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The data in this report were compiled as part of the Cooperative Institutional Research Program being conducted by the Office of Research of the American Council on Education to assess the impact of different types of college environments on students' development, and to provide up-to-date source of data about the population of US college students. National normative data are presented on the characteristics of students entering colleges for the first time as full-time freshmen in 1968. The data are reported separately for men, women, types of institutions, and different geographic regions in the US, and are based on 243,156 freshmen entering 358 institutions in 1968. The data were differentially weighted in order to be representative of the population of entering freshman students, and so that related summary data would be representative of the defined population of institutions. The information obtained, together with follow-up data to be collected from the students in subsequent years, will be used to measure changes in educational and career plans, attitudes and behavior during college years. Table 1 gives information about the participating institutions, Table 2 summarizes the items in the student information form (survey instrument), and Table 3 shows the number of institutions and students on which the national norms are based, and gives an estimate of the total student population. (WM)

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NATIONAL NORMS FOR ENTERING COLLEGE FRESHMEN —FALL 1968

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Foreword

Development of the American Council on Education's annual National Norms is a truly collaborative effort. Each of the authors of this report assumed responsibility for one key aspect of the total effort. John A. Creager had primary responsibility for drafting the report, although all four of us shared in the editing and rewriting. Programming was also shared by three of us: John A. Creager was responsible for producing appropriate weights based on the sampling of institutions for 1968, Alexander W. Astin programmed the internal logic for creating the normative data and data for individual institutions, and Robert F. Boruch programmed the output routines for producing the institutional reports. The task of designing the reports was shared by Robert F. Boruch and Alexander W. Astin, and preparation of copy for the tables of normative data was handled by Alan E. Bayer.

The successful completion of a project of this magnitude and complexity required the combined talents of many other persons. In the Office of Research at the American Council on Education, we are especially indebted to Gerald T. Richardson, who assisted in the design and implementation of the data-editing software system; to Catherine White and Janet R. Liechty, who were responsible for quality control in the distribution and receipt of questionnaires; to Barbara Blandford, who handled our liaison with the participating institutions; to Helen Frazier, who aided in the preparation of various population and sample control decks, and to Penny Edgert and Charles Sell, who assisted in debugging the entire system. We also appreciate the expert assistance of Gerald F. Koch of National Computer Systems in Minneapolis, who supervised the document-to-tape processing phase of the project. Finally, we should like to express our gratitude and thanks to the presidents, representatives, and students of the cooperating institutions. Without their interest and support this project would not have been possible.

Alexander W. Astin
Director of Research

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National Norms for Entering College Freshmen: Fall 1968

The purpose of this report is to present national normative data on the characteristics of students entering colleges as first-time, full-time freshmen in 1968. These data are reported separately for men and women, for several types of institutions, and for different geographic regions of the country.

The data for this report (which is the third in an annual series) were compiled as part of the Cooperative Institutional Research Program being conducted by the Office of Research of the American Council on Education (Astin, Panos, and Creager, 1966, 1967a). The purposes of this longitudinal research program are to assess the impact of different types of college environments on students' development and to provide a source of current, readily available information about the population of American college students. The repetition of certain items of data and a large overlap in participating institutions from one year to the next provides a basis for judging trends in the characteristics of entering freshmen over time. The previously published reports of characteristics of freshmen entering college in 1966 (Astin, Panos, and Creager, 1967b, 1967c), and in 1967 (Panos, Astin and Creager), have elicited wide response, confirming the value of this information for those engaged in guidance, counseling, administration, educational research and manpower studies.

Although a total of 301,448 entering freshmen students at 435 colleges and universities participated in the 1968 survey, the normative data presented in this report are based on 243,156 freshmen entering 358 institutions. This difference between the total participation sample and the normative sample results from imposing certain quality controls and other technical and logistic requirements on the normative sample.

The normative data were collected by administering the Student Information Form to freshmen entering college during the fall registration or campus orientation period--before the student had started classes, but after he had matriculated. This survey instrument is designed to elicit a

wide range of biographic and demographic data, and expressions of career plans, student behaviors, and attitudes. The resulting data have been differentially weighted in order to be representative of the population of entering freshman students, and so that related summary data will be representative of the defined population of institutions. The information provided by these students, in conjunction with follow-up data to be collected from them in subsequent years, will be used to measure changes in their educational and career plans, attitudes, and behavior during the college years.

Sampling Design and Weighting Procedures

The primary sampling unit in the program is the institution. The defined population consists of all "eligible" institutions of higher education listed by the U.S. Office of Education in its annual Education Directory. An institution was considered "eligible" if it was functioning at the time of the survey and had the equivalent of a first-time entering freshman class of at least 30 students. Thus, institutions that require undergraduate credits for admission to their "first" class (for example certain professional schools) and some very small institutions (whose growth may qualify them as part of the defined population in subsequent years of the program) are excluded. The defined population includes all other accredited and nonaccredited institutions of higher education listed by the U.S. Office of Education--universities, four-year colleges, and two-year colleges (USOE, 1967). The eligible population at the time of the 1968 survey consisted of 2,303 institutions of higher education.

In the 1966 and 1967 surveys, the working sample of institutions was selected by first sorting the eligible population into 29 mutually exclusive stratification cells on the basis of several institutional characteristics. Several considerations have led to a restratification of the institutional population for the 1968 survey. In addition to the differential growth of this population, more recent and more relevant information has become available about most of the individual institutions. Experience

obtained during the first two surveys suggested that improved control of sampling errors could be achieved in some of the norms groups by introducing a more refined breakdown of the four-year institutions in the sampling design. The resulting restratification sorts the institutions into 35 cells with a shift in the major basis of stratification from a measure of affluence to one of selectivity.¹ The new stratification scheme is presented in Figure 1. Technical and logistic considerations leading to use of a complex, mixed-strategy design have been previously reported for the earlier surveys; the details of the restratification, and documentation of issues involved in sampling design for surveys of this type are being published separately (Creager, 1968).

The first major stratum of the earlier sampling design--consisting of the subpopulations of universities, four-year colleges, and two-year colleges--has been retained in the new design. This stratum not only represents an important functional difference among institutions, but also exerts some control over size and over the characteristics that define the norm groups. One change made for this survey is that the predominantly Negro institutions were separated from these subpopulations to form an additional, relatively small subpopulation, in order to ensure better representation of this especially interesting group of institutions. The predominantly Negro institutions are relatively homogeneous on selectivity and affluence, so that only two cells, defined on the public-private dichotomy, were formed.

¹Affluence is defined as the per student expenditures for educational and general purposes. The measure is usually available for accredited institutions. Since more recent data are now available for both budgets and enrollments (Gleazer, 1968), revised values were computed for the 1968 Survey sampling procedures. Selectivity scores for each institution are the median standard scores on the National Merit Scholarship Qualifying Test taken by those high school juniors in the spring of 1966 who gave the institution as their first college choice (Nichols, 1966). An adjustment was made in computing the medians for institutions where the entering enrollments are less than the number of students choosing the college. Both the raw and normalized selectivity scores correlate .91 with the mean SAT verbal plus mathematical scores of students actually enrolled by 200 College Board schools in the fall of 1966 (CEEB, 1967).

The universities and two-year colleges were further stratified on selectivity scores wherever available. Since recent data required to compute affluence scores have become available for many of the accredited junior colleges (Gleazer, 1968), those without selectivity scores were stratified on affluence wherever possible. Before stratifying the four-year colleges on selectivity, this subpopulation was further subdivided into Public, Private-nonsectarian, Roman Catholic, and All Other Sectarian (mostly Protestant affiliated). The large number of four-year colleges permits this additional level of stratification in terms of control variables which also define some of the norms groups. Because separate weighting procedures are used within each sampling cell for computing norms by sex of the student, no sampling control of institutions is made for the sex ratio of the student bodies.

All 359 institutions that participated in the 1967 survey of entering freshmen were invited to participate in the 1968 survey. Of these, a total of 347 (97%) accepted once again. In order to ensure an adequate working sample in the more comprehensive stratified and growing institutional population, an additional 105 institutions were invited to participate.² In the spring of 1968, an invitation to participate in the 1968 survey was sent to the president of each of the 464 institutions. Affirmative replies were received from 434 of these institutions (93.5%). Of the 31 institutions that were unable to participate, only four failed to respond either to the original invitation or to the follow-up letters. Because of unforeseen administrative problems, 14 institutions that had agreed to participate were unable to return completed forms in time to be processed for inclusion in the national norms. Thus, data were obtained from a total of 419 (90%) institutions in the fall 1968 survey, including 339 (94%) of the institutions that participated in the 1967 survey and 286 (94%) of the 305 institutions

²Twenty-two of institutions were included either because they requested it, or because they were known to have educational programs of special interest to the research staff. In the past surveys, data from these institutions have been excluded from the normative sample. In the 1968 survey, such data are included if they meet all other quality control requirements. The sampling weights are adjusted to retain the overall representativeness of the sample.

that participated in both the 1966 and 1967 surveys.³

In our judgment, the procedures used by several institutions in administering the questionnaire were such as to produce a sample of respondents that was not representative of the entire entering freshmen class. A few institutions, for example, distributed the questionnaires to entering students with instructions to return them at some later date. After careful consideration of the methods used at each institution, we decided to base the national norms on data provided by only 358 of the institutions.⁴

Because of the disproportionate sampling from the 35 stratification cells, the data obtained from students enrolling at institutions in the various cells are differentially weighted. In addition, the data are further adjusted to correct for nonparticipation of students within colleges.

Table 1 (page 12) gives information about the participating institutions included in the 1968 national norms. The table contains the number in each stratification cell, and the cell weights applied to each institution's data in computing the national norms. The cell weights, listed in the last two columns of Table 1, were defined as the ratios between the number of first-time, full-time students entering all institutions in the eligible population within a given cell, and the total number of first-time freshmen entering ACE sample colleges included in the national norms within that cell. These cell weights were further adjusted according to the proportion of the institution's first-time full-time entering freshmen who completed the questionnaire and who reported their sex on the form.

³ The total number of different participating "institutions" was really 435 instead of 419, since one of the state universities in our sample, which was considered to be one institution for purposes of determining the rate of repeated participation from 1967 to 1968, actually became 16 different "institutions" in 1968 because of a change in classification by the U.S. Office of Education.

⁴ Although complete tabulations of their data have been provided to all participating institutions, those institutions whose data were considered not representative have been informed that comparisons between their institutional data and the national norms should be made with caution. In this regard, we deliberately chose to err on the conservative side; whenever the information we were able to obtain was not sufficient to determine that the data were representative, we excluded the institution from the national norms.

Except for a few institutions that selected representative samples of their entering classes, this second weight was typically near 1.0. The final weight that was applied to each student's data was the product of this within-institution participation weight and the appropriate cell weight shown in Table 1.⁵

On the basis of the weighting procedure, the summary data presented in this report represent national norms for first-time, full-time students entering institutions of higher education in the fall of 1968. It is important to note that the data presented here reflect the response of entering freshmen prior to experience with college life.

The Student Information Form

The Student Information Form is designed to serve two functions: first, to obtain standard descriptive and normative data for informational purposes; and, second, to obtain student input data for longitudinal research. The form, therefore, contains biographic and demographic items that have been administered annually to each entering class and research-oriented items which are either new, or which are modifications of items used in previous years. This decision permits coverage of the widest possible range of student characteristics, and also represents a compromise between two objectives: comparability of information from year to year and flexibility in research strategy.

In order that the reader may examine the survey instrument for its precise content and form, a copy is shown in Appendix 1 (pages 61-64). The form is designed for self-administration under proctored conditions and for processing (to magnetic tape) by means of an optical mark reader. The

⁵ Note that the cell weight shown in Table 1 is a constant for each ACE sample institution in a given cell, whereas the within-institution weight is a constant for a given college but varies from one institution to another depending on how adequately the particular institution "covered" its entering class. A fourth type of weight (not shown) is the "institutional weight." This weight, defined as the ratio between the number of institutions in the population within a given cell and the number of participating institutions whose data were used in computing the 1968 national norms, will be utilized in studies where the institution (rather than the student) is the unit of analysis.

initial questionnaire and its subsequent modifications have been developed in close collaboration with representatives of professional associations, the participating institutions, governmental agencies, leading educational researchers, and administrators. Feedback of information from these sources and from the student responses to earlier questionnaires have been helpful in designing the present form. The items in the 1968 Student Information Form which were also used in the 1966 and 1967 surveys are summarized in Table 2. Although many of the items have been repeated from the 1966 and 1967 surveys, some are new, thus fulfilling both the requirements of flexibility of content and comparability of results from one survey to the next. Several items (e.g., probable major field of study) have been recoded into a smaller number of categories in the data presented here. Because such coding schemes cannot satisfy all needs, the original questionnaire responses and the recoding scheme used to report the data are shown in Appendix 2 (pages 67-70).

1968 National Norms

Table 3 shows the numbers of institutions and of students on which the 1968 national norms are based, and an estimate (based on the weighting procedure) of the total student population.⁶ The 358 institutions included in the national norms are divided into two-year colleges, four-year colleges, and universities; and then further divided into nine other categories (two-year public colleges, two-year private colleges, technological institutions, four-year public colleges, four-year private nonsectarian colleges, four-year

⁶It should be noted that these "head counts" of students entering different types of colleges are based on reports of total first-time, full-time students in 1968 given by each of our institutional representatives. These reports were then weighted in terms of the procedure described earlier. Since these weights are based on data from the 1967 institutional population (because of the time lag in obtaining USOE data), we have implicitly assumed that the total number of students entering our sample of institutions represents the same proportion of the total population within each sampling cell in 1968 as it did in 1967.

Protestant colleges, four-year Roman Catholic colleges, public universities, and private universities). The first category shown in Table 3 includes all institutions. In addition to these 13 normative categories, norms are presented for 11 "supplementary" categories: four geographic regions, six sectarian categories by sex and control, and predominantly Negro institutions.

The items of normative data (pages 19-58) appear in the same order used in the individual reports furnished to each participating institution. (A copy of an actual institutional report is shown in Appendix 3.) The first twenty-four pages report item data separately for men, women, and all students according to the first 13 categories shown in Table 3. The following eight pages show regional norms for men, women, and all students; the last eight pages of normative data are similarly arranged for the remaining seven categories of institutions listed in Table 3.

The different types of institutions can be compared on any given item by examining the percentages in the row next to the item. Although for many of the items the data differ substantially among categories of institutions, it should be remembered that on most of the items reported here there is considerable variation within any category of institutions.

A list of the colleges that participated in the American Council on Education's Cooperative Institutional Research Program fall 1968 survey is shown in Appendix 4 (pages 83-92).

Accuracy of the Normative Data and Their Comparisons

While it is impractical to report statistical indicators of the accuracy of every reported categorical percentage in every norms group, even if this could be estimated for the complex sampling design, it is useful to have some idea of the confidence that may be placed in the reported data. Such considerations are also important in comparisons of data across norms groups, related item categories, or survey years. A report of revised national norms for freshmen entering college in 1966 and 1967, based on the restratification design, is currently being prepared by the American Council

on Education for publication in 1969. These revised norms will be more nearly comparable to the 1968 freshman norms reported here. It is anticipated that the norms for the three survey years will be presented in a form exhibiting trends on items common to the survey years. Within the error limits discussed below, all three of these comparisons can be made from the published normative data in this series. Reported categorical percentages may be multiplied by the total number of students estimated for a norms group to convert the data into frequencies; such a procedure would be useful in estimating facility requirements in program planning. Where this is done, some caution in interpreting the resulting estimates may be prudent, since both the reported percentages and the estimated number of students in a total group are subject to sampling errors.

So far as random sampling errors are concerned, the standard error of a categorical percentage for the total normative sample is about 0.1%, being somewhat larger in the norms groups based on various subpopulations of the domain. For the smallest norm groups, the standard error may be as large as 2% in the first two surveys, but probably less than this with the restratification introduced for the 1968 survey. Because the sampling design introduces no explicit control for regional differences among institutions, somewhat less confidence can be placed in the regional norms.

The chief source of error in stratified sampling is the possible failure to obtain truly random samples within each stratification cell. Although reasonable precautions are taken to minimize known sources of non-random bias, the reported data are subject to some degree of constant and non-random variable errors. Although the extent of this is unknown, experience to date shows a consistency of patterns of differences in categorical percentages and of distributions defined by ordered categories, and general agreement of our data with other published data, where comparable. In spite of the fact that one might expect a few implausible results when reporting thousands of categorical percentages, we have found only a few inconsistencies and these could be regarded as within two standard errors under random sampling. The actual magnitude of such errors is unlikely to result in adverse decision-making in higher education. Some caution is necessary when a participating

institution compares its own summary data with the corresponding national norm group. This is especially true for the smaller institutions and for those not testing all of their entering freshmen.

In spite of these potential hazards, the national norms published in this series have proven to be highly useful and are believed to be sufficiently accurate to be used with confidence in practical matters of concern to higher education.

Figure 1. 1968 Data Bank Population (N=2303)

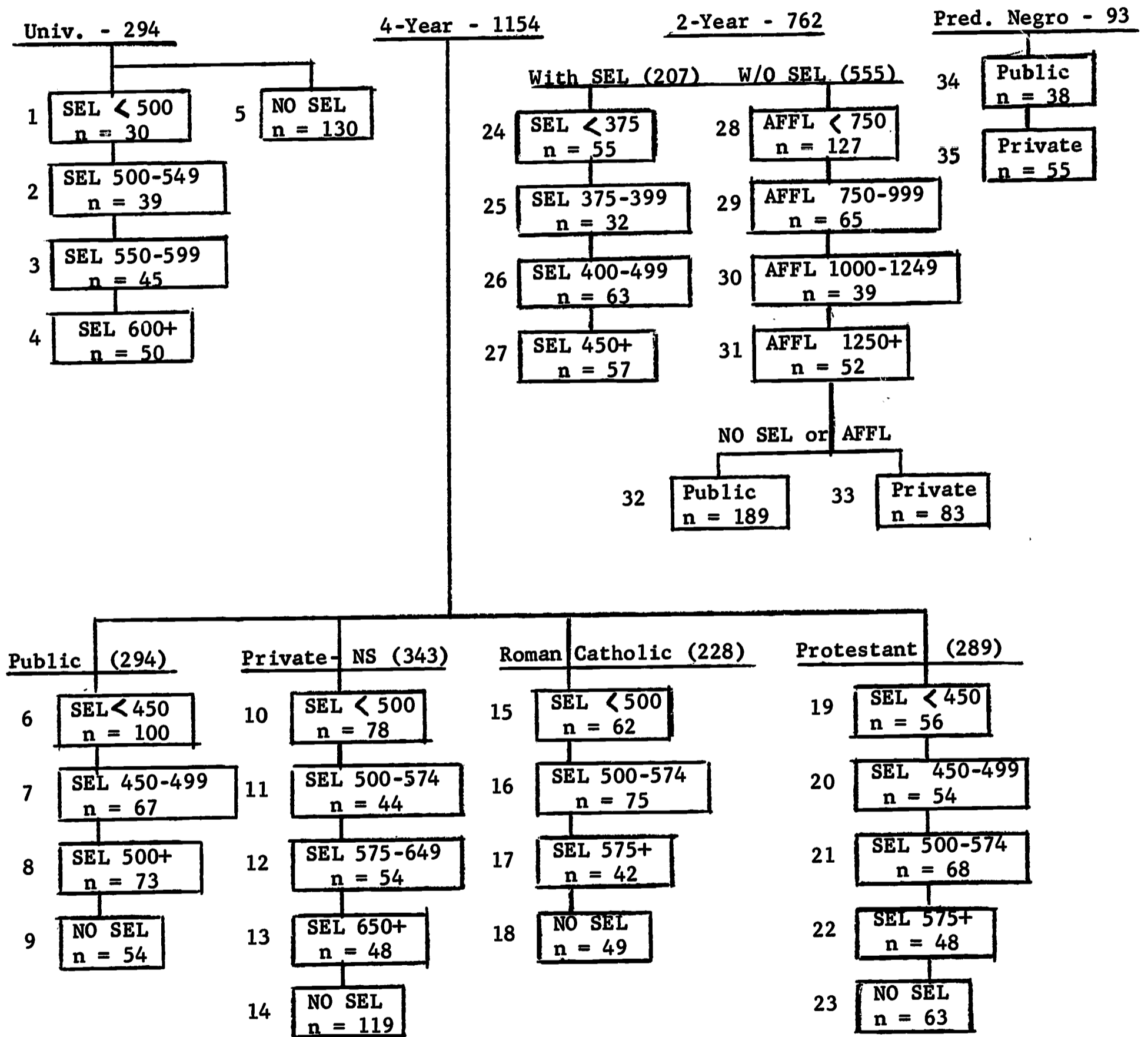


Table 1
1968 ACE Sample and Weights Used in Computing National Norms

Stratification Cell for Sampling	Popu- lation	Number of Institutions Participants		Cell Weights* Applied to Data Collected From	
		Total	Used in Norms	Men	Women
Universities					
Selectivity:					
1. Less than 500	30	12	10	2.6	2.7
2. 500-549	39	19	15	2.6	2.7
3. 550-599	45	20	15	3.7	3.3
4. 600 or more	50	30	25	2.2	2.2
5. Unknown	130	26	11	8.0	8.9
4-Year Public Colleges					
Selectivity:					
6,9. Less than 450 and unknown	154	12	10	20.2	18.2
7. 450-499	67	11	9	8.9	7.4
8. 500 or more	73	17	14	4.1	6.5
4-Year Private Non-sectarian					
Selectivity:					
10,14. Less than 500 and unknown	197	30	24	8.4	5.8
11. 500-574	44	9	7	6.0	6.2
12. 575-649	54	18	18	3.0	2.9
13. 650 or more	48	29	27	1.6	1.9
4-Year Roman Catholic					
Selectivity:					
15,18. Less than 500 and unknown	111	19	15	9.8	6.3
16. 500-574	75	14	13	5.3	6.7
17. 575 or more	42	16	15	5.8	3.3
4-Year Protestant					
Selectivity:					
19,23. Less than 450 and unknown	119	16	14	7.2	9.7
20. 450-499	54	7	7	6.7	9.1
21. 500-574	68	13	13	6.2	6.4
22. 575 or more	48	14	14	2.9	2.8
2-Year Colleges					
24,25. Selectivity less than 400	87	7	4	32.9	33.6
26. Selectivity 400-499	63	13	11	6.9	5.9
27. Selectivity 450 or more	57	9	8	6.0	6.9
28,29. Expenditures**/less than \$1000	192	19	12	24.6	22.6
30. Expenditures**/\$1000- \$1249	39	5	4	3.3	4.3
31. Expenditures**/\$1250 or more	52	7	7	6.7	5.4
32,33. Selectivity or Expendi- tures unknown	272	22	17	12.4	13.7
Predominantly Negro Colleges					
34. Public	38	7	7	7.7	6.9
35. Private	55	14	12	4.4	4.4

* Ratio between the number of 1967 first-time students enrolled in all colleges and the number of 1967 first-time students enrolled at colleges in the ACE sample. These weights were further adjusted to correct for nonparticipation of individuals within colleges.

