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### ABSTRACT

The purpose of this consumer education module is to provide information and skills, and the ability to raise questions and find answers, while seeking the best automobile or motorcycle buy available for the money. The module may be used for a full or part semester course. The five sections (cars and the consumer, renting and leasing cars, cars and the energy crisis, cars and consumer safety, and cycles and the consumer) emphasize the improvement of consumer skills and the provision of specific information which can be put to immediate use. The subsections are presented in the form of detailed discussion of questions and topics that should be raised. In all subsections the material is organized under the headings of understandings, suggested pupil and teacher activities, and sources for further information. (SA)



# CARS, CYCLES, AND CONSUMERS

one of a series for expanded programs in CONSUMER EDUCATION



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The University of the State of New York
THE STATE EDUCATION DEPARTMENT
Bureau of Secondary Curriculum Development
Albany, New York 12234
1974

One of a series for Expanded Programs in Consumer Education

The University of the State of New York/The State Education Department Bureau of Secondary Curriculum Development/Albany/1974



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In 1967, the State Education Department published "Consumer Education — Materials for an Elective Course." This material has since been introduced into more than 500 of the New York State high schools. The original syllabus had a chapter on Purchasing and Maintaining an Automobile. However, since that material was published in 1967, it seems desirable to up-date and revise the ideas presented in the light of developments during the last 7 years. As a result of the interest in Consumer Education in the State and Nation, the Department has developed a series of modules — Expanded Programs of Consumer Education. This module, "Cars, 'Cycles, and Consumers," is the 13th to be produced. Those already distributed are:

Consumer Issues and Action
Education and the Consumer
The Consumer and Recreation
Consumer Problems of the Poor
The Consumer and His Health Dollar
The Consumer Looks at His Automobile Insurance
The Consumer and Transportation
Beauty Products and the Consumer
Taxes and the Consumer
Credit and the Consumer
Coping with the Problems of a Technological Age
Law and the Consumer

Nothing touches the lives of the disadvantaged more than the constant struggle to stretch limited financial resources to meet the increasing costs of living. These modules are designed in the hope that they will help the poor to make better use of their income, as well as with the expectation that those of higher income will be more understanding of their own problems and of the problems of their fellow citizens.

Unlike the original syllabus, where 12 units covering various phases of Consumer Education were bound together, the modules in Expanded Programs of Consumer Education are being prepared as separate publications to provide greater flexibility. Each of the modules in the series may be used as a discrete unit, or with other units in the series. The modules may be presented as a semester or part of a semester course, or presented in conjunction with the original syllabus which covers such areas as the purchase of food; shelter; appliances; and a consideration of credit; money management; fraud, quackery, and deception; banking and savings; life and health insurance; security programs; and consumer law.

It is hoped that the presentation of the modules as separate publications will tend toward flexibility in their use as mini-courses in such fields as social studies, business education, home economics, industrial arts, agriculture, and other areas of the curriculum.

The suggestions to the teacher found in "Consumer Education — Materials for an Elective Course," pages 1-4, apply equally to each of these modules. The reaction and suggestions of those using these materials in the field will be helpful to the Department in planning further materials for Consumer Education and in making necessary revisions of the material.



The original material for this module was developed and written by John U. Holmes, social studies teacher, Hudson Falls High School.

The Department acknowledges with appreciation the suggestions of those who reviewed the manuscript and in particular the following who made substantial contributions:

 Mrs. Jean Fatica, Policy and Programs Group, New York State Department of Transportation

 Frank Conley, Director of Program Development, New York State Department of Motor Vehicles

. Paul J. Hawthorne, engineer and long-time trail rider, whose expert judgment helped to refine the material on cycles.

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Hillis K. Idleman, associate in secondary curriculum development, edited the material and prepared the module for publication.

GORDON E. VAN HOOFT Director, Division of Curriculum Development



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### INTRODUCTION

The automobile is considered by many in today's society to be practically a necessity and no longer a luxury. However, the automobile still remains, for many Americans, a status symbol, indicating to others that the owner has climbed another rung on the ladder of success.

Ownership of an automobile is one of the foremost desires of most teenagers and of many adults. It becomes a major goal of most teenagers to "have wheels" as soon as they are able to earn money. Many adults have an exaggerated drive for the most powerful, the most comfortable, the "most everything" automobile that they can get. Our society is centered on the idea that to own an automobile is a "right" and anyone who dares suggest that perhaps not all people should have an automobile runs the risk of strong social criticism.

A number of factors have made Americans conscious of the fact that we may not be able to provide ownership of cars at the increasing rate that has characterized the last 30 years. It is estimated that there are now four times as many automobiles on the road as there were in the early 1940's. Many families have two or more cars, with three-and four-car family ownership not unknown. But the shortage of fuel, the increasing costs of car ownership, the pollution of our air, the injuries and deaths caused by traffic accidents, and the congestion on the highways point to the fact that something may need to be done to cut down on the number of cars produced and owned.

The American's love affair with big, fast, powerful cars nas caused him to take a rather simplistic attitude toward automobile ownership. Americans tend to gauge a person's material worth by the car he drives. The bigger and more costly the car, the more a person is supposed to be worth. Of course this does not always hold true and thus ownership becomes only a symbol of attempted status. The idea still prevails, however, that the financially disadvantaged are the only ones without cars and the only ones who have continuing transportation problems.

Many of our citizens are faced with a genuine mobility problem. Those most seriously faced with this problem tend to live in our cities, are the least able to afford an "tomobile, and are confronted by a deteriorating public transit system. Inese people are usually classified as the disadvantaged. For many of these people the automobile has been, in many instances, the only solution to their transportation problem. With the tremendous cost involved in automobile ownership, our economically disadvantaged persons are caught in an ugly web. They need transportation, but cannot afford the only kind of transportation readily available to them, except by extreme and costly sacrifice. This problem has been dealt with in the module *The Consumer and Transportation*, part of the series on Expanded Programs in Consumer Education.

We should further realize that another kind of disadvantaged citizen exists in our society and that is the uninformed consumer. The purpose of this module is to provide the consumer with the information, skills, and ability to raise questions and find answers while seeking the best buy available for the money.



The new requirements of our government in the areas of safety and pollution emission place the American consumer at a disadvantage because they add to the cost of automobiles. Yet the consumer lacks knowledge about the operation and performance of these new cars. He is forced to rely upon the integrity of the automobile dealer, the manufacturer, and the governmental agencies affecting these industries, which have not always acted in the best interest of the consumer in the past. The American consumer finds himself frustrated because he seems to play an ever lessening role in determining what will be produced by our industries; instead he must satisfy himself with buying what is available for purchase, without regard as to whether it is what he needs and wants.

However, we must note that perhaps we are beginning to see the "light at the end of the tunnel." Due to some consumer-oriented legislators, the impact of Consumer Education programs, and as a result of a general consumer movement, the consumer's opinion and presence is beginning to be felt in the design and type of cars produced.

All consumers need to be as careful and thoughtful about their automobile purchases as possible. Those who must make their purchase out of very limited resources should be particularly attentive to the true need for a car and place its purchase in relation to all other needs.

This module will deal with several questions concerning the purchase of an automobile. It will make suggestions for improved consumer skills and will give some specific information that the consumer can put into ready use. The module is limited at best as to the amount and kind of information it can provide. Therefore, additional information should be sought to answer special needs.

The study of this module should help the student to:

- identify his real automobile needs and act accordingly
- compare the value, need, and cost of a new and used car and purchase according to what the best dellar value is
- $\boldsymbol{-}$  demonstrate wise consumer practices in the purchase, maintenance, and operation of an automobile
- differentiate between what automobile transportation needs are and what automobile wants are
- establish priorities in automobile purchases so that the purchase is not out of line with needs and ability to pay
- support programs on both public and private levels to obtain safer, better built, longer lasting, and more efficient automobiles
- educate those with whom he is in contact to the social problems caused by the automobile and to the need to rethink our "right" to have a car or cars
- realize that in our increasingly complicated society the attitudes of yesterday toward car ownership may not be appropriate today.



# IS AN AUTOMOBILE NECESSARY?

- . The first issue that should be raised when considering the purchase of an automobile is whether a car is needed or just wanted.
- Some questions which might be raised concerning this issue are the following:
- For what will the automobile be used?
- Where will it be driven?
- How many cars are already owned?
- Where will it be stored?
- What will insurance cost?
- What other forms of transportation are available?
- Other questions brought up by the students.

. Refer to the section on Needs and Wants of "General Principles of Consumer Purchasing" in Consumer Education, Materials for an Elective Course.

- To properly determine the need for an automobile, an evaluation of the existing transportation possibilities is necessary.
- . Some questions which might be raised concerning this issue are the following:
  - Is there a public transit system available?
  - Are there taxis or car pools available?
  - Is it more economical ministrators. Addito pay someone else tional copies may be to take you where- requisitioned by suc ever you wish to go? administrators.
  - Can some other form of transportation such as a bicycle or motorbike meet your transportation needs?
  - Other questions raised by students.
- . It might be advisable that the questions raised in these first two understandings be developed, along with

- . See the Consumer Education unit on The Consumer and Transportation.
- . Note: the syllabus and each of the modules have been distributed to all New York State Secondary School Administrators. Additional copies may be requisitioned by such administrators.



student questions, into a type of questionnaire that could be used as a survey to determine the need for an automobile.

- . We should consider the psychological pressures that are placed upon each of us. We sometimes believe that we need something that we really only want.
- A discussion of advertising stimulation should accompany this understanding. See "General Principles of Consumer Purchasing."
- Ask students to bring to class as many examples of new car advertising as they can. Have them make either written evaluations of the ads or do so in class. Have them tell how the particular ad affects them.
- Obtain information from local advertising councils.
- . American Advertising Federation, 1225 Connecticut Avenue, N.W., Washington, D.C.
- . Association of National Advertisers, 155 E. 44th Street, New York, N. Y. 10017

- . Even though you conclude that a car is necessary, because of added convenience, you must weigh other factors not directly connected with transportation.
  - A car must be stored when not in use.
- Have students make a survey of family and friends to determine what additional costs are for storage, maintenance, replacement parts, insurance, interest, etc., over and above purchase costs.
- . How many students lack automobile storage facilities at their home?
- . If a car must be left on the street, what regulations does your community have concerning such cars? If there is no all night
- Students should be made aware of the fact that though it is concluded that a car is necessary, there are factors that may make ownership impractical. In such cases taxis, rented cars or other nonpublic conveyances may be the only alternative.
  - . Many people feel that if their car is stored in their garage or their yard it costs them nothing. The teacher should help students understand that taxes, building maintenance, and the like are part of this storage cost.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

# UNDERSTANDINGS

SOURCE

parking, what alternatives are available for storage? What is the cost?

- If the car is financed, you must be : le to meet payments at all times, even when income may be limited.
- Even the best and newest car requires maintenance and these costs are not cheap.
- Automobiles have a knack of requiring expenditures at the most unexpected times; i.e., blown tires, broken exhaust pipe.
- Insurance costs are steadily rising. Factors in insurance costs are how much insurance you carry, the type of insurance, where you live, how you would use your car, age of owner or other family members that will drive, past driving record, and the year and make of the car.
- Discuss with the student the change that has occurred as a result of No-Fault auto insurance.
- . Has No-Fault insurance had the results that its proponents said it wo i.d?
- . This might be a good point to introduce some elements of the cost of automobile insurance. See The Consumer Looks at His Automobile Insurance.

# IS A SECOND OR ADDITIONAL CAR NECESSARY?

- . A car that is used for business meets an entirely different set of demands than an additional car for family convenience.
- . How many students have two or more cars in the family? How many are for business purposes?
- . Many of the issues that are raised to determine whether a first car is necessary apply with greater weight to the purchase of a second or additional car.

- . An additional car that is used to provide transportation to work for family members should meet needs that cannot be met by one car.
- . It should be realized that an additional car will cost more money to own and operate than only one car.
- . It should be pointed out that most insurance companies give discounts for each additional car on the same policy.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Why do the families of the students have an additional car?
- In the era of gas shortage, is the additional car really worth the extra cost and problems it presents?
- Have students try to determine how much more money an additional car will cost.
- . Use publications of U.S. Department of Transportation. See "Cost of Operating an Automobile," Superintendent of Documents, Washington,

D.C. 20402 (\$.15)

**SOURCE** 



IF YOU WERE BUYING A CAR WOULD YOU BUY A NEW ONE OR A USED ONE?

- . The decision to purchase . Have students explain a new or used car depends upon an individual's economic resources, his personal likes and dislikes, his desire to acquire status, and individual factors peculiar to each buyer.
- . This decision will be determined by advantages and disadvantages of buying a new or used car.
  - Advantages of a new car
    - 1. Pride of new car ownership
    - 2. New car warranty
    - 3. Operating costs may be lower
    - 4. Maintenance costs may be lower
    - 5. Reliability should be greater
    - 6. New innovations, safety, and latest engineering features will be included.

- what reasoning they would use to determine whether to buy a new or used car.
- . What is the "need" that the car will meet?
- . Have students find items in advertisements, magazine articles, or manu-facturers' literature giving advantages of a new car.
- "Your Automobile Dollar," Money Management Institute, 1968, Household Finance Corp., Prudential Plaza, Chicago, Ill. 60601 (\$.25)
- . Make use of Reader's Guide to Periodical Literature, to find up-to-date articles on new cars. These articles may consist of test reports, feature articles, or descriptive articles based on new features for the model year.
- . Consumer Reports: "The Buying Guide," Consumers Union, Mount Vernon, New York, 10551
- Disadvantages of a new . Have students find
  - 1. Large initial cost
  - 2. Finance charges are more because larger amount of money is borrowed.
  - 3. More expensive collision insurance premium
  - 4. New, untested equipment
  - 5. Greater depreciation during the first 2 years.

- out how much collision insurance decreases each year on a car. Why?
- Obtain a copy of a used car appraisal book.
  - Kelley Blue Book Auto Market Report
- National Automobile Dealers Association Official Used Car Guide

- . Contact a local insurance agent.
- . Many public libraries have copies of used car appraisal books.
- . Kelley Blue Book is used mainly on the Pacific Coast.

National Automobile

- Dealers Used Car
  Guide Co., 2000 K
  Straet, N.W., Washington, D.C. 20006

  Cover what the Copies of new car
- . Discover what the warranty program on the new car is and how it affects new, less perfected items on the car.
- Copies of new car warranty programs may be obtained from new car dealers.

- Advantages of a used car
  - 1. Initial investment is lower and thus total finance costs should be less.
  - 2. Value of the car will depreciate less during the initial years of ownership.
  - Mechanical problems may have been corrected by the previous owners.
- . Compare the cost of financing a new car and a used car of the same make and model.
- Employing used car appraisal and sale books, determine the depreciation on a new car the first year.
- . The repair or recall record of the car is an important item to consider.

- . Check with a local lending agency for this information.
- Copies of the Blue Book or used car guide may be obtained from a car dealer. some libraries, and some book stores.
- . "Facts You Should Know about Buying New or Used cars," Better Business Bureau of Metropolitan Boston
- Consumer Reports:
  "The Buying Guide,"
  Consumers Union

- Disadvantages of a used car
  - 1. The maintenance and operating costs may be higher.
  - 2. Financing may be difficult to ob-tain or the interest rate might be higher.
- . The students should ask friends or relatives who have had experience with new and used cars what their reactions are.
- . Ask students who have bought used cars what their experience has been.
- . "How to Buy a Used Car," Editors of Consumer Reports, 1970, Consumers Union of U.S. Inc., 256 Washington Street, Orangeburg, N. Y. 10962 (\$.25)
- "Financing Your Used Car," Motor Trend, June, 1971, p. 114
- . "How Sam Marshall Makes Out With His 'Deal' [Dealership]," Fortune, LXXXVI (December 1972) p. 120 ff.



- 3. The car might be less reliable because of age, mileage, or previous care.
- 4. Older cars may not include safety or improved features which newer cars have.
- 5. Mechanical problems may have been the was put up for sale by the previous car, we buy someone owner.
- . What are some of the new safety, mechanical, or pollution features that new cars have which older cars do not have?
  - reason why the car . Discuss the statement: "When we buy a used else's headaches."
- . Check with an automobile dealer and he can probably give you this information.
- . Many auto manufacturers have publications giving these new and improved features. Ex., "Car Buying Made Easier," Ford Motor Co., The American Road, Dearborn, Mich. 48121

- . Car buyers need to learn to distinguish between their needs and their desires before purchasing a car. Most buyers spend more money on a car than they really need to because their desires become almost uncontrollable.
- . What is the basic need . See the unit on for a car? Is it trans- "General Principles of portation, convenience, comfort, speed? How do we determine our basic needs as distinguished from our wants (desires)?
  - Consumer Purchasing" of Consumer Education, Materials for an Elective Course.

- . The decision whether to buy a new or used car should be based on the advantages and disadvantages of each in terms of the purposes for which the car is to be purchased.
- . Discuss the items that . motivate and stimulate to buy things.
- . Try to get students to . look at the purchase of a car in the light of reality, not the excitement of "getting wheels."
- . Discuss the energy crisis and its implications for automobile drivers.

- Felsen, Henry Sergor, "A Teenager's First Car," Dodd, Mead; 1966
- "Buying Your First Car," So You Want Wheels. Changing Times Education Service, The Kiplinger Washington Editors, Inc., Editors Park, Md. 20782
- "Energy the Ultimate Resource," U. S. Government Printing Office Publication 58-184-0
- . Thomas Browne, Public Service Commission, 44 Holland Avenue, Albany, N. Y.



A person probably would do better to buy a small, new car than a used, large car. (This is a value judgment.)

# WHAT SHOULD YOU KNOW ABOUT BUYING A NEW CAR?

 Preplanning and comparative shopping can materially reduce the cost of acquiring a car.

Consider the various things that are included in the price each dealer gives you.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Have students discuss the reasons for buying a new, small car, instead of a used, large car. This example could be used to illustrate the need for establishing a definite set of priorities in car buying.
- Discuss the gas shortage and rising prices for gasoline. What effect will these have upon the type of car to be bought?
- . Have the students either use newspaper ads or actually talk with an automobile dealer. Using this information, have them make a comparative chart of automobile prices.
- . Have a car dealer or sales manager talk to the class to explain how dealers arrive at the selling price in order to make a profit and stay in business. Ask the speaker to explain what they figure their overhead, profit margin, and dealer's cost to be. Can a dealer really sell at \$100 over dealer's cost? Why or why not?
- Ask a person who has bought a new car why he bought where he did.

### SOURCE

- Levy, Leon, Feldman, Robert, & Sasserath, Simpson, "The Consumer in the Marketplace," Pitman Publishing Company, p. 398
- . "Fuel Misers and Gas Guzzlers," The National Observer, September 29, 1973, p. 8
- . Some automobile manufacturers have published material that will give price quotations which can be used as a guide. Example, "Car Buying Made Easier," Ford Motor Co.
- . Most new car dealers are willing to send a representative to your class to talk to the students. Remember, these people are salesmen, not teachers. It is advisable to meet with the representative first to explain what you wish done and to help the representative to do a better job of presentation to your class.
- . "The Consumer in the Marketplace," Unit 45, pp. 389-397
- "Dealer Prep," The National Observer, December 1, 1973, p. 9



# SUGGESTED PUPIL AND TEACHER ACTIVITIES

# SOURCE

- . Discuss gasoline shortages and rising gasoline prices.
- . Jelley, Herbert M. & Henman, Robert 0., "The American Consumer, Issues and Decisions," McGraw-Hill Book Co.. N. Y. p. 161

- . An individual must not allow the excitement of new car buying to interfere with good consumer practices.
- . Have students present a skit on the right and wrong way to approach the buying of a car.
- . See "General Principles of Consumer Purchasing" in "Consumer Education, Materials for an Elective Course," for directions on overcoming emotion and excitement when buying.

- . Salesmen use the trick of asking you to "fill out a possible order" to get you in the psychological mood to buy a car. NEVER sign such an order unless you really intend to buy the car.
- . What is the salesman's motive?
- . What are the dangers for the consumer if caught up in such an action?
- . How can the consumer quard against being caught in this type of psychological or possibly legal trap?
- Discuss the provisions of the sample Retail Motor Vehicle Order found on page 13.
- . See p. 12 and 13 for a sample of a Retail Motor Vehicle Order. Use this form with the class and read the provisions on page 14.

- . Have students pretend to buy a new car. Have them list what they would buy, include options, and give reasons for their purchase. Are the additional costs worth the increased price?
- "How To Get the Best Deal on Your Next New Car," Better Homes and Gardens, September, 1971, p. 30
- . Price lists of options are available at auto dealers.
- . Use figures of cost per mile to determine cost of travel.

The needs of the buyer should be examined before making a purchase. He should determine his needs as regards:

- Car size
- Engine type
- Transmission type
- Other options.

- Consideration should be given to the location and reputation of the dealer.
  - The dealer's reputation for fair treatment on warranty service, maintenance service prices charged for labor, and related factors should be considered.
- . The value allowed on a trade-in will make a difference in the amount of cash that must be paid out.
  - A new car depreciates most the first year and then less each year thereafter.

- Some dealers will allow more on a certain car than others will. Watch out for dealers who allow high amounts on trade-ins but charge "sticker prices" for the new car. The difference between what the dealer allows for the used car and what he charges for the new car is what really matters.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Is the cost and inconvenience of travel worth dealing out of town? What would it cost to travel to obtain service?
- . Ask parents or friends what their experience has been with the dealer they bought their car from. Would they deal there again? Why or why not?
- . When is the best time to trade in a car? Have students discuss this question. Is there a rule of thumb which will apply in most cases?
- . Obtain a copy of the National Automobile Dealers Association price guide for used cars. This will tell you the average value of a car on a month by month basis. The Kelley Blue Book Auto Market Report may also be used here.
- Why will there be a difference between what dealers will allow on a used car? Ask an auto dealer to explain how he arrives at the value of a particular car.

### SOURCE

"Coping with the Problems of a Technological Age."

"Cost of Operating an Automobile," Cuperintendent of Documents, Government Printing Office, Washington, D.C. 20402. (\$.15)

The best place to get a copy of the price guide is through an auto dealer who is interested in educating the public. Copies may be seen at banks, and some municipal libraries also subscribe to this service.

. Contact a local dealer and ask for a representative to talk to the class on pricing used cars and the other factors that go into making an offer to a customer.

RETAIL	ORDER FO	R A MO	TOR VEHICLE	
то				DATE
DEALER'S NAME			PURCHASER'S NAM	AE .
STREET ADE 4. S.			STREET ADDRES	5
CITY STAT	ε		CITY	STATE
1 € 1445 € JAN4€			RES. PHONE	BUS, PHONE
PLEASE ENTER 'AY ORDER FOR THE FOLLOWIN	G NEW	CAR		
		TRUCK	YEAR MAKE MVI OR	
MODEL OR BODY SERIES TYPE CO	LOR	TRIM	SERIAL NO.	
TO BE DELIVERED ON OR ABOUT		19	STOCK NO.	
CASH DELIVERED PRICE OF UNIT	\$		USED CAR TRADE-IN AND/OR O	THER CREDITS
		MAKI	OF TRADE-IN	
		YEAR		BODY
ACCESSORIES	s	l 1	OR SERIAL NO.	
ACCESSORIES —	·	I	ANCE OWED TO	
and the second s		ADD	TRADE-IN ALLOWANCE	\$
-			ANCE OWED ON TRADE-IN	
			ALLOWANCE ON USED TRADE-IN	\$
		1 11	OSIT OR CREDIT BALANCE	
		DOW	N PAYMENT (Trans. to Left Col.)	\$
			REMARKS	A STATE OF THE STA
		<del> </del>		
		╂┈╟━┉	The Property to the second to	
		<del>                                     </del>	and the second section of the section of	<del> </del>
CASH SALE PRICE OF DESCRIBED MOTOR VEHICLE	\$	<u> </u>		
STATE AND LOCAL TAXES				300 A 400 AV
LICENSE, LICENSE TRANSFER, TITLE, REGISTRATION FEE		<b> </b>		
LIGENSE, LIGENSE TRANSFER, THEE, REGISTRATION TE	<u> </u>	<del> </del>	7 4-55	****
1. TOTAL PRICE OF UNIT	\$		<u>-</u>	- man and the state of the stat
2. DOWN PAYMENT:	\$			, <u>, , , , , , , , , , , , , , , , , , </u>
consisting of \$ in cash				
and/or \$net trade-in al-				
lowance on trade-in; see statement in right				, -100 miles
hand column for details.	<del> </del>			
3. UNPAID CASH BALANCE DUE ON DELIVERY (difference between Items 1 and 2)				
Purchaser agrees that this Order includes all of the and supersedes any prior agreement and is of the relating to the subject matters covered hereby. AT AUTHORIZED REPRESENTATIVE. Purchaser by his received a true copy of this Order.	date hereof com	prises the co	IMPLOTE AND EXCLUSIVE STATEMENT OF THE	TED BY DEALER OR HIS
		4000	מזבה פעי	
PURCHASER'S SIGNATURE	DATE	13	PIED BY:	RESENTATIVE
	E AETHOLOS & AETAOLAS		ALLAS, LOS ARSELES	# 0:0760 MG 0.a.



