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ABSTRACT

The purpose of this study was to examine the 1973 graduates in terms of: (1) the type of degrees and curricula they completed; (2) their transfer and/or employment plans; and (3) their recommendations of the programs they completed. The value gained from this study was expected to provide additional information concerning: (1) the effectiveness of programs at the college; (2) the success of graduates in finding employment and/or transferring to other institutions; and (3) a wore adequate appraisal of the students opinions concerning their academic program. The findings are presented in tables and a graduation questionnaire is included in the report. (Author/SW)

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TRANSFER, EMPLOYMENT, AND OPINIONS OF THE 1973 JUNE AND AUGUST GRADUATES

OIR 12-73

BY

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INTRODUCTION

Graduation ceremonies are tangible evidences of academic success for both students and instructors at Virginia Western Community College (VWCC). The June and August 1973 graduation classes consisted of 339 students who were awarded academic degrees in one of five degree programs. A thorough, systematic examination of this student population is an ongoing study which is expected to gain information that will enable the college to do a better job of extending higher educational opportunities to all people of the Roanoke Valley and the Commonwealth of Virginia.

Purpose of the Study. The purpose of this study was to examine the 1973 graduates in terms of (1) the type of degrees and curricula they completed, (2) their transfer and/or employment plans, and (3) their recommendations of the programs they completed. The value gained from this study was expected to provide additional information concerning (1) the effectiveness of programs at the college, (2) the success of graduates in finding employment and/or transferring to other institutions, and (3) a more adequate appraisal of the students' opinions concerning their academic program.

The Data and Its Treatment. The total number of graduates in degree programs and curricula was obtained from the Graduation File of VWCC's Office of Admissions and Records. Data concerning graduates' immediate plans and their opinions of the college were self-reported on the Graduation Questionnaire GR 12 developed by VVCC's Office of Institutional



Research (Appendix). Additional data were supplied by division chairmen and instructors at the college.

RESULTS AND ANALYSIS

Degrees and Curricula. VWCC awarded Associate In Arts Degrees (21), Associate In Science Degrees (36), Associate In Applied Science Degrees (154), Diplomas (16), and Certificates (62). Table 1 indicates the Degree and Curriculum of the 1973 June and August graduates.

TABLE 1

DEGREE AND CURRICULUM OF 1973 JUNE AND AUGUST GRADUATES

			June	. Augus <u>t</u>
Associate in Arts	Liberal Arts		15	4
	Music	total	<u>2</u> 17	<u>0</u> 4
Associate in Science	Business Administration		23	12 0
	Pre-Engineering Pre-Teacher E ^l ucation		2 24	12
	Science Sub	total	<u>.7</u> 56	$\frac{6}{30}$
Associate in Applied Science	Accounting		12	3
	Architectural Technology Business Management		4 25	1 5
	Civil Engineering Technology		6	1
	Commercial Art		9	3
	Data Processing Technology Electrical/Electronics Engr. Tech.		/ 15	0
	Mechanical Engineering Technology		7	3 2
	Police Science		6	2
	Radio & Television Production Radiologic Technology		8 1	2 1
	Secretarial Science	total	<u>30</u> 130	$\frac{1}{24}$
Diploma	Automotive Technology		16	ó
Certificate	Air Conditioning & Refrigeration		10	1
·	Architectural Drafting	•	1	0
	Clerk-Typist Dental Assistant		17 0	3 11
	Engineering Technical Assistant		ì	0
	Industrial Management		1	0
	StenographicSub	total	1 <u>6</u> 62	16
	Grand	Total	265	74



Pre-Teacher Education (36), Business Administration (35), Business Management (30), and Secretarial Science (31) were curricula that reported the largest number of graduates.

Employment and/or Transfer. Table 2 indicates the immediate plans of the graduates by curricula.

