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ABSTRACT

Large numbers of people are still employed in production, marketing, and processing of flue-cured tobacco in eight agricultural subregions in five southeastern states. Mechanization and new technology which is being introduced could result in substantial economic and social problems unless new economic opportunities are developed. However, mechanization has been slowed down by government tobacco programs, which limit acreage and production, and by the uncertain demand for future tobacco products. In 1967, about 295 million man-hours of labor were needed to produce the flue-cured tobacco crop, but if current technological methods were adopted this could be reduced by one-half. A mechanical harvesting system requires a \$52,000 outlay for a 40-acre tract. Mechanization would affect 84,000 commercial tobacco farms with over 350,000 residents. In 1966 about 4.1 million residents resided in the area under study. As mechanization releases farm workers from their jobs, growth in nonfarm employment will be necessary to prevent an economic recession and considerable outmigration from the area. (BC)

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**POTENTIAL
MECHANIZATION
IN THE FLUE-CURED
TOBACCO INDUSTRY**

With Emphasis on Human Resource Adjustment

AGRICULTURAL ECONOMIC REPORT NO. 169
ECONOMIC RESEARCH SERVICE
U.S. DEPARTMENT OF AGRICULTURE

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UNITED STATES DEPARTMENT OF AGRICULTURE
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Farm Production Economics Division

E R R A T A

POTENTIAL MECHANIZATION IN THE FLUE-CURED TOBACCO INDUSTRY
WITH EMPHASIS ON HUMAN RESOURCE ADJUSTMENT
U.S. Dept. Agr., Agr. Econ. Rpt. No. 169
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The following changes should be entered in the above report:

Page 17 - Footnote 13, line 5, change "difference is" to "difference in".

Page 35 - 2d paragraph from bottom of page should be substituted with the following:

Age distribution of the study area's tobacco farm household population shows 31 percent were under 15 and nearly 4 percent, 65 or over (table 16). Thus, a total of 35 percent were in what is generally considered the dependent age group. Of the remaining 64 percent, 25 percent were between 15 and 35, 15 percent from 35 to 45, and 26 percent from 45 to 65.

Page 70 - Paragraph 5, line 12, change "(tables 32 and 34)." to "(tables 32 and 35)."

Page 72 - Line 4, change "11 percent" to "13 percent".

Line 12, change "(table 34)." to "(table 35)."

Page 73 - Line 13, change "(tables 34 and 35)." to "(tables 34 and 37)."

Page 74 - Paragraph 3, line 9, change "(table 36)." to "(table 37)."

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The study was conducted under the coordination of W.B. Sundquist, Farm Production Economics Division (FPED), ERS. In general, researchers from FPED and the Marketing Economics Division (MED) were responsible for sections of the report that discuss mechanization of the tobacco industry and Government tobacco programs; researchers from the Economic Development Division (EDD) were responsible for sections of the report that discuss characteristics of workers in the tobacco industry and employment and economic activities in the study area.

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The Department's Agricultural Stabilization and Conservation Service provided essential data and information on tobacco programs.

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SUMMARY AND POLICY IMPLICATIONS

Summary

Large numbers of people are still employed in the production, marketing, and processing of flue-cured tobacco in the Southeastern United States. Mechanization and new technology in this industry, and the resulting displacement of workers, could constitute a problem of substantial social and economic proportions unless new employment opportunities are developed. Full mechanization of the tobacco industry, however, is tending to be inhibited by certain environmental forces. Uncertainty about future demand for tobacco products surely influences investment decisions of farmers. Government tobacco programs, which limit acreage and production and restrict leasing and rental arrangements, are largely barriers to the adoption of full-scale mechanization. Also, extensive program changes and rapid mechanization would have important implications for the people involved.

Mechanization of the Tobacco Industry

During 1967, about 295 million man-hours of labor were required to produce the Nation's flue-cured tobacco crop. Current technology, if adopted without restriction by Government programs, could reduce labor input in tobacco production by about half.

Production mechanization, however, is costly. A mechanical harvesting system requires a capital outlay of \$52,000 (\$40,000 for bulk-curing barns and \$12,000 for the harvester and support equipment). Operated at capacity (about 40 acres), the mechanical harvester is the least costly form of harvesting when wage rates exceed a level of about \$1.35 per hour; this wage level will probably be reached soon.

In addition to equipment cost, the small size of production units, resulting largely from restrictive Government programs, has served as an effective deterrent to extensive mechanization of production, particularly in harvesting.

To acquire production units of 40 acres would require substantial combining of fragmented allotments. In the Coastal Plain of North Carolina--the area with largest units--the average production unit was only 8.9 acres in 1968. Multiple-unit farms (farms having one or more sharecroppers) averaged 19 acres of tobacco, compared with 7 acres for single units. The Piedmont area had even smaller production units, estimated at about 5.8 acres of tobacco per unit.

Mechanical harvesting increases the need for skilled harvester operators, tractor drivers, and hoist operators. Employment of more skilled workers, primarily males, would reduce the traditional, seasonal opportunities for females and children to work the harvest; thus, family income would be expected to decline in many cases if mechanization occurs rather fully.

Mechanization of auction sales and processing plants is occurring rapidly. This mechanization reduces the need for heavy manual labor. Mechanized handling of loose leaf tobacco increases the proportion of jobs that can be done by women. Overall, employment in the marketing and processing industries can be expected to decline substantially in the future.

Though complete mechanization of production would probably have minimal effects on the processing industry, marketing (auction) facilities would probably be relocated near the tobacco production centers; for example, they would shift from the Piedmont area to the Coastal Plain.

Demand for Tobacco

Uncertainty about future demand further deters producers from investing large sums in new technology that may have limited alternative uses. Demand for tobacco in 1975 is currently projected to be about the same as in 1968. However, concern over the relationship between cigarette smoking and health is increasingly causing various public and private agencies to try to reduce demand. The future effect of the health issue on demand is not known. Changing technology in cigarette manufacturing has, however, reduced and is expected to further reduce the amount of domestically produced tobacco used per 1,000 cigarettes manufactured.

People Affected

About 84,000 commercial tobacco farms in the study area (fig. 1) and over 350,000 persons in these farm households could be directly affected by mechanization and other changes in the flue-cured industry. If mechanization occurs rather fully, many workers would have to find alternative sources of income, though even now, a number have income from other sources. In 1964, about 46 percent of these farms were operated by tenants, and over half the people in commercial farm households were tenant families. Compared with whites, a much higher proportion of Negro farmers are tenant operators; however, the total number of each is similar. Average age of tobacco farmers is 47, compared with about 37 for the total U.S. work force. This higher average age is coupled with an educational attainment substantially below that of all U.S. workers--7.6 years of school, compared with 12.2.

Hired workers on flue-cured tobacco farms have highly seasonal employment. In the Coastal Plain area of North Carolina, the seasonal job of longest duration is priming--averaging 16.6 days during the 1967 harvest. Croppers averaged 3.6 months of employment in tobacco in the same year. These croppers, with an average educational attainment of 4.3 years, would face especially severe problems in obtaining new employment.

Economic Activity in the Study Area

About 4.1 million residents resided in the flue-cured area under study in 1966. Population in the area had increased 8 percent from 1960. Yet net outmigration from 1960 to 1966 amounted to 69,500

Note: Although "Negro" is used in this text, the figures upon which the analysis is based may include a very small percentage of American Indians, Spanish Americans, and other minority groups because of the rapidly changing composition of this highly mobile work force.

persons. The 1967 unemployment rate in the study area was only 4 percent, and nonmetropolitan areas within the area averaged 4.6 percent. These rates do not, however, indicate the extent of hidden unemployment and underemployment, especially on the smaller farms.

In the study area, the number of children born per woman-- particularly to Negro women--is appreciably above the U.S. average. Thus, substantial expansion in local jobs is needed to maintain a satisfactory employment level and to decrease outmigration to other areas where the outmigrants would be at a relative disadvantage in the labor force.

As mechanization of agriculture releases workers, compensating growth in nonfarm employment will be required for satisfactory economic and human resource adjustment. Without such growth, economic recession and increased outmigration will occur, which could create problems of serious proportion. Fortunately, nonfarm employment in the study area grew at a rate of 24 percent between 1962 and 1967, compared with 14 percent for the Nation. Industries likely to use low-skill workers displaced from the tobacco industry are manufacturing, trades, and services. However, specific future job requirements of these growing industries are not known.

Policy Implications

Government program restrictions hinder amalgamation of production units into a size of operation that would effectively use available production technology. Of the 194,374 farms receiving flue-cured tobacco allotments in 1968, less than 1 percent had allotments exceeding 20 acres per farm. Eighty-nine percent had allotments of less than 6 acres each. Average allotment per farm was 3.13 acres. Major program restrictions curtailing amalgamation are discussed below.

Lease and transfer of allotments are restricted to within-county boundaries; tobacco acreage on the producing farm after transfer cannot exceed 50 percent of the recipient farm's cropland; and lease and transfer of allotment is for a single year only. New leases must be negotiated annually.

Production through renting allotment and poundage quotas from others is limited to production of rented allotment and quotas on the farm from which they were rented. Thus, tobacco fields are often miles apart.

Purchases of acreage and poundage quotas must include purchase of the whole farm to which they are allocated; thus the cost of such purchases is substantial.

However, if extensive program changes were authorized, removing the restrictions discussed above, important employment and income implications would result. Some of the more important are outlined below.

(1) Permitting transfer of allotment across county boundaries would remove tobacco production from hilly areas with small, irregular fields and concentrate it in areas where large, level fields

could be effectively mechanized. In the process, the hilly areas would lose employment, related economic activities, and tax base.

(2) Amalgamation of operating units into units of approximately 40 acres and fully mechanizing production would mean that a large number of people now deriving income from tobacco production would be deprived of this source of income.

(3) Under a mechanized production system, many hired workers now employed in tobacco would lose this opportunity for work. Moreover, such workers tend to have skills that are less than competitive in other labor markets.

(4) Welfare programs would have to be expanded for some older and less educated farmers and workers displaced from employment.

(5) Retraining of displaced workers would need to be accelerated, as would the rate of growth in economic sectors other than agriculture, if widespread unemployment or high outmigration rates or both are to be avoided in the study area.

Effects of alternative policies on production, mechanization, and possible displacement of workers can be defined to a substantial degree. It can also be generally shown that the workers likely to be affected are highly disadvantaged, compared with the total U.S. work force. Specific data on the impact of displacement of both hired and family workers, however, are less readily defined because of the dearth of information relative to these workers. Information is lacking on such worker characteristics as age, sex, mobility, and the extent of dependence on income from tobacco. In addition, little is known of alternative employment opportunities and specific skills and educational requirements of them. Such data are needed for more complete evaluation of the potential social and economic consequences of changes in the tobacco industry.

POTENTIAL MECHANIZATION IN THE FLUE-CURED TOBACCO INDUSTRY
WITH EMPHASIS ON HUMAN RESOURCE ADJUSTMENT

by a Task Group in the
Economic Research Service

I. INTRODUCTION

Background and Scope of Problem

Large numbers of people are still employed in the production, marketing, and processing of flue-cured tobacco. These economic activities are concentrated in the Southeastern United States. The flue-cured tobacco area of North Carolina and adjacent counties in South Carolina constitutes one of the most, if not the most, heavily populated rural areas in the United States. Much of this population currently relies on full- or part-time employment in the tobacco industry. Some individuals are seasonally employed in more than one of the production, marketing, and processing stages of the industry. Areas in several adjacent States also rely significantly on the flue-cured tobacco industry.

Several recent and highly interrelated developments have resulted in the expectation that total employment in the flue-cured tobacco industry will decline and that the makeup (sex and skills, for example) of the working force will change as the industry becomes more mechanized. Of particular importance is the potential for increasing use of harvesting aids and adoption of new harvesting machines, more extensive mechanization of materials-handling processes in marketing and warehousing, increased bulk handling of untied tobacco, and modifications of programs to permit transfer and consolidation of tobacco allotments. The last possibility, consolidation of tobacco allotments into larger tracts, is related importantly to mechanization of tobacco production, which--for economic reasons--occurs more slowly on smaller production units than on larger ones.

Thus, mechanization of the flue-cured tobacco industry, the resulting displacement of workers, and the need for new employment opportunities in affected areas could constitute a problem of substantial social and economic proportions. Furthermore, a static or declining demand for tobacco is quite possible. Relationships between smoking and health, now under intensive study and discussion, are important aspects of future demand. Also important are technological developments that reduce the amount of tobacco used per 1,000 cigarettes and the proportion of that tobacco that is domestically produced.

In some areas of the flue-cured tobacco belt, other employment opportunities exert a "pull" influence on workers currently employed in the tobacco industry. Thus, there may simultaneously be some areas where tobacco labor is in short supply and other areas where displacement will leave workers without local employment alternatives.

Also, mechanization possibilities differ widely in individual areas, making it necessary for us to provide some analyses for smaller areas within the flue-cured tobacco belt. For this purpose, we have delineated five production areas within the belt.

It is possible that production, processing, and marketing of burley tobacco will also become highly mechanized in the future. Barring a significant decline in demand, however, extensive fragmentation of current allotments; lack of good, operational mechanical harvesters; and lack of any allotment transfer options under Government programs make mechanization in the burley tobacco industry and widespread worker displacement less likely. Consequently, we have limited this report to flue-cured tobacco.

Our major interests here are describing and analyzing, within the flue-cured tobacco belt, the following:

- (1) Characteristics of the tobacco industry, including production, marketing, and processing phases;
- (2) Technological and institutional factors affecting the tobacco industry, particularly with respect to future employment in the industry;
- (3) The study area's population, particularly workers in the tobacco industry; and
- (4) Other economic activities present in the area.

We are primarily interested in identifying the potential for mechanizing the tobacco industry in the several areas within the flue-cured belt, the rate at which such mechanization might be expected to occur, the extent of current and potential worker displacement, and characteristics of workers who may be displaced.

If a major worker-displacement problem appears likely, additional research should be conducted to assess the possibility of absorbing displaced workers in other economic activities and the possible need for retraining, welfare, or other programs to ease the impacts of adjustments on individuals and communities involved.

Possible future changes in the demand for flue-cured tobacco are treated only briefly in this report; they are included to help set the perspective for expected changes in the industry. Though changes in demand could materially affect the tobacco industry, they are extremely difficult to appraise now.

The Study Area

The flue-cured tobacco area delineated for this study consists of eight Census agricultural subregions in five Southeastern States.

These subregions form the five major flue-cured tobacco production areas referred to extensively in this report. Relationships between production areas and Census subregions are shown as follows and in figure 1:

<u>Production Areas</u>	<u>Census Subregions</u>
(1) Piedmont, Va.-N.C.	Va. 18 and N.C. 18
(2) Coastal Plain, N.C.	N.C. 17
(3) Tidewater, N.C.	N.C. 15
(4) Pee Dee-Lumber River	N.C. 16 and S.C. 16
(5) Georgia-Florida	Ga. 29 and Fla. 29

Although manufacturing and other sectors of the economy have expanded noticeably in the five production areas, agriculture remains a major source of employment. Cotton, tobacco, and peanuts are the three major agricultural crops. Broiler production is next in importance.

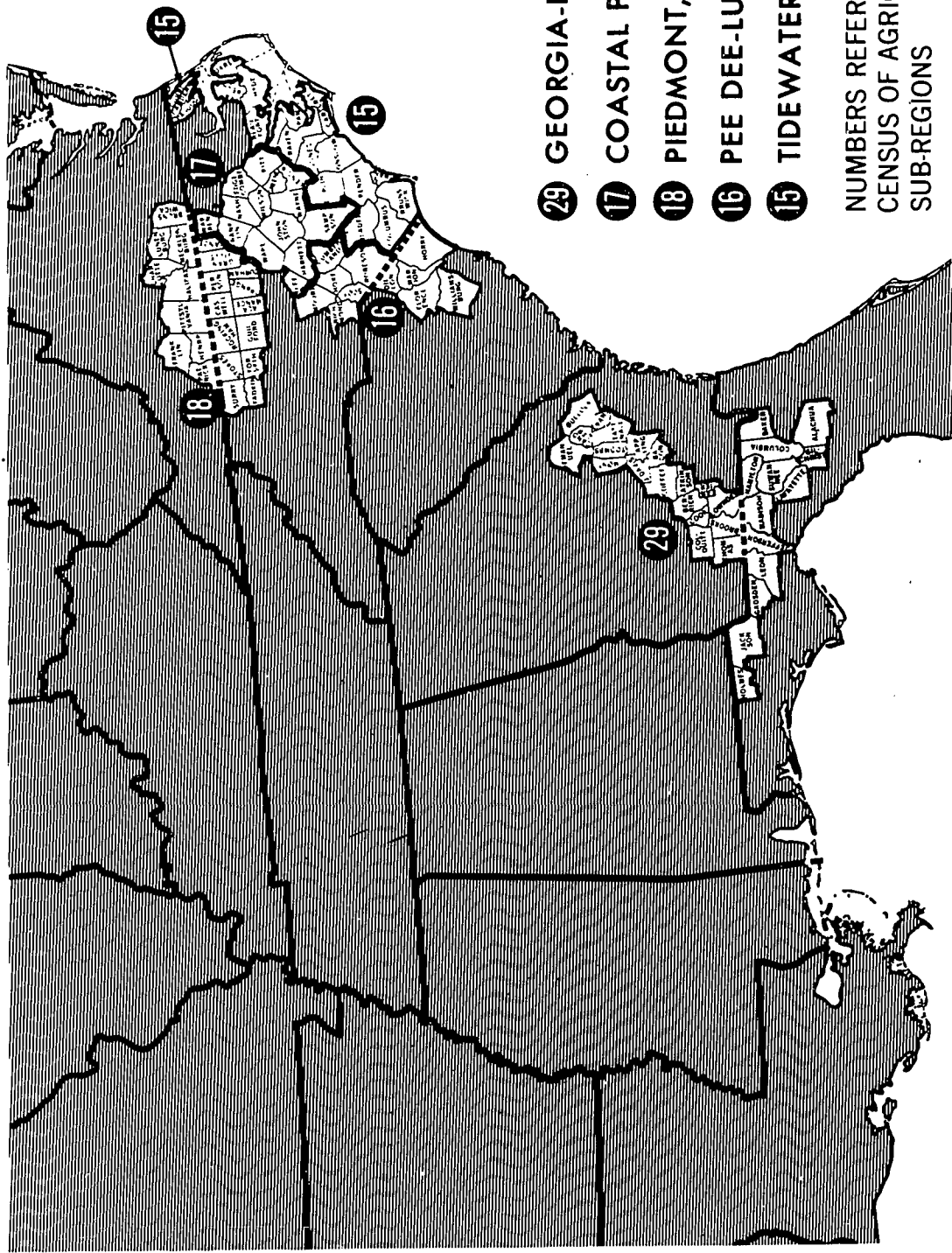
Production, processing, and sales of tobacco in the study area became an important component in the agricultural sector before the turn of the century. The market for cigarette tobacco expanded in the first half of the 20th century, causing rapid growth of tobacco production and an accompanying increase in rural population in the eastern half of the study area. Currently, almost all the Nation's flue-cured tobacco is grown within the study area. The crop has been under continuous production control for more than 30 years. Primarily because of increases in yield, the program of acreage allotments and price supports has been one of repeated cuts in acreage allotments. As a result, the industry has faced recurrent, serious overproduction problems along with the decreased acreage allotments. Allotments have stabilized since 1965, however, under acreage-poundage controls. Because of the typically small size of flue-cured tobacco production units, there has been little incentive to develop technology for mechanization or to adopt expensive mechanical equipment. Also, an adequate supply of labor has been available to producers at relatively low cost. With tobacco allotments averaging 3.13 acres per farm, overhead costs for highly specialized tobacco equipment are high on a per acre or per pound basis. While tobacco is of utmost importance in this region--the basic allotted acreage for flue-cured tobacco was 607,800 acres in 1968--it is not grown uniformly throughout the Southeast. Production areas vary in importance because of topography and other features, and each area will be discussed briefly.

Georgia-Florida Area

The Georgia-Florida Central Coastal Plain was traditionally a cotton economy in the early part of the century, but that crop was decimated by the boll weevil. Farmers of the area adjusted and rapidly introduced flue-cured tobacco. They also expanded production of peanuts, livestock, and watermelons. The Georgia-Florida flue-cured tobacco area has developed more recently than any of the other areas. In 1919, only 11,000 acres were in this crop; by 1929, nearly 70,000 acres were. In 1964, some 52,838 acres and about 97 million pounds of flue-cured tobacco were harvested.

In addition to flue-cured tobacco, the area also has some highly localized production of cigar wrapper tobacco. Farming is quite diversified. Many farms are of small size, and sizable amounts of land are in forest for pulpwood and naval stores.

FLUE-CURED TOBACCO PRODUCTION AREAS



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NEG. ERS 7065-69 (9) ECONOMIC RESEARCH SERVICE

Figure 1

Coastal Plain, N.C.

The Coastal Plain of North Carolina is the most concentrated area of flue-cured tobacco production in the country. About 164,000 acres yielded 376 million pounds of this crop in 1964. The area is ideally situated with regard to soil, climate, and labor supply for intensive cultivation of flue-cured, brightleaf tobacco. The Coastal Plain is abundantly supplied with level fields of light, sandy soils having sandy-clay subsoils. These soils warm early, are readily worked, and produce the highest quality of leaf. Throughout most of the area, commercial cultivation of tobacco did not begin until the 1890's. Once established, it supplanted cotton as a principal source of farm income and now accounts for about three-fourths of all farm sales. The fact that acreage controls (without poundage restrictions) on tobacco have been in effect for a period of years has fostered an intensive type of cultivation which has considerably increased yields and raised the labor input per acre. These same factors of restricted acreage and intensive cultivation encouraged and prolonged use of animal power. However, today most commercial farmers have tractors.^{1/}

Piedmont, Va.-N.C.

This production area is the Nation's oldest growing belt for brightleaf, flue-cured tobacco. The area is the second most important producer of the leaf and is the center of the cigarette manufacturing industry. In 1964, the area had about 142,000 acres in flue-cured tobacco and harvested 292 million pounds. Unlike the Georgia-Florida area and the Coastal Plain of North Carolina, the Piedmont area has uneven terrain, varying from undulating to hilly, with mountainous portions on the west. Tobacco is grown mostly on light-textured soils of fine, sandy loam. About three-fourths of the land is in farms, a higher proportion than in the cotton Piedmont to the South. Most farms in the area are tobacco farms, and the average size is small. Allotment per farm in 1968 was 3.25 acres. The tobacco fields are small, irregularly shaped, and often on hilly ground. Yields are not as high as in the North Carolina Coastal Plain area. Half the farmland remains in woods, most of these unpastured.

Pee Dee-Lumber River

The Pee Dee and Lumber River area, State parts N.C. 16 and S.C. 16, also made the transition from cotton to tobacco.^{2/} Cotton is still grown in the area, but tobacco is the leading cash crop. The area is located in the drainage basin of the lower Pee Dee River and its tributary, the Lumber River. Most of the area is in the Coastal Plain, but a few tobacco-producing counties of the North Carolina Sand Hills are also included. In 1964, about 167 million pounds of flue-cured tobacco were harvested from 82,000 acres. Farmland is interspersed with large acreages of swamp or other poorly drained land. In the Sand Hills portion, much of the land is suitable only for forestry or nonagricultural uses, and about half the land is not in farms.

^{1/} See page 30 for definition of commercial farms.

^{2/} "State part" refers to that portion of a Census subregion contained within 1 State.

Tidewater, N.C.

The Tidewater area of North Carolina is generally heavily wooded and flat. About 70 percent is forested, much of which is in swamps. Less than half the land is in farms, because of extensive belts of swamps, marsh, and sand. Agriculture is the most common industry, although it does not employ as high a proportion of the population as do the intensive tobacco and peanut areas to the west. Principal crops are flue-cured tobacco, cotton, corn, soybeans, and peanuts. Soils vary from black loams to white sands. The well-drained, light, sandy loams are best suited for tobacco, cotton, peanuts, sweet-potatoes, and early truck crops. In 1964, about 137 million pounds of flue-cured tobacco were harvested from 65,600 acres in the Tidewater area.

Magnitude of Tobacco Production in the Study Area

Flue-cured tobacco production in the United States totaled 1.4 billion pounds in 1964. Nearly all of this production was in the five Southeastern States of Virginia, North and South Carolina, Georgia, and Florida. About 80 percent of the acreage and 76 percent of the total production was in the five areas delineated above.

II. INSTITUTIONAL, TECHNOLOGICAL, AND DEMAND FACTORS AFFECTING THE FLUE-CURED TOBACCO INDUSTRY

The effects of Government programs, changing technology, and changes in consumer demand on the flue-cured tobacco industry cannot be neatly isolated. Indeed, they are highly interrelated. To the extent possible we will discuss these several factors separately in the section which follows, but with only a minimum of attention to demand.

Government Programs

Few agricultural enterprises are as regulated as the flue-cured tobacco industry. Government programs, in addition to restricting acreage, have placed restrictions on production beginning in 1965 and, until 1968, on form (tied or untied) of sale. These programs were initiated, and have been maintained, in an effort to provide a balance between supply and anticipated demand for tobacco while retaining price levels that would provide adequate returns to production resources.

Government programs have been and are currently an important influence on the structure (including size, number, and location of production units; technology employed; and labor use) of the tobacco industry. In particular, they have affected the organization of production units and, though perhaps to a lesser extent, marketing and processing institutions.

The small size of production units resulting from these programs has deterred extensive mechanization of production. Few farmers have been able to amass enough tobacco acreage to economically justify owning expensive, specialized tobacco equipment. Even with the rigidities of Government programs, however, some new technology has been adopted. Yet, much of the laborsaving technology developed in recent years will not be extensively adopted without such institutional changes as program modifications and alteration of tobacco buying practices and without some changes in long-standing customs in the tobacco trade.

Current Program Features

Major features of the current flue-cured tobacco programs are provisions for acreage-poundage quotas, price support, sale of untied tobacco, and lease and transfer of quotas.

Acreage-poundage quotas were approved by growers in 1965 for the 1965, 1966, and 1967 crops in lieu of the acreage allotment system in effect at that time. In 1967, flue-cured tobacco growers approved acreage-poundage quotas for the 1968, 1969, and 1970 crops. The acreage-poundage program provides for acreage allotments and poundage quotas for individual farms producing flue-cured tobacco. Such individual allotments and quotas are derived from the national poundage quota and acreage allotment determined by the Secretary of Agriculture. A farmer may produce and sell, in any one year, up to 110 percent of his poundage quota. The amount sold in excess of his quota is deducted from his quota in the following year. If he sells less than his quota, the quantity undermarketed is added to his quota in the following year.

The price support program for flue-cured tobacco establishes minimum prices for each grade of tobacco. Buyers must pay at least 1 cent per pound above the support price to acquire a given lot of tobacco. If such a price is not bid, the grower receives the support price, and the tobacco passes into the hands of the Flue-Cured Tobacco Cooperative Stabilization Corporation. This is a producer organization that handles, processes, stores, and offers for resale flue-cured tobacco acquired under the price support program. Flue-cured tobacco received by the Stabilization Corporation has ranged from 4.2 to 22.6 percent of net sales in the marketing seasons since 1960. In 1968, about 13 percent of the marketings were taken by this organization. The price support level for flue-cured tobacco in a given year is based on the relationship between the average parity index for the immediately previous 3 years and the index for 1959. The percentage difference in this index is applied to the 1959 support level to yield the support level for the given year.

Price support is available only on tobacco produced in accordance with the provisions of the current program. Until 1963, except in Georgia and Florida, only tobacco marketed in tied form was eligible for price support. In Georgia and Florida, tobacco has historically been sold in untied form and was eligible for price support. In 1963-67, untied tobacco was eligible for price support in South Carolina, North Carolina, and Virginia during a specified period at the beginning of the marketing season. In 1968, both tied and untied tobacco were eligible for price support throughout the marketing season on all flue-cured tobacco markets. Sales of untied tobacco accounted for 99 percent of flue-cured sales in 1968.

The lease and transfer provision for flue-cured tobacco became part of the program in 1962. In general, this provision allows a farmer to produce tobacco leased from another farmer on an annual basis on land other than that to which the quota is originally assigned. More specifically, the quota thus leased is restricted to movement within county boundaries, and the total acreage of tobacco allotted to any farm after the transfer cannot exceed 50 percent of the recipient farm's total cropland. In crop years before 1968, the maximum allotment that could be leased and transferred was 5 acres.

Effect of Programs on Production Units

Chiefly because of substantial increases in yield per acre, attempts to control flue-cured tobacco production by acreage allotments have resulted in a sharp reduction since World War II in the average flue-cured tobacco allotment (fig. 2). In 1965, a cut of nearly 20 percent was announced for acreage allotments then in effect. The advent of the acreage-poundage program in 1965 restored all but 5 percent of the announced reduction. Of course, the larger acreage allotment was accompanied by the poundage quota. The basic national acreage allotment and poundage quota have been substantially the same each year since the inception of acreage-poundage in 1965, and the average acreage allotment per farm has leveled off at about 3.1 acres. However, basic allotments and poundage quotas for individual farms are adjusted each year to reflect the farms' overmarketing or undermarketing, as the case may be, to get effective quotas.

Allotment size is not necessarily a measure of the tobacco acreage grown by any one producer, since allotments are sometimes combined

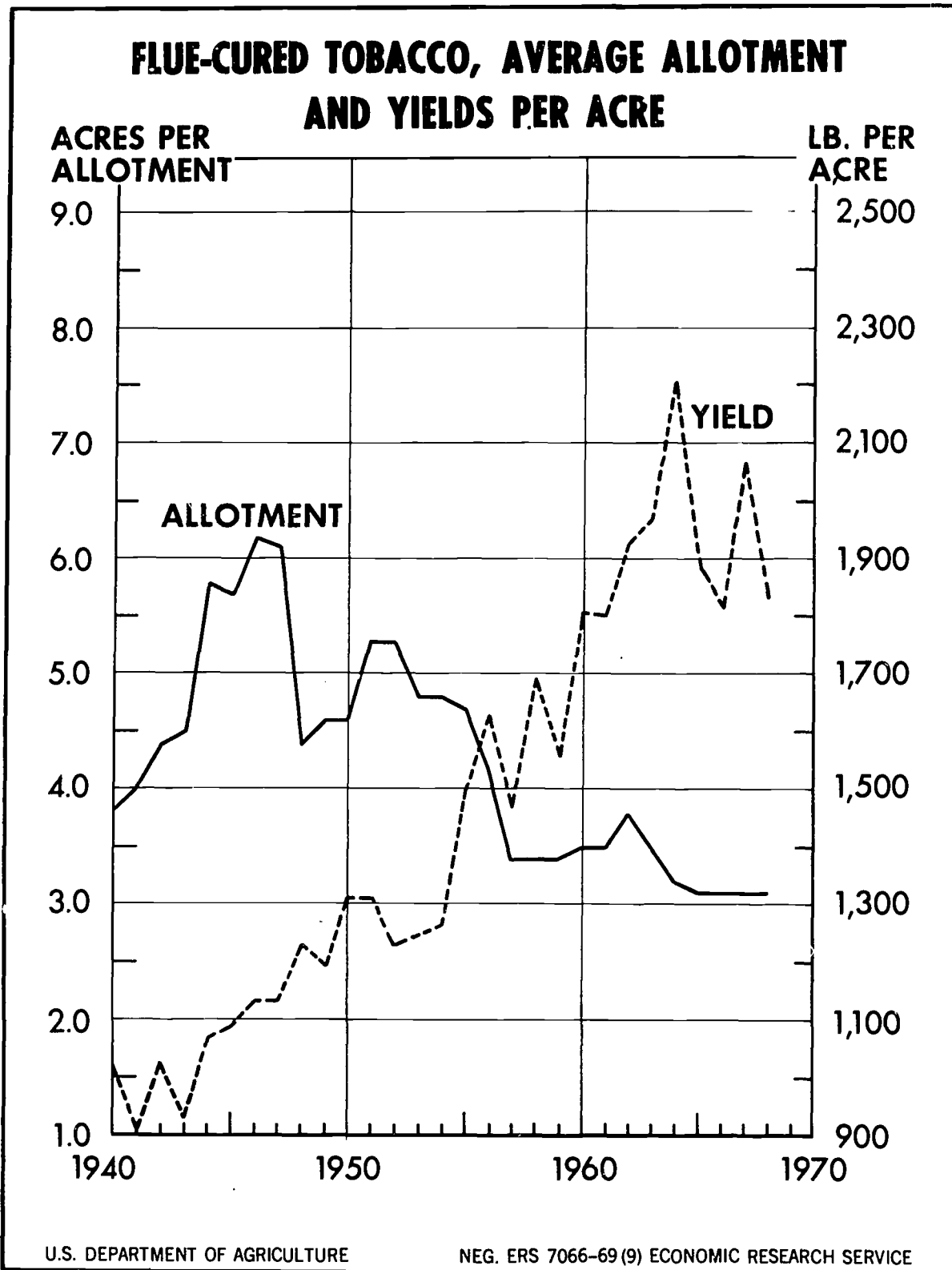


Figure 2

into production units through rental and leasing arrangements. On the other hand, a single allotment may result in several production units through these same arrangements. Renting and leasing are common throughout the flue-cured tobacco area. Data for tobacco-producing units in the Coastal Plain of North Carolina, for example, show that in 1964 only about 27 percent of the operators owned all of the allotment they grew. Those who rented all of their tobacco acreage constituted 52 percent of total operators, and those who owned part and rented part accounted for 21 percent. It is clear that the last group combined all or part of two or more allotments into one production unit. Possibly, some in the owner group rented out part of their allotment and some in the renter group rented more than one allotment.

