

## DOCUMENT RESUME

ED 074 517

CS 200 438

AUTHOR Campbell, Laurence R.  
TITLE Newspaper Guidelines for High School Journalists.  
INSTITUTION Quill and Scroll Studies, Tallahassee, Fla.  
PUB DATE Dec 72  
NOTE 99p.; A Quill and Scroll Study

EDRS PRICE MF-\$0.65 HC-\$3.29  
DESCRIPTORS Evaluation Criteria; Freedom of Speech; \*Guidelines;  
\*High School Students; \*Journalism; Press Opinion;  
Principals; \*School Newspapers; \*Secondary Education;  
Student Publications

### ABSTRACT

This study attempts to determine what principals, advisers, and others believe is the role of high school student newspapers, and it suggests guidelines to follow in writing these newspapers. The study is based on a questionnaire sent to selected principals, headmasters of nonpublic schools, newspaper advisers, and editors of junior college and community college newspapers. The study includes 127 tables listing responses to the questionnaire. It discusses a variety of topics, including the function, definition, role, and status of the student newspaper, as well as the roles played by boards of education, principals, advisers, and newspaper boards in the production of these newspapers. The authors conclude that on the basis of the limited response to the questionnaire, advisers and administrators generally showed little interest in having regular press conferences with student editors, creating newspaper boards, establishing newspaper guidelines, or developing a love for freedom of the press among teenagers. (Author/DI)

U.S. DEPARTMENT OF HEALTH  
EDUCATION & WELFARE  
OFFICE OF EDUCATION  
THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATOR. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT THE OFFICE OF EDUCATION.

ED 074517

NEWSPAPER GUIDELINES  
FOR HIGH SCHOOL  
JOURNALISTS

A 1972 Quill and Scroll Study

By Dr. Laurence R. Campbell

406 Hull Street  
Florida State University  
Tallahassee, Florida 32306  
December, 1972

CS 770 438

## F O R E W O R D

We live in an era of controversy. At every level of American society there are conflicts. Some lead to confrontations and collisions that affect teenagers as well as adults.

What is the teenager's role in an era of controversy? Is he an innocent bystander? Is he an impartial observer? Is he a detached and disinterested nonparticipant?

Cheer for your team! That's what adults say. Cheer for your athletes. Go to the senior play and the spring operetta. Support your candidate for class offices and student council.

Cheer for America! You'll soon be old enough to vote on local bond issues. You'll vote for the next president. You'll involve yourself, commit yourself, for every teenager becomes an adult.

Consider the newspaper as a cheer leader. A good idea? Yes, but may it cheer against? Sure, for school spirit, good sportsmanship; sure, against litter, bad manners.

When the reporter covers a football game, he knows the rules of the game. He knows what it means to be offside. He knows there's a penalty for clipping and holding.

The student journalist can't consult the rulebook. What is the policy of the newspaper -- to echo the principal? What are the rules -- what the adviser says until the principal interferes?

There's no need for student journalists to be uncertain and insecure. Even high schools can establish newspaper guidelines developed cooperatively with the spirit of the First Amendment.

This study presents some of the problems that may be faced in developing the guidelines. It notes the apathy of principals and the timidity of some advisers -- perhaps fear is the word.

It reveals a hidden censorship in approximately half the high schools. Sometimes it's not hidden -- openly acknowledged. The fact that censorship is widespread indicates the need for guidelines.

High school newspapers need journalism courses in which to train student journalists. They need adequate space and facilities. They need library resources. They desperately need sound financing.

Most of all they need qualified advisers who believe in freedom of the press for teenagers as well as adults. News suppression and news censorship are intolerable in every American institution.

-- Laurence R. Campbell, Director, Quill and Scroll Studies

TABLE OF CONTENTS

|                                                    | Page |
|----------------------------------------------------|------|
| FOREWORD . . . . .                                 | ii   |
| LIST OF TABLES . . . . .                           | iv   |
| INTRODUCTION . . . . .                             | 1    |
| PURPOSE OF STUDY . . . . .                         | 5    |
| PROCEDURE . . . . .                                | 5    |
| NEWSPAPER'S ROLE . . . . .                         | 7    |
| NEWS DEFINITION . . . . .                          | 8    |
| NEWS FUNCTION . . . . .                            | 8    |
| STATUS OF NEWSPAPER . . . . .                      | 8    |
| PEPUSATION FUNCTION . . . . .                      | 10   |
| ENJOYMENT FUNCTION . . . . .                       | 10   |
| NEWSPAPER'S STATUS . . . . .                       | 10   |
| ENJOYMENT FUNCTION . . . . .                       | 11   |
| NEWS . . . . .                                     | 19   |
| THE BOARD OF EDUCATION . . . . .                   | 36   |
| THE PRINCIPAL'S ROLE . . . . .                     | 40   |
| THE NEWSPAPER ADVISER . . . . .                    | 48   |
| THE NEWSPAPER BOARD . . . . .                      | 72   |
| CONCLUSIONS . . . . .                              | 83   |
| THE ADMINISTRATION DOES NOT WANT TO HEAR . . . . . | 84   |

LIST OF TABLES

| Table                                                                                                                                                                                                                                                                                                   | Page |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 1. Functions of the Newspaper as Reported in the 1971 Quill and Scroll Study, <u>Three Functions of the School Newspaper</u> , 275 Schools Participating . . . . .                                                                                                                                      | 7    |
| 2. Characteristics of News as Reported in the 1971 Quill and Scroll Study, <u>Three Functions of the School Newspaper</u> , 275 Schools Participating . . . . .                                                                                                                                         | 8    |
| 3. Support of 12 Different Criteria Based on Terms Used by the American Society of Newspaper Editors and the Associated Press Managing Editors Codes in Percentages in <u>The Human Equation and the School Newspaper</u> (1970), 135 Advisers Participating . . . . .                                  | 9    |
| 4. Quality of Internal News Coverage in Terms of Internal Public Relations as Reported in the 1968 Quill and Scroll Study, <u>The High School Newspaper as a Medium of Good Will</u> , 612 Principals from Six States Participating (Percentage of News Rated Excellent, Substantial or Good) . . . . . | 9    |
| 5. Nature of Newspaper as Reported in 1971 Quill and Scroll Study, <u>Three Functions of the School Newspaper</u> , 275 Schools Participating . . . . .                                                                                                                                                 | 11   |
| 6. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Role of the Newspaper as a Medium to Inform, Influence, and Entertain Readers . . . . .                                                                             | 13   |
| 7. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper's Major Responsibility as That of Disseminating News That Is Accurate, Objective, Impartial . . . . .                                                     | 13   |
| 8. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Serve Primarily as an Independent Medium with Emphasis on Accurate, Objective, Impartial News for Teenagers, Teachers, and Other Readers . . . . .                                                       | 14   |
| 9. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Serve Primarily as a News Medium in Which News is Defined as the Report of a Current Idea, Event, or Problem That Interests Its Readers . . . . .                                                        | 14   |
| 10. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Serve Primarily as a News Medium in Which News Is Judged in Terms of Timeliness, Nearness, Size, Relevance, and These Policy Guidelines . . . . .                                                       | 15   |
| 11. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper's Role as a Medium of Editorial Leadership and Student Opinion . . . . .                                                                                 | 15   |

| Table                                                                                                                                                                                                                                                | Page |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 12. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Serve Primarily as an Advocacy Medium to Publicize the School by Presenting a Favorable Image That Will Win Good Will . . . . .                      | 16   |
| 13. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Serve Primarily as an Adversary Medium to Oppose and Expose the Administration By Playing Up Its Faults and Failures . . . . .                       | 16   |
| 14. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper's Role as a Medium to Provide Enjoyment Through Feature Articles and Creative Writing . . . . .       | 17   |
| 15. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper as a Printed Product Not Competing With Adult or Professional Media . . . . .                         | 17   |
| 16. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper as a Service Project in Which Mature and Responsible Students Express Their Idealism . . . . .        | 18   |
| 17. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper as a Small Business Enterprise Which Must Be Solvent to Be Successful . . . . .                       | 18   |
| 18. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Guarantees the Financial Support Needed to Publish the Newspaper While It Is News, That Is, At Least Every Two Weeks . . . . . | 19   |
| 19. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Co-Curricular Activities . . . . .                                                                                                  | 20   |
| 20. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Nonviolent Demonstrations -- Peace, Pollution, Politics . . . . .                                                                   | 21   |
| 21. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Education Week, Open House, Similar Programs . . . . .                                                                              | 21   |
| 22. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Employment for Teenagers -- Part-time, Post-School . . . . .                                                                        | 22   |
| 23. Percentage of Participants Giving Indicated Response to This Statement: The Newspapers May Publish News About Inter-School and Intra-School Athletics . . . . .                                                                                  | 22   |
| 24. Percentage of Participants Giving Indicated Response to This Statement: The Newspapers May Publish News About Homecoming Queens, Seasonal Festivities . . . . .                                                                                  | 23   |

| Table                                                                                                                                                                                          | Page |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 25. Percentage of Participants Giving Indicated Response to This Statement: The Newspapers May Publish News About Community Recreation for Teenagers . . . . .                                 | 23   |
| 26. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Administration, Guidance, Research . . . . .                                  | 24   |
| 27. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Honors, Honor Rolls, Honor Societies, Scholarships . . . . .                  | 24   |
| 28. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About the Academic Program Curriculum, Classrooms . . . . .                         | 25   |
| 29. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Food Service, Health Service, Related Services, Accident Prevention . . . . . | 25   |
| 30. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Facilities on or Near School Grounds . . . . .                                | 26   |
| 31. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Alumni, Visitors, Guests, Servicemen . . . . .                                | 26   |
| 32. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Transportation Service, Parking Space, Driving, Safety . . . . .              | 27   |
| 33. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Library Resources, Textbooks, Audiovisual Resources . . . . .                 | 27   |
| 34. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Rowdiness in School or at School Events . . . . .                             | 28   |
| 35. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Crime on or Near School Grounds . . . . .                                     | 28   |
| 36. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Racial or Minority Problems . . . . .                                         | 29   |
| 37. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Meetings of PTA and Parents Organizations . . . . .                           | 29   |
| 38. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Personnel -- Hiring, Retiring, Dismissal, Honors . . . . .                    | 30   |
| 39. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Drugs, Alcoholic Beverages -- Used By Students . . . . .                      | 30   |



| Table                                                                                                                                                                                                                                                                           | Page |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 40. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Board of Education Meetings . . . . .                                                                                                                          | 31   |
| 41. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About City Council and/or County Board Meetings . . . . .                                                                                                            | 31   |
| 42. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper May Publish News About Teachers' Union -- Issues, Demonstrations, Strikes . . . . .                                                                                                   | 32   |
| 43. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Unwed Mothers, Problem Pregnancies, VD . . . . .                                                                                                               | 32   |
| 44. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News about Residence Halls, Living Centers, Dormitories (where they exist) . . . . .                                                                                      | 33   |
| 45. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Faculty Meetings . . . . .                                                                                                                                     | 33   |
| 46. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Students -- Expulsion, Suspension, Detention Hall . . . . .                                                                                                    | 34   |
| 47. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Any School Event That Reflects Credit But Not If It Reflects Discredit to the School . . . . .                                                                 | 34   |
| 48. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Assume the Right to Publish Any News About the School, the School System, or Board of Education That Is Made Available to Any of the Local News Media . . . . .                 | 35   |
| 49. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish the Typical News Content of School Newspapers Without Any Kind of Censorship, But It Is Understood That Some News That Happens Will Not Be Put in the Newspaper . . . . . | 35   |
| 50. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education (or Governing Board) Exercises Jurisdiction Over All Student Publications Produced and Circulated in the School, Including News Media . . . . .                              | 37   |
| 51. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Authorizes the Principal (or Headmaster) to Interpret the Board's Position on the Newspaper Whenever Necessary . . . . .                                  | 38   |
| 52. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Assigns the Principal the Responsibility for the General Supervision of the Newspaper . . . . .                                                           | 38   |



| Table                                                                                                                                                                                                                                                      | Page |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 53. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Assigns the Newspaper Adviser the Responsibility for the <u>Specific Supervision</u> of the Newspaper . . . . .                      | 39   |
| 54. Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Summarizes Its Policy Guidelines for the Student Newspaper in an Official Written Statement, Copies of Which Are Available . . . . . | 39   |
| 55. Newspaper Advisers Expect Their Principals to Take the Following Positions . . . . .                                                                                                                                                                   | 41   |
| 56. Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Encourage Students to Work on the Newspaper Staff, To Read the Newspaper, and to Buy Copies of It Regularly . . . . .                                      | 44   |
| 57. Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall be Accessible as a News Source and Encourage Teachers to Cooperate as News Sources and Readers of the Newspaper . . . . .                                  | 44   |
| 58. Percentage of Participants Giving Indicated Response to This Statement: The Principal Shall Conduct a Press Conference Before the Deadlines of Each Issue to Brief Student Journalists Who Interpret the News . . . . .                                | 45   |
| 59. Percentage of Participants Giving Indicated Response to This Statement: Read All News Copy Before It Goes to the Printer To Be Sure That It Meets His Requirements . . . . .                                                                           | 45   |
| 60. Percentage of Participants Giving Indicated Response to This Statement: The Principal Shall Read All Editorials and Opinion Content Copy Before It Is Sent to the Printer To Be Sure That It Meets His Requirements . . . . .                          | 46   |
| 61. Percentage of Participants Giving Indicated Response to This Statement: The Principal Shall Read All Newspaper Proofs To See That They Meet His Security Requirements and His Standards of Responsible Journalism . . . . .                            | 46   |
| 62. Percentage of Participants Giving Indicated Response to This Statement: The Principal Shall Modify, Rewrite, or Expunge Newspaper Copy to Fit His Policies . . . . .                                                                                   | 47   |
| 63. Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Remove the Editor for Failure to Satisfy the Administration . . . . .                                                                                      | 47   |
| 64. Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Suspend or Expell Any Editor Who Is Unsatisfactory to Him . . . . .                                                                                        | 48   |
| 65. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Supervise Editorial Activities -- Policy, Planning, Procedure . . . . .                                                                            | 50   |
| 66. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Adviser Shall Supervise Business Activities -- Policy, Planning, Procedure . . . . .                                                                             | 52   |

|     |                                                                                                                                                                                                                                         |    |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 67. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Examine Financial Records To Be Sure that Business Policies and Procedures Are Consistent with School System Requirements . . . . . | 51 |
| 68. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Prepare Specifications for Printers Making Contract Bids . . . . .                                                                  | 51 |
| 69. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Negotiate Contracts for Printing Subject to Administration Approval . . . . .                                                       | 52 |
| 70. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Teach Staff Members How To Perform All Tasks Involved in Publishing the Newspaper . . . . .                                         | 52 |
| 71. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Urge Staff Members to Think for Themselves, To Make Decisions Based on Adequate Data, and To Express Themselves Honestly . . . . .  | 53 |
| 72. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Develop the Newspaper Staff As An Efficient Team United in Publishing a Quality Newspaper . . . . .                                 | 53 |
| 73. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Supervise Production Procedure -- Schedules, Deadlines . . . . .                                                                    | 54 |
| 74. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Appoint the Editor and Any Other Key Staff Members . . . . .                                                                        | 54 |
| 75. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Serve and Vote on the Governing Board of the Student Newspaper . . . . .                                                            | 55 |
| 76. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Serve as a Voting Member of the Newspaper Board . . . . .                                                                           | 55 |
| 77. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Sponsor the Quill and Scroll Chapter As An Active Organization . . . . .                                                            | 56 |
| 78. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Join JEA or CSPAA or Both . . . . .                                                                                                 | 56 |
| 79. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Enter the Newspaper in One or More Critical Services Each Year . . . . .                                                            | 57 |
| 80. | Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Send Delegates To School Press Conferences, Summer Institutes . . . . .                                                             | 57 |
| 81. | Percentage of Participants Giving Indicated Responses To This Statement: The Newspaper Adviser Shall Participate in School Press Conferences for Advisers . . . . .                                                                     | 58 |

| Table                                                                                                                                                                                                                                                       | Page |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 82. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Supervise Newspaper Headquarters, Facilities, Equipment . . . . .                                                                                   | 58   |
| 83. Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Employs an Adviser Who Has Either a Minor or Teaching Certificate in Journalism-Mass Media . . . . .                                  | 59   |
| 84. Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Augments the Adviser's Salary to Recognize the Additional Time and the Professional Preparation the Position Requires .               | 60   |
| 85. Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Gives the Adviser a Teaching Schedule and Teaching Load That Enables Him to Give the Time Required in Newspaper Supervision . . . . . | 60   |
| 86. Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Provides Journalism Courses Needed for Staff Training . . . .                                                                         | 61   |
| 87. Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Provides Space and Facilities To Meet Newspaper Staff Needs as Well as It Does To Meet Athletic Team Needs . . . . .                  | 61   |
| 88. Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Provides Library Resources Needed for Good Journalism Teaching . . . . .                                                              | 62   |
| 89. Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Require the Adviser To Serve as a Censor of All Newspaper Copy . . . . .                                                                                    | 62   |
| 90. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Examine, Modify, and If Necessary "Kill" News, Editorials, Features, Advertising, Etc., To Conform To Administration Policy . . . . .               | 63   |
| 91. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Exclude Controversial Matter from the Newspaper . . . . .                                                                                           | 64   |
| 92. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Keep Staff Members in Line When They Become Restive . . . . .                                                                                       | 64   |
| 93. Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Gives the Adviser the Active and Positive Support Essential to the Production of Quality News Media . . . . .                         | 65   |
| 94. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the Philosophy of the School, a Copy of Which Is Available .                                                                    | 65   |

| Table                                                                                                                                                                                                                                                                                               | Page |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 95. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the Ethical Standards of Such Professional Organizations as the American Society of Newspaper Editors, Sigma Delta Chi, and Associated Press Managing Editors . . . . . | 66   |
| 96. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Be Published in Accord with Student Newspaper Standards Advocated by National and Other School Press Associations in Their Critical Services . . . . .                                              | 66   |
| 97. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the State Constitution and Local Ordinances . . . . .                                                                                                                   | 67   |
| 98. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the State Laws on Libel -- Malice, Fair Comment, Privilege . . . . .                                                                                                    | 67   |
| 99. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the State Laws on Juvenile Delinquency and the Use of Names . . . . .                                                                                                   | 68   |
| 100. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with Federal Regulations -- Postal, Copyright, Obscenity, Pornography . . . . .                                                                                             | 68   |
| 101. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the U.S. Constitution, Amendments, Court Decisions, the First Amendment on Freedom of the Press and Speech . . . . .                                                   | 69   |
| 102. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall <u>Not</u> Publish News or Other Content That Is Deliberately Malicious, Injurious, Offensive . . . . .                                                                                            | 69   |
| 103. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall <u>Not</u> Publish News or Other Content That Is Derisive of Race, Color, Creed, Religion, National Origins . . . . .                                                                              | 70   |
| 104. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall <u>Not</u> Publish News or Other Content That Advocates Illegal Acts or Deviant Behavior . . . . .                                                                                                 | 70   |
| 105. Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall <u>Not</u> Publish News or Other Content That Implies Approval of Teenagers Using Drugs, Alcohol, Tobacco . . . . .                                                                                | 71   |
| 106. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall <u>Not</u> Publish News or Other Content That Implies Approval of Violence as a Means of Social Activism . . . . .                                                                                 | 71   |
| 107. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall <u>Not</u> Publish News or Other Content That Implies Approval of Cheating as an Acceptable Practice . . . . .                                                                                     | 72   |

| Table                                                                                                                                                                                                                                  | Page |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 108. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Elect the Editor and Manager, the Editor, and Such Other Members as May Fit the School Situation . . . . .                      | 73   |
| 109. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Elect the Editor and Manager by Secret Vote . . . . .                                                                           | 73   |
| 110. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Elect the Editor for One Semester, Re-Electing Him If Necessary . . . . .                                                       | 74   |
| 111. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Instruct the Editors and Managers to Nominate Key Assistants To Be Approved by the Board . . . . .                              | 74   |
| 112. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Remove the Editor, Manager, or Their Assistants If Necessary in Accord with an Established Procedure . . . . .                  | 75   |
| 113. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Develop Procedures for Recruiting, Training, Advancing, and Recognizing Newspaper Staff Members . . . . .                       | 75   |
| 114. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Develop a Staff Manual, Style Sheet, Editorial Forms, Business Forms, and Similar Items To Meet the Staff Needs . . . . .       | 76   |
| 115. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Establish a Production Schedule with Deadlines That Are To Be Enforced in All Newspaper Staff Activities . . . . .              | 76   |
| 116. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Hold a Planning Session Before Making Assignments for Each Issue . . . . .                                                      | 77   |
| 117. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Authorize the Printing of Only Those Editorials Which Have Been Approved by Majority Vote of the Board . . . . .                | 77   |
| 118. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for the Development of Written Policy Guidelines To Be Approved by the Administration and the Newspaper Board . . . . . | 78   |
| 119. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for All Assignments To Be Made for the Gathering, Writing, Editing, Headlining of Newspaper Content . . . . .           | 78   |

| Table                                                                                                                                                                                                                                  | Page |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| 120. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for All Photographic or Other Pictorial Content Needed for Each Issue . . . . .                                         | 79   |
| 121. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for Makeup or Pasteup Procedures and All Tasks in Editorial Production .                                                | 79   |
| 122. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for the Systematic Performance of All Tasks Connected with Accounting, Circulation, Advertising, Business . . . . .     | 80   |
| 123. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for Students to Perform All Newspaper Staff Tasks as Responsible Student Journalists with Amateur Status . . . . .      | 80   |
| 124. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Consult the Newspaper Adviser on Technical, Policy, or Other Problems of Student Newspaper Publishing . . . . .                 | 81   |
| 125. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Request the Principal for Interpretation and Background of News Situations in Which His Position Should Be Understood . . . . . | 81   |
| 126. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Assume that Principles of the Scientific Method Taught in Natural Sciences Are Also Sound in Investigative Reporting . . . . .  | 82   |
| 127. Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Assume That Staff Members as Responsible Citizens Are Supposed to Think for Themselves in Covering the News . . . . .           | 82   |



## INTRODUCTION

The world has been reduced to a pinpoint, a pinpoint which may vanish. Man may destroy it with bombs or he may pollute it beyond repair. Meanwhile the flames of war crackle in Indochina and smoulder in the Middle East.

