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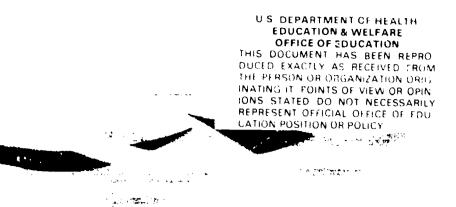
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ABSTRACT

This report describes results of gathering follow-up information from former Coast Community College District (California) students through the use of telephone interviews. The students interviewed were 5% random sample of all students enrolled as of the fourth week of the Fall 1971 semester but who were not enrolled as of the fourth week of the Spring 1972 semester. Descriptive statistics are provided for students at Golden West College, Orange Coast College, and for the two colleges combined. Findings included: (1) young full-time students are more likely to continue in college than their older counterparts: (2) few differences in terms of continuing student characteristics or former student responses exist between the colleges; (3) though many respondents indicated a desire for a college degree, few named a specific short-term goal; (4) most respondents indicated that they intended to return to college at some time; (5) the most frequent reasons given for discontinuing college were financial and personal factors, though close to a third discontinued only after completing their program or goal; and (6) more students reported class activities as their most valuable college experiences, and non-class activities as their least valuable. It was also concluded that telephone interviews do not result in a remarkably higher response rate than mail questionnaires. The data may be more reliable, however, since bias introduced by differences between responders and non-responders is virtually eliminated. (RN)







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FOLLOW-UP INTERVIEWS

WITH

FORMER STUDENTS

FALL, 1971-72 TO SPRING, 1971-72

RICHARD W. BRIGHTMAN

OFFICE OF EDUCATIONAL DEVELOPMENT

JULY, 1972

UNIVERSITY OF CALIF.
LOS ANGELES

JUL 25 1972

CLEARINGHOUSE FOR JUNIOR COLLEGE INFORMATION

ERIC

ORANGE COAST COLLEGE COSTA MESA

GOLDEN WEST COLLEGE
HUNTINGTON BEACH

This report describes results of gathering information from former Coast Community College District students through the use of telephone interviews. Former students interviewed consisted of a random 5% sample of all students who were enrolled as of the fourth week of the Fall 1971-72 semester but who were not enrolled as of the fourth week of the Spring 1971-72 semester. Students interviewed included only those who were full-time students for at least one semester while attending either Orange Coast College or Golden West College. Part-time students, that is those enrolled in less than 12 units, who had never enrolled in 12 or more units at either of the colleges were not included. Those who once were full-time students but who subsequently enrolled on a part-time basis were included.

Past former student follow-up procedures at Coast have invariably made use of mail questionnaires. Typically these procedures have resulted in a 20-25% return rate and evidence has been uncovered suggesting that former students who return mail questionnaires have different answering patterns than those who do not (Project Follow-Through, May 1969). In an effort to counter bias introduced by differences between responders and non-responders to mail questionnaires, Coast has devised a procedure of sampling all



non-continuing students and making aggressive efforts at contacting the sample by telephone for the purpose of gathering the same information that had formally been gathered through the mail. These procedures would result, hopefully, in a higher response rate from the sample than has been previously enjoyed. Moreover, person-to-person interviews should yield more reliable information. Data processing procedures and interviewing techniques are described in a report entitled "Former Student Interview Procedures" and is available from the Office of Educational Development of the Coast Community College District.

Characteristics of Continuing Students

Table I shows descriptive statistics for all students enrolled in the fourth week of the Fall 1971-72 semester for the District (page 1), for Golden West College (page 2), and for Orange Coast College (page 3). Table I also shows descriptive statistics for the same students who were enrolled in the Fall 1971-72 semester in terms of whether or not they continued attending college in the following Spring semester. For the District, 15,496 students were enrolled as of the fourth week of the Fall semester. In the following Spring semester 9,674 or 62.4% were again enrolled.

of those students less than 21 years of age, 67.1% continued and 32.9% did not. Comparable figures for students 21 years of age or older are 56.5% and 43.5%. These figures suggest that younger full-time students have a higher propensity to continue than do older ones. About equal percentages of males and females continued and about equal percentages of students enrolled in associate of Arts programs, Bachelors degree programs, or both Associate and Bachelor degree programs continued, although information regarding type of enrollment plan was unavailable for over 20% of the students in the study. Of those students who were high school graduates, 62% continued as



large group (14.9%) did not make this information available to the District when they enrolled. Thus for both enrollment plans and high school graduate status conclusions to be reached can only be tenuous in nature because of the fairly large proportions of students for whom data were unavailable.

