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ABSTRACT

Multimedia resources available from 109 government and non-government agencies are indexed and described. Agencies providing materials are listed by name, address, telephone number, statements of purpose or function, and a sampling of materials offered. Most items are summarized and described. It is noted that not all media resources available in Washington are listed, but that the guide is intended to provide a sample. (SK)

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Ann Gourley Caffrey
Compiler/Editor

Prepared by the
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United States Office of Education

U.S. DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION

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USING YOUR NATION'S CAPITAL:
AN INDEXED GUIDE TO
multimedia resources
IN WASHINGTON, D.C.

HR 001705

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Dorothy J. Anderson, Director of Services
Bene' L. Durant, Field Coordinator
Jack V. Edling, Project Director

FOREWORD

From, the Associate Commissioner
Bureau of Libraries and Educational Technology . . .

Since the vast multimedia resources in the nation's capital are virtually unknown and untapped by the majority of librarians, educators, and individuals across the country . . .

The Leadership Training Institute, under a grant from the Bureau of Libraries and Educational Technology, U.S. Office of Education, presents this introduction to the wealth of government and nongovernment media which are available to the public.

By supporting the preparation of this indexed guide, the Bureau of Libraries and Educational Technology expresses its continuing concern for the strengthening of learning resources at all levels.



Burton E. Lamkin

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URBAN QUIET

U.S. Department of Housing and Urban Development

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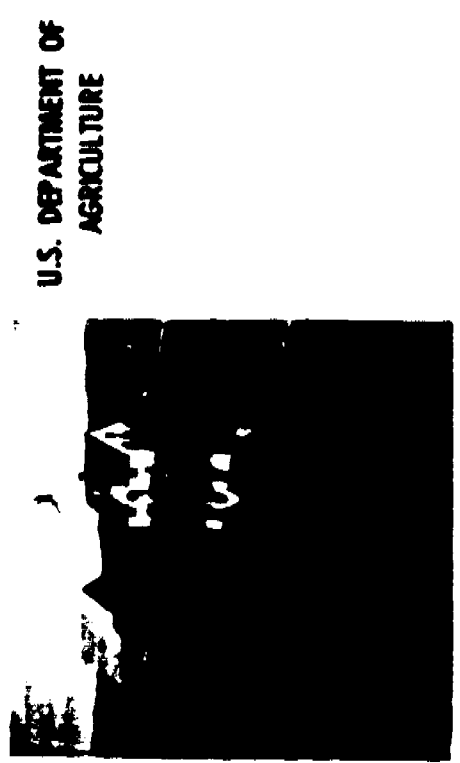
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- U.S. DEPARTMENT OF LABOR
- U.S. DEPARTMENT OF STATE
- U.S. DEPARTMENT OF TRANSPORTATION
- U.S. DEPARTMENT OF THE TREASURY
- U.S. GOVERNMENT PRINTING OFFICE, SUPERINTENDENT OF DOCUMENTS
- U.S. POSTAL SERVICE
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U.S. DEPARTMENT OF AGRICULTURE

HOW TO USE THIS GUIDE

USING YOUR NATION'S CAPITAL is an indexed guide to a sampling of media sources from government and nongovernment organizations in the District of Columbia. The materials sampled are available to the public.

USING YOUR NATION'S CAPITAL is not intended to be a direct ordering source. Write to the organization of interest for its current media listings, and for official ordering information.

Each entry in this guide includes the following information:

name
 address
 telephone number
 statements of purpose/function (in most cases)
 sampling of media offerings

Entries are in alphabetic order and numbered.

The key terms of the Index include subjects covered, sub-agencies of main entries, and media formats. For example, if you are interested in media on Africa, refer to AFRICA and/or BLACK STUDIES; if you need information on film offerings, refer to FILMS, FILM LISTINGS, FILM COLLECTIONS, etc.

This guide does not include all of the available media resources in the Washington area; it is a sampling from the innumerable items offered to the public by government and nongovernment organizations.

Every effort has been made to supply up-to-date, accurate, and useful information, but errors and omissions are inevitable. Please bring overlooked items and discoveries to our attention for inclusion in future expanded editions of this guide.

Acronyms used throughout this publication are explicated here -

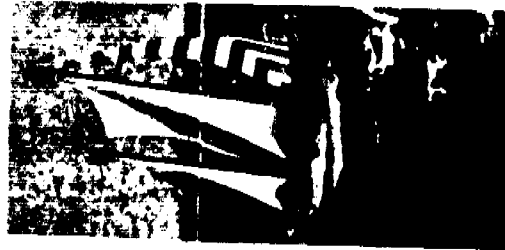
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GPO = (U.S.) Government Printing Office (Entry 104)

NAC = National Audiovisual Center (Entry 67)

USGOM = United States Government Organization Manual (Entry 62)

Many thanks are due to the numerous contributors to this guide for the information they so pleasantly and enthusiastically provided!



National Geographic Society

ENTRY 1

ACTION

806 Connecticut Ave. N.W.
Washington, D.C. 20625

202: 393-3111

Function:

Established as an independent agency in the Executive Branch in 1971, the purpose of ACTION is to bring together within a single agency a number of voluntary action programs from throughout the Federal Government, to create a system of volunteer service which uses to the fullest advantage the energies and efforts of the Nation in the American tradition of voluntary involvement.

The voluntary programs now included in ACTION are--

- VISTA, Volunteers in Service to America, transferred from OEO, work in domestic poverty areas to help the poor break the cycle of poverty.
- Auxiliary and Special Volunteer Programs, including the National Student Volunteer Program, transferred from OEO, stimulates student voluntary action programs which deal with the problems of the poor.
- Foster Grandparents Program, transferred from HEW, provides opportunities for retired persons to perform voluntary services within their communities.
- Peace Corps, transferred from the Department of State, has volunteer working in a variety of programs in approximately 55 developing countries.
- RSVP, Retired Senior Volunteer Program, transferred from HEW, provides opportunities for retired persons to perform volunteer services within their communities.
- Office of Voluntary Action, transferred from HUD, coordinates voluntary activities throughout the Government to provide for the development and operation of a clearinghouse for information on Government programs designed to foster voluntary action.



Media Services:

Publications

Write for information on the volunteer activity of interest to the above address.

Films

Write to the above address for listings of 16mm films available for loan; some titles are--

A YEAR TOWARDS TOMORROW, 28 minutes, color: Documentary about a white male volunteer in the Atlanta ghetto and two white female volunteers on a Navajo Indian reservation.

WHILE I RUN THIS RACE, 28 minutes color: Shows a black and a white volunteer working with blacks, and an elderly white couple working with mi-grants.

PARTNERS FOR TOMORROW, 21 minutes, color, sound: On the Peace Corps' School Partnership Program; main sequences filmed in the U.S., Philippines, Panama, Iran, Togo, Kenya, and Peru.

DO YOU SPEAK AGRICULTURE, long version, 27 minutes; short version, 11 minutes, color, sound: On Peace Corps agricultural volunteers and programs; main sequences filmed in Ecuador, Jamaica, Malaysia, Philippines, and Kenya.

TRIUNFO, 31 minutes, color, sound: Volunteer couple terminating their 2-year assignment with Honduran fishing co-op provide orientation for replacement Peace Corps volunteer couple.

LATER THEY RETURN, 28 minutes, black and white, sound: Three returning Peace Corps Volunteers--what they're doing now, filmed in the U.S.

ENTRY 2

AFRICAN BIBLIOGRAPHIC CENTER

P.O. Box 13096
Washington, D.C. 20009

202: 233-1392

Function:

ABC is a nonprofit organization with the principal objective of furnishing current research information in the field of African Studies and related topics through the compilation of specialized bibliographic publications that represent much of the most relevant work being done in the areas of cultural, political, and social history of Africa, Africans, and African-Americans.

Media Services:

Write for lists and announcements of ABC publications, some of which are --

AFRICANA FOR CHILDREN AND YOUNG PEOPLE, A Current Guide to Teachers and Librarians, by J. Johnson, Howard University Library, \$8.

BLACK HISTORY VIEWPOINTS: A Selected Bibliographic Guide to Resources for Afro-American and African History, \$5.

CONTEMPORARY AFRICAN WOMEN, part 2 of Volume 6, which sells as a unit for \$30.

A CURRENT BIBLIOGRAPHY ON AFRICAN AFFAIRS, bimonthly \$25 per year, single issue, \$5.

INFORMATION RESOURCES FOR BLACK STUDIES PROGRAMS: A Selected Survey, \$1.25.

PHASE TWO OF THE BEAT GOES ON: A Supplementary Guide to Resources on African Music and Dance, \$2.50.

AFRICAN FOLK TALES AND MYTHOLOGY, \$2.

ENTRY 3

AMERICAN ALUMNI COUNCIL

National Center for Higher
Education

Suite 530, One Dupont Circle N.W.
Washington, D.C. 20036

202: 223-9505

Function:

A "how-to" membership organization which serves alumni administrators, fund raisers, and communicators of over 1500 colleges, universities, and independent schools in the U.S. and Canada.

Media Services:

Write for AAC's publications lists, some items from which are --

THE VANISHING ALUMNUS, \$1.

PRINCIPLES OF EDUCATIONAL FUND RAISING, \$3.

DIRECTORY OF NEWSPAPERS, \$2.

ENTRY

4AMERICAN ASSOCIATION FOR THE
ADVANCEMENT OF SCIENCE1515 Massachusetts Ave. N.W.
Washington, D.C., 20005

202: 467-4400

Function:

The objects of AAAS are to further the work of scientists, facilitate operation among them, improve the effectiveness of science in the promotion of human welfare, and increase public understanding and appreciation of the importance and promise of the methods of science in human progress.

Media Services:

AAAS publishes SCIENCE magazine weekly (and includes an annual bonus issue, GUIDE TO SCIENTIFIC INSTRUMENTS) and the AAAS BULLETIN five times a year. Membership and subscription information, and a complete catalog of all AAAS media--books, audio-tapes, and reprints from SCIENCE--are available from the above address. A sampling of offerings --

SYMPOSIUM BOOKS, a series of over 90 books, all based on material presented at AAAS annual meetings and other symposia and conferences. Some titles--

FOLK SONG STYLE AND CULTURE, edited by Alan Lomax

RESEARCH FOR THE WORLD FOOD CRISIS, edited by Daniel G. Aldrich, Jr.

AGRICULTURE AND THE QUALITY OF OUR ENVIRONMENT, edited by Nyle C. Brady.

REPRINTS from SCIENCE magazine, a sampling--

THE APOLLO 11 LUNAR SCIENCE CONFERENCE
GUIDE TO SCIENTIFIC INSTRUMENTS, which lists 2,841 instruments and 1,963
companies.

LIBRARY AND REFERENCE PUBLICATIONS, a sampling:

SCIENCE BOOKS: A QUARTERLY REVIEW, contains reviews of books (1000 per year) in the sciences and mathematics, from kindergarten through college level and for the nonspecialist adult reader).

AAAS SCIENCE BOOK LIST, a reference for librarians, teachers, and students which lists and annotates trade books, texts, and references in the applied science and mathematics.

SCIENCE FOR SOCIETY, a bibliography of recent books, journals, articles, and other literature related to man, society, and the environment, designed for physical and social science courses in high schools and colleges.

AAAS SCIENCE BOOK LIST FOR CHILDREN, annotated list of selected science and mathematics books for children in elementary schools or for children's collections in schools and libraries.

AUDIOTAPES of AAAS Symposia (3 hours per session). Some titles--

IS POPULATION GROWTH RESPONSIBLE FOR THE ENVIRONMENTAL CRISIS IN THE U.S.? (1 session).

BRAIN AND LANGUAGE (1 session).

MOOD, BEHAVIOR, AND DRUGS (4 sessions).

IS THERE A GENERATION GAP IN SCIENCE? (1 session).

SCIENCE AND MUSIC (1 session).

BIOLOGY AND SOCIOLOGY OF VIOLENCE (2 sessions).

ENTRY 5

AMERICAN ASSOCIATION FOR HIGHER EDUCATION

National Center for Higher Education
Suite 780, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-6440

Function:

AAHE is a membership organization which serves all segments of higher education-- faculty, administrators, trustees, and students--from large and small colleges and universities, two-year through postgraduate levels. Its concerns are the broad issues affecting higher education--the teaching/learning process, decision making, academic freedom, economic representation, and institutional goals.

Media Services:

Write for membership information and publications list, which includes--

OPEN ADMISSIONS AND EQUAL ACCESS, various viewpoints on open admissions and growing financial problems of higher education institutions. \$3.

THE STUDENT IN GRADUATE SCHOOL, published by AAHE, prepared by the ERIC Clearinghouse on Higher Education (see Entry 49), a report of research on graduate education in the U.S.

COLLEGE AND UNIVERSITY BULLETIN, semi-monthly newsletter free to AAHE members; sample copies free on request.

AAHE BIBLIOGRAPHY ON HIGHER EDUCATION, annual listing of books pertaining to or about higher education. Free.

THE LITERATURE OF HIGHER EDUCATION, annual critical review of over 100 books about higher education. Free.



LIST OF STUDENT-MADE FILMS shown at 1972 AAHE annual meeting; includes names of producers and distributors. Free.

AAHE AUDIOTAPES: Cassette or reel tape recordings of speeches and symposia given at the 1972 AAHE annual conference. Messages take approximately 60 minutes per tape. \$5 each to AAHE members; otherwise, \$6 each. Some titles---

IMPLICATIONS OF THE EXTERNAL DEGREE, by Samuel B. Gould.

THE PHILOSOPHICAL JUSTIFICATIONS FOR BLACK COLLEGES IN A MULTIRACIAL SOCIETY, by King V. Cheek.

WHAT CONSTITUTES EQUITY FOR WOMEN IN SOCIETY, by the Honorable Shirley Chisholm, U.S. House of Representatives.

FEDERAL REGULATIONS IN SEX DISCRIMINATION, by Robert E. Smith.

THE CREDIBILITY GAP IN HIGHER EDUCATION, by Senator William E. Brock, Irving Kristol, and Harry Ashmore.

ENTRY 6

AMERICAN ASSOCIATION OF COLLEGES
FOR TEACHER EDUCATION

National Center for Higher
Education
Suite 610, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-2450

Function:

AACTE's goal is to stimulate better teacher education. It serves the public, the educational community at large, and over 800 institutional members.

Media Services:

Write for the AACTE publications list, which includes, among others, these titles---

MEDIATED TEACHER EDUCATION RESOURCES, W.M. Meierhenry, editor: A bibliography listing annotated media resources in audiotapes, gaming and simulations, multimedia, slides, and filmstrips, and videotapes for use by teacher educators. 66 pages, \$2.50.

NEW CURRICULAR MATERIALS AND THE TEACHING OF THE DISADVANTAGED PROJECT REPORT/ONE, by Virginia Frank. 64 pages, \$2.

JOB CORPS: GUIDANCE TRAINING FOR TODAY, 12 pages, available in limited quantity, free.

ENTRY 7

AMERICAN ASSOCIATION OF COLLEGI-
ATE REGISTRARS AND ADMISSIONS
OFFICERS

National Center for Higher
Education
Suite 330, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-6230

Function:

AACRAO, a membership organization, concerns itself with advancing education, particularly higher education, and enhancing the professional growth of the work and the positions in offices of admissions, financial aid, institutional research, and records and registration through conferences, special projects and publications.

Media Services:

Write for folders on AACRAO's programs and publications. Some titles offered are--

COLLEGE AND UNIVERSITY, AACRAO's quarterly journal. \$8 per year.

WORLD EDUCATION SERIES, a series of booklets concerning educational systems of foreign countries, and guides on the academic placement of foreign students. Various prices.

PROJECTIONS OF ENROLLMENTS PUBLIC AND PRIVATE COLLEGES AND UNIVERSITIES, 1970-1987, by Ronald B. Thompson, \$2.

ENTRY 8
 AMERICAN ASSOCIATION OF COMMUNITY
 AND JUNIOR COLLEGES
 National Center for Higher
 Education
 Suite 410, One Dupont Circle N.W.
 Washington, D.C. 20036
 202: 293-7050

Function:

AACJC is a nonprofit professional membership organization which designs strategies for meeting changes in society through educational programs, and looks for ways to innovate in teaching and planning for the diverse populations served by community and junior colleges.

Media Services:

- Write to AACJC's Publications Division for a list of titles, some of which are --
- URBAN COMMUNITY COLLEGE PROJECT, the Los Angeles Peer Counseling Program, 82 pages, \$1.50.
- HUMAN SERVICES CAREER PROGRAMS AND THE COMMUNITY COLLEGE, by Joan W. Swift. 84 pages, \$3.
- ENVIRONMENTAL EDUCATION, by Arden L. Pratt. 140 pages, \$4.
- BLACK STUDENT POTENTIAL, by Dorothy M. Knoell. 78 pages, \$2.
- BLACK STUDIES IN THE COMMUNITY COLLEGES, by John Lombardi. 68 pages, \$2.



ENTRY 9AMERICAN ASSOCIATION OF STATE
COLLEGES AND UNIVERSITIESNational Center for Higher
Education
Suite 700, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-7070

Function:

An institutional membership organization whose main goal is to further the goals and interests of state colleges and regional universities by informing its members of relevant Federal activities, initiating and coordinating action and research programs, and serving as a clearinghouse for information.

Media Services:

Write for informational pamphlets and publications lists. Some titles offered--

THE DOCTOR OF ARTS DEGREE: Proposed guidelines for this new degree, prepared by AASCU's Committee on Graduate Studies. Single copies free; 25 for \$1.25.

RIGHTS AND RESPONSIBILITIES OF COLLEGE PRESIDENTS: The role of the college president and his relationship to the governing board. Single copies free; 25 for \$1.85.

A GUIDE TO PROPOSAL WRITING: A brief but comprehensive review of the essential concepts involved in proposal writing. 10¢ each; minimum order of 50 for \$5.

ENTRY 10

AMERICAN ASSOCIATION OF UNIVER-
SITY PROFESSORS
National Center for Higher
Education
Suite 500, One Dupont Circle N.W.
Washington, D.C. 20036

202: 466-8050

Function:

AAUP is dedicated to advancing the standards, ideals, and welfare of the academic profession through formulation of policy on academic freedom and tenure, college and university government, faculty salaries, representation of economic and professional interests, federal and state relations, professional ethics, status of women, rights and freedoms of students.

Media Services:

Write for information on membership and publications lists, which includes these titles, among others --

THE CAREER DEVELOPMENT OF THE EFFECTIVE COLLEGE TEACHER, by Kenneth E. Eble,
\$1.

FREEDOM AND RESPONSIBILITY, free.

THE AAUP AND CAMPUS DISRUPTION, free.

ENTRY 11

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

2401 Virginia Avenue N.W.
Washington, D.C. 20037

202: 338-4308

Function:

Membership in AAUW is open to graduates of AAUW--approved, qualified (accredited) institutions of higher education. Its goals are to enable women to continue their intellectual growth, further the advancement of women, and enable women to discharge their special responsibilities to society. AAUW's Education Center administers and coordinates the activities of its branches throughout the U.S. Its main activities are a fellowship program, research, publications, and inter-organizational cooperation.

Media Services:

Write for AAUW media list of books, brochures, leaflets, bibliographies, kits, posters, tape recordings. Given here is a sampling of available material --

AAUW JOURNAL (published 7 times a year), free to members; otherwise \$3 per year.

ALTERNATIVES FOR WOMEN, list of media on women--books, newsletters, magazines, monographs, films, videotapes. Free.

CAMPUS 1970: WHERE DO WOMEN STAND? a research report on women in academe, by Ruth M. Oltman. 50¢.

ENTRY 12AMERICAN COLLEGE PUBLIC
RELATIONS ASSOCIATIONNational Center for Higher
Education
Suite 600, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-6360

Function:

The objective of ACPRA is to provide continuing professional education and assistance to its members in advancing the understanding and support of higher education here and abroad through a wide range of special services and activities, such as a research reference center, taxes and philanthropy committee, international relations, honors program, and placement service.

Media Services:

Write for brochure which gives details on membership, activities, and publications.
An example of ACPRA offerings --

INFO-KITS, packets of information designed to help solve specific, practical problems in college public relations work, which include a computer-generated bibliography on college public relations, and surveys and reports.
Subscriptions to a series of 50 INFO-KITS in microfiche are available for \$150.

ENTRY 13

AMERICAN COUNCIL ON EDUCATION

National Center for Higher
EducationSuite 800, One Dupont Circle N.W.
Washington, D.C. 20036

202: 833-4700

Function:

ACE is a council of educational organizations and educational organizations and institutions. Its purpose is to advance education and educational methods through comprehensive, voluntary, and cooperative action on the part of American educational associations, organizations, and institutions.

Media Services:

Write to the Publications Division of ACE for its indexed PUBLICATIONS CATALOG; the following list is a sampling from the many titles offered.

Informational pamphlets

A BRIEF STATEMENT OF PROGRAMS AND ACTIVITIES OF THE AMERICAN COUNCIL ON EDUCATION, free.

Directories of higher education, a sampling --

AMERICAN UNIVERSITIES AND COLLEGES, edited by Otis A. Singletary and Jane Newman, contains descriptions of over 1,250 accredited universities and colleges in the U.S. 1782 pages, \$22.

AMERICAN JUNIOR COLLEGES, edited by Edmund J. Gleazer, Jr., contains descriptions of over 750 American nonprofit junior colleges. 950 pages, \$14.

WORLD LIST 1969, brief listing of universities, other institutions of higher education, and university organizations in 139 countries and territories of the world. Published by International Association of Universities, Paris; for sale in the U.S. by ACE. 450 pages, \$6.

Periodicals, a sampling--

EDUCATIONAL RECORD, edited by Charles G. Dobbins, quarterly forum for ideas and information of importance to colleges and universities, \$10 per year.

HIGHER EDUCATION AND NATIONAL AFFAIRS, edited by Frank D. Skinner, approximately 40 issues per year, \$25 per year.

REPORT ON QUESTIONNAIRES, edited by Sybil Welden, monthly bulletin reporting current research being conducted by means of questionnaires addressed to colleges and universities, and follow-up data on instituted research. \$5 per year.

Books, a selection--

SHAPING AMERICAN HIGHER EDUCATION, by Logan Wilson: A collection of 26 papers on higher education, some titles of which are--

A Better Partnership with the Federal Government
Merit and Equality
Carrots and Sticks in the Higher Learning
The University as a Social Organization

301 pages, \$8.

THE COLLEGE ENVIRONMENT, by Alexander W. Astin: Comparative data about the intellectual and social climates of American higher educational institutions. Students at 246 institutions were surveyed to identify patterns of environmental stimuli that differentiate institutions. 187 pages, \$3.

ENTRY 14

AMERICAN FEDERATION OF LABOR
AND CONGRESS OF INDUSTRIAL
ORGANIZATIONS (AFL-CIO)

815 Sixteenth St. N.W.
Washington, D.C. 20006

202: 293-5000

Function:

AFL-CIO is made up of 115 national and international unions, and farm workers and school administrators organizing committees, which in turn have more than 60,000 local unions. The combined membership of all the unions affiliated with AFL-CIO as of January 1, 1972, was 13,600,000 workers united in their effort to bargain collectively with their employers to achieve just wages and working conditions. Standing Committees provide services to labor through organizing, legislative, international, public relations, educational, economic research and other activities. The Standing Committees--

Civil Rights	Ethical Practices	Organization	Safety
Community Services	Housing	Political Education	Social Security
Economic Policy	International Affairs	Public Relations	Veterans
Education	Legislative	Research	Affairs

Media Services:

Films

Write to the Education Department for catalog FILMS FOR LABOR, an annotated, indexed guide to films on union matters, labor management problems, housing, farmer-labor cooperation, civil liberties, pollution, poverty, etc. Catalog contains tips on running successful film programs. Titles include--

SONGS OF THE LABOR MOVEMENT
STRIKE IN TOWN

YOUNG SAM GOMPERS
PEACEFUL ASSEMBLY AND FREE SPEECH

Publications

Write to the Department of Publications for list which includes--

THIS IS THE AFL-CIO, free.

WHY UNIONS? Questions and answers about collective bargaining, strikes, political and social action, free.

NOTICIERO OBRERO NORTEAMERICANO, Spanish language clipsheet with articles about U.S. labor for U.S. unions with Spanish-speaking members, free.

STRUCTURE OF THE AFL-CIO, factsheet, free.

AFL-CIO FREE TRADE UNION NEWS, monthly bulletin on labor's role in international affairs. \$3 per year.

THE AMERICAN FEDERATIONIST, official monthly magazine, \$2 per year.

AFL-CIO NEWS, official weekly paper, \$2 per year.

DRUG ABUSE, leaflet: What unions can do to help their members and the community at large in dealing with drug abuse. 3¢ each; \$2.50 per 100.

CONSUMER, BEWARE! Pamphlet, tips on installment buying, 15¢ each; \$13.50 per 100.

ADJUSTING TO AUTOMATION, pamphlet. Guide to collective bargaining designed to humanize the impact of spreading automation and technological change. 40¢ each; \$35 for 100.

ENTRY NUMBER 15

AMERICAN FILM INSTITUTE

1815 H St. N.W.
Washington, D.C. 20006

202: 347-9311

Function:

AFI is a nonprofit, nongovernmental membership corporation whose function is to preserve the heritage and advance the arts of film and television in America through membership contributions and grants from the National Endowment for the Arts, Ford Foundation, and member companies of the Motion Picture Association of America. AFI preserves films, provides guidance to film teachers and educators, operates an advanced training and research center, operates a national film repository theatre, publishes film periodicals and references, and gives assistance to new filmmakers.

Media Services:

Write for membership information and details on its publications, some of which are--

AFI REPORT, news of AFI activities to members.

DISCUSSION, a series of transcribed seminars with outstanding filmmakers.

EDUCATION NEWSLETTER, AFI and film world report for educators.

FILMFACTS, a biweekly journal of current film releases.

GUIDE TO COLLEGE FILM COURSES 1971-1972 lists over 400 colleges and universities offering credit courses in film, and includes detailed data on enrollment, degrees, program characteristics, scholarships, and faculty. \$3.50 from American Library Association, 50 E. Huron St., Chicago, Illinois, 60611.

THE AMERICAN FILM INSTITUTE CATALOG: The first of a 19-volume series which will include every short film, feature film and news film produced in America since 1893, FEATURE FILMS 1921-1930 contains detailed data on more than 6000 feature films produced in the U.S. during that period. For order information, write to R.R. Bowker Company, 1180 Avenue of the Americas, New York, N.Y. 10036.

AFI Activities

The American Film Institute Collection contains more than 8000 films, collected in collaboration with the Library of Congress and other film archives, motion picture companies, private collectors, and other individuals. The Collection is housed by the Library of Congress. (See Entry 58.)

The Center for Advanced Film Studies in Beverly Hills, California, offers a two-year course on filmmaking, film research, and critical studies.

Filmmaker Support Programs--Students and professionals have received assistance in producing films, writing screenplays, and interning with professional directors.

Education Programs--AFI supported the establishment of NAME, National Association of Media Educators, an organization of regional film teachers' groups; it conducts teacher-training seminars aimed at improving the quality of film teaching.

AFI Theatre--AFI established a national film repertory theatre in Washington, D.C. to bring classic films and work of contemporary filmmakers to public attention. Several film programs have toured to other cities in the U.S.

The Community Film Workshop Council trains minority youths for jobs in the communications industry and coordinates the work of ghetto film workshops.

ENTRY 16

AMERICAN HOME ECONOMICS
ASSOCIATION

2010 Massachusetts Ave. N.W.
Washington, D.C. 20036

202: 833-3100

Function:

AHEA is an educational and scientific organization of men and women engaged in the field of home economics as professionals or as students. The Association functions through subject matter and professional sections and through committees to improve the quality and standards of individual and family life through education, research, cooperative programs, and public information.

Media Services:

Write for media lists, which include--

Publications

CAREER PACKET, portfolio containing an assortment of career materials, such as FAMILY RELATIONS AND CHILD DEVELOPMENT, FOOD AND NUTRITION, HOUSING, FURNISHINGS AND EQUIPMENT, TEXTILES AND CLOTHING, \$2.

Visual aids

BE INVOLVED--BE A HOME ECONOMIST, 36 color slides of young home economists on the job, with 25-minute script. \$12.50.

CAREER POSTERS, series of 15 black and white posters, 22"x32", suitable for framing or mounting, \$15.

Tape recordings

MEETING NEEDS OF URBAN LOW-INCOME FAMILIES, 75 minutes.

THE FAMILY OF THE FUTURE: EDUCATING THE FAMILY FOR A HUMANISTIC WORLD, 109 minutes.

THE CHALLENGE: NEW CAREERS FOR THE POOR, 40 minutes.

All are available in reel or cassette versions; \$7.50 and \$8.50 each, respectively.

ENTRY 17THE AMERICAN INSTITUTE OF
ARCHITECTS1735 New York Ave. N.W.
Washington, D.C. 20006

202: 265-3113

Function:

AIA, founded in 1857, is the national professional society of the architectural profession. Its major missions are to maintain and improve the competence of today's practitioners; to create a sufficient supply of well-trained practitioners for tomorrow; and to represent the Institute before professional and industry groups, government, and the public so that good design is encouraged by law and demanded by the community. State societies and chapters, and a number of Women's Architectural Leagues carry out the work of AIA throughout the U.S.

Media Services:

Write for media lists. Below is a sampling of available materials--

Publications

THE AIA, pamphlet which describes the history and current activities of AIA, free.

MEMO, AIA newsletter, free.

THE OCTAGON, folder on the so-named early 19th-century house which originally served as AIA headquarters, and is now restored for exhibit to the public as an expression of AIA's commitment to the preservation of historic buildings, free.

PUBLIC RELATIONS MATERIALS, listing of publications and visual aids for public relations work; some of the items available--

YOUR BUILDING AND YOUR ARCHITECT, brochure advising potential clients about selecting and working with an architect, \$18.

AIA KIT-FOLDER, for use at conferences and seminars, with overprinting of information specified by purchaser in advance at purchaser's expense; basic cost, \$15 per 100.

ENVIRONMENTAL POSTERS, \$37.50 for 25 sets of 4 posters each.

SPEECHES for local adaptation; write for list and samples.

35mm filmstrips

25-30 minutes long, accompanied by teacher's guide, \$2 each. Some titles--

ARCHITECTURE AND YOUR LIFE: The effect of architecture on man, and the citizen's responsibility for deciding on the quality of the environment.

