DOCUMENT RESUME

ED 080 217   PS 006 816

TITLE   Perspectives on Parent Participation in Project Head
                    Start: An Analysis and Critique.
INSTITUTION   MIDCO Educational Associates, Inc., Denver, Colo.
SPONS AGENCY   Office of Child Development (DHEW), Washington, D. C.
                    Bureau of Head Start and Child Service Programs.
REPORT NO   HEW-OS-72-45
PUB DATE   Oct 72
NOTE   226p.

EDRS PRICE   MF-$0.65 HC-$9.87
DESCRIPTORS   *Economic Disadvantagement; *Educational History;
                    Educational Theories; Group Discussion; Home Visits;
                    *Literature Reviews; *Parent Participation; Policy;
                    *Preschool Programs; Social Change.
IDENTIFIERS   *Project Head Start

ABSTRACT
                    This report is one of four describing a project which
investigated the impact of Head Start parent participation on the
program's quality, on institutional changes in the community, on the
Head Start children, and on the Head Start parents themselves. Two
types of parent participation were investigated: (1) parents in
decision-making roles, and (2) parents in learner roles. Another type
of involvement in which parents were paid employees in Head Start
programs was also studied. This report is divided into two parts.
Part I is a discussion of the theoretical orientations behind the
formation of Head Start and the other anti-poverty programs, and an
examination of the history and development of the Community Action
Program and Head Start itself. Part I concludes with a description
and analysis of parent participation in the program. Part II is a
review of the literature of the past decade related to Head Start and
Head Start type programs. The report also gives a summary and
analysis of the parent participation project research implications.
Related documents include PS 006 814, PS 006 815, and PS 006 817.
(ST)

ED 080217

PS 006816

PERSPECTIVES ON PARENT PARTICIPATION

IN PROJECT HEAD START

An Analysis and Critique

Prepared for: Project Head Start
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Department of Health, Education
and Welfare

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Contract Number: HEW-OS-72-45

October, 1972

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PREFACE .

In 1965, when Project Head Start* was inaugurated, there were very few precedents for this type of program. Although nursery schools had existed for some time, they were, as they still are today, largely a middle class phenomenon. In addition, as Hess et al (1971, page 267) have noted, much of the research that pre-dated Head Start had "used white, urban middle class samples exclusively."

To be sure, a knowledge base to "justify" a program for preschool children was emerging. Martin Deutsch was having considerable success in New York City in his work with deprived children; there was the work of Bloom (1964) that "discussed the importance of early experience upon subsequent cognitive growth and education achievement" (Hess et al, op.cit., page 265); of Kagan and Moss (1962) on "general psycho-social development" (op.cit.); and "a body of research and writings on the specific influence of home and maternal factors in the socialization of cognitive behavior in young children," (op.cit.).

Parent participation in Head Start was to a large extent related to these developments. As Hess (op.cit.) points out:

> "A compelling line of argument was developed
> for parent participation in early education
> programs. It contended that early experience
> affects subsequent intellectual and educa-
> tional growth and achievement; and that chil-
> dren who grow up in homes disadvantaged by
> racial discrimination and poverty have a de-
> ficit of experiences presumably essential for

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*. Though usually referred to simply as Head Start, the official name of the effort is Project Head Start. In this report, we use both terms. Additionally, local Head Start programs are sometimes referred to as Head Starts.

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academic achievement in the public schools."

As we shall have occasion to note, the assumptions stated by Hess, though not necessarily reflective of his own position, became the underpinning for Project Head Start. The arguments for involving parents in the program were largely rehabilitative in nature. Their intent was to assist parents "in providing a more adequate educational environment for their young children." (op.cit., pages 265-266)

At the same time, however, there was another set of arguments that emanated from a different direction. Although Head Start was conceived primarily as a program for young children, the context in which it developed was that of the Community Action Program (CAP) of the Office of Economic Opportunity (OEO). In the words of the enabling legislation, a community action program was one "which is developed, conducted, and administered with the maximum feasible participation of the residents of the areas and members of the groups served..." (Sec. 202(a)(3) of S.2642 and the Economic Opportunity Act of 1964). Thus a second rationale for parent participation was a mandate in the legislation itself.*

In Hess's view, the latter thrust was primarily social and political in origin -- as opposed to educational -- although one could argue as does Gordon* that most rationales for overcoming the effects of deprivation are social in origin. According to Hess and his associates it was the impetus of the civil rights movement

* The complexities of and confusion about this mandate are discussed in Chapters 2 and 3 of Part One of this report.

**See Chapter 1, Part Two, of this report.

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which preceded, but only barely, the enactment of the EOA that

lead to the development.

> "One feature of the civil rights move-
> ment was a bitter and articulate criti-
> cism of the public schools, especially
> in urban areas. Criticisms concentrated
> upon the lack of relationship between the
> educational experiences offered by the
> school and the local community's cultural
> experiences and needs." (Hess et.al, op.
> cit., page 266)

There is no doubt that social and political considerations were

among the factors that influenced the design of the program,

as indeed they influenced the Economic Opportunity Act itself.

At the same time, however, there was also a body of experience,

knowledge, and a set of assumptions about the causes of depriva-

tion that provided a rationale for this approach as well. Pri-

marily, this set of assumptions was derived from studies by so-

ciologists, anthropologists, political scientists and to some

extent economists, who viewed deprivation not so much the result

of faulty or inadequate socialization, but the consequence of

the way our society was organized, and the fact that our major

institutions, among which education was a prime example, were

geared mainly to serving the middle class. In this view, the

aim of anti-poverty programs was not merely to provide additional

services to the poor, but to make sure that the programs and

services remained relevant to their aspirations and needs.

From this perspective, the purpose of parent participation

went far beyond the training or education of parents so they

could "provide a more adequate educational environment for their

young children" within the family. Here the emphasis was to give

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parents, or other residents of poverty areas, a measure of control over the services and programs that were intended for their benefit.

According to Hess and his associates,

"It was not widely recognized at the time that the rationale and points of view that underlay these two influences -- educational and political -- soon would come into conflict. There may be an inherent contradiction between the arguments that have to do with cumulative deficit and those which support ethnic pride and self-determination for ghetto communities." (Hess et al, op. cit., page 266)

A somewhat similar concern is noted in the Request for Proposal that initiated this study:

"While the value of parent participation in the child's development has long been recognized as a central element in optimum growth, the value of parent participation in decision-making efforts about staffing, budget, curriculum, personnel and other matters relating to program operation has been questioned. We need to examine the Head Start experience for whatever guidance it can offer as to whether the optimism about the value of the role of learner, and the skepticism about the values of the role of decision-maker as these have been realized in current educational practice are justified." (page 3 of 11 of the Work Statement)

Whether there is an "inherent contradiction" or conflict between these two roles is open to question. As the Technical Report on the field research which formed part of this study shows, parent participation of either type -- learner or decision-maker -- has positive effects on the program. In addition, when both types are combined in one program, there is further movement in a positive direction. And from a theoretical position, there is

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justification for parents in decision-making roles even if it
causes conflict. As Polly Greenberg who participated in the
development of Head Start at OEO, and later played an impor-
tant role in the program of the Child Development Group of
Mississippi notes:

> "Integrating a few classrooms in a token, or
> better yet in a real way is unquestionably
> a step ahead for Negroes in a Jim Crow com-
> munity. But it is not nearly as meaningful
> as integrating the community itself. Since
> a child doesn't live and learn exclusively
> in a classroom, I was worried about OEO's
> nervousness in urging changes of attitudes
> and behavior of the child's entire community.
> We couldn't claim to be concerned with child
> development and yet ignore the terrible in-
> dignities and dangers this child would suf-
> fer in his devoutly segregated community.
> We couldn't be devoted child development
> workers especially in such a state as Missi-
> ssippi and not be bothered with significant
> action in human and community development,
> too." (Greenberg, 1969, page 10)

Hess, in a paper that preceded the one we have been quoting
came to somewhat similar conclusions:

> "... it seems unlikely that all models of
> deprivation must ultimately include the ef-
> fects of social structure upon individual
> cognitive behavior and the need to modify
> that structure if intervention techniques
> are to succeed." (Hess, 1969, page 37)

In certain respects, this report is an exploration of the
issues we have just posed. From the very beginning of OEO, and
of Head Start as well, there was considerable controversy about
the nature of poverty -- its causes and its cure -- and about
the role that residents of poverty areas should play in the pro-

grams. While there was virtually no argument about residents, (or parents) as employees, volunteers or recipients of service, there was much debate and confusion about their decision-making role.

In Moynihan's view (1969) it was this latter aspect which led to virtual demise of the Community Action Program, for by giving residents a voice in the program, it released years of anger and frustration which inevitably led to assaults on the "establishment," and thereby antagonized the mayors, the Congress, and even the President. As we will show, however, this occurred in relatively few communities, although, as it happened, they were the communities that received most attention from the press and consequently created a climate of opinion that effected the way the program as a whole came to be viewed.

For the most part, OEO programs were based on what we define as "a deficit model" in which poverty is viewed as a result of deprivation. Most community action programs accordingly delivered services and rarely if ever engaged in aggressive social action. As time went on, and the political climate changed, almost all efforts to bring about social change ceased and, in the words of Richard Boone, who helped shape the Community Action Program as well as the efforts which preceded it, the local community action agencies became "quiet little backwaters." (Boone, no date, pages 12-13).

Where the poor and the minorities may have been to a degree successful, is in assuming some authority over anti-poverty efforts in their communities. But even that appears to be ebbing. In many

of our larger cities, the poor never achieved more than a minimal input into the programs (Ridgeway, 1972) and where they did achieve a degree of control, they seem about to lose it. In Mississippi, for example, the governor has several times vetoed* a neighborhood health program, and there are some indications that he may attempt to take control of the Head Start and day care programs as well. (Washington Post, 9/17/72).

To some extent, the history of Head Start parallels that of its mother agency. Despite controversies that continually have swirled about its head, it, too, was largely based on the "deficit model" although in time the the decision-making role of Head Start parents was strengthened and some recognition was given to the fact that the developmental gains of children who participated in the program would not be maintained unless there were changes in other social institutions as well.

The history and development of Head Start, however, is only part of the foci of this report. Our major purpose is to cast some light on the intricate interplay of theory, practice, research, politics and bureaucracy which ultimately are the forces that appear to shape public programs. In this sense, the report can be looked upon as a minor contribution to the social history of our times.

A further, and originally narrower goal, was to review the literature on Head Start and related programs since their inception. As it turns out, the findings from this latter effort may

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* These vetoes have been over-ridden by OEO.

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prove to be of even greater consequence than our contribution to
social history. For, as the data makes clear, and as we re-iterate
throughout, there is virtually no information of any consequence.
on parents as decision-makers. By and large, the emphasis in
the literature is on the parents as learners or as teachers of
their own children. As one of the contributors to this report
points out:

> There is no study of how parent participation
> in decision-making in Head Start changed
> Head Start programs or the ways in which pa-
> rents played their decision-making role in
> the establishment of Head Start programs.
> Lacking is solid case material showing the
> development of the program over the course
> of the years in which the program's biography
> was written, and thus the insights into the
> change process. Needed therefore is not a
> rationale, but the means for measuring the
> application of the rationale."

It is hoped that in the future, efforts will be made to
recapture that history and to explore its various dimensions.
We all have something to learn from it.

* * * * *

For purposes of organization, we have divided this report
into two parts. In Part One, we discuss the theoretical orienta-
tions which informed the development of Head Start and other an-
ti-poverty programs; and the history and development of both the
Community Action Program and Head Start itself. This part of
our report concludes with a description and analysis of parent
participation in practice but only to the extent that our know-
ledge permitted. Much of the material in Part One is based on

personal recollections of people who were involved in developing the program and thus is subject to the limitations which such an approach entails.

In Part Two, we review the literature of Head Start and Head Start-type programs. It is from this review that we came to realize how skewed the data on Head Start are and the need to rectify the situation so that the concerns about parents as decision-makers, whatever they may be, can be exposed to public scrutiny. Our report concludes with a summary and an analysis of the implications of our study for further enquiries.

A number of people contributed in different ways to this report and deserve our thanks. Ira Gordon developed the original review of the literature and pointed to the gaping holes in knowledge. An edited version of his report forms Part Two of this study. Art r Katz gathered most of the material that comprises Part One of the study and developed the theoretical formulation we have used for our analysis. Dr. Katz also con ted the interviews on which much of Part One is based. Ben Zimmerman contributed additional material for Part One of the study and assisted MIDCO in pulling together the entire report. Joan Hurst edited and condensed Dr. Gordon's material.

Finally, we are grateful to the many people who gave willingly of their time and shared their experiences with us. They are mentioned in appropriate places in the text. In the end, however, this report reflects the views of MIDCO rather than any of the people who provided us with data and materials, and we take full responsibility for what frequently seems like disputatious material.

September, 1972
Denver, Colorado

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Part One

Theory and Background

Chapter 1

Theoretical Orientations

Introduction

Rationales for parent participation in Head Start are based on a diverse body of knowledge and assumptions about the family and its importance for the early socialization of the child, about the causes of poverty and its cures, about the nature of society and culture, and by extension, about the nature of man himself. Some of these assumptions derive from psychology, others from anthropology and sociology, and a lesser extent from economics.

In 1964, these various theoretical streams converged to produce not only Head Start but a range of other anti-poverty strategies. The goal of all of these strategies was to move people from poverty into the mainstream of American life. It is important therefore, to understand the nature of these streams for in combination with political and bureaucratic concerns, they influenced the structure and thrust of the programs.

In this chapter we discuss the two major theoretical orientations which have influenced all anti-poverty efforts. For purposes of simplicity, if not complete accuracy, we have labeled these orientations "deficit models" and "social structural models."

a. Deficit Models

One of the major explanations of poverty implies that there is something about the poor themselves that either causes poverty or keeps them in poverty. This explanation has a number of variants, some of which are highly controversial and anathema to the mind set of most Americans.

Among the latter are the notions recently expressed by Jensen (1969), Herrnstein (1971) and Eysenck (1971).* According to these theories, the reason that Blacks do less well than whites in school, and consequently remain at the bottom of the social and economic pyramid, is because of a deficiency in their genes. (Miller and Ratner, 1972) This theory seeks to explain performance as well as inequality in terms of biology and therefore implies that social interventions such as Head Start are doomed to failure unless the biological deficit is corrected.

This theory has been widely condemned as racist and as harking back to the social Darwinism of the 19th century when the ideology of racism was first articulated and social analysts tried to account for the rise of capitalism, colonialism and slavery as a consequence of the natural superiority of the whites. Nevertheless, it is important to be aware of this development,

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* Jensen has been associated with Head Start almost from its inception.

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for there is a distinct possibility that it may become more widely accepted than it is now.*

.The more prevalent view of individual deficits is usually pnrased in terms of deprivation,** which means that people, either as individuals or groups, lack something because they have been hindered from acquiring it.

One of the more influential expressions of this point of view is that of Oscar Lewis, the anthropologist, who in the early sixties, developed the concept of "the culture of poverty." (Lewis, 1960) Based upon his field research in the slums of Mexico, India, Puerto Rico and Cuba, Lewis found that there were a number of traits, about 75 in all, which poor people, under

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* There is also another kind of "biological" deficit. Recent studies have indicated that a lack of protein during the crucial early years of a child's development may induce mental retardation. This, however, is not a genetic defect.

** Many people, including Ira Gordon, make a distinction between deficit and deprivation. Gordon's point is that a deficit is something that is inherent in a person himself and thus is likely biological in origin: it is something a person lacks. Deprivation, on the other hand, implies that something has not been given to people or has been taken away from them. In a paper prepared for this study, Gordon notes:

   "Deprivation...does not mean constitutional (bio-
   logical) inadequacy, but according to the dic-
   tionary, is a stage due to being deprived, 'taking
   away of what one has, owns or has a right to, (the
   feeling that the system under which we live deprives
   the majority of a chance for a decent life -- C.D.
   Lewis.)."

The distinction is a useful one for certain purposes. In this report, however, we are using deficit in a broader sense to mean a "deficiency in amount of quality" which is how Webster defines it. This definition does not by itself imply the source of the deficiency; that is something which researchers, social theorists, or people in general do.

certain circumstances, share. These traits cross national and cultural lines and combine in various ways to form a "subculture with its own structure and rationale and...a way of life which is passed down from generation to generation along family lines." (Lewis, 1960, page 67)

According to Lewis these traits show "remarkable similarities in family structure, interpersonal relations, time orientation, value systems and spending patterns" (page 68). Among the major characteristics of the "culture of poverty," Lewis identified the following:

o   The lack of effective participation and inte-
     gration of the poor into the major institutions
     of the larger society. That is, as a group or
     class, the poor are marginal to the rest of
     society. People with a culture of poverty
     are aware of middle-class values, talk about
     them, and even claim some of them as their own;
     but on the whole they do not live by them."
     (page 71)

o   A minimum of organization beyond the level of
     the nuclear and extended family. "Indeed, it
     is the low level of organization which gives
     the culture of poverty its marginal and anachron-
     istic quality in our society." (ibid.)

o   On the family level, "The absence of childhood
     as a specially prolonged and protected stage in
     the life cycle, early initiation into sex; free
     unions or consensual marriages, a relatively
     high evidence of the abandonment of wives and
     children" and a variety of other traits. (page 72)

o   On the individual level, a "strong feeling of
     marginality, of helplessness, of dependence, and
     of inferiority" (ibid.) Of particular importance
     to theories of early childhood development, Lewis
     noted the "high evidence of maternal deprivation,
     weak ego structure, a lack of impulse control, a
     strong present time orientation with relatively
     little ability to defer gratification..." (page 73).

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In Lewis" view, the culture of poverty is "both an adapta-
tion and a reaction of the poor to this marginal position in a
class-stratified, highly individuated, capitalistic society."
(page 68), In other words, the culture of poverty can only
arise under certain conditions which Lewis identifies as (1) a
cash economy, wage labor and production for profit; (2) a per-
sistently high rate of unemployment and underemployment for un-
skilled labor; (3) low wages; (4) the failure to provide social,
political and economic organization, either on a voluntary basis
or by government imposition, for the low income population; (5)
the existence of a bilateral kinship system rather than a uni-
lateral one; and (6) the existence of a set of values in the
dominant class which stresses the accumulation of wealth and
property, the possibility of upward mobility and thrift, and ex-
plains low economic status as the result of personal inadequacy
and inferiority.. (pages 68-9)

In developing his thesis, Lewis distinguishes between being
poor and the culture of poverty. It is possible, in his view
to be poor, lack worldly possessions and even financial resources,
but still not live in a culture of poverty; The essential in-
gredient that makes this possible is the development and adoption
of an idealogy.

> "When the poor become class conscious or active
> members of trade-union organizations or when they
> adopt an internationalist outlook on the world,
> they are no longer part of the culture of poverty
> although they still may be desperately poor.

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> Any movement, be it religious, pacifist or
> revolutionary, which organizes and gives
> hope to the poor and which effectively
> promotes solidarity and a sense of iden-
> tification with larger groups, destroys the
> psychological and social core of the cul-
> ture of poverty." (page 74)

At the same time, however, the culture of poverty tends to
be self-perpetuating even under the new conditions that Lewis
posits, for it "is not only an adaptation to a set of objective
conditions of the larger society ... By the time slum children
are six or seven years old, they usually have absorbed the
basic values and attitudes of their subculture and are not
psychologically geared to take full advantage of changing con-
ditions or increased opportunities which may occur in their life-
time." (page 69)

Thus Lewis would seem to have it both, or possibly even
three ways. The culture of poverty is identifiable through a
number of interlocking traits; it has an observable structure.
It arises only under certain social conditions, and tends to
disappear or become less evident when these conditions change
or people adopt a new world view or idealogy. Finally, it tends
to perpetuate itself because of early learning experiences of
which people find it hard to divest themselves: even under new
circumstances, people tend to act as they had in the past.

It is, perhaps, important to note that Lewis did not feel
that the necessary conditions to produce a "culture of poverty"
existed in the United States. He felt the concept applied

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specifically to agrarian societies that were moving towards industrialization. (page 68) At the same time, however, he felt that the civil rights movement in the United States was a crucial element in moving the Blacks in this country out of the "culture of poverty" and into the mainstream of society (page 74).

* * * * *

. Whether or not they were directly influenced by Lewis or arrived at their judgements independently (the latter is more likely the case), a number of people have come to certain conclusions that are similar to his. By and large, however, these others have not analyzed, as Lewis has done, the conditions which give rise to this sub-culture or the conditions under which it tends to disappear. Their emphasis has fallen on the traits of poverty as they appear to be embodied in individuals or groups, and consequently the "cures" they recommend are intervention strategies to change people rather than the context which presumably controls their behavior. In this sense, these other theories represent the views of the dominant class in society which as Lewis points out "stresses the accumulation of wealth and property, the possibility of upward mobility and thrift and explains low economic status as the result of personal inadequacy and inferiority." (op.cit.)

Catherine Chilman, a former staff member of the Children's Bureau, and Warren Miller, a sociologist, in different ways represent this latter viewpoint. In a government publication called Growing Up Poor (Chilman, 1966), Chilman lists some fifty-

one characteristics which, in her view, identify the poor. Many of these characteristics are similar to those enumerated by Lewis. Among them are: fatalistic, apathetic attitudes; magical; rigid thinking; pragmatic concrete values; poor impulse control; little verbal communication and discussion; and high divorce and separation rates.

In Chilman's view, all of these (and other) characteristics should be changed so that the poor can become more like the middle class.

> "With all its faults, the middle class way, compared to that more typical of the very poor, seems to be more in harmony with present day economic realities ... Thus for the benefit of a number of the poor themselves and for the rest of society, methods should be found within the democratic framework to help many lower-class parents raise their children in a way that, in the light of available evidence, would seem to be productive of a greater likelihood of success and fulfillment in today's society.

Chilman also is critical of the poor in other ways.

> "As in the case of other substantial areas discussed in this paper, the child-rearing patterns of the very poor seem poorly calculated to develop 'good moral character' in many of their children... As in the case of the generally accepted criteria for good adjustment or positive mental health, so the characteristics of the socially acceptable child are solidly middle class."

In many ways, Chilman represents an extreme point of view. Nevertheless, it is a view that is one way or another is held by many people -- even important public officials -- and thus no doubt has had an impact on the way they view poverty and the poor.

Warren Miller would seem to share Chilman's biases, though
he tends to be more objective in his judgements. In a paper that
was widely read, and therefore possibly influential in the period
that preceded the official war on poverty, he stressed the im-
portance of lower-class culture as a generator of juvenile gangs
and delinquency. (Miller, 1958). He also found that the lower
class was characterized by certain traits (Miller calls them
"focal concerns" such as excitement, autonomy, and toughness.
Again, unlike Lewis, Miller does not indicate how these traits
develop; they are generated by the milieu of the lower class
itself.

In recent years, all of these theories, including Lewis's
have been highly criticized. Many social scientists, appear to
have rejected the "culture of poverty" thesis (Leacock, 1972)
on a variety of grounds. Charles Valentine (1969), for example,
notes that listing traits witnout noting the cultural context in
which they are imbedded is not very meaningful. As Benedict
pointed out many years ago, and reiterated throughout her career
as an anthropologist, traits can be combined and re-combined in
a variety of ways. (Benedict, 1922, 1949). By themselves they
have no meaning. Traits are given meanings by the culture in
which they are found.

Valentine would seem to share this perception:

> "Consider, for example, a demographic pattern
> in which at any one time there are many house-
> holds without an observable resident adult male
> heading the domestic menage. This system may
> reflect a system of plural marriage in which

> co-wives reside separately and husbands live
> with one wife at a time ... It may reflect
> a community organization in which all adult
> males reside together and apart from their
> wives and children, as in much of the South-
> west Pacific ... It may be found in societies
> where males are migrant laborers for periods
> of years while their spouses and offspring
> remain in the home community, as in many
> colonial areas..." (Quoted by Ryan, 1971)

Like Benedict, Valentine's cautions relate to simplistic theories of culture and the danger of basing them only on observable traits, without relating these traits to a broader context. His criticisms, therefore, would seem to be directed more towards people like Chilman and Miller than to Lewis. At the same time, however, he is also critical of the Lewis formulation. Like many people he finds that many of the features that Lewis identifies "seem more like externally imposed conditions or unavoidable matters of situational expediency, rather than cultural creations internal to the sub-society in question." (op.cit.)

At issue here of course is the complex question as to what is culturally determined and what is determined by the position of people in a particular social structure. For example (and to simplify the argument), the fact that the traditionally in our culture men wear trousers and women wear skirts is a cultural phenomenon. (In some cultures, women wear trousers and men wear skirts.) But the fact that some people wear expensive trousers and others wear rags is not, in the same sense, a cultural phenomenon. It is the consequence of where they are locatd in the social structure and their access to good or ragged clothes.

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Somewhat related to the Lewis's thesis, but at the same time different, is Lee Rainwater's formulation. To Rainwater climbing out of the "culture of poverty" is a matter of resources, not idealogy.

> "The cultural patterns of the poor represent after all an adaptation by people to their social and economic circumstances, an adaptation that is essentially successful and reinforced through daily experience. But provide the poor with middle-class incomes, and middle-class behavior will follow even though slowly -- because poor people share the conventional values of the middle-class and basically desire to conform." (Quoted in Sundquist, 1969, page 244).

It is for this, according to Rainwater, that a "service strategy" -- that is giving poor people services instead of money -- will not work.

> "A service strategy cannot be effective in the light of sociological analysis since it runs counter to the dynamics of the lower-class culture and behavior. The only kind of strategy that has a chance of really working is a 'resource strategy' that directly alters the life situation of poor people. (op. cit.)

In Lewis's view, however, money by itself would not be sufficient.

> "Increased income of the families that I've studied hasn't really changed anything ... The families may have better furniture but the treatment of children is the same. The people are still unorganized, still without faith in the future, still without a sense of belonging in the United States, still essentially dependent." (Quoted in Sundquist, op.cit., page 247)

The arguments about the existence or non-existence of a culture of poverty will probably go on for some time. Ira Gordon points out, for example, that recent studies indicate that the

poor are far from being a homogenous group and that, specific
parent characteristics are more important than the class position
a person or family holds in affecting the abilities and develop-
ment of the child. (See Appendix A.) The important point to note
here, however, is that in one form or another, the culture of
poverty concept has had an impact on the way program developers
view poverty and the poor and thereby has had implications for
practice. As we shall see in later sections of this report, it
is the "deficit model" that to a large extent, has dominated the
development of Head Start.

b. Social Structural Models

The other major theoretical orientation that has influenced
anti-poverty strategies is what we here call social structural
models. These differ from the personal or cultural deficit models
in that they locate the problem, whether it is poverty as such or
some factor associated with it (e.g., school dropouts, delinquency)
in some aspect of the social structure rather than in the lifestyle
of individual or groups. The basic premise of this orientation
is that if the social conditions and institutions which effect a
person's life are changed, there will also be changes in his be-
havior.

We discuss this orientation under three headings: Institutional
Change, Opening Opportunity, and Re-alignment of Power.

Institutional Change

In the late fifties and early sixties, a concern with
making institutions more "relevant" and "meaningful" began to
manifest itself in this country. Although the connections

are not entirely clear, it appears that, to a large extent this interest was stimulated by the growing civil rights movement and the problems of the inner cities. (Piven and Cloward, 1971). To address these problems, the Ford Foundation and later the President's Committee on Juvenile Delinquency and Youth Crime, funded a number of demonstration projects. Although there were subtle differences in their approaches -- the Ford program focused n planning and coordination while the President's Committee program emphasized the development of competent communities through the application of new knowledge -- both were concerned with making institutions more responsive to people, particularly to the poor and the minorities.

Sanford Kravitz, who was program director for the President's Committee and one of the original staff members of the Office of Economic Opportunity, noted the following problems with respect to service agencies:

1. Many voluntary 'welfare' programs were not reaching the poor.

2. If they were reaching the poor, the services were often inappropriate.

3. Services aimed at meeting the needs of disadvantaged people were typically fragmented and unrelated.

4. Realistic understanding by professionals and community leaders of the problems faced by the poor was limited.

5. Each specialty field was typically working in encapsulated fashion on a particular kind of problem, without awareness of the other fields or of efforts towards interlock.

6. There was little political leadership in-
   volvement in the decision-making processes
   of voluntary social welfare.

7. There was little or no serious participation
   of program beneficiaries in programs being
   planned and implemented by professionals
   and elite community leadership. (Moynihan,
   1970, page 69)

While Kravitz's concern was specifically with social ser-

vice agencies, his criticisms apply equally to other agencies

as well. It was during this period, for example, that it was

discovered that the schools were not adequately serving the poor,

either, and according to many people for some of the same reasons.

One of the most incisive studies of institutional relevance,

and one that may have influenced a great deal of the thinking

about anti-poverty strategies, was Cloward and Epstein's(1967)

analysis of the disengagement of the social work profession from

the poor.* According to these researchers, although tendencies

in this direction had started earlier, they accelerated with

the development of the public welfare system in the thirties.

At that time, social workers and the voluntary agencies for whom

most of them worked began to relate to a new clientele, the

middle class, leaving the public welfare departments to relate

to the poor.