Everywhere teenagers behold a heritage of hate, a legacy of fear. And loyalty has become obsolete, faith a mirage, morality a mirage. Are there any values -- values that come first in the lives of teenagers or adults?

Where do adults worship today? Often their shrines are football stadiums or cocktail bars. Or they devote their leisure to the interior of luxury cars or to the exterior of a color television set.

Today's religion is: do your own thing. So unions strike at the beginning of school or just before Christmas. So racists destroy property -- or people. So developers butcher century-old trees. So draft dodgers and army deserters seek sanctuary.

Happiness is no longer a warm puppy. It is sex. It is drugs. It is an escape from reality. It is a retreat from responsibility. It is murder and massacre in Ulster, repudiation of human rights in Uganda.

What becomes of the high school in an era of disintegration and decay? Should its principal and teachers be surprised when teenagers surrender to the adult establishment? Should they be surprised when teenagers rebel against it?

Who is to blame? The Republicans or Democrats? The mass media? Somewhere there may be a scapegoat -- at times the high school newspaper, the teenage journalist, the adult adviser.

Perhaps the literature-centered English classes are not "selling" the great ideas and the enduring values. Perhaps social studies classes are not producing patriotic citizens. Perhaps science classes are not arousing a concern for the environment.

High school education is not limited to the curriculum. Homecoming courts get more emphasis than honor rolls, athletic heroes more attention than valedictorians. Adults thereby report what they think really is important for teenagers.

The principal has time to meet the board of education, time to conduct a weekly faculty meeting, time to mingle at the service club, time to cheer at athletic contests. Does he have time for a regular press conference with student journalists?

So education today is under fire. Schools are too traditional or too radical. They cost too much. They mix teenagers from too many neighborhoods. They are too permissive -- or too authoritarian. Almost every layman is an expert -- a local expert.



What shall the teenager do? What shall the teenager journalist do? Amidst the uncertain and insecure conditions in which he lives he faces perplexing problems he must try to solve within five years after he leaves high school.

"Teenagers ask many questions," according to The Principal's Guide to High School Journalism. "Some are immediate in their urgency. Some concern politics and religion. And there are personal questions that they ask themselves:

"Shall I drop out

"Shall I enlist?"

"Shall I marry?"

"Shall I go to college?"

Some also ask, "What is right, and what is wrong? What is the truth? Who am I? Where am I going? Am I getting the kind of education I need?"

It is not the function of Quill and Scroll Foundation to answer any or all of these questions through Quill and Scroll Studies. Yet it cannot ignore them. In 1970 it circulated a report entitled Student Press Copes with High School Unrest, 1970. It concluded:

If there is unrest in a school, students as well as faculty and parents should be concerned. They should recognize the problem. They should work together to make wise decisions, using the newspaper to examine the issues.

Student journalists often are handicapped in producing a timely newspaper which provides leadership that exhibits perception, maturity, and responsibility for these reasons:

- 1) Often their adviser is an English teacher who never has enrolled in a college journalism course.
- 2) The facilities of the publication center are not designed for journalism, though other curricular and cocurricular programs have the facilities they need.
- 3) Financing the newspaper is difficult, for about one-fourth of the newspapers face a deficit each year.
- 4) Worst of all, principals at times insist on censorship of any content with which they disagree, in effect frustrating students who try to think for themselves and support their convictions.

These four problems reported in 1970 have not been solved. Some of them were examined in another 1970 Quill and Scroll Study, The Human Equation and the School Newspaper, and the 1971 Quill and Scroll Study, Three Functions of the School Newspaper. In the study previously quoted these observations were

Increasing student unrest is a challenge to the American high school newspapers, yet their efforts to give leadership have elicited both criticism and censorship.

The student is the target of a barrage of advice and counsel. It's time to grow up. It's time to think for yourself. It's time to solve problems and make decisions. It's time to speak up for your convictions and stand up for your beliefs.

The teenager is told: what you are to be you are now becoming. Think, speak, write for yourself. Learn teamwork. Be mature. Be responsible. Discover the truth, and tell the truth. Be conscious! Act with a conscience! You're the hope of the world!

What happens when the student journalist accepts this advice? He reports accurately and truthfully that the school has a drug problem. Then what's wrong -- the school for having the problem or the teenager for reporting it?

The truth hurts the school's image. It's bad publicity. The newspaper adviser is called to the office. The teenage journalist is told to retract or to shut up, possibly dropped from the staff, and threatened with suspension -- for truth-telling.

Too often educators proclaim themselves experts on the mass media. They recite with passion the faults and failures of news media in covering global news, national news, state news. They enumerate instances of bias, inaccuracy, and suppression.

What is good news coverage outside of the school is one thing. Inside the school the administrator doesn't want news that "rocks the boat" or "upsets the applecart." To put it bluntly, he doesn't like to read news of the school's weaknesses.

The United States is a free society. "At the core of freedom lies the right to criticize the government," says Leonard W. Levy. The term government includes the local high school as well as the Supreme Court.

George Orwell once put it this way: "If liberty means anything at all, it means the right to tell the people what they do not want to hear." Simply stated, it means the right to report all news -- good or bad.

Do student journalists have this right -- "to criticize the government," "the right to tell people what they do not want to hear"?

Yes, say the decisions of the courts in interpreting the First Amendment. Student publications are entitled to this right just as they are subject to laws on libel, lotteries, privacy. Student journalists are not second-class citizens.

No, say some school principals and university presidents. They tell students that it's all right to think for yourself, speak for yourself, express your convictions, support your beliefs -- anywhere but in school or campus media.

The roles of mass media differ in libertarian and authoritarian societies. Similarly the roles of student media differ in high schools. The media in both instances must operate within the framework of the academic power structure -- whether they reflect the American way or some alien way of communication.

Authoritarian principles make the high school a police state. Students must conform to the rules and regulations on which law and order are based. And they must accept the decisions which the administration makes for them as well as the regimentation it demands.

Under these conditions the school newspaper is the advocate of the administration, echoing official decisions and whatever rationalization these decisions involve. The principal in effect says, "I am the state" as did Louis XIV, and such a king or principal is omniscient and infallible.

In the authoritarian society there is no loyal opposition. Nor may the press propose alternate policies or programs, for it is both illegal and immoral to differ with those in power. Rather the press happily accepts the superior wisdom of the administration -- political or educational -- and supports it without question.

Teenagers in an authoritarian school are not students. They are not members of a community of learners. They are pawns or peers at the best and captives and prisoners at the worst. Their central purpose is to survive, not to become educated. Some may succumb to the brainwashing efforts of the administration.

The libertarian society is the antithesis of the authoritarian society. Mass media may oppose and expose officials of the administration -- political or educational. They may be independent or they may serve as adversaries as well as advocates. They need not become public relations media or image makers.

The individual -- teenager or adult -- is a person of potential worth in the school or the state. As a learner the teenager is encouraged to think for himself, to speak for himself, act for himself, at times challenging the conclusions which others make though they have power and he has none.

In the libertarian school the teenager is respected. He is encouraged not to become an echo, a ditto mark, a carbon copy. The student journalist is encouraged to believe in the freedom of the press as a reality in school. Accordingly he may dissent in print whether he is right or wrong in the eyes of either peers or adults.

What is the situation in American high schools today? What should be the situation? What are proper roles and rights, relationships and responsibilities of teenagers as student journalists? As prospective voters should they accept censorship or should they enjoy freedom of the press as guaranteed by the Constitution and upheld by the courts?

## Purpose of Study

The purpose of this study, then, is two-fold. First, this study attempts to determine what principals, advisers, and others believe about the role of the student newspapers. Second, it attempts to suggest the extent to which these views may become guidelines for student newspapers in American society.

## Procedure

Early in 1972 the director of Quill and Scroll Studies developed a six-page questionnaire in four different forms. The first two pages concerned general information. The other four pages listed 121 statements, many of which consisted of possible student news media guidelines in high schools.

These questionnaires were sent with stamped and addressed return envelopes to:

- 1) Approximately 540 principals of public high schools in the 12 Great Lakes and Plains States. Most of the high schools had an enrollment of 1,000 students or more. The states were Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Kansas, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin. Of the total 55 principals answered the questionnaire and 105 instructed their advisers to answer it.
- 2) Approximately 300 headmasters of nonpublic schools chiefly in the South, New England, Alaska, and Hawaii. Of the total 31 answered the questionnaire and 17 instructed their advisers to answer.
- 3) Approximately 300 newspaper advisers of public senior high schools in which newspapers received the top or First Class rating. Of the total 88 replied.
- 4) Newspaper editors of 291 junior colleges or community colleges in California, Florida, Michigan, New York, Texas. Of the total 50 replied.

The responses are presented in a series of tables. Obviously they represent the opinions and attitudes of those who responded. They may be a sample of all potential participants, but this is doubtful.

Why didn't more persons respond? First, some resent questionnaires from any source. Second, the questionnaire was long, especially for professional persons with a short attention span. Third, obviously many persons were indifferent so probably their responses would reflect negative attitudes. Finally, there probably were some persons with good intentions who were too busy to get around to answering.

In many of the tables the column on the right hand refers to "response unclear." Frequently it would be more precise to say that respondents did not answer. At the same time it should be noted that some inserted qualifying remarks that made it impossible to tabulate their answers. In some cases respondents may have wished to avoid making an answer though no respondent is identified by ERIC or school.

The total "yes" vote includes column one and five, the total "no" vote includes columns two and six.

Readers need not assume that any position taken herein by a "majority vote" is necessarily the "right" position. The extent to which principals and headmasters agree with advisers may be examined. The positions of the editors also may be considered.

No attempt is made herein to engage in sustained interpretation of each table. It is doubtful whether the principals from public high schools in some other section would give significantly different responses, but this study does not attempt to prove that statement.

Quill and Scroll Studies invites those who look upon secondary schools as communities of learners -- not as management problems -- to examine the issues which this study raises -- issues raised before in some instances. For example:

- 1) Is every high school student an individual of potential worth?
- 2) Is he entitled to think for himself, speak for himself, write for himself?
- 3) May he express his convictions in print without fear of reprisal?
- 4) As a student journalist does he have the right to criticize the establishment?
- 5) Is he entitled to a written statement of the rules of the game under which newspapers may be published by students?
- 6) Is he entitled to the guidance of an adviser who is as well prepared in journalism as the football coach or band director or mathematics teachers are in their respective fields?
- 7) Is he entitled to space and facilities as carefully planned to meet the publication needs as the football field or gymnasium is to meet athletic needs?
- 8) Is he as a student consumer entitled to a newspaper that is published frequently to present news while it is news?
- 9) Is the board of education responsible for the development of a school community for teenagers who will vote at 18 or is it supporting the concept that the principal's office ideally is a miniature Kremlin.

It is convenient to ignore such questions. It is easy to shrug them off by evasive answers or the suggestion that "if we had the money" things would be different. Do not suggest that the football team play once a month because money is short. Educators differ on their priorities, but teenagers are not waiting until they are 18 to begin to live.

## Newspaper's Role

What is the role of student publications in high schools? This question has been answered many times in the past six decades in articles and theses, textbooks and critical service scorebooks. Even so as we near the 1980s there appear to be some principals and some advisers who are undecided and hesitate to commit themselves.

The function of the newspaper - and student newsmagazines for that matter - is to serve as "a medium to inform, influence, and entertain readers," as Table 1 suggests. This is plain English, not legal gobbledegook. Yet more than one-fourth of the principals who answered for themselves could not give an unequivocal answer!

Approximately two-thirds of all respondents -- except headmasters who have no "school boards" -- accepted the general statement. Subsequent answers indicate that the news or information role ranks first, the opinion role second, and the entertainment role third.

TABLE 1.--Functions of the Newspaper as Reported in the 1971 Quill and Scroll Study, Three Functions of the School Newspaper, 275 Schools Participating

|                                                                                                                                              | Agree or<br>Strongly<br>Agree | Undecided | Disagree or<br>Strongly<br>Disagree |
|----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|-----------|-------------------------------------|
| Provides a truthful, comprehensive, and intelligent account of the school's events in a context and with a frequency that gives them meaning | 99                            | 1         | 0                                   |
| Projects a representative picture of the school community as a miniature society                                                             | 76                            | 16        | 8                                   |
| Provides full access to current and relevant information about the school                                                                    | 91                            | 5         | 4                                   |
| Presents any news about the school, its students, faculty, and other personnel that may be presented in local news media                     | 67                            | 15        | 18                                  |

"The primary function of the newspaper is to communicate what the members of society do, feel, say, and think," according to the Canons of Journalism of the American Society of Newspaper Editors.

With this statement modified to fit the high school newspaper, 86 per cent of the advisers agreed, or agreed strongly, according to the 1970 Quill and Scroll Study, The Human Equation and the School Newspaper. There were 135 representative advisers participating.



The newspaper's information or news function was approved by 94 per cent of the 135 advisers participating in the 1970 Quill and Scroll Study, The Human Equation and the School Newspaper. Only five per cent disagreed or disagreed strongly.

#### News Definition

Of the 275 high school newspapers participating in the 1971 Quill and Scroll Study, Three Functions of the School Newspaper, 99 per cent agreed or agreed strongly that "news is the report of a current idea, event or problem that interests readers of our school newspaper." Only 1 per cent disagreed.

#### News function

"The school newspaper should provide a truthful, comprehensive, and intelligent account of school events in a context that gives them meaning," according to 95 per cent of the 135 advisers participating in the 1970 Quill and Scroll Study, The Human Equation and the School Newspaper. Only 5 per cent disagreed.

"The school newspaper should provide a projection of a representative picture of the constituent groups that make up the school, according to 90 per cent of the advisers in the foregoing study.

"The school newspaper should provide a full account of current ideas, events, and problems affecting secondary education locally," according to 88 per cent of the advisers in the same study.

TABLE 2.--Characteristics of News as Reported in the 1971 Quill and Scroll Study, Three Functions of the School Newspaper, 275 Schools Participating

| Characteristics                                                                                       | Agree or          |                | Disagree or<br>Strongly<br>Disagree |
|-------------------------------------------------------------------------------------------------------|-------------------|----------------|-------------------------------------|
|                                                                                                       | Strongly<br>Agree | Un-<br>decided |                                     |
| Timeliness, recency, immediacy                                                                        | 96                | 3              | 1                                   |
| Nearness, proximity                                                                                   | 95                | 3              | 2                                   |
| Size, scope of conflict, prominence or<br>numbers of persons affected, money in-<br>volved, magnitude | 84                | 9              | 7                                   |
| Relevance, consequence, importance, signifi-<br>cance                                                 | 96                | 2              | 2                                   |
| Policy guidelines of board of education<br>and staff                                                  | 40                | 15             | 45                                  |

#### Status of Newspaper

Principals rate most of the news in high school newspaper as good, substantial, excellent in terms of internal public relations, according to Table 4.



TABLE 3.--Support of 12 Different Criteria Based on Terms Used by the American Society of Newspaper Editors and the Associated Press Managing Editors Codes in Percentages in The Human Equation and the School Newspaper (1970), 135 Advisers Participating

| Criteria            | Agree or |         | Disagree or |
|---------------------|----------|---------|-------------|
|                     | Strongly | Un-     |             |
|                     | Agree    | decided | Disagree    |
|                     |          |         | Strongly    |
| Loyalty             | 85       | 9       | 6           |
| Decency             | 63       | 32      | 5           |
| Leadership          | 93       | 2       | 5           |
| Impartiality        | 91       | 3       | 6           |
| Sincerity           | 93       | 2       | 5           |
| Fair play           | 93       | 2       | 5           |
| Responsibility      | 95       | 1       | 4           |
| Independence        | 88       | 4       | 8           |
| Truthfulness        | 94       | 1       | 5           |
| Accuracy            | 90       | 1       | 5           |
| Integrity           | 93       | 2       | 5           |
| Respect for persons | 94       | 2       | 4           |

TABLE 4.--Quality of Internal News Coverage in Terms of Internal Public Relations as Reported in the 1968 Quill and Scroll Study, The High School Newspaper as a Medium of Good Will, 612 Principals from Six States Participating (Percentage of News Rated Excellent, Substantial or Good)

| Item                   | Per Cent | Item                     | Per Cent |
|------------------------|----------|--------------------------|----------|
| <u>Curricular News</u> |          | <u>Cocurricular News</u> |          |
| Music                  | 85       | Assemblies               | 89       |
| English                | 85       | Clubs                    | 89       |
| Academic program       | 83       | Senior class             | 88       |
| Journalism             | 80       | Sports -- interschool    | 87       |
| Speech-Drama           | 79       | Social events            | 86       |
| Physical education     | 79       | Activity program         | 86       |
| Arts -- fine           | 76       | Drama -- plays           | 85       |
| Social studies         | 73       | Student council          | 85       |
| Science -- natural     | 72       | Band                     | 83       |
| Homemaking             | 72       | Chorus                   | 81       |
| Foreign languages      | 67       | Dances                   | 77       |
| Business education     | 67       | Junior class             | 74       |
| Mathematics            | 64       | Newspaper                | 73       |
| Vocational courses     | 60       | Service clubs            | 69       |
| Arts -- Industrial     | 55       | Sports -- intramural     | 66       |
| Agriculture            | 36       | Sophomore class          | 63       |
|                        |          | Debates                  | 56       |
|                        |          | Freshman class           | 52       |
|                        |          | Orchestra                | 50       |
|                        |          | Handbook                 | 45       |
|                        |          | Magazines                | 41       |

TABLE 4.--Continued

| Item                       | Per Cent | Item                               | Per Cent |
|----------------------------|----------|------------------------------------|----------|
| <u>Community News</u>      |          | <u>Administrative News (cont.)</u> |          |
| Open house                 | 70       | Library                            | 73       |
| Parents organizations      | 56       | Principal                          | 73       |
| Education week             | 46       | Personnel                          | 67       |
| Board of education         | 46       | Testing service                    | 67       |
| Alumni                     | 43       | Other news                         | 65       |
| Adult education            | 31       | Buildings                          | 58       |
|                            |          | Vice-principal                     | 54       |
| <u>Administrative News</u> |          | Food service                       | 52       |
| Announcements              | 74       | Health service                     | 51       |
| Guidance                   | 73       | Grounds                            | 49       |
|                            |          | Audiovisual service                | 47       |
|                            |          | Maintenance                        | 39       |

Persuasion Function

The newspaper's persuasion function was approved by 81 per cent of the 135 advisers participating in the 1970 Quill and Scroll Study, The Human Equation and the School Newspaper. Only 17 per cent disagreed or disagreed strongly.

"The school newspaper should provide a forum for the exchange of comment and criticism on current issues," according to 91 per cent of the 135 advisers participating in the 1970 Quill and Scroll Study, The Human Equation and the School Newspaper.

"The school newspaper should provide a presentation and clarification of the high school's goals and values," according to 86 per cent in the same study.

Enjoyment Function

The entertainment function was approved of by 83 per cent of the 135 advisers participating in the 1970 Quill and Scroll Study, The Human Equation and the High School Newspaper. Only 12 per cent disagreed or disagreed strongly.

Newspaper's Status

The 135 advisers participating in the 1970 Quill and Scroll Study, The Human Equation and the School Newspaper, were invited to approve or disapprove a series of statements about the status of the newspaper and its policies, some of which relate to newspaper guidelines. The percentage agreeing or agreeing strongly with these statements is noted to the right:

|                                                           |             |
|-----------------------------------------------------------|-------------|
| A free people and a free press are inseparable            | 91 per cent |
| Facts in perspective are vital to valid citizen judgments | 93 per cent |

|                                                                                                                  |             |
|------------------------------------------------------------------------------------------------------------------|-------------|
| The credibility of a newspaper depends upon the credibility of its news sources                                  | 78 per cent |
| The newspapers -- daily and school -- do not make news; they report it whether it is "good" or "bad"             | 76 per cent |
| The school newspaper should be in a position to publish any news about the school that local newspapers publish  | 63 per cent |
| A student newspaper that is revelant makes service its ideal purpose                                             | 87 per cent |
| Financial independence is the cornerstone of true freedom and responsibility of the high school press            | 53 per cent |
| The role of the student press is to help the students to transfer their theories into practice                   | 63 per cent |
| A self-regulated press is a free student press                                                                   | 71 per cent |
| A student newspaper within its legal, ethical, and financial responsibilities should develop quality performance | 95 per cent |

### Enjoyment Function

The entertainment function was approved of by 83 per cent of the 135 advisers participating in the 1970 Quill and Scroll Study, The Human Equation and the School Newspaper. Only 12 per cent disagreed or disagreed strongly.

TABLE 5.--Mature of Newspaper as Reported in 1971 Quill and Scroll Study, Three Functions of the School Newspaper, 275 Schools Participating

| Concepts                                                                                                           | Agree or          |                | Disagree or<br>Strongly<br>Disagree |
|--------------------------------------------------------------------------------------------------------------------|-------------------|----------------|-------------------------------------|
|                                                                                                                    | Strongly<br>Agree | Un-<br>decided |                                     |
| The house organ of the student council or "In-group"                                                               | 6                 | 4              | 90                                  |
| The newsletter for the school for parents and alumni as well as students, faculty                                  | 45                | 14             | 41                                  |
| The public relations medium which presents the school in a favorable light and avoids impairing the school's image | 26                | 12             | 62                                  |
| The adversary of the school establishment which exposes the school's faults, failures                              | 14                | 9              | 77                                  |
| The truth shop which presents the school "like it is" in accurate, balanced, truthful news                         | 85                | 8              | 7                                   |

Consider the school newspaper represented by 88 advisers who provided detailed general admission. In one statement 86 per cent were listed as public, 2 per cent as military, 8 per cent as parochial, 1 per cent as "Christian," 3 per cent as not identified.