NATURE, MAN, AND ARCHITECTURE: Use of architecture to solve human problems in primitive and modern societies. Interrelationship of design, climatology, geography, social anthropology, and the ingenuity of man.

16mm films

THE NOISY LANDSCAPE, 13-1/2 minutes, color: About outdoor signs, billboards, graphics, color, \$40.

THE BEST WE CAN DO?, 13-1/2 minutes, color: Suburban sprawl and its alternatives, \$40.

A CHILD WENT FORTH, The Urban School and Innovations Needed to Improve It. 28 minutes, black and white and color. Produced by Larry Madison Productions, and sponsored by AIA with matching funds from Educational Facilities Laboratory.

ories and the U.S. Office of Education. Purchase for \$75 from the above address, obtain on a free loan basis through AIA local chapters and Talking Picture Service, Inc., 2323 New Hyde Park Road, New Hyde Park Island, New York. 11040.

Slides accompanied by taped narration for loan; \$1.50 covers postage and handling.
A sampling of titles:

WHY UGLINESS? WHY NOT? Effects of design--good and bad--on the city; signs and billboards; overhead versus underground utilities, etc.

WILDFLOWER, photographic tour of the Palace of Fine Arts in San Francisco.

ENTRY 18

AMERICAN NATIONAL RED CROSS

17th and D Sts. N.W.
Washington, D.C. 20006

202: 737-8300

Function:

The American National Red Cross, chartered in 1905, is a quasi-official agency of the U.S. Government. It is the instrument chosen by the Congress to carry out the obligations assumed by the U.S. under certain international treaties known as the Geneva or Red Cross Conventions. Its responsibilities are to act as the medium of voluntary relief and communication between the American people and their Armed Forces, and to carry on a system of national and international relief to prevent and mitigate suffering caused by disasters. Nationally and locally the American Red Cross is governed by volunteers, and it is financed by voluntary contributions.

Media Services:

Write to the above address or inquire at a local office about Red Cross programs-- Disaster Services, Nursing Programs, Blood Program, Safety Programs, Volunteer Programs, International Relations, and Red Cross Youth. A sampling of media--

Publications

AMERICAN RED CROSS YOUTH NEWS, periodical for elementary schools.
AMERICAN RED CROSS YOUTH JOURNAL, periodical for secondary schools.

Films

A sampling of 16mm titles available, listed in the AV CATALOG OF FILMS AND SLIDES for sale or loan--

BLOOD IS LIFE--PASS IT ON, sound, color, 11 minutes, sale \$38.40.

COMMUNITY DISASTER ACTION, sound, color, 4 minutes, loan only.

STANDARD FIRST AID, sound, color 4 reels, sale \$235.

SWIM AND STAY FIT, sound, black and white or color, 4-1/2 minutes, sale \$9.

ENTRY 19

AMERICAN PERSONNEL AND
GUIDANCE ASSOCIATION

1607 New Hampshire Ave. N.W.
Washington, D.C. 20009

202: 483-4633

Function:

APGA is a scientific and educational organization that serves members and the public through programs that advance guidance and counseling in all settings. Its eight Divisions span personnel and guidance work at all educational levels from kindergarten through higher education, and in community agencies; government, business, and industry.

Media Services:

Write for membership information, and media list which includes these and many other materials--

Publications

COUNSELING: A HELPING RELATIONSHIP, poster brochure, single copy free; 2-100 copies, 8¢ each.
GUIDANCE FOR THE URBAN DISADVANTAGED YOUTH (Reprint Series #3), edited by Edmond C. Hallberg, 243 pages, \$3.

Films

A listing of APGA films on guidance, counseling, and careers is included in the publications list. Some of the available titles are listed below (brochures on individual titles can be requested)--

CARL ROGERS CONDUCTS AN ENCOUNTER GROUP
THE CONTEMPORARY COUNSELOR
IF YOU REALLY LIKE PEOPLE

CAREERS IN ALLIED HEALTH SERVICES
CAREERS IN COMMUNICATIONS
CAREERS IN TRANSPORTATION

ENTRY 20

AMERICAN PUBLIC HEALTH
ASSOCIATION

1015 18th St. N.W.
Washington, D.C. 20036

202: 467-5000

Function:

APHA is a membership organization which welcomes the interest, membership, and participation of all persons, regardless of vocational or professional affiliation, who are interested in any of the multitude of health problems confronting us and who desire to do something to solve them. The object of APHA is to protect and promote personal and environmental health by exercising leadership with particular focus on developing a national policy for health care services. In pursuit of this objective, APHA places a high priority on solving technological problems.

Media Services:

Publications

PUBLICATIONS OF APHA, free.

AMERICAN JOURNAL OF PUBLIC HEALTH,
periodical, \$20 per year.

GUIDE TO THE COMMUNITY CONTROL OF
ALCOHOLISM, by J. N. Cross,
128 pages, \$3.50.

SAFE USE OF PESTICIDES, 92 pages,
\$3.25.

SERVICES FOR CHILDREN with (a selection
of titles from series)--

CEREBRAL PALSY, 115 pages, \$3.25.

COMMUNICATIVE DISORDERS, 61 pages,
\$3.25.

DENTOFACIAL HANDICAPS, 68 pages,
\$3.

EYE PROBLEMS, 11 pages, \$3.25.

HEALTH CRISIS IN AMERICA, 33 pages, \$2.

ACCIDENTS AND HOMICIDE, 202 pages, \$5.

INFANT, PRENATAL, MATERNAL, AND
CHILDHOOD MORTALITY IN THE U.S., by
Shapiro, Schlesinger, and Nesbitt,
388 pages, \$7.95.

MARRIAGE AND DIVORCE: A SOCIAL
AND ECONOMIC STUDY, by Carter
and Glick, 451 pages, \$8.50.

HEALTH IS A COMMUNITY AFFAIR,
255 pages, \$2.25.

APHA serves as sales agent for World Health Organization publications. Write for
its catalog, which includes (among others) these titles --

BULLETIN OF THE WORLD HEALTH ORGANIZATION, monthly, in English, French, or
Russian, \$30 per year.

WHO CHRONICLE, monthly, in Chinese, English, French, Russian, and Spanish
editions, \$4 per year.

INTERNATIONAL DIGEST OF HEALTH LEGISLATION, quarterly in English or French,
\$12 per year.

URBAN AIR POLLUTION, WITH PARTICULAR REFERENCE TO MOTOR VEHICLES, in English,
French, Russian, Spanish, \$1.

EARLY DETECTION OF CANCER, in English, French, Spanish, \$1.

GENETIC COUNSELLING, in English, French, Spanish, 60¢.

HEALTH PROBLEMS OF ADOLESCENCE, in English, French, Russian, Spanish, 60¢.

PREVENTION OF SUICIDE, in English, French, Spanish, \$1.25.

ENTRY 21AMERICAN SCIENCE FILM
ASSOCIATION7720 Wisconsin Ave.
Bethesda, Maryland 20014

301: 654-6864

Function:

ASFA is devoted to the advancement of science through the use of motion pictures, television, and other related media as tools of research, as means of communicating results of research, as instruments for science education, and for the public understanding of science.

Media Services:

ASFA members receive ASFA NOTES, a newsletter reporting on matters related to the several motion media and their contributions to science and technology, and are eligible to receive a range of information services relating to the production, cataloging, evaluation, distribution, and utilization of science audiovisual media. ASFA sponsors and cooperates with other organizations in holding film showings, establishing film exchange projects, and reporting on science audiovisual developments and trends throughout the world. Write for membership information and sample materials.

ENTRY 22AMERICAN SOCIETY FOR ENGINEERING
EDUCATIONNational Center for Higher
Education
Suite 400, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-7080

Function:

The American Society for Engineering Education is dedicated to the interests and accomplishments of engineering educators. The Society presents awards each year, honoring engineering educators and researchers, outstanding contributors to engineering technology education, teachers who demonstrate excellence in teaching, and authors of highly significant writings in the field of engineering technology education. The single most important function of ASEE is the interchange of ideas it facilitates through conferences and meetings held throughout the country.

Media Services:

Write for membership information and activities folder, and the ASEE PUBLICATIONS IN ENGINEERING EDUCATION 1972, which lists, among others, the following--

LIBERAL LEARNING FOR THE ENGINEER, report of the ASEE Humanistic-Social Research Project, sponsored by the Carnegie Corporation of New York, 40 pages, \$2.

ETHICAL PROBLEMS IN ENGINEERING by Alger, Christensen, and Olmstead, 299 pages, \$6.50.

ENGINEERING EDUCATION, official periodical of ASEE, regular issues, \$2 each; \$16 per year.

ROAD TO GRADUATE SCHOOL IN ENGINEERING, career booklet, 24 pages, 50¢; 50 or more, 25¢ each.

ENTRY 23ASSOCIATION FOR CHILDHOOD
EDUCATION INTERNATIONAL3615 Wisconsin Ave. N.W.
Washington, D.C. 20016

202: EM 3-6963

Function:

Founded in 1892, ACEI is a nonprofit membership organization open to all concerned with the education and well-being of children. Its purposes are to promote desirable conditions, programs, and practices for children from infancy through early adolescence; raising the standard of preparation and encouraging continued professional growth of teachers and others concerned with children; promoting active cooperation of all groups concerned with children in the school, home, and community; informing the public of the needs of children and the ways in which school problems must be adjusted to fit these needs.

Media Services:

A sampling of ACEI offerings--

ACEI PLAN OF ACTION FOR CHILDREN 1970-1972, free.

WHO SAID THAT?, folder on ACEI membership, goals, activities, free.

1972 CHILDHOOD EDUCATION, journal for ACEI members published October through May.

1972 CATALOG OF PUBLICATIONS, which includes the following titles, among others--

A LAP TO SIT ON AND MUCH MORE, helps for day-care workers, 96 pages, \$2.

CHILDREN AND TV, TV's impact on the child--the good and the bad, 64 pages, \$1.25.

MIGRANT CHILDREN: THEIR EDUCATION, 64 pages, \$2.

LET'S MAKE A PICTURE, art guide for various developmental levels, bibliography, illustrated, 76 pages, \$2.25.

GAMES ENJOYED BY CHILDREN AROUND THE WORLD, games used as potent means for education for peace, 45 pages, 50¢.

SONGS CHILDREN LIKE, 71 songs, 48 pages, 75¢.

GUIDE TO CHILDREN'S MAGAZINES, NEWSPAPERS, REFERENCE BOOKS, annotated list, 8 pages, 25¢ each; 10 copies.

SOME APPROACHES TO READING, discusses language as the basis of reading and methods of teaching, 56 pages, \$1.25.

DAUNTLESS WOMEN IN CHILDHOOD EDUCATION 1865-1931, 350 pages, \$9.50.

ENTRY 24ASSOCIATION FOR THE STUDY OF
NEGRO LIFE AND HISTORY, INC.1407 14th St. N.W.
Washington, D.C. 20005

202: 667-2822

Function:

ASNLH, founded in 1915, is a membership organization open to all persons interested in the promotion and facilitation of the study, teaching, and creativity in history, and particularly the history, of Black people.

Media Services:

Write for membership information and publications lists. A sampling of media available--

Publications

- THE JOURNAL OF NEGRO HISTORY, quarterly, and available in annual volumes.
- THE NEGRO HISTORY BULLETIN, monthly from October-May, and available in annual volumes.
- CHIEF, the story of A.P. Randolph, by Hildebrand, \$1.
- PUT ME IN PRINT, the story of James Baldwin, by Foreman, illustrated, 75¢.
- FOUR LESSON PLANS FOR TEACHING NEGRO HISTORY, \$1.
- NEGRO FOLK TALES, for grades 1 and 2, \$1.95.
- AFRICAN MYTHS, by C.G. Woodson, for grades 3 and 4, \$2.65.

WOMEN BUILDERS, by Sadie Daniels, for high school and general reference, \$4.95.

AFRICAN HEROES AND HEROINES, by C.G. Woodson, for high school and general reference, \$4.50.

GEORGES, by W. Napoleon Rivers, F. Matheus, and M. Belateche, in French, for high school, paperbound \$3.95; cloth \$4.25.

Other media

BLACK HISTORY WEEK KIT for 1972: The theme is African music, art, and literature. Kits can be used to supplement texts in social studies, literature, art, and music for kindergarten through high school students. Kits consist of two tape cassettes (30 minutes) each, and illustrated pamphlets. \$10 each. Subjects covered--

Art in East Africa	Akan (Ghana) Art Symbols
West African Folk Tales	Traditional West African Literature
Calendar of Negro History Week	Music in West Africa
Theatre in East Africa	

BLACK STUDIES KITS from 1966-1970 range from \$3 to \$6. Write for details.

PICTURE SETS of distinguished Negroes--from 24-100 pictures--range from \$5-\$15. Write for details.

ENTRY 25

ASSOCIATION OF AMERICAN LAW
SCHOOLS
National Center for Higher
Education
Suite 370, One Dupont Circle N.W.
Washington, D.C. 20036

202: 296-8851

Function:

The purpose of AALS is the improvement of the legal profession through legal education.

Media Services:

Write for information on membership, association activities, and the AALS publication list. Some titles--

NEWSLETTER, quarterly, available to faculties of law schools and other interested persons.

OPPORTUNITIES FOR NEGROES IN LAW.

DIRECTORY OF LAW TEACHERS.

ENTRY 26ASSOCIATION OF AMERICAN
MEDICAL COLLEGESNational Center for Higher
Education
Suite 200, One Dupont Circle
Washington, D.C. 20036

202: 466-5100

Function:

AAMC is dedicated to the advancement of medical education by promoting high standards in medical education through representing the interests of curriculum, instruction, research, graduate medical education, student welfare, and the role of the teaching hospital; supporting the use of the Medical College Admission Test, maintaining a centralized file of medical students; and operating the American Medical College Application Service; and generating innovations related to medical education and related fields.

Media Services:

Write for membership details and the AAMC publications list, which includes --

MINORITY STUDENT OPPORTUNITIES IN U.S. MEDICAL SCHOOLS, 1971-1972, \$3.50.

MEDICAL SCHOOL ADMISSION REQUIREMENTS, U.S.A. AND CANADA, 1971-1972, \$4.

JOURNAL OF MEDICAL EDUCATION BIBLIOGRAPHIES ON MEDICAL EDUCATION, \$2.

ENTRY 27ASSOCIATION OF SCHOOLS OF
ALLIED HEALTH PROFESSIONSNational Center for Higher
Education
Suite 300, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-3422

Function:

ASAHP provides leadership in education for schools, colleges, and divisions of allied health professions and serves as their representative and spokesman; provides a medium for cooperation and communication among schools of allied health professions; promotes the development of new allied health programs; encourages research and study of the development and evaluation of new needs and approaches in allied health fields; and provides liaison with other health organizations, professional groups, and educational and governmental institutions.

Media Services:

Write for membership information and list of publications, which includes, among others --

ALLIED HEALTH TRENDS, ASAHP newsletter, reports organizational activities, employment opportunities, government activities, national developments in the field, and lists relevant meetings and publications.

ALLIED HEALTH DIRECTORY, a compendium of allied health programs and personnel in schools, colleges, and universities, serves as a reference guide to members of Congress, health planners, vocational counselors, and numerous other groups and individuals.

ENTRY 28

ASSOCIATION OF UNIVERSITY PRO-
GRAMS IN HOSPITAL ADMINISTRATION

National Center for Higher
Education
Suite 420, One Dupont Circle N.W.
Washington, D.C. 20036

202: 659-4354

Function:

The purpose of AUPHA is to improve the quality of graduate education in hospital administration offered through programs organized in universities. Activities toward this end include: communications and exchange of information, evaluation of students and graduates, research, continuing education, and community services.

Media Services:

Write for AUPHA constitution and bylaws and publications list. A sampling of titles --

PROGRAM NOTES, AUPHA newsletter: published 8-10 times per year.

HEALTH CARE ORGANIZATION: BIBLIOGRAPHY AND GUIDEBOOK, Battistella, Roger M., and Weil, Thomas. \$3.

SOURCES OF CAREER INFORMATION IN HOSPITAL AND HEALTH ADMINISTRATION, pamphlet, free.

ENTRY 29

ATOMIC ENERGY COMMISSION

Washington, D.C. 20545

301: 973-1000

Function:

Established in 1946, the purpose of AEC is to provide by national policy that the development, use, and control of atomic energy be directed to make the maximum contribution to the general welfare, to the common defense and security, and to promote world peace, increase the standard of living, and strengthen free competition in private enterprise. AEC conducts and encourages private participation in programs for research and development, international cooperation, production of atomic energy and special nuclear materials, and dissemination of scientific and technical information. The Commission has responsibility to protect the health and safety of the public, and to regulate the control and use of source, byproduct, and special nuclear materials. Field offices of AEC are located across the U.S. to carry out this work. For locations write to the above address or consult the USGOM.

Media Services:Speakers

Write to Speakers Bureau, above address, or contact the nearest AEC field office to engage speakers.

Publications

For information on AEC's role in environmental protection, write to the Director, Office of Environmental Affairs, above address.

Information on technical reports and other AEC publications is available from the Director, Division of Technical Information, above address.

MAJOR ACTIVITIES IN THE ATOMIC ENERGY PROGRAMS, annual report of AEC, is available from GPO.

Films

AEC maintains motion-picture libraries in the U.S. and Puerto Rico which lend to qualified borrowers 16mm sound films from a collection of over 350 titles which deal with various aspects of atomic energy at popular and professional-technical levels. Write to the Audiovisual Branch, Division of Public Information, above address, for locations of AEC film libraries from which USAEC COMBINED 16mm FILM CATALOG can be ordered. Some titles are --

ATOMIC REVOLUTION IN WOOD, 23 minutes, color: Story of an important peaceful application of nuclear energy, the fusing of wood and plastic by irradiation into a substance with the esthetic appeal of wood, but with improved hardness, abrasion resistance and durability.

ATOMS IN AGRICULTURE, 26 minutes, color: Explores the beneficial applications of atomic energy in agriculture.

CAREERS IN NUCLEAR SCIENCE AND NUCLEAR ENGINEERING: A 3-film series to motivate students to consider careers in nuclear science and engineering.

DIAGNOSIS AND THERAPY WITH RADIATION, 32 minutes, color: Describes medical radiation techniques which have become standard medical tools in the U.S.

THE FEAST, 29 minutes, color: Anthropological film on Yanamao Indians of Venezuela and Brazil shows first stages of alliance formation between hostile tribes.

RETURN TO BIKINI, 28 minutes, color: Describes survey to determine the conditions of Bikini and Eniwetok six years after the last nuclear test detonations.

THE WARM COAT, 13-1/2 minutes, color: Conservation story of the transplant operation of sea otters from Amchitka to Alaskan coasts to maintain the species.

ENTRY 30

BLACK INFORMATION INDEX

P.O. Box 332
Herndon, Virginia 22070

BII is published to disseminate information by and about Black people and their environment. Over 80 publications are scanned regularly for input in BII by a network of contributors. BII is bi-monthly, available by annual subscription only for \$50 per year. Entries are classified by subject and date and are briefly annotated. Examples of entries--

AF AFRICA

BLACK MOTHER. Basil Davidson. London: Longman. A study of the relationship between Africans and Europeans during the four centuries between the first European contacts and colonialism.

BLACK JEWS SEEK OWNERSHIP OF ISRAEL. Jet, v. XXXIX, n. 5, Nov. 5, 1970. pg. 48.

SOCIAL STRATIFICATION IN AFRICA. Arthur Tuden and Leonard Plotnicov. New York: The Free Press, 1970. 392 p., \$10.

CLASS STRUGGLE IN AFRICA. Kwame Nkrumah. New York: International Publishers Associates, 96 p., Cloth \$3.50, Paperback \$1.25. Useful book for settling long-standing arguments about Marxist concepts and their application to Africa.

BRITAIN CONDEMNS RACIAL PRACTICES IN SOUTH AFRICA. J. and Guide, v. LXXI, pt. 1, n.5, Jan. 30, 1971, c.7, pg.8.

ENTRY 31BUREAU OF NATIONAL AFFAIRS,
INC.1231 25th St. N.W.
Washington, D.C. 20037

202: 223-3500

Function:

BNA reports, analyzes, and explains the activities of the Federal Government to those persons who are directly affected--business and its advisors, lawyers, accountants, labor unions, and others, by maintaining a continuing program of research and development to find new ways to serve business, industry, labor, and government.

Media Services:

Write for the booklet INFORMATION SERVICES AND FILMS FOR BUSINESS AND PROFESSIONAL USE, which includes listings of publications and film, a sampling of which follows --

Publications

BNA Legal and Economic Information Services--

THE CRIMINAL LAW REPORTER, weekly review of developments in criminal law, in the courts and legislatures, at local, state and federal levels.

ENVIRONMENT REPORTER, weekly notification and reference service for business and industry, government, and legal and technical advisors. Covers current legislative, administrative and industrial developments in pollution control and environmental protection.

BNA Labor Relations Information Services--

FAIR EMPLOYMENT PRACTICES, guide to federal and state laws dealing with equal opportunity in employment. Biweekly supplements added.

UNION LABOR REPORT, bi-weekly supplements covering rights of unions, shop problems, organizing, plus Weekly Newsletter featuring Labor Facts and Grievance Guide.

BNA Management Development, Supervisory Training, and Employee Communication Services--

PIGORS INCIDENT PROCESS, Case studies for management development: courses in industrial and human relations for foremen and middle management by Dr. Paul Pigors of MIT, including director's manual, looseleaf workbooks and course materials for cases involving industry, government situations.

HERE'S HOW booklets for plant and office supervisors, series of illustrated 12-page booklets offering personnel handling methods and productivity-building techniques.

Films

BNA films are 16mm sound and color, and are accompanied by leader's guides for post-viewing discussion. A selection--

For Management Development--

PETER DRUCKER EFFECTIVE EXECUTIVE SERIES, films on Managing Time, What Can I Contribute?, Focus on Tomorrow, Staffing for Strength, and Effective Decisions.

SAUL GELLERMAN MOTIVATION AND PRODUCTIVITY SERIES, films on Strategy for Productive Behavior, Motivation through Job Enrichment, Self-Motivated Achiever, Understanding Motivation, Theory X and Theory Y, Human Nature and Organizational Realities, Management of Human Assets, and Motivation in Perspective.

ENTRY 32BUSINESS AND PROFESSIONAL
WOMEN'S FOUNDATION2017 Massachusetts Ave. N.W.
Washington, D.C. 20036

202: 293-1200

Function:

Established by the National Federation of Business and Professional Women's Clubs, BPWF is devoted to serving working women through the following activities--research, publications, scholarships, training conferences, and historical collections. The Foundation's resources and facilities are available without charge to any person or organization working in areas of concern to employed women.

Media Services:

The BPWF Library handles requests from visitors and correspondents. Its policy is to answer quickly every reference request received, or to refer inquirers to sources of information.

Write for information on activities and membership, and the media list, which includes the following selected media--

BIBLIOGRAPHIES on Continuing Education for Women; Working Mothers; Sex Role Concepts, free.

INFO-DIGEST: Education of Women around the World, 8 pages, free.

ORAL HISTORY COLLECTION: Voices of History; International Women; The World Women Want, (reel or cassette tape recordings, ranging from \$3.50 to \$5.

THE FOUNDATION STORY: Slide and script set, \$3.50.

ENTRY 33

THE CABINET COMMITTEE ON OPPORTUNITIES FOR SPANISH SPEAKING PEOPLE

1800 G St. N.W., Suite 712
Washington, D.C. 20506

202: 382-6651

Function:

The Committee was established in 1969 to assure that Federal programs are reaching all Mexican Americans, Puerto Rican Americans, Cuban Americans, and all other Spanish-speaking and Spanish-surnamed Americans and providing the assistance they need, and to seek out new programs that may be necessary to handle problems that are unique to such persons.

Media Services:

Write for background and summary factsheets of CCOSSP, and these free publications--

ANNUAL REPORT, CCOSSP, Fiscal Year, 1971.

THE SPANISH SPEAKING, A GUIDE TO MATERIALS: Lists, with annotations, the following resources for Spanish speaking and Spanish-surnamed Americans:

Bibliographies
Books and monographs
Articles, reports, speeches
Dissertations and other published materials
Government publications--
State and Federal
Audiovisual materials

Listings of U.S. producers or distributors of Spanish audiovisual materials (Project LEER)
Listings of currently published serials by State
Listing of Spanish language radio programs and TV stations by State

ENTRY 34CARNEGIE INSTITUTION OF
WASHINGTON1530 P St. N.W.
Washington, D.C. 20005

202: DU7-6400

Function:

Established in 1902 by Andrew Carnegie to "encourage, in the broadest and most liberal manner, investigation, research, and discovery, and the application of knowledge to the improvement of mankind," the Carnegie Institution's principal programs center on research and education for research. Its six departments are:

The Hale Observatories (formerly Mount Wilson and Palomar Observatories) in Pasadena, California.

The Geophysical Laboratory in Washington, D.C.

The Department of Terrestrial Magnetism in Washington, D.C.

Media Services:

Write for fellowship information, pamphlet, and booklet describing the activities and departments of CIW, and publications lists. A sampling of titles--

YEAR BOOK, summaries of the year's research in each department.
DROSOPHILIA GUIDE, aid to beginning experimentation in genetics.
CATALOGUE OF PHOTOGRAPHS AND SLIDES lists prints, slides, postcards,
and booklets of the Observatories which are available at cost.
CATALOGS OF PUBLICATIONS in the Physical Sciences and Social Sciences and
Humanities.

ENTRY 35

CENTER FOR EDUCATIONAL REFORM

2115 S St. N.W.
Washington, D.C. 20008

202: 387-5100

Function:

CER is an anti-profit project which is devoted to the publication of periodicals, pamphlets, and manuals which promote, facilitate, and hasten liberation.

Media Services:

Write for complete information on the following activities and publications---

EDUCATIONAL LIBERATION FRONT MOBILE RESOURCE CENTER (ELF bus).

EDCENTRIC, journal of educational change, 10 issues, \$5; sample copy 50¢.

SOURCE, an organizers' catalog, a resource encyclopedia of exposés, counter-institutional services, community control projects, and organizing strategies for institutional revolution. Eventually to number 13 issues, the first volume, COMMUNICATIONS CATALOG is now available and covers listener-controlled radio, film co-ops, block radio, community-controlled TV, video groups, guerrilla theatre, etc. \$1.50 from SOURCE, P.O. Box 21066, Washington, D.C. 20009, or telephone 202: 387-1145.

ENTRY 36CENTER FOR RESPONSIVE LAW
(Ralph Nader)P.O. Box 19367
Washington, D.C. 20036

Citizens turned on to taking individual responsibility for action as the way to solve consumer, pollution, safety, and human welfare problems at the individual, local, state, or national levels can write to the Center for a list of publications by Ralph Nader, Nader Task Forces, and concerned others. A sampling of titles--

THE NADER REPORT ON THE FEDERAL TRADE COMMISSION, Robert Fellmeth, Project Director. Grove Press, \$6.95 cloth, \$1.95 paper.

VANISHING AIR, Nader Task Force Report on Air Pollution, John C. Esposito, Editor. Grossman Publishers, \$6.95 cloth; 95¢ paper.

THE CHEMICAL FEAST, Nader Task Force Report on the Food and Drug Administration, James S. Turner, Editor, Grossman Publishers, \$6.95 cloth; \$1.45 paper.

OLD AGE: THE LAST SEGREGATION, Nader Task Force Report on Nursing Homes, Claire Townsend, Project Director, Grossman Publishers, \$6.50 cloth, \$1.95 paper.

ACTION FOR A CHANGE: A MANUAL FOR ORGANIZING STUDENT PUBLIC INTEREST RESEARCH GROUPS, Ralph Nader, Donald Ross, Brent English, and Joe Highland, Grossman Publishers, \$1.35.

Other Nader or Nader-spinoff organizations (write to the above address for further information)--

The Public Interest Research Group
The Corporate Accountability Research Group

The Center for Auto Safety
The Aviation Consumer Action Project

Public Citizen, Inc.
The Fishermen's Clean Water Action Project
The Retired Professionals Action Group
The Health Research Group
The Ohio Public Interest Group
The Connecticut Public Interest Group
Oregon Student Public Interest Group
Minnesota Student Public Interest Group

The Center for Concerned Engineer-
ing
Professionals for Auto Safety
Professional Drivers Advisory
Council
The Center for Science in the
Public Interest
Consumer Action for Improved Food
and Drugs

ENTRY 37COLLEGE AND UNIVERSITY PERSONNEL
ASSOCIATIONNational Center for Higher
EducationSuite 525, One Dupont Circle N.W.
Washington, D.C. 20036

202: 833-9080

Function:

The purposes of CUPA are to promote and conduct research to improve the techniques and methods of personnel administration in colleges and universities; publish and disseminate information about sound personnel policies and practices in educational institutions; develop expertise and professional growth of its members through participation in conferences, seminars, and workshops.

Media Services:

Write for membership information and publications list, which includes--

THE JOURNAL OF CUPA, quarterly, free to all members; \$6 per year to non-members.

GUIDELINES TO BETTER COLLEGE AND UNIVERSITY PERSONNEL ADMINISTRATION, a "how-to" series containing 30 articles on a variety of personnel activities. A sampling of titles in the series--

How to Conduct a Salary Survey

How to Orient New Employees

How to Reduce Absenteeism

How to Design an Employee Handbook

ENTRY 38

THE COMMITTEE OF RESPONSIBILITY
INC.

1621 Connecticut Ave. N.W.
Washington, D.C. 20009

202: 387-8989

Function:

COR was formed by a group of doctors and laymen to bring war-injured children from Vietnam to the U.S. for medical treatment they could not otherwise receive. COR is supported by private contributions. Regional offices are in Boston, Philadelphia, Los Angeles, and Berkeley.

Media Services:

Write for folder listing activities of COR, its literature, and these films, which are available for rental at \$15 each (all are 16mm, sound, color, 15 minutes long)--

WAR'S CHILDREN

AN EVIL HOUR

THE SURVIVORS

ENTRY 39

THE COMMON CAUSE

2100 M St. N.W.
Washington, D.C. 20037

202: 833-1200

Function:

CC is a national nonpartisan citizen's group of over 200,000 members who lobby in the public interest at all levels of government for legislation to facilitate the accomplishment of CC aims, among which are--

- to overhaul and revitalize U.S. Government institutions
- to withdraw American forces from Indochina
- to provide equal opportunity for all
- to preserve the environment
- to eliminate poverty
- to improve urban transportation
- to provide everyone with decent housing
- to improve the education system
- to provide necessary job skills
- to overhaul the health system
- to protect the consumer
- to plan carefully for population growth
- to sustain economic growth
- to achieve more effective ways of dealing with lawlessness

Media Services:

Write for COMMON CAUSE FACTSHEET, and membership information. \$15 annual dues entitled member to receive CC REPORT FROM WASHINGTON, monthly, for one year.

