#### DOCUMENT RESUME

ED 104 234

HE 006 356

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TITLE

Report of the Interinstitutional Committee on Tuition

and Fee Policy.

INSTITUTION

Rhode Island State Board of Education, Providence. Nov 74

PUB DATE

34p.

EDRS PRICE DESCRIPTORS MF-\$0.76 HC-\$1.95 PLUS POSTAGE

Educational Policy; \*Fees; \*Higher Education; Junior

Colleges: \*State Colleges: \*State Universities;

Statistical Data: Student Costs: \*Tuition

IDENTIFIERS \*Rhode Island; Rhode Island College; Rhode Island

Junior College; University of Rhode Island

#### ABSTRACT

A series of tables is provided to identify the current tuition and fees structure of Rhode Island's public institutions of higher education: University of Rhode Island, Rhode Island College, and Rhode Island Junior College. These tables and tables showing tuition and fee structures among selected states provide the basis for a discussion of rationales for levying tuitions in public institutions and tuition policy alternatives. Alternatives include tuition to be charged: (1) as a proportion of the average citizen's ability to pay; (2) according to the individual student's ability to pay; (3) according to the student's program of study; (4) on a credit hour basis; (5) all public institutions would be the same; (6) according to the student's level; (7) as a proportion of instructional cost; and (8) on some combination of the seven options discussed above. (MJM)

# REPORT OF THE INTERINSTITUTIONAL COMMITTEE ON TUITION AND FEE POLICY

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE NATIONAL INSTITUTE OF EDUCATION

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The Committee gratefully acknowledges the assistance of Ms. Lola Gamba, Rhode Island College Economics Department, for the assembling and typing of the many drafts of this report.

Providence, Rhode Island
November, 1974

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#### INTRODUCTION

The Inter-institutional Study Committee on Tuition and Fee Policy was established by the Commissioner of Education and charged to review the recommendation of the Working Document, <u>Financing Higher Education in Rhode Island</u> (October 1973) which called for "a policy on tuition and fees which aims toward maximum opportunity for citizens," and which removes "the discrepancy among the general fees at the three institutions."

The Committee was composed of representatives appointed by the presidents of the public institutions of higher education and representatives from the Department of Education appointed by the Commissioner of Education.

The Committee, over the last six months, in the process of conducting its work, made two reports to the Subcommittee for Postsecondary Education of the Board of Regents. During its deliberations, the Committee chose to modify its original charge principally by agreeing to identify a range of tuition policy options and limit its specific recommendations to technical matters. The options are preceded by a thorough review of existing tuition and fees, their changes over the last decade, and a discussion of rationales for levying tuitions in public institutions of postsecondary education.



EXISTING TUITION, FEES AND COSTS FOR PUBLIC HIGHER EDUCATION IN RHODE ISLAND

The present tuition and fee structures of Rhode Island's public institutions of higher education are complex. Not only do the levels of tuition vary among the three institutions, but the various non-tuition fees also differ among institutions both in their rate and their applicability. Tuition and fees vary not only among institutions but also within each institution according to student status.

Since no narrative statement could clearly describe the complex structures, a series of tables is provided to identify the current tuition and fee structures. Tables showing tuition and fee structures among selected states are provided. However, because of the complexities, the reader is cautioned against making inappropriate comparisons.

Instructional costs have only recently become available through R R P M, using cost-finding principles. The latest available cost information is provided in tabular form.



STUDENT CHARGES AT RHODE ISLAND PUBLIC HIGHER EDUCATION INSTITUTIONS, 1974-75

luc	or Charge	<del></del>	App1:	ies at:	Re	fundable	at:5
1.	General Fee (Tuition)	URI	RIC	RIJC	URI	RIC	D7 16
2.	Out-of-state Surcharge	URI	RIC		URI	RIC	RIJO
3.	Application Fee	URI	RIC	RIJC	. 07.1		
4.	Matriculation Fee	URI					
5.	Registration Fee	URI		RIJC			
6.	Late Registration Fee	URI	RIC	RIJC			
7.	Late Scheduling Fee	••		RIJC		** **	
8.	Course Drop Fee	URI		WIO.			
9.	Continuous Registration Fe	e URI					
0.	Continuing Student Fee		RIC				
1.	Thesis Binding Fee	URI	W10				
2.	Dissertation Fee	URI			. ••		
3.	Diploma (Graduation) Fee	URI	RIC	<b>**</b>			
4.	Laboratory Fee		RIC	 DI 1/4			
5.	Applied Music Fee	URI	RIC	RIJC			RIJC
6.	Student Activity Fee	URI	RIC	 DI 10	URI	RIC	
7.	Student Union Fee	URI		RIJC	URI	RIC	
	Graduate Student Assessmen	t <sup>1</sup> URI	RIC	RIJC(Knight)	URĮ		
	Student Athletic Fee	URI <sup>2</sup>	210	2-23	URĪ	•	
	Dining Center Fee		RIC	RIJC <sup>3</sup>	URI		
	Health Center Fee	a-	RIC				
	Accident & Sickness Ins.	URI	 DIO	4	URI	•	
_	Room	URI	RIC	RIJC <sup>4</sup>	••		
	Board	URI	RIC	<b>**</b> • • • • • • • • • • • • • • • • • •	URI	RIC	
• •	DOM: W	URI	RIC	. ••	URI	RIC	

<sup>1</sup>A portion of this assessment is used for a student union fee and the balance for the graduate student association

Included in the general fee at URI

The refund policies vary among the three institutions as follows:

Starting from the first day of registration, the indicated charges are refundable to students who officially withdraw according to. the following scale:

> First two weeks 80% Third week 60% Fourth week 40% Fifth week 20% After five weeks none.