TABLE 2

IMMEDIATE PLANS AND CURRICULA OF GRADUATES

	Job-In-Field Of Study	Job-Out-Of Field Of Study	Transfer	Other
Associate in Art				
Liberal Arts Music	0	0	14	0 0
Associate in Science	·			•
Business Administration Pre-Engineering Pre-Teacher Science Associate in Applied Science	1 0 0 1	3 0 1 1	17 2 21 8	0 0 0
Accounting Architectural Technology Business Management Civil Engineering Commercial Art Data Processing Electrical/Electronics	6 4 15 3 7 4	0 - 1 - 3 - 0 - 0 - 0	4 0 5 0 1 0	1 0 1 1 0
Technology Mechanical Engineering Police Science Radio & TV Production Technology	9 7 3 4	3 0 1 2	1 1 4	. 2 0 0
Radiologic Technology Secretarial Science	24	ő	2	2
Diploma			•	
Automotive Technology	9	2.	0	. 3
Certificate				
Air Conditioning & Refrigeration Architectural Drafting Clerk-Typist Dental Assistant	8 1 6 10	2 0 0 0	0 0 0 0	0 0 2 1
Engineering/Technical Assistant Industrial Management Stenographic	1 1 <u>5</u>	0 0 0	0 0 <u>0</u>	0 0 1
TOTAL	132	20	82	17



Table 2 indicated the immediate plans of approximately 75% of all graduates. In examining the data from respondents, it was noted that (1) approximately 52% of the graduates took jobs in their field of study, (2) approximately 33% of the graduates transferred to other institutions of higher education, (3) approximately 8% of the graduates took jobs out of their field of study, and (4) approximately 7% of the graduates indicated "other" plans after graduation. Written responses for "other" category were marriage, travel, volunteer work, etc.

An examination of employment by curricula revealed especially high employment in Secretarial Science, Dental Assistant, Data Processing, and Engineering Technologies. Liberal Arts, Business Administration, Pre-Teacher, and Science were curricula whose graduates typically indicated plans to transfer to other higher educational institutions.

Table 3 indicates an alphabetical listing of employers of the 1973 graduates.

TABLE 3

INDICATED EMPLOYER OF 1973 GRADUATES*

Mod-U-Kraft A.B.C. Board Appalachian Power Company Babcock & Wilcox Bedford County School Board Beneficial Finance Best Products Blair Company Blue Cross/Blue Shield Blue Ridge Minute Market R.W. Properties Blue Ridge Motors Brown Edwards Company Byron Dickson, Architect Carter Machinery Roanoke Mills Chapman, Taney, Painter, & Logan Chemical & Paper Service Community Hospital Cross Sales & Engineering Company Custom Wood Products Davenport Company Dental Associates, Incorporation Dominion Bankshares Corporation Double Envelope Eggleston & Glenn Eaton Company Farmer's National Bank Floyd County Administration Fulton Motor Company Sidnevs G.J. Hopkins, Corporation General Electric General Motors Acceptance Corp. Stedman House General Sales Goodyear Stone Printing Hayes, Seay, Mattern & Mattern Hazelgrove, Carr, Dickinson, Smith & Rea U.S. Post Office Heironimus Houck Advertising Industrial Fabricators Kelley Heating & Air Conditioning Kennett & Kennett Kenrose Manufacturing Company Leggett's Department Store Lewis Gale Clinic Westinghouse Lutins & Lawrence, Attorneys-at-law WFIR - Radio Wiley & Wilson Martin Processing Company WVWR - Radio Master TV McLean Trucking Company Xerox