Page two of Table I shows that roughly the same proportion of young students continued at Golden West College as was true for the District. The same can be said for the proportions of male and female students who continued and for students engaged in different enrollment plans. There were no great differences between Golden West College students and the District in terms of whether or not continuing students had or had not graduated from high school.

Page three of Table I shows the same data for Orange Coast College. For that college, age as a determinant of continuing students was less clear and seems to suggest that older students continued to a greater extent than did younger ones, contrary to what was true for the District as well as for Golden West. About similar proportions of males and females continued for Orange Coast College as for the District and the same thing can be said for enrollment plans of continuing students. The proportion of continuing students at Orange Coast college who are high school graduates is roughly the same as that found for the District and for Golden West College.

In general, there is little difference between the two colleges in terms of characteristics of continuing students with respect to age, sex, enrollment plans and high school graduation status.

Sampling Non-Continuing Students

Table I also shows the nature of the 5% random sample taken for all non-continuing students. For the District, 5,822 students from the initial enrollment of 15,496 in the Fall semester 1971-72 were enrolled as of the



fourth week of the following Spring semester. A sample of students was picked at random from this group of non-continuers. The breakdown of the sample is shown in Talbe I in terms of age, sex, enrollment plans, and high school graduate status. In general, for both college and for the District the sample is roughly representative in terms of numbers of non-continuers in each of the four categories.

The total sample consisted of 290 former students, 106 of whom had been enrolled at Golden West and 184 at Orange Coast. Each was telephoned from one to three times in an effort to make contact. Of the 290 students in the sample, 104 telephone contacts were actually made, a return rate of 35.8%. Forty-three contacts were made for Golden West College and 61 for Orange Coast College. Failure to make telephone contact was the result of (a) incorrect telephone numbers, (b) telephone numbers no longer in service, and (c) students no longer available at that number and for whom new numbers were unknown.

Interview Results

Table II shows a tabulation of responses received from those students who were contacted. In general, what is true of the response tabulations for the District is also true for each of the two colleges. Important differences between the colleges will be mentioned specifically in this discussion. Otherwise, comments will be directed towards the District as a whole.

Most former sutdents were not currently enrolled in college when they were contacted by telephone. Those that were, were enrolled at a California State University or College. A few indicated that they were enrolled at either Orange Coast College or Golden West College which means that they either transferred from one college to the other or they were enrolled in a special activity such as the MDTA program and thus did not get included in the data for the fourth week enrollment figures for the Spring of 1971-72,



About equal proportions of enrolled respondents were part-time and full-time students.

Reasons given for discontinuing college included that students had accomplished their goals or had completed their programs. About 27% indicated that this was the case. The most frequent reason, however, shows that students found college to interfere with their work or had other financial reasons to leave. Similarly, personal reasons were often given as a reason for discontinuing college.

When asked for their reason for enrolling in college to begin with, most respondents (53%) gave answers suggesting a desire for a college degree. Enjoyment of learning and better job preparation were given by roughly equal numbers of students. Very few named a specific short-term goal they were trying to accomplish while coming to college.

Most non-continuing students we contacted found college to be what they expected it to be and they expected an intellectual experience. About half of the students for the District indicated that they saw themselves as transfer students, although more Golden West students indicated non-transfer status than was true of Orange Coast, a surprising response because of the larger number of vocational programs offered at Orange Coast. Most students we contacted had not transferred to another college and those who had were enrolled at a California State University or College. More had transferred as juniors than any other level.

Most students worked while attending Orange Coast or Golden West Colleges. Only 31% indicating that they did not work at all. Those who worked typically did so between 11 and 30 hours per week, although some indicated work weeks of more than 40 hours. About 35% of the students contacted reported that they were not working at all now and if they were, were not working in an area



5

related to their college major. Twenty-five out of the 63 working students (36.8%) were working either full- or part-time in an area related to their college major.

