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Executive Education

ABSTRACT

This first-year report of the Federal Executive Institute provides an historical development record and a summarization of operational progress. The institute, located in Charlottesville, Virginia, has the following broad educational goals: to heighten career executive responsiveness to national needs and goals; to increase career executive appreciation of the totality of the governmental system; and to improve career executive knowledge of managerial processes. The "Residential Program in Executive Education" is the core educational activity of the Institute; it is an eight-week program that is held five times each fiscal year for 60 people per session. Educational methods used are lecture discussions. seminars, workshops and laboratories, policy/management studies, films and tapes, and reading materials. The Institute staffing, University of Virginia Collaboration, outside faculty resources, advisory board, evaluation of the Institute, follow-on activities, Summer and Fall short seminars, special programs, formal and informal organizational relations, publicity, facility and food services, and funding are briefly discussed. Appendixes provide the following: (1) Lectures, Seminars, Policy/Management Studies; (2) Curriculum Graphic; (3) Faculty and Staff; (4) Outside Resources; (5) Original Advisory Board; and (6) Budgets, FY 1969 and 1970. (DB)



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HISTORICAL AND PROGRESS

REPORT

of the

FEDERAL EXECUTIVE INSTITUTE

An Interagency Training Facility

CHARLOTTÉSVILLE, VIRGINIA, SEPTEMBER, 1909

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FEDERAL EXECUTIVE INSTITUTE

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James R. Beck, Jr., Deputy Director

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HISTORICAL AND PROGRESS REPORT

OF THE

FEDERAL EXECUTIVE INSTITUTE

This first year report of the Federal Executive Institute provides an historical development record and a summarization of operational progress.

A. Historical Development

The idea of an advance study center for upper echelon employees of the federal civil service was suggested following World War II as Governmental programs became increasingly technological in content and complex in administration. This situation continued in the years since and the idea of the study center prevailed.

The utility of an advance study center was foreseen over the years by management improvement specialists both in and out of Government. As a result, over a twenty year period, the White House was provided advice about this idea by the distinguished members of two Hoover Commissions and by reinforcing reports of the Committee for Economic Development, The Brookings Institution, the American Assembly, University-Federal Conferences at Princeton University and the University of California at Berkeley as well as by the Presidential Task Force on Career Advancement.

The Society for Personnel Administration published a proposal for a "Federal Administrative Staff College" in 1953 which had been developed by a broadly representative task force. The Brookings Institution inaugurated its Conference Program for Federal Executives at Williamsburg, Virginia, in 1957, with Ford Foundation financial support, as a precursor to a "Federal Staff College." The Congress provided a major statutory foundation by passing the Government Employees Training Act in 1958. This farsighted legislation equipped the heads of departments and agencies with equal authority to use program funds for employee education and training both in and out of Government and it enjoined them to combine resources on common training objectives.



Rather than following the Brookings lead directly through creation of a top-level training center without bridging steps, the Civil Service Commission decided in 1963, based on wide consultation, careful study and its own experiences on short-term interagency training and education, to establish a residential seminar program aimed at careerists of promise in grades GS-14 and 15 or equivalent, as they come to the threshold but have not moved into the three top-most levels of responsibility. The first such Executive Seminar Center was established at Kings Point, New York, in October 1963. After careful evaluation involving a Committee of Visitors from outside Government, a second Center was established at Berkeley, California, in September 1966.

Also in 1963, the National Institute of Public Affairs began to administer the Career Education Awards Program whereby promising employees at mid-levels are sent to universities for a year of academic study. This program was initially funded by the Ford Foundation and was strongly supported by the Civil Service Commission.

By late 1966, a great amount of experience had been gained within the Civil Service Commission through various education and training activities and the stage was set to turn positive attention toward establishment of an advanced study center for the top-most echelons of the federal civil service. The decision had been made by then that the educational effort should be accomplished within Government, that it should be residential in character, and that it should not be so lengthy as to materially disrupt the work and family situation of those who would attend, but that it should be long enough to insure positive benefit from an educational standpoint.

Fortuitously, at about this same time in 1966, a Presidential Task Force on Career Advancement in the public service was convened from the private and public sectors to study training and education needs of federal employees. In January, 1967, the Task Force recommended to the President establishment of an advanced study center. The President, on April 20, 1967, directed the former Chairman of the Civil Service Commission to take needed steps toward the recommended Center. The Chairman of the Commission designated James R. Beck, Jr., now Deputy Director of the Federal Executive Institute, as Chief Project

Officer on April 24, 1967. Thirteen months later, on May 9, 1968, the President approved a plan for that Center to be known as the Federal Executive Institute, location in a leased facility at Charlottesville in collaboration with the University of Virginia and an opening date of early October 1968.

Between May 9 and October 13, 1968, funds for Institute operations were obtained from departments and agencies under authorities of the Government Employees Training Act, a Director was selected, a faculty and staff were employed, a detailed eight-week residential education program was prepared, a facility lease was negotiated, needed remodeling was accomplished, educational furniture and equipment were purchased, a nucleus library was established, participant selection criteria and nomination procedures were agreed upon, initial collaborative arrangements were worked out with the University of Virginia and food services were contracted.

Thus, the idea of this new educational endeavor spanned the terms of four Presidents (Truman, Eisenhower, Kennedy and Johnson) and it involved countless numbers of people dedicated to the need of such an activity to aid in increasing the efficiency and economy of Government operations. A fifth President, Richard M. Nixon, met on April 24, 1969, with all members of the third residential class, key officials of the Civil Service Commission, and Institute faculty members in the White House Rose Garden. President Nixon informally, at that time, endorsed the existence of the Federal Executive Institute and its purposes.

It is not possible to duly credit all people who worked over the years toward fulfillment of the Institute idea. Recognition may be given, however, to certain people most intimately involved. They include:

> Reger W. Jones, former Civil Service Commission Chairman and now Assistant Director, Bureau of the Budget.

John W. Macy, Jr., former Civil Service Commission Chairman and now President, Corporation for Public Broadcasting.

Robert E. Hampton, Chairman, Civil Service Commission.

L. J. Andolsek, Commissioner, Civil Service Commission.



Nicholas J. Oganovic, Executive Director, Civil Service Commission.

J. Kenneth Mulligan, Director of the Bureau of Training, Civil Service Commission.

William T. McDonald, Assistant Director for Training Operations of the Bureau of Training, Civil Service Commission.

B. Educational Goals

The Institute exists primarily to help meet education and training needs of upper echelon federal civil service employees. The upper echelon is broadly defined as employees in positions rated at grade GS-16 and above, or equivalent in other federal pay systems. The educational programs of the Institute focus on matters which relate to areas of interest in many departments and agencies rather than specialized activities of a single organization. The Institute programs supplement rather than supplant executive education efforts of other organizations or institutions in and out of Government.

The broad educational goals set for the Institute within this framework are:

- to heighten career executive responsiveness to national needs and goals.
- to increase career executive appreciation of the totality of the governmental system.
- to improve career executive knowledge of managerial processes.

C. Curriculum and Methods

The "Residential Program in Executive Education" is the core educational activity of the Federal Executive Institute. This eight-week program is held five times each fiscal year for 60 people in each scheduled session.

The detailed content and teaching methods of each session have been altered with experience. But, the overall goals and major curriculum emphases have remained unchanged. In all five sessions to date a balance has been sought and attempts have been made to inter-



weave the major elements of the program which relate to environment of governmental programs, governmental systems and governmental management.

The prime educational methods employed are:

- lecture-discussions by resident faculty, executives in residence, government officials, academicians, and experts drawn from the private sector in both profit and non-profit organizations.
- seminars taught by resident faculty, University of Virginia faculty and consultants.
- workshops and laboratories led by resident faculty members and consultants.
- policy/management studies directed by executives in residence with resident faculty and University of Virginia faculty as resources.
- films and tapes selected by resident faculty.
- reading materials selected by resident faculty.

A listing of lecture titler, seminar titles, policy/management study titles, and workshop titles is contained in Appendix No. 1.

Executives attending the Residential Program must make a number of choices during each eight-week session as many times two or more educational activities run concurrently. For example, two sets of seminars with five to six seminars in each set are available in a session. An Executive must therefore, choose one seminar in each set from among those available and he may not choose more than two during the session. Similarly, three sets of workshops are offered in a session with two workshops offered concurrently in each set. Thus, the Executive may participate in only three of six available workshops. About eight to ten policy/management study areas are arranged in a session and the Executive elects one from among this number. The only structured educational activities available to the entire group are plenary session lecture-discussions and certain films believed by faculty to have broad interest for the entire community.

The philosophy of multiple curriculum opportunities and educational methods is that



identical education needs do not exist for all Executives attending the Institute. Instead, it is recognized that federal executives have different levels of educational attainment, different educational backgrounds, different life experiences, different governmental responsibility, and, therefore, somewhat different learning needs. It is possible, then, for an Executive to tailor a track in the eight-week program permitting him to concentrate on one or a combination of areas of study.