In addition, and at rougnly the same time, the social work

profession adopted a technology -- psychiatrically-oriented

casework -- which Cloward and Epstein contend was inappropriate

for use with the poor since, in essence, this technology focuses

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* Cloward and Epstein were both associated with Mobilization
  for Youth, a precursor of the anti-poverty program. In ad-
  dition to its other activities, Mobilization ran an extensive
  program of research. The Cloward-Epstein analysis is one of
  the many results of this program.

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on exploring with the client how he (or she) contributes to his (or her) problem and is only tangentially concerned with remedying the problem itself. Thus, social work, like the other helping professions, had turned its attention to individual deficits and away from social reform.

Coming at a time of rapid social change and upheaval, this and similar analyses drew attention to the inadequacies in a variety of our institutions. While not a theory in the sense that it explained poverty, delinquency, or the distress of the inner cities, it nevertheless, suggested one possible reason for these problems: The poor were not getting adequate services and the services they were getting were inappropriate to their needs. The "treatment" then might be to do something about the services.

It is important to note that this emphasis on reforming or improving service agencies was occurring at a time when a "service strategy" had become the dominant approach in social welfare. Starting in the middle 1950s and continuing well into the 1960s, the Social Security Act was amended several times to provide services to families on public assistance. The basic assumption behind these amendments was that services would lead the poor to self-sufficiency. As Bell (1965, page 157) has pointed out, however, to a large extent these services were never delivered. Others like Rainwater (supra) suggest that even if delivered, a service strategy would be inadequate to move the poor out of poverty, since what they need are resources, i.e., money, not services. Moynihan and a large number of other social theorists would seem to share this latter opinion, for that is basically what is behind the recent push for a guaranteed annual income.

. . . Seen in this context, the emphasis on institutional re-
form, is (or was) an attempt to see that services were actually
delivered and that they were relevant to people's needs.

*   *   *   *   *

Closely associated with the emphasis on institutional
change, was Cottrell's notion of "interpersonal and community
competence." (Cottrell, 1955). Cottrell, who defines this con-
cept as "neither a trait nor a state" (page 49) writes:

> "Competence denotes capabilities to meet
> and deal with a changing world, to formu-
> late ends and implement them. The inces-
> sant problem of equiping human beings to
> handle their affairs and to progress to-
> wards the discovery of new values and new
> means is not solved by authoritarian in-
> doctrination of static attributes and
> beliefs. To rely upon such methods would
> not only be subversive of the most funda-
> mental of American democratic values, but
> would ultimately result in the failure
> of the system which sought to maintain it-
> self by these means." (ibid.)

In Cottrell's view, not only must individuals develop com-
petence, but communities must do so as well.

The importance of Cottrell's ideas was not so much in
the concepts themselves (few people have probably read Cottrell)
but in the fact that he had a tremendous influence on the President's
Committee on Juvenile Delinquency and Youth Crime and thus in-
directly on the anti-poverty program as well. As chairman of
the Grants Review Panel for the President's Committee:

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> "Cottrell brought enormous leadership out of
> his own charisma and stature.... His creden-
> tials brought to the President's Committee
> high social science credibility...this re-
> flected Cottrell's first experience in being
> launched into a national social policy po-
> sition after a long and distinguished career
> in academia and in the foundation field..."

> "In the course of reviewing the grants to the
> 17 demonstration communities which the Pre-
> sident's Commission made, Cottrell continually
> discussed his notion of the necessity for
> helping to develop the 'competence of com-
> munities' to deal with their own problems and
> always succeeded in building a bridge to that
> notion in discussions that were held by the
> review panel. He constantly directed the ef-
> forts of the review panel to looking within any
> proposal submitted by a community for the way
> in which they proposed to build 'community
> competence' to deal with social problems..."
> (Interviews with Sanford Kravitz and Aaron
> Schmais.)*

Several years after he had left OEO, Kravitz still main-
tained that 'community competence' was an important goal for the
Community Action Program. In an article discussing this anti-
poverty effort, he lists the following as objectives to be
achieved:

o . "To create competent communities by developing
in the poor the capacity for leadership, problem-
solving and participation in the decision-making
councils that effect their lives.

o . To restructure community service institutions
to assure flexibility, responsiveness, respect,
and true relatedness to the problems faced by
the poor (Kravitz, 1969, page 66)

It should be noted that the notion of community competence
is a goal or objective to be attained. By itself it does not sug-

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* Aaron Schmais was a staff member of the President's Committee
and later of the Community Action Program at the Office of
Economic Opportunity.

gest a strategy for implementation. It is in this connection that the Kravitz memo we quoted earlier takes on an added significance; for it was Kravitz's contention that by instituting the measures he suggested, competence, in the sense of a community facing its problems and doing something about them, might result. These measures, therefore, form a bridge between the focus on institutional change and the focus on community competence.

Opening Opportunities

Closely associated with the theories or assumptions about institutional change as a way of overcoming poverty and community competence is the 'opportunity theory' developed by Cloward and Ohlin (1960). Although based, primarily on an analysis of delinquency and delinquent behavior, this theory had an enormous impact on the shaping of the anti-poverty program, largely through its influence on projects sponsored by the President's Committee on Juvenile Delinquency. This theory also provided the theoretical underpinning for Mobilization for Youth, in New York City, which is often cited as the prototype community action program. (Moynihan, 1969).

Derived in part from the work of Durkheim (1951) and Merton, who had elaborated on Durkheim's concept of anomie (Merton, 1959), the central premises of this theory can be summarized as follows:

1. Most persons who participate in delinquent patterns are fully aware of the differences between right and wrong, between conventional behavior and rule violating behavior. They understand the rules.

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2. Delinquency and conformity generally result from the same social conditions. Efforts to conform, to live up to social expectations, often result in profound strain and frustration because the opportunities for conformity are not always available. This may lead in turn to behavior which violates social rules. The very act of reaching out for socially approved goals under conditions that preclude their legitimate achievement engenders strain.

3. Delinquency ordinarily represents a search for solutions to problems of adjustment.

4. Much delinquent behavior is engendered because opportunities for conformity are limited.

In this theory, therefore,

> "Delinquency ... represents not a lack of motivation to conform, but quite the opposite: The desire to meet social expectations itself becomes the source of delinquent behavior, if the possibility of doing so is limited or non-existent ... In order to reduce the incidence of delinquent behavior or to rehabilitate persons who are already enmeshed in delinquent patterns, you must provide the social and psychological resources that make conformity possible." (Mobilization for Youth, 1961).

The difference between this theory, or set of assumptions and Durkheim's original concepts should be noted. Durkheim emphasized "unlimited" and "unrealistic" goals, as the following quotations show.

> "For if men are never satisfied with their position in the social hierarchy, if they are driven by unrealistic desires to improve their lot in life, then they may cease to be bound by the prevailing rules of the society." (Durkheim, op.cit., page 45).

> "One of the paradoxes of social life is that the processes by which societies seek to ensure order sometimes results in disorder.... Unlimited aspirations, Durkheim pointed out, exert an intense pressure towards disorder because they are, by definition, unachievable and thus constitute a source of 'uninterrupted agitation.' (ibid, page 82)

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The reason we mention this is that recently a number of influential social critics have suggested that disadvantaged populations should moderate their goals and perhaps even remain satisfied with what they have achieved.* Miller and Ratner (op.cit.) summarize the arguments of this "group" as follows:

1. There is nothing wrong with America that lowering our aspirations won't solve.

2. Things are much better than people think.

3. The people are at fault not the society.

4. Things will get worse if you try to make them better.

It would appear that these propositions also derive from Durkheim, but lead in a direction vastly different from the "opportunity theory."

To return to the opportunity theory itself: Even more important than Durkheim's original concept of anomie was Merton's reformulation and the implications which Cloward and Ohlin drew from it. To Merton, unrealistic or unlimited goals were not the central issue. More important was the relationship between goals which a society set for its participants and access to these goals. (Merton, 1957) Here Merton distinguishes between two features of organized social life: the cultural structure and the social structure. The cultural structure consists of goals and norms commonly approved and towards which men orient themselves; it also includes the approved ways in which men reach out for these goals. The social structure, on the other

* Among the critics are Edward Banfield and Nathan Glazer.

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hand, consists of the patterned sets of relationships in which people are involved. The division of people into social classes or strata according to wealth, power, or prestige is one important type of social structure -- it is ours, in fact -- and it is this that permits or limits access to the culturally determined goals.

To put this in the simplest possible fashion: An overarching American goal is success; we are all geared to "making it." If legitimate access to this goal is blocked, people will try to make it illegitimately. It is "making it" that counts.

As noted earlier, this theory became the conceptual base on which the program of Mobilization of Youth was based. The aim of the program was "opening opportunities."

> "The target for preventive action, then, should be defined not as the individual or group that exhibits the delinquent pattern, but as the social setting that gives rise to delinquency."

> "It is our view, in other words, that the major effort of those who wish to eliminate delinquency should be directed to the reorganization of slum communities...the old structures which provided social control and avenues of social assent are breaking down. Legitimate but functional substitutes for these traditional structures must be developed if we are to stem the trend toward the violence and retreatism among adolescents in urban slums." (Cloward and Ohlin, op.cit., page 211)

The implication of this approach is that the proper subject for treatment is not the individual, nor even the neighborhood where people live. Rather, it is the total social environment which sets goals and then limits the opportunity to achieve them.

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Although propounded basically as a theory to explain, and thus overcome delinquency, the Ohlin and Cloward formulation exerted a powerful influence on other aspects of the anti-poverty program as well, particularly the Community Action Program. In fact, the notion that what poor people lacked was "opportunity" became an important theme of the program* and many of its programmatic strategies were aimed at providing them with opportunities they had missed or to enable them to participate in the workings of society which heretofore had been closed to them. In this sense, the "opportunity theory" stands midway between a focus on institutional change and the concept of re-alignment of power which we discuss below.

Re-Alignment of Power

A third approach to social structural change, and no doubt the most controversial, focuses on the basic organization of society. In this model, poverty is seen as the result of power-lessness by which is meant the inability of people to control or influence the decisions that affect their lives. In connection with poverty, the decisions usually have to do with the control and distribution of resources, either money, jobs, or services; or with plans and programs, that determine how these resources are distributed.

While the notion that people should be involved in making the decisions that affect their lives is a cornerstone of demo-cratic idealogy, when people, particularly those who have no power, try to exercise this right, they frequently meet with resistance and hostility. To a large extent this is because,

*Note Titles: Equal Opportunity Act and Office of Economic Opportunity.

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in our kind of society, power appears to be looked upon as a
scarce commodity. It is something to acquire and then hoard.
Consequently when people who lack power challenge those who have,
it frequently leads to confrontation and conflict.* As Williams
and Evans (1969) have pointed out, power is a closely guarded
commodity.

It should be noted that this is not the way power is always
defined in the literature on parent participation in child develop-
ment programs. Ira Gordon, for example, uses the phrase "parent
power" in a somewhat unique fashion. Although he recognizes
other forms of power, his concern is largely with the self-esteem
parents feel when they realize how significantly they are in
affecting the behavior of their children. While this is a form
of power -- any control over the behavior of others is a form of
power -- Gordon's notion seems closer to parental competence
rather than to the usual sense in which the word power is used.
(Gordon, 1971)

Many people have attributed the feelings of hopelessness,
fatalism, and apathy which are said to characterize the poor
to their lack of control over their own destiny. Ryan, for
example, notes that power "may be man's most central concern."
(Ryan, op.cit., page, 242)

> "What he is able to make happen by his own
> will and his own action determines the quality
> of his life, indeed, his very existence. His
> belief in his own ability to stay alive, to

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* For an interesting insight into this problem see Gordon,
  1969, page 12.

> meet his basic needs, to make real at least
> some of his hopes, to nourish and raise his
> children--these are a direct reflection of
> his perception of his own power in the world."
> (ibid.)

Theories of power -- what it is, who has it, how it is

acquired and used -- abound in the literature of social and

political science. Floyd Hunter (1953) and C. Wright Mills

(1956) see power organized in a hierarchical fashion, with

ultimate power held at the top by a power elite. Arnold Rose,

on the other hand, sees power as more diffuse. He feels there

are a number of power centers each with its own elite manifesting

"its power mainly within its own domain." (Rose, 1967) Regardless

of how much these writers may disagree on how power is organized

in the United States, for that is essentially what they are arguing

about, they would probably all concur that compared to other

groups, the poor are relatively powerless.

Whether or not such abstract discussion of power influenced

the framers of the poverty program is a moot point; no one knows,

although it is possible that the pre-eminence of Mills in the

crucial years that shaped the program may indeed have had some

effect. What is more likely, is that they were impressed by

some practical applications of the "power of the poor" which,

at that time, were receiving considerable attention.

In 1960, shortly before the formation of the President's

Committee on Juvenile Delinquency and during the period when

the Ford Foundation's Grey Areas projects were underway, Saul

Alinsky, the director of the Industrial Areas Foundation and

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and the leading practitioner in this field, was asked by some neighborhood leaders if he would help organize the Woodlawn Area of Chicago.* Alinsky had already achieved some notable successes as an organizer and had a clearly articulated theory about power, powerlessness, and the poor. In Alinsky's view, there were only two sources of power, money and organization. Since the poor lack money, the only way they could achieve power was through organization.

Alinsky also understood the difficulties of organizing a low income neighborhood. Charles Silberman, who helped bring Alinsky's efforts to the attention of the public quotes Alinsky as follows:

> "The daily lives of Woodlawn people leave
> them with little energy or er 'husiasm for
> realizing principles from which they them-
> selves will derive little practical benefit.
> They know that with their educational and
> economic handicaps they will be exceptions
> indeed if they can struggle into a middle
> class neighborhood or a white-collar job."
> (Silberman, 1964, page 325)

As Silberman notes, Alinsky's basic organizational strategy is hardly that of "a conventional neighborhood organizer or group worker." (ibid). Rather, his approach is that of a trade-union organizer. He "appeals to the self-interest of the local residents and to their resentment and distrust of the outside world, and he seeks out and develops a local indigenous leadership." (ibid). His goal is not only to help the poor overcome immediate adversity, but to help them build an organization

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* The actual organizer of Woodlawn was Nicholas von Hoffman who now writes for the Washington Post.

that wields some clout. Only in this way, according to Alinsky,
will the poor be able to change the circumstances of their lives.
In Woodlawn, he had considerable success. The organization he
helped build not only stopped the University of Chicago from
expanding into the neighborhood, but it was able to wrest n merous
concessions from the city government as well.

Alinsky, of course, is not alone in holding this view of power.
Kenneth Clark, the noted sociologist and educator, who was an
important force in the development of the anti-poverty program
in Harlem holds (or held) similar views, as does Herbert Gans,
also a sociologist. Gans however, has doubts about its efficacy.
His concern is with the backlash that direct assaults on the holders
of power can engender, though he agrees that the inequality in
the distribution of power is, as Ryan puts it, "the crucial in-
gredient in America's problems." (Ryan, op.cit., page 241).

Other people have criticized Alinsky for different reasons.
They have pointed out that he has had as many failures in organizing
communities as he has had successes. In the final analysis, however,
the arguments about his approach have little to do with whether
or not it works: apparently in some circumstances it does. The
public policy issue is whether or not it can be supported with
public or even tax exempt funds. Here the answer has also become
clear: apparently not. As Marris and Rein   ̄67) have pointed
out and as has Moynihan (op.cit) in another way, this is the one
of the dilemmas of social reform.

c. Implications for Early Childhood Programs

In a number of papers written over the last few years, Robert Hess (1969, 1971) a noted child psychologist who has been influential in the development of Head Start, has pointed out the implications which various definitions of the causes of poverty and lack of school readiness have for program development in the early childhood field. While Hess uses an analytic framework that is somewhat different from ours, his models can be related to the theoretical orientations we have discussed. This section is drawn practically verbatim from his insights and works, although we have re-ordered his material to accord with our previous discussion.

Deficit Models

(1) *The family is damaging.* In this view, "the family is seen as hindering rather than helping the child's growth. Because of the child's traumatic, esteem-lowering experiences within the home, he passes a 'critical learning period' ... and later education cannot overcome this deficiency." (Hess, 1969, page 30)

This definition suggests that intervention should take place very early in the child's life and directly into the family situation. "Proponents of this model are likely also to urge that in some instances the child should be removed from the family." (Hess, 1969, page 30)

(2) *The family is deficient.* In this model the educational institution and the family are seen as allies, but the family is

viewed as weak or deficient and incapable of handling the child's early education. (Hess, 1969, page 34). To overcome this problem, enrichment programs are necessary to provide additional experiences either because the family is so deprived it cannot adequately help the child (the malnutrition model) or because the restricted environment in which the family lives has limited its experiences (under-developed resources model). "In other words, the child's culture may equip the child to function within sub-cultural limits but the school needs to intervene to develop broader capabilities that have not been encouraged." (Hess, 1969, page 35).

To address these problems, "the school should expand the child's knowledge of how to act effectively in the larger society /and/ attempts should be made to get the mother involved in the school's program and to expand her sphere of knowledge and influence, with the expectation that doing so will modify the child's home environment." (op: cit.)

(3) Cultural deprivation. In this conception, the low income child "has not had many of the experiences which confront a middle class child during his pre-school years and which help to prepare him for successful entry into the public schools.... Thus he is unable to deal successfully with early school tasks and finds himself getting farther and farther behind in a cumulative deficit pttern. It is obvious that a conception of this kind would lead to remediation programs for the child and to educational programs for the mothers" (Hess, 1971, pages 274-5).

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In the opinion of many observers, this model describes a
certain category of Head Starts.   It is also borne out by the
MIDCO field research as reported in the final Technical
Report.

(4) Cultural disparity. The basic assumption of the cultural
disparity model is that "the patterns in social sub-cultures are
opposed to the dominant middle class value system. The school's
orientation is toward planning for the future. There is an
emphasis on abstract and objective discourse, on learning
own sake, on respect for the law and private property, civil
obedience, religion and on rules of propriety in sexual and
verbal behavior. These values conflict with the social realities
of the vernacular culture maintained in 'deprived' areas."
(Hess, 1969, pages 32-3).

Hess is highly critical of this formulation, as we were
earlier of Chilman's concept of the "culture of poverty"
which this in part reflects. As Hess notes, it is hardly an
adequate description of the poor. As an intervention strategy,
therefore, he suggests that the focus be on the larger society
and its values and that "education ... accommodate to cultural
pluralism and ... the curriculum ... be adapted to include the
need to transmit the community's culture to the child." (Hess,
1971, page 275). It should be pointed out, however, that much
of America does not share Hess's views. Although changes have
indeed taken place in educational institutions, the battle is
far from won.

Social Structural Models

(1) <u>Inadequacy of social institutions</u>. This model relates
to the one above, but does not place the onus completely on the
disadvantaged; "the blame falls as much on the institutions
of middle-class society. The children of poor households may
have poor learning patterns, little practice in abstraction,
and poor disciplines, but it is also true that teachers often
are ignorant of the children's needs, have distorted perceptions
of /their/ abilities, and lack the skills to teach them properly."
(Hess, 1969, page 32)

This model suggests intervention strategies focused on in-
stitutional change. "The description of the problem changes
from the 'culturally deprived child' to the 'educationally rejected
child' ... The emphasis on innovative programs is toward teacher
training and retraining, toward increasing the sensitivity of
the teachers and their knowledge about the child's culture and
his resources, on curriculum changes and mutual communication
between the community and the school. There is also a focus on
the role of community persons as teaching personnel in the hope
that greater participation will produce reform." (Hess, 1971,
page 275)

(2) <u>The family mediates environment</u>. This model emphasizes
<u>why</u> the families are deficient, rather than <u>how</u>, and points the
finger at the social system as a whole and emphasizes that the
"low status and powerlessness of poor families in modern societies
limit the family's influence.... For example, competition for
scarce resources helps keep the poor in poverty; the lower class

individual lacks alternatives for action within the society;
there is discrimination against ethnic groups and poor people;
effort is often not related to reward." (Hess, 1969, page 35)

This definition relates to both the "opportunity theory"
and "the realignment of power" which we discussed earlier. Inter-
vention programs relative to this definition, therefore, should
foster community organization and involvement in the schools in
order to bring about fundamental changes in the system; in other
words to redress the balance of power.

As noted earlier, we have re-ordered Hess's material, but
we do not feel we have done violence to his basic formulations.
Our point has been merely to illustrate the implications of theory
for practice. In the next two chapters we discuss the way these
theories interacted with political and bureaucratic practice
to produce first the war on poverty and then Project Head Start.

Chapter 2

The War on Poverty

a. The Rediscovery of Poverty.

One of the outstanding events of the nineteen sixties was the rediscovery of poverty and its escalation into one of the leading social issues in the decade. Not only did it become a topic for scrutiny and discussion, it also served as one of the organizing principles for a spate of federal legislation.* Although it is difficult to attribute this development to a specific cause or causes, in retrospect it appears that several factors were significant in triggering this interest.

One of these was the somewhat belated recognition that the composition of our major cities had changed. As a result of the mechanization of agriculture and the rise of corporate farming, over twenty million rural residents abandoned or were driven from their farms. As Piven and Cloward point out, "this vast movement took place in less than three decades, between 1940 and 1966, marking it as one of the greatest mass dislocations in United States history and ... comparable to the movement of twenty-two million immigrants to American shores between 1890 and 1930, a period of four decades." (Piven and Cloward, 1971, page 214)

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* The Juvenile Delinquency and Youth Offenses Control Act was passed in 1961, the Community Mental Health Centers Act in 1963, the Economic Opportunity Act in 1964, the Elementary and Secondary Education Act in 1965 and the Demonstration Cities and Metropolitan Development Act in 1966. In addition, there was a variety of civil rights legislation. In one way or another each of these laws focused on the problems of the inner-city, of Blacks, and of deprivation and inequality.

Although a majority of these new "immigrants" were white, the Blacks were, as usual, over-represented. In 1940, for example, only half of all Blacks lived in urban areas; in 1950, the figure was 62 percent, in 1960, 73 percent and by 1965, 80 percent.*

It was not until the end of the fifties and the early sixties, however, that the situation came to be looked upon as critical. What appears to have stimulated this awareness was the breakdown of social controls, as evidenced by the rise of juvenile delinquency, the increase in drug addiction, and an increase in serious crimes; massive unemployment -- the rule of thumb is that unemployment among Blacks is usually twice the national rate, and unemployment among young Blacks is four times as great; the extent to which young people in the inner-city were dropping out of school; and the rise in welfare caseloads, female-headed households and illegitimacy. (Piven and Cloward, op.cit., pages 222-247).

In many ways, this list of social problems sounds like a litany which has been repeated for years. The point to be made here, however, is that it shook the consciousness and complacency of the country. The prevailing view of the fifties was that poverty and its associated characteristics were a residual problem that time and an expanding economy would solve. The fact that there

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* Most of the Blacks settled in the larger urban areas of the North as opposed to the whites who tended to migrate to smaller cities, towns and villages, and often within the same state where they were already living. Piven and Cloward, op. cit., pages 214-215.

were large numbers of people whom "the affluent society" was by-
passing came as something of a shock.

Closely associated with these discoveries, was the growing un-
rest and militancy among the Blacks. With the Supreme Court decision
of 1954, ordering the desegregation of schools, new energies were re-
leased in both the North and the South, and expressed themselves
in marches, sit-ins, other forms of confrontation, and significantly
because of television, with "the whole world watching."

As Piven and Cloward point out, there were differences here be-
tween the North and the South. In the South, the issue was the
caste arrangement of the social structure; in the North, it was dis-
crimination in employment, housing and education. (Piven and Cloward,
op.cit., page 229). A major source of discontent in the North was
the urban renewal program which became dubbed the "Negro removal
program." In Baltimore, Maryland, alone, over a ten year period be-
ginning in 1955, 14,000 units of low rental housing were destroyed
and an equal number of families, forced to relocate to more expensive
and frequently worse quarters. (Piven and Cloward, op.cit., page 287).

Thus, one set of the events that stimulated interest in poverty
was the situation of minorities, particularly Blacks, in the inner
cities and the growth of civil rights activity. Another was the
"visibility" given to poverty through several books that had both
an intellectual and popular impact. Although it is dangerous to
credit any single book even a group of books with the sole re-
sponsibility for this impact, there are two which seem to stand
out.

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The first was John Kenneth Galbraith's The Affluent Society(1958) which drew attention, though not in those words, to the "paradox of poverty in the midst of plenty." Galbraith's basic point, and one which his title seems to have obscured is that the growing affluence of our society was not sufficient to eliminate poverty. Because of the pattern of our industrial development, the rapid advances in technology, and the requirements of our economy for greater and ever more elaborate skills, large portions of our population would be unable to benefit from our growing wealth. This thesis was echoed a few years later by the Council of Economic Advisors in its Annual Report for 1964, which noted that "... in the future, economic growth alone will provide re-latively fewer escapes from poverty. Policy will have to be more sharply focused on the handicaps that deny the poor fair access to the expanding incomes of a growing economy." (Cater, 1968, page, 105).

The second, and possibly even more influential book was Michael Harrington's The Other America (1962), in which he argued that the poor had become invisible. "Even those who huddle in the cities have not been able to identify themselves or their problems so that others will pay attention. Unlike earlier generations who could aspire to break out, today's poor often inherit a legacy handed down from generation to generation." (Cater, 1968, page, 106)

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Although "the other America" and "the invisible poor" soon
became catch phrases, there is reason to believe that the book,
and its detailed marshalling of evidence, had an effect on the
highest councils of government. President Kennedy, himself,
is said to have been impressed by its argument, with the result
that the problems it addressed and a possible legislative response
are said to have been the subject of the last cabinet meeting he
attended before his assassination.*

A third event was far more mundane. In 1963, President Kennedy
was looking forward to his re-election and both his legislative
program and the economy were in trouble. It had already been
decided to recommend a tax cut:

> "But as Walter Heller/Chairman of the
> Economic Advisors/began to look beyond
> the tax cut and ponder the inevitable
> downturn in the government's rate of
> spending for defense, space and related
> activities, he recognized the combined
> advantages of a broad attack on the
> deep-seated economic distress that
> economists describe as "structural" (as
> distinguished from "cyclical")and that
> publicists have labeled "pockets of
> poverty". (Cater, op. cit., page 102)

Heller found a sympathetic audience in the President, who had
been moved by the poverty in Appalachia during his campaign
and had promised to do something about it. Thus it was on the
night before he left for Dallas that he "gave tentative assent
to Heller's request to proceed with a poverty program" (Cater,
op.cit., page 102)

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* President Kennedy was an inveterate doodler. On that occasion,
he scribbled the word "poverty" over and over again on his
note pad.

President Johnson, upon assuming the Presidency, and despite[7] the fact that he distrusted the Kennedy "crowd" much as they distrusted him, was persuaded to go ahead with the effort. Accordingly, Heller began convassing the government for specific proposals. Apparently what he received was less than adequate, at least as far as the Bureau of Budget (BOB) was concerned;* for, as reported by Sundquist, by mid-December, "the Bureau was still 'foundering' in search of a theme and a rationale that would distinguish the new legislation as dramatically as possible from all that had gone before."(Sundquist, 1969, page 21)

It was at this point that the BOB made what in retrospect appears to have been a crucial move. It turned to David Hackett, who was both a close personal friend of Robert Kennedy and, at that time, Executive Director of the President's Committee on Juvenile Delinquency and Youth. Crime, and asked him to submit a proposal.

As noted in the previous chapter, the President's Committee was one of the significant influences on the anti-poverty program. Although a small program (altogether it was authorized only ten million dollars a year for a three-year period: Moynihan, op.cit. page 66) it had created quite a stir in both the Federal government and in the country. Impressed by Mobilization for Youth, it had provided funds to a number of communities to plan comprehensive programs to combat juvenile delinquency. Then, on the basis of evaluation, and competition, it awarded action grants. But even more important, in elaborating its concept of comprehensiveness it required participating communities to develop a conceptual framework which,

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* At that time, the Bureau of Budget played a key role in coordinating new legislation.

-theoretically at least, would focus the programs on a set of testable assumptions; devise an administrative structure that would coordinate all relevant new and existing programs in the community that related to its conceptual framework beam all programs on a specific target area or areas; and involve all segments of the community, including public officials, private agencies, and target area residents in developing and operating the program.

While the President's Committee did not in all instances succeed in meeting these goals,* its ideal model, within certain limits, was what later came to be called a Community Action Agency (CAA). In responding to the BOB request, it was this model that Hackett recommended.

The BOB accepted the recommendation immediately, largely according to Moynihan, because of its emphasis on planning and coordination. Since "/T/rue coordination, especially at the pinnacle of the system in Washington, is difficult if not impossible ... a number of the leading budget examiners ... perceived /the possibility/ of doing it from the bottom." (op.cit., pages 78-79).

> "In the course of a single week in mid-December
> aid to community organizations was transformed form
> an incidental idea in the War on Poverty into the
> entire war. The Budget Bureau staff first assigned
> for the purpose 100 million dollars of the 500
> million that had been set aside in the budget to
> finance the anti-poverty legislation,but a few days
> later they had committed the whole amount.

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* See memorandum by Sanford Kravitz, quoted on pages I-13,14 as well as Marris and Rein, op.cit., page 135.