ENTRY -- 4U

CONCERN. IC.

2233 Wisconsin Ave. N.W.
Washington, D.C. 20007

202: 965-0066

Function:

CONCERN is a national association whose purpose is to make consumers aware of the environmental impact of household products and practices; to encourage the the manufacture of products less damaging to the environment and to investigate and promote better methods of pollution abatement.

Media Services:

Write for ECO-TIPS, 4"x10" consumer guidelines which promote improved ecology.
\$5 per 100.

ECO-TIPS--recommends low-phosphate detergents, advises against polyvinyl chloride containers, promotes returnable bottles, warns against expensive overpackaging of products, suggests ways of increasing consumer power.

ECO-TIPS 2--advises on automobile management and lists least harmful types of pesticides.

ECO-TIPS 3--counsels on ways of solving or alleviating solid waste disposal problems, and discusses recycling and optimum disposal systems.

ENTRY 41

THE CONGRESS OF THE UNITED STATES

THE SENATE, The Capitol
Washington, D.C. 20510
202: 244-3121THE HOUSE OF REPRESENTATIVES,
The Capitol, Washington, D.C.
20515
202: 244-3121Function:

The Congress of the United States was created by Article I, Section 1 of the Constitution, adopted by the Constitutional Convention on September 17, 1787, providing that "All legislative Powers herein granted shall be vested in a Congress of the United States, which shall consist of a Senate and house of Representatives."

Media Services:

There is no central listing of publications of individual members of the Senate or the House of Representatives. Contact the legislator of interest regarding her/his information and media services to the public. For information on the organization of the Congress and listing of legislators, consult the UNITED STATES GOVERNMENT ORGANIZATION MANUAL, for sale from GPO for \$3, as well as the publications named below.

THE CONGRESSIONAL RECORD, proceedings of Congress, issued daily when Congress is in session, is available from GPO.

THE CONGRESSIONAL DIRECTORY and THE SENATE MANUAL may be obtained from GPO.

For further information concerning the Senate, contact the Secretary of the Senate by mail at the above address, or telephone 202: 225-2115.

For further information concerning the House of Representatives, contact the Clerk at the above address, or telephone 202: 225-7000.

ENTRY 42

COOPERATIVE COLLEGE REGISTRY

National Center for Higher
EducationLower Level, One Dupont Circle
N.W.

Washington, D.C. 20036

202: 223-2807

Function:

CCR is a nonprofit educational organizations which introduces new college teachers as well as experienced faculty and staff personnel to colleges and universities for open positions in all areas. The minimum requirement for registration generally is the completion of the master's degree. Candidates from minority groups are strongly urged to register. Registration fee is \$10 for faculty candi-

Media Services:

Write for informative leaflet and registration form.

ENTRY 43COUNCIL OF BETTER BUSINESS
BUREAUS OF THE U.S.
Operations Office1150 17th St. N.W.
Washington, D.C. 20036

202: 467-5200

Function: Formed in 1970 by a consolidation of the former Better Business Bureau and the Association of Better Business Bureaus International, CBBBUS's dual mission is to become an effective national self-regulatory force for private enterprise and to demonstrate a sincere and visible concern for consumers. CBBB's Executive Office is in New York. Its Operations Office in Washington coordinates the activities of the 150-member Better Business Bureaus located throughout the U.S. and abroad.

Media Services:

Write to the Publications Department, Public Affairs Division at the above address for publications list and sample copies. A sampling of titles--

COUNCIL OF BETTER BUSINESS BUREAUS "KEEPING POSTED"--YEAR IN REVIEW, free.

THE HISTORY AND TRADITION OF THE CBBB, free.

THE PROMISE OF THE CBBB PROGRAM, free.

THIS IS THE COUNCIL OF BETTER BUSINESS BUREAUS, free.

CONSUMER'S BUYING GUIDE, \$1.50.

CONSUMER BOOKLETS, \$8 per 100; \$65 per 1000, on--

Borrowing	Earn money at home	Mattresses
Building or buying a new home	Executive search	Mobile homes
Central air conditioning	Life insurance companies	Savings

Room air conditioners Schemes	Your credit Securities	Legal Problems Investment companies
CONSUMER PAMPHLETS, \$2 per 100; \$15 per 1000, on--		
Auto air conditioning Color television FM stereo	Home improvements Work-at-home schemes Read before you sign	sales contracts Refunds and ex- changes Tips on moving
REPRINTS, \$3 per 100; \$20 per 1000 on--		
A Fresh Approach to Consumerism Better Business Bureaus Prepare for Action	New Help for Consumers Six Steps to Smarter Spending	

ENTRY 44COUNCIL OF GRADUATE SCHOOLS IN
THE UNITED STATESNational Center for Higher
Education
Suite 740, One Dupont Circle N.W.
Washington, D.C. 20036

202: 223-3791

Function:

CGSUS is a membership organization whose goals are to communicate knowledge about graduate education to governmental agencies and foundations; to provide assistance to established and newer graduate schools in developing new programs and revising the processes and procedures of graduate education; to provide opportunity for a comprehensive annual meeting of representatives of graduate schools; and to collect and disseminate information about the country's graduate schools.

Media Services:

Write for details on membership, activities, and publications list, which includes--

PROCEEDINGS OF ANNUAL MEETINGS, various years and prices.

PAMPHLETS on--

NEW DOCTOR OF PHILOSOPHY DEGREE PROGRAMS
THE MASTER'S DEGREE
THE DOCTOR OF ARTS DEGREE

25¢ each or 20¢ each for orders of 100 or more.

ENTRY 45COUNCIL ON INTERNATIONAL
NONTHEATRICAL EVENTS (CINE)1201 16th St. N.W.
Washington, D.C. 20036

202: 785-1136

Function:

CINE, a voluntary, nonprofit organization established in 1957, works to bring to international attention some of the most distinguished films made in America. Each year CINE selects from the wide variety of American nontheatrical motion pictures, television documentaries, and theatrical short subjects entries of special merit to represent the United States in international film festivals and exhibitions in North and South America, Western and Eastern Europe, the Middle East, Africa, Australia, and Asia.

Media Services:

Write for CINE '71 GOLDEN EAGLE AWARDS and supplement which lists Golden Eagle Films selected in 1971, CINE jurors, American producers, sponsors, and distributors, and details the procedure for showing films at film festivals. \$2.

ENTRY 46CURRICULUM DEVELOPMENT
ASSOCIATES, INC.Suite 414, 1211 Connecticut Ave.
N.W.
Washington, D.C 20036
202: 293-1760Function:

With the Education Development Center of Cambridge, Mass., the CDA promotes and engages in educational research and development activities, and disseminates the results.

Media Services:

MAN: A COURSE OF STUDY is a flexible course designed for upper elementary and middle school children developed by the Social Studies Curriculum Program of the Educational Development Center under grants from the National Science Foundation.

The product of the combined efforts of anthropologists, biologists, ethnologists, psychologists, artists and poets, teachers and students, the course integrates the sciences, and humanities into a multimedia educational program. Materials include films, booklets, recordings, filmstrips, maps, photographs, slides, games, independent project plans, and teachers guides. The aims of MACOS are, briefly--

- to give pupils confidence in the powers of their own minds;
- to give them respect for the powers of thought concerning the human condition, man's plight and man's potential;
- to provide them with a set of workable models for analyzing the nature of the social world in which they live--the condition in which man finds himself;
- to impart an understanding of the capacities of man as a species in contrast to other animals;
- to instill concern for the human condition in all its forms, whatever race or culture.

A sampling of MACOS media and titles--

Films

THE LIFE CYCLE OF THE SALMON

MISS GOODALL AND THE WILD CHIMPANZEES

Booklets

LIFE CYCLE

INNATE AND LEARNED BEHAVIOR

INFORMATION AND BEHAVIOR

THE ARCTIC

Other materials

LPs, filmstrips, maps, posters, photomurals, games, Eskimo cards.

Teachers guides

Books containing background information, bibliography, suggested lesson plans, strategies for evaluation.

Write for informational brochures, reprints of articles about MACOS, and cost data.

ENTRY 47

DEMOCRATIC NATIONAL COMMITTEE

2600 Virginia Ave. N.W.
Washington, D.C. 20037

202: 333-8750

Write for media list. Below is a sampling of available free materials--

Newsletters

FACT, biweekly, single copies available on request, or request placement on mailing list.
NATIONAL DEMOCRAT, quarterly, party information, single copies available, or request placement on mailing list.
GETTING IT TOGETHER, monthly report on issues relating to minorities, single copies available, or request placement on mailing list.
OPEN LETTER, monthly on issues concerning youth, single copies available, or request placement on mailing list.

General Party Information

AMERICA IN THE '70'S, policy statements, single copies available.
THE DEMOCRATIC NATIONAL COMMITTEE, 3-page outline of DNC functions.
THE DEMOCRATIC PARTY AND YOUTH, outline of Democratic legislation geared toward young people, 17 pages.

Issues Publications

WOMEN IN GOVERNMENT, outline of Democratic women in elective office in 1971; women delegates to Democratic conventions in 1960, 64, 68; agencies in the Federal Government with no women at level 17 or above.
1972 FACT BOOK, Nixon Administration record on issues, single copies available.

Party Reform

HOW TO BECOME A DELEGATE, 2-page outline.

NOW IS THE TIME FOR A NEW POLITICS, youth oriented, single-fold pamphlet on reform, issues.

Campaigns and Elections

NATIONAL VOTER REGISTRATION DIRECTORY, guide to groups on youth voter registration.

"HOW-TO" MATERIALS, on clubs, campaign techniques, social events, volunteers, fund raising, organization, publicity, and public relations.

ENTRY 48

DEPARTMENT OF ALCOHOL PROBLEMS
AND DRUG ABUSE: BOARD OF
CHRISTIAN SOCIAL CONCERNS,
UNITED METHODIST CHURCH

100 Maryland Ave. N.E.
Washington, D.C. 20002

Function:

Produces guidelines for drug education, and community efforts against drug abuse, based on the following assumptions: that the religious community has a significant contribution to make to this end; that a human problems approach is more effective than a medical or legal approach alone; that a total community approach is required to solve drug abuse problems.

Media Services:

Write for media lists, which include--

Publications

ENGAGE--UPS/DOWNS, special issue of periodical ENGAGE on sedatives and stimulants, which includes a list of multimedia resources for understanding these drugs, 50¢.

DOING IT: Community Action on Drug Concerns, a church guide to a community campaign against drug abuse. Includes listings of many multimedia resources. 60¢each.

Filmstrips

ALCOHOL: A DILEMMA FOR YOUTH, 16 minutes, color, plus LP and leader's guide, \$10.

YOU GOTTA EVEN OPEN YOUR EYES, 20 minutes, color, plus LP and leader's guide, \$15; to churches, \$9.50.

Multimedia drug education packet

THE DRUG PUZZLE: Four-part record and resource book, and PUTTING THE PIECES TOGETHER, comprehensive drug chart and drug knowledge inventory, \$5.

Record

Four parts, including HOPE FOR THE ADDICT, LSD, MARIJUANA, and FACTS VERSUS FANTASY, \$3.50.

ENTRY 49THE EDUCATIONAL RESOURCES
INFORMATION CENTER (ERIC)For address, refer to Clearing-
house of interest below.Function:

ERIC is a national information system designed and supported by the National Inst. + etc of Education which provides ready access to results of exemplary programs, research and development efforts, and related information that can be used in developing more effective educational programs. Through a network of specialized centers or clearinghouses, each of which is responsible for a particular educational area, current significant information relevant to education is monitored, acquired, evaluated, abstracted, indexed, and listed in ERIC reference products. Through these reference publications any educator--

school administrator
teacher
information specialist
researcher

professional organization
graduate and undergraduate student
interested individual

has easy access to reports in varied formats of innovative programs, conference proceedings, bibliographies, outstanding professional papers, curriculum-related materials, and reports of the most significant efforts in educational research and development, regardless of where they were first reported.

Media about ERIC, a sampling --

HOW TO USE ERIC, An Introduction to ERIC and Its Many Services to Educators,
25¢ from GPO.

BEST COPY AVAILABLE

ERIC. YEAR GUIDE TO CURRENT EDUCATIONAL INFORMATION, free from GPO.

RESEARCH IN EDUCATION (RIE), monthly abstract reporting recently completed research reports, descriptions of outstanding programs and other documents of educational significance, indexed by subject, author, or investigator and institution. Semi-annually and annually cumulatively indexed.

CURRENT INDEX TO JOURNALS IN EDUCATION (CIJE), monthly guide to periodical literature, with coverage of more than 500 major education-related publications. Semi-annual and annual cumulative indexes are also available.

CATALOG OF SELECTED DOCUMENTS ON THE DISADVANTAGED, NUMBER AND AUTHOR INDEX.

CATALOG OF SELECTED DOCUMENTS ON THE DISADVANTAGED, SUBJECT INDEX.

PAGESETTERS IN INNOVATION, CUMULATIVE ISSUE, 1966-69.

MANPOWER RESEARCH INVENTORIES, 1966-69.

ERIC TRAINING FILMSTRIPS, set of three filmstrips and accompanying record on the use of ERIC: Introduction to ERIC, How to Use ERIC, and ERIC Program, \$5 a set from NAC.

ERIC Clearinghouses Each of the 16 clearinghouses, as well as acquiring, reviewing, abstracting, and indexing the documents announced in *Resources in Education*, also prepares bibliographies and interpretive summaries of research which appear in *Resources in Education* and are disseminated through the ERIC Document Reproduction Service. Because clearinghouses have limited resources for providing detailed replies to inquiries for information on specific topics, educators are urged to subscribe to *Resources in Education* and obtain the other ERIC publications to search for desired information.

ERIC Clearinghouses and their addresses are listed below:

ERIC CLEARINGHOUSES ON

CAREER EDUCATION

204 Geibel Hall
Northern Illinois University
DeKalb, Illinois 60115

COUNSELING AND PERSONNEL SERVICES

University of Michigan
School of Education Building, Room 2106
East University & South University Sts.
Ann Arbor, Michigan 48104

FAMILY CHILDHOOD EDUCATION

University of Illinois
805 W. Pennsylvania Ave
Urbana, Illinois 61801

EDUCATIONAL MANAGEMENT

University of Oregon
Eugene, Oregon 97403

HANDICAPPED AND GIFTED CHILDREN

The Council for Exceptional Children
1920 Association Drive
Reston, Virginia 22091

HIGHER EDUCATION

George Washington University
One Dupont Circle, N. W., Suite 610
Washington, D. C. 20036

INFORMATION RESOURCES

Stanford Center for Research and
Development in Teaching
Stanford, California 94305

JUNIOR COLLEGES

University of California at Los Angeles
Powell Library, Room 96
405 Hilgard Ave
Los Angeles, California 90024

LANGUAGES AND LINGUISTICS

Center for Applied Linguistics
1611 North Kent Street
Arlington, Virginia 22209

READING AND COMMUNICATION SKILLS

National Council of Teachers of English
1111 Kenyon Road
Urbana, Illinois 61801

RURAL EDUCATION AND SMALL SCHOOLS

New Mexico State University
Box 3 AP
Las Cruces, New Mexico 88003

SCIENCE, MATHEMATICS, AND ENVIRONMENTAL EDUCATION

Ohio State University
400 Lincoln Tower
Columbus, Ohio 43210

SOCIAL STUDIES/SOCIAL SCIENCE EDUCATION

Social Science Education Consortium, Inc.
855 Broadway
Boulder, Colorado 80302

TEACHER EDUCATION

American Association of Colleges for
Teacher Education
One Dupont Circle, N. W., Suite 616
Washington, D. C. 20036

TESTS, MEASUREMENT, AND EVALUATION

Educational Testing Service
Princeton, New Jersey 08540

URBAN EDUCATION

Teachers College
Columbia University
Box 40
New York, New York 10027

ERIC
Full Text Provided by ERIC

ENTRY 50

EMBASSIES

Contact embassy of interest

Media Services:

Much useful free and low cost material in varied formats is available from over 100 foreign embassies and consulates representing their nations in the United States. Refer to the nearest embassy or consulate of interest for information on its offerings, or write to the embassy in Washington, D.C. A quarterly directory of Washington, D.C. embassies and official personnel, THE DIPLOMATIC LIST from the Department of State, is available for 45¢ a copy or by subscription for \$1.50 per year from GPO.

Below is a brief sampling of embassy media available to the public--

BELGIUM--Tourist, cultural, historical, and economic information in pamphlets and brochures, and lists of 35mm slides and magnetic tapes for loan. The slides are on (among other subjects) Antwerp, Bruges, and Brussels; paintings of Ensor, Delvaux; tapes are of Belgian chamber music, vocal groups, military bands, organists, jazz, folksongs, readings.

FINLAND--Tourist information, historical folders on history, economy, etc., and lists of 16mm films available for group showings on a free-loan basis. Some titles--FINLAND MAKES TEXTILES, THE HEART OF FINLAND, HELSINKI, LAPLAND.

GUYANA--Tourist and historical information folders, and 16mm film GUYANA, A NEW NATION are available to educational groups on a free-loan basis.

JAPAN--Tourist information, historical pamphlets, periodicals, maps, and 16mm film list is available on request. Some film titles--AGRICULTURE OF JAPAN, A FAMILY IN TOKYO, CERAMIC ART OF JAPAN, INDUSTRIAL JAPAN.

ENTRY 51

ENVIRONMENTAL ACTION, INC.

Room 731, 1346 Connecticut Ave.
N.W.
Washington, D.C. 20036

202: 833-1845

Function:

EA investigates sources of environmental abuse; informs the public about effects of products on the environment; works for environmentally responsible legislation; informs citizens about individual and collective approaches to protect and improve the environment.

Media Services:

DO-IT-YOURSELF ECOLOGY, brochure, explores environmental threats, such as solid waste, overpackaging, overuse of water, air and noise and people pollution; lists national environmental protection groups; provides bibliography of important environmental books. 25¢ each; 20¢ each for 50-200 copies; 15¢ for 200+.

EARTH TOOL KIT, paperback field manual for environmental action, \$1.25.

ENVIRONMENTAL ACTION, biweekly newsletter, reports on environmental problems and progress. Contribution of \$10 or more includes a one-year subscription.

ENTRY 52

ENVIRONMENTAL PROTECTION
AGENCY

1626 K St. N.W.
Washington, D.C. 20460

202: 755-2750

Function:

The EPA, established in 1970 in the Executive Branch of the Government as an independent agency pursuant to Reorganization Plan 3, was created to permit coordinated and effective governmental action to assure the protection of the environment by abating and controlling pollution on a systematic basis. Ten regional offices represent EPA's commitment to the development of strong local programs for pollution abatement. Consult USGOM or write to the above address for list of regional headquarters.

Media Services:

Write for publications lists, reprints, booklets, and leaflets on solid waste management, waste water treatment, environmental ethics, air and noise pollution, and EPA's progress in the drive toward a clean and healthy environment.

Films

Write for EPA's lists of 16mm films available for free loan, rental, or purchase. Some titles--

PANDORA'S EASY-OPEN-POP-TOP BOX, 15 minutes, cleared for TV: The engulfing of rural areas by the clatter of urbanization.

WHAT'S NEW IN SOLID WASTE MANAGEMENT, 37 minutes, cleared for TV: Shows a variety of new and improved solid waste management techniques. For technical audiences.

HOW OUR TOWN SAVED THE RIVER, 30 minutes: Citizens planning a sewage treatment plant, and how they reached agreement to the benefit of all concerned.

THE STUFF WE THROW AWAY, 22 minutes: Describes the massive problems of collecting and disposing of solid wastes. Illustrates a variety of new and improved disposal techniques.

ENTRY 53

THE FOLGER SHAKESPEARE LIBRARY

201 East Capitol St. S.E.
Washington, D.C. 20003

202: 546-4800

Function:

Founded in 1932, the Folger Shakespeare Library (administered by the Trustees of Amherst College) is dedicated to the advancement of learning in the humanities, and serves both the general public and advanced scholars in Shakespeare and Renaissance studies. It houses one of the largest collections in the Western Hemisphere of historical materials on English civilization from 1476 to 1700. In addition to its collection of Shakespeareana, the largest in the world, the Folger holds important materials from the Tudor and Stuart periods.

Media Services:The Collections

250,000 volumes and 40,000 manuscripts--Shakespeare's works, collections, separate plays, promptbooks and playbills; works about Shakespeare, his theatre, and his age; rare books and manuscript collections which enable the scholar to recreate any aspect of the civilization of the 16th and 17th centuries.

Use by Scholars

Research at the Folger is permitted to advanced scholars and through a fellowship program. Write for details.

Use by the Public

A variety of programs are offered to the public--the Exhibit Hall displays a selection of the Library's treasures; tours can be arranged in advance for groups. The Theatre, an evocation of a typical Elizabethan playhouse, is open to visitors, and is the setting for lectures, concerts, readings, plays, and other events. Consult the FOLGER LIBRARY NEWSLETTER for announcements of events.

Traveling Exhibits

Exhibits containing material relating to Shakespeare, Tudor and Stuart England, and the Folger itself are provided on 3 or 4-week loan to high schools, colleges, libraries, and museums throughout the U.S. Write for listing. Some items from Travel Exhibit A are listed below--

A set of the four Shakespeare Folios--1623, 1632, 1644, and 1683.
Two Shakespeare Quartos, A MIDSUMMER NIGHT'S DREAM and THE MERRY WIVES OF WINDSOR.

Early London playbill--Covent Garden, 24 November, 1800.

Four sets of Folger Library prints--Shakespeare Portraits; Shakespeare's London; Shakespeare's Stratford-Upon-Avon; Shakespearean Theatre.

Pictorial Materials

Write for LIST OF PICTORIAL MATERIALS; a sampling of offerings--

Postcards, in black/white and color of various Shakespearean and Renaissance subjects, 10¢ each.

Prints--12 portraits of Shakespeare; 20 views of Stratford-Upon-Avon, 50¢ each.

Maps--Africa, originally printed in 1631, colored lithograph in mailing tube, \$2.

Leaflet--THE GLOBE PLAYHOUSE, scale model, illustrated and described, 5¢.
35mm color slides at 35¢ each--views of the Folger Library, portraits of prominent Elizabethans, important Renaissance documents.

35mm color slide sets at \$7.50 each--20 slides, printed commentary, plus illustrated booklet. Some subjects--ELIZABETH I AND THE GOVERNMENT OF ENGLAND; SEA DOGS AND BUCCANERS; TUDOR AND STUART MARINERS.

Publications

Write for listings of Folger publications, which include--

FOLGER LIBRARY NEWSLETTER, published October, December, February, April, and June, free.

CATALOG OF PRINTED BOOKS OF THE FOLGER SHAKESPEARE LIBRARY--386,000 cards cataloging the printed books of the Folger, reproduced with 21 cards per page in 28 bound volumes. Published by G.K. Hall and Co. of Boston. Write for factsheet.

CATALOG OF MANUSCRIPTS OF THE FOLGER SHAKESPEARE LIBRARY--reproductions of 47,300 cards in three bound volumes. Write for factsheet.

FOLGER FACSIMILE SERIES, a joint publication project of the Folger and Johnson Reprint Corporation of New York and London, offers the following as its initial publications (write for folder describing these in detail)--

HERO AND LEANDER by Christopher Marlow and finished by George Chapman, facsimile of copy in the Folger, never before reprinted in hard-cover facsimile, edited by Louis L. Martz.

MACRO MANUSCRIPTS--facsimiles of manuscripts in the Folger collection, with facsimile on page with transcription of it on facing page.

PROMPT BOOKS--John Phillip Kemble's prompt books; plays with annotations and stage directions, edited by Charles Shattuck.

Booklets on Tudor and Stuart Civilization, a series of illustrated paperbacks describing various aspects of its culture and history. \$1.25 each. Some titles--

SHAKESPEARE'S THEATRE AND THE DRAMATIC TRADITION by Louis B. Wright.

MUSIC IN ELIZABETHAN ENGLAND by Dorothy E. Mason.

EARLY ENGLISH GARDENS AND GARDEN BOOKS by Ellen C. Eyer.

SCHOOLS IN TUDOR ENGLAND by Craig R. Thompson.

SCOTLAND IN THE TIME OF SHAKESPEARE by T. I. Rae.

DUTCH INFLUENCES ON ENGLISH CULTURE, 1558-1625 by D.W. Davies.

THE DEVELOPMENT OF NATURAL HISTORY IN TUDOR ENGLAND by F.D. and J.F.M. Hoeniger.

ENTRY 54

FREDERICK DOUGLASS INSTITUTE OF
NEGRO ARTS AND HISTORY/
MUSEUM OF AFRICAN ART

316-18 A St. N.E.
Washington, D.C. 20002

202: LI-7-7424

Function:

Established in 1964 in the first Washington residence of Frederick Douglass, the Museum of African Art and its jointly sponsored Frederick Douglass Institute of Negro Arts and History has amassed a collection of over 3000 items, comprising one of the major collections of African art in America, giving recognition, for the first time, to the African aspects of the American heritage.

Media Services

Write for information on Museum membership, reprints of articles, and reviews of exhibitions held at or by the Museum, and publications and media lists.

Publications

A sampling--

AFRO-AMERICAN PANORAMA, booklet of biographical sketches showing contributions of more than 50 major African-American figures in American history. 24 pages, illustrated in black and white, 75¢.

EDWARD MITCHELL BANNISTER, PROVIDENCE ARTIST, exhibition catalog of works of 19th century landscapist, illustrated in black and white, with introductory essay. 24 pages, \$1.50.

THE LANGUAGE OF AFRICAN ART, PARTS I AND II, exhibition catalogs, illustrated in black and white, \$1.50 and \$2.50 respectively; combined price, \$3.50.

Slide Kit

VALUES IN TRADITIONAL AFRICAN ART: 53 color slides of western and central African tribal sculpture from the permanent and loan collections of the Museum of African Art. Originally prepared for the District of Columbia Public Schools, the kit is an aid for teachers and students of art, and for others interested in the history and culture of Africa. The slides are accompanied by 35 pages of explanatory material, including annotations on each item pictured on the slides, and an essay which relates the objects to universal aesthetic values and their original tribal meanings.

ENTRY 55

GUGGENHEIM PRODUCTIONS

1321 South St. N.W.
Washington, D.C. 20007

202: 337-6900

Function:

Guggenheim Productions produces social, political, and historical documentary films.

Media Services:

Write for lists of films. A representative selection--

ROBERT KENNEDY REMEMBERED, 29 minutes, black and white, produced for the Kennedy Memorial Foundation: A film biography of RFK.

TO SEEK, TO TEACH, TO HEAL, 28 minutes, color, produced for the National Institutes of Health: Follows the treatment of a young boy stricken with a rare blood disease, and the resources NIH brings to bear in this crisis and in a nation's war on disease.

REAL SELF, 12 minutes, black and white, produced for the National Education Association: Done completely with still photographs and recorded interviews, the film portrays life in Black and Mexican-American ghettos.

Political films, videotapes, and campaign messages on various issues and candidates.



ENTRY 56

HUMAN SERVICES PRESS

17th and Kalmia Rd. N.W.
Washington, D.C.

202: 882-4400

Function:

HSP reports research and development activities in education of University Research Corporation, National Graduate University, and Marjorie Webster College.

Media Services:Periodicals

CAREER DEVELOPMENT, monthly bulletin, \$10 per year.

HEAD START PERSPECTIVES, monthly bulletin, free.

COMPREHENSIVE HEALTH SERVICES CAREER DEVELOPMENT Technical Assistance Bulletin, monthly, free.

Books

NEW CAREERS: THE COMMUNITY HOME/HEALTH AIDE TRAINEES MANUAL, Florence Hicks. Illustrated, 226 pages, \$4; 10 or more copies, \$2.50 each.

NEW CAREERS: THE PATROLMAN AIDE TRAINER'S MANUAL, Richardson White, Jr., and John S. Stein. 262 pages, \$2.50.

EDUCATIONAL PROGRESS OF DISADVANTAGED STUDENTS, Helen S. Astin. 76 pages, \$2.50.

WOMEN: THEIR EDUCATION AND CAREER DEVELOPMENT, an annotated bibliography of the literature of women's education and career development. Helen S. Astin, Nancy Suniewick, and Susan Dweck. \$5.95.

ENTRY 57LEAGUE OF WOMEN VOTERS OF THE
UNITED STATES1730 M St. N.W.
Washington, D.C. 20036

202: 659-2685

Function:

Founded in 1920, LWVUS is a membership organization whose purpose is to encourage the informed and active participation of all citizens in government and politics at the local, state, and national levels. Membership is open to all women citizens 18 years of age or older. Its work, channeled through its Voters Service, includes the distribution of nonpartisan information on candidates and issues; campaigns to encourage registration and voting; candidates' meetings; courses in practical politics; field trips to city halls and legislatures; and the League Program, which deals with governmental issues selected by the membership for study, decision, and action.

Media Services:

Write for LWVUS FACTS, 1971 CATALOG, and FALL 1971 SUPPLEMENT. Media listed below are a sampling of offerings--

Publications

POPULATION + PRODUCTION = POLLUTION, reprint, 4 pages, 25¢.

ENVIRONMENTAL PACKET, six publications on pollution of air, rivers and estuaries, and solid wastes. Discusses how citizens can influence possible policy alternatives. \$2.

A HOME FOR EVERYONE, SOURCES AND RESOURCES, an annotated bibliography of recent sources in the housing field--fair housing, federal housing programs, relocation policies, rural housing. 16 pages, 25¢.

INDIAN--AND PROUD OF IT discusses the Indian experience in America, non-Indian attitudes and Indian viewpoints. 16 pages, 50¢.

MAINLAND CHINA AND HER ASIAN NEIGHBORS, 4 pages, 25¢.

NEW PIECES IN THE CHINA PUZZLE: Sino-American relations in 1971, 6 pages, 35¢.