Starting from the end of registration, the indicated charges are re-RIC fundable to students who officially withdraw according to the following scale:

> First two weeks 80% Third week 601 Fourth week 40% Fifth week 201 After five weeks none.

RIJC Starting from the first day of registration the indicated charges are refundable to students who officially withdraw according to the following scale:

First week	80\$
Second week	60\$
Third week	40%
Fourth week	20%
After four weeks	none



Included in the student activity fee at RIJC

Accident insurance is required for some programs. Sickness insurance is not

PRESENT TUITION AND FEES AT THE UNIVERSITY OF RHODE ISLAND

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\*Key: AC. YEAR OF A.Y. \* Ac S.S. \* S. F.T \* F. P.T \* P.

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PRESENT TUITION AND FEES AT RHODE ISLAND COLLEGE

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\*Ranges from \$5 to \$15, for continuing students only

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RHOLE ISLAND PUBLIC HIGHER EDUCATION TUITION AND FEES, 1960-61 to 1974-75\*

TABLE 3

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•	Out-of-State Surcharg	- 1	2	¥	Y.			>	,	5			,			>

4A composite for full-time students, during the scadenic year, on the main campus.

Includes general fee, memorial union fee, student activity tax, student health fee (from 1970-71 to present), and accident and sickness insurance (required unless otherwise covered, from 1963-64 to present).

Includes registration fee, student activities fee from 1961-62 until 1967-68, and graduate student association/assessment from 1967-68 to present. Does not

unclude medical insurance.

\*\*Sundergraduate resident room size 2.

\*\*Lo meals per week per year

\*\*Sincludes general fee, student activity fee, dining center fee from 1961-62 to present student union fee from 1967-68 to present, athletic fee in 1874-75.

\*\*Does not include optional insurance facility fee from 1962-63 to present, and student union fee from 1971-72 to present.

615 meals per week per year, except 19 in 1962-63 and 1963-56 and from 1965-66 until 1970-71. Phost expensive resident room.

Procludes general fee and atudent activity fee. Does not include insurance required in some programs unless otherwise covered.

10 actudes general fee, student activity fee, and student unless fee.

STUDENT CHARGES RELATIVE TO RHODE ISLAND PER CAPITA INCOME, 1960-61 TO 1975-76

Academic Years	1960-61	1961-62	1962-63	1963-64	1964-65	1965-66	1966-67	1967-68	1968-69	1969-70	1970-71	1971-72	1972-73	1973-742	1974-752	1975-762
R. I. Per Capita Income <sup>1</sup>	2288	2414	2513	. 2652	2814	3054	\$299	3567	3741	3960	4190	4513	1981	5176	5535	5919
N. E. Per Capita Income	2499	2616	2691	2814	2986	3219	3458	3748	4045	4304	4479	4774	\$212		:	:
U.S. Per Capita Income	- 2274	2381	2469	2603	2785	2001	3100	3457	5735	2966	4195	4549	2041	:	ŧ	;
All of the following are shown as a percentage of R. 1. per capital incore:				•						•				-		
University of Rhode				•	•											•
Undergraduate Tuition Undergraduate Tuition	8.74	8.29	9.98	9.43	98.8	8.19	7.58	7.01	99.9	8.21	7.76	13.61	12.68	11.66	11.09	11.933
6 Fees Graduate Tuition Graduate Trition &	10.53	10.65	12.22	12.82 6.79	12.08	11.13 5.89	10.34	9.90	9.46 9.62	10.96 13.89	11.00	16.86 15.96	15.72	14.82	14.39	15.02
Fees	8.30	8.70	8.36	7.92	6.75	6.88	6.37	9.25	10.43	14.65	13.84	14.62	13.84	13.14	12.29	13.00
Shode Island College Undergraduate Tuition Undergraduate Tuition	2.19	3.11	5.47	7.54	7.11	6.55	6.06	5.61		7.58	7.16	9.51	8.68	8.11	1.59	8.51
6 Fees Graduate Tuition Graduate Tuition E	3.28	4.76	7.26	9.24	6.40	5.89	7.43	7.57 7.57	8.55 7.72	¥8	6.63	10.86 9.17	10.12 8.55	9.56 8.00	9.23	10.05 <b>\$</b> .40
Fees	7.87	7.46	7.24	6.16	6.47	8.36	5.52	7.63	1.27	9.14	3.	9.40	8.76	8.19	7.70	9.60
Rhode Island Junior College Tuition Tuition & Fees	. : :	::	: :	<b>i :</b>	7.11	6.55	6.06	5.61	· 88.88	5.64	5.37	6.65 7.09	6.20 6.61	5.80 6.18	5.42	8.9 9.75

Per capita incomes shown for calendar year In which academic year ends; o.g., per capita income for 1961 is compared with charges during scademic year 1960-61. Source: Survey of Current Business. August, 1974, Table 2, Page 33.