Yet in another statement 81 per cent were listed as public, 8 per cent as non-public day schools, 2 per cent with both boarding and day students, the others

not identified. Of these symbols 90 per cent were coeducational, 5 per cent were for boys only, 3 per cent for girls only, the others not identified. And 76 per cent had traditional schedules.

Enrollment data revealed that 11 per cent had an enrollment of 1-499; 19 per cent, 500-999; 20 per cent, 1000-1999; 61 per cent, more. Similar data from the principals' study revealed that 45 per cent of the schools they represented had an enrollment of 2000 or more.

The effectiveness of the newspaper as a news source depends on the frequency of publication. Only 34 per cent of the newspapers were published every week or every two weeks and 50 per cent were published only once a month or even less frequently. Obviously the timeliness of content is greatly diminished for the latter.

The quality of the newspaper depends in part on the adequacy of financial support. Advisers reported that 20 per cent of the newspapers made a deficit of under \$100 and 14 per cent made a deficit of more than that sum. And lamentably 26 per cent of the advisers didn't know whether their newspaper made a profit or a deficit. Thus only 40 per cent of the newspapers broke even or better!

In 38 per cent of the schools only 38 per cent -- or fewer buy the newspaper. Shocking to report is the fact 15 per cent of the advisers didn't know what percentage of their students bought the newspaper. No wonder there are deficits!

Revenue sources are: single copy sales, 42 per cent; subscriptions, 48 per cent; advertising, 59 per cent; concessions, 7 per cent; student council funds, 9 per cent; school funds, 37 per cent; special projects, 22 per cent; other sources, 19 per cent. It comes as no surprise then that lack of money is a problem for 55 per cent of the schools.

One-third of the advisers did not report their advertising rate, perhaps because they didn't know it or they didn't have advertising. In 40 per cent of the schools the rate is \$1 or more per column inch and in 17 per cent of these it is \$1.51. Yet 10 per cent charge less than \$1.

Advisers reported that 77 per cent were published on offset equipment, 11 per cent by letterpress, 9 per cent by duplicating equipment, and 3 per cent didn't report.

Problems encountered in 1971-1972, according to 88 advisers included: underground newspaper, 8 per cent; community tension, 13 per cent; racial tension, 15 per cent; student rowdyism, 14 per cent; vandalism in schools, 25 per cent; use of drugs by students, 20 per cent; censorship by the principal, 18 per cent.

Unfortunately only 51 per cent of the newspapers had minority group students on staff and only 17 per cent had such a student in a key editorship, according to 88 advisers.

Specific and positive cooperation reported by 88 advisers was: board, 35 per cent; principal, 65 per cent; teachers in general, 63 per cent; school library, 33 per cent; head, Eng. department, 35 per cent; state department of education, 9 per cent; state school press asso., 26 per cent; critical service, 56 per cent; local news media, 33 per cent; state schools, departments of journalism, 30 per cent; student council, 28 per cent.

TABLE 6.--Percentage of Participants Giving Indicated Response to This Statement:  
The Board of Education or Governing Board Recognizes the Role of the  
Newspaper as a Medium to Inform, Influence, and Entertain Readers

| Participants (Number)                                                           | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|---------------------------------------------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                                                                 |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)                                       | 60  | 2  | 4              | 5              | 2 0    | 27                  |
| Principals answered by advisers<br>(105)                                        | 66  | 2  | 10             | 12             | 10 0   | 0                   |
| Headmasters answered by headmasters<br>(31)                                     | 29  | 0  | 0              | 3              | 6 0    | 61                  |
| Headmasters answered by advisers<br>(17)                                        | 59  | 0  | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters (86)<br>Advisers and high school editors<br>(88) | 49  | 1  | 2              | 5              | 3 0    | 40                  |
| All advisers (213)                                                              | 65  | 2  | 3              | 9              | 14 0   | 7                   |
| Community (or junior) college<br>editors (50)                                   | 64  | 2  | 7              | 12             | 11 0   | 4                   |
|                                                                                 | 66  | 14 | 6              | 8              | 6 0    | 0                   |

TABLE 7.--Percentage of Participants Giving Indicated Response to This Statement:  
The Board of Education or Governing Board Recognizes the Newspaper's  
Major Responsibility as That of Disseminating News That is Accurate,  
Objective, Impartial

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 60  | 0  | 4              | 5              | 4 0    | 27                  |
| Principals answered by advisers<br>(105)      | 66  | 2  | 8              | 14             | 10 0   | 0                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 0  | 0              | 3              | 6 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 53  | 12 | 6              | 12             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 49  | 0  | 2              | 5              | 5 0    | 40                  |
| Advisers and high school editors<br>(88)      | 60  | 3  | 7              | 9              | 14 0   | 7                   |
| All advisers (213)                            | 62  | 3  | 7              | 12             | 11 0   | 4                   |
| Community (or junior) college<br>editors (50) | 64  | 14 | 6              | 6              | 8 2    | 0                   |

TABLE 8.--Percentage of Participants Giving Indicated Response to This Statement:  
The Newspaper Shall Serve Primarily as an Independent Medium with  
Emphasis on Accurate, Objective, Impartial News for Teenagers,  
Teachers, and Other Readers

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 65  | 0  | 2              | 2              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 71  | 3  | 1              | 12             | 10 0   | 1                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 3  | 3              | 6              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 53  | 12 | 6              | 12             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 49  | 1  | 2              | 3              | 2 0    | 42                  |
| Advisers and high school editors<br>(88)      | 66  | 1  | 3              | 7              | 11 0   | 11                  |
| All advisers (213)                            | 68  | 3  | 2              | 10             | 10 7   | 0                   |
| Community (or junior) college<br>editors (50) | 74  | 12 | 2              | 6              | 4 0    | 2                   |

TABLE 9.--Percentage of Participants Giving Indicated Response to This Statement:  
The Newspaper Shall Serve Primarily as a News Medium in Which News is  
Defined as the Report of a Current Idea, Event, or Problem That  
Interests its Readers

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 56  | 4  | 5              | 2              | 2 0    | 31                  |
| Principals answered by advisers<br>(105)      | 75  | 3  | 5              | 7              | 6 0    | 5                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 3  | 0              | 6              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 65  | 6  | 0              | 12             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 43  | 3  | 3              | 3              | 2 0    | 43                  |
| Advisers and high school editors<br>(88)      | 69  | 5  | 1              | 7              | 7 0    | 11                  |
| All advisers (213)                            | 71  | 4  | 3              | 8              | 6 0    | 8                   |
| Community (or junior) college<br>editors (50) | 74  | 8  | 6              | 6              | 2 0    | 4                   |

TABLE 10.--Percentage of Participants Giving Indicated Response to this Statement:  
The Newspaper Shall Serve Primarily as a News Medium in Which News  
Is Judged in Terms of Timeliness, Nearness, Size, Relevance, and  
These Policy Guidelines

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 55  | 5  | 2              | 4              | 2      | 33                  |
| Principals answered by advisers<br>(105)      | 72  | 4  | 6              | 9              | 6 0    | 4                   |
| Headmasters answered by<br>headmasters (31)   | 19  | 0  | 6              | 6              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 53  | 12 | 6              | 12             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 42  | 3  | 3              | 5              | 2 0    | 44                  |
| Advisers and high school editors<br>(88)      | 72  | 1  | 2              | 7              | 6 0    | 13                  |
| All advisers (213)                            | 70  | 3  | 4              | 8              | 6 0    | 8                   |
| Community (or junior) college<br>editors (50) | 78  | 6  | 2              | 8              | 2 0    | 4                   |

TABLE 11.--Percentage of Participants Giving Indicated Response to This State-  
ment: The Board of Education or Governing Board Recognizes the  
Newspaper's Role as a Medium of Editorial Leadership and Student  
Opinion

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 53  | 2  | 7              | 5              | 4 0    | 29                  |
| Principals answered by advisers<br>(105)      | 58  | 6  | 15             | 10             | 10 0   | 0                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 0  | 3              | 0              | 6 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 6              | 18             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 44  | 1  | 6              | 3              | 5 0    | 41                  |
| Advisers and high school editors<br>(88)      | 57  | 5  | 10             | 9              | 11 1   | 7                   |
| All advisers (213)                            | 57  | 5  | 13             | 11             | 10 0   | 4                   |
| Community (or junior) college<br>editors (50) | 64  | 20 | 10             | 4              | 2 0    | 0                   |



TABLE 12.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Serve Primarily as an Advocacy Medium to Publicize the School by Presenting a Favorable Image That Will Win Good Will

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 24  | 27 | 11             | 4              | 2 0    | 38                  |
| Principals answered by advisers<br>(105)      | 30  | 33 | 12             | 11             | 5 4    | 5                   |
| Headmasters answered by headmasters<br>(31)   | 13  | 10 | 3              | 6              | 3 3    | 61                  |
| Headmasters answered by advisers<br>(17)      | 29  | 47 | 0              | 6              | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 20  | 21 | 8              | 5              | 2 1    | 43                  |
| Advisers and high school editors<br>(88)      | 37  | 30 | 10             | 3              | 5 5    | 10                  |
| All advisers (213)                            | 32  | 32 | 10             | 8              | 5 4    | 8                   |
| Community (or junior) college<br>editors (50) | 36  | 48 | 2              | 8              | 0 2    | 4                   |

TABLE 13.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Serve Primarily as an Adversary Medium to Oppose and Expose the Administration by Playing up Its Faults and Failures

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 4   | 53 | 9              | 2              | 6 0    | 33                  |
| Principals answered by advisers<br>(105)      | 8   | 75 | 7              | 0              | 2 4    | 5                   |
| Headmasters answered by headmasters<br>(31)   | 10  | 19 | 5              | 0              | 0 3    | 61                  |
| Headmasters answered by advisers<br>(17)      | 6   | 71 | 12             | 0              | 0 0    | 12                  |
| All principals and headmasters<br>(86)        | 6   | 41 | 8              | 1              | 0 1    | 43                  |
| Advisers and high school editors<br>(88)      | 7   | 65 | 11             | 2              | 1 0    | 14                  |
| All advisers (213)                            | 7   | 70 | 9              | 1              | 1 2    | 10                  |
| Community (or junior) college<br>editors (50) | 18  | 70 | 10             | 0              | 0 0    | 2                   |

TABLE 14.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper's Role as a Medium to Provide Enjoyment Through Feature Articles and Creative Writing

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 58  | 2  | 2              | 5              | 4 0    | 29                  |
| Principals answered by advisers<br>(105)      | 70  | 2  | 9              | 10             | 10 0   | 0                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 0  | 0              | 6              | 6 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 65  | 0  | 0              | 18             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 47  | 1  | 1              | 6              | 5 0    | 41                  |
| Advisers and high school editors<br>(88)      | 61  | 6  | 7              | 8              | 11 0   | 7                   |
| All advisers (213)                            | 66  | 3  | 7              | 10             | 10 0   | 4                   |
| Community (or junior) college<br>editors (50) | 62  | 12 | 18             | 6              | 2 0    | 0                   |

TABLE 15.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper as a Printed Product Not Competing with Adult or Professional Media

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 58  | 4  | 0              | 7              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 58  | 10 | 11             | 12             | 8 1    | 0                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 3  | 6              | 3              | 3 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 47  | 6  | 12             | 18             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 45  | 3  | 2              | 6              | 2 0    | 41                  |
| Advisers and high school editors<br>(88)      | 56  | 11 | 8              | 8              | 8 2    | 7                   |
| All advisers (213)                            | 55  | 10 | 10             | 11             | 8 1    | 4                   |
| Community (or junior) college<br>editors (50) | 52  | 26 | 10             | 8              | 2 0    | 2                   |

TABLE 16.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper as a Service Project in Which Mature and Responsible Students Express Their Idealism

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     | Response<br>Unclear |    |
|-----------------------------------------------|-----|----|----------------|----------------|-----|---------------------|----|
|                                               |     |    |                | Agree          | Yes |                     |    |
| Principals answered by principals<br>(55)     | 44  | 11 | 7              | 5              | 4   | 0                   | 29 |
| Principals answered by advisers<br>(105)      | 53  | 7  | 24             | 8              | 9   | 0                   | 0  |
| Headmasters answered by headmasters<br>(31)   | 26  | 0  | 3              | 6              | 3   | 0                   | 61 |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 6              | 18             | 6   | 0                   | 12 |
| All principals and headmasters<br>(86)        | 37  | 7  | 6              | 6              | 3   | 0                   | 41 |
| Advisers and high school editors<br>(88)      | 44  | 14 | 17             | 7              | 11  | 0                   | 7  |
| All advisers (213)                            | 50  | 9  | 19             | 8              | 9   | 0                   | 4  |
| Community (or junior) college<br>editors (50) | 44  | 22 | 24             | 4              | 2   | 0                   | 4  |

TABLE 17.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Recognizes the Newspaper as a Small Business Enterprise Which Must Be Solvent to Be Secure

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     | Response<br>Unclear |    |
|-----------------------------------------------|-----|----|----------------|----------------|-----|---------------------|----|
|                                               |     |    |                | Agree          | Yes |                     |    |
| Principals answered by principals<br>(55)     | 29  | 24 | 9              | 7              | 2   | 0                   | 29 |
| Principals answered by advisers<br>(105)      | 40  | 25 | 17             | 8              | 7   | 1                   | 3  |
| Headmasters answered by headmasters<br>(31)   | 10  | 10 | 13             | 3              | 0   | 0                   | 65 |
| Headmasters answered by advisers<br>(17)      | 35  | 29 | 6              | 6              | 6   | 0                   | 18 |
| All principals and headmasters<br>(86)        | 22  | 19 | 10             | 6              | 1   | 0                   | 42 |
| Advisers and high school editors<br>(88)      | 37  | 17 | 19             | 3              | 8   | 1                   | 14 |
| All advisers (213)                            | 38  | 22 | 17             | 6              | 7   | 1                   | 9  |
| Community (or junior) college<br>editors (50) | 30  | 48 | 20             | 2              | 0   | 0                   | 0  |

TABLE 18.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Guarantees the Financial Support Needed to Publish the Newspaper While It Is News. That Is, At Least Every Two Weeks

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|----|---------------------|
|                                               |     |    |                | Agree          | No |                     |
| Principals answered by principals<br>(55)     | 29  | 22 | 9              | 5              | 2  | 31                  |
| Principals answered by advisers<br>(105)      | 39  | 40 | 4              | 5              | 7  | 3                   |
| Headmasters answered by headmasters<br>(31)   | 13  | 16 | 6              | 0              | 0  | 65                  |
| Headmasters answered by advisers<br>(17)      | 18  | 59 | 6              | 0              | 0  | 18                  |
| All principals and headmasters<br>(86)        | 23  | 20 | 8              | 3              | 1  | 43                  |
| Advisers and high school editors<br>(88)      | 27  | 43 | 10             | 6              | 2  | 9                   |
| All advisers (213)                            | 32  | 42 | 7              | 5              | 4  | 7                   |
| Community (or junior) college<br>editors (50) | 60  | 26 | 2              | 8              | 2  | 0                   |

News

The student newspaper is a news paper. Like the newsmagazine, it presents reports of current ideas, events, and problems that interest teenagers and, hence, concentrates on school news.

The student newspaper, doesn't make the news; it reports the news. What about bad news? It is not responsible for bad news, but the administration may be responsible. Hence, the administration may be sensitive to "bad" news.

In the tables that follow this study reports the percentages of principals and advisers, headmasters and junior college editors who approve of publishing various kinds of typical news ideas, events, and problems.

Many of the principals were not interested enough in the responsibilities for general supervision to answer the question -- 40 per cent of the headmasters, for example in the table on coverage of cocurricular activities.

Administrators approve of news being published about board of education meetings yet are less enthusiastic about news of faculty meetings, faculty unions, and school personnel problems.

Only 29 per cent of the public high school principals approve publishing news of the expulsion or suspension of students. See Table 46.

What about news that reflects discredit to the school. Many evaded this question, but 15 per cent of the public high school principals and 14 per cent of the headmasters agreed that the newspaper should "publish news about any school event that reflects credit but not if it reflects discredit to the school." See Table 47.

Principals apparently believe in playing favorites. Only 27 per cent of the public high school principals and only 23 per cent of the advisers agreed that the school newspaper should assume the right to publish any news about the school, the school system, or board of education that is made available to any of the local news media. Why should the latter be favored? See Table 48.

Perhaps the most shocking admission is that 36 per cent of public high school principals and 49 per cent of the advisers report that the newspaper "may publish typical news content . . . without any kind of censorship, BUT IT IS UNDERSTOOD THAT SOME NEWS THAT HAPPENS WILL NOT BE PUT IN THE NEWSPAPER. What is this "understanding" if it is not censorship? Thus, at least half of the schools recognize censorship as a fact of life in student newspaper publishing! This study means that many a principal's office is a Kremlin. See Table 49.

TABLE 19.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Co-curricular Activities

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 64  | 0  | 0              | 5              | 2   | 0  | 29                  |
| Principals answered by advisers<br>(105)      | 84  | 0  | 0              | 7              | 9   | 0  | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0   | 0  | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 53  | 0  | 0              | 6              | 1   | 0  | 40                  |
| Advisers and high school editors<br>(88)      | 72  | 1  | 0              | 7              | 8   | 0  | 13                  |
| All advisers (213)                            | 76  | 0  | 0              | 8              | 8   | 0  | 7                   |
| Community (or junior) college<br>editors (50) | 84  | 2  | 0              | 4              | 0   | 0  | 10                  |

TABLE 20.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Nonviolent Demonstrations -- Peace, Pollution, Politics

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 55  | 5  | 5              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 85  | 0  | 3              | 5              | 6 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 13 | 0              | 3              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 65  | 0  | 6              | 12             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 44  | 8  | 3              | 3              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 68  | 3  | 2              | 8              | 7 0    | 11                  |
| All advisers (213)                            | 76  | 1  | 3              | 7              | 6 0    | 7                   |
| Community (or junior) college<br>editors (50) | 84  | 4  | 0              | 6              | 0 0    | 6                   |

TABLE 21.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Education Week, Open House, Similar Programs

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 65  | 0  | 0              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 84  | 0  | 0              | 7              | 9 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 55  | 0  | 0              | 5              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 72  | 1  | 0              | 9              | 8 0    | 10                  |
| All advisers (213)                            | 76  | 0  | 0              | 9              | 8 0    | 6                   |
| Community (or junior) college<br>editors (50) | 86  | 2  | 4              | 2              | 0 0    | 6                   |

TABLE 22.-- Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Employment for Teenagers -- Part-time, Post-school

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 64  | 0  | 2              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 83  | 2  | 0              | 6              | 9 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 32  | 0  | 0              | 6              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 6              | 18             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 52  | 0  | 1              | 5              | 1 0    | 41                  |
| Advisers and high school editors<br>(88)      | 73  | 1  | 0              | 8              | 7 0    | 11                  |
| All advisers (213)                            | 76  | 1  | 0              | 8              | 8 0    | 7                   |
| Community (or junior) college<br>editors (50) | 84  | 4  | 2              | 4              | 0 0    | 6                   |

TABLE 23.--Percentage of Participants Giving Indicated Response to This Statement: The Newspapers May Publish News About Inter-School and Intra-School Athletics

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 65  | 0  | 0              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 84  | 0  | 0              | 7              | 9 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 55  | 0  | 0              | 5              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 69  | 2  | 0              | 9              | 8 0    | 11                  |
| All advisers (213)                            | 75  | 1  | 0              | 9              | 8 0    | 7                   |
| Community (or junior) college<br>editors (50) | 88  | 2  | 0              | 4              | 0 0    | 6                   |



TABLE 24.--Percentage of Participants Giving Indicated Response to This Statement: The Newspapers May Publish News About Homecoming Queens, Seasonal Festivities

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 65  | 0  | 0              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 84  | 0  | 0              | 7              | 9 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 3              | 3              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 55  | 0  | 1              | 3              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 69  | 1  | 0              | 7              | 9 0    | 14                  |
| All advisers (213)                            | 75  | 0  | 0              | 8              | 8 0    | 8                   |
| Community (or junior) college<br>editors (50) | 86  | 2  | 2              | 4              | 0 0    | 6                   |

TABLE 25.--Percentage of Participants Giving Indicated Response to This Statement: The Newspapers May Publish News About Community Recreation for Teenagers

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 64  | 2  | 0              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 85  | 1  | 0              | 1              | 7 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 53  | 0  | 6              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 53  | 1  | 0              | 5              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 68  | 2  | 1              | 7              | 9 0    | 13                  |
| All advisers (213)                            | 75  | 1  | 1              | 8              | 8 0    | 7                   |
| Community (or junior) college<br>editors (50) | 80  | 2  | 10             | 2              | 0 0    | 6                   |

TABLE 26.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Administration, Guidance, Research

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 64  | 0  | 0              | 5              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 81  | 1  | 0              | 8              | 10 0   | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 65  | 0  | 0              | 18             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 53  | 0  | 0              | 6              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 69  | 1  | 0              | 9              | 10 0   | 10                  |
| All advisers (213)                            | 74  | 1  | 0              | 9              | 9 0    | 6                   |
| Community (or junior) college<br>editors (50) | 88  | 2  | 2              | 4              | 0 0    | 4                   |