VISTAS FOR VOTERS SERVICE, Issue 3, THE AMERICAN INDIAN: Covers in detail the history of the American Indian as a voter and discusses how to go about Voters Service projects with Indians. 12 pages, 60¢.

FACTS ABOUT THE LEAGUE OF WOMEN VOTERS: Basic information on LWVUS in pocket size. 20 for \$1.20 (minimum order); sample copy free.

Films and Slides

IT'S YOUR DECISION--CLEAN WATER, 16mm, color, 14 minutes, free loan:

LET'S LOOK AT THE CHINA PUZZLE, slide film kit with script and guides, \$6.

Promotional Material--Posters, Buttons, Name Bands, Bumper Stickers

VOTING IS PEOPLE POWER, kit; includes manual, 25 posters, 100 VPF buttons, and 100 VOTE BABY VOTE buttons.

LEAGUE OF WOMEN VOTERS bumper stickers, 25¢; 10 for \$2.

Radio/TV Material

BALLOON THE VOTE TV spot, 60-second sound/color motion picture drawing viewer's attention to her/his duty to vote. Can be used for any election. Includes 20-second version. \$17.50.

ENTRY 58

LIBRARY OF CONGRESS

10 First St. S.E.
Washington, D.C. 20540

202: 426-5000

Function:

Established in 1800, the collections of the Library of Congress now number over 61 million items in many media formats. In addition to serving the members of Congress, the Library's first responsibility, it extends its services to the entire Government and to the American public through the following--

- Interlibrary loan system
- Photoduplication service
- Exchange of duplicate titles with other institutions
- Sale of printed catalog cards
- Publication of catalogs
- Centralized cataloging program

- Library of Congress cataloging system
- Preparation of bibliographical lists
- Provision of media for the handi-capped
- Production of recorded materials
- Production of microforms

Sources of Information about the Library of Congress:

The Central Services Division of LC publishes--

A LIST OF LIBRARY OF CONGRESS PUBLICATIONS, free.
PAPERMAKING: ART AND CRAFT, history of papermaking from its beginnings to the present. 26 pages, paperbound, \$3.
 THE GETTYSBURG ADDRESS IN FACSIMILE, 40 pages, paperbound, \$1.50.
A CALENDAR OF EVENTS, monthly listing of LC programs, exhibits, events, free.

From GPO, a sampling of LC publications--

FOLK MUSIC, detailed catalog of recordings from the Archives of Recorded Sound, 40¢.

LIBRARY OF CONGRESS Price List 83, 17th Edition, free.

LATIN AMERICA, SPAIN AND PORTUGAL: AN ANNOTATED BIBLIOGRAPHY OF PAPERBACK BOOKS, 1512 current books listed, 75¢.

The Loan Division offers a 23-minute, 16mm color film, THE LIBRARY OF CONGRESS, produced by LC and the Encyclopedia Britannica Corporation, for loan to libraries and other organizations.

The Divisions of the Library of Congress: Very brief descriptions of their activities and resources follow. For detailed information on Division collections, publications, and services, contact the Division of interest, using the above general address.

- A. DIVISION FOR THE BLIND AND PHYSICALLY HANDICAPPED. Provides library service to blind and handicapped persons throughout the country via braille and talking books, and books on tape, which are distributed through 48 regional libraries. Public libraries throughout the U.S. offer complete information about these free services to the handicapped, or write to the Division.
- B. COPYRIGHT OFFICE. Information on copyright law, method of securing copyright, and procedures for registering publications is free from this office. Detailed reference service by office staff is \$5 per hour.
- C. CONGRESSIONAL RESEARCH SERVICE. Service rendered to the legislative branch of the U.S. Government.
- D. GENERAL REFERENCE AND BIBLIOGRAPHY. Provides guidance in the location and use of material in the collections of LC. Written inquiries are answered if local and regional reference attempts have been unsuccessful.
- E. GEOGRAPHY AND MAP DIVISION. Maps, atlases, globes, relief models, universal in scope, with special emphasis on U.S. and American areas. Offers bibliographies and publications list.
- F. HISPANIC FOUNDATION. A center for cultural studies involving Spanish, Portuguese, Brazilian, and Spanish-American areas. Publishes the annual HANDBOOK OF LATIN AMERICAN STUDIES, an annotated bibliography and other guides.
- G. LAW LIBRARY. Primarily serves Congress and the Supreme Court, but in addition is a resource for the diplomatic corps, lawyers, and researchers in law. Publishes many bibliographies, guides.

- H. **LOAN DIVISION.** Administers loans of media from LC to Members of Congress, Government agencies, the diplomatic corps, judiciary, and other libraries throughout the world.
- I. **MANUSCRIPT DIVISION.** Maintains collections of manuscripts of eminent Americans, records of important national organizations, Latin American historical materials, reproductions of American materials held in foreign collections. Details are available in the NATIONAL UNION CATALOG OF MANUSCRIPT COLLECTIONS.
- J. **MICROFILM READING ROOM.** Many special collections and documents available in various microforms--UN documents; early Latin American imprints; early English and American periodicals, etc.
- K. **MUSIC DIVISION.** Collects and preserves American music; in addition, holds vast collections of operatic materials, holograph manuscripts of many composers. The Recorded Sound Section makes available for sale recordings of folk music, musical events, and phenomena. Write for listings.
- L. **NATIONAL UNION CATALOG.** The central register of library resources in North America lists publications and their location in LC and over 1000 libraries in the U.S. and Canada.
- M. **ORIENTALIA DIVISION.** Holds historical and current Chinese and Korean materials, as well as volumes in Manchu, Mongol, Tibetan, and Nashi languages. Chinese holdings are listed in CATALOG OF CHINESE LOCAL HISTORIES IN THE LIBRARY OF CONGRESS and A DESCRIPTIVE CATALOG OF RARE CHINESE BOOKS IN THE LIBRARY OF CONGRESS. The Japanese, Hebraic, Near East, and Southern Asia Sections are also housed in this Division.
- N. **PHOTODUPLICATION SERVICE.** Supplies photoreproductions of items in LC to Congress, Government agencies, individuals, and institutions. The availability of this service is dependent on copyright and other restrictions imposed on reproduction of the material concerned. Duplication is in various forms--photostats, photographs, microfilms, enlargements, transparencies. The Service holds LC's Master Negative Microfilm Collection of over 120,000 reels, which contains Presidential Papers, and official papers of foreign governments. Write for price lists and order forms.

- O. PRINTS AND PHOTOGRAPHS DIVISION. Prints, posters, drawings, and other forms of graphic arts, photographs, negatives, and motion pictures. Prints and drawings include Currier and Ives engravings and political cartoons by Nast, Kirby, etc; photographs include Mathew Brady Civil War pictures; posters include those of the American theatre from 1870-1905, and of the Art Nouveau period, as well as contemporary works; the Motion Picture Section holds a paper print collection of early films and the American Film Institute Collection (see Entry 15) of films from the 1920's through the 1940's. Films can be copied, if restrictions are observed. Loans of films are limited.
- P. RARE BOOK DIVISION. Write for a catalog of the collections; a sampling follows--
- | | |
|--|--|
| Susan B. Anthony Collection | Harry Houdini Library (magica) |
| Bible Collection | Incunabula Collections |
| Dime Novels | Henry James Collection |
| Documents of the First Fourteen Congresses of the U.S. | Thomas Jefferson Library |
| English Printing, 1501-1640 | Miniature Books |
| Early Printing, 1501-1520 | National American Women Suffrage Collection |
| Spanish-American Imprints | Alfred Whital Stern Collection of Medical Science and American Local History |
| Rare Books from the Yudin Collection of Russian Books | Walt Whitman Collection |
| Library of Adolph Hitler | Woodrow Wilson Collection |
| Justice Oliver Wendell Holmes Library | |
- Q. SCIENCE AND TECHNOLOGY DIVISION. Provides general and advanced reference service. Handles brief inquiries free; extensive research is \$11 per hour (minimum of 8 hours). Operates the National Referral Center for Science and Technology, a free service to researchers. PUBLICATIONS OF THE SCIENCE AND TECHNOLOGY DIVISION is available on request.
- R. SERIAL DIVISION. Provides reader and reference service for LC's serial publications, which include Government serials and newspapers from all over the world. Back issues are retained in microform.

- S. SLAVIC AND CENTRAL EUROPEAN DIVISION. Administers materials pertaining to Albania, Austria, Bulgaria, Czechoslovakia, Estonia, Finland, Germany, Greece, Hungary, Latvia, Lithuania, Poland, Romania, the Soviet Union, and Yugoslavia. Publications from these areas are incorporated into the collection. A complete list of the Division's publications is available free.
- T. STACK AND READER DIVISION. Maintains the Library's general book collections, the Microfilm Reading Room, special study facilities, and the Library's guide service.

ENTRY 59

NATIONAL ACADEMY OF SCIENCES--
 NATIONAL ACADEMY OF ENGINEER-
 ING--
 NATIONAL RESEARCH COUNCIL

2101 Constitution Ave. N.W.
 Washington, D.C. 20418

202: EX 3-8100

Function:

Chartered in 1863 by an Act of Congress, NAS is an organization of distinguished scientists and engineers dedicated to the furtherance of science and its use for the general welfare.

The National Research Council was organized in 1919 to facilitate the participation of a broader representation of scientists and technologists to carry out NAS objectives.

The National Academy of Engineering, established in 1964, shares in the responsibilities of NAS by bringing to bear the leadership of the nation's most eminent engineers in sponsoring engineering programs aimed at meeting national needs, encouraging research and advising the Federal Government upon request in matters of engineering.

The membership of NAS is divided into 18 sections--mathematics, astronomy, physics, engineering, chemistry, geology, botany, zoology, physiology, microbiology, anthropology, psychology, geophysics, biochemistry, applied biology, applied physical and mathematical sciences, medical sciences, and genetics.

Media Services:

Write for detailed information on organizational activities and publications, among which are--

NEWS REPORT, monthly except for combined June-July, August-September issues, free.

LAND USE AND WILDLIFE RESOURCES discusses the effects of land use and water management on the nation's wildlife resources, focusing on changes in wildlife habitats caused by the progressive disappearance or modification of inland and coastal waters, marshes, and swamps, and by major changes in agricultural land-use practices. Explores solutions to ecological conflicts through formulations of policies and recommendations for research to promote balanced land-use and water management for preservation of wildlife resources. 262 pages, paperbound, \$6.95.

EARLY EXPERIENCE AND VISUAL INFORMATION PROCESSING IN PERCEPTUAL AND READING DISORDERS concentrates on factors contributing to such disorders and integrates basic knowledge of the structure and mechanisms of the eye and brain with their functions and behavioral roles in perception. 533 pages, paperbound, \$9.95.

THE LIFE SCIENCES is a survey which provides a comprehensive description of accomplishments and potential of the life sciences and of the requirements for their support in the next decade. 526 pages, paperbound, \$10.50.

LIBRARIES AND INFORMATION TECHNOLOGY: A NATIONAL SYSTL. CHALLENGE examines the capacity of existing information technology to support the information systems, in both public and private institutions, necessary for the improved services required by modern library users. 84 pages, paperbound, \$3.25.

Other titles--

CHEMICALS USED IN FOOD PROCESSING, 295 pages, paperbound, \$6.50.

THE ATMOSPHERES OF MARS AND VENUS, 151 pages, paperbound, \$5.

REFORM OF MEDICAL EDUCATION, 238 pages, cloth, \$7.95.

PUBLIC SAFETY: A GROWING FACTOR IN MODERN DESIGN, 115 pages, paperbound, \$4.75.

MATERNAL NUTRITION AND CHILD HEALTH, 174 pages, paperbound, \$2.

POLAR RESEARCH: A SURVEY, 204 pages, illustrated, cloth, \$15.

ENTRY 60NATIONAL AERONAUTICS AND
SPACE ADMINISTRATION

Washington, D.C. 20456

202: 963-7101

Function:

Established in 1958, NASA carries out the policy of Congress that activities in space should be devoted to peaceful purposes for the benefit of all mankind. The principal functions of NASA are to conduct research for the solutions of problems of flight within and outside the earth's atmosphere, and develop, construct, test, and operate aeronautical and space vehicles; conduct activities required for the exploration of space with manned and unmanned vehicles; arrange for the most effective utilization of the scientific and engineering resources of the U.S. with other nations engaged in aeronautical and space activities for peaceful purposes; provide for the widest practicable and appropriate dissemination of information concerning NASA's activities and their results.

Media Services:Speakers

To engage a speaker, contact the Public Relations Officer of the nearest NASA field installation, list of which is available from the above address or USGOM.

Publications

The NASA Public Information Office, above address, is the source of a publications list, which includes these titles, among others--

MAN AND SPACE NASA DIRECTORY OF SERVICES FOR THE PUBLIC
NASA FILM LIST NASA EDUCATIONAL PUBLICATIONS

GPO is also a source of information on NASA publications and picture sets.

Films

Write for the NASA FILM LIST which gives locations of NASA Regional Film Libraries from which films may be borrowed. Some titles are--

EAGLE HAS LANDED: THE FLIGHT OF APOLLO 11, color, 28 minutes: Story of the first landing of men on the Moon in July 1969.

AMERICA IN SPACE: THE FIRST DECADE, color, 28 minutes: A pictorial history of NASA's role in space and aeronautics research from 1958-68.

BEFORE SATURN, color, 14 minutes: Short history of the philosophical, fictional, and scientific dreams of space exploration from the early Chinese through the Greek period to development of Saturn I rocket in 1962.

Filmstrips (for sale only from NAC, Entry 67)

DON'T BUILD THAT ROCKET ALONE, color, 64 frames, with audiotape and script: Emphasizes the importance of safety precautions and adult supervision in building and launching model rockets. The dangers of improper handling of such rockets are illustrated. \$10.

METEOROLOGY FROM SPACE, color 22 frames, with audiotape and script: Shows how Tiros photography of storm centers and cloud formation provides new knowledge about the weather. \$10.

GEOLOGY FROM SPACE, color, 24 frames, with audiotape and script: Using photographs of the earth taken by Gemini astronauts, various geological features around the world are shown and the value of space photography as an aid to geological study is emphasized. \$10.

Audiotapes

Tapes of NASA activities are available for purchase from NAC (Entry 67), to which one may write for details.

ENTRY 61

NATIONAL AGRICULTURAL LIBRARY
(See also U.S. Department of
Agriculture, Entry 93.)

Beltsville, Md. 20705

301: 345-6200

Function:

The National Agricultural Library is the largest agricultural library in the nation, holding over 1,300,000 items. It is composed of the Main, Bee Culture Branch, D.C. Branch, and Law Branch Libraries. Agricultural colleges and universities, research institutions, Government agencies, agricultural associations, industry, scientists, farmers--e.g., the general public--are served by NAL, both in the U.S. and abroad.

The primary purpose of NAL is to meet research needs; therefore publications in the areas of agriculture, interpreted in its broadest sense, are received from all over the world in approximately 50 languages. Material is collected in the fields of--

botany	veterinary medicine	livestock
zoology	forestry	poultry
chemistry	plant pathology	entomology

Media Services:

Write for the NAL GUIDE TO SERVICES, which describes Library loan and reference procedures and services, visitor and tour information.

Information contained in the NAL collection is disseminated through loans, photocopies, reference services, and a mechanized cataloging and indexing system, CAIN, which stores bibliographic data on tapes from which a variety of subject, author, biographical, organizational, and bibliographical outputs are compiled. Regular products of CAIN are--

BIBLIOGRAPHY OF AGRICULTURE; NATIONAL AGRICULTURAL LIBRARY MONTHLY CATALOG;
PESTICIDES DOCUMENTATION BULLETIN.

1977

ENTRY 62

NATIONAL ARCHIVES AND RECORDS SERVICE (GENERAL SERVICES ADMINISTRATION; see also Entry 67, NATIONAL AUDIO-VISUAL CENTER)

8th St. and Pennsylvania Ave. N.W.

Washington, D.C. 20408

202: 963-6411

Function:

The National Archives and Records Service was established within the General Services Administration in 1949. Its purpose is to select, preserve, and make available to the Government and to the public the permanently valuable noncurrent records of the Federal Government. It promotes improved records management and paperwork practices in Federal Agencies; publishes those laws, constitutional amendments, Presidential documents, and administrative regulations having general applicability and legal effects, and administers the Presidential libraries.

Media Services:

A selection from the many materials generated by NARS--

Publications

- SELECT LIST OF PUBLICATIONS OF THE NATIONAL ARCHIVES AND RECORDS SERVICE, free.
- RECORDS IN THE NATIONAL ARCHIVES RELATING TO CONFEDERATE SOLDIERS, 6 pages, free.
- THE NATIONAL ARCHIVES, WASHINGTON, D.C., 8 pages, free.
- SELECT PICTURE LIST--INDIANS IN THE UNITED STATES, 18 pages, free.
- SELECT PICTURE LIST--NEGRO ART FROM THE HARMON FOUNDATION, 6 pages, free.
- CIVIL WAR MAPS IN THE NATIONAL ARCHIVES, 127 pages, 75¢.
- FEDERAL REGISTER, published five times a week, contains all Federal regulatory actions, \$25 per year.

UNITED STATES GOVERNMENT ORGANIZATION MANUAL, annual publication containing descriptions of the organization and functions of the Government and other information of use to the public. \$3.
PUBLIC PAPERS OF THE PRESIDENTS OF THE UNITED STATES, annual volumes containing text of most public messages and statements of the Presidents.
 Prices vary.

Facsimiles

Write for listing of facsimiles available: a sampling of items offered--

BILL OF RIGHTS, poster, from GPO, 1-10 copies, 45¢ each.
CONSTITUTION, poster, from GPO, 45¢.
DECLARATION OF INDEPENDENCE, poster, from GPO, 45¢.
JEFFERSON'S PLAN FOR WESTERN COUNTRY, 1-10 copies, 25¢ each.
WASHINGTON'S YORKTOWN MAP, 1-10 copies, \$1.25 each.

Slides

2"x2" cardboard-mounted color slides, 25¢ each; a selection--

THE NATIONAL ARCHIVES, CONSTITUTION AVENUE VIEW AT NIGHT.
THE GREAT SEAL OF THE UNITED STATES
DRAWING OF ELI WHITNEY'S COTTON GIN
DESIGN FOR THE ALASKAN FLAG
DESIGN FOR THE PRESIDENTIAL FLAG
CHINESE PRINTS AND MAP RELATING TO THE ROXER REBELLION
JAPANESE WOODBLOCK PRINT OF A U.S. FRIGATE IN A JAPANESE HARBOR

ENTRY 63

NATIONAL ASSOCIATION OF COLLEGE
AND UNIVERSITY BUSINESS
OFFICERS

National Center for Higher
Education
Suite 510, One Dupont Circle N.W.
Washington, D.C. 20036
202: 296-2346

Function:

NACUBO is a professional organization serving higher education in the field of business and financial management. Its members are institutions of higher education, public and private, including community and other two-year colleges. Programs and services are designed to encourage excellence in business and financial management in higher education; make available to higher education at the national level the judgment and experience of professional business officers; to open channels of communication on problems of higher education business management; to provide opportunities for communication, expression, and growth to the business officer; to promote professional attitudes, ideals, and standards.

Media Services:

Write for NACUBO HANDBOOK AND DIRECTORY and publications lists, which includes these titles--

STUDENT RECORDS MANUAL, guidelines for the administration of college admissions, financial aid, and registration programs, \$12.

PROFESSIONAL FILE SERIES (first 10 copies free; 20¢ for each additional copy), some titles--

LABOR MANAGEMENT RELATIONS IN HIGHER EDUCATION

MAKING UNIVERSITY FINANCIAL REPORTS INFORMATIVE AND MEANINGFUL

ENTRY 64

NATIONAL ASSOCIATION OF SCHOOLS
OF ART

National Center for Higher
Education
Suite 650, One Dupont Circle N.W.
Washington, D.C. 20036

202: 296-4925

Function:

The Association was established to improve educational practice and maintain high professional standards in art education.

Media Services:

Write for 1971 DIRECTORY which lists institutional members of the Association by state, describes their major academic programs in art, summer programs if any, and degrees or certificates conferred. It also lists schools offering art programs which are consistent with the objectives of the Association, but for which accreditation is premature, impracticable, or inappropriate.

ENTRY 65NATIONAL ASSOCIATION OF SCHOOLS
OF MUSICNational Center for Higher
Education
Suite 650, One Dupont Circle N.W.
Washington, D.C. 20036

202: 296-4925

Function:

The basic purposes of NASM are the pursuit of excellence, through accreditation on all matters relating to the training of musicians; the exercise of special leadership for music in higher education, graduate, professional and liberal; the emphasis on the role of music in American life as a vital social force; the development and strengthening of executive leaders for music in higher education; the relationship of NASM to other organizations concerned with music and other arts in education.

Media Services:

For specific information on NASM activities, write for ACCREDITATION IN MUSIC, and the Publications Order Form. Some titles offered are--

THE DIRECTORY, annual, lists accredited schools and departments of music, name of department chairman or dean, and the institution's music degree offerings. \$1.50.

A BASIC MUSIC LIBRARY, bibliography for schools offering undergraduate degrees in music. \$2.

CAREERS IN MUSIC, pamphlet outlining fields, employment opportunities, approximate earnings, personal qualifications, and education required for careers in music. 10¢ each for 1-9 copies; 7¢ each for 10-49; 50 or more, 5¢ each.

ENTRY 66

NATIONAL ASSOCIATION OF STATE
UNIVERSITIES AND LAND-GRANT
COLLEGES

National Center for Higher
Education
Suite 710, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-7120

Function:

The primary purpose of NASULGC is to focus national attention on both the problems and accomplishments of this special segment of public higher education. Membership consists of 118 major state universities and land-grant institutions located in the 50 states, the District of Columbia, and Puerto Rico. The Association also offers information services to the public and to its members, and provides a forum for the exchange of views among universities with common problems.

Media Services:

Write for FACT BOOK which details the organization's activities and publications, some of which are--

NASULGC NEWSLETTERS--THE CIRCULAR LETTER; FOR YOUR INFORMATION; and THE INTER-NATIONAL LETTER.

PAYING FOR A COLLEGE EDUCATION, booklet on student finance.

REWARDING CAREERS IN A DYNAMIC INDUSTRY...AGRICULTURE.

COMPUTER SCIENCE AT STATE UNIVERSITIES AND LAND-GRANT COLLEGES.

Film

THE COLLEGE CRISIS AND YOU, 13 minutes, black and white, 16mm: The need for greater tax support for public colleges and universities in order to keep student tuition costs low.

ENTRY 67

NATIONAL AUDIOVISUAL CENTER
(of the NATIONAL ARCHIVES AND
RECORDS SERVICE, GENERAL SERVI-
CES ADMINISTRATION, Entry 62)

Washington, D.C. 20419

202: 763-7384

Function:

The National Audiovisual Center, established in 1969 in the Office of the Executive Director of the National Archives and Records Service of the General Services Administration, serves government, business and industry, educational institutions, and the general public as a central information, sales, and distribution point for most Federally produced audiovisual materials--motion pictures, audio and video tapes, and other audiovisual media. The Center sells, rents, and lends media produced by the following government agencies (Entry numbers following the agency indicates its inclusion in this guide)--

American Revolution Bicentennial Commission	Department of Justice, Entry <u>99</u>
Atomic Energy Commission, Entry <u>29</u>	National Aeronautics and Space Administration, Entry <u>60</u>
Department of Commerce, Entry <u>94</u>	National Science Foundation, Entry, <u>80</u>
Department of Defense, Entry <u>95</u>	U.S. Postal Service, Entry <u>105</u>
Office of Economic Opportunity, Entry <u>84</u>	Small Business Administration, Entry <u>89</u>
General Services Administration, Entries <u>62</u> and <u>67</u>	Department of State, Entry <u>101</u>
Department of Health, Education, and Welfare, Entry <u>96</u>	Department of Transportation, Entry <u>102</u>
Department of Housing and Urban Development, Entry <u>97</u>	U.S. Civil Service Commission, Entry <u>92</u>
Department of the Interior, Entry <u>98</u>	U.S. Information Agency

Media Services:Information

Write to NAC for information on how to buy, rent, borrow, or locate audiovisual materials from Federal agencies, whether or not they are officially designated as users of NAC distribution services.

Sales

Over 5000 motion pictures and filmstrips are described and purchase details provided in the U.S. GOVERNMENT FILMS SALES CATALOG, available on request. Major subject areas covered are--

Agriculture	Foreign Language Tapes	Physical Fitness
Automotive	Health and Medicine	Safety
Aviation	Human Relations	Science
Business	Machining	Social Science
Education and Culture	Marine	Technical
Electricity	National Security	Woodworking

Examples of SALES CATALOG entries--Subject AreaTitle & Data

Education and Culture: Techniques	DISCIPLINE AND SELF-CONTROL (25 minutes, sound, black and white, 16mm, \$35, USOEO) Film discusses the problem of discipline as one of teaching and living with young children. The film shows how a teacher can establish control in a friendly climate and prevent disciplinary problems; discusses adequate supervision, and the dangers of over and under control; shows how to help a child accept control.
Health and Medical: Addiction	THE DISTANT DRUMMER: BRIDGE FROM NOPLACE (22 minutes, sound, color, 16mm, 1969, \$74.75, NIMH) Third in a series of three films. Examines the present status of treatment for drug addiction, rehabilitation of addicts, and promising research projects. Narrated by Rod Steiger.

Available also from NAC is A LIST OF U.S. GOVERNMENT MEDICAL AND DENTAL 8MM FILMS FOR SALE. An example of an entry--

HOSPITAL HOUSEKEEPING: (9 minutes): Instructs maintenance personnel in mopping hospital floors, using an efficient and thorough method to get more work accomplished and kill more germs in the process. Rental \$32; sale \$34.50.

ORAL CANCER--INTRAORAL EXAMINATION: (5-1/2 minutes) By Dental Training Center, Veterans Administration Hospital, Washington, D.C. This film demonstrates a methodical procedure for examination of the intraoral soft tissues. It also presents six cases of early cancer in this area and discusses their clinical signs. Rental \$27.25; sale \$28.25.

Distribution

Write to NAC for listings of Federally produced media, predominantly 16mm motion pictures, available for loan.

Production

The National Audiovisual Center offers Federal agencies consultation, advice, and technical assistance relating to the contracting, producing, processing, and distributing of audiovisual materials. There is no charge for this service.

ENTRY 68

NATIONAL CATHOLIC EDUCATION
ASSOCIATION

National Center for Higher
Education
Suite 350, One Dupont Circle N.W.
Washington, D.C. 20036

202: 293-5954

Function:

NCEA, composed of the Divisions of Fundamental Education and Higher Education, seeks to vitalize and improve all Catholic education and to make Catholic education better known and understood by the general membership of the Catholic community, by other groups, by state and federal governmental agencies, and by the public at large.

Media Services: Write for membership information, and publications list, which includes the following titles among others--

DIRECTORY OF CATHOLIC SPECIAL FACILITIES AND PROGRAMS IN THE U.S. FOR HANDI-
CAPPED CHILDREN AND ADULTS, \$5.

SEX EDUCATION: A GUIDE FOR PARENTS AND EDUCATORS, 25-99 copies, 35¢ each;
100 or more, 30¢ each.

STATE AID TO NONPUBLIC SCHOOLS (as of May 15, 1971), \$2.

ENTRY 69NATIONAL CENTER FOR HIGHER
EDUCATIONOne Dupont Circle N.W.
Washington, D.C. 20036202: Refer to organization of
interest for telephone number.Function:

NCHE houses the organizations listed below, most of which produce many different types of media as part of their services to their members, educators in general, and the public at large. NCHE-based organizations which offer media of possible general interest are included in this publication, and their entry numbers follow their listings below.

Organization

<u>Organization</u>	<u>Suite</u>	<u>Telephone</u>	<u>Entry</u>
American Alumni Council	530	223-9505	3
American Association for Higher Education	780	293-6440	5
American Association of Colleges for Teacher Education	610	293-2450	6
American Association of Collegiate Registrars and Admissions Officers	330	293-6230	7
American Association of Junior and Community Colleges	410	293-7050	8
American Association of State Colleges and Universities	700	293-7070	9
American Association of University Professors	500	466-8050	10
American College Public Relations Association	600	293-6360	12
American College Testing Program (main office is in Iowa City, Iowa)	340	223-0367	
American Council on Education	800	833-4700	13
American Society for Engineering Education	400	293-7080	22

Organization

<u>Suite</u>	<u>Telephone</u>	<u>Entry</u>
670	293-6227	
770	265-3137	25
370	296-8851	26
200	466-5100	
730	293-6177	
720	296-8400	
300	293-3422	27
712	347-3246	
420	659-4354	28
525	833-9080	37
Lower Level	223-2807	42
750	659-3709	
740	223-3791	44
770	293-4290	
620	296-4757	
717	296-6162	
310	296-5930	
630	296-2527	49
616	293-7280	49
520	659-4698	
510	296-2346	63
650	296-4925	64
650	296-4925	65
710	293-7120	66
350	293-5954	68

Associated Colleges of the Midwest
Association of American Colleges, main office
is at 1818 R St. N.W., Washington, D.C.)
Association of American Law Schools
Association of American Medical Colleges
Association of American Universities
Association of Governing Boards of Universities
and Colleges
Association of Schools of Allied Health Pro-
fessions
Association of Student Governments (main office
is at 1416 H St. N.W., Washington, D.C.)
Association of University Programs in Hospital
Administration
College and University Personnel Association
Cooperative College Registry
Council for the Advancement of Small Colleges
Council of Graduate Schools in the United
States
Council of Protestant Colleges and Universities
Council on Library Resources, Incorporated
Editorial Projects for Education
Educational Testing Service (main office is in
Princeton, New Jersey)
Educational Resources Information Center (ERIC)
Clearinghouse for Higher Education
Educational Resources Information Center (ERIC)
Clearinghouse for Teacher Education
Gerontological Society
National Association of College and University
Business Officers
National Association of Schools of Art
National Association of Schools of Music
National Association of State Universities and
Land-Grant Colleges
National Catholic Educational Association

<u>Organization</u>	<u>Suite</u>	<u>Telephone</u>	<u>Entry</u>
National Catholic Educational Association, Division of Higher Education	770	293-5954	63
National Committee on Accrediting	760	296-4196	72
National Council of Independent Colleges and Universities	770	293-1245	
National University Extension Association	360	659-3220	81
University of Oklahoma	790	223-9147	

end

ENTRY 70NATIONAL CENTER FOR INFORMATION
ON CAREERS IN EDUCATION

Washington, D.C. 20009

202: 462-1160

Function:

The major objective of NCICE is to affect the quantity and quality of people choosing a career in education. NCICE collects and evaluates existing career materials, generates new materials, and serves as a research and central resource center for individuals and groups interested in careers in education or in recruiting within an education program. (NCICE's operation has been supported by a grant from the Bureau of Educational Personnel Development of the Office of Education, HEW.)

