

DOCUMENT RESUME

ED 098 948

IR 001 327

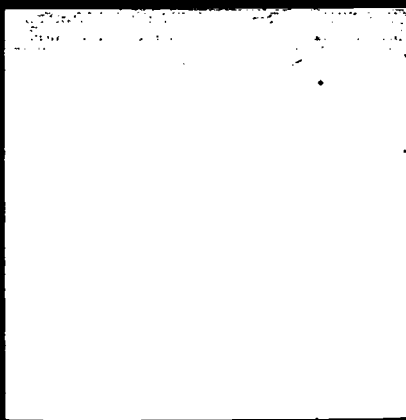
TITLE 1974-75 Catalogue of Programs on Videocassette.
INSTITUTION Public Television Library, Bloomington, Ind.
PUB DATE 74
NOTE 73p.
EDRS PRICE MF-\$0.75 HC-\$3.15 PLUS POSTAGE
DESCRIPTORS *Catalogs; Educational Television; *Film Libraries;
Instructional Media; *Public Television; *Video
Cassette Systems; *Video Tape Recordings
IDENTIFIERS *Public Television Library

ABSTRACT

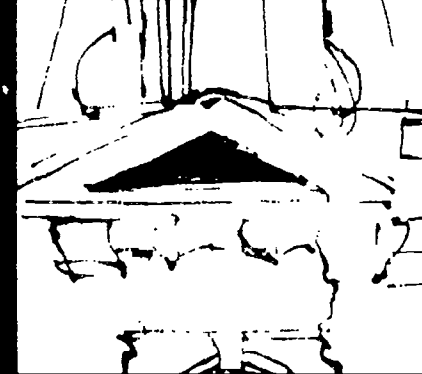
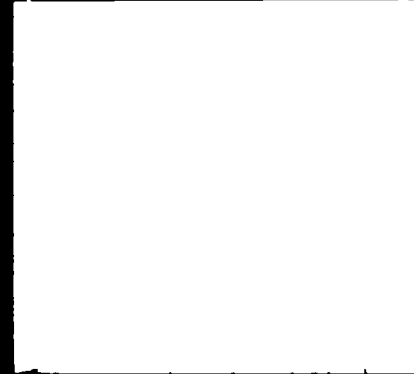
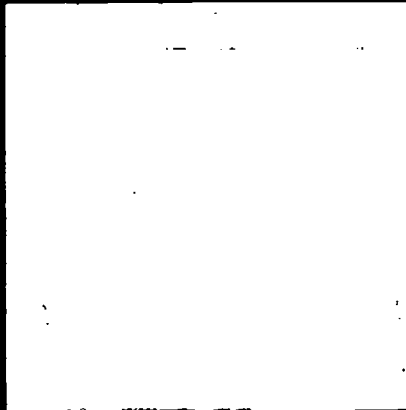
Over 1,000 hours of television programming are being offered to public libraries in videocassette format. The programs cover the following fields: antiques; the arts; cities and towns; environment; health; history; homemaking and consumerism; how/to instructional; literature; music; public affairs and social issues; people, places; and things; and sports. This catalog describes the programs available and the procedure for ordering them. (WH)



001



5
le
ms
ette



BEST COPY AVAILABLE

003/004



"Have you
watched a book
today?"

In May 1973, The Public Television Library combined public television programming with videocassette technology and public libraries to create the unique WATCHABOOK project. Objectively, the study sought to ascertain the extent to which PTV programs offered on videocassette for individual "one-to-one" utilization in a public library setting might augment the more traditional public library resources while meeting the public's demand for access to today's PTV programming product. Subjectively, the study provided PTV stations

with the opportunity to explore ways in which they may expand their community involvement, and the extent of that involvement and cooperation necessary for them to serve successfully as local coordinators for expanded PTV program non-broadcast utilization.

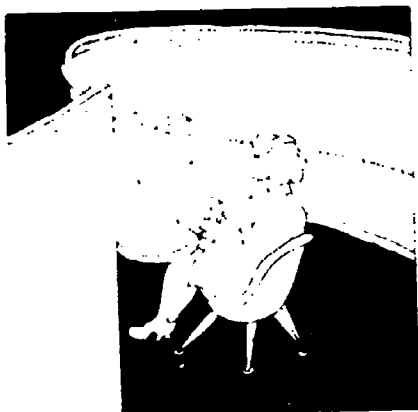
Participants in the experimental study were: WTIU, licensed to Indiana University, and the Monroe County Library, Bloomington, Indiana; the Mississippi Authority for Educational Television and the

Jackson Metropolitan Library, Jackson, Mississippi; and WHRO-TV, licensed to Hampton Roads ETV Association, the Norfolk City Library, Norfolk, Virginia, and the Public Telecommunications Commission of the State of Virginia. The Public Television Library supplied each public library with an identical control group of 150 specially selected half-hour units of PTV programs in videocassette format. The cooperating public television licensees provided videocassettes of locally-produced programs of interest to their communities, and engaged in cross-promotional activities with the libraries

BEST COPY AVAILABLE

005

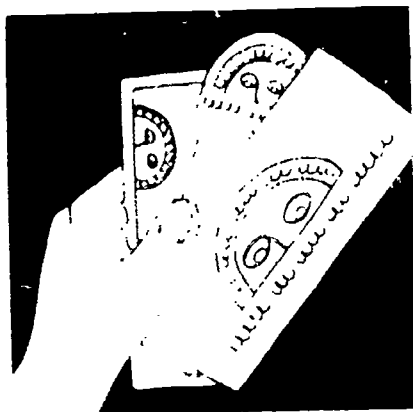
"HAVE YOU WATCHED A BOOK TODAY?" explored several areas of videocassette utilization: what factors influence the use of public television programs in a videocassette format in a public library setting; what type of user is most attracted to the videocassette; what subject areas are most often requested; and what adjustment The Public Television Library might need to make in its program acquisition



policy in order to expand the audience for public television programs.

Special utilization rights for the purpose of the study were granted from the producing stations of the programs included in the control group. The success of the WATCHABOOK project led PTL to acquire the release of PTV-produced programming for controlled non-broadcast utilization. The programs for which PTL secured this release are listed in this catalog

For a final report on the results of the WATCHABOOK study, contact

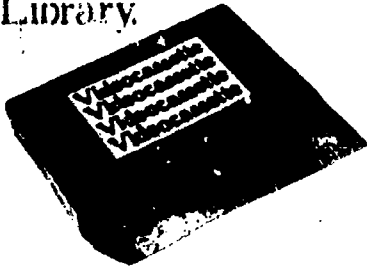


THE PUBLIC TELEVISION LIBRARY
475 L'Enfant Plaza West, S.W.
Washington, D.C. 20024
(202) 488-

The Public Television Library is able to offer libraries the opportunity to incorporate the WATCHABOOK concept and logo into their own videocassette utilization projects. For information on special promotional materials such as letterhead stationary, videocassette labels, bookmarkers and brochures, contact PTL.

BEST COPY AVAILABLE

The Public Television Library.



This Public Television Library Videocassette Program Catalogue contains listings for over 1,000 program hours from among the most informative, entertaining, and educational television programming available today. Produced by public television stations across the country and offered to you through the PTL videocassette service, the programs cover a wide range of subjects and interests from sports to how-to, consumerism to antiques, the arts to public affairs and social issues. Within each section are programs designed to meet very special interests as well as broad general concerns.

This new and exciting service from PTL is in response to the growing number of requests from educators, librarians, colleges, citizens groups and organizations for the opportunity to use public television programming for non-broadcast audiences to serve informational, educational and instructional purposes.

Public broadcasting has always been committed to such endeavors. Now PTL is proud to inaugurate a service which will greatly increase public access to quality PTV programming and give many thousands more the opportunity to share and enjoy a valuable learning experience.

U.S. GOVERNMENT PRINTING OFFICE
1977 O - 345-123

Robert U. Reed

Public Television Library
1000 ...
...
...
...

We Put Time On Your Side

*Minutes turning to hours
turning to days.*

Time needn't race by. If you know how to use it, there's always enough. More than enough. At The Public Television Library, we've come up with a most enriching way to spend your time. Or your class or

group's time. An excitingly visual way to learn about the world, and it's as easy as watching television. In fact, watching television is exactly what it is. Profitably . . . usefully, on videotape cassette.

Have a look at The Public Television Library . . .

. . . on video cassette

007



Antiques

Page 4

The Arts

Page 6

Children

Page 13

**Cities
And Towns**

Page 16

Environment

Page 18

Health

Page 20

History

Page 24

**Homemaking
And**

Consumerism

**How To/
Instructional**

Page 28

Literature

Page 38

Music

Page 41

**Public Affairs
And
Social Issues**

Page 46

**People, Places
and Things**

Page 53

SPORTS

Page 58

Antiques



Antiques and artifacts of all kinds are on display in these fascinating PTV programs which exhibit outstanding private and museum collections.

Glimpses of history unfold through studies of beautiful porcelain, early American tools and household items, furniture and hundreds of other items. Enthusiasts and collectors can learn how to care for antiques, where to buy them, how to spot the real thing, how to restore and refinish old pieces.

... And after you see these PTV programs, that old chair in the attic may look very different

Antiques IV

For the antiques enthusiast and collector, lecturer-author-antiques expert George Michael exhibits outstanding collections and offers glimpses of history through antiques.

26 Half-hour programs Produced by the New Hampshire ETV Network

1. Bottles
2. Staffordshire China
3. Colonial Cooping
4. Furniture Forum I
5. Collectible Furniture
6. Wedgewood China
7. Furniture Forum II
8. Toys
9. Stencilling
10. German Porcelain
11. Wooden Primitives
12. Stemware
13. Clocks
14. Country Auctions
15. Mid-Western Glass I
16. Mid-Western Glass II
17. American Art Glass I
18. American Art Glass II
19. Chairs
20. Clocks
21. Mechanical Banks
22. Dolls I
23. Dolls II
24. Furniture
25. Currier Gallery
26. Pumps

Know Your Antiques

Nationally syndicated columnists Ralph and Terry Kovel share their knowledge of antiques.

26 Half-hour programs Produced by WVIZ, Cleveland, COLOR

1. Store signs-lithographs-silver spoons-American chairs
2. Pressed and cut glass-Ironstone china-chair refinishing
3. Victorian "noddies"-toys-more chair refinishing-18th Century porcelain
4. Mechanical and still banks-coin glass-more chair refinishing
5. Furniture dating-Chippendale-English silver marks-teapots
6. Enameled ironware-pressed glass
7. Victorian picture frames-art glass-Staffordshire transfer patterns
8. Art Nouveau
9. Bottles and mason jars
10. Carnival glass-Windsor chairs-Worcester porcelain
11. Early laundry equipment-American fabrics-how to clean oil paintings
12. Antiques from political campaigns
13. Telephone insulators-Stevengraphs
14. Satsuma pottery-toys
15. Tobacco-smoking devices
16. 1876 Centennial mementos
17. Removing paint from antiques-19th Century Majolica
18. American Victorian silver-art glass-19th & 20th Century trading cards
19. Lighting devices-Royal Copenhagen porcelain-American Indian baskets
20. Medical instruments-how to clean old prints
21. Clockwork toys-more on cleaning prints-Lowestoft export porcelain
22. Gramophones-phonographs-how to clean pewter-17th & 18th Century samplers
23. Early American tools-beer stems
24. Barbed wire-postcards-Spode china
25. How and where to buy antiques
26. More how and where to buy antiques

Commonwealth

Antiques, artifacts and architecture reveal the heritage of Pennsylvania as George Michael leads the way to museums and historical sites.

13 Half-hour programs Produced by WHTF, Hershey, Pennsylvania, COLOR

1. Introduction
2. Gunsmithing
3. Kitchen Crafts
4. Tinsmithing
5. Bindnagles Church
6. Furniture Crafts
7. Printing and Fracture
8. Weaving
9. Candlemaking
10. The Blacksmith Art
11. Military
12. Wildlife
13. Archeology

The Arts



The arts—dance, drama, painting, sculpture, and many crafts—may reflect the artist's interpretation of the way things are or the way one might like them. The artist knows what he wants to say and perfects the expression of the statement so that it may be shared with others.

These PTV programs deal with the artists and their works, their personal lives and ambitions, the techniques of their crafts.

Whether you are an artist yourself or simply an appreciative observer, through this PTV programming you can share the ideas and works of artists who have realized their inspiration.

Bring yourself center stage to The Arts.

Artists

Barbara Weisberger

Almost single-handedly, Barbara Weisberger has built a first-class resident ballet company which has been hailed as a "major force in the world of dance." ART PROFILE: BARBARA WEISBERGER looks at the personal triumph of the vibrant founder and artistic director of the Philadelphia-based Pennsylvania Ballet Company.

28 minutes Produced by WHYY, Philadelphia, COLOR

William Christensen

A pioneer in his field, William Christensen in 1951 founded the University of Utah Theater Ballet, one of the first ballet schools to be associated with a University. ART PROFILE: WILLIAM CHRISTENSEN is a study of the artist teaching his classes and talking about the state of the arts in America today.

28 minutes Produced by KUED, Salt Lake City, COLOR

Norman Geske

Norman Geske is the creative and motivating force behind the Sheldon Memorial Art Gallery at the University of Nebraska, Lincoln. ART PROFILE:

NORMAN GESKE is a profile of this artist whose "medium" is the museum he directs.

28 minutes Produced by the Nebraska ETV Network, COLOR

Woman as Painter

After a wry look at woman as the subject-ornament in the central field of the painter's vision, WOMAN AS PAINTER uses over 200 pieces of art work to examine the often overlooked feminine artist.

29 minutes Produced by the Mississippi Authority for FTV, COLOR

Frank Gallo

Frank Gallo is a sculptor whose pieces are in major museums and private collections all over the world. His sculpture uses contemporary materials in a classic art form, the results of which are both lifelike and surreal. ART PROFILE:

FRANK GALLO looks at the artist whose work has earned him some of the highest critical acclaim and some equally high financial returns.

28 minutes Produced by WILL, Urbana, Illinois, COLOR, IUAVC

Artist of Savitria

Artist, philosopher, symbologist, writer, lecturer, co-founder of the free Aquarian University of Maryland at Savitria, and winner of more than ten awards for his individual painting, Robert Hieronimus has won national acclaim for his murals. ARTIST OF SAVITRIA studies the man and three of his major works.

29 minutes Produced by the Maryland Center for Public Broadcasting, COLOR



Best Copy Available

Artists In America



Peter Alexander

Peter Alexander is a young Los Angeles sculptor whose work consists of curves, wedges, pyramids and strips of colored plastic which create a byplay with the light surrounding them. ARTISTS IN AMERICA: PETER ALEXANDER is a portrait of the multi-faceted sides of Alexander's life.

29 minutes Produced by KCET, Los Angeles. COLOR. IUAVC



Robert Erickson

Robert Erickson is "turned on" to the sounds of today's environment. ARTISTS IN AMERICA: ROBERT ERICKSON is a study of the noted composer at work as he gathers technological sounds and mixes and tunes them against a setting of traditional and invented instruments to create a major work.

29 minutes Produced by KPBS, San Diego. COLOR. IUAVC



Howard Jones

Howard Jones is unique as an artist. His field is sculpture, his material is sound. ARTISTS IN AMERICA: HOWARD JONES focuses on this St. Louis artist totally immersed in a world of circuitry and electronics, creating what he calls a "four dimensional experience."

29 minutes Produced by KETC, St. Louis. COLOR. IUAVC



Sam "Lightnin'" Hopkins

Sam "Lightnin'" Hopkins has been playing the best of country blues for over fifty years. ARTISTS IN AMERICA: SAM "LIGHTNIN'" HOPKINS is a word and song portrait of this ethnic musician whose roots he buried deep in his Houston homeland.

29 minutes Produced by KUHT, Houston. COLOR. IUAVC



Barbara Linden

Barbara Linden is a uniquely talented theater director who has established in Boston an exciting experiment in children's theatre. ARTISTS IN AMERICA: BARBARA LINDEN captures Barbara in a portrait interwoven with excerpts from a recent production.

29 minutes Produced by WGBH, Boston. COLOR. IUAVC

Jerry McNeely

Jerry McNeely lives two lives. He is one of Hollywood's most prolific network television writers, and he is a professor of television drama at the University of Wisconsin. ARTISTS IN AMERICA: JERRY McNEELY is a portrait of these two roles and how McNeely works and creates in both worlds.

29 minutes Produced by WHA, Madison, Wisconsin. COLOR. IUAVC

Rudy Pozzatti

Rudy Pozzatti is one of America's most respected printmakers whose work covers a spectrum from classical Greek themes to the Apollo spaceflight. ARTISTS IN AMERICA: RUDY POZZATTI reveals the artist at home at the University of Indiana.

29 minutes Produced by WLUC, Bloomington, Indiana. COLOR. IUAVC



Roberta Flack

In a period of two short years, Roberta Flack moved from semi-obscurity in her home in Washington, D.C. to national prominence as one of the most promising of musical stylists. ARTISTS IN AMERICA: ROBERTA FLACK weaves ten of her songs in and around her life.

29 minutes Produced by WETA, Washington, D.C. COLOR. IUAVC

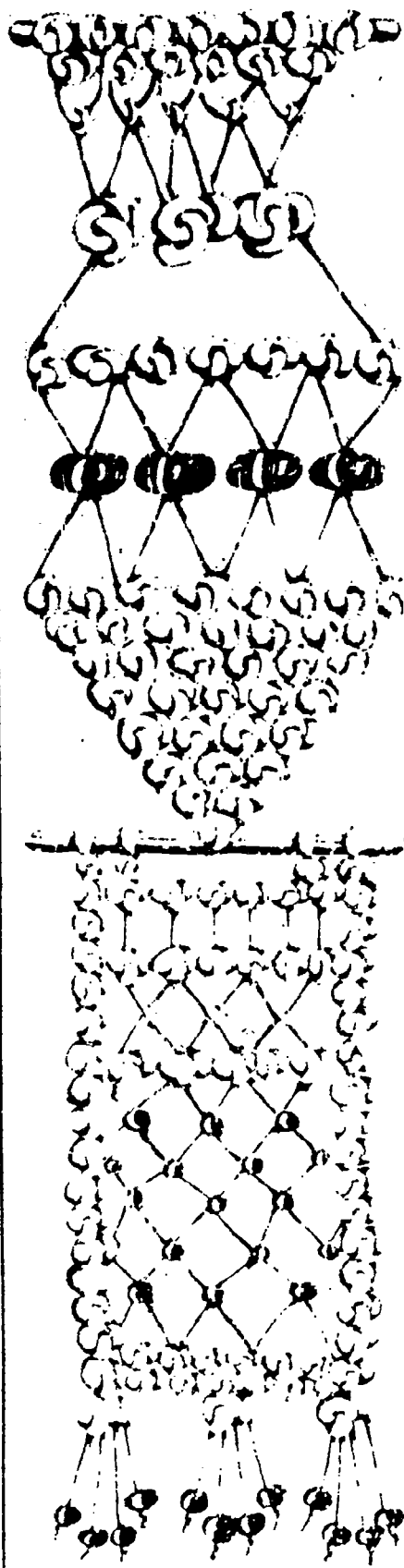


Mary Pritchard

In the South Pacific cultural tradition is gradually giving way to 20th century progress. ARTISTS IN AMERICA: MARY PRITCHARD is the story of one woman's work to preserve a part of her culture: the designing of tapa, a bark-like material made from the bark of the mulberry tree.

29 minutes Produced by KVZE, Pago Pago. COLOR. IUAVC

The World of the American Craftsman



Vivika Heino

The scenic setting of Otto and Vivika Heino's rural New Hampshire home provides much of the inspiration for their prize-winning pottery creations. 29 minutes Produced by the New Hampshire Network, COLOR, IUAVC

Winslow Eaves

The life philosophy and work of Winslow Eaves are traced through his bronze casting of a piece of sculpture in his studio in Andover, New Hampshire. 29 minutes Produced by the New Hampshire Network, COLOR, IUAVC

Walker Weed

Emphasizing his belief that a craftsman turns out his best work in an environment that fits him, Walker Weed divides his world between his 200 year old home and Hopkins Center in Hanover where he teaches woodworking and is the department head of all crafts shops. 29 minutes Produced by the New Hampshire Network, COLOR, IUAVC

Barbara Scarponi

Working within sight of the ocean, Barbara Scarponi designs her jewelry to fit the people who order it. Her metalworking processes reveal why she works and how she is influenced in her creations. 28 minutes Produced by the New Hampshire Network, COLOR, IUAVC

Dorothy Young

Weaving has played a great role in the lives of Lloyd and Dorothy Young, and travel has influenced their weaving. Dorothy develops new patterns after studying ancient pieces of fabric. 29 minutes Produced by the New Hampshire Network, COLOR, IUAVC

The Art of Luigi Lucioni

Lucioni reveals his techniques, offers evaluations of both contemporary artists and the masters of the past, and discusses his philosophy as an artist in THE ART OF LUIGI LUCIONI, a portrait of the American realist painter. 29 minutes Produced by the Vermont ETV Network, COLOR

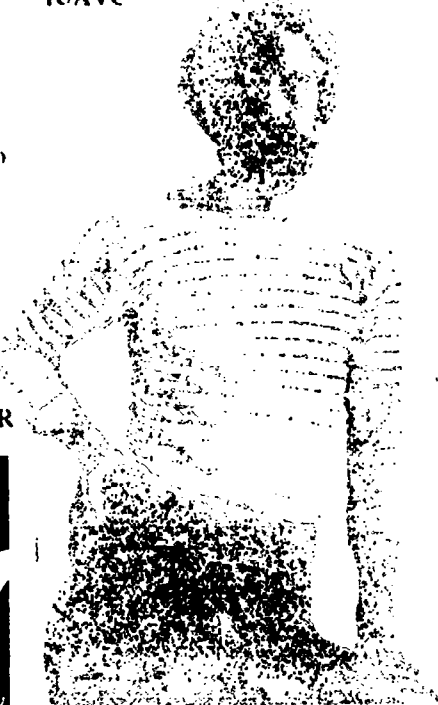
The Dream Still Lives

Paul Green, North Carolina's Pulitzer Prize-winning dramatist, talks about his own personal vision of the need of America for heroes and grandeur captured from the past and cast into a message for the present. THE DREAM STILL LIVES documents this artist whose ideals and interests led him to create a unique theatrical form, the outdoor symphonic drama. 56 minutes Produced by WUNC, University of North Carolina, COLOR



Transitions: Wendell Castle

Artist-sculptor-craftsman Wendell Castle has been called "one of the few people who can create beautiful sculptural forms to look at and also to use." TRANSITIONS: CONVERSATIONS WITH WENDELL CASTLE looks at the man made famous through his furniture designs executed in wood and plastic. 30 minutes Produced by WXXI, Rochester, New York, COLOR, IUAVC



BEST COPY AVAILABLE

Elliot Norton Reviews

Elliot Norton, the dean of American theatre critics, offers fascinating and sometimes argumentative exchanges with personalities involved in performance, production and direction in the American theatre.