When asked if college helped the former student to get a job or a promotion at the time we called, 80% indicated that this was not the case. However, there were differences as between the two colleges. That proportion for Golden West College was 72%; for Orange Coast, 85%.

Most respondents declined to estimate their current annual family income for us. When they did they typically reported incomes greater than \$6,000. A surprising number claimed incomes greater than \$15,000.

When asked if the former student intended to resume his college education in the future, large portions indicated that they were currently attending, as observed earlier, and another substantial proportion indicated that they intended to return in the following semester. When asked what college they would enroll in when they did return, most named either Orange Coast or Golden West.

When concluding the telephone interview, respondents were asked if they would be willing to correspond by mail with the District once or twice per year thereafter. Most agreed to do this and promised to return short question-naires mailed to them for the purpose of longitudinal follow-up of former students. As described in the paper "Former Student Interview Procedures," this will provide an opportunity for long-term analysis of the effect that the Coast colleges program may have on its students.

Table III shows those college major areas that were named by students when asked what their major field was. Non-continuing students majored in a wide variety of subjects, although the field "general interest" was more popular than another other single area. Table III also shows the major fields for students who were attending senior college. No one field seems predominent in that list.



Table IV shows a listing of those things mentioned by students when asked to name their most useful college experience. A large number of students could not answer. Those who did most often mentioned a specific class rather than a broad program, activity, or specific student goal.

When asked to name their least useful college experience, a greater number of former students could provide no answer than was true for the question asking for the most useful experience. Typically, however, those things that are mentioned include not only specific classes but also non-class activities such as football, parking, the forum and other matters.

In Table VI the responses to the question "How Can We Make Our College Program Better?" are shown. Once again most former students could not suggest anything. Those things that were named tended to point to non-class college activities.

Summary and Comment

- 1. As an alternative to the use of mail questionnaires, telephone interviews do not result in a remarkably higher response rate. Mail questionnaires have low response rates for the same reasons that we were unable to contact many students over the telephone, namely, the students had left and had not provided forwarding addresses or new telephone numbers. The response rate, 35.6%, was higher, to be sure, and we believe that the data we gathered are more reliable in as much as we did obviate the bias introduced by differences between responders and non-responders for those who do receive mail questionnaires.
- 2. Although the random 5% sample serving as the basis for the information reported in this paper in representative of non-continuing students in terms of age, sex, enrollment plan, and status as a high school graduate, we are not able at this time to ascertain that those students actually



contacted are similarly representative. Hopefully, future reports on interviews with former students will be able to assess the degree to which the group of students actually contacted is representative of the total population of non-continuing students.

- 3. From the data we were able to gather from our telephone interviews, it appears that younger full-time students have a greater propensity to continue in college than do their older colleagues.
- 4. There are few differences between the colleges in terms either of characteristics of continuing students or in terms of the responses former students gave to us when we talked to them.
- 5. Few of our respondents named a specific short-term goal they were trying to accomplish while attending college. This is consistent with the kind of student from whom data were gathered, that is to say, full-time students. Those college activities serving short-term goals are likely to be engaged in by part-time students. Part-timers were excluded from the sample.
- 6. Most of our respondents indicated that they intended to return to college some time. This suggests that programs at each of the colleges do not alienate students from community colleges in general or from either of the Coast colleges specifically. Telephone interviewers reported that most former students contacted had very positive things to say about both Orange Coast and Golden West and their experiences there. Their reasons for leaving do not reflect dissatisfaction, but rather financial and personal factors.
- 7. A gratifyingly large proportion of former students reported leaving Coast's colleges for reason of completing their program.



8. In reviewing those things former students report as the best and the worst of their college experiences, class activities stand out as the best and non-class activities as the worst. The latter shows up in Tables V and VI which show responses made by students when asked for their least productive college experience and what could be done to improve the college program. Probably this reaction from former students is one that could be expected from those who had attended a commuter college.