TABLE 27.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Honors, Honor Rolls, Honor Societies, Scholarships

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 64  | 0  | 0              | 5              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 82  | 0  | 0              | 8              | 10 0   | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 53  | 0  | 0              | 6              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 68  | 2  | 0              | 9              | 10 0   | 10                  |
| All advisers (213)                            | 74  | 1  | 0              | 10             | 9 0    | 6                   |
| Community (or junior) college<br>editors (50) | 66  | 2  | 2              | 6              | 0 0    | 4                   |

TABLE 28.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About the Academic Program Curriculum, Classrooms

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 62  | 2  | 0              | 5              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 82  | 0  | 0              | 8              | 10 0   | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 52  | 1  | 0              | 6              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 68  | 2  | 0              | 9              | 10 0   | 10                  |
| All advisers (213)                            | 74  | 1  | 0              | 10             | 9 0    | 6                   |
| Community (or junior) college<br>editors (50) | 88  | 2  | 2              | 4              | 0 0    | 4                   |

TABLE 29.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Food Service, Health Service, Related Services, Accident Prevention

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 64  | 0  | 0              | 5              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 82  | 0  | 0              | 8              | 9 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 65  | 0  | 0              | 18             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 53  | 0  | 0              | 6              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 66  | 5  | 0              | 9              | 10 0   | 10                  |
| All advisers (213)                            | 73  | 2  | 0              | 9              | 9 0    | 7                   |
| Community (or junior) college<br>editors (50) | 84  | 4  | 2              | 4              | 0 0    | 6                   |

TABLE 30.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Vandalism On or Near School Grounds

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 64  | 2  | 0              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 81  | 2  | 2              | 6              | 9 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 6  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 47  | 6  | 6              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 51  | 3  | 0              | 5              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 67  | 3  | 5              | 7              | 6 0    | 19                  |
| All advisers (213)                            | 72  | 3  | 3              | 8              | 7 0    | 7                   |
| Community (or junior) college<br>editors (50) | 84  | 4  | 2              | 4              | 0 0    | 6                   |

TABLE 31.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Alumni, Visitors, Guests, Servicemen

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 62  | 0  | 2              | 5              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 80  | 3  | 0              | 7              | 9 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 52  | 0  | 1              | 6              | 1 0    | 40                  |
| Advisers and high school<br>editors (88)      | 67  | 3  | 1              | 7              | 9 0    | 13                  |
| All advisers (213)                            | 72  | 3  | 0              | 8              | 7 0    | 7                   |
| Community (or junior) college<br>editors (50) | 82  | 6  | 2              | 4              | 0 0    | 6                   |

TABLE 32.--Percentage of Participants Giving Indicated Responses to This Statement: The Newspaper May Publish News About Transportation Service, Parking Space, Driving, Safety

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 62  | 2  | 0              | 5              | 2   | 0  | 29                  |
| Principals answered by advisers<br>(105)      | 79  | 1  | 1              | 8              | 10  | 0  | 2                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 3  | 0              | 3              | 0   | 0  | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 52  | 2  | 0              | 5              | 1   | 0  | 40                  |
| Advisers and high school editors<br>(88)      | 67  | 3  | 2              | 7              | 10  | 0  | 10                  |
| All advisers (213)                            | 72  | 2  | 1              | 9              | 9   | 0  | 7                   |
| Community (or junior) college<br>editors (50) | 84  | 4  | 2              | 4              | 0   | 0  | 6                   |

TABLE 33.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Library Resources, Text-books, Audiovisual Resources

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 64  | 0  | 0              | 5              | 2   | 0  | 29                  |
| Principals answered by advisers<br>(105)      | 80  | 1  | 1              | 8              | 10  | 0  | 1                   |
| Headmasters answered by headmasters<br>(31)   | 35  | 0  | 0              | 6              | 0   | 0  | 58                  |
| Headmasters answered by advisers<br>(17)      | 53  | 6  | 0              | 24             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 53  | 0  | 0              | 6              | 1   | 0  | 40                  |
| Advisers and high school editors<br>(88)      | 66  | 3  | 0              | 9              | 10  | 0  | 11                  |
| All advisers (213)                            | 71  | 2  | 0              | 10             | 9   | 0  | 7                   |
| Community (or junior) college<br>editors (50) | 90  | 2  | 0              | 4              | 0   | 0  | 4                   |

TABLE 34.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Rowdiness in School or at School Events

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response |
|-----------------------------------------------|-----|----|----------------|----------------|--------|----------|
|                                               |     |    |                | Agree          | Yes No |          |
| Principals answered by principals<br>(55)     | 64  | 4  | 0              | 2              | 2 0    | 29       |
| Principals answered by advisers<br>(105)      | 78  | 2  | 5              | 6              | 9 0    | 1        |
| Headmasters answered by headmasters<br>(31)   | 29  | 3  | 0              | 6              | 0 0    | 61       |
| Headmasters answered by advisers<br>(17)      | 47  | 6  | 12             | 18             | 6 0    | 12       |
| All principals and headmasters<br>(86)        | 51  | 3  | 0              | 3              | 1 0    | 41       |
| Advisers and high school editors<br>(88)      | 67  | 5  | 6              | 6              | 6 0    | 11       |
| All advisers (213)                            | 70  | 3  | 6              | 7              | 7 0    | 7        |
| Community (or junior) college<br>editors (50) | 86  | 2  | 2              | 4              | 0 0    | 6        |

TABLE 35.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Crime on or Near School Grounds

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |                | Response |
|-----------------------------------------------|-----|----|----------------|----------------|----------------|----------|
|                                               |     |    |                | Agree          | Yes No Unclear |          |
| Principals answered by principals<br>(55)     | 60  | 5  | 2              | 2              | 2 0            | 29       |
| Principals answered by advisers<br>(105)      | 70  | 4  | 10             | 6              | 7 0            | 4        |
| Headmasters answered by headmasters<br>(31)   | 26  | 3  | 0              | 6              | 0 0            | 65       |
| Headmasters answered by advisers<br>(17)      | 47  | 12 | 12             | 18             | 0 0            | 12       |
| All principals and headmasters<br>(86)        | 48  | 5  | 1              | 3              | 1 0            | 42       |
| Advisers and high school editors<br>(88)      | 67  | 2  | 6              | 5              | 5 0            | 16       |
| All advisers (213)                            | 67  | 4  | 8              | 7              | 5 0            | 10       |
| Community (or junior) college<br>editors (50) | 82  | 4  | 4              | 4              | 0 0            | 6        |

TABLE 36.---Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Racial or Minority Problems

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 56  | 5  | 2              | 5              | 2   | 0  | 29                  |
| Principals answered by advisers<br>(105)      | 80  | 3  | 4              | 5              | 7   | 0  | 2                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 3  | 0              | 6              | 0   | 0  | 61                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 47  | 5  | 1              | 6              | 1   | 0  | 41                  |
| Advisers and high school editors<br>(88)      | 55  | 7  | 10             | 7              | 7   | 0  | 15                  |
| All advisers (213)                            | 67  | 4  | 6              | 8              | 7   | 0  | 8                   |
| Community (or junior) college<br>editors (50) | 80  | 4  | 6              | 4              | 0   | 0  | 6                   |

TABLE 37.---Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Meetings of PTA and Parents Organizations

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 60  | 0  | 5              | 4              | 2   | 0  | 29                  |
| Principals answered by advisers<br>(105)      | 74  | 4  | 6              | 7              | 2   | 0  | 3                   |
| Headmasters answered by headmasters<br>(31)   | 32  | 3  | 0              | 6              | 0   | 0  | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 6  | 6              | 12             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 50  | 1  | 3              | 5              | 1   | 0  | 40                  |
| Advisers and high school editors<br>(88)      | 61  | 9  | 6              | 5              | 6   | 0  | 14                  |
| All advisers (213)                            | 67  | 6  | 6              | 7              | 6   | 0  | 8                   |
| Community (or junior) college<br>editors (50) | 56  | 14 | 16             | 2              | 0   | 0  | 12                  |



TABLE 38.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Personnel -- Hiring, Retiring, Dismissal, Honors

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 51  | 13 | 4              | 4              | 0 0    | 29                  |
| Principals answered by advisers<br>(105)      | 70  | 7  | 6              | 6              | 7 1    | 4                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 10 | 0              | 3              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 53  | 18 | 0              | 18             | 0 0    | 12                  |
| All principals and headmasters<br>(86)        | 43  | 12 | 2              | 3              | 0 0    | 40                  |
| Advisers and high school editors<br>(88)      | 59  | 8  | 2              | 9              | 9 0    | 13                  |
| All advisers (213)                            | 64  | 8  | 4              | 7              | 0 8    | 0                   |
| Community (or junior) college<br>editors (50) | 82  | 4  | 4              | 4              | 0 0    | 6                   |

TABLE 39.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Drugs, Alcoholic Beverages -- Used by Students

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 49  | 11 | 7              | 2              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 69  | 7  | 11             | 7              | 4 0    | 3                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 16 | 0              | 3              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 53  | 6  | 18             | 12             | 0 0    | 12                  |
| All principals and headmasters<br>(86)        | 40  | 13 | 5              | 2              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 58  | 10 | 6              | 7              | 7 0    | 13                  |
| All advisers (213)                            | 62  | 8  | 10             | 8              | 5 0    | 8                   |
| Community (or junior) college<br>editors (50) | 78  | 8  | 2              | 4              | 0 0    | 8                   |

TABLE 40.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Board of Education Meetings

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 60  | 2  | 4              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 72  | 5  | 6              | 5              | 10 0   | 3                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 16 | 0              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 29  | 24 | 18             | 6              | 6 0    | 18                  |
| All principals and headmasters<br>(86)        | 45  | 7  | 2              | 3              | 1 0    | 41                  |
| Advisers and high school editors<br>(88)      | 52  | 16 | 8              | 2              | 7 0    | 15                  |
| All advisers (213)                            | 60  | 11 | 8              | 4              | 8 0    | 9                   |
| Community (or junior) college<br>editors (50) | 74  | 8  | 6              | 4              | 0 0    | 8                   |

TABLE 41.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About City Council and/or County Board Meetings

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 53  | 4  | 9              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 64  | 11 | 10             | 5              | 8 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 10 | 6              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 41  | 24 | 12             | 6              | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 41  | 6  | 8              | 3              | 1 0    | 41                  |
| Advisers and high school editors<br>(88)      | 47  | 22 | 9              | 2              | 5 0    | 16                  |
| All advisers (213)                            | 54  | 16 | 10             | 4              | 6 0    | 9                   |
| Community (or junior) college<br>editors (50) | 68  | 14 | 8              | 2              | 0 0    | 8                   |

TABLE 42.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Teachers' Union -- Issues, Demonstrations, strikes

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 42  | 11 | 13             | 2              | 2 0    | 31                  |
| Principals answered by advisers<br>(105)      | 60  | 14 | 10             | 5              | 6 1    | 4                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 16 | 0              | 0              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 35  | 18 | 18             | 0              | 0 0    | 29                  |
| All principals and headmasters<br>(86)        | 35  | 13 | 8              | 1              | 1 0    | 42                  |
| Advisers and high school editors<br>(88)      | 51  | 15 | 7              | 3              | 6 0    | 18                  |
| All advisers (213)                            | 54  | 15 | 9              | 4              | 5 0    | 12                  |
| Community (or junior) college<br>editors (50) | 74  | 6  | 6              | 6              | 0 0    | 8                   |

TABLE 43.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Unwed Mothers, Problem Pregnancies, VD

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 40  | 13 | 13             | 2              | 0 2    | 31                  |
| Principals answered by advisers<br>(105)      | 54  | 20 | 11             | 6              | 3 1    | 5                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 19 | 0              | 0              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 53  | 12 | 12             | 12             | 0 0    | 12                  |
| All principals and headmasters<br>(86)        | 33  | 15 | 8              | 1              | 0 1    | 42                  |
| Advisers and high school editors<br>(88)      | 48  | 17 | 10             | 5              | 7 0    | 14                  |
| All advisers (213)                            | 51  | 18 | 11             | 6              | 4 0    | 9                   |
| Community (or junior) college<br>editors (50) | 82  | 8  | 0              | 4              | 0 0    | 6                   |

TABLE 44.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Residence Halls, Living Centers, Dormitories (where they exist)

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 44  | 2  | 4              | 2              | 0 0    | 49                  |
| Principals answered by advisers<br>(105)      | 48  | 1  | 12             | 2              | 2 0    | 34                  |
| Headmasters answered by headmasters<br>(31)   | 32  | 0  | 0              | 6              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 41  | 0  | 6              | 6              | 6 0    | 41                  |
| All principals and headmasters<br>(86)        | 40  | 1  | 2              | 5              | 0 0    | 53                  |
| Advisers and high school editors<br>(88)      | 44  | 6  | 62             | 2              | 3 0    | 39                  |
| All advisers (213)                            | 46  | 3  | 9              | 3              | 3 0    | 37                  |
| Community (or junior) college<br>editors (50) | 66  | 6  | 8              | 4              | 0 0    | 16                  |

TABLE 45.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper May Publish News About Faculty Meetings

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 40  | 15 | 11             | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 52  | 22 | 11             | 5              | 6 0    | 4                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 16 | 0              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 35  | 24 | 18             | 6              | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 33  | 15 | 7              | 3              | 1 0    | 41                  |
| Advisers and high school<br>editors (88)      | 42  | 22 | 9              | 5              | 6 0    | 17                  |
| All advisers (213)                            | 46  | 22 | 11             | 5              | 6 0    | 10                  |
| Community (or junior)<br>college editors (50) | 76  | 10 | 4              | 4              | 0 0    | 6                   |

TABLE 46.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About Students -- Expulsion, Suspension, Detention Hall

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 29  | 29 | 7              | 2              | 2 2    | 29                  |
| Principals answered by advisers<br>(105)      | 36  | 42 | 8              | 2              | 4 2    | 7                   |
| Headmasters answered by headmasters<br>(31)   | 16  | 23 | 0              | 3              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 47  | 24 | 0              | 18             | 0 0    | 12                  |
| All principals and headmasters<br>(86)        | 24  | 27 | 5              | 2              | 1 1    | 40                  |
| Advisers and high school editors<br>(88)      | 37  | 30 | 8              | 5              | 5 0    | 16                  |
| All advisers (213)                            | 37  | 35 | 8              | 4              | 4 1    | 12                  |
| Community (or junior) college<br>editors (50) | 70  | 16 | 4              | 4              | 0 0    | 6                   |

TABLE 47.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish News About any School Event That Reflects Credit but Not If It Reflects Discredit to the school

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 15  | 44 | 9              | 2              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 16  | 65 | 9              | 3              | 0 4    | 0                   |
| Headmasters answered by headmasters<br>(31)   | 13  | 16 | 6              | 6              | 0 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 29  | 53 | 6              | 0              | 0 0    | 12                  |
| All principals and headmasters<br>(86)        | 14  | 34 | 8              | 3              | 1 0    | 40                  |
| Advisers and high school editors<br>(88)      | 26  | 40 | 11             | 1              | 6 1    | 15                  |
| All advisers (213)                            | 22  | 53 | 9              | 2              | 2 2    | 9                   |
| Community (or junior) college<br>editors (50) | 10  | 68 | 14             | 2              | 0 0    | 0                   |

TABLE 48.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Assume the Right to Publish Any News About the School, the School System, or Board of Education That Is Made Available to Any of the Local News Media.

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 27  | 11 | 7              | 0              | 0 0    | 55                  |
| Principals answered by advisers<br>(105)      | 43  | 7  | 4              | 1              | 3 0    | 43                  |
| Headmasters answered by headmasters<br>(31)   | 16  | 0  | 10             | 0              | 0 0    | 74                  |
| Headmasters answered by advisers<br>(17)      | 35  | 6  | 0              | 12             | 6 0    | 41                  |
| All principals and headmasters<br>(86)        | 22  | 7  | 8              | 0              | 0 0    | 62                  |
| Advisers and high school editors<br>(88)      | 37  | 3  | 9              | 1              | 5 0    | 44                  |
| All advisers (213)                            | 40  | 5  | 6              | 2              | 4 0    | 44                  |
| Community (or junior) college<br>editors (50) | 58  | 12 | 2              | 2              | 0 0    | 26                  |

TABLE 49.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper May Publish the Typical News Content of School Newspapers Without Any Kind of Censorship, But It Is Understood That Some News That Happens Will Not Be Put in the Newspaper

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 36  | 15 | 13             | 4              | 2 6    | 31                  |
| Principals answered by advisers<br>(105)      | 52  | 25 | 10             | 2              | 3 0    | 9                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 3  | 3              | 3              | 0 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 29  | 29 | 18             | 12             | 0 0    | 12                  |
| All Principals and Headmasters<br>(86)        | 33  | 10 | 9              | 3              | 1 0    | 43                  |
| Advisers and high school editors<br>(88)      | 50  | 15 | 7              | 5              | 7 3    | 14                  |
| All advisers (213)                            | 49  | 21 | 9              | 4              | 4 1    | 11                  |
| Community (or junior) college<br>editors (50) | 48  | 34 | 6              | 6              | 0 0    | 6                   |

## The Board of Education

Walk into the nearest public high school. Ask this question: who's in charge here? Invariably the answer is: the principal runs the school. He exercises jurisdiction over all aspects of the high school program -- curricular and co-curricular. Yet many principals as well as newspaper advisers and college editors don't accept this fact of life -- as the next few tables indicate.

Under state laws the people of school districts -- whether city-wide, county-wide, or in other boundaries -- elect a board of education or "school board". The school board as a representative body makes the major decisions and thereby sets the policies, employing a principal to serve as the executive who administers approved by the school board.

The nonpublic secondary school seldom is the property of the headmaster. Usually it has a board of trustees who represent a nonprofit corporation which has authority similar to that of the public board of education. The headmaster seldom has the authority to do as he pleases and usually is accountable to a board which employs him to perform the tasks involved in operating the school as an educational institution.

Therefore, the statement in Table 50 that the board of education -- or governing board -- exercises "jurisdiction over all student publications produced and circulated in the school, including news media," is true. There is no occasion to be undecided, to assert that the statement is untrue, or to give any response other than "yes." Yet only 51 per cent of the principals who spoke for themselves answered "yes."

Similarly the school administrator is authorized to speak for the board and interpret its position on many matters, as suggested in Table 51. Indeed he has been assigned the responsibility for general supervision of student news media -- as well as English classes and athletic teams, no matter how many negative answers or "votes" appear in the Table 52.

To be sure, approximately two-thirds of the advisers admit that they have been delegated the responsibility for specific supervision by the board, as Table 53 indicates. Actually the board delegated the principal to assign a teacher to serve as the newspaper adviser. Neither the board nor the principal could make such an assignment if they didn't have the legal authority to make it.

The foregoing comments are not made because their interpreter wishes to "take sides." They are made because the authority has been established by state laws which provide for boards of education to employ principals and advisers to perform tasks under the jurisdiction of that board. Similarly headmasters in nonpublic schools usually are given authority to delegate teaching and related responsibilities.

Unfortunately collisions between principals and boards on the one hand and newspaper staffs and the advisers on the other hand usually arise in times of controversy and crisis. With emotions churning, those in authority may make



drastic decisions which are alien to our American heritage of freedom of the press and inconsistent with the philosophy of American education.

To avoid confrontations which impair student morale and arouse parental suspicion, the board of education through its principal should develop with the cooperation of the newspaper staff and adviser a set of newspaper policy guidelines. Actually their underlying interests in the school should be similar. Hence, these guidelines should be developed cooperatively not proclaimed as edicts from an academic Sinai.