> "Schultze*·had endorsed the idea to Budget
> Director Kermit Gordon with a note that a
> better name than 'Development Corporation'.
> was needed. The phrase 'Action Program'
> was . ·und buried in Cannon's* original
> memorandum; somebody put the word 'community'
> in front, and the name was born." (Sundquist,
> op.cit., page 23)

This giddiness did not last. Neither the participating agencies (almost all of the domestic agencies were involved) nor Sargent Shriver, who was brought in to stop the bureaucratic wrangling, accepted the BOB's plan. One of the chief objections was the stress that the President's Committee placed on planning. It would take too long to get the program off the ground. What the President wanted, as did Shriver, was action. Specifically, the President wanted to respond to the rising demands and the problems of the Negroes.** In addition, there was concern about the basic strategy. The Department of Labor, for example, felt that the emphasis of the legislation should be on employment, not community action. (Moynihan, op.cit., pages xv, 99)

In the end, the bill that was enacted had something for everybody. "The Labor Department's employment program became Title I ... The Budget Bureau's community action programs became Title II. And so on.". (Moynihan, op.cit., pages xv-xvl).

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* Charles Schultze and William Cannon; both were staff members of the BOB. ·Note also, that Sundquist is not talking about the final outcome. The Community Action Program never became the entire war on poverty.

** For an interesting, if cynical, interpretation of what the political motives might have been, see Piven and Cloward, op.cit., pages 248-284.

Interestingly enough, during all this, there was little discussion of what was to become the most controversial feature of the law, the requirement for "maximum feasible participation" of the poor. Apparently the agencies were too busy divvying up the spoils and protecting their respective turfs to be concerned. It should also be noted that in the process, the coveted goal of coordinating programs at the top was all but abandoned. By legislatively assigning programs to different agencies (technically they were delegated), OEO was left only with the Job Corps, VISTA, and the CAP. Although the law mandated that OEO coordinate the entire anti-poverty effort, it was never able to accomplish this goal.

b. The CAP and Participation of the Poor

As most people know, and as Lillian Rubin(1967) has documented, there is absolutely no congressional history for the origin and insertion of the "maximum feasible participation" requirement in the legislation.* Except for brief and ambiguous reference by Robert Kennedy, it was not even discussed.

Adam Yarmolinsky, a former Assistant Secretary of Defense who served on the Task Force that developed the war on poverty, credits Richard Boone, with inventing the phrase.** Which true or not, is within the realm of possibility. (Yarmolinsky,1969). Boone was one of the people,along with Kravitz who was greatly concerned

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* The technical language is contained in sec.202(a)(3) of S.2642 and in the EOA of 1964,which define a community action program as one "which is developed,conducted, and administered with the maximum feasible participation of residents of the areas and members of the groups served..."

** Moynihan is not sure. He thinks it might have been Frank Mankiewiz who, at that time was a Peace Corps Official(Moynihan, op.cit page xvi .)

about involving poverty area residents in the planning and management
of programs. Their experience with the President's Committee
as well as their knowledge of the Ford Foundation projects had
convinced them that the only way to make programs accountable
and relevant was to place consumers in key decision-making roles.
(Boone, no date; Kravitz, 1969).

Moynihan, in trying to recollect the history of the CAP, sug-
gests that the phrase was inserted into the legislation to pro-
tect the Negroes in the South. Under Title I, he felt where the
programs were categorical -- Neighborhood Youth Corps, Job Corps --
Federal regulations

> "....could easily enough ensure that they would have
> their share ... But what of community action, where
> local option would decide how to spend the new Federal
> money? Inasmuch as the local white power structure
> would control the allocation of community action
> money, how could it be ensured that impoverished
> Negroes would get something like a proportionate
> share?... A simple idea occurred to someone present:
> why not include language that would require the poor
> to participate, much as it was provided that other
> entitites should do so? Then, later, if in a given
> locale it became clear that Negroes were not sharing
> -- that is, participating -- Washington could inter-
> vene on grounds that the requirements of the legis-
> lation were not being met." (Moynihan, op.cit.
> pages 86-87, see also Donovan, 1967).*

In terms of the intent behind the "maximum feasible" require-
ment, Moynihan waffles considerably. At one point he seems to
imply that some people may have had sinister motives: "Sub-
sequently this phrase was taken to sanction a specific theory
of social change, and there were those present in Washington at
that time who would have drafted just such language with pre-

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* OEO, or CAP, found it difficult to enforce its guidelines. At
one point, over half of the Head Starts were out of compliance
with the civil rights laws. (Cahn and Cahn, 1968)

cisely that object." (ibid)* Another time, in reference to the

President's Committee staff members, he notes:

> "They wished the poor to be involved in the
> program, but in the interests of therapy as
> much as anything else ... They wanted others
> also to become involved so that they too
> would care and in particular, they wanted to
> involve those who have the power to do some-
> thing about the suffering and the poverty.
> It was as simple and decent as that."
> (Moynihan, op.cit., page 70).**

But this waffling illustrates one of Moynihan's essential

points. No one knows for sure what the drafters intended by this

phrase, or to put it another way, everyone involved may have known

what he meant individually, but there was no overall consensus nor

even very much discussion. In an article that preceded his con-

troversial book, Moynihan posed this question directly:

> "What are they (CAPs) supposed to do? Are
> they to make trouble- or prevent trouble?
> Create small controversies in order to
> avoid large conflicts- or engender as much
> conflict as they can? Hire the poor, in-
> volve the poor, or be dominated by the
> poor? Improve race relations or enhance
> racial pride? What is it Washington wanted?
> The simple answer to these complicated ques-
> tions is that Washington wanted a great many
> things that could not be simultaneously had."
> (Moynihan, 1968)

Kramer, in his "account of how 'maximum feasible participation'

of the poor ... was interpreted in five San Francisco Bay area

communities" is concerned with a similar problem. His book is

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* The specific theory was presumably Ohlin and Cloward's
  "opportunity theory."

** Kravitz says that therapy was furthest from his mind. (Interview).

"an analysis of some of the consequences of an innovative but ambiguous social policy and, on another level, of an attempt by various groups to translate social and political ideologies into action." (Kramer, 1969, page 11)

The ambiguities are reflected in statements by other people as well, many of whom were directly involved in the development of the CAP. To Adam Yarmolinsky, for example, "maximum feasible participation" meant merely giving poor people jobs in the local programs.

> "... it was thought of simply as the process of encouraging the residents of poverty areas to take part in the work of community action programs and to perform a number of jobs that might otherwise be performed by professional social workers." (Yarmolinsky, op.cit., page, 35)

To Sanford Kravitz:

> "The clear intent was to substantially increase resident participation in program development and in the administration of programs at the neighborhood level." (Kravitz, op.cit., page 61)

To John Wofford:

> "It represented, at a minimum, an attempt to deal with the condition of 'powerlessness' that characterized the poor ... to the extent feasible in the local community, this sense of powerlessness was to be changed by giving representatives of the poor some real power in the development and conduct of programs designed to assist themselves." (Wofford, 1969)

And so on.

James Sundquist, in summing up the controversy suggests that the seemingly endless discussions on "what did he mean by that?" will get one no where. He notes that the drafters, or at least some of them, may have had many things in mind. At the time the legislation was being constructed there were three distinct strategies of reform being tested. (Marris, 1964)

1. **The Ford Foundation Projects.** These sought to
    work through existing institutions with the hope
    that they would be influenced to change through
    the process of coordinated planning.

2. **The Mobilization for Youth Prototype.** This went
    behind the power structure in order to organize
    the poor to assert and defend their own interests,
    although it also ran an extensive service program.

3. **The President's Committee on Juvenile Delinquency.**
    These projects emphasized the application of know-
    ledge through comprehensive planning.

According to Sundquist, "The planners of the President's
Community Action Program did not choose among the divergent stra-
tegies; insofar as they recognized the divergence, they recog-
nized, also, that no one pattern would fit all communities."
(Sundquist, 1969, page 24)

Sundquist also maintains that the approach by the drafters of
the legislation was frank and honest and that the language was
clear.

> "Anybody who pondered for more than a
> moment the implications of maximum parti-
> cipation in program development and ad-
> ministration would be bound to envision
> poor people on board of directors of Community
> Action Agencies and as administrators or
> programs ... Furthermore, if the poor were
> capable of sub-professional duties, that was
> all to the good, and if they were capable of
> exercising power -- well, more power to them."
> (Sundquist, 1969, page 238)

Moynihan would probably disagree. If one may be so bold as
to summarize his views (it is not easy), they go something like
this: (1) Federal laws should spell out in specific details

what a program is supposed to do and how it is supposed to do it; thus his seeming predilection for categorical progra s. (2) Although he appears to be sympathetic towards the poor, they are too unstable to be trusted. (3) What the Congress intended was for the Community Action Program to provide the poor with services. (4) The Federal government has no business sponsoring or supporting social action programs which lead to confrontation. (5) Social scientists should study the "hidden processes" of society, not tamper with them.*

In the final analysis, his basic complaint is that the Federal government cannot control a program that is based on local initiative, and since the Community Action Program, with its mandate for "maximum feasible participation" of the poor, went far beyond any conceivable intent of the Congress, it could only end disastrously. Specifically, he is critical of the militant social action efforts in which some local community action agencies engaged, since it seems to have turned the "establishment" including the mayors, the President, and even the Congress against the program.

If we have not set up a straw man, it is possible to counter some of these assertions, except of course, those that represent his personal biases. First, as to services: a study by Stephen Rose found that in the CAP as a whole, 94 percent of the projects were oriented towards "clinical, rehabitative, or remedial services." (Rose, 1970) Howard Hallman who reviewed

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* This clearly is an interpretation. It is based, however, on a close reading of his book.

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the program for the Sub-Committee on Poverty of the Committee on Education and Labor, came to a similar conclusion: CAP "appears primarily to have been a new kind of service program.*

As for militant social action, that appears to have occurred in no more than a handful of community action agencies. Again to quote Hallman:

> "Except for a very small number of communities, the Community Action Program does not involve a a predominate commitment to the strategy of giving power to the poor, of deliberate confrontation with established powers, of purposefully created conflict.. This is a stereotype placed on CAP in its early days by a few articulate advocates of this approach and echoed ever since by journalists, who have not examined what is actually going on. Yet, this approach is found only San Francisco, Syracuse, and Newark of the thirty-five communities studied. All three were included in the sample because of the controversy surrounding them, but this writer does not know of any other communities where this approach predominates." (Quoted in Lane, no date, page 5)**

Jonathan Lane who is currently assessing the CAP experience generally agrees with him. He notes, however, that many "became _arenas_ in which conflict took place." (_ibid_) But that as we indicate shortly is another matter. Lane goes on to say:

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* Roland Warren, who evaluated the Model Cities program noted the same thing: "They all seem to have defined problems immediately in terms of a lack of sufficient agency services-- with the predictable result that the program proposed was for more agency services." (Warren, 1971).

** Mobilization for Youth, which Moynihan uses as a prototype was, in the word of Jonathan Lane, "tamed" in 1965.

"Probably in very few places did this conflict
represent a major political threat to the lo-
cal governing coalition ... /But/ there are
examples of various degrees of conflict ....
Baltimore would fit Moynihan's vision, though
that Agency itself was not taken over by a
"power to the poor" philosophy. It provided
an arena of conflict by which blacks got into
the political system in general. Kansas City
was also involved in bitter conflict. Ef-
fectiveness in Kansas City seems to have been
low, because the CAP there was not in the "big
game" of city politics as Baltimore. Other
agencies never had a searing conflict. Examples
here (each quite different) are Atlanta, Seattle,
Austin and San Diego. Some of these did have
some vigorous "social bargaining" which probably
involved more or less abrasiveness -- not always
in middle-class style -- but that, as Hallman
says,'is the process through which democracy
solves many problems'." (Lane, op.cit., pages 5-6)

As Lane notes, in many communities, CAA's did become "arenas

in which conflict took place." To a large extent, however, this

was a result of a lack of "maximum feasible participation" not

because of it.

One of the difficulties in the early days of OEO was estab-

lishing broad-based community action agencies. The central.

problem in all of them was the reluctance on the part of what has

come to be called "the establishment" to include significant re-

presentation of the poor and the ethnic minorities on their

Boards. In many cases, therefore, the confrontations had more to

do with battles lost than won. It is true, of course, that in

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time, as the poor and minorities became organized, they become more savvy and learned how to press their demands, even, in some instances, unto victory.* But that, presumably is one of the things that is meant by institutional change. It is standard operating procedure in American politics and is the way minorities have always become assimilated to the larger society.

In actuality, however, there appears to have been less conflict than many people have assumed. Apparently, also, there was little fundamental change. At the end of three years effort(i.e., by 1967), Kravitz, for example, felt that the CAA's had accomplished very little in this regard.

> "The random program efforts of the Community Action agency have generally had little effect on the large bureaucratic health, welfare, education and employment structures that receive the bulk of their resources independently of OEO." (Kravitz, op.cit. p.66)

In the end, the real problem with the CAA's may be that in terms of really benefiting the poor and doing something about the "paradox of poverty in the midst of plenty," there was not enough emphasis on institutional change and too much emphasis on changing people. For as Rose has shown (op.cit.) the CAA's remained rooted to a services strategy and what we defined in the previous chapter as the individual deficit model. The "misunderstanding" may be not so much about "maximum feasible participation" as it is about poverty itself.

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* For a cynical view of some of these strategies see Tom Wolfe (1971). For a radical perspective see Piven and Cloward, op.ci'.

Robert Hess made a similar point a few years ago with re-
gard to Head Start:

> "The influence the family exerts on the
> child is a result of many pressures...
> that originate in the conditions of
> society. Perhaps changes within the
> family, if they can be effected despite
> conflicting pressures, can in the long
> run produce changes in the social and
> cultural environment. But it should be
> recognized that changes in the family may
> be difficult to bring about unless they
> are supported by programs of wider social
> and economic reform." (Hess, 1969, page 43)

In the next chapter, we discuss how these various stresses
and formulations were worked out in Head Start.

Chapter 3

The Development of Parent Participation in Head Start

a. Origins of Head Start

Like many of the early anti-poverty efforts, Head Start was the result of a crash effort on the part of the program planners at the Office of Economic Opportunity. According to Mary Ann Beattie, who has written a history of the program, the idea for the program was suggested by Dr. Jerome Bruner of Harvard University during an informal discussion with Sargent Shriver, the director of the agency. The notion that Dr. Bruner put forth was that OEO should sponsor a program to prepare disadvantaged children from low-income families for entry into school. (Beattie, no date, mss.)

It is likely that a number of factors contributed both to Dr. Bruner's recommendation and Sargent Shriver's eager acceptance of it. For one thing, Dr. Bruner was (and is) a distinguished psychologist whose career interests focus on the development and growth of children. Secondly, studies had already shown that children from poverty backgrounds entered school with certain drawbacks: they did not measure up to the schools' expectations of them and tended thereafter to steadily fall behind. And finally, there was a feeling that early intervention was one way of breaking the "cycle of poverty" so that it was not transmitted from one generation to the next.

From the outset, therefore, and subsequent events enforce
this impression, Head Start was rooted primarily in what we
have previously described as the personal deficit theory of
poverty. Although these deficits arose from deprivation, they
were perceived as deficits nonetheless.

As a number of observers, many of whom were involved in
the creation of Head Start, point out, however, there were
other considerations as well. According to Beattie, one of
these was the desire to create a vehicle through which a
large number of college trained women could be utilized as
volunteers in the national anti-poverty effort. (Beattie, op.
cit.) This probably reflected Shriver's interest in volun-
tarism and his recent experiences with the Peace Corps, of
which at that time he was also director. But there were
also more specific political considerations.

As is well known, the anti-poverty program was contro-
versial almost from its inception. It was attacked from both
the left and the right. To Saul Alinsky, for example, the
program was a "piece of political porngraphy" whose intention
was to undercut organizations of poor people which were then
in the process of formation (Alinsky, 1968, pp.171-179).
To others, it was an attempt to deflect the energies of the
civil rights movement into a system that could only weaken
and moderate their efforts. To much of the South, on the
other hand, it was a way of moving towards further racial in-

tegration, while to many mayors, it was a way of weakening their control over city government by funding programs to agencies and organizations over which they had very little to say. From this perspective, Head Start was a way of overcoming these objections. According to Polly Greenberg, it was a "political play to wedge the newly forming poverty program into the tough heart of the American public." (Greenberg, mss. no date.).

Whatever the motives, it soon became clear at OEO that some sort of program for young children was to be mounted. Events there-after moved rather swiftly.

Following his conversation with Dr. Bruner, Shriver asked Richard Boone, a top official of the Community Action Program, to call together appropriate staff members and experts in early child-hood education and child development to discuss the possible program. Although the basic policy question at the meeting was whether or not to invest a sizeable portion of CAP funds in a program for pre-school children, several participants recall that the discussion was heavily weighted with research-oriented questions. The major concern was whether or not a high-quality program could be quickly and cheaply produced on a mass scale.* There was some discussion of parent roles in the program, as aides or volunteers in the classroom, and about the importance of teaching them how to be parents, but hardly any discussion about the broader objectives of the Community Action Program. If this was addressed at all, it was in the context of the possible effects that a high quality program might have on the American educational system as a whole.

In recalling that meeting, Sanford Kravitz had this to say:

> "It seemed to me that the experts from the
> early childhood field had little experience
> in dealing with poor people. This group of

* The original cost was estimated at $140 per child for the summer program.

> researchers primarily had their experience
> with middle-class nursery schools and the
> only model for parent participation which
> they were familiar with was that of the
> parent as a cooperator in the co-op nursery
> school movement, essentially a middle-class
> development." (Interview)

Kravitz also noted that there was little discussion about the kind of theoretical orientation the program would take. "I think the commitment at that point ... was clearly to cultural enrichment -- essentially a deficit model or 'culture of poverty' orientation." (ibid)

The meeting ended with a split vote; only half of the experts felt that the program should be fielded. This was communicated to Shriver who, according to Kravitz, decided that "a fifty-fifty split was pretty good odds," (ibid) and a decision was made to move ahead.

It was shortly thereafter, at the end of October 1964, that Polly Greenberg recalls writing the first paper on what was to develop into Project Head Start. Originally, the program was meant to be a medical-dental-nutritional program, but in her paper she suggested that a nursery school/child development component be added, and that jobs for parents be included in the program. (Interview) The latter was of particular interest to Richard Boone, one of the more ardent anti-poverty warriors, who was pursuing the notion of using paraprofessionals in all anti-poverty programs.

It is important to point out that, at this juncture at least, Head Start was not being thought of as a community action program in the social action sense. Although its funds were to come from resources allocated to the CAP, it was conceived more as an activity, a new kind of service program, that might benefit children and also help take the heat off the barely viable CAAs. In addition, since many CAAs were having difficulty in getting organized, it was looked upon as a way of giving the national anti-poverty effect visibility. Who could fault helping poor kids?

The first official memorandum that called for the establishment of a Head Start type program appeared on November 18, 1964, over the signature of Jack Conway, who was then the Deputy Director of OEO. The title of the memorandum was "Operation Buildup -- School readiness for up to 500,000 young children from poor families." Still oriented to the deficit model, the memorandum listed the handicaps of poor children which the programs were to address: health and nutrition, verbal skills and critical limitations in early life experience.

This memo was also the first document to suggest that an eight-week summer program be viewed as the inauguration of a continuing program. Apparently this memorandum gave rise to considerable criticism both within the CAP complex in OEO as well as among the CAAs. According to Beattie, there was reluctance on the part of some of the CAP staff to endorse or support a program that, initially at least, would serve more than 100,000 children.

"There was a feeling that a larger Head Start
program would seriously hamper other Community
Action Programs planned for the fiscal year
1965 since the Community Action Agency funds
would be infringed upon. There was the added
fear that a large Head Start program in the
summer of 1965 would create a precedent for
followup programs that would curtail other
programs and activities sponsored through
Community Action." (Beattie, op.cit.)

As subsequent events show, these fears were, from the

CAP point of view, justified. According to Kravitz:

"CAP agencies both on the federal and
local levels found themselves being taxed
for their Head Start programs. This
meant that they were told that they had
t meet certain kinds of quotas and it
became a crazy business. Head Start very
quickly became so politically sexy and
non-controversial that Shriver decided to
push it extremely hard. This meant that
with a limited amount of funds that were
allocated to Title II there was only one
way that we could get this money in order
to expand the Head Start program. Obviously,
the money had to come from other Communit
Action activities."

"CAP agency staff members resented this kind
of national program direction. There were a
number of other types of national programs
which the staff felt were desperately needed
and the emphasis on Head Start was an infringe-
ment both on the local autonomy in terms of
definition of their own needs and also in
terms of a national emphasis." (Interview)

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HEAD START

CHILDREN AND DOLLARS BY FISCAL YEARS
(Dollars in Millions)

FY	Total Amount	Summer Head Start			Full Year Head Start		
		Children	Amount	No. of Grants	Children	Amount	No. of Grants
1965	$ 96.4	561,000	$ 85.0	2,397	-0-	$ -0-	-0-
1966	198.9	573,000	98.0	1,645	160,000	81.9	470
1967	349.3	466,300	116.6	1,249	215,100	210.4	750
1968	316.2	476,200	91.0	1,185	217,700	192.0	719
1969	333.9	446,900	90.2	1,100	216,700	212.3	756
1970	325.7	208,700	42.1	768	262,900	259.5	897
1971 (Est.)	360.0	208,700	46.6	768	262,900	278.3	897
1972 (Est.)	376.5	208,700	48.9	768	262,900	290.6	897

SOURCE: Office of Child Development

The above chart indicates the growth of Head Start both in terms of budget and number of children served. Because of the lack of money for expansion of domestic programs, Head Start more or less "stabilized" in 1970. At the same time, the total number of children served decreased due to inflation and increased program costs (salaries etc.) as well as a move from part-day to full-day programs. At the same time, however, it should be noted that virtually half of the Community Action budget is allocated to Head Start. If nothing else, this attests to the importance of Head Start to the Congress, the Bureau of the Budget and the Office of Economic Opportunity itself.

There was also resistance to the idea of a "packaged program" since this seemed to contradict the notion that programs should be locally planned and initiated. According to Mitchell Ginsburg, who was a member of the Head Start Professional Advisory Committee:

> "There was concern in OEO right up to the highest level with Shriver on the question of to wnat extent there should be mandated substantive programs that were packaged for everybody and to what extent there should be the kind of community participation which might potentially lead to a great deal of program variation." (Interview)

Possibly as a result of this resistance, another memorandum was issued by Conway on December 17, 1964. By this time the name for the program had been decided upon. The Title of this second memorandum was: "Project Head Start *-- A Program for Disadvantaged Children Before they Enter School." In this memorandum the goal of the program was set at 100,000 four and five year olds in 200 to 300 communities across the nation. There was also some clarification in the memorandum as to how the communities would be chosen. Three criteria were mentioned:

o Those which show concrete evidence that parents want and will participate in the programs.

o Those that show potential for developing quality programs.

o Those which need help most.

---

* Judah Drob, now at the Department of Labor is frequently credited with naming the program at one of Shriver's famous late night sessions.

Thus the concept of parent choice (decision-making) and parent involvement was articulated at a very early point in the history of the program, a victory it would seem for the CAP people who were arguing for this concept.

When this second memorandum was submitted to Sargent Shriver, the staff was given the green light to go ahead. A massive public relations effort was mounted. Beattie describes the highly organized effort that was m de to contact significant officials in every local community across the nation. This included mayors, city managers, county officials, welfare, school and health officials, and heads of community action agencies, among others.

> "To all of these a letter was sent over
> Mr. Shriver's signature inviting them
> to participate in Head Start and enclosing
> a card on which they could indicate their
> interest. To mount this operation, con-
> tracts were made with almost every mailing
> house on the east coast to provide direct
> mail services." (Beattie, op.cit.)

Mrs. Johnson, the wife of the President, lent herself in a major fashion to the massive public relations effort; and wives of legislators close to the administration worked at making personal phone calls to mayors in their home states, encouraging them to develop Head Start programs and submit funding applications.

The response was so great that it soon becan clear that there would be no way to keep the program at the level of 100,000 children. Very quickly the goal became 300,000 and finally 500,000. When a tally was made at the end of the first

summer program, it was found that 561,000 children had actually been served.

Kravitz, who had some doubts about the possibility of mounting a program of this size, credits Jule Sugarman, Boone's Deputy for Administration and who was named by Boone as the key staff member to organize Head Start. In Kravitz's words:

> "Jule Sugarman deserves credit for the administrative and organizational capacity to produce what I believe to be probably one of the most significant phenomena of administrative and social organization of the century." (Interview)

Thus despite misgivings and confusion, within the space of about six months, Head Start was off and running.

b. The Cooke Memorandum

In addition to suggesting the scale and nature of the program, the memorandum which was finally sent to Shriver over the signature of Jack Conway, called for the establishment of a "national advisory committee of informed private citizens." The original committee consisted of:

> Dr. George B. Brain, Dean, School of Education, Washington State University.
>
> Dr. Urie Bronfenbrenner, Social Psychologist, Cornell University Department of Child Development.
>
> Dr. Mamie Phipps Clark, Executive Director, Northside Center for Child Development, New York City.
>
> Dr. Edward P. Crump. Professor of Pediatrics, Meharry Medical College, Nashville, Tennessee.

Dr. Edward Davens, Commissioner, Maryland
State Health Department.

Dr. Mitchell I. Ginsburg, Associate Dean,
Columbia University School of Social Work.

Dr. James L. Hymes, Jr., Professor of Edu-
cation, Early Childhood Education Depart-
ment, University of Maryland.

Sister Jacquelyn, President, Webster Col-
lege, St. Louis, Missouri.

Mrs. Mary King Kneedler, Nurse, Assistant
Professor, Development Evaluation Center,.
West Carolina College, North Carolina.

Dr. Reginald S. Lourie, Director, Depart-
ment of Psychiatry, Childrens Hospital,
Washington, D.C.

John H. Niemeyer, President, Bank Street
College of Education, New York City.

Dr. Myron E. Wegman, Dean University of
Michigan School of Public Health.

Dr. Edward Zigler, Chairman, Child Develop-
ment Program, Department of Psychology,
Yale University.

As can be seen the advisory committee was heavily weighted

with psychologists, educators and people whose orientation

was towards problems in child development rather than towards

problems in community action.

To chair the committee, Shriver appointed Dr. Robert Cooke,

Chief of Pediatrics at Johns Hopkins. The choice of Dr. Cooke

was probably conditioned partly by the fact that Shriver, as

well as the program staff, wanted to make sure that the program

was not controlled by the early childhood educators. The chief

reason for this appears to have been a desire to make sure that

it did not become, in the words of Polly Greenberg a "downward

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extension of public schools." In fact, "it had been with reluctance that the experts had declared school systems eligible to run Head Start programs at all." (Greenberg, 1969, p.6)

The initial functions of the Advisory Committee were to give structure to the program, to establish a budget, and to secure a director. It was this committee that established the cost of the summer program -- $140 per child, but later upped to $170 -- and prevailed upon Dr. Julius Richmond, at that time Chairman of Pediatrics and Acting Dean of the Up-State Medical Center in Syracuse, New York to become the director of the program. Inasmuch as Dr. Richmond was also vice president of the Child Welfare League, and a member of the Board of Directors of the local CAP agency in Syracuse, he could by reputation as well as experience, relate to a number of constituencies.

As Program Director, Dr. Richmond worked closely with Mr. Shriver and was responsible particularly for establishing relationships with the various professional organizations (educational, medical, welfare, etc.), involved in getting Head Start on the way. The actual administration of the program and the inter-governmental relationships were assigned to Jule Sugarman, including the major task of processing grant applications.

In addition to its initial administrative responsibilities, the Advisory Committee also produced the first set of official

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guidelines for Project Head Start. Known, popularly, as

the "Cooke Memo"* this document remained the only official

statement of Head Start policy and goals until 1967 when

Manual 6108-1 "Head Start Development Program: A Manual

of Policies and Instructions," was issued by OEO.

In line with what had become conventional thinking by

this time, the Cooke memorandum, in terms of theoretical

orientation, reflected the deficit concept arising from

the "culture of poverty." Its opening statement is unequivocal:

> "For the child of poverty there are clearly
> observable deficiencies in the processes
> of the foundation for a pattern of failure
> and thus a pattern of poverty throughout
> the child's entire life."

The memo spelled out the specific objectives of Head Start

as follows:

o   Improving the child's physical health and
    physical ability.

o   Helping the emotional and social development
    of the child by encouraging self-confidence,
    spontaniety, curiosity, and self-discipline.

o   Improving the child's mental processes and skills
    with particular attention to conceptual and
    verbal skills.

o   Establishing patterns and expectations of suc-
    cess for the child which will create a climate
    of confidence for his future learning effort.

o   Increasing the child's capacity to relate posi-
    tively to family members and others while at the
    same time strengthening the family's ability to
    relate positively to the child and his problems.

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* The official title of the memorandum is "Recommendations
  for a Head Start Program by a Panel of Experts," chaired
  by Dr. Robert Cooke, John Hopkins University, February 19,
  1965.

o   Developing in the child and his family a respon-
        sible attitude toward society and fostering con-
        structive opportunities for society to work to-
        gether with the poor in solving their problems.

o   Increasing the sense of dignity and self-worth
        within the child and his family.

The first four of these objectives relate solely to the
child; the other three, however, are somewhat more ambiguous.
While they also relate to the child, they mention his family,
and the last two objectives at least, open the door for a de-
cision-making role for parents.