A graphic chart is provided in Appendix No. 2 which depicts major program elements of an eight-week session. In viewing this chart, it should be known that a normal day begins at 8:00 a.m. and ends at 9:00 p.m., that two weekends are fully scheduled with a third weekend of scheduled activity optional. A normal week begins at 5:00 p.m. on Sunday and ends at 3:00 p.m. on Friday.

A highly important element not overlooked in curriculum design, method, and resources is the group of Executives in residence. They are each experts in their own right – often even one of the top subject specialists in a given area for the entire nation. Their knowledges are drawn heavily upon through lecture-discussions and as group leaders. In this way, the Executives and faculty form a total community where it is possible to learn from each other and where the time-honored pupil-teacher relationship is dissolved for the mutual benefit of everyone.

D. Institute Staffing

The early Plan for the Institute suggested that faculty and staff be drawn from both in and out of Government; that the faculty be interdisciplinary in character; that people selected have a variety of work experiences; and that flexibilities of the federal personnel system be fully used in recruitment, selection and employment of people for both short and longer term appointments.

Fifteen full-time positions were authorized for the first partial year of operations with a planned increase to twenty full-time positions for fiscal year 1970. Operations began with



a Director, Deputy Director, seven resident faculty members, one Administrative Assistant, three staff assistants and two wage board assistants. That number has been increased with three more resident faculty members, one more staff assistant, and one more wage board assistant part-time.

The Director, Frank P. Sherwood, was recruited from academic life and the Deputy Director, James R. Beck, Jr., was recruited from Government service. The faculty is likewise split with five of the current members recruited from academic life and five from Government. Three of them were initially detailed from other agencies and two are now detailed – one from the National Aeronautics and Space Administration and one from the Central Intelligence Agency. The administrative support staff is also evenly divided with four coming from other federal organizations and four from outside Government.

All faculty members have been awarded doctoral degress, all have had positive prior experience in educational activities, all have either been employed by the federal government, a state or local government, served as a consultant to government or worked overseas advising foreign governments. The present faculty represents six different disciplines important to Institute educational activities. A listing of all present and past Institute faculty and staff is provided in Appendix No. 3.

Faculty and staff development is considered as important for employees as for persons who attend Institute programs. Thus far, two employees are enrolled in graduate work at the University of Virginia, two have been sent to short training courses of other organizations and one has been enrolled as a Public Administration Fellow in a program co-sponsored by the American Society for Public Administration and the Civil Service Commission. Another employee will soon be enrolled in that same program. Plans are being developed for systematic assessment of faculty and staff training needs and for the involvement of each employee in a training or educational activity annually.

Quality of faculty and staff has been recognized outside the Institute. Two faculty members taught at the University of Virginia this past year and three faculty members plus the Director will teach courses there this academic year. The Deputy Director served as a



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Special United Nations Consultant to Iran in the spring and a faculty member worked on a special program at the University of California at Los Angeles and at the University of Southern California during the same period. Three faculty members have been involved in a special project providing leadership advice to the Director of the National Park Service and two others have been working on a plan of Organizational Development for the Assistant Secretary of Defense for Administration.

E. University of Virginia Collaboration

The University of Virginia was a decided influence in establishment of the Institute at Charlottesville. The suggestion was initiated by President Edgar F. Shannon of the University to the Civil Service Commission Chairman in the spring of 1967. The suggestion was encouraged by University Professors Weldon Cooper, Herbert Emmerich, Robert Harris, and Laurin Henry.

The former Commission Chairman, John W. Macy, Jr., with Messrs. J. Kenneth Mulligan and James R. Beck, Jr., of the Commission staff, met with University President Shannon and key University officials on January 3, 1968, to discuss the Federal Executive Institute plan and to test the possibility of collaboration. From that point, University officials displayed high interest along with community leaders in the Charlottesville location and close relationships have existed since then. Most tangibly, this collaboration includes:

- use of University facilities by Institute faculty and executives in residence.
- access to the University library.
- --- establishment of a University-FEI liaison committee.
- University faculty serving as consultants and lecturers at the Institute.
- Institute faculty teaching courses at the University.

Additionally, in late 1968, the University of Virginia and the Civil Service Commission encouraged by the Institute Director sought ways whereby the relationships could be further



enhanced. The Ford Foundation made a two-year grant of \$122,000 to aid in this effort and those funds are now being used to:

- support a University faculty member half-time to assist in cementing the relationship between FEI and the University.
- fund three graduate students each year from the University who serve as research fellows half-time at the Institute.
- fund two-thirds of a man-year of faculty time from the Graduate School of Business and other segments at the University to workon Institute programs.
- fund four undergraduate students from other colleges and universities in attendance at Institute sessions for the purpose of exposing them to federal activities and to provide interface for executives in residence with college youth.
- fund one faculty member from other colleges or universities in each scheduled session to provide added exposure of federal work to those in teaching positions.

F. Outside Resources

The educational activities of the Institute are the responsibility of its faculty and staff. But, they are supplemented during each scheduled session with assistance from faculty at the University of Virginia and other universities; by officials from federal, state and local governments; and by people associated with both profit and non-profit organizations outside governments and universities. A complete listing of all people who have provided special educational assistance at the Institute is contained in Appendix No. 4.

G. Advisory Board

The Plan for the Federal Executive Institute provided for an Advisory Board composed of people in and out of Government. A Board was named at the time of establishment of



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the Institute and one meeting was held at Charlottesville in December 1968. This Board was permitted to dissolve with the change of Administration in January, 1969, and a new Board will be named soon. That Board will exist to offer advice to the Institute Director and the Civil Service Commission on Institute activities. For historical purposes, people named to the first Board are listed in Appendix No. 5.

H. Evaluation

Institute educational activities are regularly evaluated by executives in residence and the faculty. Each major program segment is separately evaluated by executives in writing and orally in groups. A summary written evaluation is completed by the executives at the conclusion of each session. The evaluations have played a major part in alterations to both content and method. Most Institute activities have been given high scores. Those that have not received scores above average have either been dropped or been radically changed. Executives in Sessions I and II who attended the first follow-on session of three days in July were asked to complete an evaluation after being away four to six months. They rated the experience higher after being away than immediately on conclusion of the session in which they participated. Discussions are now in process for an evaluation of Institute activities by a group of people in other departments and agencies or by a group of people from outside Government. That evaluation will probably begin this fall.

I. Follow-On Activities

Executives who attend the eight-week "Residential Program in Executive Education" are encouraged to continue their development after departure from the Institute. Several things have been initiated to assist this process. They are:

— A bi-monthly review of a new book on environment, governmental systems or management is sent each executive who has
attended the Institute. Those executives are encouraged to obtain
and read the book.



- A monthly newsletter is sent each person who has attended the Residential Program. That newsletter contains news about Institute activities and other items considered of interest to them.
- A three-day Follow-On Session at the Institute four to six months after completion of the Residential Program. A three-day session for Sessions I and II was held in July and another is scheduled for people who attended Sessions III and IV in October. Others will be scheduled next spring for those who attend Sessions V and VI.
- Periodic meetings at Washington, D. C., sponsored by the Commission's Bureau of Executive Manpower with the agenda established by a steering committee of executives. Two of these meetings have been held one at the Naval Gun Factory and the other at the Civil Service Commission Building in Washington, D. C.

J. Summer and Fall Seminars

While the eight-week "Residential Program in Executive Education" is the core activity of the Institute, other educational programs of shorter duration (a week or less) are also part of Institute activities. The short seminars are aimed at the same basic group as the eight-week program, but are designed to meet more specialized developmental needs on a concentrated basis. The short seminars were started this fiscal year and are being held in July, September, October and December, 1969. The schedule of short seminars this year is:

a.	Major National Problems	July 7 - 13
b.	Central-Field Organization	July 14 - 20
c.	Organizational Development	July 14 - 20
d.	Race, Poverty and the Urban Crisis	July 20 - 25
e.	Decentralization Theory	September 28 - October 3
f.	National Needs and Priorities	October 5 - 8



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g. Staffing and Organizing the Top Executive October 5 - 8
 h. Organizational Development October 12 - 15
 i. Motivation and Creativity December 14 - 19

K. Special Programs

The Institute is an interagency training facility of the U. S. Government and exists mainly to serve as an educational activity to meet common educational needs of executives employed in the different departments and agencies. The facility is occupied for the bulk of the year with people attending educational programs developed and conducted by Institute faculty and staff. However, a few times exist annually when the facility is not fully occupied with people attending Institute courses. At those times space is made available to other Government organizations. Organizations and groups that have or are scheduled to use the Institute space include:

- a. Regional Directors Conference, U. S. Civil Service Commission,
 October 1968.
- b. Directors of Personnel Annual Conference, December 1968 and October 1969.
- c. Research Conference of University Professors sponsored by the Bureau of Executive Manpower, Civil Service Commission, December 1968.
- d. Career Education Awards Program, Bureau of Training, Civil Service Commission, April 1969.
- e. Management Training Program, Federal Aviation Agency, May 1969.
- f. Executive Officers Group, sponsored by the National Institute of Public Affairs, June 1969.
- g. Conference on Automation, sponsored by the Bureau of the Budget, September 1969.