### ADDITIONAL TERMS AND CONDITIONS

- As used in this Order the terms (a) "Seller" shall mean the authorized Dealer to whom this Order is addressed and who shall became a party hereta by its acceptance hereof, (b) "Purchoser" shall mean the party executing this Order as such on the face hereof, and (c) "Manufacturer" shall mean the Division of General Motors Carparation that manufactured the vehicle or chossis, it being understood by Purchaser and Seller that Seller is in no respect the agent of Manufacturer, that Seller and Purchaser are the sole parties to this Order and that reference to Manufacturer herein is for the purpose of explaining generally certain controctual relationships existing between Seller and Manufacturer with respect to new motor vehicles.
- 2 Manufacturer has reserved the right to change the price to Dealer of new motor vehicles without natice. In the event the price to Dealer of new motor vehicles of the series and body type ordered hereunder is changed by Manufacturer prior to delivery of the new motor vehicle ordered hereunder to Purchaser, Dealer reserves the right to change the cash delivered price of such mater vehicle to Purchaser accordingly. If such cosh delivered price is increased by Dealer, Purchaser may, if dissatisfied therewith, concell this Order, in which event if a used motor vehicle has been traded in as a port of the consideration for such new motor vehicle, such used motor vehicle shall be returned to Purchaser upon payment of a reasonable charge for storage and repairs (if any) or, if such used motor vehicle has been previously said by Dealer, the amount received therefor, less a selling commission of 15% and any expense incurred in staring, insuring, conditioning or advertising said used motor vehicle for sale, shall be returned to Purchaser.
- 3 If the used motor vehicle which has been troded in as a part of the consideration for the motor vehicle ordered hereunder is not to be delivered to Dealer until delivery to Purchaser of such motor vehicle, the used motor vehicle shall be reappraised at that time and such reapproised value shall determine the allowance mode for such used motor vehicle. If such reappraised value is lower than the original allowance therefor shown on the front of this Order, Purchaser may, if dissotisfied therewith, cancel this Order, provided, however, that such right to cancel is exerused prior to the delivery of the motor vehicle ordered hereunder to the Purchaser and surrender of the used motor vehicle to Dealer
- 4 Purchaser agrees to deliver to Dealer satisfactory evidence of title to any used motor vehicle traded in as a part of the consideration for the mater vehicle ordered hereunder at the time of delivery of such used motor vehicle to Dealer. Purchaser warrants any such used motor vehicle to be his property free and clear of all liens and encumbrances except as atherewise noted herein.
- 5 Unless this Order shall have been concelled by Purchaser under and in accordance with the pravisions of paragraph 2 or 3 above, Dealer shall have the right, upon failure or refusal of Purchaser to accept delivery of the motor vehicle ordered hereunder and to comply with the terms of this Order, to retain as liquidated damages any cash deposit mode by Purchaser, and, in the event a used motor vehicle has been traded in as a port of the consideration for the motor vehicle ordered hereunder, to sell such used motor vehicle and reimburse himself out of the proceeds of such sole for the expenses specified in paragraph 2 above and for such other expenses and lasses as Dealer may incur or suffer as a result of such failure or refusal by Purchaser.
- 6 Mai ufocturer has reserved the right to change the design of any new motor vehicle, chossis, accessories or parts thereof at any time without natice and vithout obligation to make the same or any similar change upon any mater vehicle, chossis, accessories or parts thereof previously purchased by any shipped to Deoler or being manufactured or sold in accordance with Deoler's orders Correspondingly, in the event of any such change by Manufacturer, Deuler shall have no obligation to Purchaser to make the same or any similar change in any mater vehicle, chassis, accessories or parts thereof covered by this Order either before or subsequent to delivery thereof to Purchaser.
- 7 Dealer shall not be liable for failure to deliver or delay in delivering the motor vehicle covered by this Order where such failure or delay is due, in whole or in part, to any cause beyond the control or without the fault or negligence of Dealer.
- 8 The price for the mot, r vehicle specified on the face of this Order includes relimbursement for Federal Excise toxes, but does not include sales toxes, use toxes or occupational taxes based on sales volume, (Federal, State or Local) unless expressly so stated Purchaser assumes and agrees to pay, unless prahibited by law, any such sales, use or occupational taxes imposed on an applicable to the transaction covered by this Order, regardless of which party may have primary tox liability therefor.
- 9. There are no warranties, expressed or implied, made by the seller herein on the vehicle or chassis described on the face hereof. In the case of a new vehicle or chassis the printed General Motors New Vehicle Warranty delivered to purchaser with such vehicle or chassis shall apply and the same is hereby made a part hereof as though fully set forth herein. The New Vehicle Warranty is the only warranty applicable to such new vehicle or chassis and is expressly in lieu of all after purpose by the seller, expressed or implied, including any implied warranty of merchantability or fitness for a particular purpose in the case of a used vehicle or chassis, the applicability of an existing manufacturer's warranty thereon, if any, shall be determined solely by the terms of such warranty.
- 10. Any used motor vehicle sold to Purchaser by Dealer under this Order is sold of the time of delivery by Dealer without any guarantee or warranty, expressed or implied, including any implied warranty of merchantability or fitness for a particular purpose, as to its condition or the condition of any part thereof except as may be otherwise specifically provided in writing on the face of this Order or in a separate writing furnished to Purchaser by Dealer.
- 11. The Purchaser, before or at the time of delivery of the motor vehicle covered by this Order will execute such other forms of agreement or documents as may be required by the terms and conditions of payment indicated on the front of this Order.

Permission Granted

Courtesy of Queensbury Motors, Glens Falls, New York



- Dealers will usually sell a new car for less money on a cash deal than on a trade-in.
- . Circumstances such as the energy crisis affect the value of a car, both new and used.
- . The type of New Car Warranty may add to the cost of the car.
- A buyer may save by buying a "leftover" at the end of a model year.
- . Some dealers receive a rebate from the manu-facturer on all unsold new cars on his lot when a new model year starts.
  - The new car when bought as a "left-over" is already a year old and thus loses about 1/3 of its original value when bought.
- . The safety and pollution devices now required on all new cars cost more. The consumer must pay the added cost.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Ask a dealer to explain why dealers are more likely to sell for less on a cash deal than on a trade-in.
- . Why should the cost of warranties add to new car costs?
  - Ask the automobile dealer to explain the difference in cost between a current model and a leftover.

- . How do automobile dealers handle left-overs? Are they a good buy? Can a buyer save money? What about the turn-in value when the consumer wishes to buy yet another new car?
- . Seat and shoulder belts are a good example of these required devices. Survey your class and ask how many students and parents use these belts? Do they have the warning systems for belts and ignition keys disconnected or by-passed? What is their attitude

### **SOURCE**

- . The energy crunch has created such a demand for small cars that the "sticker price" has become the selling price.
- . "Slow-Moving Cars,"
  The National Observer,
  December 1, 1973,
  p. 9
- "Progress Seen on Car Warranty," The New York Times, September 28, 1972, p. 43
- . A local automobile dealer can best answer the question of "leftover" prices for your locality. The practice of dealers will vary with location and size of dealer.
- . "A Leftover '72 May Be a Buy," The New York Times, September 28, 1972, p. 43

. Much information on safety and pollution devices is available from the U. S. Department of Transportation, National Traffic Safety Administration, Washington, D.C. 20590 or from automobile manufacturers.



# SUGGESTED PUPIL AND TEACHER ACTIVITIES

# SOURCE

about the safety and pollution devices?

New York State
Department of Motor
Vehicles, Swan
Street Building,
Empire State Plaza,
Albany, N. Y. 12228

- . The energy crisis is of growing importance. It will probably affect the type of car to be selected, and the operation and maintenance of cars for years to come.
- . Has the energy crisis atfected the lives of pupils and their families? What changes have been made in the use of cars? Has mileage traveled diminished significantly? Have vacation plans been changed?
- What suggestions have students to cope with the energy crisis? What changes in motor vehicles do they see emerging?

- . Major oil companies. "Energy-The Ultimate
- Resource," report
  of the Task Force on
  Energy of the Subcommittee on Science,
  Research and Development, U.S. House of
  Representatives,
  October 1971
- Thomas Browne, Public Service Commission, 44 Holland Ave., Albany, N. Y.
- "Coping with the Products of a Technological Age," Parts I & II.
- . Why is a sizeable portion of the motoring public so opposed to the use of safety devices?
- Is the concept of governmental mandates for public safety wrong? Should we have such laws or should a totally laissez-faire position be maintained?
- How can the general public be educated
- . In the 1973 full size automobile there is about 70 feet of belt and shoulder strap webbing. The warning devices for the seatbelt cost about \$50 per car and the warning for the keys, lights, etc., about another \$50. Those people who do not use these protective items, which are for their own benefit, are simply wasting their money. This money



# SUGGESTED PUPIL AND TEACHER ACTIVITIES

SOURCE

to recognize the value of the required safety devices?

is not an optional expense, but is a mandated expense which is paid for whether one uses the items or not.

- . The pollution control devices greatly affect the efficient operation of the car and result in lessened mileage per gallon of gasoline.
- Ask a student or shop teacher who knows something about cars to explain how pollution control devices cut down on efficient motor operation.
- Get a copy of the law and study what the penalties may be for disconnecting the pollution devices or not having them properly working.
- One dealer estimates that the average car would get five miles more per gallon if it were not for the pollution devices. Considering both the environmental problem and the energy crisis what should be the attitude of consumers toward these devices?
- Discuss the newer Volkswagon lap and shoulder belts and compare with other shoulder belts such as those of Ford and General Motors.

- Each state or even sections of a state may have special laws concerning automobile pollution (air and noise). Check with your State Department of Transportation, State environment control agency, or local environment control agency for specifics of the law.
  - New York State Department of Transportation, State Campus, Albany, N. Y. 12226
  - New York State Department of Environmental Conservation, 50 ~ Wolf Road, Albany, N. Y. 12207
- N.Y.S. Department of Motor Vehicles, Swan Street Building, South Mall, Albany, N. Y. 12228
- . Major oil companies

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

# **SOURCE**

A wise consumer tries to gain as much information as possible about each automobile which he considers before making a decision to buy.

- . What kind of information would be of use in deciding which vehicle to buy?
- . United States Environmental Agency, 1129 20th Street, N.W., Washington, D.C. 20460
- . Let the students be the sources for the answers to this question. Try to get them to incorporate all that they have learned in developing their answers.

- Sources of information:
  - Independent testing agencies
    - Consumer Reports
    - Consumer Bulletin
    - Motor Trend
    - Popular Mechanics
    - Hot Rod magazine
  - 2. Experience of friends and relatives
  - 3. Repair records of the automobile.
  - 4. Recall records
  - Reliability of automobile dealer

- . Many types of information are available to the car buyer. How should the buyer make use of this information? What good is it?
- . What other types of information are available which the consumer might use?
- . What suggestions do the students have for obtaining reliable information?
- . "Repair Records,"
  section of Buying Guide
  Issue, Consumer Reports,
  Consumers Union, Orangeburg, N. Y. 10962

WHERE CAN THE "BEST BUY" IN CARS BE SECURED?

- . Many individuals today are members of consumer buying groups through their place of employment, union, professional organization, or neighborhood organization. Opportunities often are available for these members to purchase cars at considerable savings.
- Discuss what savings, obligations, advantages and/or disadvantages develop under such purchasing programs with someone who has purchased through these plans.
- . Teachers who are members of the New York State United Teachers, Inc. have such an opportunity. Information about their consumer buying plan should be available from any local teachers group.



Just as there are times . Ask an automobile dealer to comment about the best time to buy, if any. Most dealers will admit that weathe others.

- The latter part of a day when the weather has been bad is often a better time to try to make a deal than a bright sunny day when other people might be out shopping also.
- The last part of the week, on a Friday or Saturday, when the weather has been adverse all week, might be a good time to shop for a car, especially in sections of the country where a bad show storm has brought business to a standstill.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- Ask an automobile dealer to comment about the best time to buy, if any.
  Most dealers will not admit that weather conditions, vacation periods, Christmas, and other outside factors affect their willingness to make deals.
- . Why might an auto dealer be more willing to make a better deal under such conditions than he would otherwise? What factors might influence such a deal?

# **SOURCE**

- . "The Art of Buying a Car," Changing Times, March, 1971, p. 25. Also available as a Mini Unit for classroom purposes from Changing Times Education Service
- "How To Get the Best Deal on Your Next New Car," Better Homes and Gardens, September 1971, p. 30
- Keep in mind that no dealer is going to make a deal on which he will lose money, but he may be willing to make less profit on a deal, especially when business has been slow, so as to have some income and to move stock which represents money.



We can give you a good deal on a day like this!



# WHAT SHOULD ONE KNOW ABOUT FINANCING A CAR?

- . The financing of a new car will not be difficult, but may be expensive.
  - Different types of loans for purchasing a new car are available:
    - . Automobile loan
    - . Personal loan
    - . Demand loan
    - Depending on the lending institution, other plans may exist.
- . Have students investigate the differences in types of loans. What are the advantages or disadvantages of each loan?
- . Investigate sources of loans and determine current rates of interest. Consider:
  - Automobile finance companies
  - Personal finance companies
  - Credit unions
  - Banking institutions
  - Life insurance companies
  - Loans from friends or family.
- Consider the advantages and disadvantages of each source of loan. While a loan from family or friend might seem to be the most appealing, what disadvantage to both lender and borrower might such a loan pose?
- Consider the advantages and disadvantages of saving the money to pay in full for the car before actually making the purchase.

- See a copy of The New York Motor Vehicle Retail Installment Sales Act, following on pages 21-23.
- . An automobile loan from a bank or automobile finance company may have a higher interest rate than a loan on a pass-book account. Lenders will require that you carry collision insurance. The car is the loan security.
- . A personal loan may have no security for the loan or may use security other than the car and therefore does not require collision insurance. A demand loan is sometimes called a passbook savings book loan. In this type of loan you sign over part of a savings account, stock, or other cash security equal to the amount of the loan to the bank as security for the loan. The interest rate is low and you repay the principal as you wish. The interest comes due at regular intervals. No collision insurance is required. All of the above may vary depending on the bank where the loan is obtained.

# Selected Provisions of the New York Motor Vehicle Retail Installment Sales Act

Note: The purpose of the N.Y. Motor Vehicle Retail Installment Sales Act is to regulate installment sales of motor vehicles in New York State. Many of its provisions are designed to protect purchasers from being induced to sign contracts without knowing all the terms of the contract. Carrying charges which may be added to the cash price are spelled out. However, carrying charges are not stated in terms of percents. Consequently, comparisons are difficult to make--especially for those who are not aware of the intricacies of finance. For this reason, the dollars per annum carrying charge figures found in the law are also expressed in No. 11 below as approximate percents per annum (sometimes referred to as the (1) Effective Annual Interest Cost, (2) Annual Cost Rate or (3) True Annual Cost).

- 1. To be enforceable the contract between the buyer and the seller must be in writing and signed by both parties.
- 2. The following notice (or the alternative provided in the law) must appear in the contract:

# Notice to Buyer

- a. Do not sign this contract before you read it or if it contains any blank space.
- b. You are entitled to a completely filled in copy of this agreement.
- c. Under the law, you have the right to pay off in advance the full amount due and under certain conditions to obtain a partial refund of the credit service charge.
- d. According to law, you have the privilege of purchasing the insurance on a motor vehicle provided for in this contract from an agent or broker of your own selection.
- 3. The seller should deliver to the buyer, or mail to him at his address shown on the contract, a copy of the contract signed by the seller.
  - a. Until the buyer receives a copy of the contract, he has the unconditional right to rescind the contract.
- 4. The contract must contain a complete description of the car: make, year model, model and identification numbers.



# Calculation of "Time" Balance

5. The contract must show (a) the cash sale price (including taxes, additional equipment and cost of any alteration, or repairs); (b) down payment in cash or trade-in, (c) the balance due, (d) amount, if any, for insurance, specifying coverages or New York standard form reference, (e) filing fees, (f) principal balance, (g) credit service charge, (h) time balance, (i) time sale price.

# Example (New Car, current model year)

	7	
(a)	Cash sale price (includes taxes, accessories, repairs, etc.)	\$2,200.00
(b)	Down Payment:	
	Cash \$100.00	
	Trade-in 400.00	
	\$500.00	500.00
(c)	Balance due	\$1 <b>,</b> 700.00
$(d^1)$	Insurance (N.Y. Standard Policy Form No. )	178.00
(d <sup>2</sup> )	Insurance - Creditor Life Insurance Sub-Total	20.00 \$1,898.00
(e)	Filing fees	2.00
(f)	Principal balance	\$1,900.00
(g)	Credit Service charge (\$7* per hundred annum)	133.00
(h)	Time balance	\$2,033.00
(i)	Time sale price (b + h)	\$2,533.00

6. Number of installments, amount of each installment expressed in dollars, and due date of each installment. In the example above, if this contract were for 12 months, then the following should be shown on the contract:

$$\frac{\text{Time balance}}{\text{No. of installments}} = \frac{\$2,033}{12} = \$169.42 \text{ a month}$$

7. The insurance rates must be the same as those filed with the Superintendent of Insurance for similar insurance. (Same rule also applies to term insurance coverage on the life of the buyer.)



<sup>\*</sup>rates for used cars are higher and range from \$10 to \$13 per hundred, depending on the age of the car.

- 8. Late payment charges may be imposed if an installment is ten days past due but not in excess of 5% of each installment or \$5.00--whichever is less.
  - (a) In case the buyer defaults on the contract, the seller or assignee may make a charge for attorney's fees not exceeding 15% of the amount due. But, this charge can only be made if a private attorney who is not an employee of the lending agency is used.
- 9. If the contract is assigned to a finance company by the seller, the buyer must assert any claims for defects in the merchandise against the assignee (finance company) WITHIN TEN DAYS in writing. The buyer must give full information including the parties to the contract, and the description of the vehicle.
- 10. The contract may not contain an agreement whereby the buyer makes an assignment of wages to the seller or assignee in case he fails to make payments as agreed.

# 11. Credit Service Charge Limitations

- Class 1. New motor vehicles of the current model year.

  Not more than \$7.00 per one hundred dollars per annum on the amount to be financed.

  \*When converted to an effective annual rate, this amounts to approximately 12.9% per annum.
- Class 2. New motor vehicles not of the current year or a used car manufactured one or two years prior to the year the sale is made. Not more than \$10 per hundred dollars per annum on the amount to be financed.

  \*When converted to an effective annual rate, this amounts to approximately 18.5% per annum.
- Class 3. Any used car not in class 2--not more than \$13 per hundred dollars per annum on the amount to be financed.

  \*When converted to an effective annual rate, this amounts to approximately 24% per annum.



<sup>\*</sup>Calculated by using a constant-ratio formula. An explanation of the use and limitations of this formula may be found in the following reference: Phelps, William C., *Using Installment Credit*. Studies in Consumer Credit No. 4, Educational Division, Commercial Credit Company, Baltimore, Md. 1965, pp. 22-26.



Securing a loan is easier than paying it back.

- The cost of the loan will vary according to the source::
  - Finance companies are usually the most expensive sources from which to borrow.
  - 2. Full commercial banks and certain savings banks make auto and personal loans. Savings and loan association and some savings banks cannot make such loans. Bank loans are generally less expensive than loans from finance companies, but terms may vary with the bank.
- . Why will finance companies be more expensive to borrow money from?

Why can some banks make loans for buying a car and others cannot? Ask a banker or obtain the regulations of a particular bank.

Have a representative of a bank speak to the class on automobile financing.

- Finance companies will lend money more readily than most other agencies. Because they are willing to take a greater risk, they charge a higher interest rate.
- . New York State Department of Banking and Insurance, Albany, New York, 12223.
- Some banks have a speakers bureau. All banks are usually willing to give whatever aid they can to such an educational program. Ask your local bank.



# SUGGESTED PUPIL AND TEACHER ACTIVITIES

# UNDERSTANDINGS

- 3. Credit union loans. Have a representative are limited to members of the credit union. Their interest rates are usually the lowest that most people can obtain.
  - of a credit union speak to your class. He can speak on many advantages of credit union membership other than just car loans.
- . Credit unions are becoming more common. For information as to what they are and how we can use them, write Public Relations Department, Credit Union National Association,

Madison, Wisconsin.