** Per-student expenditures for educational and general purposes.

Table 2

Use of 1968 Student Information Form Items in Prior Surveys

1968 Item	1967	1966
1. Sex	X	X
2. Age	X	X
3. Average Secondary School Grade	X	X
4. Other College Applications	X	-
5. Transfer Status	X	-
6. Accomplishments in High School	X	X
7. Degree Aspiration	X	X
8. Financial Concern	X	X
9. Being a Twin	X	X
10. Financial Source for First Year of College	X	X
11. Parental Education	X	X
12. Family Income	X**	X
13. Racial Background	X	X
14. Religious Background and Preference	X	X
15. Academic Rating of High School	-	-
16. Rank in High School Class	-	-
17. Urban-Rural Background	-	-
18. Study Habits	-	-
19. Chances that Certain Events will Occur during College	X	- (marriage only)
20. State of Residence, Birthplace of Student and Parents	X	X
21. Field Choices	X	X
22. Career Choices	X	X***
23. Student Behaviors*	X	X
24. Influences on College Choice	X	X (different form)
25. Values (life goals)	X	X (except philosophy of life)
26. Attitudes on Controversial Issues*	X	-

*Some variations in the lists from one year to the next.

**For 1967 this item included an additional response category: "I have no idea."

***Father's and mother's occupations not included in 1966. Student instead gave second and third career choices.

Table 3

Number of Institutions and Students Used in
Computing Weighted National Norms for 1968

Norm Group	Number of Institutions Used in Norms	Number of 1968 Entering Freshmen*		
		Actual Participants	Weighted Totals Number	% Men
All institutions	358	243,156	1,472,929	56.6
All 2-year colleges	63	35,880	444,042	60.9
All 4-year colleges	219	83,792	594,479	52.3
All universities	76	123,484	434,408	57.9
2-year public colleges	42	29,914	355,012	63.5
2-year private colleges	21	5,966	89,030	48.9
Technological institutions	12	8,629	39,754	89.3
4-year public colleges**	33	26,818	305,681	49.4
4-year private nonsectarian colleges**	77	24,278	102,850	49.3
4-year Protestant colleges**	54	15,295	90,118	47.5
4-year Catholic colleges**	43	8,772	56,076	55.6
Public universities	46	94,499	347,978	57.0
Private universities	30	28,985	86,430	61.4
Region of institution:				
East	114	64,985	419,657	55.3
Midwest	110	90,013	492,300	57.8
South	74	43,847	299,562	55.7
West	60	44,311	261,410	56.9
Nonsectarian colleges for men***	11	3,766	9,940	-
Nonsectarian colleges for women	18	5,770	20,503	-
Nonsectarian coed colleges	48	14,742	72,407	56.3
Catholic colleges for men	12	2,628	18,912	-
Catholic colleges for women	24	3,719	21,709	-
Catholic coed colleges	7	2,425	15,455	60.6
Predominantly Negro colleges	19	5,744	38,729	44.2

* First-time, full-time.

** Includes only liberal arts and teachers colleges.

*** The 1968 definition of Nonsectarian Colleges for Men excludes all technological institutions. This is consistent with the definition employed in the 1966 Norms. However, five technological institutions were included in the definition of Nonsectarian Colleges for Men in the 1967 Norms.

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1968 FRESHMAN NORMS

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

	All Insti- tutions	All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges			4-Year Colleges			Universities			
								Public	Private	Technical Institutions	Public	Private	Nonsect.	Prot- estant	Catholic	Public	Private
NUMBER OF APPLICATIONS TO OTHER COLLEGES **																	
NONE	49.8	63.6	39.8	47.5	66.5	48.3	20.5	51.7	23.7	37.4	33.6	54.6	21.1				
ONE	19.7	17.8	21.1	20.0	16.5	24.8	24.8	21.5	17.0	20.7	22.6	20.7	17.0				
TWO	14.0	10.2	17.1	14.3	9.2	15.3	23.2	14.0	19.7	17.1	20.9	12.6	20.6				
THREE	8.7	5.0	11.6	9.1	4.4	7.7	17.7	7.7	17.8	12.3	12.3	6.6	18.4				
FOUR	4.1	1.9	5.6	4.7	1.7	2.6	7.3	3.1	10.9	6.6	5.5	2.8	11.9				
FIVE	2.0	0.8	2.7	2.5	0.8	0.6	4.0	1.2	6.2	3.3	2.4	1.5	6.1				
SIX OR MORE	1.6	0.8	2.1	1.9	0.8	0.7	2.5	0.9	4.8	2.7	2.6	1.1	5.0				
NUMBER OF ACCEPTANCES BY OTHER COLLEGES **																	
NONE	44.4	59.7	35.6	42.7	62.2	47.9	19.5	45.8	24.5	33.9	31.5	49.6	21.0				
ONE	28.4	26.2	30.3	27.9	24.8	32.6	33.3	29.9	29.1	29.9	31.1	27.8	28.2				
TWO	16.5	10.2	20.3	17.0	9.2	15.3	26.4	16.1	24.9	21.0	22.9	14.3	25.7				
THREE	7.0	2.7	8.9	8.1	2.6	3.5	13.6	5.6	13.4	9.8	8.8	5.7	15.8				
FOUR	2.3	0.7	3.1	2.7	0.7	0.5	4.8	1.7	5.3	3.5	3.4	1.7	6.0				
FIVE	0.8	0.2	1.0	0.9	0.2	0.0	1.6	0.5	1.8	0.9	1.2	0.6	1.9				
SIX OR MORE	0.6	0.3	0.7	0.6	0.3	0.2	0.9	0.4	1.1	1.0	1.1	0.4	1.4				
MAJOR INFLUENCES IN DECIDING TO ATTEND THIS COLLEGE **																	
PARENT OR OTHER RELATIVE	45.3	47.6	44.9	43.3	46.7	52.3	48.0	44.0	44.1	46.8	44.3	43.8	41.4				
H.S. TEACHER OR COUNSELOR	23.4	24.1	26.0	19.4	24.1	24.0	21.7	25.8	30.0	25.0	27.1	18.8	21.6				
FRIENDS ATTENDING THIS COLLEGE	14.7	13.8	15.2	15.2	13.2	17.1	10.3	15.6	14.8	17.5	16.7	15.9	12.5				
GRAD OR OTHER COLLEGE REP	11.7	8.4	15.2	10.9	7.3	14.5	14.8	11.5	20.4	19.2	19.0	9.9	14.5				
COUNSELING OR PLACEMENT SERVICE	4.9	5.9	4.8	4.0	6.1	4.5	3.0	4.5	5.5	6.5	5.0	3.9	4.1				
ATHLETIC PROGRAM OF THE COLLEGE	8.9	8.1	11.0	7.2	8.5	5.8	8.1	10.2	13.0	15.7	8.7	7.1	7.5				
OTHER EXTRACURRICULAR ACTIVITIES	4.6	2.7	5.0	6.1	2.7	2.4	5.9	4.2	6.7	5.4	4.7	5.9	6.8				
SOCIAL LIFE OF THE COLLEGE	7.3	4.9	7.8	9.5	4.7	5.9	4.3	6.6	10.6	10.4	9.0	9.3	9.8				
CHANCE TO LIVE AWAY FROM HOME	12.2	4.6	14.6	17.4	4.0	7.5	10.0	11.8	20.2	17.9	20.0	16.8	19.6				
LOW COST	24.9	33.7	20.1	21.3	37.7	12.7	23.0	30.7	6.3	6.4	7.1	25.6	4.9				
ACADEMIC REPUTATION OF THE COLL	40.1	19.7	45.8	54.8	16.9	34.4	80.2	35.6	55.2	41.9	46.1	51.1	68.7				
MOST STUDENTS ARE LIKE ME	8.5	8.6	9.5	7.1	8.3	10.6	9.9	8.2	12.1	10.8	9.4	7.1	7.0				
RELIGIOUS AFFILIATION	4.1	3.6	6.5	1.7	1.4	15.5	0.8	1.3	5.6	20.6	20.1	1.0	4.4				
WHILE GROWING UP, I LIVED																	
ON A FARM	10.9	13.5	10.6	8.5	13.8	11.9	5.2	14.8	6.2	10.6	4.2	10.2	2.3				
IN A SMALL TOWN	19.8	21.0	22.1	15.7	20.9	21.4	16.6	25.4	21.8	21.8	12.6	16.5	12.4				
IN A MODERATE SIZE TOWN OR CITY	32.5	35.6	31.9	30.0	35.3	36.7	31.3	31.5	33.0	32.1	32.5	30.4	28.6				
IN A SUBURB OF A LARGE CITY	22.8	17.1	22.3	29.8	16.8	18.9	29.0	17.0	26.9	23.6	30.6	28.1	36.0				
IN A LARGE CITY	13.9	12.9	13.1	16.0	13.3	11.1	17.9	11.3	12.1	11.8	20.1	14.7	20.7				

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

	All Insti- tutions	All		2-Year Colleges		4-Year Colleges		Technical Institutions		4-Year Colleges			Universities	
		2-Year Colleges	4-Year Colleges	All Uni- versities	Public	Private	Public	Private Nonsect.	Prot- estant	Catholic	Public	Private		
REGION OF HOME STATE (1)														
MIDDLE STATES	24.9	31.8	12.2	9.0	38.8	29.9	41.3	27.4	23.3	7.9	28.1	7.9	28.1	
NEW ENGLAND	6.0	5.8	8.7	8.0	3.1	3.0	18.3	3.8	4.8	5.9	19.1	5.9	19.1	
NORTH CENTRAL	38.0	37.5	46.6	27.1	28.1	46.0	16.0	40.5	37.7	49.7	34.9	49.7	34.9	
NORTHWEST	2.2	2.7	3.7	0.1	2.1	4.4	1.5	0.5	0.5	4.6	0.7	4.6	0.7	
SOUTHERN	18.7	21.3	22.1	54.8	22.6	8.6	15.7	24.9	12.3	24.4	13.3	24.4	13.3	
WESTERN	9.4	14.8	6.0	0.2	3.8	7.9	5.7	2.0	19.4	7.0	2.5	7.0	2.5	
FOREIGN	0.7	0.5	0.7	0.8	1.4	0.2	1.5	1.0	2.0	0.5	1.5	0.5	1.5	
FATHERS EDUCATION														
GRAMMAR SCHOOL OR LESS	10.8	14.7	7.8	10.8	6.4	11.9	7.1	9.0	8.7	8.7	4.6	8.7	4.6	
SOME HIGH SCHOOL	18.2	24.4	12.5	20.6	14.7	21.1	12.9	15.7	12.6	13.3	9.8	13.3	9.8	
HIGH SCHOOL GRADUATE	31.2	33.9	28.3	34.2	29.0	35.3	24.7	27.2	29.9	29.6	23.4	29.6	23.4	
SOME COLLEGE	17.1	14.7	19.3	16.4	20.8	16.3	17.1	16.8	20.5	19.1	19.9	19.1	19.9	
COLLEGE DEGREE	15.0	9.6	20.4	13.8	19.4	10.5	21.4	18.7	18.7	19.2	24.8	19.2	24.8	
POSTGRADUATE DEGREE	7.8	2.8	11.6	4.2	9.8	4.8	16.8	12.6	9.7	10.1	17.4	10.1	17.4	
MOTHERS EDUCATION														
GRAMMAR SCHOOL OR LESS	6.6	9.6	5.1	5.3	4.8	6.6	4.4	5.6	6.6	5.6	3.1	5.6	3.1	
SOME HIGH SCHOOL	15.7	21.5	10.8	18.1	12.0	18.0	11.0	12.3	9.9	11.6	7.8	11.6	7.8	
HIGH SCHOOL GRADUATE	45.1	46.5	43.3	46.1	46.0	48.4	38.2	40.7	45.8	44.1	40.2	44.1	40.2	
SOME COLLEGE	17.5	13.6	20.7	17.7	20.3	16.3	19.4	20.3	20.4	20.3	22.3	20.3	22.3	
COLLEGE DEGREE	12.6	7.6	16.9	11.3	14.5	9.0	21.8	17.5	14.8	15.6	21.5	15.6	21.5	
POSTGRADUATE DEGREE	2.5	1.1	3.2	1.4	2.5	1.7	5.3	3.6	2.5	2.7	5.1	2.7	5.1	
RACIAL BACKGROUND														
CAUCASIAN	88.5	85.4	92.5	90.0	93.3	85.9	86.5	84.4	93.5	92.7	91.9	92.7	91.9	
NEGRO	4.7	4.0	2.3	3.0	1.4	8.4	9.0	10.2	1.5	2.4	2.2	2.4	2.2	
AMERICAN INDIAN	0.7	1.2	0.5	0.5	0.2	0.5	0.4	0.5	0.3	0.5	0.3	0.5	0.3	
ORIENTAL	1.2	1.9	0.8	0.7	1.9	0.6	1.0	0.6	0.8	0.7	1.3	0.7	1.3	
OTHER	5.1	7.6	3.8	5.8	3.2	4.6	3.1	4.2	3.9	3.7	4.3	3.7	4.3	
RELIGIOUS BACKGROUND														
PROTESTANT	50.2	48.0	53.0	60.9	51.7	51.7	53.5	71.5	4.5	56.4	40.3	56.4	40.3	
ROMAN CATHOLIC	33.9	36.1	31.1	24.3	32.6	31.3	24.2	13.7	94.0	29.5	37.2	29.5	37.2	
JEWISH	4.8	1.9	7.8	0.8	9.5	3.7	10.3	2.6	0.1	5.5	16.5	5.5	16.5	
OTHER	8.4	10.8	5.6	12.3	3.7	11.0	8.6	10.4	0.9	6.1	3.7	6.1	3.7	
NONE	2.6	3.2	2.5	1.2	2.6	2.2	3.3	1.8	0.5	2.5	2.3	2.5	2.3	
PRESENT RELIGIOUS PREFERENCE														
PROTESTANT	44.0	42.9	44.3	57.1	47.7	46.1	43.6	66.3	3.1	48.2	32.5	48.2	32.5	
ROMAN CATHOLIC	31.1	33.3	27.9	23.2	29.7	29.3	21.3	12.5	87.6	26.7	32.6	26.7	32.6	
JEWISH	4.1	1.7	6.7	0.7	7.9	3.0	8.6	2.2	0.1	4.7	13.9	4.7	13.9	
OTHER	9.5	11.7	7.0	13.7	4.6	11.3	10.4	11.3	2.6	7.4	5.5	7.4	5.5	
NONE	11.4	10.3	13.5	5.2	10.0	10.3	16.1	7.7	6.7	13.0	15.5	13.0	15.5	

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

(1) States have been grouped according to the areas defined by the six regional accrediting associations.

AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

	All Insti- tutions	All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges			4-Year Colleges			Universities		
FATHERS OCCUPATION																
ARTIST (INCL PERFORMER)	0.8	0.7	0.8	1.0	0.7	0.5	0.8	0.8	0.7	0.5	0.8	0.8	0.9	0.9	0.8	1.3
BUSINESSMAN	29.9	24.5	30.4	34.8	23.0	32.4	34.8	32.9	23.0	32.4	34.8	32.9	31.6	32.8	32.8	42.4
CLERGYMAN	0.8	0.7	1.0	0.7	0.5	1.6	0.7	0.5	0.5	1.6	0.7	0.5	3.2	0.6	0.6	0.9
COLLEGE TEACHER	0.6	0.2	0.7	0.8	0.1	0.2	0.8	0.6	0.1	0.2	0.8	0.6	0.9	0.8	0.8	1.0
DOCTOR (M.D. OR D.D.S.)	1.9	0.6	2.0	3.0	0.5	1.3	3.0	1.2	0.5	1.3	3.0	1.2	3.1	2.4	2.4	5.4
EDUCATOR (SECONDARY)	1.9	1.3	2.2	2.1	1.3	1.2	2.1	2.4	1.3	1.2	2.1	2.4	2.6	2.1	2.1	1.8
ELEMENTARY TEACHER	0.3	0.2	0.3	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.2	0.3	0.3	0.3	0.2
ENGINEER	6.7	5.3	6.4	8.5	5.3	5.3	8.5	9.4	5.3	5.3	8.5	9.4	5.8	8.6	8.3	8.3
FARMER OR FORESTER	6.9	8.5	6.6	5.5	9.2	4.6	5.5	2.5	9.2	4.6	5.5	2.5	6.9	6.6	6.6	1.3
HEALTH PROFESSIONAL (NON-M.D.)	1.1	1.0	1.1	1.3	1.1	0.8	1.3	1.2	1.1	0.8	1.3	1.2	1.2	1.3	1.3	1.3
LAWYER	1.0	0.3	1.1	1.6	0.3	0.4	1.6	1.0	0.3	0.4	1.6	1.0	1.4	1.3	1.3	2.9
MILITARY CAREER	1.6	1.0	1.8	1.9	0.9	1.8	1.9	6.5	0.9	1.8	1.9	6.5	1.2	2.1	1.2	1.2
RESEARCH SCIENTIST	0.5	0.3	0.5	0.9	0.3	0.2	0.9	0.6	0.3	0.2	0.9	0.6	0.7	0.8	0.8	1.0
SKILLED WORKER	14.1	17.2	13.3	11.9	17.4	16.1	11.9	13.7	17.4	16.1	11.9	13.7	10.7	12.6	12.6	9.5
SEMI-SKILLED WORKER	9.7	12.2	9.8	6.8	12.6	9.1	6.8	6.9	12.6	9.1	6.8	6.9	8.2	7.3	7.1	5.1
UNSKILLED WORKER	4.3	5.9	4.3	2.7	6.3	3.5	2.7	3.2	6.3	3.5	2.7	3.2	3.5	2.9	2.5	1.9
UNEMPLOYED	1.0	1.3	1.1	0.7	1.4	0.9	0.7	0.7	1.4	0.9	0.7	0.7	1.0	0.7	0.6	0.8
OTHER	17.0	13.9	16.6	15.4	18.7	19.8	15.4	15.6	18.7	19.8	15.4	15.6	16.7	15.8	16.9	13.7
ESTIMATED PARENTAL INCOME (2) **																
LESS THAN \$4,000	5.8	6.8	6.4	3.8	7.3	4.4	3.8	2.6	7.3	4.4	3.8	2.6	6.7	4.1	3.2	2.6
\$4,000 - \$5,999	10.3	13.1	10.2	7.3	13.6	10.8	7.3	6.2	13.6	10.8	7.3	6.2	9.5	7.9	7.1	5.1
\$6,000 - \$7,999	15.9	19.5	15.4	12.7	19.6	19.0	12.7	12.8	19.6	19.0	12.7	12.8	14.7	13.5	12.2	9.7
\$8,000 - \$9,999	17.7	19.1	17.6	16.2	19.2	18.6	16.2	18.5	19.2	18.6	16.2	18.5	16.2	17.0	18.1	13.4
\$10,000 - \$14,999	27.7	26.2	27.6	29.6	26.2	25.9	29.6	34.3	26.2	25.9	29.6	34.3	25.7	30.3	30.1	26.9
\$15,000 - \$19,999	10.8	8.5	11.0	13.0	8.2	10.4	13.0	14.2	8.2	10.4	13.0	14.2	11.4	12.8	12.3	13.8
\$20,000 - \$24,999	4.9	3.2	4.8	6.7	3.0	4.5	6.7	5.8	3.0	4.5	6.7	5.8	5.4	6.2	6.6	8.8
\$25,000 - \$29,999	2.4	1.3	2.5	3.3	1.0	2.8	3.3	2.4	1.0	2.8	3.3	2.4	3.4	2.9	3.2	5.0
\$30,000 OR MORE	4.7	2.2	4.6	7.3	1.9	3.6	7.3	3.1	1.9	3.6	7.3	3.1	7.1	5.3	7.1	14.7
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR																
PERSONAL SVGS OR EMPLOYMENT	34.9	45.4	29.5	30.1	48.2	30.7	30.1	30.6	48.2	30.7	30.1	30.6	21.9	33.1	25.6	18.9
PARENTAL OR FAMILY AID	45.4	36.6	45.2	55.2	33.7	51.6	55.2	33.5	33.7	51.6	55.2	33.5	51.1	53.6	46.6	60.8
REPAYABLE LOAN	12.3	8.2	17.2	10.6	7.7	11.0	10.6	11.4	7.7	11.0	10.6	11.4	20.5	9.4	24.4	15.0
SCHOLARSHIP/GRANT/OR OTHER GIFT	18.1	11.7	23.4	18.5	11.9	11.5	18.5	37.7	11.9	11.5	18.5	37.7	25.8	15.4	26.8	30.3
CONCERN ABOUT FINANCING EDUC																
NONE	35.4	37.6	34.0	34.7	36.9	41.0	34.7	52.5	36.9	41.0	34.7	52.5	31.5	34.1	27.6	37.0
SOME CONCERN	56.7	54.7	57.4	58.0	55.4	51.0	58.0	44.2	55.4	51.0	58.0	44.2	58.1	58.4	62.0	56.7
MAJOR CONCERN	7.9	7.7	8.6	7.3	7.7	8.0	7.3	3.3	7.7	8.0	7.3	3.3	10.4	7.5	10.4	6.3

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

(2) Reported estimate of total income of parental family last year (all sources before taxes).

AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

	All Insti- tutions	All		2-Year Colleges		4-Year Colleges		Technical Institutions		4-Year Colleges			Universities	
		2-Year Colleges	4-Year Colleges	All Uni- versities	Public	Private	Public	Private	Nonsect.	Prot- estant	Catholic	Public	Private	
OBJECTIVES CONSIDERED TO BE														
ESSENTIAL OR VERY IMPORTANT														
ACHIEVE IN A PERFORMING ART	7.0	6.6	7.7	6.8	6.5	7.2	3.8	7.4	9.6	8.9	8.3	6.4	8.2	
BE AN AUTHORITY IN MY FIELD	61.2	56.6	63.2	63.4	56.9	55.8	63.5	62.7	64.7	62.4	64.3	63.3	64.0	
OBTAIN RECOGNITION FROM PEERS	41.1	35.3	42.9	43.8	36.3	36.7	46.4	41.3	46.3	42.1	42.2	43.0	46.7	
PERFORM OR COMPOSE MUSIC	6.9	6.5	7.2	7.1	6.5	6.4	4.8	6.7	8.7	9.1	7.1	6.9	8.2	
BE AN EXPERT IN FINANCE	15.3	16.6	14.3	15.0	16.4	17.7	8.9	13.9	16.6	15.0	17.3	14.7	16.3	
BE ADMINISTRATIVELY RESPONSIBLE	27.5	27.0	28.1	27.4	26.3	30.7	36.7	26.2	27.7	26.4	30.0	26.9	29.1	
BE VERY WELL-OFF FINANCIALLY	51.3	53.2	48.9	52.2	53.4	52.4	47.1	49.7	50.1	46.5	48.3	52.7	50.3	
HELP OTHERS IN DIFFICULTY	49.7	46.3	53.3	48.8	45.4	51.1	47.2	49.9	58.3	57.5	62.9	47.1	55.4	
JOIN THE PEACE CORPS OR VISTA	11.8	10.0	13.2	11.9	10.1	9.4	8.0	11.4	17.2	14.2	20.2	11.1	14.9	
BECOME AN OUTSTANDING ATHLETE	17.6	18.5	20.1	13.4	18.6	18.3	17.8	19.4	22.5	23.5	17.8	13.1	14.5	
BECOME A COMMUNITY LEADER	24.8	20.2	27.9	26.0	18.7	28.3	28.8	24.7	30.8	31.1	32.9	25.0	29.5	
CONTRIBUTE TO SCIENTIFIC THEORY	14.2	9.9	14.6	18.2	9.9	10.3	28.5	12.2	14.1	13.3	12.9	18.0	18.8	
WRITE ORIGINAL WORKS	10.9	7.7	11.8	13.0	7.8	7.2	9.3	10.2	16.4	12.5	14.6	12.2	16.1	
NOT BE OBLIGATED TO PEOPLE	24.9	24.9	24.9	24.8	24.9	25.0	24.6	26.2	24.6	24.8	20.3	24.9	24.3	
CREATE WORKS OF ART	9.5	9.3	9.1	9.8	10.1	8.3	6.4	8.9	11.6	8.8	9.4	9.4	11.2	
KEEP UP WITH POLITICAL AFFAIRS	51.7	43.8	54.6	56.3	43.1	47.9	57.2	51.6	58.7	55.8	58.0	54.8	61.8	
SUCCEED IN MY OWN BUSINESS	55.3	59.5	52.3	54.5	58.7	63.8	36.8	54.7	52.8	54.2	55.3	55.5	50.4	
DEVELOP A PHILOSOPHY OF LIFE	78.8	72.3	81.5	81.6	71.9	77.9	82.3	78.6	84.7	83.8	86.6	80.5	85.4	
STUDENTS ESTIMATE CHANCES ARE **														
VERY GOOD THAT THEY WILL	6.0	6.6	5.6	5.9	6.5	7.2	3.4	6.5	4.7	6.7	3.6	6.3	4.4	
GET MARRIED WHILE IN COLLEGE	16.6	15.3	17.8	16.6	14.7	18.2	21.6	16.5	18.0	19.6	16.8	16.8	15.7	
MARRY WITHIN A YEAR AFTER CULL	3.0	2.5	2.7	4.0	2.5	2.6	5.0	2.0	2.8	2.8	3.2	3.6	5.8	
OBTAIN AVG GRD OF A- OR HIGHER	13.8	9.7	14.8	16.8	10.0	8.5	9.1	15.0	16.9	16.8	14.2	16.8	16.7	
CHANGE MAJOR FIELD	14.9	11.4	15.9	17.6	11.4	10.9	8.1	16.0	19.5	18.1	15.4	17.4	18.6	
CHANGE CAREER CHOICE	2.4	2.1	2.6	2.4	2.1	2.0	3.1	2.7	2.6	2.8	1.2	2.7	1.6	
FAIL ONE OR MORE COURSES	4.2	2.8	4.3	5.6	2.8	2.8	6.3	3.5	4.9	4.1	5.4	4.9	8.2	
GRADUATE WITH HONORS	2.4	1.3	3.0	2.8	1.1	2.2	3.0	2.4	4.2	3.6	3.1	2.6	3.6	
BE ELECTED TO A STUDENT OFFICE	25.1	19.7	28.0	30.4	16.0	20.5	38.0	21.7	34.9	32.8	29.3	28.8	36.3	
JOIN SOCIAL FRAT OR SORORITY	4.4	2.4	5.1	5.6	2.4	2.4	4.9	4.0	7.7	5.0	6.9	4.9	8.3	
AUTHOR A PUBLISHED ARTICLE	2.5	1.0	2.6	3.9	0.9	1.3	5.2	1.7	3.2	2.4	3.2	3.4	5.8	
BE ELECTED TO AN HONOR SOCIETY	4.3	3.4	4.8	4.6	3.6	2.1	3.0	4.0	7.3	5.2	6.2	4.1	6.8	
PARTICIPATE IN DEMONSTRATIONS	0.8	0.9	0.8	0.7	0.9	0.7	0.3	1.0	0.8	0.8	0.7	0.7	0.7	
DROP OUT TEMPORARILY	0.4	0.4	0.4	0.3	0.5	0.2	0.3	0.5	0.3	0.5	0.4	0.3	0.3	
DROP OUT PERMANENTLY	12.2	17.7	10.8	8.0	17.7	17.3	2.1	12.3	8.4	14.9	11.9	8.9	4.5	
TRANSFER TO ANOTHER COLLEGE														

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

	All		2-Year Colleges		4-Year Colleges		All Universities		Technical Institutions		4-Year Colleges			Universities	
	All Insti- tutions	2-Year Colleges	All 4-Year Colleges	All Uni- versities	Public	Private	Public	Private	Nonsect.	Prot- estant	Catholic	Public	Private	Public	Private
STUDY HABITS (ALWAYS OR USUALLY) DURING PAST YEAR	95.2	95.6	96.3	96.3	93.4	94.7	96.7	96.7	95.6	94.7	96.4	96.2	96.8	96.2	96.8
TURNED IN ASSIGNED WORK ON TIME	13.9	12.7	10.9	10.9	18.3	17.5	7.1	7.1	13.4	12.5	15.2	11.4	9.1	11.4	9.1
HAD TROUBLE CONCENTRATING	70.1	75.4	66.0	66.0	75.0	77.4	65.1	65.1	71.7	64.2	67.0	66.8	62.9	66.8	62.9
KEPT STUDY PLACE NEAT	9.8	11.5	9.1	9.1	11.8	10.2	8.2	8.2	8.8	8.9	9.8	9.5	7.7	9.5	7.7
WAS TOO BORED TO STUDY	24.1	26.2	21.7	21.7	26.6	24.4	19.1	19.1	25.6	24.2	26.1	21.7	22.0	21.7	22.0
OUTLINED READING ASSIGNMENT	14.6	15.7	13.2	13.2	15.4	17.1	12.7	12.7	14.7	17.0	13.7	13.5	12.4	13.5	12.4
MADE CARELESS MISTAKES ON TEST	45.1	38.1	48.7	48.7	37.5	41.2	56.4	56.4	44.3	50.4	55.4	46.9	55.5	46.9	55.5
DID HOMEWORK EVERY DAY	90.7	83.7	90.8	92.0	88.6	89.7	93.3	93.3	90.1	90.9	91.9	92.5	93.2	92.5	93.2
STUDIED ALONE	22.8	24.1	22.7	22.9	24.4	22.3	20.2	20.2	21.4	23.0	22.2	23.3	21.3	23.3	21.3
PUT OFF STARTING HOMEWORK	20.4	24.9	20.2	16.0	24.6	26.5	11.7	11.7	20.4	20.5	24.3	16.2	15.1	16.2	15.1
GOT EXAM JITTERS	3.8	4.4	3.8	3.3	4.6	3.3	2.6	2.6	3.8	3.8	4.3	3.4	2.9	3.4	2.9
FELL ASLEEP WHILE STUDYING	7.8	10.7	7.3	5.4	10.7	10.3	2.4	2.4	7.7	7.2	8.7	5.7	4.3	5.7	4.3
MEMORIZED WITHOUT UNDERSTANDING	4.1	5.5	3.9	2.9	5.5	5.2	1.8	1.8	4.0	4.2	4.7	3.1	2.5	3.1	2.5
FAILED TO COMPLETE ASSIGNMENT	23.6	24.6	21.5	21.5	24.8	23.6	21.1	21.1	24.7	22.5	30.5	21.9	20.1	21.9	20.1
SHARED NOTES WITH OTHER STUDENTS	74.2	69.5	76.3	76.6	69.0	72.3	81.6	81.6	75.7	76.2	77.1	75.8	79.8	75.8	79.8
CHECKED WORK BEFORE SUBMITTING	13.2	13.6	12.9	12.9	13.6	13.6	11.5	11.5	13.8	12.2	12.0	13.2	11.7	13.2	11.7
DID WORK FOR EXTRA CREDIT	6.4	7.0	6.6	5.5	7.2	6.3	5.7	5.7	6.9	6.5	6.4	5.5	5.5	5.5	5.5
MADE UP AND TOOK OWN TEST	14.9	14.8	14.7	15.3	15.0	13.5	12.6	12.6	13.6	17.7	16.4	15.2	15.4	15.2	15.4
DAY DREAMED WHILE STUDYING	3.7	4.5	3.5	3.1	4.9	2.5	1.9	1.9	3.8	3.6	3.8	3.2	2.7	3.2	2.7
RECD LOWER GRADE THAN DESERVED	26.5	26.6	27.0	25.9	26.7	26.0	24.0	24.0	26.8	27.3	30.9	25.7	26.8	25.7	26.8
INCLUDED MINOR DETAILS IN NOTES	16.0	19.0	15.5	13.6	19.0	18.8	11.7	11.7	16.3	15.3	14.3	13.8	12.7	13.8	12.7
WASTED TIME IN BULL SESSIONS	57.1	49.0	59.7	62.5	48.6	51.5	74.4	74.4	58.0	59.1	56.6	61.6	65.8	61.6	65.8
ANALYZED OWN MISTAKES	52.5	47.5	54.2	55.8	47.0	50.1	65.0	65.0	52.8	53.0	51.1	55.2	58.2	55.2	58.2
READ TABLES CHARTS CAREFULLY	21.0	21.0	21.1	20.9	20.6	23.0	22.3	22.3	21.4	20.3	19.8	21.0	20.5	21.0	20.5
STUDIED WITH RADIO ON	5.9	7.2	5.6	5.0	7.4	5.7	4.5	4.5	6.7	4.3	3.5	5.4	3.4	5.4	3.4
STUDIED WITH T.V. ON	42.7	38.6	45.3	43.8	38.1	41.0	45.8	45.8	44.5	46.9	46.0	43.6	44.6	43.6	44.6
CLARIFIED WORK WITH INSTRUCTOR															
AGREE STRONGLY OR SOMEWHAT															
STUDENT DESIGN OF CURRICULUM	88.7	89.4	87.6	89.3	89.8	87.6	78.4	78.4	89.1	88.7	88.6	89.6	88.0	89.6	88.0
PUBLISH ALL SCIENCE FINDINGS **	57.7	56.4	58.0	58.8	56.6	55.1	55.9	55.9	57.6	60.8	57.2	58.6	59.4	58.6	59.4
INDIVIDUAL CANNOT CHANGE SOCIETY	35.3	37.0	34.7	34.1	37.7	32.9	34.1	34.1	35.4	34.6	33.5	34.3	33.4	34.3	33.4
COLL CONTROL STDT BEHAV OFF CAMP	23.0	23.2	25.8	19.5	22.7	25.9	24.8	24.8	25.7	24.0	25.3	19.8	18.4	19.8	18.4
BENEFIT OF COLLEGE IS MONETARY**	64.9	74.4	61.6	59.1	75.4	69.4	54.3	54.3	67.3	55.1	54.6	61.9	48.6	61.9	48.6
BASE FACULTY PAY ON STDT EVAL **	64.1	62.8	63.7	66.0	63.0	61.7	60.4	60.4	64.6	62.7	65.1	66.0	66.0	66.0	66.0
MY BELIEFS ARE SIMILAR TO OTHERS	69.9	71.7	70.1	67.7	70.9	75.9	70.5	70.5	71.0	65.6	72.1	69.1	62.4	69.1	62.4
REGULATE STUDENT PUBLICATIONS **	55.8	63.1	55.6	48.6	62.2	67.9	52.7	52.7	59.9	45.2	52.5	51.1	39.3	51.1	39.3
MARIJUANA SHOULD BE LEGALIZED	21.4	19.5	20.5	24.4	20.8	12.7	19.4	19.4	18.4	27.4	21.8	22.7	31.0	22.7	31.0
LIMIT CARS TO REDUCE AIR POLLUT	46.0	44.7	46.7	46.4	45.5	40.4	45.9	45.9	45.8	49.4	47.0	46.1	47.4	46.1	47.4
URBAN PROBS REQUIRE MUCH MONEY	51.7	52.1	52.6	50.1	53.3	45.9	48.5	48.5	52.6	56.9	52.8	49.1	53.7	49.1	53.7
OUTLAW CIGARETTE ADVERTISING	40.0	40.0	41.3	38.4	40.8	36.2	39.8	39.8	41.3	43.6	35.2	38.3	38.9	38.3	38.9
COLLEGE HAS RIGHT TO BAN SPKR **	34.0	38.2	33.7	29.9	37.5	42.2	36.0	36.0	35.5	26.6	33.4	31.2	24.8	31.2	24.8
ARMY SHOULD BE VOLUNTARY	41.1	38.5	41.3	43.5	39.7	32.1	37.6	37.6	39.8	47.0	42.5	42.0	49.0	42.0	49.0
GIVE DISADVANTAGED PREF TRTMNT**	43.2	48.7	42.3	38.6	48.4	50.0	29.1	29.1	44.1	43.7	42.9	39.0	36.8	42.9	36.8
COLL TOO LAX ON STDT PROTEST **	57.8	60.8	57.5	55.2	60.0	64.8	67.8	67.8	58.4	49.7	54.5	56.9	48.7	56.9	48.7

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AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All Colleges			2-Year Colleges			4-Year Colleges			Universities		
		All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	Public		Private	Public	Nonsect.	Private	Catholic		Private
					Public	Private					Public	Nonsect.	
AGE, IN YEARS, AS OF													
DECEMBER 31, 1968													
16 OR YOUNGER	0.1	0.1	0.2	0.1	0.1	0.0	1.6	0.2	0.3	0.2	0.1	0.1	0.2
17	5.5	3.3	6.8	5.5	3.2	3.9	33.0	6.5	7.6	4.8	6.3	4.8	8.7
18	79.9	73.0	81.7	83.3	71.3	77.7	61.4	82.1	82.0	81.1	83.5	83.6	82.0
19	10.1	13.6	8.9	8.8	13.3	15.0	3.5	8.7	8.5	11.4	7.8	9.0	7.7
20	1.4	2.7	1.0	0.7	3.1	1.6	0.3	0.8	0.9	1.4	1.2	0.8	0.5
21	0.5	0.9	0.3	0.3	1.1	0.4	0.1	0.3	0.3	0.3	0.3	0.3	0.2
OLDER THAN 21	2.6	6.3	1.1	1.3	7.9	1.5	0.2	1.4	0.4	0.9	0.7	1.4	0.8
AVERAGE GRADE IN HIGH SCHOOL													
A OR A+	6.2	1.8	6.6	9.8	1.5	3.1	27.7	4.6	10.0	7.4	7.1	8.8	14.3
A-	11.6	4.2	13.1	16.3	4.2	4.6	31.0	11.9	16.5	12.3	12.5	15.5	19.9
B+	20.3	11.9	23.2	23.7	12.7	10.1	30.9	24.5	22.6	20.0	21.8	23.8	23.2
B	27.0	26.7	28.1	25.6	27.4	24.8	8.6	30.3	25.0	26.5	27.3	26.1	23.4
B-	14.1	17.9	13.4	11.6	18.0	17.3	1.2	13.7	12.3	14.1	14.5	11.6	11.4
C+	12.0	19.2	10.0	8.3	18.9	19.8	0.3	9.9	9.0	11.7	11.3	8.8	5.9
C	8.4	17.6	5.3	4.6	16.8	19.6	0.2	5.1	4.4	7.6	5.5	5.2	1.8
D	0.3	0.6	0.2	0.1	0.5	0.7	0.0	0.1	0.1	0.4	0.1	0.1	0.0
SECONDARY SCHOOL ACHIEVEMENTS													
ELECTED PRESIDENT STDT ORGNZ	20.6	13.6	23.3	23.2	12.3	17.5	15.4	21.2	27.8	25.0	25.0	22.8	25.0
HIGH RATING STATE MUSIC CONTEST	12.1	8.5	12.9	14.5	8.7	8.4	6.1	12.3	11.8	18.1	9.9	15.1	11.9
STATE/REGIONAL SPEECH CONTEST	6.4	4.4	6.8	7.7	4.3	4.8	3.4	5.7	7.6	8.0	11.1	7.7	7.5
MAJORITY PART IN A PLAY	17.5	13.2	19.7	18.3	12.8	14.8	11.3	18.3	22.0	22.9	18.9	18.0	19.9
VAPSAITY LETTER (SPORTS)	13.2	13.1	13.7	12.6	11.9	16.7	10.2	12.7	17.9	12.9	13.5	12.3	13.9
AWARD IN ART COMPETITION	6.4	5.6	6.4	7.0	5.4	5.9	7.9	5.4	9.0	6.3	7.0	6.5	9.5
EDITED SCHOOL PAPER	15.3	10.0	17.2	17.5	9.6	11.0	18.0	15.2	21.8	17.4	19.0	16.6	21.6
HAD ORIGINAL WRITING PUBLISHED	19.7	13.5	21.5	22.7	12.9	15.4	28.7	18.6	27.6	21.8	25.3	21.9	26.4
NSF SUMMER PROGRAM	0.6	0.2	0.7	0.9	0.3	0.1	3.3	0.5	1.3	0.8	0.8	0.8	1.3
ST/REGIONAL SCIENCE CONTEST	2.2	1.3	2.5	2.6	1.4	1.1	2.6	2.2	2.8	3.2	3.0	2.5	3.0
SCHOLASTIC HONOR SOCIETY	33.2	13.5	38.0	44.5	13.1	16.0	68.5	36.0	42.8	37.6	36.2	43.7	48.1
NATIONAL MERIT RECOGNITION	7.6	2.7	8.5	10.8	2.8	2.6	22.7	5.8	15.5	7.2	10.1	9.6	16.6
RATED ACADEMIC STANDARDS OF H.S.													
VERY HIGH	32.0	25.0	32.7	37.5	22.2	33.7	40.7	29.9	39.3	31.1	38.1	36.3	43.1
FAIRLY HIGH	35.4	32.0	37.3	35.7	32.4	30.8	36.9	38.3	34.8	36.3	37.8	35.6	35.9
ABOUT AVERAGE	29.1	38.7	26.8	23.6	41.4	30.7	18.9	28.9	22.2	28.4	22.1	24.8	18.1
PROBABLY BELOW AVERAGE	3.0	3.8	2.7	2.7	3.5	4.5	2.7	2.4	2.8	3.7	1.8	2.7	2.3
DEFINITELY BELOW AVERAGE	0.5	0.5	0.5	0.5	0.5	0.4	0.7	0.4	0.9	0.5	0.3	0.5	0.6
RANK IN HIGH SCHOOL CLASS													
TOP 1 PER CENT	6.8	2.3	7.8	9.4	2.3	2.5	12.3	5.9	11.8	9.1	7.6	8.9	11.5
TOP 10 PER CENT	25.1	10.8	28.2	33.3	10.7	12.0	48.5	26.8	31.8	29.0	24.3	33.0	34.7
TOP QUARTER	28.7	22.5	31.2	30.2	22.6	22.4	30.1	34.7	25.4	27.6	29.0	30.7	28.3
SECOND QUARTER	24.7	34.2	22.9	19.0	33.9	34.4	6.9	23.7	21.2	22.7	24.5	19.0	19.2
THIRD QUARTER	12.4	25.1	8.6	6.7	25.2	24.2	2.0	7.8	8.4	9.9	12.3	7.0	5.3
FOURTH QUARTER	2.3	5.1	1.3	1.3	5.3	4.5	0.2	1.1	1.4	1.6	2.3	1.4	0.9

