

DOCUMENT RESUME

ED 093 005

CS 500 738

AUTHOR King, Corwin P.  
TITLE A Functional Model of Memory in Communication.  
PUB DATE Apr 74  
NOTE 17p.; Paper presented at the Annual Meeting of the International Communication Association (New Orleans, April 17-20, 1974)

EDRS PRICE MF-\$0.75 HC-\$1.50 PLUS POSTAGE  
DESCRIPTORS Behavior Patterns; \*Communication (Thought Transfer); Higher Education; \*Literature Reviews; \*Memory; \*Models; Recall (Psychological); Research; \*Theories

ABSTRACT

The purpose of this paper is to examine the function of memory as an underlying psychological process in human communicative behavior by offering a theoretical framework derived from communication literature. Divided into two sections, the paper deals with "The Psychology of Memory: Some Basic Propositions," which reviews the literature on the capacity and limitations of human information processing abilities, and "A Functional Model of Memory in Communication," which details a theoretical model of the role of memory in human communication and includes a schematic drawing to facilitate understanding. (RB)

U S DEPARTMENT OF HEALTH  
EDUCATION & WELFARE  
NATIONAL INSTITUTE OF  
EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY.

A FUNCTIONAL MODEL OF MEMORY IN COMMUNICATION

PERMISSION TO REPRODUCE THIS COPY  
RIGHTED MATERIAL HAS BEEN GRANTED BY

Corwin P. King

by

TO ERIC AND ORGANIZATIONS OPERATING  
UNDER AGREEMENTS WITH THE NATIONAL IN-  
STITUTE OF EDUCATION. FURTHER REPRO-  
DUCTION OUTSIDE THE ERIC SYSTEM RE-  
QUIRES PERMISSION OF THE COPYRIGHT  
OWNER.

Corwin P. King

Division of Humanistic Studies - Communication

University of Wisconsin-Parkside

Kenosha, Wisconsin 53140

International Communication Association

New Orleans, Louisiana

April 17-20, 1974

As the fourth of the traditional five canons of Classical Rhetoric, the concept of memory has been a part of communication literature for well over 2,000 years. A critical review of communication literature (e.g., King, 1968), however, reveals that its understanding has scarcely improved with age. Historically, it has been the product of memory in terms of (verbatim) memorization rather than the process in terms of remembering which has received the most attention from communication scholars, while attempts to examine the concept as anything much beyond an adjunct of speech presentation have been extremely rare. Few writers, it seems, have considered its role in the more fundamental act of creating or inventing discourse, although it would obviously seem to be important. If anything, in fact, it is often assumed to be important in communication because it is difficult to describe the process without it. Essentially, this reflects a behavioristic, "black box" approach to the matter, where one observes communicative effects (e.g., the results of invention) and then infers what must have caused them.

What appears to be missing in all of this is an explicit, viable psychology of memory in communication; a theory of what memory "is" and what it "does" for a communication and perhaps equally important of how and why it "does what it does." Phrased somewhat differently, the customary treatment of memory in communication literature leaves several questions partially or totally unanswered: how does a person use his memory in communication? what influence, if any, does it have upon his communicative effectiveness? what factors affect, or can be used to predict, its operation in the generation of discourse? In short, what is the function of memory as an underlying psychological process in human

communicative behavior? Put simply, it is the purpose of this paper to try and shed light on these issues by offering what is hopefully a sound theoretical framework for their analysis.

### The Psychology of Memory: Some Basic Propositions

A theory of memory's function in communication, of course, must logically rest upon a theory of memory's function per se. Ideally, such a theory would result in a number of basic "conclusions" about the memory process which could then be applied to the process of communication, providing an answer to the questions above. Unfortunately for the sake of clarity, the psychological literature of memory is complex, multifaceted, and often contradictory, and it is difficult to summarize without distortion. Yet drawing upon a considerable body of past and present research findings (King, 1973), it seems possible to list the following propositions as generally indicative of memory's function:

(1) As a System of Information Processing, the Capacity of Memory is Limited. As a rule, the acquisition of information exceeds its (conscious) retention and its retention exceeds its (voluntary) recall. This discrepancy is enhanced and perhaps even precipitated by the postulated existence of two different "compartments" of memory storage: short-term memory and long-term memory (Adams, 1967; Norman, 1969). The presumed necessity for information to pass from one compartment to the other, and the fact that the capacity of STM is considerably smaller than that of LTM, is a basic reason for the loss of information, or forgetting.

(2) Forgetting Results Primarily from an Inability to Retrieve rather than to Retain Previously Learned Information. Viewed simply as an

ability to hold or contain information, it is possible that the capacity of (long-term) memory is unlimited, or at least beyond measurement. Viewed as an ability to contain information in a form available to voluntary recall, however, it appears that the capacity of memory is severely limited. The customary explanation is that items in memory are subject to interference from other items which can have the effect of extinguishing their response capabilities over time (Adams, 1967). Thus, the process of remembering consists largely of finding ways to access stored information, or to minimize the influence of interitem interference, particularly as it relates to the transfer of items from STM to LTM.

(3) Retrieval is Improved through the General Processes of Organization and Association of Verbal Material. The principles of organization and association are fundamental to the study of memory and include numerous sub-principles of their own (Mandler, 1967). Central to the concept of association, however, is the assumption that recollection involves a "chaining together" of ideas (or items), so that the recall of one leads naturally to the recall of another. In this way, a large number of ideas can presumably be united, or organized, into a coherent whole.