Per capita income for Rhode Island projected using a 6.93% annual increase.

Sprojected charges for 1975-76 are based on tuition increase of 15% for URI and 20% for RIC and RIJC, with other fees constant.

TABLE 4A

UNDERGRADUATE TUITION AND FEES AT NEW ENGLAND AND MIDDLE ATLANTIC STATE UNIVERSITIES FOR 1974-75

	Tuition		Other	Total	0
State University	Rank	Tuition	Required	Tuition	Out-of-State
	Order		Fees	And Fees	Surcharge
Penn State					
University	1	\$960.00	\$ 50.00	\$1010.00	\$1200.00
University of	٠.			·	
Vermont	2	950.00	161.50	1111.50	1700.00
University of New					
University of New Hampshire	3	900.00	81.70	981.70	1300.00
•					
State University of New York	4	800.00(UD*)	89.00	889.00(UD*)	550.00(UD*)
New Tork	4	650.00(LD*)	89.00	739.00(LD*)	425.00(LD*
University of Delaware	5	720.00	89.00	809.00	1060.00
Delaware	3	720.00	69.00	809.00	1000.00
University of					
Maryland	6	698.00	10.00	708.00	1150.00
UNIVERSITY OF		·			
RHODE ISLAND	7 .	614.00	<sup>1</sup> 182.75	796.75	900.00
Rutgers (New Jersey)	8	585.00	140.00	725.00	585.00
kurgers (New Dersey)		363.00	140.00	/23.00	365.00
University of Maine	9	575.00	12.00	587.00	1175.00
University of					
Connecticut	10	350.00	350.00	700.00	1000.00
		_			
University of Massachusetts	11	300.00	250.00	550.00	600.00
110334511435553		300.00	. 50.00	330.00	



<sup>\*</sup>UD = Upper Division, Juniors and Seniors
LD = Lower Division, Freshmen and Sophomores

GRADUATE TUITION AND FEES AT NEW ENGLAND AND MIDDLE ATLANTIC STATE UNIVERSITIES FOR 1974-75

State University	Tuition Rank Order	Tuition1	Other Required Fees	Total Tuition and Fees	Out-of-State Surcharge
Penn State University	· 1	\$960.00	-0-	\$960.00	\$1200.00
Rutgers (New Jersey)	2	840.00	76.00	916.00	-0-
University of Maryland	3	810.00	-0-	810.00	486.00
University of New Hampshire	4	756.00	17.50	773.50	954.00
University of Vermont	5	720.00	7.50	727.50	1350.00
University of Delaware	6	720.00	-0-	720.00	1060.00
UNIVERSITY OF ALIODE ISLAND	7	630.00	50.00	680.00	120.00
State University of New York	8	600.00	12.50	612.50	150.00
University of Maine	9	450.00	10.00	460.00	1116.00
University of Massachusetts	10	405.00	70.00	475.00	405.00
University of Connecticut	11	350.00	350.00	700.00	1000.00

<sup>&</sup>lt;sup>1</sup>Where tuition is charged per credit hour, the values have been converted to a RRPM definition of full-time equivalent by multiplying the cost per credit hour by 18.



TABLE 5A

UNDERGRADUATE TUITION AND FEES AT NEW ENGLAND AND MIDDLE ATLANTIC PUBLIC FOUR-YEAR COLLEGES, 1974-75

College	Tuition Rank Order	Tuition	Other Required Fees	Total Tuition and Fees	Out-of-State Surcharge
West Chester (Pa.)	1	\$930.00 <sup>1</sup>	\$ 68.00	\$998.00	\$450.00
State University of New York (N.Y.)	2	800.00(UD) <sup>2</sup> 650.00(LD)	89.00 89.00	889.00(UD) 739.00(LD)	440.00(UD) 425.00(LD)
Kutztown (Pa.)	3	750.00	80.00	830.00	750.00
Castleton (Vt.)	4	620.00	180.00	800.00	1230.00
Plymouth (N.H.)	5	617.00	87.00	704.00	
Trenton State (N.J.)	6	535.00	94.00	629.00	535.00
RHODE ISLAND COLLEGE	7	420.00	91.00	511.00	685.00
Central (Conn.)	. 8	300.00	301.00	601.00	900.00
Eastern (Conn.)	8	300.00	150.00	450.00	675.00
Southern (Conn.)	8	300.00	150.00	450.00	800.00
Bridgewater State (Mass.)	8	300.00	110.00	410.00	300.00
Boston State (Mass.)	8	300.00	69.00	369.00	300.00
Towson State (Md.)	9	200.00	396.00	596.00	450.00
Delaware State(Del.)	10	0	352.18	352.18	575.00

<sup>1</sup>Where tuition is charged per credit hour, the values have been converted to a RRPM definition of full-time equivalent by multiplying the cost per credit hour by 30.