COAST COMMUNITY COLLEGE DISTRICT

	Fall, 71-72 4th Week			Spring, 71-72				
	•	lmerit	Conti	Continuing		Non-Continuing		
	Number	%	Number	%	Number	%	5% Sample	
AGE								
Less than 21	8,709	56.2	5,843	67.1	2,866	32.9	140	
Equal or greater than 21	6,787	43.8	3,831	56.5	2,956	43.5	150	
SEX			i					
Male	8,926	57.6	5,588	62.6	3,338	37.4	163	
Fomale	6,570	42.4	4,086	62.2	2,484	37.8	127	
ENROLLMENT PLAN								
Associate in Arts	3,948	25.5	2,486	63.0	1,462	37.0	69	
Bachelors Degree	3,690	23.8	2,468	66.8	1,222	33.2	60	
A.A. and B.A.	4,363	28.2	2,933	67.3	1,430	32.7	73	
Data Unavailable	3,495	22.5	1,787	51.2	1,708	48.8	88	
HIGH SCHOOL GRADUATE								
Yes	11,345	73.2	7,076	62.1	4,269	36.8	216	
No	1,848	11.9	1,002	54.2	846	45.8	39	
Data Unavailable	2,303	14.9	1,596	69.4	707	30.6	35	
TOTAL STUDENTS	15,496	100.0	9,674	62.4	5,822	37.6	290	

Table I
Descriptive Statistics
(page 1)



GOLDEN WEST COLLEGE

	Fall, 71 · 72 4th Week Enrollment		Spring, 71-72					
·			Contin	Continuing		Non-Continuing		
	Number	%	Number	%	Number	%	5% Sample	
AGE								
Less than 21	3,134	55.8	2,115	67.4	1,019	32.6	53	
Equal or greater than 21	2,483	44.2	1,378	55.6	1,105	44.4	53	
SEX								
Male	2,978	53.0	1,882	63.2	1,096	36.8	53	
Female	2,639	47.0	1,611	61.1	1,028	38.9	53	
ENROLLMENT PLAN	•							
Associate in Arts	1,440	25.6	909	63.1	531	58.4	29	
Bachelors Degree	1,474	26.3	1,012	68.7	462	31.3	20	
A.A. and B.A.	1,361	24.2	897	65.9	464	34.1	22	
Data Unavailable	1,342	23.9	675	50.3	667	49.7	35	
HIGH SCHOOL GRADUATE								
Yes	3,863	68.8	2,341	60.6	1,522	39.4	73	
Мо	676	12.0	367	54.3	309	45.7	18	
Data Unavailable	1,078	19.2	785	72.8	293	27.2	15	
TOTAL STUDENTS	5,617	100.0	3,493	62.2	2,124	37.8	106	

Table I
Descriptive Statistics
(page 2)



ORANGE COAST COLLEGE

			į.		_			
	Fall, 71-72			Spring, 71-72				
	4th W	- (1		1	Non-Continuing			
	Enroll	ment	Contin	uing	Non-concino		luting	
	Number	%	Number	%	Number	%	5% Sample	
AGE								
Less than 21	5,575	56.4	3,728	62.9	1,847	33.1	87	
Equal or greater than 21	4,304	43.6	2,453	66.0	1,851	44.0	97	
SEX								
Male	5,948	60.2	3,706	62.3	2,242	37.7	110	
Female	3,931	39.8	2,475	63.0	1,456	37.0	74	
ENROLLMENT PLAN								
Associate in Arts	2,508	25.4	1,577	62.9	931	37.1	40	
Bachelors Degree	2,216	22.4	1,456	65.7	760	34.3	40	
A.A. and B.A.	3,002	30.4	2,036	67.8	966	32.2	51	
Data Unavailable	2,153	21.8	1,112	51.7	1,041	48.3	53	
HIGH SCHOOL GRADUATE								
Yes	7,482	75.7	4,735	63.2	2,747	36.7	143	
No	1,172	11.9	635	54.2	537	45.8	21	
Data Unavailable	1,225	12.4	811	66.2	414	33.8	20	
TOTAL STUDENTS	9,879	100.0	6,181	62.6	3,698	37.4	184	

Table I
Descriptive Statistics
(page 3)