(4) Organization and Association are Most Effective when They Proceed on a Hierarchical Basis. A critical point in the process of association is that associated items tend to organize themselves into categories on the basis of some common, generic property, and that items within a category are hierarchically ordered from superordinate to subordinate. This is of profound significance to the task of remembering, for it means that a single, superordinate item can trigger the recall of all of the other items in a category, and thus make it possible to recall a large

number of items by working through a relatively small number of categorical "headings" or labels (Nelson, 1969). In a sense, the labels seem to act as a stimulus for recall, supplying a "starting point" for the progressive association of items from superordinate to subordinate. As such, they also serve as a means of "tagging" or "indexing" items, providing a method of locating them in memory storage (Shepard, 1966).

(5) Organization may Constitute a Method of Coding Material, and Material may be Recoded to Enhance Its Organizational Properties. Among the most significant extensions of the concept of organization is that it represents a means of "coding" material in memory, broadly defined as a process of "structuring" or "systematizing" items for aid in the task of recalling them. The importance of this is that given the value of organization, it is possible to recode material in ways which increase its organization -- and so its recall. The reason for the effectiveness of such procedures is likely to lie in the fact that they permit the same amount of information to be packaged into fewer items, and thus less must actually be remembered (Miller, 1956). This has special relevance to the problem of bridging the gap between STM and LTM, for it also permits more information to be packaged into a given number of items, thereby increasing the amount which can be remembered.

(6) Coding/Recoding Reflects and Attempt to Engender Meaning in Material. A basic proposition in the study of memory is that meaningful material is normally retained and recalled better than nonmeaningful material. The explanation for this is that meaningful material can draw upon past language learning, can benefit from positive transfer of training

from past "patterns of retaining," and so simplify a rememberer's task by providing a preestablished "format" for responding to the material (Hunter, 1964). The role of recoding in this process is apparent when we note that recoding increases the meaningfulness of material by allowing it to be characterized in ways which reflect one's past language learning. Underlying this principle is the fundamental assumption that the act of (verbal) mediation increases meaning, and indeed that mediation may even be responsible for the meaningfulness of material (Montague, Adams, and Kiess, 1966). In a subtler, more complex manner, the issues of mediation and meaning also relate to the transfer of items from STM to LTM, for it seems that material may pass directly into LTM (or at least pass more swiftly and surely through STM) if it can be associated in some meaningful way with material already well-learned.

(7) Coding/Recoding may be Facilitated by the Use of Imagery. Although not as well-understood as many other facets of memory, the concept of imagery -- particularly visual imagery -- is a staple element in the memory process. As Paivio (1971) has suggested, imagery serves as an alternate method of coding material in memory, providing, along with language, both a verbal and a nonverbal mode of organizing stored information. Its usefulness seems to run parallel to that of language, fulfilling many of the same tasks with many of the same results. For example, it seems that imagery enhances the meaningfulness of material, largely because it acts as a mediator for items (Bugelski, Kidd, and Segmen, 1968; Johnson, 1970). It seems further that imagery increases the efficiency of dealing with material, largely because it allows items to be formed into larger "chunks" (see Miller, 1956) which, like verbal code

words, can then be used to retrieve the items "within" them. When compared to language, there is reason to believe that imagery represents a rather primitive mode of coding information, but this does not preclude the possibility that it may serve as a powerful adjunct to verbal coding, supplying a rememberer with a valuable source of additional details on items in memory storage.

(8) Retrieval is Improved through Rehearsal of Material. This is a deceptively simple proposition, for it is not rehearsal itself which is important in remembering but what a person is doing during rehearsal (Hunter, 1964; Adams, 1967, Norman, 1969). And what he is doing, it appears, is forming associations between items (or perhaps more properly searching for associations from his past language learning) which permit him to organize material in meaningful ways. Thus, rehearsal increases the tendency of items to form into categories and also increases the meaningfulness of material. As a consequence, it is a primary factor in the reduction of interitem interference as well as in the transfer of items from STM to LTM. In short, then, rehearsal exerts a pervasive influence on the memory process, acting as a catalyst for a number of critical operations.

(9) Both the Quality and Quantity of Retrieval are Affected by Motivational Factors. As important as organization and association are to remembering, it seems that retrieval is also affected by certain nonassociative or motivational factors (Weiner, 1966). Regrettably, the subject of motivation occupies a vague position in the literature of memory, and too little is currently known about it. Under the guise of "interest," "concentration," etc., traditional views have held it responsible for

the presence of "individual differences" in remembering, and for the fact that remembering is notoriously selective; people tend to remember best what they "want" or "need" to remember. In this regard, it is commonly acknowledged that motivation can reduce as well as increase remembering, particularly in cases where the term forgetting is replaced by the term repressing (Hunter, 1964: 231-249). In any event, however, the principle of motivation is consistent. And as Weiner (1966) has suggested, perhaps the best way to characterize its effect is to say that it may help or hinder the processes of organization and association, determining how well and to what extent these activities are carried out.

(10) Memory is Reconstructive rather than Reproductive in Nature.