The distribution of allotments by size does illustrate that control of the right to produce flue-cured tobacco is widely fragmented. In other words, allotments are spread among many individuals and a large proportion of these allotments are quite small (table 1).

In general, an operator who wishes to increase his flue-cured tobacco quota has three alternatives: (1) He may rent an acreage allotment and poundage quota from another, but the tobacco grown must be produced on the farm to which the allotment is assigned;^{3/} (2) he may lease an acreage allotment and poundage quota and transfer them from one farm to another within the same county for a single year, but the tobacco acreage on the producing farm after the transfer cannot exceed 50 percent of the cropland;^{4/} and (3) he may purchase a farm that has an acreage allotment and poundage quota.

The limitation to 50 percent of cropland in tobacco after lease and transfer restricts consolidation of units large enough for mechanization in many cases. In the Coastal Plain of North Carolina, 44 percent of the farms had less than 50 acres of cropland in 1968. If the 50-percent limitation is continued, a large number of farms in this area will be constrained from acquiring tobacco acreage through lease and transfer in acreages compatible with machine capacity of 30 to 40 acres.

Farm size measured in terms of acres of cropland is smaller in the Piedmont than in the Coastal Plain; in that area, therefore, even more farms would be constrained from mechanization unless they leased or purchased additional cropland.

The organization of production units with larger tobacco acreages through lease and transfer or purchase of allotments or both depends on the supply of quotas for these purposes. The present program restricts lease and transfer to county boundaries.^{5/} If this restriction were removed, quotas would move into areas with the greatest

^{3/} Producers actually lease a poundage quota and convert to acres by using the yield on the receiving farm.

^{4/} Provisions are made for moving the allotment if the entire farm is rented.

^{5/} For discussion of experience with lease and transfer see Hoover, Dale M., "Lease and Transfer of Flue-Cured Tobacco Marketing Quota Among Farms," Econ. Inform. Rpt. No. 6, Dept. of Econ., N.C. State Univ., Dec. 1967.

Table 1.--Distribution of flue-cured tobacco allotments by size groups, 1968

Size of allotment	All farms	Percentage of all farms	Total allotment	Allotment per farm
	Number	Percent	Acres	Acres
Acres:				
Less than 2.00.....	92,260	47.5	94,622.69	1.03
2.01-4.00.....	60,177	31.0	169,425.67	2.82
4.01-6.00.....	20,364	10.5	98,950.70	4.86
6.01-8.00.....	9,018	4.6	62,017.65	6.88
8.01-10.00.....	4,497	2.3	40,050.35	8.91
10.01-20.00.....	6,290	3.2	84,197.69	13.38
20.01-50.00.....	1,583	.8	44,660.25	28.21
50.01-100.00.....	154	.1	9,813.42	63.72
Over 100.00.....	31	<u>1/</u>	4,021.05	129.71
Total.....	194,374	100.0	607,759.50	3.13

1/ Less than 0.1 percent.

competitive advantage in flue-cured production. Such movement would further enhance the possibilities for mechanization in areas such as the Coastal Plain.^{6/} It would also reduce economic activity and employment related to tobacco in the areas from which outmigration of quotas occurred.

Effect of Programs on Marketing and Processing

Most Federal flue-cured tobacco programs are directed toward the production stage. Several of these programs, however, have an indirect impact on tobacco marketing and processing. These are primarily programs relating to the form in which tobacco may be sold and the location of production operations.

With the extension of price support to untied flue-cured tobacco in production areas other than Georgia-Florida, much of the flue-cured leaf redrying capacity became unusable. Processors were required to convert their lines from bundle redrying to loose leaf redrying. This conversion was completed before the start of the 1968 processing season.

^{6/} An analysis of the effect of permitting allotments to be transferred across county boundaries appears in Bradford, G.L., and Toussaint, W.D., "Economic Effects of Transferable Tobacco Allotments," Agr. Econ. Inform. Series No. 89, Dept. of Agr. Econ., N.C. State College, 1962.

In terms of labor usage, the shift to loose leaf has eliminated some of the heavier manual work performed by male workers and increased the number of jobs for females in redrying plants. Bundle redrying machines are loaded and unloaded manually, while loose leaf machines are loaded and unloaded automatically. At the same time, the shift to loose leaf has increased the number of female workers required on inspection belts.

Current lease and transfer regulations, which prohibit the movement of tobacco allotments across county boundaries, have virtually no impact on the flue-cured tobacco marketing system. If these regulations were expended to allow movement of allotments across county boundaries into areas with the greatest comparative advantage, a significant impact on the structure of the tobacco auction warehouse system and the location of the warehouses could be expected. The movement of production would force the closing of tobacco auction warehouses in the losing area, with resultant loss of employment opportunities in these areas and increases in recipient areas.

Labor Use in Flue-Cured Tobacco

During 1967, 480 million man-hours of farm labor were used to produce the Nation's tobacco crop. About 295 million of these were required for the flue-cured crop alone. This is more than the total required to produce the Nation's cotton (242 million) or food grains (206 million) in that year.

The extremely high labor requirement for tobacco production is a factor limiting the size of production units. Even though the average 1964 flue-cured tobacco allotment was only 3.2 acres, the extremely high seasonal labor requirements that peak at harvesttime forced most tobacco farmers to hire labor. A 1964 survey of 906 tobacco farms (growing all types of tobacco) showed that 92 percent of the farms hired some labor.^{7/} Even those tobacco farms having sales of less than \$5,000 were dependent upon hired labor, as shown below:

<u>Farms by value of sale of products</u>	<u>Proportion hiring labor</u>
	<u>Percent</u>
All farms.....	92
Farms having sales of--	
Less than \$5,000.....	84
\$5,000-\$9,999.....	95
\$10,000-\$19,999.....	96
\$20,000-\$39,999.....	100
\$40,000 and over.....	100

The average monthly labor demand per farm varied from less than 200 hours in January and February to more than 950 hours in August. Aggregate labor demand for all tobacco farms is shown in figure 3.

^{7/} Farm Labor Inputs, 1964, Statis. Bul. 438, Econ. Res. Serv., U.S. Dept. Agr., 1969.

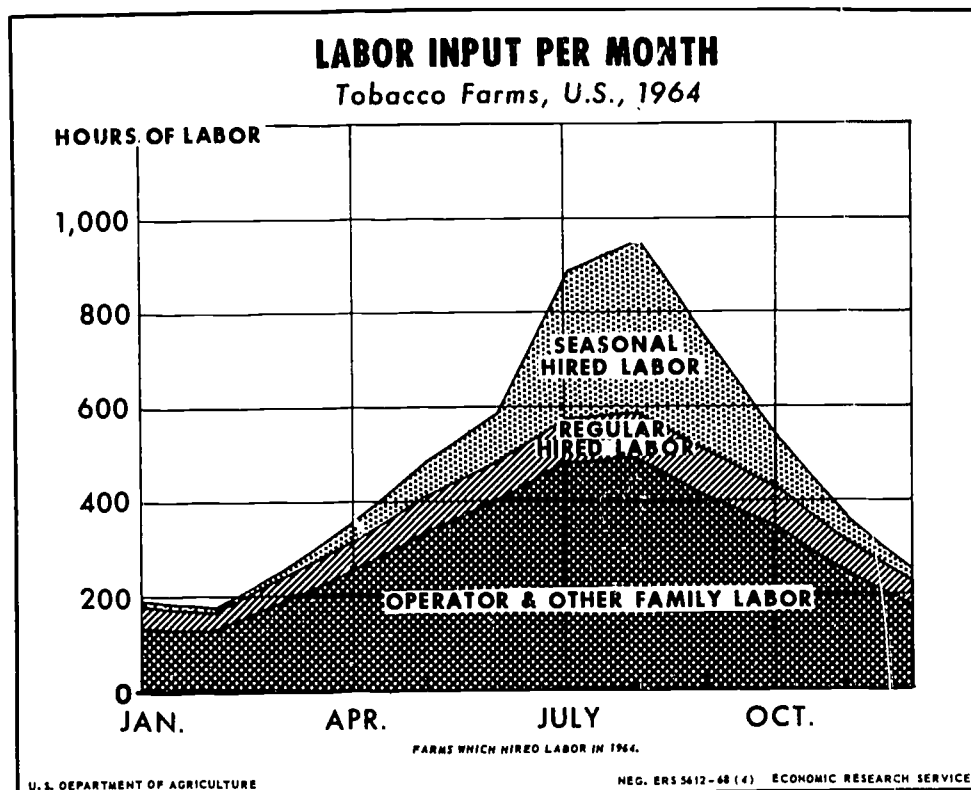


Figure 3

Availability of labor and management ability of individual operators have materially affected the organization and size of production units. These factors have no doubt been influential in the breaking-up of some large allotments by renting pieces out and organizing sharecropper units. However, if mechanization of tobacco production is to become a reality, substantial adjustments to increase the size of production units appear necessary.

Though substantive data on labor employment in tobacco markets are not available for the entire study area, an example can be provided. The thirteen tobacco markets operating in the North Carolina Piedmont in 1967 employed an estimated 1,918 persons on an hourly basis to set-up and break tobacco sales. Total man-hours of employment were estimated to be 658,662. In addition to the direct labor force involved, an unknown number of supervisory and clerical jobs would be lost by the North Carolina Piedmont if, for example, transfer of tobacco allotments across county lines were allowed and tobacco production shifted from the North Carolina Piedmont to the Coastal Plain area.

Mechanization of Production and Its Effects on Labor Use

The watchword for flue-cured tobacco technology today is mechanization. Manual labor requirements for the crop are relatively high and offer a fertile area for the replacement of man-labor with machines.

The tobacco plant, which may reach a height in excess of 6 feet, originates from a minute seed. One ounce contains some 400,000 to 600,000 seeds. Chiefly because of the difficulties of direct field-seeding of such small seed, tobacco is a transplanted crop. Flue-cured tobacco plant beds are prepared and seeded in late winter, and transplanting takes place in the spring. The soil of the plant bed must be sterilized before seeding, and most farmers now use chemicals for this purpose.

Perhaps the biggest problem associated with the current method of producing plants is variability in plant maturity. Variability stems from damage to the plant's root system when it is "pulled" from the plant bed for transplanting. Some root systems may be so damaged that they do not survive transplanting. These plants must be replaced later and the replacements usually do not mature at the same time as those that survive the initial transplanting. Other plants with less damage may survive transplanting but take longer to become established. Again, variability in maturity occurs. Such variability is a significant handicap in machine harvesting of flue-cured tobacco. Flue-cured tobacco plants mature over a period of 4 to 6 weeks. Basal leaves ripen first; maturity progresses upward, and the tip leaves are the last to ripen. Ideally, all plants in the field should be the same height and at the same stage of maturity so the machine can remove only ripe leaves from all the plants. Otherwise, the machine must be adjusted upward and downward to accommodate variability in maturity of leaves. Research is currently being conducted to determine the feasibility of producing potted plants to better ensure uniform plant size and maturity.

The transplanting operation for flue-cured tobacco is largely mechanized. Mechanical transplanters, one-row and some two-row machines, are widely used. These machines require manual placement of individual plants, either in the ground or in the machine, but substantially reduce labor requirements relative to requirements in hand-transplanting. Research is currently being conducted on a prototype automatic planter for use with potted plants.

Weed control in flue-cured tobacco is a combination of hand and machine operations. Much of the cultivation is done with tractors and one-row cultivators, but hand-hoeing of weeds is done when necessary. Chemicals are available for weed control but are not yet widely used.

Maleic Hydrazide (MH 30) is a plant growth control chemical widely used to control sucker growth in flue-cured tobacco. MH 30 has come into general use since the late 1950's. Some hand-suckering is usually necessary with MH 30, but if used properly, the chemical reduces labor requirements by as much as 14 hours per acre.

Total labor requirements for producing flue-cured tobacco vary among growers due to differences in managerial ability, production systems, yields, and perhaps other factors. Nationally, labor requirements for flue-cured tobacco were estimated to average 515 hours per acre in 1959. Of this total, 129 hours were for preharvest operations and 386 hours, or 75 percent of the total, were for harvest and market preparation.^{8/} The estimate for 1959 reflects only partial

^{8/} Labor Used to Produce Field Crops, Statis. Bul. No. 346, Econ. Res. Serv., U.S. Dept. Agr., May 1964.

replacement of horses and mules with tractor power. About 58 percent of commercial flue-cured tobacco farms reported tractors in 1959. In 1964, this figure was 69 percent. Since 1964, this ratio has no doubt become larger. Even so, adoption of tractor power has had more impact on preharvest than on harvest operations.

By 1967, total labor used per acre was down 9 percent to 471 hours in the aggregate, and over 61 million hours of work had been eliminated since 1959. Preharvest labor decreased to 98 hours per acre--down 24 percent from 1959 (table 2). In contrast, harvest labor requirements rose 6 percent. Harvest labor is largely a function of yield, and yield per acre increased 30 percent during the 8-year period. Labor used in preparing the crop for market declined 17 percent from 1959 but nonetheless averaged 127 hours per acre in 1967. This decrease was due primarily to the shift from tied to untied sale of tobacco. In 1967, about two-thirds of the crop was sold untied. In 1968, nearly all flue-cured tobacco was sold untied and thus labor needed to prepare the tobacco for market was reduced even further.

This uneven development of mechanization has heightened the farm labor problem by raising the peak harvest demand while eliminating many preharvest and postharvest jobs. Thus, hired workers have a shorter employment period, and many tobacco farmers find it difficult to obtain a reliable work force for such a short period. This problem may help explain why some farmers have not been quick to adopt new technology. They retain workers for employment during the peak period by providing pre- and post-harvest jobs that could be abolished by partial mechanization. For example, with current technology, preharvest labor could be reduced to an average of about 73 hours per acre.^{9/}

There are several different methods or systems for harvesting flue-cured tobacco. These systems may be classified under three major headings: (1) Hand harvest, (2) hand harvest with priming aids, and (3) mechanical harvest. The first two systems are in general use and the last in the introductory stage.^{10/}

A more complete classification of the first two systems is as follows:

<u>Hand Harvest</u>	<u>Hand Harvest With Priming Aid</u>
A. Conventional barn	A. Conventional barn
1. Hand looping	1. Hand looping on the priming aid
2. Automatic looping	2. Hand looping at the barn
B. Bulk barn	3. Automatic looping
	B. Bulk barn

^{9/} A Cost and Returns Guide for Selected Field Crops in North Carolina, Cir. 462, N.C. Agr. Ext. Serv., Mar. 1965. Estimate is the total of preharvest labor from the table on page 23 of the Guide.

^{10/} Priming is the removal of ripe leaves from the stalks in the field.

Table 2.--Production and labor used, flue-cured tobacco, by States, 1959 and 1967

State	Acres harvested	Yield per acre	Labor used per acre			Total labor used				
			Pre-harvest	Harvest	Prepar- ing for market	Preharvest	Harvest	Preparing for market	Total	
	Number	Pounds	Hours	Hours	Hours	Hours	Hours	Hours	Hours	
			-----1959 1/-----							
Virginia.....	70,500	1,560	150	234	156	540	10,575,000	16,497,000	10,998,000	38,070,000
North Carolina....	458,500	1,533	125	235	150	510	57,312,500	107,747,500	68,775,000	233,835,000
South Carolina....	81,000	1,765	130	215	175	520	10,530,000	17,415,000	14,175,000	42,120,000
Georgia.....	69,000	1,520	130	231	150	511	8,970,000	15,939,000	10,350,000	35,259,000
Florida.....	13,900	1,395	125	238	140	503	1,737,500	3,308,200	1,946,000	6,991,700
Alabama.....	450	1,250	140	251	125	516	63,000	112,950	56,250	232,200
Total.....	693,350	1,559	129	232	153	514	89,188,000	161,019,650	106,300,250	356,507,900
			-----1967 2/-----							
Virginia.....	55,900	1,850	105	228	123	456	5,869,500	12,745,200	6,875,700	25,490,400
North Carolina....	409,500	2,017	96	245	133	474	39,312,000	100,327,500	54,463,500	194,103,000
South Carolina....	76,000	2,170	104	266	120	490	7,904,000	20,216,000	9,120,000	37,240,000
Georgia.....	72,000	2,040	98	250	105	453	7,056,000	18,000,000	7,560,000	32,616,000
Florida.....	12,900	1,975	98	242	101	441	1,264,200	3,121,800	1,302,900	5,688,900
Alabama.....	560	1,800	105	224	90	419	58,800	125,440	50,400	234,640
Total.....	626,860	2,022	98	246	127	471	61,464,500	154,535,940	79,372,500	295,372,940
Percentage change: from 1959.....	-10	+30	-24	+6	-17	-8	-31	-4	-25	-17

1/ From Statistical Bulletin 346, U.S. Dept. Agr.

2/ Preliminary estimates prepared in Farm Prod. Econ. Div., Econ. Res. Serv., Jan. 1969.

Both methods involve "hand priming." In "hand harvesting," the primers walk down the rows removing ripe leaves as they go.

A priming aid is any of several riding units that carry the workers (primers) down the rows in close proximity to the plants and allow the workers to remove leaves while seated. Priming aids may be self-propelled or tractor-drawn. Some aids carry only primers, while others also carry the looping crew. The looping crew ties leaves onto sticks to be hung in curing barns. The effect of use of priming aids on labor requirements probably varies greatly. Some growers claim laborsavings while others say use of priming aids only makes working conditions more comfortable. A study of one type of self-propelled priming aid indicated savings in harvest labor of 25 percent compared with labor required in conventional harvesting operations.^{11/}

The automatic looper, or tying machine, is used in conjunction with conventional barns. Chappell and Toussaint estimate that use of tying machines requires 49.5 hours less labor per acre than hand-tying.^{12/} The investment cost for a tying machine is around \$1,600.

Use of bulk-curing barns eliminates the need for tying leaves onto sticks and thereby reduces labor requirements for barning and removing leaves from sticks after curing. Chappell and Toussaint estimate a savings of around 120 hours per acre for a bulk-curing system compared with a system of conventional barns and hand-tying. This savings includes 5 hours per acre in watching the cure. Investment cost for a bulk barn with a 3-acre capacity is around \$4,000. At present wage rates and when each system is used at capacity, the harvesting system utilizing automatic loopers is the least costly compared with conventional (hand-tying) and bulk-barn systems. Since the bulk-barn system promises the greatest laborsavings, it becomes more competitive with other systems as wage rates increase. When wages are increased 50 percent above the 1967 level of about 90 cents per hour, the bulk system (with hand-harvest) becomes less costly than the conventional system. Though the cost still does not decline enough to equal that for the tying machine system, the difference in total cost for the two systems is reduced.^{13/}

The overall effect of the adoption of bulk-curing and tying-machine systems on labor used in flue-cured tobacco production is not presently known. Limited information indicates that the number of

^{11/} Toussaint, W.D., and Harwood, D.G., Machine or Hand Harvesting Tobacco, Ext. Cir. No. 413, N.C. Agr. Ext. Serv., May 1957.

^{12/} Chappell, J.S., and Toussaint, W.D., Harvesting and Curing Flue-Cured Tobacco With Automatic Tying Machines, Bulk Curing and the Conventional Method: Labor Requirements, Costs and Prices Received, Agr. Econ. Inform. Series No. 123, Dept. of Econ., N.C. State Univ., Aug. 1965.

^{13/} Chappell and Toussaint, *ibid.*, page 17 ff. Capacity for bulk-barn and conventional systems is 3 acres and for tying machine, 25 acres. These cost comparisons are based on the assumption of purchasing all new equipment and do not consider the replacement of existing barns with bulk barns. The authors point out that the difference is overhead costs between bulk- and conventional barns would be greater if such replacement is considered.

bulk units and tying machines on farms has increased (probably only moderately) in recent years. On the other hand, an almost complete changeover has occurred in the form in which flue-cured tobacco is sold. This changeover--to untied form--has substantially reduced the amount of labor used in flue-cured production. Labor requirements for preparing flue-cured tobacco for market in tied form are estimated to exceed requirements for untied preparation by about 4 hours per 100 pounds.^{14/} As previously mentioned, untied sales accounted for 99 percent of marketings in 1968, up from 24 percent in 1965. The yield in 1968 for flue-cured tobacco is estimated at 1,940 pounds per acre. Selling in untied form, therefore, reduced labor requirements for the 1968 crop by about 77 hours per acre compared with selling in tied form.

The dramatic shift to sales of untied tobacco has had an impact on labor requirements. However, this shift has implications beyond savings in labor used for market preparation. Selling flue-cured tobacco in untied form is an integral part of the mechanical harvesting system. The mechanical tobacco harvester, currently in extremely limited use, removes the leaves from the tobacco stalk mechanically and conveys them to a location on the machine where they can be "racked" before they are transferred into a bulk-curing barn. It has been estimated that this system reduces labor requirements for harvesting and market preparation by almost 70 percent compared with the conventional method.^{15/} The efficiency of this machine depends largely on the leaves being racked, cured, and marketed in the random order in which they are conveyed to the racking location. Reordering the leaves by hand before racking or marketing offsets much of the labor savings. Although the shift to sale of untied tobacco was virtually complete in 1968 and appeared acceptable to the trade,^{16/} there is still some doubt about whether buyer's will accept mechanically harvested tobacco. This doubt exists because of problems associated with grading tobacco cured and sold in random order. However, relatively little leaf has been cured in this manner; and doubt was also expressed about the acceptability of any bulk-cured tobacco when bulk units first appeared. Moreover, much of the objection to random order leaf may be related to its inadaptability to the stemming operation of processing plants. This problem is perhaps no more serious for random leaf than for the oriented untied leaf. Widespread adoption of threshing plants to handle untied leaf should eliminate any serious problems associated with processing random leaf.

^{14/} Brooks, R. Charles, and Toussaint, W.D., "Labor Requirements In the Market Preparation of Flue-Cured Tobacco," Agr. Econ. Inform. Series No. 98, Dept. of Agr. Econ., N.C. State College, Feb. 1963.

^{15/} Bradford, G.L., "Effects of Changing Wages on the Profitability of Harvesting and Market Preparation Systems and on the Structure of Tobacco Farms," Tobacco Mechanization and Marketing, Agr. Policy Institute Series 29, School of Agr. and Life Science, N.C. State Univ., Feb. 1968.

^{16/} Chappell and Toussaint found no statistically significant price differences between tobacco cured conventionally and in bulk. "Harvesting and Curing Flue-Cured Tobacco With Automatic Tying Machines, Bulk Curing and the Conventional Method: Labor Requirements, Costs and Prices Received," *op. cit.*

A comparison by Bradford of production costs for conventional, automatic looper, bulk, and mechanical harvester systems shows the automatic looper system to have the lowest cost, using 1967 wage rates and with each system used at capacity.^{17/} Capacities of the various systems are: 3 acres for a conventional barn, 25 acres for automatic looper, 3 acres for a bulk-curing barn, and 40 acres for mechanical harvester. At wage rates of \$1.35 per hour (50 percent higher than the 1967 level of about 90 cents), Bradford's comparison shows the mechanical harvester system to have the lowest production costs. Higher wage rates of this magnitude or greater are probable in the near future. Unpublished Economic Research Service data for the Coastal Plain of North Carolina indicate that at an annual use of 32 acres per year, wage rates would need to exceed \$1.83 per hour for a mechanical harvesting system, at current costs, to be the most profitable system for tobacco harvesting.

Thus, as wage rates increase, most of the obstacles to the adoption of the mechanical harvesting system are those related to organizing production units of a size compatible with efficient use (use at or near capacity) of the mechanical harvester. As previously indicated, relatively few production units in flue-cured tobacco have as many as 40 acres of tobacco.

Substantial initial investment is needed to organize a unit having 40 acres of tobacco through any of the rental, lease and transfer, or farm purchase alternatives currently available. Capital requirements are greater, of course, if farmland is purchased. However, ownership reduces the uncertainty that accompanies the other alternatives. Initial investment for machinery and equipment is estimated to be around \$52,000, including \$12,000 for the mechanical harvester and \$40,000 for the necessary number of bulk barns.

The amount of capital necessary to purchase enough farmland to acquire 40 acres of tobacco under current institutional arrangements would vary, depending on the percentage of total land in cropland, soil type, topography, buildings, and other factors. Contribution of the value of the allotment itself to total cost would be substantial. Bradford estimated the capital requirement for a hypothetical, large flue-cured tobacco farm in the Coastal Plain of North Carolina, with the allotment itself valued at \$2,500 per acre. Investment in land for this farm, having 500 acres of land, 250 acres of cropland, and 40 acres of tobacco allotment, is estimated to be \$175,000.^{18/} Both the total land required to produce 40 acres of tobacco and the cost of this land could be appreciably reduced if institutional arrangements were modified.

The wage rate is critical to the determination of the most profitable harvesting system. As mentioned above, mechanical harvesting is the least costly system compared with other systems in common use, with wage rates at 150 percent of the 1967 level and with the harvester used at full capacity. At higher wage rates, cost comparisons would be even more favorable to the mechanical system, and its use at less than capacity could become profitable. These cost comparisons

^{17/} Bradford, G.L., Effects of Changing Wages on the Profitability of Harvesting and Market Preparation System and on the Structure of Tobacco Farms, from Proceedings of the Agr. Policy Institute Conf., API Series 20, Feb. 1968.

^{18/} Ibid.

are based on purchase of all components of each system. However, since most producers already have adequate conventional facilities, cost comparisons within the current, actual situation would be somewhat less favorable for the mechanical harvester than those shown. Of course, facilities do not last forever and must eventually be replaced. Some combination of conventional barns and bulk barns might be used in moving from a conventional to a mechanical system. Equipment is available for converting conventional barns into bulk barns at a cost somewhat less than for constructing new bulk-barn units.

Possible Adoption and Effects of Mechanical Harvesting

One thing seems clear; if the use of mechanical harvesters is to become widespread in the near future, the harvesters must be used at or near capacity. Such usage might be accomplished through custom-hiring and joint ownership of machines or, of course, by consolidating small production units into larger ones. Some insight into the adjustments necessary for consolidation may be gained by looking at the size of production units currently existing.

The Coastal Plain of North Carolina is the area currently best suited to mechanization of tobacco. The topography is generally level and conducive to the use of large machines. Allotments in this area are generally larger than in most other flue-cured areas.

Production units in the Coastal Plain averaged 8.9 acres of tobacco per farm in 1968 (table 3), whereas the average acreage allotment was 4.5 acres (table 4). About 63 percent of the tobacco acreage on the average production unit was rented from other producers. Multiple-unit farms (farms with one or more sharecroppers) constituted 16 percent of total farms. These multiple units averaged 19 acres of tobacco per farm, compared with 7 acres for single units.

Tobacco production units ranged from an average of 1.4 acres on farms with less than 10 acres of cropland to 32.4 acres on farms with 220 or more acres of cropland. The most common interval in farm

Table 3.--Flue-cured tobacco acreage by farm size and type of farm unit, Coastal Plain, North Carolina, 1968

Item	All farms	Farm size (acres of cropland)					Type of farm unit	
		Less than 10	10-49	50-99	100-219	220 and over	Single	Multiple
Percentage of farms...	100	6	38	30	20	6	84	16
Acres per farm.....	8.9	1.4	4.2	8.1	14.5	32.4	7.0	19.0
Percentage of acreage rented ^{1/}	63	88	69	65	63	52	72	46

^{1/} Allotment rented from other producers.

Table 4.--Distribution of flue-cured tobacco allotments by size groups, Coastal Plains, North Carolina, 1968

Size of allotment	All farms	Percentage of all farms	Total allotment	Allotment per farm
	Number	Percent	Acres	Acres
Acres:				
Less than 2.00.....	11,703	30.4	13,017.58	1.11
2.01-4.00.....	13,252	34.5	37,954.74	2.86
4.01-6.00.....	5,750	15.0	28,048.34	4.88
6.01-8.00.....	2,886	7.5	19,903.78	6.90
8.01-10.00.....	1,553	4.0	13,862.21	8.93
10.01-20.00.....	2,444	6.4	33,015.05	13.51
20.01-50.00.....	732	1.9	20,780.46	28.39
50.01-100.00.....	86	.2	5,397.19	62.76
Over 100.00.....	21	.1	2,703.90	128.76
Total.....	38,427	100.0	174,683.25	4.55

size was 10-49 acres of cropland with 4.2 acres of tobacco. Farms with 220 acres or more and averaging 32.4 acres of tobacco accounted for only about 6 percent of the total number of production units. However, these larger farms produced a much higher percentage of the area's tobacco.

The Piedmont area of Virginia-North Carolina is an area where mechanization of tobacco is somewhat less feasible than in the Coastal Plain. Topography here is rolling, presenting difficult engineering problems, and fields of tillable land are small. The average allotment in 1968 was 3.2 acres (table 5). Data on a production unit basis, such as are presented for the Coastal Plain, are not available for the Piedmont area.

Farms reporting flue-cured tobacco in the Piedmont, in the 1964 Census, are distributed by acreage of tobacco harvested in table 6. Other than the time period difference, the major difference in the Piedmont data compared with the Coastal Plain data is that share-cropper units appear as farms for the Piedmont (table 6) but are included as parts of multiple-unit farms for the Coastal Plain (table 3). Therefore, comparable tables for the two areas could not be constructed.