It is within these last two objectives that the rationale
for the parent participation program seems to reside although
clearly they are not couched in community action language. In
fact it is doubtful that the Advisory Committee, or most of
it, had a dynamic conception of community action in mind. For
when details as to possible parent roles were spelled out,
they focused primarily on the parent as learner or as
friendly counselors and guides.

> "Parent participation programs should be designed
> as to:
>
> 1. Assist in planning the program of the center,
>   its hours, location, program, etc.
>
> 2. Help in acquainting the neighborhood
>   with the services for children.
>
> 3. Deepen understanding on the part of the
>   center's professional-staff of the life
>   of the neighborhood.
>
> 4. Participate in the parent participation
>   program of the center which should in part
>   help parents deal with the general and
>   specific problems of child-rearing and
>   homemaking.

5. Provide supervision for other children of parents who are assisting in the center or are visiting the center as part of a parent education program.

6. Fill many of the non-professional, sub-professional, and semi-professional roles necessary for acomplishing the above purposes and for the general conduct of the program such as:

   a. teacher aides for:

      1. liaison with parents,
      2. escorting children to and from the center,
      3. conducting small groups of three to five children on trips,
      4. adding specialized skills like singing, playing musical instruments, painting,
      5. general assistance.

   b. constructing and repairing equipment, toys, etc.

   c. maintenance.

   d. cooking and serving food.

In reading this memo today, it seems obvious that parents were conceived of as adjuncts to the program not as central to it. They were to provide extra pairs of hands, in order to relieve the Head Start teachers of certain duties, much as teachers' aides frequently came to be used in the school system. Their specialized knowledge, as in item 3, was not to be used for self-help, but to "deepen the understanding on the part of the center's professional staff of the life of the neighborhood."

When the memorandum was issued, there was considerable dissatisfaction among members of the CAP staff as well as among certain members of the Advisory Committee. Mitchell Ginsburg, a social worker, recalls that a group of the Advisory Committee

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including himself, Mamie Phipps Clark, Jacquelyn Wexler (then

Sister Jacquelyn) and Edward Crump met with Shriver to

explore the issue of parent participation and parent roles.

> "After that, there was developed for us
> some new guidelines that we took with us when
> we went on our monitoring trips during the
> summer of 1965.

> "I remember, for instance, that I went to Denver,
> Seattle, Portland and Eugene, Oregon since all
> members of the Professional Advisory Committee
> were asked to monitor the beginning programs.
> We were given a checklist of items that we
> had to look at, and one of these was on pa-
> rent participation." (Interview with Mitchell
> Ginsburg).

Ginsburg also recalls that members of the CAP staff played

instrumental roles in pushing for greater parent roles, as

well as for a close connection between Head Start and the Com-

munity Action Agencies.

> "It was Kravitz and his people that pushed
> for parent participation. At points there
> were differences between the Head Start
> program staff as such and the Community Ac-
> tion staff, leading to discussion about at-
> tempting to pull Head Start out of Community
> Action and out of OEO entirely. Some of the
> Head Start staff, particularly the child
> development people, felt that it could func-
> tion better as a separate agency. However,
> there were those of us on the Professional
> Advisory Committee that were opposed to
> this because we wanted to maintain

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> the connection with Community Action... We
> did win and there was no recommendation
> made formally that Head Start be a separate
> agency." (ibid.)

Apparently, however, the differences of opinion were never

successfully resolved, for as recalled by Ginsburg, the

arguments about the nature of Head Start -- was it or was it

not a community action program? -- surfaced continually at

the Advisory Committee's meetings.

> "Some members of the the Committee felt
> that we were dealing with a program that
> was designed to do certain specific
> things like raising the reading levels of
> children. There were others who inter-
> preted the program as part of the broader
> Community Action thrust of Title II.

> "This showed up in terms of the practical
> effects when we as Committee members
> went out to visit programs. I remember
> that some of my reports were extremely cri-
> tical of a few programs where parent par-
> ticipation was not in evidence. I am sure
> that when other members of the Committee
> made their visits, the reports reflected
> somewhat different views. This area prob-
> ably would have been played down and other
> aspects emphasized." (ibid.)

Without belaboring the point further, it seems clear that

in its early stages at least, Head Start had definite opinions

as to the role of parents or learners; the program was far less

clear about parental roles as decision-makers. Both Stanley

Salett and Polly Greenburg, who were associated with the pro-

gram in its early stages feel that this was largely the result

of the influence of the early childhood specialists, both on

the Advisory Committee as well as on the staff, many of whom

were only tangentially interested i   m's potential

for social change. It seems reas   erefore, to ask how

this latter dimension came to be so widely diffused.

According to many observors, this v   rgely the result

of personal contact. Frequently mentior   the influence

of consultants who traveled far and wide to help implement

programs. The consultants played a variety of roles. They

were teachers and trainers of staff and parents; they parti-

cipated in evaluation and monitoring visits; and they also

served as interpreters of Head Start philosophy and program

guidelines to staff, parents and interested community agencies.

Depending upon their own professional orientation, these

consultants pressed for compliance with Hea Start and CAP

objectives in parent participation.*

Also important were the QEO inspectors, particularly at

the time that William Haddad headed the Office of Inspection.

Although there was much variation in staff attitudes, the

inspectors during the early days of OEO took as one of their

main charges the implementation of the "maximum feasible par-

ticipation" feature of the legislation. This was also true

of certain OEO Regional Offices such as former Regions

I (New York City base) and VII (San Francisco base) which had

reputations for promulgating activist approaches. In other

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* See Polly Greenberg, no date, and Beattie, no date. Information
  was also derived from interviews with Mitchell Ginsburg,
  Charles Mowry and Bessie Draper.

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regions, parental involvement, particularly in the decision-making role, was less urgently pressed, though here and there, as in what was then Region VI (Kansas City base), there was a highly developed parental involvement program.

Some consultants have indicated that in the absence of firm directives and guidelines from Head Start, they relied on OEO/CAP issuances which kept mandating citizen participation in CAP programs. Since Head Start was part of the CAP complex, although like most of the national emphasis programs it frequently acted and was treated like an independent agency, it was felt that these guidelines applied equally as much to Head Start as to the rest of CAP.

Of particular importance was OEO Instruction 6005-1* which one consultant described as the "most valuable weapon in interpreting and enforcing the notion of parent participation." (Interview with Charles Mowry).

> "There is much in that document that needs
> to be studied in relation to its effect upon
> Head Start practice. I think that is a pivotal
> policy statement. In my work in the field,
> that document was really the basis for developing
> a strong case for parent participation. That
> document really was more useful between the time
> of its issuance and the issuance of the 70.2
> statement than the manual. I think that as a
> policy and as a base for the development of
> participation in practice, it was the primary
> tool of consultants, of staff and of parents."
> (ibid)

There is also some evidence that certain communities were far ahead of either the consultants or the staff in articulating connections between the CAP philosophy and Head Start.

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* Participation of the Poor in the Planning, Conduct and
  Evaluation of Community Action Programs.

This appears to have occurred in those communities which not only grasped the potential of the program 't which had or quickly developed, an activist orientation. In the long run, it is likely that all these factors and possibly others as well converged in different ways to promote, or inhibit, parent participation. In future studies, it is hoped that this can be explored in a more systematic way.

c. The Shift in Guidelines

In September, 1967, two and one-half years after the Cooke Memo had been issued, the Office of Economic Opportunity issued its first Head Start Policy Manual.*

Although most of the manual is devoted to Head Start itself, the first page makes it clear that Head Start is not to be confused with other and superficially similar programs. This section of the manual does two things: It places Head Start in the context and philosophical thrust of the community action program and notes the special obligation on Hea Start in localities where no community action agency exists.

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*Manual 6108-1: Head Start Child Development, A Manual of Policies and Instructions, September 1967.

With respect to the first of these considerations, the manual defines the long-range objectives of a community action program as focused on effecting "a permanent increase in the ability of individuals, groups, and communities afflicted with poverty to improve their own conditions."(Emphasis added). And with respect to the second, it establishes the principle that where no CAP agency exists, the agency that is responsible for administering Head Start "is expected to follow the general principles of community action -- participation of the poor, mobilization of resources, and targeting of programs to the poor as if it were a community action agency." (Emphasis added again).

As far as the authors of this report were able to discern, this was the first time statements such as these appeared in an official Head Start document. Although a historical track to explain the reason for their inclusion is not presently available, some conjectures at this point may be in order since they may point to some possible avenues for further investigation.

One reason that comes to mind is the possible delegation of Head Start to HEW. As is well known, tension, and frequently friction, existed between OEO and other Federal agencies from the onset of the program and even before, during task force days. With the Department of Labor, it concerned the general thrust and philosophy of the agency. During the task force days, Labor had argued for a manpower strategy as the center-piece of the poverty program* and there were additional

* See earlier discussion. page I-39.

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conflicts over the role and nature of the Neighborhood

Youth Corps Program and other manpower related activities

which were included in the legislation. With HEW, the argu-

ments were mainly over programs that related to education'

and other activities of OEO that might be defined as educa-

tional in emphasis.

Head Start was a particular bone of content. on. From the

time that the program was fielded and attained its

initial phenomenal success, there were indications that the

Office of Education felt that the appropriate location of the

program was in that agency and not in OEO. One possible reason

for this was that despite arguments to the contrary, Head Start

was originally conceived as a "school readiness program"and

was always judged as such by the Congress and the public at

large. As we noted earlier, however, OEO staff, including

Mr. Shriver, had great misgivings about making the program

solely an early childhood education program. Although the

importance of the educational element was never underestimated,

it was always felt that to be effective, it had to be community

and not school-based since the schools had proved notoriously

deficient in relating either to communities or parents.

Another consideration was a difference in funding pat-

terns. Most HEW agencies channel their funds through the

states. Although the passage of the ESEA(in whose framing OEO

was greatly involved) introduced some signficant changes,

it was nevertheless true that the traditional pattern of HEW

was and is to relate to states and state agencies. OEO, on

the other hand, channeled its funds to local communities.
Thus imbedding Head Start in a Department with a different
philosophy was looked upon as potentially harmful to both the
intent and nature of the programs.

While these were possibly the dominant concerns at the
time, it is conceivable that there were other considerations
as well. In 1967, the Economic Opportunity Act was amended
to open the way for local governments to attain greater con-
trol over the CAP agencies. Popularly known as the "Green
amendment", after Congresswoman Edith Green of Oregon who in-
troduced it, local officials were given the option to convert
CAAs into municipal or county agencies. As it turned out,
relatively few local governments chose to exercise this right
-- according to Congresswoman Green because the guidelines
made it difficult for them to do so. Nevertheless, it was
of considerable concern to OEO which favored the community-
based agency as the appropriate vehicle for its efforts.
By transferring Head Start to HEW, there was understandable
concern that the ties with the CAP agencies might be loosened
and since in many communities, Head Start was the center-
piece, if not the sole effort of the community action agency,
this was viewed with consternation if not alarm.

A final consideration may have been the social ferment
which by 1967 had overtaken the nation. The Black movement
had taken a new tack. There were calls for Black power, for
community control of local institutions, for ethnic relevance.

Very soon Chicano groups were to organize themselves and
Indians. In many ways, these were the natural constituencies
of OEO, and certainly in local-communities they wer , or were
shortly to become, forces to be reckoned with. Although OEO
was frequently antagonistic towards these groups -- the OEO
official philosophy was basically integrationist and re-
formist; except in a few communities it was not radical at all
except to those people who regard any kind of change that
benefits the poor and minority groups as radical -- it is very
possible that part of the intent of these policy statements
was to leave the way open to work with these groups as a way
of reducing the polarization that was then becoming so evident
in our society.

As noted at the outset of this discussion, these are con-
jectures. But they may point the way to fruitful research and
investigation particularly for those who wish to discover the
impact of social forces on public programs.

To return, however, to the guidelines: Except for the
first section, Manual 6108-1 is concerned mainly with expli-
cating Head Start policies themselves. The manual defines
Head Start as "a program for the economically disadvantaged
pre-school child based on the philosophy that:

    1. a child can benefit most from a compre-
       hensive interdisciplinary attack on his
       problems at the local level; and

    2. the child's entire family as well as the com-
       munity must be involved in solving his
       problems."

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The manual then lists twelve specific goals for Head Start. Of these, the first four relate to the improvement of the child's health, emotional and social development, cognitive development, and socio-cultural development. Towards the end of the listing however, three goals have implications for parent participation. These are:

- o Developing in the child and his family a responsibility towards society and fostering feelings of belonging to a community.

- o Planning activities which allow groups from every social, ethnic, and economic level in the community to join together with the poor in solving problems.

- o Helping both the child and his family to a greater confidence, self-respect, and dignity.

Although couched in somewhat different words, these statements essentially reiterate the concepts set forth in the Cooke memo two years earlie. At the same time, however, the manual includes additional material which represent significant shifts in official Head Start policy. In a section on the role of parents, the manual notes that: "Every Head Start program must have effective parent participation."

This section also defines four modes of participation:

1. Participation in the process of making decisions about the nature and operation of the program;

2. Participation in the classroom as paid employees, volunteers, or observers;

3. Welcoming center staffs into their homes for discussions for the ways in which a parent can contribute to the child's development at home;

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4. Educational activities for the parents which
   they have helped to develop.

Items 2, 3, and 4 are drawn directly from the 1965 Cooke

memo. The significant change is the addition of the first

item, the decision-making role. It not only has been speci-

fically mentioned, it appears at the top of the list. It should

be noted, however, that the manual discusses this role only in

relation to Head Start itself. It does not extend the discussion

to decision-making in other arenas.

Nevertheless, the manual visualized strengthening parental

roles in the program in a variety of ways. It recommended a

staffing formula for parent involvement and a linked set of

advisory committees through which parents would be able to in-

fluence the program at all levels.* Subsequently, a parent in-

volvement workbook** for staff, called for a parent program

coordinator at the grantee level, a parent program developer at

the delegate agency level, and parent program assistant at the

center or classroom level, and in connection with the latter, a

parent committee at the classroom level composed totally of

parents; a parent advisory committee at the center level of which

at least 50 percent were parents; a policy advisory committee

at the delegate agency level of which at least 50 percent

again were parents, and another policy advisory committee at

the grantee level with a similar representation of parents. Signi-

ficantly, the recommendation in the workbook was that at each

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*A National Head Start Advisory Committee was formed in
July, 1972, by action of the Secretary of DHEW to advise the
Director of Head Start.

**Parent Involvement: A workbook of training tips for
Head Start Staff, 1969, p. 10.

level, the parents should be elected to their posts.

-The 1967 amendment to the Economic Opportunity Act appears to have provided the added basis, or mandate, for further action by Project Head Start personnel. In the reference to Head Start* as a program to be focused upon children who have not reached the age of compulsory school attendance, the Act serves "to clarify the intention of HEW and OEO to facilitate the involvement of parents of Head Start children. . . ."**

The Act states that Head Start "...will provide for direct participation of the parents of such children in the development, conduct and overall program direction at the local level."***

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*Public Law 90-22, December 23, 1967, Part B, Section.222 (I) (B).

**OCD Transmittal Notice, 70.2, August 10, 1972.

***Public Law 90-22, op. cit.

The most specific approach to a philosophical statement
about parent participation appears in a revision of the manual
known as Instruction I-30, Section B-2, dated 8/10/70. In
the transmittal notice of the revision, the following statement
appears:

> "If Head Start children are to reach their
> full potential, there must be an opportunity
> for Head Start parents to influence the
> character of programs affecting the develop-
> ment of their children. The organizational
> structure of every Head Start program must
> provide this opportunity by increasing the
> effectiveness of parent participation in the
> planning and implementation of programs on
> the local level in order that parents may
> also become more effective in bringing about
> positive change in the lives of their
> children." (Transmittal notice, page 1)

Once more the major objective for parent participation in
Head Start was stated as providing an opportunity for parents
to influence the program. The assumption is made that only
by meeting this objective will the child development program
become maximally effective and therefore allow the ultimate
objective for children (reaching their fullest potential) to
materialize. There is also a secondary objective, one that
relates to human development goals for parents themselves.
The implication here is that if the Head Starts promote ef-
fective parent participation, the parents can utilize these
experiences to gain greater personal and interpersonal com-
petence.

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But the major change in this revision is the extent to which it underscores the change agent function of the Head Start program itself. There are three major statements in this regard.

The first focuses on the importance of maintaining the developmental gains made by children in Head Start and notes that the soundest manner for this to take place is for the child's family to understand the nature of these changes and to provide continuity for these developmental changes within the family and the community. This emphasizes the notion of transferability and continuity of child development processes from the Head Start center to the family and other environments that effect the child.

The second points to change itself as a sound prerequisite for growth:

> "Many of the benefits of Head Start are rooted
> in 'change.' The changes must take place in
> the family itself, in the community, and in the
> attitudes of people and institutions that have
> an impact on both." (Instruction, page 1).

The third statement is probably the most crucial of all since it provides the most comprehensive rationale for defining parent participation objectives in Head Start:

> "Successful parental involvement enters into
> every part of Head Start, influences other
> anti-poverty programs, helps bring about
> changes in institutions in the community, and
> works toward altering the social conditions that
> have formed the systems that surround the eco-
> nocially disadvantaged child and his family."
> (ibid)

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It should be noted, however, that these statements appear either in the transmittal notice that accompanied the Instruction or in the Introduction to the Instruction itself. In terms of the body of the Instruction, the emphasis is exclusively on the role of parents in the Head Start program only.

Still, the changes contained in the Instruction show a steady progression towards increased parental influence. For example, at the center level, the committee was to be composed entirely of parents whose children were currently enrolled at the center. Further re, at each of the higher levels -- delegate agency and grantee -- the elected parents were given a veto power over the other 50 per cent, the community representatives who also served on the Council. Finally, the word advisory was dropped from both the committees and the Councils: they became policy bodies, period.

These were significant changes and probably reflect a greater understanding of the program as well as pressures both from within the bureaucracy and from the Head Start complex itself.* At the same time, however, one wonders to what extent these guidelines, or even those in the manual, have actually been followed. Neither, for example, contain enforcement provisions: Head Start grantees were not given a timetable for compliance, nor do there appear to be penalties for non-compliance. This suggests that the guide-lines could be construed as suggestions rather than rules, and

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* The transmittal notice for Instruction I-30 states: "These guidelines have been developed in response to the numerous requests received during the past three years from Head Start parents, staff and administrators for more specific delineation of their functions and responsibilities in local programs." (page 1)

and there is some evidence that this in fact may be the case.
A recent study by the Southeastern Education Laboratory, for
example, states: "We have the legal provisions, and often, as
in Head Start, requirements to involve parents in pre-school
programs, but to a great extent this is not happening."
(Southeastern Educational Laboratory, 1971, page 16)

Charles Mowry, a Head Start consultant, has suggested a
possible reason for this: parents may not have been informed
of their rights. It is not unusual for a Head Start grantee
-- even a CAP agency -- either by intention or neglect to
withhold information. (Interview)

Yet, these caveats not withstanding, several important
principles emerge from this review. Although we couch them
in ideal terms, these principles can be identified as follows:

1. Parent involvement cannot be seen as merely
   one isolated component within a Head Start
   program representing a particular service
   which can be delivered in a more or less
   finite fashion, such as health or dental
   service or nutrition. Rather, parent in-
   volvement is projected as an overarching and
   potentially integrating program force which
   is larger than any one component. It re-
   presents more than a program specialization;
   it is a point of view about how the program
   should be organized, administered, and how
   all other services should be planned and
   delivered.

2. Parent involvement should culminate in acti-
   vities which are connected to and potentially
   can influence and affect other anti-poverty
   programs in the local community. Parent in-
   volvement, therefore, represents a method of
   connecting Head Start to the community action
   network or system so there can be a coordinated-
   attack upon the problems of poverty. In effect,
   parent participation is Head Start's link to a
   total community action anti-poverty program.

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3. Parent involvement represents the key to
meeting Head Start's objective for insti-
tutional change which has as its purpose
community action to eliminate poverty.
Institutional change may be directed towards
a variety of sub-systems such as public welfare
or education. Head Start as an integral
anti-poverty program must relate to funda-
mental community action program principles
and must be directed towards influencing
and changing those institutions identified
with either contributing to the perpetuation
of poverty or attempts by p ople to break out
of the poverty cycle.

Although there was a . eady progression towards these prin-

ciples from the Cooke memo of 1965 to the 1967 Manual, the

revisions that were added in 1970, and particuarly the context

for the revisions as contained in the Transmittal Notice and

the Introduction to the Instruction, appear like a dramatic break-

through.

"Every Head Start program is obligated to pro-
vide the channels through which /parental/ par-
ticipation and involvement can be provided for
and enriched.

"Unless this happens, the goals of Head Start
will not be achieved and the program itself
will remain a creative experience for the pre-
school child in a setting that is not reinforced
by needed change in social systems into which
the child will move after this Head Start experi-
ence.

"This sharing of decisions for the future is
one of the primary aims of parent participation
and involvement in project Head Start."
(Instruction, pages 1 and 2)

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Part Two

Practice: A Review of the Literature

Chapter 1

Rationales for Parent Participation

Introduction

Although the development of Head Start in the context of
the war on poverty tells us a great deal about the forces which
shaped the program, there were other developments during the
same period that are also crucial for an understanding of the
program.

Of particular significance is the extensive research in
the early childhood field which has occurred during the past
decade. Perhaps the most startling finding -- startling in
the combined sense that it was not anticipated, is still not
fully accepted, and is perhaps the most quoted single finding
in the field -- was Bloom's assertion that children by the age
of four reach 50 percent of their intellectual potential.
(Bloom, 1964)

But equally as significant as the findings -- and we shall
have more to say about them later -- is the amount of research
that has been done. In the recent OEO publication Day Care:
Resources for Decisions there are 965 bibliographical refer-
ences; of these, only 181 pre-date the year 1960. Roughly
calculated, this means that about 80 percent of the research
in early childhood, or at least the research which the authors
felt was sufficiently significant to include in their biblio-
graphies, was accomplished during the last decade. (Grotberg,
1970)

The scope of the research is equally impressive. Again
using Dr. Grotberg's compendium, and applying the same measure
as above, the following summary is a rough indication of what
has been going on in the field.

Subject	Number of Bibliographical References
Part I - Orientation to Day Care	
International Day Care: A Selective Review and Psychoanalytic Critique	56
Day Care Programs in Demark and Czechoslovakia	--
Child Care Facilities and the Israeli Experiment	5
The Need for Diversity in American Day Care	11
Day Care in America	72
Part II - Programs for Children	
Overview of Development and Day Care	20
Social and Emotional Development of Young Children	103
Cognitive Development and Programs for Day Care	51
Language Development in Day Care Programs	13
Stimulation, Learning and Motivation Principles for Day Care Programs	145

As to the significance of the research, that is another
matter. Research is a very difficult undertaking, and re-
searching complex problems with multiple variables and numerous
inter-related levels is exceptionally difficult. Furthermore,
translating research into policy for large-scale social actir
programs is, as Dr. Edward Zigler, the former director of the
Office of Child Development and a highly-regarded researcher
himself, has pointed out, not only difficult but treacherous.
In his keynote address at the 1970 Annual Meeting of the Day
Care and Child Development Council of America, he said:

> An alarming new development on the scene is the
> readiness of many investigators to make social
> action recommendations. There is nothing wrong
> with a good investigator clearly presenting his
> position and telling society which way it ought

to go, providing he is clear in saying that this
is what he believes; but it is different to dress
up social action recommendations around research
findings from some particular studies on parti-
cular little bits of research and from that build
some kind of social action program or suggested
social action program.

Elsewhere in the same speech, he noted:

...I did not come here to denigrate research
people. I am convinced, however, that our ability
to help children cannot out-distance our knowledge
of them. On the current scene, there are many
theories, hypotheses, as well as blatant prejudices,
but very little in the way of totally firmed-up
information that will lead us unerringly along
some social action path. We still have to use our
own judgment and play our best hunches. We must
therefore develop enough professional and personal
integrity so that we are not unduly influenced by
every passing thought that has the good fortune
to be published.

One possible implication of what Dr. Zigler is saying is that

despite his strictures the exact opposite may actually be

taking place. Like Dr. Zigler, we are not denigrating research.

We are interested here, rather, in the nature of the research

and what can be learned from it about parent participation in

Head Start. In this regard the following statements can be

made without equivocation. Most of the research has been done

by experts in the field of early childhood development, mainly

it would seem by psychologists. While there is nothing inherently

wrong with this, it has nevertheless tended to skew the nature

of the work. Although the particular problems, the researchers

have chosen to investigate are almost too various to enumerate

or catalog, it is clear that their chief interest has been in

the parent as learner or as teacher of his or her own children.

There has been virtually no investigation of the role of

parents as decision-makers and what effects this may have

had on their children. In fact the present study, which in-

cluded field research as well as literature review, appears

to be the first which has attempted the latter task, and as

we have noted elsewhere, we are well aware of its limitations.

In this part of our report, we review the available litera-

ture on Head Start and other early childhood programs both to

document the available knowledge and information on parent

participation as well as to draw attention to the weight which

has been given to the parent as learner as opposed to the parent

as decision-maker.

a. Orientations

In Table I, the rationales for parent participation are

divided into two main groups. The first two columns show

those orientations which are aimed at overcoming the effects of

deprivation by treatment of individuals who have been seen

as deprived. This would consist of providing input to enable

the person to reach a standard of health or educational achieve-

ment which has not been met because of the circumstances in his

life. The second orientation recognizes the above, but focuses

on the need to modify institutions or the social system in such

a way that either standards or life circumstances change. The

individual then is no longer "victimized" and is able to influ-

ence the system and achieve whatever new standards he conceives

as being necessary.

TABLE I

Social Rationales for Parent Involvement

Source	Indiv. Treatment of Parent; as learner IA1a	Indiv. Treatment, Parent as Teacher of child IA1b	Parent has legal rights IA2	Parent Part. to change institutions (after training) IA3a	Parent Part. to change institutions IA3b	Participatio for ethnic/ cultural rel evance IA4
HS	Bennett, 1966; Roberts, 1966; HS Newsletter,1968; Mouat, 1969; HS Policy "Parents" 1970; OCD report, 1970; Wille, 1970	Clarizio, 1968; HS Newsletter, 1968; Hervey, 1968; Juniper Gardens, 1968; Miller, 1968; Swift, 1968; Stern, Kitano, 1968, 1970; McCarthy, 1968; Boger, 1969; Gordon, 1969b; Jacob, Pierce-Jones, 1969; HS Policy "Parents," 1970; Kowatrukal, 1970; Adkins, 1971; Childhood Resources, 1971; Fitzsimmons, 1971; Minnicht, 1971; Ruopp, 1971	OCD report, 1970; HS Policy "Parents," 1970	Marm, HS Newsletters; Gordon, 1959; Mouat, 1959; HS Policy "Parents," 1970; Ninnicht, 1970; Wille, 1970; MIDCO, 1971	Kirschner & Assoc., 1970	Ruopp, 1971a
Non HS	Chilman, 1966; Duff, 1971; Nedler & Sebera, 1971; Ruopp, 1971 a	Radin, Weikart, 1968, 1969; Costello, etal., 1969; Scheinfeld, 1969; SW Ed. Lab, 1969; Gordon, 1969 a,b,c, 1970,71; Levenstein, 1970, 1971; Karnes, 1970; Childhood Resources, 1971; Gray, 1971; Conant, 1971; Ortar, 1971; Weikart, 1971	AFRAM, 1971	Manning, 1971; delaGaza, 1971	FAP, 1971; AFRAM, 1971; Ruopp, 1971b	AFRAM, 1971; SCDI, 1971; Hess, 1971
General Literature		McDavid, 1969; Bronfenbrenner, 1970; Bronfenbrenner, 1970	West, 1967	West, 1967; Watkins, in Shapiro, 1967	Cohen,1959 a, b; Hess, etal., 1971	

As can be seen, much as in the Grotberg compenduim, the greatest amount of interest by far has been in the deprivation or individual deficit model.

Individual Treatment

    (1) Parent as Learner

       Head Start

A major social rationale is that for whatever set of reasons, Head Start parents require information, assistance and support in improving the quality of home life. This assumption is embodied in the official documents of Head Start. A report released by the Office of Child Development reports that in 1968, one-fifth of Head Start centers averaged one or more monthly contacts with parents for educational or vocational counseling. About 64% in full year and 31% in summer reported that adult educational programs were available in the community and were utilized. About 41% to 52% also reported the availability and utilization of work experience and training programs; 32%-49% of the full year centers and 19%-29% of the summer centers reported that community work in training programs, job retraining programs and employment agencies were available and utilized. This was based on a 5% sample of full year Head Starts and 1% sample of summer Head Starts in that year. (OCD, 1970, page 28)

The Head Start Newsletters in the same year(1968) published a series of articles devoted to parent participation. The September article was entitled "A Parent Participation Issue" and contained in an editorial by Bessie Draper the following

quotation: "Unless the home environment is changed, no lasting benefit can result. The initiative for changing the home environment must come from the parents...but the Head Start program must supply the incentive, the direction, and encouragement." (Head Start, 1968, page 1) In that same issue was a series of suggestions for parent participation by Draper, with the cardinal rule stated as: "Find out what parents want to know and/or do and when, then arrange to do it at times convenient for the majority of the parents." (ibid, page 3) The August Newsletter includes "A bill of rights and responsibilities for parents" which includes the notion of improving oneself as a parent.