TABLE 50.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education (or Governing Board) Exercises Jurisdiction Over All Student Publications Produced and Circulated in the School, Including News Media

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 42  | 16 | 2              | 9              | 4 0    | 27                  |
| Principals answered by advisers<br>(105)      | 19  | 44 | 5              | 17             | 9 1    | 6                   |
| Headmasters answered by headmasters<br>(31)   | 16  | 10 | 3              | 3              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 18  | 24 | 6              | 35             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 33  | 14 | 2              | 7              | 3 0    | 41                  |
| Advisers and high school editors<br>(88)      | 19  | 35 | 10             | 14             | 6 5    | 11                  |
| All advisers (213)                            | 19  | 38 | 7              | 18             | 7 2    | 90                  |
| Community (or junior) college<br>editors (50) | 26  | 56 | 0              | 14             | 2 2    | 0                   |

TABLE 51.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Authorizes the Principal (or Headmaster) to Interpret the Board's Position on the Newspaper Whenever Necessary

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 51  | 4  | 9              | 5              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 39  | 25 | 15             | 12             | 7 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 6  | 3              | 0              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 18  | 12 | 18             | 29             | 6 0    | 18                  |
| All principals and headmasters<br>(86)        | 41  | 5  | 7              | 3              | 2 0    | 42                  |
| Advisers and high school editors<br>(88)      | 34  | 23 | 14             | 7              | 8 2    | 13                  |
| All advisers (213)                            | 35  | 23 | 15             | 12             | 7 1    | 8                   |
| Community (or junior) college<br>editors (50) | 16  | 60 | 12             | 12             | 0 0    | 0                   |

TABLE 52.--Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Assigns the Principal the Responsibility for the General Supervision of the Newspaper

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 55  | 9  | 2              | 5              | 2 0    | 27                  |
| Principals answered by advisers<br>(105)      | 33  | 38 | 5              | 15             | 6 2    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 13 | 0              | 3              | 6 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 18  | 35 | 0              | 29             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 42  | 10 | 1              | 5              | 3 0    | 38                  |
| Advisers and high school editors<br>(88)      | 36  | 27 | 9              | 9              | 5 3    | 10                  |
| All advisers (213)                            | 33  | 23 | 6              | 14             | 5 2    | 7                   |
| Community (or junior) college<br>editors (50) | 16  | 72 | 4              | 8              | 0 0    | 0                   |

TABLE 53.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Assigns the Newspaper Adviser the Responsibility for the Specific Supervision of the Newspaper

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 65  | 0  | 0              | 5              | 2   | 0  | 27                  |
| Principals answered by advisers<br>(105)      | 67  | 3  | 1              | 15             | 14  | 0  | 0                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 0  | 6              | 0              | 6   | 0  | 61                  |
| Headmasters answered by advisers<br>(17)      | 47  | 12 | 0              | 24             | 6   | 0  | 12                  |
| All principals and headmasters<br>(36)        | 51  | 0  | 2              | 3              | 3   | 0  | 40                  |
| Advisers and high school editors<br>(88)      | 66  | 2  | 3              | 8              | 11  | 1  | 8                   |
| All advisers (213)                            | 64  | 3  | 2              | 13             | 12  | 0  | 5                   |
| Community (or junior) college<br>editors (50) | 46  | 40 | 4              | 8              | 2   | 0  | 0                   |

TABLE 54.--Percentage of Participants Giving Indicated Response to This Statement: The Board of Education or Governing Board Summarizes Its Policy Guidelines for the Student Newspaper in an Official Written Statement, Copies of Which Are Available

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 25  | 27 | 7              | 5              | 0   | 0  | 33                  |
| Principals answered by advisers<br>(105)      | 10  | 69 | 7              | 3              | 5   | 2  | 5                   |
| Headmasters answered by headmasters<br>(31)   | 3   | 19 | 6              | 3              | 3   | 0  | 65                  |
| Headmasters answered by advisers<br>(17)      | 6   | 47 | 6              | 12             | 6   | 0  | 24                  |
| All principals and headmasters<br>(86)        | 12  | 24 | 7              | 5              | 1   | 1  | 44                  |
| Advisers and high school editors<br>(88)      | 13  | 65 | 6              | 6              | 1   | 0  | 10                  |
| All advisers (213)                            | 11  | 64 | 7              | 5              | 3   | 1  | 9                   |
| Community (or junior) college<br>editors (50) | 18  | 66 | 4              | 10             | 0   | 2  | 0                   |

### The Principal's Role

The board of education has jurisdiction over the school program. It appoints the principal to administer that program. Administration includes general supervision of student publications and all student activities.

These activities need the "understanding, cooperation, and consent" of the administration, according to the 1141-page School Executive's Guide. This source stresses "effective coordination," "adequate supervision," a time and place for the activity.

What does general supervision include:

- 1) Recognition of the activity -- the newspaper -- as a worthwhile service project.
- 2) Facilities that meet the standards in Space and Equipment Guidelines for Student Publications.
- 3) Specific books and resource materials for journalism-mass media in the school library and media center.
- 4) Financing of the newspaper so that it can be published every two weeks or oftener.

Most important, the principal recruits and assigns a teacher to provide the specific supervision essential to quality newspaper publishing.

- 1) The adviser should have a state certificate, an academic minor, or an academic major in journalism-mass media -- and nothing less.
- 2) The adviser should have a fair and reasonable load -- not a full teaching load plus the work as adviser.
- 3) The adviser should have a fair and reasonable schedule which provides the time when he needs the time for the newspaper.
- 4) The adviser should have compensation which recognized his unique qualifications as the only person in the school who can hold the vital role.
- 5) The adviser should have the administrative support noted in discussing the nature of general supervision.

Principals read the high school newspaper, according to the 1968 Quill and Scroll Study, The High School Newspaper As a Medium of Good Will, which summarized answers from 612 principals in Maine, Ohio, Virginia, Missouri, Texas, and California.

Percentage reading different kinds of newspaper content regularly were: front page news, 93 per cent; editorials, columns, 91 per cent; sports news, 86 per cent; features, entertainment, 79 per cent; advertisements, 31 per cent. In addition from 4 to 20 per cent reported that they read various categories often.

What do newspaper advisers expect of their principal? The 135 advisers participating in the 1970 Quill and Scroll Study, The Human Equation and the School Newspaper, gave the answers presented in this table:

TABLE 55.--Newspaper Advisers Expect Their Principals To Take the Following Positions

| Position                                                                                                                                                                                                 | Strongly Agree | Agree | Don't Know | Disagree | Strongly Disagree |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-------|------------|----------|-------------------|
| The principal should take the position that the school newspaper legally is published under the auspices and with the approval of the board of education and that, hence, the principal is the publisher | 14             | 30    | 12         | 25       | 19                |
| The principal should take the position that since he is in a sense the publisher, he is not a censor when he requires changes in content or policy                                                       | 15             | 19    | 8          | 34       | 24                |
| The principal should challenge the position that censorship consists of external interference with newspaper policy or content                                                                           | 12             | 30    | 24         | 15       | 19                |
| The principal should employ a qualified newspaper adviser who can teach the principles and techniques needed by teenagers to produce newspapers                                                          | 63             | 28    | 3          | 1        | 5                 |
| The principal should support a communication-centered curriculum                                                                                                                                         | 45             | 36    | 9          | 6        | 4                 |
| The principal should introduce a course in mass media for consumers                                                                                                                                      | 31             | 37    | 18         | 7        | 7                 |
| The principal should arrange for a publication-journalism center as well equipped for its purposes as science classes are for their purposes                                                             | 64             | 25    | 5          | 1        | 5                 |
| The principal should arrange for the library to have current journalism books on freedom of the press, news media overseas, history                                                                      | 55             | 38    | 9          | 1        | 4                 |

TABLE 55.--Continued

| Position                                                                                                                       | Strongly<br>Agree | Agree | Don't Know | Disagree | Strongly<br>Disagree |
|--------------------------------------------------------------------------------------------------------------------------------|-------------------|-------|------------|----------|----------------------|
| The principal should encourage the adviser to apply for a Newspaper Fund Fellowship                                            | 40                | 32    | 18         | 7        | 3                    |
| The principal should encourage the adviser to join the Journalism Education Association                                        | 35                | 34    | 14         | 10       | 7                    |
| The principal should encourage the newspaper adviser to join Columbia Scholastic Press Association Service Association         | 29                | 30    | 22         | 14       | 5                    |
| The principal should encourage the newspaper staff to affiliate with state and national school press associations              | 52                | 34    | 6          | 4        | 4                    |
| The principal should encourage student journalists to attend summer school press institutes and workshops                      | 51                | 34    | 7          | 4        | 4                    |
| The principal should read the newspaper regularly after each issue                                                             | 69                | 26    | 3          | 0        | 5                    |
| The principal should conduct a press conference for key editors and student council leaders before each issue of the newspaper | 19                | 31    | 12         | 24       | 14                   |
| The principal should commend the staff for quality and responsible journalism                                                  | 68                | 24    | 2          | 2        | 4                    |
| The principal should rebuke students on the staff for not upholding his policies                                               | 5                 | 7     | 6          | 32       | 50                   |
| The principal should maneuver editors who disagree with him into resigning                                                     | 4                 | 1     | 3          | 25       | 67                   |
| The principal should expel or suspend staff members who differ with his viewpoints                                             | 4                 | 1     | 1          | 18       | 76                   |
| The principal should read the newspaper galley-proofs before each issue                                                        | 5                 | 3     | 3          | 23       | 66                   |

To stabilize the student newspaper, the administration and the newspaper staff should come to a consensus on guidelines -- perhaps like some of those suggested herein. Such guidelines will build mutual trust and respect.

What more can the staff ask of the principal? What more can he want? In the table that follows several issues are presented which suggest contradictory attitudes.

Actually it is puzzling to note that only 55 per cent of the principals suggest that they "encourage students to work on the newspaper staff, to read the newspaper, and to buy copies of it regularly." Advisers and principal alike should give such a policy 100 per cent. See Table 56.

Three fifths of the principals agree that they should be accessible as a news source yet only 13 per cent are willing to hold a regular news conference! See Table 58. What good is a news source that shunts reporters away and is unwilling to meet them regularly?

Fortunately principals and advisers agree that the principal should not edit news or editorials, worry about copy or proofs, remove editors or expel them, as Tables 60 - 64 indicate. Even so many advisers report that they are expected to be censors -- as noted elsewhere in this study.

Unfortunately the situation is not so good as these answers might lead readers to believe. Evidence presented in the discussion of news is disheartening.

Only 65 per cent of the principals give the newspapers "specific and positive support," according to 88 advisers. Only 35 per cent of the boards give this cooperation. Result? At least one third of the advisers -- modest critics -- have inadequate space and facilities. Further 9 per cent -- probably much more -- have inadequate library resources.



TABLE 56.--Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Encourage Students to Work on the Newspaper Staff, To Read the Newspaper, and to Buy Copies of It Regularly

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 55  | 5  | 5              | 2              | 2 0    | 31                  |
| Principals answered by advisers<br>(105)      | 64  | 13 | 9              | 4              | 7 0    | 4                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 6  | 3              | 3              | 3 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 47  | 0  | 12             | 18             | 6 0    | 18                  |
| All principals and headmasters<br>(86)        | 44  | 6  | 5              | 2              | 2 0    | 41                  |
| Advisers and high school<br>editors (88)      | 60  | 8  | 7              | 3              | 9 0    | 13                  |
| All advisers (213)                            | 60  | 10 | 8              | 5              | 8 0    | 9                   |
| Community (or junior) college<br>editors (50) | 56  | 20 | 10             | 2              | 4 0    | 8                   |

TABLE 57.--Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Be Accessible as a News Source and Encourage Teachers to Cooperate as News Sources and Readers of the Newspaper

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 62  | 2  | 0              | 4              | 2 0    | 31                  |
| Principals answered by advisers<br>(105)      | 75  | 2  | 3              | 9              | 10 0   | 1                   |
| Headmasters answered by headmasters<br>(31)   | 32  | 0  | 0              | 6              | 3 0    | 58                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 12             | 12 0   | 18                  |
| All principals and headmasters<br>(86)        | 51  | 1  | 0              | 5              | 2 0    | 41                  |
| Advisers and high school<br>editors (88)      | 65  | 1  | 1              | 7              | 14 0   | 13                  |
| All advisers                                  | 69  | 1  | 2              | 8              | 12 0   | 8                   |
| Community (or junior) college<br>editors (50) | 74  | 8  | 4              | 4              | 2 0    | 8                   |

TABLE 58.--Percentage of Participants Giving Indicated Response to This Statement: The Principal Shall Conduct a Press Conference Before the Deadlines of Each Issue to Brief Student Journalists Who Interpret the News

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 13  | 38 | 18             | 0              | 0   | 0  | 31                  |
| Principals answered by advisers<br>(105)      | 21  | 59 | 10             | 2              | 3   | 1  | 5                   |
| Headmasters answered by headmasters<br>(31)   | 16  | 10 | 3              | 3              | 3   | 0  | 65                  |
| Headmasters answered by advisers<br>(17)      | 24  | 41 | 18             | 0              | 0   | 0  | 18                  |
| All principals and headmasters<br>(86)        | 14  | 28 | 13             | 1              | 1   | 0  | 43                  |
| Advisers and high school<br>editors (88)      | 28  | 44 | 8              | 2              | 2   | 0  | 15                  |
| All advisers (213)                            | 24  | 51 | 9              | 2              | 2   | 0  | 2                   |
| Community (or junior)<br>college editors (50) | 24  | 58 | 10             | 0              | 0   | 0  | 8                   |

TABLE 59.--Percentage of Participants Giving Indicated Response to This Statement: Read All News Copy Before It Goes to the Printer To Be Sure That It Meets His Requirements

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 5   | 55 | 7              | 0              | 0   | 2  | 31                  |
| Principals answered by advisers<br>(105)      | 1   | 84 | 2              | 3              | 0   | 6  | 5                   |
| Headmasters answered by headmasters<br>(31)   | 3   | 29 | 0              | 3              | 3   | 6  | 61                  |
| Headmasters answered by advisers<br>(17)      | 6   | 71 | 0              | 0              | 0   | 0  | 23                  |
| All principals and headmasters<br>(86)        | 5   | 45 | 5              | 1              | 1   | 1  | 42                  |
| Advisers and high school editors<br>(88)      | 8   | 70 | 3              | 0              | 1   | 2  | 15                  |
| All advisers                                  | 4   | 77 | 2              | 1              | 0   | 4  | 11                  |
| Community (or junior) college<br>editors (50) | 4   | 88 | 0              | 0              | 0   | 0  | 8                   |

TABLE 60.--Percentage of Participants Giving Indicated Response to This Statement: The Principal Shall Read All Editorials and Opinion Content Copy Before It Is Sent to the Printer To Be Sure That It Meets His Requirements

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     | Response |         |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----------|---------|
|                                               |     |    |                | Agree          | Yes | No       | Unclear |
| Principals answered by principals<br>(55)     | 5   | 53 | 9              | 0              | 0   | 2        | 31      |
| Principals answered by advisers<br>(105)      | 2   | 80 | 5              | 3              | 0   | 6        | 5       |
| Headmasters answered by headmasters<br>(31)   | 6   | 26 | 0              | 3              | 3   | 0        | 61      |
| Headmasters answered by advisers<br>(17)      | 7   | 71 | 6              | 0              | 0   | 0        | 18      |
| All principals and headmasters<br>(86)        | 6   | 43 | 6              | 1              | 1   | 1        | 42      |
| Advisers and high school editors<br>(88)      | 9   | 73 | 2              | 0              | 1   | 1        | 14      |
| All advisers (213)                            | 5   | 76 | 4              | 1              | 0   | 3        | 10      |
| Community (or junior) college<br>editors (50) | 4   | 84 | 0              | 2              | 0   | 0        | 10      |

TABLE 61.--Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Read All Newspaper Proofs To See That They Meet His Security Requirements and His Standards of Responsible Journalism

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     | Response |         |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----------|---------|
|                                               |     |    |                | Agree          | Yes | No       | Unclear |
| Principals answered by principals<br>(55)     | 7   | 53 | 4              | 2              | 0   | 2        | 33      |
| Principals answered by advisers<br>(105)      | 1   | 85 | 3              | 1              | 0   | 6        | 5       |
| Headmasters answered by headmasters<br>(31)   | 3   | 29 | 0              | 3              | 3   | 6        | 61      |
| Headmasters answered by advisers<br>(17)      | 6   | 71 | 0              | 0              | 0   | 0        | 24      |
| All principals and headmasters<br>(86)        | 6   | 44 | 2              | 2              | 1   | 1        | 43      |
| Advisers and high school editors<br>(88)      | 8   | 72 | 3              | 0              | 1   | 2        | 14      |
| All advisers (213)                            | 4   | 77 | 3              | 0              | 0   | 4        | 11      |
| Community (or junior) college<br>editors (50) | 6   | 84 | 2              | 0              | 0   | 0        | 8       |

TABLE 62.--Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Modify, Rewrite, or Expunge Newspaper Copy to Fit His Policies

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response |
|-----------------------------------------------|-----|----|----------------|----------------|--------|----------|
|                                               |     |    |                | Agree          | Yes No |          |
| Principals answered by principals<br>(55)     | 5   | 55 | 5              | 2              | 0 0    | 33       |
| Principals answered by advisers<br>(105)      | 1   | 87 | 1              | 2              | 0 6    | 4        |
| Headmasters answered by headmasters<br>(31)   | 6   | 29 | 0              | 6              | 3 0    | 61       |
| Headmasters answered by advisers<br>(17)      | 12  | 71 | 0              | 0              | 0 0    | 17       |
| All principals and headmasters<br>(86)        | 6   | 45 | 3              | 1              | 1 0    | 43       |
| Advisers and high school editors<br>(88)      | 9   | 70 | 3              | 0              | 0 2    | 15       |
| All advisers (213)                            | 5   | 78 | 2              | 1              | 0 4    | 10       |
| Community (or junior) college<br>editors (50) | 8   | 82 | 2              | 0              | 0 0    | 8        |

TABLE 63.--Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Remove the Editor for Failure to Satisfy the Administration

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |                | Response |
|-----------------------------------------------|-----|----|----------------|----------------|----------------|----------|
|                                               |     |    |                | Agree          | Yes No Unclear |          |
| Principals answered by principals<br>(55)     | 4   | 55 | 4              | 4              | 0 2            | 31       |
| Principals answered by advisers<br>(105)      | 1   | 87 | 2              | 0              | 0 5            | 6        |
| Headmasters answered by headmasters<br>(31)   | 10  | 16 | 6              | 3              | 0 3            | 61       |
| Headmasters answered by advisers<br>(17)      | 6   | 65 | 12             | 6              | 0 0            | 18       |
| All principals and headmasters<br>(86)        | 6   | 41 | 5              | 3              | 0 2            | 43       |
| Advisers and high school editors<br>(88)      | 7   | 70 | 7              | 0              | 0 2            | 14       |
| All advisers (213)                            | 4   | 77 | 5              | 0              | 0 3            | 11       |
| Community (or junior) college<br>editors (50) | 10  | 2  | 0              | 0              | 0 0            | 8        |

TABLE 64.--Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Suspend or Expell Any Editor Who Is Unsatisfactory to Him

| Participants (Number)                         | Yes | No | Unde-<br>ecided | Prin. and Adv. |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|-----------------|----------------|----|---------------------|
|                                               |     |    |                 | Agree          | No |                     |
| Principals answered by principals<br>(55)     | 4   | 53 | 5               | 4              | 0  | 2 33                |
| Principals answered by advisers<br>(105)      | 0   | 88 | 2               | 0              | 0  | 5 6                 |
| Headmasters answered by headmasters<br>(31)   | 3   | 32 | 0               | 0              | 0  | 3 61                |
| Headmasters answered by advisers<br>(17)      | 6   | 65 | 12              | 0              | 0  | 0 18                |
| All principals and headmasters<br>(86)        | 3   | 45 | 3               | 2              | 0  | 2 43                |
| Advisers and high school editors<br>(88)      | 8   | 70 | 5               | 0              | 0  | 2 15                |
| All advisers (213)                            | 4   | 78 | 4               | 0              | 0  | 3 11                |
| Community (or junior) college<br>editors (50) | 2   | 82 | 6               | 2              | 0  | 0 8                 |

### The Newspaper Adviser

Teachers in public and nonpublic high schools from coast to coast as well as in Alaska and Hawaii are newspaper advisers. Some are qualified, and some are not. Whether they are or not usually is determined by the principal or headmaster. Most of them do as well as they can under the circumstances; many achieve excellence despite obstacles they encounter.

What is a newspaper adviser for? Data presented in some of the next few tables indicate that both principals and teachers appear to be in doubt -- needless doubt. For example, why should principals or advisers challenge the statement: the newspaper adviser shall supervise editorial activities -- policy, planning, procedure. Perhaps some quibble about the term "supervise." See Table 65.

Similar nearly one-third of the newspaper advisers do not agree that they should "supervise business activities -- policy, planning, procedure," as noted in Table 66. Obviously they cannot supervise business procedures if they do not examine financial records, yet only three-fifths of the advisers recognize this responsibility for the economic stability of the newspaper, see Table 67. They also are reluctant to accept the related tasks of preparing specifications and negotiating contracts, as Tables 68 and 69 disclose.

Only two-thirds of the advisers accept the responsibility to "teach staff members how to perform all tasks involved in publishing the newspaper," as Table 70 indicates, yet 20 per cent report "poor staff training" in another query. If students don't perform these tasks, who does -- the adviser, the

principal, the board of education? Principals and headmasters reveal that they haven't looked into the problem in detail because many refused to reply.

Do principals and advisers believe that the adviser should "urge staff members to think for themselves, to make decisions based on adequate data, and to express themselves honestly?" In Table 71 many principals agree. So do 74 per cent of the advisers. Shall staff members exercise this guidance as members of the newspaper staff or later when they vote in school board elections? Yet here is the source of disagreement, for some principals appear to want students "to make decisions" only when those decisions echo the administration's position.

Why should any principal or adviser disagree with the statement that the "newspaper adviser shall develop the staff as an efficient team united in publishing a quality newspaper"? One-fourth of the advisers appear to disagree, as Table 72 indicates. Nearly one-third object to the adviser supervising production schedules, as Table 73 discloses.

The majority of newspaper advisers adopt an authoritarian attitude toward their staffs as Table 74 indicates. Like the monarch who believes in the divine right of kings, they assume that they should appoint newspaper editors and key staff members. Several tables back they reported that students should make decisions -- and what more important decision should they make than choosing the editor-in-chief. Such an inconsistency may be labeled as hypocrisy by some observers.

Only 35 per cent of the newspaper advisers believe that they should serve and vote on the Newspaper Board, as Table 75 indicates. Perhaps they are saying they do not believe in a Newspaper Board, that they do not want to give the staff members a means for making joint decisions.

The newspaper adviser not only supervises the newspaper in editorial, business, and production activities, but also may sponsor a Quill and Scroll chapter, affiliate with JEA or CSPAA, enter critical services, send delegates to school press conferences, and summer institutes, participate with other advisers in conferences, supervise staff facilities, and perform numerous related tasks as various tables indicate.

The newspaper adviser supervises teenagers in an amateur editorial enterprise which may affect the image and morale of the school. He manages a small business enterprise and correlates editorial and production schedules. To perform these diverse tasks and also meet his other academic requirements obviously imposes a time-consuming responsibility.

How does the board of education cooperate? Only 54 per cent of the principals assert that of their knowledge the newspaper adviser has at least a minor or teaching certificate in journalism-mass media. Is this the information they give to the accrediting agencies and what are these agencies doing for quality education? Note that advisers concede that nearly half of them do not have minimum requirements. See Table 83.