12 Half-hour programs Produced by WGBH, Boston, COLOR

1. Michael Caine
2. Paddy Chayefsky
3. Al Pacino
4. Garson Kanin
5. Jack MacGowran
6. Alfred Hitchcock
7. Siobhan McKenna
8. Harold Clurman
9. Spiro Malas
10. Rex Harrison
11. Howard Feishmann
12. Jack Lemmon

The Brandywine Tradition

Focusing on the philosophy and work of illustrator Newell Convers Wyeth, who sparked two succeeding generations of Wyeths. **THE BRANDYWINE TRADITION** recounts his adoption of the theme of strong men in scenes of action, as well as the warm earth colors which he used to emphasize the relationship between man and the dust from which he is formed.

26 Minutes Produced by WITF, Hershey, COLOR

**Fantasy in Mime**

Three complete vignettes are featured in this unadorned vehicle for Israeli mime, Juli Arkin, who captures both the inward and outward characteristics of the subjects he portrays. 29 Minutes Produced by WETA, Washington D.C., COLOR

Directions in Design

Thirteen local artists are visited in this study of the creative world of the Hawaii craftsman and the materials he uses. 4 Half-hour programs Produced by the Hawaii ETV Network, B/W

1. Wood and Glass
Charlie Chow, Tom Hirai, Claude Horan and Suzi Pleyte
2. Ceramics
Sally Fletcher, Harue McVay and Shige Yamada
3. Metal
Merl Boyer, Don Yuen and Bill Evans
4. Fabric
Jerome Wallace, Jean Williams and Joan Lintault

**DeGrazia**

Gaining national recognition in 1960 when the UN chose his painting *Los Ninos* for UNICEF cards, Ted DeGrazia is a painter and sculptor who is most of all a chronicler of the people of Arizona.

29 Minutes Produced by KUAT, Tucson, COLOR



Festival of Pennsylvania

1. Theatre in the Streets
The Philadelphia-based Street Theatre, a 20-member integrated troupe, is captured in its performances in various parts of the city.

58 minutes Produced by WHYY, Philadelphia, COLOR

2. Old Economy Kunstfest
History comes alive in the village of Old Economy, Pennsylvania, scene of an annual crafts festival.

57 minutes Produced by WQED, Pittsburgh, COLOR

Indian Arts

3 Half-hour programs Produced by KUED, Salt Lake City, COLOR

1. Doodling on the Rocks
A focus on the possible motiva-

tion, intent and meaning of the artists whose primitive folk art is found on the rocks of the Western U.S.

2. Sticks and Stones. . . . Will Build a House

A look at the development of the Indian as a builder, and the growth of an architectural tradition in the Southwestern U.S.

3. Coyote and a Beat
A program of Indian music and dance from the "Four Corners" area where the states of Colorado, New Mexico, Arizona and Utah come together.

Dimensions of Black

Black dance, art and music reveal the cultural ties between Black America and Africa, and show some of the many cultural contributions blacks have made to America.

59 minutes Produced by KPBS, San Diego, COLOR

The American Highlands

The late Bob Beers of America's best known folk-singing family serves as guide through a cultural showcase of the continuing traditions of THE AMERICAN HIGHLANDS, the Berkshire Mountains settled by Scots, Irish and English 300 years ago.

58 minutes Produced by WHF, Hershey, Pennsylvania, COLOR



Foreign Arts

Dance: Africa

Featuring secret religious, sacrificial and funeral rites performed by two major West African companies – L'Ensemble National du Mali and the Ghana Dance Ensemble – DANCE: AFRICA was captured during the groups' appearances in San Francisco while on their first American tours.

62 minutes Produced by KQED, San Francisco, COLOR

Dances of Greece

The moods of Greek life and folklore – harvest time, public feasts and fiestas and war – and the customs and character of the people in various Greek provinces are expressed choreographically by the Greek National Folk Dancers against the backdrop of San Francisco's Palace of Fine Arts.

29 minutes Produced by KQED, San Francisco, B/W

Budaya: The Performing Arts of Indonesia

The art of Indonesia, influenced centuries ago by the Hindu and Islamic religions, has long mystified and intrigued Western man. A glimpse of this unusual culture is seen in excerpts from the great Hindu epic Sanskrit poem, the "Ramayana," performed by Indonesia's Budaya Troupe.

59 minutes Produced by KQED, San Francisco, COLOR

Japan Society Presents

3 Half-hour programs Produced by WNET, New York City, for the Japan Society, COLOR

1. Ikebana

The art of flower arrangement, originating as flowers presented to Buddha, is followed through history to contemporary times.

2. The Art of Kabuki

Well-known Kabuki actor Kuroemon and other stars of the Grand Kabuki Troupe perform in excerpts from popular plays. Also included is a demonstration of traditional make-up and gestures.

3. Forgotten Dances

Five dances that are fast disappearing from the Japanese scene are presented by the Japan Folk Dance Group.

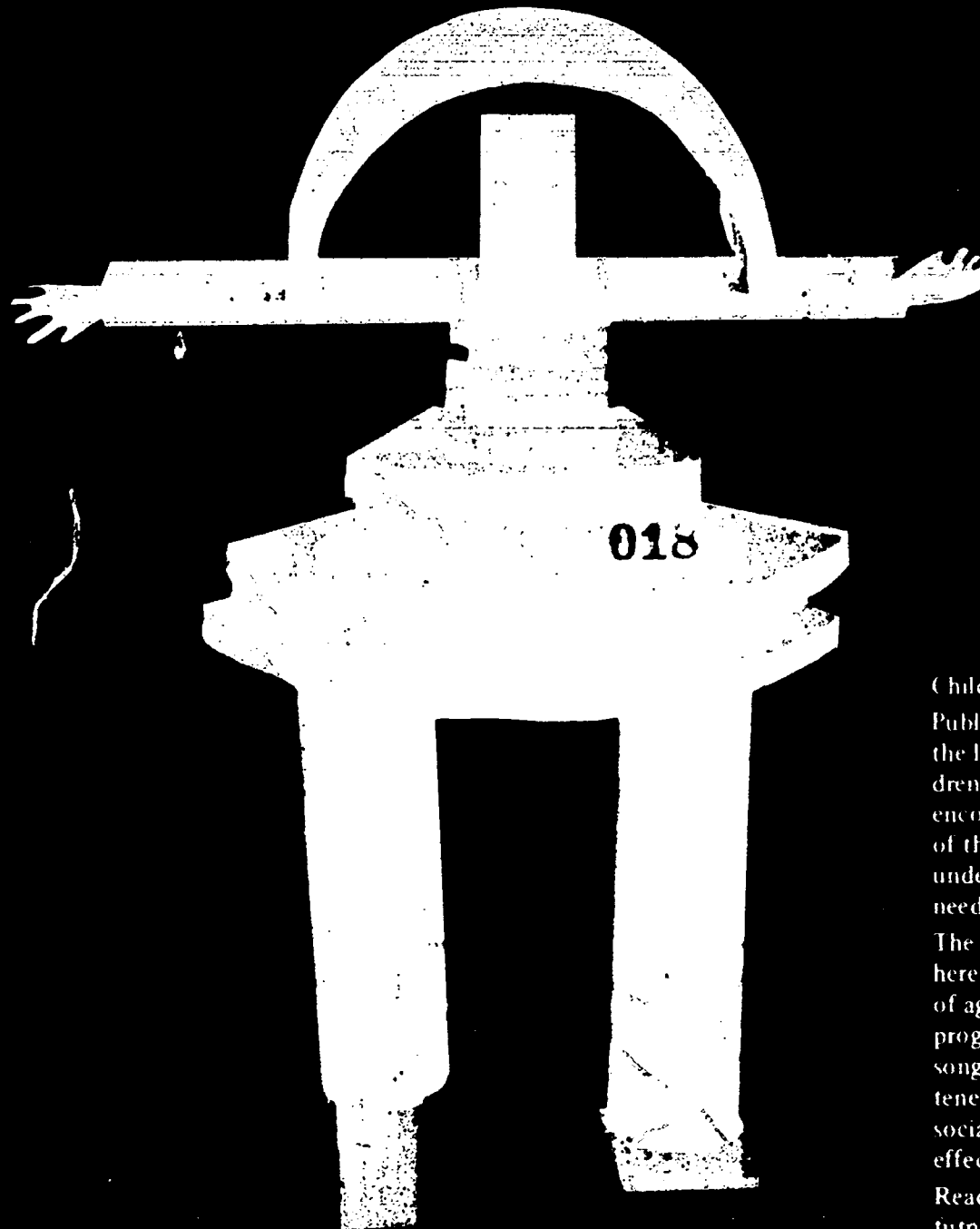
The Art of Bunraku

Denver puppeteer Elton Norwood interprets one of the oldest Japanese art forms – Bunraku. The only occidental in the world to perform with the life-size Bunraku puppets, Norwood is seen preparing for a presentation. The performance part of THE ART OF BUNRAKU features two dances plus koto music performed by a Bunraku puppet manipulated by two puppeteers.

30 minutes Produced by KRMA, Denver, COLOR



Children



Children

Public television has long been the leader in meaningful children's programming. It has encouraged the inquisitive mind of the child and sought to understand the very special needs of young learning viewers.

The wealth of PTV programming herein is designed for a variety of age groups and interests. One program features stories and songs, another explores the basic tenets of family relationships, social responsibility, cause and effect.

Readying the child for the future, making a complex world more understandable—it's an awesome task. These PTV programs make it a little easier and more enjoyable for the child and for you.

Children

Hodgepodge Lodge

For 6-to-10-year-old children. HODGEPODGE LODGE with Miss Jean Worthley, a nature writer uses an exploration of nature to teach social responsibility, family relationships, and the role of cause and effect in human relationships.

52 Half-hour programs Produced by the Maryland Center for Public Broadcasting, COLOR

1. Exploring a Log
2. Corn
3. Creatures of the Night
4. Terrarium
5. Cat and Mouse
6. Owls
7. Box Turtles
8. Bees
9. Cows
10. Camouflage and Chester
11. Birdwatching
12. German Shepherd
13. Nature Jewelry
14. Spinning and Natural Dyes
15. Making Cider
16. Blacksmith
17. Butterfly Tagging
18. Farming
19. Nature Notepaper
20. Making Bread
21. Pets (Llama)
22. Tails
23. Raccoons
24. At the Edge of the Woods
25. Sugar from Trees
26. Dog Training
27. Pigs
28. Holes in Trees
29. Desert
30. Horns and Antlers

31. Nature from A-Z, Part I
32. Soapstone
33. Soldiers' Delight
34. Nature from A-Z, Part II
35. Nature Candy
36. Twigs and Their Companions
37. Gems and Gem Cutting
38. Earthworms
39. Nature's Salad Plants
40. Signs of the Seasons
41. Campfire Girls
42. Nature Photography
43. Guineas
44. Girl Scouts
45. Plants with Milky Juice
46. Nature Folksongs
47. Wolves
48. Llasa Apso
49. Curious Fungi
50. Nature Games
51. Persimmons
52. Mosses

Muffinland

Designed to encourage 3-to-7-year-old children to use their imagination. MUFFINLAND features Miss Jo with stories, songs and things to do.

26 Quarter hour programs Produced by WGTW, Athens, Georgia, B/W

1. World of Muffins
 2. World of the Forest I
 3. World of the Forest II
 4. Smoky Mountains I
 5. Smoky Mountains II
 6. The Autumn World I
 7. The Autumn World II
 8. The Farm
 9. Columbus
 10. The Jungle
 11. The Ocean
 12. The City I
 13. The City II
 14. The Ranch I
 15. The Ranch II
 16. Winter World I
 17. Winter World II
 18. A Trip to the University
 19. Community Helpers I
 20. Community Helpers II
 21. Visit to the World of Muffins I
 22. Visit to the World of Muffins II
- SPECIAL I Halloween
 SPECIAL II Thanksgiving
 The Pilgrims
 SPECIAL III Thanksgiving
 The Things I Like the Best
 SPECIAL IV Christmas



013

Art Studio: Too

Developed from the award-winning instructional television series YOU AND EYE, ART STUDIO: TOO offers a pot-pourri of creative activities for children. (Not available for broadcast during in-school hours)

29 Half-hour programs Produced by KQED, San Francisco, B/W

1. You
2. More Than You
3. Face in the Mirror
4. Portraits
5. The Eyes Have It
6. Look Out
7. The Collector
8. Wrap It Up
9. Peace
10. U's and I's
11. Print
12. Hear and Now
13. Snip Snapshot
14. Watch Out
15. Pets and Pals
16. The Elephant is an Odd Affair
17. Just Imagine
18. Trees, Please
19. Moods in Landscapes
20. City Impressions
21. City Rhythms
22. The City Is a Place for People?
23. On the Waterfront
24. The Lower Depths
25. Flying Creatures
26. Outer Space
27. Get Moving
28. Urban Suburban
29. Opus

Art Studio

Designed to acquaint young children with the enormous variety of expression possible within art, ART STUDIO offers practical skills in basic art techniques.

24 Quarter-hour programs Produced by KQED, San Francisco, B/W

1. Printing Birds
2. Painting Birds
3. Kites-Part I
4. Kites-Part II
5. Materials
6. Printing Animals
7. Painting Animals
8. Animal Sculpture-Part I
9. Animal Sculpture-Part II
10. Wire Sculpture (Animals)
11. Kinetic Sculpture-Part I
12. Kinetic Sculpture-Part II
13. Stitchery-Part I
14. Stitchery-Part II
15. Bulletin Boards
16. Masks and Costumes
17. Clay Sculpture
18. Figure Painting-Part I
19. Figure Painting-Part II
20. Figure Painting-Part III
21. Puppets-Part I
22. Puppets-Part II
23. Portraits-Part I
24. Portraits-Part II

Mouse Tales by Rumer Godden

For 8-to-12-year-old children, MOUSE TALES is a visually enhanced reading of two of British novelist Rumer Godden's most appealing works for children—THE MOUSE HOUSE and THE MOUSEWIFE. Miss Godden reads while trained mice re-enact the escapades of Bonnie and her family.

29 minutes Produced by WETA, Washington D.C., COLOR

020

The Observing Eye

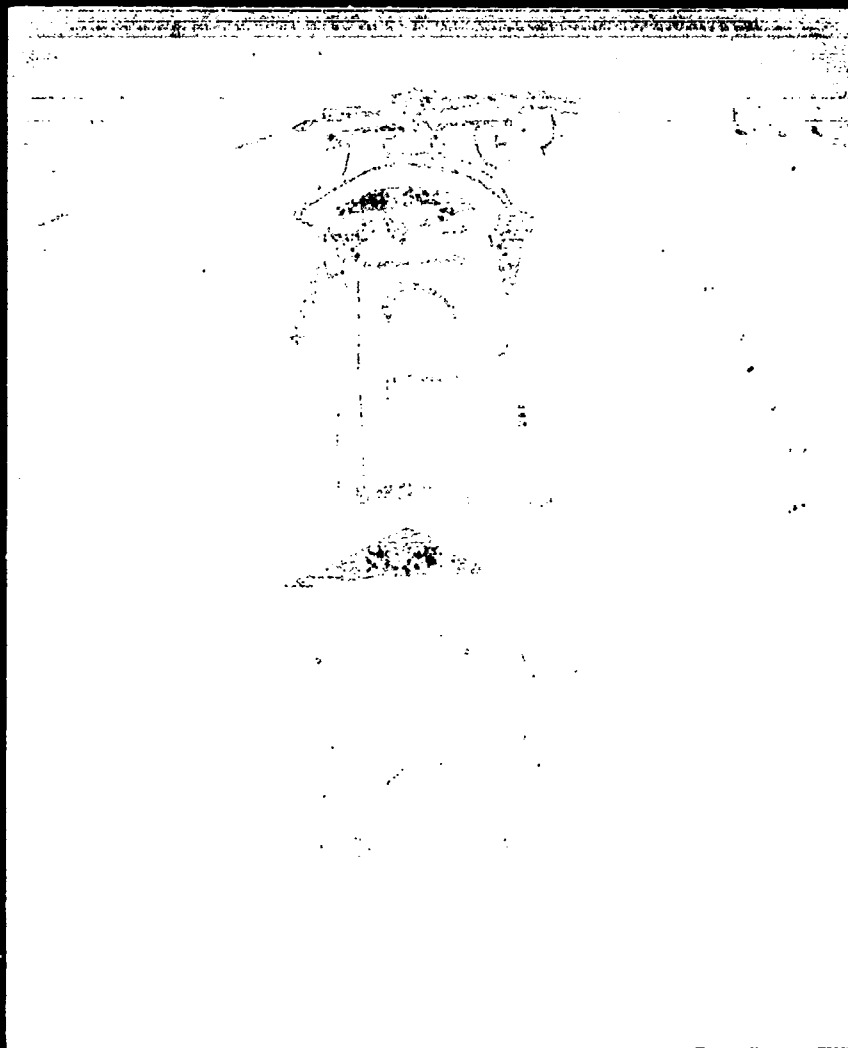
An informal and entertaining introduction to natural sciences, THE OBSERVING EYE goes inside interesting and often unusual parts of the world around us.

21 Half-hour programs Produced by WGBH, Boston, B/W

1. Records in the Rocks
2. Seashore Life
3. The Laws of Motion
4. Unfried Clams
5. Sound Around
6. Animal Trails
7. Mineral Curiosities
8. Nature's Superlatives
9. Nature's Electricity
10. Animal Weapons
11. Our Ocean of Air
12. The Eye and Sight
13. The Old Flame
14. How Do Animals Eat?
15. Seeing is Deceiving
16. Animals from A to Z
17. Sense of Balance
18. Animals That Lay Eggs
19. Science on the Light Side
20. Eight-legged Pets
21. The Swing of Things
22. The American Lobster
23. Physics of Diving
24. Chisel Tooth Tribe
25. Sound of Music
26. Insects
27. Up in the Air
28. Wild Pets
29. Fossils are Fun
30. Reptiles
31. Dangerous to Man



Cities And Towns



In a nation as great and diverse as America composed of big cities, small towns, rural areas and sprawling cosmopolitan centers, it is often easy to lose sight and touch with our own countrymen. Though separated from each other by the pace of American life, the people and experiences of the various America's are vital to the nation as a whole.

These PTV programs document the struggle of the small rural communities to survive as their young people move to the new opportunities of the cities, and they show the growth of American cities faced with increased demands for housing and jobs.

Though the cities and towns profiled in these PTV programs are specific, their conflicts and solutions will affect all of us, wherever and however we live.

Cities And Towns

BEST COPY AVAILABLE

022

Promise City

With shrinking population, no influx of younger citizenry, and a lack of commerce and public facilities, a small Iowa town seems to be a prototype of atrophying Americana. Still there is a lingering nostalgia that one cannot escape, and it is characterized by a way of life that immutably keeps one foot in the past.

29 minutes Produced by the Iowa Educational Broadcasting Network B/W, U/AVC

Five Days in Moorefield

Moorefield, the poultry capital of West Virginia, is typical of other small towns which have risen to the challenge of survival in spite of the lure of high-paying jobs and the social and cultural opportunities in sprawling cities.

29 minutes Produced by WITF, Hershey, Pennsylvania, COLOR

Turning Points: Vanishing Towns

The fate of the small town in America is explored in VANISHING TOWNS, an examination of three South Carolina towns: Ft. Motte, Ellenton and Cokesbury. One is being allowed to die peacefully, one was literally wiped off the map due to relocation, and one is soon to be reborn under a plan for restoration.

29 minutes Produced by the South Carolina Educational Television Network, COLOR



Turning Points: The Free State of Winston

From depression to prosperity, THE FREE STATE OF WINSTON traces the economic development of rural Winston County, Alabama, and the county seat of Haleyville, in the early 50's, when both of Haleyville's industries were relocated, the county's famed free spirit came to the fore, giving Winston County a definite future and a means of getting there.

29 minutes Produced by the Alabama Educational Television Network, COLOR

Turning Points: Frozen Hopes in Milwaukee

Offering possible solutions to America's housing crisis, FROZEN HOPES IN MILWAUKEE reports on the Short Range Action Housing Plan for Southeastern Wisconsin.

28 minutes Produced by WMVS, Milwaukee, COLOR

This City Is Milwaukee

Any active city in 20th century America has a shape and form of its own. THIS CITY IS MILWAUKEE points out the many works of art that combine to make the "look" of the city complete.

27 minutes Produced by WHA, Madison, Wisconsin, COLOR

Environment



The environment. It used to be just part of the landscape when there used to be a lot of landscape to talk about.

But fields and forests are making way for highways and high rises, industry and an increasing population; and progress has made us careless with our natural resources.

Today people are becoming more and more aware of the importance of conserving these resources: our water, our air, our land, and protecting our environment against the pollution that has come with progress. These PTV programs make it all worth considering.