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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All Colleges			2-Year Colleges			4-Year Colleges			Universities		
		2-Year	4-Year	All Uni- versities	Public	Private	Technical Institutions	Private		Catholic	Public		
								Nonsect.	Prot- estant		Public	Private	
HIGHEST DEGREE PLANNED **													
NONE	4.1	8.6	2.4	2.4	9.4	6.0	0.7	2.2	2.2	2.6	2.6	2.6	1.7
ASSOCIATE (OR EQUIVALENT)	8.4	25.7	1.9	2.3	27.3	20.0	0.0	1.9	1.9	1.1	1.1	1.1	1.1
BACHELORS DEGREE (B.A., B.S.)	44.2	37.5	44.7	49.8	34.6	46.8	20.7	44.6	44.6	50.7	51.5	51.5	42.3
MASTERS DEGREE (M.A., M.S.)	33.1	19.7	40.6	33.6	20.1	18.6	48.6	43.2	39.6	36.3	32.1	32.1	40.2
PH.D. OR ED.D.	6.1	2.6	7.4	7.3	2.6	2.8	23.9	6.0	10.6	6.5	6.7	6.7	9.7
M.P., D.D.S., OR D.V.M.	1.7	0.8	1.6	2.8	0.9	0.6	5.5	0.8	2.7	1.6	2.6	2.6	3.3
LL.B. OR J.D.	0.3	0.1	0.3	0.5	0.1	0.1	0.3	0.2	0.8	0.3	0.4	0.4	0.8
R.D.	0.2	0.3	0.1	0.2	0.2	0.4	0.0	0.1	0.1	0.0	0.2	0.2	0.1
OTHER	2.1	4.7	1.1	1.2	4.6	4.8	0.3	0.9	0.8	1.0	1.3	1.3	0.8
PROBABLE MAJOR FIELD OF STUDY **													
AGRICULTURE (INCL FORESTRY)	0.1	0.2	0.1	0.2	0.3	0.0	0.0	0.1	0.1	0.0	0.2	0.2	0.0
BIOLOGICAL SCIENCES	3.1	1.7	3.6	3.5	1.8	1.4	14.3	3.1	3.1	3.6	3.5	3.5	3.5
BUSINESS	12.1	28.1	6.0	6.3	28.7	25.5	0.8	7.5	4.1	2.1	6.9	6.9	3.7
EDUCATION	19.3	16.5	22.4	16.7	15.1	20.2	5.4	28.5	12.7	15.2	18.0	18.0	10.5
ENGINEERING	0.3	0.3	0.2	0.5	0.4	0.1	6.0	0.1	0.2	0.1	0.4	0.4	0.7
ENGLISH	6.4	3.8	8.0	6.1	3.6	4.5	7.1	8.3	7.7	8.5	6.1	6.1	6.1
HEALTH PROFESSIONS (NON-M.D.)	10.3	14.9	7.1	11.3	17.1	10.6	0.9	5.9	4.6	15.2	11.4	11.4	10.7
HISTORY, POLITICAL SCIENCE	5.5	3.2	6.7	5.6	3.2	3.3	5.5	6.4	8.5	7.5	5.2	5.2	7.3
HUMANITIES (OTHER)	5.9	3.3	7.0	6.6	3.1	3.8	5.6	6.2	9.8	7.9	6.4	6.4	7.7
FINE ARTS	10.5	8.4	10.9	11.9	7.6	11.0	6.1	8.6	16.6	11.5	11.1	11.1	15.8
MATHEMATICS OR STATISTICS	4.2	1.5	5.5	4.6	1.5	1.5	14.9	5.7	5.0	5.4	4.5	4.5	4.9
PHYSICAL SCIENCES	0.9	0.3	1.1	1.2	0.4	0.1	6.9	0.8	1.4	1.2	1.2	1.2	1.5
PROF-PROFESSIONAL	2.1	1.4	1.6	3.5	1.5	1.2	4.6	0.9	2.9	1.9	3.3	3.3	4.2
PSYCHOL., SOCIO., ANTHROPOL	11.9	8.5	13.3	12.8	8.4	8.8	17.7	11.1	16.9	14.3	12.0	12.0	16.7
OTHER FIELDS (TECHNICAL)	1.1	1.6	0.9	1.0	1.5	1.5	0.7	1.0	0.9	0.8	0.9	0.9	1.4
OTHER FIELDS (NONTECHNICAL)	4.5	4.5	3.5	5.9	4.5	4.5	0.1	3.9	2.0	3.3	6.5	6.5	3.3
UNDECIDED	1.9	1.5	1.9	2.2	1.4	1.9	3.3	1.8	2.4	1.4	2.2	2.2	1.9
PROBABLE CAREER OCCUPATION **													
ARTIST (INCL PERFORMER)	7.8	6.3	7.3	10.1	5.8	7.6	4.9	5.1	12.7	8.3	9.5	9.5	13.0
BUSINESSMAN	3.3	5.6	2.1	3.0	6.1	4.2	0.4	2.4	2.1	1.6	3.1	3.1	2.6
CLFRGYMAN	0.2	0.4	0.3	0.1	0.2	0.9	0.3	0.1	0.3	0.4	0.1	0.1	0.3
COLLEGE TEACHER	0.9	0.5	1.0	1.0	0.6	0.4	2.2	0.8	1.8	0.9	0.9	0.9	1.1
DOCTOR (M.D. OR D.D.S.)	1.3	0.6	1.2	2.0	0.7	0.4	3.4	0.7	2.2	1.5	1.7	1.7	3.1
EDUCATOR (SECONDARY)	18.1	10.7	22.6	18.0	11.0	10.1	15.0	27.0	15.2	16.8	18.9	18.9	14.2
ELEMENTARY TEACHER	19.4	17.7	24.0	13.8	15.9	22.1	7.5	30.1	13.0	20.7	14.6	14.6	10.2
ENGINEER	0.2	0.1	0.2	0.4	0.2	0.1	6.0	0.1	0.2	0.1	0.4	0.4	0.6
FARMER OR FORESTER	0.1	0.1	0.1	0.2	0.1	0.0	0.3	0.1	0.1	0.1	0.2	0.2	0.1
HEALTH PROFESSIONAL (NON-M.D.)	5.7	5.3	4.8	7.3	5.7	4.1	2.6	4.8	3.3	6.8	7.7	7.7	5.6
LAWYER	0.6	0.3	0.7	0.9	0.3	0.2	0.9	0.4	1.4	0.9	0.8	0.8	1.5
NURSE	6.1	10.5	3.8	6.2	12.1	7.8	0.3	2.4	2.7	10.4	6.2	6.2	6.2
RESEARCH SCIENTIST	1.7	0.6	1.8	2.4	0.6	0.5	13.0	1.4	2.7	2.0	2.3	2.3	3.2
OTHER CHOICE	23.7	33.1	19.4	21.5	33.0	32.1	21.9	16.3	25.8	19.7	20.9	20.9	23.9
UNDECIDED	10.8	8.1	10.8	13.1	7.6	9.3	21.2	8.4	16.6	10.0	12.8	12.8	14.6

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges		4-Year Colleges		Universities		
NUMBER OF APPLICATIONS TO OTHER COLLEGES **														
NONE	51.7	63.1	43.9	53.0	68.3	47.1	5.2	49.7	27.5	48.6	39.7	58.8	27.0	
ONE	20.8	18.5	22.2	21.1	16.8	24.0	17.9	23.3	17.7	23.1	23.6	21.5	19.3	
TWO	13.7	9.5	16.8	13.1	8.0	14.3	26.9	15.8	19.5	15.1	18.6	11.4	20.4	
THREE	7.7	5.0	9.7	7.2	3.6	8.9	30.5	7.1	17.1	7.7	10.2	5.0	17.1	
FOUR	3.4	1.9	4.3	3.3	1.5	3.2	12.2	2.5	10.1	3.1	4.5	2.1	8.7	
FIVE	1.7	1.1	2.0	1.6	1.0	1.6	5.2	1.0	5.0	1.6	2.3	0.9	4.7	
SIX OR MORE	1.0	0.9	1.2	0.8	0.8	1.0	2.1	0.6	3.1	0.9	1.2	0.4	2.8	
NUMBER OF ACCEPTANCES BY OTHER COLLEGES **														
NONE	45.5	59.4	38.5	46.0	65.2	44.5	6.7	43.6	25.8	42.4	34.9	51.7	24.6	
ONE	29.5	27.1	30.9	29.1	25.2	31.9	29.6	31.5	28.5	31.6	31.7	29.3	28.5	
TWO	16.2	9.8	19.6	15.8	7.3	16.4	35.7	17.8	24.6	17.1	20.6	13.2	25.6	
THREE	6.2	2.8	7.0	6.3	1.8	5.0	21.2	5.5	14.0	6.1	8.2	4.2	14.2	
FOUR	1.7	0.6	2.1	2.0	0.2	1.7	5.0	1.1	4.6	1.9	2.9	1.3	4.9	
FIVE	0.6	0.2	0.7	0.5	0.2	0.3	0.9	0.4	1.7	0.6	1.1	0.3	1.5	
SIX OR MORE	0.3	0.2	0.4	0.2	0.1	0.2	0.9	0.1	0.8	0.3	0.6	0.1	0.8	
MAJOR INFLUENCES IN DECIDING TO ATTEND THIS COLLEGE **														
PARENT OR OTHER RELATIVE	51.7	53.0	52.1	50.0	52.2	55.4	49.4	51.1	50.1	55.5	56.3	50.6	47.3	
H.S. TEACHER OR COUNSELOR	21.6	22.6	23.6	17.6	22.0	24.4	16.4	25.3	22.2	21.0	22.4	17.4	18.4	
FRIENDS ATTENDING THIS COLLEGE	15.8	13.9	15.9	17.3	12.9	16.9	13.1	15.8	14.3	19.1	14.3	17.9	14.3	
GRAD OR OTHER COLLEGE REP	12.9	10.4	15.4	11.5	8.0	17.7	5.8	12.4	19.4	21.3	16.2	10.9	14.1	
COUNSELING OR PLACEMENT SERVICE	4.5	5.9	4.2	3.6	6.4	4.4	2.8	4.1	4.2	4.7	4.1	3.6	3.3	
ATHLETIC PROGRAM OF THE COLLEGE	2.3	1.5	2.9	2.3	1.6	1.3	0.0	3.4	3.4	1.6	1.2	2.5	1.3	
OTHER EXTRACURRICULAR ACTIVITIES	4.9	3.1	5.1	6.3	2.7	4.5	3.7	3.7	9.2	5.6	4.7	5.8	8.4	
SOCIAL LIFE OF THE COLLEGE	8.1	5.4	8.4	10.3	4.5	7.7	7.9	6.0	12.9	10.5	9.6	9.9	12.2	
CHANCE TO LIVE AWAY FROM HOME	17.8	7.3	20.5	23.4	3.9	17.3	42.3	17.1	26.9	20.9	24.0	22.7	26.6	
LOW COST	24.2	31.2	21.1	22.2	37.7	11.8	45.5	32.7	5.1	5.6	7.7	25.9	5.4	
ACADEMIC REPUTATION OF THE COLL	47.2	28.0	52.6	56.9	23.7	40.3	82.3	48.1	64.5	47.7	59.7	54.2	68.8	
MOST STUDENTS ARE LIKE ME	9.2	8.3	11.1	7.3	6.7	12.9	7.6	8.9	14.4	14.7	11.4	6.9	9.3	
RELIGIOUS AFFILIATION	7.4	6.6	11.1	3.0	1.7	21.9	2.4	2.0	8.7	33.4	31.7	1.6	8.9	
WHILE GROWING UP, I LIVED														
ON A FARM	9.4	11.5	9.5	7.0	11.5	11.0	1.0	10.5	4.9	13.8	6.5	8.0	3.0	
IN A SMALL TOWN	20.2	21.3	22.0	15.8	22.0	20.7	10.9	24.4	19.0	22.1	15.3	16.5	12.9	
IN A MODERATE SIZE TOWN OR CITY	33.6	37.7	32.7	31.1	38.5	34.8	20.5	32.1	35.5	31.8	34.2	31.6	29.2	
IN A SUBURB OF A LARGE CITY	22.0	15.4	21.5	29.0	14.1	19.9	26.8	18.9	27.6	20.0	26.3	27.9	33.7	
IN A LARGE CITY	14.8	13.6	14.3	17.0	14.0	13.5	40.8	14.1	13.0	12.3	17.7	16.1	21.2	

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All		All Uni- versities	2-Year Colleges		4-Year Colleges		Technical Institutions	Universities			
		2-Year Colleges	4-Year Colleges		Public	Private	Private	Nonsect.		Prot- estant	Catholic	Public	Private
REGION OF HOME STATE (1) **													
MIDDLE STATES	25.0	31.2	30.4	10.3	33.8	22.3	90.5	34.6	29.7	15.3	24.4	5.9	30.0
NEW ENGLAND	6.7	5.5	6.9	7.2	3.7	10.2	0.9	5.9	13.8	2.3	8.8	5.8	13.4
NORTH CENTRAL	36.6	23.6	37.8	46.8	24.7	19.3	2.5	40.1	23.6	42.9	50.2	49.5	34.4
NORTHWEST	2.0	0.1	1.9	3.9	0.1	0.1	0.0	2.5	2.3	0.7	0.5	4.6	0.7
SOUTHERN	19.1	21.5	15.2	23.8	13.8	46.8	5.8	8.6	20.3	35.5	9.2	25.3	17.3
WESTERN	10.1	17.6	6.9	7.7	23.3	0.6	0.2	8.2	8.7	2.4	4.9	8.6	3.5
FOREIGN	0.6	0.6	0.7	0.3	0.5	0.6	0.1	0.2	1.5	0.9	1.9	0.3	0.7
FATHERS EDUCATION **													
GRAMMAR SCHOOL OR LESS	9.9	14.4	9.6	6.4	16.3	9.1	5.2	11.2	4.9	10.8	8.0	7.0	3.7
SOME HIGH SCHOOL	15.8	21.7	15.6	10.8	23.0	17.3	12.0	19.4	8.3	13.7	10.9	11.5	7.5
HIGH SCHOOL GRADUATE	26.6	32.1	28.2	26.0	32.4	30.8	26.7	32.9	17.0	25.6	27.5	27.4	19.9
SOME COLLEGE	18.8	17.1	18.5	20.9	16.3	19.7	19.2	18.3	18.0	18.6	20.4	21.0	20.1
COLLEGE DEGREE	17.3	11.2	17.5	22.7	9.4	16.8	22.3	12.9	27.8	18.7	21.2	21.6	27.7
POSTGRADUATE DEGREE	9.5	3.6	10.7	13.2	2.6	6.3	14.6	5.3	24.1	12.7	12.0	11.5	21.0
MOTHERS EDUCATION **													
GRAMMAR SCHOOL OR LESS	6.2	9.8	5.5	4.0	11.3	5.4	2.9	6.3	3.0	6.0	5.2	4.4	2.2
SOME HIGH SCHOOL	14.4	20.5	13.7	9.7	22.3	15.3	10.2	16.8	7.3	12.8	9.4	10.6	5.8
HIGH SCHOOL GRADUATE	41.2	43.2	41.3	39.3	42.7	44.9	41.5	47.2	28.1	36.3	41.7	40.5	34.1
SOME COLLEGE	20.4	16.4	20.4	24.4	15.5	19.1	24.8	17.8	25.2	22.3	22.0	23.9	26.9
COLLEGE DEGREE	14.9	8.8	16.0	18.9	7.1	13.5	15.8	10.2	29.1	19.0	18.6	17.5	24.8
POSTGRADUATE DEGREE	2.8	1.3	3.2	3.7	1.2	1.8	4.8	1.7	7.3	3.7	3.1	3.1	6.1
RACIAL BACKGROUND **													
CAUCASIAN	86.0	83.4	84.6	90.5	81.9	87.2	94.6	84.0	86.8	79.2	92.1	90.2	91.6
NEGRO	7.2	5.0	10.4	4.3	5.5	3.7	1.6	11.1	8.6	15.4	2.3	4.5	3.3
AMERICAN INDIAN	0.7	1.3	0.5	0.5	1.5	0.8	0.3	0.5	0.4	0.7	0.4	0.6	0.4
ORIENTAL	1.0	1.7	0.8	0.7	2.2	0.4	1.8	0.7	1.1	0.6	0.8	0.7	0.8
OTHER	5.1	8.6	3.7	4.1	8.9	7.7	1.6	3.7	3.1	4.1	4.5	4.1	3.9
RELIGIOUS BACKGROUND **													
PROTESTANT	53.2	50.9	53.4	55.5	48.5	59.3	19.9	51.3	60.0	80.9	5.9	57.4	46.8
ROMAN CATHOLIC	32.3	35.8	31.7	29.6	38.3	27.7	28.2	34.1	19.2	6.4	92.2	30.0	27.6
JEWISH	5.3	2.4	4.9	8.3	2.4	2.2	45.4	4.2	10.1	0.5	0.1	5.7	20.0
OTHER	7.0	8.4	7.9	4.3	8.0	10.0	2.4	8.6	7.2	10.8	1.2	4.5	3.3
NONE	2.2	2.4	2.0	2.3	2.9	0.8	4.0	1.8	3.6	1.4	0.6	2.3	2.2
PRESENT RELIGIOUS PREFERENCE **													
PROTESTANT	48.4	47.3	48.6	49.5	44.8	55.7	16.5	47.2	50.8	76.8	5.0	51.5	40.4
ROMAN CATHOLIC	31.6	35.9	31.0	28.2	38.2	28.1	23.0	33.6	17.6	6.8	89.8	28.9	25.1
JEWISH	4.7	2.2	4.3	7.5	2.2	2.1	38.7	3.7	8.6	0.6	0.2	5.3	17.4
OTHER	8.0	9.2	8.8	5.7	8.6	11.0	4.5	9.0	9.6	11.3	1.5	5.8	5.0
NONE	7.3	5.4	7.3	9.2	6.2	3.1	17.4	6.4	13.5	4.4	3.5	8.6	12.0

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(1) States have been grouped according to the areas defined by the six regional accrediting associations.

AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges		4-Year Colleges			Universities		
					Public	Private	Public	Nonsect.	Prot- estant	Catholic	Public	Private
FATHERS OCCUPATION **												
ARTIST (INCL PERFORMER)	0.8	0.7	0.8	1.0	0.7	0.5	1.5	0.6	1.5	0.7	0.8	1.1
BUSINESSMAN	30.4	25.5	30.2	35.3	22.0	35.8	36.6	26.7	38.8	27.4	38.3	42.4
CLERGYMAN	0.9	0.7	1.3	0.7	0.5	1.5	0.3	0.5	1.5	4.4	0.1	1.0
COLLEGE TEACHER	0.8	0.3	0.9	1.2	0.2	0.3	1.1	0.5	2.2	1.0	0.3	1.4
DOCTOR (M.D. OR D.D.S.)	2.2	0.8	2.4	3.3	0.5	1.9	2.8	0.6	6.4	2.7	3.9	6.5
EDUCATOR (SECONDARY)	2.0	1.1	2.5	2.1	1.2	0.8	3.2	2.5	2.5	2.8	1.3	1.7
ELEMENTARY TEACHER	0.3	0.3	0.4	0.3	0.2	0.3	0.5	0.4	0.3	0.3	0.3	0.3
ENGINEER	7.3	5.8	7.1	9.1	5.6	6.5	9.2	6.8	7.5	7.2	7.7	8.4
FARMER OR FORESTER	6.2	7.5	6.2	5.0	8.1	5.6	0.7	6.8	2.9	9.2	4.6	2.4
HEALTH PROFESSIONAL (NON-M.D.)	1.0	0.8	1.0	1.3	0.9	0.6	1.8	0.8	1.2	0.9	1.2	1.5
LAWYER	1.3	0.4	1.5	1.9	0.3	0.7	2.7	0.5	3.8	1.4	3.2	3.3
MILITARY CAREER	1.5	1.2	1.4	2.0	1.1	1.2	0.5	1.3	1.9	1.6	1.4	1.3
RESEARCH SCIENTIST	0.6	0.2	0.5	1.0	0.2	0.2	0.8	0.2	1.2	0.7	0.4	1.3
SKILLED WORKER	11.5	14.1	11.3	9.4	15.4	10.4	10.3	14.0	5.9	9.2	9.8	7.0
SEMI-SKILLED WORKER	7.6	10.1	7.6	5.2	11.1	7.2	5.8	9.5	3.6	7.0	5.5	3.3
UNSKILLED WORKER	4.0	5.4	4.2	2.4	5.0	3.6	1.4	5.2	2.3	4.2	2.3	1.6
UNEMPLOYED	1.3	1.4	1.4	1.0	1.7	0.8	0.6	1.6	1.0	1.3	1.0	0.6
OTHER	20.1	23.7	19.4	17.9	24.2	22.0	20.0	21.4	15.4	18.0	18.1	14.9
ESTIMATED PARENTAL INCOME (2) **												
LESS THAN \$4,000	7.9	8.4	8.0	4.1	9.5	5.2	4.5	8.8	6.1	9.0	4.6	2.7
\$4,000 - \$5,999	10.4	13.6	10.1	7.8	14.4	11.5	5.8	11.4	6.1	11.8	7.5	5.3
\$6,000 - \$7,999	14.9	18.7	14.7	11.9	19.4	16.7	11.3	17.1	8.1	14.4	13.3	8.4
\$8,000 - \$9,999	15.9	17.7	15.6	14.6	18.5	15.3	16.3	17.5	9.7	15.0	16.4	10.9
\$10,000 - \$14,999	26.4	24.3	26.1	29.0	24.4	24.0	35.7	28.0	21.3	24.3	25.5	25.6
\$15,000 - \$19,999	11.9	9.5	11.7	14.3	8.4	12.6	14.2	10.6	14.9	11.4	13.0	15.2
\$20,000 - \$24,999	5.8	3.7	5.8	7.9	3.1	5.2	6.7	3.9	10.6	6.1	7.3	10.9
\$25,000 - \$29,999	2.8	1.7	2.9	3.8	1.0	3.6	2.4	1.4	6.8	3.3	4.0	6.4
\$30,000 OR MORE	4.9	2.0	5.2	6.6	1.4	5.9	2.9	1.4	16.3	4.7	8.4	14.6
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR **												
PERSONAL SVGS OR EMPLOYMENT	18.6	27.8	14.9	15.3	32.7	12.9	10.0	19.1	7.1	11.7	12.0	9.0
PARENTAL OR FAMILY AID	60.7	54.4	59.2	68.8	50.0	66.0	62.9	54.2	73.4	58.7	60.8	71.4
REPAYABLE LOAN	15.2	10.2	20.4	11.9	8.4	15.9	26.0	21.3	15.2	22.0	21.3	15.5
SCHOLARSHIP/GRANT/OR OTHER GIFT	18.3	11.9	23.0	17.8	12.0	14.2	26.4	20.4	22.5	29.5	27.2	24.2
CONCERN ABOUT FINANCING EDUC **												
NONE	35.0	39.2	32.0	35.5	37.2	43.8	33.5	28.7	43.8	28.9	33.2	40.4
SOME CONCERN	55.9	52.8	58.1	55.4	54.5	48.6	59.9	61.7	47.8	57.9	57.4	51.4
MAJOR CONCERN	9.1	7.9	9.9	9.1	8.2	7.5	6.6	9.6	8.5	13.1	9.4	8.2

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

(2) Reported estimate of total income of parental family last year (all sources before taxes).