The ultimate outcome of organization, association/ and coding is the emergence of a generalized plan for remembering, defined by Miller, Galanter, and Pribram (1960: 16) as ". . . any hierarchical process in the organism that can control the order in which a sequence of operations is to be performed." An important implication of this idea is that remembering functions according to a set of "instructions" or "rules" stored in memory which guide the individual to the location and retrieval of a designated item (Brown and McNeill, 1966; Pollio and Garow, 1968). A second, more important implication, however, is that except in the case of isolated and total discrete bits of material these "instructions" are seldom perfect; the item retrieved is rarely the same as the item originally perceived, or acquired. The primary reason for this is that in the process of coding material in meaningful ways new items are "modified" to conform with one's past experience. Thus, as Bartlett's (1932) classic work

maintains, the plan one follows in remembering is more a procedure for re-constructing than for reproducing material. Far from being an infallible guide to the replication of a past event, it is actually a means of re-creating -- or perhaps even creating -- it in the ~~context~~ of other events in memory storage.

### A Functional Model of Memory in Communication

In review, it would certainly be presumptuous to maintain that these ten propositions identify all of the variables which may influence the memory process, let alone the variety of causes, conditions, and consequences which may underlie them. In a sense, any discussion of memory which confines itself to retention and recall must be somewhat artificial, for it ignores the critical interface between memory and a number of other cognitive activities, most notably perception, attention, and learning. Assuming, however, that these propositions are valid, that they identify variables which must be considered if not all of the variables which could be considered, it now seems possible to address the task of relating, as it were, the "psychology" of memory to the "psychology" of communication.

Fortunately, a readily available context for such a task may be found in the modern trend towards viewing communication as a series of interdependent systems for information processing: intrapersonal, interpersonal, and public/socio-cultural (e.g., Mortensen, 1972). Within this framework, the activities of retention and recall would naturally seem to be included among the basic cognitive elements in the process of

communication within the individual. More specifically, in answer to the question of what memory "does" in communication, it appears possible to say that it serves at least three broad purposes: (1) it acts as a repository for the experiences, concepts, and words (the rhetorician's "available means of persuasion") which are the raw materials of speech invention; (2) it acts, in connection with the processes of thinking and reasoning, as a setting for linking experiences and concepts with words to produce oral expression, or the generation and transmission of a message; (3) perhaps most important, it acts as a vehicle for interpreting and evaluating messages, and for determining how one should respond to them. This last feature, of course, has significance for interpersonal and public as well as intrapersonal communication, for it suggests that memory is instrumental in determining one's response to the messages of another. To the extent, therefore, that memory is central to human information processing, it would seem to be a critical factor in both transmitting and receiving and in determining the effects of a message on the behaviors of speakers and listeners.

This being true, the key issue then becomes how memory functions in communication, or how it influences speaker-listener behavior. Here, it is possible to draw upon our ten propositions to construct a functional model of memory in communication as indicated in figure 1. The core of the model is Waugh and Norman's (1965) illustration of primary memory and secondary memory, but it may be noted that the model also incorporates concepts from several current models of (intrapersonal) communication (e.g., Ross, 1970; Wiseman and Barker, 1967), which can easily be fitted, in whole or in part, within it. Briefly, the major components of the