SOURCE

- 4. Most insurance companies have stopped making short term or individual loans. However, sometimes small local companies still do have such lending divisions.
- . Have students contact local insurance companies and discover what their practices are.
- 5. Your own life insurance policy might be a good source of money at a low interest rate.
- how you borrow money on an insurance policy. Obtain a sample copy of such a policy for class use.
- . Ask an insurance agent . An insurance policy which develops a cash value during the policy's life may be borrowed against. The policyholder in effect is simply borrowing his own money. The policy coverage is not affected during a loan. Death of the insured before the loan is completed will result in the remainder of the loan being deducted from the face value of the policy at time of settlement.
- . Money to purchase a car should be shopped for just as one shops for a car. The place where you can obtain the best deal on your loan is the place to borrow your money.
- . Ask students who have . The teacher may be the borrowed money to relate their experience to the class. It might be worthwhile to summarize the experiences of students and publish a short quide for would-be student borrowers to help them make wise decisions about borrowing.
  - best source for this information because of personal experience.
  - . A Federal Trade Commission quide on financing is available free of charge. "Money Savings Offer," Consumer Product Information, Pueblo, Colo., 81009



# THE FIRST NATIONAL BANK OF GLEINS FALLS

237 Glen Street

Glens Fails, New York 12801

• Date
Your recent credit application to
in the amount of \$ has been referred to us and we regret that we can- not approve it on the basis submitted.
We have considered it based on the information you supplied and all other information available to us. This data included:
1. Consumer report from the following consumer reporting agency:
You may communicate directly with the agency for further information.
2. Credit information obtained from other than a consumer reporting agency.  Upon written request within 60 days of this notice you may obtain the nature of the information received.
This Notice is being sent in accordance with the provisions of the Federal Fair Credit Reporting Act.
IMPORTANT: IF NUMBER 2 is checked, the request must be in writing.
Very truly yours, THE FIRST NATIONAL BANK OF GLENS FALLS
FORM 510 COPYRIGHT 1971
Courtesy of The First National Bank of Glens Falls, Glens Falls, N.Y. 12801

ERIC

Permission Granted

INSTALMENT LOAN NOTE	Date	19
I/We for value received, jointly and severally promise to pay to the order of  THE FIRST NATIONAL BAN	K OF GLENS FALLS, Glons Falls, New York	eremafter called the "Bank")
	•	
the sum ofequal monthly instalments of \$each, and a (first or final)	Dollar	rs (S)
on theday of		ments to be dife and payable
on theoay or, 19 and on the same oay or each sate		Loan Proceeds
(If collateral is listed in the following paragraph, the provisions of such para- graph shall be a part hereof. If none is listed such provisions shall not be a part hereof.)	If a charge is made on lines 2 and/or 3 and Bor rower signs below and checks coverage requested in box indicated, Borrower requests Bank to se- cure group credit life insurance and/or group	S1 Group Life Insurance
I/We hereby deposit and pledge with the Bank as collateral security for the payment of this note and any renewal or extension hereof, and any other liability or obligation of any of the undersigned to the Bank, herein called indebtedness, now existing or hereafter arising, created directly or acquired by assignment or	credit accident and health insurance on the Bor rower signing below in accordance with a certifi- cate of group insurance to be mailed to Bor rower. The charge shall be the amounts stated	S Group A & H Insurance
arising from any endoisement, guaranty, mortgage or otherwise, whether primary, secondary or contingent, whether due or not due, or whether otherwise secured or otherwise and whether such liability or obligation is from time to time reduced	on line 2a and/or 3a SUCH INSURANCE IS NOT REQUIRED BY BANK Borrower hereby requests the group insurance indicated below	S Official Fees S 4
and thereafter increased or entirely extinguished and thereafter reincurred, the following property and/or securities (namely)	Group Credit Life Ins (2a) \$ ☐ Proposed Charge	Other Charges  S5  Amount Financed
	Group Credit Accident & Health Insurance (3a) \$	S6
	Date	S7
	Borrower to be insured	s8
	Nogroup insurance will be provided if Borrower has not checked coverage requested, signed above where indicated and a charge is made on times 2 and/or 3.  A security interest .2 granted to Bank in the col	ANNUAL PERCENTAGE RATE %
and all viditions theretu dire secretus therefor and proceeds thereof, and here by expressly authorize the Bank without any notice or without in any way affecting our liability hereunder to transfer any or all of such collateral to, and hold the same in the name of the Bank or the name of its nominee, without reference to the pledge agreement to receive any dividend or income thereon and hold the same or apply it hereon at any time to exchange, release or surrender or otherwise deal with any or all of such collateral and upon any default here inder of any of the indersigned to the Bank or under any other obligation, to sell any or all of such collateral and upon any default here inder of any of the indersigned to the Bank or under any other obligation, to sell any or all of such contacteral many order and at ony exchange or broker's board or at public or private sale without any demand or notice or advertisement, and to become the purchaser thereof without any right of redemption, which right is hereby expressly waived and after deducting all expenses connected therewith, to apply any and all sums received by the Bank as a result of the exercise of any of the foregoing powers after reduction thereform of all expenses of sale heren called "proceeds" to the payment in whole or in part, of any item or items whither due or not due making proper rebate of interest or discount in case of to sairly the habitities or is hightines hereby secured, I'we will ray any deficiency. In case of default in the payment of any instalment of this note, the Bank in the rate of one procenting (1) per month on delinquent principal payments or payment which his become due and remained unpaid for a period in excess of the Banking Law relating therefor a didd the authorization of them, and the amount therethy becoming the fate of one procenting of the undersigned, or any of them, or in the eagreement or other instrument or agreement executed by any of the undersigned or insecure, this note less any uncarried interest paid in advance, sha	ay charge, and I we, jointly and severally promise. (2) a fine in an amount not to exceed five centers days, the amount of such fine being further linney's fee of 20% of the unipaid balance plus ten paid action being taken by or against the undersigent of the occurrence of any event of default spent of the bank, or in the event the Bank shall option of the Bank, become due and payable; due and with respect to which no fine shall have to bothly and severally hereby agree to pay to the Bithem, may at any time bave with the Bank, or one we do hereby waive demand of payment and press finon payment or protest or notice of any exchanish the has executed this note in consideration of esignation. Borrower Borrower acknowledges re	ink, now existing or hereatter bliateral which has previously nk by any of the undersigned to any deposit accounts with it to pay a late charge of 5% of \$5.00, whichever is less or pay her with attorney's fees of 20% of referred to an attorney for ge shall be prorated pursuant did portion refunded less any example such proceeds are not sufficient to to pay either (1) interest at a per dollar on any principal inted by the provisers of the dollars for suit, if referred to ted, or any of them, or upon cuffict many mortiage, security at any time deem itself unsaficorthwith, without notice or each, and a shall bear interest as which any of the undersigned mitment, whether required by ge, sale or other disposition of the payment by the Bank of th
Borrower	Address	
Wife or Husband	Co Maker	
Co Maker	Co Maker	
Bunco Form No 2 O Rev 7/1 NOTICE ALL SHADED AREA IS FEDERA Courtesy of The First National Bank of Glens Falls	AL TRUTH IN LENDING DISCLOSURE	Copyright 1969
ORIC	Permission 27	n Granted



- 1 Seller has relained title to and stall have a security interest in and a lien upon the vehicle until all amounts payable by Buyer hereunder are fully poid to Seller. Any and all occessories tires parts and equipment placed on the vehicle shall become a part thereof and a security interest therein shall immediately vest in Seller. The term "vehicle" as used shall mean the vehicle described on the front page hereof and such accessories, tires, parts and equipment,

  2. Buyer agrees in respect to the vehicle. (a) to keep it in good condition and repair, (b) not to remove it from the address of which it is presently kept without the prior written connent of Seller. (c) not to sell, transfer create another security interest in an encumber the vehicle, or suffer the same to be encumbered, or per mit the vehicle to be registered in a name other than Buyer's, (d) not to use the vehicle for hire or illegally or permit its use in any illegal undertakings, (e) to pay all taxes upon the vehicle and for its use or aperation. (f) to give Seller immediate written notice of loss or damage to the vehicle.

  3. Buyer assumes the entire risk of loss injury to are destriction of the vehicle and no such accurrence shall release Buyer's obligations hereunder. Buyer agrees to at all times keep the vehicle insured with a minimum coverage of \$100.00 deductible callision, comprehensive, fite and theft, endorsed to protect Seller to the extent of the unpoid botance under this contract and against such other risks and for such amounts as Seller may require with a company or companies acceptable to Seller upon demand. The unpoid botance under this contract and against such insurance to Seller upon demand. The amount of such expenditures of Seller for such insurance to seller upon demand. The omount of such expenditures of seller for such insurance are not included in Cost of insurance" on the front page hereof, Buyer agrees to pay to Seller may concel any insurance on the vehicle. In no event shall Seller be under ony obligation to notify
- tract, and any extension or renewals thereof for the benefit and protection of Seller. Buyer hereby assigns to Seller any maneys which may become payable under aron occount of any such insurance, including returned or unearned premiums and directs any insurance company to make payment directly and solely to Seller, to be applied to such of the indebtedness of Buyer hereunder as Seller may elect Buyer hereby appoints Seller as his Agent and Attorney in Fact for making, adjusting and settling claims under and concelling such insurance and endorsing Buyer's name on any drofts drawn by insurers of the vehicle.

  4. Buyer acknowledges notice of the intended assignment of this contract to the Bank named herein and agrees that upon such assignment this contract shall be free of any defense or counterclaim by Buyer os against on assignme who acquires the contract in good foil and far value and who has received no notice of any facts giving rise to any claim or defense arising out of the sole within ten (10) days after such assignment identifying the contract aristen notice of the assignment identifying the contract and containing the written notice at the assignment identifying the contract and containing the written notice at the assignment intentifying the contract may be made to the soll of the Buyer of the proposal who made and the made of the soll of the Buyer of the assignment of any assignment and proposal who made and the soll of the Buyer of the assignment of any assignment and proposal who made and the soll of the Buyer of the assignment of any assignment and proposal who made and the soll of the Buyer of the assignment of the solution of the soluti
- giving rise to any cloim or detense arising out of the sole within len (10) days ofter such assignee mails to the Buyer of his address shown on the contract written notice of the assignment identifying the coalizate and containing the written notice required by Section 302 of the Personal Property Law. The foregoing shall not affect the rights of the Buyer to pursue any remedies he may have against the Seller Seller shall not be deemed to act as Agent of any assignee in the making of this contract or the collection of any moneys due hereunder, or for any other purpose.

  5. If Buyer shall fool to pay any instalment within ten (10) days following the date when such instalment is due, Buyer agrees that Seller may collect from Buyer additinguency and collection charge of five per cent (5%) of such instalment or five dollars (\$5.00) whichever is less.

  6. Time is of the essence of this contract. In the event of default in the performance of any obligation of Buyer hereunder, or if any statement, representation or warronly in any application in connection with the fronsoction evidenced by this contract is untrue in any respect, or in the event of the doth, incompetency, bankrupty, or insolvency of Buyer, or if Seller with reasonable couse shall been still insective or its collateral impared, or in the event of the loss or destruction of the collateral, the entire unpoil balance shall, at the option of Seller, without demond ar notice of any kind, become immediately due and poyable tagether with attorney's fees of 15% of the unpoil balance shall, at the option of Seller, without demond are notice of any kind, become immediately due and poyable tagether with attorney's fees of 15% of the unpoil balance shall, at the option of Seller, without demond or notice of any kind, enter upon any permissis where the vehicle may be found or may be supposed to be and take possession of ond remove the vehicle without process of low Upon dymand by Seller, and the proposession of the vehicle of the proposession of any such ariseted ma
- claims of Buyer hereunder in and to the vehicle and proceeds thereof shall cease and determine or (D) in the thereof, sell the vehicle, with a without notice, of public sole (a) of which Seller may purchase) or private sole with an without the vehicle map physically present of the place of sole and upon such terms and in such manner os Seller / determine The proceeds of sole shall be opplied in the following order to the reasonable expenses of retaking, holding, preparing for sole (including any repairs or reconditioning necessary to place the vehicle in advancy operating condition and appearance), selling and the atterney's fee of 15% of the amount due and poyable under this controt in the event it has been referred to an ottorney for collection plus the court costs, the satisfaction of the indebtedness ander this controt, the expenses of liquidating any lien or claim against the vehicle, and the satisfaction of the indebtedness secured by any subordinate security interest, all the manner and to the extent provided by low. Buyer shall pay upon demand any remaining indebtedness hereunder and shall eccive any surplus remaining after
- 8 Byper worronts the truth of all statements made herein and in any credit application in connection with the transaction evidenced by this contract, and further worronts and represents that the vehicle traded in if any is free from any lien security interest, encumbrance or other charge, and that no other extension of credit exists or is to be made in connection with this contract or the purchase transaction represented hereby. The breach of any of said warronties shall be a default hereunder.

  9. If the vehicle is a stready stitled or to be fulled, Buyer warronts that Seller's security interest shall appear as the first lien and only security interest on any certificate of title naw or hereafter issued. Buyer hereby appoints Seller as his ottorney in fact, with full power of substitution, to apply for certificates of title or amended.
- certificates of title on the vehicle
- Any requirement of natice to the Buyer shall be met if written natice is mailed postage prepaid, to the address of Buyer shown at the beginning of this con
- 10 Any requirement of notice to the Buyer shall be met if written notice is moiled postage prepoid, to the address of Buyer shown at the beginning of this contract or such other address as Buyer may specify in writing to Seller at least five (5) days before the time of the sale or disposition or other happening requiring notice of any other default shall not constitute a waiver of such default or, of the right of Seller to exercise any right for remedy hereunder. No waiver of any other default shall not constitute a waiver of such default or, of the right of Seller to exercise any right or remedy hereunder. No waiver of any other or subsequent default shall be deemed to be a waiver of any other or subsequent default and li remedies hereunder are cumulative, not offernows. This contract may not be changed or terminated orally Seller is authorized to correct any and oil potent errors herein. Buyer hereby othersizes Seller to file such financing statement or statements as Seller shall deem necessary or desirable under the Uniform Commercial Cade, signed only by Seller Buyer further agrees that if any time any certificate of title is issued or ou' standing with respect to the vehicle, Buyer will cause the interest of Seller to be properly noted thereon and will forthwith deliver any such certificate to Seller.

  11 As used herein, the term Seller, unless otherwise required by context includes assignees at Seller and subsequent holders of this controot. The term Buyer, if more than one Buyer has executed this controot, shall be read in the plural and all abligations of Buyer if more than one are joint and several. If any Buyer is or is hereafter determined to be an accommodation party, such Buyer or Buyers hereby waive(s) presentment. Jemand, protest and notice of protest on only substitution of parties or collail.
- determined to be an accommodation porty, such Buyer or Buyers hereby waive(s) presentment, demand, protest and notice of protest on any sums due hereunder, also notice of acceptance hereof notice of any extensions of time in payment modification of terms or of any sole of colloteral release or substitution of porties or collail erol and oil other notices required by low. The obligation of any such accommodation porty shall be that of a primary obligar upon a negatioble instrument.

  13. This contract shall blind the heirs, personal representatives, successors and assigns of the parties hereta, upon assignment by Seller, the assignce shall have all rights of the Seller hereunder. This contract shall be governed by and construed and sinterpreted in occordance with the law of the State of New York. Wherever possible each provision hereof shall be interpreted in such monner as to be effective and valid under applicable tow but if any provision of this contract shall be prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity without involidating the remainder of such prohibition or involidity withou
- THE FACE HEROF, SPECIFICALLY THERE IS NO WARRANTY OF MERCHANTIBULTY OR OF FITNESS FOR A PARTICULAR PURPOSE.

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  (IMITO CURTANTEE Sellar out medit medit in the journations that I have well at the forthwith pay to Bara the then unpaio belance of the contract up time sum of \$ of the contract. provided. If the following highless pace is completed, that such default occurs and such demand is in its within the first
- U.L. ELCULPSE Seller agreed that in the ment of delays by Buyes, in the full garment in the due date thereof of any initialment payable under the conserver in the prompt performence of any other obligation to be performed under the united by Buyes. Seller in 1 upon deviated by Bust frost with reput chaps the mountain from Burs for a resourchase pind in Each Reput to the full unpaid bylance of the conserve stoff the date of such reportings by the understand frames (Expressionable) and excondance with the Expect of Seller.



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## BEST COPY AVAILABLE

RETAIL INSTALMENT CONTRACT	Dote
BUYER  NAME  (If vehicle is bought for use Primarily for personal, family or household use or lar forn professional use, give address of principal place of business)	OR TOWN COUNTY STATE ZIP ning aperolians give residence address, if bought primarily for business or
SEILER	
Buyer has purchased from Seller and acknowledges delivery examination and occeptanterms and conditions of this contract. Buyer hereby warrants and cavenants that the "Tusiness ar professional" use "Farming aperation use Buyer agrees that the vehicle real property in such a manner as to become a fixture.	vehicle is baught far use primarily for 🥽 Personal family or havsehold use
N.U Yr Make Trade Name Madel Cyl Serial Numb	Equipment Cosh Price incl. Soles Tox.  AT PB PW S Total Down Payment  AC PS Total Down Payment
Vehicle Insurance \$	ensive Trade In 2. Year Make Madel Unpoid Balance of Cash Price
Name of Agent providing vehicle insurance	Allowance \$ S Group Life Insurance
If charge is made an line 6. Bank is requested to disburse premiums to agent named abordings is made an line 6. Buyer warrants required insurance caverage absoince from age above. BUYER SHALL CHOOSE PERSON THROUGH WHOM INSURANCE IS TO BE OBTAIN	ove If no less tien
If a charge is made an lines 4 and ar 5 and Buyer signs below and checks coverage req bax indicated. Buyer requests Seller to secure group credit life insurance and ar gro accident and health insurance on the Buyer signing below in accordance with the natic pasted group insurance on the back at Buyer's capy. The charge shall be the amounts tines 4a and/ar 5a as proposed charges. SUCH INSURANCE IS NOT REQUIRED BY SELLI hereby requests the group insurance indicated below.	vested in Up credit e al pra Vehicle Ins SUpported Balance
[] (4a) Group Credit life Insurance \$	TOTAL \$6
tedera r	Afe and Cesualty Company, Battle Creek, Total of Payments 7 1-8
	Insurance \$15,000 00 \$ 9.
	pravided if Buyer has not checked caverage re aled and a charge is made an lines 4 and ar 5
A security interest is graited to Seller on the vehicle described above. In the event of a late payment charge of 5% at any instalment past due for 10 days or \$5.00 whichever unpaid balance if referred to an altarney for collection. In the event of prepayment, the the Rules of 78's method and the unearned partian refunded less any minimum charges of	ris less and also attarneys fees of 15% of the ANNUAL PERCENTAGE FINANCE CHARGE will be proroted pursuant to
Buyer agrees to pay the Tatal of Payments (9) ' Seller or its assignee inequal ma	
instalments of \$each, and the (first or final) instalment of \$	THE FIRST NATIONAL BANK OF GLENS FALLS  Glens Folls, New York
commencing	
THIRD PARTY GUARANTEE — FOR VALUE RECEIVED and in consideration of credit given if more than one hereby quarantee(s) to the Seller and assigns of said contract the am of collection legal expenses and ottorneys fees incurred or paid by the holder of the so enforcement of this Guarantee. The undersigned hereby expressly waive(s) presentment is natice of acceptance of this Guarantee notice of any extensions of time in Payment may not receive the security for this Guarantee in or release of any person primarity or secondarily liable enforcement of payment of soid contract or of this Guarantee state of act of this Guarantee with the said contract of this Guarantee shall affect the lifeting hereby consented to without notice. This Guarantee is obsolute. The undersigne any proceeding is taken against the Buyer for collection of said indebtedness and whelf agrees that failure to file natice of an acaps of this agreement os required by law or inability hereunder. Acceptance of this Guarantee by Seller and assigns is conclusively ocknowledge(s) receipt of a completely filled in capy of the contract signed by Buyer	awn owing herean in the event of any default thereunder including all casts aid cantract and in the collection and are noticement of such cantract and allocated and the demand protest and notice of protest an any of such indebtedness and also dification of terms or of any sole of collateral and all other notices required by release or surrender of any collateral or security therefor or of any collateral on sold contract including any maker endorser or guarantar in delay in the area of the security interest to appear as the or follure of Sellers in Assignee's security interest to appear as the or follure to file Sellers in the where required and no delay or amission in ability of any of the undersigned hereunder any and all of soid occurrences of agree(s) to pay any indebtedness awing under said contract whether or not her or not any realization is made upon the collateral therefor. Undersigned failure to secure insurance on the vehicle shall not affect the undersigned by signing below.
WITNESS SIGNATURE	SIGNATURE
Buyer agrees that the provisions on the	back are part of this contract
Liability Insurance Coverage for Bodily Injury and Property Dan	
NOTICE TO THE BUYER: (1) Do not sign this contract before you read it pletely filled in copy of this contract when you sign it. (3) Under the law advance the full amount due and to obtain a partial refund of the finance (c) To require, under certain conditions, a resale of the property if repos chasing the insurance on the motor vehicle provided for in this contract veller agrees to this contract including the back and assigns it to the Bonk named obove pursuant to the assignment paragraph on the reverse hereof and the type of assignment checked below II no box is checked it shall be pursuant to the without recourse assignment on the reverse side hereof  ( ) FULL RECOURSE ( ) REPURCHASE ( ) UMITED GUARANTEE (Check and initials if applicable)	, you have the following rights, among others: (a) To pay on in charge; (b) To redeem the property if repossessed for a defaulti sessed. (4) According to the law you have the privilege of pur-
SELLER	BUTER S SIGNATURE
av	
TITLE	BUYER S SIGNATURE
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Courtesy of The First National Bank of SMG!NAI Glens Falls 29	Permission Granted



#### WHAT SHOULD YOU KNOW ABOUT BUYING A USED CAR?

- . A late model used car might not be the best buy.
- . Discuss the reasons why a previous owner might be getting rid of a late model car before the two or three years of average. Consumer Education use are over:
  - Trouble with the
  - High mileage
  - A leased car or rental fleet car
  - Other student suggestions of reasons.

- . Jackson, Charles R., "How To Buy a Used Car," Chilton Book Company, 1967
  - Series, "How To Buy a Used Car," McGraw-Hill Films, 1221 Avenue of the Americas, New York, New York 10020
- . When buying a used car, . Have students list it is important to do a very careful job of comparison shopping to determine where the best buy may be obtained.
- sources of used cars and indicate what considerations they would feel would be important in making the comparison. Have students check their "Checklist" against the next part of this study to determine what they missed or what they feel should be added to this material.
  - . Many students are really quite skilled at buying used cars. They have learned from practical experience and they can add much to this study. Let the students lead the way in this section.

- . Sometimes better deals can be obtained buying used cars from private individuals than from dealers.
- . What have been the ex- . Try to relate personal periences of students and their families or friends in buying used cars at private sales?
  - experiences of students, other teachers, or yourself into this study. Personal experiences provide the most meaningful illustrations for learning.

. Much care should be taken in determining the quality of a caveat private sale. Remember privately sold cars are being sold "as is" or "without fault." Caveat Emptor applies particularly in this type of sale.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- Have the students list and compare the advantages and disadvantages of private sales. Discuss these points and try to place a value position on each item to help determine how good a deal the private sale might be. (A list of possible advantages is provided for the teacher under sources. Remember, let the students lead discussion in this section of study.)
- . In the purchase of a car from a friend, consider possible damage to friend-ship if the car does not perform as expected.

#### SOURCE

- . Advantages of private
   sale:
  - Possible lower cost
     May be able to find an unusual deal such as an older car with low mileage, an estate settlement, someone moving or

giving up driving.

- You may know the previous owner and how the car was cared for.
- The car may be what you want and you haven't found it anywhere else.
- . Disadvantages of a private sale:
  - No warranty or guarantee is provided unless there is some of the initial warranty left that may be transferred.
  - Financing may be more difficult.
  - The seller has no further interest after the deal is completed. A dealer will hope to have you return for service or a later deal.
  - The individual might be "fronting" for a used car dealer for the purpose of selling poor cars on which no warranty service has to be provided.
  - Note that all caveats apply whether the car is purchased from a friend, acquaintance, or stranger.



#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . When buying from a private individual, a check of the person's reputation or character can be helpful in deciding whether you wish to do business with him.
- Where might good information about the individual be obtained? (The individual should be informed of your desire to check his reputation and if he is of good character he will possibly suggest where you can check.) Is it true that when it comes to money "There is a little larceny in the best of us"?
- Sources of information:
  - Place of business
  - Police
- Position he holds in community
- Neighbors
- Bank

- . Most used cars are bought from either used car dealers or new car dealers who also sell used cars.
- . What is the difference . Have the students get between a used car dealer and a new car dealer selling used cars? What might be the advantages or disadvantages of buying from either?
- the answer to these questions by visiting a used car dealer and a new car dealer and asking what the difference is and what the advantages or disadvantages are.

- . Check the reliability and reputation of the dealer. Some of the biggest problems concerning deception and fraud occur in large metropolitan areas where dealers operate in a large marketplace and the importance of the individual and the individual deal is not very great. The attitude may be that there are many other fish in the pond and whether you return is unimportant.
- . What are the best sources of information to use for checking a dealer's reputation or reliability? Make a list of what sources might be used:
  - Family
  - Friends
  - Previous customers
  - Present customers
  - bank
  - Better Business Bureau
  - Bureau of Consumer Fraud and Protection.

- The students should continuously be referring back to "General Principles of Consumer Purchasing" which was studied at the beginning of this course.
- . Contact the Better Business Bureau for your area or the Bureau of Consumer Fraud and Protection of the Attorney General's Office.
- "Used-car Dealers See How They Operate," Changing Times, September 1972, p. 7



#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . After deciding where to . Use  $\boldsymbol{a}$  check list such buy the car, important checks must be made of the condition of the car.
  - Do not let the first impression of appearance decide your choice.
- as that provided by Consumers' Union (onthe-lot tests, driving tests, shop testing) to determine the condition of the car.
- What are ways a car can be doctored up to make it appear like a real "cream puff"? Students in the automotive course, a shop teacher, or mechanic can be of help in indicating how a car can be altered to appear almost new.
- . To be sure that substitutions are not made, place chalk marks on different items on the car, i.e., plugs, tires, etc., to be sure they are on the car when you finally get it. This simple act can prevent "bushing."

- Students should be reminded about the practice of "bushing" in the sale of used cars.
- "Bushing" is the practice of raising the price of the car. This may be done after the sale is completed by pointing out the need for new points, plugs, condenser, tires, etc.
- Bushing may also be accomplished by removing items on the car at the time of sale, thus lowering the value of the car purchased.

- . There are tests all individuals can make to check the car for its value.
- . Have students make lists for themselves of items to be checked.
- . A "Consumer Education Bulletin Board" can be made of these check lists for the school.
- Students might make their own filmstrip or movie to illustrate these checklists, if facilities are available. These visual materials should illustrate the items on the checklists.
- . Contact the audiovisual person in your school for help. Anyone with a 35-mm. camera can take the pictures for a filmstrip. An 8-mm. movie camera can be used to make a movie.