2UD = Upper Division, Juniors and Seniors
LD = Lower Division, Freshmen and Sophomores



TABLE 5B

GRADUATE TUITION AND FEES AT NEW ENGLAND AND MIDDLE ATLANTIC PUBLIC FOUR-YEAR COLLEGES, 1974-75

College	Tuition Rank Order	Tuition <sup>1</sup>	Other Required Fees	Total Tuition and Fees	Out-of-State Surcharge
West Chester (Pa.)	1	\$756.00	0	\$756.00	\$ 72.00
Kutztown (Pa.)	2	750.00	\$ 20.00	770.00	72.00
Towson State (Md.)	3	684.00	39.00	723.00	0
Trenton State (N.J.)	4	630.00	72.00	702.00	0
Keene (N.H.)	5	617.00	122.00	739.00	933.00
Plymouth (N.H.)	5	617.00	122.00	739.00	933.00
Castleton (Vt.)	6	468.00	5.00	473.00	918.00
RHODE ISLAND COLLEGE	7	414.00	12.00	426.00	0
Boston State (Mass.)	8 .	396.00	30.00	426.00	126.00
Central (Conn.)	9	300.00	296.00	569.00	900.00
Eastern (Conn.)	····· 9 -	300.00	150.00	450.00	800.00
Bridgewater State (Mass.)	9	300.00	65.00	365.00	300.00

<sup>&</sup>lt;sup>1</sup>Where tuition is charged per credit hour, the values have been converted to a RRPM definition of full-time equivalent by multiplying the cost per credit hour by 18.



TUITION AND FEES AT NEW ENGLAND AND MIDDLE ATLANTIC PUBLIC JUNIOR AND COMMUNITY COLLEGES, 1974-751

College	Tuition Rank Order	Tuition	Other Required Fees	Total Tuition & Fees	Out-of-State Surcharge
Adirondak Comm. (N.Y.)	1	\$550.00	\$ 56.00	\$606.00	\$550.00
Genesee Comm. (N.Y.)	1	550.00	50.00	600.00	\$50.00
Westchester Comm. (N.Y.)	2	500.00	100.00	600.00	500.00
Montgomery County Comm. (Pa.)	3	460.00	40.00	500.00	1020.00
Schenectedy County Comm. (N.Y.)	4	420.00	85.00	505.00	490.00
Harrisburg Area Comm. (Pa.)	5	400.00	13.00	413.00	1300.00
Northampton Area Comm. (Pa.)	5	400.00	0	400.00	992.00
Brookdale Comm. (N.J.)	5	400.00	29.00	429.00	400.00
Atlantic Comm. (N.J.)	5	400.00	58.00	458.00	400.00
Bergen Conn. (N.J.)	5	400.00	30.00	430.00	400.00
Delaware Technical Comm. (Del.)	6	390.00	0	390.00	462.00
Burlington Comm. (N.J.)	7	350.00	45.00	395.00	1050.00
Camden County Comm. (N.J.)	8	300.00	50.00	350.00	980.00
RHODE ISLAND JUNIOR(R.I.)	.8	300.00	40.00	340.00	0
Massasoit Comm. (Mass.)	8	300.00	35.00	335.00	300.00
Springfield Technical Comm. (Mass.)	8	300.00	40.00	340.00	300.00
Northern Essex Comm. (Mass.)	8	300.00	45.00	345.00	300.00
Holyoke Comm. (Mass.)	8	300.00	35.00	335.00	300.00
Cape Cod Comm. (Mass.)	8	300.00	40.00	340.00	300.00
All Connecticut Comm.	9	200.00	66.00	266.00	650.00
Maine, New Hampshire, and V	-				

Maine, New Hampshire, and Vermont do not have a comparable system of public jungor or community colleges and are not included.



	-						
	UR	R I		R	RIC		RIJC
	QT	an	CD	<b>CI</b>	æ	69	<b>07</b>
(1) FTE Enrollment	4161	4128	1675	2452	1918	1484	3690
(2) Credit Hours Produced	156,883	96,702	25,080	76,285	58,724	22,783	110,713
(3) Full Costs Per FTE (FTE Unit Full Costs)	\$1,699	\$2,793	\$4,417	\$1,994	\$2,504	\$1,452	\$2,312
(4) Full Costs Per Credit Hour (Credit Hour Unit Full Costs)	\$52.65	\$109.94	\$283.21	\$62.82	\$89.15	\$78.71	\$77.05
(5) Tuition	\$614	\$614	\$630	\$420	\$420	\$414	\$300
(6) Ratio of Tuition to FTE Unit Full Costs	36%	22%	14\$	21\$	178	29%	13%
(7) Calculated Revenues (1) $\times$ (5)	\$2,554,854	\$2,534,592	\$1,055,250	\$1,029,840	\$805,560	\$614,376	\$1,107,000
			T	¥			

Source: RRPM 1.6, using cost finding principles; capital expenditures are allocated by levels for URI but not for RIC or RIJC.