Farms reporting flue-cured tobacco in the Piedmont averaged 4.5 acres of tobacco. About 54 percent reported 4 acres or less and only about 5 percent had more than 10.0 acres. Analysis of a sample of 1964 Census questionnaires for the Piedmont indicated that share-croppers accounted for about 22 percent of the farms reporting

Table 5.--Distribution of flue-cured tobacco allotments by size groups, Piedmont, North Carolina and Virginia, 1968

Size of allotment	All farms	Percentage of all farms	Total allotment	Allotment per farm
	Number	Percent	Acres	Acres
Acres:				
Less than 2.00.....	17,922	40.1	19,650.84	1.10
2.01-4.00.....	15,974	35.7	45,779.55	2.87
4.01-6.00.....	5,826	13.0	28,312.44	4.86
6.01-8.00.....	2,333	5.2	15,977.70	6.85
8.01-10.00.....	1,082	2.4	9,627.71	8.90
10.01-20.00.....	1,290	2.9	16,935.53	13.13
20.01-50.00.....	254	.6	7,150.15	28.15
Over 50.00.....	23	1/	1,637.40	71.19
Total.....	44,704	100.0	145,071.32	3.25

1/ Less than 0.1 percent.

Table 6.--Percentage distribution of farms reporting flue-cured tobacco by acres of flue-cured tobacco harvested, Piedmont, North Carolina and Virginia, 1964

Acres harvested	Midpoint of range	Percentage of farms reporting
	Acres	Percent
Less than 2.00.....	1.00	18.9
2.01-4.00.....	3.00	35.1
4.01-6.00.....	5.00	24.7
6.01-8.00.....	7.00	11.0
8.01-10.00.....	9.00	5.3
10.01-20.00.....	15.00	4.5
20.01-30.00.....	25.00	.4
30.01-40.00.....	35.00	1/
Total.....	---	100.0
Average per farm.....	4.5	---

1/ Less than 0.1 percent.

Source: Special tabulation of a sample of tobacco questionnaires from the U.S. Census of Agriculture.

tobacco.^{19/} The estimated acreage of tobacco per production unit after adjusting for the proportion of sharecroppers was 5.8 acres for the Piedmont, or about two-thirds the size of production units in the Coastal Plain.

It seems obvious with the tobacco units that currently exist in the Coastal Plain and Piedmont that sizable adjustment would be necessary to develop production units of a size approaching the capacity of a mechanical harvester. Moreover, this generalization is probably equally valid for the other three production areas in the flue-cured belt.

The potential for substantial reduction in labor requirements for harvesting flue-cured tobacco exists today. However, adoption of the mechanical harvesting system at the level that would produce this reduction seems unlikely within the next several years.

Capital requirements associated with adoption of the mechanical harvesting system are substantial. Cost comparisons favor mechanical harvesting as wage rates increase. However, the required replacement of adequate conventional curing facilities with bulk units reduces the cost advantage of labor savings.

On the other hand, there are forces in the environment that tend to favor adoption of the mechanized system. Increasing wage rates and doubt about the future availability of workers to meet the high seasonal peak demand for harvest labor are perhaps the most important factors.

Social action such as expansion of coverage of workers and increasing the minimum wage under the Fair Labor Standards Act, and the proposal for coverage of agricultural workers under the National Labor Relations Act, suggests that the cost of labor will be materially increased. If, in addition, barriers to organizing larger production units were removed, we could expect modest adoption of the mechanical harvester by 1972 and reasonably full adoption by 1975. Such a system would reduce labor input by about half from 471 hours per acre in 1967 to an estimated 246 hours in 1975 (table 7). The peak harvest demand for labor would be more than halved, and output per hour doubled. Removal of such barriers is, of course, a "big if," and one which cannot be predicted.

Effects of Mechanical Harvesting on the Work Force

A shift from hand to mechanical harvesting would, in addition to reducing the demand for labor, alter the skills demanded. Historically, there has been a great need for people with a high degree of dexterity to prime and tie tobacco. With mechanical harvesting comes the need for skilled harvester operators and for tractor operators and handlers able to use chain or electric hoists. The mechanical harvesting system will, in all probability, require a male crew. In contrast, hand harvesting systems use both male and female workers--the males prime and the females tie (table 8).

^{19/} The 1964 Census did not classify sharecroppers separately from tenants. This estimate was made from a sample of questionnaires and was largely based on judgment resulting from knowledge of size and organization characteristics of sharecropper units.

Table 7.--Labor requirements per acre for flue-cured tobacco, 1939, 1959, and 1967, and projections to 1970 and 1975

Year	Hours of labor per acre			Yield per acre	Pounds produced per hour
	Preharvest	Harvest	Total		
	Hours	Hours	Hours	Pounds	Pounds
1939.....	171	283	454	802	1.77
1959.....	129	386	515	1,559	3.03
1967.....	98	373	471	2,023	4.30
1970 <u>1</u> /.....	95	275	370	<u>2</u> /2,084	5.63
1975 <u>3</u> /.....	73	173	246	<u>2</u> /2,084	8.47

1/ Based upon partial adoption of technology available in 1968.

2/ Quotas set on yield goal of 2,084 pounds per acre.

3/ Based upon complete adoption of technology available in 1968.

Loading and unloading of bulk barns is heavy work. A rack of green tobacco averages about 100 pounds. When cured, it will weigh about 15 pounds. The rack alone weighs about 15 pounds. Thus, the work is not suited for women because it involves lifting and pushing of heavy racks of tobacco at heights up to 6 feet. It is expected, therefore, that unloading bulk barns and preparing tobacco for market will be performed by male workers.

The traditional seasonal employment opportunities in tobacco harvesting that many female workers count on to bolster family income would not be available under mechanical harvesting. Thus, total income for a number of families would be reduced.

Mechanization of Tobacco Marketing

Auction sales--the conventional method of handling tobacco on the auction sales floor--are almost entirely a manual operation. In setting up for a sale, the sheeted tobacco piles are manually unloaded from the farm vehicle. Each pile is weighed, placed on a basket, and transported by hand truck to the sales floor. The piles are lined up in rows to be graded and sold.

After a sale is completed, the piles of tobacco are removed from the sales floor by hand truck and transported to a designated loading area. They are then loaded onto the buyer's truck by hand for hauling to the buyer's processing or green prizing plant.

Mechanical aids were employed to a limited extent in North Carolina in 1968 in setting up auction sales. No precise data on labor requirements are available, but agricultural engineers who developed the system estimate that labor requirements may be less than half that for the conventional method of setting-up sales. Also, the work is easier when mechanical aids are used.

Table 8.--Crew size and sex composition for harvesting flue-cured tobacco, North Carolina, 1967

Type of harvest	Number of workers in crew	Sex composition of crew
Hand harvest, tied tobacco:		
Primers.....	6-8	male
Tractor drivers.....	2	male
Tiers.....	5	female
Barn help.....	1	male
Total.....	14-16	
Hand harvest, automatic looper:		
Primers.....	6-8	male
Tractor drivers.....	2	male
Looper operators.....	3	female
Barn help.....	1	male
Total.....	12-14	
Hand harvest, bulk curing:		
Primers.....	6-8	male
Tractor drivers.....	2	male
Barn loaders.....	2	male
Total.....	10-12	
Mechanical harvest, bulk curing:		
Machine operators.....	2-3	male
Tractor drivers.....	2	male
Barn loaders.....	1	male
Total.....	5-6	

Source: Adapted from Bradford, G.L., Effects of Changing Wages on the Profitability of Harvest and Market Preparation Systems and on the Structure of Tobacco Farms, and from Splinter, W.E., Engineering Developments in Harvesting and Market Preparation Systems, North Carolina State Univ., Agr. Policy Institute, Series No. 29, Feb. 1968.

With the use of mechanical aids to set up the tobacco sale, chain hoists, roller conveyers, and fork lift trucks replace a major portion of the manual labor required under the conventional method. The sheeted tobacco is unloaded from the farm truck by a chain hoist, placed on a basket, and conveyed to the scale. After weighing, the pile is pushed down an inclined section of roller conveyer onto a section of conveyer mounted on the fork of a mechanical lift truck. This gives the lift truck the capacity of three piles of tobacco. The lift truck transports and deposits the three piles into the proper position on the sale floor. Two or three mechanical fork lifts operate in conjunction with one chain hoist.

A further laborsaving is portended by the development of an experimental mechanical warehouse which has been used on a pilot scale. With this system, sheeted tobacco is unloaded from the farm truck and placed on an inclined roller conveyer, which conveys it across a scale for automatic weighing. In a truly commercial operation, several spur conveyer lines would be used for unloading. Thus,

several farmers could unload their tobacco simultaneously. From the weighing station the tobacco moves, by conveyer, through a lighted grading room in which Federal graders determine the grade of each pile of tobacco. The tobacco continues by conveyer into a modern sales room where the buyers are stationed. Sales are conducted as the tobacco moves past. From the sales room, the tobacco is conveyed onto a spur which delivers it to the appropriate loading dock area. Each buying company is assigned a specific dock area. The experimental automated sales warehouse has not reached a stage of development which would permit one to estimate labor requirements and productivity. It can be expected, however, that the adoption of this system would significantly reduce the amount of physical labor required to move a given quantity of tobacco through the auction sales system.

It will probably be several years before the completely mechanical sales warehouse is commercially feasible. This timespan is necessary both because of resistance to major changes in the manner of doing things and because more developmental work on the system will be required before it is fully operational.

The use of mechanical aids in setting-up the conventional sale will be quite common in the 1969 marketing season, and full implementation of these innovations can be expected by the 1970 season.

Mechanization of Tobacco Processing

Processing tobacco consists of redrying and threshing operations to prepare tobacco for aging. Tobacco may be redried either as whole leaf or as "strip," which is the lamina of the leaf that has been removed in the threshing operations.

In a typical redrying plant, with no threshing equipment, the tobacco is brought into the receiving room and placed on "jacks," which are small four-wheel dollies used to facilitate movement of tobacco. It is weighed, regraded, and placed in temporary storage with tobacco of like grade. The actual processing begins with the blending operation, the first step of which is hand-placing the tobacco onto a moving belt. This belt carries the tobacco into a set of cleaning and ordering equipment designed to remove sand and to raise the moisture content of the leaves so that they can be handled without damage. The tobacco next passes over a picking belt where off-grade leaves and any foreign material not previously removed are picked out by hand. The tobacco then is conveyed to the redrier, where the moisture content is reduced to the proper level for aging. The tobacco is then packed into hogsheads or cases and shipped to a storage warehouse for aging.

A threshing plant performs all the operations of a redrying plant. However, in a threshing plant the tobacco leaves move from the picking belts to threshing machines rather than directly to the redrier. Here the lamina or "strip" is removed then redried and packed.

Tobacco processing plants are classified as either "conventional" or "superplants." The basic difference between the two types is size and degree of automation. Superplants have significantly larger capacities than conventional processing plants and are

more completely automated or mechanized. For instance, superplants will normally use hoists and conveyers rather than manual labor for receiving tobacco. The packing operation in superplants is fully automated, while considerable hand labor is required in packing in conventional plants. Thus, labor productivity is substantially higher in superplants.

Preliminary analysis of labor productivity^{20/} in flue-cured tobacco processing plants indicates a positive relationship between plant size and output per man-hour in both threshing and redrying plants. Using the number of employees as a measure of plant size, an increase of 0.15 percent in output per man-hour was associated with a 1-percent increase in labor force in threshing plants. In redrying plants, labor output per man-hour increased 0.45 percent for each 1-percent increase in work force.

All new flue-cured processing plants built during the past 10 years have been of the superplant type, and the bulk of the processing capacity operated by domestic cigarette manufacturers is already of the superplant type. However, though a number of independent dealer plants are not now superplants, we can expect that by 1978 virtually all the flue-cured tobacco processing capacity will be of the superplant type. This development will have a significant impact on the structure of the processing industry and on the employment within the industry. With the reduction of manual labor, a higher proportion of workers will be female.

Impact of Demand Factors on Tobacco Production and Marketing

Demand for tobacco at the farm level is primarily dependent on consumer demand for tobacco products and the rate at which leaf tobacco is used in the manufacture of these products. Cigarettes are by far the largest outlet for tobacco, accounting for about four-fifths of tobacco used in the United States. Consequently, this discussion will refer primarily to cigarettes.

Consumer Demand

Cigarettes have traditionally been considered to be a product with an extremely inelastic demand function, although past attempts to statistically measure their demand elasticity have yielded widely varying results.^{21/} Nevertheless, this assumption of inelasticity, among other considerations, has been a major justification for taxation of cigarettes by State and local taxing authorities. Past responses to cigarette tax increases have generally supported the inelastic demand assumption. Lyon and Simon recently estimated the price elasticity of cigarettes as -0.511.

^{20/} Regression analysis of data obtained from a survey of the tobacco processing industry covering the 1967 processing season, by Mktg. Econ. Div., Econ. Res. Serv., U.S. Dept. Agr.

^{21/} Lyon, Herbert L., and Simon, Julian L., Price Elasticity of the Demand for Cigarettes in the United States, Amer. Jour. Agr. Econ., Vol. 50, No. 4, Nov. 1968, pp. 888-895.

A very crude estimate of elasticity was made by stratifying Lyon and Simon's data into low, medium, and high price ranges, and estimating the elasticity for each strata.^{22/} This yielded price elasticities of -0.377 for the low range, -0.546 for the medium range, and -0.644 for the high range. Thus, there appears to be some indication of consumer resistance to cigarette price increases, especially in the price range above 26 cents per pack.

Another aspect of consumer demand for tobacco products, in addition to the price elasticity, is the level of demand. Since the release of the Surgeon General's report on smoking and health in 1964, there has been an increasing effort on the part of various public and private agencies to reduce the demand for cigarettes. It is expected that these efforts will intensify. There is also the possibility of banning or restricting cigarette advertising on radio and television.

The net effect of these factors on the demand for tobacco products is difficult to determine. However, current projections of the demand for cigarettes in 1975 indicate virtually no change in total cigarette consumption from 1968.^{23/} Cigarette smokers are projected to decline from 46.3 percent of adults 18 years and over to 40.9 percent. Population growth, together with increased exports, is expected to offset the lower percentage of smokers and leave total consumption unchanged.

Quantity of Tobacco Used in Cigarettes

The quantity of tobacco used per thousand cigarettes has declined about 28 percent since the mid-1950's. While cigarette production increased nearly 20 percent from 1958-59 to 1967-68, the quantity of domestic tobacco required for cigarette manufacture remained at the 1958-59 level. This decrease in the quantity of domestic tobacco per thousand cigarettes has resulted from increased use of imported oriental tobacco, increased use of homogenized tobacco sheet, the shift to filter tip cigarettes, reduction in the circumference of cigarettes, lengthened filters, and certain manufacturing efficiencies. It is estimated that under current manufacturing procedures, about 94 percent of the tobacco leaf is utilized in cigarettes, compared with 77 percent 15 years ago.

There is still room for the above factors to further reduce the quantity of tobacco per thousand cigarettes. A continuation of the trend to filter cigarettes could result in filter tips accounting for 88 percent of the market in 1975, compared with 73 percent in 1967-68. Also, an increase in the average length of filters is expected. In 1968, several brands of "thin" cigarettes, having reduced circumferences, were introduced to the market. The attainment of a significant market share by this type of cigarettes would reduce tobacco requirements. The use of low-nicotine oriental tobacco may very likely increase, also reducing requirements for domestic tobacco.

^{22/} In these estimates made by Donn Reimund, Mktg. Econ. Div., Econ. Res. Serv., U.S. Dept. Agr., low prices were 23 cents or less per pack, medium prices were 23.1 to 26 cents per pack, and high prices were 26.1 cents or over per pack.

^{23/} Conover, Arthur G., Longer-Range Prospects for Domestic Consumption of Cigarette Tobacco, Forty-sixth National Outlook Agr. Conf., Feb. 1969.

In addition to these factors that have been operating for the past 15 years, recent experimental developments hold the potential of reducing even further the quantity of leaf tobacco required for cigarette production. A method of freeze-drying flue-cured tobacco has been developed by the North Carolina Agricultural Experiment Station. This freeze-dried tobacco has about twice the filling capacity of tobacco processed in the traditional manner. Consequently, this development could potentially halve the amount of flue-cured tobacco required per thousand cigarettes. This estimate, of course, assumes that all the flue-cured requirement would be met by the freeze-dried tobacco and is the upper limit to the amount of tobacco that would be replaced by this technology.

Impact of Demand Factors

The short-run effect of the demand situation is to create uncertainty throughout the industry. This uncertainty retards capital investment and will quite likely dampen the rate at which increased mechanization in tobacco production and marketing will occur.

With no growth in the projected final demand for tobacco products and a decreasing quantity of tobacco required per unit of final product, the long-range outlook is for declining production of flue-cured tobacco. There are too many unknown variables, both political and technical, to specify the extent of the decline.

However, the cost situation increases incentive to mechanize in spite of a declining market. And, with mechanization now technically feasible, a substantial reduction in employment is anticipated. Thus, it is imperative to examine the work force and the probable impact such changes will have on these people relative to facilitating rational adjustment of resources.

III. INVENTORY AND DESCRIPTION OF TOBACCO PRODUCTION WORKERS

Introduction

A survey of available sources disclosed that the U.S. Census of Agriculture for 1964 is essentially the only source of data on social and economic characteristics of tobacco production workers (farm operators, their families, and hired workers). Although the 1964 Census presents data on the major characteristics of commercial tobacco farm operators and members of their households, data on hired workers are limited to the number of regular workers (those working 150 or more days per year) employed on farms and the annual farm wage bill for 1964.

Absence of data on socioeconomic characteristics of hired workers seriously limits any attempt to describe the human resource input in tobacco production. This is especially true when we consider that seasonal workers, according to the 1964 Census of Agriculture, constitute a large segment of this work force.

Census data associated with tobacco production are organized in accordance with the considerable variation among producing farms (table 9). In keeping with the significance of such variation, the following discussion of the characteristics of people associated with flue-cured tobacco production in the study area is presented by four of the Census farm classes: Commercial, part time, part-retirement, and other.^{24/}

Commercial Tobacco Farm Operators and Their Households

In 1964, the study area contained 84,245 commercial tobacco farmers (table 10). The total household population was 352,944, an average of 4.2 members per household, including the operator (table 11). These farmers and their household members collectively represented about 9 percent of the study area's total population and about 12 percent of the nonmetropolitan population. Among the five production areas, the distribution of all farms and farm household

^{24/} Commercial tobacco farms as defined in the U.S. Census of Agriculture are (1) those farms with farm sales of \$2,500 or more with tobacco contributing 50 percent or more of this value and (2) farms with sales of \$50 to \$2,499, of which 50 percent or more are from tobacco, provided that the farm operator is under 65 years of age and does not work off the farm 100 or more days.

Part-time tobacco farms are those with farm product sales of \$50 to \$2,499, if tobacco accounts for 50 percent or more of this value and if the operator is under 65 years of age and works off the farm 100 or more days.

Part-retirement tobacco farms are defined as those with farm product sales of \$50 to \$2,499, if 50 percent or more of this value is derived from tobacco and if the operator is 65 years old or over.

Other farms do not correspond to any single Census farm type class definition. Their number (13,000) represents the difference between the number of all farms reporting growing tobacco in the study area (105,000) and the summation of commercial, part-time, and part-retirement tobacco farms (92,000). Other farms, therefore, represent commercial, part-time, and part-retirement farms that produced some tobacco, but specialized in some other product or group of products.

Table 9.--Number, acreage, and production, farms in five flue-cured tobacco belt States and in study area, by type of farm, 1964 1/

Item	Study area--production area and State part													
	All farms, five States	All farms, study area	Col. 2 as percent age of Col. 1	Tide-water		Pee Dee-Lumber River		Coastal Plains		Piedmont		Georgia-Florida		
				N.C.	S.C.	N.C.	S.C.	N.C.	N.C.	Va.	Ga.	Fla.	Total	
	Thou.	Thou.	Pct.	Thou.	Thou.	Thou.	Thou.	Thou.	Thou.	Thou.	Thou.	Thou.	Thou.	
Farms:														
All farms.....	408.7	144.5	35.4	19.1	9.2	13.8	23.0	34.9	25.2	17.8	43.0	15.2	9.4	24.6
Tobacco farms.....	127.6	104.9	82.2	13.2	6.6	11.8	18.4	28.8	19.3	12.6	31.9	9.6	3.0	12.6
Commercial tobacco farms..	94.7	84.2	88.9	10.5	4.6	9.7	14.3	25.5	16.6	10.8	27.4	4.5	2.0	6.5
Part-time and part-retirement farms.....	10.2	8.1	78.4	1.4	.5	.8	1.3	1.1	2.1	1.4	3.5	.4	.3	.7
Other farms.....	22.7	12.7	55.9	1.2	1.6	1.3	2.9	2.2	.7	.4	1.1	4.7	.7	5.4
	1,000 acres	1,000 acres	Pct.	1,000 acres	1,000 acres	1,000 acres	1,000 acres	1,000 acres	1,000 acres	1,000 acres	1,000 acres	1,000 acres	1,000 acres	1,000 acres
Tobacco acreage:														
All farms.....	606.0	525.5	86.7	65.5	31.2	50.9	82.1	178.4	90.0	52.4	142.4	41.6	15.5	57.1
Commercial tobacco farms..	507.6	460.5	90.7	57.9	23.7	45.4	69.1	166.1	83.5	48.9	132.4	22.5	12.4	34.9
Part-time and part-retirement farms.....	14.6	11.6	79.5	1.8	.6	1.0	1.6	1.6	3.5	2.2	5.7	.6	.4	1.0
	Mill. lb.	Mill. lb.	Pct.	Mill. lb.	Mill. lb.	Mill. lb.	Mill. lb.	Mill. lb.	Mill. lb.	Mill. lb.	Mill. lb.	Mill. lb.	Mill. lb.	Mill. lb.
Total production:														
All farms.....	1,257.2	1,099.8	87.5	137.1	64.1	102.8	166.9	400.6	186.2	105.4	291.6	77.7	25.9	103.6
Commercial tobacco farms..	1,082.8	986.3	91.1	123.7	50.9	93.8	144.7	378.2	175.0	99.7	274.7	43.9	21.1	65.0
Part-time and part-retirement farms.....	21.5	17.2	80.0	2.7	1.0	1.5	2.5	2.4	5.4	3.2	8.6	.8	.4	1.2

1/ Data presented in this and subsequent tables relate essentially to flue-cured tobacco farms. Since flue-cured tobacco farms were not completely separable, the figures include small amounts of shade-grown tobacco in the Florida State part and some burley grown in the remainder of the delineated flue-cured belt. The five "flue-cured" States are: Virginia, North and South Carolina, Georgia, and Florida.

Source: 1964 Census of Agriculture.

Table 10.--Commercial tobacco farm operators by tenure of operator, study area, 1964

Study area (production area and State part)	All operators		Tenure of operator					
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Tidewater:								
N.C. 15.....	10,492	32.1	4,253	40.5	2,873	27.4		
Pee Dee-Lumber River:								
N.C. 16.....	4,543	22.7	1,177	25.9	2,337	51.4		
S.C. 16.....	9,670	28.4	2,154	22.3	4,769	49.3		
Total.....	14,213	26.6	3,331	23.4	7,106	50.0		
Coastal Plains:								
N.C. 17.....	25,498	18.0	6,393	25.1	14,511	56.9		
Piedmont:								
N.C. 18.....	16,574	24.6	5,244	31.6	7,260	43.8		
Va. 18.....	10,917	24.5	2,934	26.9	5,307	48.6		
Total.....	27,491	24.5	8,178	29.8	12,567	45.7		
Georgia-Florida:								
Ga. 29.....	4,536	30.9	1,427	31.5	1,707	37.6		
Fla. 29.....	2,015	53.9	729	36.2	199	9.9		
Total.....	6,551	38.0	2,156	32.9	1,906	29.1		
Total.....	84,245	24.9	24,311	28.9	38,963	46.2		

Source: 1964 Census of Agriculture.

Table 11.--Household members in commercial tobacco farm operator households, by tenure of farm operator, study area, 1964

Item	Study area--production area and State part											
	Total, study area	Pee Dee-Lumber River		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida		Total		
		N.C. 15	S.C. 16	N.C. 16	S.C. 16	N.C. 17	Va. 18	N.C. 18	Ga. 29		Fla. 29	
												Total
Total persons in household.....	352,944	41,973	21,498	43,839	65,337	107,527	67,394	44,622	112,016	17,997	8,094	26,091
Tenure of operator:												
Full-owner.....	71,005	11,388	3,608	9,770	13,378	15,154	13,287	8,920	22,207	4,859	4,019	8,878
Part-owner.....	101,654	17,988	5,544	9,797	15,341	26,245	20,782	12,349	33,131	5,716	3,233	8,949
Tenant.....	180,285	12,597	12,346	24,272	36,618	66,128	33,325	23,353	56,678	7,422	842	8,264

Source: 1964 Census of Agriculture.



population was essentially the same as the distribution for commercial tobacco farms. Piedmont accounted for 32 percent of all commercial tobacco farms in the study area; Coastal Plain, 31 percent; Pee Dee-Lumber River, 18 percent; Tidewater, 12 percent; and Georgia-Florida, 7 percent.

Of the total commercial tobacco farmers, a surprisingly large proportion, 46 percent, were tenants (table 10).^{25/} Moreover, tenant farmer households had an average of 4.6 persons, somewhat more than part-owner and full-owner households, which averaged 4.2 and 3.4. As a result, more than half (51 percent, or 180,285 persons) the commercial tobacco farm operators and their family members were in tenant households (table 11). Part owners were the second largest tenure class, accounting for 29 percent of both the farmer and the household population. Full owners represented the remaining 25 percent of operators and 20 percent of household population.

Thirty percent of all commercial tobacco farm operators in the study area were Negro, compared with 6 percent of all U.S. farm operators (table 12). Because of the larger size of the average Negro household (5.1 persons, compared with 3.8 for whites), Negroes

Table 12.--Commercial tobacco farm operators by race of operator, study area, 1964

Study area (production area and State part)	Total operators	Race			
		White		Negro and other races	
	Number	Number	Percent	Number	Percent
Tidewater:					
N.C. 15.....	10,492	7,850	74.8	2,642	25.2
Pee Dee-Lumber River:					
N.C. 16.....	4,543	2,403	52.9	2,140	47.1
S.C. 16.....	9,670	5,838	60.4	3,832	39.6
Total.....	14,213	8,241	58.0	5,972	42.0
Coastal Plains:					
N.C. 17.....	25,498	18,201	71.4	7,297	28.6
Piedmont:					
N.C. 18.....	16,574	12,503	75.4	4,071	24.6
Va. 18.....	10,917	6,627	60.7	4,290	39.3
Total.....	27,491	19,130	69.6	8,361	30.4
Georgia-Florida:					
Ga. 29.....	4,536	3,868	85.3	668	14.7
Fla. 29.....	2,015	1,631	80.9	384	19.1
Total.....	6,551	5,499	83.9	1,052	16.1
Total for study area.....	84,245	58,921	69.9	25,324	30.1

Source: 1964 Census of Agriculture.

^{25/} In the Nation, tenants represent only 17 percent of all farm operators.

comprised about 36 percent of operator household population (table 13). This pattern of population distribution for the combined study area (approximately one-third Negro and two-thirds white), existed also in the Tidewater, Coastal Plain, and Piedmont production areas. In the Pee Dee-Lumber River area, however, Negroes represented slightly more than half (51 percent) of the area's population. The main countering average was in the Georgia-Florida area, where the Negro population was only 19 percent of the total.

The proportion of Negro operators who were tenants was larger than that for white in all production areas. For the entire study area, 66 percent of all Negro operators were tenants, whereas only 38 percent of all white operators were in this tenure class (table 14).

Age distribution of commercial tobacco farmers was relatively uniform among the five production areas (table 15), but differed significantly from that of the total U.S. labor force. Generally, tobacco farmers were older, averaging 47 years, contrasted with about 37 years for the total labor force. Percentage distribution by age group for study area tobacco farmers and for the total U.S. employed labor force is as follows:

Age in 1964	Commercial flue-cured tobacco farmers	Total employed U.S. labor force
	Percent	Percent
Under 25.....	3	24
25-54.....	69	58
55-64.....	22	18
65 and over.....	6	1/

1/ The 18 percent in line 3 includes all persons employed in the labor force who are 55 or older.

The generally older age of most operators may hinder many of them in finding alternate employment should they be displaced, because of the prevailing emphasis placed on youth by many employers.

Age distribution of the study area's tobacco farm household population shows 32 percent were under 15 and nearly 4 percent, 65 or over (table 16). Thus, a total of 36 percent were in what is generally considered the dependent age group. Of the remaining 64 percent, 27 percent were between 15 and 35, 13 percent from 35 to 45, and 24 percent from 45 to 65.

About 66 percent of all commercial tobacco farmers in the study area had completed 8 years of school or less; 31 percent had attended or completed high school; and 3 percent had attended or completed college (table 17). The latter two percentages compare with 41 and 10 percent for all commercial farmers in the Nation. There was some variability among the five production areas, with farm operators in the Virginia segment of the Piedmont area having the lowest overall educational level and those residing in the Florida portion of the Georgia-Florida area having the highest.

Table 13.--Members in households with commercial tobacco farm operators by race of household members, study area, 1964

Race	Study area--production area and State part													
	Total, study area	Tide-water, N.C. 15		Pee Dee-Lumber River		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida				
		N.C. 15	S.C. 16	Total	N.C. 16	S.C. 16	Total	N.C. 17	Coastal Plains	N.C. 18	Va. 18	Total	Ga. 29	Fla. 29
White.....	224,514	30,321	9,411	22,376	31,787	69,464	46,212	25,694	71,906	14,610	6,426	21,036		
Negro and other races.....	128,430	11,652	12,087	21,463	33,550	38,063	21,182	18,928	40,110	3,387	1,668	5,055		
Total persons in household.....	352,944	41,973	21,498	43,839	65,337	107,527	67,394	44,622	112,016	17,997	8,094	26,091		

Source: 1964 Census of Agriculture.

Table 14.--Commercial tobacco farm operators by race and tenure of operator, study area, 1964

Study area (production area and State part)	Total operators			Tenure of operators					
				Full-owner		Part-owner		Tenant	
	White	Negro and other races	Number	White	Negro and other races	White	Negro and other races	White	Negro and other races
		Number	Percent	Percent	Percent	Percent	Percent	Percent	Percent
Tidewater:									
N.C. 15.....	7,850	2,642	32.9	29.5	40.7	40.0	26.4	30.5	
Pee Dee-Lumber River:									
N.C. 16.....	2,40	2,140	28.8	15.7	35.6	15.0	35.6	69.3	
S.C. 16.....	5,859	3,832	35.5	17.5	28.0	13.6	36.5	68.9	
Total.....	8,241	5,972	33.6	16.9	30.2	14.1	36.2	69.0	
Coastal Plains:									
N.C. 17.....	18,201	7,297	21.2	9.8	30.2	12.4	48.6	77.8	
Piedmont:									
N.C. 18.....	12,503	4,071	28.6	12.4	36.5	16.6	34.4	71.0	
Va. 18.....	6,627	4,290	30.6	15.0	32.0	18.9	37.4	66.1	
Total.....	19,130	8,361	29.2	13.8	35.0	17.8	35.8	68.4	
Georgia-Florida:									
Ga. 29.....	3,868	668	32.6	21.0	34.1	16.4	33.3	62.6	
Fla. 29.....	1,631	384	55.0	49.5	37.2	31.8	7.8	18.7	
Total.....	5,499	1,052	39.3	31.4	35.0	22.0	25.7	46.6	
Total for study area.....	58,921	25,324	28.8	15.7	33.6	17.9	37.6	66.4	

Source: 1964 Census of Agriculture.