Media Services:

Some NCICE materials--

YOUTH AND CAREERS IN EDUCATION, report giving the results of an attitude study conducted for NCICE, free.

CAREERS IN EDUCATION, comprehensive listing of information sources, free.

CAREER REPRINT SERIES, articles related to specific education issues, free.

SCHOLARSHIP, LOAN AND FELLOWSHIP INFORMATION FOR MINORITY STUDENTS, free.

UNA CAUSA EXTRAORDINARIA, career information in Spanish written for Chicago youth, free.

Posters promoting teaching and education-related professions, free.

ENTRY 71NATIONAL CENTER FOR VOLUNTARY
ACTION--THE CLEARINGHOUSE1735 I St. N.W.
Washington, D.C. 20006

202: 466-8444

Function:

NCVA, an independent, nonprofit, nongovernmental agency, exists to generate significant new responses to America's most pressing needs through greater recognition, utilization, and coordination of volunteers.

Media Services:

The Clearinghouse collects, stores, and distributes information on successful, innovative projects in the whole range of human and social services and in the improvement of the physical environment. Clearinghouse service is available free to any group or individual. Single copies of all publications are free on request; additional copies are at printing cost.

Clearinghouse Portfolios

Compilations of materials in a given subject area. Information includes case histories of volunteer programs, resource groups, relevant publications, and--when available--film lists and pamphlets. Portfolios have been prepared on (write for complete listing)--

Drug education and rehabilitation programs and the volunteer
Volunteers in day care/Headstart
Volunteers in public welfare
Interracial/interethnic/intergroup relations and the volunteer
The older volunteer

Indexes of Case Histories

Histories of volunteer activities in areas which include (write for complete listing)--

Civic affairs	Health and mental health
Communications and public relations	Legal rights
Cultural activities	Recreation

Green Sheets

Lists of resources on such subjects as (write for complete listing)--

Education: library assistance training publications
 nutrition education and food programs
 the teen-age volunteer

Film Packets

Compilations of film information in a given subject area; packets have been prepared in the areas of (write for complete listing)--

Drug education	Housing
Daycare/Headstart	Physical environment
Education	Physically handicapped

Films

Films are available for free 2-week loan if borrower pays return postage and insurance. There are limited numbers of prints, so order well in advance of use.

FIVE VOLUNTEERS, 25 minutes, color: Shows volunteers at work in several settings, a tutoring program, children's ward of a hospital, and a prison.
 VOLUNTEER TRAINING, 25 minutes, color: Volunteer training programs, including volunteers in a suicide prevention center and as probation officers.

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ENTRY 72

NATIONAL COMMISSION ON ACCREDITING

National Center for Higher Education
Suite 760, One Dupont Circle N.W.
Washington, D.C. 20036

202: 296-4196

Function:

NCA is an independent agency supported by the colleges and universities of the U.S. to improve the operation and effectiveness of accreditation in higher education. Through accreditation, educational institutions, hospitals, clinics, and scientific laboratories are identified as meeting certain standards of quality. NCA's purview covers the accreditation of junior colleges, technical institutes, colleges and universities, and professional schools.

Media Services:

Write for list of publications, among which are--

FACTS ABOUT THE COMMISSION, 5 pages, 15¢.

MAINTENANCE OF ACADEMIC STANDARDS THROUGH ACCREDITATION IN THE U.S.A, 12 pages, 15¢.

LIST OF RECOGNIZED ACCREDITING AGENCIES, 6 pages, 15¢.

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ENTRY 73NATIONAL COORDINATING COUNCIL
ON DRUG EDUCATION1211 Connecticut Ave. N.W.
Washington, D.C. 20036

202: 466-8150

Function:

The Council is a private, nonprofit organization with 100 national members, including the American Bar Association, American Medical Association, Boy Scouts of America, Lions International, National Association for the Advancement of Colored People, National Association of Manufacturers, National Association for Mental Health, National Association of Secondary School Principals, National Parent-Teacher Association, and the National Council of Churches.

Media Services:

Write for drug abuse education media lists, which include the following--

COMMON SENSE LIVES HERE, a 96-page, guide to community action against drug abuse. Includes chapters on the basic facts about drugs, organizing your community for action, and sources of help. \$3.

DRUG ABUSE FILMS, 2nd Edition, an evaluative report on over 110 drug abuse films and audiovisuals, including information on each film's rental, purchase, scientific accuracy, and communication impact. \$3.

DRUG EDUCATION BIBLIOGRAPHY, \$5.

DRUG EDUCATION DIRECTORY, compilation of information about the NCCDE's 124 members, including valuable facts about their publications, films, services, meetings. \$5.

ENTRY 74

NATIONAL EDUCATION ASSOCIATION

1201 16th St. N.W.
Washington, D.C. 20036

202: 833-4000

Function:

NEA is a membership organization, open to any person who is actively engaged in the profession of teaching or other educational work, or to any other person interested in advancing the cause of education. The many activities of the organization are administered from the headquarters at the above address and from 10 regional offices throughout the U.S.

Media Services:

Write for the NEA CATALOG OF PUBLICATIONS AND AUDIOVISUAL MATERIALS. There are over 60 publishing units within NEA which report on the concerns of its divisions. A brief sampling from the hundreds of items available follows--

American Association of School Librarians

ELEMENTARY SCHOOL MEDIA PROGRAMS:
AN APPROACH TO INDIVIDUALIZED
INSTRUCTION, 32 pages, \$1.

STANDARDS FOR SCHOOL MEDIA PROGRAMS,
80 pages, \$2.

THE TEACHER'S LIBRARY: HOW TO ORGAN-
IZE IT AND WHAT TO INCLUDE, 212
pages, \$1.58.

Future Teachers of America

CAREERS IN EDUCATION, 36 pages,
35¢.

TOUCH HUMANITY--TEACH, poster,
color, 12"x18", 50¢.

FUTURE TEACHER HERITAGE, 64
pages, 50¢.

Adult Education Service Division

ADULT EDUCATION AND THE URBAN CRISIS, 1 page, free.

NEGOTIATION FOR ADULT EDUCATORS, leaflet, free.

RETRIEVING THE HIGH SCHOOL DROPOUT, 1 page, free.

Films

DRUG ABUSE: EVERYBODY'S HANGUP, 16mm, 14 minutes, color, sound; purchase \$90; rental \$15.

THE GROWING UP OF A YOUNG FILM-MAKER, 16mm, 17 minutes, black and white, sound; purchase \$45; rental \$5.

Multimedia Kits

CONFERENCE TIME FOR TEACHERS AND PARENTS: color/sound filmstrips, handbook, and leaflet, \$25.

TEACHING SOCIAL LIVING SKILLS: CONSUMER EDUCATION: Teacher's manual, lesson plans, worksheet masters, transparency masters, text, filmstrip with taped narration and script. \$18

Rural Education Association

MY COUNTRY 'TIS OF THY PEOPLE YOU'RE DYING, film on the American Indian. 8 minutes, color, sound, 16mm; purchase \$65; rental \$6.

USING A TIMETABLE IN EDUCATIONAL GUIDANCE for grades 7-12, 64 pages, \$1.

LEARNING TO PLOW ON A CITY STREET, 16 pages, 50¢.

Posters and Pictures

BEETHOVEN, poster, color, 25"x32", \$2.
CODE OF ETHICS, poster 17"x22", 2 colors, 10¢.

Filmstrips

HOW TO LISTEN TO YOUR CHILD AND HOW TO GET YOUR CHILD TO LISTEN TO YOU: 35mm, color, 20 minutes, with LP record, \$15.

ART AND SPORT: 35mm, script, narration on LP record, 25 minutes, \$8.

ENTRY 75

NATIONAL FOUNDATION ON THE
ARTS AND HUMANITIES (NATIONAL
ENDOWMENT FOR THE ARTS, NATIONAL
ENDOWMENT FOR THE HUMANITIES,
AND FEDERAL COUNCIL ON
THE ARTS AND THE HUMANITIES)

Washington, D.C. 20506

202: 382-6985

Function:

The NFAH consists of the National Endowments for the Arts and Humanities, and a Federal Council on the Arts and Humanities. Its general purpose is to encourage and support national progress in the humanities and the arts. The chief activities of both Endowments are the awards of grants, stipends, and fellowships to individuals, institutions, and State agencies to implement a national policy to promote scholarship and progress in the arts and humanities.

Media Services:

Write for publications list; a sampling of items follows--

NATIONAL COUNCIL ON THE ARTS/NATIONAL ENDOWMENT FOR THE ARTS, report on the first five years, 1966 through 1970, free.

PROGRAMS OF THE NATIONAL ENDOWMENTS FOR THE ARTS AND HUMANITIES, bimonthly newsletter of the National Endowment, free.

YOUTHGRANTS IN THE HUMANITIES, information brochure, free.

NEH PROGRAM ANNOUNCEMENT, program information for applicants, free.

ENTRY 76

NATIONAL GALLERY OF ART

Washington, D.C. 20656

202: RE 7-4215

Function:

A wide range of activities is offered to visitors to the National Gallery of Art: in addition to the exhibits of works from the National Collection, special exhibits concerts, film showings, radio programs, lectures, and tours enhance the public's enjoyment of the riches of this national resource. In order for citizens across the U.S. to share the pleasures of the National Gallery of Art, the Publications Fund is continually expanding the number and types of media services and products it offers to the public.

Media Services:--

Write for the MONTHLY CALENDAR OF EVENTS, free, for announcements of National Gallery activities.

The CATALOG OF REPRODUCTIONS AND PUBLICATIONS, available from the National Gallery Publications Fund, lists in detail media for sale to the public. A 20 per cent discount on all items is extended to schools, libraries, other educational institutions, and religious organizations. Individual teachers can receive this discount when the school is identified and payment is enclosed with the order. A sampling of media offered--

1. Color reproductions of selected works from the National Gallery collection, from 10¢ postcards to framed and matted prints at \$30 each.

2. Audiovisual aids designed for classroom use; material produced to supplement art education programs.

a. Extension Service Program--The National Gallery makes available a wide selection of classroom materials including slide lectures, films, traveling exhibitions, and ART AND MAN, a multimedia humanities education program. Write for the Extension Service catalog, which contains descriptions of materials and interrelates them with other media to facilitate the programming of instruction. These materials may be borrowed free of charge except for shipping and insurance costs (with the exception of ART AND MAN).

1) Slides and Filmstrips

SURVEY OF AMERICAN PAINTING: Primarily directed toward elementary and lower secondary grades, this lecture illustrates the general development of painting from the American primitives to the movements of the 20th century. Major artists' lives are described and their paintings are analyzed within their historical context. 40 slides, 40-minute recording, and text. Related filmstrip, AMERICAN PAINTING IN HISTORY; related film, THE AMERICAN VISION.

COLOR AND LIGHT IN PAINTING: Introduction to the theory of color and light and their interrelationship. Essential technical terms are explained and through the use of diagrams. Various techniques in the use of color and light are illustrated by outstanding examples from the National Gallery collection, e.g. Vouet, Rambrandt, Veronese, Goya, Renoir, Monet, Seurat, and Picasso. 51 slides, 30-minute recording, and text. Related slide lectures, THE ARTIST'S HAND: FIVE TECHNIQUES OF PAINTING and THE ARTIST'S EYE: PICTORIAL COMPOSITION; related traveling exhibit, PAINTING TECHNIQUES.

2) 16mm Color/Sound Films

A GALLERY OF CHILDREN: Mrs. Joan Kennedy takes a group of children on a tour of the National Gallery, meeting children in paintings from many periods. Elementary level. Insurance value \$150. 30 minutes.

THE NATIONAL GALLERY OF ART: Highlights the National Gallery's collection and its varied audience. It is narrated by Robert Culp, who takes the viewer on a special tour of the major paintings in the collection. Insurance value \$200. 50 minutes. Related film, **ART IN THE WESTERN WORLD;** related slide lecture, **INTRODUCTION TO UNDERSTANDING ART**

3) **Traveling Exhibits**

Quality reproductions of outstanding paintings in the National Gallery of Art, framed, ready for hanging, and accompanied by a descriptive label, are grouped in exhibits suitable for display in schools, colleges, libraries, and clubs. All are lent free, with borrowers paying shipping. In most cases 90-day advance reservation is sufficient; some exhibits require a year's advance booking. A sampling of exhibits--

THE CREATIVE PAST: ART OF AFRICA: Based on a major survey exhibition of sculpture held at the National Gallery of Art, the exhibit includes some 50 photographs, with explanatory texts, of objects from African, European, and American museums and collections which provide historical perspective to the development of African art from 300 B.C. to the early 20th century. Related slide lecture, **THE CREATIVE PAST: ART OF AFRICA.**

TEN LANDSCAPES: Paintings by Duccio, David, Giorgione, Rembrandt, Turner, Constable, Homer, Monet, Cezanne, Rousseau provide a capsule history of landscape painting from the late Middle Ages to the present century.

BACKGROUNDS OF MODERN PAINTING: Works by Fantin-Latour, Whistler, Bellows, Renoir, Cezanne, Gauguin, Matisse, Derain, Modigliani, Lurcat, Braque, Picasso illustrate important trends in painting during the last hundred years--realism, impressionism, expressionism, and the more modern abstract approaches. Related slide lecture, **BACKGROUNDS OF MODERN PAINTING IN FRANCE.**

4) **ART AND MAN,** a multimedia humanities education program from the National Gallery, published by Scholastic Magazines, has been developed to bring the arts into English, social studies, art, and humanities classes of junior and senior high school students. Eight monthly packages delivered throughout the school year include a magazine, reproductions, LP recordings, filmstrips, and color slides. Accompanied by monthly teacher's guide. \$2 per student per year.

- b. Black and White Photographs--Black and white photographs of the National Gallery's entire collection which are not otherwise listed in the catalog of reproductions are available from the Library. Write for details.
- c. Slidestrips--Strips of 35mm double-frame film, picture size 1"x1-1/2", to be cut apart and mounted by purchaser as 2"x2" black and white slides. Examples from the National Gallery collections for instruction in art, history, foreign languages, and the humanities, covering paintings from 1250-present, sculpture, and graphics. \$6 each.
- d. Filmstrips--Strips of 35mm single-frame film, picture size 3/4"x1", in color, to be shown with filmstrip projector with accompanying LP recordings. Some of the subjects offered: American Painting in History at the National Gallery; Florentine Art of the Golden Age in the National Gallery. \$8 each. Filmstrip and printed text alone, \$6.50; LP only, \$2.50.
- e. Portfolios--Portfolios for use in teaching art history, consisting of up to 20 11"x14" color reproductions with descriptive text, ranging from \$3 to \$7 each, on the following subjects (among others):
- Famous Paintings from the Italian Renaissance to the Present
The Life of Christ, with choice of textual excerpts from the King James or Douay versions of the Bible
Portraits of Children in the National Gallery of Art
3. Color slides. 35mm transparencies, standard 2"x2" cardboard mounts imprinted with catalog number of the subject, name of artist, title, and date of work. Selection of over 600 subjects, 35¢ each.
4. Recordings. Series of three stereo LP recordings plus illustrated albums covering the history of the Revolutionary period and the Civil War. Drawings, prints, photographs from the period, historical essays and lyrics of notable songs of the periods are included. \$11 each.
5. Sculpture reproductions and medals and plaquettes. Reproductions made directly from the original works in the National Gallery collection, packaged with description and identification of the work; at various prices.

6. Jewelry. Metal casts from original sculpture, gold electroplated, boxed with description and identification of the work; at various prices.
7. Catalogs. Catalogs of the major collections of the National Gallery of Art. Most are fully illustrated and annotated, and range from \$1.50 to \$5. Catalogs of Special Exhibitions from 1957 to the present range from \$3.50 to \$12.50.
8. Books. Publications, many written or edited by members of the Gallery staff and associates deal with the National Gallery and its collections; others are concerned with various broad aspects of art history. Some are offered in a choice of English, Spanish, French, German, and Japanese. Various prices.
9. Booklets. Ten Schools of Painting Series--10 booklets covering the major schools of painting, each containing 16 color plates, an historical introductory essay, and a page of text accompanying each illustration, and index. \$3 for the set; 35¢ each.

ENTRY 77

NATIONAL GEOGRAPHIC SOCIETY

17th and M Sts. N.W.
Washington, D.C. 20036

202: 296-7500

Function:

The National Geographic Society is a nonprofit scientific and educational organization for increasing and diffusing geographic knowledge and promoting research and exploration. The Society supports explorations and research projects.

Media Services:

The Society diffuses this knowledge through its monthly NATIONAL GEOGRAPHIC MAGAZINE, maps, books, recordings, globes, atlases, films, and strips; SCHOOL BULLETIN; information services to press, radio and TV; exhibits in Explorer's Hall; TV programs, and lecture service. Below is a sampling of NGS media; write for complete information.

Maps

Standard political and physical maps of all areas, and special interest maps, such as SHAKESPEARE'S BRITAIN, TOURIST MANHATTAN, MYTHICAL REALM OF GODS AND HEROES, THE EARTH'S MOON; and large mural maps covering 8'x12' areas.

Globes

Physical and political globes.



Books

GREAT RELIGIONS OF THE WORLD
 THIS ENGLAND
 THE RENAISSANCE
 MAN'S BEST FRIEND
 AS WE LIVE AND BREATHE
 OUR COUNTRY'S PRESIDENTS

Recordings

THE MUSIC OF TRINIDAD
 THE MUSIC OF GREECE

Films

16mm films of programs produced for TV are available for sale or rental. Some of the titles--

DR. LEAKEY AND THE DAWN OF MAN
 HOLLAND AGAINST THE SEA
 REPTILES AND AMPHIBIANS
 THE MYSTERY OF ANIMAL BEHAVIOR

Filmstrips

4-7 per unit color slides with 12-inch LP record cued for use with either automatic or manually operated projectors, on such topics as--
 SOUTHEAST ASIA
 SPAIN, PORTUGAL AND GIBRALTAR
 ANCIENT TIMES
 WASHINGTON, D.C.
 CANADA
 BIRDS

ENTRY 78

NATIONAL LIBRARY OF MEDICINE
 (See also HEW, Entry 96,
 Public Health Service, National
 Institutes of Health)

8600 Rockville Pike
 Bethesda, Maryland 20014

301: 656-4000

Function:

The National Library of Medicine, established in 1836, is the world's largest library in a single scientific field. NLM is dedicated to serving the information needs of health professionals, and to the development of a biomedical communications network to enhance health care, education, and research.

Media Services:

Publications

Write for announcements of publications and services of NLM, some of which are--

THE NATIONAL LIBRARY OF MEDICINE, booklet describing the collections, tours, films, exhibits, and publications of NLM, free.

THE NATIONAL LIBRARY OF MEDICINE, color folder on history of NLM from 1836 to date, free.

NLM FACTSHEETS, monthly reports from the various divisions of NLM, free.

THE NATIONAL LIBRARY OF MEDICINE GRANT PROGRAMS, booklet describing grant programs available to eligible institutions and individuals to provide better health information services through support of improved health library resources, increased trained manpower, and development of modern health communications tools and techniques, free.

GUIDE TO MEDLARS SERVICES, booklet on NLM's Medical Literature Analysis and Retrieval System, a computer-based system designed to achieve rapid bibliographic access to NLM's store of biomedical journal information for researchers, clinicians, and other health professionals. Products of MEDLARS are--

Citation's for publication in INDEX MEDICUS and CURRENT CATALOG.
Preparation of Recurring Bibliographies on specialized subjects.
Preparation of retrospective, one-time bibliographies (demand searches).

NLM LITERATURE SEARCHES, reprints of MEDLARS literature searches requested by physicians, scientists, and health professionals considered to be of wide interest. Single copies free. Below is a sampling of titles; for a complete listing of titles, write to the Literature Search Program, Reference Section, above address.

Ethical and legal aspects of transplantation. 1963-1967, 40 citations.
Adverse effects of LSD. 1964-1968, 112 citations.
Psychotherapy in alcoholism. 1964-1968, 160 citations.
Group interactions for social awareness, sensitivity training. 1968-1970, 99 citations.
Genetic counseling, 1968-1971, 92 citations.
Drug withdrawal symptoms in man, 1968-1971, 426 citations.

THE NATIONAL MEDICAL AUDIOVISUAL CENTER, booklet describing the audiovisual services of NLM, based in Atlanta, Georgia, 30333. Write there for complete information on its services. Publications about the Audiovisual Center are available from GPO --

NATIONAL MEDICAL AUDIOVISUAL CENTER CATALOG, \$1.25.

FILM REFERENCE GUIDE FOR MEDICINE AND ALLIED SCIENCES, \$2.75.

Films

Films on NLM and MEDLARS are available from the NLAC (Annex), Station K, Atlanta, Georgia, 30324.

ENTRY 79

NATIONAL PLANNING ASSOCIATION

1606 New Hampshire Ave. N.W.
Washington, D.C. 20009

202: CO 5-7685

Function:

The National Planning Association, founded in 1934, is an independent, private, nonprofit, nonpolitical membership organization, which, through committees representing all major sections of the American economy and a professional research staff, engages in policy and program analysis and planning by planning information and methods used by both businesses and governments, and provides technical assistance, chiefly to state and local governments, but also on an international basis.

Media Services:

Write for the NPA biannual NATIONAL PLANNING ASSOCIATION REPORT ON ACTIVITIES, and its publications list, which includes membership information and periodical and book titles, some of which are--

MEXICAN ECONOMIC DEVELOPMENT: THE ROOTS OF RAPID GROWTH, by Roger D. Hansen, 150 pages, \$3.50.

THE DEVELOPMENT OF AFRICAN PRIVATE ENTERPRISE by G. Geiger and W. Armstrong, 161 pages, \$2.50.

PROGRAM PLANNING FOR NATIONAL GOALS, by G. Colm and L. Gulick, 26 pages, \$1.

PROJECTION HIGHLIGHTS, periodical issued at least 10 times a year, offers a series of 4-page summaries of key findings and conclusions of NPA's Center for Economic Studies. Free to members.

ENTRY 80

NATIONAL SCIENCE FOUNDATION

1800 G St. N.W.
Washington, D.C. 20550

202: 655-4000

Function:

Established by the National Science Foundation Act of 1950, and given additional authority by the National Defense Education Act of 1958, the NSF's fundamental purpose is to strengthen research and education in the sciences in the United States. Among its many activities are (consult USGOM or write for full information)--

Directing targeted research efforts to respond to specific environmental, societal, and technological problems of national concern, and to assess new problem areas and the impact of technology on society and the environment.

The award of grants and contracts, primarily to universities and other non-profit institutions, in support of scientific research.

Maintaining a register of scientific and technical personnel, and providing a central clearinghouse for data on the supply and demand for scientific and technical resources.

The award of graduate fellowships in the mathematical, physical, medical, biological, engineering, and social sciences.

Improving the coordination of the various scientific information activities within the Federal Government; improving methods of making scientific information available; promoting interchange of scientific information among scientists of the U.S. and foreign countries; supporting translation of foreign scientific information.

Media Services:

Write for PUBLICATIONS OF THE NATIONAL SCIENCE FOUNDATION, which includes--

SCIENCE EDUCATION ANNOUNCEMENTS, issued periodically for the information of individuals interested in participating in NSF programs, free.

ENVIRONMENTAL SCIENCES--CHALLENGE FOR THE SEVENTIES, 40¢ from GPO.

THE PHYSICAL SCIENCES, 50¢ from GPO.

COLLEGE SCIENCE IMPROVEMENT PROGRAM (baccalaureate degree-granting Black colleges), free.

SALARIES AND SELECTED CHARACTERISTICS OF U.S. SCIENTISTS, 1970, 10¢ from GPO.

CONTINUING EDUCATION FOR RESEARCH AND DEVELOPMENT CAREERS, \$1.75 from GPO.

MOSAIC, official quarterly of NSF, \$2.50 per year, from GPO.

THE ANTARCTIC JOURNAL OF THE UNITED STATES, bimonthly, \$3.50 per year from GPO.

Write for RELEASED TEXTBOOKS, FILMS, AND OTHER TEACHING MATERIALS, prepared by the Course and Curriculum Improvement Projects supported by NSF which cover all educational levels from kindergarten through graduate school. A sampling of the study projects--

Study on fundamental processes in education.

Elementary science study.

Astronomical motion pictures for secondary schools.

Teaching resources development program in the geological studies.

Chemical education material study.

Patterns in arithmetic.

Anthropology curriculum study project.

Supplementary teaching aids for introductory chemistry.

Theoretical and applied mechanics curriculum.

Mechanics of materials and structures.

Berkeley physics course and laboratory.

Lists of translations and adaptations of curriculum materials for use in other countries, or for Americans for whom English is not the primary language, can be obtained from Course Content Improvement Program, Pre-College Education in Science, or Science Curriculum Improvement Program, Undergraduate Education in Science, above address.

ENTRY 81

NATIONAL UNIVERSITY EXTENSION
ASSOCIATION

National Center for Higher
Education
Suite 360, One Dupont Circle N.W.
Washington, D.C. 20036

202: 659-3220

Function:

Founded in 1915, NUEA consists of universities, colleges, and related organizations and their professional staffs who are dedicated to lifelong learning and public service. Through extension programs NUEA members make their institutional and community resources available to individuals and groups for the purpose of enriching life by making continuing education available--and attractive--to individuals in every segment of the population.

Media Services:

Write for membership information, and publications list, which includes these (and other) materials--

NUEA NEWSLETTER, biweekly, \$25 per year.

NUEA SPECTATOR, quarterly, \$7.50 per year.

GUIDE TO INDEPENDENT STUDY, 75¢.

HIGHER ADULT EDUCATION, by Frandson, AUEC-NUEA Six-Year Study, \$2.

FAMILY AND PERSONAL DEVELOPMENT IN ADULT BASIC EDUCATION, by Davidson, \$2.95.

ENTRY 82

NATIONAL WILDLIFE FEDERATION

1412 16th St. N.W.
Washington, D.C. 20036

202: 483-1550

Function:

The National Wildlife Federation is a nonprofit organization whose primary function is to stimulate a proper public attitude and appreciation regarding the wise use and management of all natural resources by promoting improved educational methods, encouraging the training of teachers in conservation, and providing useful educational materials for schools, youth groups, and adult organizations for the enlightened advancement and understanding of resource management.

Media Services:

The Federation makes available a number of educational and informative abstracts, articles, pamphlets, and books on the conservation and wise use of resources. These materials are available to the public through various types of membership in NWF and also to nonmembers. Write for details. Some titles offered--

CONSERVATION DIRECTORY, a listing of organizations, agencies and officials concerned with natural resource use and management--United States Government, international, national and interstate organizations and commissions; state and territorial agencies and citizens groups; Canadian government agencies and citizens groups. \$1.50.

WILDLIFE CONSERVATION STAMPS, colored illustrations of a variety of life forms, purchase of which supports a NWF publications program.

ENVIRONMENTAL ACTION IDEAS, fact/action sheet on how to organize a community awareness action program to promote a better environment. Free.

LISTS OF SUGGESTED SOURCES OF AUDIOVISUAL MATERIALS ON CONSERVATION--air and water pollution, population, urban studies. Free.

ENTRY 83

OFFICE OF CONSUMER AFFAIRS

New Executive Office Building
Washington, D.C. 20506

202: 395-3682

Function:

Established in the Executive Office of the President in 1971, the Office of Consumer Affairs advises and represents the President on matters of consumer interest, analyzes and coordinates implementation of all Federal activities in the area of consumer protection and recommends ways in which governmental consumer programs can be made more effective.

Media Services:

Write to the Director, Office of Consumer Affairs, above address, for listings of media, some of which are--

GUIDE TO FEDERAL CONSUMER SERVICES, paperback from GPO, 151 pages, \$1.

SUGGESTED GUIDELINES FOR CONSUMER EDUCATION, GRADES K-12, free.

CONSUMER EDUCATION BIBLIOGRAPHY from GPO, paperback, 150 pages, \$1.

CONSUMER NEWS, biweekly report, from GPO for \$1 per year.

SPEAK UP SERIES, on buying cars, sales contracts, door-to-door sales, in Spanish, 10¢ each; \$7.50 per 100 copies.

ENTRY 84

OFFICE OF ECONOMIC OPPORTUNITY

1200 19th St. N.W.
Washington, D.C. 20506

202: 254-5000

Function:

Established within the Executive Office of the President in 1964, the purpose of the Office of Economic Opportunity is to strengthen, supplement, and coordinate efforts to further the policy of the U.S. to "eliminate the paradox of poverty in the midst of plenty in this Nation by opening to everyone the opportunity for education and training, the opportunity to work and to live in decency and dignity."

OEO headquarters at the above address administers 10 regional offices; for locations consult USGOM or write to the above address.

Media Services:Speakers

Write to the Plans Branch, IP and M Division, Office of Public Affairs, above address, or call 202: 254-6203 to engage a speaker for a presentation to a group.

Publications

Request publications information from the Office of Public Affairs; a sampling of available materials follows--

OPPORTUNITY, OEO magazine, published 10 times a year, including January-February and August-September issues, free.

OFFICE OF OPERATIONS, booklet on OEO's Community Action Program, with its 900 Community Action Agencies across the U.S., free.

LEGAL SERVICES, booklet describing the OEO Legal Services program, advancing equal justice under law, free.

OVERVIEW, booklet dealing with the question, What is OEO?, free.

EXPERIMENTAL PROGRAMS, booklet describing OEO special impact programs, free.

HOW TO ORGANIZE A CO-OP, step-by-step guide, free.

GREEN POWER, Consumer Action for the Poor, guide to organizing a community consumer action program, free.

Films

Write to the Office of Public Affairs or OEO FILM INFORMATION, which lists 16mm titles available on a free, short-term loan basis through the film libraries of various distributors throughout the U.S. Some titles are--

A RIGHT TO HEALTH, color, 28 minutes: Documentary of an OEO Neighborhood Health Center, deals with the concept of community medicine, the function of the Health Center, its professional staff, the neighborhood aides, and the people it serves.