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- h. Interdepartmental Seminar, sponsored by the Department of State, September 1969.
- Advanced Management Seminar, Bureau of Training, Civil Service Commission, September 1969.

L. Formal and Informal Organizational Relations

The Federal Executive Institute is organizationally located in the Office of the Commissioners of the Civil Service Commission. The Institute Director reports to the Commission Chairman on day-to-day operational matters and to the three member bi-partisan Commission on matters related to policy and long-range plans.

Natural and continuing need exists for cooperation and association with other segments of the Commission. Where these activities involve two or more Commission activities under the direction of the Executive Director, coordination is effected by him. Particular and continuing associations are necessary with the Bureau of Training because of its basic responsibility for overall surveillance of training conducted under the provisions of the Government Employees Training Act and because of its work in planning and operation of interagency training activities in Government. Similarly, associations are necessary with the Bureau of Executive Manpower because of its assigned responsibility for executive manpower management. Finally, close liaison is maintained with the Bureau of Management Services as it performs budgetary, accounting, payrolling, contracting, purchasing, and personnel services for the Institute.

The Institute, as an interagency training organization, has equally natural and continuing needs for relationships with officials of all federal departments and agencies with respect to financing, selection and nomination of participants, and review of activities to assure that educational programs meet Government needs.

Extra special relationships have been developed with the Director of the National Park Service whereby he has sought assistance and advice from Institute faculty on his leadership



role. A total of \$30,000 has been provided the Institute by the Park Service for this work. Overtures of a similar kind have come from the Assistant Secretary of Defense for Administration who has invited the Institute to provide him a plan for organizational development.

The Director, the Deputy Director and some faculty members have been asked to talk before various federal and non-federal groups at Washington, D. C., and at several field locations. Some of these talks have been on Institute work and others have been lectures in the area of expert knowledge of those invited from the Institute.

Finally, Institute management encourages faculty and staff involvement in outside professional organizations through membership, attendance at professional meetings, and serving as resource people and as lecturers. In this area, the Institute Director with some of the faculty at the University of Virginia has spear-headed establishment of a Richmond-Charlottesville Chapter of the American Society for Public Administration.

M. Publicity

The Institute is new. It has need to become known by its various publics. Articles about the Institute have appeared in the Government Executive, the Federal Times, columns of Washington, D. C. newspapers, the Richmond-Times Dispatch, the Charlottesville Daily Progress, the Civil Service Journal, and several department and agency journals and house organs.

A brochure about the Institute has been printed. A monthly Newsletter is published and periodically lectures of note are reproduced and distributed. A Directory of FEI Executives is now being prepared and will be updated annually.

N. Facility and Food Services

The Federal Executive Institute is located at the northern edge of Charlottesville in a facility previously named the Thomas Jefferson Inn and owned by the Knott Hotel Corporation of New York City. The property was purchased June 1, 1968, by O'Neill Enterprises,



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Inc., of Charlottesville, Virginia, and then leased for six years by the General Services Administration beginning October 1, 1968. The property consists of eight acres of land and two buildings.

Some remodelling was accomplished before occupancy. This included converting 14 bedrooms to offices, two bedrooms to work and storage rooms, and five bedrooms to small group rooms. Additionally, a large ballroom was divided into three conference rooms, a large lounge was converted to a library and two small lounges were converted to group rooms. Lease terms provide for building and grounds maintenance as well as for janitorial and maid services.

Food services are contracted annually with Jefferson Inn Restaurant, Inc., a local Charlottesville concern.

O. Funding

All operating funds are obtained through a shared cost system whereby federal departments and agencies pay expenses in direct relation to their annual planned use of this educational resource. Authority for this funding method is provided in Section 8 of the Government Employees Training Act of 1958.

First year expenses amounted to \$696,200 which covered all start-up costs and funds for 8½ months of operations. Costs for fiscal year 1970 are estimated at \$1,000,000. The difference in expenses results from 3½ more months of operations and increased programming. Four sessions of eight weeks each were held in FY 1969 and five are scheduled in FY 1970. Additionally, a number of short seminars are being held this fiscal year and none were offered in fiscal year 1969.

Departments and agencies funded 236 shares @ \$2,950 per share in fiscal year 1969 and they have funded 290 shares @ \$3,250 per share in fiscal year 1970. Remaining budgeted funds will be obtained from reimbursements for persons attending short seminars and from the special pilot project undertaken for the National Park Service. Budgets for FY 1969 and FY 1970 are given in Appendix No. 6.



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LECTURES, SEMINARS, POLICY/MANAGEMENT STUDIES AND WORKSHOPS

A wide range of content input is made in each eight-week session of the Residential Program in Executive Education at the Federal Executive Institute. This input takes the form of lectures, seminars, policy/management studies and workshops. Following is a listing representative of types of areas covered in the first five eight-week sessions under each of these broad headings:

A. Lectures

Persons from Government, academic institutions and the private sector are regularly invited to lecture at the Institute. The names of persons who have given lectures at the Institute in the first five sessions are listed in Appendix No. 4. Following is a listing representative of the topics they have addressed.

- 1. Problems Facing A City Government
- 2. Weapon Decision Making at the Top
- 3. The Changing Role of the U. S. Labor Force
- 4. Emerging Role of Unions in the Public Service
- 5. The Impact of Computers and Electronics on Education
- 6. Southeast Asia and the Great Powers
- 7. The Presidency As It Operates Today
- 8. Big Industry Views on Public Policy Issues
- 9. The New Federalism
- 10. The Black Explosion: National and International
- 11. The Role of the Minority Party in Presidential Transition
- 12. World Population Explosion
- 13. Education and Civil Rights
- 14. Cost Benefit Analysis: A Management Tool
- 15. Ideas and Experiences Leading Toward Organizational Development
- 16. Impact of the Budgetary Process on the Administration of the Public Sector
- 17. The Roles of the President



- 18. Policy Making and Appropriations
- 19. The Professional Staff Member of Congressional Committees
- 20. Emergency Preparedness
- 21. Model Cities
- 22. Singapore Looks at Southeast Asia
- 23. U. S. Tax Policy
- 24. The State of the Public Service
- 25. Black Studies: Campus Phenomena
- 26. Our Nation's Resources

B. Seminars

Seminars are ordinarily led by a resident faculty member or a University of Virginia faculty member and occur in two or three hour time periods over five to six meetings of each seminar in an eight-week session.

	<u>Title</u>	Seminar Leader
1.	Contemporary American Culture and Its Changing Institutions	Dr. Wayne Untereiner
2.	Major Problems in U. S. Foreign Policy	Dr. Donald Nuechterlein
3.	Organizational Development	Dr. Edward Jones
4.	Increasing Executive Effectiveness	Dr. R. T. Williams
5.	Black Studies: Some Options and Issues	Dr. Maurice Dawkins
6.	Federal Executive Reorganization	Dr. Herbert Emmerich
7.	Integrating Individual and Organizational Effectiveness	Dr. James Lau
8.	Political Parties	Dr. Beatrice Markey
9.	Science, Technology and Public Policy	Dr. Thomas Adams
10.	Executive-Legislative Relations	Mr. James Beck
11.	The Ombudsman and Other Remedies Against Abuse of Administrative Authority	Dr. James Roberts
12.	Intergovernmental Relations	Dr. Patrick Conklin



	Title	Seminar Leader
13.	Administrative Policy Formulation and the Public Interest	Dr. Michael Harmon
14.	Macroeconomic Implications of Policy	Dr. James Holtz
15.	Contemporary Urban Problems	Dr. Ralph Eisenberg
16.	American Security Interests in Southeast Asia	Dr. Donald Nuechterlein
17.	The Executive and His Non-Work World	Dr. Marianne Williams
18.	Black History and Federal Policy Implications	Dr. Maurice Dawkins
19.	The Policy Process	Dr. Beatrice Markey
20.	American Federalism	Dr. James Roberts
21.	Managerial Psychology	Dr. Edward Jones
22.	Design for Decisions	Dr. James Holtz
23.	Management Evaluations of Government Programs: Some Key Issues and Concepts	Dr. Wayne Untereiner
24.	R & D Policy and Administration	Dr. Frank Sherwood and Dr. Edward Jones
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C. Policy/Management Studies