Table 15.--Commercial tobacco farm operators by age of operator, study area, 1964

Age of operators	Study area--production area and State part													
	Total, study area	Tide-water, N.C. 15		Pee Dee-Lumber River		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida				
			N.C. 15	S.C. 16	Total	N.C. 16	S.C. 16	Total	N.C. 17	Va. 18	Total	Ga. 29	Fla. 29	Total
	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Percent
All operators.....	84,245	10,492	4,543	9,670	14,213	25,498	16,574	10,917	27,491	4,536	2,015	6,551		
Under 25 years	3.1	2.7	2.3	2.7	2.6	2.9	4.1	3.7	3.9	2.9	1.4	2.5		
25-34.....	11.9	12.1	11.5	12.6	12.3	12.2	12.0	11.0	11.6	11.2	9.7	10.7		
35-44.....	24.6	23.4	25.9	27.1	26.7	26.2	23.2	22.9	23.1	21.7	20.0	21.8		
45-54.....	32.3	33.1	32.2	31.8	31.9	33.3	30.4	31.2	30.7	34.2	34.1	34.2		
55-64.....	22.4	23.4	21.5	20.8	21.1	20.9	23.5	24.0	23.7	23.3	26.1	24.2		
65 and over.....	5.7	5.5	5.2	5.0	5.4	4.5	6.8	7.2	7.0	5.7	8.7	6.6		

Source: 1964 Census of Agriculture.

Table 16.--Household members in commercial tobacco farm operator households, by age and sex of members, study area, 1964

Item	Total household members	Age of household members								
		Under 5	5-9	10-14	15-24	25-34	35-44	45-54	55-64	65 and over
	No.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.	Pct.
Total males in household....	181,916	7.3	10.7	14.0	19.5	7.7	12.0	14.9	10.5	3.4
Tidewater:										
N.C. 15.....	21,376	7.9	10.3	12.8	18.2	7.9	11.4	16.5	11.4	3.6
Pee Dee-Lumber River:										
N.C. 16.....	11,153	8.1	12.5	15.9	20.5	7.0	10.4	12.8	9.7	3.1
S.C. 16.....	22,441	7.4	11.3	15.3	21.5	7.3	12.0	13.3	9.4	2.5
Total.....	33,594	7.6	11.7	15.5	21.2	7.2	11.4	13.2	9.5	2.7
Coastal Plains:										
N.C. 17.....	55,296	7.3	10.6	14.6	19.2	7.7	13.0	15.0	9.8	2.8
Piedmont:										
N.C. 18.....	34,888	7.3	10.3	12.6	20.2	8.1	11.7	15.0	11.0	3.8
Va. 18.....	23,193	6.9	10.5	13.7	18.8	8.1	11.8	15.0	10.9	4.3
Total.....	58,081	7.1	10.4	13.0	19.7	8.0	11.8	15.0	11.0	4.0
Georgia-Florida:										
Ga. 29.....	9,415	6.8	10.6	13.8	19.1	6.7	11.3	15.4	12.6	3.7
Fla. 29.....	4,154	6.9	9.5	13.9	18.2	6.3	12.9	15.6	13.4	4.3
Total.....	13,569	6.8	10.2	13.8	18.9	6.6	11.5	15.5	12.8	3.9
Total females in household..	171,028	7.4	10.9	14.4	17.5	9.1	14.4	14.9	7.8	3.6
Tidewater:										
N.C. 15.....	20,597	7.0	9.9	13.5	17.7	9.0	14.5	16.6	8.1	3.7
Pee Dee-Lumber River:										
N.C. 16.....	10,345	7.8	12.1	17.2	17.5	8.0	14.6	13.3	6.6	2.9
S.C. 16.....	21,398	7.9	11.4	16.0	18.5	8.9	14.2	13.4	6.9	2.8
Total.....	31,743	7.8	11.6	16.4	18.2	8.6	14.3	13.4	6.8	2.9
Coastal Plains:										
N.C. 17.....	52,231	7.4	11.1	14.5	17.5	9.4	14.6	14.8	7.4	3.3
Piedmont:										
N.C. 18.....	32,506	7.3	11.2	13.9	16.8	9.0	14.2	14.7	9.0	3.9
Va. 18.....	21,429	7.4	10.5	13.7	18.3	9.0	13.8	14.7	7.8	4.8
Total.....	53,935	7.4	10.9	13.8	17.4	9.0	14.0	14.7	8.5	4.3
Georgia-Florida:										
Ga. 29.....	8,582	7.3	9.8	12.4	16.4	9.0	14.2	18.8	8.7	3.4
Fla. 29.....	3,940	6.7	10.3	15.0	14.7	9.0	14.9	15.5	9.6	4.3
Total.....	12,522	7.2	10.0	13.4	16.0	9.1	14.5	17.1	9.0	3.7

Source: 1964 Census of Agriculture.

Table 17.--Commercial tobacco farm operators by educational attainment of operator, study area, 1964

Educational attainment	Study area--production area and State part											
	Total, study area	Tide-water, N.C. 15		Pee Dee-Lumber River		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida		
			N.C. 16	S.C. 16	Total	N.C. 18	Va. 18	Total	Ga. 29	Fla. 29	Total	
All operators.....	84,245	10,492	4,543	9,670	14,213	25,498	16,574	10,917	27,491	4,536	2,015	6,551
		-----Number-----										
		-----Percent-----										
Elementary school.....	65.6	63.3	66.1	68.0	67.4	63.6	65.5	72.2	68.1	65.6	56.7	62.7
High school.....	31.1	33.9	30.4	29.1	29.5	33.0	31.5	25.1	29.0	29.8	36.6	31.9
College.....	3.3	2.8	3.5	2.9	3.1	3.4	3.0	2.7	2.9	4.6	6.7	5.4

Source: 1964 Census of Agriculture.



Compared with educational attainment of all commercial farm operators in the Nation, however, that of the tobacco farmer in the flue-cured belt was relatively low. When compared with the total U.S. labor force, a comparison which indicates the type of competition displaced tobacco workers would face for alternative employment, commercial tobacco farm operators appear considerably disadvantaged. As a group, they average about 7.6 years of school, compared with 12.2 years for all U.S. workers.

Educational attainment of members of tobacco farm operator households decreased as age of members increased. In the group aged 14 to 24, 31 percent had 8 years of school or less; for those 25 to 34, the figure was slightly higher at 33 percent; but in the group 55 and over, more than twice as many, 76 percent, were in this category of low education (table 18). Similarly, about 66 percent of the operator household population aged 14 to 24 had attended or completed high school; for those aged 25 to 34, this proportion decreased to 60 percent; and for those 55 and over, it dropped to 20 percent.

This trend of increasing educational attainment by younger generations, plus the concurrent widespread demand by employers for workers with more education, is not, of course, unique to the tobacco study area but rather is consistent with the general trend in both rural and urban America. Therefore, low educational attainment (that is, grade school and incompleting high school) of many tobacco farm operators and their household members, especially older operators and members, portends a disadvantage in competing for many types of non-farm jobs.

About 32 percent of all commercial tobacco farmers in the study area were engaged in some off-farm work during 1964 (table 19). This proportion was almost a third less than the average of 46 percent for all U.S. farmers. Of those tobacco farmers who did off-farm work, about 63 percent worked less than 100 days, 13 percent worked between 100 and 199 days, and about 24 percent worked 200 days or more (table 20). This distribution was essentially the same in all production areas, except in the Florida portion of the Georgia-Florida area. Here, 43 percent of the commercial tobacco farmers worked 200 or more days off the farm.

About 66 percent of members of tobacco farm operator households received income in 1964 from sources other than the farm where they lived (table 21). This proportion is lower than the national average of 81 percent and may reflect the lack of either employment opportunities in the study area or the limited qualifications of household members for available jobs. Furthermore, the average amount of such income in the study area--\$1,572--was less than half the corresponding U.S. average--\$3,184. For more than half (53 percent) the household members in the study area, income from sources other than farm operated was below \$1,500; 34 percent received from \$1,500 to \$4,999; and 13 percent received \$5,000 and above (table 22).

In households of commercial tobacco farm operators, the number of persons working 15 hours or more on the farm during the week preceding enumeration was small. Only 21,134 farms--25 percent of the total--reported such persons (table 23). The enumeration occurred on various dates during November and December 1964. The average number of such persons per farm, 1.5 workers, was also small. The enumeration, however, took place in an off-season period in tobacco production.

Table 18.--Household members in commercial tobacco farm operator households, by age and educational attainment of household members, study area, 1964

Item	Total household members	Educational attainment		
		Elementary school	High school	College
	Number	Percent	Percent	Percent
<u>Age of household members</u>				
14 to 24:				
Tidewater:				
N.C. 15.....	8,702	22.0	76.0	2.0
Pee Dee-Lumber River:				
N.C. 16.....	4,793	35.8	61.6	2.6
S.C. 16.....	10,403	39.2	58.5	2.3
Total.....	15,196	38.1	59.5	2.4
Coastal Plains:				
N.C. 17.....	23,011	26.7	69.8	3.5
Piedmont:				
N.C. 18.....	14,387	31.4	66.2	2.4
Va. 18.....	9,659	38.4	58.9	2.7
Total.....	24,046	34.2	63.3	2.5
Georgia-Florida:				
Ga. 29.....	3,774	24.7	71.3	4.0
Fla. 29.....	1,564	22.9	71.5	5.6
Total.....	5,338	24.1	71.4	4.5
25 to 34:				
Tidewater:				
N.C. 15.....	3,556	23.8	68.3	7.9
Pee Dee-Lumber River:				
N.C. 16.....	1,600	41.7	52.1	6.2
S.C. 16.....	3,546	41.4	52.1	6.5
Total.....	5,146	41.5	52.1	6.4
Coastal Plains:				
N.C. 17.....	9,182	30.2	63.7	6.1
Piedmont:				
N.C. 18.....	5,736	31.8	61.3	6.9
Va. 18.....	3,799	45.3	50.1	4.6
Total.....	9,535	37.2	56.8	6.0
Georgia-Florida:				
Ga. 29.....	1,417	26.7	59.1	14.2
Fla. 29.....	616	11.5	75.5	13.0
Total.....	2,033	22.1	64.1	13.8
55 and over:				
Tidewater:				
N.C. 15.....	5,626	77.7	20.0	2.3
Pee Dee-Lumber River:				
N.C. 16.....	2,411	70.1	23.9	6.0
S.C. 16.....	4,765	76.0	19.7	4.3
Total.....	7,176	74.0	21.1	4.9
Coastal Plains:				
N.C. 17.....	12,587	76.2	19.2	4.6
Piedmont:				
N.C. 18.....	9,379	75.4	19.5	5.1
Va. 18.....	6,229	79.0	16.5	4.5
Total.....	15,608	76.8	18.3	4.9
Georgia-Florida:				
Ga. 29.....	2,580	73.1	23.5	3.4
Fla. 29.....	1,285	74.7	22.1	3.2
Total.....	3,865	73.6	23.0	3.4
Total for study area:				
14 to 24.....	76,293	30.6	66.5	2.9
25 to 34.....	29,452	33.1	60.0	6.9
55 and over.....	44,862	76.0	19.6	4.4

Source: 1964 Census of Agriculture.

Table 19.--Commercial tobacco farm operators by off-farm work of operator, study area, 1964

Study area (production area and State part)	Commercial tobacco farm operators		
	Total	With off-farm work	
	<u>Number</u>	<u>Number</u>	<u>Percent</u>
Tidewater:			
N.C. 15.....	10,492	3,878	37.0
Pee Dee-Lumber River:			
N.C. 16.....	4,543	1,726	38.0
S.C. 16.....	9,670	2,799	28.9
Total.....	14,213	4,525	31.8
Coastal Plains:			
N.C. 17.....	25,498	7,896	31.0
Piedmont:			
N.C. 18.....	16,574	5,523	33.3
Va. 18.....	10,917	2,721	24.9
Total.....	27,491	8,244	30.0
Georgia-Florida:			
Ga. 29.....	4,536	1,853	40.9
Fla. 29.....	2,015	1,017	50.5
Total.....	6,551	2,870	43.8
Total for study area.....	84,245	27,413	32.5

Source: 1964 Census of Agriculture.

Table 20.--Commercial tobacco farm operators by duration of off-farm work of operator, study area, 1964

Amount of off-farm work	Study area--production area and State part											
	Total, study area	Pee Dee-Lumber River		Tide-water, N.C. 15		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida		
			N.C. 16	S.C. 16	Total	N.C. 18	Va. 18	Total	Ga. 29	Fla. 29	Total	
All operators.....	27,413	3,878	1,726	2,799	4,525	7,896	5,523	2,721	8,244	1,853	1,017	2,870
Less than 25 days.....	28.2	27.2	26.7	28.8	28.0	32.3	25.5	28.4	26.4	25.2	21.6	23.9
25-99.....	34.5	38.8	40.8	36.9	38.4	35.0	29.4	34.0	30.9	36.4	21.5	31.2
100-149.....	9.1	8.7	6.9	8.0	7.6	9.0	10.4	6.4	9.1	12.1	11.2	11.8
150-199.....	4.0	4.6	5.0	3.6	4.1	4.2	2.7	4.2	3.2	6.1	2.7	4.9
200 days or more.....	24.2	20.7	20.6	22.7	21.9	19.5	32.0	27.0	30.4	20.2	43.0	28.2
						Number						
						Percent						

Source: 1964 Census of Agriculture.

Table 21.--Commercial tobacco farm operator households by income from sources other than farm operated, study area, 1964

Study area (production area and State part)	Commercial tobacco farm operator households		
	Total	With income from sources other than farm operated	
	<u>Number</u>	<u>Number</u>	<u>Percent</u>
Tidewater:			
N.C. 15.....	10,492	7,483	71.3
Pee Dee-Lumber River:			
N.C. 16.....	4,543	2,981	65.6
S.C. 16.....	9,670	6,149	63.6
Total.....	14,213	9,130	64.2
Coastal Plains:			
N.C. 17.....	25,498	16,410	64.4
Piedmont:			
N.C. 18.....	16,574	11,283	68.1
Va. 18.....	10,917	6,476	59.3
Total.....	27,491	17,759	64.6
Georgia-Florida:			
Ga. 29.....	4,536	3,368	74.3
Fla. 29.....	2,015	1,722	85.5
Total.....	6,551	5,090	77.7
Total for study area.....	84,245	55,872	66.3

Source: 1964 Census of Agriculture.

Table 22.--Commercial tobacco farm operator households by income from sources other than farm operated for all household members, study area, 1964

Income	Study area--production area and State part																						
	Total, study area	Tide-water, N.C. 15		Pee Dee-Lumber River		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida													
			N.C. 15	S.C. 16	Total	N.C. 17	S.C. 16	Total	Va. 18	Total	Ga. 29	Fla. 29	Total										
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent											
Total number in household.	55,872		7,483		2,981		6,149		9,130		16,410		11,283		6,476		17,759		3,368		1,722		5,090
\$1-\$499	26.1	26.8	27.6	27.2	26.2	27.2	27.6	27.2	28.9	23.3	27.4	24.8	20.2	13.7	18.1								
\$500-\$999	17.1	20.7	16.8	17.0	17.1	17.0	17.1	17.0	18.1	15.2	14.9	15.1	19.1	11.9	16.6								
\$1,000-\$1,499	10.3	11.7	11.2	11.6	11.7	11.6	11.7	11.6	10.0	7.8	10.5	8.8	12.4	11.5	12.1								
\$1,500-\$1,999	6.5	6.8	5.3	5.8	6.1	5.8	6.1	5.8	7.1	5.8	5.6	5.7	8.7	7.4	8.2								
\$2,000-\$2,999	11.6	10.8	11.4	11.7	11.9	11.7	11.9	11.7	11.1	12.2	11.4	11.9	12.9	13.9	13.2								
\$3,000-\$3,999	9.5	8.8	9.4	9.3	9.3	9.3	9.3	9.3	8.2	11.4	10.8	11.2	8.9	10.9	9.6								
\$4,000-\$4,999	6.2	4.8	6.8	6.1	5.8	6.1	5.8	6.1	5.5	7.8	5.6	7.0	7.1	9.1	7.8								
\$5,000 and over	12.7	9.6	12.9	11.3	10.5	11.3	10.5	11.3	11.1	16.5	13.8	15.5	10.8	21.6	14.4								

Source: 1964 Census of Agriculture.



Table 23.--Persons in commercial tobacco farm households working specified hours on the farm during specified week and total hours worked, study area, 1964 1/

Item	Study area--production area and State part											
	Total, study area	Tide-water, N.C. 15		Pee Dee-Lumber River		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida		
			N.C. 16	S.C. 16	Total	N.C. 16	S.C. 16	Total	Va. 18	N.C. 18	Total	Ga. 29
Farm operators reporting.....	21,134	1,972	898	2,084	2,982	5,358	4,728	4,852	9,580	691	551	1,242
Persons working 15 or more hours.....	31,710	2,608	1,273	3,497	4,770	8,138	7,027	7,554	14,581	830	783	1,613
Total hours worked.....	1,097,412	84,812	36,055	111,363	147,418	252,392	247,914	310,536	558,450	28,278	26,062	54,340

1/ During the week preceding enumeration conducted in November and December, 1964.

Source: 1964 Census of Agriculture.

Part-Time and Part-Retirement Farm Operators and Their Households

The 1964 Census of Agriculture classified the operations of 4,990 tobacco farms in the study area as part-time and 3,062 farms as part-retirement and reported 22,065 and 8,991 persons in these households (table 25).

Compared with those on commercial tobacco farms, this combined group of farmers and their household members was less educated and had a higher proportion of Negroes (tables 24 and 25). However, a higher incidence of full and part ownership existed among them--74 percent for part-time and 87 percent for part-retirement operators (table 26)--compared with 54 percent among commercial tobacco farm operators. Both part-time and part-retirement farmers are, as groups, less dependent on the farm because of other income sources. The proportion of part-time farm households receiving more income from other sources than from the sale of farm products was 83 percent, and the proportion for part-retirement households was 92 percent. This contrasts with 8 percent for commercial tobacco farmers. Although total income from sources other than the farm operated was \$3,000 or more for 57 percent of the part-time farm households, which is twice as large as the corresponding proportion of 28 percent for commercial tobacco farm households, the number of part-retirement farm households having such income was considerably smaller at 12 percent (table 27).

"Other" Farms Growing Tobacco

There are no social, economic, or other data available from the 1964 Census of Agriculture that can be specifically associated with human resources engaged in tobacco production in the 13,000 "other" farms that report growing tobacco. However, since these farms occur among all farm classes; it may be reasonable to assume that the characteristics of the operators and their household members do not differ markedly from those for other tobacco farms in the study area.

Hired Workers

According to the 1964 Census of Agriculture, about 46 percent of all commercial tobacco farms in the study area reported an annual wage bill of less than \$500; 45 percent had wage bills between \$500 and \$2,499; and 9 percent paid \$2,500 or more in wages (table 28). These percentages show a majority of the farms having a small expenditure for wages. However, the farm employment pattern for all farms in North Carolina, the State producing the most flue-cured tobacco, shows an extremely high peak of intensive employment beginning approximately July 1 and ending in the latter part of August. The U.S. Department of Labor reported a peak employment in North Carolina tobacco production of 166,045 workers in August 1968;^{26/} and the U.S. Department of Agriculture reported 202,000 hired workers for all farms in North Carolina in July 1968.^{27/} The seasonal trend of marked changes in the number of hired workers employed on farms in North Carolina is shown in figure 4.

^{26/} Farm Labor Development, U.S. Dept. Labor, Aug. 1968.

^{27/} Farm Labor, U.S. Dept. Agr., Aug. 1968.

Table 24.--Household members in part-time and part-retirement tobacco farm households by age and educational attainment of household members, study area, 1964

Item	Total, study area						Educational attainment						
	Total, study area		Elementary school		High school		College						
	Number	Percent	Part-time : households	Part-retirement : households	Part-time : households	Part-retirement : households	Part-time : households	Part-retirement : households					
<u>Age of household members</u>													
14 to 24:													
Tidewater.....	899		26.2	46.7	71.2	53.3	2.6	---	---				
Pee Dee-Lumber River....	733		35.7	49.1	64.3	50.9	---	---	---				
Coastal Plains.....	537		13.2	33.8	83.6	57.8	3.2	8.4	8.4				
Piedmont.....	1,924		27.0	34.9	70.9	63.9	2.1	1.2	1.2				
Georgia-Florida.....	345		24.6	26.4	75.4	73.6	---	---	---				
25 to 34:													
Tidewater.....	457		27.8	28.1	57.0	63.1	7.2	8.8	8.8				
Pee Dee-Lumber River....	290		39.0	51.1	77.1	40.7	6.9	8.2	8.2				
Coastal Plains.....	260		29.6	39.5	58.9	42.1	11.5	18.4	18.4				
Piedmont.....	1,129		31.6	41.1	63.5	54.1	4.9	4.8	4.8				
Georgia-Florida.....	197		35.6	48.8	61.9	36.6	2.5	14.6	14.6				
55 and over:													
Tidewater.....	215		84.4	85.1	15.6	11.7	---	3.2	3.2				
Pee Dee-Lumber River....	213		79.8	84.8	15.5	10.6	4.7	4.6	4.6				
Coastal Plains.....	214		75.7	90.0	15.9	9.3	8.4	.7	.7				
Piedmont.....	581		78.5	85.8	16.9	9.7	4.6	4.5	4.5				
Georgia-Florida.....	187		83.4	86.1	11.2	13.3	5.4	.6	.6				
Total for study area:													
14 to 24 years old.....	4,438		26.3	39.4	71.6	59.1	2.1	1.5	1.5				
25 to 34 years old.....	2,333		31.9	42.7	62.0	48.4	6.1	8.9	8.9				
55 years and over.....	1,410		80.0	86.1	15.6	10.5	4.4	3.4	3.4				

Source: 1964 Census of Agriculture.

Table 25.--Part-time and part-retirement tobacco farmers by race, study area, 1964

Study area (production area and State part)	Total farmers			Race					
				White			Negro and other races		
	Number	Part- retirement	Percent	Part- time farmers	Part- retirement farmers	Percent	Part- time farmers	Part- retirement farmers	Percent
Total for study area.....	4,990	3,062	58.3	40.0	41.7	60.0			
Tidewater.....	900	477	45.6	26.2	54.4	73.8			
Pee Dee-Lumber River.....	734	555	43.6	25.9	56.4	74.1			
Coastal Plains.....	663	390	56.7	34.1	43.3	65.9			
Piedmont.....	2,236	1,358	68.7	50.7	31.3	49.3			
Georgia-Florida.....	457	282	57.8	47.5	42.2	52.5			

Source: 1964 Census of Agriculture.

Table 26.--Part-time and part-retirement tobacco farmers by tenure of farmer, study area, 1964

Study area (production area and State part)	Total farmers						Tenure of farmer						
	Part-time			Part-retirement			Full-owner		Part-owner		Tenant		
	Number	Percent	Percent	Number	Percent	Percent	Part-time	Part-retirement	Part-time	Part-retirement	Part-time	Part-retirement	
Total for study area.....	4,990	48.3	72.9	3,062	25.5	13.9	26.2	13.2	54.1	27.3	15.7	18.6	3.8
Tidewater.....	900	51.5	73.0	477	18.1	13.0	30.4	14.0	45.1	23.5	14.4	31.4	13.8
Pee Dee-Lumber River.....	734	42.6	68.8	555	30.0	14.9	27.4	16.3	64.1	14.4	7.8	21.5	11.7
Coastal Plains.....	663			390									
Piedmont.....	2,236			1,358									
Georgia-Florida.....	457			282									

Source: 1964 Census of Agriculture.

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Table 27.--Income from sources other than farm operated for all members in part-time and part-retirement tobacco farm households, study area, 1964

Income	Total, study area	Study area--production area and State part										
		Tidewater households	Pee Dee-Lumber River households	Coastal Plains households	Piedmont households	Georgia-Florida households						
	Part-time retirement households	Part-time retirement	Part-time retirement	Part-time retirement	Part-time retirement	Part-time retirement	Part-time retirement					
	households	time	time	time	time	time	time					
	households	ment	ment	ment	ment	ment	ment					
		households	households	households	households	households	households					
		Number	Percent	Percent	Percent	Percent	Percent					
All persons in household.....	5,093	2,910	933	488	716	527	664	375	2,333	1,166	447	354
Household income:												
\$1-\$499.....	3.4	21.0	5.6	19.3	5.7	19.2	3.8	20.8	2.2	22.3	1.1	22.0
\$500-\$999.....	5.5	33.4	4.8	45.5	8.9	38.3	6.2	31.2	3.7	26.4	10.3	34.8
\$1,000-\$1,499.....	7.5	20.6	8.6	17.6	7.8	18.6	8.9	27.5	5.1	19.5	15.4	24.3
\$1,500-\$1,999.....	7.4	8.3	6.5	9.8	11.9	8.5	7.2	6.4	5.3	8.6	12.8	6.8
\$2,000-\$2,999.....	17.7	5.0	19.2	1.0	22.5	7.8	18.7	5.3	16.2	4.1	13.4	9.3
\$3,000-\$3,999.....	17.4	5.5	21.7	1.2	12.6	6.6	15.6	--	18.6	9.8	12.3	1.4
\$4,000-\$4,999.....	13.2	2.2	16.8	2.5	8.7	--	12.8	2.4	13.7	3.3	11.0	1.1
\$5,000 and over....	27.9	4.0	16.8	3.1	21.9	1.0	26.8	6.4	35.2	6.0	23.7	.3

Source: 1964 Census of Agriculture.

Table 28.--Commercial tobacco farms by wage bills, study area, 1964

Wage bills of commercial tobacco farms	Study area--production area and State part											
	Total, study area	Tide-water, N.C. 15			Pee Dee-Lumber River		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida	
		N.C. 16	S.C. 16	Total	N.C. 18	Va. 18	Total	Ca. 29	Fla. 29	Total		
	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	
Commercial tobacco farms hiring workers.....	69,580	9,677	4,045	7,831	11,876	23,261	11,975	7,073	19,048	3,948	1,770	5,718
		Percent										
\$1-\$199.....	18.4	11.1	16.0	21.0	19.3	9.8	29.9	37.7	32.8	16.0	15.6	15.9
\$200-\$499.....	27.5	24.2	29.6	30.8	30.4	20.8	35.2	34.2	34.9	33.5	22.7	30.2
\$500-\$999.....	23.2	26.4	24.1	23.3	23.6	25.9	19.2	16.0	18.0	24.0	20.9	23.0
\$1,000-\$2,499.....	21.5	27.3	21.9	17.3	18.8	29.2	12.3	9.8	11.4	19.0	22.0	19.9
\$2,500-\$4,999.....	7.0	8.4	6.8	5.8	6.2	10.7	2.7	1.9	2.4	5.9	7.4	6.4
\$5,000-\$9,999.....	1.9	2.2	1.4	1.5	1.5	3.0	.5	.3	.4	1.2	4.9	2.3
\$10,000-\$19,999.....	.4	.2	.2	.3	.2	.5	.2	.1	.1	.4	3.3	1.3
\$20,000-\$49,999.....	.1	.2	---	---	1/	.1	---	---	1/	---	2.5	.8
\$50,000 and over.....	1/	---	---	---	1/	---	---	---	---	---	.7	.2

1/ Less than 0.5 percent.

Source: 1964 Census of Agriculture.

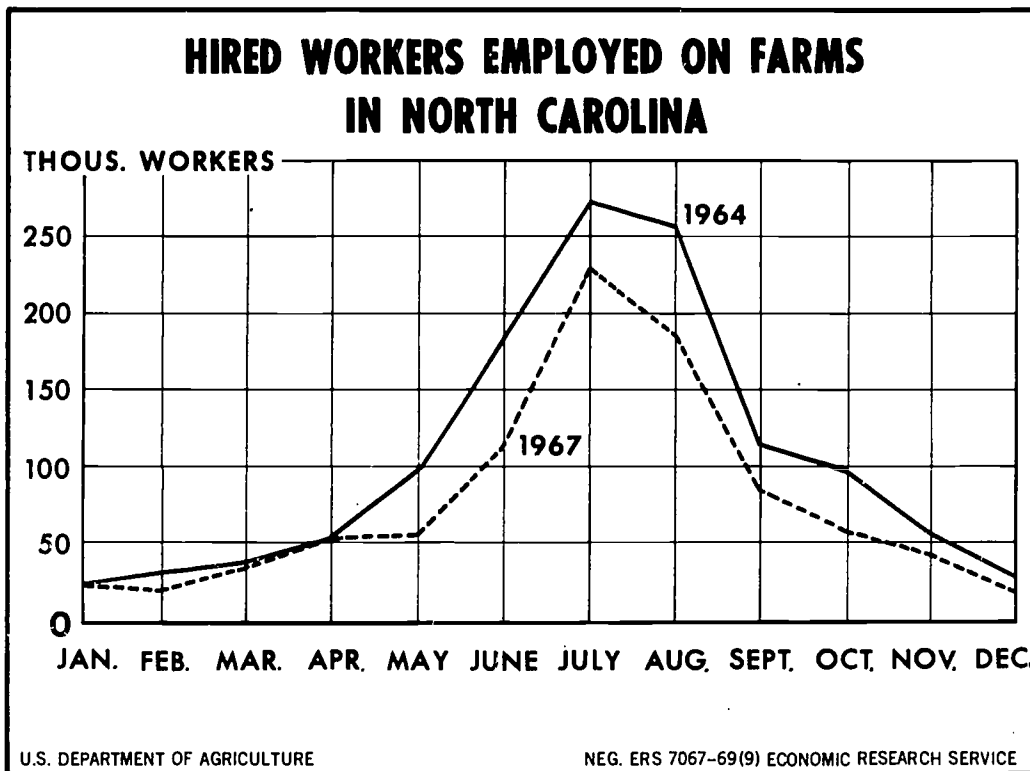


Figure 4

Of total commercial tobacco farms in the study area, 6,707 (about 8 percent) reported hiring 14,742 regular workers; 4,098 of these farms (61 percent) reported one regular hired worker, and another 21 percent reported two workers (table 29). Thus, regular hired workers are of limited relevance, numerically, in the production of flue-cured tobacco, which requires, instead, considerable seasonal labor inputs.

Some indication of the number of commercial tobacco farms in the study area hiring only seasonal workers can be derived from Census of Agriculture data. According to the Census, 6,707, or 8 percent, of total farms hired regular workers (table 29), whereas 69,580, or 83 percent, of the total hired both seasonal and regular workers (table 30). Thus, 62,873 commercial tobacco farms, or three-fourths of the total, hired only seasonal workers.

Beyond these data, statistics giving the socioeconomic characteristics of the hired labor force for the entire study area's flue-cured tobacco production were not found. For the Coastal Plain area, however, some worker characteristics are available from a joint ERS-North Carolina State University survey of about 300 farms, though the study was not conducted primarily to provide such data. The survey data cover the 1967 crop-year.