TABLE 8

IMPACT ON REVENUES OF ALTERNATIVE RATIOS OF TUITION TO FTE UNIT FULL COSTS, 1973-74

			URI						RIC				RIJC
CT.			αn		ය		au.		nD		CD		TD
Fees Revenues*	165*	Fees	Revenues	Fees	Revenues	Fees	Revenues	Fees	Revenues	Fees	Revenues	Fees	Revenues
70,737	737	28	115,584	44	73,700	20	49,040	25	47,950	15	21,780	23	84,870
353,685	685	140	\$77,920	220	368,500	100	245,200	125	239,750	75	108,900	115	424,350
707	707,370	280	1,155,840	440	737,000	200	490,400	250	479,50¢	150	217,800	230	848,700
1,061,055	, 055	420	1,733,760	099	1,105,500	300	135,600	375	719,250	225	326,700	345	950'643'1
1,414,740	,740	560	2,311,680	880	1,474,000	400	980,800	200	959,000	300	435,600	460	1,697,400
1,768,425	,425	700	2,889,600	1100	1,842,500	200	1,226,000	625	1,198,750	375	544,500	575	2,121,750
2,122,110	,110	840	3,467,520	1320	2,211,000	009	1,471,200	750	1,438,500	450	653,400	969	2,546,100
2,475,795	,795	980	4,045,440	1540	2,579,500	760	1,716,400	875	1,678,250	525	762,300	802	2,970,450
2,82	2,829,480	1120	4,623,360	1760	2,948,000	800	009,196,1	1000	1,918,000	009	871,200	920	3,394,800
3,183,165	,165	1260	5,201,280	1980	3,316,500	006	2,206,800	1125	2,157,750	675	980,100	1035	3,819,150
850 3,536	3,536,850	1400	1400 5,779,200	2200	3,685,000	1000	2,452,000	1250	2,397,500	750	1,089,000	1150	4,243,500

\*Revenues =  $(X^{4})$  of UFC) x (FTE); assuming constant enrollments.

Heavy lines approximate fees and calculated revenues as shown in Table 7.



#### III.

## TUITION POLICY ALTERNATIVES

## A. Introduction

A study of tuition and fee policy must consider the rationale for public support of higher education. The principal justification for using public funds to support higher education is that the community feels a responsibility to widen opportunities for its citizens to educate themselves in this fashion. Underlying this sense of responsibility is the belief that both society and the individual benefit from public support for higher education.

Stressing one extreme, if society receives the primary benefit from an individual's participation in education beyond secondary school, then one could argue that the charge to the student should be zero. In this case, tuitions would be nonexistent and the State would pay the complete cost for an individual to attend college. At the other extreme, one could argue that the individual is primary benefactor of the education received and, therefore, the individual student should bear the full cost of the education received. Here the full cost of the education received would be paid by the individual. In actuality, no such dichotomy exists, both the individual and society benefits from citizens' obtaining more education. Therefore, the tuition charged to the individual or the subsidy provided by the State should reflect both individual and social benefits, as well as other variables, including public ability and willingness to support institutions of higher education, the general financial situation of the State, the economy, and the competition of higher education with other social needs for the tax dollars.

Accepting this general proposition, ultimate decisions regarding levels of tuition to be paid should reflect points between the two extremes posed here. This section of the report will provide a range of tuition policy alternatives



and provide arguments for and against options which represent various tuition levels between the extreme of the individual student's paying the full cost of his or her education and society's paying the full cost of higher education instruction. This discussion must take place with a full understanding that the tuition policies may vary with time and circumstance.

At the time the Committee finished its deliberations, rapidly increasing costs of education threatened to overshadow all other considerations. In the face of these rising costs, tuition policies and charges may have to change radically during the course of the next year. If, as seems entirely possible, the rising costs of higher education may place a serious constraint not only on the lower income groups, but also on the middle income categories of society, then the decision on the level of tuition is the one point in higher education enterprise where public policy officials can have a direct and immediate impact on the student's cost of higher education.

## B. Tuition Policy Options

The number of options and combinations of options for pricing public higher education are enormous. Given the time and resources available, the Committee limited its discussion to what it considered the major alternatives. Therefore, the options that follow, as well as arguments for and against each, are not all-inclusive. In each case, a brief statement explaining the option is given, followed by some of the major arguments as they relate to both the equitable treatment of different students and the efficient use of resources.

1. TUITION CHARGED AS A PROPORTION OF THE AVERAGE CITIZEN'S ABILITY TO PAY Explanation

This policy would set tuitions at or below some predetermined proportion of a measure of average ability to pay, such as Rhode Island per



capita personal income. Thus, tuition charges would rise no more than the state's per capita income (average ability to pay) rises.

#### Arguments For

Tying tuition to per capita income ideally would ensure that the financial burden on students and their families for obtaining higher education would not increase over time. The evidence of the last decade (Table 3, Page 8) suggests that this burden has been increasing; and if this trend continues, fewer students will be able or willing to shoulder this burden, thus depriving both individuals and society the potential benefits of higher education.