Environment

Images and Memories

Celebrating the beauty of the natural environment, well-known Texas nature photographer Jim Bones has created a photographic and philosophical walk through the cycle of life. 8 Quarter-hour programs Produced by KERA, Dallas, COLOR

1. The Ocean
2. Water
3. Bays and Lagoons
4. The Grasses and the Trees
5. Fall and Winter
6. Spring and Summer
7. The Palmetto
8. The Desert and the Mountains

Turning Points: They Laid It on the Line

Determined to protect and preserve the environment, a number of people "laid it on the line," risking their jobs and reputations to help fight pollution.

29 minutes Produced by WVIZ, Cleveland, COLOR

Turning Points: A Flower Under the Bridge

The Big Thicket, a wilderness area in East Texas, is the scene of an examination of citizens' efforts to protect a wildlife region from the logging industry.

29 minutes Produced by KUHF, Houston, COLOR

Threatened Paradise

Florida's critical environmental problems are being caused by people who flee polluted areas in the north only to create new ones that imperil the beauty of the state.

30 minutes Produced by WPBF, Miami, COLOR

Turning Points: Rescue of a River

The clean-up of Oregon's Willamette River, once one of the filthiest waterways in the Northwest, is one of the nation's major environmental success stories.

29 minutes Produced by KOAP, Portland, Oregon, COLOR

Fields of Gold

New Jersey's undeveloped field and marshlands are the subject of controversy between ecologists who want to save it, farmers who want to farm it and industrialists who see it as prime for factory locations.

28 minutes Produced by the New Jersey Public Broadcasting Authority, COLOR

Green River Valley

Tracing the errors and commenting on the alternatives, GREEN RIVER VALLEY offers a warning against compromising the productivity and agricultural resources of a river in return for industrialization and urban development.

28 minutes Produced by KING-TV, Seattle, COLOR

Environment: Today and Tomorrow

1. Mrs. Murphy's Chowder
Water pollution is viewed not as an esthetic issue but as a threat to man's very survival.

29 minutes

2. Eight Days Wild
This program recounts one of the Wilderness Society-sponsored trips—a walking tour through the Selway-Bitterroot Wilderness Area of Montana and Idaho.

29 minutes

3. Plan for Tomorrow
Pointing out the need for protecting, preserving and utilizing some of the natural wilderness and scenic areas of Colorado, the program looks at three natural and man-made wonders.

29 minutes

4. Tomorrow Is Maybe
Filmed on location in much of the western part of the United States, this visual essay takes an extremely bold look at what man has accomplished with his own surroundings and how he has destroyed some of the most beautiful parts of his world.

59 minutes Produced by KRMA, Denver, COLOR, IUAVC

Turning Points: Is There a Bike in the Mix?

Exploring the acceptance of the bicycle as a reliable non-polluting form of transportation for millions of inner-city commuters, IS THERE A BIKE offers a brief history and an in-depth report on the problems created by the growing bike traffic.

29 minutes Produced by KRMA, Denver, COLOR

024

BEST COPY AVAILABLE



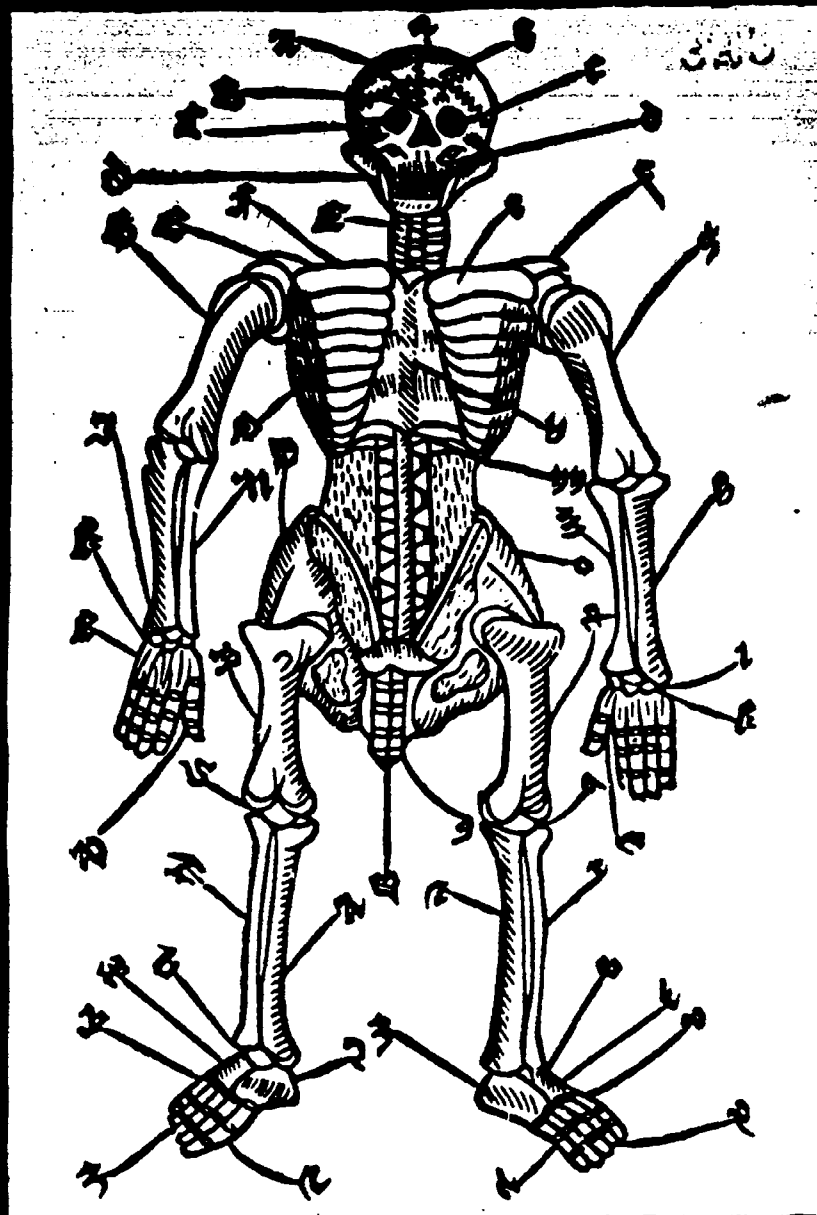
Health

They say when you have your health you have everything. Yet millions of people in this country do not know even the most basic facts about proper health and dental care or simple first-aid procedures. Many are not aware of things they can do to prevent serious illness—or at least lower the risks.

Some folk simply want to know how to help those in need, such as chronic alcoholics and drug users.

Frank and candid answers about health—and about human sexuality, pregnancy and child care, birth defects and geriatrics—are among the subjects treated in these PTV programs.

Health problems are infinite. They cut across social, economic and racial lines. Health without it, you may have



Health

That's Life

Designed to develop a zest for living and to improve human relationships, **THAT'S LIFE** features Dr. Morris Tiktin, a trained family therapist, and the Playbox Players, a Portland repertory group, in dramatic vignettes illustrating the do's and don't's in dealing with people.

12 Half-hour programs Produced by KOAP, Portland, Oregon. B/W

1. Great Experience
2. It's O.K. to be Angry
3. Turn Yourself On
4. The Great Debate
5. Is Anybody Listening?
6. Who Am I?
7. Kids Are People Too
8. Make Up Your Mind
9. You Are Not Alone
10. So You Live by Yourself
11. Lost and Found
12. A New Life
13. A Zebra in Living

I'm 17, I'm Pregnant . . . And I Don't Know What to Do

Produced to advise pregnant and unmarried girls and women where they may receive aid and counsel without cost, this sensitive docu-drama centers around a girl named Pam who struggles with the alternatives of forced marriage, abortion, keeping her child or putting him up for adoption.

29 minutes Produced by Lee Mendelson Film Productions for Children's Home Society of California. COLOR

Drugs in the Tenderloin

Dealing with life in San Francisco's Tenderloin district, this hard hitting program shows the experiences and lives of a few of the young inhabitants, all drug users and all pariahs in a disapproving society.

52 minutes Produced by KQED, San Francisco. COLOR, IUAVC



The Great American Mouth Myth

An informative and humorously presented documentary, **GREAT AMERICAN MOUTH MYTH** examines the serious problem of preventive dental care and the very real responsibility the individual shares with his dentist.

29 minutes Produced by the Maryland Center for Public Broadcasting. COLOR

Time's Lost Children

The mysterious world of the autistic child is explored from the perspective of parents, teachers and doctors in **TIME'S LOST CHILDREN**, a documentary look at the puzzling, heartbreaking problem of autism.

29 minutes Produced by KPBS, San Diego. COLOR, IUAVC

Color Her Sunshine

Giving unusual insight into the problems of Mongoloid children and their parents, **COLOR HER SUNSHINE** is an intimate portrait of Mary, a twenty-two year old Mongoloid girl.

21 minutes Produced by WCET, Cincinnati. B/W, IUAVC



Vasectomy . . . Male Sterilization

Taking into consideration both the physical and possible psychological effects of one of the safest and surest methods of birth control, **VASECTOMY . . . MALE STERILIZATION** uses documentary techniques to allay the fears and misconceptions about this simple operation.

29 minutes Produced by KQED, San Francisco. B/W

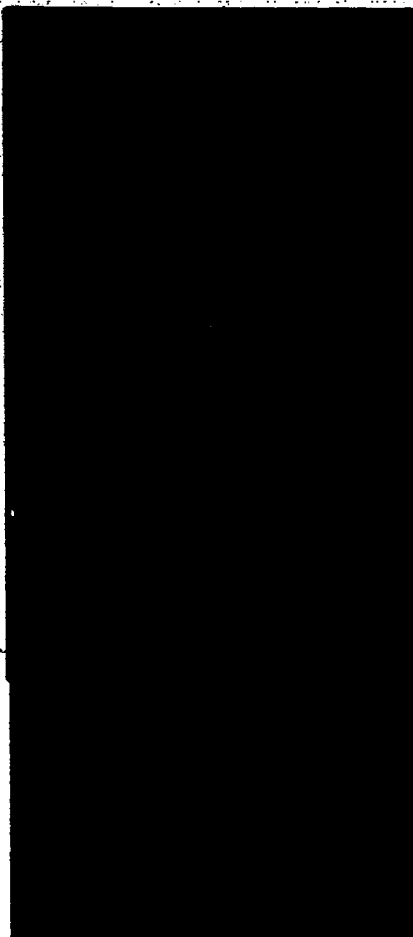
Turning Points: Patients Without Doctors

Examining the grass-roots beginning of a revolution in health care delivery, **PATIENTS WITHOUT DOCTORS** goes to the Tennessee rural communities which, faced with the departure of young people and the old age of doctors, are solving the problem of obtaining medical care.

29 minutes Produced by WDCN, Nashville. COLOR



020



Nine to Get Ready

Exploring maternal and child health care services, **NINE TO GET READY** covers pre-conception care, the nine months of pregnancy, delivery (normal vaginal and Caesarian) and research in reproductive physiology and family planning. 12 Half-hour programs Produced by the Nebraska ETV Network, B/W

1. Preconception Care and Diagnosis of Pregnancy
2. Physiology of Conception
3. Growth of the Fetus
4. Prenatal Care
5. Physiology of Pregnancy & Labor
6. Hospital Care and Labor
7. Obstetric delivery
8. Newborn Care
9. Caesarian Section
10. Facilities in Counties & States



11. Family Planning

12. Recent Advances in Reproductive Physiology

Questions

Folk singer Berle Cherney threads an original title song through scenes in which teenagers speak candidly on the issue of "to smoke or not to smoke." 29 minutes Produced by WETA, Washington, D.C., COLOR

The Mark Waters Story

Richard Boone portrays Mark Waters in this true story of a Honolulu newsman who wrote his own obituary as he lay dying of lung cancer induced by smoking.

29 minutes Produced by Hawaii ETV, COLOR

Tiger by the Tail

A docu-drama of the causes,

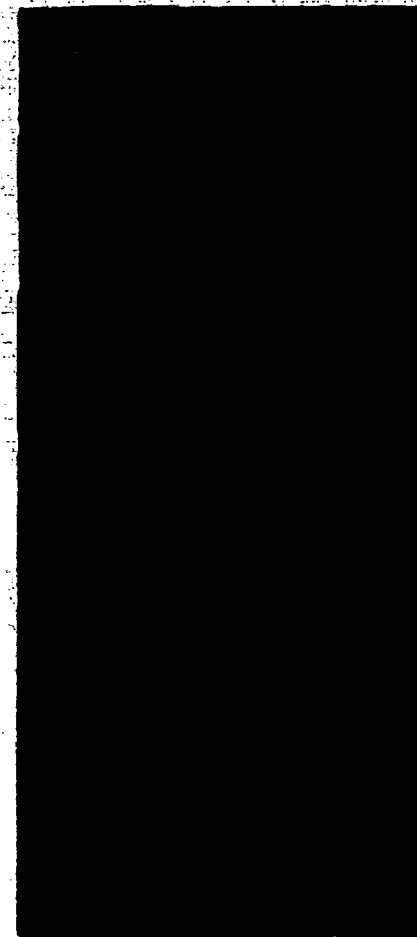


problems and some of the methods of treatment of alcoholism. **TIGER BY THE TAIL** revolves around two actual alcoholics, explores the work of Dr. Richard L. Reilly and his staff of the Tucson General Hospital Detoxification, Rehabilitation and Research Center, and gives expression to the belief that an alcoholic should be treated for a severe illness instead of being punished as a criminal.

58 minutes Produced by KUAT, Tucson, COLOR, IUAVC

Jury of His Peers

Frank Barrick has been arrested for drunk-driving after striking an elderly woman with his car. His trial reveals many of the legal aspects involved in dealing with problem drinkers, and shows how the attitudes of



twelve of Barrick's closest relatives, friends and working companions the **JURY OF HIS PEERS** have perpetuated his problem

59 minutes Produced by the Maryland Center for Public Broadcasting, COLOR

Turning Points: Crossroads: New Treatment for Alcoholics

Established in 1967 as a result of newspaper articles on Eric's alcoholism problem and two brutal murders involving indigent alcoholics, the Crossroads Center is a successful alcoholism treatment and rehabilitation agency which first provides for the basic needs of the homeless chronic alcoholic.

29 minutes Produced by WOLN Erie, Pennsylvania, COLOR

Human Sexuality

Under the assumption that all aspects of human sexuality - biological and psychological, statistical and emotional - may be legitimately and openly discussed, Dr. Milton Diamond, a reproductive biologist with the University of Hawaii School of Medicine, introduces and covers a broad range of sexual expression and attitudes.

30 Half-hour programs Produced by the College of Continuing Education and Community Service, University of Hawaii, KHET, COLOR

1. Introduction
2. Sources of Information
Active or direct; passive or indirect
3. The Body
Male and female internal and external sexual and reproductive anatomy
4. Processes
General concepts of genital sexuality versus love and emotions
5. Sexual Development
Theories of sexual development: Freudian, role modeling, social learning, cognitive development and interactional
6. Life Changes
Depending upon one's life stage, differences in context and interpretation, drives, needs and framework of human sexuality.
7. Love and Intimacy
Love linked with intimacy in an attempt to relate to human sexuality in all its facets
8. Cultural Influences
Concepts of many aspects of sex differ between cultures as do many concepts of right and wrong in sexuality
9. Normalcy: What Is It
A consideration of what is normal and abnormal in sex, social norms
10. In the Beginning (Getting

- Pregnant)
A presentation of conception
11. Pregnancy and Birth
Development of the fetus; normal delivery; breast feeding
 12. Population
How population pressures affect sex
 13. Family Planning
A presentation of contraceptive methods
 14. Abortion and Sterilization
Concepts and methods; psychological and emotional ramifications
 15. I and Thou, Part I
The concept of sexual identity; how an individual sees himself
 16. I and Thou, Part II
The concept of object choice; society's vested interest
 17. Pornography and Fantasy
 18. Sexual Fringes
Sexual abstention; intersexuality and hermaphroditism; nudism
 19. Sexual Commerce
Money and sex go together - socially sanctioned or not socially sanctioned
 20. VD Troubles
Venereal diseases, acquisition, detection, education and cure
 21. When Illness Strikes
Handicapped individuals in discussion of sexual abilities and concerns; new concept of right vs. wrong ways to have sex
 22. Keeping Your Health
The need for physical, emotional, sexual and reproductive health maintenance in able-bodied individuals; sexual problems related to alcoholism, diabetes and heart problems
 23. Sex Education
A discussion of informal and formal sex education
 24. The Marrieds
Types of marriages: interdependent, dominant and submissive, mutually aggressive, independent or open

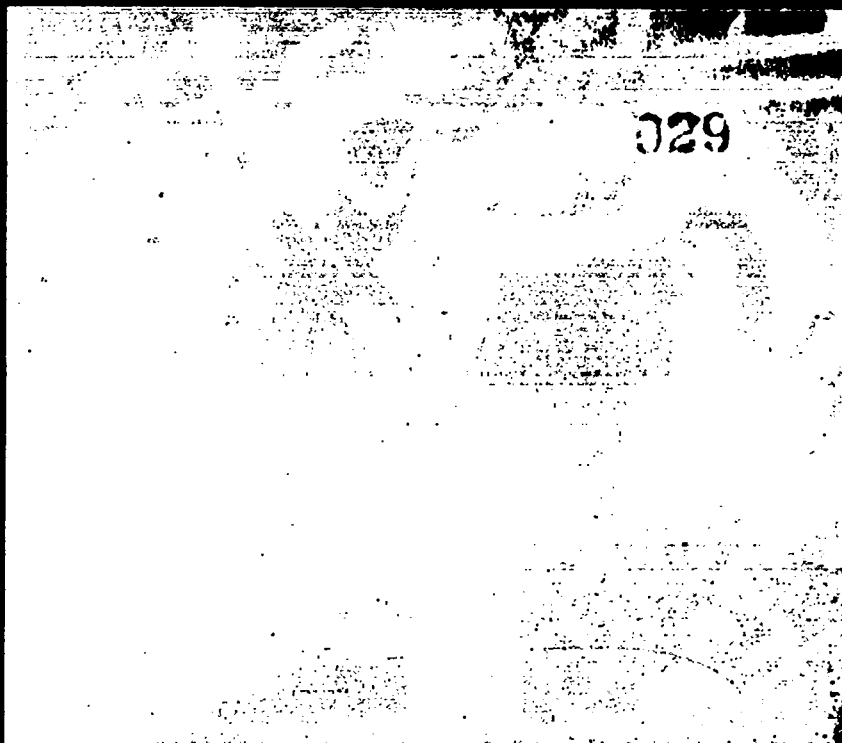
25. The Non-Marrieds
The concerns of non-married individuals: premarital relations, love vs sex, sex differences in sexual expectations
26. New Life Styles
The impact of new life styles on sexual practices
27. Sex and the Law
Age and consentuality; prostitution; sex discrimination; pornography and censorship; criminal and family law
28. Sex and the Arts
How artists use their art to portray a sexual message
29. Sex and Ethics
Ethics associated with eccentric sexual practices, adultery, openness and conflicting cultural values
30. Recap and Summary

BEST COPY AVAILABLE

020



History



The 20th Century It has been a time of awesome achievement and awesome pain, universal progress and universal doubt.

These PTV programs offer an illuminating guide to this century – an opportunity to review and evaluate the events that determined the course of history and shaped the direction of the future.

Knowledge of all the facts and events seen separately and together give a perspective and understanding of their significance. It has been said that history repeats itself. If so, the future may be seen in these PTV programs.

Take a look toward the 21st Century by reviewing history with these PTV programs.

History

The Course of Our Times

Dr. Abram Sachar, Chancellor of Brandeis University, follows the tangled events of the 20th Century and shows how intricately each step is linked.

THE COURSE OF OUR TIMES is based on the famous course "History of the Contemporary World" which Dr. Sachar taught for more than ten years while President of Brandeis.