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All		2-Year Colleges		4-Year Colleges		Technical Institutions		4-Year Colleges			Universities	
	All Inst-tutions	2-Year Colleges	All 4-Year Colleges	All Uni-versities	Public	Private	Public	Nonsect.	Prot-estant	Catholic	Public	Private	
OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT	11.1	9.2	12.0	11.6	8.7	10.6	10.7	16.7	12.7	12.3	11.1	14.0	
ACHIEVE IN A PERFORMANCE ART	54.5	47.7	55.9	57.0	49.3	51.4	54.7	57.8	56.4	59.9	58.8	58.0	
BE AN AUTHORITY IN MY FIELD	31.6	29.1	32.8	32.0	28.3	31.4	36.0	34.3	31.6	34.4	31.3	34.4	
OBTAIN RECOGNITION FROM PEERS	6.0	4.4	7.0	6.2	4.2	5.4	5.8	6.6	9.8	5.9	5.8	8.0	
PERFORM OR COMPOSE MUSIC	3.7	5.0	3.4	2.9	5.1	4.7	0.8	2.8	3.3	2.6	2.9	2.4	
BE AN EXPERT IN FINANCE	16.0	13.6	15.1	15.0	18.7	18.5	8.7	13.1	15.3	16.4	15.3	13.4	
BE ADMINISTRATIVELY RESPONSIBLE	27.1	29.6	26.0	26.0	30.3	27.3	25.6	25.3	24.3	23.7	27.0	24.7	
BE VERY WELL-OFF FINANCIALLY	70.8	68.6	72.8	69.9	66.3	75.3	68.2	72.5	75.6	81.3	69.0	74.1	
HELP OTHERS IN DIFFICULTY	26.8	23.3	28.5	27.5	23.2	23.5	32.8	31.9	27.1	35.9	26.7	31.4	
JOIN THE PEACE CORPS OR VISIT	4.3	4.4	4.9	3.2	4.2	4.6	3.7	5.7	4.2	3.9	3.3	2.8	
BECOME AN OUTSTANDING ATHLETE	16.1	12.4	17.7	17.1	10.7	17.3	13.8	19.6	19.5	21.2	16.7	19.0	
BECOME A COMMUNITY LEADER	5.8	4.5	5.9	7.0	4.8	3.8	18.7	6.7	6.2	6.7	6.9	7.7	
CONTRIBUTE TO SCIENTIFIC THEORY	15.2	10.7	16.4	17.4	10.5	11.2	25.2	21.2	16.1	16.7	16.8	20.1	
WRITE ORIGINAL WORKS	21.8	22.6	21.8	21.1	22.8	22.5	22.6	21.8	23.3	17.0	21.2	20.5	
NOT BE OBLIGATED TO PEOPLE	18.7	16.9	18.5	20.7	16.4	18.2	24.2	25.7	17.7	20.1	19.8	24.8	
CREATE WORKS OF ART	51.8	42.3	54.3	56.6	40.2	48.6	61.0	60.3	52.8	61.9	55.2	62.7	
KEEP UP WITH POLITICAL AFFAIRS	31.6	34.2	30.3	31.2	33.1	37.0	19.2	29.1	33.3	29.2	31.9	27.7	
SUCCEED IN MY OWN BUSINESS	87.4	83.0	89.0	89.1	81.4	87.8	92.6	90.8	89.6	92.3	88.6	91.6	
DEVELOP A PHILOSOPHY OF LIFE													
STUDENTS ESTIMATE CHANCES ARE **													
VERY GOOD THAT THEY WILL	7.5	6.9	7.2	8.3	7.5	5.5	4.9	5.9	8.7	4.4	8.8	6.1	
GET MARRIED WHILE IN COLLEGE	22.6	19.8	23.3	23.9	18.8	22.7	18.5	25.1	25.6	21.0	23.4	25.8	
MARRY WITHIN A YEAR AFTER COLL	2.3	2.3	2.1	2.6	2.5	2.0	3.8	2.3	2.6	2.2	2.4	3.2	
OBTAIN AVRG GRD OF A- OR HIGHER	15.6	9.5	16.7	19.4	9.9	8.4	22.6	22.1	18.7	15.1	19.2	20.2	
CHANGE MAJOR FIELD	16.1	10.1	17.0	20.2	10.0	10.2	23.5	24.8	19.5	15.5	19.9	21.4	
CHANGE CAREER CHOICE	1.3	0.9	1.6	1.4	0.8	0.9	1.8	1.5	1.5	1.3	1.5	1.0	
FAIL ONE OR MORE COURSES	3.1	2.3	3.3	3.6	2.5	2.1	4.2	4.0	3.8	3.5	3.4	4.6	
GRADUATE WITH HONORS	1.7	1.2	2.0	1.8	1.1	1.8	1.4	2.8	2.4	3.0	1.6	2.5	
BE ELECTED TO A STUDENT OFFICE	28.9	24.3	30.3	30.8	22.4	30.2	32.5	30.2	34.0	35.0	29.7	35.9	
JOIN SOCIAL FRAT OR SORORITY	4.7	3.1	5.1	5.5	2.9	3.8	12.4	7.4	5.2	6.0	5.1	7.3	
AUTHOR A PUBLISHED ARTICLE	2.8	1.5	2.9	3.7	1.5	2.0	7.0	3.6	3.5	3.3	3.4	4.7	
BE ELECTED TO AN HONOR SOCIETY	3.9	2.5	4.5	4.3	2.5	2.5	14.5	8.0	3.4	4.1	3.7	6.8	
PARTICIPATE IN DEMONSTRATIONS	1.0	0.8	1.1	1.0	0.8	0.8	1.1	1.7	1.4	0.7	1.0	1.1	
DROP OUT TEMPORARILY	0.6	0.5	0.7	0.6	0.5	0.6	0.0	0.7	1.3	0.7	0.6	0.6	
DROP OUT PERMANENTLY	12.1	15.2	11.6	10.1	15.6	13.7	6.0	13.6	14.1	11.2	10.6	8.0	
TRANSFER TO ANOTHER COLLEGE													

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All		2-Year Colleges		4-Year Colleges		Technical Institutions		4-Year Colleges			Universities	
	All Insti- tutions	2-Year Colleges	All 4-Year Colleges	All Uni- versities	Public	Private	Public	Private	Nonsect.	Prof- estant	Catholic	Public	Private
STUDY HABITS (ALWAYS OR USUALLY) DURING PAST YEAR	98.2	97.6	98.4	98.4	97.3	98.1	96.5	98.5	97.0	98.6	98.6	98.4	98.3
TURNED IN ASSIGNED WORK ON TIME	7.8	9.9	7.1	6.8	10.1	9.0	7.7	6.5	7.7	8.3	7.8	6.9	6.4
HAD TROUBLE CONCENTRATING	75.4	82.3	73.6	71.9	82.4	82.0	58.2	76.1	66.7	74.3	73.3	72.7	68.6
KEPT STUDY PLACE NEAT	4.8	4.6	4.4	5.5	5.0	3.4	8.6	3.9	6.0	4.0	4.2	5.5	5.5
WAS TOO BORED TO STUDY	33.1	34.4	33.1	31.8	34.6	33.8	28.3	34.3	31.9	30.3	33.8	31.4	33.9
OUTLINED READING ASSIGNMENT	8.9	10.6	8.7	7.7	10.8	9.9	10.3	8.2	10.1	8.9	8.5	7.7	7.5
MADE CARELESS MISTAKES ON TEST	53.8	50.5	55.6	54.2	48.7	55.6	56.6	55.2	55.8	53.9	60.3	53.3	58.1
DID HOMEWORK EVERY DAY	92.1	90.4	92.3	93.6	90.2	91.0	94.6	92.3	92.7	91.6	92.1	93.3	94.8
STUDIED ALONE	17.3	15.4	17.0	19.6	15.4	15.8	24.4	14.9	21.2	17.7	18.3	19.5	20.0
PUT OFF STARTING HOMEWORK	30.9	38.2	30.3	25.1	36.7	41.6	26.0	29.2	30.9	32.4	33.3	25.3	24.6
GOT EXAM JITTERS	3.4	3.1	3.4	3.6	3.4	2.5	5.8	3.0	4.0	3.5	4.3	3.6	3.7
FELL ASLEEP WHILE STUDYING	5.9	8.0	5.6	4.7	7.4	9.5	2.6	5.5	5.1	6.8	5.4	4.8	4.0
MEMORIZED WITHOUT UNDERSTANDING	2.4	3.0	2.3	1.8	3.1	2.8	1.5	2.3	2.4	2.5	2.1	1.9	1.6
FAILED TO COMPLETE ASSIGNMENT	25.7	26.3	26.2	24.5	27.1	24.4	15.8	27.6	21.5	25.7	29.9	25.3	20.9
SHARED NOTES WITH OTHER STUDENTS	86.5	84.7	87.2	87.0	84.1	86.5	88.3	88.2	85.4	86.1	86.9	86.8	88.0
CHECKED WORK BEFORE SUBMITTING	19.7	20.3	19.6	19.5	20.0	21.8	12.4	19.5	17.3	22.1	21.5	20.0	17.3
DID WORK FOR EXTRA CREDIT	10.1	11.3	10.4	8.8	11.7	10.4	9.6	11.0	9.3	11.0	7.7	8.9	8.4
MADE UP AND TOOK OWN TEST	11.6	9.6	11.9	12.8	9.6	9.5	17.9	10.3	16.5	11.3	12.2	12.6	14.1
DAY DREAMED WHILE STUDYING	1.2	1.7	1.1	1.0	1.9	1.2	0.7	1.0	1.1	1.2	1.2	1.0	0.9
RECD LOWER GRADE THAN DESERVED	29.3	30.0	29.1	29.3	29.7	31.0	23.0	29.6	28.3	29.4	27.5	29.6	27.8
INCLUDED MINOR DETAILS IN NOTES	9.5	10.2	9.3	9.2	9.6	12.0	9.0	8.4	10.8	9.8	11.0	9.2	9.1
WASTED TIME IN BULL SESSIONS	65.1	59.3	66.8	68.1	59.1	60.7	72.3	66.7	66.9	66.3	66.8	67.7	69.8
ANALYZED OWN MISTAKES	54.6	51.6	55.1	56.4	50.9	53.6	52.9	55.3	54.6	55.1	55.4	54.2	57.3
READ TABLES CHARTS CAREFULLY	20.3	21.0	19.8	20.3	21.1	20.6	19.8	20.4	18.6	20.2	17.9	20.5	19.1
STUDIED WITH T.V. ON	6.7	7.6	6.5	6.3	8.3	6.0	5.3	7.4	4.7	6.8	4.4	6.7	4.3
CLARIFIED WORK WITH INSTRUCTOR	48.4	45.5	49.9	48.9	44.6	48.9	33.8	49.5	51.3	51.8	48.2	48.7	49.9
AGREE STRONGLY OR SOMEWHAT	91.1	91.1	90.8	91.5	90.7	92.0	92.8	91.3	91.3	89.2	89.3	91.5	91.8
STUDENT DESIGN OF CURRICULUM	49.7	49.0	49.4	50.7	49.2	48.3	60.9	48.9	52.8	48.0	46.3	50.3	52.6
PUBLISH ALL SCIENCE FINDINGS **	27.9	29.2	27.8	26.8	29.2	29.1	31.5	28.2	29.5	27.2	22.2	26.8	26.8
INDIVIDUAL CANNOT CHANGE SOCIETY	23.6	24.0	26.5	19.0	21.7	30.6	9.3	24.7	26.1	33.6	28.4	19.2	17.9
COLL CONTROL STDT BEHAV OFF CAMP	48.6	60.5	45.5	42.5	62.5	54.6	24.0	49.8	36.3	47.2	38.4	44.5	33.6
BENEFIT OF COLLEGE IS MONETARY**	62.0	58.2	61.9	65.3	57.2	60.8	69.3	62.3	62.2	60.6	60.5	65.3	45.6
BASE FACULTY PAY ON STDT EVAL **	69.9	71.4	70.3	68.1	69.1	77.9	57.2	70.8	65.1	73.1	74.8	68.9	64.3
MY BELIEFS ARE SIMILAR TO OTHERS	57.1	66.7	56.0	50.1	66.0	69.1	24.4	58.9	43.8	63.2	55.8	52.7	38.6
REGULATE STUDENT PUBLICATIONS **	16.9	13.7	16.5	20.4	14.5	11.4	42.3	14.1	27.2	11.9	12.9	18.9	27.5
MARIJUANA SHOULD BE LEGALIZED	44.6	43.5	45.1	44.9	44.1	41.5	52.1	43.6	50.3	45.4	41.2	44.3	47.5
LIMIT CARS TO REDUCE AIR POLLUT	49.6	48.8	51.0	47.9	49.1	47.5	69.9	51.0	53.7	47.2	49.5	47.0	51.8
URBAN PROBS REQUIRE MUCH MONEY	42.5	43.1	43.5	40.6	42.9	44.4	47.1	42.9	43.1	47.7	39.6	40.2	42.3
OUTLAW CIGARETTE ADVERTISING	28.8	34.6	27.8	25.3	33.1	39.4	11.3	28.8	21.8	31.8	29.4	26.5	19.8
COLLEGE HAS RIGHT TO BAN SPKR **	31.6	28.9	32.4	32.8	29.2	28.1	46.3	30.2	39.6	32.1	29.4	31.5	38.7
ARMY SHOULD RE VOLUNTARY	39.6	42.9	39.6	36.6	42.4	44.3	40.5	39.1	40.5	42.2	35.3	37.1	34.8
GIVE DISADVANTAGED PREF TRTMNT**	50.2	54.7	49.7	46.9	54.4	56.1	35.7	50.0	43.5	55.5	51.8	48.1	41.4
COLL TOO LAX ON STDT PROTEST **													

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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions		All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges			4-Year Colleges			Universities			
	All Insti- tutions	2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges		4-Year Colleges		Public	Private	Technical Institutions	4-Year Colleges		Public	Private	Catholic	Public	Private
					Public	Private	Public	Private				Public	Private					
PERCENTAGE OF STUDENTS REPORTING	80.1	77.0	80.7	82.3	75.3	82.0	74.1	79.4	81.7	83.3	82.0	82.1	83.3	82.1	83.3	82.0	82.1	83.3
THAT DURING THE PAST YEAR THEY	51.0	49.2	51.9	51.2	48.8	50.1	54.7	49.4	58.9	52.2	50.9	50.8	53.5	50.8	53.5	50.9	50.8	53.5
VOTED IN STUDENT ELECTION (3) **	44.4	35.3	47.0	48.0	34.1	43.3	53.8	42.2	53.6	54.2	48.0	46.2	55.8	46.2	55.8	48.0	46.2	55.8
CAME LATE TO CLASS **	38.1	37.5	39.0	37.2	37.5	37.8	26.1	38.1	40.1	42.2	38.0	37.5	36.3	37.5	36.3	38.0	37.5	36.3
PLAYED A MUSICAL INSTRUMENT **	59.7	56.9	61.8	58.9	54.2	65.1	51.9	60.9	63.7	65.0	59.0	58.8	59.6	58.8	59.6	59.0	58.8	59.6
STUDIED IN THE LIBRARY (3) **	49.1	50.8	46.6	51.1	47.2	60.6	42.8	45.8	50.2	45.2	49.8	50.5	54.1	50.5	54.1	49.8	50.5	54.1
CHECKED OUT A LIBRARY BOOK (3) **	14.8	12.4	14.5	14.7	15.7	14.2	22.7	13.2	18.3	13.8	14.9	14.0	17.8	14.0	17.8	14.9	14.0	17.8
ARRANGED DATE FOR ANOTHER STDT **	27.2	25.7	27.3	28.4	27.4	21.1	20.8	27.4	27.9	27.9	25.6	28.5	28.2	28.5	28.2	25.6	28.5	28.2
OVERSLEPT AND MISSED A CLASS **	47.1	47.1	47.4	46.7	46.1	50.1	44.7	47.5	46.9	47.5	48.1	46.1	49.4	46.1	49.4	48.1	46.1	49.4
TYPED A HOMEWORK ASSIGNMENT(3) **	51.9	53.9	51.8	50.2	54.0	53.3	51.3	50.3	54.0	55.0	51.3	50.1	50.7	50.1	50.7	51.3	50.1	50.7
DISCUSSED FUTURE WITH PARENTS **	42.4	32.3	44.3	48.5	33.0	29.5	62.1	40.1	54.6	43.3	47.3	47.3	53.8	47.3	53.8	47.3	47.3	53.8
WAS LATE WITH HOMEWORK ASSGNT **	93.4	92.7	94.1	93.1	91.4	96.4	82.4	94.1	91.1	96.2	98.1	93.4	92.1	93.4	92.1	98.1	93.4	92.1
ARGUED WITH TEACHER IN CLASS **	4.2	3.0	4.8	4.4	3.2	2.1	25.4	3.8	9.0	3.0	2.8	3.3	9.1	3.3	9.1	2.8	3.3	9.1
ATTENDED RELIGIOUS SERVICE **	7.1	4.9	8.3	7.2	5.2	4.1	22.8	6.6	12.9	7.3	6.9	6.0	12.6	6.0	12.6	6.9	6.0	12.6
PROTESTED AGAINST VIETNAM WAR **	14.3	11.3	15.9	14.7	11.3	11.2	26.0	14.9	19.3	14.9	15.2	13.8	18.6	13.8	18.6	15.2	13.8	18.6
PROTESTED AGAINST RACIAL DISCRIM	14.1	11.8	14.7	15.4	11.9	11.8	16.5	14.2	16.1	15.0	14.2	15.1	16.7	15.1	16.7	14.2	15.1	16.7
PROTESTED AGAINST SCHOOL ADMIN	6.8	7.0	6.5	7.1	7.0	7.1	5.6	5.1	9.5	7.8	7.0	6.8	8.1	6.8	8.1	7.0	6.8	8.1
DID EXTRA READING FOR CLASS(3) **	50.3	39.5	53.8	54.8	38.7	42.5	79.3	52.1	58.1	49.8	58.7	53.0	63.2	53.0	63.2	58.7	53.0	63.2
TOOK SLEEPING PILLS **	23.8	20.5	24.5	25.7	20.8	20.1	38.5	23.9	25.6	22.2	27.7	25.6	26.1	25.6	26.1	27.7	25.6	26.1
TUTORED ANOTHER STUDENT **	71.4	64.4	73.4	74.7	62.7	69.6	77.0	71.2	78.3	74.4	74.7	74.1	77.4	74.1	77.4	74.7	74.1	77.4
PLAYED CHESS **	12.0	12.3	11.7	12.2	12.1	12.9	11.7	10.2	14.3	14.1	11.3	12.1	12.5	12.1	12.5	11.3	12.1	12.5
READ POETRY NOT READ FOR COURSE **	37.7	31.3	40.0	40.3	29.5	37.3	41.6	36.6	41.7	43.3	50.7	39.2	45.5	39.2	45.5	50.7	39.2	45.5
TOK A TRANQUILIZING PILL **	62.4	64.3	61.6	61.6	63.9	65.8	57.3	60.6	63.4	64.1	62.0	61.7	61.3	61.7	61.3	62.0	61.7	61.3
DISCUSSED RELIGION (3) **	76.9	72.7	77.8	79.1	72.0	74.7	87.6	75.2	84.8	76.6	80.5	77.5	86.5	77.5	86.5	80.5	77.5	86.5
TOK VITAMINS **	46.0	37.7	47.9	50.9	35.1	45.6	40.1	45.5	50.1	50.7	54.3	50.7	52.0	50.7	52.0	54.3	50.7	52.0
VISITED ART GALLERY OR MUSEUM **	13.5	9.7	14.4	15.6	9.0	11.7	25.3	11.3	21.5	14.2	16.5	14.1	22.2	14.1	22.2	16.5	14.1	22.2
PART IN H.S. POLITICAL CAMPAIGN **	4.1	4.5	3.9	4.1	4.5	4.6	4.1	3.3	5.4	4.5	3.4	3.9	4.7	3.9	4.7	3.4	3.9	4.7
PART IN OTHER POLITICAL CAMPAIGN **	12.0	15.0	10.5	11.3	14.2	16.6	10.4	8.6	15.9	8.0	15.8	10.5	14.7	10.5	14.7	15.8	10.5	14.7
MISSED SCHL RECS OF ILLNESS(3) **	27.1	18.6	28.7	32.5	17.6	21.6	44.1	24.4	38.0	28.5	33.8	30.7	40.5	30.7	40.5	33.8	30.7	40.5
SMOKED CIGARETTES (3) **	38.5	39.3	36.9	39.8	40.1	36.0	34.8	35.3	43.0	28.0	50.9	39.4	41.6	39.4	41.6	50.9	39.4	41.6
DISCUSSED POLITICS (3) **	27.5	25.4	27.9	29.0	23.5	31.3	13.3	27.6	26.5	31.4	27.8	30.0	24.5	30.0	24.5	27.8	30.0	24.5
DRANK BEER **	22.7	18.8	24.6	23.6	17.5	23.1	20.3	22.4	28.6	27.3	25.0	23.1	26.1	23.1	26.1	25.0	23.1	26.1
DISCUSSED SPORTS (3) **	60.8	64.2	60.5	58.2	63.4	66.2	33.5	62.6	50.5	63.9	66.6	59.5	52.3	59.5	52.3	66.6	59.5	52.3
ASKED TEACHER FOR ADVICE (3) **	56.2	54.5	55.5	58.8	54.8	53.1	53.9	53.8	60.1	54.1	59.5	59.1	57.1	59.1	57.1	59.5	59.1	57.1
HAD VOCATIONAL COUNSELING **																		
STAYED UP ALL NIGHT **																		