#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Have students give the . The New York State suggested tests to cars of other teachers. students, or actual used cars on a car lot.
  - Automobile Inspection Handbook from the Department of Motor Vehicles can be helpful in giving details of some of these test features.
  - "Car Buying Made Easier," Ford Motor Company
  - "Consumer Guide to Tire Care and Safety." Rubber Manufacturers Association, 444 Madison Avenue, New York, N. Y. 10022
- . Students should be en- . couraged to actively engage in a careful inspection. Students and adults are often afraid to thoroughly inspect a car because they feel they know too little to make an intelligent decision. Try to make students realize that anything that they find wrong with the car being inspected is important to them because they are spending their own money and deserve to get the best car for the money spent.
- The teacher may feel uncomfortable about teaching this section due to limited knowledge in this area. Ask the driver education teacher or any other teacher with knowledge or background of cars to help. Often a mechanic or service station owner will be willing to help. You may have some students with good experience or knowledge in the area of buying automobiles. Allow them to teach as much of this material as they are capable of covering.
- . Every used car should be road tested before buying. There are certain tests any driver can make.

#### BACKGROUND INFORMATION

### On-the-Lot Tests - Keyword B-E-L-T-S

- 1. Brakes push brake pedal down hard and hold for a few seconds. If the pedal slowly continues to go down, trouble exists in the braking system.
- 2. Exhaust with motor running, check the color and smell of the exhaust fumes for oil. This can indicate whether the engine is using oil or not. Also make a visual check of the entire exhaust system for rusted parts.
- 3. Lights turn on lights and check to make sure all lights work properly. Have someone step on brakes to make sure brake lights work. Turn on directional lights and check for proper operation. Check proper operation of parking, tail, and high and low beam running lights. If additional lights exist, check their proper operation.
- 4. Tires Using a penny or a tire tread gauge, check for legal depth of tread. New York law requires that tire tread be a minimum of 2/32 of an inch. Place a penny in the main grooves with Lincoln's head against the tire. If the top of Lincoln's head shows, there is less than 2/32 of an inch of tread and use of the tire is illegal. On newer tires made since 1971 tread depth indicators are built into the tread. These are horizontal bars of rubber in the tread. When they are exposed the tread has worn to the point where the tire is illegal.
- 5. Steering Check the steering wheel for excessive play. Open the driver's window. Standing alongside the car, grip the steering wheel and turn the wheel, watching the left front wheel. If you have to turn the steering wheel more than 2 to 3 inches before the tire moves, this may indicate excessive play in the steering which must be corrected. If the car is equipped with power steering, the car must be started before this test can be used. Power steering may be checked by someone turning the steering wheel, with engine running, from extreme left to extreme right and back. Check for pressure leaks and for signs of power-steering pump failure.

### Additional tests on the lot should also be given.

- Shocks Bounce all four corners of the car several times and then stop. If the car does not come to a stop after the first bounce, the shocks are worn or broken and need replacing.
- 2. Body Check the body for signs of body work, which may indicate the car was in an accident. Go to the back of the car and look down the length to check for ripples in the sheet metal. Check around the trunk and inside doors and hood for a different color paint which indicates a repaint job. Look for excessive rust spots. Check for holes which may have been used for mounting taxi signs; these could indicate high mileage or abuse to the car. Check for indications of extra radio antennas or signs that extra lights had been mounted, thus indicating the car might have been a police patrol car.



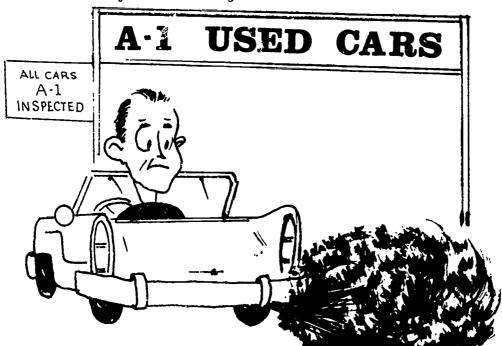
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- 3. Doors, hood, trunk, interior Check to make sure that all doors close properly and solidly. Improper operation may indicate frame and/or body posts have been damaged. Check inside of hood for bent sheet metal and for proper opening and closing. Improper operation may indicate sprung hinges and bent latches.

  Open trunk and look for signs of excessive wear to mat, dirt, dents, or scratches which can indicate heavy use as compared to mileage. Check interior for wear to accelerator pedal or floormat on driver's seat. If new items appear, they may have replaced excessively worn items which could indicate high mileage. Very stiff seats covered with vinyl or nylon fabric may indicate a former taxi or police car.
- 4. Horn, gauges and warning lights Push horn button or horn rim to check whether horn works properly.

  Start engine and check temperature, oil pressure, and gas gauge for proper operation. If car is equipped with warning lights, make sure they light up as car is being started, but go off as soon as engine is running.

  For cars built after January 1970, check for proper operation of warning buzzer for key in ignition with driver's door open. On 1972 and newer cars, check for proper operation of warning buzzers and lights on seat belts, locked transmission, and interlock system.
- 5. Excessive options Avoid used cars with excessive automatic and power equipment such as power seats, power windows, power aerials. Such equipment may fail and is costly to repair. To repair or replace such automatic devices can make the used car much more expensive than the equipment is worth. Extra power equipment also requires extra fuel consumption.
- 6. Excessive mileage Check the odometer reading and ask the salesman to see the transfer stub, to make sure the mileage noted at the time the used car was sold to the dealer is the same or near the same as when you are looking at it.



A rose by any other name still smells...

- . If possible have the students visit an alignment center at a garage or service station which does this work. If you have a BOCES Vocational Center with an Auto Mechanics section, a visit to this center can show students what you are talking about and how such problems can be corrected.
- . Here would be a good chance to speak about fuel shortages and the unnecessary waste of gasoline due to fast starts. Attempt to get the students to realize that "peeling out" costs unnecessary money both in gas and automobile wear.
  - The performance of an engine and the transmission should be explained by a mechanic or someone skilled in the operation of an engine. This individual can cover in detail some of the items which should be looked for in testing a car for engine and transmission performance.

- Contact any business or local BOCES Center which does alignment work.
- "Your automobile How To Understand It," Mobil Oil Corporation, Products Department, 150 East 42nd Street, New York, N. Y. 10017
- See especially illustrations 63, 64, and 65, pp. 75 and 76.
- "Money Saving Tips From Mobil," Mobil 0il Corporation, 150 East 42nd Street, New York, N. Y. 10017
- "Clean Air Caravan Results," Atlantic Richfield Co., Public Relations Division, Los Angeles, Calif. 90051
- "Your Automobile How To Understand It," The Engine, p. 7, and The Power Train, p. 49
- "Your Automobile How To Understand It," pp. 79-81
- "Your Automobile How To Understand It," pp. 83-85

#### BACKGROUND INFORMATION

On-the-Road Tests - Keyword H-A-R-B

Handling - Beware if the steering wheel shakes, shows looseness and lack of alignment.

You have checked the steering wheel for excessive play on the lot, now you must check for looseness while driving. Is there obvious looseness or a chucking action when driving over rough roads? If you have to constantly keep turning the steering wheel to keep the car on the road, there are probably problems with the tierods or steering adjustment. This "oversteering" can be easily corrected if nothing is badly worn or broken.

(a) Check for a constant shake or excessive vibration in the steering wheel. This may indicate wheels that are out of

balance or have wheel bearing troubles.

- (b) Check the car for proper wheel alignment. Check for excessive wear of the tires on the lot. When driving on a straight, level section of highway, with little or no traffic, remove hands from the steering wheel or loosely grip steering wheel for no more than 2 or 3 seconds. Keep speed steady at about 30-35 miles per hour. If the car veers to either the left or the right and will not hold a straight course the alignment of the front wheels should be checked. (Have the wheels checked for toe-in, toe-out, caster and camber.)
- 2. Acceleration The time to accelerate will depend on the size of the engine in the car and whether the transmission is automatic or standard.

From a standstill accelerate moderately but steadily. If the car does not stall or die back, pick speed up to 40-45 mph. Take your foot off the accelerator and allow speed to drop to 30-35 mph. Now accelerate more rapidly than before to about 45 mph. and then accelerate hard for a few seconds. This test will tell you the following: Smoothness of acceleration under strain when first obtaining speed, ability to regain speed reasonably quickly after losing momentum, such as in traffic, and ability to quickly pick up speed when passing on the open road.

A further test should be made on a fair size hill. Stop at the bottom of the hill and then accelerate so as to test the ability of the car to climb the hill. Do not push your accelerator all the way down, but shift your car down for better operation and to save gas. This test will indicate the engine's operation under heavy strain. Listen for engine noise and noise from the transmission. Note the smoothness that both show under this strain. An automatic transmission should shift smoothly and a standard transmission should work easily when shifting. When road testing for acceleration, you should listen for noise and be aware of performance of the transmission to discover any trouble that may be evident.



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- 3. Ride How comfortable riding is will be determined by the size and weight of the vehicle, the size of tires, the amount of air in the tires, the type of seat cushions, and the condition of the suspension of the car. The latter is the most important. You can make a simple road test of the ride. Drive over a fairly rough section of road and observe whether the car bounces over the road and becomes hard to control. If the car bounces excessively and keeps "bottoming," hitting hard on the frame, the chances are good that the shock absorbers need replacing. From a fair speed, brake the car hard; if the car nose-dives excessively this also can indicate weak or broken shocks.

  Upon return to the garage, check the rear leaf springs and shackles or the coil springs and control arms. At this time check for leaking shocks, as indicated by a wetness of the shock casing.
- 4. Braking Brakes that jerk, cause the car to pull either to the left or the right, or fade to no brake at all, indicate problems that must be corrected. To test the brakes, accelerate the car to 40-45 mph. and grip the wheel loosely. Apply brakes gradually, but firmly, until car comes to a stop. If the brake pedal went to the floor so that you could not slide your foot under the pedal, adjustments are needed. If the car continued on as if the brakes were not being applied faded you will need new brakes. Accelerate again to 20-25 mph., grip the steering wheel firmly, apply the brake hard as in a "panic stop." If the car jerks to either side or seems to "bunny hop" grab and fade, grab and fade you have brake problems that should be corrected immediately.

- . The tests which have been explained either for on-the-lot or on-the-road are tests which the average knowledgable person can conduct.
- . Unless you are an expert, have all used cars carefully checked by a mechanic whom you can trust. You will have to pay the mechanic for this service, but his fee may save you money.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . How valuable are the different advertised ratings of used cars such as "A-1 Used Cars," "Quality Used Cars," "Safe Buy Used Cars," etc.?
- . See "Checklist for Buying a Used Car," on following page. Have students critize the list. Should any items be deleted? Should any items be added?

#### SOURCE

. Use the car advertisement section of a paper to see if such ratings indicate anything of value for a judgment to be based upon.



# CHECKLIST FOR BUYING A USED CAR

Yr	Make	Model	Previous owner_	
Dealer_			Salesman	
Asking p	orice	Repair c	costs Book price	
Directic	ns: Careful	ly look over th lowing items.	he car and note the condition of ea	ach of
Outside Paint . Dents . Rust Glass . Leaks . Tire tr Tire we Fit of doors, trunk . Springs Shock a Trunk c. Acciden  Under the Radiator Condition hoses . battery Engine 1 Oil lead Oil leve odor .  Inside the Condition driver Steering	the Car  the Car  ead  hood  bsorbers  ondition  t damage  e Hood  r water  on of belts  ks  block  ks  el and  per car  on of  seat  g wheel play	ly look over th lowing items.  OK or Repair None Needed	OK or Remote the Car (Con.)  Inside the Car (Con.)  Upholstery Operation of horn lights signals wipers heater radio doors windows locks seat Engine starting Engine sounds Engine sounds Shifting Warning lights Gauges  Road lest Engine acceleration Engine performance. Transmission fluid level and odor Shifting Clutch Service brakes Parking brake Parking brake Steering and wheels	epairs eeded
Brake po Foot peo Clutch i	edal travel. dal wear free play overing	·	Exhaust color	
Mechanic' Opinion_			Cost of needed repairs	- andstructures
Mileage	reading		Estimated mileage	



### **Everybody Likes To**

We ve lawered our prices so you can get what you want

71 CHEVROLET 4-dr WAS\$2495 NOW \$2345

71 FORD TORINO WAS \$2495 NOW \$2295

70 FORD LTD wag. WAS \$2595 NOW \$2395

70 CAD Eldorada full power, air cand. WAS \$4795 NOW \$4495

72 VEGA 2 dr WAS \$2095 NOW \$1945 70 MAVERICK 2-dr. WAS \$1495 NOW \$1195

69 CHRYSLER wagon WAS \$2495 NOW \$2345

'68 PLYMOUTH wagan WAS \$1495 NOW \$1295

67 DODGE Palara WAS \$795 NOW \$745

As-Is Specials 68 MAVERICK H rap 68 TORIND Conv 68 RAMBLER sedan \$795 \$795 \$595 \$295 \$495 68 VW sedan 63 JEEP wag 4x4

Illustration A

"SOMETHING FOR EVERYONE"

71 PLYM. DUSTER Twister '70 FIAT 850 CONV.

'69 MERC. MONTEREY Wag.

'69 PLYM. FURY 4-dr. H'top

'69 CHRYS. NEWPORT Sedan

'68 MUSTANG Fastback

'68 DODGE DART GTS 4 spd.

USED CARS '68 CHEV. IMPALA 4-dr.

'67 VW WINDOW VAN '67 DODGE POLARA Sedan

Our specialty<sup>111</sup> 60 - 90 used cars in stack at all times. Must makes and models. Same at ridiculausly law-law prices Check our stack before you buy Our stack normally in cludes a complete crosssection of all sizes and price used cars. All units priced \$200 - \$300 below overage



# WE CAN'T PROVE OUR DEAL IS BEST WITHOUT YOU!!

- 7.2 Plym....\$3395 Custom Suburbon Slue V 8 Octoper 2 of hordep Tan V 8 outomatic power steering 16 000 miles No K 636 (Charge 2 of hordep Tan V 8 outomatic power steering elected into No K 643 (Charge 2 of hordep Tan V 8 outomatic power steering No K 573) (Charge 2 of hordep Tan V 8 outomatic power steering No K 573) (Charge 2 of hordep Tan V 8 outomatic power steering No K 573)
- '7 f Ford ..... \$3250 LTD Wagon Light Green Air conditioning Loaded Na K 400
- '70 Pontiac ... \$2475 LeMans Satori Wagon. V 8 automatic, power steering air conditioning No K 533
- 70 Dodge . . . . \$2350 Monaca 3 seat suburban V & automotic power steering White No K-552
- '71 Dodge.... \$2275 Coronet Brougham 4-dr sedan V 8 automatic, power steering Dark Gold vinyl roof No. P 599
- '70 Ford ..... \$2195 Torino Braugham 2-dr hardtop Gold vinyl root VB automatic power steering air No K 467
- '71 Dodge. . . . \$2195 Charge? 2 dr hardtap Blue 8 White Six cylinder, auto-matic power steering Na K646
- '70 Chrysler . \$1995 300 4dr hordtop. Gold vinyt roof V8 automatic, power steering Na K 570
- '69 Ford .... \$1450 Mustang 2 dr harding White vinyl roof Six, automatic, power steering No K 462
- '69 Ford .... \$1350 LTD 4-dr hordtop Red, vinyt roof V B, outomatic, pewer steering Na L 482
- '68 Opel . ... \$1095 Station Wogon Sive 4 cylinder 4 speed No K 510
- '68 Pontiac . . . . \$995 Grand Prix 2 dr. hardtop V-8 autumatic, pawer steering Very clean Maraan black vinyl roof No. L 535
- '65 Olds ..... \$475 98 4 dr sedan Blue Full power No 1-475



#### . Some areas have automobile analysis clinics where a car can be hooked up to a diagnostic analyzer and a printed report can be obtained as to the total performance of the car. These clinics charge a reasonable fee for diagnosis.

#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . What would be the value of taking a car to a diagnostic center instead of to a mechanic?
  - Less time will be spent.
  - A total written report is available.
  - More tests can be made under the same conditions than a mechanic can make.

#### SOURCE

. The Mobil Oil Corporation has built a few diagnostic automobile clinics and has material about them available. Some larger garages have analysis systems which are not as large as the clinics, but do some of the same things.

#### IS ADVERTISING MORE THAN A LIMITED HELP IN BUYING A USED CAR?

. Newspaper advertisements. What should be in an may give you a starting point to look for a used car. Few ads will give important information.

advertisement for a used car? How much information should be given? Do ads that say little mean that the car is a poor buy? Do ads that tell a great deal indicate a car that is being overly "pushed"?

. See comparison of ads page 41.

### WHAT INFORMATION SHOULD BE OBTAINED FROM A DEALER?

- . How long has the dealer had the car?
- . Ask a used car manager . The dealer has to keep or salesman from a local dealer to describe what his company does to a used car that comes into the firm's possession. Do thev:
  - Recondition the car?
  - Repair minor mechanical and body problems?
  - Change oil and lubricate?
  - Replace tires as needed?
  - Repair major defects?

- a record of when each car came into his possession. Cars that have been on the lot a long time should give you reason to look for problems which do not make them salable.
- Most car dealers are willing to have a representative come to your class to speak to your group. Make sure



that the person can relate to the students.

- . Better car dealers will not keep a car very long. If it does not move in about five weeks. they will take the car to the regional car auction and wholesale it.
- . What does the guarantee . Have students check consist of?
  - with different used automobile dealers to discover how each dealer handles used car guarantees.
- . Most used car dealers will give some kind of a quarantee on the used car. This guarantee is usually for 30 days. but may be as long as 90 days. Different dealers will state the guarantee differently such as all labor and parts on a 50-50 basis, or you pay for parts and he pays for labor, or the reverse. Make sure that the guarantee is in writing and that it is printed on paper that has the company's or dealer's letter head on it. Make sure that it is also signed by a properly authorized person.
- . Ask a used car manager . Many areas have an or salesman to explain his company's policy on quarantees and why they selected that policy.
  - automobile dealers' association from which representatives will be sent to your classroom on request.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

#### SOURCE

- . What does the term "as is" mean?
- . Why do dealers sell some used cars as "as -is specials"? What risks does the buyer assume? What are the advantages of buying a car "as is"?
- . Cars that are advertised as "as-is specials" have no guarantee with them and have had nothing done to them by the dealer.

. Why should you try to find out who the previous owner was?

- . Before the final decision to buy a particular used car is made, two more very important steps should be taken:
  - Check with the prevvious owner of the
    car to find out why
    he got rid of it.
    Check with him regarding the maintenance
    record.
    The automobile dealer
    has a record of the
    previous owner and
    should willingly give
    you that person's
    name.
- Are there any local or State regulations which give you any special protection when buying a used car? Ex., New York State requires that the mileage of the odometer be recorded on the transfer stub at the time the previous owner sold his car.
- Ask a local office of the Better Business Bureau or contact the nearest office of the State Consumer Protection Agency or the Attorney General's Bureau of Consumer Frauds and Protection.

- See what financing . terms the dealer offers.
  - . Ask a representative of a local bank to speak to the students regarding loans to young people to buy cars.
- . Financing a used car is not always easy, and it is usually more expensive than for a new car.



# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- Check with different banks and with other lending institutions for financing terms.
- Ask students to relate their own experiences when obtaining money to buy a car.
- . As a teacher you may be able to obtain a copy of the National Automobile Dealers Association Official Used Car Guide. Have students discover the difference between the average retail and wholesale price and what the average loan value of their cars is.

#### SOURCE

- . Local bankers' associations oftentimes have a speakers bureau that can be contacted. The bank where your school has its deposits usually is glad to help out.
- A bank will usually not loan more than the average loan value quoted.
- National Automobile
  Dealers Used Car Guide
  Company, 2000 K. Street,
  N.W., Washington, D.C.
  20006

HOW MIGHT YOU ESTIMATE THE COST OF PUTTING A USED CAR IN SATISFACTORY OPERATING CONDITION?

- . If you feel that you are incapable of making the judgment your-self, you should obtain the help of a person with knowledge of cars or an automechanic.
- . You should learn to make reasonable estimates, not guesses on needed repairs. This is an important skill both for determining what needs to be done and for determining what the dealer claims has been done. There are books which give this information without paying for someone's services.
- . Obtain copies of "Motor's Crash Estimating Guide" and "Motor's Auto Repair Manual" and show students how they can use these books to determine what needs to be done, what the estimated cost for parts is, and what estimated labor costs are.
- . This is no time to pretend you know more than you do. Hire some knowledgeable person to check the car.
- "Motor's Crash Estimating Guide," P.O. Box 181, Radio City Post Office, New York, N. Y. 10019
- . "Motor's Auto Repair Manual," Motor, 250 West 55th Street, New York, N. Y. 10019



#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

If the teacher does not understand the books, perhaps a student or shop teacher

can make explanations.

#### SOURCE

"Motor's Crash Estimating Guide" and "Motor's Auto Repair Manual" may be borrowed from a local garage or auto repair shop.

#### WHAT IS THE IMPORTANCE OF A WARRANTY OR GUARANTEE?

- . Warranty and quarantee mean basically the same thing. The Federal Trade Commission makes no distinction between warranty and quarantee and considers them synonymous.
- . In practice, a guarantee generally covers certain parts and related costs, while a warranty covers only the parts.
- . The value of a warranty . Have students obtain to an automobile or cycle buyer is of major importance provided that it offers him protection in the event of failure of his machine to perform as it is supposed to.
- . The buyer should carefully read a warranty and be certain he understands exactly what it contains. He should make sure that what he was told is what is written in the warranty.
- copies of automobile warranties and study these in order to discover what the manufacturer and dealer will do and what the obligations of the owner are.
- opinions such as "best in town" or "treated like a baby" mean anything?

. Warranties and guarantees are promises of performance or quality of goods or services. "Consumer Education — Materials for an Elective Course," 1967 syllabus, p. 23

- . A warranty binds the seller to the extent of statements of fact he makes about the goods he sells, provided that all such statements or promises made by the seller are in written form.
- What is a "puff"? Do . A "puff" is a statement by a salesman that means absolutely nothing; it is only a verbal claim.



. Time is an important element in a warranty. Too short a time coverage may mean that the car will not have sufficient usage for potential troubles to develop.

- SUGGESTED PUPIL AND **UNDERSTANDINGS** TEACHER ACTIVITIES
  - . Why have the major car manufacturers dropped the extended warranty coverage and gone basically back to the 12 months/ 12.000 miles warranty?
  - . Hold an assembly at which a representative of a major automobile manufacturer explains his company policy regarding warranties and what, if any, major changes have taken place in recent years. Allow students to question the speaker regarding their experiences with warranties and their suggestions for improvements.
  - . Compare the warranties of domestic and foreign car manufacturers. See American Motors more extensive warranty.
- . There are several different kinds of warranty that should be considered when buying a car
- Warranty of title. This warranty should be expressed (written).
- Review material covered. A copy of a good in "What Are Warranties and Guarantees" in "Consumer Education — Materials for an Elective Course" p. 23 and material on p. 50.
- . Ask students to find out what this warranty is. Why is it important? Do they know of problems that have developed because this warranty did not exist? Why did the trouble develop? Under what conditions might this warranty apply when buying a car?

- SOURCE
- With the exception of American Motors Corporation's Buyer Protection Plan, and Chrysler Motor's 5 year/50,000 mile warranty on the drive train, the manufacturers dropped their extended coverage due to cost. Ford Motor Company has instituted, as of 1973, a new quarantee for service work performed by its dealers. This provides a 90 day/4.000 mile guarantee on all work performed on your car.

- business law text book or a copy of the Uniform Commercial Code will be most helpful when teaching this material.
- Warranty of title means that the seller has title to the item for sale and has the right to sell the item and pass the title on to the buyer.
- New York State has a law which requires proof of title to register an automobile. This law requires proof beyond



a certificate issued by the manufacturer and passed on to succeeding

It is

a bill of sale.

buyers.

- Warranty of fitness for purpose.
   This warranty will be implied (not stated).
- . What does the very title of the warranty mean to the students? How can a person determine whether an item is fit for its purpose? Under what conditions migh: this warranty apply when buying a car?
- Warranty of fitness means that the item sold will fit the purpose for which the buyer bought the item. When a consumer purchases an item for a specific purpose and states that purpose to the seller, there is an implied warranty that the item will serve the purpose for which it was bought. This warranty does not apply if the buyer did not state the purpose for which he was buying the item. This warranty is only between the buyer and the seller and does

not apply to the manufacturer.