The composition of the labor force was divided into four categories for the joint survey: family workers; croppers; regular workers; and seasonal workers. Findings substantiate the earlier discussion indicating the dominance of seasonal workers during peak periods of tobacco production. During harvest, the total number of

Table 29.--Commercial tobacco farms employing regular hired workers and number of workers reported, study area, 1964

Item	Study area--production area and State part										
	Total, study area	Pee Dee-Lumber River		Tide-water, N.C. 15		Coastal Plains, N.C. 17		Piedmont		Georgia-Florida	
		N.C. 16 : Total	S.C. 16	N.C. 16	N.C. 17	N.C. 17	N.C. 18	Va. 18	Total	Ga. 29	Fla. 29
	Number										
Farms reporting.....	6,707	272	753	1,025	2,934	832	494	1,326	309	295	604
Regular workers hired.....	14,742	445	1,220	1,665	5,758	1,412	754	2,166	486	3,144	3,630
1 worker.....	4,098	177	463	640	1,704	568	366	934	217	96	313
2.....	1,397	58	199	257	633	143	77	220	59	62	121
3 or 4.....	786	32	73	105	414	92	38	130	15	31	46
5 to 9.....	298	5	18	23	148	22	11	33	17	40	57
10 or more.....	128	---	---	---	35	7	2	9	1	66	67

Source: 1964 Census of Agriculture.

Table 30.--Commercial tobacco farms with wages paid to hired labor, study area, 1964

Study area (production area and State part)	Commercial tobacco farms		
	Total	Wage payments	
	Number	Number	Percent
Tidewater:			
N.C. 15.....	10,492	9,677	92.2
Pee Dee-Lumber River:			
N.C. 16.....	4,543	4,045	89.0
S.C. 16.....	9,670	7,831	81.0
Total.....	14,213	11,876	83.6
Coastal Plains:			
N.C. 17.....	25,498	23,261	91.2
Piedmont:			
N.C. 18.....	16,574	11,975	72.3
Va. 18.....	10,917	7,073	64.8
Total.....	27,491	19,048	69.3
Georgia-Florida:			
Ga. 29.....	4,536	3,948	87.0
Fla. 29.....	2,015	1,770	87.8
Total.....	6,551	5,718	87.3
Total for study area.....	84,245	69,580	82.6

Source: 1964 Census of Agriculture.

persons per harvest crew varied from 13 workers on small farms (averaging 3.9 acres of tobacco) to 18 workers on large farms (averaging 32.4 acres of tobacco). Of the 13 workers on small farms, 10 were seasonal hired and three were family members. On large farms, the average crew consisted of two regular hired workers, three croppers, two family members, and 11 seasonal hired. During transplanting, the average size of crews varied from five for small farms to 10 for large farms. On small farms, three workers were seasonal and two were family members. On large farms, seven seasonal workers and three family workers comprised the average crew.

The duration of seasonal worker activities averaged 3.9 days per farm for plant pulling, 3.7 days for transplanting, 2.9 days for topping, and 3.3 days for chopping. Seasonal workers engaged as primers had the longest duration of seasonal work--16.6 days during the 6-week harvesting season. Duration of work for croppers in tobacco production averaged 3.6 months, for regular hired workers, 11 months.

A majority of the seasonal and regular hired workers were Negro. Among seasonal workers, Negroes represented 50 to 75 percent of the total, depending on the type of activity; among regular workers, Negroes represented 85 percent.

Most of the seasonal workers were over 16 except for those engaged in tobacco hauling. Here, a large proportion were white and under 16.

Among family workers, wives of farm operators or of other members of operator households comprised 36 percent of the total and had a median age of 46. Sons constituted about 32 percent, with a median age of 16; daughters about 22 percent, with a median age of 15; and other family members, the remaining 10 percent.

No information on educational attainment was collected for seasonal workers. Average educational attainment of croppers was 4.3 years, but for members of their households, education averaged 8 years for males and 4.8 years for females. For regular hired workers paid by the month, educational attainment was only 1.4 years; those paid by the week had averaged 5.2 years of school. The majority of regular hired workers, however, were paid by the day and had 3.9 years of school.

Seasonal workers were paid mostly by the hour, with rates ranging from \$0.77 for choppers to \$1.22 for primers. Male croppers who also worked for the operator averaged \$1.06 per hour, while male and female members of the cropper family received \$0.98 and \$0.83 per hour.

In summation, hired workers in tobacco production currently are employed on a highly seasonal basis and for this they are poorly compensated. In addition, tobacco farm operators and members of their households who might also be displaced by mechanization are disadvantaged by age and educational attainment relative to the U.S. work force they would be trying to enter. Reemployment alternatives appear to be rather severely limited. Successful transition to non-farm work would depend on a number of factors. Important among these is the level of economic activity, especially within the region. The types of expanding industry and the job requirements of these industries relative to the qualifications of those displaced need to be examined. An analysis of these and other factors relative to the problem of reemployment follows.

IV. POPULATION, LABOR FORCE, AND ECONOMIC ACTIVITY

Population and Migration

The study area had an estimated total population of 4.1 million persons in 1966. This figure represented an increase of 0.3 million, or 8.1 percent, from the 3.8 million total population in 1960 (table 31). In 1960, the most recent year with data available, the farm segment of the population was about 900,000, or 22 percent of the total. In 1966, the Piedmont and Coastal Plain production areas were the most populated, with 1,375,000 and 854,000 persons; about 900,000 lived in the metropolitan areas of Durham, Greensboro, and Winston-Salem-High Point, all in the Piedmont, and Raleigh in the Coastal Plain.

During 1960-66, each of the five delineated production areas had an increase in population; these ranged from a low of around 28,000 in the Tidewater to about 104,000 in the Piedmont. Conversely, each of the production areas had a net outmigration during the period, which ranged from 6,300 in the Piedmont to 25,400 in the Tidewater and totaled 69,500 for the combined flue-cured areas. However, three of the comprising State parts--N.C. 18, N.C. 16, and Fla. 29--had significant net inmovements. These State parts contain the Piedmont metropolitan areas listed above as well as Fayetteville and Tallahassee.

Nonmetropolitan areas of the flue-cured belt had a net outmovement of 115,900 people for 1960-66 and a population increase of only about 5 percent, compared with an increased metropolitan population of around 15 percent. Even so, about 70 percent of the 1966 population lived in nonmetropolitan areas (table 32).

No breakdown of outmovement by race is available, but counties of substantial recent outmigration have sizable Negro populations and furnish many of the migrants who move into metropolitan cities of the Northeast. During the 1950's, two-thirds of the net migration from nonmetropolitan flue-cured areas was Negro and one-third, white.

From 1950 to 1960, net outmigration from nonmetropolitan parts of the total flue-cured area amounted to 386,000 persons, an annual average of 38,600, compared with an annual nonmetropolitan average of about 19,000 from 1960 to 1966. Thus, outmigration appears to have slackened.

Childbearing

The latest data on lifetime childbearing of the female population of the study area are those of the Census of Population for 1960. At that time, the total female population aged 35 to 44 living in the rural districts and small cities of the study area had averaged 3,287 children ever born per 1,000 women. This average is somewhat higher than the national one of 3,042 children per 1,000 women in rural areas and small cities. The study area average is at a level sufficient, if continued, to increase the area's population by about 50 percent in each generation, or in about every 25 to 27 years. Thus, there is substantial--although not extreme--population pressure there on the supply of available jobs.

Table 31.--Population, net migration, and rate of migration, study area, 1960-66

Study area (production area and State part)	Population 1/			Net migration 1/		
	1966	1960	Amount change	1960-1966	Percentage change	Rate of migration 2/
	Thousands	Thousands	Thousands	Thousands	Percent	Percent
Tidewater:						
N.C. 15.....	540	512	28	-25.4	5.5	-5.0
Pee Dee-Lumber River:						
N.C. 16.....	408	355	53	3.2	14.8	.9
S.C. 16.....	270	256	14	-14.3	5.6	-5.6
Total.....	678	611	67	-11.1	11.0	-1.8
Coastal Plains:						
N.C. 17.....	854	800	54	-19.2	6.7	-2.4
Piedmont:						
N.C. 18.....	1,041	951	90	5.6	9.5	.6
Va. 18.....	334	320	14	-11.9	4.6	-3.7
Total.....	1,375	1,271	104	-6.3	8.2	-0.5
Georgia-Florida:						
Ga. 29.....	331	315	16	-16.1	5.1	-5.1
Fla. 29.....	363	323	40	8.6	12.5	2.7
Total.....	694	638	56	-7.5	8.8	-1.2
Total, study area.....	4,142	3,832	310	-69.5	8.1	-1.8

1/ Figures are rounded to the nearest thousand without being adjusted to group totals.

2/ Rate is expressed as percentage at beginning of decade.

Source: "Current Population Reports, Estimates of the Population of Counties, July 1, 1966," Series P-25, Nos. 401 and 404, Bureau of the Census.

Table 32.—Population by metropolitan and nonmetropolitan areas, percentage change, net migration, and rate of migration, study area, 1960-66

Study area (production area and State part)	Population											
	Metropolitan area		Percentage of 1966 total		Nonmetropolitan area		Percentage change, 1960-66		Net migration 1960-66		Rate of migration 1/ 1960-66	
	1966	1960	Metro.	Non- metro.	1966	1960	Metro.	Non- metro.	Metro.	Non- metro.	Metro.	Non- metro.
	Thou.	Thou.	Pct.	Pct.	Thou.	Thou.	Pct.	Pct.	Thou.	Thou.	Pct.	Pct.
Tidewater:												
N.C. 15.....	95	92	17.6	82.4	445	420	3.7	6.0	-3.4	-22.0	-3.7	-5.2
Pee Dee-Lumber River:												
N.C. 16.....	195	148	47.8	52.2	213	207	31.8	2.9	17.2	-14.0	11.6	-6.8
S.C. 16.....	---	---	---	100.0	270	256	---	5.5	---	-14.3	---	-5.6
Total.....	195	148	28.8	71.2	483	463	31.8	4.3	17.2	-28.3	11.6	-6.1
Coastal Plains:												
N.C. 17.....	202	169	23.7	76.3	652	631	19.2	3.4	15.8	-35.0	9.3	-5.5
Piedmont:												
N.C. 18.....	681	614	65.4	34.6	360	337	11.0	6.8	11.7	-6.1	1.9	-1.8
Va. 18.....	---	---	---	100.0	334	320	---	4.6	---	-11.9	---	-3.7
Total.....	681	614	49.5	50.5	694	657	11.0	5.6	11.7	-18.0	1.9	-2.7
Georgia-Florida:												
Ga. 29.....	---	---	---	100.0	331	315	---	5.1	---	-16.1	---	-5.1
Fla. 29.....	87	74	24.0	76.0	276	249	17.6	10.9	5.1	3.5	6.9	1.4
Total.....	87	74	12.5	87.5	607	564	17.6	7.6	5.1	-12.6	6.9	-2.2
Total for study area.....	1,260	1,097	30.4	69.6	2,881	2,735	14.9	5.3	46.4	-115.9	4.2	-4.2

1/ Rates are expressed as percentage of population at beginning of 1960.

Source: "Current Population Reports, Estimates of the Population of Counties, July 1, 1966," Series P-25, Nos. 401 and 404, Bureau of the Census.

However, the childbearing rate differs greatly between the white and Negro populations. White women aged 35 to 44 living in rural areas and small cities, averaged 2,860 children ever born per 1,000 women, whereas Negro women averaged 4,510 children per 1,000 women. With this level of childbearing, the Negro population is more than doubling itself in each generation, while the white population is increasing by only about one-third. Thus, there is a rapid potential buildup of the Negro labor force. Further, Negroes have historically participated least in industrial work, and the most intensive flue-cured tobacco areas employ many Negro farmers and hired farmworkers. From these facts taken together, we must conclude that any substantial reduction of employment in tobacco farming through technological and marketing changes would have greatest impact on the Negro component of the population dependent on this employment. The level of childbearing in the rural Negro population thus requires that substantial local job expansion be achieved if a satisfactory level of employment in the area is to be maintained and if outmigration is to be lowered.

Labor Replacement Rates

Since 1960, about 200 rural young white males in the study area have been reaching working age (defined as age 20) for every 100 older rural white males expected to die or retire in the same period. In the rural male Negro population, 300 youths have been reaching working age for every 100 older Negro men likely to die or retire. Both of these rates are higher than the corresponding U.S. rates of 170 to 100 for whites and 239 to 100 for Negroes. And they are another illustration of the excessive supply of workers growing up in rural parts of the study area.

Labor Force and Economic Activity

Latest data available for developing some relevant socioeconomic comparisons between this study's delineated flue-cured tobacco belt and the Nation as a whole are from the 1960 Census of Population. The selected comparisons developed from that data show that the belt lagged significantly behind the 1960 U.S. average educational attainment, both per capita and family income, and white-collar employment (table 33). All 98 counties in the belt were below the national average in both per capita and median family income. Educational attainment was below the U.S. average in 92 of the counties, and the proportion of the labor force employed in white-collar jobs was below the national average in 93 counties. Even so, other data show that the belt as a whole has made significant progress during the 1960's, some of which is discussed below.

Labor Force and Employment Change

In 1967, the combined civilian labor force of the five flue-cured production areas in the study was 1,621,310; 1,556,365, or 96 percent, were employed; and 64,945, or 4 percent, were unemployed (table 34). Thus, the belt contained about 2.2 percent of the Nation's civilian labor force and had an unemployment rate only slightly higher than the U.S. average of 3.8 percent.

In 1962, unemployment in the area was 5.8 percent. Hence, the unemployment rate dropped by 1.8 percentage points during 1962-67,

Table 33.--Study area by education, income, and proportion of population employed in white-collar jobs, 1960

Study area (production area and State part)	Total	Counties under U.S. average in below areas			
		Median years of school completed <u>1/</u>	Per capita income <u>2/</u>	Median family income <u>3/</u>	Employed white-collar workers <u>4/</u>
		-----Number-----			
Tidewater:					
N.C. 15.....	18	17	18	18	17
Pee Dee-Lumber River:					
N.C. 16.....	6	5	6	6	6
S.C. 16.....	5	5	5	5	5
Coastal Plains:					
N.C. 17.....	14	13	14	14	13
Piedmont:					
N.C. 18.....	13	12	13	13	12
Va. 18.....	9	9	9	9	9
Georgia-Florida:					
Ga. 29.....	19	19	19	19	19
Fla. 29.....	14	12	14	14	12
Total.....	98	92	98	98	93

1/ Median years of school completed by persons 25 years old and over was 10.6 years in the United States in 1960.

2/ U.S. average per capita income was \$1,850 in 1959.

3/ U.S. median family income was \$5,660 in 1959.

4/ U.S. proportion of persons employed in white-collar jobs was 41 percent in 1960.

Source: Per capita income data compiled from U.S. Census of Population, 1960; all other data from County and City Data Book--1962.

Table 34.--Employed and unemployed members of civilian labor force, study area, 1967

Study area (production area and State part)	Civilian labor force	Employed		Unemployed	
		Number	Percent	Number	Percent
Tidewater:					
N.C. 15.....	172,470	163,320	94.7	9,150	5.3
Pee Dee-Lumber River:					
N.C. 16.....	133,690	126,740	94.8	6,950	5.2
S.C. 16.....	90,720	84,920	93.6	5,800	6.4
Total.....	224,410	211,660	94.3	12,750	5.7
Coastal Plains:					
N.C. 17.....	347,090	332,700	95.9	14,390	4.1
Piedmont:					
N.C. 18.....	491,460	475,320	96.7	16,140	3.3
Va. 18.....	135,270	130,925	96.8	4,345	3.2
Total.....	626,730	606,245	96.7	20,485	3.3
Georgia-Florida:					
Ga. 29.....	113,330	108,760	96.0	4,570	4.0
Fla. 29.....	137,280	133,680	97.4	3,600	2.6
Total.....	250,610	242,440	96.7	8,170	3.3
Total for study area.....	1,621,310	1,556,365	96.0	64,945	4.0

Source: North Carolina Work Force Estimates by Counties, Area, and State, August 1968. Prepared by the Bureau of Employment Security Research, Employment Security Commission of North Carolina: Raleigh, N.C. South Carolina's Manpower in Industry, Work Force Estimates, State, Standard Metropolitan Statistical Areas, Counties, May 1968. Research and Statistics Section, South Carolina Employment Security Commission, Columbia, S.C. Population and Work Force Data, July 1968. Prepared by Research Statistics and Information Division, Virginia Employment Commission. Georgia Civilian Work Force Estimates by Area, March 1962 and April 1967, Georgia Department of Labor, Employment Security Agency, September 1968. Basic Labor Market Information, Research and Statistics Department, Florida Industrial Commission, Tallahassee, Fla.

while the labor force increased by about 188,000, or 13 percent. On balance, this change was a 15-percent increase in employment for the period and indicates significant economic progress in the study area. The increase was not equally distributed within the area, however, and as indicated earlier, outmigration pressured by high birth rates, continued from rural portions.

The rate of metropolitan employment growth in the study area was more than double that in nonmetropolitan areas. The metropolitan unemployment rate dropped to 2.9 percent--a level low enough for us to consider the area as having full employment--while the nonmetropolitan rate remained above this level at 4.6 percent (table 35).

Significantly, agriculture is a large employer in the flue-cured areas; it comprised about 13 percent of total employment in

Table 35.--Civilian labor force, unemployment, and rate of unemployment for metropolitan and nonmetropolitan areas, study area, 1962-67

Study area (production area and State part)	Civilian labor force						Unemployment						Unemployment rate									
	Metropolitan area			Nonmetro- politan area			Percentage of 1967 total			Metropolitan area			Nonmetro- politan area			Metropolitan area			Nonmetro- politan area			
	1967	1962	Pct.	1967	1962	Pct.	1967	1962	Non- metro.	1967	1962	Pct.	1967	1962	Pct.	1967	1962	Pct.	1967	1962	Pct.	
Tidewater:																						
N.C. 15.....	40	33	77	123	23	77	21	8	1.9	2.4	7.3	9.1	4.7	7.4	5.5	7.4						
Pee Dee-Lumber River:																						
N.C. 16.....	51	37	62	74	38	62	38	12	1.9	2.1	5.1	6.3	3.7	5.8	6.1	8.6						
S.C. 16.....	---	---	100	80	---	100	---	14	---	---	5.8	5.5	---	---	6.4	6.9						
Total.....	51	37	77	154	23	77	38	13	1.9	2.1	10.9	11.8	3.7	5.8	6.3	7.7						
Coastal Plains:																						
N.C. 17.....	99	78	72	235	28	72	26	6	2.4	2.6	12.0	15.7	2.5	3.3	4.8	6.7						
Piedmont:																						
N.C. 18.....	338	286	31	143	69	31	18	7	9.6	12.0	6.6	9.5	2.8	4.2	4.3	6.6						
Va. 18.....	---	---	100	125	---	100	---	8	---	---	4.3	5.6	---	---	3.2	4.5						
Total.....	338	286	46	268	54	46	18	8	9.6	12.0	10.9	15.1	2.8	4.2	3.8	5.6						
Georgia-Florida:																						
Ga. 29.....	---	---	100	104	---	100	---	9	---	---	4.6	6.9	---	---	4.0	6.6						
Fla. 29.....	41	33	70	83	30	70	24	16	.5	.8	3.1	4.5	1.2	2.4	3.2	5.4						
Total.....	41	33	84	187	16	84	24	12	.5	.8	7.7	11.4	1.2	2.4	3.7	6.1						
Total for study area:	569	467	65	967	35	65	22	9	16.3	19.9	48.8	63.1	2.9	4.3	4.6	6.5						

Source: See source for table 34.



1967, compared with about 5 percent for the entire Nation. In the nonmetropolitan areas, which contain 65 percent of the total labor force and much of the unemployment in the belt, agriculture accounted for about 20 percent of total employment in 1967. Unemployment rates were highest in the nonmetropolitan segments of the Coastal Plain, Tidewater, and Pee Dee-Lumber River production areas, where they were 4.8, 5.5, and 6.3 percent. These rates are even more significant when we consider that they do not indicate the extent of hidden unemployment and underemployment that is generally believed to be high in these areas, especially on the smaller farms. Also, these rates occurred at a time of rapid economic growth and low unemployment both nationally and for the flue-cured belt generally.

Agricultural employment in the study area declined during 1962-67 at the rapid rate of about 4 percent a year, or a total of 22 percent for the period as a whole (table 36). If this rate continues, and especially if it is accelerated by the adoption of further laborsaving innovations or a decline in the demand for tobacco (the latter affecting manufacturing as well as production employment), then proportional, compensating growth in nonfarm employment will be required for satisfactory economic and human resource adjustment. Without such growth, economic recession and increased out-migration will occur which could create problems of serious proportion.

Major Nonfarm Industry

Employment problems in the flue-cured tobacco belt do not stem from a lack of growth in nonfarm industries relative to such growth in the Nation. During 1962-67, nonagricultural employment increased by 24 percent, a rate that nearly doubled the 14-percent national growth rate. The rate of employment increases in each major nonfarm industry in the study area was higher than the national rate. The major employing nonagricultural industry at the end of the period was manufacturing, having grown by 28 percent during 1962-67; it accounted for 26 percent of total employment in the belt in 1967 (tables 36 and 37). The three other largest nonfarm employers were government, trade, and service, accounting for 15, 14, and 8 percent of total employment.

Because of its size and growth, manufacturing looms as the most probable employer of relatively unskilled persons of low educational attainment displaced from farm employment. Manufacturing is not only the largest industry in the study area, but also has a large proportion of blue-collar jobs for which displaced workers may more readily be qualified. Textile and wearing apparel firms are the greatest individual employers in the manufacturing industry for the area as a whole, but others, including those producing food, tobacco products, machinery and equipment, lumber, and furniture, are significant. The distribution varies, of course, by individual production area and especially by the comprising State parts. Detailed breakdowns indicating the magnitude of these differences by specified areas are presented in table 38.

Next to manufacturing, the two industries having the largest number of jobs that might be expected to absorb some displaced farmworkers are trade and service. The trade industry uses a large

Table 36.--Percentage change in employment by industry, study area, and United States, 1962-67

Study area (production area and State part)	Total	Manu- facturing	Construc- tion	Trade	Transpor- tation, commerce, and public utilities	Finance, insurance, and real estate	Service	Govern- ment	Agri- culture	Other	Percent	
Tidewater:												
N.C. 15.....	13	30	37	21	43	15	22	37	-25	20		
Pee Dee-Lumber River:												
N.C. 16.....	25	45	65	21	22	34	25	47	-17	30		
S.C. 16.....	14	80	38	27	35	33	48	40	-36	-4		
Total.....	20	57	53	23	27	34	33	45	-26	12		
Coastal Plains:												
N.C. 17.....	13	37	25	21	14	25	20	41	-25	12		
Piedmont:												
N.C. 18.....	16	18	27	22	20	21	30	43	-25	7		
Va. 18.....	10	20	54	18	2	1	24	19	-15	-5		
Total.....	15	18	31	21	17	21	29	38	-22	4		
Georgia-Florida:												
Ga. 29.....	12	53	7	22	16	25	33	26	-26	1/		
Fla. 29.....	21	17	38	28	36	45	33	37	-4	-6		
Total.....	17	40	25	25	27	36	33	34	-16	-3		
Total for study area.....	15	28	33	22	20	29	27	39	-22	7		
United States 2/.....	11	15	12	18	9	15	25	31	-22	-25		

1/ Less than 0.5 percent.

2/ Employment and Earnings and Monthly Report on the Labor Force, Bureau of Labor Statistics, U.S. Department of Labor.

Source: See source for table 34.

Table 37.—Employment by industry, study area and the United States, 1967.

Study area (production area and State part)	Total study area and the United States		Manufacturing		Construction		Trade		Transportation, commerce, and public utilities		Finance, insurance, and real estate		Service		Government		Agriculture		Other	
	Thou.	Pct.	Thou.	Pct.	Thou.	Pct.	Thou.	Pct.	Thou.	Pct.	Thou.	Pct.	Thou.	Pct.	Thou.	Pct.	Thou.	Pct.	Thou.	Pct.
Tidewater:																				
N.C. 15.....	163	29	18	6	3	23	14	7	4	3	2	11	7	30	18	29	18	25	16	
Pee Dee-Lumber River:																				
N.C. 16.....	127	29	23	6	5	17	13	5	4	3	2	11	9	20	16	18	14	17	14	
S.C. 16.....	85	19	22	4	5	13	15	3	4	3	3	7	9	9	10	13	16	14	16	
Total.....	212	48	23	10	5	30	14	8	4	6	2	18	9	29	14	31	15	31	14	
Coastal Plains:																				
N.C. 17.....	333	66	20	15	4	48	14	11	3	11	3	26	8	52	16	58	18	47	14	
Piedmont:																				
N.C. 18.....	475	172	36	21	4	65	14	19	4	16	3	46	10	52	11	31	7	51	11	
Va. 18.....	131	53	41	5	4	14	11	3	2	2	1	8	6	11	8	19	14	17	13	
Total.....	606	225	37	26	4	79	13	23	4	18	3	54	9	63	11	50	8	68	11	
Georgia-Florida:																				
Ga. 29.....	109	27	25	3	3	16	15	3	2	3	2	7	7	16	14	18	17	17	15	
Fla. 29.....	134	12	9	5	4	19	14	4	3	4	3	8	6	47	35	17	12	19	14	
Total.....	242	39	16	8	3	35	15	6	2	6	3	15	6	62	26	35	14	35	15	
Total for study area.....	1,556	407	26	65	4	215	14	54	4	45	3	124	8	237	15	203	13	207	13	
Total, United States 2/.....	74,372	19,434	26	3,203	4	13,613	18	4,271	6	3,217	4	9,970	14	11,616	16	3,844	5	5,204	7	

1/ Figures are rounded to the nearest thousand without being adjusted to group totals.

2/ Employment and Earnings and Monthly Report on the Labor Force, Bureau of Labor Statistics, U.S. Department of Labor.

Source: See source for table 34.

Table 38.--Employment in manufacturing by industry, study area and the United States, 1967

Study area (production area and State part)	Percent											
	Food	Tobacco	Textiles	Apparel	Lumber	Furniture	Machinery and equipment	Metals	Stone, clay, and glass	Printing and publishing	Other	Chemicals
Tidewater:												
N.C. 15.....	12	1	7	20	20	2/	2	4	2/	1	30	3
Pee Dee-Lumber River:												
N.C. 16.....	10	1	47	5	4	4	4	1	1	2	22	2/
S.C. 16.....	4	2/	3	22	14	1	2/	3	1	2/	52	2/
Total.....	7	1	29	12	8	3	2	2	1	1	34	2/
Coastal Plains:												
N.C. 17.....	12	7	9	16	6	1	17	2	1	2	22	5
Piedmont:												
N.C. 18.....	5	14	43	5	1	7	8	2	2/	2	13	2/
Va. 18.....	1	1	20	4	9	17	2/	2/	2	1	45	2/
Total.....	4	10	38	5	2	9	6	2	1	2	21	2/
Georgia-Florida:												
Ga. 29.....	13	2/	2/	27	16	2/	2	8	1	1	30	2
Fla. 29 3/.....	---	---	---	---	---	---	---	---	---	---	---	---
Total for study area..	7	7	27	10	6	6	7	2	1	2	24	1
Total, United States ^{4/} ..	9	1	5	7	3	3	30	14	3	9	11	5

1/ The category "other," for some counties, includes employment in industries listed in this table heading, but this employment was included in "other" to avoid disclosure of information for individual establishments.

2/ Less than 0.5 percent.

3/ Not available.

4/ Employment and Earnings and Monthly Report on the Labor Force, Bureau of Labor Statistics, U.S. Department of Labor.

Source: See source for table 34.

proportion of relatively low-skilled sales and clerical workers, as well as semiskilled blue-collar and clerical-sales personnel. Employment requirements in much of the service industry, such as laundry and cleaning plants and lodging and eating establishments, indicate a potential for absorbing some displaced farmworkers. Although trade is a relatively small employer in the belt, accounting for 14 percent of total employment in 1967, compared with 18 percent nationally, employment in this industry increased by 22 percent (about 39,000 jobs) during 1962-67 and portends further growth. The transportation and construction industries, which require a relatively large proportion of highly skilled workers, may offer some limited employment opportunities. Government, communications, and finance-insurance-real estate offer farmworkers less opportunity for employment because of the large proportion of skilled clerical and professional workers employed.

Because further disaggregation produces a vast amount of detail, the foregoing discussion has centered primarily on the delineated flue-cured tobacco area as a whole. However, there are considerable differences between the comprising production areas and State parts that may be of interest to those concerned with development, employment, training, welfare, and other matters in a particular segment of the area, as well as to those concerned with the whole area. Thus, a brief discussion of State parts and their production areas is presented in the appendix.

APPENDIX

Production Areas and State Parts

Where a subregion consists of parts of two States, the discussion that follows is presented separately for each State part.

Tidewater

As delineated for this study, the Tidewater production area contains only the Census subregion N.C. 15, which consists of a strip of counties along the eastern seacoast of North Carolina. The area has slightly over half a million people, about 13 percent of the total flue-cured area population. It's one Standard Metropolitan Statistical Area, Wilmington, had a higher unemployment rate (4.7 percent) than other SMSA's in the tobacco region. Moreover, Wilmington had the slowest growing population of all SMSA's in the tobacco region and was the only one with net outmigration.

The Tidewater area now contains only one metropolitan center, but other population centers in the area are becoming metropolitan in nature. The total area is largely rural, with 77 percent of the labor force employed in nonmetropolitan areas. Thus, the Tidewater already has the problem of achieving a rate of economic growth adequate to expand job development and reduce unemployment. With agricultural employment declining but continuing to be very important in the Tidewater, this problem is likely to become more difficult. Agricultural employment declined by 25 percent during 1962-67. Nonetheless, agriculture remained one of the three largest employers in 1967. The other two were manufacturing and government. Each represented about 18 percent of the total. Combined with trade (14 percent of total employment), these four industries accounted for about 70 percent of all employment (table 37). Employment growth in each of the three major nonfarm industries was above the national average for 1962-67. This indicates a healthy trend in the area. The 30-percent employment increase in manufacturing was twice the national increase (table 36). The apparel and lumber industries were the largest manufacturing employers in the area (table 38).

Pee Dee-Lumber River

The production area consists of Census subregion North Carolina 16 and South Carolina 16; geographically, about equal parts are located in each of the two States.

North Carolina 16. This State part had a population of about 400,000 persons, or 10 percent of the tobacco area's population in 1966. This level represented an increase of 14.8 percent from 1960 and the greatest percentage change (though not the greatest absolute change) for any area in the belt during 1960-66 (table 31). Employment also rose rapidly, increasing by 25 percent from 1962 to 1967. These growth figures were influenced greatly by the State part's one SMSA, Fayetteville, which had an increase of 31 percent in population and 40 percent in the labor force. The nonmetropolitan segment had a much lower growth rate in population (2.9 percent) and a moderately lower (12 percent) growth rate in the labor force (tables 32 and 34).

Despite the rapid growth in the labor force, job expansion more than kept pace. And the unemployment rate, which had been 7.7 percent in 1962, dropped to 5.2 percent in 1967. An area with a 5.2-percent rate of unemployment is a matter of concern, of course, especially in a time of low overall unemployment such as 1967 (the national average was 3.8 percent). Nonetheless, the 2.5-percentage point drop in unemployment was a significant achievement in view of the large and simultaneous increase in the labor force--some of which was the result of immigration. While the nonmetropolitan segment had a net outmovement of about 14,000 people, this loss was more than compensated for by the net inmovement of 17,000 to the metropolitan segment (table 32).

The four largest employers were government, manufacturing, agriculture, and trade. Combined, they accounted for two-thirds of total employment. Within manufacturing, the textile industry employed the most people (table 38).