Although these form an official picture as of 1968, the current statement of Head Start policy (1970) states a continuation of this view: "Head Start provides for the involvement of the child's parent and other members of the family by giving them many opportunities for a richer appreciation of the young child's needs and how to satisfy them..." Embedded in these documents is the view that parents need help in such areas as literacy training, managing budgets, awareness of nutrition, learning such skills as sewing, but that parents as learners must have a fundamental role in determining what it is they desire to learn. This respects the dignity and integrity of parents and indicates that even though parents are seen as learners, the Head Start materials assume that learners are also decision-makers in the sense that they have a right to select what it is they wish to learn.

When we turn to local studies that reflect the view of
parent as learner, a Chicago study indicated that parent in-
volvement was a major goal. (Mouat, 1969, Wille, 1970) Parents
were invited to talk with center staff, were recruited door to
door and were questioned about what it was they wanted. This
project, using mobile classroom centers in Chicago's west
side, developed programs which were teacher directed and
structured, but based upon parent input. Parents were required
to attend a half-day a week and not only had informal dis-
cussions of their problems, but also access to a special unit
with a washer, dryer, sewing machine, and playpens, staffed
by a home economics teacher. Parents were seen as learners
with needs for service and information.

Based upon the idea that one of the problems faced by
many homes is a lack of books rather than a lack of interest
in books, the Queensboro Public Library program developed a
library approach of making materials and information available
rather than providing direct instruction. (Bennett, 1966;
Roberts, 1966) Pamphlets were distributed on relevant weekly
topics for participants to keep, reading matter was suggested,
films were used. Parents indicated that they preferred verbal
presentation by library staff or outside experts, followed by
questions from the audience. Examples of topics were: family
budgets, credit, health, children's emotions, sibling rivalry,
equal rights, music appreciation, home repairs and sewing.

These two programs, Chicago and Queens, reflect many local programs in which the materials may or may not relate to child rearing or teaching one's child, but are chosen by the parents to fulfill some information or skill need. One may assume that if a person manages the family budget, this will have an impact on the child, or if nutrition is improved this will certainly effect the child's health; but, the target is parent need as defined by parent rather than child need as defined by either expert or parent.

Non-Head Start

Chilman's (1966) review of poverty cites a number of possible solutions. Although the issue of cultural diversity is discussed, the conclusion is that the poverty culture or lower class culture works to the disadvantage of its members and should, therefore, be changed. Included among specific strategies for change are parent counseling, parent education and social services. (See earlier discussion, pages I 7-8)

Nedler and Sebera(1971) developed a program for working with Spanish-speaking children on the assumption that these children are at a disadvantage when they enter school. Here the ultimate target was clearly the child, but the intermediate gain was to influence the parent by raising the intellectual performance of the children through an indirect approach designed to effect the behavior of the parent. The program provided parental instruction through planned meetings of topical interest, i.e., story-telling techniques, nutrition, mental health, child care, hygiene, legal aid and the importance

of school attendance. All program personnel were bilingual.
Their results did not lead them to support their indirect
parent group meeting approach. They concluded: "To make the
Parental Involvement Program more effective in aiding in the
development of the educationally disadvantaged child, it will
be necessary to orient the program to education of the parent
in techniques of stimulating the intellectual and social de-
velopment of their children." (ibid, page 266) They further
indicated that the problem rests in language not total intellec-
tual difficulty. They did not measure the parents, but drew their
conclusions from measures of child performance.

As part of a general review for the Department of Health,
Education and Welfare of child care practices, Ruopp (1971) re-
ported on a number of day care programs. Most of these did not
function on the basis of the concept of parent as learner; but
he indicated that the Greeley Parent and Child Center involves
parents in governance of program," serves as an educational
facility during the evening for programs pertaining to child
growth and development, consumer education, and a wide variety
of other educational subjects of interest to the parents thus
further involving the parents in their own educational program
as well as their children's ...(AIMS College has participated
in providing these educational programs. Under its guidelines
when six or more community residents want a course, AIMS will
find and fund someone to teach it)". (Ruopp, 1971a, page 11)

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(2)   Parent as Teacher

Head Start

The overwhelming number of reports of Head Start parent involvement emphasize the role of the parent as teacher. The Head Start Newsletters (1968) emphasize this role in its list of parent responsibilities. The new Head Start policy guidelines state: "H.E.W. requires that each grantee make home visits as part of its program when parents permit such visits ... Head Start staff should develop activities to be used at home by other family members that will reinforce and support the child's total Head Start experience...every effort must be made to explain the advantages of visits to parents." (Head Start, 1970, page 9)

In general, the rationale for programs rests on the following assumptions:

o   Head Start parents lack certain skills which are useful in effecting the achievement of their children and their children reflect the lack of high parent expectations for them.

o   The language style of the home does not provide the child with the type of language skills that are useful in school achievement.

o   The homes are faced with numerous problems which because of poverty are difficult to solve and, therefore, children do not receive the care and attention parents may wish to provide.

What may be assumed is that programs which aim at teaching the mother or parent or other family members ways in which they can work effectively with their children indicate that parents are able, and wish to learn those types of information which have been found to be useful in providing children with the best basis for succeeding in schools as they are now constituted. The aim, then, is to provide to homes, as complementary to activities provided for children in centers, the kinds of materials, tools, attitudes, skills which have been found or which are assumed to relate to scholastic achievement, achievement motivation and high self-esteem.

As indicated throughout, the premises on which such programs are based are almost classic statements of the cultural deprivation thesis.

The programs listed below share the following views about Head Start parents:

o   Mothers (parents) can be trained in either individual or group settings so that language patterns in the home will be influenced. (Swift, 1968, Adkins, 1971)

o   Expectations for child success will be raised (Adkins, 1971, Gordon, 1969, Kowatrukal, 1970, McCarthy, 1968, Harvey, 1968, Jacobs, Pierce-Jones, 1969)

o   Mothers can learn specific ways to teach a child. (Juniper Gardens, 1968, Miller, 1968, Stern and Kitano, 1968, Swift, 1968, Adkins, 1971, Gordon, 1969, Boger, 1969)

o   Training should be designed so that parents
    increase their feelings of potency, over what
    happens to their children. (Gordon, 1969,
    Adkins, 1971, Stern and Kitano, 1968, Swift,
    1968, Scheinfeld, 1969)

o   Modeling in the center is an effective tool
    for influencing the behavior of parents,
    and therefore, attendance or participation at
    the center or school is a necessary ingredient.
    (Roupp, 1971, Juniper Gardens, 1968, Swift,
    1968, Miller, 1968)

The studies reported above were located in a wide geographical

area throughout the United States.

Non-Head Start

Of special interest here is the current position taken

by some of the innovators. (Nimnicht, 1971, Weikart, 1971,

Levenstein, 1971, Gordon, 1971) They all now indicate that

teaching-learning is a two-way street; parents have many

things to teach professionals and professionals, while they

have many things to teach parents, have much to learn. There

has been a movement in their programs not only toward parent

involvement in the sense of Policy Advisory Committees, but

in the individual face-to-face contact between teacher and

parent. For example, Weikart states that there needs to be

a shift of emphasis of the teacher's role to that of helping

the mother recognize and state the goals she has for her child,

and to help her develop the skills necessary for her to support

the development of her child toward those goals. Nimnicht

talks of the concept of the ability of parent or family to at-

tend to a child and suggests that treatment should be to improve

the parents' ability to attend by correcting the causes of poor

attendance. These causes may lie in the income, housing, health or other domain and may only be partly treated by helping a parent master teaching skills. Gordon and Garber in their Head Start Planned Variation Program stress that the parent educator is to actively solicit ideas, suggestions, information from the parent about activities both for herself as well as for the child. Levenstein (1971) indicates that the parents in her program informally contribute ideas and information to the teachers rather than through organized group channels.

These programs, despite a slight shift in emphasis, still see a main focus of parent involvement to be parent education in child rearing and teaching roles. As Gray (1971) indicates, the DARCEE program not only attempts this but spills over in terms of helping parents plan to organize life, budget income, provide more nutritive meals and overcome the feeling of powerlessness over themselves. Gordon's preschool programs have emphasized providing parents with ideas for engaging their children in playful learning activities, with the notion that, as parents see they are having an effect on the child's learning, this will increase the parents' sense of powerfulness and self-esteem, which may in turn lead to their exercising these feelings in other domains such as jobs and housing.

Chilman (1968) pointed out that many of the intervention programs were created by developmental psychologists, concerned with parenting and not the parent. However, there

is recognition that the family is a transactional

institution in which all members influence each other.

McDavid's review of intervention work led him to conclude

that "there is mounting evidence that the relative degree

of success of various kinds of programs, especially with

respect to the durability of their impact on the child over

an extended period of time, is dependent upon the factor of

home involvement, and modification of the developmental

milieu of the child through intervention in the home."

(McDavid, 1969, page 32) Bronfenbrenner best states the case:

"Any appreciable enduring improvement in the child's

development can be effected only through an appreciable

enduring change in the behavior of the persons intimately

associated with the child on a day-to-day basis."

(Bronfenbrenner, 1970, page 58)

Summary

Parent participation in the learner role has been

treated in two fashions:

1. Parents as learner with the program being
   influenced by parents' desires, and with the
   curriculum not necessarily related to the edu-
   cation or child rearing of the child.

2. Parents as teacher, or to put it another way,
   as learner of skills, attitudes, techniques, so
   that they can enhance the direct influence which
   the family already has on the child, in ways that
   are assumed to relate to school and work success.

Although rooted in change, the programs emphasize

changes that should take place in parents themselves,

particularly mothers, so they can influence both themselves

and their children. While some investigators feel that these individual changes may spill over and effect other areas, housing, for example, or employment, these are viewed largely as secondary effects.

Social Change

The second major rationale for parent involvement moves past the parent as an individual and past the concept that change should come about solely within the family. The emphasis here is on legal rights of parents; the responsibilities, and contributions that parents can make not only in influencing the growth of their own children but also in their participation as it effects the growth of all children. As we shall see, there are very few studies or even anecdotal material to report in this area. While policy statements from both within as well as outside of Head Start have stressed the importance of this rationale, the available data points to one of two conclusions. The social change focus is (a) mainly rhetorical; that is, it is stressed verbally but not acted out in practice; or (b) investigators have not viewed it as of sufficient importance to report on or study.

(1) A Matter of Rights

Head Start

As noted elsewhere in this report, there were three crucial shifts in Head Start policy with regard to parent participation. In its initial stages, emphasis fell on the parent as learner. Later a decision-making role within the

Head Start program was articulated. Still later, these

first two roles were maintained, but there was a suggestion, at

least of a shift to a community action or social change

focus. From the "rights" point of view, the 1970 Policy

Statement is abundantly clear. It not only changed the name

of the Policy Advisory Committee to Policy Counsil it also

stated that, "every Head Start program must have effective

parent participation." It then goes on to spell out the

formal structure of the Policy Committee and some of the

functions it might perform. As the Manual notes, these are

minimum functions; if a Policy Council is able to negotiate

additional functions, this is permitted. The listed

functions include approval or disapproval of:

o   Goals

o   Location of centers

o   Plans to use available community resources

o   Plans for recruitment of children

o   The composition of the policy group and the
     method for setting it up (within HEW guidelines)

o   What services should be provided to Head Start
     from the Delegate Agency

o   Head Start personnel policies

o   Hiring and firing Head Start's Director of
     Delegate Agency and staff

o   Requests for funds and proposed work programs

o   Major changes in the budget

o   Information needed for pre-review to Policy
     Council

In addition, there are two "must be consulted" items:

o   Identifying child development needs in the area
     to be served

o   Ensuring that standards for acquiring space,
     equipment, and supplies are met

Although withholding or granting of approval is a powerful
role, it may be exercised without the involvement of a
considerable number of parents and may become a paper act.
Furthermore, it is important for evaluation in this area
to know the extent to which parents actually fulfill or
are permitted to fulfill the functions assigned in the
Policy Manual. A second major consideration is the extent
to which parents are aware of the Policy Manual and cf the
functions in it. On all of these scores, data are non-
existent.

Non-Head Start

AFRAM Associates, an organization formed in 1969 to
promote parent involvement, has developed a series of what
are called "action stimulators." Action Stimulator #34--
parents as teachers--refers to a list of parent rights in
respect to school. Although this list was prepared in
reference to the New York City school system, it is
applicable to the rationale concerning parents' legal rights.

The major ideas are that:

o   All parents have a non-negotiable right to
     advocate on behalf of the rights of their
     children...parental participation in the
     educational process is a necessity not just a
     supplement to that which occurs within the
     school.

o   Parents know how to perform teaching activities,
         and the "teacher behaviors" list simply serves
         to remind them of what they are or should b·.
         doing.

In general, the list seems to go beyond the notion, vital to

Head Start, that parents and professionals work together in

a partnership arrangement to develop and carry out programs

and represents a stronger position on parent control than

is being advocated by Head Start.

West (1967) indicates that parent involvement is a

matter of democratic right. The home is seen as a valuable

resource to the school: a source of goals and insights

that usual methods do not reach. He states that parents

should have a role in setting additional goals and

objectives, be much more deeply involved in assisting the

learning process and be directly involved in evaluation the

outcome of education.

    (2) Institutional Change

         Head Start

    The AFRAM document suggests that parents already know

that they need to know, and that what is now required are the

vehicles for enabling parents to exercise their power.

AFRAM is strongly committed to the role of parent as

decision-maker and changer of institutions. The Head Start

position (Newsletters of 1968), the Head Start Policy

Statement of 1970, as well as the MIDCO orientation kit

(1971), would suggest that parent participation in

decision-making is a process of learning for all members of

the policy group, parents and professionals alike. Decision-making is not taken from professionals and given to parents but is a shared responsibility.

The articles by Harm (1968) in the Head Start Newsletters on "How to Encourage and Use Parents on Advisory Bodies" takes the position that Head Start staff and community leaders can learn from parents and that members need orientation and training as well as experience. PAC meetings need to be arranged for the convenience of parents and solid guidelines need to be developed around decision making. "The group should be given a clear understanding of the kinds of situations in which the decisions of the Policy Advisory Council are final, those in which there must be consensus between the PAC and administering organization, and those in which the PAC's views are purely advisory." (Harm, 1968, page 2) The latest Policy Manual from OCD does just that.

The Florida Head Start Planned Variation program combines the activities of parent as teacher of child with parent as decision-maker. This program stresses the vital role of the Policy Council in participating in all phases of the program but also adopts the view that the development of a strong Policy Council is a learning process rather than an instant change. The Policy Council is seen as a partnership arrangement of shared decision making rather than a movement to complete parent control.

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Wille (1970) and Mouat (1969) in discussing the Chicago
mobile classroom center, indicate that the parent advisory
group meets twice a month and serves as a vital organization
in the development of parent program, in setting up an
emergency parent borrowing fund, and in learning a variety
of parent activities. This is the normal use of such
councils.

Nimnicht's Planned Variation program (1970)
encourages parent participation in administrative decision-
making as well as in the classroom. His program now
includes a training program to help improve parent
effectiveness in decision making. He indicates that
representative groups of parents must approve the program
before it is introduced into the community, and that parents
have a right to review the decision after observing it in
action. The same caveat holds for the Florida Planned
Variation program.

In recognition that many groups stepping into new
roles needs training and orientation, MIDCO prepared an
orientation kit for the parent section of the Head Start
Manual (1971). The kit is a training program to be used by
local groups in the clarification of the policy manual.
The kit stresses that parents should participate so that
their children see them as potent. The kit, together with
the policy manual, perform the task that Harm set out in
the 1968 Newsletter, by providing parents with orientation

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and information about the program and about the rules of the game.

Non-Head Start

Manning's project in New York City (1971) was developed by the Center for Urban Education to "improve the scope and quality of citizen involvement in urban educational decision making practices. The underlying philosophy of this program is based on the belief that parents can and should take a more active role in their child's education, both at home and in relation to the school. The Parent Participation Workshop Program is unique in several respects:

1. It provides parents with specific knowledge.

2. Seeks to expand the concept of education.

3. Defines the role of the home and the parent in educative process.

By training parents to train other parents, the Parent Participation Workshop Program not only produces a core of potential leaders but increases the likelihood that the program will be responsive to the need of the participants. This program (not yet available for dissemination) was aimed at low income Black and Puerto Rican parents of inner-city children in the New York City public schools. It is not clear from the description available that it will go further than the MIDCO kit in getting into the problems of group process which confront a parent seeking to participate.

In a panel program chaired by Shapiro (1967), Watkins
stated that faculty, local school personnel and neighborhood
residents should form planning boards empowered to select
school personnel, and to propose and implement innovations.
He said that low income communities can explain the
demographic characteristics of poverty areas to teacher
trainees, involve them in area activities and offer them
direct personal experiences. He urged that school systems
guarantee parent/community involvement in decision-making
before teachers are placed in schools. To some degree,
this concept has been implemented in new approaches to
teacher education and particularly in the Teacher Corps
program sponsored jointly by the University of Florida and
Duval County schools. Despite all these efforts the issue
still remains: How are ultimate decisions arrived at and
where does power really lie?

Ruopp (1971), describing the Greeley Day Care Center,
states that the significance of parent control at Greeley
is great. Most of the parents indicated that they have
never before been involved in an organization in which they
themselves can hold key positions. They have formed their
own corporation and are in a position to make decisions
about what happens to their children and to themselves.
The sense of ownership from actually constituting the
governing board, being involved in the negotiation for
mortgages and the purchase of the property on a mortgaged basis,

and the control of hiring and other policy issues have reportedly had a large impact on the parents. The parent child center is under the governance of the Colorado Migrant Council which itself has established a pattern of local community involvement. The Advisory Board is described as representing more parent control than that embodied in the Head Start guidelines, and indicates that rather than confrontation the program is actually a partnership arrangement of parents and staff.

In a position paper Cohen (1969) indicates that he does not accept the cultural deprivation theory for failure to learn and feels that low income children suffer in the school because the curriculum is irrelevant and the pedagogy ineffective. He takes the position that local control of schools can make a difference in school achievement because it can lead to more relevant curriculum and more effective instruction without necessarily coming to grips with all of the other social issues.

(3) Ethnic/Cultural Relevance

Head Start

The Head Start program has been concerned with the fact that in our society a disproportionate number of members of ethnic minorities fall into the poverty category. Since Head Start was intended to reach these populations, a natural outcome has been the desire to involve parents in programs, as a means of insuring that their ethnicity is

respected and that their children will be able to develop a
strong sense of dignity and pride in their ethnic heritage.
Ruopp (1971, page 13) described one program that defined
itself as "a small UN." Parents felt that a major outcome
of parent involvement was the respect gained for and the
loss of fear of people from other races. Center activities
"provide direct learning about other races and cultures that
dispels old prejudices." AFRAM (1970, page 2) lists as a
teaching behavior possessed by parents "teach my child about
white institutional racism and its consequences...teach my
child to respect himself."

A position paper prepared by the Black Child
Development Institute on optimum conditions for minority
involvement in quality child development programming states:
"Where children of minority group extraction are involved,
there must be provision for curriculum components which
address the unique features of the relevant ethnic and/or
history, culture and community life styles, as defined by
the specific ethnic or racial groups involved in individual
projects." (BCDI, 1971, page 19) Under no circumstances
should parents be required directly or indirectly to
relinquish control over their children to institutions.
Parent participation in the making of policy is non-
negotiable and parents should make up no less than 51% of
the policy making board. The training of parents so that
they perform the policy making function should be

considered an item for which Federal funds can be
requested.

Hess (1971) discussed this issue in detail and
describes without identifying them, programs developed by
Black and Chicano groups in which parents are on governing
boards and work in the schools as teachers. In one instance,
the aim of the school was to develop a strong ethnic
identity in the children.

Summary

If there is a significant hole in the Head Start
research and evaluation literature it is in the area of the
social change rational. The only large scale study that
had hard data was the Kirschner report (1970) prepared for
the Office of Child Development. The writers studied the
relationship of parent participation of Head Start centers
to Head Start's role in the institution. Through question-
naires, they differentiated those centers labelled high
parent participation from those which were low participation
centers. They concluded "there does seem to be a
relatiohship between the degree of parental participation
in Head Start center and the extent of the center's
involvement in the institutional change process." (page 119)
They further pointed out: "high parent participation centers
served as authorizers and executors of change significantly
more often than low parent participaiton centers...not only
did its degree of parent participation make a difference in

the Head Start Center's level of involvement in change, but also in the quality of involvement or the function it performed within the change process...High participation centers were more often mentioned as serving through organizational means to create a background conducive to change (in 50% of the cases compared with only 12% for the lows). The researchers indicated that the most effective method used by Head Start to influence change was overwhelmingly by direct action followed by, in the case of high parent participation, influence on private persons and groups, then influence on other organizations. (page 224) It should be noted that this study is concerned with how involvement in Head Start influenced change in agencies other than Head Start i.e. medical, social services, and other community activities.

There is no study of how parent participation in decision making in Head Start changed Head Start programs or the ways in which parents played their decision making role in the establishment of Head Start programs. Lacking is solid case material showing the development of the program over the course of the years in which the program's biography was written, and thus the insights into the change process. Needed therefore is not a rationale, but the means for measuring the application of the rationale.

Unstated, but a reality in the operation of Policy Councils, is the need for skill training in the organization and conduct of meetings. Too formal presentation, i.e.,

Robert's Rules of Order, keeping of minutes, boundaries
on discussion, can all prove stumbling blocks to the
involvement of parents in decision making. Professionals
may often dominate meetings because they know these skills
and have formed a "hidden curriculum" for them. Nowhere
in the documents from which this rationale is extracted, is
this issue discussed.

.In summary the role of parents as decision makers
and in affecting social change has been proclaimed widely
both within and without the Head Start program.
Proclamations, however, do not necessarily mean fulfillment
of function. Only one study (Kirschner, 1970) evaluated
the role of parents as decision makers; the other references
deal with program descriptions or recommendations. If we
are serious about parents as decision makers, then this
must be evaluated far more carefully than it has been and
must become a basic part of any long range Head Start or
Head Start related implementation and evaluation effort.

Chapter 2

The Engineering Framework: Psycho-Educational Intervention

Introduction

Most of the intervention strategies used in Head Start
or Head Start type programs can best be described as psycho-
educational in nature. These strategies usually rest on one
or the other if the rationales discribed in the previous
chapter and thus provide an engineering framework as to how
the program is to implement the social aim. As will become
evident once again, the foal of the various programs is largely
to change individuals or families rather than the larger
social context that effects their lives.

Table II presents differing viewpoints on psycho-
educational rationales and program descriptions for parent
involvement programs as follows:

o   Programs which have either a stated or implicit
       assumption that the reason for parent involve-
       ment and parent education is based on some hope
       for a gain in children by providing parents with
       teaching skills.

o   Explicit utilization of an operant theory of
       learning.

o   Explicit use of psychoanalytic or affective
       theory.

o   Programs which combine both treatment and
       decision making foci.

o   Programs aimed directly at parents' needs, and
       only indirectly at how meeting these might
       influence the parent-child relationship or child
       development.

o   . Programs dealing only with parent participation.

Among the techniques used by the programs are behavior
modification, efforts to build ego so the parent
experiences himself as powerful; simple access to materials
which will help improve life-style; the need to change
environment; and the role of general parent participation
as beneficial to children. Both group and home visit
programs are described in terms of methods and results.

a.   Group meetings

   Head-Start

An examination of the thesis that parents should be
learners either for themselves of for their children, yields
seven concepts concerning implementation. The first of
these deals with parents needing specific training to
improve or change home teaching patterns. The following
programs utilized parent group meetings.

Stern, Kitano et al (1968) established four treatment
groups. In the first the teacher gave materials to the
parents for use at home while she used the same materials
in her classroom. The second was classroom only. The third
was for home use only, and a fourth was a control group.
The investigators studied whether parents provided with such
materials and techniques would become more effective teachers
of their own children, and if seeing themselves as
effective would feel less alientated and powerless in
relation to the larger community. The materials used were
developed at UCLA and consisted of picture story books and

program booklets to teach color, shape and size.

A program was conducted from 1967-1970 at the University of Hawaii (Adkins, 1971). Various models of parent meetings were used, beginning with training parents to help supervise classroom activities then shifting to teaching parents to work with their own children. Staff teams met with parents using role playing and concrete reinforcers (refreshments, certificates). In 1968-1969, there were informal group discussions and the use of the Hawaiian language for preschool program. Classes focused on general child development. In 1969-1970, home interviews were used. A continuing problem was attendance even with the use of concrete reinforcers. The group meeting approach did not seem to be as effective as the home interview approach, and the informal efforts seemed more acceptable than formal ones. The major orientation seemed to be around language development and motivation.

Boger (1969) worked with 72 rural white disadvantaged and advantaged children and established three groups: one on developmental language, the second on structured language and the third a placebo workshop. Mothers met in 12 weekly two hour instructional sessions. The effort was to improve the quality of mother/child interaction and mother story telling ability.

Swift's (1968) approach was basically concerned with language. The rationale was that the lower class mother

needs specific activities designed to increase her

confidence and her ability to effect growth and learning of

her child. Parents attended sessions with their children,

and an attempt was made to involve them in reading and

story telling and to increase the quantity and quality of the

mothers' verbalizations and encouragement to their children

to varbalize.

All four of these group approaches used a professional

teacher and focused heavily on language, using specific

materials that had been teacher or university developed.

Non-Head Start

Programs of parent education based upon the rationales

described in Table I are not unique to the United States.

Ortar (1971) used a group situation to attempt to

influence the verbal behavior or lower class mothers in

Israel. One group was taught collectively for a short

period of time about the importance of mother-verbal

behavior, were coached on the production of "good sentences"

and were given booklets and pamphlets. A second group was

given this training followed by a single home visit from

the field worker who demonstrated the techniques with the

child. A follow up study a year later indicated that half

the mothers remembered the principles and that those who

had received the home visit were superior to those who had

been exposed only to the group situation. What is unusual

about this study is the small amount of training time

involved, and the follow up a year later. One implication from Ortar might be that it is not that some mothers lack skill but may lack awareness of skill.

The work done at various places throughout the United States would certainly support the idea of tremendous diversity among what naively might be considered a homogenious population. There are within the so-called disadvantaged group many mothers whose attitudes and behaviors are no different from so-called advantaged mothers (and vice versa), and many mothers who need minimal input and encouragement simply to see that their role of parent as teacher is important. A fundamental research design or an evaluation tool needs to be the utilization of subject x treatment rather than the gross notion of experimental group versus control.

b. Home Visits

Head Start

The DARCEE program begun in 1965 has been reported in a variety of places. Of interest here was that a group considered maximum impact involved both mother and child. The mother came to school and trained one day a week, and was also visited at home by a teacher. The child attended the center five days a week. A second group had only the child participation. The third group had only home visitation. The fourth was control. The DARCEE effort has probably been the longest programmatic effort for nursery

aged children with one of the largest sized populations.
In the early stages only professionals were used as home
visitors; currently para-professionals are being used.

The Head Start supported research was a nursery school
program with the rationale that as the mother learned ways
to improve her competence with her children and as a
homemaker, this would lead to changes in her life style as
well as in her relationships with her children and would
be reflected in the ability of other members of the
family (Miller, 1969).

McCarthy (1969) had a program for four year olds in
Terre Haute, Indiana in which a group with no parental
involvement was compared to a group in which parents
participated in general meetings. A third group used
home visiting. The effort was to change parent attitudes
and improve the language and intellectual functioning
of children.

She found that parents were concerned and were willing to
cooperate with school personnel. (A detailed description
of the program is not available at this time)

Gordon (1969) and Gordon and Garber (1971), utilized
the home visiting techniques which had been developed in
preschool and Follow Through studies as one of the Head
Start Planned Variation Models in four communities. The
home visitor is a paraprofessional who spends half her time
working in the center and half   iting homes on a regular

once a week schedule carrying out materials which have been
designed locally to complement and supplement the center's
work. The basic theoretical position behind the home visit
materials was initially Piagetian. As the program has
evolved, more and more effort was made to involve the
parents themselves, in stating the types of materials they
wish, and encouraging them to make suggestions for specific
activities. Emphasis is shifting in this program from the
design of the curriculum to more concern with the process
of instruction. A list of desireable teaching behaviors
emphasizing inquiry, language and thought, as well as the
considered use of praise have been developed.

All these attempts convey one common idea to parents,
that is, that parents are legitimate teachers of their
children, and that parents can be effective in those areas
which relate to academic achievement. This represents a
fundamental shift from the view that parents are "only"
child bearers or child rearers and that child rearing is
separate from education. The concept of home visiting is
easily generalizable, and these studies, combined with the
ones which follow, provide a firm basis for decision making
on the part of communities wishing to develop such efforts.

Non-Head Start

Gordon and his associates (1967, 1969a,b,c, 1971, 1972)
in a series of studies commencing in 1966 with families of
three month old infants developed a program utilizing

paraprofessionals as home visitors on a once a week basis.
The program consists of:

o   Home visits only for children up to age two

o   Combination of home visits and small home learning
     center activities for two to three year olds.

o   Combination nursery-day care and home visit
     program for threes to school age.