65 Half-hour programs Produced by WGBH, Boston, COLOR

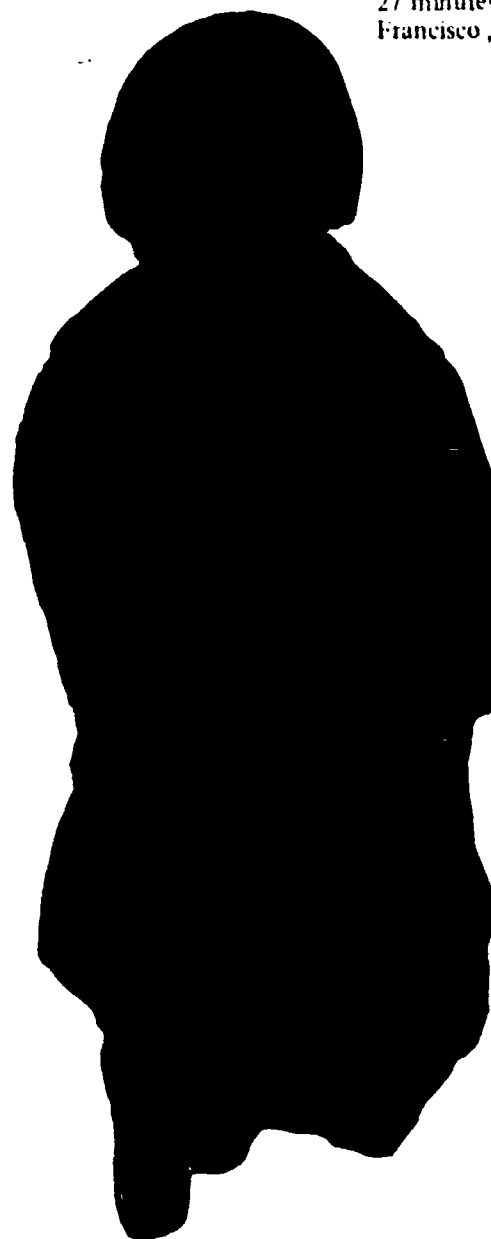
1. The Eclipse of the Old World
2. The Road to World War I
3. Woodrow Wilson and the Treaties
4. The Weimar Republic
5. The Russian Revolution
6. The Consolidation of the Russian Revolution
7. Mussolini's Italy
8. The Miracle of Czechoslovakia
9. The Resurrection of Turkey
10. Russia Under Stalin
11. Hitler Over Europe
12. Britain Between the Wars
13. The Agony of France
14. The Spanish Civil War
15. The Road to World War II
16. The Fruits of Appeasement
17. The Collapse of France
18. Churchill and the Salvation of Britain
19. FDR: From Isolation to Intervention
20. Hitler: Zenith and Retribution
21. The Morality of Collaboration
22. The Western World and Its Reaction to Genocide
23. Japan and the Atomic Bomb
24. The Irish Uprising
25. Tito and the Balkan Tinderbox
26. Gandhi and the Emergence of India
27. The Genesis of the Cold War
28. The Truman Era
29. Adenauer and the Rebirth of Germany
30. Attlee's Britain
31. France and the Fourth Republic
32. Post-War Russia Under Stalin
33. Israel and the Arab World
34. China Goes Communist
35. DeGasperi's Italy
36. Japan After World War II
37. Nehru's India
38. Africa for the Africans
39. The Russian-Chinese Rupture
40. DeGaulle and the French Fifth Republic
41. West Germany After Adenauer
42. The Eisenhower and Kennedy Years
43. The New Elizabethan Era
44. Soviet Russia After Sputnik
45. Castro and His Communist Beachhead
46. Nasser and the Resurgence of Egypt
47. Israel and the Arab World
48. The Ordeal of Greece and Cyprus
49. Sukarno and the Emergence of Indonesia
50. Mao Tse-Tung Remakes China
51. South Africa and Apartheid
52. Lyndon Johnson and the Tragedy of Vietnam
53. Czechoslovakia and the Prague Spring
54. Cardenas and the Mexican Middle Way
55. The Soviet Union After Khrushchev
56. Black Africa Gropes for Security
57. The Irish and Other British Dilemmas

58. Tito and the Strategy of Non-Alignment
59. India, Pakistan and Bangladesh
60. Brazil: The Military Calls the Tune
61. Japan After the American Interlude
62. Rumania on the Tightrope
63. The Transformation of Richard Nixon
64. The Quest for Integration in Europe
65. The Best of Times, the Worst of Times

Subversion?

Under authority of the Emergency Detention Act of 1942, the U.S. Government incarcerated some 120,000 Japanese-Americans — men, women and children — in concentration camps for reasons of national security. An impressionistic documentary, **SUBVERSION?** uses rare films, photographs and the testimony of men and women who lived through those times of "heart-break, frustration, bewilderment and betrayal."

27 minutes Produced by KQED, San Francisco, COLOR (B/W segments)



030

RECEIVED
MAY 19 1965
KQED

BEST COPY
AVAILABLE

Homemaking And Consumerism



Homemakers and consumers will be a little happier these days if they have wise buying habits, know how to use credit and protect their consumers' rights.

The cost of home maintenance can come down, too, for people who learn how to handle their basic home repairs and do their own decorating and gardening. From a one-room apartment to a house in the country, there are ways to save money and really enjoy the place you call home.

These days, when no one can afford money mistakes, every consumer needs help — and it's here in these PTV programs.

Homemaking Consumerism

Making Things Work

With the same earthy approach she has taken toward **MAKING THINGS GROW**, Thalassa Cruso offers a primer on household mini-disasters.

15 Quarter-hour programs Produced by WGBH, Boston, COLOR

1. Pewter

2. Care of Birds
3. Household Smells
4. Chair Problems
5. Small Electrical Repairs
6. Glass
7. Rug Spots
8. Mending Books
9. Furniture Stains
10. Window Problems
11. Mending China and Glass
12. Battered Pictures
13. Waste Not
14. Cut Christmas Trees
15. Wrappings

The Way It Is

Designed to motivate low-income consumers to alter detrimental economic practices, **THE WAY IT IS** offers information and warnings about common gimmicks and frauds.

8 Half-hour programs Produced by the Mississippi Authority for Educational Television, B/W

1. Food Purchasing
2. Apartment and House Rental
3. The Small Loan
4. Home Buying
5. Furniture Buying
6. New and Used Cars
7. Home Remodeling
8. The Family Budget



Living Better

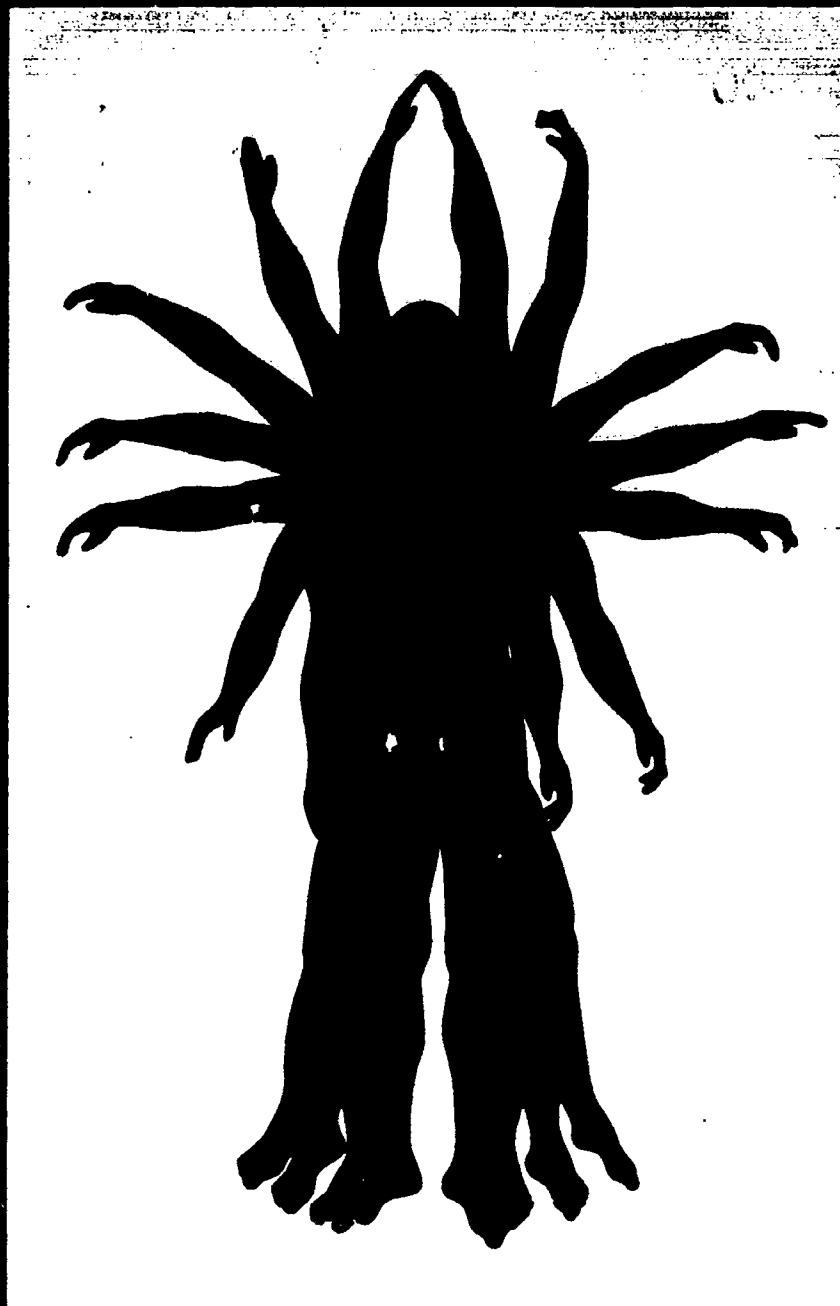
A series of consumer and homemaking programs for low income women, **LIVING BETTER** presents practical advice in the fields of health education, home furnishings, clothing, money management, food and nutrition, housing and equipment, and child development.

52 Quarter-hour programs Produced by the Mississippi Authority for Educational Television, COLOR

1. Canisters
2. Laundry Tips
3. Cleaning House
4. Good Grooming
5. Free Form Papier Mache
6. Bathing Baby
7. Nonfat Dry Milk
8. Using Gift Paper

9. Breakfast
10. Labels
11. Supermarket Dollar
12. Building a Sleeping Area
13. Patchwork Cover and Pillows
14. Selecting and Buying Clothes
15. Choosing Baby Clothes
16. Clothing for Preschool Children
17. Shoes for Children
18. Closet Space
19. Decorating Closets
20. Developing an Infant's Basic Skills
21. Toys & Games for Preschoolers
22. Toys & Games for 5 Years and Older
23. Day Care Centers
24. Footstools
25. Making a Table
26. More Storage Space in the Kitchen
27. Curtains I
28. Curtains II
29. Dental Care
30. Scrambled Eggs and Canned Meat (Commodity foods)
31. Slip Covering Wooden Chairs
32. Envelope Purses
33. Draped Papier Mache
34. Molded Papier Mache
35. Found Things
36. Knitting
37. Rag Rugs
38. Things of Value
39. Dashikis
40. Lamps
41. When Your Baby Needs a Doctor
42. Homemaker as Manager
43. A Spending Plan
44. Credit
45. Food & Exercise for Older Adults
46. Living & Income for Older Adults
47. Chicken I
48. Chicken II
49. Shopping for Insurance
50. Life Insurance
51. Ways with Pork
52. Variety Meats

How to/ Instructional



How to cook an exotic Chinese dish or an entire Greek dinner
How to sew a designer dress
play bluegrass on a banjo
arrange flowers, fix an automobile, play chess, practice yoga

It's all here for everyone. These PIV programs start with the basics for beginners and go on to offer professional instruction for the more advanced in a library of things to learn and enjoy.

You can stop wishing "wouldn't it be nice if..." You can do it!

And these PIV programs can show you how.

Cookin' Cajun

Louisiana gourmet chef Justin Wilson creates a delicious blend of practical cooking with hilarious Cajun stories and succulently simple and affordable recipes.

11 Half-hour programs Produced by the Mississippi Authority for ETN, COLOR

1. Chicken
2. Vegetables I
3. Venison Sauce Piquante
4. Soups and Salads
5. Lamb and Pork
6. Appetizers
7. Goose and Duck
8. Breads
9. Seafood
10. Vegetables II
11. Roast Pig

Beatrice Trum Hunter's Natural Foods

Author Beatrice Trum Hunter capsulizes her twenty years' experience in a series of mini programs giving useful suggestions for working with natural foods.

16 mini-programs Produced by WGBH, Boston, COLOR
3-1/2 minutes each

1. Sprouts
2. Confections
3. Sauerkraut
4. Party Fare
5. Sour Dough
6. Vegetables! Vegetables!
7. Baby Foods
8. Whole Grains
9. Yogurt
10. Perk Up the Salad
11. Enriched Foods
12. Cornell Mix
13. Brown Bagging
14. Soybeans
15. Dried Fruit Desserts
16. Snacks



1. Chicken
2. Vegetables I
3. Venison Sauce Piquante
4. Soups and Salads
5. Lamb and Pork
6. Appetizers
7. Goose and Duck
8. Breads
9. Seafood
10. Vegetables II
11. Roast Pig

Cooking

Theonie

Greek cook Theonie Mark shows how to create mouth-watering yet economical Greek foods.

26 Quarter-hour programs Produced by WGBH, Boston, COLOR

1. Baklauas (the sweet of a thousand layers)
2. Tiropittes (Cheese Triangles)
3. Moussaka
4. Souppa Avgolemono (Egg Lemon Soup)
5. Salates Kalokerines (Summer Salads)
6. Am me Kolokithakia (Lamb with a little Zucchini)
7. Spanikopitta (Spinach Pie)
8. Ravanie (Walnut Cake)
9. Psari Plaki and Horiatiki Salata (Baked Fish and Peasant Salad)
10. Tarama and Tahi (Appetizers)
11. Youvetsi (Lamb with Orzo)
12. Hilopittas (Noodles)
13. Dolmathes (Stuffed Grape Leaves)
14. Stiffato (Beef Stew)
15. Garthies me Fetta (Shrimp baked with Fetta)
16. Fasoulakia Fresca (Fresh Green Beans)
17. Melopitta Nissiotiki (Island Honey and Cheese Pie)
18. Pastitsion (Baked Spaghetti and Meat Sauce)
19. Ornitha Kokkinisti (Pot-roasted Chicken)
20. Souppes Hymomatikes (Winter Soups)
21. Zouzoukakia (Meatball Sausages in Wine Sauce)
22. Psaria Nissiotika (Island Fish Soup)
23. Ghighes me Am (Giant Beans with Lamb)
24. Portokali Glyko (Orange Sweets)

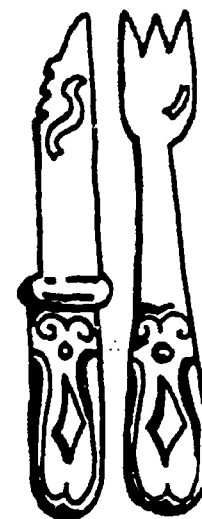
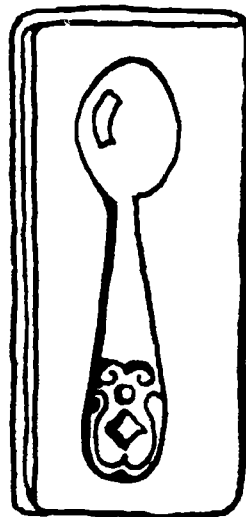
25. Lahano Dolmathes (Cabbage Leaves stuffed with Pork)
26. Phinikia (Spiced Bars in Lemon Sauce)

Joyce Chen Cooks

Author-teacher-restaurant manager Joyce Chen unlocks the mysteries of Chinese cooking and demonstrates how Chinese dishes can be prepared in any kitchen using equipment already on hand and ingredients easily available from any supermarket.

26 Half-hour programs Produced by WGBH, Boston, B/W

1. Egg Foo Yung
2. Beef with Vegetables
3. Small Eatings (Appetizers)
4. Rice and Tea
5. Sweet and Sour
6. Chinese Soups



035

7. Barbecued Spareribs
8. Won Ton
9. Chinese Delicacies
10. Shanghai Duck
11. Fish, Chinese Style
12. Boned Chicken, Quick-Stir
13. Bean Sprouts
14. Egg Rolls
15. Chinese Desserts
16. Lobster
17. Lion Head
18. For Fussy Eaters
19. Mandarin Pancakes
20. Moo-Shi Pork
21. Chicken Velvet
22. Peking Ravioli
23. Winter Melon
24. Noodles
15. Peking Duck I
26. Peking Duck II

Exercise

Hathayoga

Kathleen Hitchcock, Yogini, stresses internal harmony, control of the nervous system and conservation of energy as she explains and demonstrates a variety of yogic positions. 60 Half-hour programs Produced by WMVS, Milwaukee, COLOR

1. Lumbering Up Exercises
2. Pranayama; Pose of the Hero; Corpse Pose
3. Head Knee; Triangle and Cobra
4. Half and Full Locust; Sideway Sway
5. Half & Full Shoulder; Triangle; Plough
6. Tree; Stork; Head Knee; Lion & Steer
7. Spinal Twist; Cat Pose; Sun Worship
8. Moving Swan; Balance on Toes; Squat
9. Cobra; Shoulder Stand; the Frog
10. Bounce; Wood Chopping
11. Rocking Chair; Shoot Bow; Half Lotus
12. Tripod Head Stand; Yoga Mudra
13. Entire Sun Worship
14. Eagle; Modified and Advanced Fish
15. Hare Head Stand; Revolving Triangle
16. Supine Pelvic; Yoga Mudra in Full Lotus
17. Rocking Chair; Sun Worship; Simplified Camel
18. Bridge; Cat Stretch; Pose of the Adept
19. Shoulder Stand with Hip Swing
20. Anterior Stretch; Side Split
21. Revolving Chair; Triangle Head Stand
22. Kneeling Pose; Crocodile; Relaxing
23. Anterior Stretch; Pose of the Warrior
24. Revolving Triangle; Stretching
25. Anterior Stretch; Cobra; Leg Thrusts
26. Shooting Bow and an Inverted Posture
27. Angular Pose; Modified & Advanced Fish
28. Side Leg Split; Modified Mountain
29. Abdominal Raised Leg with variations
30. Side Pushup; Supine Pelvic; Sun Worship
31. Rocking Chair; Bellows Breathing
32. Bridge; Leg Positions
33. Head of the Cow & Bound Shoulder Stand
34. Simplified & Advanced Camel; Hare Head
35. Side Slip; Fish and Head Stand
36. Triangle; Tree; Eagle; Squat; Adept's Pose
37. Moving Swan; Cobra and alternate breathing
38. Anterior Stretch; Spinal Twist
39. Shoulder Stand; Plough Twist
40. Steer and Triangle Bounce
41. Wood Chopping; Half Mountain; Head of the Cow
42. Standing Twist; Yoga Mudra in Steer Position
43. Modified Wheel; Squat & Standing Bounce
44. Leg Thrust; Backward Bend
45. Balance Head Stand; Breathing Techniques
46. Standing Crane; Moving Swan
47. Tripod Head Stand; Side Pushup
48. Full Plough; Choke & Balancing Pose
49. Crocodile and Dwarf
50. Entire Sun Worship

- Standing Half Mood
51. Anterior Stretch; Ankle Lock
52. Side Leg Raise; Shooting Bow; Triangle
53. Bound Shoulder Stand and Choke
54. Cock; Moving Swan; Balancing & Kneeling
55. Side Pushup; Sacle; Side Leg Split
56. Bound Lotus; Cobra and Dwarf
57. Crow; Head Knee; Angular Rest Pose
58. Sideway Sway; Deep Lunge; Full Lotus
59. Crane; Scale; Fish Balance
60. Reverse Fish; Leg Split; Sun Worship

Janaki

Designed to help bring relaxation at the end or in the middle of the day, JANAKI is a gentle introduction to Yoga style exercises.

30 Ten-minute programs Produced by WGBH, Boston, COLOR

HOUR I

1. Neck Flex
2. Cat Stretch
3. Head and Neck Massage

4. Foot Massage
 5. Elephant Swing
- ### HOUR II
6. Let Go
 7. Quick Relaxation
 8. Roman Banquet Stretch
 9. New Moon Prone
 10. Your Upper Body
- ### HOUR III
11. Hand Peace
 12. Sounds
 13. Playful Relaxers
 14. Total Body Massage
 15. Sitting Too Long
- ### HOUR IV
16. Spine Flex
 17. Eyes
 18. Just Sitting
 19. Heavy/Light
 20. Body Harmony

HOUR V

21. Discovering Yourself
22. Visual Stretches
23. The Elements
24. Pressing Out Fatigue
25. The Lion Roars

HOUR VI

26. Appreciate Yourself
27. Words
28. Mini-Stretches
29. On the Floor
30. Beautiful Bodies



Sewing

Sewing Skills - Tailoring

Mrs. Ruth Hickman teaches the skills and steps in tailoring a coat, a woman's skirt suit, a pants suit and a child's suit.

37 Half-hour programs Produced by KRMA, Denver, COLOR

1. Selecting a Pattern for a Coat
2. Fabric Selection
3. Pattern Alteration
4. Layout Cutting
5. Marking and Cutting the Lining
6. Attaching Underlinings and Stay Stitching
7. Buttonhole Preparation
8. Making Bound Buttonholes
9. Darts and Curved Seams
10. Attaching Interfacing
11. Attaching Interfacing (Continued)
12. Patch Pockets and Fitting
13. Interfacing the Undercollar
14. Attaching the Collar
15. Edge Stitching the Front of the Coat
16. Putting Sleeves on the Coat
17. Lining the Coat
18. Lining and Finishing Details
19. Patterns and Fabrics
20. Pattern Alteration
21. Preparing Pattern for Layout
22. Pattern Layout for Plaids
23. Cutting and Marking the Suit
24. Cutting and Marking Lining & Interfacing
25. Underlining and Stay Stitching
26. Making a Plaid on Dart and Seams by Slip Stitching
27. Making a Plaid on a Plaid or Plaid
28. Zipper Details
29. A Trouseau to Treasure
30. The Bride, Her Mother, Her Maids
31. Buttons

32. Continuing Buttonholes and Interfacing
33. Interfacing
34. Attaching Collar and Shaping
35. Facing
36. Facing and Buttonhole Windows
37. Attaching Lining and Completing the Garment

Designing Women

Emphasizing fabric selection, line, form, color and current fashions, Anne Darlington provides step-by-step instruction in sewing techniques.