South Carolina 16. This State part has no metropolitan area, and with only 270,000 people (7 percent of the flue-cured belt total population), it is the smallest State part in the belt. The net outmigration rate of 5.6 percent for 1960-66 was the highest in the flue-cured belt. South Carolina 16 also had the largest proportion of farm residents (39 percent of the State part's population), the largest proportion of Negroes (44 percent), and the highest unemployment rate (6.4 percent) of all State parts in 1967.

Manufacturing, agriculture, trade, and government, the four largest industries, employed nearly two-thirds (63 percent) of the State part's workers in 1967 (table 37). While both trade and government showed substantial gains in employment for the period--gains above the national average--manufacturing showed a spectacular increase--about 80 percent. However, the effects of these gains were mitigated somewhat by the 36-percent drop in agricultural employment. Within manufacturing, apparel and lumber were the largest single employers.

Even though the high rates of unemployment and outmigration signify a lack of employment opportunities in this area, the growth in nonagricultural employment is encouraging. This employment growth in 1962-67 was sufficient to offset the decline in agricultural employment and to be slightly above the national average but slightly below that for the total belt (table 37). Another encouraging note is the scheduled construction of interstate route 95, south from North Carolina through the tobacco region of South Carolina. Increased accessibility to the area between the heart of the South Carolina tobacco region and the SMSA's of Columbia and Augusta should enhance economic activity and, hence, employment in the area.

Coastal Plains

The Coastal Plains portion of the production area coincides with Census subregion N.C. 17. It is the second largest Census subregion in the production area in population and in employment. Latest available data showed that 854,000 people lived in the subregion and the civilian labor force totaled 347,090 (tables 31 and

34). While the population increased 6.7 percent from 1960 to 1966, outmigration during this period was 19,200--the second highest of all outmigration from any Census subregions in the flue-cured belt. Employment, however, increased 11 percent from 1962 to 1967, and unemployment dropped from 5.8 to 4.1 percent.

Raleigh, the one large metropolitan area, accounted for about one-fourth of the population and for most of the 1962-67 growth in population (19.2 percent) and labor force (26 percent). The non-metropolitan sector had increases of 3.4 percent in population and 6 percent in labor force. As a result of these changes, unemployment dropped from 3.3 to 2.5 percent in metropolitan districts and from 6.7 to 4.8 percent in nonmetropolitan districts (table 34). Although the unemployment rate remains lower in metropolitan areas, the larger drop of nearly 2 percentage points in the nonmetropolitan areas--where about three-fourths (652,000) of the population of this State part reside--was an important and significant achievement.

Manufacturing was the dominant employer in this State part, though not to the extent that it was in some subregions, although it had the third highest gain for the 1962-67 period (37 percent) and in 1967 employed 66,000 people, or 20 percent of the labor force (tables 36 and 37). Government employment had the highest rate of increase (41 percent) and accounted for 16 percent of total employment in 1967. Trade, which accounted for 14 percent of the area's employment in 1967, showed a substantial increase from 1962 as did all other nonfarm industries. Conversely, agricultural employment declined by 25 percent for the 1962-67 period.

Piedmont

The Piedmont contains two State parts, N.C. 18 and Va. 18, which are of about equal size, geographically. It has the largest population and labor force (located mostly in N.C. 18) of any of the production areas.

North Carolina 18. This State part, located in the northwestern area of the tobacco belt, had the largest population in 1966 (1,041,400) and was the most urbanized (approximately two-thirds of the population residing in the metropolitan districts) of all State parts in the flue-cured production area. In 1960, most of the people lived within the two SMSA's of Durham and Greensboro-Winston-Salem-High Point. N.C. 18 had the smallest proportion of Negroes (24 percent of the State part's population), the smallest proportion of families with poverty-level income (28 percent), and the smallest proportion of rural farm people (14 percent) of all State parts. Nonetheless, these proportions are higher than those for the United States.

The 1967 unemployment rate was 3.3 percent, which was lower than the national rate of 3.8 percent. The low rate indicates a good probability that this State part will be able to absorb additions to the labor force.

The major employing industry was manufacturing, which accounted for 36 percent of total employment. This proportion is considerably larger than in any other State part except in the Virginia part of subregion 18. Here, manufacturing accounted for 41 percent of total

employment. Other major employers in N.C. 18 were trade (14 percent), government (11 percent), and service (10 percent). Together with manufacturing, they accounted for 71 percent of total employment. This State part is the only one in the tobacco region in which agriculture, with 7 percent of total employment, was not one of the major employers (table 37).

Within manufacturing, textiles was the dominant employer with 43 percent of total manufacturing employment. Tobacco manufacturing was second with 14 percent (table 38).

Virginia 18. Characteristics that this part of subregion 18 shared with the part located in North Carolina were a low unemployment rate, 3.2 percent, and a large proportion of total employed persons engaged in manufacturing, 41 percent (tables 34 and 35).

However, Va. 18 differed from N.C. 18 in a number of important respects. It had the slowest overall employment growth of any State part in the flue-cured belt during 1962-67--10 percent. This rate was slightly below the national average of 11 percent and one-third less than the average of 15 percent for the flue-cured belt. Also, the Virginia part was one of the least urbanized State parts, containing no metropolitan counties, and one of the smaller State parts, containing about a third of a million people, or 8 percent of the total flue-cured area population. Finally, the Virginia portion of subregion 18 differs from the North Carolina component in that agriculture replaced service as one of the four major employing industries.

Georgia-Florida

The Georgia-Florida production area is about equally distributed between the two States. The Georgia State part (Ga. 29) is entirely rural, and tobacco is grown rather uniformly over the entire area; the Florida portion has a metropolitan area with much government employment, and flue-cured tobacco is grown only in the eastern portion. Thus, the two State parts differ substantially in population density and employment distribution by industry.

Georgia 29. In 1966, the Georgia portion of the subregion had a population of 331,000 people, the second smallest of all State part populations in the flue-cured belt. The 1960-66 increase of 5.1 percent was the next to the lowest rate of gain occurring in any State part. Significantly, net outmigration for 1960-66 was 16,100 people, or 5.1 percent--the second highest of all State part rates (table 31).

The 1967 civilian labor force totaled 113,000, an increase of 9 percent from 1962. During this period, the area was able to absorb the increase and, at the same time, reduce the rate of unemployment from 6.6 percent to 4.0 percent.

Manufacturing was the major employer in the area, with 25 percent of total 1967 employment. From 1962 to 1967, manufacturing employment increased 53 percent. Within manufacturing, the apparel industry was the larger employer (tables 36,37, and 38).

This area is characterized by the same general employment features as other nonmetropolitan parts of the tobacco belt--employment

growth in nonfarm industries and declining though still important employment in agriculture.

Florida 29. The Florida portion of the subregion had a 1966 population of 363,000, an increase of 12.5 percent from 1960 and one exceeded in the belt only by the increase of 14.8 percent in the North Carolina portion of subregion 16. The net immigration rate of 2.7 percent for Florida 29 was the highest of any State part rate in the flue-cured tobacco region.

During the same period, the civilian labor force increased by 24 percent in the metropolitan segment and 16 percent in the non-metropolitan segment. On balance, this was an 18-percent increase. The unemployment rate of 2.6 percent (March 1967) was not only the lowest in the tobacco belt but was considerably lower than the national average of 3.8 percent. All of these data reflect favorable economic progress and a high probability that the area could absorb additional workers.

Only 12 percent of the Florida State part's population lived on farms in 1960, the smallest proportion in the tobacco area; however, agriculture accounted for 12 percent of total employment, a proportion which was about the same as the 13-percent average for the flue-cured areas as a whole (table 37). The Florida portion had, by far, the smallest proportion of its labor force involved in manufacturing (9 percent) of any State part in the tobacco area. Government was the dominant employer, with 35 percent of the total work force followed by trade with 14 percent (table 36). This is attributable mainly to the fact that Tallahassee, the State capital, is located in this State part. The unemployment rate in the metropolitan segment was a very low 1.2 percent, and a healthy 3.2 percent in the nonmetropolitan segment.

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subject to mean "as comprehensive view of a whole subject as this person is capable of seeing at this time."

There are adequate implications in the definition to provide worthwhile assistance for the instructor in communicative skills, and enhance the learning proficiency of the trainee, provided the instructor is more oriented to the rehabilitation process than to the academic process. These clues in the definition are the "a comprehensive view -- in the form of heads or propositions." These heads must represent usable area - as applied to this person, his present emotional state, his education, his social development and his conscious vocational objective. When thinking of these heads as propositions, an instructor in a rehabilitation center may do well to remember that someone once said, "all propositions did not rest on four legs."

Rehabilitation centers, according to recent first hand reports, which set a rather rigid rate of progress toward a fixed goal of achievement, find themselves spewing out the unrehabilitated person and taking on another who may be no more capable of development than the one he is replacing. The caution of applying standards of academic or vocational competencies in the early stages of rehabilitation is an awareness that must remain with the instructor in a rehabilitation center in spite of any acclaimed excellence of a syllabus.

The foregoing discussion of the problems relating to the use of a syllabus in a rehabilitation center for the blind may become more realistic when the factors of educational background and age are observed. While no authentic statistics are available to indicate the distribution of the above factors in the total population of rehabilitation centers, a sample survey of one center's population of approximately 2000 persons served over a 20-year period and a spot-check of a recent current one-month period can be given. The following table indicates the distribution by age and educational level.

Table II. Factors of Age and Education Found in a Rehabilitation Population

College	1. Illiterate	2. Elementary	Junior 3. High	Senior 4. High	5. College
Experience of 20 years	6%	14%	23%	42%	15%
A Recent Current Month	12%	20%	23%	37%	8%
Age Range 20 Years	19-56	17-62	15-65	16-84	24-55
A Recent Current Month	17-36	15-54	16-70	19-61	24-54
Average Age 20 Years	35	32	30	27	41
A Recent Current Month	23	23	32	36	41

Table II pointedly indicated a wide spread of educational levels ranging from illiteracy to college and a solid base of the adult age when reviewed either as range of age or average age. Probably the most significant indication for future planning of instructional materials and staff training seen in the educational factor is the increase in percentage of illiterate persons served in a recent current month as compared with the 20 years experience. This may reflect the shift of emphasis on evaluation empowered in recent rehabilitation legislation, although at this time it has not been established that this one-month experience is a valid forecast. Much more certain are the indications of the age factor. Definitely, instructional materials and methods of instruction in rehabilitation centers must be attuned to the adult level of experience, regardless of educational levels. Implications for the representative distribution of age may be seen in comparing the 1962 estimate and the 1977 projection as shown in Table III.³

Table III. General Adult Population Distributions

Age Group	1962 Percent	1977 Percent
Under 20	9.8	9.5
20 - 39	13.5	13.7
40 - 64	29.5	27.1
65 - 69	8.9	8.4
70 and over	38.3	41.3

From both tables, II and III, it is obvious that the rehabilitation center population is an adult population and likely to remain so.

Review of Relevant Literature

No complete syllabus for the broad train of rehabilitation activities designed to develop communicative skills for a blind person is known. Several centers have developed excellent manuals and related outlines or teaching plans for their own use in specific instructional areas. Some of these are cited in the syllabus or included in the appendix of this report.

Brief Description of the Setting in which the Research was Done

The direction of the study and preparation of this report has been conducted in the setting of the Arkansas Enterprises for the Blind, a rehabilitation center for the blind, with a background of 21 years operation during which approximately 2000 blind persons have received services. This facility is located in Little Rock, Arkansas, the capital city of the state, a metropolitan area with a population of one quarter million.

³Sight Saving Review, Fall 1967. Volume XXXVII No. 3 page 133.

Services provided by the Arkansas Enterprises for the Blind are essentially personal adjustment and prevocational. The facility has had intimate relations with such vocational training as the Vending Stand Program throughout its history and more recently with the training of blind persons to become Taxpayer Service Representatives. Such relationship has provided sufficient experience for the Grantee Staff to appreciate the development process of personal adjustment and the need for communicative skills so essential to the sequential steps of vocational training and placement. Specifically, the facility has, from its beginning, provided instruction in communicative skills, but has within the past two years developed a more comprehensive service in this area of instruction. A full daily schedule is provided by five instructors under a full-time masters degree supervisor.

METHODOLOGY

Project Program and Professional Staff

This project did not involve providing services to disabled persons, but was concerned with investigating the training materials, methods of instruction and evaluation in the communicative skills of eight rehabilitation centers for the blind. The project staff was composed of two full-time persons, the project director and a secretary, one half-time field investigator and a part-time project co-director. Three of the persons had educational backgrounds on the masters graduate level and an experience background of 62 years rehabilitation work composed of 42 years of service to the blind and 20 years of general rehabilitation. Five other professional workers in the project facility were also involved in the development of the project. These persons were all college graduates and two were of graduate levels, one in special education and the other in teaching of the blind.

In addition to the staff of the project facility, communicative skills instructional staffs and administrative personnel of seven other centers serving the blind contributed information and materials for the project development.

In order to obtain information in a standard form, a survey covering seven areas of instruction in communicative skills and one related area was developed by the staff of the project facility. The survey inquired into the instructional areas of: I. Braille Usage II. Reading by Listening III. Reading by use of Residual Vision IV. Handwriting V. Typewriting VI. Oral Communication VII. Arithmetic and Related Skills of Computation and the related area of VIII, Equipment and Furniture. The extent of the survey inquiry may be indicated in volume by the 83 major concerns and 69 sub-concerns covering the seven areas of instruction and 17 concerns in the related area of equipment and furniture.

The survey was conducted by an on the site person-to-person inquiry in each of the eight centers. The person-to-person inquiry was made of the instructor responsible for the area of instruction being reported. The results of the survey were consolidated in tabular form, when practical, with an interpretation of the related comments in addition. The results of the report

were reviewed by an Advisory Committee in which were representatives of: a rehabilitation state agency, a sheltered workshop, a college department of special education, and members of the staff of the project. In addition, the results and implications were reviewed by instructors of three of the eight centers which participated in the survey.

Population and Sample

The sample with which this project was concerned represents a continuing current enrollment of trainees of approximately 250 to 300 persons drawn from the population distribution in eight or more states. The number of persons being served annually by these centers would approximate 700 to 800 persons.

Tables II and III in the Introduction presents the age and cultural approximation of the populations represented.

Dependent and Independent Variables

Age, education, cultural and social factors, vocational objectives, work experience, emotional stability and intellectual capacity are all variable factors involved in rehabilitation center services. All of these factors create the motivation forces that influence performance and achievement in the communicative skills. The influence of these factors are under continuous evaluation in a rehabilitation program, but no statistical evaluation of rehabilitation center performance has been planned or undertaken in this project. The principle of an individualized rehabilitation program does not set a common objective for persons of similar, or even exact abilities, but attempts through evaluation to provide a stimulating exercise calculated to permit progress within the threshold of frustration, with the expectation that both progress in skill and the threshold of frustration will change simultaneously or in close sequence to higher and more positive levels.

Inquiries were made to determine the extent to which educational and adult level factors were given consideration in selecting instructional materials and methods. The results of the survey indicate the extent these factors influenced center training goals and the extent to which these goals were attained by comparative educational achievement or vocational standards.

CHAPTER II

RESULTS

Limitations of this Inquiry

This report is the summation of a survey of eight areas which were felt to cover the chief communicative skills as they were found in eight rehabilitation centers for the blind.

The eight areas are: I. Braille Usage II. Reading by Listening III. Reading by the Use of Residual Vision IV. Handwriting V. Typewriting VI. Oral Communication VII. Arithmetic and Related Skills of Computation and VIII. Equipment and Furniture.

Since the purpose of this study is to help instructors in the communicative skills, each area has been presented as a section. The results, together with a three-day workshop, have provided the basis for a syllabus for each section.

The Representative Acceptance of the Areas of Inquiries

It seems important at the outset to evaluate the general acceptance of the areas of skills as found in the eight centers surveyed. All eight gave instruction in braille; reading by listening was instructed in seven of the centers; four centers offered instruction in reading by the use of residual vision; all eight offered instruction in handwriting and typewriting; seven centers offered instruction in oral communication. Six centers had programs designed to instruct blind persons in a skillful method of arithmetic and its related skills of computation; and no centers were fully equipped with books, or furniture, that had been specifically designed and styled to accommodate the individual problems faced by a blind person in learning the communicative skills mentioned in the survey. Agreement on subject matter offered would rate very closely on a weighted scale to 85 percent. Table I graphically presents the common agreement on skills of communication being offered in the eight rehabilitation centers for the blind and the related question of equipment.

Table I. General Acceptance of Communicative Skills
in Rehabilitation Centers as Surveyed

Code:

X=Instruction Offered in the Skill

O=No Formalized Instruction Offered

E=Experimenting

Skills	Centers	A	B	C	D	E	F	G	H
1. Braille Usage		X	X	X	X	X	X	X	X
2. Reading by Listening		X	X	X	O	X	X	X	X
3. Reading by Residual Vision		O	O	X	O	X	X	X	O
4. Handwriting		X	X	X	X	X	X	X	X
5. Typewriting		X	X	X	X	X	X	X	X
6. Oral Communication		X	X	X	O	X	X	X	X
7. Method of Computation Arithmetic & Skilled		O	X	X	X	X	X	O	X
8. Equipment & Furniture		X	X	X	X	X	X	X	E

It should be observed that item "8" in Table I is not a skill but was thought by some to be related to the problems the blind face in learning braille usage in rehabilitation centers. One research paper has also inferred this factor as being an important one.¹ More complete treatment on this topic will be given later in this report about equipment and furniture.

Section I. Braille Usage

Braille is one of the three communicative skills in which all centers gave instruction. While all eight centers offered instruction in braille reading, only one center scheduled all trainees for this instruction. Scheduled instruction was done in all cases with a view to the person's potential to learn the code and the purpose for which it might be used. A minimum expectation was set for one to read his name, although only five centers expected everyone to read his own braille writing. This apparent discrepancy was based on the additional difficulty of writing braille rather than the difficulty of reading it. Only four centers expected trainees to read high school and college texts in braille but did expect trainees to become able to read the commonly used manuals of instruction.

All centers evaluated every trainee on his need for reading braille. Persons incapable of reading print of sight saving size with an aid were determined to be in need of braille reading, since it was felt to be the only method by which a blind person can read what he writes. One center did not, as a rule, schedule illiterate persons for braille reading instruction, although illiterate persons who showed learning potential and who were motivated, were exceptions to the rule.

An inquiry was made to determine the educational achievement levels on which instructional materials were prepared. Inquiries were limited to the following five arbitrary levels: (1) illiterate (2) elementary (3) junior high (4) high school and (5) high school graduates. Four centers stated that materials were prepared for the illiterate level; five centers had materials prepared for elementary, junior high, high school and high school graduate levels. Specific inquiry and samples indicated that those centers which instructed illiterate persons in reading braille improvised their own materials. The "Braille Series 1960," without modification, was felt by most centers to be limited in its use for instructing illiterates, and was basically elementary, junior high and high school material. One center had developed materials designed to meet all the educational levels of the survey.

Five centers stated they prepared their own materials for instructing illiterates and two additional ones made modifications of available materials, some by producing it, and some by varying the assignments of instruction. Only one center stated that the "Braille Series 1960" was used for all educational levels if they were all beginners in braille.

No center used an educational achievement test to classify all braille learners, but all centers gave weight to the educational background obtained from the personal history in making their evaluations. The rehabilitation centers surveyed were flexible in the goals they hoped to achieve by instruction in braille. The determination of realistic goals of achievement desired for trainees of various educational levels was based on the educational background learned from the performance during the evaluation period. Goals were modified as progress indicated, if the trainee desired.

For the five educational achievement levels used in the survey, inquiry was made regarding seven goals of braille reading achievement and one additional related factor that might influence the attainment of the goals. Table II reflects the flexibility of goals set and the effect of educational achievement upon the expectations indicated by the goals.

Table II. Goals of Reading Achievement for Each Educational Level

Code: X=Expected Goal O=Not Expected ?=Desirable if Able
 Code symbols followed by a dash (-) and a number indicate the number of centers expecting such goals.
 Note: Goal 5 Code: One or more numbers preceding last number refers to grade of braille.

Goals	Levels of Education				
	1. Illiterate	2. Elementary	Junior 3. High	Senior 4. High	High School 5. Graduate
1. Alphabet	X-6				
	?-2	X-6	X-8	X-8	X-8
2. Number Signs	X-6				
	?-2	X-8	X-8	X-8	X-8
3. Capital Signs	X-2				
	?-3				
	0-3	X-8	X-8	X-8	X-8
4. Which of Punctuation Signs:	X-2				
	?-2	X-6	X-7		
	0-4	?-2	?-1	X-8	X-8
5. Grade of Braille		1-3			
	0-7	1+2-2	1+2-7	1-3	1-3
	1-2	1+2+8-3	1+2-1	X-8	X-8
6. Information	X-1		X-5		
	?-1	X-4	?-2	X-5	X-7
	0-6	0-4	0-1	0-3	0-1
7. Pleasure			X-4		
	X-1	X-2	?-1	X-5	X-7
	0-7	0-6	0-3	0-3	0-1
Average Instructor	Range	Range	Range	Range	Range
8. Load per Period	2-4	2-4	2-4	2-4	2-4

From an analysis of Table II it is obvious that each center sets goals on as nearly an individualized basis as possible and with a marked consideration of the educational history of the learner, when performance is consistent with it.

Item '8' in Table II is not a goal of instruction, but is a factor that braille instructors felt to be quite important, although no effort was made in this study to demonstrate the effectiveness of this factor. All instructors felt that two students per period to be more ideal, but one center had found homogeneous grouping would permit as many as six to be assigned per period.

It was found that no other media, i.e., N. Y. Point, Moon Type or other innovations were used as a regular skill for reading instruction. One center used N. Y. Point as a means of introducing a student to the alphabet. The exclusion of the media mentioned here, however, does not exclude the

instruction given in optical aid usage, when it was available, nor in self-directed study in this media if a student was so motivated. The use of these media, however, was based on individual interest and the ability to use them.

Daily Periods of Instruction

Four centers offer daily instruction in braille reading for six periods, one for seven and one for eight. Two centers offered instruction in one to two periods per day. The length of daily instructional periods varied. One center offered four periods of 60 minutes and two periods of 45 minutes each; three centers used 50-minute periods; three used 45-minute periods, and one used 55 minute periods.

Techniques of Instruction

The techniques of instruction for reading braille varied some, but had much in common. All centers instructed in using both hands unless there was a restriction that prevented the use of both. Different techniques in the use of both hands were found. Some centers taught students to read with the dominant hand and use the less dominant hand as a line guide. Other centers taught the use of the dominant hand as the primary reading hand but also used the less dominant hand as a line guide and a supplemental, or assistant, reader as it located the new line. The supplemental reading hand, it was stated, could have several characters read on the new line while the dominant hand was completing the last few characters of the previous line. This method was felt to increase reading speed and it was also felt to be the only true two-hand reading technique, since both hands are interpreting braille instead of one serving as a line guide only. This technique of reading is stressed from the beginning of instruction. Either right or left hand dominance was permitted. Only one center gave instruction in reading braille by a combination of sight and touch. It was stressed by some that it was nearly impossible to teach touch reading of braille while a person retained enough sight to read it or any other media.

Other Influences on Learning Braille - Posture and Attitude

One center stressed the importance of precise posture. It stressed the precise angles of 30 degrees, at which the palms should be positioned in order to give the best tactile perception. Several centers emphasized bodily posture such as sitting squarely with the material, body erect, head up and both feet flat on the floor. Four centers felt that physiological factors such as tactile acuity, physical fatigue or the loss of a finger were the most important detriments of instructional techniques, while two felt psychological factors such as a negative attitude had a greater influence. One center felt staff competence determined the technique and one felt that the techniques of instruction depended upon the way the client functioned best. Comments by instructors indicated they gave as nearly a global assessment of the factors influencing learning as possible, and while certain factors were dominant considerations, none were overlooked.

Research, regarding the factors influencing braille learning, may give some additional helpful interpretation.²

Book Design

Closely related to the majority opinion about the influence upon learning braille that physiological factors have is the survey inquiry about the design, size, and binding of braille instructional materials. The predominant size of instructional materials was 11x11 1/2 inch pages, although a few used books with pages 11x10 inches and 12x10 inches. In answer to the direct question about learning problems being related to the size of the braille page, four instructors felt there were none, one instructor felt it was of little or no consequence, but three felt they could identify problems of tactile interference and increased distortion of posture, due to the size of the page.

Books with large pages, as mentioned, with long lines and opening right and left were the designs most used. Instructors had practically no experience with braille materials arranged in two or more columns on the page. One instructor found that after an exercise in readiness for instruction, a manual in which the lines were no longer than six inches, that longer lines as customarily used were not as difficult to read and used them continually. One instructor felt that long lines were better, and based this conclusion on the fact that one changed lines less with the longer lines. Attention, however, was directed to the fact that most introductory materials were set up in short lines and also, that flash cards used for the same purpose were set up in short lines. More experience is needed before a firm conclusion can be drawn, but there are some strong convictions that large books and long lines create a fatigue problem for braille learners, especially persons who have short forearms.

Conclusions about the type of binding were much more settled. Bindings which permitted a book to lie flat when opened were predominantly favored. Tightly sewn bindings, which caused the pages to bulge when the book was open, were disliked, although a large amount of the instructional materials were of this pattern. There was little experience with top bindings, which opened from bottom to top, but those who had some experience felt they presented a problem by being difficult to keep on the table while reading. Some instructors reserved their judgment about this type of binding until they had tried them more. Instructors who felt that style and design of books were important also felt they had little choice but to use the less acceptable ones because they were the ones most readily available. One instructor felt that changes in design would be more expensive because of the extra paper required to place a two-column format on a page instead of the usual long line format.

Evaluation of Braille Learning Readiness

Since all centers made evaluations of a trainee's need for braille, an inquiry was directed to what evaluation was made of tactile perception before beginning braille instruction. The most commonly used aid for evaluation

was the pegboard braille cell of various sizes and designs. Some centers used improvised models with wooden pegs one inch tall and one quarter inch in diameter. One center used wooden blocks, tennis balls and a muffin pan to develop a perception of the braille cell arrangement and one center indicated that instruction or evaluation in the pre-braille area was done only if difficulty developed after assignment. Additional repertoire of pre-braille development aids included: pages of raised plastic letters and other plastic imprints, dot patterns the trainee was required to describe, 100 tactile discrimination cards with two symbols each, which the trainee was required to sort into matched and unmatched symbols, concept formation cards introducing such letters as A, B, L, K, C, E, D, G and O in this order from which such words as "black," "back," and "ace" were made, also a roughness discrimination test was used when evidence of tactile deficit existed, as in cases of diabetes, stroke, and nerve or brain damage. The adjustable braille cell model, as a rule, was introduced before a book or manual was presented to the student. A new book, "Reading Readiness and Instruction," was used by the center which developed it for developing pre-braille perception and it will soon be available to all centers.

Five centers stated that they had a formally organized pre-braille instruction plan, and three did not. Although only five claimed to have formally organized plans, six centers stated that they gave instruction in posture and tactile exercises. Two centers included hand exercises, when indicated, in their plan for pre-braille instruction. Emphasis was also placed upon sequence of pre-braille instruction. The stage of training at which pre-braille instruction was given, varied. One center gave none until trouble with assignments indicated the need. The most common practice of timing was at the beginning of training, usually not later than the first two weeks. The duration of such instruction ranged from no set time to three weeks. Comments by all instructors with planned instruction indicated a discretionary use of the plan whereby greater or lesser amounts of instruction could be given, according to individual needs. Instructors felt that a carefully designed plan carried out sequentially was an excellent method of developing a positive attitude toward learning the code.

Of the eight centers surveyed, only three used reading achievement tests which gave results interpreted in a meaning of educational levels.⁴ Practically all centers devised tests and evaluations of their own but had no interpretation in standards of educational levels. Comments by instructors about interpreting braille reading achievement in terms of educational levels or other standardized interpretations indicated that as yet most rehabilitation centers for the blind perceived their major service as one of personal adjustment and prevocational conditioning, rather than a preparation for either an advanced academic or vocational endeavor in which a certain standard of reading performance is required. At least three centers had rather clear goals of achievement before recommending a person for specific vocational objectives.

Braille Writing

All centers placed emphasis upon instruction for writing braille. Every student instructed in reading braille was scheduled for instruction in writing braille. Instruction was given in the use of both major methods of individual braille production, i.e. slate and stylus and the brailier. One center pointed out that the Lavender Braillewriter was used in addition to the Perkins Brailier, but comments of all instructors indicate a preference for the Perkins Brailier.

Goals of Writing

As in the area of braille reading instruction, no hard and fast goals for braille writing were set. Response to this inquiry, however, indicated certain common expectations of individuals, according to their educational backgrounds and their anticipated use of the code. Table III presents the goals and expectations of achievement according to the educational level.

Table III. Goals of Braille Writing

Code: ?=questionable but tried 0=not expected X=offered or expected
Code symbols followed by a dash (-) and a number indicate the number of centers so acting.

Note: Two or more numbers separated by + indicate the grade of braille

Goals	Levels of Education				
	1. Illiterate	2. Elementary	3. High	4. High	High School 5. Graduate
1. Alphabet	?-2 X-6	2-1 X-7	X-8	X-8	X-8
2. Number Signs	?-2 X-6	0-1 X-7	X-8	X-8	X-8
3. Capital Signs	?-2 0-1 X-5	?-1 0-1 X-6	X-8	X-8	X-8
4. Which Punctuation Signs	?-1 0-3 Period-5	Commonly Used-6	All ?-1 All-7	All-8	All-8
5. Grades of Braille	1-4 0-4	2-3 1-3 0-2	2-6 1-2 X-5	2-7 3-1	2-5 3-?-3
6. Communication With Others	0-7 ?-1	?-4 X-4	0-1 ?-2	X-7 ?-1	X-7 ?-1
7. Professional Formalist	0-8	0-8	0-6 ?-2	X-5 0-3	0-2 X-6
8. Communication For Self	Name + ? Limited-8	X-8	8	8	8

Discussion regarding the goals for writing braille indicated that the purposeful use of braille beyond self-communication in a proficient manner, using number signs, capitals and punctuation marks, was such an individually motivated achievement that the setting of goals was questionable. It was a practical consensus that it was fruitless in the time usually afforded in a rehabilitation center to expect an illiterate person to achieve much more than to write one's name, address, and phone number. However, there was an equally strong caution urged about assuming the cause of illiteracy. Instructors and supervisors felt that the lack of opportunity to learn the literate skills to be the major cause of illiteracy.

Problems of Writing Braille

The major problems in writing braille, as seen by the instructors, did differ slightly from the problems of reading braille. Instructors ranked psychological problems as the major one and organic and physiological problems secondary and of equal importance. More analytic replies and comments listed the factors of: (1) the complexity of the system (2) organic conditions such as brain damage and (3) denial of blindness, as the problems most frequently faced. Some felt that slate writing presented a psychological problem due to the reverse system of writing involved, whereas, such reversal was not involved and consequently was less a problem in writing with a brailier. However, there was a feeling that adequate introduction to the braille cell before attempting to either read or write would greatly reduce or eliminate the slate writing problem. There was not full accord on this idea.

Instructors followed a fairly close pattern in determining at what point of learning the braille code one should begin braille writing instruction. There seemed to be a unanimous opinion that it should be instructed concurrently with instruction in reading braille. Some set the beginning after one had learned the alphabet, others set certain points in the alphabet such as the letter "J", others the letter "P", one favored beginning after the student had learned the number signs, while one began as soon as the braille cell was understood.