- Warranty of merchantability.
   This warranty is implied (not stated).
- . When might the warranty of merchantability be important to the consumer? Under what conditions might this warranty apply when buying a car?
- . This warranty implies that the goods being sold meet minimum standards, are of suitable quality, and are capable of being sold. The warranty does not exist when the consumer has an opportunity to examine the goods and fails to notice any damages or defects that are obvious and can be easily seen. This warranty is one that is being increasingly used in regard to new cars, where defects only appear after cars are operated for a period of time.

- Warranty against encumbrances. (Usually part of warranty of title.)

#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

. What is an encumbrance? How may it apply to the purchase of a car?

#### **SOURCE**

. This warranty means that the seller does not pass liabilities, claims against property, etc. off to the buyer of the property. Ex., a buyer who owes money on a loan which used a car as security, may not sell that car without notifying the lender. This is to protect the lender's security, but also to prevent the seller from passing his liability of debt off, along with the car. Under some circumstances a buyer of a car, used as security for a loan, could end up having to pay off the debt of the seller or lose title to the car.

- alert as to how implied warranties apply to his purchase of an automobile.
- . The consumer should be . Discuss the warranty relationship between the buyer and seller again, to reemphasize the importance to the student.
- . Discussion of these warranties with the retailer will illustrate the buyer's knowledge of his rights and warranty laws and may prevent an attempt, on the part of the seller to take advantage of the buyer.

#### OF HOW MUCH VALUE IS A **GUARANTEE OR WARRANTY?**

- . As a buyer, you expect a warranty or guarantee to compensate you in the event a product so covered fails to operate properly.
- . Gather examples of both good and bad experiences with warranties and guarantees. It is easy to find cases in which:
  - dealers or manufacturers have gone far beyond any legal obligation to correct defects
- . A Federal Trade Commission Study found that in some warranties "the exclusions, disclaimers, and exceptions so diminished the obliqations of the manufacturer that it was deceptive to designate the document as a warranty, because the remaining obligations were lacking in substance."



- . In practice the value of such statements has depended largely on the willingness of the seller to provide satisfaction.
- . Even though, technically, you could take
  a seller to court to
  have him make good on
  his promises, in
  practice you are most
  unlikely to spend the
  time or money required
  for legal action to
  correct the fault.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- other examples in which dealers have hidden behind technicalities to escape responsibility.
- . Make a list of ways in which dealers can escape responsibility if they wish to do so.
  - "Subject's warrantied, but its up to the manufacturer."
  - "We'll replace the parts but it's up to you to pay for the labor."
  - "The guarantee was for 10,000 miles or 30 days. You are over the days allowed even if you have only gone 500 miles."
  - "It's a 50-50 guarantee. You pay half and we pay half but there was a lot of labor on this job so you still owe us \$200."

HOW MUCH WILL IT COST TO OPERATE AND MAINTAIN A CAR?

- . Several different factors need to be taken into account when considering this cost.
  - Initial cost of the car
  - Insurance rates, which depend on:
    - . Age of driver
    - . Engine size
    - . Use of the car
- Again discuss the issue of a new or used car, because this will make a difference as to what the initial cost is.
- Discuss the different rates of insurance for youth and adults. The kind of car insured, location where

- SOURCE
- . "How Much Good Is a Guarantee?" Changing Times, July 1969

- Ask a local insurance agent to speak to the class on rates.
- See "The Consumer Looks at His Automobile Insurance."



## SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Year and model of car
- Location of car (point of principle garage)
- . Efficiency of insurance company (rates vary)
- the car is principally garaged, and how it is used will make a difference in insurance rates.
- . "Automobile Insurance,"
  Filmstrip, Education
  Division, Insurance
  Information Institute,
  110 William Street,
  New York, New York
  10038
- Obtain pamphlets from the Insurance Information Institute.
- . If a car is driven for business or more than 10 miles one way to work, the insurance rate classification is different, resulting in a higher premium cost.

- Cost of gasoline and oil
- Ask students to find out why gasoline and oil will cost different prices depending on the area.
- . How many miles per gallon do students get with their cars?
- . With the energy crisis and gas shortage, what are things that drivers can do to cut down on the use of gas and cut down on operation costs?
- . What is the going hourly labor charge in your area for car mechanics?

- . Gasoline companies have zoned the state and nation for pricing purposes. These zones are based on delivery costs and other distribution factors. The result is that gas oftentimes will vary several cents per gallon within short distances of another retail outlet.
- "Money Saving Tips From Mobil," Mobil Oil Corporation, 150 East 42nd Street, New York, New York 10017
- Other gas companies have published tips for saving fuel.
- . Ask a ga. ige owner or consult statistical information printed by the New York State Employment Service.

- Location where driver lives
  - Labor costs in large cities are generally more than in rural areas.





# ON THE LOOKOUT FOR GASOLINE ECONOMY?

How many miles can you get on a gallon in a 1974 car? How far can you travel on a tankful on a week-end, when gas stations may be closed? A sampling of 74s, based on estimates by the Environmental Protection Agents of Primarily below 50 miles per hour in city and suburbs

cy primarily below 50 miles per	
CAR (singline size in cubic inches)	Ailles Per Miles Per Gallon Tankful
Mar Paul Colored Colored Colored	The second of the second
Toyots Corolle Coups (71)  Voltswagen Beetle (97)  Detsun 710 (108)  Opel Manta Railye (116)	21.0 223
Detsun 710 (108)	20.0 233
Opel Manta Railye (116)	19.8236
Ford Capri (122)	
Chargolet Vega Hatchback (140	)) <b>.24.6</b>
Ford Pinto (122)	-
AMC Gremlin (258)	
Ford Mustang (140)	
Volvo 144 (121)	
Plymouth Valiant (225)	
Dodge Dart (198)	
Ford Torino (250)	
Pontiac Ventura (350)	
Chevrolet Impala Coupe (350)	
Oldsmobile Cutiass (350)	
Buick David (280)	2 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Mercury Montego Wagon (302)	11.4 100 242
Mercury Montego Wagon (302) Ford Galaxie (400)	100 220
Cadillec Eldorado (500)	204 281
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	the Spanish Same
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angine sizes is available.	The state of the s

U. S. News and World Report December 10, 1973



#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

- determine to some extent what accessories you buy for the car; i.e., air conditioning, snow tires, etc.
- . Where you live will . Why and how would the climate of your area affect the accessories you would buy for your car?
- . Ask a new car dealer what are the most popular accessories bought by residents of your area.

- . Costs should be grouped into either Fixed or Variable (flexible) costs when making estimates of operating expenses.
- . After discussion with the students, list the Fixed expenses that occur on a regular basis.
- . Fixed expenses 1. Storage costs
  - 2. Insurance
  - 3. All licenses and fees
  - 4. Depreciation
  - 5. Loan payments
- . List the Variable (flexible) expenses the same way as the Fixed expenses were listed.
- . Variable expenses 1. Gasoline and oil
  - 2. Repairs and parts replacements
  - 3. Tires
  - 4. Added accessories by the owner
  - Other expenses
    - a. parking
    - b. tolls
    - c. car wash

- . To determine the cost per mile of operation you must take the totals of Fixed and Variable expenses, add them together. and divide by the number of miles driven a year.
- . Have students determine the costs of car operation of their own or family-owned cars. Try to account for differences in cost.
  - To what extent does the size of the car affect costs?
  - What is the effect of start and stop driving (short hauls)?
  - To what extent do varying costs of insurance influence costs of driving?

- "Cost of Operating an Automobile, "Superintendent of Documents, Government Printing Office, Washington, D. C. 20402 (\$.15)
- "Are Big Cars Doomed?" U.S. News and World Report, December 31, 1973



- . All car owners must be on the lookout for auto repair rackets.
- . Some auto accidents are caused because the car was "repaired" by a mechanic who did not know what he was doing or who made no repairs, but charged anyway.
- . Many of the new subcompact cars are advertised to be capable of repair by the owner. Repair manuals and tool kits are available. The manuals explain step by step, with pictures, how to make many repairs and correct problems.
- . There is a growing concern over the quality of automobile repair work.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Why is it possible for the auto repair racket to be as extensive and as costly as it is without anything being done to prevent it?
- What can the consumer do to prevent being "taken" by an automobile repair shop? Are laws necessary to protect the consumer in this instance? Is licensing mechanics the answer to this problem?
- . Do the students feel that the average consumer is capable of fixing his own car? Is it safe for the consumer to make automobile repairs? Is a car that is repaired by the "home handyman mechanic" a greater danger to other cars on the road than is a car repaired by a garage mechanic?
- . Conduct a discussion of the quality of auto rep ir work. Have a mechanic, or auto shop student, present the views of those who make repairs, as well as hearing from those whose experience has been unsatisfactory. To what extent are owners culpable in that they fail to have

- . Most drivers today are not aware of the times they have been "taken." Many people are at the mercy of the auto mechanic and do not know enough about a car to argue with the mechanic.
  - "Hoods of the Auto Repair Racket," Moneysworth, Volume 4 number 7, January 7, 1974, 251 West 57 Street, New York, New York 10019
- . Time-Life Books has published a book on how to make simple repairs on your car, "The Time-Life Book of the Family Car," Time & Life Bldg., Chicago, Illinois 60611 (\$12.95 plus shipping and handling).



#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

#### SOURCE

periodic maintenance work done, shop always for the lowest price, expect instant service or the impossible?

WHAT IS THE COST TO THE CONSUMER FOR POLLUTION CONTROLS?

. Regardless of what the . Discuss this entire dollar and cents costs are to reduce automobile emissions, the cost to the environment would be greater without such controls.

. The cost of cleaning

emission pollutants

is measured in several

our air of engine

ways:

- issue of environmental
- -Is the added social cost too much?
- -Do we really have anything to worry about concerning pollution?
- -Is this environmental the work of "ecology nuts"?
- How do students feel about this pollution controversy?
- -Do the students' parents feel the same about the controversy as do the students?
- . Ask the Ecology teacher or a teacher of a related subject to speak to the students about this controversy over pollution.
  - See "Coping with the Products of a Technological Age," Parts I & II, Publications Distribution Unit, State Education . Department, Albany, N. Y. 12224 for a full discussion of the problems of automobile emission and mechanical repairs.

- "Can the U. S. Win the War Against Pollution?" U.S. News and World Report, March 20, 1972, (p. 84)
- Obtain a copy of the "Clean Air Act of 1970," Environmental Protection Agency, Washington, D.C.
- pollution controversy. "American motorists may have to pay as much as \$70.8 billion over ten years' time for the air pollution controls needed to meet ultimate Federal clean-air standards," "The Car Buyer's Dilemma, Money, August, 1973, p. 18
  - "Six Myths About Air Pollution and Your Automobile," Ford Motor Company
  - Mobil Oil Corporation, 150 East 42nd Street, New York, New York 10017 Request reprints of "Breathe Easier - Keep Your Car in Shape" and "A Primer on Air Pollution."
  - Obtain a copy of the hearings on regulation enforcement of the Clean Air Act of 1970 from The Environmental Protection Agency.

- New emission standards require equipment that reduces gas mileage greatly.
- The emission equipment is adding significant cost to the automobile, both in initial cost and in maintenance cost.
- The cars are harder starting, run rougher, pose definite performance problems, and use much more gasoline.
- The environmental pollution issue is much greater than just that of auto emissions:
  - Highways take valuable land and may be considered visual pollution.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . What are some of the operation and maintenance problems which new car owners are having with 1974 and later cars? List some of these problems. What can be done to solve these problems?
- . What has been the experience of students' families or friends with the new pollution equipment? Do exhaust systems or ventilation systems last as long? Is the overall performance of the car as good?

- . "Emission Impossibles," National Observer, June 18, 1973, p. 1
- . "Can the U. S. Win The War Against Pollution," U. S. News and World Report, March 20, 1972, p. 87
- Contact a representative of an auto dealer to document these costs and explain what is involved.
- "Automobile Emission Control," Ford Motor Company, The American Road, Dearborn, Michigan 48121
- . "Emission Impossibles," National Observer, June 18, 1973, p. 1
- . See "Coping With the Problems of a Technclogical Age."

- . Discuss some of the issues raised in "The Consumer and Trans-portation" module concerning this matter.
- "The Consumer and Transportation," p. 89.
- Contact the New York State Department of Transportation, State Campus, Albany, New York 12226 for further information.

# SUGGESTED PUPIL AND TEACHER ACTIVITIES

- The depletion of our raw materials poses a problem about our ability to produce needed materials in years to come.
- Most of the "junk" or . garbage which we dispose of can be reused in one form or another. Ask the students to describe recycling programs that exist in your area.
  - What are the details of such recycling programs?
  - What is your community's method of disposing of waste?
  - What can be done to improve the process now used?
  - What can students do to bring about this change?
- . Try to take a field trip to your community's solid waste disposal facility.
  - What do you find going on?
  - What could be done to stop the wasting of valuable materials?

- . "New Drive To Get Rid of Trash," U. S. News and World Report, June 7, 1971
- "Man Builds Man
  Destroys," a television videotape series
  for environmental
  understanding, Bureau
  of Mass Communications,
  State Education Department, Albany 12224.
- . "Coping With the Problems of a Technological Age."
- Contact a local engineering firm to obtain the latest information on different solid waste disposal methods.
- . New York State Department of Environmental Conservation, 50 Wolf Road, Albany, New York has information available on solid waste disposal methods.
- . "New Drive To Get Rid of Trash," U.S. News and World Report, June 7, 1971
- New York State Department of Environmental Conservation and the Adirondack Park Authority have prepared guidelines for junk yards throughout Naw York State.

- The disposal of junk automobiles and trucks is a constantly increasing problem for all municipalities.
- . How are most junk vehicles disposed of in your community?
- . Ask your local government for a copy of the . junk vehicle ordinance for your community.
  - What does this ordinance provide for?

### Growth of Car Rental and Leasing Plans

There are a number of reasons why car rental and car leasing plans are growing in popularity. Perhaps the most important reason is that for a very modest investment (compared to the purchase price of a new or even used car) a person can have almost instant use of any model or make of car. For those who cannot afford the purchase price of a car, or who do not need a car full time, renting an auto makes sense. For example, with the growing trend toward air transportation, it is cheaper for a person to fly to his destination and then rent a car for vacation or business purposes than it is to drive a personally-owned car a long distance. Thus both for economy and convenience the rental or lease arrangement has much merit. For business men who lease fleets of cars or trucks there are tax advantages as well.

#### Difference Between Renting and Leasing

In both rental and lease arrangements a car or truck becomes available for the user. The major difference is in the period of time for which the car or truck is used - and of course the cost per day. Usually lease arrangements are for periods of 6 months up to 24 months while rental arrangements may be for shorter periods - as little as a few hours, or a day, a week, or month.

#### Requirements To Rent a Car

A valid operator's license is required to rent a car. Usually some proof of financial responsibility is also required. This might take the form of a credit card or a cash deposit. The cash deposit represents a sum sufficient to cover the estimated time and mileage charges. Usually a minor (under the age of 21) may not rent a car although there are exceptions to this rule.

### Costs of Renting a Car

There are a number of different plans for rental - each with a different method of calculating cost. The most common plan is based upon the length of time the car is used, and the number of miles the car is driven. For example, a car may rent for \$10 a day and 14¢ a mile. Thus a car used for one day and driven for 100 miles would cost  $$10 + 100 \times .14 = $24$ . Sometimes the gasoline is provided and sometimes it is not. In figuring estimated costs, the cost of gasoline if not provided must be added to the rental costs. A figure of 3-4¢ per mile may be used to estimate gasoline costs per mile for a small car.

Another factor in costs is <u>convenience</u>. The larger rental companies have offices at all major airports and in convenient places in cities. For the convenience of having a car immediately available



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or delivered to the place of residence the costs are higher than they would be from an economy rental agency that does not have central offices or provide this service. Additional services provided by the major companies include furnishing only newer models, wiring ahead so that a car is immediately available, and door-to-door delivery and pickup of rental cars. Further the major car rental agencies tend to keep their offices open longer hours for the convenience of customers. The larger companies provide that a car may be left at another city without returning it to the place where it was rented. Often there is no charge or only a nominal charge for this convenience. Often the larger companies provide travel information and assistance.

Thus in figuring rental charges a number of factors enter in: the make, model, and equipment of the car, the service rendered, whether gasoline is furnished or not, whether the car must be returned to the point where it was rented. Finally there is the factor of special rates.

#### Special Rates

In order to keep their cars on the road and earning a maximum return, companies offer special rates - particularly for non-business hours. Some of the special plans are these:

. Special weekend rates

- . Business day plans or "business men's specials"
- . Overnight special rates
- . Fly-and-drive arrangements
- . "Drive all you want for \$99"
- . Summer vacation deals
- . Special airport weekend rates

#### Price Ranges

Depending on the factors mentioned, prices may range somewhat as follows:

Daily - \$4-\$17 plus 10 - 14 per mile Weekend - 5-\$8 per day plus 7 - 13 per mile Weekly - 35-\$75 plus 10 - 14 per mile Monthly - 100-\$275

Remember, however, that the model and make of car can make a big difference. A Volkswagen may be rented for as little as \$1 per day plus 11¢ per mile, while a Cadillac may cost \$17 a day and 17¢ per mile. An intermediate size car might average \$10-\$11 per day.

#### Cost of Leasing

The costs of leasing a car for a period of six months or more also vary greatly depending upon the kind of car leased, how the car is equipped, how long the lease runs, and the locality. A recent advertisement in the New York City papers gives some indication of prices



per month for leases ranging from 6 months to 27 months duration:

Ford LTD - \$195 Oldsmobile Delta - \$195 Plymouth - \$74.95 Pontiac - \$99.50 Volkswagen - \$66.56

#### Summary

Costs of renting or leasing cars vary widely. Shop for the best buys. Figure the costs of gasoline, if not included. Using the economy rental agencies may save money. Consider the cost of service and convenience of the better known companies and decide whether these costs are warranted. Inquire about special deals that may save money. Consider whether the extra cost of a big, specially equipped car is worth the difference.

Watch out for mechanical condition as received! In dealing with a local "economy" renter, the Motor Vehicle Department often found defects that wouldn't have passed State inspection and sometimes were downright dangerous (like stalling). It appeared that the autos were simply borrowed from a dealer's used - auto lot.



WHY MIGHT A PERSON BE INTERESTED IN RENTING AN AUTOMOBILE?

- . Convenience sometimes it is convenient to have an auto available instantly, where and when you need it. You are relieved of the problems of registration, maintenance, inspection, and storage of the car when not in use.
- . Have any of the student's parents ever rented an automobile? What were the circumstances? Why did they choose to rent an automobile?
- rental companies r materials on car renting. - Avis Rent A Car System, Inc., 900

. Contact the major car

- Avis Rent A Car System, Inc., 900 Old Country Road, Garden City, New York 11530.
- The Hertz Corporation Car Leasing Division, 660 Madison Ave., New York, New York 10021.
- National Car Rental, P. O. Box 13586, Normandale Branch, Minneapolis, Minnesota.

- . Economy by renting you pay for a car only when you need it. You are not buying a car and paying for it and its maintenance as long as you own it.
- Why might a person living in a city like New York prefer to rent a car instead of owning one?
- People who live in large cities often do not own cars because of the expense of storage and the danger of damage or theft. Instead they use public transit on a daily basis and rent a car whenever they want personal, private transportation.

- . Emergencies People rent cars to get back home if their own car breaks down or is damaged when traveling.
- Plan a skit in which the family car, loaded for a vacation, breaks down near a city some distance from home. What is to be done about the camping gear, play things and clothing? Can the vacation plans be followed?
- . Some automobile insurance and automobile travel clubs provide for rental of cars in emergency situations.

. Connections - Many people use other means of transportation such as airplane, train, or bus . Many business people fly to the various cities of their business and rent a car

#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

#### **SOURCE**

to reach the general area of their travel and then rent a car to reach the specific location where they are going, or to travel in that area.

to get around while they are there. This method saves time and is convenient.

- . To create favorable impressions - Many people rent cars to impress those with whom they will be dealing.
- . Plan a skit in which a young man rents an expensive car in the hope of making a favorable impression on a girl. How might the conversation go when she gets into the car? What problems might this action cause the young man?
- . Most rental companies rent different models of automobiles from the sub-compacts to the large, luxurious models.

#### WHERE CAN YOU RENT A CAR?

- . There are many auto rental companies. Some are offices of major coast-to-coast concerns whose networks include locations directly within airports and in most major cities. companies such as local Others may be local, neighborhood firms with single locations, or still others may be connected with auto dealerships or service stations.
- . What auto rental facilities are found in your community? How many major nationwide companies are there in your community? What are the other rental or auto dealership?
- . Look in the yellow pages of the telephone directory under Automobile Renting and Leasing.

- Different companies provide different services.
  - Some companies let you rent in one location and leave the car in another.
  - Some companies rent only for local usage and you must return the car where you rented it.
- . Why would you be wise to match your motoring requirements to the concern that best provides what you need?
- . Many times you will end up paying for services which do not fulfill your needs or you have to pay extra for increased services.



WHAT DOES IT COST TO RENT A CAR?

- . Rent-a-car rates are based on a series of variable factors:
  - Type and size of car
  - How long you plan to keep the car
  - Whether gas and oil are included
  - Mileage charges
  - Insurance coverage
  - Drop-off privileges
  - Time of week or season
- . Have students try to obtain the information about rental charges from car rental agencies in your community. Which agencies cost less? Why? What are "extra" charges not included in quoted price? What are the different methods of arriving at the quoted rates?

. Plan a vacation trip,

using a rented car.

using the car for a

miles, which rental

plan will be the

least expensive?

Assuming you will be

week and driving 400

- Generally speaking smaller cars rent at lower rates.
- . Usually rentals in the middle of the week are cheaper than weekends, although sometimes the opposite is true.
- Car rental companies usually rent cars for either so much per mile, or they set a price per day that includes a given number of so called "free" miles.
- Different companies offer different plans. Each has its advantages and disadvantages.
- . See the example given on page 64.

. To find out which plan is most advantageous for you, consider how long you will want the car and the approximate number of miles you plan to drive. Then add up the costs of both methods and find out which saves you money.

WHO PAYS FOR INSURANCE ON A RENTED CAR?

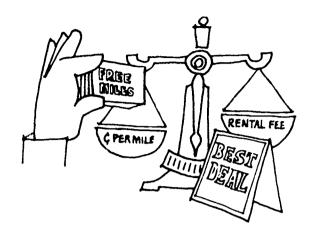
- . Most companies include insurance as a part of the cost of rental. Inis usually includes standard liability, comprehensive, and collision. Check to see how extensive the
- . U. S. News and World Report, Sept. 24, 1973, reports that a test car crashed into a barrier at 17 1/2 miles per hour sustained damages of \$1,853. How do students feel about

(Continued on Page 65)

. The insurance usually covers the renter and other authorized operators. The limits are usually \$100,000/\$300,000 liability for bodily injury and \$25,000 liability for



#### Rental Costs



Company X offers a rate of \$11.99 a day and 10 cents per mile. Company Y offers a plan for \$20.50 per day including 100 free miles with additional miles costing only 5 cents. This is how your comparison might look if you were to drive 300 miles in one day under the two different plans:

### Company X

\$11.99 30.00 (300 miles @ 10¢) \$41.99

### Company Y

\$20.50 (100 miles included)  $\frac{10.00}{$30.50}$  (200 miles @ 5¢)

As you can see in this case you could save money by electing Plan B. However, you must pay for your gas under most unlimited mileage plans.

A rental company may offer you a car for four days at a cost of \$71 which includes unlimited mileage or you can rent a car for \$16 a day and 16¢ per mile. Here again, under an unlimited mileage plan you pay for the gasoline. If you were to rent a car for four days and drive 500 miles the following would be your cost:

### Plan A

\$71.00 (plus gasoline)

#### Plan B

\$ 64.00 (\$16 per day/4 days) 80.00 (500 miles @ 16¢ per mile) \$144.00

There would be a great savings if you were to rent under Plan A in this particular case even though you have to pay for your own gas.



64

coverage is and what you are responsible for.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

driving a rental car with a deductible collision clause of \$200 when a minor collision may involve costs such as these?

#### SOURCE

property damage. Generally full fire and theft protection is included. There is usually a deductible clause on collision of \$100 or \$200. The renter is liable for this amount unless he pays an additional amount to provide full coverage. (See waiver statement or rental agreement, following page.)