TABLE 65.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Supervise Editorial Activities -- Policy, Planning, Procedure

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 56  | 0  | 2              | 5              | 2 0    | 35                  |
| Principals answered by advisers<br>(105)      | 76  | 5  | 1              | 9              | 9 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 10 | 3              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 41  | 12 |                | 18             | 6 0    | 24                  |
| All principals and headmasters<br>(86)        | 44  | 3  | 2              | 5              | 1 0    | 44                  |
| Advisers and high school editors<br>(88)      | 65  | 7  | 3              | 5              | 6 0    | 15                  |
| All advisers (213)                            | 68  | 6  | 2              | 8              | 7 0    | 9                   |
| Community (or junior) college<br>editors (50) | 40  | 50 | 2              | 4              | 4 0    | 0                   |

TABLE 66.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Supervise Business Activities -- Policy, Planning, Procedure

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 56  | 0  | 2              | 5              | 2 0    | 35                  |
| Principals answered by advisers<br>(105)      | 77  | 4  | 1              | 8              | 10 0   | 1                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 10 | 3              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 41  | 6  | 6              | 18             | 6 0    | 24                  |
| All principals and headmasters<br>(86)        | 44  | 3  | 2              | 5              | 1 0    | 44                  |
| Advisers and high school editors<br>(88)      | 61  | 9  | 1              | 3              | 7 1    | 17                  |
| All advisers (213)                            | 67  | 6  | 1              | 7              | 8 0    | 10                  |
| Community (or junior) college<br>editors (50) | 46  | 40 | 6              | 4              | 4 0    | 0                   |



TABLE 67.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Adviser Shall Examine Financial Records To Be Sure that Business Policies and Procedures Are Consistent with School System Requirements

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 55  | 2  | 2              | 5              | 2   | 0  | 35                  |
| Principals answered by advisers<br>(105)      | 63  | 7  | 6              | 9              | 9   | 0  | 3                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 10 | 3              | 3              | 0   | 0  | 61                  |
| Headmasters answered by advisers<br>(17)      | 41  | 0  | 6              | 24             | 6   | 0  | 24                  |
| All principals and headmasters<br>(86)        | 43  | 5  | 2              | 5              | 1   | 0  | 44                  |
| Advisers and high school editors<br>(88)      | 55  | 3  | 3              | 5              | 8   | 0  | 17                  |
| All advisers (213)                            | 60  | 7  | 7              | 8              | 8   | 0  | 11                  |
| Community (or junior) college<br>editors (50) | 64  | 22 | 4              | 4              | 4   | 0  | 2                   |

TABLE 68.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Prepare Specifications for Printers Making Contract Bids

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 51  | 4  | 4              | 4              | 2   | 0  | 36                  |
| Principals answered by advisers<br>(105)      | 57  | 15 | 9              | 7              | 7   | 0  | 6                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 10 | 6              | 0              | 0   | 0  | 61                  |
| Headmasters answered by advisers<br>(17)      | 35  | 6  | 6              | 18             | 6   | 0  | 29                  |
| All principals and headmasters<br>(86)        | 41  | 6  | 5              | 2              | 1   | 0  | 45                  |
| Advisers and high school<br>editors (88)      | 52  | 11 | 9              | 5              | 8   | 0  | 15                  |
| All advisers (213)                            | 53  | 13 | 8              | 7              | 7   | 0  | 12                  |
| Community (or junior) college<br>editors (50) | 50  | 30 | 10             | 4              | 4   | 2  | 0                   |

TABLE 69.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Negotiate Contracts for Printing Subject to Administration Approval

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 51  | 5  | 4              | 4              | 2 0    | 55                  |
| Principals answered by advisers<br>(105)      | 54  | 18 | 8              | 8              | 5 1    | 7                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 10 | 3              | 0              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 24  | 12 | 12             | 18             | 6 0    | 29                  |
| All principals and headmasters<br>(86)        | 42  | 7  | 3              | 2              | 1 0    | 44                  |
| Advisers and high school editors<br>(88)      | 57  | 10 | 7              | 5              | 5 0    | 17                  |
| All advisers (213)                            | 53  | 14 | 8              | 8              | 5 0    | 13                  |
| Community (or junior) college<br>editors (50) | 46  | 38 | 8              | 4              | 4 0    | 0                   |

TABLE 70.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Teach Staff Members How To Perform All Tasks Involved in Publishing the Newspaper

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 56  | 2  | 0              | 5              | 2 0    | 35                  |
| Principals answered by advisers<br>(105)      | 77  | 5  | 1              | 9              | 8 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 10 | 3              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 41  | 0  | 6              | 24             | 6 0    | 24                  |
| All principals and headmasters<br>(86)        | 44  | 5  | 1              | 5              | 1 0    | 44                  |
| Advisers and high school editors<br>(88)      | 60  | 7  | 6              | 3              | 9 0    | 15                  |
| All advisers (213)                            | 67  | 5  | 3              | 8              | 8 0    | 8                   |
| Community (or junior) college<br>editors (50) | 60  | 26 | 4              | 4              | 4 0    | 2                   |

TABLE 71.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Urge Staff Members To Think for Themselves, To Make Decisions Based on Adequate Data, and To Express Themselves Honestly

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 58  | 0  | 0              | 5              | 2 0    | 35                  |
| Principals answered by advisers<br>(105)      | 32  | 1  | 1              | 6              | 10 0   | 1                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 3  | 6              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 47  | 0  | 6              | 18             | 6 0    | 24                  |
| All principals and headmasters<br>(86)        | 47  | 1  | 2              | 5              | 1 0    | 44                  |
| Advisers and high school editors<br>(88)      | 72  | 2  | 0              | 5              | 7 1    | 14                  |
| All advisers (213)                            | 74  | 1  | 1              | 6              | 8 0    | 9                   |
| Community (or junior) college<br>editors (50) | 84  | 10 | 0              | 4              | 0 0    | 2                   |

TABLE 72.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Develop the Newspaper Staff As An Efficient Team United in Publishing a Quality Newspaper

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 58  | 0  | 0              | 5              | 2 0    | 35                  |
| Principals answered by advisers<br>(105)      | 32  | 2  | 1              | 8              | 6 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 6  | 3              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 47  | 0  | 0              | 24             | 6 0    | 24                  |
| All principals and headmasters<br>(86)        | 47  | 2  | 1              | 5              | 1 8    | 44                  |
| Advisers and high school editors<br>(88)      | 67  | 5  | 1              | 3              | 8 0    | 15                  |
| All advisers (213)                            | 72  | 3  | 1              | 7              | 7 0    | 10                  |
| Community (or junior) college<br>editors (50) | 66  | 24 | 4              | 2              | 2 0    | 2                   |

TABLE 73.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Supervise Production Procedure -- Schedules, Deadlines

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 55  | 0  | 2              | 5              | 2 0    | 35                  |
| Principals answered by advisers<br>(105)      | 72  | 5  | 0              | 9              | 9 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 10 | 3              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 47  | 0  | 0              | 24             | 6 0    | 24                  |
| All principals and headmasters<br>(86)        | 44  | 3  | 2              | 5              | 1 0    | 44                  |
| Advisers and high school editors<br>(88)      | 63  | 9  | 2              | 5              | 6 1    | 15                  |
| All advisers (213)                            | 68  | 6  | 1              | 8              | 7 0    | 9                   |
| Community (or junior) college<br>editors (50) | 46  | 40 | 0              | 4              | 4 0    | 2                   |

TABLE 74.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Appoint the Editor and Any Other Key Staff Members

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 40  | 11 | 7              | 4              | 0 2    | 36                  |
| Principals answered by advisers<br>(105)      | 64  | 15 | 5              | 9              | 4 1    | 3                   |
| Headmasters answered by headmasters<br>(31)   | 3   | 16 | 18             | 0              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 35  | 12 | 6              | 24             | 0 0    | 24                  |
| All principals and headmasters<br>(86)        | 27  | 13 | 9              | 2              | 0 1    | 48                  |
| Advisers and high school editors<br>(88)      | 47  | 24 | 3              | 6              | 2 1    | 17                  |
| All advisers (213)                            | 54  | 18 | 4              | 8              | 3 1    | 11                  |
| Community (or junior) college<br>editors (50) | 32  | 58 | 2              | 4              | 2 0    | 2                   |

TABLE 75.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Serve and Vote on the Governing Board of the Student Newspaper

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 24  | 4  | 13             | 0              | 2 0    | 45                  |
| Principals answered by advisers<br>(105)      | 40  | 5  | 8              | 2              | 3 0    | 8                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 13             | 0              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 18  | 6  | 0              | 12             | 6 0    | 41                  |
| All principals and headmasters<br>(86)        | 22  | 2  | 13             | 0              | 1 0    | 53                  |
| Advisers and high school editors<br>(88)      | 33  | 6  | 9              | 1              | 1 0    | 24                  |
| All advisers (213)                            | 35  | 5  | 8              | 2              | 2 0    | 18                  |
| Community (or junior) college<br>editors (50) | 46  | 20 | 6              | 4              | 0 2    | 12                  |

TABLE 76.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Serve as a Voting Member of the Newspaper Board

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 33  | 7  | 22             | 0              | 0 0    | 38                  |
| Principals answered by advisers<br>(105)      | 34  | 15 | 27             | 4              | 2 1    | 17                  |
| Headmasters answered by headmasters<br>(31)   | 13  | 13 | 10             | 0              | 0 6    | 65                  |
| Headmasters answered by advisers<br>(17)      | 24  | 18 | 24             | 6              | 0 0    | 29                  |
| All principals and headmasters<br>(86)        | 26  | 9  | 17             | 0              | 0 0    | 48                  |
| Advisers and high school editors<br>(88)      | 36  | 14 | 22             | 2              | 2 0    | 24                  |
| All advisers (213)                            | 34  | 15 | 24             | 3              | 2 0    | 22                  |
| Community (or junior) college<br>editors (50) | 46  | 44 | 6              | 2              | 2 0    | 0                   |

TABLE 77.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Sponsor the Quill and Scroll Chapter As an Active Organization

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 31  | 13 | 18             | 4              | 0 0    | 35                  |
| Principals answered by advisers<br>(105)      | 57  | 15 | 15             | 4              | 4 0    | 5                   |
| Headmasters answered by headmasters<br>(31)   | 13  | 6  | 13             | 3              | 0 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 29  | 29 | 6              | 0              | 6 0    | 29                  |
| All principals and headmasters<br>(86)        | 24  | 10 | 16             | 3              | 0 0    | 45                  |
| Advisers and high school editors<br>(88)      | 40  | 20 | 14             | 6              | 6 0    | 15                  |
| All advisers (213)                            | 47  | 18 | 14             | 4              | 5 0    | 12                  |
| Community (or junior) college<br>editors (50) | 14  | 28 | 52             | 2              | 0 0    | 4                   |

TABLE 78.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Join JEA or CSPAA or Both

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 20  | 16 | 27             | 2              | 0 0    | 35                  |
| Principals answered by advisers<br>(105)      | 39  | 22 | 29             | 0              | 1 10   | 0                   |
| Headmasters answered by headmasters<br>(31)   | 10  | 6  | 13             | 3              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 24  | 41 | 6              | 0              | 0 0    | 29                  |
| All principals and headmasters<br>(86)        | 16  | 13 | 22             | 2              | 0 0    | 47                  |
| Advisers and high school editors<br>(88)      | 41  | 18 | 18             | 2              | 3 1    | 16                  |
| All advisers (213)                            | 38  | 22 | 23             | 1              | 2 0    | 15                  |
| Community (or junior) college<br>editors (50) | 20  | 30 | 40             | 4              | 0 0    | 6                   |

TABLE 79.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Enter the Newspaper in One or More Critical Services Each Year

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 33  | 15 | 15             | 4              | 0 0    | 35                  |
| Principals answered by advisers<br>(105)      | 58  | 17 | 16             | 4              | 1 0    | 4                   |
| Headmasters answered by headmasters<br>(31)   | 13  | 10 | 6              | 0              | 0 0    | 71                  |
| Headmasters answered by advisers<br>(17)      | 29  | 24 | 6              | 6              | 6 0    | 29                  |
| All principals and headmasters<br>(86)        | 26  | 13 | 12             | 2              | 0 0    | 48                  |
| Advisers and high school editors<br>(88)      | 57  | 11 | 7              | 2              | 9 0    | 14                  |
| All advisers (213)                            | 54  | 15 | 12             | 3              | 5 0    | 11                  |
| Community (or junior) college<br>editors (50) | 52  | 24 | 14             | 6              | 0 0    | 4                   |

TABLE 80.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Send Delegates To School Press Conferences, Summer Institutes

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 42  | 4  | 13             | 4              | 2 0    | 36                  |
| Principals answered by advisers<br>(105)      | 74  | 4  | 11             | 5              | 3 0    | 3                   |
| Headmasters answered by headmasters<br>(31)   | 10  | 6  | 13             | 3              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 29  | 24 | 0              | 12             | 6 0    | 29                  |
| All principals and headmasters<br>(86)        | 30  | 5  | 13             | 2              | 1 0    | 48                  |
| Advisers and high school editors<br>(88)      | 55  | 10 | 10             | 3              | 7 0    | 15                  |
| All advisers (213)                            | 62  | 8  | 10             | 5              | 5 0    | 11                  |
| Community (or junior) college<br>editors (50) | 56  | 22 | 14             | 4              | 0 0    | 4                   |



TABLE 81.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Participate in School Press Conferences for Advisers

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 51  | 2  | 5              | 4              | 2 0    | 36                  |
| Principals answered by advisers<br>(105)      | 70  | 9  | 10             | 4              | 5 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 3  | 6              | 3              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 24  | 24 | 6              | 12             | 0 0    | 35                  |
| All principals and headmasters<br>(86)        | 42  | 2  | 6              | 3              | 1 0    | 45                  |
| Advisers and high school editors<br>(88)      | 56  | 14 | 10             | 1              | 5 0    | 15                  |
| All advisers (213)                            | 60  | 12 | 10             | 3              | 4 0    | 11                  |
| Community (or junior) college<br>editors (50) | 56  | 20 | 18             | 4              | 0 0    | 2                   |

TABLE 82.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Supervise Newspaper Headquarters, Facilities, Equipment

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 56  | 0  | 2              | 5              | 2 0    | 25                  |
| Principals answered by advisers<br>(105)      | 79  | 1  | 1              | 10             | 9 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 10 | 3              | 0              | 0 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 47  | 8  | 0              | 24             | 6 0    | 24                  |
| All principals and headmasters<br>(86)        | 45  | 3  | 2              | 3              | 1 0    | 44                  |
| Advisers and high school editors<br>(88)      | 64  | 7  | 3              | 5              | 3 0    | 14                  |
| All advisers (213)                            | 68  | 3  | 2              | 9              | 8 0    | 8                   |
| Community (or junior) college<br>editors (50) | 52  | 38 | 0              | 4              | 4 0    | 2                   |

TABLE 83.--Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Employs an Adviser Who Has Either a Minor or Teaching Certificate in Journalism-Mass Media

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 49  | 5  | 5              | 5              | 4 0    | 31                  |
| Principals answered by advisers<br>(105)      | 50  | 30 | 2              | 9              | 9 2    | 0                   |
| Headmasters answered by headmasters<br>(31)   | 0   | 23 | 10             | 3              | 3 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 18  | 65 | 6              | 0              | 0 0    | 12                  |
| All principals and headmasters<br>(86)        | 31  | 12 | 7              | 5              | 3 0    | 42                  |
| Advisers and high school editors<br>(88)      | 45  | 28 | 5              | 6              | 6 0    | 10                  |
| All advisers (213)                            | 45  | 31 | 3              | 7              | 7 1    | 6                   |
| Community (or junior) college<br>editors (50) | 50  | 32 | 4              | 10             | 2 2    | 0                   |

What does the board do to make the newspaper adviser's job attractive? Consider the advisers' answers in Table 84. Less than one-half of them report the board augments their salaries to recognize the additional time and the professional preparation the position requires. Are football coaches as bad off?

Almost one-half of the newspaper advisers report that they are not given a teaching load or teaching schedules to enable them to do what is expected of them. See Table 85. Many of them are handicapped by the fact there are no journalism courses in their schools! See Table 86. Newspapers produced in high schools with journalism courses more often achieve distinction than those without journalism courses, as an earlier Quill and Scroll Study proved. More than one-half of the advisers are handicapped by inadequate facilities and unsatisfactory library resources, as Tables 87 and 88 indicate.

Approximately one-fourth of the advisers admit that the principal requires them to act as censors, as Table 89 indicates. One-third of them admit that they "examine, modify, and if necessary 'kill' news, editorials, features, advertising, etc. to conform to administration policy," as Table 90 indicates. What was this statement about allowing students to make decisions for themselves? Or did this have relevance in school? The newspaper adviser is in his position not to be a censor but to teach teenagers to make decisions about newspaper content. Since only 9 per cent of the advisers concede that they exclude "controversial matter," why did 32 per cent have to kill copy? What has happened on newspaper staffs to make it necessary for one-half the advisers to feel that they have to "keep staff members in line when they are restive." With so much censorship, why shouldn't staff members be restive?

TABLE 84.--Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Augments the Adviser's Salary to Recognize the Additional Time and the Professional Preparation the Position Requires

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 49  | 9  | 4              | 7              | 0 2    | 29                  |
| Principals answered by advisers<br>(105)      | 46  | 28 | 6              | 9              | 9 2    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 0   | 29 | 0              | 0              | 3 6    | 68                  |
| Headmasters answered by advisers<br>(17)      | 18  | 41 | 6              | 18             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 31  | 16 | 2              | 5              | 1 1    | 43                  |
| Advisers and high school editors<br>(88)      | 37  | 36 | 2              | 7              | 6 1    | 10                  |
| All advisers (213)                            | 40  | 32 | 4              | 8              | 7 1    | 7                   |
| Community (or junior) college<br>editors (50) | 26  | 40 | 28             | 2              | 2 2    | 0                   |

TABLE 85.--Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Gives the Adviser a Teaching Schedule and Teaching Load That Enables Him to Give the Time Required in Newspaper Supervision

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Atv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 51  | 4  | 7              | 5              | 4 0    | 29                  |
| Principals answered by advisers<br>(105)      | 55  | 23 | 2              | 8              | 10 1   | 2                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 6  | 3              | 0              | 3 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 35  | 41 | 0              | 6              | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 42  | 5  | 6              | 3              | 3 0    | 41                  |
| Advisers and high school editors<br>(88)      | 43  | 23 | 5              | 5              | 14 0   | 8                   |
| All advisers (213)                            | 49  | 24 | 3              | 7              | 11 0   | 6                   |
| Community (or junior) college<br>editors (50) | 60  | 30 | 4              | 2              | 2 2    | 0                   |

TABLE 86.--Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Provides Journalism Courses Needed for Staff Training

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 55  | 5  | 4              | 4              | 2   | 0  | 31                  |
| Principals answered by advisers<br>(105)      | 55  | 21 | 4              | 8              | 11  | 0  | 1                   |
| Headmasters answered by headmasters<br>(31)   | 16  | 16 | 0              | 0              | 3   | 0  | 65                  |
| Headmasters answered by advisers<br>(17)      | 12  | 53 | 6              | 12             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 41  | 9  | 2              | 2              | 2   | 0  | 43                  |
| Advisers and high school editors<br>(88)      | 52  | 20 | 2              | 9              | 7   | 0  | 9                   |
| All advisers (213)                            | 50  | 23 | 3              | 9              | 9   | 0  | 6                   |
| Community (or junior) college<br>editors (50) | 38  | 50 | 2              | 10             | 0   | 0  | 0                   |

TABLE 87.--Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Provides Space and Facilities To Meet Newspaper Staff Needs as Well as It Does To Meet Athletic Team Needs

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Alv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 56  | 4  | 2              | 4              | 4   | 0  | 31                  |
| Principals answered by advisers<br>(105)      | 45  | 37 | 4              | 6              | 7   | 0  | 2                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 3  | 3              | 3              | 2   | 0  | 61                  |
| Headmasters answered by advisers<br>(17)      | 59  | 12 | 0              | 12             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 45  | 3  | 2              | 3              | 3   | 0  | 42                  |
| Advisers and high school editors<br>(88)      | 37  | 27 | 7              | 9              | 7   | 2  | 10                  |
| All advisers (213)                            | 42  | 13 | 5              | 8              | 7   | 1  | 7                   |
| Community (or junior) college<br>editors (50) | 44  | 46 | 2              | 6              | 0   | 0  | 0                   |

TABLE 88.--Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Provides Library Resources Needed for Good Journalism Teaching

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 42  | 9  | 9              | 4              | 4 2    | 31                  |
| Principals answered by advisers<br>(105)      | 50  | 27 | 9              | 6              | 8 0    | 1                   |
| Headmasters answered by headmasters<br>(31)   | 13  | 0  | 19             | 3              | 3 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 41  | 35 | 0              | 6              | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 31  | 6  | 13             | 3              | 3 1    | 42                  |
| Advisers and high school editors<br>(88)      | 42  | 26 | 6              | 5              | 3 0    | 14                  |
| All advisers (213)                            | 46  | 27 | 8              | 6              | 6 0    | 8                   |
| Community (or junior) college<br>editors (50) | 34  | 44 | 14             | 8              | 0 0    | 0                   |

TABLE 89.--Percentage of Participants Giving Indicated Response To This Statement: The Principal Shall Require the Adviser To Serve as a Censor of all Newspaper Copy

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 20  | 25 | 13             | 7              | 2 0    | 33                  |
| Principals answered by advisers<br>(105)      | 20  | 58 | 8              | 5              | 2 3    | 5                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 10 | 3              | 0              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 24  | 35 | 6              | 12             | 6 0    | 18                  |
| All principals and headmasters<br>(88)        | 20  | 20 | 9              | 5              | 2 0    | 44                  |
| Advisers and high school editors<br>(88)      | 24  | 42 | 11             | 1              | 3 3    | 15                  |
| All advisers (213)                            | 22  | 49 | 9              | 4              | 3 3    | 11                  |
| Community (or junior) college<br>editors (50) | 14  | 68 | 6              | 2              | 2 0    | 8                   |

TABLE 90.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Examine, Modify, and, If Necessary, "kill" News, Editorials, Features, Advertising, Etc., To Conform To Administration Policy

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |    |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|----|
|                                               |     |    |                | Agree          | Yes No |                     |    |
| Principals answered by principals<br>(55)     | 27  | 16 | 13             | 4              | 2      | 0                   | 38 |
| Principals answered by advisers<br>(105)      | 30  | 43 | 11             | 5              | 1      | 5                   | 5  |
| Headmasters answered by headmasters<br>(31)   | 16  | 10 | 10             | 3              | 0      | 0                   | 6  |
| Headmasters answered by advisers<br>(17)      | 18  | 24 | 13             | 12             | 6      | 0                   | 24 |
| All principals and headmasters<br>(86)        | 23  | 14 | 12             | 3              | 1      | 0                   | 47 |
| Advisers and high school editors<br>(88)      | 36  | 28 | 10             | 2              | 3      | 3                   | 16 |
| All advisers (213)                            | 32  | 35 | 11             | 4              | 2      | 4                   | 12 |
| Community (or junior) college<br>editors (50) | 12  | 80 | 4              | 2              | 0      | 0                   | 2  |

Nearly three-fifths of the principals speaking for themselves assert that they give the "adviser the active and positive support essential to the production of quality news media." If this is true, why are there so many newspaper advisers who never have taken a journalism course, who do not have a journalism certificate, do not have a journalism minor? If this is true, why are there so many schools without adequate facilities or library resources for the newspaper staff? If this is true, why do so many principals refuse to provide schedules and loads and salaries that actually meet the needs of the advisers? If this is true, why are so many advisers compelled to become censors?