29 Half-hour programs Produced by the Maryland Center for Public Broadcasting, COLOR

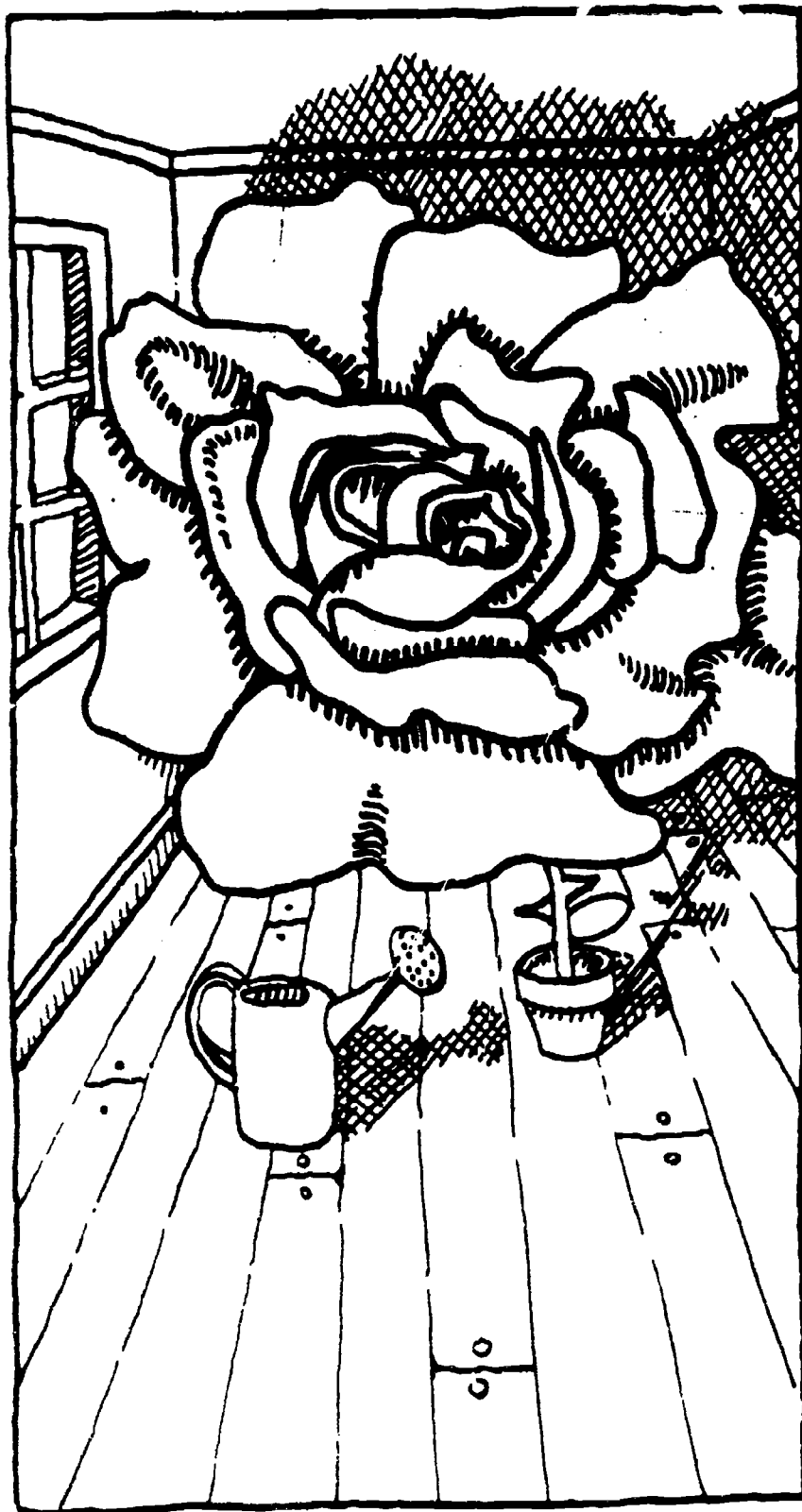
1. Analyzing Ourselves I
2. Analyzing Ourselves II
3. Choosing the Perfect Pattern
4. Make It Fit
5. Let the Fabric Do the Work I
6. Let the Fabric Do the Work II
7. The Beautiful Basics
8. The Zipper Special
9. Party Pajamas and Evening Skirts
10. The Finishing Touch (and Fashion Show)
11. The Sleeve Special
12. The Inside Story I
13. The Inside Story II
14. Designing Your Own Thing
15. Fashion on a Budget
16. Classics with Personality
17. Children's Fashion Fun
18. Introduction to Tailoring A Simple Coat
19. Tailoring II - Finishing the Simple Coat
20. Tailoring III - Making a Simple Suit
21. Tailoring IV - Finishing the Simple Suit
22. The Put-Together Look
23. Sportwear Special

24. Fashions for Far Away: Travel Wardrobes
25. Full Stuff: Special for Teenage Boys
26. Pretty as a Picture: Graduation & Prom
27. A Trouseau to Treasure
28. The Bride, Her Mother, Her Maids
29. Fashion Show Extravaganza

BEST COPY AVAILABLE

036





The Flower Show

Designed to stimulate an appreciation for nature and to teach the skills and joys of flower arranging, THE FLOWER SHOW features Amalie Adler Ascher, a prominent Baltimore flower arranger, teacher and author

14 Half-hour programs Produced by the Maryland Center for Public Broadcasting, COLOR

1. Beginning with Basics
2. The Right Container
3. An Eye for Line
4. Bases and Accessories
5. A Sense of Color
6. Harmony of Color
7. Drying for Arranging
8. Decorations that Last
9. The Casual Table Setting
10. Just Foliage
11. Fruits and Vegetables are Practical
12. Modern Design
13. Dress Up Your Table
14. Holiday Arrangements



Making Things Grow

Thalassa Cruso, the Flower Lady of Television, debunks horticultural myths and offers beginning and experienced gardeners tips on how to make things grow.

52 Half-hour programs Produced by WGBH, Boston, 1, 3, 4, 6, 7, 19, 20, 25, 32 B.W., all other programs, COLOR

1. Watering
2. Plants for Dirty Places
3. The Pot Problem
4. Displaying House Plants
5. Easy Bulbs
6. Soils
7. Potting

8. Dutch Bulbs
9. Gesneriads
10. Horticultural Presents
11. The Succulents
12. Holiday Decorations
13. Questions and Answers I
14. Hanging Plants
15. Massing a Window
16. Short Day Problems
17. Ferns
18. Bonsai
19. Artificial Lighting
20. Accent Plants
21. The Cool Window
22. Indoor Topiary
23. Forcing Bulbs
24. Bromeliads
25. Dividing
26. Questions and Answers II
27. HAVE YOU EVER BEEN TO KEW?

In this special program, Thalassa and Sir George Taylor, Director of the Royal Botanic Gardens at Kew, England, explore the collections in Kew Gardens.

28. Long Lasting Blossoming Plants
29. Seeds
30. Herbs and Scented Plants
31. Pruning and Pinching Out
32. Softwood Cutting
33. Window Boxes
34. Summer Hanging Plants
35. Geraniums
36. More Cuttings
37. The Portable Garden
38. Summering House Plants
39. Questions and Answers III
40. A Children's Show
41. High Summer
42. Supermarket 10 cent Store
43. Short Cuts
44. Fall Duties
45. Dormancy
46. Variety
47. Moving On
48. Gifts That Grow
49. Mea Culpa
50. Arranging
51. Starting from Scratch
52. Questions and Answers IV

Instructional

Charlie's Pad

Different aspects of cartooning are illustrated by cartoonist Charles Johnson.

52 quarter hour programs
Produced by WSIU
Carbondale Illinois,
COLOR

1. Cartoon Heads
2. Cartoon Expressions
3. Cartoon Hands and Feet
4. Male Cartoon Figure
5. Female Cartoon Figure and Face
6. Expressing Cartoon Action
7. Foreshortening
8. Cartoon Babies and Children
9. Cartoon Types 1
10. Cartoon Types 2
11. Cartoon Hats and Hair Styles
12. Review
13. Domestic Cartoon Animals
14. Wild Animals 1
15. Wild Animals 2
16. Comic Animal Situations
17. Cartoon Animals as Political Symbols
18. Cartoon Birds
19. Cartoon Fish and Reptiles
20. Mythical Cartoon Beasts
21. Cartoon Perspective 1
22. Cartoon Perspective 2
23. Cartoon Compositions 1
24. Cartoon Compositions 2
25. Review
26. Caricaturing
27. The Political Cartoon
28. Light and Shadow Techniques
29. Natural Outside Cartoon Objects
30. Interior Cartoon Props
31. Cartoon Gag-Gathering Methods
32. More Gag-Gathering Methods
33. The Comic Strip 1
34. The Comic Strip 2
35. Review

36. The Comic Book Strip
37. Animation
38. Cartoon Vocabulary and Tricks of the Trade
39. Chalk Talk
40. Panel Cartoons
41. The Cartoon as Social Commentary
42. Standard Cartoon Cliches
43. Recent Cartoon Innovations
44. Surreal Cartoon Situations
45. Comparative Styles of the Professionals
46. Cartoon Spots
47. The Advertising Cartoon
48. The Sports Cartoon
49. Theatrical Cartooning
50. From Rough to Mailing Procedure
51. Review
52. The Philosophy of the Cartoonist

Trains, Tracks and Trestles

The beginning railroad hobbyists is offered advice and instruction on model railroading.

4 Half-hour programs Produced by
WMVS, Milwaukee, COLOR

1. Ganges
2. Bench Work and Wiring
3. Scenery
4. Structures

039

BEST COPY AVAILABLE

Dig It!

Landscape architect Tom Lied hosts this series designed to give the homeowner ideas on how to create, construct and care for his outdoor living space.

15 Half-hour programs Produced by
WMVS, Milwaukee, COLOR

1. Basic Design for the Yard
2. Designing Outdoor Living Room
3. Selection and Location of Trees
4. Acquaintance with Plants
5. Installing a Lawn
6. Maintaining a Lawn
7. Selecting Shade Trees
8. Selecting Flower Trees
9. Selecting Fruit Trees
10. Installing a Tree
11. Plant Care
12. Pruning
13. Annuals and Perennials
14. Roses
15. Bulbs





Let's Lipread

Designed to teach lipreading to hard-of-hearing adults and secondary school-age children who would not otherwise have instruction in lipreading available to them. LET'S LIPREAD features nationally-known teacher of lipreading Rose Feilbach Broberg.

30 Half-hour programs Produced by WETA, Washington, D.C., B/W

1. Introduction, Test I, Part I
2. Numbers, Time, Days, F and V
3. P, B and M, Test I, Part 2
4. The "th" Movement
5. Vowels, ē & ǣ
6. Months, W, Wh
7. Vowels, i, u, ah
8. R Before a Vowel
9. Sh, Ch, F and Soft G Sounds
10. S, Z, Soft C Lesson
11. Review of Lessons 1-10
12. F Lesson
13. F, D, N Lesson
14. Vowel Sounds, ǒ, ǔ, w
15. Review of the Picked Vowels, F, D, N, H
16. Diphthongs
17. Review of F, D, N, Diphthongs, w, ǔ
18. K, H, G, H, F, G, NK, NG, F, G
19. H Before a Vowel Lesson
20. Review
21. U.S. Pronunciation

22. An Artist's Approach to Sculpture
23. Double Consonants: fl, pl (bl), sl
24. Double Consonants: br (pr), fr, tr (dr)
25. Literary Selections: Picture Observation
26. Tour of Washington, D.C.
27. At the Bookshop
28. Double Consonants: cl (gl) and cr (gr)
29. Test II, Part 1
30. Test II, Part 2

Koltanowski on Chess

Chess master and nationally syndicated chess columnist George Koltanowski provides both the intermediate and expert chess player with practical advice on how to improve his game.

20 Half-hour programs Produced by KQED, San Francisco, COLOR

1. The Game of Kings
2. When Kings Were Champions
3. The Muskrat and the General
4. From the Prince to the People
5. The Game of the Opera
6. The Steinitz Style
7. Strength through Weakness
8. The Bay-Love War
9. The Russian with Talent

10. The Gentleman from Amsterdam
11. Furwe and Najdorf: Take Two
12. And Then There Were None
13. The Drawing Master
14. Carlos Torre: The Fallen Eagle
15. Mikhail Tahl
16. Blindfold Chess
17. Dark Victory
18. The Numbers Racket
19. A Loose is Screw
20. Luck is a Lady

Grand Masters Chess

George Koltanowski profiles the personalities, techniques and important games of the international chess masters.

13 Half-hour programs Produced by KQED, San Francisco, COLOR

1. The Most Brilliant Game of the Year
2. The Great Dane
3. The Great Russians I
4. The Great Russians II
5. The Great Russians III
6. The Great Russians IV
7. Varia I
8. Yugoslav I
9. Yugoslav II
10. Varia II
11. U.S. Champions I
12. U.S. Champions II
13. Varia III

040

THIS COPY AVAILABLE



041

BEST COPY AVAILABLE



Erica

Textile designer, retailer, best-selling author and international authority on needlepoint, Erica Wilson offers instruction in needlecraft.

24 Quarter-hour programs Produced by WGBH, Boston, COLOR

1. Cross Stitch
2. Ticking Sampler
3. Satin Stitch
4. Bargello
5. Appliques
6. Graphics from A to Z
7. Space Age Canvas
8. Turkey Work
9. Thinking Big
10. Chains
11. Designing Needlepoint
12. Just Ties
13. Thinking Bigger
14. Designs from China
15. Crewel Point
16. Shisha Work
17. Roumanian Stitch
18. Sentiments in Stitches
19. Oriental Gold
20. Geometric Needlepoint
21. Needle Paintings
22. Bell Pulls, Borders and Bandings
23. Stitches in Needlepoint
24. Christmas Trees

Exploring the Crafts. Weaving

Mrs. Lilly Hottmann, a professional weaver and teacher of the craft, provides basic instruction in weaving.

8 Half-hour programs Produced by the New Hampshire TV Network, B/W

1. Basic Techniques of Weaving
2. Preparing the Loom
3. The Four-Harness Loom
4. More Complicated Weaves
5. Column Weaves
6. Open Weaves
7. Open Finger Weaves
8. Demonstration of Egyptian Weaving & Summary

Exploring the Crafts. Silk Screen Printing

Mrs. Ellen Eppelsheimer instructs in the craft of silk screen printing.

6 Half-hour programs Produced by the New Hampshire TV Network, B/W

1. Introduction
2. Paper Stencils
3. Film-Cut Stencils
4. Block-Out Stencil
5. Special Texture Effects
6. Textile Printing

Exploring the Crafts. Pottery

Nationally-known potter Aviska Hemo introduces and demonstrates the basic techniques of working with pottery.

10 Half-hour programs Produced by the New Hampshire TV Network, B/W

1. Clay and Techniques
2. Slab and Coil Pots
3. Finishing and Decorating
4. Slip Decoration
5. Throwing I
6. Trimming and Molding Cylinders
7. Throwing II
8. Kilns and Glazes
9. Glazing II
10. Summary and Review



Auto Mechanics

For the average driver and beginning mechanic, **AUTO MECHANICS** offers instruction in the operation of the various automotive units.

20 Half-hour programs Produced by the New Hampshire ETV Network, B/W

1. Engine Ignition System
2. Automotive Fuel System
3. Engine Cooling System
4. Application and Review
5. Wheel Alignment and Balance
6. Brake System
7. Engine Electric Starting System
8. Engine Lubrication System
9. Automotive Accessories
10. Small Engines
11. Engine Tune Up I
12. Engine Tune Up II
13. Generator and Regulator I
14. Generator and Regulator II
15. The Alternator
16. Starting Systems
17. The Clutch and Transmission
18. Autom Transmission
19. Used Car Tips
20. Safety

Folk Guitar Plus

Laura Weber instructs the viewer in advanced guitar plus three other instruments – beginning auto harp, banjo and recorder. 13 Half-hour programs Produced by KQED, San Francisco, CO: OR

1. Five notes on the recorder; introduction to each instrument
2. Banjo Chords G, D7, C; guitar chords D7 suspension and G; C and G chords on the autoharp
3. Songs for the recorder, banjo, guitar and autoharp
4. New banjo strum for the banjo, guitar and autoharp
5. New songs, and recorder note F sharp
6. Melody playing and the new chord of F for banjo
7. Banjo G tuning; new banjo chords A minor and E7 minor
8. New banjo strum; brush strum for autoharp; recorder note G sharp
9. Two new songs for all instruments
10. C scale on the autoharp
11. Banjo techniques of picking, hammering and pulling; new scale for autoharp; bossa nova exercise for guitar
12. Three-finger picking for the guitar; double thumbing technique for the banjo
13. General Review

The Just Generation

Designed to help young people understand the American legal system, **THE JUST GENERATION** features Howard Miller of "The Advocates" as host-moderator, and the Ace Trucking Company comedy group in satiric segments serving as catalysts for discussion. 13 Half-hour programs Produced by WITF, Hershey, Pennsylvania, COLOR

1. Season's Preview
2. Criminal Law I
3. Criminal Law II
4. Drug Law
5. Family Law
6. Environmental Law
7. Tort Law
8. Consumer Law
9. School Law
10. Draft Laws
11. Constitutional Law
12. The Youthful Offenders
Five young inmates report on their first-hand experiences with the American system of criminal justice.
13. The Portable Phonograph
Based on a short story, this program is a futuristic fantasy centering on the struggle to make order out of chaos when both art and law have disappeared from the earth.

Literature



You may never have really harpooned a killer whale or challenged the North Pole, you may never have really braved the darkness of the African jungle or held council in a Royal Court. But you have, once you have feasted on and fantasized with the imaginations of the great writers of the world.

From Milton to Shakespeare, Aristotle to Melville, share the human experience of centuries through the genius of the greatest writers and literary works of all time. Understand the conflicts, themes and significance of these magnificent expressions of mankind, in these timeless PTV program tributes to the artistry of language.

Literature

One to One

Taking a personal approach to literature, A.E. Claeysens has selected books which he particularly enjoys because the private voice of the author comes through one man's voice speaking to the reader. ONE TO ONE. Readings of selected authors are enhanced visually by a variety of techniques.

20 Half-hour programs Produced by WETA, Washington, D.C., B/W

1. A Sampler of Selections from Favorite Authors
2. James Agee A DEATH IN THE FAMILY
3. Adlai Stevenson - Campaign Speeches
4. Emily Dickinson - Selected Poems
5. E.B. White - Essays and a Short Story
6. Vladimir Nabokov - LOLITA
7. Henry David Thoreau - WALDEN
8. Children's Books: E.B. White's CHARLOTTE'S WEB; Maurice Sendak's WHERE THE WILD THINGS ARE; Rosemary Sutcliff's WARRIOR SCARLET; and Kenneth Grahame's WIND IN THE WILLOWS
9. Henry James THE BEAST IN THE JUNGLE
10. Nikos Kazantzakis Selected Works
11. Mark Twain HUCKLEBERRY FINN
12. Dramatic Literature THE SKIN OF OUR TEETH
13. F. Scott Fitzgerald THE GREAT GATSBY
14. T.S. Eliot Selected Poetry
15. T.H. White THE ONCE AND FUTURE KING
16. Mark Van Doren - Poems and Criticism
17. Graham Greene THE HEART OF THE MATTER
18. The Literature of Sports
19. Short Stories by John Cheever and Eudora Welty
20. William Shakespeare ANTONY AND CLEOPATRA

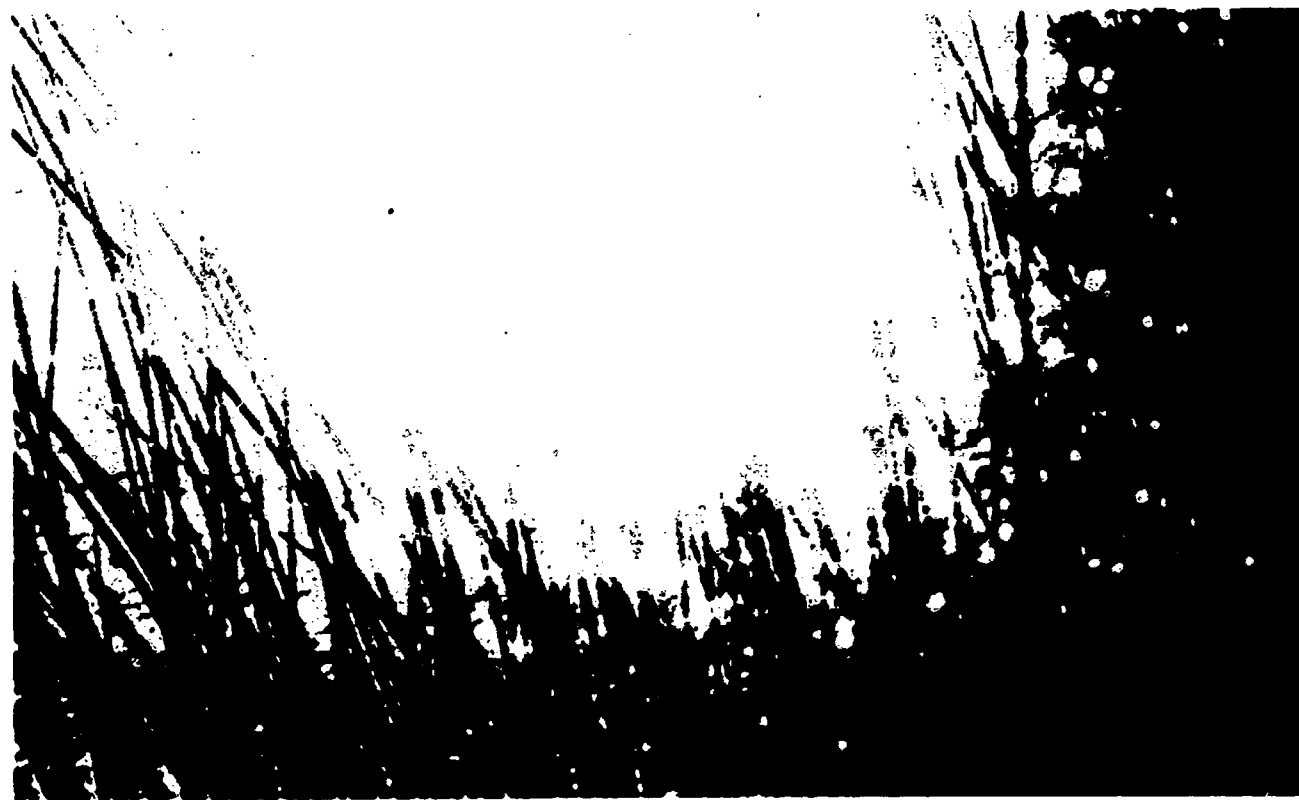
Mr. Thoreau Takes a Trip: A Week on the Concord and the Merrimack

Recreating the impressions of Henry David Thoreau on a trip he took with his brother in August 1839 and subsequently recorded in his book, A WEEK ON THE CONCORD AND MERRIMACK RIVERS, the program examines Thoreau's unique genius - his ability to recognize in the infant industrialism of his day the massive threat to the individual.

27 minutes Produced by the New Hampshire ETV Network, B/W



BEST COPY AVAILABLE



Dialogue of the Western World

Based on the idea that there are "100 Great Books" which serve as the foundation of Western civilization, DIALOGUE OF THE WESTERN WORLD uses 15 of these great works as the subject of a freely ranging pursuit of the philosophical, political, moral or ethical issues raised by the author.