#### WHO CAN RENT A CAR?

- . Generally anyone over 21 years of age, with a valid driver's license and adequate credit identification can rent a car. Under special conditions people under 21 can rent a car.
- . Why would the rental company be specially interested in a person's credit bosition? Why might a credit card be especially important in such a case?
- . Most rental companies require an acceptable credit card. Often times individuals without acceptable credit cards cannot rent a car.
- . See Sample Rental Agreement on page 5.

## WHY MIGHT A PERSON DECIDE TO LEASE AN AUTOMOBILE?

- . There are several reasons why people lease automobiles.
  - They may desire new, up-to-date cars replaced on a regular basis.
  - People cannot get good service on their cars after the warranty is used up.
  - Salesmen, doctors lawyers, and others in business can deduct the cost of a leased car on their income tax.
  - Some companies find it easier and more convenient to lease without having to be bothered with maintenance and service.

- . Ask students if they know anyone who leases an automobile. Why do they lease?
- . "Car Leasing May Ease Repair Headaches," National Observer, August 4, 1973



**RENT-A-CAR** 

COSEC MENT	VEHICLE NO	ICENSE NO
	YEAR - MAKE	MODEL AND COLOR
-ôn-Acss		ATE DUE AND EXPRATION OF CONTRACT
taring a new real and the second of the seco	SPEEDOMETER IN	, ,
ONLYSIS LOSSUSS NO. STATL EXP DATE	-	ATE AND TIME IN
ORIZEA'S LICENSE NO. STATE EXPONEE	SPEEDOMETER OUT	
AGE HOME PHONE		ATE AND TIME OUT
LOCAL CONTACT OR ADDRESS PHONE	MILES DRIVEN	
EMPLOYER'S NAME	RENTAL RATES	CHARGES
EMPLOYER'S ADDRESS PHONE	HOURS & PER HOUR	s
CITY STATE	DAY 17 S	s
CREDIT REFERENCE	WEEK & S	s
CRECIT CARD CO		
OTHER .	MONTH & \$	3
THE LESSEE MAY PERMIT ANY OF THE FOLLOWING PERSONS TO ORIVE IF THEY ARE QUALIFIED LICENSED DRIVERS AND 21 YEARS OF AGE OR OLDER.	MILES & CPERMILE	5
NAME AGE REASON	TDTAL MILEAGE AND RENTAL CHARGE	15
HAVE AGE REASON	- SALES TAX	s
This Vehicle covered with Full Cover- The Lessee DOES NOT want Full	COLLISION   MOTESTICA	s
the Lessee agrees to pay the sum of accepts full responsibility for all		
per week over and above the rental \$100.00 if a car or light duty truck, and \$250 if a larger series truck, per collision or other incident.		s
	LESS CREDITS	£
BY Le see BY Le see		\$
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FENDERS COVERS	BALANCE DUE	s
GAS AT RENTERS EXPENSE	CASH REFUND	, \$
	UNDER 21 YEARS OF AGE	IS PROHIBITED UNDER
11 AL UH VANGANIY	PARAGRAPHS I AND 5 ON MENT, LIABILITY INSURAN	
BUMPERS MANUAL CK'O CK'D	LESSEE OR DRIVER IF DR	IVER IS UNDER 21 "
Lease agrees to rent the above vehicle subject to the torms and	<u> </u>	

Lessee agrees to rent the above vehicle subject to the terms and conditions stated above and o, the reverse side.

FORM FD-22-L REV. 14 707

HENTAL AGREEMENT CHEPARED BY

Page 2

Courtesy of Glen Ford Inc., South Glens Falls, New York. Permission Granted.



## SUGGESTED PUPIL AND TEACHER ACTIVITIES

### UNDERSTANDINGS TEACHER ACTIVITIES

- . The lessee has the option at the end of the contract to buy the car at the wholesale price if he wishes.
- . The average individual probably would not

lease an automobile.

- Most individuals keep a car past the length of time needed to finance the vehicle.
- Most individuals cannot deduct the expense of the car as a business expense.

## WHERE CAN AUTOMOBILES BE LEASED?

- . Many automobile dealers have leasing agencies connected with them, either as a subsidiary business or as a connected business owned by the manufacturing company, a franchised operation.
- . Fleet leasing agencies such as Avis, Hertz, and National Car Rental offer leasing for the individual as well as the fleet owner.

. There are exceptions that must be figured. If a person is

car.

If a person is financing the whole amount of the car, with no downpayment, and is in the habit of trading cars every two to three years, a leased automobile may be cheaper or no more expensive.

SOURCE

. Most lessees do not

wish to buy the car

because they prefer

not to be bothered

with car ownership

. See "Car Leasing May Ease Repair Headaches."

and they prefer a new

- . Where can a car be leased in your community? Where do business people of your community lease their automobiles?
- Contact your local automobile dealer or his automobile leasing agency.
- . Check the telephone directory yellow pages.
- . Most fleet leasing companies have counters at airports, train terminals, etc. for car rental. You can make lease arrangements at these same places. Most long term leases for these companies are handled by salesmen who either come to your home or receive you in their offices.

### Large companies may lease a fleet of cars instead of tieing up operating capital in automobiles.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

Contact a local company to find out how they obtain their cars. Why do they obtain them the way they do?

. Contact local leasing

agents and discover

able.

what different lease

provisions are avail-

#### SOURCE

- . The Hertz Corporation, Hertz Car Leasing Division Regional Office, 660 Madison Ave., New York, New York 10021
- Avis Car Leasing,
   DuPont Street, Plainview, New York 11803
- A local automobile dealer who also has a leasing agency connected with it
- . Any local leasing agency

- Comparison of total costs is absolutely necessary in automobile leasing.
  - Lease contract details vary widely.
  - Quoted prices vary greatly.

WHAT PRECAUTIONS SHOULD A PROSPECTIVE LESSEE OB-SERVE?

- . There are four different types of lease contracts. Some are to the lessee's advantage and some definitely to his disadvantage.
  - Finance Lease
- . Have a leasing agent from a local agency explain the different forms of leases to the class.
- . The Finance Lease is mainly used by large corporations where the entire cost of the lease is written off as a business expense. At the end of the lease the lessee usually buys the automobile for a nominal amount. This method is used most often for fleet purchase without tying up a large amount of money at one time. An individual would not use this method.



## SUGGESTED PUPIL AND TEACHER ACTIVITIES

### SOURCE

- Open End Lease

UNDERSTNADINGS

- . Are there indications that the trend is more and more toward renting or leasing objects? Leasing of apartments is common. Is there a trend in your community toward renting furniture or tools? Do families rent furnishings for parties? Do homeowners rent or lease cement mixers, saws, and other expensive tools instead of tying up money for a long term? Is it likely that increasingly drivers will want to rent or lease cars to avoid the problems of accumulating sufficient capital to purchase a car, or tying up the purchase price for a period of years?
- . Under the Open End lease the lessee assumes the full responsibility for the car at the end of the contract. The lessee agrees at the time of the commencement of the contract to quarantee the lessor a predetermined amount for the depreciated car at the contract termination. The lessee then owns the car, sells the car, or has the lessor sell the car. If the car is sold for more than the predetermined price the lessee gets the excess. If the car sells for less, the lessee must make up the difference to the lessor. This contract is the safest for the lessor because he is guaranteed his money. This type of contract is usually used to advertise a ridiculously low price as a leasing come-on.
  - Closed End and Net Leases are usually used for individuals. They will be more expensive than the Open End lease on a monthly basis, but will usually cost the same or less over the full contract. These leases have all contracted costs included in the monthly payment

except an excess mileage cost. This means that all costs of

- The Closed End Lease and the Net Lease are basically the same thing and can be treated as such.



## SUGGESTED PUPIL AND TEACHER ACTIVITIES

### **SOURCE**

- . Conduct a discussion of real-life experiences of those in the community who have rented or leased cars. Did any of them have unfortunate experiences because they did not understand the contract? If so, what were those experiences and how could they have been avoided?
  - the lease are paid through monthly payments with no additional amounts due at the end, except a charge for driving the car over the estimated number of miles per year upon which the monthly charge is computed.
  - . Each Closed End Lease can be tailored to the needs and desires of the lessee.
- . The Closed End Lease may have many other services included in it such as:
  - Licenses and fees
  - Maintenance
  - Service
  - Insurance
- Read the contract which follows and analyze what the contract says.
- Ask the Business Law teacher to go over the contract with the class. What are the lessee's obligations?
- . See the illustration on page 71. This is an example of a basic Closed End or Net Lease. It is reprinted here with permission of the company to illustrate what is involved in such a contract.

# SHOULD AN INDIVIDUAL CONSIDER LEASING A CAR INSTEAD OF BUYING A CAR?

- Several facts must be determined before you can decide whether to lease or not. Factors to remember:
  - The cost of the lease is tax deductable.
  - If you wish or need a new car every two or three years, leasing may be sensible.
- Ask a leasing agent to explain why an individual may decide to lease the car instead of buying the car.
- . Some business people can use as a tax deduction the full or partial cost of the leased car.
- Leasing of the car will probably not be cheaper than buying, but it may eliminate some of the problems related to trading and buying the car.



#### Illustration

#### LEASE AGREEMENT

THIS	AGREEMENT	entered by	into as of and between	the n GLEN LEA	day of NSING, a
principal place Falls, Saratoga and	e of busin	ess at l'	16 Saratoga	ı Avenue, S	South Glens
hereinafter ca	lled "Less	ee,			

WITNESSETH THAT:

The parties hereto intending to be legally bound hereby agree as follows:

LEASE OF VEHICLES

Article 1. Glen shall lease to lessee new vehicles of such make, model and equipment as may be agreed upon and ordered by Lessee. The vehicles leased hereunder shall be owned by and titled and/or registered in the name of Glen. The lease term for each vehicle leased hereunder shall be for a period mutually agreed upon, and as set forth on Exhibit 1, commencing on the date tha such vehicle is delivered by Glen to Lessee.

INDIVIDUAL LEASE AGREEMENT & ACCOUNTING

**FORM** 

Article 2. Upon delivery of each vehicle to Lessee, Lessee and Glen shall execute a Lease Agreement in the form attached hereto and marked Exhibit 1. This Exhibit 1 shall identify the vehicle, set forth the monthly rental payments to be made with respect hereto, the date delivered, and other appropriate information as provided for in said form of Lease Agreement. Each such Lease Agreement shall expressly be made subject to the terms and provisions hereof.

**AGREEMENT** 

Article 3. This agreement is one of lease only and Lessee has not and will not acquire any other right, title, or interest in or to the vehicle covered by this Agreement.

RENTAL PAYMENTS

Article 4. Lessee agrees to pay Glen, at South Glens Falls, New York, a monthly rental for the use of each vehicle leased hereunder during the period of lease. With respect to each vehicle all rental payments are due as of the first of the month and payments should be received no later than the 15th of the month. Time is of the essence. Lessor may collect a delinquency and collection charge on each payment in default after 15th of month due of an amount not exceeding 5% of each installment or \$5.00 whichever is the lesser. A full months payment is due at the time of delivery of vehicle, plus a \$100.00 assurance deposit. At contract termination, the assurance deposit will be



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returned to the lessee after the lessee's contract obligations have been satisfied in full. A rental payment shall be made for the month in which a leased vehicle is removed from service. Should the Prime Rate of interest be increased over % the Finance & Administrative fee shall be increased by .5% of the stated monthly lease payment for each 1/4% interest change.

INSURANCE PL & PD, FIRE, THEFT & COLLISION

N Article 5. Insurance shall be procured for each vehicle and shall be maintained during the term of the lease with companies satisfactory to Lessor. Prior to delivery of any vehicle, proof of insurance will be provided as required by Lessee and/or Lessor.

If lessee provides insurance, such insurance shall be endorsed to provide that Insurer will notify Lessor immediately in the event the insurance should be materially altered or cancelled and Lessor may (but shall not be obligated to) secure necessary insurance protection at Lessee's expense.

Lessor's charges for insurance are subject to escalation to reflect changes in the cost of insurance to Lessor. If such charges increase, Lessee shall have the option of providing his own insurance.

If Lessor has agreed to provide insurance, Lessor may nevertheless require that such insurance be provided by Lessee if Lessor deems the vehicle to be exposed to extraordinary risk or if Lessor's Insurer cancels its policies covering such vehicle. Lessor will make an appropriate adjustment in the monthly rental charges in event Lessee is required to provide insurance. Lessee and Lessor, their agents or employees, shall comply with all the terms and conditions of said insurance policy, including the immediate reporting of all accidents to Lessor and Insurer, and do all things necessary or proper to protect or preserve the other party's rights as a named insured in said insurance policies.

All insurance policies covering the vehicle shall be endorsed to protect as their interest may appear, Lessee, Lessor, and any other person having an interest in the vehicle.

HOLD HARMLESS

Article 6. Lessee shall hold Glen harmless for any loss to Lessee or others due to failure or delay in delivering any vehicle, or the failure of any vehicle to operate properly, or the time consumed in servicing, repairing, adjusting, recovering, or replacing any vehicle. Under no circumstances shall Glen be liable for loss of or damage to property carried or left in any vehicle.



COSTS REIMBURSED

BY LESSEE

Article 7. Fees paid by Glen for initial state and local license tags, plates and any certificates of title, registration and similar compliances required by law, and for any federal, state, or local taxes, not included in the cost of such motor vehicle, shall be separately billed to Lessee by Glen at time of delivery, or as subsequently assessed.

RESPONSIBILITY FOR

MAINTENANCE

Article 8. Lessee shall furnish full maintenance of the motor vehicle covered by this lease during the lease term. The maintenance shall constitute all parts, materials, accessories, motor oil, tires, anti-freeze, washing, gasoline, and labor necessary for the operation of the vehicle. Lessee agrees to return each vehicle to Glen in good mechanical condition. fair wear and tear excepted, free of unrepaired damage or broken glass.

USE OF LEASED

**VEHICLES** 

Article 9. Lessee shall use and operate and permit use and operation of each vehicle in compliance with all requirements of any governmental authority including, without limitation, requirements of age and licensing of drivers. In no event shall any vehicle be used or operated by a person under the influence of alcohol or narcotics, for transportation of goods or persons for hire; to push or tow another vehicle or trailer; nor in any race, speed test, or contest, nor recklessly as to speed or otherwise.

Lessee shall make no adjustments or changes in any vehicle nor place any signs or markings on any vehicle without Glen's permission. In event such permission is granted, Lessee shall bear the cost of repairing any damages or removal of such signs and markings upon termination of the lease.

Lessee agrees to reimburse Glen for any and all loss or damages resulting from confiscation of any vehicle except where such loss is compensated for by insurance payable to Glen. If any driver employed by Lessee to drive said vehicle shall be reasonably objectionable to Glen, Lessee shall not require Glen to supply a vehicle for said driver's use.

Lessee shall not permit any lien to be placed upon any vehicle without consent of Glen.

DEFAULT

Article 10. In the event the Lessee shall default in any of the payments due Glen under this agreement, or in performance of any covenant or condition hereunder, and such default remains uncorrected within 30 days, all rights of Lessee hereunder shall terminate and Glen may take possession of the vehicle. Such possession on the part of Glen shall not be deemed an act of termination of this agreement, nor prejudice any other remedies that Glen may have in connection with this agreement. In addition to being liable for the immediate payment of the



entire fixed rental charge for the balance of t term of this agreement, Lessee agrees to pay any and all attorney's fees if placed in the hands of any attorney for collection.

BANKRUPTCY

Article 11. This lease shall terminate automatically and without notice, if, in either a state or federal court, a receiver in equity is appointed for the Lessee, or if a petition in bankruptcy or for reorganization shall be filed by or against the Lessee, or if Lessee shall fail to give immediate notice to Glen of any distress or levy or execution purported to be made or laid against the property hereby leased or any part of it.

LEGAL

PROHIBITIONS

by the law of any state shall, as to said state, be ineffective to the extent of such prohibition without invalidating any other provisions.

AGREEMENT BINDING

Article 13. This Agreement shall be binding upon the parties hereto, their heirs, executors, successors, legal representatives and assigns; and Lessee shall not have the right to assign this Agreement or any interest therein without the written consent of Glen.

Article 14. This Agreement shall be governed by and shall be construed according to the laws of the State of New York.

Article 15. This document together with exhibits attached hereto constitute and will constitute the full, complete, absolute and entire agreement between Glen and Lessee. There are no oral agreements or understandings affecting this instrument. Any future understanding, agreement or waiver to be binding upon the parties hereto must be reduced to writing and attached hereto, and Glen's failure to enforce any provision of this Agreement shall not be construed as a waiver thereof or as excusing Lessee of future performance.

IN WITNESS WHEREOF, Glen and Lessee have caused these presents to be duly executed the day and year first above written.

	(Lessee)	GLEN LEASING (Lessor)
By:_	Authorized Signature	By: Authorized Signature
_	(Individual)	
	(Witness)	(Witness)
	(Date)	(vate)



## GLEN LEASING

## EXHIBIT 1

DATE IN SERVICE:
MONTHLY RENTAL CHARGE:
NUMBER OF MONTHS:
FIRST PAYMENT DUE: ON DELIVERY
FIRST FATHENT DOL. ON DELIVERT
RTIES HERETO ENTERED INTO THIS
, 19, IT IS AGREED THAT
RT OF THAT CERTAIN LEASE AGREEMENT HE DAY OF
GLEN LEASING
By:Authorized Signature
AUCHOLIZEU SIANGCUIE
Authorized Signature
Witness



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HOW IS AUTOMOBILE USE AFFECTED BY THE ENERGY CRISIS?

- . A nation that for decades has been urged to take to the roads... is starting to hear strange words: "Don't drive too much."
- . The gasoline shortage, which first really hit the U. S. in the summer of 1973, began to cause the nation to reevaluate the importance of the automobile.
- . How many people do you know who have found some other source of transportation? What have the alternate transportation sources been? Why were these alternate sources selected? Do you think that once the gasoline shortage has been solved, consumers will go back to former practices in the use of gasoline?
- . A top gasoline industry official believes that it will take 20 years before the U.S. can completely solve the energy crisis.
- . In the decade since 1962 gas consumption in the U.S. has increased 54.9 percent.

- "Gas Shortage Fact or Fiction," U.S. News and World Report, January 14, 1974, p. 16
- "Ways To Beat the Gas Shortage," U.S. News and World Report, June 4, 1973, p. 24
- . "Ways To Break the Traffic Jam," U.S. News and World Report, July 23, 1973, p. 37
- "People Crowd Trains Again; Find Problems and Pleasures," U.S. News and World Report, July 2, 1973, p. 59
- . Because of increased cost of gas, the scarcity of gas, the decrease of miles per gallon, and the rising cost of the ruto-mobile, many people have turned to riding bicycles as an alternative source of transportation. The result has been a tremendous increase ir bicycle sales.
- "The Gasoline Shortage When Will It End?,' U.S. News and World Report, July 2, 1973, p. 29
- . U. S. motorists are using enormous quantities of gasoline. There are close to 115 million vehicles on the road and new car sales are predicted to increase the number about 15 million more, within 2 yea 5.



### . The energy crisis has tended to cause Americans to become more interested in smaller cars.

- As the energy crisis has developed, the Environmental Protection Agency has also been trying to set standards to implement the Clean Air Act. If some of the recommendations of the EPA were to be instituted, much energy could be saved.
- . Because of the gas shortage many of the gasoline companies have dropped their hard sell advertising.
- As the energy crisis has compounded, the National government has taken action to make the available product meet the nation's needs.
- . The President established an Energy Policy Office in the White House and suggested a new cabinet Department

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Ask an automobile dealer how his small car sales have compared with his fullsize car sales.
- . What could be done in your locality to save on gas and at the same time cut down on pollution?
  - Improve public transit
  - Establish car pools
  - Ration gas
  - Eliminate cars from the inner city
  - Other ideas of students
- Ask students to select .
  ads of major gasoline
  marketers and see what
  the new ads say. What
  is the major message
  which the gas companies are trying to
  convey?
- . What role should the government play in meeting the energy needs of the nation?

#### SOURCE

- Richard Gerstenberg, chairman of General Motors Corp., reports that compact cars presently account for 50 percent of GM's total sales and predicts that this will increase to 70 percent in the near future.
- . Obtain copies of Environmental Protection Agency recommendations for implementing the Clean Air Act. Environmental Protection Agency, Washington, D. C.
  - "Oil Companies Shave Their Product Ads," Business Week, June 2, 1973, p. 23
- . The President has created the Federal Oil Policy Committee as part of the Office of Emergency Preparedness.
- . "The Gas Shortage How Real Is It?," U. S. News and World Report, June 25, 1973, p. 34
- . "Fresh White House
  Moves To Cope With
  Erergy Crisis," U. S.
  News and World Report,
  July 9, 19/3, p. 21



Of Energy and Natural Resources to replace the Interior Department.

- New York State's former Governor Nelson Rockefeller proposed that the speed on all interstate highways be reduced to 55 miles per hour. Speed on all New York State highways was reduced to 50 miles per hour. Governor Malcolm Wilson raised the highway speed limit to 55 miles per hour in January 1974.
- Others have proposed that a special tax be placed on large or powerful cars which use larger quantities of gas. Still others have proposed that a special tax be placed on automobiles that carry only one person.
- . Gas shortages caused serious hardships in various sections of the nation during the first quarter of

1974.

- . What do students think about a reduced speed on our highways? Was it adequately enforced? Did the motoring public support such a plan? Why do the students feel that the reduced speed plan was a success or failure?
- . Would such plans be fair? Would the students support a special tax on gas used at race tracks and drag strips? Would they support a special fine for using excessive gas for overly fast starts and for excessive speed?
- . How would students suggest that the motoring public be persuaded to reduce gasoline consumption?
- . Do students feel that further actions should be taken to make problems of gas shortage more acceptable? What do they feel could be done that has not been done?

- . On December 4, 1973, President Nixon established the Federal Energy Office.
- "As Gasoline Shortages Grow," U.S. News and World Report, June 18, 1973
- . Former Governor
  Rockefaller reported
  that his proposed speed
  reduction plan would save
  1.5 percent of the
  gasoline consumed.
- fair? Would the stu- . See "Gasoline Economy dents support a Test," page 80.
  - . See Final Report of the Ad Hoc Committee on Energy Efficiency in Transportation from the Interdepartmental Fuel and Energy Committee, Public Service Commission, Albany, N.Y.

. The gas shortage caused serious traffic problems in large urban areas. There, long lines of gasoline consumers developed and serious threats to the social structure became daily problems.

- . The energy crisis has caused many to rethink their position on mass transit.
  - There is a slow increase in passenger traffic on both intrastate and interstate trains.
  - Many cities are developing systems of express buses running from suburbs, on express lanes of highways, to reduce traffic congestion in the cities. This also reduces energy consumption because buses carry many more people than do cars for the same amount of fuel.

. Invite a speaker from . the New York State Department of Transportation or write Donn Fichter of that Department, 50 Wolf Road, Albany, N.Y., to learn of minibus systems. Is it true that many regular, fixed-route, scheduled, local transit operations no longer meet the needs of autoless persons? If so will mini-buses provide the answer? What are the economies of mini-bus operation? With fixed wages for the driver (the main expen ..., will minibuses continue to constitute high cost operations due to fixed wages, shorter effective life of buses, and higher maintenance costs? (The total expense per ride on a minibus in Ann Arbor, Michigan, is about \$1.50 although the fare is only about 50¢. The balance must be subsidized.)