How well prepared are the advisers? Only 31 per cent held a state certificate to teach journalism -- and in some states the requirements are low. Only 27 per cent had a major in journalism and 22 per cent a minor. True, 80 per cent had an English certificate, but the English teacher is no better qualified than any other teacher to supervise newspapers because of the required courses in English.

Professional attitudes are revealed by their affiliations: Journalism Education Association, 26 per cent; Columbia Scholastic Press Advisers Association, 45 per cent; National Council of Teachers of English, 25 per cent; National Education Association, 40 per cent; Parent Teachers Association, 35 per cent.

Note further that 22 per cent had no college credit in journalism-mass media courses: 19 per cent had under six semester hours; 26 per cent under 17 semester hours; 9 per cent from 18 to 24 semester hours; 23 per cent, 24 or more semester hours in journalism; only 9 per cent a master's degree in journalism. What could accrediting agencies do if this were the situation in science or mathematics?

TABLE 91.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Exclude Controversial Matter From the Newspaper

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 2   | 51 | 11             | 0              | 0      | 2 35                |
| Principals answered by advisers<br>(105)      | 6   | 77 | 7              | 1              | 0      | 4 6                 |
| Headmasters answered by headmasters<br>(31)   | 3   | 23 | 3              | 3              | 0      | 0 68                |
| Headmasters answered by advisers<br>(17)      | 6   | 53 | 12             | 6              | 0      | 0 24                |
| All principals and Headmasters<br>(86)        | 2   | 41 | 8              | 1              | 0      | 1 47                |
| Advisers and high school editors<br>(88)      | 13  | 57 | 13             | 1              | 0      | 2 15                |
| All advisers (213)                            | 9   | 66 | 9              | 1              | 0      | 3 12                |
| Community (or junior) college<br>editors (50) | 2   | 88 | 4              | 2              | 0      | 0 4                 |

TABLE 92.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Adviser Shall Keep Staff Members in Line When They Become Restive

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 29  | 9  | 18             | 2              | 2      | 0 40                |
| Principals answered by advisers<br>(105)      | 53  | 12 | 18             | 5              | 3      | 0 9                 |
| Headmasters answered by headmasters<br>(31)   | 19  | 10 | 3              | 3              | 0      | 0 65                |
| Headmasters answered by advisers<br>(17)      | 29  | 24 | 12             | 6              | 6      | 0 24                |
| All principals and headmasters<br>(86)        | 26  | 9  | 13             | 2              | 1      | 0 40                |
| Advisers and high school editors<br>(88)      | 49  | 14 | 13             | 5              | 3      | 1 16                |
| All advisers (213)                            | 49  | 14 | 15             | 5              | 3      | 0 14                |
| Community (or junior) college<br>editors (50) | 28  | 64 | 6              | 0              | 0      | 0 2                 |



TABLE 93.--Percentage of Participants Giving Indicated Response To This Statement: The Board of Education or Governing Board Gives the Adviser the Active and Positive Support Essential to the Production of Quality News Media

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 58  | 0  | 4              | 5              | 0 2    | 31                  |
| Principals answered by advisers<br>(105)      | 53  | 14 | 11             | 8              | 11 0   | 2                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 0  | 0              | 3              | 3 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 53  | 18 | 6              | 6              | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 47  | 0  | 2              | 5              | 1 1    | 44                  |
| Advisers and high school editors<br>(88)      | 45  | 16 | 9              | 8              | 10 2   | 9                   |
| All advisers (213)                            | 49  | 15 | 10             | 8              | 10 1   | 6                   |
| Community (or junior) college<br>editors (50) | 46  | 36 | 14             | 2              | 0 0    | 2                   |

TABLE 94.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the Philosophy of the School, a Copy of Which Is Available

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 38  | 9  | 16             | 2              | 2 2    | 31                  |
| Principals answered by advisers<br>(105)      | 35  | 19 | 26             | 6              | 7 0    | 8                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 6              | 6              | 6 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 41  | 35 | 0              | 6              | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 31  | 6  | 13             | 3              | 3 1    | 24                  |
| Advisers and high school editors<br>(88)      | 30  | 24 | 18             | 6              | 3 3    | 16                  |
| All advisers (213)                            | 33  | 22 | 10             | 6              | 5 1    | 12                  |
| Community (or junior) college<br>editors (50) | 16  | 56 | 18             | 6              | 0 2    | 2                   |

TABLE 95.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Shall Be Published in Accord With the Ethical Standards of Such Professional Organizations as the American Society of Newspaper Editors, Sigma Delta Chi, and Associated Press Managing Editors

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 55  | 0  | 13             | 2              | 0 0    | 31                  |
| Principals answered by advisers<br>(105)      | 60  | 11 | 15             | 7              | 4 0    | 3                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 0  | 6              | 3              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 47  | 12 | 12             | 6              | 6 0    | 18                  |
| All principals and headmasters<br>(86)        | 43  | 0  | 10             | 2              | 1 0    | 43                  |
| Advisers and high school editors<br>(88)      | 55  | 8  | 10             | 5              | 6 0    | 17                  |
| All advisers (213)                            | 55  | 10 | 13             | 6              | 5 0    | 11                  |
| Community (or junior) college<br>editors (50) | 50  | 28 | 14             | 4              | 0 0    | 4                   |

TABLE 96.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with Student Newspaper Standards Advocated by National and Other School Press Associations in Their Critical Services

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 58  | 2  | 5              | 2              | 0 0    | 33                  |
| Principals answered by advisers<br>(105)      | 72  | 5  | 10             | 10             | 3 0    | 0                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 6              | 6              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(37)      | 41  | 12 | 12             | 12             | 6 0    | 18                  |
| All principals and headmasters<br>(86)        | 44  | 1  | 6              | 3              | 1 0    | 44                  |
| Advisers and high school editors<br>(88)      | 60  | 6  | 7              | 7              | 6 0    | 15                  |
| All advisers (213)                            | 64  | 6  | 9              | 9              | 4 0    | 8                   |
| Community (or junior) college<br>editors (50) | 56  | 32 | 6              | 4              | 0 0    | 2                   |

TABLE 97.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the State Constitution and Local Ordinances

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 53  | 4  | 9              | 2              | 2   | 0  | 31                  |
| Principals answered by advisers<br>(105)      | 64  | 8  | 9              | 10             | 8   | 0  | 2                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 6  | 0              | 5              | 5   | 0  | 65                  |
| Headmasters answered by advisers<br>(17)      | 35  | 29 | 6              | 12             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 42  | 5  | 6              | 2              | 2   | 0  | 43                  |
| Advisers and high school editors<br>(38)      | 52  | 3  | 14             | 7              | 6   | 0  | 18                  |
| All advisers (213)                            | 56  | 8  | 10             | 9              | 7   | 0  | 10                  |
| Community (or junior) college<br>editors (50) | 60  | 24 | 10             | 4              | 0   | 0  | 2                   |

TABLE 98.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the State Laws on Libel -- Malice, Fair Comment, Privilege

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 62  | 0  | 0              | 4              | 2   | 0  | 33                  |
| Principals answered by advisers<br>(105)      | 75  | 1  | 5              | 10             | 8   | 0  | 1                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 0  | 0              | 3              | 3   | 0  | 68                  |
| Headmasters answered by advisers<br>(17)      | 53  | 12 | 6              | 12             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 49  | 0  | 0              | 3              | 2   | 0  | 45                  |
| Advisers and high school editors<br>(88)      | 64  | 2  | 2              | 6              | 10  | 0  | 16                  |
| All advisers (213)                            | 68  | 2  | 4              | 9              | 8   | 0  | 8                   |
| Community (or junior) college<br>editors (50) | 80  | 4  | 2              | 8              | 4   | 0  | 2                   |

TABLE 99.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the State Laws on Juvenile Delinquency and the Use of Names

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 60  | 2  | 4              | 2              | 2 0    | 31                  |
| Principals answered by advisers<br>(105)      | 71  | 1  | 10             | 8              | 8 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 0  | 0              | 3              | 3 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 47  | 12 | 12             | 12             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 48  | 1  | 2              | 2              | 2 0    | 44                  |
| Advisers and high school editors<br>(88)      | 60  | 2  | 8              | 5              | 8 0    | 17                  |
| All advisers (213)                            | 64  | 2  | 9              | 7              | 8 0    | 10                  |
| Community (or junior) college<br>editors (50) | 64  | 8  | 18             | 8              | 0 0    | 2                   |

TABLE 100.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with Federal Regulations -- Postal, Copyright, Obscenity, Pornography

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 64  | 0  | 0              | 4              | 2 0    | 31                  |
| Principals answered by advisers<br>(105)      | 72  | 2  | 4              | 11             | 9 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 23  | 0  | 3              | 3              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 59  | 12 | 0              | 12             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 49  | 0  | 1              | 3              | 2 0    | 44                  |
| Advisers and high school editors<br>(88)      | 65  | 2  | 5              | 5              | 8 0    | 16                  |
| All advisers (213)                            | 68  | 3  | 4              | 9              | 8 0    | 9                   |
| Community (or junior) college<br>editors (50) | 74  | 6  | 6              | 6              | 2 0    | 6                   |

TABLE 101.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Be Published in Accord with the U.S. Constitution, Amendments, Court Decisions, the First Amendment on Freedom of the Press and Speech

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 65  | 0  | 2              | 2              | 2   | 0  | 29                  |
| Principals answered by advisers<br>(105)      | 75  | 2  | 6              | 9              | 7   | 0  | 2                   |
| Headmasters answered by headmasters<br>(31)   | 19  | 3  | 3              | 6              | 0   | 0  | 68                  |
| Headmasters answered by advisers<br>(17)      | 59  | 12 | 0              | 12             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 49  | 1  | 2              | 3              | 1   | 0  | 43                  |
| Advisers and high school editors<br>(88)      | 61  | 3  | 3              | 7              | 8   | 0  | 17                  |
| All advisers (213)                            | 67  | 3  | 4              | 9              | 7   | 0  | 9                   |
| Community (or junior) college<br>editors (50) | 82  | 6  | 2              | 6              | 0   | 0  | 4                   |

TABLE 102.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Not Publish News or Other Content That Is Deliberately Malicious, Injurious, Offensive

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 65  | 0  | 0              | 4              | 2   | 0  | 29                  |
| Principals answered by advisers<br>(105)      | 79  | 0  | 0              | 10             | 10  | 0  | 2                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 3  | 0              | 3              | 3   | 0  | 61                  |
| Headmasters answered by advisers<br>(17)      | 59  | 0  | 0              | 24             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 52  | 1  | 0              | 3              | 2   | 0  | 41                  |
| Advisers and high school editors<br>(88)      | 65  | 1  | 1              | 6              | 14  | 0  | 14                  |
| All advisers (213)                            | 71  | 0  | 0              | 9              | 11  | 0  | 8                   |
| Community (or junior) college<br>editors (50) | 76  | 6  | 8              | 4              | 2   | 0  | 4                   |

TABLE 103.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Not Publish News or Other Content That Is Derisive of Race, Color, Creed, Religion, National Origins

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 64  | 0  | 2              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 78  | 1  | 0              | 10             | 10 0   | 2                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 0  | 0              | 3              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 53  | 6  | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 51  | 0  | 1              | 3              | 2 0    | 42                  |
| Advisers and high school editors<br>(88)      | 66  | 1  | 0              | 6              | 14 0   | 14                  |
| All advisers (213)                            | 70  | 1  | 0              | 9              | 11 0   | 8                   |
| Community (or junior) college<br>editors (50) | 80  | 8  | 2              | 4              | 2 0    | 4                   |

TABLE 104.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Not Publish News or Other Content That Advocates Illegal Acts or Deviant Behavior.

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 65  | 0  | 0              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 78  | 0  | 1              | 10             | 9 0    | 3                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 3  | 0              | 3              | 3 0    | 61                  |
| Headmasters answered by advisers<br>(17)      | 47  | 12 | 0              | 24             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 52  | 1  | 0              | 3              | 2 0    | 41                  |
| Advisers and high school<br>editors (88)      | 66  | 1  | 0              | 6              | 14 0   | 14                  |
| All advisers (213)                            | 70  | 1  | 0              | 9              | 10 0   | 8                   |
| Community (or junior) college<br>editors (50) | 58  | 22 | 12             | 0              | 0 2    | 6                   |

TABLE 105.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Not Publish News or Other Content That Implies Approval of Teenagers Using Drugs, Alcohol, Tobacco

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 58  | 2  | 5              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 74  | 4  | 5              | 9              | 6 0    | 3                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 3  | 0              | 3              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 47  | 18 | 0              | 18             | 6 0    | 12                  |
| All principals and headmasters<br>(86)        | 47  | 2  | 3              | 3              | 2 0    | 47                  |
| Advisers and high school editors<br>(88)      | 58  | 7  | 3              | 6              | 10 0   | 14                  |
| All advisers (213)                            | 65  | 6  | 4              | 8              | 8 0    | 9                   |
| Community (or junior) college<br>editors (50) | 42  | 26 | 20             | 0              | 0 4    | 8                   |

TABLE 106.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Not Publish News or Other Content That Implies Approval of Violence as a Means of Social Activism

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 62  | 0  | 4              | 4              | 2 0    | 29                  |
| Principals answered by advisers<br>(105)      | 75  | 3  | 5              | 9              | 7 0    | 2                   |
| Headmasters answered by headmasters<br>(31)   | 26  | 3  | 0              | 3              | 3 0    | 65                  |
| Headmasters answered by advisers<br>(17)      | 47  | 12 | 0              | 18             | 6 0    | 18                  |
| All principals and headmasters<br>(86)        | 49  | 1  | 2              | 3              | 2 0    | 42                  |
| Advisers and high school editors<br>(88)      | 63  | 2  | 0              | 6              | 11 1   | 17                  |
| All advisers (213)                            | 67  | 3  | 2              | 8              | 8 0    | 10                  |
| Community (or junior) college<br>editors (50) | 58  | 24 | 6              | 4              | 0 2    | 6                   |



TABLE 107.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Shall Not Publish News or Other Content That Implies Approval of Cheating as an Acceptable Practice

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     |    | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|-----|----|---------------------|
|                                               |     |    |                | Agree          | Yes | No |                     |
| Principals answered by principals<br>(55)     | 62  | 0  | 4              | 4              | 2   | 0  | 29                  |
| Principals answered by advisers<br>(105)      | 76  | 2  | 3              | 9              | 8   | 0  | 3                   |
| Headmasters answered by headmasters<br>(31)   | 29  | 3  | 0              | 0              | 3   | 0  | 61                  |
| Headmasters answered by advisers<br>(17)      | 47  | 12 | 0              | 24             | 6   | 0  | 12                  |
| All principals and headmasters<br>(86)        | 50  | 1  | 2              | 3              | 2   | 0  | 41                  |
| Advisers and high school editors<br>(88)      | 64  | 2  | 0              | 6              | 11  | 1  | 16                  |
| All advisers (213)                            | 68  | 3  | 1              | 9              | 9   | 0  | 9                   |
| Community (or junior) college<br>editors (50) | 64  | 22 | 2              | 4              | 0   | 2  | 6                   |

### The Newspaper Board

The newspaper board herein is presented as a committee or council in which the editors, managers, and adviser plan and produce the newspaper. It often is called the editorial board, but it has many non-editorial tasks.

Now consider once more the principals' interest in their responsibility for general supervision. Actually 50 per cent and 47 per cent of the headmasters didn't care enough about newspapers to bother to answer many of the questions!

The record of the newspaper advisers is almost as shocking. Of the 213 advisers participating, 45 per cent or more ignored the vital issue presented in a series of simple declarative sentences!

How should such apathy be interpreted?

1. It may be interpreted as apathy, indifference, or resentment -- but this is not flattering.
2. It may be interpreted as ignorance, but this is not flattering, for the statements did not require technical knowledge.

It may be interpreted as evidence of authoritarian attitudes which the respondents were reluctant to identify that attitude.

TABLE 108.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Consist of Two Key Editors, One Manager, the Adviser, and Such Other Members as May Fit the School Situation

| Participants (Number)                      |    | Unde- | Prin. and Adv. |       |     | Response Unclear |    |
|--------------------------------------------|----|-------|----------------|-------|-----|------------------|----|
|                                            |    |       | cided          | Agree | Yes |                  | No |
| Principals answered by principals (55)     | 24 | 7     | 11             | 0     | 0   | 0                | 58 |
| Principals answered by advisers (105)      | 42 | 5     | 8              | 2     | 3   | 0                | 41 |
| Headmasters answered by headmasters (31)   | 19 | 0     | 13             | 0     | 0   | 6                | 68 |
| Headmasters answered by advisers (17)      | 24 | 6     | 0              | 12    | 12  | 0                | 47 |
| All principals and headmasters (86)        | 22 | 5     | 12             | 0     | 0   | 0                | 62 |
| Advisers and high school editors (88)      | 36 | 6     | 6              | 1     | 2   | 0                | 49 |
| All advisers (213)                         | 38 | 5     | 6              | 2     | 3   | 0                | 45 |
| Community (or junior) college editors (50) | 38 | 32    | 8              | 2     | 0   | 0                | 20 |

TABLE 109.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Elect the Editor and Manager by Secret Vote

| Participants (Number)                      | Yes | No | Unde- | Prin. and Adv. |       |     | Response Unclear |
|--------------------------------------------|-----|----|-------|----------------|-------|-----|------------------|
|                                            |     |    |       | cided          | Agree | Yes |                  |
| Principals answered by principals (55)     | 5   | 24 | 13    | 0              | 0     | 0   | 58               |
| Principals answered by advisers (105)      | 11  | 33 | 11    | 0              | 1     | 0   | 43               |
| Headmasters answered by headmasters (31)   | 13  | 3  | 13    | 3              | 0     | 0   | 68               |
| Headmasters answered by advisers (17)      | 12  | 41 | 0     | 0              | 0     | 0   | 47               |
| All principals and headmasters (86)        | 8   | 16 | 13    | 1              | 0     | 0   | 62               |
| Advisers and high school editors (88)      | 20  | 2  | 8     | 0              | 0     | 0   | 50               |
| All advisers (213)                         | 1   | 2  | 9     | 0              | 0     | 0   | 46               |
| Community (or junior) college editors (50) | 18  | 56 | 4     | 2              | 0     | 0   | 20               |

TABLE 110.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Elect the Editor for One Semester, Re-Electing Him If Necessary

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 4   | 22 | 15             | 2              | 0 0    | 58                  |
| Principals answered by advisers<br>(105)      | 13  | 33 | 8              | 0              | 0 1    | 45                  |
| Headmasters answered by headmasters<br>(31)   | 3   | 10 | 16             | 3              | 0 0    |                     |
| Headmasters answered by advisers<br>(17)      | 0   | 53 | 0              | 0              | 0 0    | 47                  |
| All principals and headmasters<br>(86)        | 3   | 17 | 15             | 2              | 0 0    | 62                  |
| Advisers and high school editors<br>(88)      | 9   | 33 | 8              | 0              | 0 0    | 50                  |
| All advisers (23)                             | 10  | 34 | 8              | 0              | 0 0    | 47                  |
| Community (or junior) college<br>editors (50) | 26  | 48 | 4              | 2              | 0 0    | 20                  |

TABLE 111.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Instruct the Editors and Managers to Nominate Key Assistants To Be Approved by the Board

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 15  | 13 | 15             | 0              | 0 0    | 58                  |
| Principals answered by advisers<br>(105)      | 28  | 18 | 10             | 0              | 0 0    | 44                  |
| Headmasters answered by headmasters<br>(31)   | 10  | 3  | 13             | 3              | 0 0    | 71                  |
| Headmasters answered by advisers<br>(17)      | 35  | 6  | 0              | 12             | 0 0    | 47                  |
| All principals and headmasters<br>(86)        | 13  | 9  | 14             | 1              | 0 0    | 63                  |
| Advisers and high school editors<br>(83)      | 31  | 13 | 6              | 0              | 0 0    | 51                  |
| All advisers (213)                            | 29  | 15 | 8              | 1              | 0 0    | 47                  |
| Community (or junior) college<br>editors (50) | 26  | 42 | 6              | 2              | 0 0    | 24                  |