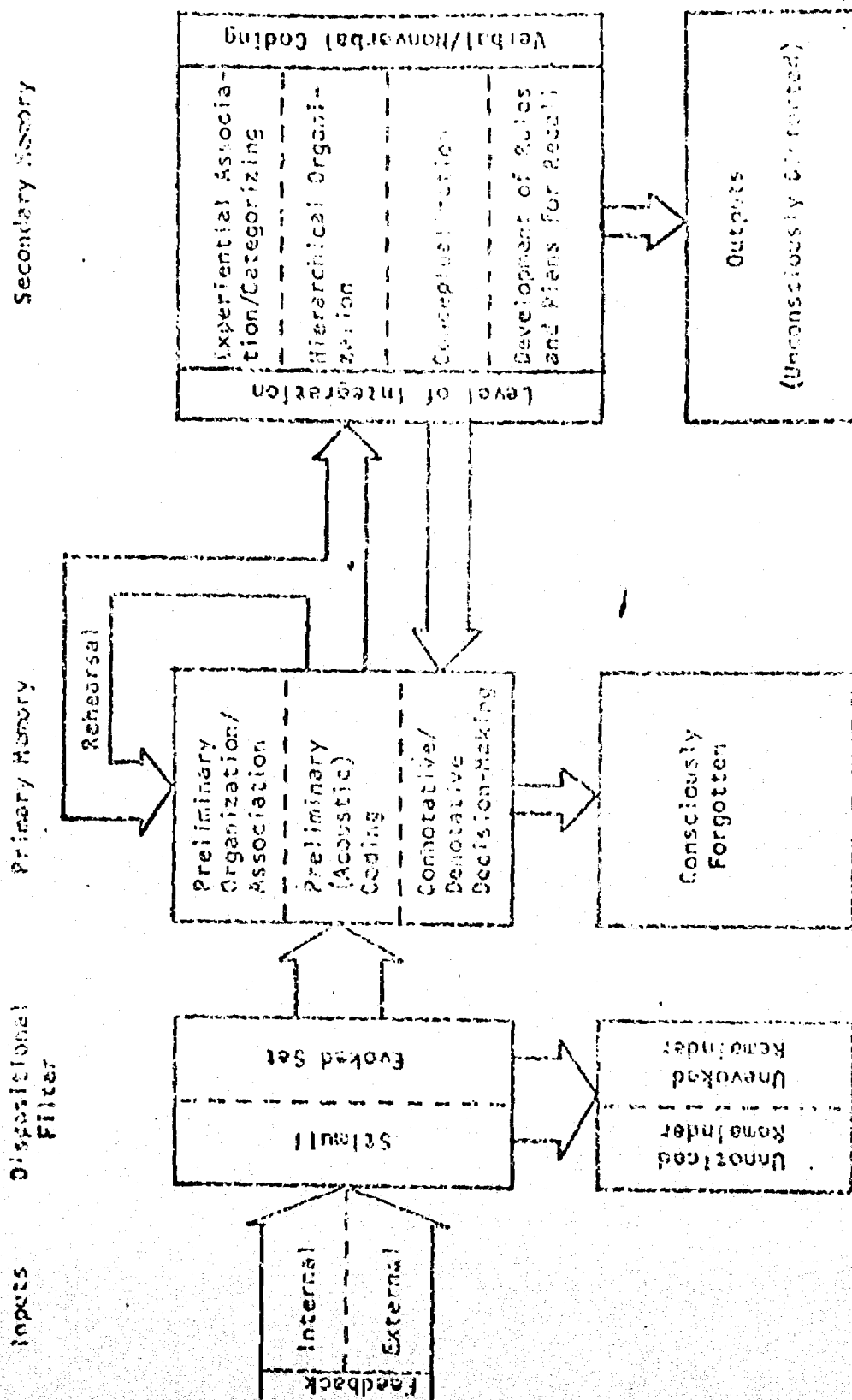


Figure 1. A Functional Model of Memory in Communication.

model are as follows, with a short explanation/elaboration of each of them:

(1) Inputs. Divided into "internal" and "external" sources, these represent all of the information potentially available to a communicator, whether as a sender or as a receiver, at any given moment. They include environmental stimuli available through the mechanisms of sensation and perception as well as the attitudes, values, feelings, etc. which make up what March and Simon (1958) have termed the "internal state" of an individual at a given point in time. As both of these sources affect the response of a communicator in any particular situation, they are generally classified as forms of feedback, or "internal and external indicators and signs" which guide one's subsequent behavior (Ross, 1970). Presumably, the existence of various communicative channel factors could also be classified as feedback-inputs, along with the possibility of physical and/or psychological noise in communication.

(2) Dispositional Filter. As feedback is received by an individual it passes through a "dispositional filter," the primary function of which is to discriminate among incoming stimuli, helping to select from the information potentially available that which is actually available to a communicator. Operant here is the general mechanism of attention in information processing, and the idea that only a fraction of all incoming information can be apprehended by an individual at any one time. Borrowing a concept from March and Simon (1958), information which is apprehended reflects a combination of environmental stimuli plus an "evoked psychological set" for an individual at the moment the stimuli are perceived. This psychological set, composed of knowledge, emotions, and expectations derived from previous learning, determines which of the available stimuli

will be perceived and which will be essentially ignored as the "unnoticed remainder." Additionally, it helps to determine which of the possible responses (or interpretations) to stimuli will be employed and which will be ignored as the "unevoked remainder." In the case of typical communicative exchange between two persons, therefore, it is likely that only a portion of the information transmitted by one will really be apprehended by the other, and vice versa. Significantly, for both individuals the information which is apprehended is likely to be that which conforms with one's psychological set, or which fits one's pattern of expectations and prior knowledge.

(3) Primary Memory. The tendency for an individual to receive information selectively is enhanced by the operation of primary, or short-term memory. The central purpose of primary memory is to act as a "buffer" between sensation/perception and secondary (or long-term) memory, holding new items of information in temporary storage for later processing into more permanent storage. As the capacity of primary memory is relatively small rehearsal is necessary to preserve new items there, and items which are not rehearsed are quickly forgotten -- at least consciously. The result of rehearsal is to build associations between new items and items already well-learned, permitting new items to remain in primary memory as well as to be transferred into secondary memory. Thus, it appears that primary memory is responsible for the preliminary organization of new information and for its preliminary coding/recoding. Important but not indicated in the model is the possibility that some information may be recalled directly from primary memory and that some information, if easily associated with information already well-learned, may seem to pass directly into secondary

memory. Like the process of dispositional filtering (to which it is functionally related), therefore, the movement of information through primary memory is a critical element in communication, for essentially primary memory serves as a decision-making unit, determining what information is available for further processing by a communicator, what is recalled immediately, and what is effectively eliminated from further consideration.

(4) Secondary Memory. As the logical end-product of information storage, secondary memory is the ultimate determiner of what information is available to a communicator in the generation/reception/interpretation of discourse. In the context of thinking and reasoning, it contributes to what Wiseman and Barker (1967) have labeled the "ideation and incubation" stage of communication, as well as to the encoding and decoding of ideas in the form of messages (Nysak, 1970). It does this through the complicated process of associating and categorizing experiential data, of forming this data into organizational hierarchies and concepts, and of developing systems of rules and plans for accessing the data in the way of recall. Fundamental to these activities is the role of verbal and nonverbal coding, for the basis of organization and association is actually symbolic, between words or images which represent experiences and can therefore be used to express them. Of significance is the fact that coding engenders meaning to information, and that meaningfulness depends upon the integration of new information into the structure of information already acquired. This feature explains the dynamic interplay between primary memory and secondary memory, i.e., the fact that new information is retained faster and better when it can be worked easily into a matrix of past language habits and experiences, yet it also explains why the "outputs" from

secondary memory are often (unconsciously) distorted. As a result of various motivational factors combined with the seemingly inescapable need to "alter" information to conform with one's past experiences, the information retrieved, to use an earlier phrase, is rarely the same as the information perceived.