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

(3) Frequently only, all other items frequently plus occasionally.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All Insti- tutions	All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges		Technical Institutions	4-Year Colleges		Universities	
					Public	Private		Private Nonsect.	Public	Catholic	Public
HIGHEST DEGREE PLANNED **											
NONE	4.1	7.9	2.6	2.5	8.5	5.3	2.4	2.5	2.3	2.4	1.6
ASSOCIATE (OR EQUIVALENT)	6.7	18.3	1.8	1.6	19.4	13.6	0.1	1.5	0.7	1.9	0.5
BACHELORS DEGREE (B.A., B.S.,)	38.2	39.4	37.7	37.9	37.6	47.3	18.7	33.1	39.5	40.4	27.9
MASTERS DEGREE (M.A., M.S.,)	32.5	22.6	36.8	33.7	23.1	20.7	46.6	37.5	35.8	32.8	37.1
PH.D. OR ED.D.	10.6	4.7	12.5	13.7	4.8	4.7	27.8	15.7	12.1	12.6	18.4
M.D., D.D.S., OR D.V.M.	4.2	2.0	3.8	7.0	2.0	2.1	3.1	5.8	6.2	6.5	9.0
LL.B. OR J.D.	1.4	0.6	1.2	2.3	0.4	1.3	0.5	2.6	2.2	1.9	4.0
B.D.	0.3	0.5	0.2	0.2	0.4	1.0	0.0	0.2	0.2	0.2	0.1
OTHER	2.1	3.9	1.3	1.3	3.9	4.0	0.6	1.1	1.1	1.3	1.1
PROBABLE MAJOR FIELD OF STUDY **											
AGRICULTURE (INCL FORESTRY)	2.2	3.7	1.2	1.9	4.3	1.3	0.1	1.6	0.2	2.3	0.1
BIOLOGICAL SCIENCES	3.7	2.3	4.4	4.0	2.5	1.6	3.9	5.1	4.0	4.1	3.6
BUSINESS	16.4	27.7	11.3	12.1	27.7	27.0	3.5	10.7	14.2	12.4	11.1
EDUCATION	11.5	10.0	14.8	8.5	9.3	13.0	0.7	9.8	8.3	9.4	5.0
ENGINEERING	9.8	9.9	7.8	12.3	10.3	8.1	53.6	3.2	3.4	12.5	11.4
ENGLISH	3.7	2.1	5.0	3.5	2.0	2.6	1.2	5.5	6.4	3.4	4.0
HEALTH PROFESSIONS (NON-M.D.)	5.3	7.1	4.0	5.5	7.5	6.6	0.1	2.6	7.4	5.7	4.7
HISTORY, POLITICAL SCIENCE	6.8	4.6	8.5	6.5	4.6	4.5	4.1	10.2	9.7	5.8	9.0
HUMANITIES (OTHER)	3.8	2.6	4.6	3.8	2.2	4.1	1.0	6.5	5.8	3.6	4.3
FINE ARTS	8.6	8.3	8.4	9.1	8.2	8.9	2.9	12.0	7.5	8.7	10.8
MATHEMATICS OR STATISTICS	4.0	1.7	5.5	4.2	1.7	1.6	7.0	4.8	5.3	4.1	4.4
PHYSICAL SCIENCES	2.7	1.2	3.0	3.8	1.3	0.9	8.6	3.1	2.5	3.6	4.2
PRE-PROFESSIONAL	6.3	4.2	5.3	9.8	4.0	5.0	3.0	7.6	9.3	9.3	12.1
PSYCHOL., SOCIOLOG., ANTHROPOLOG.	8.2	5.7	9.9	8.3	5.5	6.6	3.3	13.0	11.6	7.8	10.4
OTHER FIELDS (TECHNICAL)	2.8	4.6	2.3	1.7	4.7	4.0	0.9	1.0	1.1	1.8	1.6
OTHER FIELDS (NONTECHNICAL)	2.3	2.2	2.1	2.7	2.2	2.4	4.9	1.2	1.7	3.0	1.5
UNDECIDED	2.0	2.0	1.9	2.1	2.0	1.9	1.1	2.2	1.6	2.2	1.9
PROBABLE CAREER OCCUPATION **											
ARTIST (INCL PERFORMER)	5.8	5.2	5.5	6.8	5.1	5.7	0.9	9.3	5.6	6.4	8.5
BUSINESSMAN	11.3	15.5	9.1	10.1	15.8	14.0	4.9	10.2	12.8	9.9	10.6
CLERGYMAN	0.7	0.8	1.0	0.3	0.3	2.8	0.1	0.7	3.2	0.2	0.7
COLLEGE TEACHER	1.1	0.7	1.3	1.2	0.7	0.5	1.0	2.3	1.3	1.1	1.7
DOCTOR (M.D. OR D.D.S.)	3.7	1.5	3.5	6.1	1.5	1.7	2.8	5.4	6.1	5.4	9.1
EDUCATOR (SECONDARY)	14.4	10.4	19.6	11.1	10.7	9.3	2.4	13.6	14.6	11.9	8.0
ELEMENTARY TEACHER	9.1	7.8	12.4	6.0	6.7	11.9	0.8	7.0	9.6	6.5	4.0
ENGINEER	8.3	7.8	6.4	11.4	7.8	7.8	42.2	3.0	3.2	11.7	10.4
FARMER OR FORESTER	1.7	2.7	1.1	1.5	3.1	1.1	0.2	1.1	0.4	1.8	0.2
HEALTH PROFESSIONAL (NON-M.D.)	4.1	4.2	3.4	4.8	4.2	4.2	0.4	2.6	4.0	5.3	3.0
LAWYER	3.4	1.9	3.3	5.0	1.6	2.7	1.1	5.4	5.8	4.4	7.6
NURSE	2.7	4.3	1.9	2.6	4.6	4.0	0.0	1.4	4.7	2.7	2.4
RESEARCH SCIENTIST	2.9	1.2	3.1	4.2	1.3	0.9	7.3	3.6	2.9	4.1	4.8
OTHER CHOICE	19.8	26.0	17.5	16.6	26.6	23.4	29.5	19.6	15.5	16.7	16.5
UNDECIDED	11.1	10.0	11.0	12.2	10.0	9.9	6.3	14.8	10.3	12.0	12.7

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All Insti- tutions	All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges			4-Year Colleges			Universities		
								Public	Private	Technical Institutions	Public	Private Nonsect.	Prot- estant	Catholic	Public	Private
NUMBER OF APPLICATIONS TO OTHER COLLEGES **																
NONE	50.6	63.4	41.7	49.8	67.2	47.7	18.8	50.7	25.6	43.3	36.3	56.4	23.4			
ONE	20.2	18.1	21.6	20.4	16.6	24.4	24.1	22.4	17.3	21.9	23.1	21.1	17.9			
TWO	13.9	9.9	16.9	13.8	8.8	14.8	23.6	14.9	19.6	16.0	19.9	17.1	20.5			
THREE	8.3	5.0	10.7	8.5	4.1	8.3	19.1	7.4	17.4	9.9	11.4	5.9	17.9			
FOUR	3.8	1.9	5.0	4.1	1.6	2.9	7.8	2.8	10.5	4.8	5.0	2.5	10.6			
FIVE	1.9	0.9	2.4	2.1	0.9	1.1	4.1	1.1	5.6	2.4	2.4	1.2	5.6			
SIX OR MORE	1.4	0.8	1.7	1.5	0.8	0.8	2.5	0.7	4.0	1.8	1.9	0.8	4.1			
NUMBER OF ACCEPTANCES BY OTHER COLLEGES **																
NONE	44.9	59.6	36.9	44.1	63.3	46.1	18.1	44.7	25.2	38.3	33.0	50.5	22.3			
ONE	28.9	26.5	30.6	28.4	24.9	32.3	32.9	30.7	28.8	30.8	31.4	28.4	28.3			
TWO	16.4	10.1	20.0	16.5	8.5	15.9	27.4	17.0	24.7	19.0	21.9	13.8	25.7			
THREE	6.6	2.7	8.4	7.3	2.3	4.3	14.4	5.5	13.7	7.9	8.6	5.0	15.1			
FOUR	2.1	0.6	2.7	2.4	0.5	1.1	4.8	1.4	4.9	2.7	3.2	1.5	5.6			
FIVE	0.7	0.2	0.9	0.8	0.2	0.2	1.5	0.4	1.7	0.7	1.2	0.5	1.8			
SIX OR MORE	0.4	0.2	0.5	0.5	0.2	0.2	0.9	0.3	0.9	0.6	0.8	0.3	1.2			
MAJOR INFLUENCES IN DECIDING TO ATTEND THIS COLLEGE **																
PARENT OR OTHER RELATIVE	48.1	49.7	48.3	46.1	48.7	53.9	48.1	47.6	47.1	51.4	49.6	46.7	43.7			
H.S. TEACHER OR COUNSELOR	22.6	23.5	24.9	18.0	23.3	24.2	21.1	25.5	26.0	22.9	25.0	18.2	20.4			
FRIENDS ATTENDING THIS COLLEGE	15.2	13.8	15.5	16.1	13.1	17.0	10.6	15.7	14.5	18.3	15.6	16.8	13.2			
GRAD OR OTHER COLLEGE REP	12.2	9.2	15.3	11.1	7.5	16.2	13.8	12.0	19.9	20.3	17.8	10.3	14.3			
COUNSELING OR PLACEMENT SERVICE	4.7	5.9	4.5	3.8	6.2	4.5	3.0	4.3	4.8	5.6	4.6	3.8	3.8			
ATHLETIC PROGRAM OF THE COLLEGE	6.0	5.5	7.1	5.1	6.0	3.5	7.3	6.8	8.1	8.3	5.4	5.1	5.1			
OTHER EXTRACURRICULAR ACTIVITIES	4.7	2.9	5.1	6.2	2.7	3.4	5.6	3.9	8.0	5.5	4.7	5.9	7.4			
SOCIAL LIFE OF THE COLLEGE	7.7	5.1	8.1	9.8	4.6	6.8	4.6	6.3	11.8	10.5	9.3	9.6	10.7			
CHANCE TO LIVE AWAY FROM HOME	14.6	5.7	17.4	19.9	4.0	12.5	13.4	14.5	23.6	19.5	21.7	19.3	22.3			
LOW COST	24.6	32.7	20.6	21.6	37.7	12.2	25.4	31.7	5.7	5.9	7.4	25.7	5.1			
ACADEMIC REPUTATION OF THE COLL	43.2	22.9	49.0	55.7	19.4	37.7	80.4	41.9	60.0	44.9	52.1	52.5	68.8			
MOST STUDENTS ARE LIKE ME	8.8	8.5	10.3	7.2	7.7	11.7	9.7	8.5	13.2	12.9	10.3	7.0	7.9			
RELIGIOUS AFFILIATION	5.6	4.8	8.7	2.3	1.5	18.8	1.0	1.7	7.1	27.3	25.2	1.3	6.2			
WHILE GROWING UP, I LIVED																
ON A FARM	10.3	12.7	10.1	7.9	13.0	11.5	4.7	12.6	5.5	12.3	5.2	9.2	2.5			
IN A SMALL TOWN	20.0	21.3	22.1	15.7	21.3	21.1	16.0	24.9	20.4	22.0	13.8	16.5	12.6			
IN A MODERATE SIZE TOWN OR CITY	33.0	36.4	32.3	30.5	36.5	35.7	30.2	31.8	34.3	32.0	33.3	30.9	28.8			
IN A SUBURB OF A LARGE CITY	22.5	16.4	21.9	29.5	15.8	19.4	28.7	18.0	27.2	21.7	28.7	28.1	35.1			
IN A LARGE CITY	14.3	13.2	13.7	16.4	13.5	12.3	20.3	12.7	12.6	12.0	19.0	15.3	20.9			

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AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All Insti- tutions		All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges			4-Year Colleges			Universities	
	All Insti- tutions	2-Year Colleges	All 4-Year Colleges	All Uni- versities	Public		Private		Technical Institutions	Public	Private Nonsect.	Prot- estant	Catholic	Public	Private	
					Public	Private	Public	Private								
FATHERS OCCUPATION **																
ARTIST (INCL PERFORMER)	0.8	0.7	0.8	1.0	0.7	0.5	0.8	0.8	0.6	1.4	0.8	0.6	0.9	1.2		
BUSINESSMAN	30.1	24.9	30.3	35.0	22.6	34.2	33.3	33.3	26.0	37.8	29.4	39.6	33.2	42.4		
CLERGYMAN	0.9	0.7	1.1	0.7	0.5	1.5	0.5	0.5	0.5	1.5	3.8	0.1	0.6	0.9		
COLLEGE TEACHER	0.7	0.2	0.8	1.0	0.2	0.3	0.6	0.6	0.5	1.8	1.0	0.4	1.0	1.2		
DOCTOR (M.D. OR D.D.S.)	2.0	0.7	2.2	3.1	0.5	1.6	1.3	1.3	0.8	5.4	2.9	3.7	2.5	5.8		
EDUCATOR (SECONDARY)	1.9	1.2	2.3	2.1	1.2	1.0	2.4	2.4	2.4	2.6	2.7	1.2	2.1	1.8		
ELFMENTARY TEACHER	0.3	0.2	0.4	0.3	0.2	0.3	0.3	0.3	0.4	0.3	0.3	0.3	0.3	0.2		
ENGINEER	7.0	5.5	6.7	8.8	5.4	5.9	9.4	9.4	6.3	6.9	6.5	7.0	6.9	8.3		
FARMER OR FORESTER	6.6	8.1	6.4	5.3	8.8	5.1	2.3	2.3	8.2	2.9	8.1	3.6	6.2	1.7		
HEALTH PROFESSIONAL (NON-M.D.)	1.1	0.9	1.0	1.3	1.0	0.7	1.2	1.2	0.9	1.0	1.1	1.1	1.3	1.4		
LAWYER	1.2	0.4	1.3	1.7	0.3	0.6	1.2	1.2	0.4	3.3	1.4	2.4	1.4	3.0		
MILITARY CAREER	1.6	1.1	1.6	2.0	1.0	1.5	5.9	5.9	1.2	1.6	1.4	1.4	2.1	1.2		
RESEARCH SCIENTIST	0.6	0.3	0.5	0.9	0.3	0.2	0.7	0.7	0.3	1.1	0.7	0.4	0.9	1.1		
SKILLED WORKER	13.0	16.0	12.3	10.9	16.7	13.1	13.4	13.4	14.7	7.8	9.9	11.0	11.4	8.6		
SEMI-SKILLED WORKER	8.8	11.4	8.8	6.1	12.2	8.1	6.8	6.8	10.9	5.6	7.5	6.4	6.6	4.4		
UNSKILLED WORKER	4.2	5.7	4.3	2.6	6.2	3.6	3.0	3.0	5.4	2.6	3.9	2.4	2.8	1.7		
UNEMPLOYED	1.1	1.4	1.2	0.8	1.5	0.8	0.7	0.7	1.5	1.0	1.1	0.8	0.9	0.7		
OTHER	18.3	20.8	17.9	16.5	20.7	21.0	16.1	16.1	19.3	15.3	17.4	17.4	17.0	14.2		
ESTIMATED PARENTAL INCOME (2) **																
LESS THAN \$4,000	6.3	7.4	7.1	4.0	8.1	4.8	2.8	2.8	8.4	6.0	7.9	3.8	4.3	2.7		
\$4,000 - \$5,999	10.3	13.3	10.1	7.5	13.9	11.1	6.2	6.2	12.0	7.2	10.7	7.3	8.1	5.2		
\$6,000 - \$7,999	15.5	19.2	15.1	12.4	19.5	17.9	12.7	12.7	17.7	9.8	14.5	12.6	13.1	9.3		
\$8,000 - \$9,999	16.9	18.6	16.6	15.6	18.9	17.0	18.3	18.3	18.2	11.8	15.6	17.4	16.3	12.5		
\$10,000 - \$14,999	27.2	25.5	26.9	29.3	25.6	25.0	34.5	34.5	27.5	22.8	25.0	28.2	30.0	26.4		
\$15,000 - \$19,999	11.2	8.9	11.4	13.5	8.2	11.5	14.2	14.2	9.8	14.1	11.4	12.6	13.3	14.3		
\$20,000 - \$24,999	5.3	3.4	5.3	7.2	3.0	4.8	5.9	5.9	3.5	9.1	5.8	6.9	6.6	9.5		
\$25,000 - \$29,999	2.5	1.4	2.7	3.5	1.0	3.2	2.4	2.4	1.4	5.7	3.3	3.5	3.0	5.5		
\$30,000 OR MORE	4.8	2.3	4.9	7.0	1.8	4.7	3.1	3.1	1.5	13.6	5.8	7.6	5.2	14.7		
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR **																
PERSONAL SVGS OR EMPLOYMENT	27.8	38.6	22.5	23.9	42.5	21.6	28.4	28.4	27.8	11.7	16.5	19.6	26.1	15.1		
PARENTAL OR FAMILY AID	52.1	43.6	51.9	60.9	39.6	59.0	36.6	36.6	47.8	66.4	55.1	52.9	59.9	64.9		
REPAYABLE LOAN	13.6	9.0	18.7	11.2	8.0	13.5	12.9	12.9	18.6	16.8	21.3	23.0	10.1	15.2		
SCHOLARSHIP/GRANT/OR OTHER GIFT	18.2	11.8	23.2	18.2	11.9	12.9	36.5	36.5	19.0	24.4	27.7	27.0	15.8	27.9		
CONCERN ABOUT FINANCING EDUC **																
NONE	35.2	38.2	33.0	35.1	37.0	42.4	50.4	50.4	29.9	39.9	30.2	30.1	34.2	38.3		
SOME CONCERN	56.3	54.0	57.7	56.9	55.1	49.8	45.9	45.9	61.0	51.0	58.0	59.9	57.5	54.6		
MAJOR CONCERN	8.4	7.8	9.2	8.0	7.9	7.8	3.7	3.7	9.1	9.1	11.8	10.0	8.3	7.0		

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(2) Reported estimate of total income of parental family last year (all sources before taxes).

AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All		2-Year Colleges		4-Year Colleges		Technical Institutions		4-Year Colleges			Universities	
	All Insti-tutions	2-Year Colleges	All 4-Year Colleges	All Uni-versities	Public	Private	Public	Private	Nonsect.	Prot-estant	Catholic	Public	Private
OBJECTIVES CONSIDERED TO BE **													
ESSENTIAL OR VERY IMPORTANT	8.8	7.6	9.7	8.8	7.3	9.0	4.5	8.9	13.2	10.9	10.1	8.4	10.4
ACHIEVE IN A PERFORMING ART	58.3	53.9	59.7	60.7	54.1	53.5	62.5	58.4	61.2	59.3	62.3	60.5	61.7
BE AN AUTHORITY IN MY FIELD	36.9	33.5	38.1	38.8	33.4	34.0	45.3	36.7	40.2	36.6	38.7	38.1	41.9
OBTAIN RECOGNITION FROM PEERS	6.5	5.7	7.1	6.7	5.7	5.9	4.9	6.2	8.6	9.4	6.6	6.4	8.1
PERFORM OR COMPOSE MUSIC	10.2	12.1	9.1	9.9	12.3	11.0	8.0	8.8	9.6	8.8	10.8	9.6	11.0
BE AN EXPERT IN FINANCE	22.5	23.7	21.9	22.2	23.6	24.4	33.7	20.9	20.2	20.6	24.0	21.9	23.1
BE ADMINISTRATIVELY RESPONSIBLE	40.8	43.9	38.0	41.4	45.0	39.5	44.8	38.3	37.5	34.9	37.4	41.7	40.4
BE VERY WELL-OFF FINANCIALLY	58.9	55.0	62.6	57.7	53.0	63.6	49.5	60.5	65.5	67.0	71.1	56.5	62.6
HELP OTHERS IN DIFFICULTY	18.4	15.2	20.5	18.5	14.9	16.7	10.7	19.0	24.7	21.0	27.2	17.8	21.3
JOIN THE PEACE CORPS OR VISTA	11.8	13.0	12.8	9.1	13.4	11.3	16.3	12.1	13.9	13.4	11.6	8.9	10.0
BECOME AN OUTSTANDING ATHLETE	21.0	17.1	23.0	22.2	15.8	22.7	27.2	20.3	25.1	25.0	27.7	21.4	25.4
BECOME A COMMUNITY LEADER	10.5	7.8	10.5	13.5	8.0	7.0	27.5	8.6	10.4	9.6	10.2	13.2	14.5
CONTRIBUTE TO SCIENTIFIC THEORY	12.8	8.9	14.0	14.9	8.6	9.3	11.0	12.4	18.8	14.4	15.6	14.2	17.7
WRITE ORIGINAL WORKS	23.5	24.0	23.5	23.2	24.2	23.4	24.4	24.1	23.2	24.0	18.8	23.3	22.8
NOT BE OBLIGATED TO PEOPLE	13.5	12.6	13.6	14.4	12.4	13.4	8.3	12.4	18.8	13.5	14.2	13.9	16.4
CREATE WORKS OF ART	51.7	43.2	54.5	56.4	42.1	48.2	57.6	51.5	59.5	54.2	59.7	55.0	62.2
KEEP UP WITH POLITICAL AFFAIRS	45.0	49.6	41.8	44.6	49.4	50.1	34.9	42.3	40.7	43.2	43.7	45.4	41.6
SUCCEED IN MY OWN BUSINESS	82.5	76.8	85.1	84.8	75.3	83.0	83.4	83.1	87.8	86.8	89.1	84.0	87.8
DEVELOP A PHILOSOPHY OF LIFE													
STUDENTS ESTIMATE CHANGES ARE **													
VERY GOOD THAT THEY WILL	6.6	6.7	6.4	6.9	6.9	6.3	3.6	7.2	5.3	7.7	4.0	7.4	5.1
GET MARRIED WHILE IN COLLEGE	19.2	17.1	20.4	19.7	16.2	20.6	21.2	19.6	21.6	22.8	18.6	19.7	19.6
MARRY WITHIN A YEAR AFTER COLL	2.7	2.4	2.4	3.4	2.5	2.3	4.9	2.0	2.6	2.7	2.8	3.1	4.8
OBTAIN AVRG GRD OF A OR HIGHER	14.5	9.7	15.7	17.9	9.9	8.4	10.6	14.7	19.5	17.8	14.6	17.8	18.0
CHANGE MAJOR FIELD	15.4	10.9	16.4	18.7	10.9	10.5	9.7	14.8	22.2	18.8	15.5	18.5	19.7
CHANGE CAREER CHOICE	1.9	1.6	2.1	2.0	1.7	1.4	3.0	2.2	2.0	2.1	1.3	2.2	1.4
FAIL ONE OR MORE COURSES	3.7	2.6	3.8	4.8	2.7	2.4	6.1	3.2	4.4	3.9	4.6	4.3	6.8
GRADUATE WITH HONORS	2.1	1.2	2.5	2.4	1.1	2.0	2.8	1.9	3.5	3.0	3.0	2.2	3.2
BE ELECTED TO A STUDENT OFFICE	26.7	19.7	29.1	30.6	18.3	25.4	37.4	25.1	32.5	33.4	31.9	29.2	36.1
JOIN SOCIAL FRAT OR SORORITY	4.5	2.7	5.1	5.6	2.6	3.1	5.7	4.0	7.5	5.1	6.5	5.0	7.9
AUTHOR A PUBLISHED ARTICLE	2.6	1.2	2.7	3.8	1.1	1.7	5.4	2.7	3.4	3.0	3.2	3.4	5.4
BE ELECTED TO AN HONOR SOCIETY	4.1	3.0	4.7	4.5	3.2	2.3	4.2	3.7	7.7	4.3	5.3	3.9	6.8
PARTICIPATE IN DEMONSTRATIONS	0.9	0.8	1.0	0.8	0.9	0.8	0.4	0.9	1.3	1.2	0.7	0.8	0.8
DROP OUT TEMPORARILY	0.5	0.5	0.6	0.4	0.5	0.4	0.3	0.5	0.5	0.9	0.5	0.4	0.4
DROP OUT PERMANENTLY	12.2	16.7	11.2	8.9	16.9	15.5	2.5	11.3	11.0	14.5	11.6	9.6	5.8
TRANSFER TO ANOTHER COLLEGE													