15 Hour programs Produced by the Maryland Center for Public Broadcasting. COLOR

1. OEDIPUS THE KING
2. ANTIGONE
3. Plato's APOLOGY
4. Plato's CRITO
5. ALCIBIADES
6. Herman Wouk Melian Conference
7. Aristotle's POLITICA
8. Plato's MENO
9. THE PRINCE
10. AS YOU LIKE IT
11. HENRY IV, Part I
12. HENRY IV, Part II
13. THE FEDERALIST PAPERS 10
14. Lincoln Speeches
15. BILL: BUDD

Puppets and the Poet

Adapted from "Excerpts from Shakespeare" which received PR wide acclaim as a stage production at the 1971 Stratford Shakespeare Festival in Ontario, Canada, the program combines members of the National Theatre of Puppet Arts, Peter Zapletal's "Black Theatre" techniques of puppet animation, and scenes from "Taming of the Shrew," "Richard III," "Macbeth" and "Hamlet"

59 minutes Produced by the Mississippi Authority for TV. COLOR

The Feast of Language

Alan Levitan, Associate Professor of English at Brandeis University, tours the Shakespearean tongue. Each program deals with several aspects of one play and show the life, vitality and beauty of Shakespeare's works.

8 Half-hour programs Produced by WGBH, Boston, COLOR

1. Richard III
2. Henry IV, Part I
3. Love's Labour's Lost
4. As You Like It
5. Measure for Measure
6. King Lear
7. Antony and Cleopatra
8. The Winter's Tale

A Survey of English Literature: Milton

The significance, conflicts, themes and characters of John Milton's PARADISE LOST, as well as its place in Renaissance literature, are discussed by Dr. Thomas Sheye of Loyola College in this survey which includes re-enacted portions of the work.

4 Three-quarter hour programs Produced by the Maryland Center for Public Broadcasting. COLOR

1. POET AND HERO. Milton continued and brought to a conclusion the Renaissance search for a hero.
2. HERO AND VILLAIN: the problem with Satan is that he seems more attractive to the reader than does God.
3. ADAM UNPARADISED. the fall of man is described as the failure and triumph of human love.
4. FORTUNATE FALL. the final books trace the consequences of original sin



BEST COPY AVAILABLE

Music



Whether you march to the beat of an African drummer, a symphonic timpani, or the electrifying rhythms of a rock band, music is a special part of life.

Music has always been a vital cultural expression, a reflection of the times, a key to the prevalent social climate. A few strains of a melody may evoke joy or melancholy, recall fond memories or long forgotten people, places and events.

Choose the time, the place, the heritage and share some of the greatest music the world has to offer in these special PTV programs.

Music

Young Musical Artists

A dazzling group of young professional musicians appear in this series of recitals devoted to talented artists from around the world.

13 Half-hour programs Produced by WKAR, East Lansing, Michigan. B/W

1. Ralph Votapek, Pianist
2. Anne Elgar, Soprano
3. New York Trio da Camera
4. Joseph Kalichstein, Pianist
5. Arthur Thompson, Baritone
6. Jettry & Ronald Marlow, Duo-pianists
7. Nicholai Nielsen, Guitarist
8. Jessye Norman, Soprano
9. Blanca Uribe, Pianist
10. Walter Verdehr, Violinist & David Renner, Pianist
11. William Cochran, Tenor
12. Nerine Barrett, Pianist
13. Trio: Easley Blackwood

6 Spectacular Hours

A distillation of an original 27 hours taped at the 9th annual Philadelphia Folk Festival, SIX SPECTACULAR HOURS features 150 songs by more than 40 folk acts and artists.

6 hours, 50 minutes Produced by WFFF, Hershey, Pennsylvania. COLOR

Musical Mosaic:

Looking at the defined roles of individual instruments, singers and dancers, **MUSICAL MOSAIC** exposes the complexity, belied by its seeming spontaneousness, of African music

2 Half-hour programs Produced by WWVU, Morgantown, West Virginia. COLOR

East Africa

Four different drums, the maracas, the box rattle, a horn taken from a gazelle and three different African xylophones are explained and demonstrated in performance by the West Virginia University Percussion Ensemble.

West Africa

The West Virginia University Percussion Ensemble performs West African festive music, funeral music, youth dance music, and the South American samba rhythms which bear the African influence.

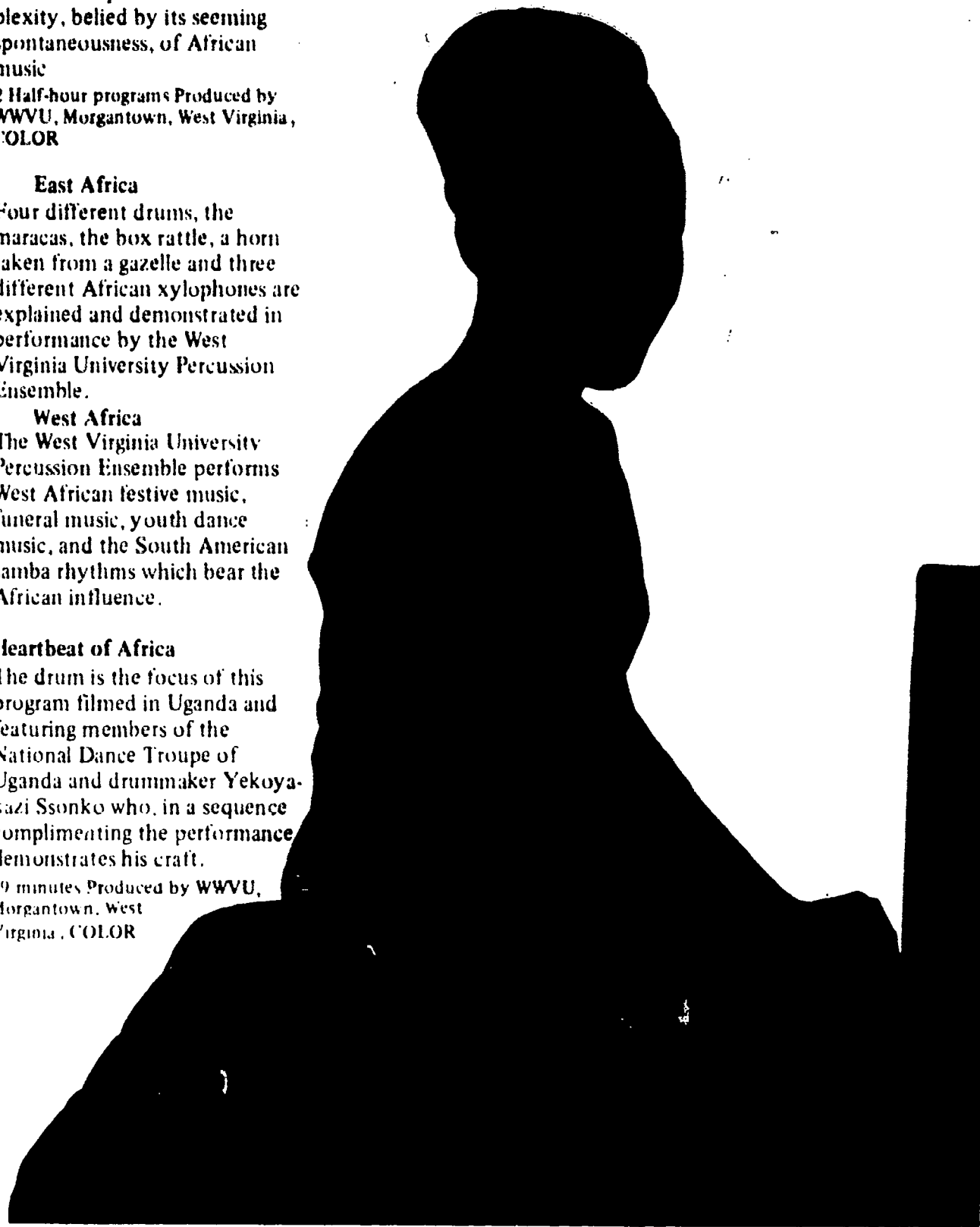
Heartbeat of Africa

The drum is the focus of this program filmed in Uganda and featuring members of the National Dance Troupe of Uganda and drummer Yekoyakazi Ssonko who, in a sequence complimenting the performance demonstrates his craft.

29 minutes Produced by WWVU, Morgantown, West Virginia. COLOR

BEST COPY AVAILABLE

041



The American Band Goes Symphonic

The 40-piece Band of Atlanta and conductor and founder Robert Waggoneer musically illustrate the effectiveness of the instruments in solo ensembles and in concert.

6 Half-hour programs Produced by WGTV, Athens, Georgia, B/W

1. A Look at Percussion
2. Brass in Multiples
3. Woodwinds in Multiples
4. Style in Band Performance
5. Solos and Ensembles
6. Concerts

Come, Blow Your Horn

A musical illustration of the influence of the Christian church on music, in particular jazz.

29 minutes Produced by Jefferson Productions, COLOR

The Music of Japan: Koto Music

A trio of skilled musicians-Keiji Yagi, Kodo Araki V, and Miss Kayoko Hashimoto - perform works for koto, shamisen and shakuhachi.

29 minutes Produced by WKAR, East Lansing, B/W

The Music of Harry Partch

Harry Partch, a musical innovator for 40 years and creator of unique and unusual instruments, performs some of his highly individualized music on instruments he had designed and built.

29 minutes Produced by KPBS, San Diego, COLOR

**Changing Rhythms**

Little-known musical talents representing the black community in Denver are given exposure in CHANGING RHYTHMS. Performance is mixed with looks at musical styles and how each artist developed.

13 Half-hour programs Produced by KRMA, Denver, COLOR

1. Sa Sa Di
2. The Bill Jackson Trio
3. Sammy Mayfield and the Outcasts
4. Macedonia Baptist Choir
5. Freddi-Henchie & the Soulsetters
6. John Bowie
7. The Cleophus Steele Quintet
8. Cecilia and Drusel White
9. Dave Summer's Montereys
10. Martha Mitchell
11. Mellow Moods
12. Cain's Clay
13. Era II



Sonia Malkine on Campus

French folksinger Sonia Malkine joins her friends from the folk music fraternity on visits to live Pennsylvania campuses where she sings and talks to students.

10 Half-hour programs Produced by WITF, Hershey, Pennsylvania, COLOR

1. Dickinson College Guest Michael Cooney
2. Millersville State College Guest Frank Fletcher
3. Franklin and Marshall College Guest Billy Faier
4. Shippensburg State College Guest Brook Zean
5. Lebanon Valley College Guest Dan Smith
6. Franklin and Marshall College Guest Billy Faier
7. Millersville State College Guest Frank Fletcher
8. Lebanon Valley College Guest Dan Smith
9. Dickinson College Guest Michael Cooney
10. Shippensburg State College Guest Brook Zean

Stanford Chorale: Il Festino

Composed in 1608 by Adriano Banchieri and intended as an evening's entertainment to be sung before supper on Shrove, Fat, Thursday, the Renaissance madrigal comedy *IL FESTINO* is performed by the Stanford Chorale.

27 minutes Produced by KQED, San Francisco, COLOR

The Last Wagon

Uncovering the true stories behind some of the popular cowboy music and in some cases establishing or re-establishing credit to the original composer, this award-winning program features Western musicologist and folksinger Katie Lee, and the songs, philosophies, humor and anecdotes that provide a glimpse into our vanished West.

29 minutes Produced by KUAT, Tucson, COLOR

Peter and the Wolf

Prokofiev's classic musical story is visualized in a delightful new way—a charming puppet production with music performed by the Jackson Symphony Orchestra.

28 minutes Produced by the Mississippi Authority for Educational Television, COLOR

049

NOT COPY AVAILABLE



People in Jazz

Mixing informal conversation with musical performance, **PEOPLE IN JAZZ** exposes jazz musicians as three-dimensional personalities with wide ranges of experience, interests and expertise.

11 Half-hour Programs Produced by WTVS, Detroit, B/W

1. Wes Montgomery
2. Joe Williams
3. Misty Wizards
4. Dorothy Ashby
5. Trudy Pitts
6. Michigan State University Jazz Ensemble
7. Lou Rawls
8. Roland Kirk
9. Ron Brooks and Group
10. H.P. Barnum
11. George Benson

Folksong Patchwork

Folksinger Cynthia Gooding creates lasting images for the eye, ear and mind.

5 Half-hour programs Produced by the Mississippi Authority for ETV, COLOR

1. Traditional songs about traditional attitudes toward the place of women in society.
2. A "musical autobiography:" songs of her childhood, youth and professional experiences.
3. A musical illustration of the elements of the folksong.

The Sheldon Trio

Chamber music blends with the natural beauty of Arbor Lodge State Historical Park during a concert by the Sheldon Trio.

29 minutes Produced by the Nebraska ETV Network, B/W

O Say Can You Sing

Focusing on allegations that the "Star Spangled Banner" is unsingable, **O SAY CAN YOU SING** features suggested substitutes and anthems of other countries played by the Marine Corps Band.

58 minutes Produced by the WETA, Washington, D.C., COLOR

Pick-In by the River

Covering the Annual National Old Fiddler's and Country Music Contest held in historic Brownville, Nebraska, **PICK-IN BY THE RIVER** captures roving troubadours and provides glimpses of history.

59 minutes Produced by the Nebraska ETV Network, B/W

West Virginia State Folk Festival

Held in the small town of Glenville, the annual West Virginia State Folk Festival is a weekend filled with the sound of the traditional Appalachian music and fiddle and banjo contests.

59 minutes Produced by WWVU, Morgantown, COLOR



050

BEST COPY AVAILABLE

Public Affairs And Social Issues



A new awareness has become a force in the American mainstream of thought and action

The rights of minorities, the energy crisis, elections, the military, the police force, education, juvenile delinquency, prison reform, drugs, unemployment - these are just a few of the complex issues confronted in these PTV programs. These informative documentaries and illuminating dramas define the major concerns of our time and are indeed a profile of America today

Public Affairs And Social Issues

BEST COPY AVAILABLE



All About Welfare

Conceived in response to public outcry against welfare abuses, **ALL ABOUT WELFARE** offers some straight and correct answers to misconceptions and provides a format for a re-evaluation of the goals of public assistance.

6 Half-hour programs Produced by WHTL, Hershey, Pennsylvania, COLOR

1. The All American Poverty Show

A dramatized briefing of "the brass" in the "war on poverty" - a look by former Attorney General Ramsey Clark on the unresponsiveness of the judicial system to the needs of the poor - a definition of absolute and relative poverty. Examined sociologist Margaret Mead and more.

2. The Unending Depression

A history of the history of the economic downturn and the failure to keep afloat of the

continually changing needs of the poor.

3. Save the Children

A film essay on the reasons for and attempts made to break the generation cycle that turns today's welfare child into tomorrow's welfare adult.

4. What Is Work?

An examination of the relevance of the standard meaning of work in today's social structure, and a look at the problems of changing attitudes toward work.

5. Occupant U.S.A.

A look at the attitude of Middle America toward welfare - and a questioning of whether the average person is prepared to make decisions and cast votes that affect the lives of those less fortunate than he.

6. The Superfluous Citizen

Examining the built-in obsolescence placed on human capabilities, a questioning of society's right to arbitrarily determine the worth of human beings.

Chicano

A pictorial diary of life as seen through the eyes of San Diego's young Mexican-Americans, **CHICANO** focuses on four Chicano students who express their personal feelings about the worlds in which they are involved.

29 minutes Produced by KPBS, San Diego, COLOR

Turning Points: The Next Crisis: Death in the Mines

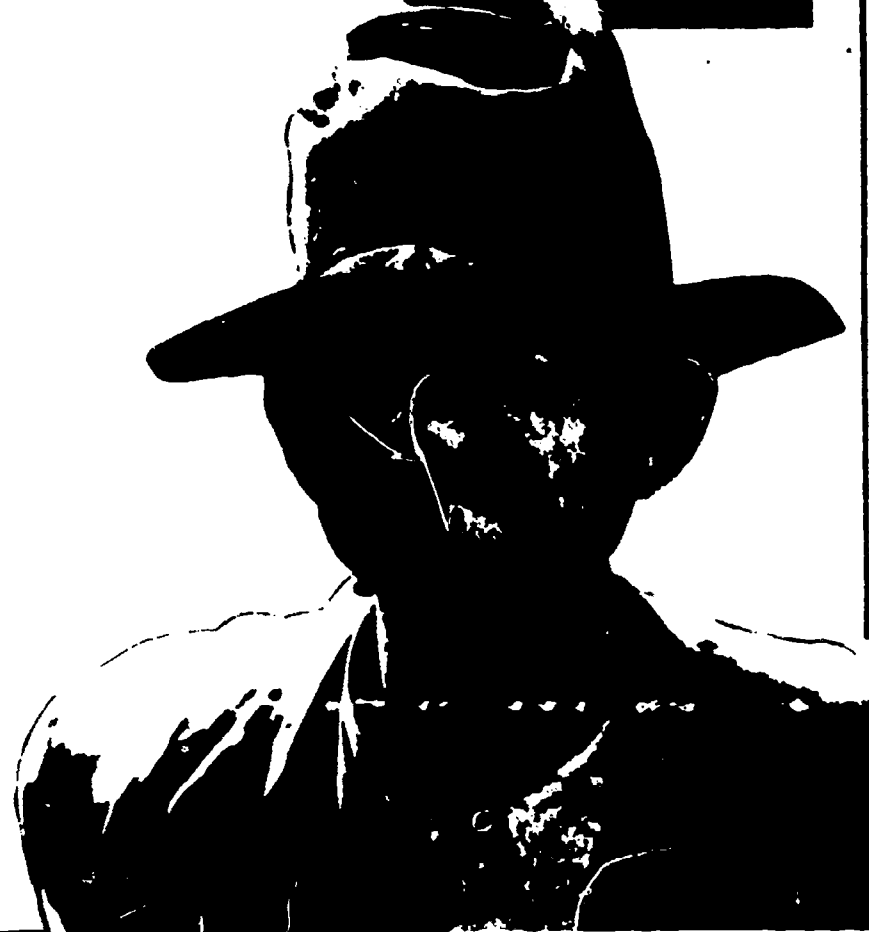
Examining the circumstances surrounding mining disasters of the past decade, **THE NEXT CRISIS** focuses on proposals for improving mine safety.

29 minutes Produced by WMUL, Huntington, West Virginia, COLOR

Low View from a Dark Shadow

Seven-year-old Charles Lenox is the central character in this dramatized documentary about the present, past and possible future of one foster child. Charles, the other people involved in his plight, and the story itself are fictional abstractions of cases taken from the files of the Child Welfare Division of the Milwaukee County Welfare Department.

29 minutes Produced by WMVS, Milwaukee, B/W, IUAVC



NPACT Programs

Washington Straight Talk
National newsmakers are interviewed by a variety of interviewers selected to complement or contrast with their guests. The series was first broadcast beginning in January 1974.

28 Half-hour programs

1. Senator Henry Jackson
2. George Bush, Chairman, Republican Party
3. Elliot Richardson
4. Defense Secretary James Schlesinger
5. William Simon, Chief of Energy Office
6. Roy Ash, Director of Office of Management and Budget
7. Senator Robert Byrd
8. William Timmons, Presidential Aide for Congressional Relations
9. Russell Train, Head of Environmental Protection Agency
10. Earl Butz, Secretary of Agriculture
11. John K. Andrews Jr., White House Press Aide Speech-writer
12. Ralph Nader
13. Clarence M. Kelley, Director of the FBI
14. Patrick Buchanan, Special Consultant to the President
15. Carl Albert, Speaking of the House of Representatives
16. Congressman Wilbur Mills
17. George Meany, President AFL-CIO
18. Dr. J. Edgar Hoover, Chief of the FBI
19. Senator Ed Brooke

20. Vice President Gerald R. Ford
21. Senator Edward M. Kennedy
22. Robert S. Strauss, Chairman, Democratic National Committee
23. Representative Peter Rodino Jr.
24. Anne L. Armstrong, Counselor to the President
25. Andrew S. Brimmer, Governor of the Federal Reserve Board
26. Congressman Thomas P. O'Neill, House Majority Leader
27. Attorney General William B. Saxbe
28. Senator Mike Mansfield

The Chrome-Plated Nightmare

Author John Jerome takes a personal look at the automobile and how our economy has become so dependent upon it. Included is an examination of racing, marketing, mass transit, designing and licensing of youths.

59 minutes, COLOR

Washington Connection

First aired January through May 1974, the series uses a free-wheeling format to focus on aspects of national news stories and how they affect the public.

- 19 Half-hour programs, 1 90-minute Special COLOR
1. Tour of Washington, D.C.
 2. Nixon's State of the Union
 3. The Energy Show
 4. The Press
 5. Law Enforcement
 6. Crime - Drugs
 7. The Post Office
 8. Internal Revenue Service
 9. Vietnam Veterans
 10. Food Prices
 11. Occupational Health Safety

12. William Simon/Questions
13. Land Use
14. Lobbying
15. School Desegregation
16. Questions on Impeachment
17. Cardwell on Social Security
18. Housing
19. Disaster Relief
20. Morality of Watergate

America '73

The relevant issues of 1973 are covered in this series mixing documentaries with "arenas," in which the audience participates in discussion of the topic.

