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ABSTRACT

This synthesized report of program goals and accomplishments for career education in Oregon lists key goals with corresponding performance objectives for 12 focal areas. These emphases for a career education program for elementary, secondary, post-secondary, and adult curriculums include: (1) career awareness, (2) career exploration, (3) career preparation, (4) specialization--post-secondary, (5) guidance and counseling, (6) disadvantaged and handicapped, (7) curriculum, (8) personnel development, (9) consumer and homemaking, (10) cooperative education, (11) youth organizations, and (12) long-range planning. Developmental school programs for occupational clusters are listed. Various program accomplishments and projections are specified. (AG)

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**PROGRAM GOALS - ACCOMPLISHMENTS**

**CAREER EDUCATION**

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## PROGRAM GOALS - ACCOMPLISHMENTS

## CAREER EDUCATION

INTRODUCTION

There is an ever-increasing demand for schools to provide the needed educational opportunities that will adequately prepare each individual for successful life roles within the community and society. Career education has accepted this challenge to provide a totally articulated educational program, K-14 and adult, that is relevant and meaningful.

PURPOSE

The purpose of this synthesized report is to provide a quick version of our history where we are now and the direction we are going for Career Education in Oregon. Key goals and objectives are listed in several major career areas to relate the thrusts essential to provide a career education program for the citizenry of Oregon.

CAREER AWARENESS

GOAL: Provide the opportunity for all elementary grade students to enlarge their understanding of careers and economic competence in a changing world of work.

Objective: To make available awareness activities to 100 percent of elementary students by 1977.

Accomplishment: *An estimated 20 percent of grade level 1-6 students are presently receiving planned career awareness experience as an integral part of their instructional program.*

Objective: To initiate model projects in career awareness as examples of what schools can do in career awareness.

Accomplishment: *Major school models are being developed in the following school districts through exemplary and research funds:*

*David Douglas (Portland) - six schools  
Tigard - one school  
Springfield - three schools*

Pleasant Hill - two schools  
 Portland (Area II) - 21 schools  
 Bethel (Eugene) - three schools

*In addition to those districts identified above, it is estimated that 60 percent of the districts are planning and beginning to implement career awareness activities.*

#### CAREER EXPLORATION

**GOAL:** Provide opportunity for all 7th through 10th grade students to explore each of the career fields open to them.

**Objective:** To make exploratory experiences available to 100 percent of all students by 1977.

**Accomplishment:** *An estimated 30 percent of grade level 7-10 students are receiving planned career exploration activities at this time.*

**Objective:** To initiate model projects in career exploration as examples to other schools of what can be done.

**Accomplishment:** *Major school models are being developed in the following districts through exemplary and research funds:*

David Douglas - three schools  
 Portland (Area II) - Marshall High School  
 and six feeder schools  
 Tigard - one school  
 Springfield - schools  
 Cascade - one school  
 Salem - five schools

*In addition to those identified above, it is estimated that 45 percent of districts are planning and beginning to implement career exploratory activities.*

#### CAREER PREPARATION

**GOAL:** Provide career education opportunities to all secondary students.

**Objective:** To enroll a minimum of 70 percent of 11th and 12th grade students in career preparatory programs based upon the occupational cluster concept.

Accomplishment/Projection:

	<u>1968</u>	<u>1969</u>	<u>1970</u>	<u>1971</u>	<u>1972</u>	<u>1973--1977</u>
Percent students enrolled	22	23	25	32	40	45 70
Number of approved programs	*	*	380	537	745	* *

\* Not available

DEVELOPMENTAL SCHOOL PROGRAMS FOR CLUSTER

Developmental Centers were initiated to establish the model components for individual clusters and to serve as a pattern for new programs implementation:

<u>1969-70</u>		<u>1971-72</u>		<u>1972-73</u>	
(third year programs)		(first year program)		(selected)	
Agriculture	Cascade	Accounting	Lebanon	Forest	Pleasant Hill
Electrical	Occupational	Construction	Canby	Products	
	Skills Center	Gen'l Clerical	Lebanon	Metals	(to be selected)
Food Services	Aloha			Public	(to be selected)
Health	Grants Pass			Service	Occupations
Marketing	Madison				
Mechanical	John Adams				
Multi	Hermiston				
Secretarial	Lebanon				

SPECIALIZATION - POST-SECONDARY

GOAL: Make diverse occupational programs of the community college level available to all Oregon residents.

Objective: To increase the number of occupational full-time equivalent preparatory students in Oregon's community colleges.

Accomplishments/Projections:

	<u>1970</u>	<u>1971</u>	<u>1972</u>	<u>1973-----1977</u>
Number students enrolled FTE	10,172	12,819	13,695	15,000 23,035

Objective: To, by 1977, serve a minimum of 4,065 full-time equivalent adults who need upgrading and/or retraining (includes apprentices).