Newport News Shipbuilding Norfolk & Western Pentagon, Washington, D.C. Performance Unlimited Piedmont Airlines Pilot Life Insurance Preston Plumbing & Heating Roanoke City Health Department Roanoke City Schools Roanoke County Schools Roanoke Ready Mix Roanoke Salem Clinic Roanoke School Board Roanoke Telecasting Roanoke Valley Council on Community Ser. Roanoke Valley Motors RockyDale Quarries Corp. Rocky Mt. Police Department Salem Police Department Security National Bank Shenandoah Life Insurance Sheretz & Shaffner, Architects Simpson, Charles R., Building Contractor Singer Furniture Company Smartwear Irving Saks Thomas Nelson Community College Valley Air Conditioning Veterans Administration Viar & Young, Attorneys-at-law Virginia State Highway Department Virginia Western Community College WBRA - TV (Channel 15) WDBJ - TV (Channel 7) *Nine Graduates were employed in Dental Offices 0

The data indicated that a large number of the graduates accepted employment in the Roanoke Valley. Their addition to the community and its economy will certainly have a positive long-range effect on the Roanoke Valley and the Commonwealth of Virginia.

Table 2 indicated that approximately 33% of the respondents plan to transfer to other institutions of higher education. Table 4 indicates the transfer institutions of graduates by type of degree.

TABLE 4

INDICATED TRANSFER INSTITUTIONS OF 1973 GRADUATES
BY DEGREE PROGRAMS

Institutions	Associate Associate In Arts In Science		Associate In Applied Science		
Brigham Young University	0	1	0		
East Tennessee State University	1	1	1		
Freewill Baptist Bible College	0	. 1	. 0		
Hollins College	. 1	1	0		
Madison College	3	0	0		
Medical College of Virginia	0	1	0		
Old Dominion University	1	0	0		
Radford College	3	5	12		
Roanoke College	1	7	1		
University of Georgia	0	1	0		
University of New York	0	. 1	o		
University of Virginia	. 1	1	0		
University of Washington	0	1	0		
Virginia Commonwealth University	. 0	2	0		
Virginia Intermont College	0	0	1		
Virginia Polytechnic Institute & State University	<u>4</u>	<u>25</u>	<u>_3</u>		
TOTAL	15	48	18		

The data indicated the largest number of graduates planned to transfer to Virginia Polytechnic Institute and State University (48%), Radford College (30%), and Roanoke College (14%). In past years only the Associate In Art and the Associate In Science Degrees were considered college transfer programs with the Associate In Applied Science usually a terminal degree. However, an examination of the transfer patterns of graduates indicated that 18 of the Associate In Applied Science Degree holders did, in fact, state plans to transfer to four-year institutions. The fact that many career program students transfer to four-year schools and some transfer-program graduates do not continue their education but instead enter the job market is not necessarily bad for the students themselves. The point to discern is that all programs at VWCC are receiving wider acceptance by four-year institutions, local husinesses, industries, and local/state governments.

Recommendation of Completed Program. In order to obtain an idea of the graduate's overall satisfaction with his educational experiences at VWCC, the student was asked if he or she would recommend VWCC to a person seeking to complete the same program of study. Table 5 indicates the responses of the graduates to this research question.

TABLE 5

RECOMMENDATION OF ACADEMIC PROGRAMS BY GRADUATES

Would you recommend gram you studied?		to a person seeking to complete the same pro- 2 No Specific
,	YES	NO
<u>n</u>	<u> 3</u>	<u>N</u> <u>8</u>
181	94.3	11 5.7

The data indicated that approximately 95% of the respondents would recommend VWCC to a person seeking to complete the same programs of study of the respondents. This result was a strong indication that students had received positive and useful experiences at the college. Specific reasons for recommending the college were as follows:

Economical . . .

Good instructors . . .

Excellent educational opportunity . . .

Teachers take real interest in students and their needs . . .

Good program for transfer students . . .

Close to home . . .

Courses are great assets to me now that I am employed as a receptionist $\boldsymbol{\cdot}$.

Nice facilities and great faculty . . .

Negative comments typically concerned facilities of the college.

Good instruction, but inadequate facilities in my department.

A major highway bisecting a college campus is a ludicrous solution to population control. I commend the administration for petitioning the state for enough funds to build a class-room bridge complex over Colonial Avenue.

SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS

Summary. This study examined VWCC's 1973 June and August graduation classes in terms of (1) the type of degrees and curricula they completed, (2) their transfer and/or employment plans, and (3) their recommendations of the programs they completed. Data for the study were obtained (1) from graduation data of VWCC's Office of Admissions and Records, (2) by self-reports of the graduates on the Graduation Questionnaire GR12, and (3) from reports of division chairmen and instructors.



VWCC awarded 339 degrees in five degree programs. Twenty-six curricula were identified. Approximately 52% of the graduates took jobs in their field of study. Sixty-one employers were identified. Approximately 33% of the graduates transferred to other institutions of higher education with sixteen transfer institutions identified. Responses in categories of "job-out-of-field of study" and "other" were reported by approximately 15% of the graduates.

Over 94% of the respondents indicated that they would recommend VWCC to a person seeking to complete the same program they studied. Low cost, good programs and instruction, close to home, etc. were reasons typically specified by respondents.

Conclusion. According to reports from a large majority of 1973 graduates, the college's educational programs have been successful for them. Most transfer graduates have indicated plans to transfer to four-year institutions and career graduates have taken employment in local offices and industries. The fact that some transfer graduates took employment and some career graduates transferred to four-year institutions indicated the strengths and flexibilities of the academic programs of the college. The fact that an overwhelming majority of graduates indicated that they would recommend their programs of studies to others indicated that most graduates were satisfied with their programs of study.



APPENDIX

GRADUATION QUESTIONNAIRE GR 12

Dear Graduate:

We at Virginia Western Community College are searching for ways to improve our educational programs. Since you are in a good position to help us at this point, we would like to have your opinion of the college and your immediate plans. By completing this questionnaire, you have an opportunity to help VWCC continue to improve its programs.

Although your Social Security number is requested, it is used for statistical purposes only. Your responses will be held in <u>strictest confidence</u> and will be combined with those of other students in reporting the results of this study.

Т	hank you.					
S	ocial Security Number					
	EACH QUESTION BY WRITING T FOR EACH QUESTION.	HE APPROPRIA	FE NUMBER	IN THE B	BLANK SPACE. SHOW	ONLY ONE
1.	Sex 1 Male 2 Female		th of your		ational level comp	oleted by
2.	Marital Status 1 Single or Engaged 2 Married 3 Other	$\frac{2}{3}$ Comp	er 8 years	grade school	5 attended colle 6 four-year coll 7 master's or hi	lege graduate
4.	Would you recommend VWCC to 1 Yes 2 No Specify				the same program	you studied?
5.	(a) Were you enrolled in de English? 1 Yes 2 No (b) If YES, were the course to you?	o	6.	mat (b) If	e you enrolled in hematics? 1 Yes YES, were the cour	<u>2</u> No
	<pre>1 yes, very much 2 yes, somewhat 3 very little 4 not at all</pre>			$\frac{1}{2}$ y $\frac{1}{3}$ v	es, very much es, somewhat ery little ot at all	



_7.	My immediate plans are to (place number and writter	n response):			
	1 Take a job in my major field of study at			<u> </u>	
		name of em	ployer		
	location Starting Salary (Per Month)				
	2 Take a job out of my major field of study at	name of em	ployer		
	3 Transfer to	,			
					•
	4 Other (Specify)				
8.	Please give your opinion about each of the following Mark only one answer for each aspect.	ng aspects of	your VV	√CC exp	erience
. :	 a. Shop and laboratory instruction b. Academic instruction c. Shop and laboratory facilities and equipment d. All other college facilities e. Counseling given to students by counselors f. Counseling given to students by faculty advisor g. Social activities h. Interest in students shown by faculty i. Evaluation of students' performance by faculty j. Overall 	Superior		Fair Control C	Poor

 We would appreciate any comments you care to make about your education at VWCC. (Use back of page if needed)

UNIVERSITY OF CALIF.
LOS ANGELES

MAY 3 1974

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