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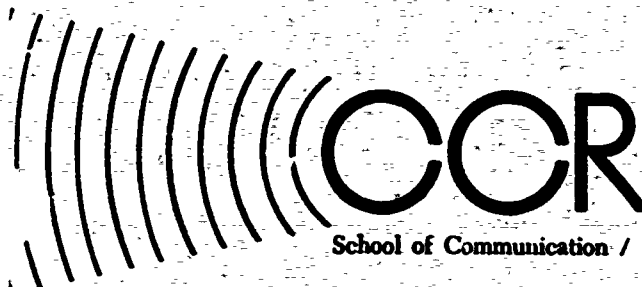   Verbal Communication; Visual Literacy

ABSTRACT

This bibliography is a compilation of (1) readings
used in courses in communications in several major universities in
the United States and (2) items recommended by the faculty of the
School of Communications at the University of Texas at Austin. This
work is an expanded version of the one appearing in the "Journal of
Communication" (Vol. 22, September 1972, pp. 306-310). The entries
are listed alphabetically by author and, in a separate listing, by
first word in the title. (CH)

((((CCR CENTER FOR COMMUNICATION RESEARCH

School of Communication / The University of Texas at Austin / Austin, Texas 78712

ED 078478

A Bibliography of Literature

Used in Communication Theory Courses

by The
Staff of The
Center for Communication Research
University of Texas At Austin

January 1973

CS 500 321

FOREWORD

This bibliography is two listings of a computer data base which includes readings reportedly used in courses in communication theory at several of the major universities in the United States as well as items recommended by various faculty members of the School of Communication at the University of Texas. Initial suggestions came from colleagues at Michigan State University, the University of Pennsylvania, Stanford, the University of Wisconsin, Queen's College, the University of Illinois, and Ohio University at Athens. It represents an expanded version of the communication theory bibliography described by Harvey Fastman in the Journal of Communication.* Work on this bibliography was shared by different CCR staff members, but mainly by Howard Lindsay and Harvey Eastman.

Bibliographies are, of course, dynamic--and for this reason we have chosen to distribute these listings as a packet which can be stored in a loose leaf binder or file rather than a bound publication. Users, we hope, will be inclined to add to it, to make changes, perhaps even to create their own computer file.

Two listings are presented:

1. A file in alphabetic order by author.
2. A file in alphabetical order by first word in the title (but omitting such items as "the" etc.)

Certainly, there were many options for further types of listings, cross-references and the like. The present version represents our estimate of the best trade-off between cost and utility. In short, it is the least expensive way that we could share our bibliography with others.

Frederick Williams
Professor & Director
January 1973
Austin, Texas

*Vol. 22, Sept. 1972, pp.306-310, "A Communication Bibliography Speaks Out--Softly."

Part 1

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