Accomplishments/Projections:

	<u>1971</u>	<u>1972</u>	<u>1973-----1977</u>
Number served	*	2,120	3,000 4,065

\* Not available

Objective: To increase the number of registered apprentices enrolled in approved programs.

Accomplishment/Projection:

	<u>1971</u>	<u>1972</u>	<u>1973-----1977</u>
Number persons enrolled	2,505	2,079	3,159 4,055

GUIDANCE AND COUNSELING

GOAL: Provide for an effective guidance and counseling component at all career education levels.

Objective: Plan and implement a procedure for assessment of counseling and guidance needs of students at awareness level, exploratory level, and preparation of the career education program.

Accomplishment: *Develop needs assessment instruments or procedures at all career education levels. A pilot project on needs assessment was implemented at the secondary level in one district during 1971-72.*

*Continue to develop an/ improve plans and procedures which will accurately identify career guidance and counseling needs at all levels and implement a pilot project in needs assessment at the awareness level.*

Objective: Prepare and publish a counseling and guidance position statement or model for public schools K-14 on a human development model including but not limited to the following topics:

- a. Minimum counseling and guidance services which every student has a right to expect in his educational program.

- b. A plan which shall include specified areas of the counseling and guidance program.
- c. Plans for implementation of legislation on student records and confidentiality.
- d. Identification of services to be provided and a description of counselor competencies to provide those services.

Accomplishment: *Develop a preliminary position statement or model and seek reaction from a cross section of educators with specific emphasis on:*

- a. *teachers' (particularly career education) groups*
- b. *administrator groups*
- c. *counselor educators*
- d. *counselors' professional organization*

*Plan and conduct model evaluation meetings. Preliminary model to be completed by 1973 and implementation and hearings to be conducted in the 1973-74 year.*

Objective: *Improve the effectiveness of career counseling and guidance services through identifying and improving competencies of counselors needed to provide the full range of services.*

Accomplishments/Projections:

- *Continue to provide programs and workshops to improve counselor skills and techniques through the following: conference for new counselors, implementation of model programs, developing staff consultation skills and communication skills, information and approaches to developing career awareness in children, information and approaches for helping children explore careers.*
- *Schedule meetings with counselor preparation institutions to enlist their aid in providing preservice and inservice programs for counselors.*
- *Develop a statement on minimum competencies needed for certification.*

- Develop a plan for implementing the certification requirements based on minimum identified competencies.
- Continue support for counselor training project in the Portland Metropolitan Area.
- Continue training programs for guidance personnel in career awareness and exploration.

**Objective:** Provide exemplary projects replicable for program development in career guidance.

**Accomplishment:** Identify essential components of career guidance programs at all career education levels.

*Assist in implementation of exemplary projects as components are identified.*

**Objective:** Provide placement services for all students completing occupational preparatory programs.

**Accomplishment:** Increase placement activities in the guidance program at the high school level to the end that work placement and/or educational placement is provided for each student.

**Objective:** Integrate services of the Career Information System in the career counseling and guidance programs of all secondary schools and community colleges.

**Accomplishment:** Cooperatively develop exemplary information systems in selected areas of the state.

#### DISADVANTAGED AND HANDICAPPED

**GOAL:** Provide disadvantaged and handicapped students the necessary vocational skills to obtain and hold suitable employment.

**Objective:** To provide those supportive services necessary to enable disadvantaged and handicapped students to succeed in regular vocational programs.



Accomplishment/Projection:

	<u>1972</u>	<u>1973----1977</u>	
Number enrolled, secondary	2,700	3,100	5,100
Number enrolled, post-secondary	2,440	2,550	3,300
Number projects funded, secondary	27	34	55
Number projects funded, post-secondary	17	11	21

Objective: To provide special vocational programs to those students unable to succeed in regular vocational programs.

Accomplishment/Projection:

	<u>1972</u>	<u>1973-----1977</u>	
Number projects funded, secondary	3	4	6
Number projects funded, post-secondary	2	3	4

*Specialized projects focusing on individualized needs of disadvantaged and handicapped will ensure maximum benefit from vocational programs.*

CURRICULUM

GOAL: To provide for improved instruction through the development and use of appropriate curriculum materials.

Objective: To develop comprehensive curriculum guides for all identified career clusters.

Accomplishment/Projection:

*Listed below is the status of cluster curriculum guides for identified clusters:*

Guides available

Agriculture  
Clerical  
Electrical-Electronics  
Health  
Industrial Mechanics  
Marketing  
Metals  
Steno-Secretarial  
Food Services

Guides under development

Bookkeeping-Accounting  
Construction  
Forest Products  
Public Service Occupations

**Objective:** To develop instructional materials for major community college programs.

**Accomplishment/Projection:**

*Curriculum materials to improve and individualize instruction will be developed, revised, and tested to increase student learning capabilities.*

**Objective:** To provide competency based instructional materials for apprentice related instruction.

**Accomplishment/Projection:**

*Instructional materials will be piloted for ten occupations by 1977 to improve student learning capabilities.*

**PERSONNEL DEVELOPMENT**

**GOAL:** Provide highly qualified educational personnel to carry out career education programs in accordance with State Plan projections.