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All		2-Year Colleges		4-Year Colleges		All Uni-		2-Year Colleges		4-Year Colleges		Universities	
	All Insti- tutions	2-Year Colleges	All 4-Year Colleges	All Uni- versities	Public	Private	Technical Institutions	Public	Private	Nonsect.	Prot- estant	Catholic	Public	Private
STUDY HABITS (ALWAYS OR USUALLY) DURING PAST YEAR	96.5	95.2	96.9	97.2	94.9	96.5	96.7	97.1	96.3	97.1	97.4	97.4	97.2	97.4
TURNUED IN ASSIGNED WORK ON TIME	11.2	14.9	10.0	9.2	15.3	13.1	7.2	9.9	10.0	10.8	11.9	11.9	9.5	8.0
HAD TROURLE CONCENTRATING	72.4	78.1	71.1	68.5	77.7	79.7	64.4	74.0	65.5	71.6	69.8	69.8	69.3	65.1
KEPT STUDY PLACE NEAT	7.6	8.8	6.8	7.6	9.3	6.8	8.3	6.4	7.4	6.3	7.3	7.3	7.7	6.9
WAS TOO RORED TO STUDY	28.0	29.4	28.5	26.0	29.5	29.2	20.1	30.0	28.1	26.8	29.5	29.5	25.8	26.6
OUTLINFED READING ASSIGNMENT	12.2	13.7	11.9	10.9	13.7	13.4	12.5	11.4	13.5	12.1	11.4	11.4	11.0	10.5
MADE CARELESS MISTAKES ON TEST	48.9	42.9	51.7	51.0	41.6	48.6	56.4	49.8	53.2	50.5	57.6	57.6	49.7	56.5
DID HOMEWORK EVERY DAY	91.3	89.4	91.5	93.0	89.2	90.4	93.4	91.2	91.8	91.0	92.0	92.0	92.8	93.8
STUDIED ALONE	20.4	20.7	19.5	21.5	21.1	19.0	20.7	18.1	22.1	19.9	20.4	20.4	21.7	20.8
PUT OFF STARTING HOMEWORK	25.0	30.1	25.0	19.8	29.0	34.3	13.3	24.8	25.8	28.0	28.3	28.3	20.1	18.7
GOT EXAM JITTERS	3.6	3.9	3.6	3.4	4.2	2.9	2.9	3.4	3.9	3.8	4.3	4.3	3.4	3.2
FELL ASLEEP WHILE STUDYING	7.0	9.6	6.5	5.1	9.5	9.9	2.4	6.6	6.2	7.8	7.2	7.2	5.3	4.2
MEMORIZED WITHOUT UNDERSTANDING	3.4	4.5	3.2	2.5	4.6	4.0	1.8	3.1	3.3	3.5	3.5	3.5	2.5	2.1
FAILED TO COMPLETE ASSIGNMENT	24.5	25.3	25.3	22.8	25.6	24.0	20.5	26.1	22.0	25.0	30.2	30.2	23.4	20.4
SHARED NOTES WITH OTHER STUDENTS	79.6	75.5	81.5	81.0	74.5	79.6	82.4	82.0	80.8	80.3	81.5	81.5	80.5	82.9
CHECKED WORK BEFORE SUBMITTING	16.1	16.2	16.3	15.7	15.9	17.8	11.6	16.7	14.8	18.9	16.2	16.2	16.1	13.9
DID WORK FOR EXTRA CREDIT	8.0	8.7	8.4	6.9	8.8	8.4	6.1	9.0	7.9	8.9	7.0	7.0	7.0	6.6
MADE UP AND TOOK OWN TEST	13.5	12.8	13.4	14.2	13.0	11.5	13.2	11.9	17.1	13.3	14.5	14.5	14.1	14.9
DAY DREAMED WHILE STUDYING	2.6	3.4	2.4	2.2	3.8	1.8	1.7	2.4	2.3	2.5	2.7	2.7	2.2	2.0
RECD LOWER GRADE THAN DESERVED	27.8	27.9	28.0	27.3	27.8	28.6	23.9	28.2	27.8	28.1	29.4	29.4	27.4	27.2
INCLUDED MINOR DETAILS IN NOTES	13.2	15.6	12.6	11.7	15.6	15.3	11.4	12.3	13.0	13.3	12.8	12.8	11.8	11.3
WASTED TIME IN BULL SESSIONS	60.6	53.0	63.1	64.8	52.4	56.2	74.2	62.4	63.1	61.4	61.1	61.1	64.2	67.4
ANALYZED OWN MISTAKES	53.4	49.1	54.6	56.1	48.4	51.9	63.7	54.0	53.8	54.5	53.0	53.0	55.6	57.8
READ TABLES CHARTS CAREFULLY	20.7	21.0	20.5	20.6	20.8	21.7	22.0	20.9	19.5	20.3	19.0	19.0	20.8	19.9
STUDIED WITH RADIO ON	6.3	7.3	6.0	5.5	7.7	5.9	4.6	7.0	4.5	6.2	3.9	3.9	6.0	3.7
STUDIED WITH T.V. ON	45.2	41.3	47.5	46.0	40.5	45.1	44.6	47.1	49.1	48.8	47.0	47.0	45.8	46.6
CLARIFIED WORK WITH INSTRUCTOR														
AGREE STRONGLY OR SOMEWHAT	89.7	90.1	89.1	90.2	90.1	89.8	79.9	90.2	90.0	88.7	88.9	88.9	90.4	89.5
STUDENT DESIGN OF CURRICULUM	54.2	53.5	53.9	55.4	53.9	51.6	56.4	53.2	56.7	52.8	52.4	52.4	55.0	56.7
PUBLISH ALL SCIENCE FINDINGS **	32.1	33.9	31.4	31.1	34.6	31.0	33.8	31.8	32.0	30.3	28.5	28.5	31.1	30.9
INDIVIDUAL CANNOT CHANGE SOCIETY	23.3	23.5	26.1	19.3	22.4	28.3	23.2	25.2	25.1	31.5	26.7	26.7	19.6	18.2
COLL CONTROL STUT BEHAV OFF CAMP	57.8	69.0	53.9	52.1	70.7	61.8	51.1	58.4	45.5	53.4	47.4	47.4	54.4	42.8
BENEFIT OF COLLEGE IS MONETARY**	63.2	61.0	62.9	65.7	60.9	61.2	61.4	63.4	62.4	61.9	63.1	63.1	65.7	65.8
BASE FACULTY PAY ON STDT EVAL **	69.9	71.6	70.2	67.9	70.2	76.9	69.1	70.9	65.4	71.7	73.3	73.3	69.0	63.1
MY BELIEFS ARE SIMILAR TO OTHERS	56.4	64.5	55.8	49.2	63.6	68.5	49.7	59.4	44.5	60.6	54.0	54.0	51.7	39.0
REGULATE STUDENT PUBLICATIONS **	19.4	17.2	18.6	22.8	18.5	12.0	21.8	16.2	27.3	15.5	17.8	17.8	21.1	29.6
MARIJUANA SHOULD BE LEGALIZED	45.4	44.2	45.9	45.8	44.9	41.0	46.5	44.7	49.8	46.1	44.4	44.4	45.3	47.5
LIMIT CARS TO REDUCE AIR POLLUT	50.8	50.8	51.9	49.1	51.8	46.7	50.8	51.8	55.3	49.1	51.3	51.3	48.2	53.0
URBAN PROBS REQUIRE MUCH MONEY	41.1	41.2	42.4	39.3	41.5	40.4	40.6	42.1	43.3	46.0	37.1	37.1	39.1	40.2
OUTLAW CIGARETTE ADVERTISING	31.7	36.8	30.9	27.9	35.9	40.8	33.3	32.1	24.1	32.8	31.6	31.6	29.2	22.9
COLLEGE HAS RIGHT TO BAN SPKR **	37.0	34.8	37.1	39.0	35.9	30.0	38.6	34.9	43.2	37.0	36.7	36.7	37.5	45.0
ARMY SHOULD RE VOLUNTARY	41.6	46.4	41.0	37.6	46.2	47.1	30.3	41.6	42.0	43.5	39.5	39.5	38.2	36.0
GIVE DISADVANTAGED PREF TRTMT**	54.5	58.4	53.8	51.7	58.0	60.3	64.4	54.2	46.6	56.1	53.3	53.3	53.1	45.9
COLL TOO LAX ON STDT PROTEST **														

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All Insti- tutions	All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges			4-Year Colleges			Universities		
PERCENTAGE OF STUDENTS REPORTING THAT DURING THE PAST YEAR THEY																
VOTED IN STUDENT ELECTION (3) **	76.9	72.8	78.3	79.0	71.1	80.1	74.7	77.5	79.0	81.1	79.6	79.1	78.5			
CAME LATE TO CLASS **	53.6	54.3	53.6	52.8	54.2	54.6	52.6	52.0	58.9	54.2	51.7	52.3	54.7			
PLAYED A MUSICAL INSTRUMENT **	39.7	33.5	42.1	42.5	32.3	38.9	38.8	39.0	47.6	48.0	41.6	41.3	47.4			
STUDIED IN THE LIBRARY (3) **	33.2	31.8	34.5	32.9	31.5	33.2	25.6	35.2	34.8	37.9	30.7	33.4	31.0			
CHECKED OUT A LIBRARY BOOK (3) **	50.3	46.6	52.9	50.4	44.1	57.3	43.6	53.4	55.0	56.8	47.3	50.6	49.7			
ARRANGED DATE FOR ANOTHER STDT **	49.8	52.2	47.9	50.0	50.2	60.2	41.2	47.8	50.8	47.4	49.1	49.7	51.3			
OVERSLEPT AND MISSED A CLASS **	18.8	21.1	18.1	17.4	21.8	18.3	16.5	17.4	21.4	17.5	18.5	16.8	19.9			
TYPED A HOMEWORK ASSIGNMENT (3) **	20.5	17.4	21.3	22.4	17.7	16.1	15.0	21.3	22.6	21.8	23.1	22.1	23.3			
DISCUSSED FUTURE WITH PARENTS **	38.5	36.8	40.1	38.0	35.7	41.3	37.7	39.9	41.5	41.0	38.8	37.7	39.6			
WAS LATE WITH HOMEWORK ASSGNT **	61.3	65.9	60.0	58.4	66.5	63.0	59.8	59.4	60.9	62.1	58.3	58.7	57.2			
ARGUED WITH TEACHER IN CLASS **	50.9	43.6	52.0	56.5	44.7	38.6	61.3	47.9	59.2	50.7	56.6	55.2	61.5			
ATTENDED RELIGIOUS SERVICE **	91.0	89.4	92.4	90.7	88.0	95.1	89.0	92.4	89.5	94.6	97.4	90.9	90.0			
PROTESTED AGAINST VIETNAM WAR **	4.6	3.7	5.1	4.7	4.0	2.3	6.3	4.1	9.2	4.1	4.1	3.7	8.9			
PROTESTED AGAINST RACIAL DISCRIM **	7.0	5.2	8.4	7.0	5.5	4.0	6.9	7.1	13.2	8.5	7.6	5.8	11.8			
PROTESTED AGAINST SCHOOL ADMIN **	16.1	13.6	17.5	16.6	14.0	11.8	15.5	16.4	21.1	17.2	19.1	15.8	20.2			
DID EXTRA READING FOR CLASS (3) **	11.1	8.7	11.9	12.2	8.7	9.1	10.5	11.5	13.4	12.4	11.4	11.8	13.8			
TOOK SLEEPING PILLS **	5.8	5.9	5.5	5.9	5.9	6.2	3.4	4.6	7.8	6.7	6.0	5.7	6.5			
TUTORED ANOTHER STUDENT **	46.5	34.9	50.5	52.8	34.0	39.2	66.9	47.5	54.7	46.6	54.1	50.7	61.2			
PLAYED CHESS **	40.8	37.7	40.5	44.4	38.7	33.7	65.0	37.9	40.4	36.9	42.6	43.7	46.8			
READ POETRY NOT RECD FOR COURSE **	56.1	48.4	59.8	58.8	46.6	55.9	48.7	58.0	66.3	62.7	60.5	58.1	61.4			
TOOK A TRANQUILIZING PILL **	8.6	9.0	8.6	8.5	8.7	10.0	4.6	7.8	10.8	10.4	8.4	8.4	8.5			
DISCUSSED RELIGION (3) **	29.3	22.9	32.4	31.6	21.2	30.2	25.9	29.5	34.9	36.3	42.2	30.4	36.1			
TOOK VITAMINS **	59.1	59.5	59.9	57.6	58.9	62.1	55.1	59.4	61.5	62.5	59.2	57.8	56.8			
VISITED ART GALLERY OR MUSEUM **	70.9	66.9	72.6	72.6	66.2	70.1	66.6	71.0	79.0	73.8	72.4	71.3	77.5			
PART IN H.S. POLITICAL CAMPAIGN **	43.0	34.1	46.0	47.7	31.8	43.9	43.1	43.4	49.4	48.9	51.4	47.3	49.5			
PART IN OTHER POLITICAL CAMPAIGN **	12.7	9.2	13.6	14.9	8.6	11.6	13.1	11.1	19.6	14.1	15.3	13.5	20.7			
MISSED SCHL RECS OF ILLNESS (3) **	2.9	3.2	2.8	2.7	3.1	3.3	1.6	2.6	3.7	3.4	2.5	2.6	2.9			
SMOKED CIGARETTES (3) **	15.6	20.8	13.1	13.7	20.8	20.5	9.8	12.0	16.0	11.2	19.5	13.2	15.6			
DISCUSSED POLITICS (3) **	29.9	21.4	31.6	36.0	20.4	25.4	39.2	27.1	39.6	32.0	35.2	34.0	44.0			
DRANK BEER **	52.4	55.6	49.5	52.8	57.4	47.4	55.7	47.7	52.8	40.8	63.2	52.2	55.4			
DISCUSSED SPORTS (3) **	43.5	42.0	43.9	44.7	41.2	45.0	52.5	42.9	41.6	45.1	45.2	45.0	43.3			
ASKED TEACHER FOR ADVICE (3) **	21.5	18.3	23.5	22.1	17.3	22.6	19.6	22.0	27.2	25.9	23.8	21.5	24.6			
HAD VOCATIONAL COUNSELING **	60.3	62.9	60.5	57.3	61.9	66.2	50.2	62.1	52.3	62.9	70.5	58.4	52.8			
STAYED UP ALL NIGHT **	57.3	59.3	55.9	58.2	58.9	55.8	51.1	55.4	58.5	55.1	58.8	58.7	56.4			

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

(3) Frequently only, all other items frequently plus occasionally.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS FOR GEOGRAPHIC REGIONS

	MEN			WOMEN			ALL STUDENTS					
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
AGE, IN YEARS, AS OF												
DECEMBER 31, 1968												
16 OR YOUNGER	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.2	0.0	0.1	0.1
17	6.6	2.1	3.3	2.7	8.9	3.5	4.9	4.2	7.6	2.6	4.0	3.3
18	70.6	76.5	71.7	68.1	79.1	82.9	79.0	76.3	74.4	79.2	74.9	71.6
19	13.9	15.3	17.3	20.3	7.2	10.0	11.2	14.2	10.9	13.1	14.6	17.6
20	2.9	1.8	3.0	3.0	1.5	1.1	1.4	1.7	2.3	1.5	2.3	2.5
21	1.4	1.0	1.1	1.3	0.5	0.5	0.5	0.4	1.0	0.8	0.8	1.0
OLDER THAN 21	4.4	3.2	3.5	4.5	2.6	2.1	2.8	3.0	3.6	2.7	3.2	3.9
AVERAGE GRADE IN HIGH SCHOOL **												
A OR A+	3.6	3.2	3.0	3.8	6.7	5.5	6.5	6.4	5.0	4.2	4.5	4.9
A*	6.0	6.7	4.9	8.2	12.1	11.6	9.0	14.0	8.7	8.8	6.7	10.7
B+	13.1	12.7	10.8	13.4	21.9	20.1	17.8	21.0	17.0	15.8	13.9	16.7
B	23.1	18.5	18.1	20.5	28.9	26.8	26.4	25.2	25.7	22.0	21.8	22.5
B-	17.5	17.3	13.5	16.9	13.2	15.8	13.1	13.7	15.6	16.6	13.3	15.5
C+	19.3	19.9	21.7	19.1	10.3	12.2	14.5	11.7	15.2	16.7	18.5	16.0
C	16.4	20.3	25.9	17.0	6.7	7.8	12.5	7.7	12.1	15.0	20.0	13.0
D	1.0	1.5	2.1	1.2	0.2	0.3	0.3	0.2	0.6	1.0	1.3	0.8
SECONDARY SCHOOL ACHIEVEMENTS **												
ELECTED PRESIDENT STDT ORGNZ	17.4	20.3	22.2	21.3	19.1	20.3	23.3	20.7	18.2	20.3	22.7	21.0
HIGH RATING STATE MUSIC CONTEST	4.2	11.3	9.0	7.7	6.2	18.1	12.5	10.9	5.1	14.2	10.5	9.1
STATE/REGIONAL SPEECH CONTEST	3.3	5.7	5.5	5.9	4.0	8.0	6.8	7.1	3.6	6.7	6.1	6.4
MAJOR PART IN A PLAY	13.6	18.1	18.2	14.2	15.4	18.8	20.4	15.3	14.4	18.4	19.2	14.7
VARSITY LETTER (SPORTS)	45.5	47.3	42.4	45.7	17.3	10.9	14.1	9.8	32.9	31.9	29.9	30.2
AWARD IN ART COMPETITION	4.3	4.1	5.0	5.3	6.6	6.5	5.8	6.3	5.3	5.1	5.4	5.7
EDITED SCHOOL PAPER	8.6	7.9	7.8	7.4	16.6	16.2	14.3	12.7	12.2	11.4	10.7	9.7
HAD ORIGINAL WRITING PUBLISHED	13.2	13.0	11.2	12.5	21.1	20.4	18.3	17.9	16.7	16.1	14.4	14.8
NSF SUMMER PROGRAM	1.1	0.9	1.2	1.0	0.6	0.7	0.6	0.6	0.9	0.8	0.9	0.8
ST/REGIONAL SCIENCE CONTEST	1.9	2.9	3.2	2.0	1.7	2.5	3.1	1.7	1.8	2.7	3.2	1.9
SCHOLASTIC HONOR SOCIETY	17.0	19.6	17.3	23.3	31.7	32.8	32.5	37.3	23.6	25.2	24.0	29.3
NATIONAL MERIT RECOGNITION	8.2	7.8	4.8	6.9	9.2	8.4	5.2	6.3	8.7	8.1	5.0	6.6
RATED ACADEMIC STANDARDS OF H.S.												
VERY HIGH	29.9	29.9	31.1	26.7	30.8	34.0	33.2	29.0	30.3	31.7	32.1	27.7
FAIRLY HIGH	35.0	35.1	32.7	35.7	37.3	35.6	32.3	35.4	36.0	35.3	32.5	35.5
ABOUT AVERAGE	30.4	50.4	30.8	32.4	28.8	27.3	30.1	31.9	29.7	29.1	30.5	32.2
PROBABLY BELOW AVERAGE	3.8	3.8	4.5	4.2	2.6	2.6	3.9	3.2	3.3	3.3	4.2	3.8
DEFINITELY BELOW AVERAGE	0.9	0.8	0.9	1.0	0.5	0.5	0.5	0.5	0.7	0.6	0.7	0.8
RANK IN HIGH SCHOOL CLASS												
TOP 1 PER CENT	2.8	3.3	3.1	4.0	5.9	6.9	7.4	7.4	4.2	4.8	5.0	5.4
TOP 10 PER CENT	14.1	16.2	15.5	19.2	23.8	25.3	25.3	26.7	18.4	20.0	19.8	22.4
TOP QUARTER	24.5	25.7	23.8	25.1	29.1	30.3	26.7	27.1	26.6	27.6	25.1	26.0
SECOND QUARTER	30.7	30.7	29.3	27.1	25.2	25.0	24.7	23.4	28.2	28.3	27.3	25.5
THIRD QUARTER	22.5	19.8	22.3	18.9	13.6	10.6	13.6	12.2	18.5	15.9	18.5	16.0
FOURTH QUARTER	5.5	4.4	5.9	5.7	2.3	1.9	2.3	3.1	4.1	3.3	4.3	4.6