In all of these, a central concept has been that the
paraprofessional can become a skilled decision -maker
determining together with the mother, what particular
activities from a set of activities are applicable at the
moment. The effort it to keep the materials in a "play or
game" framework, to make them culturally relevant by involv-
ing the parent educators in the design and testing of
materials, and by eliciting from the parents their reactions
and suggestions. There were no comprehensive services in
the research programs and only in the latest infant
project (Gordon and Jester, 1972) were medical
examinations and medical services available. A common
delivery system with considerable flexibility for community
and individual modification rather than a common program
for all, appeared to be useful. Assuming that parents need
specific training, the selection of trainer, training
materials, and training processess must be related to the
individual and cultural characteristics of the parents.

Levenstein's approach (1970) utilized a professional
worker as home visitor who brought toys or books into the

home and played with the child in such fashion that she acted as a model for the mother of low income preschoolers. Levenstein's goals were primarily verbal interaction, utilizing the toys and books as devices for stimulating such interaction.

The kindergarten program (Radin, 1969) utilized bi-weekly home visits by a counselor in which the counselor planned activities to enable the mother to see herself as a resource person. As in the case of the Florida program, the emphasis is on materials in the home rather than the introduction of packaged materials.

. Conant (1971) utilizing some of the ideas developed in earlier projects, sent paraprofessional tutors out to work with mothers of infants to increase the amount of involvement of mothers and to influence their feelings. The tutors received intensive training in child developement, patterns of child rearing, teaching parents to teach, and the activities and materials that enhance cognitive development as well as some reinforcement techniques and information about agencies in the community. Essentially the same preservice procedures can be found in the DARCEE, Ypsilanti and Florida efforts.

Summary

Several ideas emerge as critical variables from the group and home visit studies.

o   The home visit programs are more successful than

the group programs alone, although some home
visits also combined group activities about what
to do. The mixture of techniques and especially
their adaptation to fit local and individual
situations, seem far more important than
commitment to a doctrine.

o   Although these programs were psychological in
    conception, they are sensitive to social,
    cultural, and economic factors.

o   The materials and style of delivery, although
    they are within each program's overall rules or
    guidelines, are modified at the point of delivery
    to take into account the wishes, desires,
    attitudes, skills and home situation of the
    particular parent.

o   More and more attention is being paid to involve
    the parent as learner in the process of input
    into the program either formally or informally,
    so that the individual and cultural meanings are
    considered. This type of built-in feedback means
    that the activities should become increasingly
    relevant to the real situations facing the
    learner.

o   These programs explode the myth that low income
    mothers, even if working, are not concerned
    about the education and success of their children
    and will not find the time to engage in a teaching
    relationship with them. The life situation of
    many of these families are extremely precarious,
    and all of the people using home visitor approaches
    are impressed with the enthusiasm and effort that
    many parents put out to maintain their
    participation in these programs.

c. Contingency Management

There are several programs which have fundamental

commitments to behavior modification. The DARCEE program,

for example, teaches mothers behavior modification skills.

The Juniper Gardens program, (1968) under the direction of

the University of Kansas, directed its training to

management techniques. The mothers were coached to praise

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correct answers, and maintain orderly play using the
principles of positive reinforcement. Adkins (1971)
atcempted to use concrete reinforcers to maintain parent
involvement. It is not clear that parents were taught to
utilize tokens, but the attempt to manage the quantity of
parent participation by the use of such reinforcers did not
seem to be effective.

The Texas study (Mandel, 1968) used a different
approach to contingency management. Children were involved
in a program in which they took home material rewards for
performance, and the parents were informed that these
rewards were for child performance in school each day. The
effort was to see whether parents' attitudes towards their
children's ability could be influenced by such a technique,
The mothers' attitudes did not change, but interestingly
enough, the teachers' attitudes did. It may be that the
teachers became more sensitive to child performance, but
the cues provided to the mothers were too gross for
generalization.

Karnes (1970) studied a small group of parents and
their young children 13-27 months who were involved in a
fifteen month program. The mothers attended a two hour
meeting weekly, and learned techniques based on the
principles of positive reinforcement. They were asked to
use these techniques with their children every day, and
were given educational toys and materials appropriate for

the teaching model. Parents were paid to attend the meetings
and transportation was provided. Using this mixed bag of
approaches, it was found that not only did the children seem
to gain, but also that the parents increased their community
involvement.

Summary

Most of the researchers did not use contingency
management exclusively or in its purest form. Principles
of positive reinforcement cannot stand alone, but provide
one of a number of tools which should be in the repertoire
of the program staff. All would tend to agree that non-
punitive management procedures are in the long run more to
be desired than punitive techniques.

d. Affective Help

The concepts that lower class families are
pathological is not accepted by the programs that have been
described. Because of life's circumstances, parents have
feelings and emotions about society, about themselves, or
about their children that get in the way of effective
performance in the role of parent as teacher. Stern and
other (1970) used group process techniques at meetings in
which parents and teachers were encouraged to express their
feelings, frustrations, needs and expectations. The
hypothesis was that parents participating in such

encounters would develop or show more direct concern for their children's education and develop more favorable attitudes towards Head Start, and that this would be reflected in the intellectual performance of children. The group experience did not seem to effect attitudes but did seem to have an impact on child performance.

Clarizio (1968) used small group meetings conducted by a trained social worker and home visits utilizing a counseling relationship. Primary emphasis was on the parent/ child/school relationship. The assumption was that such social work activity in both group and individual settings would influence the attitude of the parent toward teachers, school authorities, preschool activities, and towards the parent's view of how their children were being treated by school personnel. He did not find that this program led to measured changes, and suggested that the program was too formal.

As an example of relating program to parents' characteristics, Costello et al (1969) used a social case work approach to those families in the Institute for Juvenile Reasearch preschool project whose children were the least competent and wnose own behavior indicated that a group approach was not feasible. The social worker visited these homes, working with the mother in a nurturing, non-demanding, non-judgemental approach.

e. Perception as Powerful

MIDCO's conceptualization of why parents should be
involved in helping the child at home, making decisions
about the program, participating in the classroom, or
engaged generally in parent activities, is that "the child
needs to know that the whole family is involved and interested
in his Head Start experience...the child needs to see his
parents coming into his world of Head Start--showing
interest and taking part...the child takes pride in his own
parents...the child needs to see his parents learning and
discovering new things and ideas and trying to improve his
streets, schools, housing, etc. As he sees parents doing
these things, he will be learning a concerned way of life
in which one can join with others to work...and the child sees
parents concerned and responsible about the child's world"
(MIDCO, 1971, page 4). The Head Start Newsletters of 1968
indicate a similar rationale.

The Florida PE Planned Variation program (Gordon and
associates, 1971) attempts to implement this in two ways:

o   In each weekly home visit, the parent is actively
     solicited for ideas, suggestions about what should
     be going on in home learning tasks, is actively
     encouraged to visit the school, work in the
     school, and become involved in various center and
     PC committees.

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o   The organization of Planned Variation mini-PPC's
     which comprise the roles depicted in the Federal
     guidelines and systematically feed into the
     auditing process of the home learning tasks, and
     the initial development process of those tasks.

The suggestions which emerge from the Family

Assistance Program Evaluation Conference (1971) indicate

also that for psychological as well as social reasons,   ·

parents functioning as decision-makers have an impact on

their children. AFRAM in its guides echoes the same view.

The assumption is that when parents can behave and be seen

by their children as behaving in ways which influence the

life of the child outside the home, as well as in the home,

affective development, achievement motivation, self-esteem

and pride will be enhanced. Since there are close ties

between these affective variables and cognitive

functioning, the increased self-esteem and desire to

achieve will yield academic results.

   f.   Access to Materials and Information

There is a wide range within the parent population as

to what needs really are. While programs in Columns A, B,

and C of Table II assume that parents need a good deal of

specific help, programs in Column E are more general.   The

concept here is that access to information is the essential

ingredient. The Queens program (Roberts, Bennett, 1966)

provided access to library information and resources.   The

Ruopp studies (1971 a,b) of the day care centers in Greeley
and Salt Lake City, and the Chicago program (Wille, 1970)
indicate a similar view.

Head Start in its Newsletters and directives states
that this is a basic position. It is embodied in their view
of parent as learner, in which the parent selects what it
is he chooses to learn. A number of programs have attempted
to find locations in schools, community action centers or
neighborhood centers, where parents can congregate at any
time of the day, and to equip them with sewing machines,
television sets, coffee bars, etc. The implications behind
the location might be two-fold:

o   If these programs are set up on school sites, a
         major function served would be to communicate
         to parents that the building does indeed belong
         to them, that they are welcome, that is a
         community resource, and that the wall between
         home and school can be breached.

o   If the program is set up at a center, the
         implication might simply be that parents need
         a place where they can meet informally, exchange
         ideas, get work done and learn skills that are
         personally satisfying and/or economically
         worthwhile.

The message here is that if information is made available,
parents have the desire and adequacy to implement the
information gained in their own fashion, in keeping with
their own culture, and can modify home conditions in ways
that are perceived to benefit children

When we turn to a non-Head Start program (Nedler and
Sebera, 1971) the emphasis is on more than simple access.

The provision of information is through instruction and planned meetings, although these meetings are on topics of interest of parents. This procedure is found often in Head Start programs in which the program descripters are:

o   Parents indicate what they might like.

o   Professionals present the content requested in
     group situations.

This is in contrast to the creation of an environment, i.e. parent meeting rooms. Generally, parent involvement programs should provide both alternatives. The decision as to which mix to choose or which element to favor should be left to the discretion of the parents.

g.   Change in Life Circumstances

Nimnicht (1971) in an unpublished wide-ranging paper, develops a set of propositions about the nature and causes of deprivation. He suggests that for children growing up in environments which lack the basic requirements of food, shelter and health,"the treatment seems obvious. The first priority should be to provide adequate care of an expectant mother and adequate food, shelter, health care for the child. This approach certainly will be of more educational value than trying to correct a physical problem with educational intervention." (ibid, page III-a) For those who are deprived by what he called lack of the ability of the parent or family to attend to a child, he recommends that treatment should create opportunity for a change in life circumstances. For example, "if the mother is the only

adult in the home, either enable her to stay home or provide

adequate care for her children while she works." (Ibid)

It is important to point out that the Nimnicht proposal

involves change in the environment, and thus specifically

moves in the direction of social structural change. While

many child development specialists would no doubt agree with

his view, it is perhaps significant that few of them have

ventured as far as Nimnicht in articulating it. By and

large they have viewed their role or intervening in parent/

child (and mainly mother/child) relationships, and not in

the larger social sphere.

n.   General Parent Participation

There are many forms of parent participation that are

simply defined as "parent activities of high participation"

which have been used in studies of Head Start with no

criteria indicated. There seems to be a view that parent

participation is a "good thing" and will somehow magically

rub off on children. Examples of attempts to build programs

on the basis of this broad approach, or evaluate such

programs are listed in Column G on Table II.

Bittner (1968) described a school readiness center

program in which the performance of children who had been in

either summer Head Start, or were low or middle income with

no preschool training, were compared on the Metropolitan

Achievement tests. Some form of parent involvement existed,

because she reported that the child whose parents did not

TABLE II

Psycho-educational Rationales and Program Descriptions for Parent Involvement Programs

	A Parents need specific training to improve in or change home teaching patterns	B Contingency management is what parents need	C Parents need some form of affective help	D Parents need to be seen by their children as powerful, therefore create exercise of power	E Parents need access to material aid, equipment, general info on children, family life, law, diet	F A change in life circumstances will allow parents to improve their functioning	G General parent participation with children
Source							
Head Start	Groups Stern & Kitano, 1968 Swift, 1968 Boger, 1969 Adkins, 1971 Stern & Kitano, 1970 Home Visits Miller, J., 1968 McCarthy, 1968 Gordon, 1969c	Miller, J., 1968 Mandel, 1968 Juniper Gardens, 1968 Adkins, 1971	Clarizio, 1968 Kowatruka, 1970 Stern, 1970	US Newsletter 1968 Gordon, 1969d MIDCO, 1971	Bennett, 1965 Roberts, 1966 Wille, 1970 Ruopp, 1971a	Nimnicht, 1971	Hervey, 1968 Radin, 1968 Boger, 1971 Costa, 1971 Jones, 1969
Non Head Start	Groups Ortar, 1971 Home Visits Gordon, 1967,etc Weikart, Radin, 1968, 1969 Scheinfeld, 1969 Levenstein, 1970 Conant, 1971	Karnes, 1970	Costello et al, 1969	FAP, 1971 AFRAM, 1971	Nedler & Sebera, 1971		

participate in the programs performed more poorly on the tests. Leler (1968) as cited by Grotberg (1969) indicated that children of high participating mothers did significantly better on tests of achievement and development than low participating mothers.

Harvey found that parent participation in Head Start did not modify the attitudes and behavior of parents in ways that might be assumed to influence the children. She assessed the difference between Head Start and non-Head Start parents on education and child rearing practices. Not only did she find few differences, but she reported that there was no evidence that Head Start experience changed the parent.

In a study of parents of children in a Texas six-month Head Start program, interviews were used to test the assumption that active parent participation in the program would increase parental scores on levels of general optimism and aspiration for the child. Neither of these were confirmed. (Jacobs, Pierce-Jones , 1969) The data are not surprising. The conclusions arrived at earlier concerning the need for organized approaches would suggest that mere undefined participation, unmatched to parent entering characteristcs, would have little effect on parent views. There was, however, some indication that the children of parents who were high participants did better. One non-Head Start study, of migrant children, found

similar results. The quality of participation is not defined in either of these studies and there is no indication of self-selectivity.

It should be recalled that earlier Head Start studies indicated that children of parents who chose Head Start did better than those who were recruited into Head Start (McDavid, 1969). Unless there is some base line, there should be little expectation that participation will be a useful general criteria for success of a program if we are concerned about the program itself affecting parents and children.

Summary

Although it is dangerous to generalize from so disparate a range of studies, the following directions would seem to emerge from the material.

- o   Parent involvement should consist of a variety of approaches, and be designed in such fashion that it becomes possible for parents to participate in the mix in ways best suited to their needs.

- o   Program evaluation should move in the direction of treatment by subject so that it can be learned which particular mix or program elements are most useful in relation to specific parent characteristics.

- o   Educational intervention is not helpful if the physical environment of the family lacks the basic requirements for living.

- o   While there is a general sense that "parent participation" is a good thing, undefined participation, unmatched to parent characteristics appear to have little effect on parent views.

Chapter 3

Evaluation of Parent Participation Programs

Introduction

This chapter is concerned with the instruments used and results obtained in assessing the effects on parents of participation programs. Head Start programs are presented in Table III and non-Head Start programs in Table IV.

There is a striking drop in the number of entries on these tables compared to Tables I and II. Virtually all of the evaluations related to programs which appear in columns A, B, and C, or in the catchall colum.. in Table II appear in the Individual Treatment columns in Table I. The gap in evaluation of the effect on parents, the evaluation and assessment of either process measures for assessing actual parent participation in decision-making, or product measures of the effects on either parent or Head Start programs of parental involvement in decision making is striking.

Anyone who has been involved in Head Start knows full well that there has been participation of parents in such roles as volunteers in classrooms, as well as in activities related to the PAC* fostered by the PAC and in the PAC itself. What ᴭs missing are documented materials; either descriptive statistics of the extent of involvement or measures of the effects. Involvement is built into Head Start, but it has not been assessed.

*PAC-Policy Advisory Committee - the Head Start term for parent groups until 1970.

TABLE IV

Evaluation of Non HS Parent Participation Programs
Assessment Procedure

Program Focus	A Pre-Post Cog/Lang	B Testing Affective	C Unobstrusive Census Data	D Interview, Questionnaire	E Observation of Behavior
Parent as Learner				Gordon, 1971	
Parent as Teacher of own children	Levenstein, 1970	Gordon, 1969 b	Karnes, 1970	Radin & Sonquist, Garber & Tocco, 1969 Radin, 1969 Scheinfeld, 1969 Conant, 1971 Gordon, 1971 Gordon, 1971 Tuck, 1971 Gordon & Jester, 1972	Gordon, 1967, 196? a, b, c Costello, 1969 Scheinfeld, 1969 Gordon, 1971 Gordon & Jester, 1972
Parent as Institutional changer				Ruopp, 1971 b	
Unspecified parent activities				Southwest Ed. Lab., 1969	

TABLE III

Evaluation of HS Parent Participation Programs Assessment Procedures

Program Focus	A Pre-post Test cognit/lang	B Pre-post Test affective	C Unobstrusive Census Data	D Interview	E Questionnaire Rating Scale (self-report)	F Observation of ... behavior	G Program ...
Parent as Learner		Clarizio, 1968 Stern et al, 1970		Pickett, 1971			Parent, ...
Parent as Teacher of own Children	Swift, 1968 Boger, 1969	Gordon, 1969 Stern, 1970	Miller, 1968 Adkins, 1971	Gordon, Gurber, 1970 Adkins, 1971 Bissell, 1971	Mandel, 1963	Gordon, Gurber, 1970 ... 1971 Bissell, 1971	
Parent as Institutional Changer				Ruopp, 1971a	OCD, 1970		
Parent as "participant"					Hervey, 1968 Jacobs, Pierce Jones, 1969 Fla. PE Program, 1971		

(a) Head Start

Pre-Post Testing

Two studies utilized pre-post test designs to measure the effects of group education experiences on parent as teacher. In a study of a few parents in Philadelphia, Swift (1968) used a battery of language abilities. Sh found that a program to help mothers learn to tell stories to their children increased mothers' language abilities in several dimensions. Boger (1969) measured the quality of mother-child interaction and mothers' story telling ability and found that mothers in specific content oriented intervention programs increased their own verbal linguistic skills as well as the quality of interaction with their children.

Stern and her colleagues at UCLA measured their first program (1968) by means of the UCLA alienation scale and found that, although there were no significant differences, there was a definite and consistent trend towards decreased feelings of alienation from society in those parents who were involved in the instructional program. The parents in the control group did not change.

Their second study (1970), using a group process approach, was assessed by measuring parents' expectations on three levels:

o   Achievement of children in Head Start

o   Parents' attitudes toward Head Start (PATHS).

o   The "How I Feel" measure of alienation.

They found that participation in the encounters between

parents and teacher did not lead to changes on these three

measures.

Clarizio (1968) measured the effects of the use of a

trained social worker responsible for school-home relations,

who conducted group meetings and home visits and

established a counseling relationship on an individual or

group basis as the main means of parent contact, against

the use of small group meetings conducted by regular staff

with home visits only to collect demographic information.

The effects of an eight-week experience were measured by a

maternal attitude scale and a teacher rating scale. The

first program was considered more geared to the family, and

was found to influence attitudes toward parent-teacher

relationships, towards school authority and towards the value

of child's experiences, more than the second treatment.

The latter was more effective than control. Although the

directions were in the hoped for order, the differences

were not significant.

The Florida Parent Educational Planned Variation

approach (Gordon, 1969) used two self-report instruments:

"How I See Myself" scale, a measure of self-esteem, and a

modification of the Rotter I.E. scale, a measure of the sense of internal control of reinforcement or of the sense of control. These measures were used with employed paraprofessional parent educators as well as parents. The results indicate movement towards higher self acceptance and greater feelings of internal control.

It must be indicated that pre-post experimental design types of evaluation efforts are not the only nor the most legitimate means for assessing the effects of programs. This is particularly true because of the sparcity of sound measures which take into account the varieties of subcultures and ethnic groups, the reasons for involvement and the needs for involvement of parents in programs. The experimental technique is probably most effectively used in small scale studies, and at this stage of our history, only after careful review by the Policy Council of just what these measures attempt to measure and why they are useful.

Unobtrusive Measures

Publicly available information which can be gathered without stressing participants or interfering with the conduct of the program can be used in evaluation. If the concern is with ultimate impacts, then measures of returning to school, increasing job rates, movement into better housing, increased use of health services, are all ways to assess parent as learner and parent as teacher.

The DARCEE Studies (Miller, 1968) found that parents changed their life styles (housing, education, vocations, social actions, savings accounts) as a result of involvement in the home visit program. These are significant changes because they effect the total social environment of the family.

Adkins (1971) found that attrition was a useful process measure as well as product measure, and led to changes in program for the following year.

Another important use of unobtrusive data that must be stressed is that they can be used as both process and product measures. Assessment needs to address itself to these issues:

o   Is the program as designed actually doing what it set out to do?

o   Does it need modification as it goes along?

o   What were its effects?

If the fundamental commitment to parent involvement in decision-making and to understanding and working with groups in partnership ways is paramou. , then the evaluation designs must be flexible so that data are accumulated reflecting the continuing process. Changes which take place as the program evolves, as well as the assessment of outcomes must be considered. This approach is sophisticated and expensive but inescapable if we really wish to understand what such a program as Head Start is accomplishing in parent involvement.

Interviews

In the only published document we could find
on Head Start parents in classrooms, Pickett (1971)
interviewed eighteen parents in Wichita to find out their
feelings about going into a Head Start classroom. The
interviews were conducted in the homes on a one-to-one basis.
There was some indication that it takes skill and time to
get past the "tell it like they want to hear it" to the "tell
it like it is" stage. From her extremely limited data in
one center, however, it was clear that every parent knew
about the right to be in the classroom, although a number
did not exercise the right. When they were in the room,
they seemed to be used as volunteer aides.

If parents are being asked or encouraged to work in
classrooms as a means of modeling teaching behavior for
them, then this small study indicated that while modeling
may be going on, there were few explanations provided for
parents and the modeling by itself was not seen as
educational by the parents. Although only about half of the
parents went to the classrooms the fact that one had the
right to do so was indicated as of great importance.

Adkins (1971) interviewed the Hawaii parents and found
differences between active and inactive mothers. Those who
had volunteered and were frequently in classrooms increased
their feelings of powerfulness and tolerance of other
children and set high vocational and educational aims for

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their children. Further, it was found that those children with language problems whose parents were high participants in the cognitive development program, gained significantly more than their classmates on almost all measures used.

Paraprofessional parent educators in the Florida program used a structured interview pre-post from which ratings were made about a number of variables in the home environment. Garber's (1969, 1972) Home Environment Review was the interview schedule. This is an adaptation of the Wolfe (1964) scale and is similar to a scale used in the Ypsilanti program. These data are still being processed, but upward movement was found on most of the nine dimensions of the scale in data processed to date in Follow Through.

The Stanford Research Institute conducted an evaluation of the eight Head Start Planned Variation models for the academic year 1969-70. Bissell (1971) reviewed and summarized these data. An interview was used to assess parent attitudes and parent involvement. Since there were several models, they were divided into such categories as: non-sponsored, (NS), prescriptive (Pre-academic skills) (P), discovery (D), cognitive-discovery (CD), and parent educator (PE) Here we are concerned primarily with the parent educator category.

The PE program was the Florida program of home visits by paraprofessionals, using material related to and

developed in the classroom. Parents were asked, "What are the things you liked most about Head Start?" Parents in the PE model made a higher percentage of responses to liking classroom climate and child-teacher relationship than any of the other groups (20% PE to 15% NS). Parents were also asked, "What differences has Head Start made in your home life this year?" Across the five categories, there were eight items on which any of the approaches had more than a 10% response. On four of these, the parent-educator model had higher than 10%: relationship to my own child (13.9), opportunity for learning (11.1), parent self-development learning (13.9), and relationship between teacher and child (13.9).

The PE model was the only one with over 10% on the last item, although this is not stressed in the model. This sample was extremely small and reflected only the first year of planned variation; however, the technique is viable and did indicate both model-related changes and differences between the models and regular Head Start classrooms, (Bissell, 1971, pages 27-29)

Another large scale survey was that conducted of Child Day Care Centers for the Department of Health, Education and Welfare (Fitzsimmons and Rowe, 1971). As a phase of this effort, Ruopp (1971a) and a staff conducted on-site observations and interviews of both parents and staff members in a number of day care centers. The data are not presented •

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in a quantified fashion, but he reported: "One central city teacher responded to a question about participation of parents as volunteers this way: "I think it's great, there are so many ways they can relate to other parents when I can't. They also have more insight into the children's problems. For this kind of program it's essential.' This kind of attitude explains why parents are deeply involved in the Center's operations: they are, quite simply, wanted and welcome." (ibid, page 12) He further reported that the interview data revealed that almost all parents know how the Center operates, who the staff are, what the staff are trying to do, how and why.

Questionnaire Rating

As a means of both a process and product assessment, Bessent of the Florida program has developed a parent response report which is being used this year. The parent educator administers the questionnaire at the beginning of the year. The results are being used to see where parents are in their understanding of the Policy Advisory Council. This leads to implementation activities, and the questionnaire will be readministered in the Spring to see if there has been movement.

The Office of Child Development gathered self-report data from centers for the program year 1968. Not only did this include data about Policy Advisory Committee membership (data were presented in relation to Table I), but also

statistics in terms of accompanying children on medical or dental visits, bringing children to class, holding informal discussions between teachers and parents. The report indicated that the impetus for parent development activities in 1968 were more often located in the center staff and center-wide parent group committee than either the PAC's or class parent groups. A measure of parent as institutional changer than would be whether that finding still holds true in 1971-1972.

Some questionnaire study needs to be developed to understand the ways in which lines of authority and responsibility are evolving, especially as we move from Planned Variation to such activities as Home Start. For example, will parents in Home Start form a mini-pac so that they have in effect a policy council for the Home Start program as distinct from the rest of the Head Start program? This is an important consideration which was uncovered in the Florida Planned Variation work. Questionnaire items for interviews, or any other means in Columns C and G should be used to see where the locus of control resides or is shifting.

Hervey (1968) and Jacobs, Peirce-Jones (1969) both developed attitude scales for assessing change. Hervey's scales measure punishment severity, obedience expectation, attitudes toward child rearing, and influence techniques. No differences were found between Head Start and non-Head

Start parents in attitudes toward educational matters. The

Texas scales (Jacobs, Peirce-Jones, 1969) measure level of general

optimism and aspiration level for the participating child,

and found these were not changed by undefined "active

participation."

Observation of Behavior: Product

The SRI study used as a standard measure of mother-child

interaction styles, the eight-block sort task originally

developed by Hess and Shipman (1966). The task requires

the mother to teach her child to sort eight blocks and

then for the child to do it. The data indicate that

"within model classes, the largest gains are maternal

dimensions made by parents of children in cognitive

discovery and pre-academic classes," and that mothers in

both regular and model classes changed from Fall to Spring

in their styles of verbal interaction." (Bissell, 1971,

page 25)

Olmsted, a member of the Florida group, has redesigned

this "Mother as Teacher Task" to measure more specifically

the desirable teaching behaviors being emphasized in the

Florida Planned Variation program, and data are being

gathered to assess more specifically the effects of this

emphasis on parents' teaching behavior. The task has also

been redesigned so that it is usable for Follow Through age

children and mothers, as well as preschool.

Although Bronfenbrenner was not actively engaged in any

particular Head Start program, his comments about research are pertinent. He recommends, that in all research on the effects of family involvement, the primary focus [becomes] the study of changes in patterns of interaction between family members (especially parents) and the child, and the impact of these changes on the latter's psychological development -- social and emotional as well as cognitive. Even so crude a measure as the amount of time which various family members spend in direct interaction with the child might prove indicative of behavioral change. More instructive, however, in illuminating the nature of the changes taking place would be a series of standardized experimental situations administered at intervals of several weeks or months, in which the child would be presented with various 'problems' (e.g. toys, games, tasks to accomplish) in the presence of members of his family. The focus of observation would be not only the behavior of the child himself but equally the reaction of family members. Do they ignore, discourage, encourage, approve, help, or take over and do it themselves? Changes over time in reaction to family members could be studied both as a dependent variable (i.e., a function of the program being conducted with the parents) and as an independent variable (a factor affecting the behavior and psychological development of the child). (Bronfenbrenner, 1970, pages 66-67)

This is similar to the Mother as Teacher task, except Bronfenbrenner's suggestion places it into a more naturalistic framework. Parents and other family members can respond more in keeping with what they normally do, rather than respond to the structured teaching exercise of the Mother as Teacher task. Bronfenbrenner also points out that any measures of family involvement must be done in such ways that the power and prestige of the parent in the eyes of the child are enhanced rather than diminished. This is an important concept often overlooked by psychometricians who are more task oriented than people oriented. In programs such as Head Start, <u>people must be considered more important than data.</u>

Observation Behavior: Process

In several places we have indicated that assessment must be process as well as product oriented. The Juniper Gardens (1969) programs, because of its theoretical framework of operant conditioning, gathered continuous data on parent performance. The technique, although expensive, is useful in small scale studies or in sampling of particular program elements. These measures or records of parent behavior are immediately used as information for input into program.

This corresponds in the parent as learner category with the needs for such an approach in parent as institutional changer category. Some consistent monitoring, not only at the molecular level such as the Juniper Gardens approach,

but at a more molar level of studying the minutes of meetings to see the behavior of parents and staff at a Policy Council, can be utilized as the observation of process behavior for immediate utilization in the program.

Summary

In general, assessment of parent as teacher of his child has been more developed than any other focus. There are scales and observation techniques which are currently useful for continued evaluation in both process and product of this element of programs. The area of measurement of parent as decision maker is again the greatest weakness. Here unobtrusive measures, interview questionnaires, and observed behavior in meetings must be developed to study the way in which parents become decision makers, and the effects of this role on them and on the groups with whom they are sharing decision making roles.