#### Arguments Against

Selecting the proportion would be arbitrary. If it were too high, it would exclude an excessive number of students; if it were too low, it would subsidize some students who would be willing and able to pay more, thus not using public resources most effectively.

The financial burden of higher education is the total cost to the student, including foregone income. Tuition charges are only a small part of the total. It is possible for tuition to fall substantially, even to zero, while other costs rise, leaving the burden virtually unchanged.

2. TUITION CHARGED ACCORDING TO THE INDIVIDUAL STUDENT'S ABILITY TO PAY

Explanation

This policy would charge students with little financial ability a negative, zero, or low tuition while charging students of greater financial ability a higher rate. Ability might be measured largely by income, and the rates could be graduated by income categories.

#### Arguments For

Tuition discrimination on the basis of financial need enhances the stated



policy of equal access and opportunity by lessening the financial obstacles to low income students. Further, some evidence indicates that the education of low income students provides a relatively larger increase in social benefits than does the education of high income students.\* Therefore, the public subsidy (less than full-cost tuition) should be relatively greater for low income students.

## **Arguments Against**

The intent of this policy could be achieved much more efficiently and equitably by altering existing financial aid programs. Constructing an appropriately graduated tuition scale would be highly arbitrary. Implementing the policy might require each student to submit an annual needs analysis, the cost of which could exceed any gains in equity and efficiency.

3. TUITION CHARGED ACCORDING TO THE STUDENT'S PROGRAM OF STUDY

This policy means that a different tuition would be charged for each program of study offered by the institution(s).

#### Arguments For

Programs deemed to provide greater social benefits could be subsidized more heavily through lower tuition rates, while those programs providing lesser amounts of social benefits would carry higher tuition.

Thus, a high degree of efficiency in the use of limited State resources could be attained by subsidizing most those programs of greater social

Weisbrod, Burton A. <u>External Benefits of Public Education: An Economic Analysis</u>. Princeton: Princeton University, Industrial Relations



<sup>\*</sup>Davis, J. Ronnie. "The Social and Economic Externalities of Education."

In <u>Economic Factors Affecting the Financing of Education</u>, R. L. Johns,
I. J. Goffman, K. Alexander, and D. H. Stoller (eds.). Galnsville:
National Educational Finance Project, 1970.

Keniston, Kenneth and Mark Gerzon. "Human and Social Benefits." <u>Universal Higher Education: Costs and Benefits</u>. Washington: American Council on Education, 1971.

value, thus reducing the subsidy to programs of lesser value to society.

In addition, students would now have an incentive to move into those fields the policymakers feel will be understaffed or will provide society with the greatest benefits, and avoid fields facing an oversupply or of little social value.

On the other hand, the policy could be implemented so that high cost programs would carry higher tuition while low cost programs would have lower tuition. By having a program tuition differential based on costs, students in low cost programs would no longer subsidize those students in high cost programs.

## Arguments Against

Determining the social value of each program in order to construct a graduated tuition scale would be extremely difficult. If the tuition is based on program costs, then student choice, opportunity, and access are seriously inhibited by forcing low income students into low cost, low tuition programs and reserving high cost programs for the affluent students. Additionally, the administrative implementation would be difficult and costly as students change programs, since many courses can be counted toward a multitude of different programs, each with a different cost. This would require sets of rebates or supplemental charges for each change of program.

#### 4. TUITION CHARGED ALL STUDENTS ON A CREDIT HOUR BASIS

#### Explanation

This policy would mean that all students (graduate, undergraduate, fulltime, and part-time) would be charged on a credit hour basis.

#### Arguments For

This option would resolve the tuition distinction between full-time and part-time students. In addition, revenues are more closely related to



credit hours generated than to headcount.

## Arguments Against

The cost to the student will be higher in those programs requiring more credit hours than is required in others, thus discouraging students from pursuing higher credit hour and higher cost programs. Further, this policy change may tend to lengthen the average time a student takes to complete a program by lessening the tuition advantage to full-time students. This would reduce the incentive for taking enrichment courses beyond the minimum program requirements.

5. TUITION CHARGED AT ALL PUBLIC INSTITUTIONS WOULD BE THE SAME Explanation

The same tuition would be charged at all of the state's public higher education institutions.

## Arguments For

Charging the same tuition at the State's institutions would move toward equalizing student opportunity, access and choice. Further, it would avoid the tendency to stratify enrollment populations according to income classes, a situation which is considered undesirable in our society for educational, social, and political reasons.

# Arguments Against

This policy would not recognize the differences among institutions, in regard to their individual roles, missions, programs, and services.

6. TUITION CHARGED ACCORDING TO THE STUDENT'S LEVEL

## Explanation

The tuition charged would depend on the level of the student:

- a. undergraduate--graduate, or
- b. lower division-upper division-graduate, or
- c. lower division -- upper division -- masters -- postmasters.