Interpreting Progress in Learning Braille

The study raised the question of how trainees or students are informed of their achievement in learning braille. Only one center volunteered to say that tests were used and interpreted to the trainee by the instructor, and two centers assigned teacher-advisors and counselors who made interpretations from the daily or monthly records. The predominant method was a day-by-day review and interpretation of the student's work by the instructor. Some doubt was expressed by an instructor that tests would reveal the normal performance of a person, due to the pressure created by tests. Comments indicate that tests, especially tests of standardized types, are used only when evaluation for some specific vocational objective was considered, such as college entrance or enrollment in a specific vocation that required skilled braille usage.

The frequency with which a trainee's progress was discussed with him, varied. Daily and monthly intervals were the most commonly used, and equally used intervals. Although one center operated on a five-week reporting period, it orally interpreted the trainee's progress more frequently if it was felt to be necessary. The classroom and private office were designated as equally appropriate places for the discussion of progress, although every instructor reported that certain sensitive situations would be dealt with in private. One center regarded progress interpretation as a clinical function. Comments indicated that, as a center policy, there existed no hard and fast rule governing the nature of achievement determination or its interpretation, but permitted the instructors considerable discretion in these functions.

Braille usage, as instructed in the centers surveyed, is looked upon as a highly individualized skill for communication purposes instead of being a vehicle of professional use. Standardized measures of achievement in its use have not been widely used in rehabilitation centers and maximum flexibility of initiative in evaluating a client's potential, the methods of instruction and his achievement is left to the instructor. The prime importance of braille usage for the blind person who cannot read print was recognized by all instructors, and the flexibility with which instruction is conducted has been regarded by them as providing the maximum opportunity to learn. Braille usage, especially writing, was regarded as the only means yet devised by which a blind person can read what he has written.

1 "Physiological and Psychological Factors Involved in the Acquisition and use of the Braille Skills by the Adventitiously Blind Adult," by Richard T. Ludden, unpublished: School of Education, Blind Rehabilitation Programs, Western Michigan University, Kalamazoo, Michigan 49001.

2(a) Ibid.

2(b) "Programmed Instruction in Braille" 1963 by Ashcraft and Henderson. Stanwix House, Inc., Pittsburgh, Pa.

3 "Reading Readiness" by Claudell Stocker, A.P.H.

4 (1) "Wide Range Vocabulary Tests" (2) California Achievement Tests" (3) "Standard Achievement Tests" (4) "Lower Level Reading Comprehension Tests" (5) "Lower Level Reading Diagnostic Test - 4th to 6th Grade" (6) "Upper Level Reading Diagnostic Test - 7th to 12th Grade and for College Freshmen"- A.P.H. (7) "Readers Digest Series 2 - 3 for 6th Grade Level".

Section II: Reading by Listening

At the present time the major modalities of communicative skills used by blind persons depend upon the senses of touch and hearing. Braille is the modality of touch, and methods that produce auditory stimulation are the modalities of hearing. Good hearing is to listening, as good sense of touch is to reading. Both require an interpretation of the stimulation. If a person hears a sound but gets no meaning, it may be the fault of listening rather than hearing. How well one listens, or can be trained to listen, is an important factor in one's communicative ability. These modalities may be developed to proficiencies for sending communications, as well as receiving communications. Fortunately, the electronic developments of the present day are making these devices more available than ever before. The second major area of inquiry in the survey was concerned with the training extent, methods and evaluation of the modality of hearing and effective listening.

What is Used

Of the eight centers surveyed, seven centers reported that every trainee was instructed in the use of the talking book machine and six centers reported that every trainee received instruction in the use of tape recorders. During training a much higher proportion of trainees used talking book than tape recorders. The current estimates of the percent of trainees who used talking book ranged from a low of 75 percent to 100 percent, with two centers confidently estimating that 100 percent of their trainees used this method during training. These estimates for the seven centers give a mean estimate of 92 percent of trainees who used the talking book. Current estimates of the percent of students who used tape recorders during training ranged from 10 percent to 100 percent, with a mean of 33 percent, or roughly one-third of their trainees. One center gave no instruction in either talking book or tape recorders. Those centers which did not offer every trainee instruction reported that those who received such training were selected because of a special need or interest in this modality of communicative skill. Frequently, it was an effort to supplement or substitute it for braille.

Inquiry was directed at which media was used most for reading pleasures. Talking book was reported by six centers to be used most, four centers felt that tape recorders were preferred when a choice was possible, but three centers felt that talking book was preferred. Comments by instructors indicated that students who were proficient in the use of cassette tape recorders and owned one, preferred tape recorders but certainly did not prefer to use the open reel style of tape recorders. Students felt they were too heavy and too difficult to use.

How it is Used

An inquiry was directed to determine what practical use was made of tape recorders during training and afterward. During the training period at the centers it was found that very few trainees used this aid. Two

centers said tapes were used some for correspondence with their families and friends, but the only estimate of the extent of use indicated it to be about two percent. One center reported a rather infrequent use in some classes for note-taking. The reports indicated that more use was made of tape recorders after their training period ended than during training. While a majority of centers reported no knowledge of the extent to which former trainees made use of tape recordings, one center reported considerable use and one other gave estimates that indicated perhaps one percent more use was made afterward than during training. Some hope was expressed that the new first class postage rate given cassette tapes would stimulate more use than the slower mail provided by the free third class rate.

Listening Development

Inquiry was directed at determining what training, if any, was given to develop listening efficiency. Five centers reported instruction in this area. Description of the process ranged from periods of listening to tapes and records and holding group discussion, to conducting a memory course as part of mobility training. One center combined music appreciation with specific emphasis on listening. Another center used recordings, which emphasized by discussion, the importance of listening. Experimentation in one other center has progressed to a point at which materials for such training may become available to all centers. The experiment has demonstrated by pretesting and post testing that instruction can improve a trainee's listening ability.¹ Comments indicated that the development of listening skill was considered to be a by-product of such courses as oral communication, live lectures, recorded lectures, or specific readings of print material. It was felt by some instructors to be a very sensitive area of development, that of necessity, must begin with low level material and increase in difficulty (or challenge) as confidence developed.

Organized course materials for instructing reading by listening was used by five centers. Two centers had developed their own courses² and one used a course referred to as "Language Arts."³ One center used the course only in their College Prep session.

Evaluating Effectiveness of Listening

The survey was directed to what tests, or measurements, were used to determine comprehension resulting from reading by listening. The majority of centers reported that no specific tests were made but three centers reported tests were used to determine listening comprehension, although each of the three used them in different ways. Some used these tests to determine vocational readiness and some to measure listening improvement. They were used to obtain equivalent reading levels by some. One test gave results interpreted in educational levels conforming closely to the survey inquiry levels.⁴

Records of progress in this area of communicative skill followed the individual center's pattern. Daily class notes were reported by two centers. Grades as commonly used in public schools were not used. Reports to counselors were given either on a monthly basis or on five or six-week periods. Some interpretation of the progress was given in terms of how many devices for listening the trainee had learned to use. One center set a goal of using three machines before being discharged from the area of training. These were the talking book and table model tape recorders of different makes, usually including one cassette type portable.

Interpretation of progress also followed the patterns previously mentioned. Two centers relied upon counselors or teacher-advisors, but the majority of centers relied upon the instructor to interpret the trainee's progress to him. One center's practice of expecting all trainees to make a progression of competent use through a series of one - two and three machines, each with some graduation of difficulty, was felt by the instructor to be a very self-interpreting progress report for the trainee.

1 "New Outlook" February 1968, p. 43; April 1968, p. 112.

2 "Oral Communication Syllabus" Miss Fleming, Illinois Visually Handicapped Institute.

3 "Language Arts" - used by Florida Rehabilitation Center, Instructor - Kathryn Rehyansky.

4 "Brown Carlsen Listening Comprehension Tests"; "My Weekly Reader"; "Basic Essentials of Math" parts 1 and 2, Steck-Vaughn Co., P. O. Box 2028, Austin, Texas 78767.

Section III: Reading by Use of Residual Vision

The first inquiry was concerned with what portion of a center's trainees depended upon residual vision for reading. Exact statistics were not available, but estimates ranged from 25 to 50 percent, with one-third being the most frequent estimate. Four centers reported no instruction to develop skill in reading with residual vision was given. Two centers which operated optical aid (or low vision clinics) reported that instruction in reading by this method was limited to the functions of the clinics, rather than being conducted in a regularly scheduled session, as braille and other communicative skills were instructed. All centers conducted activities and provided ink print materials in limited amounts, that would enable a person to develop skill in reading by use of residual vision. Such activities as social skills, playing games, and self-directed print reading periods afforded the opportunities. The four centers offering instruction by this method of reading included illiterate persons, as well as all persons in other educational levels in their schedules. Instruction for illiterates observed the limitations it imposed, and in some instances reports indicated that only ones name, address and telephone number was a feasible achievement objective. Also, persons with higher educational achievement, when motivated, needed little instruction but only encouragement and the opportunity to practice in order to develop skill.

A variety of aids for instructing reading by residual vision was used. The kinds of visual aids differed, according to individual need and the clinical assistance available for prescribing aids. Some centers used only hand magnifying glasses selected by the trainee, with lay assistance, and some had clinically prescribed aids. Materials of instruction used were: (1) dictionary print (2) newspaper print (3) sight saving print (4) felt pencil writing and (5) intensity lights. Eighteen point print was the predominant size of large print used, although some use was made of Gothic type one-half inch in size.¹ One center instructed reading numbers by using hand made numbers one and one-half inches in size.

Remedial Reading Instruction

Remedial reading for persons who did their reading by use of residual vision was not generally instructed. Five centers offered no instruction in remedial reading but three did. It is doubted that there is unanimity among instructors on the meaning of remedial reading. Only one center proposed to instruct illiterate persons in remedial reading. One center estimated that ten percent of their elementary, and 50 percent of their junior and senior high, and high school graduates were being instructed in remedial reading. One of the three centers which offered remedial reading received its referrals from schools and an agency serving children and adolescents. The other two centers scheduled trainees for remedial reading after an evaluation at the center indicated their need.

One of the three centers offering instruction in remedial reading by use of residual vision used a specially prepared course.² The other two centers described their process and techniques as: beginning with current reading level material and progressing informally to phonics, spelling, dictionary skills, vocabulary and sentence structure. One of the centers which disclaimed instruction in this area referred to their efforts made in braille instruction to build remedial exercises into that instruction, but did not attempt it in visual reading.

Records of progress in this area of instruction followed the daily class note and monthly report pattern previously described. No centers claimed to administer tests of achievement to measure progress in comprehension as a result of their remedial reading instruction.

¹ Stanwix House, Inc., 3020 Chartiers Ave., Pittsburgh, Pa.

² "Remedial Reading Exercises" by Dr. Sam Kirk, Wichita, Kansas

Section IV: Handwriting Instruction

Extent of Offering and Kind

All eight centers surveyed offered instruction in handwriting. The cursive style of handwriting was instructed by all and four gave instruction in printing by handwriting. These were the only two methods offered. The cursive style was preferred but hand printing, usually with felt pens, was offered when the cursive pattern proved impractical for certain individuals.

Evaluation Techniques

Evaluation techniques to determine one's need for handwriting instruction varied widely, but all centers made an evaluation, even though some centers did not schedule all who could not write, for instruction. The predominant technique of evaluation required a person to write his name, address, and telephone number, if one had a telephone number. This exercise was used by four centers as an evaluation technique to determine need for instruction in handwriting. An additional technique used by some centers required a short biographical sketch and others dictated short passages, or sentences, as an evaluation exercise. Legibility was the standard by which need was determined and was also the foremost objective set for handwriting instruction.

Aids to Handwriting Instruction

A variety of aids and sizes of print materials were used for instructing handwriting. Concepts of letter forms seemed to be one of the major problems, since every center referred to aids that presented these forms. One center used the raised letters found on the first pages of the Braille Series I, and also individual alphabet character forms in plastic to create an idea and develop kinesthetic knowledge of characters of the alphabet. The size of patterns ranged from three-eighth of an inch to two inches. Embossed script characters; raised characters on boards; shaped pipe cleaners; soft wire forms; drawing on the palm of hand; Sewell drawing boards; and ball point pen impression on soft impressionable plastic sheets were the principle aids used. Comments indicated that efforts at duplication of large print or block copy meant little as a handwriting style, if legibility was not obtained. It was also felt that size did not necessarily create legibility. Two manuals were most frequently mentioned.¹ Some techniques of sighted penmanship had been adopted for instructing the blind in handwriting. Four centers used some of the exercises such as the "ovals" of the Spencerian and Palmer methods. Experience indicated it would require about a year of training to use the muscular controls developed by the Spencerian, or Palmer methods and for that reason these techniques of developing handwriting were used for developing some kinesthetic concepts only. It was felt that a blind person could develop skill in penmanship, but it would have only limited use. Another center urged the trainee to use his own technique, but develop it by practice.

There are certain well known devices on the market, such as the Marks Script Guide and the Marks Signature Guide that are considered standard equipment. In addition to such standard equipment, the survey attempted to learn what improvisations, or innovations, instructors used for developing handwriting skills. The braille cell description was believed to work 99 times out of 100 as a guide to the formation of letters of the alphabet. The cell used with minus and plus numbers to indicate shapes of letters above and below the line was felt to be an excellent innovation by instructors who used it. Stringboard guides and cardboard guides were improvised by most centers and used in preference to all other aids by many trainees. It was felt that this area of instruction lent itself to the use of many materials such as: molding clay, pipe cleaners, solder wire, or other tactile substances. The catalogs of the American Foundation for the Blind and the American Printing House for the Blind have an impressive listing of tangible aids which are too numerous and too well known to list.

¹ "Long Handwriting for the Blind" by Elizabeth Freund.

"Teaching the Blind Script Writing by the Marks Method", a manual, Marks Education Series No. 8, A.F.B.

Section V: Typewriting Instruction

Extent of Offering and Evaluation

Typing is one of the major communicative skills for blind persons, as evidenced by its being one of the three areas in which all eight centers gave instruction. While all eight centers offered instruction, four offered it to all trainees and four did not. Inquiry was directed to the evaluation process in selecting trainees for instruction in typewriting. All centers reported evaluations were made. The methods and duration of evaluations varied. They ranged from interviews to determine interest, to a period of three weeks actual use of the typewriter to determine a trainee's potential to benefit from training in this area of skill. Vocational objectives, personal interest and finger dexterity, as well as spelling ability, were factors of evaluation. Definite exercises were followed in several phases of progressive difficulty in some evaluations to assess the trainee's potential to achieve. These assessments were used as guides for expectations in setting goals of achievement.

Four centers, as a policy, did not enroll illiterates in typewriting and another center followed a flexible policy in regard to this level of educational achievement, and determined enrollment on the outcome of the evaluation. While three centers stated, as a policy, illiterates were enrolled in typewriting, comments indicated flexibility. A trainee's potential to benefit was considered in all cases, regardless of policy.

The range of expectations are quickly seen in Table IV as reflected in the goals set for persons with various educational backgrounds.

Table IV. Typewriting Goals for Each Educational Achievement Level
Code: 0=not expected ?=doubtful X=expectation by a certain number
Code symbols followed by a dash (-) and a number indicate the number of centers so acting.

Goals	Levels of Education				
	1.Illiterate	2.Elementary	Junior 3.High	Senior 4.High	High School 5.Graduates
Personal	0-4				
1.Correspondence	?-1 X-3	0-1 X-7	X-8	X-8	X-8
Business	0-7	0-4 ?-1	0-1		
2.Correspondence	?-1	X-3	X-7	X-8	X-8
Vocational Level		0-7	0-6 X-1	X-6 0-1	X-7
3.General	0-8	?-1	?-1	?-1	?-1
40 w.p.m. 3 errors			X-2	0-4	0-5
4.on 5-minute test	0-8	0-8	0-6	X-4	X-3
Medical				0-4 ?-1	0-4 ?-1
5.Transcription	0-8	0-8	0-8	X-3	X-3
		0-6	0-4		
	0-7	?-1	X-3	0-4	X-4
6.Other	X-1	X-1	?-1	X-4	0-4

Goal Number 6 represented various expectations, such as the development of coordination, finger dexterity and work tolerance. Such purposes of scheduling a person in an area, highlights the philosophy of personal therapy which pervades all rehabilitation center activity.

Some centers felt there should be a level of expectation between goals 1 and 2. The major comment indicated this to be something better than personal correspondence in which a person could communicate with a relative or friend notwithstanding poor spelling and typographical errors. This level of achievement in typewriting is a practical and self-imposed goal which is primarily set by the limitations of the trainee. It would be an impractical or inane goal if it were set for persons who would be writing themes or other educational requirements. At best achievement, no better than goal 1 might be used in making a vending stand report to a supervisor who could become acquainted with the personal inadequacies of the operator. Goal 1 represents an achievement of communication for personal use only, when a minimum of accuracy, good spelling, grammar and punctuation will not destroy the message. Goal 2 refers to personal business letters such as writing an order, or sending a brief message to a firm or landlord, i.e., "I ain't got my check and will send money then." Such writing carries the message and would be understood notwithstanding poor spelling, grammar or English.

Table IV reflects very little expectations of general vocational level performance below the high school level. Comments indicated the majority of the centers expected vocational level performance such as medical transcription, other stenographic transcription and professional writing to be developed elsewhere. As reflected in Table IV, goals 4 and 5, three centers held these expectations of persons with high school and high school graduate levels. Comments of instructors, however, indicated these expectations were limited to persons with such levels who exhibited marked interest and ability. One center set the goal of 40 words per minute in speed before a trainee would be recommended to a vocational school for stenographic or medical transcription training.

Manuals Used

An inquiry was made to determine what manuals were used to achieve the goals mentioned in Table IV. The most commonly used manual was "Touch Typing in Ten Lessons," by Ruth Ben'Ary, and the practice tapes. It was used by four centers. Three centers used their own manuals.¹ Almost all centers had developed special exercises of their own but not complete manuals. Other manuals were: "20th Century Typing in Four Volumes," by South-Western Publishing Co., 1960 (A.P.H.); "Modern Typing Practice," by Altholz; "One Hand Typing," by Nina Richardson; "Typing Simplified," 1952 by Leslie and Pepe, American Book Co., Dallas, Texas. The last mentioned publication is a small manual in print, but was felt by the instructor to be very helpful for instruction in a rehabilitation center. It contained introduction to the keyboard, practice exercises, drills and tests.

One center possessed recorded manuals designed for instructing partially sighted persons, but felt this material was not adaptable for rehabilitation center use. The problem of using such material had too many facets for effective training of beginners, as well as for some who had hearing problems and coordination problems. These would indicate limited use.

Evaluation of Typing Achievement

For vocational screening purposes, one center used and praised the ten-belt series medical transcription supplied by the Dictaphone Corporation. This center referred its candidates for this vocation to a special training agency, but the instructor felt these tapes gave enough introduction to this vocational field to give the student excellent guidance before making a final choice.

One point of interest in connection with the goals set, as indicated in Table IV, is the type of measurements used to determine progress toward the goal. Obviously, the validity of the use of any measurement should be its relationship to an objective. Consequently, speed tests would be of little help in reaching goals 1 and 2, but valuable to goals 3 and 4.

The most commonly used method of measuring progress was a comparison of samples of work. Daily work samples were retained as an accumulative individual record and from these one's progress in form, speed, spelling, capitalization, punctuation, paragraph and marginal performance could be factually presented. This form of measurement, in some instances, took into account the repeated errors. One center reported using recorded exercises that indicated dates or time lapses at which certain skills were expected to be achieved. Two centers used periodic speed tests for trainees whose goals justified this type of measurement. One center reported the use of the traditional ten minus scoring system for each mistake made on a five-minute test. Another center emphasized individual evaluation of work on the basis of the goal set.

For illiterate trainees' progress toward the goal of writing a legible letter, conveying a friendly message and a properly addressed envelope was easily made by reviewing the work with the trainee. The approach of the instructor in making this review was felt to be as important as the identification of the errors, and commendations for progress shown. This element of tactfulness and individual approach was felt to be very important at all educational levels, and with all goals.

The principal difference in measuring, or interpreting progress at the higher educational levels of the trainee was the evaluation of the level of grammar, composition, punctuation, spelling and letter form used. High school level trainees were expected to use high school standards, and their work was compared to text models of such levels. Professional writing was expected to conform to the patterns of technical vocabulary, perfection of

typing, spelling, composition and precise communication, which were compared to models, but not measured by tests commonly known as standardized.

Several methods of instruction were used. All centers used and relied heavily upon oral instruction, regardless of the level of educational achievement of the trainee. In a rehabilitation center for the blind the instruction is used, in practically all instances, as a double purpose activity, i.e. (1) foremost is the personal adjustment of the blind person, whether congenitally blind or adventitiously blind. This adjustment eventually develops as one gains confidence in his ability to do the necessary things of daily living which most sighted persons do for themselves, and which, in the cases of adventitious blindness, the person previously did for himself (2) secondly is the skill in this area, a communicative skill. Oral communications may be the only avenue for instructing a newly blinded person when he is first scheduled in typewriting, even though the person may be a college graduate. Assignment in typing is not considered by rehabilitation centers for the blind as an indication of a curriculum level, as it would be in a junior high school curriculum. Typewriting was regarded as a necessary adaptive skill for a blind person's use in written communication. Table V designates the instructional aids and methods used and at what educational levels they have been used.

Table V. Instructional Aid and Methods Used in Typewriting
For Each Educational Level

Code: ?=probable, but used with caution 0=not used X=used
Code symbols followed by a dash (-) and a number indicate the number of centers so acting.

Aids & Methods of Instruction	Levels of Education				
	1. Illiterate	2. Elementary	3. High	4. High	5. Graduates
1. Oral Only	0-3 X-5	0-1 X-7	0-3 X-5	0-3 X-5	0-3 X-5
Oral Plus 2. Braille Manuals	0-8	X-2 0-6	0-4 X-4	0-3 X-5	0-3 X-5
Recorded 3. Exercises	0-8	X-2 0-6	X-4 0-4	X-5 0-3	X-5 0-3
Transcription 4. Equipment	0-8	?-1 0-4 X-3	X-8	X-8	X-8

Comments of all instructors indicate that either the exclusion or use of an aid and its method of instruction was used with discretion, regardless of the educational level of the trainee. The four aids and methods of instruction did represent levels of skill achievement in most instances. Consequently, a decline in the use of oral instruction is reflected in Table V in the higher educational levels as skill was developed in using other aids.

The distinction between recorded exercises and transcription equipment should be observed. Recorded exercises are used for instruction to develop skill in typewriting, whereas, transcription equipment is used for developing transcription skill with a typewriter.

Large print manuals were used as aids in the four upper levels of educational achievement for partially sighted persons who had enough sight to use them. It should be observed, also, that the limited use of braille manuals in the two highest levels of educational achievement may be due to the trainee's lack of competence in braille. Item 2 in Table 5 is a combination method of instruction and reflects the progress in the higher educational levels in learning braille. The use of transcription equipment in the elementary level was interpreted in comments by instructors to be done only on an individually appraised basis and with certain limited objectives in view.

Orientation to Typewriting

All instructors in typewriting gave rather detailed description of the orientation given a new trainee upon entering the typewriting area. The common goal was the use of any residual vision a person possessed. Methods of orientation varied some, accordingly. Orientation, as described, was expected to require more than one period. In some instances the trainee was expected to repeat the orientation tour he had previously made with the instructor before beginning to orient to the typewriter. The process proceeded in a rather sequential order, from room equipment, including furniture and supply storage, to specific equipment, such as the typewriter itself; carriage, keyboard, home or guide keys, marginal settings and release, tabular sets and paper insertions.

Improvised tactile aids were used to depict various length of lines produced by different marginal settings. Such tactile aids were raised lines, made of wood, mounted on plywood the size of regular typewriting paper (8 1/2"x11"). In some cases brailled notations attached to each length of line gave the marginal setting, such as 15 - 85; or 20 - 18. Marginal settings were felt to be, by some, the most difficult mechanical typewriting adjustment to teach. Instructors emphasized the need for orientation to each different make of machine when changes were made. The proper technique of striking a typewriter key was felt to be a difficult concept to develop, but which also required continued drill and supervised instruction.

Maintaining Records of Progress

Records of daily progress, which were consolidated into periodic reports to the rehabilitation counselors, were maintained by four centers. One gave only oral reports, one other gave semi-monthly reports, two gave six weeks reports, but four gave monthly reports compiled from daily records. Two centers used definite factors of evaluation when reporting such as: progress, quality, and attitude. One center rated each of these factors with letter ratings, A, B, C, D, and U, while the other described them as good, fair, poor and unsatisfactory. When letter grade ratings were used, "C" represented average and "U" represented unsatisfactory.

All instructors surveyed reported that a trainee's progress was interpreted to him daily and monthly by either the instructor, the designated teacher-advisor, or the rehabilitation counselor. The methods of interpretation varied, according to the instructor's estimate of the trainee's personality, as seen by the instructor, or according to center policy.

Section VI: Oral Communication Training

Extent Offered

Seven centers reported offering training in oral communication and one gave none. Three centers operated daily schedules of training and four operated on a weekly schedule. One provided two days a week, one three days, one four days and varied their schedule as needed by the group. The length of the instructional periods varied from a minimum of 45 minutes to a maximum of 60 minutes, with 45 and 50-minute periods being the most commonly used.

How Trainees were Selected for this Area of Instruction

Different methods of selecting trainees for this area of instruction were used. One center professed regularly to have used two criteria for selection: (1) persons possessing mannerisms in speech and posture, and (2) persons who expressed specific interest in developing skill in oral communications. Other centers seemed to follow closely the above pattern as they made an evaluation of the trainee by the instructor before scheduling the candidate for instruction. Two centers used two methods slightly different in making selections: (1) accepting referral made by a therapist outside the center, and (2) by center staff evaluation when obvious problems of diction were observed.

Inquiry was made regarding the goals set for each of the five educational levels used in the survey. Table VI gives the goals and the number of centers reflecting such expectations.

Table VI. Goals in Oral Communication Set for Each Educational Achievement Level

Code: 0=not expected X=expected
Code symbols followed by a dash (-) and number indicate the number of centers so acting.

Goals	Levels of Education				
	1. Illiterate	2. Elementary	3. High	4. High	5. Graduates
1. Public Speaking	X-2 0-6	X-2 0-6	X-2 0-6	X-3 0-5	X-5 0-3
Personal 2. Taped Letters	X-2 0-6	X-2 0-6	X-2 0-6	X-2 0-6	X-2 0-6
Dictation 3. by Tape	X-1 0-7	X-3 ?-1 0-4	X-4 ?-1 0-3	X-3 ?-1 0-3	X-3 ?-2 0-3
Composing 4. on Tape	X-2 0-6	X-2 0-6	X-2 0-6	X-3 0-5	X-3 0-5
Remedial 5. Speech	X-6 ?-1 0-1	X-5 ?-1 0-2	X-5 ?-1 0-2	X-5 ?-1 0-2	X-5 ?-1 0-2

Comments by instructors shed some light on some of the expectations as reflected in certain goals. In centers not employing a speech therapist, socially acceptable speech such as better vocabulary, better grammar and less hesitation or repetition were indicated to be the goals of remedial speech rather than the correction of speech defects growing out of organic or pathological defects.

Equipment and Aids of Instruction

Aids and equipment used for oral communication instruction were those commonly used by blind persons in other ways. The major differences in their use in oral communication were: (1) the direction, or purpose, given to their use, and (2) their use under an instructor. The stock of aids and equipment were tape recorders, sound scribes, dictating equipment, talking books, microphones, language master, telephone, reading materials, tapes and disc records, and some long playing musical records.

No center reported the use of unusual equipment, that is, something expensively made or specifically designed, but some centers had rooms with storage space and equipment arranged so it could be used without delay in getting it together.

The qualifications of instructors varied from a person with no college education to some with a bachelor level in physical education, English and speech therapy. The most frequent major study was English, with next most frequent, a speech major or persons experienced in the field of speech instruction. Qualifications that were almost always mentioned in comments were such as: (1) a person with some interest in this work or experience in work with the blind and some ideas about how to go about such instruction. One center reported outstanding work by a young ex-armed services person with only a tenth grade education, but who had excellent technical knowledge of the devices used and a good interpersonal relationship quality. Comments indicated that speech therapists were unavailable to most centers.

Presumptions of Need for more than Verbal Expression Verified

The survey presumed the existence of certain common problems of blind persons in oral communication and made direct inquiry regarding the instruction directed to them. These problems were: (1) facial recognition in person-to-person conversation (2) facial recognition of audiences addressed (3) facial language (4) voice modulation. Only five centers reported dealing with these specific problems. The problem was felt to be one of long standing habituation or conditioning that is more frequently found in congenital blind and less frequently in the adventitious blind. Instructors who were congenital and those who were adventitious blind persons made the same assumptions and felt that instruction approaches must be made on a conscious problem level. The consensus of instructors indicated that recognition of the problem was usually accomplished in open discussion in the instructional situation. The individuals needing instruction usually recognized the existence of these behavior patterns, once they were mentioned.

In group instructional settings, the differences in voice qualities created by the posture of the head and the direction one faced when speaking were easily demonstrated. Exercises in (1) looking toward a person and speaking and looking away from a person, dropping the chin on the chest, even when facing one being addressed (2) circular arrangements of the group in which a person sitting in the center is expected to directly face the person speaking from the circle, and (3) dialogue between persons in telling jokes or other oral, humorous verbal exchanges that created smiles and laughter were all used. Instructors felt the same techniques of individual face-to-face conversation and/or dialogue could be used to develop facial recognition when addressing an audience. The major difference emphasized between talking to one person or a small group and addressing a larger audience was the modulation of the volume of voice to accommodate the size of the audience. Instruction and practice in speaking situations in variously sized rooms helped persons to develop some awareness of the volume of voice needed.

Handicapping Body Language; An Oral Communication Target

Habitual, purposeless movements of the body, or parts of the body, frequently described as mannerisms of the blind, notably in the congenital

blind, is a handicapping behavior to which training in the communicative skills directs attention and instruction, if such can be done. The instructors in six centers reported this behavior to be one toward which attention was directed in oral communication training. One center reported that this behavior was dealt with by the mobility instructors and for that reason offered no other instruction in oral communication. Instructors in the communicative skills area felt the problem to be one which required consistent and concerted staff reinforcement of the formal instruction to make it effective. It is different from the development of skills, in that it is unconditioning. It appeared to them, of whom inquiry was made, to be a tension relief mechanism, practiced without a conscious awareness of it until it is brought to the person's attention by an observer. The need for observation and its subsequent reminder emphasized the need for some sighted staff members, although persons without sight were successfully conducting formal instruction in this area. The technique for modifying or correcting this behavior was stated to be: (1) the creation of an awareness of the behavior and (2) an understanding and acceptance of a reminding signal on the part of the trainee. It was a consensus of all instructors that nothing could be accomplished without the voluntary second step. The creation of the awareness of the behavior may be done in different ways. Group discussion of the handicaps the blind person may experience, a personal interview with a counselor or other person who may, without offense, interpret one's behavior to him, or the interpretation of normal, socially acceptable patterns of the presentation of oneself, are all methods by which one may be made aware of a distracting behavior commonly known as a mannerism.