- "Energy—How Much Worse?" U.S. News and World Report, February 11, 1974, p. 20
- President Nixon's message on "Mass Trans-portation," broadcast to the nation via radio, on February 9, 1974
- "People Crowd Trains Again, Find Problems and Pleasures," U.S. News and World Report, July 2, 1973, p. 60
- . Contact the Transportation Administrator for the District of Columbia, Washington, D.C.
- "Ways To Break the Traffic Jams," U.S. News and World Report, July 23, 1973, p. 37
- Contact the Metropolitan Transportation Authority, 1700 Broadway, New York, New York 10019 concerning their reestablishment of double deck buses.
- See "The Consumer and Transportation," p. 59.
- "Getting More Mileage From Your Gas Dollar," Moneysworth, February 4, 1974, 251 West 57 Street, New York, N.Y. 10019

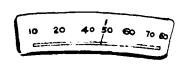
- Other cities have set aside special lanes or streets for bicycles and have made special arrangements for parking bicycles.
- To what extent are bicycles increasing in popularity in your area? What could be done to increase the use of bicycles and the reduction in the use of cars?
- "A Toy Finds a Place in Traffic - Bicycles Are Back and Booming," National Geographic, May 1973



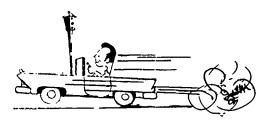
#### ILLUSTRATION C

#### GASOLINE ECONOMY TEST

- 1. You know that you use more gasoline at high speeds, but how much more gasoline do you use at 10 mph than at 50 mph?
  - A. 2% B. 5% C. 10%



- 3. Jackrabbit starts ("peeling out") use up a greater amount of gas than normal starts. How many miles per gallon do jackrabbit starts cost you on the average?
  - A. 1 mpg
- B. 2 mpg
- C. 4 mpg



- 5. The kind of oil used can affect engine performance. The better performance, the less gas used. Under what conditions should premium oil be used?
  - A. High-speed Driving
  - B. Hot-weather Driving
  - C. Stop-and-go Driving



- 2. Gas is wasted if the tires are not properly inflated. Which causes poorer mileage?
  - A. Overinflated Tires
  - B. Underinflated Tires



- 4. Cars equipped with standard transmission use less gasoline. Shifting into high as quickly as possible saves gas. How much more gas do you think is used racing along in 2nd as compared to driving in high?
  - A. Up to 30%
- B. Up to 45%
- C. Up to 60%



- 6. A car not properly tuned uses gas inefficiently. About how much gas do you think is wasted by an improperly tuned car?
  - A. Up to 4%
- B. Up to 8%
- C. Up to 12%



Answers

J. C; S. B; 3. B; 4. B; S. A, B & C; 6. B



WHAT CAN CONSUMERS EXPECT AS A RESULT OF THE ENERGY CRISIS?

- . It is expected that a number of improvements will come as a result of the gasoline shortage:
- . Ask pupils, the science or automotive teacher, an engineer, or other knowledgeable person what changes can be expected that might benefit the driving public.
- "Cars That Will Gulp Less Gas - What Detroit Is Doing," U. S. News and World Report, Dec.ember 17, 1973

- safety

- . Have pupils determine from the Motor Vehicle Department whether the energy crisis has resulted in fewer accidents.
- . Do pupils practice safer driving habits as a result of the shortage of gas and the limitations of speed? Do they notice that other drivers are demonstrating better
- driving practices?
- . What concomitant benefits will result from safer driving at lower speeds?

- . Authorities estimate that "lower speed limits and less driving should save 14,000 lives a year." Ibid.
- "The National Safety Council estimates that fatalities will drop as much as 25%." Ibid.
- "If these projections hold true, the fringe benefits would be innumerable. It would take the strain off a lot of overworked policemen, rescue squads and hospitals, for example. The amount of our resources wasted on traffic accidents is Elormous." Ibid.

- shift to small cars

- related savings

- . Have pupils survey the . school or shopping center parking lots. What percentage of cars are: - minis (Gremlin, Vega, Pinto, etc.)
  - compacts (Hornet, Apollo, Nova, Dart, Maverick, Comet, Omega, Valiant, Ventura. etc.)
- "Automobile manufaciurers are giving top priority to -- major reductions in the size of American cars and, eventually, alternat: sources of power. Weight is the number 1 enemy of fuel economy. For each extra 400 pounds, the driver loses one mile per gallon of gas." Ibid.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

#### **SOURCE**

- intermediates (Matador, Ambassador, Century, Chevelle, Coronet, Torino, Montego, Cutlass, Satellite, Le Mans, etc.)
- standards (Chevrolet, Ford, Plymouth, Buick, Chrysler, Dodge, Mercury, Oldsmobile, Pontiac, Cadillac, Imperial, Lincoln, etc.)

What conclusions do students draw from the survey regarding car size?

- mileage improvement devices
- Survey the literature in Changing Times, Consumer Bulletin, Consumer Reports, and other sources to determine what engineering changes are being made to give better mileage.

"The 1974 Cars - A Roundup," Changing Times, December 1973

- Overdrive
- . Ask the automotive teacher to describe how overdrive works. Ask parents who owned a 1940 car equipped with overdrive to describe their impressions of this device.
- Overdrive is a device adding an extra gear that lets the engine maintain cruising speed with minimum effort.

- gas-minder devices
- . Investigate the gasminder gauge, an instrument that keeps the driver informed at all times whether he is operating his car at the most efficient speed.
- . Most farm tractors are equipped with a gauge so that the operator knows when his machine is operating at the optimum engine speed for the load it is carrying.

- optional-axle ratios
- . Investigate the savings . possible in changing the rear-axle ratio. Ask the owner of a tenspeed bicycle to demonstrate how changing the gears can change the
- . Chrysler Corporation is experimenting with different rear-axle ratios to determine which will provide the optimum mileage.



### SUGGESTED PUPIL AND TEACHER ACTIVITIES

**SOURCE** 

speed of wheel rotation while pedal speed remains the same. Relate this to rear-axle ratios on cars.

- use of radial tires
- . Have a tire dealer explain the difference between a radial and a conventional tire. Why might economies be effected by the use of radial tires?
- . Tire manufacturers claim that radial tires can save as much as 10 percent in gasoline consumption.

- newer types of engines

- expanded use of

diesel engines

- . Investigate possibilities for more efficient or less polluting types of engines. Inquire of General Motors what their plans are to . Ask the automotive introduce the Wankel rotary engine in next year's Chevrolet Vega. What benefits are claimed for the Wankei engine?
- . Engines of a different design will undoubtedly be introduced - some within a year.
  - shop teacher to explain the design of the Wankel engine.
  - Inquire of Ford Motor Co. and Chrysler Corporation about their plans for a stratifiedcharge engine.
- . Ask automotive pupils to describe how a diesel engine operates and what its advantages are (less expensive fuel than gasoline, good mileage). What are its disadvantages? (weight, more costly to build, fuel is in limited supply).
- . The stratified-charge engine operates on the principle that combustion begins just outside the cylinder in a small chamber and quickly spreads inside. In the cylinder there is more air and less gasoline than usual. The double burning reduces pollutants and promotes efficiency.
- . The diesel engine is not new. It is widely used in tractors and in the Mercedes-Benz passenger car.

ARE THERE OTHER TYPES OF FUELS THAT MIGHT REPLACE GASOLINE?

- steam

- Invite the science teacher to discuss the possibilities of using other types of fuel for automobile power plants.
- . Older members of the community may remember the Stanley and the White cars which operated on steam. How well did these cars work? How was the steam generated? Why did these cars fail to gain wide popularity? (weight, time for steam to generate, cost.)
- . Engineers are engaged in a feverish search for automotive fuels other than gasoline. They are reexamining the possibilities of the steam and electric engine as well as the use of gas turbines and hydrogen as a fuel. Another possibility is the use of wood alcohol.

- electricity
- . Are there any electrically powered cars or trucks in your community? Are electrically powered hand trucks or fork-lift trucks used in industry? Why might a fork-lift truck be practical but not an electrically powered delivery truck? What are the advantages of electric power? (quietness, freedom from dependence on gasoline) What are the disadvantages? (short operating time, weight of batteries, limited speed, need for frequent recharging)
- . Electric cars operating on storage batteries were once fairly popular among wealthy people. Recently some engineers have been building modern models of such cars.
- General Electric produces the Elec-Trac Tractor as a garden tractor. It comes in 10, 12 & 15 horsepower models with attachments.
- . Golf carts have been run on electricity for several years. The speed is minimal, but the power source is efficient.

- other types of gas
- . If there are farm students in the class, they may be aware of
- Theoretically any type of combustible gas could be used to



## SUGGESTED PUPIL AND TEACHER ACTIVITIES

**UNDERSTANDINGS** 

- hydrogen

tractors that use propane, methane, butane, or other types of gas as a fuel. Why are such fuels not more widely used?

. One gas under active consideration is hydrogen. Ask the science teacher to demonstrate how this gas is easily made from water. Have him demonstrate the explosive property of the gas. With unlimited amounts of water available in the oceans, and with a known process to extract hydrogen, why is not more use made of this fuel, especially in view of the fact that burning it would not pollute the environment? (Prodigious amounts of energy from other sources would be needed for the conversion process. The gas tank to store the hydrogen would need to be as big as the car.)

#### SOURCE

operate an engine. In practice the cost of producing, the scarcity, pollution problems, and other factors limit the use of most gases.

- There is considerable research being done by environmental and organic farming groups using methane gas made from manure. The gas can be used to run internal combustion engines and the compost is excellent for the garden.
- . "Cars That Will Gulp Less Gas - What Detroit Is Doing," U.S. News and World Report, December 17, 1973

WHAT IS BEING DONE BY PUBLIC AGENCIES TO ASSIST THE PUBLIC IN MAINTAINING SAFER CARS?

- . The National Traffic and Motor Vehicle Safety Act of 1966 requires automobile manufacturers to notify owners by certified mail whenever it is determined that their automobile may contain a defect that could impair its safe operation.
- . Ask students if any of . their family vehicles have been recalled.
  - Why was the vehicle recalled?
  - What did the family do about the recall?
  - What did the auto dealer do to correct the problem?
  - Did the student feel the recall campaign was worth the effort?
- "Making It Safer To Drive - What's Happened, What's Ahead," U. S. News and World Report, July 24, 1972, p. 72
- . National Highway Traffic Safety Administration, Department of Transportation, Washington, D. C. (Request the "Motor Vehicle Safety Defect Recall Campaigns" for the most recent year.)
- . Owners are notified by the auto company to take the vehicles in question to a nearby dealer for inspection. Dealers are furnished service bulletins telling them what to look for and how to repair the part. The company furnishes the repair part.
- . The cost of the recall . Although recall seris carried by the manufacturers. The law does not presently require manufacturers to bear the cost, but most notices state, "this service will be performed at no charge to you."
  - vices are performed at "no cost to the owner," in the final analysis who pays these costs?
- . Labor cost to the dealer is reimbursed at the local dealer's going rate.

- . The effectiveness of the ecall campaign
- . Why do the students feel that such a
- . U. S. automobile manufacturers claim that



varies with the seriousness of the defect and the age of the car.

. Under pressure from the public and the Government, auto manufacturers are making greater efforts to make safer cars.

WHAT IS BEING DONE BY PRIVATE AGENCIES TO PROVIDE ASSISTANCE TO THE CONSUMER IN AUTO SAFETY?

. Much of the work of private agencies is accomplished by lobbying in the national and state legislatures for greater automobile safety.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

variation of effectiveness exists with the recalls? What do the students feel would improve the effectiveness of recall campaigns?

Request that a representative of an auto dealer speak to the class on the recall program, its value, its effectiveness, and how the dealer feels about the recall program.

#### **SOURCE**

about 90 percent of all new car owners respond to the recall notices. However, only about 50 percent of the owners with cars 4 to 5 years old respond to the recall. The manufacturers claim that the biggest problem is finding the cars, many of which have changed ownership.

- . Write the Ford Motor Company, The American Road, Dearborn, Michigan 48121; ask for publications "Quality Control" and "Safety."
  - "Ways To Break the Traffic Jams," II. S. News and World Report, July 23, 1973, p. 37

- . This subject would be a good area for students to investigate as a project. The private agencies are mainly made up of interested citizens, working together to achieve a common goal. The student's project should include as many different groups as they can obtain,
- Ralph Nader and his "Nader's Raiders" were influential in getting The National Traffic and Motor Vehicle Safety Act of 1966 passed. Since that time Mr. Nader has formed "watchdog" groups to encourage compliance with the safety legislation.



## SUGGESTED PUPIL AND TEACHER ACTIVITIES

qoals.

something about what each group does, and how they have worked to achieve their

- SOURCE
- . The American Automobile Association has
  worked for many years
  not only to assist the
  motorist in his travels,
  but for improved and
  safer automobiles.
  Contact your local
  branch of the American
  Automobile Association
  for information.
- The work of Consumers Union or Consumers Research has been aimed at testing production automobiles and reporting their findings.

- . Several of the private agencies have worked to inform the consumer about new safety developments and to encourage the consumer to become safety conscious.
- . What publications can the students name that have worked for new and improved automobile safety?
  - "Consumers Bulletin" - Consumer's Research
  - "Consumer Reports" Consumers Union
  - "Mo" Trend"
  - "Popular Mechanics"
    The last two publications use testing organizations separate from the publication as sources of information.
- . Obtain some of the publications listed and use the various articles as illustrations of consumer information aimed at helping the consumer secure a safer automobile.
  - "Government Test Center," Motor Trend, July 1973, p. 74

- Private testing agencies, working either under government contract or with private funds, have done considerable work in auto safety.
- . Discuss why private testing agencies might have more reliable information than would the testing information coming from the automobile manufacturers.
  - Consumers Union of United States, Inc., Orangeburg, New York 10962
  - . Consumer's Research Inc., Washington, New Jersey 07882
  - Dymanic Science, Deer Valley, Arizona

WHAT ACTIONS BY THE DRIVER WILL MAKE FOR SAFER DRIVING?

- . The key to safe, skilled driving is anticipation. A skilled driver should anticipate something unexpected happening every second that he is behind the wheel.
  - Plan ahead.
  - Be prepared for the unexpected.
  - Watch for indications of something about to happen before it happens.
- A driver must always drive the car, not just ride in it. The purpose of the steering wheel, the foot pedals and the transmission is so that the driver can control the car, not let it seem to go by itself.

. Seat belts or passive restraints are essential in keeping the driver and the passengers in their

- . What are things that a good driver should anticipate will happen in the following situations?
  - Children playing ball along the road
  - A cloud of exhaust comes from a parked car as it starts
  - Another car comes to the same corner as you do
  - You are the third car in a line of several cars behind a truck going up a hill.
- . What is the role of Driver Education in the schools? What is the purpose of the 3-hour driver training and highway safety instruction required of all individuals before receiving a license? Have the driver education teacher cover these sections with the class. This materia! might be discussed at the same time as the material on Driver Responsibility earlier in this . syllabus.
- Make a survey of how many people use seat-belts and shoulder belts. Ask people why they do or do

- . Safer cars can be built, but safer cars with careless drivers are not safe cars at all.
- . Skilled driving programs by the Ford Motor Company are available from Helm Incorporated, Box 7750, Detroit, Michigan 48207.

- "Motor Vehicle Accident Data," Automotive Safety Research Office, Engineering Staff, Ford Motor Company, Dearborn, Michigan 48121
- "Vehicle Safety,"
  Quick Facts, Ford
  Motor Company, The
  American Road, Dearborn,
  Michigan 48207
- "Driver Education"
  pamphlet, Ford Motor
  Company
- "Driver Responsibility,"
  pamphlet, Ford Motor
  Company
- "UFO Unrestrained
  Flying Objects,"
  General Motors Film
  Library, General Motors
  Building, Detroit,



place in the event of an accident.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

not use the belts. Make a collection of the comments and use these comments for class discussion.

#### SOURCE

Michigan 48202

- "Passive restraints" is the term usually used when referring to air bags.
- . Write the Ford Motor Company; ask for Quick Facts, "Safety Belts and You" and for News Release, "Why Seat Belts?"
- "Automobile Facts and Figures," Automobile Manufacturers Association, Ir..., 366 Madison Avenue, New York, New York 10017, gives statistics on safety.
- . A study, analyzing data on more than 17,500 cars involved in North Carolina accidents, showed that drivers using seat belts in subcompact cars had 31 percent fewer serious injuries than the average for all drivers in more than I million cars involved in accidents. Drivers using seat belts in standard-sized cars had 62 percent fewer serious injuries than the average for all drivers in these accidents.

. Seat belts have the advantage of keeping the driver behind the wheel when the dynamics of motion tend to force him away from his driving position.

. The cost of greater

devices or not.

safety is carried by

he wants or uses the

the consumer, whether

- . To demonstrate the principle of centrifugal force, take a small weighted object attached to a string. Swing the object, suspended on the string, around your head. At a point let go of the string. What happened to the object? Explain that a person would also be forced out of his position in the same fashion because of centrifugal force. What would be the advantage of the driver being restrained behind the steering wheel?
- . Is it fair for the consumer to have to pay for what he may not want or use? Why or why not?
- . See Illustration B, page 91.

#### Illustration B

### PRICE TAG ON GREATER SAFETY: \$615 PER CAR BY '76

Since federal safety requirements were first imposed on 1968 models-

#### Safety Features

1968 A score of items including seat belts, shoulder harnesses, energy-absorbing steering column, padded dash, dual braking system.

1969 Hazard-warning signals, side marking lights. double hood latches, improved defrosters, head restraints.

1970 Locks on steering columns, stronger windshield mountings.

1971 No new requirements.

1972 Combined seatshoulder belts—with buzzers and warning lights.

PLUS: Companies have added safety items in advance of dates required by law—such as steel beams in doors, stronger roofs.

#### Average Retail Cost











### AND STILL TO COME ...

1973 Stronger front bumpers, siightly stronger rear bumpers, fire retardant interiors.



1974 Stronger rear bumpers, special device that prevents starting of cars until seat belts are fastened.



1976 Complete "passive" protection — air bags, for example—to keep passengers alive in 30 mph front-end crash.





Source: 1968-72, U.S. Dept. of Labor; 1973-76, estimates by U.S. Dept, of Transportation



Better than life
insurance, for it may
save your life
instead of just
paying for it.



WHAT IS A DRIVER'S RESPONSIBILITY WHEN DRIVING A CAR?

- . An automobile is potentially dangerous both for the driver and others he may encounter.
- the seriousness of a driver's responsibility. Many students consider driving a right and not a privilege and thus they believe that responsibility is somewhat lessened because they always have the right to be where they want and do what they want. The failure of a driver to seriously accept his responsibility is a major contributor to automobile accidents.
- . Discuss with students . Sometime on July 10, 1973, an American had an auto accident in which the two millionth American was killed. More than twice as many have been killed in auto crashes as in al! the foreign wars that the U.S. has been involved in.

- . Being a good driver is more a matter of attitude than skill.
  - A driver's ability to do "everything" with a car is useless unless a person is alert, considerate, flexible, and consistent.
  - We tend to drive the way we are. If we are erratic, foolish, foolhardy, impulsive, timid, etc., our driving tends to reflect these qualities.

- . Enter into a discussion with students about. attitudes of people when driving.
- . Discuss the following topics, and any other topics that relate, and how they affect our driving.
  - A fight with my girl (boy) friend
  - Mad at my parents
  - Who does that cop think he is?
  - No teacher is going to speak that way to me!
  - It is my life, I will do as I please.
- . Ask the Driver Education teacher to take part in this discussion. Perhaps the school psychologist will be able to discuss personal attitudes with the students. Sometimes representatives of the county mental health clinic are available to be used in the classroom.
- Kilpatrick, William, "Straight Talk for the Woman Driver." Gulf Oil Company, Gulf Building, Houston, Texas

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

#### SOURCE

- . Our driving personality may make us more of a potential menace on the highway than we realize.
- . Are you a driver who: - combs your hair looking in the rearview mirror as you drive?
  - waves to all friends as you drive by?
  - puts the last touches of lipstick on before you get to where you are going?
  - makes sure that all "important" friends see you driving down the road?
  - must be the first to "take-off" from the stop light? If you answer yes to these and other questions of this nature, your driving personality makes you a highway menace.

- . Material obtained from a driver education textbook or from the American Automobile Association is helpful when discussing this subject.
- . The Safety Education Unit of the State Education Department has a variety of material on driver safety.

- . A person should recog- . nize that a car is not human; it does only what humans want it to do.
  - The auto really becomes an extension
    of the person
    driving. The steering wheel is an extension of one's
    hands and arms; the
    accelerator and
    brake pedal an
    extension of one's
    legs.
  - People who drive after drinking do not have the ability to control the automobile as well as before they were drinking.

The influence of drugs and alcohol upon driving is an important topic to introduce.

#### Discuss:

Is there a right of:

- social drinking and driving?
- The driver smoking marijuana?
- A drug addict to have a driver's license?
- Other topics of similar nature that students bring up.
- The New York State
  Police are more than
  willing to have troopers
  visit a classroom to
  discuss driver attitudes.
  Inform the local substation of the topic and
  class time in advance and
  they will have wellqualified personnel
  to meet with the class.
- Review the law covering "Driving While Intoxicated" in the Vehicle and Traffic Law, The Department of Motor Vehicles, Empire State Plaza, Albany, New York 12228.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

#### **SOURCE**

. Your driving manner is not what you think it is, but what it really turns out to be.

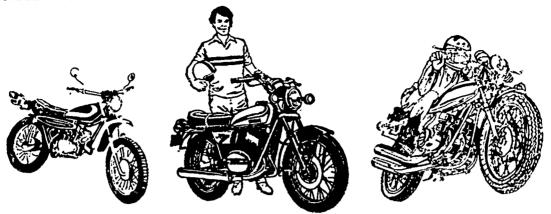
See New York State Vehicle and Traffic Law.

- Each driver has physical limitations of one nature or another. You can only do so many things at the same time.
- There are certain physical requirements which must be met to obtain and maintain a driver's license.
- . Have the driver training teacher explain the requirements for a license.

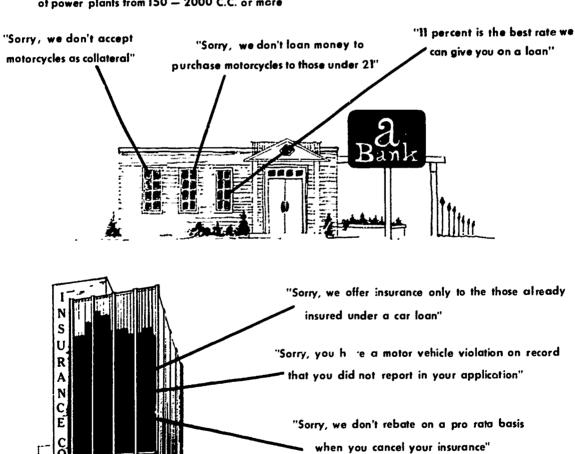
- You can't drive a car properly and:
  - neck with the opposite sex
  - search under the seat for something
  - . reach for something in the backseat
  - . swat flies or shoo bees.
- We cannot do a full day's work and not be physically and mentally tired at the end of the day.
- Recognizing our fatigue and thus mustering every bit of energy when driving does not give much room to relax. Fatigue flashes red alerts to be much more cautious when driving.

- Ask students to list the various things that they have observed drivers doing as they are driving. This list and description of actions can be most humorous.
- . Ask students to try an experiment. If your school is equipped with a driving simulator. obtain permission for a couple of students to test their driving reactions to programmed occurrences at the beginning of the day and then again at the end of the school day. What differences were observed, if any? Why were these differences obvious? Do the students feel that fatigue affected their driving ability? How?
- . Stress the fact that if any activity other than driving is to be carried out, a good driver pulls off the road and stops.
- . The Driver Education teacher can be of great help in this area. If the experiment cannot be performed, have the Driver Education teacher work with the class on this topic.

### POSSIBLE PROBLEMS FOR CYCLIST



Motorcycles come in a variety of sizes, from small to large, from light to heavy, with a range of power plants from 150 — 2000 C.C. or more





### SECTION V CYCLES AND THE CONSUMER

There can be little doubt of the increasing interest and appeal that motorcycles have for Americans. The exhilaration of motorcycling is comparable to that of soaring in a glider, skiing a mountain side, or surf boarding on cresting ocean waves. There is a freedom of motion as the rider leans into turns and the machine follows body motion. No wonder 6 million Americans enjoy the sport.

Yet before purchasing a motorcycle there are certain factors that should be known, including original cost, depreciation, and hazards of operation. The most important of these is the inherent hazard of operation of such vehicles. Anyone who has driven a car over slippery roads knows that it may be difficult to control the vehicle under such circumstances. This is even more apparent with a motorcycle.

According to the National Safety Council, the death rate for all types of vehicles in 1971 was 4.7 per 100 million miles. For motorcycles it was 20 per 100 million miles — more than 4 times as high. Consumer Reports, January 1973, states that even these figures may not give the true picture. "Taking into account the fact that eight out of ten motorcycle accidents result in injury or death, as compared to only about one out of ten automobile accidents, the chances of being injured or killed may be as much as 15 times greater on a motorcycle than in a car."