## Arguments For

Different amounts of social benefits may be associated with different levels of instruction. Therefore, the State should subsidize the level of instruction yielding greater social benefits more heavily than those levels with fewer social benefits. If it is assumed that students at lower instructional levels provide more social benefits than do students at higher levels, tuition for lower level students should be less than that for higher level students. If it is assumed that it is the higher levels chat yield greater social benefits, tuition at higher levels should be less than at lower levels. Finally, if it is assumed that social benefits do not vary by the student's level of instruction, tuition should be the same at each level. In addition, some levels of instruction are less expensive to provide than others. Thus, in the absence of tuition differentials by levels, students in one level in effect are subsidizing students in other levels.

## Arguments Against

Reaching a consensus as to the relative social and individual benefits associated with and among each student level is difficult and complex, if not impossible.

## 7. TUITION CHARGED AS A PROPORTION OF INSTRUCTIONAL COST

## Explanation

The tuition that is charged to students is set as a percent of the average cost of providing the instruction. As instructional cost rises, tuition rises proportionately.

#### Arguments For

Instruction provides both individual benefits and social benefits. Each benefit recipient should contribute to meeting costs in the same proportion



as the benefits received. That is, if the individual receives half of the benefits, and society receives half, the individual should pay half the costs, and society half.

## Arguments Against

The determination of the relative social and individual benefits is filled with uncertainties and inaccuracies. The determination of "true" unit full instructional costs is complex, arbitrary, and imprecise. It is further complicated by the desirability of informing students in advance of the tuition, and this requires a method of predicting costs which uses data that constantly lag behind the time period under consideration. Experience with using a predictive tool such as RRPM has been limited and the results have been unreliable. High cost programs at one level that yield benefits to other levels would be discouraged, thus, causing losses to students, the institution, and society.

8. TUITION POLICY BASED ON SOME COMBINATION OF THE SEVEN OPTIONS DISCUSSED ABOVE



IV.

#### RECOMMENDATIONS

#### A. Tuition

The Committee recommends the following technical tuition policies:

- 1. That the term "tuition" be officially adopted to replace the current term "general fee."
  - This will bring the terminology used in Rhode Island into line with most other states, the federal government, and private institutions.
- 2. That the term "out-of-state surcharge" be officially adopted to designate the additional charge required for non-residents of Rhode Island, to replace the current terms "tuition" and/or "cut-of-state tuition."
  - This will clarify the purpose of this item and avoid misunderstandings connected with adopting Recommendation #1 above.
- 3. That an out-of-state surcharge be required of <u>all</u> non-residents of Rhode Island at all public institutions, with exceptions only for interstate reciprocal agreements, and that rates be applied to both partitime and full-time students.

#### B. Other Fees

Fees and charges other than tuition and out-of-state surcharges do not contribute to the costs of instruction and are not necessarily institutional charges. They are required for the initiation, operation, and maintenance of non-instructional services (e.g., housing, dining services, etc.) and the financing of student organizations and activities. Therefore, they should be considered separately from tuition and out-of-state surcharges. Further, the amount or rate of these other fees should be determined with the recommendations of the individual institution involved, and will undoubtedly differ among the instantions.



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#### MINORITY REPORT

The Report fails to address itself to two important and related estions:

First, what are the shortcomings and problems of the existing tuition and fee

structure; and, second, what specific steps should be taken to minimize or correct
the problems?

The two unanswered questions are related to failure to recognize and accept the function of tuition and fees. Tuition is the price of instruction, and other fees are prices of specific non-instructional services. Prices serve to allocate scarce resources and ration goods and services to the extent that they are related to the costs to society of providing the services. Without a clear understanding of this relationship of costs to prices, identifying pricing problems and then recommending solutions is impossible.

Unfortunately, to the present time tuition and fees at the public institutions apparently have been regarded as taxes on students (and their families), rather than as prices. Their functions seem to have been limited to raising revenue for institutions and requiring a measure of financial commitment from the student. Tuition charges have had little or no systematic relationship to instructional costs. This is clearly seen in Table 7. In 1973-74 the price of instruction (tuition) that was charged a URI graduate student was only 14% of average instructional costs, but a RIC graduate student had to pay 29% of costs in tuition. Likewise, the tuition for the first two years of undergraduate instruction at RIC was 21% of costs, but 36% of costs for the same years at the University. Out-of-state tuition charges are even more disparate and inconsistent. Consequently, problems relating both to efficient use of resources (e.g., Stree funds) and the equitable treatment of students are created. Yet, when the institution's revenues fall short of need, flat-rate



increases in tuition of 15% and 20% are assessed, which compounds the problems of efficiency and equity.

Similar problems are not as significant with other fees within each institution because the price (fee) is much more closely related to costs. However, inconsistencies among the institutions in the use of these fees causes similar problems.

Given the understanding of the purpose of tuition and fees, the policymaker can focus on the crucial question: What relationship should price have to costs?