Some curiosity may be stimulated with regard to the inclusion of mannerisms in a study of communicative skills. Its inclusion is basically due to its close relationship to the import of one's bearing, stance, or posture when speaking to others. Also, the meaning conveyed to others by observation; whether it creates a favorable impression or an aversion is a communication more powerful than verbal communication. When it creates an aversion in others, it is far more devastating to the social acceptance so fervently desired by all people and certainly no less essential for a blind person.

The gentle tap on the shoulder, when one has agreed to this type of reminder, is the simple communicative technique most commonly used to help a person break the pattern of behavior, when the handicapped person has accepted the need.

Total Staff Involvement

Centers offering training in oral communication involved their staff by providing that the selection of trainees might be on a staff-wide basis. The one center which required its instructor to be a qualified speech therapist also supplemented this instructor's selection by staff referral and individual trainee request. Referrals for tone and

voice training were chosen on the basis of individual need as deviations from the acceptable patterns of speech were observed by staff members. Extremes of either very low or very loud speech were taken as cues of the need of tone and voice instruction. It was again stated by all reporting instructors that the individual's interest was a factor considered in selection of trainees for such instruction. The enlistment of the trainee's interest sometimes required counseling to help develop the courage to accept instruction, but more frequently it did not.

The methods of training in tonal and voice qualities were conducted in class sessions, or in periods of scheduled training, whichever designation was given by centers to their training activity. As previously mentioned in the discussion of aids used, the materials of instruction are recordings of tapes, disc records, and transcription belts ordinarily used for dictation. Lecturers who are known for their quality of good speech are used both for demonstration and guidance when they are available. Recordings are used in several ways. Recordings that provide an opportunity for identifying tone qualities are used in some instances. These selections were of instrumental as well as vocal and speech composition.

Stimulative Materials of Instruction

Some of the musical selections mentioned were: (1) Sleigh Ride, by Lee Anderson (2) Prairie Night (3) Celebration Dance (4) Market Place (5) On the Trail (6) I Need Your Love, by John Gary (7) Oh My Darling (8) Monte Carlo (9) Once Upon a Time (10) When Tears Come Down. Musical selections were used, especially, to show range of tone, discuss breathing techniques and stimulate appreciation of imagery in music and sound. Other instructional materials were recordings of trainees' voices and play backs. Group discussion of voice qualities in terms of pleasantness, freedom from nasal tones, or the pitch and color of tone were conducted under the guidance of the instructor. In some instances the training sessions were conducted on the pattern of the "Toastmaster Clubs." Specific distracting speech habits, i.e., "ah's," "well-ah's," and superfluous repetitions were identified as critical factors before one speaks and were carefully observed by the group and the appointed critic for discussion afterward. Sessions conducted where emphasis is on development and done in low key were reported to create an "esprit de corps" that stimulated timid persons to participate. Efforts were made to obtain recordings of trainees' voices as nearly true to pattern as possible. Regardless of some distortion in the recordings, it was felt by instructors that the distracting patterns were well recognized and accepted. Almost always the first response to one's own voice was, "Uh! - is that me?" and from there on the "ice was broken."

Concept Formations Involved

The survey attempted to identify the conceptual problems encountered by instructors in oral communication instruction. In making the inquiry, an effort was made to elicit the response with as little structure as possible, by mentioning two examples such as: (1) facing persons (2) posture. Instructors readily mentioned the lack of conception of

such terms as "turn left," "turn right," "turn around," "awkward," "head down," "head up," "shoulders level," "squarely," "one yard or one foot," "twelve inches," "how sighted persons view blindness," social graces such as "holding a coat for a lady," "opening a car door or any door for a lady," "shoulders," "standing erect," and "ungrammatical speech." It was felt by instructors and supervisors that the concepts were so essential to the acceptance of blind persons by the sighted population, that little could be achieved in rehabilitation if they were not developed.

Telephone Usage

In view of the wide usage of telephones in communication, an inquiry was made regarding the extent and kind of instruction given in its use. All centers reported instruction was given. The one and four-finger methods of dialing were used and varied, according to individual difficulties with each. Evaluations were made by all centers and when it was determined that a trainee possessed a dependable system, no effort was made to change his pattern unless the trainee preferred to change. Age was the principal factor reported in choosing a system. Older persons seemed to grasp the one-finger system more readily, although it was felt to be less proficient.

Instruction in telephone etiquette, use of pay stations, and placing collect calls was given in five centers. Four centers instructed in distance dialing, two in using paging system, and three in braille switchboard operation. Telephone etiquette instruction made use of the telephone company's public relations demonstrations and discussions on the use of telephones. Some centers reinforced that instruction by periods of assignment to telephone answering duty in the evening time. Role play was another method by which instruction was reinforced. The type of telephone equipment usually consisted of the dial telephone and the touch tone system.

Information was given during instructional periods regarding the all digit numbers and alphabetical prefix systems. Instruction in practical use was of necessity, limited to the style of equipment currently in use. In one instance, telephone instruction was done in the personal management area instead of the communicative skills area.

Evaluation of Progress and Reporting it

The method, or process, of evaluating a trainee's progress in oral communication and how it was interpreted to the trainee was inquired about. One center applied the same system of evaluation in this area as that used in all other areas of training. Daily reports and class notes were used as supporting material for reporting to rehabilitation counselors. By those centers using them, the three factors, (1) attitude (2) progress, and (3) quality, were rated by letter grades of A, B, C, D, and U. Some centers used the final five or ten minutes of the daily period for class discussion and self-criticism. Instructors reported

the need for close supervision of class criticism was used in order to protect one who was felt to be too sensitive at the moment to accept group criticism. In these instances interpretation of progress was given in private by the instructor or teacher-advisor. Evaluations were interpreted in relationship to the declared goals of the individual trainee. If specific self-directed goals were not set, progress was interpreted in as meaningful manner as possible in the context of socially accepted behavior. It was felt that persons from low cultural backgrounds, low educational achievement, including illiterate persons, could develop listening and speaking skills to an appropriate level, whether or not such persons ever learned to read and write.

All comments of instructors, supervisors and center administrators added up to assessing the goal of oral communication to be that of enabling the blind person to make a comfortable and acceptable presentation of himself. It was felt to be one of the most essential skills for a blind person, since the behavior and performances involved in this area so frequently set the first impressions of the person.

As previously stated, reports are indirectly related to processes of instruction but just as accounting systems frequently modify business processes, so may such effects develop from reporting techniques, although such may not be the case in rehabilitation centers serving blind persons.

An additional and final inquiry was made in the survey, which is also indirectly related to instruction and pertained to the method of inter-staff communication for blind staff members. The inquiry was, "what method of interstaff communication is used for blind staff members?"

One center reported that this was achieved by staff conferences and through typed memos from the principal's office. Another center used three methods, e.g., (1) braille bulletins produced on an IBM braille typewriter for blind staff members (2) oral communication and (3) ink print memos, which were sometimes read to blind staff members but in the main used for sighted members. Two other centers used some braille memos and one other used tapes as a supplement to oral communication. Predominantly, oral communication in the form of announcements was used and supplemented by ink print or typed announcements, read to blind staff members by either secretaries or other sighted staff members.

As a factor of reinforcement of instruction, the recent action of a school for the blind seems significant to the efforts of rehabilitation centers in the communicative skills. This school adopted the policy that no regular tests or examinations would be given orally. The policy requires that all regular tests shall be given in the reading media used by the class, i.e. braille copies for the use of students who must rely upon braille, and large print copies for those students capable of using the available large print. The school also adopted the policy of requiring students who had attained a mid-elementary level to sign their

names to all papers turned in for grading. Feedback indicates a solid reinforcement of the teaching in these media of communicative skill.¹

Rehabilitation centers probably face more limitations of opportunity to use such reinforcement of instruction, but the experience of this school suggests that opportunities for such support may be at hand.

¹ Oral Report, Arkansas School for the Blind - J. M. Woolly

Section VII: Arithmetic, and Related Skills of Computation

This section of inquiry was opened with the question, "Do you have a program designed to instruct a blind person in a skillful method of math usage and computation?" The intent of the inquiry was to discover what was being done in an organized and systematic instructional schedule in this area of training, and concerned with two factors: (1) a trainees knowledge of arithmetic and (2) a proficient method of using this knowledge without sight. Six centers reported programs of instruction which they felt to be within the intent of the inquiry and two centers felt their work in this area was not within the intent of the inquiry.

The latter two centers, however, reported what they did, which indicated that this skill was given some attention. One of these centers reported that while it was not instructed in the communicative skills area, an estimate of one's math ability was determined from his skill in making change during the evaluation period for vending stand training, in which all trainees were scheduled. Math knowledge needed for the purpose of vending stand operation was taught by the vending stand training program. The other center reported that assistance was given to persons capable of working with the Taylor Slate, by providing instructional materials which could be used independently.¹

A wide variety of aids were used in the area of math and its computation. The aids were: (1) A.F.B. slide rule (2) magnetic board (3) cubarithm slate (4) braille calculator (5) Cranmer abacus (6) Brazilian abacus (7) graph slate (8) compass (9) tracing wheel (10) inverted dot and stylus (11) braille protractors (12) geometroid A.P.H. (13) large type (14) brailier (15) regular slate and stylus (16) felt writers (17) Taylor slate and (18) pencil and paper. Most centers mentioned only a few aids but one center listed 14 aids used in their instruction. The extent of instruction was usually limited to the four fundamental processes, (addition, multiplication, division, subtraction, fractions, and percentage). It was found that of the four fundamentals, addition and subtraction constitute 84 percent of math usage by non-professional persons. Percentage was instructed in relation to its value in determining profit. Some centers, however, in their instruction of abacus, covered such processes of decimals and extraction of square root.

The media of communicative skills in which instruction of numerals was conducted have been, to some extent, indicated by the listening of aids used. Aids, however, were supplemented by instruction given through the media of oral, braille and large print or script writing. The media used, of necessity, was limited to that which the individual could use without frustrating the learning process. Comments of instructors indicated a readiness to use as many of the media of communicative skills as practical.

The goals set for math instruction in each of the educational levels, as reflected in Table VII, may help to clarify the objectives of such instruction as they were seen in the rehabilitation centers surveyed.

Table VII: Goals Set for Developing Skills in Math Usage for Each Educational Level

Code: X=expected ?=questionable expectation 0=not expected
Code symbols followed by a dash (-) and a number indicate the number of centers so acting.

Goals	Levels of Education				
	1. Illiterate	2. Elementary	3. High	4. High	5. Graduates
1. Making Change	X-4				
	?-2	X-6	X-6	X-6	X-6
	0-2	0-2	0-2	0-2	0-2
Four 2. Fundamentals	X-2				
	?-4	X-6	X-6	X-6	X-6
	0-2	0-2	0-2	0-2	0-2
3. Using Abacus	X-1		X-5		
	?-1	X-3	?-1	X-6	X-6
	0-6	0-5	0-2	0-2	X-2
Cubarithm 4. Arithmetic Slate			X-3	X-3	X-3
		X-3	?-1	?-1	?-1
	0-8	0-5	0-4	0-4	0-4
Mental 5. Arithmetic	X-3	X-5	X-5	X-5	X-5
	0-5	0-3	0-3	0-3	0-3
					X-1
Circular 6. Slide Rule					?-1
	0-8	0-8	0-8	0-8	0-6
Other 7. Math Skills	X-2	X-1	X-2	X-3	X-3
	0-6	0-7	0-6	0-5	0-5

Comments by instructors further interpreted the limitations of goals shown in Table VII. As an example, the goal of learning the four fundamentals is expected of illiterates by two centers, with a questionable expectation of this achievement held by four centers, and two centers not expecting it, since it is not their plan to offer such instruction. Goals are set with the evaluation of the trainee's potential and need in mind. The goals are flexible and if greater achievement seems feasible, the trainee may move upward as high as his motivation, capacity, and time of training will permit. Some centers felt that addition and subtraction was as high a goal, if that were possible, as one could expect from a person of the illiterate level within the length of time usually afforded for center training. All centers felt that goals of instruction in math were of necessity, limited by time, trainee capacity and sufficiently felt need to motivate one to do unlimited study. Rehabilitation need, rather than academic goals were felt to be reasonable for all levels of educational background.

Other goals of skills in this area, such as: linear and metric measures, avoirdupois weight, adding machine, and calculator use were set by only two centers. Use of braille calculator was instructed in only one center, and this was limited to persons of high school and above, educational levels. It was also felt that the Taylor slate instruction was impractical for the elementary levels.

The manuals, or syllabus of instruction used in math varied widely. All centers used some materials, if nothing more than notes of their own production. These were used primarily for persons of the illiterate level. Comments indicated this necessity, since materials to meet the level of some trainees are not on the market. For persons with higher educational background, more materials for instruction were available.

Manuals in use were: (1) "Arithmetic We Need Series," Grades 3 - 8, (1956 Nemeth Code) Buswell, Ginn, Brownell and Souble, A.P.H. (6 manuals) (2) "Individualized Math" (3) "The Nemeth Code of Braille Mathematical and Scientific Notation, 1965," braille and ink print editions, A.P.H. (H.E.W.) by Dr. Abraham Nemeth (4) "Modern Algebra," by Dalcioni, Berman and Freidlick (5) "Algebra," Book I-II, by Welchons and Kinchenberger, A.P.H. (Ginn) - (available in large type print, also) A.P.H. (6) "Modern Algebra and Trigonometry" (structure and method) by Dalcioni et. al. (Houghton) A.P.H. Book I, 1962; Book II, 1963. (7) "Using the Cranmer Abacus for the Blind" (1956 Nemeth Code) Gissoni 1962 A.P.H. 6-5010 (8) "The Japanese Abacus, Its Use and Theory," by Takashi Kojima (9) "Kansas Manual of Instruction" (10) "The Taylor Code."

Comments by instructors using the Cranmer abacus indicated they made some variations in the sequence of instruction and also some change in terminology of instruction. Instructors, in some instances, modified the sequence from addition and multiplication to the sequence of addition and subtraction. Points of reference were also modified from an identification of columns as A, B, C, D, E, F, etc. to a right and left side of a point, or right and left side of the abacus.

Instructors and supervisors of instructional services felt strongly that the abacus was the nearest restoration to the pencil and paper tool in math, as used by sighted persons. It was felt that the newly blinded person has suffered a loss in his ability to perform arithmetic calculations and that he should be offered a method of restoring this ability.

It may be impractical to think that a knowledge of arithmetic, even the essential four fundamentals, can be developed in the time allotted for rehabilitation center training, but for those who have a knowledge, the goal of restoring to the blind person a method of normal arithmetic use can be a practical goal.

¹ "The Nemeth Code of Braille Mathematical and Scientific Notation, 1965" by Dr. Abraham Nemeth, A.P.H. (H.E.W.) 1. Adult

Section VIII: Equipment and Furniture

A Felt Concern, Related to Learning

This section of the study was included, since it has some support in research¹ previously mentioned. Suitable supplies, equipment and furniture have always been regarded as an aid to learning. Instructors and supervisors in rehabilitation centers also express concern about the problems faced by blind adult learners in a rehabilitation setting, which are peculiar problems because of the unique modality of sensory stimulation the blind persons must use. Probably the most pronounced area of learning difficulty in the communication skills is that of braille. It is felt that adult learners in rehabilitation centers face greater psychological problems in braille than children learners in schools for the blind. Braille seems to have a symbolic meaning to the adult center trainee, which creates a problem that is also magnified by the physical fatigue. The concern about furniture has received attention for many years in the adjustment normally made in stenographic furniture used for training sighted stenographers and typists. Braille learners in rehabilitation centers may need more ameliorating devices to encourage their efforts than persons who have, from early childhood, developed an acceptance and ease of using braille that may seldom, if ever, be attained by the adult, who must modify well set patterns of behavior.

Limitation of this Specific Inquiry

Inquiry was directed to three types of furniture or equipment one might expect to find used in braille instructional areas e.g., tables, chairs, and lapboards. Two characteristics of each of these pieces of equipment were asked about the heights and adjustability of each.

Tables in use ranged from 29 inches to 30 inches in height and the predominant height was 30 inches non-adjustable. Chairs were stock issue

ranging from 16 1/4 inches to 19 inches in height with 16 1/4 inches being the predominant height used, and non-adjustable. Lapboards varied in length and width but only one center used an adjustable lapboard and none used tables with slanted tops.

One center had been able to compare the proficiency in braille learning based upon the difference in furniture styles. Firm conclusions have not been reached by this center and more experimentation will be necessary. However, during this project there has been some re-examination of the idea by persons who had given it no thought previously. Conclusions drawn from these experiences suggest that shorter persons found lower level chairs and tables more comfortable. Persons with arm motion restrictions preferred tables that could be adjusted to lower levels. Some cardiac persons raised questions about the extra strain they felt on both shoulders and arms when they lifted their arms to the height necessary to read braille. Spastic persons also found that tables which could be lowered to their preferred level were more comfortable. It was felt that some persons who had difficulty with braille had eventually accepted it on the basis that adjustable furniture had relieved some of their discomfort. These were observations that challenged instructors in this center. These instructors felt there is a physical factor of accommodation involved for the braille learner similar to that involved in the use of adjustable table and chair heights for the typewriting trainee. The experiment has suggested the need for easily adjustable furniture in order for each trainee to fit it to his individual comfort without the necessity of tools or the assistance of the instructor, beyond an initial orientation. One center raised the question of the engineering of such equipment in furniture as being something used in hospital table heights for in-bed patients, and asked about making the same readily adjustable mechanisms available for the accommodation of braille learners. The concern felt by instructors in the experimenting center was not shared by all instructors in the eight centers, although they did express some curiosity.

Book Styles and Related Problems

More common conviction was found about the effect style and design of the book binding had upon braille learning. In reply to the question, "have you discovered any problems in learning braille that you would attribute to the design (or binding style) of the book," five centers answered "yes." Two centers modified their replies of "no" by describing the types of bindings they preferred and also the problems they had found with certain styles of binding, namely with the tightly rivited and sewn bindings. Only one center stated that design or style of binding had no bearing on the matter of learning braille.

Those centers replying in the affirmative mentioned such factors as organic problems, fatigue, slowness of reading, numbness of fingers, movement of hands in parallel or circular motions, parallel hand and arm movement, postural strain, length of the braille line, the kind of paper and the kind of binding. Some of these factors are physiological and some are psychological in origin.

It was said by some, and intimated by other instructors, that the design of books and quality of paper had been determined to accommodate the visual patterns of reading and the economy of production than to accommodate the modality of touch and the physiological function of the adult blind learner. There were inferences that the design of both books and furniture needed to be examined with a view to eliminating undesirable stimuli that tend to inhibit learning experiences.

Types of Books and Furniture Used

Some centers had adjustable typewriting tables that could be adjusted easily for each individual without difficulty, but no center had purchased such tables adaptable for braille instruction. Two centers had made modifications in the furniture purchased from stock supplies and one of them had built in their shop, an experimental pattern of desk.²

Comments made by instructors regarding both book and equipment indicated these articles had been rather uncritically accepted because they were available either on quota, as in the case of books, or from stocks, as listed in catalogs or local office supply sources. Perhaps, consensus on designs of both books and furniture has not developed sufficiently at this point to create a supply demand. No instructors initiated suggestions regarding other modifications than those discussed. One instructor who felt he was relatively a new comer to this field of work intimated that an interview two years hence might be productive of new ideas.

Reporting Progress to Rehabilitation Counselors

While this next specific inquiry was related to instruction indirectly, it was felt to be so closely related to the process that it should be looked into. Previous inquiries have been concerned more with the method and process of interpreting progress to the trainee, but this inquiry is specifically concerned with the reporting and interpretation of the trainee's progress to his rehabilitation counselor. The inquiry asked, "what method is used in reporting progress in communicative skills to the rehabilitation counselor?"

There was some variety of methods used in reporting to rehabilitation counselors. One center was visited regularly by a counselor who had complete access to the training records filed in the central office. These reports were composed of daily records kept by instructors and consolidated into a monthly report. The record provided for the daily date, the trainee's name, and three factors of evaluation rated by a letter scale system on each factor. The factors rated were (1) progress (2) quality (3) attitude. A space for comment was provided. The letter system of rating ranged from excellent to unsatisfactory and was understood by the counselor. Comments were used to interpret any unusual indications in the picture given by the report.³

One center presented the final progress report by the Director of Educational Services. This report was presented occasionally upon call by the Director of Educational Services in a detailed check list which provided a coverage of six areas of communicative skill, e.g., (1) able to express one's self (2) listening skills (3) deficiencies in the area (4) personal problems noted (5) A comment section (6) recommendations. This report was supported by documentary materials of evaluation made soon after admission and progress reports during training, giving the dates on which specific goals of achievement were made.⁴

One center which served the clientele of a specific referral source, operated on a set duration of training. It was understood that a termination report would be given to the rehabilitation counselor at the end of this period of training. There was also a provision, whereby, a report of progress could be requested when it was needed. The terminal report was a complete record of evaluation of the entire training program. The section devoted to communicative skills covered the evaluation of five areas, e.g. (1) typing and handwriting (2) machines, with and without optical aids (3) recreational aids - reading cards, etc. (4) to improve trainees' use of residual vision (5) additional observation and recommendations. The evaluation report covered 28 items, or factors, of evaluation. The evaluation record was supported by a check list of 58 items used during the training period to assure detailed instruction. This record was consolidated into a summary sheet, giving the results of progress as indicated by tests and the dates on which such results were achieved. A medical report was also included in the terminal report.⁵

One center used a combination initial evaluation and final evaluation report to portray the progress by a coded scale supplemented, or clarified, by a narrative section. The evaluation scale served as a guide to instructional needs and was composed of the following six major sections: (1) Functional Behavior in Classroom (2) Method and Performance Level of Reading (3) Method and Performance Level of Writing (4) Arithmetic Computation (5) Language Skills (6) Areas of Emphasis in Listening. These six areas covered sixty factors of performance and each was coded to indicate the level of the performance in the initial evaluation and the level of performance at the final evaluation.⁶ This center, to some extent, limited its service to one referral source and customarily gave the report to the rehabilitation counselors in a conference setting at the center in which the individual instructors and their supervisors participated.

The report on communicative skills of another center also combined the evaluation assessment with the results of instruction. The report on communicative skills was one of a six-section record in which seventeen skills of this area were listed and evaluated. There were four major areas of performance listed: (1) Braille (2) Typing (3) Penmanship, and (4) Tape Recorder. One area with which the survey made inquiry, that of oral communication, was assigned to the department of skills of daily living.

This was reported under a subheading of "Social" but the report indicated that the instruction included most, if not all, the specifics related to oral communication covered by the survey.⁷

Other centers made reports to rehabilitation counselors in narrative form, in which the areas of communicative skills were covered. These reports could be given three classifications which were also characteristic, to some extent, of the other kinds. These classifications are essentially: (1) an evaluation report (usually given as the first report to the counselor) (2) progress reports (at regular intervals, usually monthly, describing the progress in learning) and (3) a termination report (at the end of the training period, summing up the present performance ability of the trainee.) Narrative reports of communicative skills form only a section, or several paragraphs, of the total center report to the rehabilitation counselor. A sample outline of narrative reporting is given here but the sequence is not necessarily followed at all times, and all areas are not always included. This following outline would vary, according to the needs of individual trainees: (1) Attitude Toward Self and Others (2) Recreation (3) Social Skills (4) Personal Management a. techniques of daily living (5) Handicrafts (6) Orientation and Mobility (7) Communicative Skills a. braille b. typing c. alpha communicative techniques d. abacus e. oral communication (8) Group Therapy. Only this skeleton of a narrative report can be given.

While reporting to rehabilitation counselors, like equipment and furniture is not an area of instruction for rehabilitation clients, it is an area of communication vital to the effective use by the rehabilitation counselor of the training his client has received.

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- 1 Ibed, Richard T. Ludden
 - 2 Crown Office Supply Co, 1255 South Wabash, Chicago, Ill.
 - 3 Appendix Exhibit A
 - 4 Appendix Exhibit B
 - 5 Appendix Exhibit D
 - 6 Appendix Exhibit C
 - 7 Appendix Exhibit F

CHAPTER III

IMPLICATIONS AND DISCUSSION OF RESULTS

Section I: Braille Usage

Results indicate the eight centers surveyed use a common set of instructional materials with modified approaches necessary for the instruction of certain individuals. No standard approach to the use of these materials has been adopted, although there is a common core of implied need reflected in the approaches used by instructors who felt the need to do something before placing braille reading materials in the hands of learners, and by instructors who found learners having difficulties after having placed materials in their hands.

The common use of tactile perception and discrimination tests combined with modified materials of instruction implied the need for an extra step in the orientation to braille usage, or a further evaluation of reading readiness. The implied duration of such a step ranged from two to four weeks and is usually referred to as "Pre-Braille Instruction." This implied step of instruction in braille usage has not been built into the currently most commonly used instructional materials.

The most commonly used materials for teaching braille reading seemed to some instructors to be designed for self-teaching or home study, whereby, family members or others could help the student learn the alphabet in sequence and then build words. This method of learning seems to be an adaptation of sighted methods of reading instruction used in pioneer days but which has been replaced. Experience of some braille instructors who discarded the pioneer method has indicated that presenting the uncontracted code and the contracted code (or final word form) simultaneously prevented the wasteful process of unlearning one system and learning another.

The implication that the design of instructional materials most commonly used fails to facilitate reading proficiency implies the need for some supplementary guide for these materials when used by instructors in rehabilitation centers.

Bauman, "Characteristics of Blind and Visually Handicapped People in Professional, Sales, and Managerial Work" - p. 27, Table 21 p. 111.

<u>Male</u>	<u>Usage</u>	<u>Female</u>
21.6%	None	18.7%
14.9	Occasional	9.9
5.2	Reads Only	0.0
14.1	Reads & makes notes	7.7
25.6	Constant use in Files, Reading	36.2
18.6	Writes or Teaches Braille	27.5
<u>100.0%</u>		<u>100.0%</u>

An evaluation guide reference for braille instructors when considering the usage a trainee will make of braille when scheduling his training (Syllabus reference.)

Pre-Braille instruction may also be an additional evaluation phase, since it would probably reveal the presence of certain conditions that would influence the learning faced by a blind person. These conditions are, at least: (1) the presence of tactile problems (2) organic limitations of learning, in addition to tactile deficiencies, and (3) emotional blockage. Tactile problems may result from the loss of sensory end organs sometimes found in certain diseases. Organic limitations arising from inability of the person to form concepts of symbolism such as words portray to both sighted and blind individuals. Emotional blockage may be the psychological rejection of a system of communication that is a symbol of total loss of sight. Instruction that provides experience in discrimination, such as a pre-braille exercise affords to tend to reduce this emotional blockage and facilitate reading readiness.

Methods of introducing the braille code by using flash cards or other short braille lines implies that modification of book sizes and length of lines may aid new learners.

Discussion of material content implied the need for the production of reading materials on various levels of adult experience and educational levels. It was felt that psychological barriers to learning were created by the use of juvenile content materials below the experience and educational levels of most trainees in rehabilitation centers for the blind.

The expressed preference for reading braille from books with certain styles of binding indicates the need for considering the functional use of a book, as well as the economy of production in the design of binding.

The advantage of short lines over long lines of braille formats, as demonstrated in flash cards and other reading readiness materials, implies that reading proficiency might be enhanced by the use of short lines for beginning braille readers, if not for experienced braille readers.

Writing Braille

The disadvantages of instructing braille handwriting with the slate and stylus is found in the psychological problem of reversing the code. None of the eight centers had experience with a device that enabled one to produce braille without this reversal process. Some instructors felt that more adequate orientation to the braille cell structure would reduce this problem. Experimental devices have been tried, but at the present time none are available through any known channel of supply.

Section II: Reading by Listening

The two major devices used by blind persons are talking book machines and tape recorders. A majority of centers surveyed offered instruction in the use of these two pieces of reading equipment. Centers reported that talking book machines were used much more than tape recorders, but it was also stated that trainees preferred tape recorders. It was implied that the availability of talking book machines and reading materials was the reason for their wide usage. It was stated that, when available, the use of cassette tape recorders and reading materials would readily increase as a media of reading.

Few centers used tests or other means of measuring the development of comprehension in reading by listening. The student preferences expressed suggests that this method of reading might be stimulated if meaningful methods of evaluating progress were used. There are implications that this area of instruction can become one of the most effective means of personal and educational development for blind persons.

Section III: Reading by use of Residual Vision

It was found that no centers placed a great deal of stress upon instructing reading by sight. Sight Saving Print is the principal media designed for blind persons to read by sight, but no scheduled instruction was conducted. Implications for such instruction were limited to the objectives of: (1) instruction in the use of optical aids (2) functional instruction for such daily activities as reading the dial of a telephone, reading print labels, and recipe books and (3) remedial reading using exercises designed to overcome reading deficiencies, but not to develop volume and speed in visual reading.

Section IV: Handwriting Instruction

Implications of the results can only point to the various aids used for developing a concept of script, or block formations. There were implications that penmanship exercises might develop muscular control, which had not been expected of a blind person to use in handwriting. This implication hints at the development of a free hand system of writing, instead of the restricted writing systems using aids, such as frames and pocket guides. There is an implication that the handwriting guides have limited experimentation with free hand work.

Section V: Typewriting Instruction

This is an area of instruction widely accepted as a media of communication for the blind. The limited number of centers setting goals of achievement which approach acceptable standards for vocational application implies a need for additional investigation in the use of this skill by blind persons. Some centers have made modification in instructional materials and evaluations, but there is an implication that higher standards of achievement in rehabilitation centers are not expected of blind persons in this communication media.

Section VI: Oral Communication

The recognition of the significance of this area of communicative skill is evidenced by the fact that all but one center gave training especially designed to develop this skill. It, however, more than any other area, was scheduled irregularly. The implications for need in this area of training are especially significant. The deficiencies to be removed by instruction are some of the most handicapping to the acceptance of the otherwise capable blind person. The Implication of irregular scheduling suggests the position of importance given to this area of training. Achievements in the limited schedules under variously qualified instructors imply the strength of support inherent in the trainee's felt need. Materials of instruction and equipment seemed to be no problem.

Section VII: Arithmetic and Related Computation

The variety of methods used for developing skill in computation in applying the knowledge of math ranged from change making, as it functions in daily life, to extraction of square root, using the abacus. The implications indicate the core of math and computation skill centered around the four fundamentals of elementary math plus percentage. Considerable emphasis was placed on the use of devices such as the abacus, cubarithm slate and in one instance the calculator, but impressive emphasis was placed on mental arithmetic, including the lowest educational levels. Some geometric study was done, but no practical uses were mentioned. In a rehabilitation center for the blind there is an implication of value in geometric study, more for environmental concept formation than for mathematic usage. Such goals of concept formation will have been achieved when the ability to identify the most common geometric figures has been developed.

Section VIII: Equipment and Furniture

Equipment and furniture used has primarily come from stock supplies. Except for typewriting, it appears that little, and in some instances, no consideration has been given to furniture designs, which is so essential. Typewriting furniture and equipment had been obtained with consideration to its functional use, but other equipment has not been selected with the same consideration of functional use. Some experimentation has been done but conclusive findings are not now available. Information obtained about reporting trainee progress to rehabilitation counselors held slight implications for instruction. Daily records of attendance and performance were the dominant means used in building a written monthly, or other periodic report to the counselor. Counselor participation with the center staff was also used as a method of interpreting progress to the trainee. Marks of progress were, in most instances, subjective evaluations, rather than examination scores. Since rehabilitation centers' services for the blind are the first phases of rehabilitation, there may be an increasing need for an interpretation of progress that indicates the degree, if possible, of readiness for the next phase, which may be vocational training, or return to the previous occupation.