Regrettably, this model suffers from the same drawback of all two-dimensional models of process, namely the inability to express the concept of simultaneity. It is likely that the flow of information through a communicating individual does not proceed in the orderly, linear fashion the model implies, but rather that the phases we have discussed are operating concurrently. It is also likely that in practice these phases are not nearly as distinct as the model implies, but that there is considerable overlap among them. Nevertheless, there is reason to believe that in some form and to some extent these phases are operant in every communicative act. By now, therefore, the value of the model for trying to establish memory's function "as an underlying psychological process in human communicative behavior" is hopefully apparent. By tracing the flow of information through a communicating individual, it attempts to touch upon a number of essential cognitive operations in communication, operations which affect both the process and the product of communicative interaction.

## REFERENCES

- Adams, J. Human Memory. New York: McGraw-Hill Book Co., 1967.
- Brown, R., and McNeill, D. "The 'Tip-of-the-Tongue' Phenomenon," Journal of Verbal Learning and Verbal Behavior, 1966, 5, 325-337.
- Bugelski, B.R., Kidd, E., and Segmen, J. "Image as Mediator in One-Trial Paired-Associate Learning," Journal of Experimental Psychology, 1968, 76, 69-73.
- Bartlett, F.C. Remembering: A Study in Experimental and Social Psychology. Cambridge: Cambridge University Press, 1932.
- Hunter, I.M.L. Memory. rev. ed.; Baltimore: Penguin Books, 1964.
- Johnson, R.B. "Supplementary Report: Images as Mediators in Free Recall," Journal of Experimental Psychology, 1970, 84, 523-526.
- King, C.P. "An Historical-Experimental Study of the Relationship between Memory Ability and Speech Proficiency." Unpublished Master's Thesis, Department of Speech, The Pennsylvania State University, 1968.
- King, C.P. "A Theoretical View of the Function of Memory in Oral Communication." Unpublished PhD Dissertation, Department of Speech, The Pennsylvania State University, 1973.
- Mandler, G. "Organization and Memory," Psychology of Learning and Motivation, K.W. Spence and S.A. Spence (eds.) New York: Academic Press, 1967.
- Montague, W.E., Adams, J.A., and Kiess, H.O. "Forgetting and Natural Language Mediation," Journal of Experimental Psychology, 1966, 72, 829-833.
- Miller, G.A. "The Magical Number Seven, Plus or Minus Two: Some Limits on our Capacity for Processing Information," Psychological Review, 1956, 63, 81-97.
- Miller, G.A., Galanter, E., and Pribram, K.H. Plans and the Structure of Behavior. New York: Holt, Rinehart and Winston, Inc., 1960.
- March, J.G., and Simon, H.A. Organizations. New York: John Wiley and Sons, Inc., 1958.
- Mortensen, C.D. Communication: The Study of Human Interaction. New York: McGraw-Hill Book Co., 1972.
- Mysak, E. "Speech System," Foundations of Communication Theory, K.K. Sereno, and C.D. Mortensen (eds.) New York: Harper and Row, Publishers, 1970, 108-119.

- Nelson, W.F. "An Historical, Critical and Experimental Study of the Function of Topoi in Human Information Retrieval." Unpublished PhD Dissertation, Department of Speech, The Pennsylvania State University, 1969.
- Norman, D.A. Memory and Attention: An Introduction to Human Information Processing. New York: John Wiley and Sons, Inc., 1969.
- Paivio, A. "Imagery and Language," Imagery: Current Cognitive Approaches, S.J. Segal (ed.) New York: Academic Press, 1971, 7-32.
- Ross, R.S. Speech Communication Fundamentals and Practice. 2nd. ed.; Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1970.
- Shepard, R.N. "Learning and Recall as Organization and Search," Journal of Verbal Learning and Verbal Behavior, 1966, 5, 201-204.
- Pollio, H.R., and Gerow, J.R. "The Role of Rules in Recall," American Journal of Psychology, 1968, 81, 303-313.
- Waugh, N.C., and Norman, D.A. "Primary Memory," Psychological Review, 1965, 72, 89-104.
- Weiner, B. "Effects of Motivation on the Availability and Retrieval of Memory Traces," Psychological Bulletin, 1966, 65, 24-37.
- Wiseman, G., and Barker, L. Speech-Interpersonal Communication. San Francisco: Chandler Publishing Co., 1967.