		Coast District	Golden West	Orange Coas t
1.	ARE YOU PRESENTLY ENROLLED IN COLLEGE ANYWHERE?			
	No California State University or	68	33	35
	College	17	4	13
	University of California	2	Ö	2
	Another 2-year College Private 4-year College	1	0	1
	Orange Coast College	1 7	0	1
	Golden West College	8	0 6	7 2
	Other College	0	ő	0
	Total	104	43	61
2.	HOW MANY UNITS ARE YOU ENROLLED IN?			
	Semester Units:			
	0.5 - 6.0	68	33	35
	6.5 - 11.5	13 3	3	10
	12.0 - 18.0	17	3 4	0 13
	More than 18.0	1	ō	1
	12 Quarter Units	1	0	ī
	20 Quarter Units Total	1	0	_1
	10181	104	43	61
3.	WHY DID YOU DISCONTINUE COLLEGE AT:			
	Interfered with work/financial reasons	30	14	16
	Accomplished my goal/completed my		47	10
	program	28	10	18
	Desired classes unavailable Lack of interest in studies	3	0	3
	Entered armed forces	4	3	1
	Health	2 6	0	2
	Moved from area	2	4 0	1 2 2 2
	Personal	16	6	10
	Other	5	2	3
	No response Total	$\frac{8}{104}$	4	4
		104	43	61
4.	WHY DID YOU ENROLL IN COLLEGE?			
	Desire for college degree	55	25	30
	Enjoy learning Better job preparation	24	7	17
	To accomplish a specific, short-term	22	11	11
	goal	3	0	2
	No response	_ 0	0	0
	Total	104	43	61
	Ann 4 at	_		

Table II

Interview Response Tabulations (page 1)



		Coast District	Golden West	Orange Coast
5.	WAS COLLEGE WHAT YOU EXPECTED IT TO BE?			
	Yes No No response Total	74 21 9 104	27 11 <u>5</u> 43	47 10 4 61
6.	WHAT DID YOU EXPECT IT TO BE?			
	Intellectual Practical Social Cultural Other:	73 4 4 6	31 1 2 2	42 3 2 4
	l and 3 above l and 2 above all of the above high school with ash trays No response Total	3 1 2 2 2 9 104	0 0 1 1 -5 -43	3 1 1 1 4 61
7.	WHAT KIND OF PROGRAM WERE YOU ENROLLED IN?			
	Transfer Non-Transfer Undecided Total	43 56 <u>5</u> 104	15 27 1 43	28 29 <u>4</u> 61
8.	DID YOU TRANSFER TO ANOTHER COLLEGE?			
	No California State University or College University of California Another 2-year College Private 4-year College Orange Coast College Golden West College Other College	83 17 2 0 1 0	40 3 0 0 0 0	43 14 2 0 1 0 1 0 61
	Total	104	43	61

Table II
Interview Response Tabulations
(page 2)



		Coast District	Golden West	Orange <u>Coast</u>
9.	AT WHAT LEVEL DID YOU TRANSFER?			
	Freshman Sophomore Junior Senior I did not transfer Total	3 6 10 1 84 104	0 0 3 0 40 43	3 6 7 1 -44 -61
10.	DID YOU WORK WHILE ATTENDING COLLEGE?			
	No 1 - 10 hours 11 - 20 hours 21 - 30 hours 31 - 40 hours More than 40 hours Total	32 8 23 18 8 15 104	15 4 6 11 2 5 43	17 4 17 7 6 10 61
11.	ARE YOU WORKING NOW?			
	No Full-time in major area Full-time in a related area Full-time in an unrelated area Part-time in major area Part-time in a related area Part-time in an unrelated area Total	36 13 8 25 4 0 18 104	16 6 4 9 2 0 6 43	20 7 4 16 2 0 12 61
12.	HAS COLLEGE HELPED YOU TO GET A JOB OR PROMOTION SO FAR?			
	Yes No No response Total	$\frac{19}{83}$ $\frac{2}{104}$	10 31 2 43	9 52 0 61
13.	WILL YOU ESTIMATE YOU CURRENT ANNUAL FAMILY INCOME?			
	Less than \$3,000 \$3,000 to \$6,000 \$6,000 to \$10,000 \$10,000 to \$15,000 More than \$15,000 Decline to state Total	1 7 16 18 20 42 104	1 6 11 8 16 43	0 6 10 7 12 26 61