Each Executive in residence is asked to become involved with an in-depth study of an area of major interest. Members of the resident faculty serve as resources for groups involved in these studies. Following is a listing of areas that have been selected in the first five eightweek sessions:

- 1. Government as an Employer of Last Resort
- 2. Marine Science and International Affairs
- 3. Executive Assignment System
- 4. SEATO, (As An Example of Foreign Policy Decision-Making)
- 5. Federal/State Interface
- 6. Use of Government R & D Capability to Solve Urban Problems
- 7. Future (Change, Problems, Resources)
- 8. U. S. Foreign Policy Towards Indonesia



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- 9. Concepts and Methodology in Evaluation
- 10. Anti-Poverty Programs
- 11. The Interaction of Man with His Socio-Political Environment
- 12. Career Executive/Political Appointee Interface
- 13. The University and Industrial Development
- 14. Executive Behavior
- 15. Congress and Foreign Policy Formulation
- 16. Rural Poverty
- 17. Consensus and Creativity in Federal Organizations
- 18. Quantitative Analysis
- 19. Impact of Federal Programs on Local Communities
- 20. Management Techniques
- 21. Utilizing Executive Resources
- 22. Development of Land-Use Policy
- 23. Urban Crisis (Poverty)
- 24. The Arab-Israeli Crisis
- 25. Conflict Between Technologists and Policy Makers
- 26. Goal Setting, Planning, and Evaluation in Federal Agencies
- 27. Federal Responsibility for Higher Education
- 28. Using Private Enterprise in the Struggle Against Poverty
- 29. Environmental Immersion: County and City Courtrooms in Charlottesville
- 30. Nigeria and Biafra: A Case Study in Interest and Pressure
- 31. Pre-Retirement Programs
- 32. Employee Organizations in the Federal Service
- 33. Contributions of Cultural Anthropology to Educational Administration
- 34. Housing and the Growing Urban Area
- 35. Drug Abuse
- 36. Comparative Analysis of Economic Development of Canada and Mexico



- 37. Understanding the Press
- 38. Student Unrest on U. S. College and University Campuses
- 39. Problems of Executives and Families Living in Isolated Settings
- 40. State/County/City Interface: Fairfax County/Fairfax City Contrasted with Albemarle County/Charlottesville
- 41. The Non-Work World of the Executive
- 42. Leadership Problems of Guerilla Executives
- 43. Scientific Research and Development as a National Priority
- 44. Planning and New Towns
- 45. The Power of the Press Cooktown Style
- 46. The FEI Executive's View of His Next Five Years
- 47. The Scientist/Manager Interface: Problems and Prospects
- 48. U. S. Interests and Foreign Policy: The Near East
- 49. "Developed" vs. "Undeveloped" Worlds: Problems and Prospects
- 50. The Black Vietnam Service Returnee in Richmond, Virginia

D. Workshops

During each eight-week session executives must select two or three workshops out of four to six available. Workshops are held during concentrated five-day periods with two running concurrently in each set. Following is a listing of workshops conducted at the Institute:

- 1. Literary Workshop: The Individual and the State
- 2. Management Styles Workshop
- 3. The American Federal Executive Workshop
- 4. Interpersonal Learning Laboratory
- 5. Management Challenge Workshop
- 6. Domestic Policy Workshop
- 7. Organization Theory Workshop
- 8. Managerial Awareness Workshop



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- 9. Decision-Making Workshop
- 10. **Environmental Awareness Workshop**

APPENDIX NO. 2

CURRICULUM GRAPHIC



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SCHEDULE FOR WEEK ONE April 27 - May 3, 1969

		April 27 -	- May 3, 1969			
Sunday (27)	Monday (28)	Tuesday (29)	Wednesday (30)	Thursday (1)	Friday (2)	Saturday (3)
Breakfast 7:45-9:00	7:00-8:15				الله فيها حين بلكن هده خاصة ومين فيها حقيد حتى هيئة محت فيون فينا	7:45-9:00
	8:15 Orientation	8:15 Organization	8:15 Organization	8:15 "Learning	8:15 Individual	9:00 Environ-
	to FEI Program	and Planning Groups	and Planning	How to Learn In	Study - Preparation	ment Lecture
		Session 2	Groups Session 5	An Open System"	for Workshops	"535 General-
	9:45 Break		•			ists" Mr. Beck
	10:00 Orientation			10:00 Break		
	to FEI Faculty			10:15 Second		
\				Community		10:30 Group
_	10:45 First		10:45 Plenary	Meeting		Sessions on
_	Community		Session - Feed-	11:15 Faculty		Environment
_	Meeting		back on Organi-	Available for con-		
_			zation and	sultation on pro-		
_			Planning Groups	gram choices		
	12:15	12:15	12:15	12:15	12:15	12:15
Lunch 12:15-1:15	عله جين حدد دخه نهي ويه دهن خدن هذه هذا خون ويل بلك خد					
	1:30 Epitaph	1:30 Organization	1:30 Separate	1:30 Orientation to	1:15 Group Meeting	1:30 Small
i	Session -	and Planning Groups	Manager: ent	Environment	on Environment	Groups on
2	De Tonos	Coordon 3	Aumeonose	Section		Farironment
26	ores Jones	Session 5	Awal clicss	7.20 I ordina		
			Workshop	sign Leaune	יייייין דו טריר	3:00 Environ-
2.00 A			Sessions	Today's Ameri-	3:30 Fienary	ment Lecture
5:00 AITIVAL AND			2:30 Individual	can Kevolution"	Keassemble tor	"The Have
Negistration	1 10 1 10 7	1 20 1 1 1 1	Study - Prepara-	Dr. Untereiner	general discussion	Nots in the
	Study or Reges-	4:50 Individual	tion for Work-	4:30 Individual	of directions and	System"
	tion	tion	sdoys	Study or Recrea-	strategy	Dr. Dawkins
5:30 Reception				tion	Study or Recreation	Study or Rec.
Dinner 6:30-7:30	6:00-7:30					
		ı	•		I 00 t	1.00 00
8:00 Introductions Orientation to FEI	7:30 Orientation to Organization and Planning Grouns	7:30 Organization and Planning Groups Session 4	7:30 FEI Inaugural Lecture Frank Sherwood.	7:30 Environment Plenary Presentation Small Group Dis-	7:30 Environment Lecture "The President and His Chance	7:30 Film "Seven Days in May"
	Session 1		Director, FEI	cussion	to Lead" Dr.	
	9:30	9:30	9:30	9:30	9:30	
	***	-	_			_

SCHEDULE FOR WEEK TWO May 4-10, 1969

		May 4	- 10, 1969			
Sunday (4)	Monday (5)	Tuesday (6)	Wednesday (7)	Thursday (8)	Friday (9)	Saturday (10)
Breakfast 7:45-9:00	7:00-8:15		والمناع			- 7:45-9:00
	8:15 Session 1	8:15 Session 3	8:15 Session 6	8:15 Session 8	8:15 Session 11	
	THRE	EMANAGE	MENTAW	ARENES		_
		0 M	RKSHOPS			<u>_</u>
	_					<u></u>
	"Management Challenge"		Directed by Dr. Roberts and Dr. Harmon	. Harmon		<u></u>
_	"Leadership	"Leadership Styles (Modified Grid)"	Directed by Dr. Lau	d by Dr. Lau and Dr. Jones		<u></u>
_	"Organization Theory"		Directed by Dr. Sherwood			_
	12:15	12:15 EXECUTIVES	MUST CHOOSE	ONE	12:15	_
Lunch 12:15-1:15	هده ودرو برست خطان شدن خطا شدن جاده دالان جدد پاوی نمود الان					
1:30 Environment	1:30 Session 2	1:30 Session 4	1:30 Session 7	1:30 Session 9	1:15 Orientation to	
Lecture "How					Seminars - Series I,	_
_					Introduction to	_
3:00 Small Groups					Policy/Management Studies	<u>_</u>
Choose Delegates To					3:00 Open Time	<u></u>
4.00 Embation of						_
First Week						<u> </u>
5:30 Open	5:15 Open	5:15 Open	5:15 Open	5:15 Open		
Dinner 6:30-7:30	6:00-7:30					
-	7:30 White House	7:30 Session 5	7:30 Leader	7:30 Session 10		
Encounter - Samuel	Lecture - Bradley		Encounter - Rev.		\	<u> </u>
Simmons, Ass't	Patterson		Leon Sullivan		\	\
secretary, HOD			"Black Capitalism			\
00:6	00:6	00:6		00:6		
	•	-	-			\