TABLE 112.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Remove the Editor, Manager, or Their Assistants If Necessary in Accord With an Established Procedure

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 16  | 13 | 13             | 0              | 0 0    | 58                  |
| Principals answered by advisers<br>(105)      | 27  | 16 | 10             | 0              | 2 0    | 45                  |
| Headmasters answered by headmasters<br>(31)   | 16  | 0  | 13             | 0              | 0 0    | 71                  |
| Headmasters answered by advisers<br>(17)      | 29  | 18 | 0              | 6              | 0 0    | 47                  |
| All principals and headmasters<br>(86)        | 16  | 8  | 13             | 0              | 0 0    | 63                  |
| Advisers and high school editors<br>(88)      | 28  | 13 | 6              | 0              | 1 0    | 52                  |
| All advisers (213)                            | 27  | 15 | 8              | 0              | 1 0    | 48                  |
| Community (or junior) college<br>editors (50) | 42  | 32 | 2              | 2              | 0 0    | 22                  |

TABLE 113.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Develop Procedures for Recruiting, Training, Advancing, and Recognizing Newspaper Staff Members

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 27  | 5  | 9              | 0              | 0 0    | 58                  |
| Principals answered by advisers<br>(105)      | 41  | 6  | 7              | 2              | 2 0    | 43                  |
| Headmasters answered by headmasters<br>(31)   | 23  | 0  | 10             | 0              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 29  | 6  | 0              | 18             | 0 0    | 47                  |
| All principals and headmasters<br>(86)        | 26  | 3  | 9              | 0              | 0 0    | 62                  |
| Advisers and high school editors<br>(88)      | 36  | 5  | 5              | 0              | 3 0    | 51                  |
| All advisers (213)                            | 38  | 5  | 5              | 2              | 7 0    | 47                  |
| Community (or junior) college<br>editors (50) | 50  | 24 | 2              | 2              | 0 0    | 22                  |

TABLE 114. --Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Develop a Staff Manual, Style Sheet, Editorial Forms, Business Forms, and Similar Items to Meet the Staff Needs

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     | Response<br>Unclear |    |
|-----------------------------------------------|-----|----|----------------|----------------|-----|---------------------|----|
|                                               |     |    |                | Agree          | Yes |                     |    |
| Principals answered by principals<br>(55)     | 25  | 5  | 11             | 0              | 0   | 0                   | 58 |
| Principals answered by advisers<br>(105)      | 42  | 6  | 6              | 0              | 2   | 0                   | 45 |
| Headmasters answered by headmasters<br>(31)   | 16  | 0  | 16             | 0              | 0   | 0                   | 68 |
| Headmasters answered by advisers<br>(17)      | 29  | 12 | 0              | 12             | 0   | 0                   | 47 |
| All principals and headmasters<br>(86)        | 22  | 3  | 13             | 0              | 0   | 0                   | 62 |
| Advisers and high school editors<br>(88)      | 35  | 7  | 6              | 0              | 2   | 0                   | 50 |
| All advisers (213)                            | 38  | 7  | 5              | 1              | 2   | 0                   | 47 |
| Community (or junior) college<br>editors (50) | 44  | 30 | 2              | 0              | 0   | 0                   | 24 |

TABLE 115. --Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Board Shall Establish a Production Schedule with Deadlines That Are To Be Enforced in all Newspaper Staff Activities

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |     | Response<br>Unclear |    |
|-----------------------------------------------|-----|----|----------------|----------------|-----|---------------------|----|
|                                               |     |    |                | Agree          | Yes |                     |    |
| Principals answered by principals<br>(55)     | 25  | 5  | 9              | 0              | 2   | 0                   | 58 |
| Principals answered by advisers<br>(105)      | 44  | 5  | 5              | 1              | 2   | 0                   | 44 |
| Headmasters answered by headmasters<br>(31)   | 19  | 2  | 10             | 0              | 6   | 0                   | 68 |
| Headmasters answered by advisers<br>(17)      | 29  | 6  | 0              | 18             | 0   | 0                   | 47 |
| All principals and headmasters<br>(86)        | 23  | 5  | 9              | 0              | 1   | 0                   | 62 |
| Advisers and high school editors<br>(88)      | 37  | 3  | 6              | 0              | 3   | 0                   | 50 |
| All advisers (213)                            | 40  | 4  | 5              | 2              | 2   | 0                   | 47 |
| Community (or junior) college<br>editors (50) | 44  | 30 | 4              | 0              | 0   | 0                   | 22 |

TABLE 116.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Hold a Planning Session Before Making Assignments for Each Issue

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 22  | 7  | 11             | 2              | 0 0    | 58                  |
| Principals answered by advisers<br>(105)      | 46  | 3  | 5              | 2              | 2 0    | 43                  |
| Headmasters answered by headmasters<br>(31)   | 23  | 10 | 10             | 0              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 20  | 6  | 0              | 18             | 0 0    | 47                  |
| All principals and headmasters<br>(86)        | 22  | 5  | 10             | 1              | 0 0    | 62                  |
| Advisers and high school editors<br>(88)      | 41  | 2  | 6              | 0              | 2 0    | 49                  |
| All advisers (213)                            | 42  | 3  | 5              | 2              | 2 0    | 46                  |
| Community (or junior) college<br>editors (50) | 38  | 34 | 4              | 2              | 0 0    | 22                  |

TABLE 117.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Authorize the Printing of Only Those Editorials Which Have Been Approved by Majority Vote of the Board

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 15  | 11 | 16             | 0              | 0 0    | 58                  |
| Principals answered by advisers<br>(105)      | 35  | 11 | 5              | 1              | 3 0    | 45                  |
| Headmasters answered by headmasters<br>(31)   | 13  | 6  | 13             | 0              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 24  | 18 | 0              | 12             | 0 0    | 47                  |
| All principals and headmasters<br>(86)        | 14  | 9  | 15             | 0              | 0 0    | 62                  |
| Advisers and high school editors<br>(88)      | 23  | 15 | 9              | 0              | 1 0    | 52                  |
| All advisers (213)                            | 29  | 13 | 7              | 1              | 2 0    | 48                  |
| Community (or junior) college<br>editors (50) | 18  | 56 | 2              | 2              | 0 0    | 22                  |

TABLE 118.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for the Development of Written Policy Guidelines To Be Approved by the Administration and the Newspaper Board

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |    |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|----|
|                                               |     |    |                | Agree          | Yes No |                     |    |
| Principals answered by principals<br>(55)     | 27  | 4  | 11             | 0              | 0      | 0                   | 58 |
| Principals answered by advisers<br>(105)      | 35  | 10 | 7              | 1              | 3      | 0                   | 44 |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 13             | 0              | 0      | 0                   | 68 |
| Headmasters answered by advisers<br>(17)      | 24  | 24 | 0              | 6              | 0      | 0                   | 47 |
| All principals and headmasters<br>(86)        | 24  | 2  | 12             | 0              | 0      | 0                   | 62 |
| Advisers and high school editors<br>(88)      | 25  | 11 | 10             | 0              | 1      | 0                   | 52 |
| All advisers (213)                            | 30  | 12 | 8              | 1              | 2      | 0                   | 48 |
| Community (or junior) college<br>editors (50) | 28  | 44 | 4              | 0              | 0      | 0                   | 24 |

TABLE 119.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for All Assignments To Be Made for All Assignments To Be Made for the Gathering, Writing, Editing, Headlining of Newspaper Content

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |    |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|----|
|                                               |     |    |                | Agree          | Yes No |                     |    |
| Principals answered by principals<br>(55)     | 25  | 4  | 13             | 0              | 0      | 0                   | 58 |
| Principals answered by advisers<br>(105)      | 47  | 4  | 3              | 2              | 1      | 0                   | 44 |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 13             | 0              | 0      | 0                   | 68 |
| Headmasters answered by advisers<br>(17)      | 24  | 12 | 0              | 18             | 0      | 0                   | 47 |
| All principals and headmasters<br>(86)        | 23  | 2  | 13             | 0              | 0      | 0                   | 62 |
| Advisers and high school editors<br>(88)      | 33  | 7  | 8              | 0              | 3      | 0                   | 40 |
| All advisers (213)                            | 38  | 6  | 5              | 2              | 2      | 0                   | 46 |
| Community (or junior) college<br>editors (50) | 22  | 46 | 4              | 2              | 0      | 0                   | 26 |



TABLE 120.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for All Photographic or Other Pictorial Content Needed for Each Issue

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 24  | 5  | 11             | 2              | 0 0    | 58                  |
| Principals answered by advisers<br>(105)      | 46  | 5  | 3              | 2              | 1 0    | 44                  |
| Headmasters answered by headmasters<br>(31)   | 16  | 0  | 16             | 0              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 24  | 12 | 0              | 18             | 0 0    | 47                  |
| All principals and headmasters<br>(86)        | 21  | 3  | 13             | 1              | 0 0    | 62                  |
| Advisers and high school editors<br>(88)      | 32  | 7  | 7              | 0              | 3 0    | 51                  |
| All advisers (213)                            | 38  | 6  | 5              | 2              | 2 0    | 47                  |
| Community (or junior) college<br>editors (50) | 22  | 48 | 4              | 2              | 0 0    | 24                  |

TABLE 121.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for Makeup or Pasteup Procedures and All Tax Editorial Production

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 24  | 5  | 11             | 2              | 0 0    | 58                  |
| Principals answered by advisers<br>(105)      | 45  | 5  | 4              | 2              | 1 0    | 44                  |
| Headmasters answered by headmasters<br>(31)   | 16  | 0  | 16             | 0              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 24  | 12 | 0              | 18             | 0 0    | 47                  |
| All principals and headmasters<br>(86)        | 21  | 3  | 13             | 1              | 0 0    | 62                  |
| Advisers and high school editors<br>(88)      | 33  | 7  | 7              | 0              | 3 0    | 50                  |
| All advisers (213)                            | 38  | 6  | 5              | 2              | 2 0    | 47                  |
| Community (or junior) college<br>editors (50) | 30  | 40 | 4              | 2              | 0 0    | 24                  |

TABLE 122.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for the Systematic Performance of All Tasks Connected with Accounting, Circulation, Advertising, Business

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 27  | 7  | 9              | 2              | 0 0    | 55                  |
| Principals answered by advisers<br>(105)      | 40  | 8  | 3              | 1              | 4 0    | 45                  |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 10             | 3              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 24  | 12 | 0              | 12             | 6 0    | 47                  |
| All principals and headmasters<br>(86)        | 24  | 5  | 9              | 2              | 0 0    | 59                  |
| Advisers and high school editors<br>(88)      | 35  | 8  | 8              | 1              | 3 0    | 44                  |
| All advisers (213)                            | 36  | 8  | 5              | 2              | 4 0    | 45                  |
| Community (or junior) college<br>editors (50) | 46  | 26 | 6              | 0              | 0 0    | 22                  |

TABLE 123.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Arrange for Students to Perform All Newspaper Staff Tasks as Responsible Student Journalists with Amateur Status

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 33  | 4  | 9              | 0              | 0 0    | 55                  |
| Principals answered by advisers<br>(105)      | 46  | 4  | 3              | 0              | 4 0    | 44                  |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 10             | 3              | 0 0    | 68                  |
| Headmasters answered by advisers              | 29  | 6  | 0              | 18             | 6 0    | 41                  |
| All principals and headmasters<br>(86)        | 28  | 2  | 9              | 1              | 0 0    | 59                  |
| Advisers and high school editors<br>(88)      | 41  | 5  | 6              | 1              | 3 0    | 44                  |
| All advisers (213)                            | 42  | 4  | 4              | 2              | 0 0    | 44                  |
| Community (or junior) college<br>editors (50) | 44  | 26 | 6              | 2              | 0 0    | 22                  |

TABLE 124.--Percentage of Participants Giving Indicated Response to This Statement: The Newspaper Board Shall Consult the Newspaper Adviser on Technical, Policy, or Other Problems of Student Newspaper Publishing

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 33  | 4  | 7              | 2              | 0 0    | 55                  |
| Principals answered by advisers<br>(105)      | 48  | 1  | 3              | 1              | 5 0    | 43                  |
| Headmasters answered by headmasters<br>(31)   | 23  | 0  | 10             | 6              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 29  | 6  | 0              | 18             | 6 0    | 41                  |
| All principals and headmasters<br>(86)        | 29  | 2  | 8              | 1              | 0 0    | 59                  |
| Advisers and high school editors<br>(88)      | 47  | 1  | 5              | 1              | 3 6    | 43                  |
| All advisers (213)                            | 46  | 1  | 3              | 2              | 4 0    | 43                  |
| Community (or junior) college<br>editors (50) | 52  | 22 | 2              | 2              | 0 0    | 22                  |

TABLE 125.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Request the Principal for Interpretation and Background of News Situations in Which His Position Should Be Understood

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 31  | 5  | 7              | 2              | 0 0    | 55                  |
| Principals answered by advisers<br>(105)      | 43  | 4  | 3              | 1              | 5 0    | 45                  |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 10             | 3              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 35  | 6  | 0              | 12             | 6 0    | 41                  |
| All principals and headmasters<br>(86)        | 27  | 3  | 8              | 2              | 0 0    | 59                  |
| Advisers and high school editors<br>(88)      | 42  | 3  | 5              | 2              | 5 0    | 43                  |
| All advisers (213)                            | 42  | 4  | 3              | 2              | 5 0    | 44                  |
| Community (or junior) college<br>editors (50) | 34  | 34 | 6              | 2              | 0 0    | 24                  |

TABLE 126.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Assume that Principles of the Scientific Method Taught in Natural Sciences Are Also Sound in Investigative Reporting

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 31  | 5  | 9              | 0              | 0 0    | 55                  |
| Principals answered by advisers<br>(105)      | 36  | 4  | 12             | 1              | 3 0    | 44                  |
| Headmasters answered by headmasters<br>(31)   | 23  | 0  | 10             | 0              | 0 0    | 68                  |
| Headmasters answered by advisers<br>(17)      | 29  | 6  | 0              | 18             | 6 0    | 41                  |
| All principals and headmasters<br>(86)        | 28  | 3  | 9              | 0              | 0 0    | 59                  |
| Advisers and high school editors<br>(88)      | 37  | 2  | 11             | 1              | 3 0    | 44                  |
| All advisers (213)                            | 36  | 3  | 11             | 2              | 3 0    | 44                  |
| Community (or junior) college<br>editors (50) | 26  | 30 | 20             | 0              | 0 0    | 24                  |

TABLE 127.--Percentage of Participants Giving Indicated Response To This Statement: The Newspaper Board Shall Assume That Staff Members as Responsible Citizens Are Supposed to Think for Themselves in Covering the News

| Participants (Number)                         | Yes | No | Unde-<br>cided | Prin. and Adv. |        | Response<br>Unclear |
|-----------------------------------------------|-----|----|----------------|----------------|--------|---------------------|
|                                               |     |    |                | Agree          | Yes No |                     |
| Principals answered by principals<br>(55)     | 31  | 5  | 9              | 0              | 0 0    | 55                  |
| Principals answered by advisers<br>(105)      | 43  | 6  | 5              | 1              | 2 1    | 43                  |
| Headmasters answered by headmasters<br>(31)   | 19  | 0  | 6              | 0              | 0 0    | 74                  |
| Headmasters answered by advisers<br>(17)      | 35  | 6  | 0              | 12             | 6 0    | 41                  |
| All principals and headmasters<br>(86)        | 27  | 3  | 8              | 0              | 0 0    | 62                  |
| Advisers and high school editors<br>(88)      | 42  | 3  | 6              | 2              | 3 0    | 44                  |
| All advisers (213)                            | 42  | 5  | 5              | 2              | 3 0    | 43                  |
| Community (or junior) college<br>editors (50) | 52  | 16 | 6              | 2              | 0 0    | 24                  |

## Conclusions

What is the picture of the American secondary school revealed in this study? Perhaps it is a blurred picture. Perhaps it is a picture of administrators and advisers uncertain and insecure despite good intentions.

Consider the administrators of public and nonpublic schools. Only 10 per cent bothered to cooperate. True, 20 per cent shunted the responsibility to the advisers. Were the 70 per cent apathetic, busy, antagonistic? Were they educators or fixit men?

To be sure, administrators generally wanted to keep their hands clean. They didn't want to edit the newspapers or to suspend editors. Yet they hesitated to come out against hidden censorship for complete freedom of communication.

Were administrators willing to arrange regular press conferences with editors? They showed no real interest in a newspaper board. They saw no need for newspaper guidelines which everyone could read.

Advisers on the whole reflected this distrust of students. Perhaps they felt unequal to the task of inculcating a love for freedom of the press among teenagers. In any event they were cautious in expressing their faith in the students they teach.

On the whole, then, advisers and administrators alike appear to support the authoritarian status of principals and teachers. They know best. Accordingly they should choose editors and make decisions, not the students they are teaching.

Similarities and dissimilarities in public and nonpublic schools are worth noting. So are the attitudes of community college editors. They may be studied in the numerous tables.

The negative attitude of administrators and advisers toward newspaper boards and newspaper guidelines actually is obvious evidence of the need for such boards and such guidelines to improve the relations between students and adults in high schools.

Certainly every adviser and every administrator needs to re-examine his attitudes. Neither is in a Kremlin. Each is in a community of learners supposed to learn through experience to be responsible citizens in a free society.

THE ADMINISTRATION DOES NOT WANT TO HEAR

(Guest Editorial in September, 1972, The Florida Flambeau,  
by Dr. Laurence R. Campbell, Professor of English Education)

If liberty means anything at all, it means the right to tell the people what they do not want to hear.

George Orwell wrote this statement. He intended for it to appear in a preface to "Animal Farm," but it was not published until this month.

Florida State's administration wants to exercise this right. Fair enough! But it does not want the Florida Flambeau to exercise the same right!

Hence, there is a collision. The administration wants to control the Flambeau. It wants to tell the editors what they must publish and what they can't publish.

But the state attorney general has raised a stop sign. Managed news is out. Prior censorship is out. Administration control is out.

What the administration cannot control, the administration will not tolerate. Thus, the Flambeau has been coerced precipitously into independence.

What does the administration want? Editors who are echoes? Reporters who are image makers? Students who blindly accept authoritarian decrees as omniscient and infallible messages from a new Delphi, a new Sinai?

"At the core of that freedom (of the press) lies the right to criticize the government." Tersely Leonard W. Levy describes the essence of liberty of the press in "Freedom of the Press from Zenger to Jefferson."

The administration denies the Flambeau the right to criticize government-university government. It denies the Flambeau the right to tell the administration what the administration does not want to hear.

How is the Flambeau to be bludgeoned into silence?

1. First, the administration will proclaim that the Flambeau can survive on advertising alone. Request: please release the list of typical state university dailies and typical Florida dailies that now survive on advertising alone.
2. Second, it will talk about that \$20,000. Is this a gift? No, this is Flambeau space the administration buys for announcements and propaganda.
3. Third, it will talk about that \$60,000. It makes no guarantee that this amount or any amount will be collected.

Fourth, it will talk about free rent. For how long? No, the threat of high rent lies ahead. It won't negotiate now.

5. Fifth, it will smear Flambeau staff members and board members as saboteurs. This is a novel way to express good will.

Here is what the administration doesn't say:

1. That it has repudiated previous administrations which accepted Flambeau for better or for worse.
2. That it has repudiated the traditional policy of using part of student activity fees for the Flambeau--heretofore expected by students and parents.
3. That it persistently has refused to establish an academic minor in newspaper journalism--persistently requested by the staff and board.
4. That even at the outset it delayed a transfer of funds to meet the Flambeau payroll.
5. That the quality of its preprint service to be provided until October 15 so far has elicited scant praise from those who use it.

Well, how convincing has the administration been in its assurances of solvency and survival? The general manager has resigned. The advertising manager has resigned. The board secretary has resigned.

Bluntly stated, the problem is obvious: The Flambeau wants to tell the people what they do not want to hear--the administration, for example. The Flambeau wants to exercise the right to criticize the government--even the university government.

The administration wants to stop the Flambeau. It wants no alternate proposals. It wants no criticism at all. Solution: Starve the Flambeau to death by financial malnutrition.

If the administration has been misunderstood, however, let it publish this statement:

1. First, the Florida State administration recognizes the unqualified right of the Florida Flambeau to determine its own policy and content without fear or favor, even to opposing and exposing administration policies it disapproves.
2. Second, the Florida State administration recognizes the right of University students as voting citizens to enjoy a newspaper which may criticize the university government and "tell the people what they do not want to hear."
3. Third, within the next half year the administration will introduce an academic minor in newspaper journalism and employ a full-time professional journalist with professorial rank to teach it.



4. Fourth, the administration will negotiate a subscription rate for students, faculty, and staff consistent with subscription rates charged by Florida dailies, the transfer of funds to begin by February 1, 1973.

Meanwhile an assault on the freedom of the press on this campus is an assault on the freedom of the press for all dailies. An assault on the freedom of communication for students-reporters or otherwise is an assault on freedom of communication for teachers. Academic freedom cannot exist for teachers and not for students.

The current assault, then, is not just on student journalists; it is on all students and the alumni who preceded them. It is on the parents who often pay the bills. It is on the state of Florida which has constitutional guarantees of freedom of the press. It is on the First Amendment.

A free press and a free people--students included--are inseparable. But a free press must be solvent to survive! This university is facing a new birth of excellence. The administration has told us so. Its specialty is stadiums. And it has the money to do so.

The Flambeau is striving for excellence. It has said so. Its speciality is a free and responsible newspaper--with guts. Right now it lacks money.

Isn't it time to remove the splinters in the stadium--if some are left--and the splinters in the administration's Flambeau policy?