The technology has not been well developed and there probably are not clear theoretical models. The small bits that do exist in the Kirshner data, the small scale MIDCO schedule, the recently developed Florida schedule, the Stanford Research Institute questionnaire developed for Follow Through offer leads for practical development in this area.

It has been suggested that evaluation be not only of end product, but also on a time series basis, in which samples are drawn throughout the life of the program to

to assess what is actually going, on whether what is going

on is what was planned, whether program was purposely

changed because of events, and what impact at that moment

the program is having on the people involved. Assessment

of parent participation must also be embedded in the social

context of the particular community and cultural groups in

that community. Case studies may be a more useful

technique than national data compiled into a table which

obscure the fact that each Head Start program in some

fashion is special and unique.

The subject by treatment design has been discussed.

In this case, subject would be the Head Start program

rather than the individual. What can be extracted from

such mix of process and product are generalizations about

what types of programs or program elements seem to be more

accepted and effective in relation to the characteristics of

Head Start communities. To assume that a program that has

been successful in place A can be transfeerred en toto to

place B is naive. It should not be expected, therefore,

that the evaluation of parent participation will lead to a

standard manual or a consumer guide that can be applied in

a simple form across our culturally pluralistic society.

(b) Non-Head Start

The items on Table IV indicate that even though many

preschool programs existed which involved parents,

evaluation of the parents themselves was rare. Levenstein

(1970) used pre-post IQ testing and found no differences between experimental and control groups, nor any change pre-post. Gordon (1969b) using the How I See Myself scale and the Social Reaction Inventory found no change in measured self-esteem, but significant changes in the feelings of more control over one's destiny in parents whose homes were visited in the baby's first year of life. The mothers were measured when the baby was three months old and twelve months old. Karnes (1970) reported that the mothers increased their community involvement in Head Start and other OEO activities, but did not indicate how these data were attained. The best guess is that they are anecdotal.

A number of studies utilized either open-ended or some form of standardized interview technique as either process or product measures. The research work of Wolf (1964) in relating a set of environmental press variables to scholastic achievement was a starting place for the development of several environmental process scales.

Radin and Sonquist (1968) used the Cognitive Home Environment scale in the Gale Preschool program, which utilized a mixture of classes plus home-tutorial sessions for disadvantaged four-year olds in the Ypsilanti public school system. "The children were tutored in their homes by the teachers every other week and as needed by the aide in alternate weeks during which time the work initiated by the teachers was continued and reinforced...

Activities for the tutorial sessions were on the basis of the child's needs, the mother's predisposition, the facilities in the home, and the ease of replication by the parents." (Radin and Sonquist, 1968, introduction). At the end of the program mothers reported that there were more articles for children to use; expectation for the amount of education their children had received had increased, and expectation for grades had decreased. Further, they found, "that there are no large differences in the cognitive stimulation taking place in the homes of Negro and white children." (ibid, page 14)

Radin (1969) used the same scale in a bi-weekly kindergarten home counseling program for a small group of 12 disadvantaged high ability students, who had previously participated in another preschool program. The counselor communicated children's progress, suggested areas needing strengthening, and planned activities for the mother to carry out. The mothers in this program were significantly higher on items on the Home Environment Scale when compared to parents whose children only attended supplementary classes. She further reported that children who have been involved in a preschool with intensive parent work (most likely the Gale or Perry programs) showed greater cognitive growth regardless of follow up programs.

A slight modification of the Ypsilanti schedule, called the Cognitive Home Environment Review, was used in an infant

study just completed by Gordon and Jester (1972) but results
are not yet available. This scale is similar in many ways
to the Home Environment Review developed by Garber and
mentioned in relation to Head Start programs. It is a
useful scale because it has been used in a variety of
cultures, is generally acceptable to parents and has data
relating scores on this to scores in scholastic achievement.
The Garber form,although currently undergoing revision,is
being used extensively in the Florida Follow Through program.

Ortar (1971) and Conant (1970) both used interviews as
a way of studying the effects of program, but no
standardized measures are reported.

Scheinfeld (1969) and Tuck (1971) used an interview
as an entry for process measure in determining the
structure and content of the program. The study focused
on the parent s conceptual framework including child
rearing. Parents were interviewed and asked about their
views and methods of child rearing, their concepts
concerning children, and their role. The materials
introduced into the homes were based on parents' stated aims
for their children. The worker then engaged in stimulating
parent-child interaction and making comments and encouraging
suggestions.

Six parents were then involved in informally interview-
ing close friends in the neighborhood and in turn moving
into the worker role. Most program interviews of these

mothers showed that five had made progress and two in particular had moved to where they had grasped the meaning of "competent." Scheinfeld suggested that asking questions, followed by actions, followed by new questions enables parents to learn and get intrinsic rewards. They, in turn, will use this sequence with their children.

This "each one teach one" notion leads into the parent as institutional changer. Ruopp (1971) in the study of day care centers, used interview techniques to assess the roles parents played and the attitudes parents developed toward the program and toward themselves. Staff were also interviewed to assess their attitudes and reactions to program, children and parents. Ruopp provides excerpts from parents' comments, but no formal interview schedule. The comments range from positive ones about involvement, securing jobs, further education, etc; to negative statements about need for more community support, better relations with staff, parent-child discipline problems, and the need for all parents to be involved. What is indicated in the interview domain is a mixture of this type of open-ended inquiry with a more structured approach such as a home environment schedule or review. A new schedule could assess center factors, community factors, and the inter-relationships among home center and community.

The Southwest Educational Laboratory developed a schedule for attitudes toward education and child rearing

which was used to assess specified parent participation.

As in the case with the Head Start programs, most of
non-Head Start parent intervention methods assume that there
will be effects on the family life which in turn effect the
child's development. Unfortunately, virtually all
program evaluation is informal and anecdotal. A good deal
is not even written but comes out in conversations and
meetings and conferences.

There is a strong need to develop instrumentation in
the area of parent as learner. One simple approach to
assess changes in family life was used in the Home Learning
Center project (Gordon, 1971). Parents brought their
children in for testing when the children were three years
old, and a questionnaire interview was conducted by trained
interviewers. Items on this questionnaire referred to
changes in size of family, family housing, marital status,
as well as the parent's change in behavior and expectations
for the child. Results indicated family behavior change
toward better housing and toward family planning, with
significant differences between experimentals and controls.
Experimental mothers reported that they were significantly
more involved in the learning of their children, in playing
with them and in buying appropriate toys than were controls.
Seventy-eight per-cent of the experimental mothers indicated
that their child was smarter or able to learn faster than
other children, or that he was making social progress. None

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of the control mothers saw their child as superior. The questionnaire reveals then, both changes in parent as learner and parent as teacher of own child as results of involvement in the program.

Observation of Behavior

Bronfenbrenner suggested that a major approach to evaluation should be the observation of family behavior with the child. Very few programs have attempted to use some means of observed behavior as either a process or product measure, to influence program development or to examine results.

The Institute for Juvenile Research Projects (Costello, 1969, Scheinfeld, 1969, Tuck, 1971) working with a small group of families observed the gross behavior of parents, i.e. attendance at group functions, socializing with neighbors, etc. and then used these observations to develop programs relevant to each group. Not only did they find relationships between these parent behaviors and child behavior, but also that this was a useful system for targeting programs to meet parents needs.

The Florida programs (Gordon, 1967, 1972) developed a more structured observation schedule called the Parent Educator Weekly Report (PEWR). This is a schedule filled ⌐ ∴ at the end of each home visit by the paraprofessional. The PEWR is used in four ways:

o   It provides a structured arrangement for being

sure that certain things happened on home visits.

o. It supplies immediate monitoring information as to the way in which that parent educator and mother are working together; the mother's perceptions of the program and of the utility of the materials with her child.

o It provides outcome data of a descriptive statistical sort.

o Many of the items on this form are used in correlational f shion so that the within-program elements can be examined.

Ortar (1971) also used an observation of the mother with the young child in which the observer rated the language used. Schaefer's (1969) home visitors observed the behavior of mothers over the length of the project and rated them on a large number of behavioral type items in both the cognitive and affective domains.

The recently completed study (Gordon and Jester, 1972) in which the data are not yet fully analyzed, used a modification of a classroom observational schedule, the Reciprocal Category System and categorized the observed behavior of parent educator, mother and infant from video tapes made every six weeks for each of 128 families, between the child's third and twelfth birthday. This system yields not only a study of the process over that period of time, but also a product.

At the child's first birthday a standardized task was presented to experimental and control mothers and their performance in teaching this to the infant was video taped and coded. The data reveal differences in the instructional

behavior of mothers which related to the sex of the child, whether they were taught directly or were merely passive observers of the interaction between a home visitor and the infant and whether the home visitor was a professional or paraprofessional. The schedule since it did yield results offers the opening of a powerful approach by means of video tape and systematic observation analysis for the assessment of both process and product in parent participation programs.

Summary

The evaluation efforts yield several useful tools (home environment schedules and standardized interview and observation systems) and support the idea that assessment cannot be divorced from program development, but is a continuous mix of process and product, or to use some emerging language, formative and summative evaluation. The programs demonstrate the successful use of observation and interview techniques in moving toward arranging treatment to match subject. These are also applicable to the analysis of results, to see which elements of a program or whether a particular program in combination with home factors influenced parent attitudes and behavior. Again we note the absence of effective measures of parent as institutional changer, but most non-Head Start programs did not have this as a conscious goal.

Summing Up

Introduction

In constructing this report, we have organized our data a-round three questions:

- o What were the theoretical orientations which influenced . ·c· ·ment of He·d Start, and par· ·r·, parent participation, in the program?

- o How did Head Start : ·es reflect these theoretical orientat and what were the forces that impacted decisions about parent participation through the course of time?

- o What can be learned about parent partici-pation from the literature and from prac-tice, and how do these learnings relate to the theoretical underpinnings of the program?

Although a study such as this does not lend itself to easy summarization, the following is a recapitulation of the major points we have tried to make.

a. Theoretical Orientations

At the time that the anti-poverty program was initiated, there were, basically, two explanations for the cause of poverty and which pointed towards two different strategies for interven-tion.

One of these explanations we have described as the "deficit model." In this model, poverty was viewed largely as the result of deprivation. Things which should have happened to people, or experiences to which they should have been exposed, were either unavailable or denied to them. Consequently, they were living in a "culture of poverty" which a number of investigations or theorists felt was identifiable by a set of interlocking traits. From an educational point of view, these traits would consist of a lack of intellectual stimulation, a lack of verbal interaction between parents and children, a lack of appropriate educational materials in the home and the like. Since the opposite of these traits was felt to be characteristic of the middle class and since middle class children did better in school and in life generally, it was assumed that by providing poor people with an enriched educational environment, particularly in relation to their children, inroads would be made on the elimination of poverty and its associated characteristics.

This rationale, though more elaborate and sophisticated than presented here, was a dominant motif in the development of Head Start. It also provided one of the basic justifications for parent involvement, at least in the learner role. If the family is the prime influence on the early development of the child, and the family for whatever reason is deficient or inadequate, it follows that intervention into the family, whether this is done directly through family-based programs (e.g., Home Start)

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or through more or less classroom-based programs (e.g., Head Start) would help change the characteristics of both children and parents and thus effect their behavior.

This particular theoretical orientation also fitted in with findings which, at that time were emerging from research. Bloom (1964), for example, had shown that early experience was important for "subsequent cognitive growth and education achievement" and there was also "a body of research and writings on the specific influence of home and maternal factors of the socialization of cognitive behavior in young children." (Hess, 1971, page 1).

It also, as it happened, fitted in with the way our society has divided the responsibility for the socialization of children. As Hess (1969) has shown, in the United States,

> "/F/amilies have ... primary responsibility
> for those aspects of child-rearing that in-
> clude moral development, social responsi-
> bility and skills, emotional growth and sta-
> bility, and other behavior loosely referred
> to as 'personality.' The school, on the
> other hand has been assigned the responsi-
> bility for cognitive and academic training
> and development."

If one accepts this formulation, it follows that one of the re-
sponsibilities of parents is to prepare a child for school (the "school readiness" concept) and that if children are not so prepared something has gone awry with the family.

In recent years, and even earlier, this formulation has been subject to considerable criticism. Many theorists have rejected the "culture of poverty" concept. They find it over-generalized, inadequate as an explanation, and in most ways not congruent with the data. Gordon, for example (See Appendix A) notes the tremendous heterogeneity among people who live in poverty and the great variability in parental attitudes and practice. Ryan (1971) makes a similar point, as does Hylan Lewis (Roth & Hill, 1967). To these researchers and critics -- and it should be noted that they all do not come at the problem in the same way -- poverty per se is not sufficient as an explanation for school performance.

An about-to-be published study by Christopher Jencks (1972) makes a similar point, but goes far beyond it. As reported in the press and in a magazine article that has preceded his book, Jencks concludes that the most significant variables in predicting school performance are the characteristics of the child. Jencks' more important point, however, is that no matter how well a child does in school, this has very little to do with his chances in life. This according to Jencks, is the result of a variety of factors, many of which are not clearly understood. Jencks appears to be clear about what is not relevant, however; it is not the school and it is not the family. His comparisons suggest that

"... until we change the political and moral
premises on which most Americans now operate,
poverty and inequality will persist at pretty
much their present level." (op.cit.)

Ultimately what Jencks seems to be saying is that improving
schools or providing compensatory programs, such as Head Start,
while possibly good in themselves, have little to do with the
elimination of poverty. Sanford Kravitz, one of the people who
shaped the Community Action Program, has made a similar point
about Head Start. Though he does ot denigrate Head Start's
accomplishments, he notes,

"... probably the most serious error of the
entire Head Start program was in leading the
nation to believe that the problem of poverty
could truly be solved by education for three
and four year old children." (Interview)

To a large extent, both Jencks and Kravitz would seem to be
referring to the "deficit model" of poverty causation.

The other theoretical orientation which influenced anti-
poverty programs, and thus Head Start as well -- but not we
should add as much as the first -- was based on assumptions about
the inadequacy of institutions or the maldistribution of power
in society itself. In our review we referred to this combined
emphasis as the "social structural model."

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In this model, poverty, inadequate performance in school, and even one's life chances, have less to do with "cultural deprivation" than with the way our society is organized and functions. Here the emphasis is on defects or deficits in society, rather than on defects or deficits in people. It should be noted that this set of assumptions does not necessarily eleiminate or argue against compensatory programs or other efforts to improve the lot of the poor. Rather, it posits, that by themselves, compensatory programs will be insufficient to solve or eliminate the problem.

Again to quote Hess (1969, page 37):

> "... it seems likely that all models of deprivation must ultimately include the effects of social structure upon individual cognitive behavior and the need to modify that structure if intervention techniques are to succeed."

This model, like the deficit model, can take a number of forms. If the problem is defined as a lack of services or programs, it can focus on the generation of new resources. If the issue is maldistribution of services and programs, it can exert pressure in the way resources are allocated. If the problem is lack of relevance -- that is, the programs and services do not adequately reflect the life style and experiences, ethnic or otherwise, of the recipients -- efforts can be made to alter the nature of services and the way they are provided.

All of these approaches aim at institutional change; and it is in relation to this objective that the decision-making role for Head Start parents appears to have been articulated. This role is predicated on the assumption that parents are in the best position to keep programs relevant to their and their children's needs as well as to develop new programs and bring about changes in other institutions that effect their lives and well being. In this sense, parent participation in Head Start is a particular expression of the "maximum feasible participation" clause in the Economic Opportunity Act.

It is this aspect of parent participation that seems to have generated some concern. In part, this concern appears to be political in origin. As parents, or community groups, developed insight into their problems, and some muscle, in some instances the they began to challenge established institutions. This led to confrontations, conflict and sometimes to a backlash.

In terms of Head Start, the leading example was the Child Development Group of Mississippi, the largest Head Start program that ever was funded. In order to see that the gains made by children in the program were maintained, it was felt that the entire community had to change. To accomplish this goal, extensive efforts at community d/elopment were made. Although to a degree successful -- Mississippi is not the same as it was before the program -- it led to debilitating political battles in which the entire anti-poverty program, became involved.

It should be noted, however, that this occurred fairly early in the history of both Head Start and the larger anti-poverty effort. The few programs that took such risks soon found themselves under investigation, de-funded, or in other ways muted. This does not mean that the theory or the efforts were wrong; it means merely that the Federal government would not support them.

It should also be noted that, as the Kirschner study (1970) points o c, local Head Start programs were instrumental in bringing about a rather sizeable number of changes in a number of institutions. By and large, however, these were changes in agency policies and practices rather than fundamental shifts in the way power in our society is organized and distributed.

The other criticism of parent participation in Head Start would seem to imply that the decision-making role has deleterious effects on the program and the children. <u>There is absolutely no evidence for this contention.</u> It is possible, of course, that Head Start parents sometimes make things difficult for the agencies t ·t administer the local programs, for the people (frequently pi ssionals) who run them or for people who want to change or research them. But that is another matter entirely.*
As the MIDCO Technical Report shows, parent-participation

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* See Hess et al (1971 a) and the Kirschner study of parent-child centers (1970).

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of both types -- learner and decision-maker -- have positive effects on all aspects of the program and when combined show further movement in a positive direction.

b. Head Start Policies

To a large extent, Head Start policies and programs appear to have resulted from the interplay of these rival philosophies or orientations, much as did the policies and programs of the entire anti-poverty effort. And just as in the anti-poverty program as a whole, the basic orientation was to the "deficit model." According to Stephen Rose (1970), for example, 94 percent of the community action programs were oriented to clinical, remedial or rehabilitative services.

In the development of Head Start policies, there appear to have been three discernible stages. These stages are characterized by an increasing emphasis on the role of the parents as decision-makers, though not, it should be noted, by muting or down-grading the role of parents as learners. As these policy statements developed, both roles were more precisely delineated, but because the decision-making role was virtually lacking from the original set of guidelines, the appearance and elaboration of this role in later sets is striking.

The first set of official guidelines were contained in a memorandum issued by the Professional Advisory Committee to the national Head Start program. This committee consisted of a number of distinguished early childhood specialists, educators, social workers, and pediatricians, all of whom played strategic roles in the development of the program.

The memorandum focused almost exclusively on the deficits induced in children by poverty, and outlined a program that would help overcome these deficits through medical, nutritional and educational services. Parents were conceived by the memorandum as adjuncts to this effort. They were to assist teachers as aides or volunteers, accompany children on field trips, and provide insight into life in the neighborhood. There were, however, two statements in these guidelines that, if interpreted very broadly provided an anchor for other parent roles and activities. These were:

- o Developing in the child and his family a responsible attitude toward society and fostering constructive opportunities for society to work together with the poor in solving their problems.

- o Increasing the sense of dignity and self-worth within the child and his family.

This memorandum was the only official set of Head Start guidelines until 1967, when, while still functioning within OEO, various Head Start policies were codified into a manual (6108-1, September 1967). While most of this manual is again about those components of the program which relate specifically to children, there is greater emphasis on parent participation.

The manual notes that every Head Start program must have "effective parent participation" and delineates four modes of such participation.

1. Participation in the process of making decisions about the nature and operation of the program;

2. Participation in the classroom as paid
   employees, volunteers, or observers;

3. Welcoming center staffs into their homes
   for discussions of the ways in which a
   parent can contribute to the child's
   development at home:

4. Educational activities for the parents
   which they have helped to develop.

Many of these practices, it should be noted, were already

underway. But this is the first time, to our knowledge, that

they were embodied in an official document.

There are at least two things about this memorandum that

should be noted.(1) Not only is the decision-making role mentioned,

but it is mentioned first. This suggests either that it was not

happening and Head Start wanted it to happen; or that of all the

roles, Head Start considered it the most important. (2) Decision-

making, or participating in the decision-making process, is dis-

cussed only in relation to the Head Start program itself; the in-

stitutional change function in programs other than Head Start was

not mentioned.

To operationalize the decision-making role, Head Start called

for the development of a series of advisory committees at all

levels of the program. At the center level the committees were

to be elected but were to be composed preponderantly of parents,

at the delegate agency and grantee levels, the committees were

to be composed of at least 50 percent parents and they were to

be democratically selected. (Emphasis added) What the rights,

duties and obligations of these groups were supposed to be,

however, was not spelled out.

These were important policy statements, and though they probably reflect what was already happening in the field,* they nevertheless represent an advance in official policy. One can only conjecture as to what motivated Head Start to issue the manual at that time and to elucidate these policies. Very likely it was a combination of circumstances; concern about the program and the way it was developing; pressures from the field as well as from within the bureaucracy; and possibly also some concern as to what might happen to the program as a result of its delegation to HEW, an agency that did not necessarily share OEO's philosophy.

With regard to these conjectures, some emphases in the manual are worth noting. On the first page, the manual places Head Start in the philosophical context of the Community Action Program generally. It notes that Head Start is, in a sense, a spin-off of the CAP, and the purpose of the CAP is to effect "a permanent increase in the ability of individuals, groups, and communities afflicted with poverty to improve t.r own conditions." (Emphasis added). Even more important, it notes that in the absence of a local community action agency, the agency responsible for administering Head Start is expected to follow the general principles of community action -- participation of the poor, mobilization of resources, and targeting of programs to the poor as if it were a community action agency.

To our knowledge this is the first time that emphases such as these

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* The grantees for most Head Start programs are local community action agencies. In the absence of Head Start issuancies, CAP guidelines were frequently used for the formulation of policy.

appeared in official Head Start documents.

The third stage in the development of the parent-or-decision-
maker role occurred in 1970 when a revision of the above manual,
instruction I-30, Section B-2, was issued. This Instruction
delineates with considerable precision the roles of the various
committees, drops the word 'advisory', thus making the policy
committees or councils, indicates that at all levels, the parents
should be elected rather than selected, and at each level gives
the participating parents a veto over the other members.

While this shift in guidelines did not give parents control
of the program, it did move them into a far more powerful position
than they had previously enjoyed. One wonders, however, to what
extent these guidelines have actually been followed. They do
not, for example, contain enforcement provisions: Head Start
grantees were not given a timetable for compliance, nor do there
appear to be penalties for non-compliance. This suggests that the
guidelines could be construed as suggestions rather than rules,
and there is some evidence that this in fact may be the case. A
recent study by the Southeastern Education Laboratory, for example,
states: "We have the legal provisions, and often, as in Head
Start, requirements to involve parents in pre-school programs,
but to a great extent this is not happening." (Southeastern
Educational Laboratory, 1971, page 16) Other observers feel that
the guidelines are being followed, but to a variable extent;
it is more evident in some circumstances than others. As we have
seen, it is precisely in this area that adequate data is lacking.

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Although the Instruction dwells mainly on decision-making within Head Start, the rol: of the program and of parents as institutional change agents is also mentioned. Two statements in the Instruction focus specifically on this area:

> "Many of the benefits of Head Start are rooted in 'change.' These changes must take place in the family itself, in the community, and in the attitudes of people and institutions that have an impact on both."

> "Successful parental involvement enters into every part of Head Start, influences other anti-poverty programs, helps bring about changes in institutions in the community, and works toward altering the social conditions that have formed the systems that surround the economically disadvantaged child and his family."

These statements, it is true, are in the transmittal notice that accompanied the Instruction and not in the body of the Instruction itself. Nevertheless, when one compares this issuance to the 1965 Cooke memorandum, the differences are striking. While the learner role has not been downgraded, it is clear that the decision-making role, both within as well as outside of Head Start, has been enhanced.

c. Review of the Literature

As part of this study, we commissioned an extensive review of reports and writings on Head Start since its inception. Aside from the data themselves, one over-arching fact emerges from this review: there is virtually no information on the decision-

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making role of Head Start parents. As a contributor to this

report remarks, this is the gaping hole in the Head Start litera-

ture. He goes even further: In his view a rationale for parent

participation is not needed; the reasons for it are well under-

stood. "What is missing are documented materials, either de-

scriptive statistics of the extent of involvement, or measures

of the effects. Involvement is built into Head Start but it has

not been assessed." The MIDCO field study, which is discussed

in the accompanying Technical Report, is a first, and therefore,

preliminary effort in this direction.

Why or how this has happened, again, can only be conjectured

at this time. A full-scale and much-needed biography of the pro-

gram is yet to be written. A number of possibilities suggest

themselves, however. It is possible that in the beginning, at

least, the decision-making role was not considered as crucial to

the program as was the learner role. This is a plausible con-

clusion to draw from the guidelines, as we have seen.

Another and possibly related reason, is the nature of the

research itself. By and large, the focus of most of the research

has been on parent/child interaction, particularly the effect of

the mother's behavior on the child. A third reason, and one that

is linked to the others, is the nature of the researchers, rather

than the research. For the most part, research into early child-

hood is the province of child development specialists, most of

whom are psychologists or educators. Both by training and in-

clination, their interest is in the early years of a child's development and their particular area of expertise is the influence of the family, and particularly mothers, on the growth and development of children. Consequently all we know, in the sense of having access to a body of literature, is what they have studied, researched and written about. Since their overwhelming interest has been in the parent as learner, rather than in the parent as decision-maker, it is not surprising that we know more about one role than about the other.

As to the data themselves, no attempt will be made to summarize them here, inasmuch as Part Two of our report is itself a summary. The strictures which Hess (1969, page 2) noted in earlier reviews of the literature, however, are perhaps worth stating as a caution.

> "... investigators of maternal behavior have
> a creative streak and flair for orignality.
> Rarely will they use a concept, a variable,
> a technique for gathering data, or a research
> population exactly as did another investigation.
> Nuances, variations and revisions abound;
> in effect, each of these studies is a single
> independent study. Since unreplicated results
> are only slightly better than no results at
> all, the research landscape ... tends towards
> clutter rather than clarity."

Some comments by Dr. Edward Zigler, until recently the director of the Office of Child Development at HEW, where Head Start is now housed, are perhaps equally pertinent.

> "On the current scene, there are many theories
> hypotheses, as well as blatant prejudices,
> but very little in the way of totally firmed-
> up information that will lead us unerringly
> along some social action path. We still have to
> use our own judgment and play our best hunches.

We must therefore develop enough profes-
sional and personal integrity so that we
are not unduly influenced by every passing
thought that has the good fortune to be
published."*

Neither we, nor certainly Dr. Zigler who is a distinguished
researcher himself, are denigrating research. Our point is merely
to emphasize, that while the "knowledge explosion", particularly
in relation to early childhood, has brought us a long way, there
is an equally long way to go. Furthermore, as we have tried to
emphasize in this report, it is doubtful that research or know-
ledge alone is the only or even the chief influence on the direc-
tion of programs. As the Head Start experience has shown, decisions
are usually the result of the clash of a variety of forces. In
the end, it would seem, they are made by people who have the power
to make them.

*   Speech delivered at the 1970 Annual meeting of the Day Care
    and Child Development Council of America, Inc. Unpublished.

Characteristics of Head Start and Other Parents
on Variables Related to Child Development

This appendix is an overview of the research on the characteristics of Head Start and non-Head Start parents as they relate to variables of child development. The mass of studies refer to intra-family variables and deal with the behaviors or attitudes of parents (predominantly mothers) which have observable and measurable effects on child performance or on school achievement. Although measures of language and intelligence are under increasing attack for psychological, social and technical reasons, the studies cited here have placed a heavy reliance upon them.

Reviews of Literature

Two reviewers (Hess, 1969; Hess et al.,1971; Gordon, 1969, 1970) offer conceptualizations as well as sources for research done before those dates on the impact of parent attitudes and behaviors upon the child. Hess' up-dated review (1971) emphasizes the importance of the family as the place in which primary attachments are made and includes the implication that no pro-gram should interfere with the child's ability to form primary attachments. Since these occur in the first year of life, the implication has particular relevance to infant day care. This review suggests nine categories of parent behavior which influence child development.

1. Independence training.

2. Warmth and high emotional involvement.

3. Consistency of discipline.

4. Explanatory control.

5. Expectation for success.

6. Parents' sense of control.

7. The verbalness of the home.

8. Parents' direct teaching.

9. Parental self-esteem.

G. Miller (1971) as preparation for his study of the effects of families on the scholastic performance of English children, reviewed the literature with perhaps more attention to non-American studies and to the affective domain. He investigated four groups of studies dealing with social class, anxiety, child adult relationships, developmental tasks. He found that the gross label of social class was somewhat useful; but that the factors within the home, not necessarily related to social class, were most important. For example, Campbell's (1951) study of secondary school children found that the kinds of books, newspapers, journals and radio programs, the attendance at cultural events and the attitudes of parents to education all related to success in the secondary school.

A number of other studies he cited all seem to center on a few variables which are similar to American findings:

1. Parental discord and emotional and abnormal home relationships.

2. Parents' plans for further education.

3. Parents' aspirations and amount of pressure exerted.

4. Economic factors.

5. School grouping practices.

6. Parents' attitude toward school.

7. The teacher's conscious or unconscious evaluation of children which effects their assignment to streams (in the United States, ability groups).

8. Restricted language codes.

These were all specific variables within social class designation which influenced performance.