SCHEDULE FOR WEEK THREE May 11 - 17, 1969

Sunday (11)	Monday (12)	Tuesday (13)	Wednesday (14)	Thursday (15)	Priday (16)	Saturday (17)
		1	ı	-	ı	
Breakfast 7:45-9:00	7:00-8:15					. 7:45-9:00
	8:15 Organization and Planning	8:15 In House Lecture 1	8:15 Seminar Series I-B	8:15 In House Lecture 2	8:15 In House Lecture 3	
	Groups - Goals &	9:00 Environment	(3:15) Session B	9:00 Environment	9:00 Seminar I-C	<u></u>
	Feedback	Group		Lecture "The	(3:15) Session	<u></u>
\	9:45 Seminar	Meetings		Dr. Markey)	\
_	Series I-A			,		<u></u>
\	(2:30) Session A					\
_						_
			11:30 Individual	11:00 Individual		_
	12:15	12:15	ì	12:15	12:15	
· Lunch 12:15-1:15 -					وجود علية هذه بعد بعدل ومود جدد حدد وجدة بيدن وجدة بعدد وجدة بعدد وجدة بعدد	
i	1:30 Regrouping	1:15 Environment	1:30 Small Groups	1:30 Small Groups	1:15 Environment	
ü,	Discussion	Lecture "The Moti-	on Environment	Conclusion of	Lecture "The	
2	3:00 Environment	vation to Change"		First Stage of	Global Dimension	\
8	Lecture "Science	Dr. Lau		Environment	ot Our Response	\
\	in the Post-Indus-	2:45 Break		Activity	Problem Dr Nijechterlein	_
\	trial Society"	Lecture "On Respon-			3:00 Open Time	_
	Dr. Jones	sibility" Dr. Harmon	4.20 Individual	4:00 Evaluation	•	_
	Study or Recrea-		Study or Recrea-			_
	tion	5:30 Recreation		5:30 Recreation		
Dinner 6:30-7:30	6:00-7:30	ل ميلامينة جنو هند هند هند جنوبيته بمعربته وه الله بهد أبية بجاه كان	همه بزن ربيه ويره ويره خيه جيه ويه فيه المه المه المه المه المه			
7:30 Leader	7:30 Environment	7:30 Plenary	cial Envir-	7:30 Film		
Hon. Robert	Executive Techno-	Studies 1	Or. Norman	"I ne bearora Incident"		\
Hampton, CSC	logy" Drs. Marjanne & R.T.	Options Considered	Graebner, Stettin- Prof. of History		\	\
9:00	00:6	9:30	00:6		\	\
	_	_	_	•		



SCHEDULE FOR WEEK FOUR May 18 - 24, 1969

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		May 18	- 24, 1969			
Sunday (18)	Monday (19)	Tuesday (20)	Wednesday (21)	Thursday (22)	Friday (23)	Saturday (24)
Breakfast 7:45-9:00	7:00-8:15			يعة وهذا أوطنة بنطة جيدة وعدة وليق طولة إسلام أحسب طلق طريدة أواول	هدة والله الحدة والقد الحدة الأداء الملاة فيها فيها فيقا الداء الحال الكارة الكارة	- 7:45-9:00
	8:15 Session 2	8:15 Session 4	8:15 Session 7	8:15 Session 9	8:15 Session 12	
		TWO LEAF	LEARNING LABS			<u></u>
	Literar	Literary Workshops Directed	 Directed by Mr. Beck, Dr. Roberts, Dr. Dawkins 	oerts, Dr. Dawkins		
	Interper	Interpersonal Learning Workshops		Jones, Dr. Marianne	Directed by Dr. Jones, Dr. Marianne and Dr. R.T. Williams	<u></u>
	i T	บ *	7.0		7.C1	
Lunch 12:15-1:15	14:13	16:13	14:13			
1:30 Personel Growth Workshops Begin Session 1	1:30 Session 3	1:30 Session 5	1:30 Session 8	1:30 Session 10	1:30 Special Speaker	
9					3:00 Open Time	
	4:30 Individual Study or	4:30 Individual Study or	4:30 Individual Study or	4:30 Individual Study or		<u></u>
5:30	Keceation	Recreation	Recreation	Kecreation		
Dinner 6:30-7:30	6:00-7:30	اه مدسن ساء براه سه براه جو براه وجود الما وي فرود وي ساء ميه م	وبدوة نائبت بست وقتل نسخة لعنك وشاء فيده فيعه وليته وليته وليته والته	والتواريخية والتواريخية والتواريخية والتواريخية والتواريخية والتواريخية	ه بجاره امين بينه بينه جبره جبه منه همه شين شين حدد اليوب بهمو ي	
7:30 Congressional	7:30 White House	7:30 Session 6	7:30 Leader	7:30 Session 11		
Lecture Congressman John O. Marsh, Jr. (D) Va. 9:00	Mayo, Director of the Budget	9:30	Encounter LTG Marshall S. Carter, Director, NSA 9:00	9:30		
					_	_



SCHEDULE FOR WEEK FIVE

		May 25	- 31, 1969			
Sunday (25)	Monday (26)	Tuesday (27)	Wednesday (28)	Thursday (29)	Friday (30)	Saturday (31)
Breakfast 7:45-9:00	7:00-8:15	الله بادة بدة لدق بالله ملك يوله الله ويها الله الله الله الله الله الله الله	مالك الكلفة ماساة مارسة مدارة والمالة فالمراه مدارة المالة المالة المالة المالة المالة المالة المالة			- 7:45-9:00
	8:15 Organization & Planning Groups	8:15 In House Lecture 4	8:15 In House Lecture 6	8:15 In House Lecture 7	HO	SΑ
	Goal Structing and Feedback	9:00 Seminar Series	9:00 Third Stage Environment	9:00 Seminar Series II-B	J 1	. 0 =
	10:15 Second Stage Environment	(3:15)	Activity Plenary - Plan	(3:15) Session B	ΩΨ	 - ~ 四
\	Activity - Form		two more sessions on June 14 and 15		>	* *
	discuss new per- spectives				SPOUSE	<u>ш</u> ш
\	•				WEEKEND	× ₩
	12:15	12:15	12:15	12:15		ZQ
Lunch 12:15-1:15 -	، هنده مندن سنده تشاه توجي برسد هذا ميت بياق مدب سرو طيق نسان				سية واجهة واجهة واجهة حسان مانية المساء واجهة المانية واجهة المانية واجهة المانية واجهة المانية واجهة	معدة بسية ومن المدن ومن المدن ومن
v	1:30 Policy/ Management Studies 2	1:30 Policy/Manage- ment Studies 3	1:30 Policy/Management Studies 4	1:15 Special Speaker	НО	ର କ ୦:
30				3:00 Begin Spouse Weekend	3 Ω ·	⊃ഗല ¦
\			4:00 Community Meeting		< ≻	> ⊏
	4:30 Individual Study or Recreation	4:30 Individual Study or Recreation			SPOUSE	ı×n∑C
			5:30			
Dinner 6:30-7:30	6:00-7:30					ملك ويده بسية قصل جيد ريته استة سية .
7:30 Congressional Lecture	7:30 White House Lecture - Thomas		7:30 Leader Encounter	SPOUSE	SPOUSE	SPOUSE
90.0	Asst. to FDR	the Beholder" and "Savage Eye"	0.0	WEEKEND	WEEKEND	WEEKEND
20.5	20.2		200			



SCHEDULE FOR WEEK SIX [une 1 - 7, 1969



SCHEDULE FOR WEEK SEVEN Iune 8 - 14, 1969

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Sunday (8)	Monday (9)	Tuesday (10)	Wednesday (11)	Thursday (12)	Friday (13)	Saturday (14)
Breakfast 7:45-9:00	7:00-8:15			ون، سے بیک وی وی دری ہیں۔		- 7:45-9:00
	8:15 Organization	8:15 In House	8:15 Seminar	8:15 In House	8:15 Policy/Manage-	9:00 Policy/Man-
	and Planning	Lecture 11	Series III-E	Lecture 12	ment Reports 3	Reports 4
	Groups - Goal	9:00	(2:00)	9:00 Policy/Man-	(1:00)	(1:15)
	Structuring and				9:15 Orientation	
	Feedback	ALL DAY POLICY	10:15 Individual	Session 1	Organizational	10:30 Break
\		MANAGEMENT	Study	(70:7)	Development Clinic	•
	10:15 Seminar	STUDIES	10:45		Session A (3:00)	10:45 Special
_	Series III-D	For Field Trips or	Speaker -			Speaker
	(2:00) Session D	Study	Excellency Ernest	14.00 0		
_		10	Monteiro, Ambassa-	11:00 Special		
_			dor of Singapore	Speaker		
	12:15	12:15	12:15	12:15	12:15	12:15
T 10.4E 1.4E						
- CT:T-CT:71 HOURT	عد ينسه فسن سزب مسك كمية جلقة دارى يعقد دارك بحق بندة بنده داكرواله و	ريان بين، بين، بين، فيه، فيه، يجه، بين، ينه، بين، ينه، ميه، بين، ينه، ينه، ينه، ينه، تا	بعد جانگ سنگ بانجه خوال خوال جوال بازگ بازگ بازگ خوال کا است. خوا	لا رادانه اللتان بالله الله الله الله الله الله الله الل		