DOCUMENT RESUME

ED 093 006

CS 500 739

AUTHOR Fletcher, Winona L.  
TITLE Unbandaged Eyes, Unmanacled Hands: Reflections of Revolt through the Pen of the Black Playwright.  
PUB DATE Apr 74  
NOTE 14p.; Paper presented at the Annual Meeting of the Southern Speech Communication Association (Richmond, Virginia, April, 1974)  
EDRS PRICE MF-\$0.75 HC-\$1.50 PLUS POSTAGE  
DESCRIPTORS Authors; \*Drama; \*Negroes; Negro History; Playwriting; \*Revolution; United States History  
IDENTIFIERS \*Black Playwrights

ABSTRACT

An analysis of the works of black playwrights since 1821 (the date of the earliest recorded play) reflects the Afro-American's concern with social revolution and his commitment to revolt. Early forms of protest in black drama revealed the desire to become active members of American society. Following a void in black playwrighting during the reconstruction period of the late nineteenth century, black intellectual rebellion was expressed in the 1930s, experienced a hiatus during the 1940s, and revived seriously in the late 1950s with Lorraine Hansberry's "Raisin in the Sun." Black drama during the 1960s exploded with plays of social protest aimed at the many characteristics of a sick society, then gave way by the end of the decade to concern with blacks themselves--self-determinism. Black revolutionary theater has progressed from disruption by white rowdies to the possibility that revolution in black theater may soon be out-dated. (JM)

ED 093006

U.S. DEPARTMENT OF HEALTH,  
EDUCATION & WELFARE  
NATIONAL INSTITUTE OF  
EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY.

UNFACED EYES, UNMANICLED HANDS:  
REFLECTIONS OF REVOLT THROUGH THE  
PEN OF THE BLACK PLAYWRIGHT

Winona L. Fletcher

PERMISSION TO REPRODUCE THIS COPY-  
RIGHTED MATERIAL HAS BEEN GRANTED BY

Winona L. Fletcher

TO ERIC AND ORGANIZATIONS OPERATING  
UNDER AGREEMENTS WITH THE NATIONAL IN-  
STITUTE OF EDUCATION. FURTHER REPRO-  
DUCTION OUTSIDE THE ERIC SYSTEM RE-  
QUIRES PERMISSION OF THE COPYRIGHT  
OWNER.

500 739



"When you removed the gag that was keeping these black mouths shut, what were you hoping for? That they would sing your praises? Did you think when they raised themselves up again, you would read adoration in the eyes of these heads that our fathers had forced to bend down to the very ground? . . ."

Jean Paul Sartre - BLACK ORPHEUS

In the course of all the reading which it takes to maketh Bacon's "full man" many ideas which we confront barely touch us, but a few have such an impact on our minds that they stay forever to haunt us. The opening quotation from Jean Paul Sartre's Black Orpheus belongs, for me, in this latter category, for it has haunted me for a number of years and the conditions of my birth bar me from even qualifying as the "addressee" of Sartre's message.

I suppose it has plagued me for two main reasons: (1) because of the explosive truth so inherent in its expression and (2) because its re-discovery in the 1960's and the subsequent widespread attention granted it gave some people the false notion that the black man had accepted his "place" in America and never lifted his voice in protest against his condition until the last decade.

Contrary to popular belief, the Afro-American has neither, been content with his status in society nor has he just begun to voice his protest. In the theatre, which claims to be a reflection of society, from the beginning, black playwrights

have projected revolutionary ideas and actions through their dramas.

Facts to support this position scream out of the mouths of characters which black playwrights have been creating since 1821, the date of the earliest extant record. Listen to the evidence:

"I've said 'master' for the last time. What is death compared to slavery?"

Glen - ESCAPE - Brown

"Some of us always carried on out fight and kept alive the seeds of revolt."

Young Man -- DON'T YOU WANT  
TO BE FREE-Hughes

" I intend to fight my way out of it' I AM A BLACK MAN!  
I'm going to stay black if it kills me!

Son - FAMILY POTRAIT-Caldwell

" This here's a white man's war  
What the hell I got to be fighting for?"

EL HAJJ MALIK - Davidson

" Liberty! Liberty! . . .hurrah for the people."

Briquet - BLACK DOCTOR - Aldridge

" If Bessie Smith had killed some white people she wouldn't have needed that music."

Clay - DUTCHMAN - Jones

"I was crying out against 300 years of oppression; not against individuals."

Walker - THE SLAVE - Jones

"Do you think we will gain equality here? Not one Black man will be equal as long as the whites keep us in fragments --at least in Africa we have a future together."

Marcus - THE RISE - Fuller, Charles

"You middle-class black bastard. Forget your social-working mother . . ."

Lula - DUTCHMAN - Jones

"We are absolute revolutionaries . . . and our commitment is based upon death."

WE RIGHTERIOUS BOMBERS -Bass

If you recognized cries for freedom, liberty, equality, remember that all effective revolutions have been for equality, justice and dignity.

If your first impulse is to dismiss the words as just some more writers using the stage for race propaganda, remember that all blacks are committed by birth to express the anger, frustration, and violence of a life lived in a basically hostile society. The drama which develops from the black experience must of necessity concern itself at one time or another with the stresses and implications of the racial situation.

If you find the militant language ominous, alarming, repulsive (and all the other adjectives thrust at the current revolutionists) remember that much of this reaction is expected--perhaps even provoked - since rejection of "white standards" is the base upon which many black revolutionaries say they must rebuild the black man's damaged psyche and move toward self-determinism. As Walker says in THE SLAVE: "The point is that you had your chance, darling, now these other folks have theirs."

Perchance you may fall again into the trap of believing that all these quotations came from the plays of the 1960's; I must, therefore, chart chronologically, a course for you to follow of the development of black revolutionary drama, pausing here and there to point out its historical significance and to mention how it reflects the black man's history, his position in society, and his (and others) changing attitudes. If the plays selected sound unfamiliar to you, write that off to one of society's "sins of omission." If you consider this a "bonus" to hear about them now, chalk that up to changing attitudes and to forward-thinking leaders of SSCA. And now to history.