Why is this so? First, even the most poorly built car has a protective metal shield around the driver, while the cyclist's body is almost unprotected. Second, it is difficult to overturn a four-wheeled vehicle but easy to upset a motorcycle. Third, it is sometimes difficult to see a motorcycle, yet in a collision between a car and a cycle the cycle is bound to come off second best. Fourth, there is a law of physics that force equals mass times acceleration. The large mass of an automobile, in a collision, will have considerably greater inertia than will the cycle, with consequent danger to the cyclist. Another danger to the cyclist is that frequently he travels faster or slower than other vehicles on the road. Anyone who drives at a speed different from the norm of traffic increases his accident possibilities.

It is possible to learn to drive defensively — and this skill is particularly needed by the cyclist. Many of the manufacturers of motor-cycles offer training in how to ride cycles properly. Second, state agencies also offer such instruction. Prudent cyclists take advantage of such training.

Further defensive actions of prudent cyclists include these:

- . Purchase a cycle of the appropriate size and power. Machines too heavy to push or maneuver or too powerful present problems.
- . Secure the best instruction available to learn to ride properly and safely.



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- . Choose a machine without protruding parts and accessories on which the body might be impaled in a crash. ("Sissy bars," for example, can be very rough on the groin.)
- . Choose a machine that operates without excessive noise or vibration, both of which are tiring and both of which affect driver reaction.
- . Use protective covering heavy jacket and pants, helmet, preferably with temple protection, gloves, boots, goggles.
- . The importance of a good helmet cannot be over-stressed. Good helmets are not inexpensive and range in cost from \$30 to \$60. Most important is an approved type. Approval is indicated by identification within the helmet that the headgear has SNELL Memorial Foundation approval, or Z 90.1 standard certification. It should be noted that the plastics used in the construction age, and a leading manufacturer recommends replacement every 2 to 4 years. If a helmet is materially damaged in use it should be discarded.
- . Use the safest equipment. Tire tread pattern, for example, is a factor in stability and cornering. High mounted exhaust pipes may pose hazards. "Chopping" a cycle to achieve a distinctive look may adversely affect stability and handling.
- Above all <u>drive defensively</u>. Assume the worst may happen with other drivers and be prepared to stop or avoid collision. Anticipate hazards oncoming cars, blind corners, children and dogs on the road or roadside, slick pavement, rough roads, and react in advance by slowing down. If necessary, leave the pavement to avoid a collision.

## Original Cost

Since cycles vary in weight, equipment, and power plants from minicycles to ponderous "choppers," it is difficult to estimate cost. However a rough price range would be from \$250 - \$4000, with the average between \$800 - \$1700.

Since it is customary that add a variety of special equipment, the basic price does not mean too much. Chromed handlebars, wheels, kickstands, "sissy bars," extra headlights, special horns, seats, and gas tanks make the "average" price of little significance.

## Depreciation

It might be assumed that an item such as a motorcycle would depreciate in value rapidly. However, at this time, for various reasons, the price of used motorcycles has held up well. First there is always a market, particularly for lower priced motorcycles, among young people who enjoy reconstructing and refurbishing used bikes. At the moment, there is a demand for some of the older types of cycles produced before the machines were modified to meet ecological requirements. The older bikes without pollution equipment generate greater power than do engines of the same cubic centimeter size with such equipment. Further, inflation has increased the cost of newer motorcycles with comparable increases in value for used machines.



### Insurance

The cost of insuring a motorcycle is a major item. In some instances young people have complained that it is difficult to secure the insurance to meet the legal requirements. It has been suggested that the major insurers of automobiles are reluctant to offer insurance for motorcycles unless the insured, or his family, also carries automobile insurance with the same company. Some companies report that this is no problem and that insurance for motorcycles only is readily available from their companies to all applicants.

Some companies specialize in insurance for motorcycles. Insurance is available from them on a 6-month, 9-month, or yearly basis. In some instances, complaints have been made that when insurance is cancelled by the insured only a small rebate is allowed, quite out of proportion for the time period involved. Other companies make full allowance for the time in which coverage is not afforded. Insurance companies have their side of the story too. For example, they say that it is unreasonable to expect that a proportionate rebate for insurance will be given when a policy is cancelled if they have carried the insured throughout the summer months when exposure to risk is high and the insured now wishes to cancel the policy and secure a rebate for the winter months when use of the machine might be minimal.

Almost all companies charge a higher rate for heavier motorcycles (over 300 pounds or over 250 c.c. in engine size). Apparently the more powerful machines constitute a greater risk.

One important factor in securing insurance on a motorcycle is the record of the applicant. An accident or ticket, even for operating the family car, may be cause to reject an application for insurance. Since a check is made with the Motor Vehicle Department it is important that the applicant not conceal from the insurer the fact that there is something on the record, even if it was the other driver's fault.

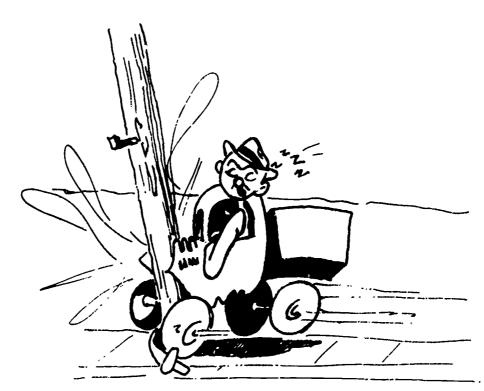
The important point is that it is wise to shop for insurance just as one shops for other consumer needs. Compare coverage, cost, service, and cancellation privilege. Be sure the policy is understood.

Caution: Perhaps a final caution is in order. Before purchasing a motor-cycle one should determine whether he has the necessary aptitude. It is not unusual for a person to be carried away with enthusiasm (particularly in the spring of the year) and to have him purchase a motorcycle, only to discover that the needed skills are not present. A sense of balance and rhythm are requisite. Too, there should be a confidence in one's own ability coupled with a healthy respect for the power of the machine and its potential. Prudent potential buyers would be wise to attend a training session conducted by a reputable dealer, or borrow a bike for use in a safe area off the road, under the supervision of a skilled cyclist.



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Further, it should be understood that New York State conducts a rigorous program to determine whether a person should be given a motorcycle driver's license. First one must obtain a permit. Requirements regarding age and skill must be met. Parental permission must be provided for those under 18 years of age. A written and road test must be passed. To get a license a further road test is given. In short, to earn a license requires determination, persistence, practice, and skill. The sport is not for everyone.



Both the tired and the drunk driver are menaces.

WHY ARE MOTORCYCLES SO POPULAR AS A TRANSPORTATION AND RECREATION ITEM?

- . Motorcycles are one of the cheapest forms of individual motor transportation that exists.
- Motorcycles provide an "escape" mechanism. Their speed and maneuverability permit them to be used to cover miles and to go places inaccessible to motor cars. They have almost the quality of free flight associated with aircraft. perhaps due to the wind effect on the body of the cyclist, and the ease and rapidity of movement.
- . Using the students as the prime source of information have them teach this unit to the class.
- . In this area of motorcycles probably your students are more familiar with this material than you are. Select a couple of students or more and assign them portions of this motorcycle material and have them do the actual classroom teaching.
- . In most classes there are students who have motor-cycles. Ask them to explain why they bought a motorcycle instead of a used
  - What satisfaction of spirit does a motorcycle offer?
  - Compare the gas mileage of a motorcycle to a car.
  - Compare the gas mileage of a motorscooter to the gas mileage of a motorcycle.
- . How can Americans adjust our craze for power to our available energy supply?

- "Motorcycling, once identified largely with black-jacketed gangs, now is the sport of 5 to 6 million Americans, including many middle-class adults."
  U.S. News & World Report, August 27, 1973.
- "Motorcycle Boom,"
  Parent Teacher
  Magazine, 67:10-15,
  39-40, November 1972
- "Motorcycling Mania," Writers Digest, 51:24-26, March 1971
- . 'Reading, Riting, and 'Rithmetic' Motorcycle Industry Counci', Inc., 1001 Connecticut Avenue, Washington, D.C. 20036 or your local motorcycle distributor
- . "Fuel Savers Motorcycles, Bikes May Answer Energy Crisis," Times-Union, Albany, N.Y. February 25, 1974
- "Motorcycle Industry," Business World, January 3, 1973, pp. 39-40

 Americans are victims of a motor mania.
 They seem to desire that everything be powered by motors.





## SUGGESTED PUPIL AND TEACHER ACTIVITIES

## UNDERSTANDINGS TEACHER ACTIVI

These motors are of all kinds, shapes, and sizes. with sophisticated motors and gear boxes. The result is that energy of one type or another is in increasing demand and becomes the life pulse of American society and economy.

 Assuming that Americans love for motors will continue, what can be done to conserve energy?

Discuss with the students the extensive use of motorcycles and motorscooters in other countries of the world, particularly in Asia.

- Why would these vehicles be so popular in those lands? What events in America have influenced the growing popularity of motorcycles?
- Can the motorcycle ever become a major form of transportation in America as it has in other countries?
- Would climatic factors have a bearing on this development? Would economic factors be important?
- Is there a way that the motorcycle could be adapted to make it more sable in all climates?
- Investigate the cost of a cycle. What is the approximate cost per mile to operate a motorcycle? Does the cost increase for off-road use? Why?

"Bikes Get Bigger,"
Mechanics Illustrated, 66:62-4,
June 1970

SOURCES

- "Winter Lay-up for Motor ites,"
  " Illusind, 69:132-3,
  November 1973
- . The <u>Isetta</u> car was made in Italy and found in America in the 1950's and early 1960's. (The <u>Isetta</u> was a three-or fourwheeled cycle with an enclosed cab and a motorcycle engine.)

- "BMW R 75/5: Is It Really a Car on 2 Wheels?" Popular Science, 201:12, October 1972
- "Why Not the Minibike?" Parks and Recreation, 7:37-8, September 1972
- . "Family Guide to Minibikes," Popular Mechanics, 133:117-21, February 1970

The motorcycle may become an important form of transportation if the gasoline shortage continues. More people may turn to the cycle as a cheap form of transportation.

## W AT SHOULD BE CONSIDERED WHEN BUYING A MOTORCYCLE?

- . A motorcycle is a complex . Compare an automobile piece of machinery and not a toy or simple play-thing. Compare an automobile and a motorcycle in terms of initial cost maintenance, registra-
- By design, a motorcycle does offer certain advantages over a car.
  - Better visibility
  - Better maneuverability
  - Faster braking ability
  - Economy of purchase
  - Economy of operation
- The motorcycle design also offers very distinct disadvantages.
  - The cycle is very vulnerable to adverse weather conditions.
  - It's not as stable on slippery highways.
  - It is open to the elements.
  - The rider is susceptible to greater injury in an accident.
  - It may be harder to maintain proper control of a cycle than a car when driving on very rough roads.
  - On snow and ice, the cycle is not a practical form of transportation; except for experienced trail riders, using special equipment and special techniques.

- Compare an automobile and a motorcycle in terms of initial cost, maintenance, registration and licensing fees, insurance, expected life, and resale value.
- Discuss these advantages over a car and look at certain problems that each item suggests. Discuss why under certain conditions these advantages may be disadvantages.
- Have the students add to the list of disadvantages.
- . Those students who have cycles should be asked to relate what problems exist in owning a cycle.

- . Many people have bought small mini-bikes as toys or playthings and have failed to realize that cycles are powerful machines and must be treated as such. Safety is an important consideration.
  - "Motorcycle Engines," Hot Rod, 25:102-3, January 1972
  - "Guide to Safe
    Motorcycling,"
    American Automobile
    Association booklet,
    Consumer Bulletin,
    54:4, August 1971
- There are many good books and magazines about motorcycles on the market. Look on most newsstands and a volume about motorcyles can be found.
- The best source of information will be your students. They have experienced all sorts of problems with the cycles they own. Let them share their experiences.

. There are basically four different styles of motorcycles. You should buy the style of motorcycle that is best adapted to the type of riding that you will be doing.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . Invite a motorcycle dealer to demonstrate and discuss the four types of cycles. For what activity is each designed?
- . Have students bring in examples of the four different types of cycles, so that other students can actually see what is being discussed.
- . If school authorities permit, have each type of cycle demonstrated in action.
- . Make a display board of information and pictures of motorcycle advertisements and articles.

#### SOURCES

- . "Minibikes, Dangerous Toys," Consumer Bulletin, 53:27-30, December 1970
- . "Mini Bikes, Super-Toys or Safety Hazards," Good Housekeeping, 171: 159, September 1970
- . "Motorcycles," Consumer Reports, 38:40-4, January 1973
- The material on types of machines will serve as a good project to be presented by students. Select a couple of students who may be struggling to keep up with the class. Discuss this material with them and have them present the material instead of your doing the teaching.

The following are the types of machines:

- . Street-type machine:
  - Is equipped with a high r.p.m. engine.
  - Is designed to run on a smooth surface with great stability and easy handling.
  - The suspension is designed for a softer ride.
  - It has a large fuel tank for greater mileage with fewer stops.
  - It is equipped with proper lights and muffler to lessen noise.
- The classification of types of cycles is taken from "The Motorcycle and Trail Bike Handbook," W.R.C. Shedenhelm, Pyramid Books, New York, by permission. Those interested in further information of this nature are referred to this book.
- A street machine is built to meet the necessary motor vehicle laws, and noise and air pollution laws. Not all machines can legally be run on the highways.



## SUGGESTED PUPIL AND TEACHER ACTIVITIES

### UNDERSTANDINGS

- . Street/scrambler type machine
  - It is designed to be used both on the highway and on dirt roads and trails.
  - The cycle has greater ground clearance than a regular street bike, but is fully equipped to make it legal for street use.
  - Machines are equipped with a stock tire, which is a combination street and trail tire, but for rougher trail riding the rider should change to a knobby trail tire.
- . Woods/trail machine
  - This machine is designed to be used as a recreation or sportsman's machine for use in rugged, back-country.
  - The machine can be used for short city jaunts, but it is not designed to be used as a touring or commuting machine.
  - A woods/trail bike has a suspension system built to absorb exaggerated trail shocks and allow for easier handling.

. Ask one of your students to explain the difference between a street tire, universal, and a knobby trail tire.

- . What is the difference between a street and a woods/trail motorcycle?
- Architects have a saying that "form follows
  function." To what
  extent has the form
  and design of motorcycles been determined
  by the type of riding
  for which they are
  used?
- . Ask for ideas regarding improvements that might be made. Forward promising suggestions to motorcycle manufacturers for their comments.
- . If any motorcycle owners have modified their machines, have them explain why this was done. Did the modification work as desired?

#### **SOURCES**

- . A street/scrambler is not built for very rough areas. It is not constructed as strongly as a straight trail bike. Some of the lights and other items may be damaged when trail riding.
- . "All About Owning a Cycle," Better Homes and Gardens, 48:46+, September 1970
- . The difference between a street and woods/trail machine is that the woods/ trail bike is stripped of all nonessentials. It is designed for higher clearance and the fenders are mounted higher above the wheels to prevent clogging with mud. Some machines have fiberglass fenders and gas tanks to make the machine lighter in weight.
  - "Trail Riding, A Route to Happy Days," Popular Science, 198:96-7, June 1971



- . Competition Trail (Enduro) bike - This machine is designed throughout to be used over rough terrain and for backcountry travel. - The engine and gear design is such that it provides maximum pulling power at all times. - The machine is light in weight and is designed to absorb considerable shock to prevent throwing the rider. - The steering response is faster than that the street bike and the gear speeds are widespaced with different steps so that increased or decreased speeds are possible without changing gears. - Normally there is no warrantv - Will tend to wear more rapidly and require more expensive maintenance. - May be more fragile
- A prospective motorcycle buyer should make many comparisons and if possible try out certain cycles that he likes. He should discuss his prospective purchase with a friend who already owns a cycle and get his opinion and the informed judgment of a reputable dealer.

and require a skilled

rider.

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

- . For what purpose would a trail bike be used?
- Invite pupils to watch televised moto-cross races and report the events to the class.
- . Have a dealer explain the construction of a competition trail bike. (Chomium-molybdenum frame, magnesium engine parts, and in some cases titanium parts add considerably to cost.)
- . Why could the trail bike not be used on the street or a street bike on the trail?

. Have students select different makes of machines and make a report on the machine each selected. Have each tell about special features and explain why they considered one brand better or worse than the other.

#### **SOURCES**

- . Trail bikes have become an important recreation vehicle. They are to summer what snowmobiles are to winter.
- Additional pulling power is necessary for rough, uphill climbs, sand, mud.
- . "Go Anywhere Bultaco: Tough and Quiet," Popular Science, 200:34, May 1972
- . When using a bike in the woods, much of the required equipment for the street would get in the way. Thus the trail bike is a stripped-down model designed for a specific type of service. A trail bike cannot have many lights, the low profile, and other features of a street type machine because the trails are too rough and the street type bike design could not take the strain.
- "Small Price, Big Action, Hodaka's 100 B," Popular Science, 200:77, April 1972
- "Vrrooom, Skrroww, Braap," Forbes, 105:75-6, June 15, 1970



- **SOURCES**
- . "Uneasy Rider in the U.S. Market," Business Week, June 20, 1970, p. 44
- . Motorcycle warranties are not for
  the same length of
  time as car warranties. The
  warranty is made
  principally with
  the dealer and parts
  are guaranteed by
  the factory. Warranties and guarantees vary according
  to the make.

- Buying a new motorcycle is very similar to buy-ing a new car. You must rely somewhat on the dealer, thus a trust-worthy dealer is essential.
- Generally competition machines do not have warranties and are sold as is when new.

WHAT SHOULD YOU BE AWARE OF WHEN BUYING A USED MOTORCYCLE?

- Motorcycles, like automobiles, have seasonal prices and the cost of a used motorcycle depends in part on the time of the year in which you buy.
- Generally speaking you will get your best prices at private sales, but yow buy "as is" and can expect no aftersales service.
  - If you know little about motorcycles it is recommended that you buy from a motorcycle dealer.

- . What are the terms of a motorcycle warranty?
- Ask motorcycle owners to discuss their experiences with warranties. What was warranted? How satisfactory were adjustments made? What advice would such owners have for prospective purchasers?
- . How can one select a trustworthy dealer?
- . Why will prices of used cycles be different at different times of the year?
- . What will the economic concept of supply and demand have to do with the price?
- . Why are private sales made "as is"?
- . Is there any recourse against the seller in a private sale, if the item sold is not in good working order?
- . Does the buyer have any protection against being cheated on a private sale?

- . During late spring and early summer, the demand for motorcycles is great and machines in good shape will command top dollar. A seller's market will exist. The converse is true during the winter months.
- Private sales are generally made "as is" so that the buyer does not have recourse against the seller. Most sellers do not have the means to correct or make good on problems that develop. Private sellers are not in a position to issue warranties.

#### SUGGESTED PUPIL AND TEACHER ACTIVITIES

#### UNDERSTANDINGS

- It is possible to find . Ask for an exchange capable persons who do of experiences of know cycles and they can check over a bike for you when a private deal is available.
- . Always make a careful check of the motorcycle before buying it. This check should be made regardless of whether the purchase is a private sale or a dealer sale.
- those who have bought or sold machines at private sales. Try to build up a list of suggestions to help prospective buyers and sellers.

### **SOURCES**

. The only recourse that a buyer has against the seller in an "as is" deal is if the seller did not have clear title to the cycle when sold. In such a situation, the buyer could sue the seller for the value of the cycle.

### USED MOTORCYCLE BUYING CHECKLIST

### 1. First Impression

Check how the machine looks in general appearance. A rough or dirty machine may have had harsh treatment. Check for high mileage or many hours of running time. If the mileage is low and a new paint job has been done, be extremely wary. The machine may have had rough treatment or have been in an accident.

### 2. Test the Engine

The engine should start easily and sound in good condition — i.e., run smoothly, not rough. If strange noises occur and cannot be easily explained to your satisfaction, choose another machine or have a competent motorcycle mechanic check the machine out.

#### 3. Check the Frame

Look for dents, cracks and bends. Make sure the welds are solid and the paint is in reasonably good condition. If the paint job is new, find out why. Other items that should be checked on the motorcycle for excessive wear and rust are the foot pegs, and the sprocket. Remember, any part or parts which you must replace increase the cost of the cycle. Check for play at steering crown bearings and swing arm pivot.

#### 4. Check the Tires

Tires are a good indicator of age, wear, and care. Does the wear reasonably agree with the odometer reading? Motorcycle tires wear relatively rapidly.

#### 5. Test the Wheel Bearings

Check wheel bearings for play. If the rim can be moved sideways, something is wrong.



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#### 6. Check Cables

Worn, pinched, bent or broken strands of a cable indicate that it must be replaced to assure safety.

- . A regular motorcycle safety check should be made to assure that your cycle will perform properly and safely under normal operating conditions.
- . Have students discuss . Refer to the Cycle the importance of cycle safety.
- Safety Checklist.
- . Why is the importance of cycle safety more critical than making sure all is safe and working properly on an automobile?

#### MOTORCYCLE SAFETY CHECKLIST

(Proper and fanatic maintenance is a must since the consequences of a failure are greater than with a car.)

#### 1. Lights

The law requires at least one headlight and one taillight, and a stop light visible at a distance of 500 feet. Check these each time before riding and replace bulbs as needed. Also check directional lights if the bike is so equipped.

#### 2. Horn

A working horn assures a safe warning capability.

#### 3. Bolts.

Check all bolts periodically and tighten as needed. Nuts and bolts work loose and may cause trouble unless kept tight at all times.

#### 4. Tires

Be sure that tires are inflated properly. Check rims and spokes regularly. Check for breaks in the tire side walls or tread. Check wheel bearings.

#### 5. Brakes

A cycle must be able to stop within the same distance required of a car at a given speed. Check for brake skip, fade, or even failure under hard braking conditions. Check the brake cables because most brake trouble stems from improperly adjusted or frayed cables.

#### 6. Chain

The chain should be properly adjusted and lubricated, to prevent excessive wear or breakage. A certain amount of "play" is necessary. Check the owner's manual for the tolerance of play.



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### 7. Clutch and Transmission

Check the clutch to prevent "creeping" when stopped at a traffic light or driving in stop-and-go traffic. Make sure that there is adequate oil in the engine and transmission. Check the owner's manual for adjustments.

#### 8. Fuel Tank

Be sure that all tank connections are tight and leakproof. Do not fill the tank to the rim, to prevent leakage on a hot engine.

#### 9. Mirrors

Good rear view mirrors are a necessity. Make sure adjustments are correct and that they are used when driving.

### 10. Steering and Suspension

Be sure that handlebars are not loose or damaged, shock absorbers are not worn, and wheels are not out of alignment.

#### HOW CAN YOU FINANCE A MOTORCYCLE?

- . Motorcycles are financed . Have a student who has in the same way that automobiles are financed. Dealers or banks are the most common sources of financing, however finance agencies slso provide financing.
- . In most cases, the requirements for motorcycle financing are the same as those required for cars.
- . Financing a motorcycle through a bank m be more difficult than financing an automobile.
- . Most banks will not accept, loan applications from those under 21 years of age.

- borrowed to buy a motorcycle tell the class of his/her experience.
- . Have a loan officer of the local bank talk to the students about loans for the purchase of a motorcycle and what the local banking regulations are relating to motorcycle financing.
- . Check with other local banks to secure information on loan policies for motorcycles. What are the rates? What security is needed for the loan? Will loans be made on motorcycles valued at less than \$500? Must the applicant for a loan be 21 years of age or older? Why?
- . The students will probably have more experience in this area than the teacher, and should be asked to share their experiences in borrowing.
- . A check on three banks in the Albany region revealed that due to the unique problems of insurance, risk, etc. banks do not accept collateral loans on motorcycles as they would on autos. Rather if the indi-vidual is known and his credit has been established, the bank makes a

## SUGGESTED PUPIL AND TEACHER ACTIVITIES

UNDERSTANDINGS

. Some dealers extend credit to those with approved credit cards but apparently most refer purchasers to banks for financing.

SOURCES

personal loan.
Current rates are
about 11 percent.
A stranger with no
established credit
might have difficulty securing
financing from a
bank to purchase a
motorcycle.

#### References:

"Guide to Safe Motorcycling," American Automobile Association, 1712 G Street, Washington, D.C. 20006 (\$.47)

Safety Journal, No. 4, 1973, American Telephone and Telegraph Company, Plant Operations Manager, 195 Broadway, New York, N.Y. 10007, (well-written issue dealing with motorcycle safety)