4		Meeting 3:00 Policy/Management Studies 11	Management	Dono Camont Clinic	
4:30 Individual Study or Recreation Dinner 6:30-7:30 6:00-7:30 ————————————————————————————————————		3:00 Policy/Management Studies	Studies Reports 2	Session B (3:00)	Environment Activity
4:30 Individual Study or Recreation Dinner 6:30-7:30 6:00-7:30 ————————————————————————————————————		agement Studies	(2:00)		
4:30 Individual Study or Recreation 6:00-7:30 ——— Lecture - Hon.					
4:30 Individual Study or Recreation 6:00-7:30 ——— al 7:30 White House Lecture - Hon.			3:30 Individual		
4:30 Individual Study or Recreation 6:00-7:30al 7:30 White House 7			Study or		
Study or Recreation 6:00-7:30 ———— al 7:30 White House 7 Lecture - Hon.		4:30 Individual	Recreation	4:30 Individual	4:30 Individual
6:00-7:30 ————————————————————————————————————		Study or		Study or	Study or
6:00-7:30		Recreation		Recreation	Recreation
al 7:30 White House 7 Lecture - Hon.			pro such emperature who eats from such such two two two east	- air 978 ann fley and aire aith ann 976 agus an 1870 agus ai	
Lecture - Hon.	-	7:30 Leader	7:30 Seminar	7:30 Organizational	7:30 Film
	on. "Bridge on the River	Encounter	Series III-G	Development Clinic	"Nothing But
	s, Asst. Kwai"		Session G (2:00)	Session C (2:00)	A Man"
Director, Bureau of the Budget	reau of				
9:00		00:6	9:30	9:30	9:30

SCHEDULE FOR WEEK EIGHT June 15 - 20, 1969

June 15 - 20, 1969	Friday (20) Saturday	7:45-9:00	8:15 In House Lecture 13 k 9:00 Faculty and Executive Encorm- ter Focus: The Future 12:15	nned 1:30 Depart for		nun.
	Thursday (19)		8:15 In House Issue D 9:45 Eight Week FEI Program Evaluation 12:15	1:30 Time Planned 1:30	by Learning Community Graduation Exercise	7:30 Time Planned by the Learning Community
	Wednesday (18)	، فحدة بعدة حددة دون و حدث وقيل بينوفيني دون وحدة بهذه	8:15 In House Issue C 9:45 Organization and Planning Groups Focus: Feedback on Personal Growth Toward Learning Goals	1:30 Organiation		7:30 Leader Encounter - Hon. Roman Pucinski Congressman (D) Illinois
	Tuesday (17)	الباقان جديق بلقته بسنة والتم فيتقد بالتي طبقة وليدة والتي سنت طبقة فست تجدد	8:15 In House Issue B 9:45 Individual Reflection or Group Sessions Focus: Integration of Learnings	1:30 Individual	Reflection or Group Sessions Focus: Integration of Learnings 4:00 Community Meeting Learnings 5:30 Recreation	7:30 White House Lecture - Hon. Daniel Moynihan, Asst to the President for Urban Affairs 9:00
	Monday (16)	7:00-8:15	8:15 In House Issue A 9:45 Policy/Management Studies Reports 5 (1:30) Management Evaluation Plenary 12:15	1:30 Community		6:00-7:30 Leader Fincounter 9:00
	Sunday (15)	Breakfast 7:45-9:00	1	Lunch 12:15-1:15 - 1:30 Final	Environment 4:00 Feedback on Environment Section 5:30 Recreation	Dinner 6:30-7:30 7:30 Congressional Lecture 9:00



APPENDIX NO. 3

THE FEDERAL EXECUTIVE INSTITUTE

FACULTY AND STAFF

Frank P. Sherwood, PhD, Director, July 1968 - Present

Formerly Director of the School of Public Administration of the University of Southern California, Mr. Sherwood served on the faculty of that school for 18 years. During that time he was a consultant to national, state, and local governments; he has had overseas assignments in Brazil, Iran, Turkey, and Pakistan. His books include Administrative Organization, California System of Governments, and Institutionalizing the Grass Roots in Brazil.

James R. Beck, Jr., Deputy Director, May 1968 - Present

For more than ten years a prominent figure in the development of the interagency executive training programs administered by the U. S. Civil Service Commission, Mr. Beck's most recent accomplishment was the establishment of the Executive Seminar Center at Berkeley, California. Prior to his service in Berkeley, he was Director of the Executive Seminar Center at Kings Point, Long Island, established in 1963 and the forerunner of the Federal Executive Institute. A graduate of Oregon State University, Mr. Beck has over 20 years of experience in the Federal Service.

Thomas W. Adams, PhD, Professor, August 1969 - Present

On detached service from the National Aeronautics and Space Administration, Mr. Adams is currently a Senior Policy Analyst with that organization. Educated at the University of Oklahoma in Political Science, Mr. Adams has been employed in the Federal Service since 1962 first as a Research Plans Officer in the Department of the Army and then as a Policy Analyst by NASA. In his background also is a Congressional Fellowship (1967-68), teaching at the Northern Virginia Extension Center for the University of Virginia, Arizona State University, and the University of Oklahoma.

Patrick J. Conklin, PhD, Professor, July 1969 - Present

Newly arrived at the Federal Executive Institute in July, Mr. Conklin was most recently Director of Public Executive Development Programs at the Graduate School of Public Affairs, State University of New York at Albany, as well as Professor of Public Administration. In his background also is a Congressional



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Fellowship (1960-61), an associate Directorship of the Executive Seminar Center at Kings Point (1965-66), and professorships at the University of Missouri and the University of Tulsa. Mr. Conklin received his PhD in Political Science from the University of Michigan in 1954.

Maurice A. Dawkins, D.D., Professor, January 1969 - Present

As a clergyman, Mr. Dawkins had a long record of public service before entering the Government as Associate Director of Vista nearly five years ago. Among other responsibilities he was Vice-Chairman of a blue-ribbon Governor's Committee on Urban Affairs in California. His service in Government prior to coming to FEI was with the Office of Economic Opportunity, in which his Vista work was followed by responsibility as Assistant Director for Civil Rights. As an occupant of that position, he was enrolled in the first session of the Residential Program in Executive Education.

Michael M. Harmon, PhD, Assistant Professor, July 1968 - September 1969

Assigned to the Institute under a joint Civil Service Commission-American Society for Public Administration program to bring outstanding young professors to Washington for one year of service, Mr. Harmon has served for the past two years as an Instructor in the School of Public Administration, University of Southern California. At the age of 28, he is by far the youngest member of the faculty. It is intended that the faculty will regularly include a young man of Mr. Harmon's background.

James N. Holtz, PhD, Professor, September 1969 - Present

Newly arrived at the Federal Executive Institute in September, Mr. Holtz was most recently an Associate Professor at the University of Virginia in the Department of Government and Foreign Affairs teaching courses in Systems Analysis, Public Finance, Program Budgeting and Quantitative Methods. During the past year he additionally taught seminars in macro and micro-economics at the Institute. Mr. Holtz previously served as a consultant to the Rand Corporation and as an Assistant Professor at the University of California at Los Angeles. He received his PhD in Economics at the University of Michigan.

Edward J. Jones, Jr., DPA, Professor, August 1968 - Present

A career Federal employee, Mr. Jones has most recently served as Consultant on Organization Development at the Naval Weapons Center at China Lake, California.



He retired from the U. S. Army Reserve with the rank of Lieutenant Colonel, having served in both World War II and the Korean War. His service in the Federal Government has included activity as a personnel officer, as a management analyst, and as a trainer. In 1961-65 he served in a professional role in the development of public administration education in Brazil, with the last two years as chief of that project. He has been a Visiting Professor at the University of Southern California since 1961.

Kirkhart, Larry J., Assistant Professor, September 1969 - Present

Assigned to the Institute under a joint Civil Service Commission-American Society for Public Administration program to bring outstanding young professors to Government for one year of service, Mr. Kirkhart has served for the past two years as an Instructor in the School of Public Administration, University of Southern California.

James B. Lau, PhD, Professor, September 1968 - Present

On detached service from the Central Intelligence Agency, Mr. Lau is currently management consultant for that organization and for a number of years was Chief of the Psychology Services. Educated at the University of Michigan in Social Psychology, Mr. Lau has worked at the CIA for more than 15 years as a Psychologist, both in this country and abroad. Most recently, he has been instrumental in implementing the Blake Managerial Grid program into the CIA. He is currently a member of the faculty of George Washington University. His assignment to the Institute is for a period of two years.