**Objective:** Develop and implement in cooperation with all relevant agencies and programs a procedure for the preparation of career education personnel.

**Accomplishment/Projection:**

*To provide for trained personnel in the several areas of educational needs and programs and activities will be developed and implemented as follows:*

- *Continue to conduct leadership development intern program in cooperation with Oregon State University.*
- *Continue to conduct EXTERN program in cooperation with Oregon State University.*
- *Continuation and expansion of teacher preparation programs for all major occupational areas in cooperation with the State System of Higher Education.*
- *Continuation and expansion of in-service workshops and seminars for teachers and administrators in cooperation with State System of Higher Education.*

- Provide career education teacher preparation for all teachers of all subject areas in cooperation with State System of Higher Education. An inter-institutional planning committee representing all teacher education programs was initiated in the fall of 1971.

### CONSUMER AND HOMEMAKING

GOAL: Provide consumer homemaking education opportunities for all students.

Objective: To improve quality of comprehensive homemaking programs in secondary schools.

Objective: To improve consumer homemaking education to reach more families in depressed areas.

Objective: To develop and evaluate pilot programs in consumer and personal finance education.

Objective: To develop and expand post-secondary consumer and home-making programs.

#### Accomplishments/Projections:

- Ninety-four percent of Oregon secondary schools offer a comprehensive consumer homemaking program, while 12 of the 13 community colleges have adult homemaking programs, with post-secondary consumer homemaking offered or under development.
- Nine special innovative and expanded secondary and one new and three continuing community college programs have been funded for 1973.
- Four secondary and seven community colleges will receive funding in 1973 for developing programs to meet the needs of students in depressed areas.

### COOPERATIVE EDUCATION

GOAL: Provide cooperative education as an integral part of all local vocational programs which are State approved.

**Objective:** To provide cooperative work experience as an integral part of approved vocational education.

**Accomplishments/Projections:**

	<u>1971</u>	<u>1972</u>	<u>1973-----1977</u>
Number students, secondary	1,700	3,000	4,500 12,000
Number students, post-secondary	*	2,000	3,500 7,000

\* Not available

**YOUTH ORGANIZATIONS**

**GOAL:** Provide the opportunity for all students enrolled in vocational education programs to participate in vocational youth organizations.

**Objective:** To involve a minimum of 80 percent of all secondary students in vocational youth organizations by 1977.

**Accomplishment/Projection:**

	<u>1972</u>	<u>1973-----1977</u>
Percentage of members	38	45 80

Status of vocational organizations in Oregon: 1971-72

	<u>Chapters</u>	<u>State Membership</u>
Distributive Education Clubs of America (DECA)	29	730
Future Business Leaders of America (FBLA)	35	500
Future Farmers of America (FFA)	97	4,548
Future Homemakers of America (FHA)	73	1,597
Vocational Industrial Clubs of America (VICA)	17	450

**LONG-RANGE PLANNING**

**GOAL:** Plan career education programs for students at all levels.

**Objective:** All local educational agencies will submit (by 1977) long and intermediate five-year plans for local career education implementation.

Accomplishment/Projection:

	<u>1972-----</u>	<u>1977</u>
Unified Districts	60	156
Elementary Districts	36	132
Union High Districts and Individual High Schools	42**	25*
Community Colleges	13	13

\*Union High Districts only

\*\*Figure also includes individual high school plans.

Objective: Provide each administrative region a regional career education coordinator to assist LEAs (local education agencies) in planning, development, and operation of career education programs.

Accomplishment/Projection:

<u>Region</u>	<u>Counties</u>	<u>1970</u>	<u>1971</u>	<u>1972</u>	<u>1973--</u>	<u>1977</u>
1	Clatsop, Tillamook	x	x	x	x	x
2	Multnomah	x	x	x	x	x
	Washington	x	x	x	x	x
	Clackamas	x	x	x	x	x
3	Marion, Yamhill	x	x	x	x	x
4	Linn	-	-	0	x	x
5	Lane	x	x	x	x	x
6	Douglas	-	-	0	x	x
7	Coos, Curry	x	x	x	x	x
8	Jackson, Josephine	x	x	x	x	x
9	Wasco, Hood River, Sherman	-	-	-	0	x
10	Jefferson, Crook, Deschutes	-	-	-	0	x
11	Klamath, Lake	-	-	-	0	x
12	Grant, Wheeler, Gilliam, Morrow, Umatilla	-	-	0	x	x
13	Union, Baker, Wallawa	-	-	x	x	x
14	Harney, Malheur	-	-	x	x	x

x - filled

0 - proposed