15 Hour programs; 1 90-minute Special, COLOR

1. Special Edition of the Arena: Impact of Vietnam on Lincoln, Nebraska
- 90 minutes
2. Health Care
3. Uncontrolled Land Development
4. Freedom of the Press
5. Arena: Equal Rights Amendment
6. The Pentagon
7. Private Pension Plans
8. Children's Rights
9. Arena: Office of Economic Opportunity
10. Television Advertising
11. Legal Aid
12. Crime in the Streets
13. W.Va. State Legislature (How a Small State Runs)
14. Unions
15. The Disabled
16. Medical Research



BEST COPY AVAILABLE

A Public Affair/Election '72

42 Half-hour programs; 1 90 minute program. COLOR

1. **POLOPOLY: A Serious Look at Politics** 90 minutes
2. **The New Delegates**
3. **Man in the Middle** (Middle American Political Views)
4. **The Primary Purpose**
5. **The New Black Power**
6. **The Presidential Advantage**
7. **The Dollar War in Florida** (Campaign Financing)
8. **Will Reform Daunt Dick Daley?**
9. **Assessment: Problems of a Front Runner**
10. **The Political Reporter**
11. **The Workingman Vote**
12. **The Non-Student Majority**
13. **Assessment: Cash and the Candidate**
14. **Political Polls: Your Opinion Counts**
15. **Southern Strategy**
16. **Assessment: So Long, San Diego**
17. **The Element of Danger** (Wallace Shooting)
18. **The Name of the Game is Delegates**
19. **Image Politics**
20. **The Delegate Scramble**
21. **Make Policy, Not Coffee** (Women in Political Decisions)
22. **The Survivors**
23. **GOP Oil and Running**
24. **A Day in the Life of Dick Murphy**
25. **Convention '72: The Democrats**
26. **Assessment: Is There a New Majority?**
27. **A Conversation with McGovern**
28. **The Art Work of Vice President**
29. **Art Work: What?**
30. **What's Behind the Politics of '72?**

- Republicans
32. **The Elusive Youth Vote**
 33. **The Other Political Voices**
 34. **La Raza Unida**
 35. **I Am the People**
 36. **Report on the County Chairmen**
 37. **The Jewish Vote**
 38. **The Candidate Comes to Town**
 39. **The County That's Never Wrong**
 40. **To Endorse or Not to Endorse, That Was the Question**
 41. **The President's Coattails**
 42. **The Night After**
 43. **Portrait of an Election**

Uncle Sam Requests the Pleasure of ...

Offering a comprehensive review of the problems surrounding America's transition from the draft to an all-volunteer army, the program looks at Britain's ten years of success with the volunteer army, explores the two systems of recruiting, and examines the attitude of the public toward the army. 59 minutes. COLOR

The Energy Crisis: The End of the Beginning?

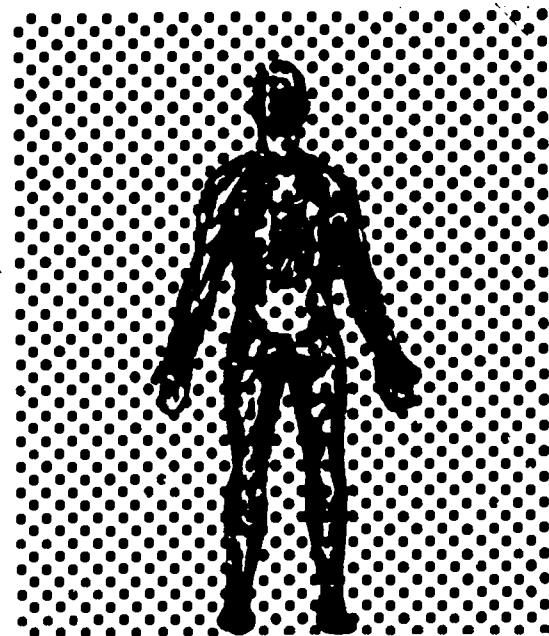
Presenting conflicting statements on the energy crisis from Nixon, Jackson, Simon, Percy and Sawhill, the program also examines the nation's fastest growing community — Nashua, New Hampshire — and what effect the energy crisis has had upon it.

59 minutes. COLOR

Male Menopause: The Pause That Perplexes

Hosted by Emmy Award-winning actor William Windom, **MALE MENOPAUSE** offers information and entertainment in an exploration of the problems and misconceptions of this midlife crisis of the mind and spirit. The program examines the questions of youth, sexuality, male-female relationships, jobs, and health as they relate to the middle-aged man.

59 minutes. COLOR



NPACT programs are productions of The National Public Affairs Center for Television, WETA, Washington, D.C.

EXACT COPY AVAILABLE

054



Such a Place

Capturing the atmosphere, the reactions of the patients to their environment, the stimuli poured on them from the outside, and the interaction among themselves. **SUCH A PLACE**

focuses on the old people in a nursing home.

28 minutes Produced by Jacob Fleisart, B/W

Getting Around

Reporting on the transportation problems of the elderly, **GETTING AROUND** takes a look at some of the communities and individuals who have recognized, and reacted to, this need.

29 minutes Produced by the New Hampshire Public Television Network, COLOR

Turning Points: A Time to Live

The elderly—those who remain active and energetic as well as those who are alone and lonely, living in nursing homes and existing on meager Old Age Assistance—are recorded in this look at the phenomenon of growing old in a youth-oriented society.

29 minutes Produced by WPBI, Miami, COLOR

Turning Points: What's Really Comin' Down

Focusing on teenagers' views of life in Suburbia, U.S.A., **WHAT'S REALLY COMIN' DOWN** covers everything from government to race relations to recreation—or lack of organized

activities for teenagers.

29 minutes Produced by New Jersey Public Broadcasting, COLOR

Hey! What About Us!

Non-college bound students talk about the future in **HEY! WHAT ABOUT US!**, a documented study of the world after high school, the conflict between parent and teenager, and the entry level job in industry.

57 minutes Produced by WGBH Boston, B/W, IJAVC

Just a Cop

Thirty-two year old Officer Richard Hyland, on the force for six years, is the subject of this film portrait of the life of a Madison, Wisconsin policeman

who lives a life of silent partnership with his community.

59 minutes Produced by WFA Madison, B/W

Turning Points: Pigs No More

In October 1977 three black members of the Fort Smith Arkansas Police Department acquired an abandoned eye mask and opened the Fort Smith Youth Center. **PIGS NO MORE** reports on the project of the center and its efforts to improve communication between the city's youth and the police. Produced by the Fort Smith Youth Center.

Our Street

Specially-written scripts and a cast of six regular actors are involved in **OUR STREET**, continuing situation drama focusing on the problems that beset a fictional black family in Baltimore. In their search for dignity and respect for themselves and their neighbors, the family faces and resolves — often through the use of available city, state and federal services and programs — the realities of today's inner-city environment.

39 Half-hour programs Produced by the Maryland Center for Public Broadcasting, **COLOR**

1. Miss Clara Let Us Be
2. Have You Seen My Little Boy?
3. Keep Track
4. Home Again, Home Again
5. Making Friends
6. Happy Birthday, Brother
7. Old Ladies Lost
8. Fronts
9. Let Me Count the Ways, Baby
10. Dark Darkness
11. Reverence Day
12. Caught
13. The Lost Days of Glory, Part I
14. The Lost Days of Glory, Part II
15. Too Proud to Beg
16. Before You Walk
17. Stuck
18. It's a Small World
19. Audition
20. The One You With
21. I'm Staying
22. Doomsday
23. The Glory Bag
24. Mrs. Ryder Has the Blues
25. The Political Candidate
26. Night of the Intruder, Part I
27. Night of the Intruder, Part II
28. Books and Covers
29. Departure
30. Pride



- 056
31. There Goes the Bride
 32. And Please Don't Scream
 33. The Ultimates
 34. Family Affairs
 35. Cathy's Turn
 36. Love's Sweet Song
 37. From Whence He Came
 38. The Lineage
 39. The Man of the House

Turning Points: Public Education . . . At Whose Expense?

In 1971 the California Supreme Court ruled that revenue raised from property taxes could not constitutionally be used as a source of funds for public education. **PUBLIC EDUCATION . . . AT WHOSE EXPENSE?** asks what financial resources should be available to state legislatures to support public schools, and what basic controversies are involved in the issue of equality in American children's education.

29 minutes Produced by the Nebraska ETV Network, **COLOR**

With All Deliberate Speed

In 1954 the Supreme Court declared in "Brown vs. the Board of Education" that separate but equal school facilities are unconstitutional under the Fourteenth Amendment. The Court further declared that Federal and State authorities must proceed **WITH ALL DELIBERATE SPEED** to enforce the landmark decision. In Pontiac, Michigan, the struggle over school busing continues.

59 minutes Produced by WTVS, Detroit, **COLOR**



No Gun Towers, No Fences

The Robert F. Kennedy Youth Center—a new approach to the age-old problem of what to do with society's juvenile law-breakers, is the subject of this documentary examination. 89 minutes. Produced by WWVU, Morgantown, West Virginia, COLOR, IJAVC

Prison Without Bars

The pros and cons of community treatment centers, supervised homes where non-dangerous offenders can learn to adjust to society—are examined in this documentary look at Pennsylvania's experimental alternatives to prisons. 27 minutes. Produced by WFTL, Allentown, Pennsylvania, COLOR



Who Is Tracy Williams?

The subject of this exploration of the human and personal problems of prison life, Tracy Williams is a black woman, a mother of two children, and a convicted felon currently serving a sentence for forgery at the State Correctional Institution at Muncy, Pennsylvania's women's prison.

28 minutes. Produced by WPSN, University Park, Pennsylvania, B/W

Playing for Keeps

In a serious and sophisticated game of pretend, some 125 people play reverse roles as citizens of "Penn City," an imaginary middle-sized American city torn by racial conflict and created by the Presbyterian Synod of Pennsylvania as an experiment in human behavior. Seven cameras linked to two separate production units provided simultaneous coverage of the community groups and their confrontations, and the entire 24-hour game was recorded and edited to 90 minutes. At game's end, the

05 **Game Committee**—the control group—the participants and a psychiatric consultant examined the emotions evoked by the role-playing experience. 90 minutes. Produced by WTTF, Hershey, Pennsylvania, COLOR

The Marshes of "Two" Street Probing the world of skid row, the program exposes the intelligence and eloquence of many of the "Two" Street dwellers, and looks at man's search for his own place and identity in the world.

29 minutes. Produced by KVIE, Sacramento, B/W, IJAVC

Maybe Tomorrow

Created by students as part of an experimental course in film production, **MAYBE TOMORROW** is a delicate and poignant treatment of an innocent interracial romance between two young people.

29 minutes. Produced by Spring Hill College, Mobile, Alabama, COLOR, IJAVC

Jane Kennedy To Be Free

An inspiring and agonizing monologue, this is the personal story of a unique woman who put her freedom in jeopardy when her intense belief in humanity led her to action in the major social issues of our time.

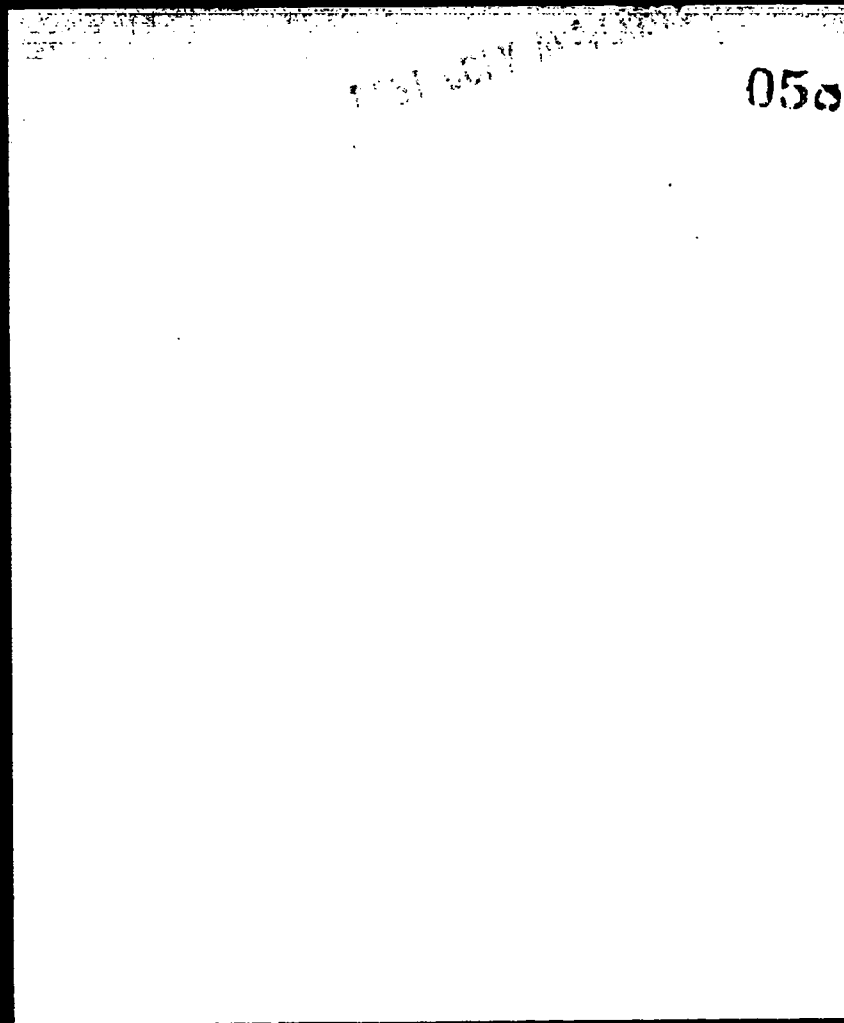
27 minutes. Produced by WITW, Chicago, COLOR, IJAVC

Turning Points: Incident at Cass Lake

Focusing on a confrontation between Indians and whites in Cass Lake, Minnesota, this production examines the goals of several American Indian activist groups.

29 minutes. Produced by KTC A, St. Paul, Minnesota, COLOR

People. Places and Things



There is something for everyone in this potpourri of PTV programs on every subject from arithmetic to Zen in America. There are programs about the dying art of the sidewalk huckster and the latest discoveries in the field of parapsychology. Follow the production of a popular television series or learn about the unique lifestyle of the Amish people. Whatever your special interests, here are some PTV programs about some very unique and interesting subjects.

People, Places and Things

Etc.

For anyone above the lower elementary level, ETC offers catchy thoughts and educational zingers.

99 One minute "spots" Produced by the Maryland Center for Public Broadcasting, COLOR

I
 BIU
 Split Intuitive
 Force and Pressure
 Babbitt
 I Plumbus Train
 Thunder
 Efficiency
 Motor and Generator
 Moonlight Sonata
 Habeas Corpus
 Nathan Hale
 Dangling Participle
 Mein Kampf
 Budget
 Socrates
 Adams Family
 Cohesion - Adhesion
 Bernoulli Principle
 Alien and Sedition Acts
 Alphabet
 II
 Vietnam
 Archimedes
 Act
 Cause
 Bacon, Plover
 Bull
 Ruler and Us



American Tragedy
 Calendars
 Barber Poles
 Banum
 Barometers
 Pressure Cookers
 Coffee
 Captains Courageous
 Betelgeuse
 Monte Cristo
 Aaron Burr
 Canada
 Doppler Effect
 III
 Eddie Cantor
 Dolls House
 Carbon
 Carnegie
 Lewis Carroll
 Photosynthesis
 Density
 Donat Grey
 Cement and Concrete
 Metac System
 Immigration
 Intelligence
 IV
 Mobile Vulgus
 Red Badge of Courage
 O Henry
 Relative Humidity
 Horsepower
 Stille
 Singular - Plural
 Direction of Sound
 Roger
 Henry Clay
 Christopher Columbus
 I Can't - I Can't
 Leonardo De Vinci
 V
 Acceleration
 Dew Point



Enemy of the People
 Between-Among Each Other-
 One Another
 Electricity
 Mackintosh
 George Eastman
 Edison
 Every Man in His Humor
 Chauvinism
 Galvanized Iron
 Boycott
 Hamlet
 Albert Einstein
 Euclid
 Refrigeration
 Thermostat
 VI
 Charles Dickens
 Fahrenheit - Centigrade
 Mesmer
 Hydraulic Brakes
 Whales
 Gargantua
 Oxygen
 Roughing It
 Michael Faraday
 Silhouette
 Frankenstein
 Sigmund Freud
 Kilowatt Hours
 Ring Lardner
 Measure for Measure
 Gravity
 Daniel Defoe

BEST COPY AVAILABLE

058



In Pursuit of Discovery: The Memoirs of Joseph Priestley
 A dramatized documentary, IN PURSUIT OF DISCOVERY looks at the life, accomplishments and contributions of Dr. Joseph Priestley, the father of modern chemistry.
 28 minutes Produced by WFF, Hershey, Pennsylvania, B/W

Zen Mountain Center
 Visiting Tassajara, the first and only Zen monastery in America, ZEN MOUNTAIN CENTER focuses on Zen life and teachings.
 45 minutes Produced by KQED, San Francisco, COLOR

A-Rab Summer
 Exploring the dying art of street huckstering in Baltimore City, A-RAB SUMMER follows a-rabber Eugene "Fatback" Allen through his day.
 29 minutes Produced by the Maryland Center for Public Broadcasting, COLOR

Hawaii Now, Hawaii Five-O
 The production of a television series is explained as the cameras follow the filming of a FIVE-O episode called "Odd Man In" with star Jack Lord and guest star Hume Cronyn.
 30 minutes Produced by the Hawaii TV Network, COLOR

The Liveliest Wire

From the perspective of the home viewer, reporter Ed Baumeister surveys cable television, its origins, current uses and forecasts for growth. 59 minutes Produced by WGBH, Boston, COLOR

Turning Points: The Cable Revolution

Focusing on CATV projects in the Sacramento area, THE CABLE REVOLUTION explores the system's capabilities for use in classrooms and for home shopping, and takes up the question of private versus government regulation of cable television.

29 minutes Produced by KVII, Sacramento, COLOR

Talisman: Barra

An American by birth, Robert Macneil discovered when he was a boy that he was the Chief of the Clan Macneil. TALISMAN: BARRA traces Macneil's acquisition which took 40 years and his life savings and restoration of the ancestral castle on the tiny island of Barra in the Outer Hebrides.

38 minutes Produced by the Vermont FTV Network, COLOR

Design 2000

Exposing the thoughts and dreams of a number of outstanding and accomplished industrial designers, DESIGN 2000 explores the directed future of industrial design

3 Half-hour programs Produced by WFF, Hershey, Pennsylvania, B/W

- 1 Machines for Living
- 2 Homes of the Future
- 3 Michael Lax, Industrial Designer

Fence Around the Amish

Told in paint and charcoal by Pennsylvania artist Florence Taylor, FENCE AROUND THE AMISH is a sensitive and penetrating focus on the Amish way of life in the United States. 29 minutes Produced by WFF, Hershey, Pennsylvania, B/W

Bellota

Picturesque, polished and authentic, BELLOTA (Bay-oh-ta) recounts a month-long roundup on the Bellota Ranch in Southern Arizona.

29 minutes Produced by KUAT, Tucson, COLOR



BEST COPY AVAILABLE

060



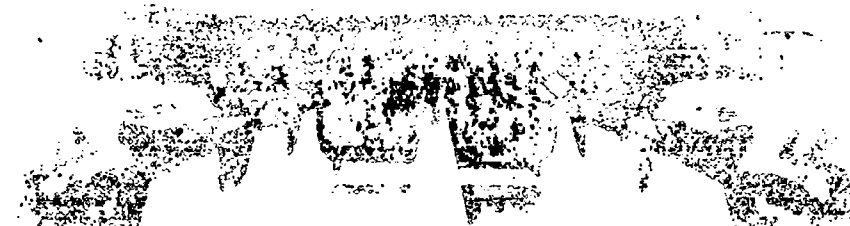
Volcano

Eighty-six year old George West, the last remaining "endless wire" oilman, narrates a personal history of the Volcano oilfield which boomed in the 1870's, and of the pre-Thomas Edison technology which will die with him.

29 minutes Produced by WWVI, Morgantown, West Virginia, COLOR

Vic and Tad: A Moving Portrait
Married at the time of the Depression, Vic and Tad Simpson together rode with the ever-increasing speed of modern culture, accepting it while drawing on the values of their old culture.

30 minutes Produced by KVII, Sacramento, COLOR



Secrets of a Brook

From the marsh to the first waterfall to the pool, the brook is followed through the poetic vision of ten-year-old Nicole Hellar who discovers its secrets. 30 minutes Produced by KVIE, Sacramento, B/W, IUAVC

Underground Film

The curious phenomenon of the underground film movement - from filmmaker to distributor to exhibitor to audience - is explored in this award-winning documentary. 29 minutes Produced by KPBS, San Diego, COLOR

New Math

Programmed classroom computers and number bases are explored in these programs designed to familiarize parents and teachers with some of the ideas behind the teaching of "new math."

2 Half-hour programs Produced by WNET, New York City, COLOR

1. New World, New Math
2. New World, More New Math

Gold Was Where You Found It

The life of the hardy prospectors is illustrated through pictures and folksongs in this nostalgic visit to the Mother Lode country of California's Sierra Nevadas during the Gold Rush days. 29 minutes Produced by KVIE, Sacramento, B/W

I'll Get There . . . Soon's I Can

The special relationship that exists between man and his plumber (who typifies servicemen) is humorously documented.

58 minutes Produced by WGTU, Athens, Georgia, B&W

Done: First Transcontinental Railway

Tracing the laying of the first transcontinental railway from the East and West to the meeting point at Promotory Summit, Utah, DONE looks at the events that led up to the driving of the Golden Spike in May 1869. 58 minutes Produced by KUSU, Logan, Utah, B/W

Stockyards: End of an Era

Wyn Stracke and Studs Terkel lend their talents to tell the story of the Chicago Stockyards and its neighborhood "Back of the Yards." Tracing the 100-year history, STOCKYARDS features stills, film footage and interviews with the workers who followed their Lithuanian, Irish, Polish, German, black and Latin American forefathers into the Yards.

58 minutes Produced by WTTW, Chicago, COLOR, IUAVC

BEST COPY AVAILABLE

061

Who Is Man?

Unlocking the mystery of ESP and related psychic phenomena, **WHO IS MAN?** features clinical and research psychologist Dr. Herbert Puryear.