THE OWL WHO GAVE A HOOT, color, 13 minutes, English and Spanish versions: Animated cartoon film for consumer education illustrates the economic dangers faced by consumers, particularly the poor, in credit buying and dealing with unscrupulous merchants.

STOREFRONT, black and white, 40 minutes: Follows 10 nonprofessional neighborhood aides through their training to their work in the community storefront setting, a place where people can bring their problems and begin to help themselves.

ENTRY 85ORGANIZATION OF AMERICAN STATES
OF PAN AMERICAN UNION

Washington, D.C. 20006

202: 393-8450

Function:

Made up of 24 independent countries of the Western Hemisphere, the OAS's purposes are to strengthen the peace and security of the continent; to prevent possible causes of difficulties and to ensure the pacific settlement of disputes that may arise among member states; to provide for common action on the part of those states in the event of aggression; to seek the solution of political, juridical, and economic problems that may arise among them; and to promote by cooperative action their economic, social, and cultural development.

Media Services:

Write for the OAS CATALOG OF PUBLICATIONS, in English and Spanish, and request placement on the mailing to receive future publications announcements. Materials are published in English, Spanish, Portuguese, and French (but not all titles in all languages). A sampling of titles follows--

LATIN AMERICAN PROSE IN ENGLISH TRANSLATION, bibliography by Claude L. Hulet of Latin American prose titles from the 16th century to the present. 191 pages, 75¢.

LATIN AMERICA TODAY AND TOMORROW, by Galo Plaza, \$6.95.

AMERICAN NATIONS SERIES, illustrated booklets on member nations of OAS, 40-48 pages, from 15¢ to 25¢ each.

21 LATIN AMERICAN MEALS, recipes and menus, 10¢.

NATIONAL ANTHEMS OF THE AMERICAN REPUBLICS, facsimile edition of official versions of national anthems for voice and piano, \$2.

COMPOSERS OF THE AMERICAS, biographical data and catalogs of their works, in English or Spanish, 13 volumes at \$1 each.

AMERICAS, monthly illustrated magazine with articles about art, literature, music, history, and social and economic development of the Western Hemisphere. In English or Spanish versions, \$5 a year; 50¢ a copy.

FLAGS AND COATS OF ARMS OF THE AMERICAN NATIONS, factsheet in color, 10¢.

Slides and Films

Write to the Technical Unit of Visual Arts and Crafts, Department of Cultural Affairs of OAS, above address, for leaflet listing slides and films for sale.

Slide sets of ten 35mm slides in plastic packets at \$3.50 each. A sampling of subjects--

HOUSING IN LATIN AMERICA: The relation of available building materials and environmental factors to the various types of housing found in Latin American countries, covering Latin America, general housing and Mexico, primitive and colonial housing.

GENERAL PATTERNS OF CULTURE IN LATIN AMERICA--Bolivia, Peru, Guatemala.

PRE-COLUMBIAN POTTERY: Art in Latin America--sets on Columbia, Mexico, Mexican Murals, Uruguay.

Films--a sampling of 16mm films for sale--

MANABU MABE PAINTS A PICTURE, 17 minutes, color: English or Spanish narration. Japanese-Brazilian artist creates an abstract painting. \$120.

MOIRE, 8 minutes, color, English or Spanish narration. Kinetic works of Venezuelan artist J.M. Cruzent. \$100.

ENTRY 86THE PRESIDENT'S COUNCIL ON
PHYSICAL FITNESS AND SPORTSRoom 4049, HEW North
330 Independence Ave. S.W.
Washington, D.C. 20201

202: 962-8765

Function:

To develop and coordinate a national program for physical fitness and sports.

Media Services:

Write to GPO for folder listing Council activities and media on fitness and sports. A sampling of items--

Publications

ADULT PHYSICAL FITNESS, 35¢.

VIM, exercise plan for girls 12-18, 25¢.

PHYSICAL FITNESS ELEMENTS IN RECREATION, suggestions for community programs, free.

YOUTH PHYSICAL FITNESS, suggestions for school-centered program, 15¢.

Films

YOUTH PHYSICAL FITNESS--A BASIC SCHOOLS PROGRAM

BUSY DAY AHEAD

THE FITNESS CHALLENGE

Record

CHICKEN FAT, Capitol LP, 6-1/2 minutes of exercise set to music, 50¢.

ENTRY 87

PUBLIC AFFAIRS PRESS

419 New Jersey Ave. S.E.
Washington, D.C. 20003

202: LI 4-3024

Function:

Since 1937 Public Affairs Press has devoted its efforts almost exclusively to publications in economics, sociology, political science, history, humanities and the sciences.

Media Services:

Write for lists of publications; given below is a sampling--

ACTION-PLANNING FOR COMMUNITY HEALTH SERVICE, \$2.

THE NEW MASS MEDIA, by Gilbert Seldes (published in cooperation with the American Association of University Women), \$2.50.

THE PRESIDENT AND PUBLIC OPINION, by Manfred Landecker, \$4.50.

FAMOUS AMERICAN TRADEMARKS, by Arnold B. Barach, collection of articles on trademarks that appeared in Changing Times magazine over the past 13 years, \$5.

CAMPAIGNING FOR PRESIDENT, by Marvin R. Weisbord, analysis of presidential campaigns from 1860 to the present, \$2.50.

ENTRY 88

REPUBLICAN NATIONAL COMMITTEE

310 First St. S.E.
Washington, D.C. 20003

202: 484-6500

Write for media list. Below is a sampling of available materials--

General

MONDAY, weekly newsletter to contributors of \$25 or more.
FIRST MONDAY, monthly publication to contributors of \$15 or more.
WASHINGTON CAMPUS NEWS SERVICE, weekly news releases for college news media.

Issue Brochures, suitable for reproduction locally, on--

AGRICULTURE
BLACK AMERICANS
CANCER CAMPAIGN
THE DRAFT
DRUG ABUSE
ENVIRONMENT
FOREIGN POLICY

GOVERNMENT REORGANIZATION
NATION'S HEALTH
OLDER AMERICANS
REVENUE SHARING
WELFARE REFORM
WAR ON CRIME
YOUNG PEOPLE

Party Organization Publications

GOP LEADER'S MANUAL
HOW TO GET PUBLICITY

Literature

IS ANYONE LISTENING?
DOES ANYONE GIVE A DAMN?

Women's Division

WOMEN TO WIN
LEADERSHIP TRAINING MANUALS

Posters, 17"x22"; 4-color

NIXON YOUTH POSTER
GET IT ON! JOIN THE REPUBLICAN PARTY

Young Republicans National Federation

CAMPAIGN GUIDE MANUAL
HISTORY OF THE YOUNG REPUBLICANS

College Republican National Committee

THE CAMPUS CANVASS
THE COLLEGE VOTER

Buttons

VOTE--1972
PACHYDERM POWER

Bumberstrips

GIVE A DAMN--REGISTER REPUBLICAN
GENERATION OF PEACE

ENTRY 89

SMALL BUSINESS ADMINISTRATION

1441 L St. N.W.
Washington, D.C. 20416

202: 393-3111

Function:

The fundamental purposes of the Small Business Administration are to aid, counsel, assist, and protect the interests of small business; insure that small business concerns receive a fair proportion of Government purchases, contracts, and subcontracts, as well as of the sales of Government property, make loans to small business concerns, State, and local development companies, and the victims of floods or other catastrophes; license, regulate, and make loans to small business investment companies; improve the management skills of small business owners, potential owners, and managers; and conduct studies of the economic environment.

SBA is headed by a Presidentially-appointed Administrator with the Assistant Deputy Administrator and three Associate Administrators. Over 70 Field Offices in the U.S. and its territories help SBA carry out its work. For locations, consult USGOM or write to the above address.

Media Services:

Consult the nearest Field Office for detailed information on SBA activities or write to the SBA Office of Information, above address.

Publications

Write to the above address for SBA FIELD OFFICES, ADDRESSES, AND TELEPHONE NUMBERS, free.

Write to GPO for SBA PUBLICATIONS--FREE MANAGEMENT ASSISTANCE PUBLICATIONS, free. A sampling of titles--

Management Assistance Publications, such as--

MATCHING THE APPLICANT TO THE JOB
DELEGATING WORK AND RESPONSIBILITY
KEEP POINTED TOWARD PROFIT

Small Marketers Aids, such as--

PLEASE YOUR BOSS, THE CUSTOMER
PREVENTING RETAIL THEFT
COMPUTERS FOR SMALL BUSINESS--SERVICE BUREAU OR TIME-SHARING?

Write to GPO for SBA PUBLICATIONS--FOR-SALE BOOKLETS, free. A sampling of titles--

Small Business Management Series, booklets, such as--

HUMAN RELATIONS IN SMALL BUSINESS, 68 pages, 30¢.
SELECTING ADVERTISING MEDIA--A GUIDE FOR SMALL BUSINESS, 120 pages, 70¢.

Small Business Research Series, books, such as--

CASH PLANNING IN SMALL MANUFACTURING COMPANIES, 276 pages, \$1.25.

Technical Aids; such as--

KEEPING SHOP NOISE FROM NEARBY RESIDENCES
ARE YOU USING YOUR SPACE EFFECTIVELY?

Small Business Bibliographies, such as--

HANDICRAFTS AND HOME BUSINESSES
SELLING BY MAIL ORDER
THE NURSERY BUSINESS
BASIC LIBRARY REFERENCE SOURCES
HARDWARE RETAILING
JEWELRY RETAILING
MOBILE HOMES AND PARKS
SOFT-FROZEN DESSERT STANDS
FURNITURE RETAILING

Starting and Managing Series, booklets, such as--

STARTING AND MANAGING A SMALL MOTEL, 70 pages, 40¢.
STARTING AND MANAGING A CARWASH, 76 pages, 45¢.
STARTING AND MANAGING A PET SHOP, 40 pages, 30¢.

Nonseries Publications, such as--

A SURVEY OF FEDERAL GOVERNMENT PUBLICATIONS OF INTEREST TO SMALL BUSINESS, 85 pages, 45¢.

PERSONALITY AND SUCCESS: AN
EVALUATION OF PERSONAL
CHARACTERISTICS OF SUCCESSFUL
SMALL BUSINESS MANAGERS, 84
pages, 45¢.

EXPORT MARKETING FOR SMALL FIRMS
(write to SBA Publications, above
address, for details).

Films

Films are available for use in training sessions for present and prospective small business owners co-sponsored by SBA and educational institutions, government agencies, business firms, local business groups, Chambers of Commerce, and other organizations. Available for loan only from SBA Field Office Management Assistance Officers. Write to the above address for film list. Some titles are--

THE FOLLOW UP, black and white, 13 minutes: Illustrates the value of following up on advertisements and promotions.

THE PAPERHANGERS, color, 30 minutes: Deals with the nation's most expensive and popular crime, check fraud.

THE REAL SECURITY, color, 20 minutes: Designed to inspire and motivate employees to overcome resistance to change and banish "mental retirement."

THE ANTIQUE MAN, color, 14 minutes, cleared for TV: The story of SCORE, Service Corps of Retired Executives, and how SCORE counselors assist small businessmen.

ENTRY 90

THE SMITHSONIAN INSTITUTION

1000 Jefferson Drive S.W.
Washington, D.C. 20560

202: 628-4422

Function:

An establishment for the "increase and diffusion of knowledge among men," the Smithsonian Institution is a large complex of organizations which conducts basic research; publishes research findings; conducts explorations and investigations; preserves for study and exhibition over 62 million items of scientific, cultural, and educational interest; maintains exhibits on the arts, American history, technology, aeronautics and space exploration, and natural history; engages in exchanges with other institutions around the world of learned publications and educational programs; and cooperates with other institutions around the world in research and training projects.

Its major components (located in Washington, D.C. unless otherwise indicated) are--

National Museum of Natural History	National Portrait Gallery
National Museum of Man	Cooper-Hewitt Museum of Decorative Arts and Design (in New York City)
National Museum of History and Technology	Renwick Gallery
National Armed Forces Historical Museum Park (in planning)	Joseph H. Hirshhorn Museum and Sculpture Garden (under construction)
Freer Gallery of Art	Hillwood, estate of Mrs. Marjorie Merriweather Post (deeded to the Smithsonian for future use as a public art museum)
National Gallery of Art (see Entry 76)	
National Collection of Fine Arts	

Media Services:

A sampling of the programs of the Smithsonian Institution and their media services--
Office of Public Affairs

Smithsonian visitors and the public at large are served through a range of information and public education activities, via radio, telephone, TV, documentary films, news releases, guide pamphlets, tours, demonstrations, public events, publications, and photography. Some publications from this office are--

CALENDAR OF THE SMITHSONIAN INSTITUTION, monthly announcement of exhibits, programs, activities, special events, and ongoing services, free.

INCREASE AND DIFFUSION, paperback, provides a brief, but comprehensive introduction to the Smithsonian Institution, free.

Smithsonian Associates

The Smithsonian Associates is a membership organization with headquarters at 900 Jefferson Drive, Room 1360, Washington, D.C. 20560. Write for information about membership and activities. The Associates publish SMITHSONIAN magazine monthly for \$10 per year. A limited number of back issues are available at \$1 each, and an index to the magazine is offered for \$1.

Freer Gallery of Art

The Freer contains one of the world's most important collections of Oriental art, including works from China, Japan, Korea, India, and the Near East in a variety of media--paintings, sculpture, wood, lacquer, ceramics, gold and silver. It also houses American works by Whistler, Sargent, and Ryder. The library, half of whose holdings are in Chinese and Japanese, serves as a reference source in various areas of Oriental art. Freer publications, in addition to individual reproductions of items from its collections ranging from transparencies to postcards to large frameable prints, include--

THE FREER GALLERY OF ART I, China, and II, Japan, volumes of color reproductions of some of the outstanding Chinese and Japanese works in the collection.

Science Information Exchange

The SIE is a comprehensive computerized source of pre-publication information about research programs that are planned or actually are in progress in the biomedical, social, behavior, physical and engineering sciences. Examples of inquiries include requests for compilations of data, such as how many dollars were spent on cancer research in Pennsylvania by year; or what investigations are taking place in the areas of oceanography, highway technology, agriculture, etc. For service details and costs, write to the Exchange at 1730 M St. N.W., Washington, D.C.

Center for Short-Lived Phenomena

The Center is a reporting and information service on such phenomena as volcanic eruptions, earthquakes, animal migrations, tidal waves, meteorites, and other biological or ecological changes anywhere in the world. Events are reported by over 400 correspondents in 71 countries. The Center provides a choice of daily, weekly, and monthly reports of events in the earth, biological, astrophysical, and urgent archaeological and anthropological sciences. Costs for these reports range from \$5 to \$100 per year, depending on the frequency and extent of information requested. Write for details to CFSLP, Smithsonian Institution, 60 Garden St., Cambridge, Massachusetts 02138.

Traveling Exhibition Service

Exhibitions for art and science museums, and other educational institutions are available on a rental basis from the Smithsonian. The exhibits range in subject from paintings, sculpture, and graphics to designs and crafts, architecture, history, natural history and science, photography, technology, and reproductions. Write for catalog; some titles--

RECENT BRITISH PRINTS: 15 ARTISTS
THE HISTORIC ARCHITECTURE AND URBAN DESIGN OF NANTUCKET
POSTERS FROM DENMARK
THE GENTEEL FEMALE

Smithsonian Institution Press

Write to Publications Distribution, Smithsonian Institution Press, 1242 24th St. N.W., Washington, D.C. 20037, for complete listing of available titles. A sampling--

SMITHSONIAN COLLECTION OF AUTOMOBILES AND MOTORCYCLES by Smith Hempstone Oliver and Donald H. Berkeley: How Americans got wheels. 164 pages, illustrated in black and white, paperbound, \$2.95.

THE INDIANS OF TEXAS IN 1850 by Jean Louis Berlandier. 209 pages, illustrated, \$10.

THE ART OF ORGANIC FORMS by Philip C. Ritterbush: The relationship of organic forms and artistic forms. 149 pages, illustrated, \$10.

EXHIBITS IN THE MUSEUM OF HISTORY AND TECHNOLOGY, 128 pages, illustrated in black and white and color, \$1.75.

HIGHLIGHTS OF THE NATIONAL COLLECTION OF FINE ARTS, 64 pages, illustrated in black and white and color, \$1.50.

THE SMITHSONIAN INSTITUTION, history of the Smithsonian, illustrated in black and white and color, 125 pages, \$2.95.

National Reading is Fundamental Program

The purpose of the program is to motivate children to read by providing them with free books of their own choice. The program provides guidelines for communities across the country to set up and maintain their own local projects modeled on the pilot project in Washington, D.C. Write to RIF, above general address, for the RIF newsletter.

Smithsonian Institution National Museum and Indians, Price List 55, is available free from GPO.

ENTRY 91

STUART FINLEY, INC.

3428 Mansfield Road
Falls Church, Virginia 22041

703: 820-7700

Function:

Stuart Finley, Inc., produces 16mm films in the areas of education, environment, conservation, ecology.

Media Services:

Write for lists and announcements of films; a sampling of titles follows--

MUSEUM OF THE SOLAR SYSTEM, for elementary science classes.

A DAY AT THE DUMP, solid waste disposal and air pollution problems.

BRUSH CREEK BOUNCES BACK, a water resource conservation project.

THE THIRD POLLUTION treats an urgent conservation problem in the modern idiom.

URBAN SPRAWL VS. PLANNED GROWTH raises questions about urban development.

LANGUAGE AND INTEGRATION (one film in the series "Language--The Social Arbitrator"), discussion on race and language.

THE STUFF WE THROW AWAY describes a variety of projects most environmentalists have never heard of.

P.E.--LEVER TO LEARNING, for special education teachers and physical education majors.

I.O.--QUESTIONABLE CRITERION, for persons entering the field of teaching or school administration.

TEAMWORK ON THE POTOMAC, how stream cleanup is possible through teamwork of city and industry, citizen and official.

THE GREEN CITY, about green space and open space in urban areas.

BEARGRASS CREEK, pollution control and how people and aquatic life relate.

ENTRY 92UNITED STATES CIVIL SERVICE
COMMISSION1900 E St. N.W.
Washington, D.C. 20415

202: 655-4000

Function:

The Civil Service Commission, created in 1883, was designed to establish a merit system under which appointments to Federal jobs would be made on the basis of fitness rather than personal preference or political considerations.

In addition to the offices and bureaus of the CSC in Washington, field offices throughout the nation provide services locally to the public. For information on employment, retirement, films, or publications, contact the nearest field office of the CSC, locations of which can be learned by referring to the USGOM, or writing to the above address.

Media Services:Publications

Write for REPRESENTATIVE PUBLICATIONS OF THE CIVIL SERVICE COMMISSION. A sampling of titles--

CURRENT FEDERAL EXAMINATION ANNOUNCEMENTS; Lists Civil Service positions currently open throughout the country; gives titles, salaries, location of positions, and brief information regarding each examination. Free.

FEDERAL CAREER DIRECTORY, A GUIDE FOR COLLEGE STUDENTS, 55¢.

FEDERAL CAREERS FOR WOMEN, pamphlet, free.

KEY PEOPLE--CAREERS IN EDUCATION WITH YOUR FEDERAL GOVERNMENT, 25¢.
VETERAN PREFERENCE IN FEDERAL EMPLOYMENT, free.

OFF-CAMPUS STUDY CENTERS FOR GOVERNMENT EMPLOYEES, lists programs and courses offered by educational institutions to employees of Federal agencies after working hours. \$1.25.

Films

Write to the above address for list of 16mm films for free loan which can be obtained from field or main offices of CSC. Some titles are--

LABOR OF LOVE, black and white, 22 minutes, produced by United States Information Agency: Depicts the work of career civil servants at Federal, State, and local levels, stressing the rewards of public service.

A GOOD PLACE TO START, color, 29 minutes: Documentary portrait of young Federal employees as they talk about their jobs and their futures. (Also can be rented or purchased from NAC.)

ENTRY 93UNITED STATES DEPARTMENT OF
AGRICULTURE14th St. and Independence Ave.
S.W.

Washington, D.C. 20250

202: 737-4142

Function:

The Department of Agriculture is directed by Federal law to acquire and diffuse information on agricultural subjects in the most general and comprehensive sense. The Department performs functions relating to research, education, conservation, marketing, regulatory work, agricultural adjustment, surplus disposal, and rural development.

These activities are carried out by the following offices. Write to the office of interest at the above address or to the nearest USDA regional office for more information. Consult USGOM or the above address for regional office locations.

Rural Development and Conservation

Marketing and Consumer Services

Agricultural Economics

Science and Education (see National Agricultural Library, Entry 61).

International Affairs and Commodity Programs

Media Services:Publications

A wide variety of publications are issued by USDA--serials, annuals, directories,

monographs, bibliographies, bulletins. Write for lists of materials in the subject area of concern from the Publications Division. One of its listings, POPULAR PUBLICATIONS FOR THE FARMER, SUBURBANITE, HOMEMAKER, CONSUMER, contains these titles, among others--

BIBLIOGRAPHY OF AGRICULTURE, monthly, by annual subscription or single copy.
BIMONTHLY LIST OF PUBLICATIONS AND MOTION PICTURES, by annual subscription.
AGRICULTURAL STATISTICS, annual.

DIRECTORY OF CONSUMER PROTECTION PROGRAMS, ESTABLISHMENTS, CIRCUITS, AND OFFICIALS, monthly.

BUYING GUIDES on how to buy (a sampling from many subjects, cheese, eggs, meat, and poultry.

CLOTHING AND TEXTILES--Removing Stains; Soaps and Detergents.

FREEZING, CANNING, AND PRESERVING--main dishes, jellies, jams, storing vegetables.

Publications of the USDA Graduate School

Write to Graduate School Information, above address, for catalogs of the evening, independent study, and special day programs

For the PUBLICATIONS CATALOG OF THE USDA GRADUATE SCHOOL, write to the Graduate School Press, above address.

Photographs

GUIDE TO USDA PHOTOS, an indexed guide to black and white photographs, from the photography Division, Office of Information, above address.

PICTURE STORIES, leaflets on subjects relevant to USDA, containing pictures, captions, and a brief text, are listed in a catalog, available from the above address.

16mm Films

More than 300 information, documentary, and instructional films on consumer services, farming, processing and commerce, research and development, conservation, forestry, crops and animals, insect and disease control, economics, engineering, soil and water, recreation and wildlife are available for group showings to community, civic, business, school, college, church, and other groups. Films are available for loan or sale, and are listed in FILMS OF THE U.S. DEPARTMENT OF AGRICULTURE, available from the Motion Picture Service at the above address. Some titles are--

THE ETERNAL FOREST, color, cleared for TV, 20 minutes: Deals with forests and woodlands; the ravage of North America's forests, and efforts to restore nature's balance through balanced use and protection of resources for the future.

WILDFLOWERS OF THE UPPER MIDWEST, series of 3 films, color, cleared for TV, 12 to 18 minutes each:

THE PRAIRIE describes a plant community that has become scarce in this area due to the impact of farming.

THE WETLANDS shows different kinds of plant communities that grow in or around water.

THE WOODLAND explains how most woodland wildflowers appear and bloom in early spring.

Films for Television

Over 250 films on agricultural subjects for a general audience are available to television stations and are coded as cleared for TV transmittal in the above-mentioned catalog. A separate listing, USDA FILMS FOR TELEVISION, containing regulations regarding showing and instructions for ordering films for TV use, is available from the Motion Picture Service, above address.

Program Materials for Broadcast

USDA produces a variety of materials for radio and television programming, ranging from farm shows to programs for consumers, women's interest programs, and

general news and commentary. For a factsheet on these program materials, write to Radio and Television Service, Office of Information, above address, or request from the same source FARM BROADCASTERS LETTER, a weekly summary of significant developments in USDA and agricultural activities elsewhere, plus news of farm broadcasters' activities. New materials and services from the Radio and TV Service are reported.

For TV--

ACROSS THE FENCE, weekly magazine-format program, featuring 3 or 4 subjects, a general audience oriented program on color video tape.

COLOR MOVIE FEATURES, 3-5-minute features, generally consumer-oriented (listed in the film catalogs mentioned above).

TV PUBLIC SERVICE ANNOUNCEMENTS, 10-, 20-, 30-, 45-, and 60-second spots on subjects of interest to the general public.

For Radio--

AGRI-TAPE, weekly tape reel, providing USDA farm news summary, with cue sheets.

CONSUMER TIME, weekly tape reel, series of 6 3-1/2-minute programs on topics of interest to consumers--food, marketing, clothing, pest control, gardening.

RADIO HOME FEATURES, monthly scripts of short items on consumer subjects.

Consult your local and TV stations for broadcast times and/or to indicate interest in the transmittal of programs to your area.

Filmstrips and Slides

Write to the Photography Division, above address, for COLOR FILMSTRIPS AND SLIDE SETS of the USDA. Most filmstrips and slides are accompanied by lecture notes, and are for sale only, not loan or rental. Some titles are--

COLOR IT GREEN WITH TREES, 50 frames: Do's and don'ts of tree planting, with a view toward home and community beautification. Mounted slide set \$8; filmstrip \$5.50.

SELECTING AND BUYING FOOD FOR THE YOUNG FAMILY, 36 frames: How to serve nourishing meals to a family. Hints on economical grocery shopping. Mounted slide set \$8; filmstrip \$5.50.

4-H CLUB slide sets and filmstrips cover various aspects of 4-H program developments and projects.

THE WINDOWSILL GREENHOUSE, 38 frames: Step-by-step method for rooting cuttings and transplanting. Mounted slide set \$8; filmstrip \$5.50.

ENTRY 94UNITED STATES DEPARTMENT OF
COMMERCE14th St. at Constitution Ave.
and E St. N.W.
Washington, D.C. 20230

202:783-9200

Function:

Established in 1913, the Department of Commerce fosters, serves, and promotes the Nation's economic development and technological advancement through activities that encourage and assist States, regions, communities, industries, and firms. Specific programs include the collection, analysis, and dissemination of demographic, economic, business, scientific, and environmental information; the promotion of exports and increased travel to the U.S., and the provision of financial and technical assistance to regions and communities with lagging economies.

For a listing of the bureaus, offices, and administrations which carry out this work, and the locations of field offices which provide local services, consult the USGOM or write to the above address.

Media Services:Publications

SUPPLEMENT TO U.S. DEPARTMENT OF COMMERCE PUBLICATIONS, annual, 75¢, from
GPO.

BUSINESS SERVICE CHECKLIST, weekly listing of Department of Commerce publications and releases. \$2.50 a year, from GPO.

A sampling of other titles from GPO--

SURVEY OF CURRENT BUSINESS AND BUSINESS STATISTICS (Office of Business
Economics)

STATISTICAL ABSTRACT OF THE UNITED STATES (Bureau of the Census; BC issues printed reports, computer tapes, and special tabulations of census data (see Entry 96, HEW, OE Media Services section), as well as catalogs, guides, and directories. Specialized research is done on a fee basis.

NATIONAL BUREAU OF STANDARDS CONSUMER INFORMATION SERIES, which includes these titles--

FIBERS AND FABRICS
TIRES: THEIR SELECTION AND CARE
ADHESIVES FOR EVERYDAY USE

The Office of Minority Business Enterprise offers these titles, among others: (Request from OMBE Information Center, above address.)

FEDERAL PROGRAMS CATALOG HIGHER EDUCATION AIDS
PRIVATE PROGRAMS DIRECTORY OMBE OUTLOOK

The United States Travel Service distributes publications and audiovisual materials promoting travel in the U.S. to overseas residents from seven foreign centers. U.S. residents who will be hosting or guiding foreign visitors should advise them to contact their nearest center. For their addresses, write to USTS, above address.

The National Technical Information Service provides information generated by and about the Department of Commerce, and distributes research, engineering reports, study and analysis, and technical reports from other Federal agencies and their contractors. Material is offered in paper copy or microfilm formats, and data files in tape format are available. Special catalogs, journals, and bibliographies are also produced for other Federal agencies. Write for information on the NTIS abstract service and special subject bulletins to NTIS Sales Desk, Springfield, Virginia 22151 or telephone 703: 321-8543.

Films

Write to the National Oceanic and Atmospheric Administration for its folder listing 16mm films available for free loan. Some titles are--

HURRICANE!, 27 minutes, color: How NOAA National Weather Service functions during the life cycle of hurricanes. Shows tracking and warning methods and safety precautions.

TIDES AND CURRENTS, 18 minutes, color: Describes NOAA's National Ocean Survey, its work in observing, investigating, reporting, and predicting tides and currents.

WEATHER SATELLITES, 15 minutes, color: A brief survey of weather satellites.

ENTRY 95UNITED STATES DEPARTMENT OF
DEFENSEThe Pentagon
Washington, D.C. 20301

202: 544-6700

Function:

The Department of Defense was created as a part of a comprehensive program designed to provide for the security of the United States through the establishment of integrated policies and procedures for the departments, agencies, and functions of the Government concerned with national security. Specifically, the DOD maintains and employs armed forces to support and defend the Constitution of the United States against all enemies, foreign and domestic; to insure, by timely and effective military action, the security of the United States, its possessions, and areas vital to its interest; to uphold and advance the national policies and interests of the United States.

For complete information on the organization of DOD and its component agencies and joint service schools, consult the USGOM or write to the above address.

Media Services:

Below is a sampling of Department of Defense media available from the Directorate for Defense Information, Office of the Assistant Secretary of Defense (Public Affairs), above address.

Publications

THE PENTAGON, guide to the headquarters of DOD, the world's largest office building, 10¢,

ARMED FORCES REPORT '71, summary of the current status of U.S. military defense, free.

Films

Write for catalog, available from the above address, of films available for free loan (or purchase from NAC); a sampling follows--
Department of Defense films--

SERVICE ACADEMIES, 20 minutes, black and white: Life at the academies of the Army, Navy, Air Force, and Coast Guard.

NATO, 21 minutes, black and white: Story of NATO, showing NATO headquarters in Brussels, troops of member nations, and of U.S. participation in NATO.

Army films--

"I" IN INFANTRY, 28 minutes, color: The story of a young soldier's development as an infantryman entering the service and how he learns to fit into his unit.

ABOUT FALLOUT, 8 minutes, color: Characteristics, dissemination, and effects of nuclear fallout on the body, food, and water. Importance of adequate shelters and prescribed decontamination measures in defense against fallout.

Navy films--

DOLPHINS THAT JOINED THE NAVY, 27 minutes, color: Glenn Ford narrates this film which shows Navy research on dolphins and discusses future applications of research findings.