The second group of studies are those Miller labeled child-adult relationships. Reviewing the essentially psychoanalytic literature, he concluded that "these studies are relevant to any study that concerns itself with the growth of intelligence and intelligent behavior, and particularly the academic attainment. All emphasize that intelligent behavior is optimally developed in a situation where there is acceptance, warmth, predictability and flexible free interaction " (Miller, 1971, p. 45). Of special importance in the Miller work is the replication of findings of parental factors across cultures, not only in England but in Western Europe. This, plus those studies which will be cited below, and the work of Smilansky (1968) described in Gordon (1970) enable us to see that it is possible to single out variables which seem to have universal meaning. Given the view that there are some universals, it is nevertheless important to recognize that the specific ways in which they may be implemented and the way they may fit into a total family context might differ widely.

Research not in Reviews

-> A number of studies both here and abroad investigated the effects of family variables on child school performance. Cox (1968) in a study to identify the family background and parental-child rearing practice variables which influenced child personality, self-concept, and peer relationships, studied junior high school aged children near Fort Worth, Texas. Through the use of interviews, questionnaires, tests and rating forms, plus sociometric rating data, he found that parental love or rejection of the child significantly influenced the child's character and his social peer acceptance.

Smykal (1962) found through the use of the Gough-Sanford Rigidity Scale and a semantic differential with mothers, and the Rokeach Dogmatism Scale with fathers of high school students, that parental attitudes were significant variables in predicting achieving and under-achieving behavior of able students.

Keeves' (1970) investigation of sixth grade children and first grade high school children in the Australian Capital Territory (sample limited to English speaking homes) used three dimensions to organize the home environment information:

1. The structural dimension was concerned with sociological and demographic characteristics.

2. The attitudinal dimension was concerned with attitudes, expectations, and ambitions.

3. The process dimension concerned itself with the practices of the home fostering learning and cognitive development.

From this study Keeves (1970, pp5-7) identified seven variables:

1. Achievement press of the home.

2. Independence training in the home.

3. Work habits and press for order in the home.

4. Affiliation in the home and between home and school.

5. Provision in the home of stimulation for cognitive development.

6. Language models and emphasis on language development.

7. Academic guidance provided by the home.

Using interview techniques with parents and test data on children, Keeves developed an extensive multivariate approach to the analysis of these variables upon child performance (achievement tests). He concluded:

The importance of the mothers' attitudes and ambitions stand out clearly, but are exceeded in importance by the provision made in the home for

stimulation to learn and to promote intellectual development... To ascribe differences in the levels of educational achievement of children to class or father's occupation, as is common, would seem to over-simplify the relationships involved; it is the attitudes and the practices of the home which have the more direct influence.(op. cit., pp. 29-30).

G. Miller (1971) attempted to discover aspects of social and personal adjustment to the child most associated with academic success and failure. His sample was an entire population of the top primary classes of ten schools in two contrasting suburbs (one middle class, one industrial) consisting of about 500 children. He found that:

Family size correlated with lower achievement and that children who gain most from educational opportunity tend strongly to come from homes where independent thinking and freedom of discussion among all members is the rule; where there are values conducive to intellectual effort and enterprise; and where the children's curiosity and academic aspirations are supported and encouraged by parents. The parents do not overindulge them; the children themselves are confident in their intellectual skills (the opposite to being anxious); and they perceive harmony between the(values of their home and those of the school.

On the negative side, children who gain the least educational opportunity tend strongly to come from homes where their thought is dominated by their parents, and the children themselves accept this as reasonable. There is a climate of general deprivation, with elements of social, cultural, intellectual, and emotional deprivation. Parents are punitive and autocratic, and make their children feel inferior to other children. They also tend to over-protect them, yet the children do not feel that their parents are as accessible as they would like them to be. The children also tend to have uneasy peer relationships.

Factors which adversely affect educational opportunity and achievement, while more likely to be found in working-class families, are also prevalent in some middle-class families to a greater extent than one would gather from the literature, and than is popularly thought. Most of the influential factors are largely independent of social class. (Miller, 1971, p. 109)

These lengthy quotations from Keeves and Miller illustrate again that while social class factors in a large sense may be important, the particular behaviors which transcend these are more significant.

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Head Start Studies

Head Start studies have investigated the characteristics of parents in attempts to see how these characteristics influence either parent involvement or child behavior. The Hess studies (1966, 1969) whose findings are included in Hess' reviews, are presented here, not so much for their data, but for the measurement techniques. They found that academic grades and standardized test scores of children showed a pattern of significant relationships to maternal control strategies, teaching styles, and affective behavior. The measures used were:

1. Four performance sub-tests of the Wechsler Adult Intelligence Scale.
2. Items from the Minnesota Multi-Phasic Personality Inventory, orally administered.
3. The Edwards Personal Preference Schedule, to draw a circle slowly.
4. The Rotter Internality-Externality Scale.
5. The James Locus of Control Inventory, an interview about recent events.
6. The Kagan Matching Familiar Figures test.

In addition to these measures, father presence and measures of home and community environment (crowding and home resources) were also secured.

Of special importance here was the finding about sex differences. It was found (Hess, 1969a) that cognitive environment had a greater impact on girls' readiness than on boys; and the girls' behavior was more closely related to maternal cognitive behavior, but perhaps less influenced by mother's affective behavior.

Holmes and Holmes (1966) investigated whether parent characteristics influenced children's performance in Head Start. In the study conducted in New York, they contacted middle class families (MC) parents who sought entry for their children into Head Start (SR) a group whom Head Start personnel sought out and whose children participated (SAP) and a group who were re-

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recruited but did not participate (SANP). They found that although the income level of the SR, SAP, and SANP groups were alike, there were significant differences in attitudes and behavior. The parents of the SR group followed a more middle class pattern at home (separate be , appropriate bec's, eating with parents) and had somewhat higher job status than the other two groups. The SR parents also had higher aspirations for their children and were more informed about the community. In spite of the same difficult situation, their motivation seemed quite different. Although there were similarities between SR parents and MC parents, they differed in that the SR aspired to middle class jobs for their children while middle class parents were more concerned with self fulfillment and self determination. The SR parents were concerned with the mobility enhancing aspects of school, the MC with its creative function. Those children whose parents chose not to participate, were less verbal than SR children and had lower scores on tests of visual motor organization than any other group. Their parents' isolation was reflected in child performance. One can conclude that income does not lead to homogeneity.

Hervey (1968) investigated the differences between Head Start and non-Head Start parents. Both mothers and fathers were interviewed. She found no significant differences in attitude toward educational matters, and that overall, there were no significant patterns of differences between the two groups.

McNamara et al. (1968) examined the differences in family background of children who were seen as having high self-concept compared to low. The scale used was the parental punitiveness scale developed by Epstein and Komorita.

Grotberg's (1969) review of several studies also concluded that there were differences in parents between those who elect to participate and those who are recruited, and that these differences are reflected in the children. It

appears that Head Start parents' attitudes toward education are much like middle class mothers, however, this may be confined to that group of parents who choose to involve their children in such programs.

Scheinfelds' work (1969) found that if parents were observed to be oriented toward active engagement with the environment, then almost certainly the children were doing well in the preschool. Parents who were achieving had an exchange theory of child rearing, that is, order for them to get desired results from children, they had to be attentive, affectionate and meet the child's material needs. These parents also felt connected to the environment and had a sense of continuity with the past and with people from the past. Scheinfeld's notion of active engagement, i.e. asking questions, utilizing input, posing new questions, relates very closely to the label "direct teaching" listed as a key variable in the Hess and Gordon reviews and the Miller and Keeves researches. It is further closely allied to the type of parent behaviors which relate to competency in infants.

A Dutch study (Rupp, 1969) with one English summary chapter, describes the early stages of a program for working with preschool parents to develop what Rupp calls "school resistant" children. These are children whose family life will have been so influential along the dimensions indicated above, that the children will enter school with a high ability to cope and succeed, even if the school offers an aversive environment. Here again, we see the common thread of parental factors in yet another culture.

Infancy

As a part of the programmatic investigation of the effects of parent education in disadvantaged homes beginning when children were 3 months of age, Gordon and associates (1969 a,b,c, 1970, 1971) investigated a number of demograph-

ic, as well as process, home variables. Among them were such variables as density and crowding, age of the mother, years of education, number of children, multiple mothering (meaning that home visits were made to a variety of different adults who were handling the child), disruption during parent education visits. Generally, these demographic factors did not relate to child performance at either age one or two, yet there was a clear tendency for children of single mothers to do less well than married.

As a part of this study, McC ulley, (in Gordon, 1969c) developed a semantic differential to assess mothers' concept of ideal child. No race differences were found on this scale, but there were discrepancies between mother's view of ideal and her own child, which related to child performance. When the mother's view of her daught was lower than her view of an ideal child, the daughter tended to perform better than those who most resembled their mother's ideal. However, for the boys, those resembling maternal ideal outscored the least on all our measures. This may relate to the Kagan and Moss position on differential socialization and its effects on achievement..

A just completed study which was a partical replication of the original infant study (Gordon & Jester, 1972) more clearly indicates sex differences in the observed teaching behavior and socialization behavior of both professional and paraprofessional parent educators and mothers when working with children between three and twelve months of age. These differential behaviors relate more clearly for the girls in performance at age one on Bayley scales; that is, girls whose mothers spend more time in direct teaching interaction outscore those whose mothers spend less time. There is not as clear a picture for the boys.

The Harvard Pre-School Project, using naturalistic observation, is investigating the relationship between mothers actions toward her infant and child competence. White (1972) summarizes the information by listing a set of "best" guesses about most effective child reading practices. These are:

1. Designs a physical world, mainly in the home, that is beautifully suited to nurturing the burgeoning curiosity of the one to three year old. (One that contains many objects and materials for the child to handle, play with, look at, and re c to.)·

2. Sets up guides for her child's behavior...she is generally permissive and indulgent. The child is encouraged in the vast majority of his explorations. (White, 1972, p.32).

White describes the interaction which takes place when the child finds something interesting as "10 to 30 second interchanges...usually oriented around the child's interest of the moment rather than towards some need or interest of the mother " (p. 32). The general procedure utilized in the Harvard Pre-School Project is the observation of natural behavior in contrast to the staged teaching events used in Gordon and Jester (1972).

The investigations by Yarrow and his associates (1971) used observation in middle class and disadvantaged homes containing five to six month old black infants. They assessed both the inanimate environment and the social stimulation, and related scores on these to Bayley clusters of children's performance at age six months. As White indicated, the presence of a large variety of objects is an important factor in competence development, and even at this age the number of inanimate objects stood out as an especially significant factor.

When we turn to social stimulation variables, positive affect and the level of response, the variety of response, contingent responses to distress, and contingent responses to positive vocalizations yielded significant correlations to a variety of measures of infant functioning. There were three measures of goal-directed behavior for infants:

1. Goal-orientation.

2. Reaching and grasping.

3. Secondary circulary reaction.

Mothers contingent response to distress related to all three of these measures. The level, variety and positive affect related to the first and third. The mental development index related to both the level and variety of the mother's social stimulation. Sex differences indicated that these relationships between maternal behavior and infant response were higher, generally, for the girls.

Bell (1970) sampled 33 middle class babies between 8½ and 11 months of age, and tested them for object permanence and person permanence. She interviewed the mothers to find out how frequently they played such games as peek-a-boo, or took babies on outings. Observers noted instances of punishment, rejection, or interference with the babies' activity by the mother during home visits. She found that differences in the rate of development of person permanence were related to the quality of attachment behavior that the baby showed toward the mother. She concluded that "there is an important dimension affecting the development of the object concept which transcends socio-economic boundaries and often goes unexamined in studies aiming to isolate the essential features of 'enrichment' or 'deprivation'. Specifically, the findings of the present study lead us to the hypotheses that the quality of a baby's interaction with his mother is one of the crucial dimensions of 'environmental influence' which affects this type of sensory-motor development " (Bell, 1970, p. 310).

Wachs, Uzgiris, and Hunt (1971) related the observed behavior of parents and demographic home environment factors to childrens' performance on Piaget type activities at seven, eleven, fifteen and twenty-two months. Items which consistently related to successful performance were:

There is at least one magazine placed where the child could play with it
or look at it; the child was given regular training in one or more skills;
the mother spontaneously vocalizes to the child; the mother spontaneously
names at least one object to the child while the observer is in the home;
the father helped take care of the child; the father played with the child

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at least 10 minutes a day; the child is regularly spoken to by parents
during meal times   (pp. 295-304).

Those factors which seem to have a negative effect were:

The child cannot escape noises in the home; the mother and child go
visiting outside the neighborhood almost every day; the television is on
most of the time when the observer is there; the house has a very high sound
level; the house is both noisy and small; neighbors come over almost every
day to visit (Wachs et al., pp. 295-304).

These infant studies share several elements. Variables are found, most
often process rather than demographic, which relate to child's performance in
the first year of life. Such factors as social class hide more than they
reveal in uncovering the process variables. Families who are classified as
"poverty" display a tremendous variety of child rearing practices and attitudes
which relate to child performance.

When the same studies are examined focusing primarily on adult verbal
behavior, the picture becomes even clearer. The Florida studies (Gordon,
1969c; Bradshaw, 1969; Jester and Bayley, 1969; Resnick, 1972) all clearly
indicate that the amount of conversation in the home, particularly the amount
directed toward the child, relates significantly to child performance. The
Wachs study (1971) contained such items. White indicated that "these effective,
mothers talk a great deal to their infants " (White, 1972, p. 33). None of these
studies is concerned with the formal grammar type of content or analysis of
speech. The issue here is the amount of language directed toward the child and
the encouragement and modeling the child receives for engaging in language
behavior.

Cole and Bruner (1972) in their review of the issues of difference vs.
deficit, examine the linguistic position and some of the other language per-
formance data which tend to indicate that what may have been formerly con-
sidered deficits in language ability or language capacity are more correctly
seen as differences in language performance.

The infant studies suggest the importance of language behavior surrounding the child with what could be called a "language envelope," particularly when the child is included within the envelope. The type of speech pattern is irrelevant, the _presence_ of speech is what is important. As G. Miller (1971) indicated, freedom of discussion is an important variable within the home.

The stimulation of language interaction of questioning, discussion, debate are the important elements in influencing child thought. The particular structure of the language is not significant, since all languages offer the means for their use for thought.

Parent Self-Regarding Attitudes

How does the parent's own attitude toward himself or herself affect child development? A basic assumption discussed in Table I was that if parents feel good about themselves and have high self-esteem, this will in turn influence the child. The reverse would also appear to be true. Cox (1968) found that interpersonal tensions within the family had a disrupting influence, not only on child rearing practices but also on the child's personality development and his social acceptance by peers. McCarthy's (1968) study of some Head Start families found that parents tended to show little trust in their children and to feel inadequate in parental roles, but provided no data on how this related to child performance.

Costello, et al. (1969) found that children of parents described as outgoing and comfortable vs. alienated and non-social, clearly related to the performance of children. The children of outgoing parents were judged most competent, i.e. were trustful, had developed some internalized control and direction over their impulses, were free to express their concerns, were effective in manipulating, controlling and enjoying their world. The children of alienated parents were

judged least competent in their degree of involvement and organization in

approaching people and things, were distrustful and had little curiosity.

White's (1972) list of the variables defined as competence included a

variety of social abilities, planning the use of resources, the ability to

deal with abstractions, or what might be called intellectual competence in

3, 4, and 5 year old children. The infants were judged on competence on the

social skills, two receptive language measures, capacity for abstract thinking,

and the capacity to sense dissidence or note discrepancies. In addition to the

behavior toward the child, White suggests that the effective parent, the one

who stimulates the child to become competent, views life in general positively,

seems to derive pleasure out of being with a young child, is more concerned

about the child than about material possessions. She is also more prone to take

risks (pp. 33-36). This may be so because she has developed a sense of trust

for the child.

White further identified two resources important to competence:

1. "The most basic necessary resource is energy " (p. 36). To have ample

   energy is not only a temperamental trait, but obviously requires good

   nutritional basis. General life circumstances above the survival

   level are essential.

2. A secondary necessary resource is patience (p. 36). The ability to be

   patient cannot be abstracted from the complex circumstances in which

   many of our parents must rear children.

Central to the Florida studies was the idea that parents' self-esteem was

an important variable in child performance. Two dissertations, (Herman, 1970;

Etheridge, 1971) explored the relationships between mothers' self-esteem, sense

of internal control, positive attitudes towards the project, and child perform-

ance on Bayley's scales at age two. This is a more restricted and debatable def-

inition of competence. In both studies, sex differences were significant. The

impact of mother's attitudes was more critical for boys than for girls, but

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overall, the way in which the mother saw herself and felt about her own control and felt toward the project were positively related to child performance.

In Etheridges' study, marital status alone was not significant but entered into the interaction with attitude in effecting performance. He found, too, that the male infant's overall performance, and particularly his mental performance, was more related to the style of mothering than was the female infant's performance (p. 145). In addition to using just mental scores, Schaefer's (1969) task-oriented behavior factor, a cluster of items on the child's behavior during testing, was also part of the measure.

Parents' Attitude Toward Community

As indicated on Table V, little work was uncovered relating parents' attitudes to child performance along this dimension. There were a few indications among the items listed in relation to columns A and C; that is a self-regarding attitude of feeling one has control is also an attitude toward the community. But no recent systematic undertakings were located.

Hess (1969b) described the impact of environment on adults but described mostly what it does to their attitudes towards themselves (pp. 27, 29). He indicated that:

1. They tend to perceive and structure social relationships in terms of power.

2. Mistrust the unfamiliar and as a corrollary, reject intellectuality.

Anthropologists have long indicated the importance of extended family relationships in many cultures, and this seems to serve as a survival technique, at least for rural poor (Bradshaw, 1969). There has been much discussion and general comment about parent's attitudes towards schools, institutions, and agencies, but little hard organized data. This should be an area of vital concern

In the organization and evaluation of parent involvement programs in Head
Start.

Grotberg's (1969) review indicated that parents said they were pleased to
be in programs. The Chicago studies (Costello, 1969; Scheinfeld, 1969)
indicated a certain proportion of parents reluctant to be involved and Holmes
and Holmes (1966) indirectly looked at this to be describing parents who chose
not to particpate, and the fact that their children joined after recruiting.
The community control literature reveals that there were many parents who dis-
trust schools as well as other agencies. What is missing is what effect this
actually has on their children.

From the point of view of Head Start, a major issue is how does one
establish any relationship with people who distrust? How do you begin to
develop a trust pattern, and ways of reaching them and their children, to
enable them to utilize the kinds of ideas and information represented in this
discussion of Table V.

Parent Ethnic/Cultural Membership

Reviews of Literature:

Throughout this report we have indicated that programs must be related
to the groups involved, and that in this country with its cultural pluralism,
parent involvement · programs must be so organized that parent input can
serve to increase children's self-regard and regard for their heritage.
Further, respect for ethnicity should also mean that programs will educate
members of various ethnic groups to understand each other, so that each can
gain from the richness of the other. Throughout this report the
position has been taken that deprivation or disadvantage does not mean deficit,
and that parents have much to contribute not only to their own children, but ·
to other adults from agencies and other groups. Here we are concerned with the

effects of ethnic membership on the development of the child. It is an area of considerable debate because it is virtually impossible to isolate any single variable and assign all causation to it.

Perhaps the best single review of the overall literature is that by Boger and Ambron (1969). Although they review some of the same studies as Hess and Gordon, their conceptual scheme relates more closely to this subject. Their Figure 1 (from Boger & Ambron, 1969) shows the multiple cells in the matrix of variables which effect the child. Any child can be assigned to a set of cells such that he would be identified as an upper-lower-class male, black American from the rural South. The implication is that each adjective contributes, not only to defining him, but represents a set of cultural elements which influence his development. Figure 3 presents a behavioral model which illustrates how this subpopulation matrix affects a set of psychoeducational dimensions and how a set of process variables also influence these same dimensions. The connecting line between the matrix and the process variables was added in this review.

There is a resemblance in their thinking to the conceptualization of Keeves (1970); their figure includes structural and process dimensions, both of which influence psychoeducational dimensions in the child. However, many of the interrelationships are not carefully understood, nor should anyone assume that there will be any high correlation between single cell in the matrix, and single process variable, and any single psychoeducational dimension. The order of relationships will probably be significantly different from chance, but a long way from accounting for a high degree of the variance in child. behavior. This suggests that it will take multi-variate designs in which ethnic membership will be an important contributor, examined in conjunction with the variety of other characteristics we have been describing.

In line with the findings concerning sex differences in children's.

performance in relation to parental factors, it would seem especially important that ideas such as those of Grier and Cobbs (1968) on maternal behavior toward black sons and the studies of the role of the male in the Chicano culture of Tastaneda et al. (1971) and Billingsley's (1968) picture of the black family should be taken into account in both program development and evaluation.

Cole and Bruner (1972) proposed an approach to a theory of cultural difference in which they suggested that traditional experimental, psychometric approaches have not taken into account the cultural meanings and situations in which they have been applied. They suggest that, "the crux of the argument, when applied to the problem of 'cultural deprivation' is that those groups ordinarily diagnosed as culturally deprived have the same underlying competence as those in the mainstream of the dominant culture, the differences in performance being accounted for by the situation and contexts in which the competence is expressed" (Cole & Bruner, 1972, no final page numbers).

They suggested that we need to clarify our thinking about what competencies really underlie effective performance, and then develop programs built upon them. They concluded: "When cultures are in competition for resources, as they are today, the psychologists task is to analyze the source of cultural difference so that those of the minority, less powerful group, may quickly acquire the intellectual instruments necessary for success of the dominant culture, should they so choose" (1972, no final page numbers).

A careful reading of the material in this section indicates that the parental behavior which has been found to relate to competence in children can be readily made available. Various programs, particularly of home visitation, offer delivery systems for fairly rapid dissemination of those procedures which, if the parents choose to use them, will have positive impacts on their children.

School-age Children

Keller (1963) compared aspects of after school and home activities of
a group of poor black and white children in New York City public schools to
distinguish family life, self image and recreational activities of these
children from middle class peers. Forty-six families received questionnaires
by mail and reported that their children had a lack of sustained interaction
with adult members of the families. Only about half regularly ate a meal with
one or both parents, and the main activities of the children were television
and peer play. Parental aspirations for children were high. Four-fifths
wanted their children to attain a college degree.

The questionnaire was followed up by private interviews in ten homes,
in which more realistic expectations of the desire of security and steady
work for their children were indicated. When socio-economic factors were
controlled, Keller found racial differences in the social environment. For
example, nearly all of the white families were satisfied with the child's
school work, only half the black families were. Three-fourths of the black
families at that time thought they were going up in the world, only one-third
of the white families thought so. The income level of the black families was
lower and more were receiving AFDC. It is important to notice the difference
between objective information on income and subjective attributes of their
environment, rather than the actual objective level of living.

Head Start

Within the context of Head Start and similar programs, several researchers
addressed themselves to ethnic variables. Henderson (1967) found significant
relationships between a modified version of the Wolf scale (environmental press)
and the Van Alstyne Picture Vocabulary Test and the Goodenough-Harris Drawing
Test. His sample was Chicano children from Southwestern states. Garber (1968)

used a similar Wolf derivative and found differences between poor Navajos, Pueblos, and Chicanos in family response, and relationships between these pattern of response and child performance on the Illinois Test of Psycholinguistic Ability and the Caldwell Preschool Inventory. These two studies, along with others cited, indicate that _within_ ethnic and poverty groups, differences in family behavior influence child performance.

In support of the Cole/Bruner position, Feldman's and Shen's (1971) compared Head Start bilingual and monolingual children's performance on object constancy, switching names, using names in sentences, knowledge of names and facility for acquiring new names. Contrary to old myths, the bilingual children were superior on the first three and equal on the next two to the monolinguals. _Bilingualism_ _may_ _be_ _a_ _deficit_ _only_ _when_ _attitudes_ _in_ _communities_ _and_ _schools_ _make_ _it_ _so_.

Tuck (1971) worked with black fathers as a part of the Institute for Juvenile Research efforts described earlier. He suggested that if an indirect approach is used, many black fathers can be mobilized to provide much of the emotional and positive experience support necessary for the development of their children. The sequential model he described was:

1. Strive to establish a trust-working relationship with a few fathers.

2. Actively engage these fathers in recruiting others.

3. Try to relate father-child activities to types of vocations or outdoor activities.

4. The group should be exclusively male.

5. It should plan special activities for children.

6. Encourage fathers to support and carry out activities with their wives.

7. Have fathers, along with their wives, design projects with their children.

In a very small pilot program project with four fathers, using a black
male family worker, Tuck found that organizing activities <u>different</u> from
those normally supervised by wives or older children, was a necessary develop-
ment. Some of the activities were: showing cartoon movies, free fun fair,
free mothers' day parties, little league baseball, and field trips. These
fathers are presently involved in joining with other community groups to
open a local supermarket and establish a community controlled credit union in
the neighborhood. A major point made by Tuck is that the fathers always
supplied cues as to the direction in which the group was to move, and a major
shift was toward community control or power. Parenthetically, Gordon has
found that in his Follow Through experience, the policy advisory council or
the Head Start policy council offers a major place for the involvement of
fathers. It is a prestigious role, carries power and dignity, and fits with
the cultural image of male activity.

Bell (1967, 1968) in two studies cited by Grotberg (1971) found that
both black and white mothers were generally positive about Head Start, and
particularly pleased about the social development of their children. The
black mothers had high aspirations for their children, but felt that in
reality the amount of education they wanted would not be achieved. They
perceived themselves as <u>most</u> <u>important</u> to their children, with teachers
second, and fathers third. White mothers, on the other hand, had very low
educational aspirations for their children and about a third claimed grade
school would be all their children would have. No data were presented as to
the effects of these attitudes on these children, but the general research
suggests that low aspiration levels diminish the childs' aspiration level and
diminish his performance. In this respect, the higher aspirations of the

black mothers provide their children with a more positive base than the low aspirations of the white.

Slaughter (1969) investigated the aspiration levels of black mothers for. their children as a part of the larger Hess project. Her theoretical orientation was that subcultural pressures limit resources available to mothers, and therefore their perceptions of available alternatives. She interviewed 90 mothers and coded their behavior during a summer Head Start. She found that maternal behavior had a significant influence, and that maternal in- dividuation (the quality of communication between mother and child) was more highly associated with achievement than warmth or values for school achieve- ment or social contact.

In a follow up study, Slaughter (1970) used an educational attitude survey developed at the Chicago Urban Center, which focused on attitudes toward education, and the public school system. Seventy-two working class mothers of inner city kindergarten children responded. Analysis of the data suggested that the mother's preparatory teaching behavior plus her behaviors with focus on teaching or informing, the extent of her stimulation and encouragement of relevant verbal communication between self and child was related to child performance. The factor called futility was not found to be significantly correlated to child's achievement. This factor consisted of the following items: "If I disagree with the principal that there is very little I can do. I can do very little to improve the schools. Most children have to be made to learn. Most teachers probably like quiet children better than active ones" (p. 436).

What is significant about these two studies and the Florida study, is that even within a group that shares several common attributes in the Boger and Ambron matrix (in Slaughter's case, black female northern urban lower class, and in the Florida case, black female southern rural lower class) there is still considerable variation in parental attitude and behavior. This variation

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is sufficiently large to account for the significant proportion of the variation

in child performance either on test measures or in school. Such studies

should warn us against the dangers of attributing or assuming a pattern of

behavior on the basis of knowledge of a few external attributes.

Summary

The research literature, in spite of issues concerning measurement tech-

niques or anthropological insights, provides sufficient redundancy of studies

done on a variety of populations in many different countries to establish

clearly that there are a set of parent attitudes and behavior which occur in

the home which influence child development in both intellectual and personality

domains. Further, although there are gross variables into which groups can

be assigned, the data are quite clear than within these groups one cannot

predict the behavior of an individual family by group membership. Therefore,

programs designed to involve parents so that the home situations can become

more optimal, or so that parents can influence agencies in providing the con-

ditions for both the home and the agency which are more optimal, must be

flexible enough and individual enough to provide a variety of program choices

to match the particular needs of families.

What is basically lacking in the research, because of the preponderant

child psychological emphasis, are the data about parent attitudes toward agencies

as these, in turn, influence children. We do not sufficiently understand the

varieties of attitudes which parents hold toward agencies and the ways these

influence their desire to participate, or their level of participation, and

further, we lack hard data about how these attitudes and behaviors in turn

effect child performance.

The infant studies reveal that within the first year of life a variety

of family variables are already influencing the development of competence. It

is unclear from the studies reported here or from the literature in general
how much substance should be given to the critical period hypothesis.
Nevertheless, if parental behavior does influence the infant, and if, as White
and his colleagues, Gordon and his associates, have indicated, these
variables can be isolated and program mounted to inform parent, then this
offers strong support for movement toward more Home Start-like operations
within Head Start.

The pilot work of Tuck combined with the psychiatric position of Grier
and Cobbs, the views presented by Tastaneda and Billingsley, and the sex
differences found across a number of studies, point to the importance of increas-
ing our understanding of involving fathers in Head Start and Head Start-like
programs in ways that are relevant within the father's culture and are useful to
his children. We need, however, considerably more information which can
probably best be gained in field evaluations in association with service
programs of just how fathers influence their children and how fathers can be
effectively involved. This may require a completely different view of parent
involvement than the maternally oriented effort of teaching mothers activities
to use at home with their children, or coming to class to work as aides, or the
provision of a sewing machine. We lack here clear directions, either theoret-
ically or empirically, but the beginnings are present in this review.

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