Table II

		Coast District	Golden West	Orange Coast
14.	DO YOU INTEND TO RESUME YOUR COLLEGE EDUCATION IN THE FUTURE?			
	Next semester Next year A few years from now After armed service Sometime, but don't know when Undecided I am attending a college now Total	8 30 8 4 1 6 13 34 104	4 12 4 3 0 3 9 8 43	4 18 4 1 1 3 4 26 61
15.	WHAT COLLEGE WILL YOU PROBABLY ATTEND? California State University or College University of California Another 2-year College Private 4-year College Orange Coast College Golden West College Undecided Never Other College I am attending a college now Total	2 0 5 2 23 15 15 15 8 0 34 104	0 0 2 0 2 15 12 4 0 8	2 0 3 2 21 0 3 4 0 26 61
16.	WILL YOU BE WILLING TO CORRESPOND WITH US ONCE OR TWICE PER YEAR BY MA Yes No	96 8 104	38 	58 3
	Tota1	104	43	61

Table II
Interview Response Tabulations
(page 4)



ORANGE COAST COLLEGE

Junior College:

GOLDEN WEST COLLEGE

Junior College:	Junior College:
Accounting	Accounting Architecture Art Auto Body Auto Mechanics Business Business Data Processing Cosmetology Criminology Electrical Engineering English General Interest Graphic Arts Grocery Merchandising History Law
Marine Technology 1	Recreation
Mathematics 1	Secretarial Science 3
Nursing 2	Social Service 1
Oceanography 1	Theater Arts
Photography 3	Undeclared 1
Political Science 2	Conton Callaga
Psychology 2	Senior College:
Secretarial Science 3	Accounting
Sociology 3	Accounting 1
X-Ray Technician 1	Criminology 1
Undeclared 3	Drama
	None
Senior College:	Node
Anthropology	
None	

Table III

What Was Your Major Field While In College?



ORANGE COAST COLLEGE Accounting class 1 Choreography 1 Certain Class 5 Classes in Business area 1 Creative Writing class Environmental Science Prog. . . . Environmental Science Prog. General Education General Education History class Instructors Instructors Learning to study Learning to fly Nursing Program Learning to read Other people Psychology class Photography class Science classes Secretarial skills Registration 1 Sociology class Sociology class 1 Work experience 1 Wrestling 1 Table IV What Was Your Most Useful College Experience? GOLDEN WEST COLLEGE ORANGE COAST COLLEGE Certain classes American Studies class 2 Classes that don't pertain to Attendance major 3 English class 2 Classes that don't pertain to Football major 1 Geology class 1 Counselor 1 History class Instructors Instructors 1 P.E. class Parking 1 Math class Philosophy class 1 Psychology 100 P.E. class Philosophy class Political Science class 1

GOLDEN WEST COLLEGE

Table V

What Was Your <u>Least</u> Useful College Experience?



Registration

Psychology 100 2

Student loans

. 2

GOLDEN WEST COLLEGE

ORANGE COAST COLLEGE

tower amount of units necessary
for VA approval 1
Improve registration 3
Student interest classes taught
on a peer level
Omit Psychology 100 1
Make it less like high school . 1
Make attendance matter more 1
Have more speakers
Be more attentive to students
with criticisms of teachers . 1
Hours involved 1
More of a 1-1 basis 1
Stricter curriculum 1
Be able to take a test instead
of a class if you have the
knowledge 1
Have more qualified teachers 2
Parking
Have more vocational classes 1
Have more individual evening
classes 1
Have more qualified counselors . 2
Not have work experience
required for Inh. Therapy
major 1
Students and teachers should be
on a more personal basis 1
Help students better them-
selves personally as well as
educationally
Wider variety of classes 2
Make it so that first-time
students can qualify for
student loans 1
Have more up-to-date books 1
Omit classes that don't per-
tain to major 1
lave more advanced classes 1
Realign the transfer program
with the 4-yr. colleges 1
None
30

Stricter curriculum		1
Have more qualified teachers.		3
Have more vocational classes .		1
Students and teachers should		_
be on a more personal basis		3
Have a required political	•	_
science course that shows		
the bad about our government		
		1
Omit classes that do not per-	•	1
tain to major		4
Make the tutorial center more	•	4
meeful		
useful	•	T
Make whole nursing division		_
more organized	•	1
The required classes into		
major area	•	1
Have less lab classes	•	1
Have more contact between		
administration and outside		
employment		1
Have courses for only brush-up		1
None	. 2	4

Table VI

How Can We Make Our College Program Better?