To the extent that all benefits of the service go directly to the student (e.g., room board, health services, student union, automobile use, etc.), all of the costs should be borne by the student and the price (fee) should equal the full cost. However, to the extent that substantial benefits of the service go to the community (e.g., instruction), a proportion of the costs equivalent to social benefits should be borne by society through less than full cost tuition to all students. The best estimate of social benefits of instruction then determines tuition charges. For instance, if social benefits of instruction are deemed to outweigh personal benefits by 3 to 1, then tuition is set at 25% of instructional costs. If social benefits are considered to vary by level of instruction, then the proportion of each level's costs borne by the student should vary accordingly. If instruction purchased by out-of-state students is felt to provide the community with fewer social benefits than instruction for Rhode Island residents, then the out-of-state student should pay a larger proportion of costs than the resident.

Finally, since both society and the individual should pay for the benefits they receive, it follows that the more services (and benefits) received, the more they should pay. Hence, the more instruction the student receive, the more he or she should pay. Instruction is produced on a credit hour basis; therefore, the price of instruction should be related to credit hours. For example, if some instruction programs require more credit hours than others, the total amount that students in these programs pay (price x number of credit hours)



should be proportionately greater since they are receiving more instruction, and presumably more benefits. Likewise, if a student does not attend classes on campus, he or she should not pay for services not received, such as food services, student union, automobile parking, health center, etc.

Once the basic pricing principles are accepted and the cause of efficiency and equity problems are identified, specific tuition and fee policy recommendations can be offered to correct the problem, such as:

- 1. Tuition should be set at 25% of instructional cost at each level of instruction at each institution for Rhode Island residents.
- 2. The levels of instruction should be defined as:
  - A. Lower division undergraduate (first 60 credit hours)
  - B. Upper division undergraduate (credit hours beyond 60 to baccalaureate degree)
  - C. Masters level graduate (credit hours beyond baccalaureate degree to master's degree, or equivalent)
  - D. Post-masters level graduate (credit hours beyond master's degree, or equivalent)

This policy implies that social benefits are in a 3 to 1 ratio to personal benefits, with no distinctions among levels of instruction.

Since the existing proportions vary widely from 25%, this policy should be phased-in over a period of years to lessen severe disruption in enrollments, programs, faculty, etc. The following schedule is recommended.

Level and Institution	Tuition as a	Proportion of 1976-77	f Projected Unit 1977-78	Full Costs in: 1978-79
URI				
Lower Div. Upper Div. Grad. Div.	32% 24% 17%	28 <b>%</b> 25 <b>%</b> 20 <b>%</b>	25% 25% 23%	25% 25% 25%

Level an		Tuition as a 1975-76	Proportion of 1976-77	Projected Unit 1977-78	Full Costs in: 1978-79
RIC				·	
Lower	Div.	23%	25%	25%	25%
Upper	Div.	20%	23%	25%	25%
Grad.		27%	25%	25%	25%
RIJC					
Lower	Div.	16%	19%	22%	25%

The graduate divisions at RIC and URI should be divided between masters level and post-masters level as soon as possible and phased in appropriatly.

3. Tuition should be set at 50% of instructional cost at each level of instruction at each institution for out-of-state students, with exceptions only for interstate reciprocal agreements.

That is, an out-of-state tuition surcharge equal to tuition (25% of costs) should be added for non-Rhode Islanders. This policy should likewise be phased-in over the next four years.

This policy implies that society only receives half as many benefits from the instruction of an out-of-state student as compared to that of an in-state student. That is, the social and personal benefits are equal, thus the out-of-state student and the State each will pay one half of the costs.

- 4. Tuition and the out-of-state surcharge should be charged all students at all institutions on a credit hour basis.
- 5. The tuition charged per credit hour for instruction in the summer sessions should be the same as that charged during the academic year.

  Since the instructional unit is the same in both circumstances, no tuition differential should exist between summer session and the academic year.



- 6. The out-of-state tuition surcharge in the summer session should be the same as the out-of-state surcharge during the academic year.
- 7. The non-instructional services provided by the institutions which yield no significant social benefits should be paid for totally by the users. To the extent that all three institutions are providing the same services, the same fees (not necessarily at the same rate or level) should be charged and a standard refund policy be adopted. The rate or level should always be sufficient to cover 100% of the unit full cost of providing the service at each institution.
- 8. Non-instructional costs should not be included in tuition, but all instructional costs should be included. For example, registration and matriculation costs are directly related to instruction and should be included in tuition charges, but intercollegiate athletic and student automobile usage costs are not directly related to instruction and should be charged separately from tuition.

Part-time students who receive less than the full benefits of the services should pay only for the proportion of benefits they receive, and should be charged on a credit hour basis.

Students who do not attend classes on campus, and thus receive none of the benefits should pay none of the costs.

- 9. For clarity of public information and administrative simplicity specific fees should be kept to a minimum by combining as many as possible. The further proliferation of specific fees should be avoided.
- 10. Finally, it is recognized that there are many students who are unable to pay the tuition and fees. In order to assure more equal access and opportunity, adequate financial assistance from State funds must be provided these students through a wide variety of aid programs, including



a system of partial and/or complete tuition and fee waivers administered by the individual institutions. In this regard, no increases in tuition and/or fees, or changes in tuition and fee policies that increase student costs should be made without concurrent additions to student financial aid funds sufficient to at least maintain existing enrollment levels.

Peter R. Moore