26 Half-hour programs Produced by WHRO, Norfolk, Virginia, COLOR

1. Overview
2. ESP I
3. Research Methods & Probability
4. ESP II
5. Clairvoyants
6. Clairvoyant Frauds
7. Testing Equipment & Approaches
8. Finger Reading
9. ESP Behind the Iron Curtain
10. Psychokinesis (Russia and Here)
11. Healing & Psychokinesis
12. Meditation
13. Dreams
14. Hypnosis
15. Primitive Beliefs
16. Superstitions
17. ESP and the Artist
18. The Sensitive
19. Edgar Cayce
20. Gladys Davis Turner
21. Reincarnation
22. Atlantis
23. Ghost Stories
24. Questions & Answers I
25. Questions & Answers II
26. Summary

Gomberg at 82

From his birth in Russia through the wedding of a granddaughter in New Jersey, **GOMBERG AT 82** follows an elderly Jewish immigrant through his activities and his thoughts on America, Israel, the waning of Jewish traditions, and the immigrant desire to educate his children.

39 minutes. Produced by Joseph Netter for New Jersey Public Broadcasting. COLOR

Bryan Beavers: A Moving Portrait

A Maidu Indian, a remnant of one of the 21 distinct linguistic tribal groups that once populated what is now California, Bryan Beavers is a combination of two cultures, a man who has found values in both and who has allowed these values to shape him into a unique personality.

29 minutes Produced by KVIE, Sacramento, COLOR, IUAVC

BEST COPY AVAILABLE

062



SPORTS



America is a nation of sporting and competitive people. Mountain climbing, tennis, flying, drag racing, fishing, skiing—the list is endless.

Whether you take an active part in sports or prefer to cheer from the sidelines, these PTV programs will be of great interest and enjoyment to you. Whether you see yourself reeling in the biggest catch of the day, smashing an overhead to Billie Jean King, or facing Jean Claude Killey in a downhill race, you will find a shared enthusiasm here.

Discover a sport you may never have considered or advance in one you already enjoy... with these very special PTV sports programs.

SPORTS

Racing on Thin Air

The eternal challenge of one of the world's most famous mountains, Pikes Peak, is told through its history and the annual Auto Hill Climb.

29 minutes Produced by KRMA, Denver, B/W

Soaring Over the Rockies

The beauty and exhilaration of soaring, one of the most relaxing and fulfilled sports, are revealed in aerial sequences combined with technical information.

30 minutes Produced by KRMA, Denver, COLOR

Ascent

Filmed in Yosemite, ASCENT follows three of the country's top rock climbers as they scale the Sierra Nevada peaks.

30 minutes Produced by KQED, San Francisco, COLOR

Bayou City and Thereabouts People Show

Highlighting five sports, BAYOU CITY looks at the people who derive pleasure from them.

5 Half-hour programs Produced by KUHT, Houston, COLOR

1. Moto-X

On the bike trails, riders explain motocross competitive motorcycle trail riding and offer advice on how to race expertly.

2. Ringsiders

Companionship and excitement - certainly not the money -- draw participants to the small town weekend rodeo.

4. Skydivers

The people who participate in skydiving are as varied as their descriptions of their sport.

5. Drag Racing

Enthusiasts and racers provide an overview of the sport and explain why the danger, expense and ear-splitting noises are worthwhile.

Marlin to the Fly

The late Dr. Webster Robinson's history-making achievement of catching a 145-pound striped marlin with a fly rod is recorded in detail.

23 minutes Produced by WPBT, Miami, COLOR

This Is Rodeo

Written and narrated by Red Fenwick, one of the west's best-known rodeo writers, THIS IS RODEO includes all the fast-paced action of the rodeo circuits in Colorado, New Mexico and Wyoming, from the Little Britches Rodeo in Littleton, Colorado to Cheyenne Frontier Days, the "Daddy of 'em all."

29 minutes Produced by KRMA, Denver, COLOR

064

BEST COPY AVAILABLE



BEST COPY AVAILABLE

Discover Flying: Just Like a Bird

George H. Rhodes, Certified Flight Instructor and President of Aviation Training Seminars, Inc., hosts this series designed to provide an introduction to airplane piloting.

10 Half-hour programs Produced by WKYC-TV, Cleveland, COLOR

1. Why Fly?
2. Pre-Flight
3. Orientation
4. The Student
5. Take-offs and Landings
6. Instruments
7. Techniques of Flying
8. Safety First
9. The Government and Flying
10. The Crowded Sky: Special Guest F. Lee Bailey in a discussion of control zones, FAA duties in control towers, and more

Love Tennis

Studio instruction plus videotaped performance at the 1971 U.S. Indoor Open Tennis Tournament is featured in this series of tennis lessons.

10 Half-hour programs Produced by the Maryland Center for Public Broadcasting, COLOR

1. The Forehand
2. The Backhand
3. The Serve
4. The Return of Serve
5. The Volley
6. The Lob and the Smash
7. Singles Strategy
8. Doubles Strategy
9. Jargon, Scoring and Answers
10. Interviews: Arthur Ashe, Cliff Richey, Bill Riordan

Skiing

Illustrating the fundamentals of skiing techniques SKIING features U.S.A.A. Certified ski instructor Cyrus Smythe and guest instructors.

13 Half-hour programs Produced by KTCA, St. Paul, COLOR

1. Control Yourself
2. Enjoy Beginning Turns
3. Getting the Skis Together
4. Move to Intermediate Level
5. Open the Door to Advanced Skiing
6. Children Have the Most Fun
7. Moving Toward Parallel Skiing
8. Eliminating the Crutch
9. Perfecting Parallel
10. The Stem is Gone
11. Parallel for Variety
12. Don't Let the Bumps Get You Down
13. Different Techniques Are Not That Different

INDEX					
All About Welfare	47	Bayou City and There-		Elliott Norton Reviews	10
America '73	48	abouts People Show	59	Energy Crisis, The: The	
American Band Goes		Beatrice Trum Hunter's		End of the Beginning?	49
Symphonic, The	43	Natural Foods	29	Environment: Today and	
American Highlands, The	11	Bellota	55	Tomorrow	19
Antiques IV	5	Brandywine Tradition, The	10	Erica	36
A-rab Summer	54	Bryan Beavers: A Moving		Etc.	54
Art of Bunraku, The	12	Portrait	57	Exploring the Crafts:	
Art of Luigi Lucioni, The	9	Budaya: The Performing		Pottery	36
Art Profile: William		Arts of Indonesia	12	Exploring the Crafts:	
Christensen	7	Changing Rhythms	43	Silk Screen Printing	36
Art Profile: Frank Gallo	7	Charlie's Pad	34	Exploring the Crafts:	
Art Profile: Norman Geske	7	Chicano	47	Weaving	36
Art Profile: Barbara		Chrome-Plated Nightmare,		Fantasy in Mime	10
Weisberger	7	The	48	Feast of Language, The	40
Art Studio	15	Color Her Sunshine	21	Fence Around the Amish	55
Art Studio: Too	15	Come, Blow Your Horn	43	Festivals of Pennsylvania	11
Artist of Savitria	7	Commonwealth	5	Fields of Gold	19
Artists in America: Peter		Cookin' Cajun	29	Five Days in Moorefield	17
Alexander	8	Course of Our Times, The		Flower Show, The	33
Artists in America: Robert		Dance: Africa	12	Folk Guitar Plus	37
Erickson	8	Dances of Greece	12	Folksong Patchwork	45
Artists in America: Roberta		DeGrazia	10	Fryingpans West	29
Flack	8	Design 2000	55	Getting Around	50
Artists in America: Sam		Designing Women	32	Gold was Where You	
"Lightnin'" Hopkins	8	Dialogue of the Western		Found It	56
Artists in America: Howard		World	40	Gomberg at 8?	87
Jones	8	Dig It!	24	Grand Master Chess	35
Artists in America: Barbara		Dimensions of Black	11	Great American Mouth	
Linden	8	Directions in Design	10	Myth, The	21
Artists in America: Jerry		Discover Flying: Just Like		Green River Valley	19
McNeely	8	a Bird	60		
Artists in America: Rudy		Done: East Transconti-			
Pozzatti	8	nental Railway	56		
Artists in America: Max		Dream Still Lives, The	9		
Pritchard	8	Dry in the Tenderloin	11		
Ascent	59				
Auto Mechanics	17				
				Hathayoga	31
				Hawaii Now: Hawaii	
				Five-O	54
				Hearbeat of Africa	42
				Hey! What About Us!	50
				Hodgepodge Lodge	14
				Human Sexuality	23
				I'll Get There . . . Soon's	
				I Can	56
				Images and Memories	19
				I'm Seventeen, I'm Preg-	
				nant . . . And I Don't	
				Know What to Do	21
				Indian Arts	11
				In Pursuit of Discovery:	
				The Memoirs of Joseph	
				Priestley	54
				Ianaki	31
				Jane Kennedy: To Be	
				Free	52
				Japan Society Presents	12
				Joyce Chen Cooks	30
				Jury of His Peers	22
				Just a Cop	50
				Just Generation, The	37
				Know Your Antiques	5
				Koltanowski on Chess	35
				Last Wagon, The	44
				Let's Lipread	35
				Liveliest Wire, The	55
				Living Better	27
				Love Tennis	60
				Low View from a Dark	
				Shadow	47
				Making Things Grow	33
				Making Things Work	57

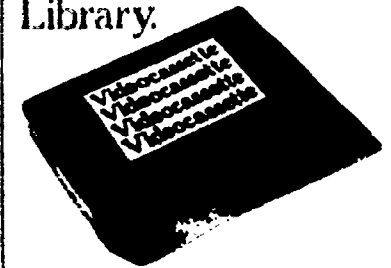
Male Menopause: The Pause That Perplexes	49	O Say Can You Sing	45	Talisman: Barra	55	Turning Points: Rescue of a River	19
Mark Waters Story, The	22	Observing Eye, The	15	That's Life	21	Turning Points: They Liad It on the Line	19
Marlin to the Fly	59	One to One	39	Theonie	30	Turning Points: Time to Live, A	50
Marshes of "Two" Street, The	52	Our Street	51	This City is Milwaukee	17	Turning Points: Vanishing Towns	17
Maybe Tomorrow	52	People in Jazz	45	This is Rodeo	59	Turning Points: What's Really Comin' Down	50
Mouse Tales by Rumer Godden	15	Peter and the Wolf	44	Threatened Paradise	19	Uncle Sam Requests the Pleasure of . . .	49
Mr. Thoreau Takes a Trip. A Week on the Concord and the Merrimack	39	Pick-In By the River	45	Tiger by the Tail	22	Underground Film	56
Muffin land	14	Playing for Keeps	52	Time's Lost Children	21	Vasectomy . . . Male Sterilization	21
Music of Harry Partch, The	43	Prison Without Bars	52	Trains, Tracks and Trestles	34	Vic and Tad: A Moving Portrait	55
Music of Japan: Koto Music	43	Promise City	17	Transitions: Conversations with Wendell Castle	9	Volcano	55
Musica, Mosaic East Africa	42	Public Affair, A/Election '72	49	Turning Points: Cable Revolution, The	55	Washington Connection	48
Musical Mosaic, West Africa	42	Puppets and the Poet	40	Turning Points: Crossroads: New Treatment for Alcoholics	22	Washington Straight Talk	48
New World, New Math and New World, More New Math	56	Questions	22	Turning Points: Flower Under the Bridge, A	19	Way It Is, The	27
Nine to Get Ready	22	Racing on Thin Air	59	Turning Points: Free State of Winston, The	17	West Virginia State Folk Festival	45
No Gun Towers, No Fences	52	Secrets of a Brook	56	Turning Points: Frozen Hopes in Milwaukee	17	Who is Man?	57
		Sewing Skills Tailoring	32	Turning Points: Incident at Cass Lake	52	Who is Tracy Williams?	52
		Sheldon Trio, The	45	Turning Points: Is There a Bike in the Mix?	19	With All Deliberate Speed	51
		Six Spectacular Hours	42	Turning Points: Next Crisis, The: Death in the Mines	47	Woman as Painter	7
		Skiing	30	Turning Points: Patients Without Doctors	21	World of the American Craftsman, The	9
		Soaring Over the Rockies	59	Turning Points: Pigs No More	50	Young Musical Artists	42
		Sonia Malkine on Campus	44	Turning Points: Public Education . . . At Whose Expense?	51	Zen Mountain Center	54
		Stanford Chorale: II Festino	44				
		Stockyards, End of an Era	56				
		Subversion?	25				
		Such a Place	50				
		Survey of English Literature, A Milton	40				

The Public Television Library, a department of the Public Broadcasting Service, was established in 1965 as the national exchange library to select, acquire and distribute programs produced by individual public television stations. As the national storage and retrieval system for public television programs, PTL is expanding public access to PTV programming materials by offering them for non-broadcast utilization.

In response to requests for PTV programs for non-broadcast utilization the PBS Board determined that PTL should begin experimental sale and rental program distribution activities for non-broadcast, not-for-profit, educational, informational, and instructional utilization on small format videotape, in order to make maximum use of the already existing PTV station-produced programs, provide a financial return to those PTV stations whose programs are distributed by PTL, with the clear and primary intent of expanding the audience for public television programs.

The more than 200 program titles representing over 1000 hours of programming which are listed in this catalog are available on 3/4" U videocassette for purchase or rental for not-for-profit educational utilization in institutional and industrial settings. Some of the programs are also available in 16mm format from the Indiana University Audio-Visual Center and are so designated in the catalog by the notation "UAVC." Contact PTL for further information on the possible availability of program materials on other video tape or film formats. A portion of the funds received from sale/rental of these programs is returned to the producing public television stations in order to generate additional funds for the production of future programs for both broadcast and non-broadcast use.

The Public Television Library.



The Public Television Library endeavors to acquire non-broadcast rights to public television programs as soon as they appear on the Public Broadcasting Service and on local public television stations. Requests for non-broadcast use of public television programs released since the publication date of this catalog should be directed to:

A department of the Public Broadcasting Service
475 L'Enfant Plaza, S.W.
Washington, D.C. 20024
202 488-5000

BEST COPY AVAILABLE

069

This catalogue was produced by
the WQED *Design Center* from
an original concept by Kate
Warder of the Public Television
Library.

copy & continuity:

Liz Oliver, PBS

design:

Michael Feldman

production:

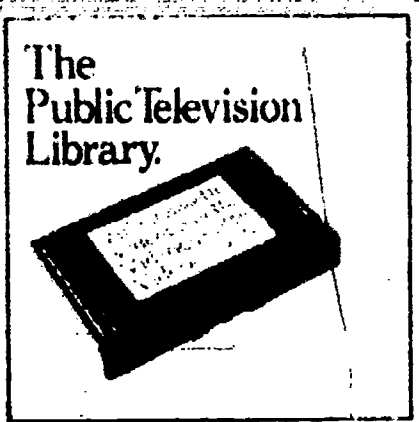
Roger Schneider

additional copy:

Stephen Dick

production design:

Allen Blaschak



BEST COPY AVAILABLE

The Public Television Library
 475 L'Enfant Plaza, S.W.
 Washington, D.C. 20024
 (202) 488-5000

PRICE SCHEDULE/ORDERING INSTRUCTIONS

Information regarding the purchase or rental of any PTL programs for non-broadcast utilization may be obtained by either writing or phoning the above address.

THE PUBLIC TELEVISION LIBRARY
 475 L'Enfant Plaza, S.W.
 Washington, D.C. 20024
 (202) 488-5000

On phone orders, written confirmation is required prior to shipment. All programs are available on 3-4-inch "U" videocassette. Certain PTL programs available on 16mm film are marked "UAVC" in the PTL videocassette catalogue and can be rented/purchased *in the form*.

Indiana University Audio-Visual Center
 Bloomington, Indiana 47401
 (312) 337-8087

Contact PTL for further information on the possible availability of program materials on other video tape or film formats.

The following information details the information necessary and instructions for the completion of the blanks and columns in the APPLICATION FOR PROGRAM UTILIZATION AND AGREEMENT (order form). Please refer to the reverse side of the APPLICATION FOR PROGRAM UTILIZATION AND AGREEMENT for full details regarding the AGREEMENT.

- PROGRAM TITLE If a single program not part of a series, enter program title. If a complete series, enter series title and word "complete".
- If individual program(s) from a series, enter series title and individual program number(s).
- QUANTITY Give quantity of copies of each program to be supplied by PTL.

ARRANGEMENTS

Enter one of the following:

BEST COPY AVAILABLE

071

a. PURCHASE

Means the release of the specified quantity of program(s) by PTL to the Customer for direct presentation during the useful life of the materials. PTL will bill full price as follows: \$100.00 per quarter, \$130.00 per half-hour, \$150.00 per hour program (less discounts as applicable) at time of shipment.

b. RENTAL

Means the release of the specified quantity of program(s) by PTL to the Customer for direct presentation for a two-week period, beginning as of the date each program is scheduled to be used as specified on the APPLICATION FOR PROGRAM UTILIZATION AND AGREEMENT. PTL will bill full rental price as follows: \$40.00 per quarter-hour, \$50.00 per half-hour, \$70.00 per hour program. These rental prices cover the standard two-week rental period. An additional charge (\$4.00 per quarter-hour, \$5.00 per half-hour, \$7.00 per hour program) will be made at time of shipment for EACH additional week of use. Order should specify "rental" followed by number of weeks *total* use (including standard two-week term).

If user decides to buy rental program(s) *before* returning it to PTL, the full rental price is applicable to the purchase price.

If user decides to buy rental program(s) *after* return to PTL has been made, but within 30 days of the end of the rental period, one-half of the total rental price paid will be applicable to the purchase price.

Rental program(s) must be returned prepaid, in containers provided by PTL, by parcel post, insured for \$150, in the same condition as when received, reasonable wear and tear due to proper use excepted. Customers renting programs shall pay to PTL the replacement cost of any tapes lost, stolen, destroyed or injured other than through normal wear and tear.

c. LEASE TO BUY

Means the release of the specified quantity of program(s) by PTL to the Customer by purchase for direct presentation utilization during the useful life of the materials. Lease-to-Buy arrangements are available for orders in excess of \$5,000 but no discounts are allowed under Lease-to-Buy arrangements. PTL will bill full price over a two-year period as follows:

50% at time of shipment
35% one year after shipment
15% two years after shipment

d. LICENSE TO REDUPLICATE

Means the release of *one* copy of the specified program(s) by PTL to the Customer for their purchase and utilization during the life of the materials plus permission to the Customer to reduplicate the program in the 3 1/2-inch "V" videocassette format, for direct presentation utilization, for an additional charge. This right to reduplicate will be for a three-year period of time.

BEST COPY AVAILABLE

072

PTL will bill full scale price for the program(s) at time of shipment plus an additional charge as follows: \$35.00 per quarter-hour, \$45.00 per half-hour, \$55.00 per hour program FOR EACH COPY duplicated. Order should specify "reduplication" followed by the number of copies beyond the number stated by the Customer. No duplication of copies beyond the number stated by the Customer is permitted unless prior approval is obtained from PTL. No license to reduplicate is available under a rental plan.

e. PREVIEW

PTL will supply one ten-minute segment of a requested program or a segment of one program in a series (choice of program in a series will be made by PTL). Customer will be billed \$5.00 per preview at time of shipment. Preview period use is ten days from receipt of preview cassette by Customer. Previews of entire programs or Customer selected programs from series will be treated as rentals. Because of costs, previews will be handled on an "as-available" basis.

f. SAMPLERS

PTL will provide samplers (special groupings of portions of selected programs from certain subject areas of series of programs) in half-hour lengths for \$30.00 and hour lengths for \$45.00. The videocassette stock shall become the property of the Customer and may be used indefinitely, but the program sampler may be used only for preview or promotion purposes. Contact PTL for details.

g. REPLACEMENT

Within one year of original purchase by the Customer and upon return of damaged videocassette by the Customer, replacement of the program will be made to the Customer and the Customer will be billed at the rate of

\$25.00 per quarter-hour program
\$30.00 per half-hour program
\$45.00 per hour program

4. FORMAT

The only small video tape format immediately available from PTL is 3/4-inch "U" cassette, although all programs are available on two-inch videotape. Certain programs are available on 16mm film directly from the Indiana University Audio-Visual Center and are identified in the PTL Videocassette catalogue as such. Contact PTL for further information on the possible availability of program materials on other tape formats. Enter format desired in this column.

5. UTILIZATION

The standard utilization of PTL programs is "direct presentation." Where rights are available, PTL will authorize the extended transmission of certain programs over CCTV, TIES, and CATV systems, for an additional transmission charge. Enter intended use of program(s) in this column.

a. DIRECT PRESENTATION

Program is to be utilized in a confined environment by a limited number of viewers. "Confined environment" means a situation where the monitor(s) or screen(s) and playback unit or projector(s) are in the same room.

b. CCTV/TIES

For program(s) where necessary rights are available, PTL will authorize transmission via these systems for an additional charge of 15% of the normal purchase price (based on quantity, length, and specified

arrangements). Availability of these rights for the specific program(s) requested should be verified with PTL prior to submitting order.

c. CATV

For program(s) where necessary rights are available, PTL may authorize transmission via CATV on Public Access, Community Access, or educational CATV channels by non-profit organizations or agencies for an additional charge of 15% of the normal purchase price (based on quantity, length, and specified arrangements). However, release via CATV requires that the Customer obtain written release for the specified use of the specific program(s) from the Public Television station(s) in the area served by the cable system. Availability of CATV rights for each program and information and procedures regarding the local clearances required must be obtained from PTL prior to submitting order.

6. DATE

Give date of use of program(s). In case of rental give alternate date(s).

7. PRICE

Calculate price of program(s) based on price, quantity, arrangements, and utilization indicated. PTL will verify figures and contact user should errors exist.

For further information regarding ordering or price schedule, please contact

THE PUBLIC TELEVISION LIBRARY
475 L'Entant Plaza, S.W.
Washington, D.C. 20024
(202) 488-5000

073

NO COPY AVAILABLE