Nothing remains to be examined from the first recorded script written and performed by Afro-Americans except scattered records in diaries and notations collected from playbills etc. This was a script entitled KING SHOTAWAY, written by a Mr. Brown and performed by the players of the African Grove Theatre in 1821. That such a theatre existed in New York for a brief period is a revolutionary act in itself, but of primary interest to this discussion is a surviving description of KING SHOTAWAY as "a drama based on the insurrection of the Caravs on the Island of St. Vincent." Our key word, of course, is "insurrection"--suggesting that the black man from the beginning sought to express rebellion on the stage and though it was another kind of

rebellion (disordiliness by a bunch of white rowdies) which closed the African Grove shortly thereafter, at least a statement for reform had been made.

Black playwrights who tried to express revolution for the next 30 odd years found it wiser to leave the country to write--and so they did until the chorus of rebellion in America had grown bold and loud enough to permit black voices to join it again. The decade was the 1850's; this time the revolt was against slavery, an institution which single-handedly committed more blacks to revolt than any other institution in history. From this period, one script survives--ESCAPE, or A LEAP FOR FREEDOM, a piece contemporary with UNCLE TOM'S CABIN. William Wells Brown, a black man who experienced first hand the humiliations of slavery, recorded in ESCAPE his own revolt against the corruptions it imposed on the slaves and society as a whole. When the hero leaps from the window of his captor's shack, revolt is physicalized and Brown makes it perfectly clear that Glen's leap is a leap for freedom. He becomes a liberated human being for the first time in his life and nothing can make him another man's property again. Like Liza crossing the ice, there was no turning back.

Brown's drama was never performed, but he read it to much applause at abolitionists gatherings. Unfortunately, after the Civil War it was neglected--oddly enough, Uncle Tom's Cabin was not. The black playwright's voice of revolt was

again silenced--or more accurately coerced into song by the hey-day of black-face minstrelsy which was sweeping the nation during the time. Minstrelsy needed no playwrights and it would scarcely have attracted black writers of protest into its fold even if the need had existed. The voices of protest against minstrelsy came--later--but not in the form of dramatic literature.

The era of reconstruction begged for black playwrights who could articulate the freedman's hope and aspirations-- hopes which turned into disillusionment and despair and finally into bitterness and fear. If such a playwright came forth records of him have been lost from the annals of history. But a playwright did step forward in the 20th century who, sensing the void that had existed in the late 19th century, wrote a play of protest inspired by the early freedman's struggle. The playwright was Theodore Ward; the play, OUR LAND; the setting, Savannah, Ga.; the time, 1865. The plot related the simple story of the Negroes who were given land in Georgia after the Civil War and the subsequent decision by the government to take it from them, of their revolt against this action leading to their final defeat. The play was produced off-Broadway in 1947 and received attention from leading American critics--including Brooks Atkinson and George Jean Nathan. The drama deserved the praise it received for it is "compelling" and "honest" etc. as the critics acclaimed it, but in their efforts to grant a black playwright the ability to "transcend race," the critics somehow over-

looked the fact that the play is bristling with social rebellion and protest. From the very first plaintive refrain . . . "Oh, Lawd save me . . ." heard in the semi-darkness of the opening curtain, to Joshua's final pronouncement to Burkhardt who comes to put him off the land "neither yuh nor all de rest of de planters put together goin ever kill de things we's after", there is group resistance to the surrounding social forces.

Historically, the Reconstruction period--an era of light and hope, digressed into one of the really dark ages in race relations in America. Black men hung from tall, lonely pines in the South and were slaughtered in the race riots which took place in the streets of the cities. It was a painful era of open revolution which did not inspire dramaturgy of rebellion. Black men chose instead to keep the theatrical doors open to them by sticking their best dancing toe into the crack which the musical theatre forced open.

With the arrival of the 1920's and the so-called "New Negro," the forerunner of the revolutionists of the 60's, the black intellectual with his pen dipped in rebellion, came to the forefront. Most prolific and defiant of these was Langston Hughes whose intense concern for social problems of the Negro in the South led him to write *MULATTO* in the early 1930's. Perhaps, this era, dominated by socio-political plays, gave Hughes the stimulus he needed to tackle

the very explosive problem of racial intermixture. At any rate MULATTO, as the title suggests, deals with the plight of a rebellious son born of a white plantation owner and his Negro housekeeper. As in Bouccicault's OCTOROON, the Negro blood stands in the way of the protagonist's aspirations and achievements (society has decreed this so from the beginning). The only way out for a stubborn, proud, arrogant mulatto, who ironically inherited all of these traits from his white father, is to rebel--a rebellion which leads to his downfall and death. The germ idea of inner conflict and rebellion which inspired the drama is expressed in Hughes' poem "Cross." The poem also suggests the dilemma and inner conflicts frequently experienced by many blacks.

My old man's a white old man

*material deleted due to  
copyright restrictions*

Being neither white nor black.

Hatch and Shine in their new anthology of black drama (Black Theatre U.S.A.) bemoan the fact that "the socially relevant theatre of the 1930's went, like Lucky Strike green, off to war" in the 40's, leaving the theatre and the nation to flounder in continued discrimination, racial intolerance, and warnings from the government that internal rebellion would

only defeat our efforts to bring peace to a troubled world. But black leaders in society and in the theatre began to see through this screen and mobilized. The stage was set and waiting for the appearance of the true rebellious NATIVE SON. Richard Wright's novel of that name, later dramatized by Wright and Paul Green, exploded on the scene and became a classic in black American literature.