MISSION: OCEANOGRAPHY, 28 minutes, color: History of the development of oceanography as a science and its importance to the mission of the Navy.

FIRST IN COMMAND, 28 minutes, color: Richard Boone narrates this film which documents the authority and responsibilities of the Commanding Officer of a Navy ship.

Air Force films--

AIR UNIVERSITY, 14 minutes, color: Describes the mission, organization, and facilities of the Air University, the professional military education center of the USAF.

FROM KITTY HAWK TO AEROSPACE, 21 minutes, color: Traces the history of American aviation.

YOUR AIR FORCE, 18 minutes, color: Presents an overview of Air Force commands and their contributions to the USAF team.

Marine Corps films--

THE RECRUIT, 20 minutes, color: Highlights of Marine Corps recruit training.

THE STORY OF OLD GLORY, 15 minutes, color: Portrays the flags that have flown over the nation since the Pilgrims first raised the Cross of Holy George in 1620. Narrated by Jack Webb.

THOROUGHLY MODERN MOLLY, 13 minutes, color: History of the Women Marines, showing their present duty stations and occupations.

ENTRY 96

UNITED STATES DEPARTMENT OF
HEALTH, EDUCATION, AND
WELFARE: PUBLIC HEALTH
SERVICE, OFFICE OF EDUCATION
SOCIAL SECURITY ADMINISTRATION,
and SOCIAL AND REHABILITATION
SERVICE

330 Independence Ave. S.W.
Washington, D.C. 20201
202: 962-2246

Function:

Established in 1953, HEW was created to improve the administration of those agencies of the Government whose major responsibilities are to promote the general welfare in the fields of health, education, and social security. (See sub-agencies listed above and detailed below.)

Media Services:

The media generated by the HEW complex are numerous and varied, and it is possible to list only the smallest sampling of the thousands of useful materials available to the public. The Office of Public Affairs, above address, is the source of the HEW CATALOG OF PUBLICATIONS and HEW MOTION PICTURES. For further information, consult the nearest HEW regional office, locations of which are available from the above address, or the USGOM.

Listed below are HEW component agencies and examples of available publications, films, and other media.

The PUBLIC HEALTH SERVICE, composed of the Food and Drug Administration (FDA), Health Services and Mental Health Administration (HSMHA), and the National Institutes of Health (NIH), is charged with promoting and assuring the highest level of health attainable for every individual and family.

FOOD AND DRUG ADMINISTRATION

5600 Fishers Lane
Rockville, Maryland 20852

301: 443-3380

Media Services:Consumer Guidance Service--

FDA Consumer Specialists, located in the cities listed below, provide recorded telephone messages of interest to the consumer. Consult telephone directory for the number or write to FDA for listing.

Atlanta	Buffalo	Dallas	Kansas City (Mo.)	Philadelphia
Baltimore	Chicago	Denver	Laramie	San Francisco
Boston	Cincinnati	Detroit	Los Angeles	St. Louis
Brooklyn	Columbus	Indianapolis	Minneapolis	Seattle
			New Orleans	Tampa

Speakers--

Speakers are available for presentations to groups. Direct requests to the above address or to the nearest FDA field office.

Publications--

HOW THE FDA WORKS FOR YOU, explanation of FDA's mission to protect the health of Americans by insuring the safety, purity, and wholesomeness of foods; safety and effectiveness of drugs and therapeutic devices; the harmlessness of cosmetics; and that all of these products are honestly and informatively labeled and packaged. Also explains that FDA is empowered to see that dangerous household products carry adequate warnings for safe use; unsafe toys are banned; and that hazards incident to the use of other types of consumer products are reduced. Free.

FDA PAPERS, monthly reports on FDA consumer protection activities, 40¢ an issue.

Audiovisual Aids--

A REASON FOR CONFIDENCE, 16mm, 28-minutes, color: On FDA's role in consumer protection, available for loan from the above address.

THE HEALTH FRAUD RACKET, 16mm, 28 minutes, color: Available for short-term loan from the National Medical Audiovisual Center (Annex), Station K, Atlanta, Ga., 30334, or for sale from Capital Film Labs, 470 E.St. N.W., Washington, D.C. 20024.

MAINTAINING THE INTEGRITY OF FOOD, FDA Training Kit, includes 80 35mm color slides, instructor's illustrated narration, script, 16mm color film, INTEGRITY OF FOOD--A RESPONSIBLE CONCEPT OF SANITATION, 15 minutes. Distributed by NAC.

HEALTH SERVICES AND MENTAL HEALTH ADMINISTRATION

5600 Fishers Lane
Rockville, Maryland 20852

301: 443-2106

Publications--

A LIST OF HEALTH INFORMATION LEAFLETS, PAMPHLETS AND PUBLICATIONS OF THE HEALTH SERVICES AND MENTAL HEALTH ADMINISTRATION, free.

NATIONAL INSTITUTE OF MENTAL HEALTH, information on the research services and training programs of NIMH, free.

WHEN TEENAGERS TAKE CARE OF CHILDREN, 25¢.

SAFETY TIPS IN, ON, AND ABOUT THE WATER, free.

CARBON MONOXIDE, ORDORLESS, TASTELESS, COLORLESS, DEADLY, 10¢.
THE BROWN RECLUSE SPIDER, 10¢.

THE INDIAN HEALTH PROGRAM OF THE U.S. HEALTH SERVICE, free.
PASSAGES ON DRUGS FROM BLACK LITERATURE, free.

HOW WAS THE TRIP?, a play, including script, production instructions, and discussion suggestions concerned with drug abuse. 30¢.

FROM WITCHCRAFT AND SORCERY TO HEADSHRINKING--SOCIETY'S CONCERN ABOUT MENTAL HEALTH, 15¢.

NIMH IN BRIEF, 10¢.

RELIGION AND MENTAL HEALTH, bibliography, 55¢.

SELECTED MENTAL HEALTH FILMS--A GUIDE, 40¢.

WHAT IS MENTAL ILLNESS?, 10¢.

BIBLIOGRAPHY ON HUMAN INTELLIGENCE, \$2.50.

CURRENT RESEARCH ON SLEEP AND DREAMS, 65¢.

MENTAL HEALTH OF URBAN AMERICA, \$1.

THE COMPREHENSIVE COMMUNITY MENTAL HEALTH CENTER, bibliography, 30¢.

THINKING ABOUT DRINKING, 20¢.

BEFORE YOUR KID TRIES DRUGS, 25¢.

SOME QUESTIONS AND ANSWERS, series on drugs--MARIJUANA, NARCOTICS, SEDATIVES, STIMULANTS, 10¢ each.

SICKLE CELL ANEMIA, review of the literature, free.

IF YOU MUST SMOKE, free.

Films--

Request Community Health Service film information from CHS, 800 N. Quincy St., Arlington, Virginia 22203. Some titles available for loan are--

WHERE WE LIVE, community-produced film on ghetto life.

WHERE IT HURTS, on health care delivery.

ONE DOOR, on group medical services.

FORGOTTEN FAMILIES, on problems of migratory laborers.

Films on mental health problems, including drug abuse and alcoholism, can be rented or purchased from NAC. A sampling of titles--

BLUE, 24 minutes, 16mm, sound, color: Shows what addiction is like for the black person by reconstructing the past of a young addict. Portrays the hardships, appalling misery and everpresent despair connected with the life of an addict.

CRITICAL INCIDENT--COUNSELOR, 8 minutes, 16mm, sound, color: A pastoral counselor confronted by a distraught mother who has discovered that her child smokes marijuana deals with the problem of helping her and the child by exploring each person's relationships with the church, popular opinion, the laws. Recommended for professional use.

DRUGS--A SERIES, 16mm, sound, color: Nine 5-minute films which deal with the general drug scene and different types of drugs--ALCOHOL, GENERAL DRUG ABUSE, HALLUCINOGENS, MARIJUANA, NARCOTICS, SEDATIVES, STIMULANTS, TOBACCO.

The following 16mm films are completely booked until June 1972. Showdates after this date are available, and then only on a rental basis from NAC. Write to NAC for detailed listing.

ANYTHING FOR KICKS
ARE DRUGS THE ANSWER?

BEYOND LSD

BRIDGE FROM NO PLACE
COMMUNICATON GAP

THE CREDIBILITY GAP

A DAY IN THE DEATH OF DONNY B.

DISTANT DRUMMER

DRUG ABUSE--EFFORT TO FILL A VOID

DRUG ABUSE AND THE SUICIDE

ALTERNATIVES TO LIFE

FLOWERS OF DARKNESS

HERE'S HELP

A MOVEABLE SCENE

NARCOTICS ADDICTION--A MEDICAL
PERSPECTIVE

THE SEEKERS

STUDENT VIEWPOINTS

WHAT'S WRONG? THEY'VE BEEN TELLING

US FOR YEARS

WORLD OF THE WEED

DRUGS AND THE NERVOUS SYSTEM

NATIONAL INSTITUTES OF HEALTH

9000 Rockville Pike
Bethesda, Maryland 20010

301: 656-4000

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Publications--

In addition to the above-mentioned HEW publications catalog, the Office of Information, NIH, Bethesda, Maryland 20014 offers the NIH PUBLICATIONS LIST, which lists titles by NIH division. A sampling follows--

Bureau of Health Manpower Education

ALLIED HEALTH MANPOWER GRANTS PROGRAMS, leaflet, free
TRAINEESHIPS FOR REGISTERED NURSES UNDER THE PUBLIC HEALTH TRAINEESHIP PROGRAM, free.

LITERATURE RELATING TO NEUROLOGICAL AND NEUROSURGICAL NURSING, 60¢.

NURSE SUPPLY AND NEEDS, pamphlet, free.

HOW TO STUDY PATIENT PROGRESS, free.

Fogarty International Center

THE FOGARTY INTERNATIONAL CENTER FOR ADVANCED STUDY IN THE HEALTH SCIENCES, free.

SOVIET MEDICAL RESEARCH PRIORITIES FOR THE SEVENTIES, free.

National Cancer Institute

NATIONAL CANCER INSTITUTE, 20¢.

CANCER QUESTIONS AND ANSWERS ABOUT RATES AND RISKS, 20¢.

READING ON CANCER, 25¢.

BREAST SELF-EXAMINATION, 10¢.

National Eye Institute

NATIONAL EYE INSTITUTE, factsheet, free.

SECURITY IS AN EYE PATCH, starring Sally and Charlie Brown, 15¢.

National Heart and Lung Institute

NATIONAL HEART INSTITUTE, booklet, free.

HANDBOOK OF HEART TERMS, 30¢.
CONGESTIVE HEART FAILURE, 10¢.
EMPHYSEMA, 5¢.

SICKLE CELL ANEMIA information packet, free.

National Institute of Allergy and Infectious Diseases

BACTERIA--THE LITTLEST CELLS, free.
NIAID--THE MISSION OF NIAID, free.
VIRUSES--ON THE BORDER OF LIFE, free.
ASTHMA, 15¢.

FACTSHEETS on many diseases, including the common cold, malaria, mononucleo-
sis, rabies, rubella, parasitic roundworm disease, free.

National Institute of Arthritis and Metabolic Diseases

ARTHRITIS AND RESEARCH, free.
DIABETES SOURCE BOOK, free.
FACTS ABOUT NUTRITION, 25¢.
FACTS ABOUT CYSTIC FIBROSIS, free.
YOUR KIDNEYS--MASTER CHEMISTS OF THE BODY, free.
HYPOGLYCEMIA, free.
SICKLE CELL ANEMIA, free.

National Institute of Child Health and Development

FILM GUIDE ON REPRODUCTION AND DEVELOPMENT, \$1.25.
KEY ISSUES IN INFANT MORTALITY, conference proceedings, \$1.
PREVENTION OF MENTAL RETARDATION THROUGH CONTROL OF INFECTIOUS DISEASES,
\$2.50.
SELECTED BIBLIOGRAPHY ON DEATH AND DYING, 65¢.
SUDDEN INFANT DEATH SYNDROME, 45¢.
MALNUTRITION AND LEARNING, free.

National Institute of Dental Research

SMOKING AND ORAL CANCER, leaflet, free.
THEY'RE YOUR TEETH--YOU CAN KEEP THEM, free.
CANKER SORES AND OTHER ORAL ULCERATIONS, 10¢.
RESEARCH EXPLORES DENTAL DECAY, 20¢.

National Institute of Environmental Health Sciences

ENVIRONMENTAL HEALTH SCIENCES, free.
MAN'S HEALTH AND THE ENVIRONMENT, some research needs, free.

National Institute of General Medical Sciences

PAIN, free.
PROSPECTS FOR GENETIC CHANGE, free.
GENETIC MODIFICATION OF CELLS BY VIRUSES, free.
TRAUMA RESEARCH, free.

National Institute of Neurological Diseases and Stroke

BRAIN TUMORS AND SPINAL CORD TUMORS, 25¢.
HEADACHE, 25¢.
MONGOLISM (DOWN'S SYNDROME), 10¢ (also in Spanish version).
MULTIPLE SCLEROSIS, 5¢.
MINIMAL BRAIN DYSFUNCTION IN CHILDREN, \$1.

National Library of Medicine--see Entry 78.

Films--

For NIH film information write to the National Medical Audiovisual Center, Atlanta, Georgia 30324, or NAC. Some titles are--

THE MIRACULOUS POOL, 16mm, 28 minutes, cleared for TV: Story of NIH cooperation with universities and private industry to develop vaccines against viruses.

EARLY RECOGNITION OF LEARNING DISABILITIES, available for short term loan from NMAC, Atlanta, above address, or for purchase from NAC.
DESIGN FOR DENTAL HEALTH, instruction on correct dental care, for sale or loan from NAC.

THE MARK WATERS STORY, 16mm, color, 25 minutes: The true story of a man dying from lung cancer who writes his own obituary, distributed by Modern Talking Picture Service, Inc., 1212 Avenue of the Americas, New York, N.Y. 10036.

OFFICE OF EDUCATION

400 Maryland Ave. S.W.
 Washington, D.C. 20202

202: 963-1110

The Office of Education, created in 1867, became a part of HEW on its establishment in 1953. Its functions are to collect facts and statistics on education, to diffuse such information to aid the people of the U.S. in the establishment and maintenance of efficient school systems, and otherwise to promote the cause of education.

The programs of OE are listed below, followed by a sampling of their media. For detailed information, inquire to the office of interest, using the above general address. See also ERIC, Entry 49.

Bureau of Adult, Vocational, and
 Technical Education
 Bureau of Education for the Handi-
 capped
 Bureau of Higher Education
 Institute of International Studies
 National Center for Educational
 Research and Development

Experimental Schools Staff
 National Center for Educational
 Statistics
 National Center for Educational Commu-
 nication
 Bureau of Educational Personnel Develop-
 ment
 Bureau of Libraries and Educational
 Technology

Publications--

Use the previously mentioned HEW publications catalog to locate OE materials; a sampling follows--

THIS IS THE U.S. OFFICE OF EDUCATION, free.

THE EDUCATION DIRECTORY, \$2.25.

AMERICAN EDUCATION, published 10 times a year, \$4.50 per year.

THE YOUTH WE HAVEN'T SERVED: A CHALLENGE TO VOCATIONAL EDUCATION, 25¢.

VOCATIONAL EDUCATION: AN ANNOTATED BIBLIOGRAPHY OF SELECTED REFERENCES, 30¢.

FOREST TECHNOLOGY: A SUGGESTED 2-YEAR POST HIGH SCHOOL CURRICULUM, \$1.25.

AUTOMOTIVE BODY REPAIRMEN: A SUGGESTED GUIDE FOR A TRAINING COURSE, 30¢.

THE VISUALLY HANDICAPPED CHILDREN, ANNUAL REPORT, 1969, 55¢.

SCHOLARSHIP: EDUCATION OF HANDICAPPED CHILDREN, free.

THE TEACHER CORPS, 15¢.

THE EDUCATION PROFESSIONS, \$1.

GOOD POSTURE FOR BOYS AND GIRLS, 10¢.

BOOK SELECTION AIDS FOR CHILDREN AND TEACHERS IN ELEMENTARY AND SECONDARY

SCHOOLS, 15¢.

THE ARTS AND THE POOR: NEW CHALLENGE FOR EDUCATORS, 40¢.

URBAN UNIVERSITIES: RHETORIC, REALITY, AND CONFLICT, 65¢.

LIBRARY AND INFORMATION SCIENCE RESEARCH PROGRAM, free.

EDUCATION IN A CHANGING MEXICO, 70¢.

THE EDUCATION OF NATIONAL MINORITIES IN COMMUNIST CHINA, 25¢.

EDUCATIONAL DEVELOPMENTS IN THE CONGO, 70¢.

MODEL PROGRAMS, CHILDHOOD EDUCATION, series prepared for the White House

Conference on Children and Youth, 1970, reporting various promising child-

hood education programs. Prices vary.

LITERATURE FOR DISADVANTAGED CHILDREN, 20¢.

BOOKS RELATED TO COMPENSATORY EDUCATION 50¢.

DIRECTORY OF EDUCATIONAL INFORMATION CENTERS, \$1.25.

EQUALITY OF EDUCATIONAL OPPORTUNITY, 30¢.

A TAXONOMY OF INSTRUCTIONAL PROGRAMS IN HIGHER EDUCATION, 45¢.

PROJECTIONS OF EDUCATIONAL STATISTICS, 1979-80, \$1.75.

EDUCATION IN THE SEVENTIES, 40¢.

INSTRUCTIONAL TELEVISION FACILITIES, A PLANNING GUIDE, \$1.

ABC'S: A HANDBOOK FOR EDUCATIONAL VOLUNTEER PROGRAMS, free from Washington

Technical Institute, 4100 Connecticut Ave. N.W., Washington, D.C. 20008.

Audiovisual Aids: Slides, Films Microfilms--Slides

PLANNING FOR THE EVALUATION OF SPECIAL EDUCATION PROGRAMS, 74 color slides plus tape reel and printed resource guide: Help for anyone involved in programs for the handicapped; from NAC.

Microfilms

1970 CENSUS OF POPULATION DATA BY SCHOOL DISTRICT: The National Center for Education Statistics, in order to make 1970 Census school district data accessible, have produced a set of microfilmed school district maps in color, with school district boundaries superimposed. They are distributed by NAC, and cost from \$18 to \$209, depending on the size and population of the state. In addition, microfilmed maps of states with major population concentrations include maps of these cities' school district configurations. States for which microfilms are not available are Hawaii, Nevada, Rhode Island, West Virginia, Virginia; Washington, D.C. is available.

Films

Films suitable for Head Start Child Development Programs. Write to NAC for lists and distribution information. Some titles are--

PANCHO, color, 24 minutes, available in Spanish and English versions: The experiences of the National Head Start Child of the Year, Pancho. Medical examinations reveal that he is suffering from acute hyperthyroidism; the film depicts the successful treatment of this condition.

OPERATION HEAD START, black and white, 23 minutes; Comprehensive coverage of the program, including a sample of activities necessary for good Head Start programs, such as guidance for the child's social, emotional, and intellectual growth; medical and dental care; parent, teacher, and volunteer involvement; community action.

OPERATION HEAD START, black and white, 16 minutes, available in Spanish and English versions: A Head Start Center in operation in a Mexican-American community in California.

Film series COMMUNICATION THEORY AND THE NEW EDUCATIONAL MEDIA, eight 16mm black and white films for use by those responsible for interpreting and articulating theory and experimental research in communication, learning theory, perception, and instructional technology. Available for sale or rental from NAC. Some titles are--

THE COMMUNICATIONS REVOLUTION, 22 minutes: Edgar Dale, Marshall McLuhan, Gilbert Selles, and I. Keith Tyler discuss the impact of the information explosion and the mass media of communication on Western civilization.

MUSIC RESEARCH, 24 minutes: Depicts the application of educational technology to a creative skill, music.

PERCEPTION AND COMMUNICATION, 32 minutes: Shows examples of how human perception affects the communication process and the individual's concept of reality. Two major theories of perception, the cognitive and the transactional, are introduced and illustrated.

THE PROCESS OF COMMUNICATION, 24 minutes: This film explores the process of communication using an animated theoretical model, followed by sequences which progressively elaborate and illuminate the theory through communications networks in military, industrial, research, and teaching settings.

Other titles in the series--COMMUNICATIONS CONFERENCE, THE INFORMATION EXPLOSION, THE TEACHER AND TECHNOLOGY, TEACHING MACHINES AND SIDNEY PRESSEY.

The Media Services and Captioned Films Branch of the Bureau of Education for the Handicapped has contracted with the Educational Media Distribution Center (administered by the Conference of Executives of American Schools for the Deaf, Inc.) to serve as an information center recording media supplied by the Media Services and Captioned Films program, and to administer the captioned film circulation system which includes 60 depositories in the U.S., including 4 Regional Centers for the Deaf in New Mexico, Nebraska, Tennessee, and Massachusetts. For more information, write to the Educational Media Distribution Center at 5034 Wisconsin Ave. N.W., Washington, D.C. 20016.

SOCIAL AND REHABILITATION SERVICE

330 C St. S.W.
Washington, D.C. 20201

202: 962-2102

The Social and Rehabilitation Service of HEW administers Federal programs which support States, local communities, other organizations, and individuals in the provision of social, rehabilitation, income maintenance, medical, family and child welfare, and other necessary services for the aged and aging, children and youth, the disabled, and families in need. Its six component administrations and a sampling of their media are listed below. Consult the office of concern at the above general address, or the nearest HEW field office for detailed information.

Administration on Aging	Youth Development and Delinquency
Assistance Payments Administration	Prevention Administration
Community Services Administration	Region Organization
Medical Services Administration	

Publications--

Refer to the HEW CATALOG OF PUBLICATIONS, or contact the Publications Distribution Service, Division of General Services, above address, for information. Some titles are--

SENIOR CENTERS IN THE UNITED STATES: A DIRECTORY: Provides information on more than 1200 senior centers in the U.S. which are open at least 3 days a week to older people. Free.

CONSUMER GUIDE FOR OLDER PEOPLE: Cautions to consumers on buying by mail, door-to-door sales, signing contracts, etc., and suggested sources of assistance. Free.

WORDS ON AGING: A BIBLIOGRAPHY lists periodical articles on aging and selected books. Free.

THE FITNESS CHALLENGE IN THE LATER YEARS presents an exercise program for older people, developed in cooperation with the President's Council on Physical fitness and Sports. Free.

AID TO BLIND OR DISABLED PEOPLE explains Federal rules on Federal-State public assistance to the blind and permanently and totally disabled. Free.

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Films--

For loan or purchase from NAC, a selection of 16mm films--

- BEATING THE AVERAGE, 27 minutes, sound, color: Depicts the problems of wheelchair users attempting to move about in conventionally designed homes, office buildings, and factories.
- MAKING ENDS MEET, 11 minutes, sound, color: Depicts the successful operation with limited funds of a day-care center in Perry, Georgia.
- NOT SICK ENOUGH, 11 minutes, sound, color: Depicts the special problem of mental illness in the unnoticed neurotic.
- THOSE WHO STAY BEHIND, 16 minutes, sound, color: Depicts the problems of the isolated and disadvantaged rural family, with emphasis on the family with an afflicted child.

For loan or purchase, films sponsored by the SRS Office of Juvenile Delinquency and Youth Development--

- THE IMAGE CHANGERS, 28 minutes, sound, black and white: Discusses the relationships between the community, the police, and youth.
- A SECOND CHANCE, 25 minutes, sound, color: Illustrates problems encountered between court volunteers and their wards by dramatizing an actual case.

Filmstrip/Record Sets--

From the SRS Division of Mental Retardation, filmstrip record sets, sold by NAC, a selection of titles--

- GROWING UP AT THE TABLE: TEACHING FEEDING SKILLS TO THE MENTALLY RETARDED CHILD AT HOME, PART I.
- GROWING UP AT THE TABLE: TEACHING FEEDING SKILLS TO MENTALLY RETARDED CHILDREN IN GROUPS, PART II.
- DIAPERS AWAY: TOILET TRAINING THE MENTALLY RETARDED CHILD AT HOME, PART I.
- DIAPERS AWAY: TOILET TRAINING MENTALLY RETARDED CHILDREN IN GROUPS, PART II.



SOCIAL SECURITY ADMINISTRATION

5401 Security Blvd.
Baltimore, Maryland 21235

301: 594-1990

The Social Security Administration, transferred to HEW in 1953, administers the Federal retirement, survivors, disability, and health insurance programs of the Social Security Act, and the black-lung benefit provisions of the Federal Coal Mine Health and Safety Act of 1969.

The Bureaus of the SSA are listed below, along with a sampling of their media. Each Bureau is represented by 10 SSA Regional Offices, and 860 district and branch offices across the country. Direct requests for information or services to the nearest SSA office, or to the Bureau of concern in Baltimore.

Bureau of Data Processing and Accounts	Bureau of District Office Operation
Bureau of Disability Insurance	Bureau of Hearings and Appeals
Bureau of Health Insurance	Bureau of Retirement and Survivors Insurance

Information--

Requests for information, copies of records, or to inspect or copy records may be made at any of the district and branch offices of SSA, or by contacting the Headquarters Contact Station, Administration Building, at the above address, or the Washington Inquiry Section, Office of Public Affairs, SSA, 330 Independence Ave. S.W., Washington, D.C. 20201.

Speakers--

Request speakers from the nearest SSA office or from the Office of Public Affairs, above general address.

Films--

16mm films are available on a free-loan basis from the nearest SSA office. Some titles are--

AFTER THE APPLAUSE, color, 28 minutes: Social Security benefits and the kinds of protection offered to 92 million working Americans.

SOCIAL SECURITY OMNIBUS/EL OMNIBUS DEL SEGURO SOCIAL, in Spanish only, color, 33 minutes, 1970: Depicts several Social Security beneficiaries and tells about the benefits each is receiving, student, retirement, survivors, disability, and Medicare.

WHERE THERE IS HOPE, color, 16 and 35mm, 20 minutes: A look at help for retarded children from both private and government sources. Features the facilities of the John F. Kennedy Institute, associated with Johns Hopkins Hospital in Baltimore.

THE DEPENDENT CHILD, black and white, 30 minutes: Traces ways in which society has dealt with children who have lost a parent through death.

Publications--

Refer to the HEW CATALOG OF PUBLICATIONS, any SSA district or branch office, the above general address, or GPO for publications information. Some titles are--

SOCIAL SECURITY PROGRAMS IN THE UNITED STATES covers old-age, survivors, disability, and health insurance, and in addition railroad retirement programs, retirement systems for Government employees, and veterans compensation and pensions. State and railroad unemployment insurance and temporary disability insurance programs and workmen's compensation, a summary of State-Federal public assistance programs, and a brief discussion of private pension and other employee benefit plans are also covered. 60¢.

YOUR MEDICARE HANDBOOK: Comprehensive information on Medicare programs and benefits; questions and answers on Medicare hospital and insurance programs, 40¢.

Other SSA publications--folders, free or not more than 10¢ each--

SOCIAL SECURITY BENEFITS FOR STUDENTS 18-22.
IF YOU'RE SELF-EMPLOYED...REPORTING YOUR INCOME FOR SOCIAL SECURITY
YOUR RIGHT TO QUESTION THE DECISION MADE ON YOUR CLAIM
YOUR SOCIAL SECURITY CHECK...WHILE YOU'RE OUTSIDE THE UNITED STATES
IF YOU BECOME DISABLED

Exhibit--

Eight colorful heavy cardboard panels, 12"x24", provide messages on the four Social Security-benefit programs--Retirement, Disability, Medicare, and Survivors. They can be assembled in almost any configuration with the use of Portapanel Display hinges. Contact the nearest SSA office for details.

ENTRY 97

UNITED STATES DEPARTMENT OF
HOUSING AND URBAN DEVELOPMENT

451 Seventh St. S.W.
Washington, D.C. 20410

202: 655-4000

Function:

Established by the Department of Housing and Development Act of 1965, the overall purpose of HUD is to assist in providing for sound development of the Nation's communities and metropolitan areas.

Media Services:

For information on speakers, publications, and films, contact the Program Information Center at the above address (telephone 202: 755-6420), or contact the nearest HUD Field Office, which can be located by consulting the USGOM or writing to the above address.

Publications

URBAN OUTLOOK, list of media on urban affairs and housing, free.

BIBLIOGRAPHIES from GPO, a selection of titles--

THE BUILT ENVIRONMENT FOR THE ELDERLY AND THE HANDICAPPED, 74 pages, 70¢.
EQUAL OPPORTUNITY: A BIBLIOGRAPHY OF RESEARCH ON EQUAL OPPORTUNITY IN HOUSING, 24 pages, 30¢.

ENVIRONMENT AND THE COMMUNITY: AN ANNOTATED BIBLIOGRAPHY, 66 pages, 65¢.
THE MEXICAN AMERICANS: A BIBLIOGRAPHY, 11 pages, free.

Films

Write for film lists or folders, which contain (among others) the following titles for free loan--

SOMETHING OLD...SOMETHING NEW, 16mm, color, sound, 19 minutes: Survey of new communities and challenges in community planning.

OPEN SPACE: GOING, 16mm, color, sound 28 minutes: Illustrates the use of planning tools to save open spaces--cluster zoning, scenic easements--to control community growth and maintain and promote environmental beauty.

Filmstrips

Below is a sampling of filmstrips available for free loan (write for lists and announcements)--

PARKS FOR PEOPLE, 35mm, color, with 12-inch LP, 13 minutes: Stresses the need for beautification and improvement of America's cities.

I LIKE IT HERE, 35mm, color, sound 17 minutes: Visit to three small towns whose citizens are striving to provide a meaningful way of life for young and old alike.

A STRANGER JUST ONCE, 35mm, color, with 12-inch LP, 17 minutes: On HUD-FHA-assisted housing for older people.

ENTRY 98UNITED STATES DEPARTMENT OF
THE INTERIORC St. between 18th and 19th Sts.
N.W.

Washington, D.C. 20240

202: 343-1100

Function:

Created in 1849, the Department of the Interior--America's Department of Natural Resources--is concerned with the management, conservation, and development of the Nation's water, wildlife, mineral, forest, and park and recreational resources. It also has major responsibilities for Indian and Territorial affairs. As the Nation's principal conservation agency, the Department works to assure that non-renewable resources are developed and used wisely, that park and recreational resources are conserved for the future, and that renewable resources make their full contribution to the progress, prosperity, and security of the United States--now and in the future.