Beatrice G. Markey, DPA, Professor, February 1969 - August 1969

A member of the faculty of the University of Hawaii, Hilo campus, for nearly a decade, Beatrice Markey first logged extensive Government experience in the employment service. She is a graduate of the University of Chicago. Her experience in executive development includes three years of service in a program for officials of the Pakistan Superior Civil Service. In Hawaii she has worked with state and local government units in both training and consultant roles. She has been particularly interested in utilizing anthropological methods in the analysis of administrative behavior. She received her DPA from the University of Southern California.



Donald E. Nuechterlein, PhD, Professor, October 1968 - Present

Mr. Nuechterlein brings to the program a rich background in world affairs. His most recent assignment has been to the Office of the Assistant Secretary of Defense (International Security Affairs), in the Department of Defense; prior to that, his lengthy Federal service took him to Iceland with the U. S. Information Agency and to Thailand as Cultural Affairs Officer. Those overseas assignments have resulted in highly regarded books on the foreign policies of Iceland and Thailand. He has conducted seminars at George Washington University on "Problems in U. S. Foreign Policy" and is currently teaching at the University of Virginia. He received his PhD in International Affairs from the University of Michigan.

James S. Roberts, PhD, Professor, August 1968 - July 1969

Nearly twelve years a member of the Political Science Department at the University of Nevada, Mr. Roberts has performed many other public services as well during that period. Most recently, he spent two years as Deputy Director of the Budget for the State of Nevada, meanwhile continuing to teach for the University. From 1962-64 he was Visiting Professor at the Department of Public Administration, University of Punjab, Pakistan. Later, in 1966, he was a consultant in Nigeria. In his background also is a period as Director of the Bureau of Governmental Research at the University of Nevada. He was on leave for one year from Nevada. He received his PhD from the University of North Carolina.

Wayne W. Untereiner, PhD, Professor, August 1968 - October 1969

Educated in Anthropology at Harvard University, Mr. Untereiner is on leave from California State College, Fullerton, where he served as Chairman of the Department of Anthropology. In addition to his work in Anthropology, Mr. Untereiner has had a long and continuing interest in Public Administration, having served as a Professor in this field at Indiana University. He has also been a staff member of the Governmental Affairs Institute. He spent four years in Iran, where he worked particularly to identify cultural blocks to administrative improvement in that country. In his background also is residence at the Center for Advanced Study of the Behavioral Sciences at Palo Alto, California. He has been on leave from California State College at Fullerton.



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R. T. Williams, EdD, Professor, December 1968 - Present

With a major interest in adult education, Mr. Williams brings important insights to the Federal Executive Institute. A son of a college president, Mr. Williams had a first career in the ministry. Later, he became a college administrator, serving as Vice-President of Pasadena College. His college work led him to the pursuit and receipt of a doctorate in educational administration at Harvard University, as well as a doctorate in education from Boston University. In the last two years he has maintained several associations, one with the Extension Division of the University of California at Los Angeles and another with the Western Center, a private organization specializing in the application of behavioral sciences to social problems. He and his wife, Marianne, who serves as consultant to the Institute, have achieved a particular reputation for their work with groups, especially around family problems.

Joseph N. Coffee, Jr., Administrative Officer, September 1968 - Present

Mr. Coffee entered Federal Service at the Institute on graduation from the University of Virginia in 1968. In addition to his work as Institute office and facilities manager, he is pursuing graduate studies at the University of Virginia in the Department of Government and International Affairs.

Nancy W. Dalton, Registrar, July 1968 - Present

Mrs. Dalton is a graduate of Smithdeal-Massey Business College in Richmond. Before joining the staff of the Institute, she was employed for several years at The Judge Advocate General's School of the Department of the Army.

Louise H. Helvin, Program Assistant, October 1968 - Present

Mrs. Helvin joined the Institute staff in the fall of 1968 when her husband was released from military service and came to Charlottesville for graduate work. For several years before employment at the Institute, she worked for the Department of the Army at field installations in North Carolina.

Lynn N. Androsik, Staff Assistant, September 1969 - Present

Before joining the Institute staff in the fall of 1969, Mrs. Androsik was employed by McGuire, Woods, and Battle Law Firm in Charlottesville. She was employed for several years in Installations and Logistics, Office of the Secretary of Defense, in Washington, D. C. and moved to Charlottesville when her husband transferred to the University of Virginia.



Mary Jay Michel, Program Assistant, September 1969 - Present

Mrs. Michel is a 1965 graduate of Randolph Macon Woman's College in Lynchburg, Virginia, where she received her A.B. in Psychology. She was formerly employed as an Employment Counselor for the U. S. Employment Service in Washington, D. C. and moved to Charlottesville this past summer when her husband came here for graduate work in Public Administration.

George F. Ford, Sr., Utility Assistant and Equipment Operator, July 1968 - Present

Mr. Ford entered the Federal Service at the Institute after serving with the Chesapeake and Ohio Railroad for almost 20 years. A native of Charlottesville, Mr. Ford attended local schools and served in the U. S. Army during World War II.

Wyatt Johnson, Utility Assistant and Equipment Operator, August 1968 - Present

Mr. Johnson like Mr. Ford entered Federal Service at the Institute after many years of service with the Chesapeake and Ohio Railroad. He is also a native of Charlottesville, attended local schools and served in the U. S. Army during World War II.

Charles E. Harris, Equipment Operator, November 1968 - Present

Mr. Harris is currently enrolled as a student at Lane High School and is employed at the Institute part-time under the President's Stay in School Program. He is additionally employed by O'Neill Enterprises, Inc., on utility work at the Institute facility.

James R. Porter, Equipment Operator, September 1969 - Present

Mr. Porter like Mr. Harris is also employed at the Institute part-time under the President's Stay in School Program and is currently enrolled as a student at Lane High School in Charlottesville.



APPENDIX NO. 4

OUTSIDE RESOURCES

Following is a listing of those people from outside the Federal Executive Institute who have served as lecturers, consultants, group leaders or otherwise worked in the educational activities here since October 13, 1968:

- 1. Abramson, Robert
 Professor, University of Pittsburgh
- 2. Benson, George C. (Colonel)
 Office of the Assistant Secretary of
 Defense for International Security
 Affairs
 Department of Defense
- 3. Berlin, Seymour S.
 Director, Bureau of Executive Manpower
 U. S. Civil Service Commission
- 4. Bill, Harthon L.
 Deputy Director, National Park
 Service
 Department of the Interior
- Bohlen, Charles E.
 Ambassador
 Department of State
- Brannon, Gerard M.
 Director, Office of Tax Analysis
 Department of the Treasury
- 7. Bray, Bun B., Jr.
 Associate Staff Director
 Committee on Post Office and Civil
 Service
 U. S. House of Representatives
- 8. Brown, Letitia W. Professor, Howard University

- 9. Brown, Theodore H.
 Executive Director
 American Leadership Conference
 on Africa
- 10. Buchanan, Lee K.
 Chief, Employee Health Services
 Department of Agriculture
- 11. Califano, Joseph A., Jr.
 Formerly Special Assistant to President Johnson
- 12. Carter, Marshall S. (Lt. General)
 Director, National Security Agency
- 13. Carver, George A., Jr.
 Special Assistant to the Director
 Central Intelligence Agency
- 14. Cater, Douglas S., Jr.
 Formerly Special Assistant to President Johnson
- 15. Claxton, Philander
 Special Assistant for Population
 Department of State
- Claude, Inis, Jr.
 Professor, University of Virginia
- 17. Cohen, Wilbur J.
 Formerly Secretary, Department
 of Health, Education and Welfare



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- 18. Cooper, Weldon
 Professor, University of Virginia
- 19. Corcoran, Thomas G.
 Formerly Special Assistant to President Roosevelt
- 20. Corson. John J.
 Formerly President, McKinsey
 and Company
- 21. Crawford, John W., Jr.
 Assistant Director for Engineering
 Standards
 Atomic Energy Commission
- 22. Crispell, Kenneth R.
 Dean, School of Medicine
 University of Virginia
- 23. Crockett, William
 Vice President, SAGA Food Corporation
 Formerly Assistant Secretary of State
- 24. David, Paul T.
 Professor, University of Virginia
- 25. Ehrlichman, John D.
 Special Assistant to President Nixon
- 26. Eisenberg, Ralph
 Associate Professor
 University of Virginia
- 27. Emmerich, Herbert
 Former Professor
 University of Virginia
- 28. Finkle, Jason L.
 Associate Professor
 University of Michigan

- 29. Fisher, Joel M.
 Assistant to President Nixon
- 30. Fletcher, Thomas

 Deputy Mayor of Washington, D. C.
- 31. Foster, John S.