NATIVE SON is social protest of the 40's personified. It is pre-integration in concept and in this sense must remain in the 40's, but the injustices which made Bigger Thomas the suffering, rebellious out-cast that he is are so contemporary that one can walk outside and encounter numerous Biggers on the street. If the story of NATIVE SON is not so familiar to you that it needs no recounting here, then I can only urge you to make it so--and warn that delay may be more tragic than you know. Bigger is a key to understanding much of the rebellion that society is experiencing from the black man in the theatre and in the streets today.

The decades of the 50's and 60's have been characterized in many ways--they are still so fresh a memory for most of us that we need little assistance in recalling the startling events which set them apart. Beginning with hopes at seeing the institution of segregation crumble with the passage of new civil rights acts (the first since 1857), passing through the stages of frustration and ambivalence, and finally erupting

into open antagonism and rejection, the socially committed black writer stripped away the veils of disillusionments and gave birth to a theatre which was openly proclaimed "Black Revolutionary Theatre."

In the late <sup>50's</sup> Lorraine Hansberry's name entered the conversation of every serious theatre-goer. Somehow in her RAISIN IN THE SUN she had made protest palatable--or in Strindberg's words had "let the middle class audience grasp the gist of the matter without troubling their brains too much." While whites in general hailed it as the arrival of "great black drama," blacks were divided in their attitudes toward it. In the furor that resulted much of its revolutionary nature was lost or glossed over. But it is revolutionary, be assured of that. Mama (if no one else) recognizes the explosive potential of her new generation children very early in the drama with "they frightens me, Ruth--my children." There are statements of protest against old spirituality, segregated neighborhoods, economic conditions, woman's place, castration of black manhood, suppression of black identity and many more. So many themes, in fact, that the playwrights of the 60's needed to go no further than it for protest ideas to blow up into the scores of revolutionary plays which hit society in the 60's.

And then came the alienated, angry young playwrights led by Leroi Jones, who proclaimed a desire to be as bitter as his great, great, great, great, grandfather was when he was taken off the slave boat. These writers were dedicated to

exposing evils which America has forced upon their race. Their first act was to cast aside aspirations for integrating into the mainstream of American cultural life. The mainstream was found to be polluted--the American dream only a myth. Revolutionary theatre devised alternate routes--routes which led through black power, black consciousness, black determinism. Negro rebellion became total black revolution--in concept, in form, in style, and in audience sought.

Clay in Jones' DUTCHMAN (who is the middle-class Bigger, who in turn is the Reconstruction Joshuah embittered by years of unkept promises) is finally forced by the persistent white antagonist to drop his "innocence" and boldly face the real world; he talks wildly of murder but he does not act. When the murder comes it is through the knife-wielding hand of the white woman. But there is a premonitory message in his talk picked up later by playwright Charles Fuller: "I think there may come a day when we will have to burn down his cities, to show him our oneness of aim." Unity has become one of the black revolutionary's major themes. It is perhaps time now to go on with Sartre's quotation:

Here are black men standing, looking  
at us, and I hope that you--like men--  
will feel the shock of being seen.

Negro rebellion became total black revolution in the eyes of Baraka and the young playwrights whom he inspired: Ed Bullins, Ben Caldwell, Ron Miller, Richard Wesley. Even those who revolted through humor and satire (Ted Shine,

Douglas Turner Ward, Ossie Davis) thrust a sharper rapier at existing conditions than society had been accustomed to feeling from the black man. White critics have frequently criticized these revolutionaries for advocating violence through their "fantasies of revenge;" the playwrights have responded that "violence is as American as apple pie" and gone right on writing. As the 1970's are being ushered in there seems to be less concern with correcting the evils of society than with having the black man take a look at himself. Does this suggest an end to social revolution in the black theatre? It is, perhaps, too soon to draw this conclusion, but there are others which can be drawn.

1. The black man by the nature of his birth and position in America has been forced into a commitment to revolt; in most instances, his drama reflects his concern with social revolution.
2. The black playwright's early forms of protest clearly indicated a desire to "get in"--were, indeed appeals to America to let the black man be a part of the so-called democratic society. Then in the words of Toni Cade:
3. "Revolution was talked to death on the stages of the 30's. The residue hung in the air till the 60's. But at least revolutionary upheaval is taking place in a realer sense in our time . . ."
4. By the end of the 60's there was an obvious shift in the revolutionary commitment of most black playwrights. Social protest aimed at a sick society gave way to concern with black determinism. Perhaps this in itself is a form of rebellion--like silence after one has grown weary of persuasive rhetoric falling on deaf ears.

All in all, black revolutionary theatre has come a long way since the white rowdies seated behind the partition in the African Grove Theatre disrupted the performance and

sent the actors off to jail. In June of last year (1973) during the D.C. Black Repertory Company's production of THE BLACKS at the Kennedy Center, the entry doors were chained during the revolution scene. Apparently no one panicked and the actors were not hauled away to jail. More encouraging than this, however, was the designation of time given in this production as "THEN, NOW, AND HOPEFULLY, NOT TOMORROW!!". Perhaps revolution in black theatre may be soon out-dated!

Winona L. Fletcher

Kentucky State University  
Frankfort, Ky. 40601

SSCA - Richmond, Va.  
April 10, 1974