The larger components of the Department are listed below. Field offices extend its work to the local level. For their location and organizational specifics, consult the USGOM and/or the office of interest at the above address.

U.S. Fish and Wildlife Service	Bureau of Outdoor Recreation
National Park Service	Bureau of Reclamation
Bureau of Mines	Bonneville, Alaska, Southeastern,
Geological Survey	and Southwestern Power Administra-
Bureau of Indian Affairs	tions

Media Services:Publications

The sampling of materials listed below, available from GPO, are organized by DI service--

1.322

General--CONSERVATION YEARBOOKS on--

OUR LIVING LAND
RIVER OF LIFE
THE ENVIRONMENTAL CHALLENGE

IT'S YOUR WORLD
MAN...AN ENDANGERED SPECIES
THE POPULATION CHALLENGE

U.S. Fish and Wildlife Service--

DUCKS AT A DISTANCE, full color waterfowl guide.
THE RIGHT TO EXIST

Bureau of Mines--

FIRST AID MANUAL FOR THE MINERAL AND ALLIED INDUSTRIES

Bureau of Indian Affairs--

ANSWERS TO YOUR QUESTIONS ABOUT AMERICAN INDIANS
FAMOUS INDIANS
AMERICAN INDIAN CALENDAR
INDIANS OF NEW MEXICO

Bureau of Land Management--

OUR PUBLIC LANDS
HOW TO BUY PUBLIC LANDS
CAMPING ON PUBLIC LANDS

National Park Service--

NATIONAL PARKS IN THE UNITED STATES
CAMPING IN THE NATIONAL PARK SYSTEM
LIVING HISTORY OF THE NATIONAL PARK SYSTEM
BOATING REGULATIONS IN THE NATIONAL PARK SYSTEM

Geological Survey--

Write to the above address for PUBLICATIONS OF THE GEOLOGICAL SURVEY.

Natural Resources Library--

Write to NRL, National Technical Information Service, Springfield, Virginia 22151, for its publications list.

Films

For complete listings, write to the service of interest, using the above general address. Given here is a sampling of titles--

Bureau of Land Management--

THE LAST FRONTIER; WE'VE GOT A LOT OF WORK TO DO

Bureau of Mines--

Write to Motion Pictures, U.S. Bureau of Mines, 4800 Forbes Ave., Pittsburgh, Pennsylvania 15213, for film list.

National Park Service--

The Harpers Ferry Historical Association is the distributor of all NPS-produced films for rental and sale. For its list write the HFHA, P.O. Box 147, Harpers Ferry, West Virginia 25425. A sampling of 16mm titles--

THE ACCESSIBLE WILDERNESS, color, sound, 17 minutes: Views of the back country of Olympic National Park.

CELEBRATION: CHILDREN AND TREES, color, sound, 12 minutes: Produced and narrated by 17-year old Phillip Vaughn, this film expresses distress at the destructive effects of "progress."

ENVIRONMENTAL AWARENESS, color, sound, 5 minutes: Experimental film uses fingerprinting technique to develop environmental situations involving a single character.

OUR LIVING HERITAGE, color, sound, 28 minutes: America's natural and historic heritage preserved in the National Park System. Scenes from a wide selection of National Parks reveal the values of wilderness and history.

The National Environmental Education Development Program

NEED is a primary and secondary school curriculum which integrates environmental concepts into school classwork. Developed by the NPS in cooperation with the National Education Association (see Entry 74), NEED field work takes place in Park Service National Environmental Study Areas (NESA), located in the parks. Contact the nearest National Park for further information.

ENTRY 99UNITED STATES DEPARTMENT OF
JUSTICE

Constitution Ave. and 10th St.

N.W.

Washington, D.C. 20530

202: 737-8200

Function:

Established in 1870, the chief purposes of the Department of Justice are to provide means for the enforcement of Federal laws; to furnish legal counsel on Federal cases, and to construe the laws under which other departments act. It conducts all suits in the Supreme Court in which the United States is concerned, supervises the Federal penal institutions, and investigates and detects violations against Federal laws.

In addition to the Offices of the Attorney General, Deputy Attorney General, Solicitor General, Legal Counsel, and Pardon Attorney, the offices listed below carry out the functions of the Justice Department. This is a partial listing; for complete information and for locations of Justice regional offices, consult the US-GOM or write to the above address.

Community Relations Service
Law Enforcement Assistance
Administration
Federal Bureau of Investigation

Bureau of Prisons
Immigration and Naturalization
Service
Bureau of Narcotics and Dangerous
Drugs

Media Services:

Write to the office of interest for full information on their offerings. A sampling follows--

Publications

Federal Bureau of Investigation--

THE STORY OF THE FEDERAL BUREAU OF INVESTIGATION, pamphlet, free from
FBI, above address.

Immigration and Naturalization Service--

Citizenship education materials--teachers manuals and student texts,
for students at various reading levels, are distributed free to public
schools for applicants for citizenship from INS, above address.

Bureau of Narcotics and Dangerous Drugs--

A selection of titles from GPO--

FACT SHEETS, booklet containing
17 fact sheets on drug use
and abuse, 60¢.

WANTED DEAD OR ALIVE...MARI-
JUANA, large poster, calling
for reporting existence of
plant to police or BNDD, 20¢
or \$15 per 100.

ARE YOU JUST WATCHING WHILE
DRUG-RELATED CRIME INVADES
YOUR NEIGHBORHOOD?, free.

HAS ANYONE YOU CARE ABOUT DEIGNED
FOR NO APPARENT REASON?, folder,
15¢.

A FACTUAL ACCOUNT, layman's guide
to the pharmacology, physiology,
psychology, and sociology of LSD,
free.

DRUGS OF ABUSE, booklet containing
color illustrations of drugs in
natural and various processed
forms, table of drug terms, and
listing of drug abuse symptoms,
40¢.

Films

Immigration and Naturalization Service--

16mm citizenship education films are available to schools on a free-
loan basis from INS, above address.

Slide Resource Kit

The Bureau of Narcotics and Dangerous Drugs contracted with the American Pharmaceutical Association to develop the DRUG ABUSE EDUCATION SLIDE RESOURCE KIT, which consists of 165 captioned slides, most in color, which are divided into the following sections. They can be purchased separately or as a set for \$55 from NAC.

Section	Title	Slides	Cost
A	HISTORY OF DRUG ABUSE	18	\$ 6.00
B	DRUG ABUSERS' PROPOGANDA	15	5.50
C	DRUGS OF ABUSE	33	10.00
D	DRUGS AND YOUR BODY	12	5.50
E	U.S. BUREAU OF NARCOTICS AND DANGEROUS DRUGS	30	10.00
F	REHABILITATION AND TREATMENT CENTERS	22	7.00
G	DRUG ABUSE EDUCATIONAL MATERIAL	20	6.00
H	DRUG ABUSE EDUCATION PROGRAMS AND COUNCILS	15	5.50

ENTRY 100UNITED STATES DEPARTMENT OF
LABOR

14th St. and Constitution Ave.

N.W.

Washington, D.C. 20210

202: 393-2420

Function:

Created in 1913, the Department of Labor is charged with, among other things, administering and enforcing statutes designed to advance the public interest by promoting the welfare of the wage earners of the U.S. improving their working conditions, and advancing their opportunities for profitable employment.

Some of the major components of the Department are listed below. For complete organizational information, and locations of regional offices, refer to the USGOM or write to the above address.

Manpower Administration

Office of the Assistant Secretary for Labor-Management Relations
Employment Standards Administration
Assistant Secretary for Occupational Safety and Health
Commissioner of Labor Statistics

Media Services:

Write to the Office of Information, Publications, and Reports, Office of the Secretary, above address, for PUBLICATIONS OF THE U.S. DEPARTMENT OF LABOR. Some of the many titles offered are--

FEDERAL WAGE HOUR LAWS: WHAT'S
IN THEM FOR YOU?

UNDERUTILIZATION OF WOMEN WORK-
ERS

MONTHLY LABOR REVIEW
CURRENT WAGE DEVELOPMENTS
BACK TO WORK AFTER RETIREMENT
INTERVIEWER'S HANDBOOK

INTERVIEWING GUIDES FOR SPECIFIC DISABILITIES--ALCOHOLISM, EPILEPSY, HEART DISEASE, LEGAL BLINDNESS AND BLINDNESS, MENTALLY RESTORED ABORTION LAWS
COUNSELING GIRLS TOWARD NEW PERSPECTIVES
CONTINUING EDUCATION PROGRAMS AND SERVICES FOR WOMEN

MEXICAN-AMERICANS, SELECTED REFERENCES NEGROES IN THE UNITED STATES, SOCIAL AND ECONOMIC CONDITIONS
KNOW YOUR EMPLOYMENT RIGHTS
GUIDEBOOKS FOR HANDICAPPED TRAVELERS
JOB CORPS
JOB GUIDE FOR YOUNG WORKERS
SUMMER JOBS FOR STUDENTS AND HOW TO FIND THEM
CHILD LABOR LAWS

Films

16mm films for purchase, loan, or rental from NAC; a sampling of Job Corps-sponsored films--

GROUP PROBLEM SOLVING, 25 minutes, sound, black and white: Illustrates the five-point system of group problem solving during group discussion among black and white youths--problem must be defined, facts gathered, alternate solutions considered, solution decided upon, and action taken.
PERFORMANCE-CENTERED COUNSELING, 12 minutes, sound, black and white: Illustrates five basic steps used in counseling youth--becoming involved with youth; working in framework of present and future, not the past; recognizing the unique behavioral patterns of the individual; seeking strong commitment from the youth; and not taking any excuses from him/her.

A selection of Manpower Administration-sponsored films from the series CAREER JOB OPPORTUNITIES--

APPLYING FOR A JOB, 11 minutes, sound, color: Tips on successful job interviews.

AT MY AGE, 26 minutes, sound, black and white: Training film for employment counselors on special problems of older job applicants.

THE COUNSELOR, 15 minutes, sound, color: Typical work-day of a Neighborhood Youth Corps Counselor.

JOBS FOR HEALTH, 11 minutes, sound, color: Career Opportunity in health services field--nurse aides, orderlies, labor room and X-ray technicians, etc.

Slide Series

JOBS FOR THE 1970'S, 40 35mm color slides show today's occupation composition and the changes ahead in the 70's: Current employment by occupation and industry; the effect of technology on jobs; fields of work that look especially promising; changing educational and training requirements. Accompanied by narration. \$10 from nearest Bureau of Labor Statistics Regional Office.

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ENTRY 101UNITED STATES DEPARTMENT OF
STATE221 C St. N.W.
Washington, D.C. 20520

202: 655-4000

Function:

The oldest executive department of the U.S. Government, the Department of State was established in 1789. Its primary function is the formulation and execution of foreign policy promoting the long-range security and well-being of the United States; in so doing the Department determines and analyzes the facts relating to U.S. overseas interests, makes recommendations on policy and future action, implements established policy through the activities of the Office of the Secretary of State and the following offices--

Regional Bureaus
Functional Bureaus and Other
Areas

Management and Administration
Foreign Service
Agency for International Development

For detailed organizational and administrative information, and locations of regional offices of the Department of State, refer to the office of interest at the above address or consult the USGOM.

Media Services:

Write to the Office of Media Services, Bureau of Public Affairs, above address, for media lists. For publications information also consult the GPO; for audiovisual information, contact NAC. A sampling of Department of State media--

SELECTED PUBLICATIONS AND AUDIOVISUAL MATERIALS, quarterly listing, free.
Some titles listed in recent issues are--

101

BACKGROUND NOTES, short, factual summaries which describe the people, history, government, economy, and foreign relations of various countries, 10¢ each. Some of the many nations covered are Angola, Israel, Liechtenstein, Republic of Maldives, Nauru, Venezuela, etc. Write for complete list.

ISSUES: COMMUNIST CHINA--CURRENT INFORMATION SUPPLEMENT, 6 pages, 10¢.

THE UNITED STATES AND THE PEOPLE'S REPUBLIC OF CHINA 3 pages, 10¢.

MAJOR PUBLICATIONS OF THE DEPARTMENT OF STATE: AN ANNOTATED BIBLIOGRAPHY, 18 pages, free.

DEPARTMENT OF STATE BULLETIN, weekly report on developments in foreign relations and the work of the Department of State and Foreign Service. \$16 per year; single copy 30¢.

INTERNATIONAL EDUCATIONAL AND CULTURAL EXCHANGE, quarterly publication on all aspects of educational and cultural exchange, both public and private, \$1 per year.

Films

Write for U.S. DEPARTMENT OF STATE FILM BULLETIN, periodic announcement of 16mm films available for loan, rental, or sale, which includes, among many others, the following--

FROM WHERE I SIT, 27 minutes, black and white: The complexity of foreign policy issues and the factors which must be considered in making foreign policy decisions, using examples ranging from relatively obscure questions to the great problems of peace and war.

AGE OF REVOLUTIONS, color, 31 minutes: Depicts the diplomacy of the American Revolution through the early Federal period--Benjamin Franklin's journey to Paris and his crucial role in winning independence.

Foreign Language Learning Materials--Tapes and Texts

Foreign Service Institute foreign language learning materials, texts and reel tapes, or tapes alone, are available from NAC for sale only, at varying prices. Media are available for learning the following languages--

Amharic	Fula	Kurundi	Spanish
Bulgarian	German	Kituba	Swahili
Cambodian	Greek	Korean	Turkish
Cantonese	Hausa	Lingala	Twi
Chinyanja	Hebrew	Luganda	Vietnamese
Finnish	Hungarian	More	Yoruba
French	Japanese	Serbo-Croatian	

ENTRY 102UNITED STATES DEPARTMENT OF
TRANSPORTATION400 7th St. S.W.
Washington, D.C. 20590

202: 426-4000

Function:

Established in 1966, the Department of Transportation was created for the purpose of developing national transportation policies and programs conducive to the provision of fast, safe, efficient, and convenient transportation at the lowest cost consistent therewith.

Administered by the Office of the Secretary, DOT functions are carried out by the services listed below. Field offices are located across the U.S.; many maintain reading rooms for public use. For their locations, and for detailed organizational or administrative information, write to the above address or consult the USGOM.

United States Coast Guard
Federal Aviation Administration
Federal Railroad Administration
Urban Mass Transportation
Administration

National Transportation Safety Board
Federal Highway Administration
National Highway Traffic Safety
Administration
Saint Lawrence Seaway Development Corp.

Media Services:Speakers

Contact the national or regional offices of the service of interest to book a speaker for a group meeting.

SAB

Publications

Request publications information from the national or regional office of interest.
A sampling of titles--

From the Federal Highway Administration--

AMERICA'S LIFELINES: FEDERAL AID FOR HIGHWAYS, 35¢.
FEDERAL AID HIGHWAY MAP, 42"x65", \$1.50.
THE FREEWAY IN THE CITY, \$3.

From the Federal Aviation Administration--

THE AIRPORT--ITS INFLUENCE ON COMMUNITY ECONOMY, free.
HELIPORT DESIGN GUIDE, 75¢.

GLOSSARY OF AERONAUTICAL TERMS, free.

AVIATION EDUCATION MATERIALS, free to schools; some items offered--
career information for students, teachers, and counselors; curriculum
and teaching guides for all grade levels, including college; sample high
school aviation education program materials; articles on the history and
development of aviation; lists of courses recommended for persons inter-
ested in aerospace careers.

EXAMINATION GUIDES, including--

Airline Transport Pilot Written Test Guide, 55¢.

Airplane Flight Instructor Written Test Guide, 70¢.

Flight Test Guides for examinations on piloting various types of aircraft,
various prices under \$1.

Glider Pilot Written Test Guide--Private and Commercial, free.

FLIGHT INFORMATION, including--

AERONAUTICAL CHARTS AND RELATED PUBLICATIONS CATALOG, free: Contains a
complete list of aeronautical charts of the U.S. published and distributed
by the National Ocean Survey, and selected series of USAF Aeronautical
Chart and Information Center charts of foreign areas.

FEDERAL AVIATION REGULATIONS, in 11 volumes, various prices.

From the Urban Mass Transportation Administration--

NEWS RELEASE, reports on social economic, political, psychological, and engineering aspects of transportation.

THE EVOLUTION OF METRO, examination of evolution of Washington, D.C. Subway System.

SOCIOECONOMIC FACTORS UNDERLYING PUBLIC TRANSIT USE IN THE JOURNEY TO WORK. BIBLIOGRAPHIES on various transportation subjects; write for lists.

From the National Highway Traffic Safety Administration--

FEDERAL MOTOR VEHICLE SAFETY STANDARDS, looseleaf with supplements, subscription, \$8 per year.

HIGHWAY SAFETY PROGRAM STANDARDS, 45¢.

MOTOR VEHICLE EMISSIONS: A SELECTED BIBLIOGRAPHY, limited number of copies available free.

Films

Request lists of 16mm from the service of interest. A sampling of titles and sponsoring agencies follows; most are available on a free loan basis.

From the Federal Aviation Administration--

RX FOR FLIGHT, 20 minutes.

THIS IS FAA, 5 minutes.

FLYING CLUBS, 20 minutes.

KITES TO CAPSULES, 5 minutes.

HOW AIRPLANES FLY, 18 minutes.

PLANE SENSE, 20 minutes.

From the Federal Highway Administration--

TO SAVE YOUR LIFE

THE DRINKING DRIVER

AUTOMOBILE HYDROPLANING, color, sound, 12 minutes.

HIGHWAYS ARE FOR PEOPLE, color, sound, 27 minutes.

From the United States Coast Guard--

BOATING SAFETY, color, 16 minutes.

COAST GUARD LIGHTHOUSES, color,

14 minutes.

AIDS TO NAVIGATION, color, 22 minutes.

STORY OF THE GREAT LAKES, black and white, 25 minutes.

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ENTRY 103UNITED STATES DEPARTMENT OF
THE TREASURY15th St. and Pennsylvania Ave.
N.W.
Washington, D.C. 20220

202: 393-6400

Function:

The Department of the Treasury performs three basic functions: To formulate policy and recommend domestic and international financial policy and tax policy, and manage the public debt. Fiscal service operations include accounting for public moneys, issuing and processing Government checks; issuing and promoting the sale of savings bonds and other securities; collecting taxes and customs duties, supervising national banks; and manufacturing coins, currency, and postage stamps. The offices which administer these activities are--

Office of the Secretary	Internal Revenue Service
Office of the Comptroller of the Currency	Bureau of the Mint
Bureau of Customs	United States Savings Bonds Division
Fiscal Service	United States Secret Service

Field Offices carry out these activities throughout the U.S.; for locations, write to the above general address or consult the USGOM.

Media Services:Speakers

Speakers can be booked for group presentations by contacting the nearest Treasury Field Office.

2013

Publications

Write to the Office of Information, Office of the Secretary, above address, for
SELECTED LIST OF TREASURY PUBLICATIONS, some titles from which are--

HISTORICAL HIGHLIGHTS, about the U.S. Treasury Building.
UNITED STATES CUSTOMS AND YOU, pamphlet on the history, functions, and
organization of Customs.
A BRIEF HISTORY OF THE BUREAU OF ENGRAVING AND PRINTING
YOUR FEDERAL INCOME TAX
A GUIDE TO FEDERAL ESTATE AND GIFT TAXATION
TAX INFORMATION ON SCHOLARSHIPS AND FELLOWSHIPS
QUESTIONS AND ANSWERS--GUN CONTROL ACT OF 1968
MEDALS OF THE UNITED STATES MINT ISSUED FOR PUBLIC SALE
UNITED STATES SECURITIES AVAILABLE TO INVESTORS
INFORMATION ABOUT SERIES "E" BONDS
TAX ADVANTAGES OF SAVINGS BONDS
KNOW YOUR MONEY, booklet on how to detect counterfeit money and guard
against forgery losses, and the story of the Secret Service.
THE SECRET SERVICE AND ITS PROTECTIVE RESPONSIBILITIES

ENTRY 104

UNITED STATES GOVERNMENT
 PRINTING OFFICE
 Superintendent of Documents
 Public Documents Department

Washington, D.C. 20402

202: 541-3000

Function:

The U.S. Government Printing Office executes orders for printing and binding placed by Congress and the agencies of the Federal Government. It furnishes stationery supplies to all governmental activities on order. The Public Documents Department distributes and sells Government publications and catalogs, and maintains a library of these publications.

Media Services:

GPO's Public Documents Department makes available to the public through mail orders and Government Bookstores across the nation over 27,000 different Federally produced publications annually. The Public Document Distribution Centers are located in--

Washington, D.C. Main Bookstore, and four others, located in the Commerce Department, Pentagon, State Department, and United States Information Agency buildings.

Atlanta, Georgia
 Boston, Massachusetts
 Chicago, Illinois
 Dallas, Texas
 Denver, Colorado

Kansas City, Missouri
 Los Angeles, California
 New York City, New York
 Philadelphia, Pennsylvania
 Pueblo, Colorado
 San Francisco, California

Depository Libraries:

GPO administers a depository library program through which selected Government publications are made available to the public in public and university libraries throughout the country. Write to the above address for list.

Publications

Several publications aid the public in selecting materials from the vast array of print generated by Government agencies. A sampling--

HOW TO KEEP IN TOUCH WITH U.S. GOVERNMENT PUBLICATIONS, brochure, free.
MONTHLY CATALOG OF U.S. GOVERNMENT PUBLICATIONS, \$7 per year.
SELECTED U.S. GOVERNMENT PUBLICATIONS, periodic listing, free.
PRICE LISTS, free, on these, among other, subjects--

Army Field Manuals and Technical Manuals	Home Economics--Foods and Cooking
Child Development and Other Publications Relating to Children and Youth	Immigration, Naturalization, and Citizenship
Ecology	Smithsonian Institution--National Museum and Indians
Education	National Parks--Historic Sites, National Monuments
Farm Management	Posters and Charts

In addition to using the above guides as aids in selecting publications, consult the Government department of interest for information on its publications; very likely all or some of its printed material is produced and distributed by GPO.

GPO Speaker and Tour Services

Organizations and educational groups may utilize GPO tours of production or documents areas and speaker's services. These must be booked in advance. Washington, D.C. area inquiries can be directed to the Assistant for Community Affairs, GPO, Washington, D.C. 20401 (telephone 202: 541-2782). Requests from elsewhere in the U.S. should be directed to the nearest Public Document Distribution Center (cities are listed above).

For information on Federally produced audiovisual media, see Entry 67, the National Audiovisual Center.

ENTRY 105

UNITED STATES POSTAL SERVICE

1200 Pennsylvania Ave. N.W.
Washington, D.C.

202: 783-3100

Function:

Created in 1970, the major purpose of the U.S. Postal Service is to provide postal services promptly, reliably, and efficiently to individuals and businesses in all parts of the Nation. Regional and local facilities, in addition to the national offices of USPS, carry out this work. Consult USGOM, the above address, or your local Post Office for detailed information.

Media Services:Speakers

Contact the Assistant Postmaster General, Communications and Public Affairs, above address, to engage speakers for meetings of national organizations; contact the appropriate Regional Postmaster General's office or Regional Chief Inspector's office to engage speakers for meetings which are regional or local in nature.

Publications

A sampling of publications free from the Postal Service, above address--

HOW TO ADDRESS MAIL
MAILING PERMITS
DOMESTIC POSTAGE RATES AND FEES

Sold by GPO at various prices are such publications as---

INSTRUCTIONS FOR MAILERS
POSTAL LAWS
DIRECTORY OF POST OFFICES
NATIONAL ZIP CODE DIRECTORY

From the Philatelic Sales Unit, Washington, D.C. 20036, are these and other materials of interest to the stamp collector--

STOCK LISTS of stamps available at face value, free.

ANNOUNCEMENTS OF NEW ISSUES, colored 8-1/2"x11" sheet containing black and white facsimile of new stamp, plus issue data, such as number of stamps printed, place of issue, designer, engravers, stamp size; with blank space on which to affix the actual stamp. By subscription from GPO, \$2 a year.

Films

Available for purchase or free loan from NAC are these 16mm films (write for complete listing to NAC)--

MORE AND LOUDER, color, sound 11 minutes: Documentary about the new USPS, innovations in mail handling, improvements in mail service.

STAMPS, A NATION'S CALLING CARDS, color, sound, 19 minutes: The beauty and meaning of stamps as reflections of the Nation's history and heritage. Depicts the process of printing stamps from the first hand-engraved impression to the final printing of millions of stamps.

Filmstrip

HOW TO ADDRESS A LETTER, 35mm, color, 44 frames with 8-inch LP record keyed for automatic and manual use, with music and narration, from NAC, \$7.50.

ENTRY 106UNITED STATES NATIONAL STUDENT
ASSOCIATION2115 S St. N.W.
Washington, D.C.

202: 387-5100

Function:

The USNSA is a national membership union of students whose goals are to maintain academic freedom, responsibility and student rights; stimulate and improve democratic student government, develop improved educational standards, facilities, and teaching methods; improve student cultural, social, and physical welfare; promote international understanding and fellowship; guarantee to all people, because of their inherent dignity as individuals, equal rights and possibilities for primary, secondary, and higher education regardless of sex, race, religion, political belief, or economic circumstance; foster the recognition of rights and responsibilities of students to the school, the community, and humanity, and God; preserve the interests and integrity of the Government and the Constitution of the United States.

Media Services:

Write for information on USNSA membership, activities, and publications, which include--

USNSA NEWSLETTER, published biweekly, \$3 per year.

TUTORIAL ASSISTANCE CENTER KIT, over 1000 pages of materials on tutorial assistance projects from a total of 60 books, papers, and pamphlets. For listing of individual items write for TAC Publication List. \$15.75.

COURSE AND TEACHER EVALUATION by Philip Werdell. Do students have the right to evaluate teachers? Is student opinion fair and accurate? Are course and teacher evaluation programs effective? The book includes many examples of types of evaluation programs; both published and unpublished programs are discussed. 104 pages, \$3.

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ENTRY 107

VETERANS ADMINISTRATION

Vermont Ave. between H and I
Sts. N.W.
Washington, D.C. 20420

202: 393-4120

Function:

Established in 1930, the Veterans Administration administers laws covering a wide range of benefits for former members and dependents and beneficiaries of deceased former members of the Armed Forces. The VA also administers laws which provide certain benefits to current members of the Armed Forces and to dependent children of seriously disabled veterans.

The work of the VA is carried out through centers, domiciliarys, hospitals, outpatient clinics, insurance centers, regional offices, supply activities, and VA benefits offices throughout the U.S. For listings of these facilities, write to the above address or consult the USGOM.

Media Services:

Consult the nearest VA facility, GPO, or write to the above address for information about VA media; a sampling from the many available follows--

Publications

INDEX TO VETERANS ADMINISTRATION PUBLICATIONS, free from GPO, some titles from which are--

COMPENSATION FOR DISABILITIES, folder summarizing disability compensation benefits administered by the VA, free.

SUMMARY OF BENEFITS FOR VETERANS AND SERVICEMEN WITH SERVICE SINCE JANUARY 31, 1955, AND THEIR DEPENDENTS, pamphlet listing VA educational and loan benefits, VA Regional Offices, VA Benefits Timetable After Separation, and other important facts. Free.

FEDERAL BENEFITS...FOR VETERANS AND DEPENDENTS, factsheet providing general information for veterans and dependents, free.

QUESTIONS AND ANSWERS on Guaranteed and Direct Loans for Veterans, free.

TO HOME-BUYING VETERANS, guide for veterans planning to buy or build homes with a GI Loan, free.

Films

Write to the Central Office Films Library, Audio Visuals Service, Administrative Services, above address for **CATALOG OF FILMS AND FILMSTRIPS**, which includes the following 16mm titles available for free loan--

THE INNER WORLD OF APHASIA, color, sound, 25 minutes: Portrays the reactions of different individuals to loss of speech.

ANOTHER MAN'S FAMILY, color, sound, 25 minutes: The story of a family which recognizes fire hazards in their home, but who seem unaware of the possibility that a fire could actually happen in their home.

EMPLOYING THE DISADVANTAGED, color, sound, 45 minutes: Through a sampling of five approaches, this film documents how American business and industry are employing the disadvantaged.

THE GIFT YOU BRING, color, sound, 31 minutes: Describes volunteer activities in VA hospitals.

Filmstrips

TAKE A GOOD LOOK, color, sound: Careers possible after preparation in the field of dietetics.

THE TRAP, color, sound: The effects of poverty on the human spirit.

ENTRY 108

THE WILDERNESS SOCIETY

729 15th St. N.W.
Washington, D.C. 20005

202: 347-4142

Function:

The Wilderness Society is a citizens' organization whose broad concern is the protection of wilderness resources. Through its educational and field programs the Society provides guidance and direction to conservation-minded citizens throughout the nation who seek to become actively involved in conservation efforts.

Media Services:

Write for membership information, and media lists, which include these items, among others--

THE LIVING WILDERNESS, quarterly magazine, free to members; single sample copies free; otherwise \$1.25 each.

WILDERNESS REPORT, quarterly newsletter, free to members; single sample copies free.

CONSERVATION ALERTS, memos on special topics, free to members; single sample copies free.

WILDERNESS ACT HANDBOOK, basic documents, interpretation, and list of wilderness areas by States, 10¢ each; single sample copy free.

WHERE TO RENT FILMS ABOUT WILDERNESS AND RELATED ENVIRONMENTAL SUBJECTS, list of 16mm film sources, free.

HIKING AND BACKPACKING, list of equipment, publications, and clubs, free.

ENTRY 109

WORLD FUTURE SOCIETY

P.O. Box 19285
Twentieth St., Station
Washington, D.C. 20036

301: 530-1878

Function:

The World Future Society, an association for the study of alternative futures, is a nonprofit educational and scientific organization open to individuals or institutions, and aims to contribute to a reasoned awareness of the future and of the importance of its study, without advocating particular ideologies or engaging in political activities by--

Advancing responsible and serious investigation of the future;
Promoting the developing and improvement of methodologies for the study of the future;
Increasing public understanding of future-oriented activities and studies;
Facilitating communication and cooperation among organizations and individuals interested in studying or planning for the future.

Media Services:

THE FUTURIST, a bimonthly journal of forecasts, trends, and ideas about the future. Free to WFS members; \$7.50 to non-members (annual membership dues and subscription cost are \$7.50).

Other WFS membership services--lectures and seminars, periodic general assemblies; Speakers Bureau, Book Service (members discount), radio programs, study tours, and tape library.

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