 Director, Research and Engineering
 Department of Defense
- 32. French, Robert W. Professor, University of Illinois
- 33. Froehlke, Robert
 Assistant Secretary for Administration
 Department of Defense
- 34. Gardner, Neely
 Professor, University of Southern
 California
- 35. Godley, G. M.
 Deputy Assistant Secretary of State
 Department of State
- 36. Graebner, Norman Professor, University of Virginia
- 37. Griner, John
 President, American Federation of
 Government Employees
- 38. Hamilton, Randy
 Executive Director
 Institute for Local Self Government
- 39. Hampton, Robert E.
 Chairman
 U. S. Civil Service Commission



- 40. Harding, Bertrand M.

 Formerly Acting Director

 Office of Economic Opportunity
- 41. Harlow, Bryce N.

 Special Assistant to President Nixon
- 42. Harris, Robert J.
 Professor, University of Virginia
- 43. Hartzog, George B., Jr.
 Director, National Park Service
 Department of the Interior
- 44. Helms, Richard
 Director
 Central Intelligence Agency
- 45. Henry, Laurin L. Professor, University of Virginia
- 46. Hereford, Frank
 Provost, University of Virginia
- 47. Hinkle, Lawrence Administrator New York Hospital
- 48. Holtz, James N.
 Associate Professor
 University of Virginia
- 49. Hughes, Philip S.

 Deputy Director

 Bureau of the Budget
- 50. Jackson, Samuel C.
 Assistant Secretary
 Department of Housing and
 Urban Development

- 51. Johnson, James E.

 Comissioner

 U. S. Civil Service Commission
- 52. Jelinek, David
 Assistant Director
 Bureau of Prisons
 Department of Justice
- 53. Jones, Roger W.
 Assistant Director
 Bureau of the Budget
- 54. Karrick, Samuel (Colonel)
 Office of the Assistant Secretary of
 Defense for International Security
 Affairs
 Department of Defense
- 55. Kendrick, John W.
 Professor, George Washington
 University
- 56. Kidd, Charles V.

 Executive Secretary

 Office of Science and Technology
- 57. Kilgore, Ann H.

 Mayor

 Hampton, Virginia
- 58. Kolodziej, Edward A. Associate Professor University of Virginia
- 59. Kuh, Peter
 Executive Secretary
 President's Advisory Board on
 Water Pollution

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- 60. Lekachman, Robert
 Chairman, Economics Department
 State University of New York
 at Stonybrooke
- 61. Lincoln, George A.

 Director

 Office of Emergency Preparedness
- 62. Lindjord, Haakon
 Office of Emergency Preparedness
- 63. London, Gary
 Director, Office of Health Services
 Community Action Program
 Office of Economic Opportunity
- 64. Loomis, Henry
 Deputy Director
 U. S. Information Agency
- 65. McCracken, Paul W.
 Chairman, Council of Economic Advisors
- 66. McKean, Roland N.
 Professor, University of Virginia
- 67. Mann, Floyd G.
 Director, Center for Research on
 Scientific Knowledge
 University of Michigan
- 68. Marsh, John O., Jr.
 Member, U. S. House of Representatives
- 69. Mason, Alpheus T.
 Professor, University of Virginia
- 70. Morgan, Robert J.
 Professor, University of Virginia

- 71. Matthews, H. Freeman, Jr. Vietnam Working Group Department of State
- 72. Mayo, Robert P.
 Director
 Bureau of the Budget
- 73. Moran, William
 Population Reference Bureau of
 New York
- 74. Morris, William C.
 Program Associate
 University of Michigan
- 75. Mosher, Frederick
 Professor, University of Virginia
- 76. Moynihan, Daniel P.

 Special Assistant to President Nixon
- 77. Mullins, George A.

 Director of Contract Support Services

 Department of Defense
- 78. Murphy, Charles S.

 Special Assistant to President Johnson
- 79. Murphy, Patrick
 Administrator
 Law Enforcement Assistance Administration
 Department of Justice
- 80. Naftalin, Arthur
 Mayor, City of Minneapolis
- 81. Odom, L. S.
 Director, United Community Corporation

- 82. Oganovic, Nicholas J.

 Executive Director

 U. S. Civil Service Commission
- 83. Parks, Paul
 Director, Boston Model Cities
 Administration
- 84. Patterson, Bradley H., Jr.
 Executive Director
 National Advisory Council on
 Economic Opportunity
- 85. Paulsen, Monrad
 Dean, School of Law
 University of Virginia
- 86. Perkins, John A.

 Chairman of the Board

 Dunn and Bradstreet, Inc.
- 87. Peters, Mary Beth Consultant
- 88. Rader, Louis
 Vice President
 General Electric Corporation
- 89. Rosenblatt, David B.
 Director, Pittman-Dunn Research
 Laboratories
 Department of the Army
- 90. Roybal, Edward R. Member, U. S. House of Representatives
- 91. Shoup, Paul
 Associate Professor
 University of Virginia

- 92. Simmons, Samuel
 Assistant Secretary
 Department of Housing and Urban
 Development
- 93. Singer, Derek S.
 Director, Faculty Development Project
 American Association of Junior Colleges
- 94. Smith, Merriman
 White House Correspondent
 United Press International
- 95. Staats, Elmer B.

 Comptroller General of the United
 States
- 96. Steidle, Walter E.
 Professional Staff Member
 House Special Sub-Committee on
 Education
 U. S. House of Representatives
- 97. Stephansky, Ben
 Caribbean Studies Project Director
 Twentieth Century Fund
- 98. Strasser, William
 President, Montgomery Junior College
- 99. Sullivan, Leon H.

 Minister

 Zion Baptist Church of Philadelphia
- 100. Turner, E. Robert
 Executive Director
 Southeastern Michigan Council of
 Governments



- 101. Udall, Morris K.

 Member, U. S. House of Representatives
- 102. Udall, Stewart L.

 Former Secretary

 Department of the Interior
- 103. Van Hollen, Christopher
 Deputy Assistant Secretary of State
 Department of State
- 104. Waks, Norman
 Assistant Director for Engineering
 Management
 Department of Defense
- 105. Watson, Marvin W.

 Former Postmaster General
 Post Office Department
- 106. Weaver, Henry, Jr.Vice PresidentAtlantic Richfield Corporation
- 107. Webb, James L.
 Former Administrator
 National Aeronautics and Space
 Administration
- 108. White, Byron R.

 Associate Justice
 Supreme Court of the United States
- 109. Williams, Franklin H.
 Director, The Urban Center
 Columbia University
- 110. Willrich, Mason
 Professor, University of Virginia

- 111. Wingate, Livingston
 Director, Greater New York Urban
 League
- 112. Wolfbein, Seymour
 Dean, School of Business
 Temple University
- 113. Wood, Robert S.
 Assistant Professor
 University of Virginia
- 114. Zuckerman, John V.
 Professor
 University of Southern California



APPENDIX NO. 5

ORIGINAL ADVISORY BOARD

OF THE

FEDERAL EXECUTIVE INSTITUTE

Hon. John W. Macy, Jr.
Former Chairman
U. S. Civil Service Commission

Hon. Wilbur J. Cohen Former Secretary of Health, Education and Welfare Hon. Joseph M. Robertson Assistant Secretary for Administration, Department of Agriculture Mr. Albert F. Siepert
Deputy Director for Center
Management, National
Aeronautics and Space
Administration

Mr. Warren G. Bennis
Vice President for Academic Development,
State University of New
York

Hon. Arthur S. Flemming
President, Macalester College

Dr. Henry Reining, Jr.
Dean, Von Kleinsmid Center
for International and Public
Affairs, University of Southern California

Dr. Marvin H. Berkeley Corporate Personnel Director, Texas Instrument Company Hon. Kermit Gordon
President, The Prookings
Institution

Hon. Frank Keppel
Chairman of the Board and
President, General Learning
Corporation

Ex-Officio Members:

Hon. Roger W. Jones Former Chairman, U.S. Civil Service Commission Mr. J. Kenneth Mulligan
Director, Bureau of Training,
U. S. Civil Service Commission

Dr. Edgar F. Shannon
President, University of
Virginia



APPENDIX NO. 6

BUDGETS

FY 1969 and FY 1970

	Operating Expense Item	FY 1969	FY 1970
1.	Salaries	\$244,365	\$344,300
2.	Retirement, Life Insurance and Health Insurance	17,500	20,900
3.	Travel and Fees of Resource Consultants and Travel of Staff	31,300	44,000
4.	Transportation of Things	5,000	4,300
5.	Rent, Communications and Utilities	197,100	290,000
6.	Printing and Reproduction	9,000	17,500
7.	Meals and Other Services	126,135	170,000
8.	Supplies and Materials	24,100	74,000
9.	Equipment Purchases and Rentals	41,700	35,000
	TOTAL =	\$696,200	\$1,000,000

NOTE: All expenses are derived from annual shared costs and reimbursements. No operating funds are available from direct appropriations.

ERIC Clearinghouse

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