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

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HIGHEST DEGREE PLANNED **	MEN			WOMEN			ALL STUDENTS					
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
NONE	3.7	4.4	2.9	2.6	2.9	4.2	3.2	6.8	3.3	4.3	1.1	6.1
ASSOCIATE (OR EQUIVALENT)	6.6	5.4	3.5	5.6	11.6	5.3	7.4	9.8	8.8	5.3	5.2	7.4
BACHELORS DEGREE (B.A., B.S.)	30.2	35.0	39.3	30.4	36.5	50.4	47.9	41.4	33.0	41.5	41.1	35.1
MASTERS DEGREE (M.A., M.S.)	35.2	32.0	29.2	30.5	39.7	30.3	30.7	29.7	37.2	31.3	29.9	30.2
PH.D. OR ED.D.	15.2	12.5	13.0	15.9	6.4	5.3	6.3	6.7	11.3	9.5	10.1	12.0
M.D., D.O.S., OR D.V.M.	5.1	6.2	6.6	7.1	1.6	1.8	1.5	1.9	3.6	4.4	4.3	4.9
LL.B. OR J.D.	1.9	2.1	2.9	1.9	0.3	0.2	0.3	0.4	1.2	1.3	1.7	1.2
R.D.	0.3	0.3	0.7	0.3	0.1	0.2	0.2	0.3	0.2	0.3	0.5	0.3
OTHER	1.7	2.0	2.0	2.6	1.0	2.4	2.4	3.0	1.4	2.2	2.2	2.8
PROBABLE MAJOR FIELD OF STUDY **												
AGRICULTURE (INCL FORESTRY)	1.8	4.6	3.5	5.3	0.1	0.1	0.1	0.2	1.0	2.7	2.0	3.1
BIOLOGICAL SCIENCES	4.9	3.6	3.5	4.5	3.8	2.5	2.9	3.2	4.4	3.1	3.2	3.9
BUSINESS	20.1	19.3	23.6	10.3	12.4	8.0	15.7	14.5	16.6	14.5	20.1	15.5
EDUCATION	6.7	5.3	5.5	4.4	20.5	21.9	19.4	11.9	12.9	12.3	11.7	7.6
ENGINEERING	16.7	18.5	16.4	15.5	0.3	0.3	0.2	0.5	9.3	10.8	9.2	9.0
ENGLISH	2.5	1.4	1.0	1.6	6.3	6.7	5.7	6.6	4.2	3.7	3.1	3.8
HEALTH PROFESSIONS (NURSE, D.)	1.2	1.3	2.0	1.6	10.1	11.1	9.8	10.5	5.2	5.4	5.5	5.4
HISTORY, POLITICAL SCIENCE	9.4	6.9	7.3	7.2	5.7	5.1	5.0	6.3	7.8	6.1	6.2	6.8
HUMANITIES (OTHER)	2.1	1.9	2.2	2.3	6.5	6.0	4.3	6.6	4.1	3.6	3.1	4.2
FINE ARTS	6.0	7.3	6.9	8.5	8.9	12.2	9.6	11.2	7.3	9.4	8.1	9.7
MATHEMATICS OR STATISTICS	4.7	3.9	2.8	3.2	5.4	3.9	4.0	2.8	5.0	3.9	3.3	3.1
PHYSICAL SCIENCES	4.7	3.9	3.3	4.2	1.2	0.9	0.7	0.8	3.1	2.6	2.1	2.7
PREF-PROFESSIONAL	7.2	9.9	11.1	10.9	1.6	2.2	1.8	2.7	4.7	6.7	7.0	7.3
PSYCHOL, SOCIOL, ANTHROPO	5.3	5.1	5.2	6.1	11.4	10.9	13.1	13.1	8.1	7.6	8.7	9.1
OTHER FIELDS (TECHNICAL)	4.3	4.3	3.3	4.6	1.2	1.1	0.8	1.4	2.9	2.9	2.2	3.2
OTHER FIELDS (NONTECHNICAL)	1.0	0.4	0.4	1.0	3.0	4.9	5.3	5.2	1.9	2.3	2.6	2.9
UNDECIDED	1.5	2.4	1.9	2.6	1.4	2.2	1.6	2.4	1.5	2.3	1.8	2.5
PROBABLE CAREER OCCUPATION **												
ARTIST (INCL PERFORMER)	3.9	4.2	3.8	5.2	6.5	8.7	7.7	8.6	5.1	6.1	5.5	6.7
BUSINESSMAN	17.5	17.6	20.6	13.7	3.5	2.5	4.3	3.4	11.2	11.2	13.4	9.2
CLERGYMAN	0.6	1.2	1.8	0.9	0.2	0.2	0.5	0.3	0.4	0.7	1.2	0.6
COLLEGE TEACHER	1.7	1.0	1.1	1.4	0.8	0.7	1.1	1.1	1.3	0.9	1.1	1.3
DOCTOR (M.D. OR D.D.S.)	4.7	5.6	6.1	6.4	1.2	1.4	1.0	1.5	3.2	3.8	3.8	4.2
EDUCATOR (SECONDARY)	14.6	11.9	9.2	8.5	17.6	20.1	17.8	15.4	16.0	15.4	13.0	11.5
ELEMENTARY TEACHER	2.0	1.0	0.8	0.6	22.9	20.4	17.7	13.7	11.4	9.2	8.3	6.2
ENGINEER	14.4	15.9	14.8	11.9	0.3	0.2	0.2	0.3	8.1	9.3	8.3	6.9
FARMER OR FORESTER	1.4	3.7	2.4	4.0	0.1	0.1	0.1	0.2	0.8	2.2	1.3	2.4
HEALTH PROFESSIONAL (NURSE, M.D.)	2.3	2.7	3.4	3.2	5.2	5.9	6.0	5.7	3.6	4.1	4.6	4.3
LAWYER	4.7	5.3	7.0	5.5	0.6	0.6	0.6	0.8	2.9	3.3	4.1	3.5
NURSE	0.1	0.1	0.1	0.1	6.2	6.8	5.7	6.1	2.9	2.9	2.6	2.7
RESEARCH SCIENTIST	4.1	3.7	3.2	4.3	2.2	1.4	1.5	1.6	3.2	2.7	2.4	3.1
OTHER CHOICE	16.9	14.3	15.7	22.3	22.6	19.9	26.8	28.6	19.5	16.7	20.6	25.0
UNDECIDED	10.9	11.9	10.1	12.1	10.2	11.1	9.1	12.9	10.6	11.6	9.7	12.4

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	MEN			WOMEN			ALL STUDENTS		
	East	Midwest	South	West	East	Midwest	South	West	
NUMBER OF APPLICATIONS TO OTHER COLLEGES **									
NONE	29.5	58.3	53.0	61.8	30.9	60.2	56.3	64.8	
ONE	20.3	20.2	19.9	17.7	21.5	21.2	20.9	19.1	
TWO	20.0	11.3	13.2	10.9	20.3	10.8	12.6	9.7	
THREE	14.9	5.9	7.7	5.5	14.4	4.7	6.2	3.9	
FOUR	8.0	2.4	3.4	2.2	7.0	1.7	2.5	1.5	
FIVE	4.2	1.1	1.4	1.1	3.7	0.8	1.0	0.7	
SIX OR MORE	3.3	0.8	1.4	0.8	2.2	0.5	0.6	0.3	
NUMBER OF ACCEPTANCES BY OTHER COLLEGES **									
NONE	30.5	52.0	45.4	53.3	31.2	53.5	47.8	54.8	
ONE	30.7	27.5	28.8	25.7	30.9	28.7	29.9	27.7	
TWO	22.2	13.3	16.2	13.1	22.7	12.5	15.4	12.1	
THREE	10.5	4.9	6.4	5.3	10.5	3.8	4.9	4.0	
FOUR	4.0	1.4	2.0	1.5	3.0	1.0	1.4	1.1	
FIVE	1.3	0.4	0.7	0.6	1.1	0.3	0.3	0.2	
SIX OR MORE	0.8	0.4	0.6	0.5	0.5	0.2	0.2	0.2	
MAJOR INFLUENCES IN DECIDING TO ATTEND THIS COLLEGE **									
PARENT OR OTHER RELATIVE	44.9	44.2	48.6	44.3	49.1	51.4	56.9	50.8	
H.S. TEACHER OR COUNSELOR	28.9	22.5	21.2	19.2	24.6	21.2	20.7	18.3	
FRIENDS ATTENDING THIS COLLEGE	12.6	15.5	16.6	14.5	12.6	16.6	19.1	15.4	
GRAD OR OTHER COLLEGE REP	11.8	11.3	12.8	10.9	11.7	13.7	15.3	10.6	
COUNSELING OR PLACEMENT SERVICE	5.3	4.6	5.0	4.7	4.8	4.3	4.7	3.9	
ATHLETIC PROGRAM OF THE COLLEGE	8.6	8.5	6.7	10.4	3.1	1.8	2.4	1.9	
OTHER EXTRACURRICULAR ACTIVITIES	4.6	4.1	5.0	5.0	5.4	4.8	5.0	4.2	
SOCIAL LIFE OF THE COLLEGE	7.2	6.5	9.4	6.8	8.6	7.8	9.4	6.4	
CHANCE TO LIVE AWAY FROM HOME	12.0	13.2	11.5	11.4	18.9	19.6	16.3	14.4	
LOW COST	26.4	26.0	21.7	23.8	27.1	24.5	20.6	22.4	
ACADEMIC REPUTATION OF THE COLL	42.7	40.7	41.3	33.7	50.0	49.6	46.2	39.1	
MOST STUDENTS ARE LIKE ME	8.8	8.0	10.0	7.2	9.9	8.4	11.1	7.6	
RELIGIOUS AFFILIATION	2.2	4.0	7.2	3.9	4.0	8.0	13.0	6.2	
WHILE GROWING UP, I LIVED									
ON A FARM	4.8	15.7	12.1	10.0	4.2	12.8	11.9	8.5	
IN A SMALL TOWN	22.8	18.0	20.8	17.3	23.9	17.3	21.8	17.4	
IN A MODERATE SIZE TOWN OR CITY	34.7	27.1	35.7	36.0	35.0	27.5	36.3	39.3	
IN A SUBURB OF A LARGE CITY	22.2	25.3	20.4	22.0	21.5	26.2	17.4	20.4	
IN A LARGE CITY	15.6	13.8	11.0	14.8	15.4	16.2	12.5	14.4	

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REGION OF HOME STATE (1)	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
	**	75.6	5.7	7.1	2.8	74.6	4.8	5.7	1.3	75.2	5.3	6.5
MIDDLE STATES	19.0	1.0	1.0	0.9	21.0	0.9	0.7	0.5	19.9	0.9	0.9	0.7
NEW ENGLAND	2.3	91.4	15.6	16.1	1.9	91.2	16.4	16.8	2.1	91.3	15.9	16.4
NORTH CENTRAL	0.3	0.2	0.1	11.4	0.1	0.3	0.1	10.5	0.2	0.2	0.1	11.0
NORTHWEST	1.6	0.9	75.3	16.6	1.4	1.8	76.2	14.8	1.5	1.3	75.7	15.9
SOUTHERN	0.5	0.3	0.3	51.1	0.3	0.6	0.3	55.2	0.4	0.4	0.3	52.9
WESTERN	0.7	0.6	0.7	1.2	0.6	0.4	0.5	0.8	0.6	0.5	0.6	1.0
FOREIGN												
FATHERS EDUCATION	**											
GRAMMAR SCHOOL OR LESS	9.5	11.1	12.2	10.5	8.5	9.5	13.0	9.6	9.0	10.4	12.5	10.1
SOME HIGH SCHOOL	21.0	16.8	19.0	15.5	17.8	14.3	18.1	12.6	19.6	15.8	18.6	14.2
HIGH SCHOOL GRADUATE	32.5	33.8	29.5	26.1	30.8	30.4	26.9	23.7	31.8	32.3	28.3	25.1
SOME COLLEGE	14.9	17.4	16.5	20.6	16.3	19.8	17.8	22.2	15.6	18.4	17.1	21.3
COLLEGE DEGREE	14.2	13.8	15.4	17.9	16.8	16.7	16.2	20.4	15.4	15.0	15.8	19.0
POSTGRADUATE DEGREE	7.9	7.1	7.3	9.4	9.7	9.2	8.1	11.4	8.7	8.0	7.6	10.2
MOTHERS EDUCATION	**											
GRAMMAR SCHOOL OR LESS	6.7	6.4	7.0	7.8	5.7	6.0	7.1	6.7	6.3	6.2	7.0	7.3
SOME HIGH SCHOOL	17.0	13.7	18.6	14.1	15.5	12.2	18.4	11.7	16.4	13.0	18.5	13.1
HIGH SCHOOL GRADUATE	48.2	48.2	41.0	38.8	45.1	43.3	37.4	35.6	46.8	46.1	39.4	37.4
SOME COLLEGE	13.5	18.2	17.8	21.9	16.2	21.8	19.8	25.9	14.7	19.7	18.7	23.6
COLLEGE DEGREE	12.1	11.5	13.4	14.6	14.5	14.3	14.9	16.5	13.2	12.7	14.1	15.4
POSTGRADUATE DEGREE	2.5	2.0	2.3	2.8	3.0	2.5	2.6	3.6	2.7	2.2	2.4	3.2
RACIAL BACKGROUND	**											
CAUCASIAN	89.9	91.6	83.5	84.9	89.0	90.3	75.1	85.5	89.5	91.0	79.8	85.1
NEGRO	3.5	2.7	11.1	3.4	4.4	4.0	19.6	3.0	3.9	3.2	14.9	3.2
AMERICAN INDIAN	0.3	0.5	0.9	1.2	0.6	0.6	0.7	1.2	0.4	0.6	0.8	1.2
ORIENTAL	1.0	0.5	0.5	3.4	0.8	0.4	0.3	3.4	0.9	0.5	0.4	3.4
OTHER	5.3	4.7	4.0	7.1	5.2	4.6	4.3	6.9	5.2	4.7	4.1	7.0
RELIGIOUS BACKGROUND	**											
PROTESTANT	35.0	54.7	64.0	50.0	37.1	56.9	67.6	56.9	36.0	55.6	65.6	53.0
ROMAN CATHOLIC	48.3	33.6	18.7	28.9	46.4	32.4	16.9	26.4	47.4	33.1	17.9	27.8
JEWISH	10.3	3.3	1.9	2.4	10.6	4.4	1.4	2.4	10.5	3.8	1.7	2.4
OTHER	4.4	6.3	13.8	12.8	4.1	4.7	13.2	9.0	4.3	5.6	13.5	11.2
NONE	2.0	2.1	1.5	5.8	1.8	1.7	0.9	5.3	1.9	1.9	1.3	5.6
PRESENT RELIGIOUS PREFERENCE	**											
PROTESTANT	29.5	48.6	59.2	40.9	32.6	51.9	64.8	49.7	30.9	50.0	61.7	44.7
ROMAN CATHOLIC	43.9	31.4	17.5	25.4	44.1	32.1	17.6	25.6	44.0	31.7	17.6	25.5
JEWISH	8.7	2.9	1.8	1.9	9.3	4.0	1.4	2.0	9.0	3.4	1.6	1.9
OTHER	5.7	7.1	14.6	14.1	5.3	5.5	13.4	10.9	5.5	6.4	14.1	12.7
NONE	12.2	10.0	7.0	17.7	8.9	6.5	2.7	11.8	10.7	8.5	5.0	15.1

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(1) States have been grouped according to the areas defined by the six regional accrediting associations.



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FATHERS OCCUPATION **	MEN			WOMEN			ALL STUDENTS					
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
ARTIST (INCL PERFORMER)	0.9	0.8	0.7	0.9	1.0	0.8	0.7	0.8	0.9	0.8	0.7	0.9
BUSINESSMAN	28.6	30.4	30.3	30.2	30.4	32.1	28.1	30.0	29.4	31.1	29.3	30.1
CLERGYMAN	0.4	0.7	1.5	0.8	0.5	0.9	1.7	0.9	0.5	0.8	1.6	0.8
COLLEGE TEACHER	0.6	0.5	0.5	0.8	0.7	0.8	0.7	1.1	0.6	0.6	0.6	0.9
DOCTOR (M.D. OR D.O.S.)	1.8	1.7	2.1	2.2	2.1	2.3	2.1	2.4	1.9	1.9	2.1	2.3
EDUCATOR (SECONDARY)	2.0	1.7	1.7	2.2	2.1	1.7	1.9	2.4	2.0	1.7	1.8	2.3
ELEMENTARY TEACHER	0.2	0.2	0.3	0.4	0.3	0.3	0.3	0.4	0.3	0.3	0.3	0.4
ENGINEER	6.3	6.5	6.2	6.2	7.1	7.2	6.2	9.1	6.7	6.8	6.2	8.6
FARMER OR FORESTER	2.1	11.8	4.5	7.6	2.0	9.7	5.8	7.3	2.1	10.9	5.1	7.5
HEALTH PROFESSIONAL (NON-M.D.)	1.1	1.1	1.1	1.3	1.0	1.0	0.9	1.1	1.1	1.1	1.0	1.2
LAWYER	1.1	0.9	1.0	1.1	1.5	1.3	1.2	1.4	1.3	1.1	1.1	1.2
MILITARY CAREER	1.2	0.8	2.7	2.4	0.9	1.0	2.5	2.3	1.1	0.9	2.6	2.4
RESEARCH SCIENTIST	0.7	0.4	0.5	0.7	0.6	0.5	0.3	0.8	0.6	0.5	0.4	0.7
SKILLED WORKER	15.8	13.6	14.4	12.3	13.1	11.9	10.2	9.6	14.6	12.9	12.5	11.1
SEMI-SKILLED WORKER	11.7	9.7	9.0	7.2	8.9	7.2	8.0	5.5	10.5	8.7	8.6	6.4
UNSKILLED WORKER	5.2	4.0	4.3	3.6	4.5	3.5	4.9	3.0	4.9	3.8	4.6	3.3
UNEMPLOYED	1.1	0.7	1.4	1.1	1.2	1.0	1.9	1.2	1.2	0.8	1.6	1.1
OTHER	19.3	14.3	18.1	17.1	21.9	16.8	22.5	20.7	20.5	15.3	20.1	18.6
ESTIMATED PARENTAL INCOME (2) **												
LESS THAN \$4,000	4.8	4.5	8.5	6.6	5.5	5.0	12.1	6.9	5.1	4.7	10.1	6.7
\$4,000 - \$5,999	10.6	9.4	11.5	10.1	10.1	8.7	14.0	9.7	10.4	9.1	12.6	9.9
\$6,000 - \$7,999	17.8	15.8	16.2	12.8	16.9	14.6	15.0	12.2	17.4	15.3	15.7	12.5
\$8,000 - \$9,999	19.5	18.4	16.3	14.9	17.1	16.6	14.7	13.8	18.4	17.7	15.6	14.4
\$10,000 - \$14,999	26.9	29.4	25.0	28.9	26.1	28.9	21.9	27.8	26.6	29.2	23.7	28.4
\$15,000 - \$19,999	9.9	11.1	10.3	12.2	11.4	12.4	10.3	13.3	10.5	11.7	10.3	12.7
\$20,000 - \$24,999	4.4	4.9	4.6	5.9	5.5	6.0	5.1	6.9	4.9	5.3	4.8	6.3
\$25,000 - \$29,999	2.1	2.2	2.4	2.9	2.5	3.0	2.6	3.3	2.3	2.5	2.5	3.1
\$30,000 OR MORE	4.0	4.3	5.1	5.8	4.9	4.7	4.3	5.9	4.4	4.5	4.8	5.8
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR **												
PERSONAL SVGS OR EMPLOYMENT	30.0	41.5	27.0	36.4	17.2	21.3	13.3	21.8	24.3	33.0	20.9	31.2
PARENTAL OR FAMILY AID	46.1	43.0	52.4	41.2	58.8	60.5	62.2	62.2	51.8	50.4	56.7	50.2
REPAYABLE LOAN	16.5	10.7	12.2	8.9	19.6	13.3	16.5	9.9	17.9	11.8	14.1	9.3
SCHOLARSHIP/GRANT/OR OTHER GIFT	21.6	16.7	15.3	18.6	19.3	20.7	16.6	15.3	20.5	18.4	15.9	17.2
CONCERN ABOUT FINANCING EDUC **												
NONE	35.9	32.4	38.4	36.8	36.1	31.7	37.2	36.3	36.0	32.1	37.9	36.6
SOME CONCERN	57.4	59.6	52.8	54.5	57.0	57.8	52.4	54.8	57.2	58.8	52.6	54.6
MAJOR CONCERN	6.7	8.0	8.9	8.7	6.9	10.5	10.4	8.9	6.8	9.0	9.5	8.8

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(2) Reported estimate of total income of parental family last year (all sources before taxes).

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	MEN			WOMEN			ALL STUDENTS					
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT **												
ACHIEVE IN A PERFORMING ART	7.2	6.9	6.8	7.5	11.2	11.2	10.7	11.4	9.0	8.7	8.6	9.2
BE AN AUTHORITY IN MY FIELD	60.9	62.0	61.4	59.8	52.3	55.9	57.5	51.9	57.1	59.4	59.7	56.4
OBTAIN RECOGNITION FROM PEERS	42.6	40.5	41.9	38.9	32.9	31.3	34.5	26.4	38.2	36.6	38.6	33.5
PERFORM OR COMPOSE MUSIC	7.4	6.3	6.9	7.5	5.8	6.2	6.0	6.3	6.6	6.3	6.5	7.0
BE AN EXPERT IN FINANCE	14.0	15.3	18.3	13.7	2.7	2.9	6.2	3.8	9.0	10.1	12.9	9.4
BE ADMINISTRATIVELY RESPONSIBLE	27.5	27.9	28.9	25.2	15.9	15.6	18.6	14.0	22.3	22.7	24.3	20.4
BE VERY WELL-OFF FINANCIALLY	52.1	50.2	54.4	48.6	26.9	25.0	31.3	26.5	40.8	39.6	44.2	39.0
HELP OTHERS IN DIFFICULTY	51.8	48.1	52.0	46.9	72.6	71.1	72.1	66.1	61.1	57.8	60.9	55.2
JOIN THE PEACE CORPS OR VISTA	14.1	11.1	9.9	11.8	31.1	27.2	20.8	26.0	21.7	17.9	14.7	17.9
BECOME AN OUTSTANDING ATHLETE	20.5	15.7	17.0	17.2	5.7	3.5	4.0	3.7	13.9	10.6	11.2	11.3
BECOME A COMMUNITY LEADER	23.3	24.6	30.0	22.0	14.7	16.5	20.4	12.7	19.5	21.2	25.7	18.0
CONTRIBUTE TO SCIENTIFIC THEORY	15.2	13.4	14.5	13.8	6.4	5.2	6.6	5.2	11.2	10.0	11.0	10.1
WRITE ORIGINAL WORKS	12.1	10.0	9.8	11.8	16.4	15.2	13.3	15.2	14.0	12.2	11.4	13.3
NOT BE OBLIGATED TO PEOPLE	25.6	23.2	26.4	25.2	22.1	19.6	24.2	22.6	24.1	21.7	25.5	24.1
CREATE WORKS OF ART	9.7	8.8	8.8	11.4	19.8	18.6	16.0	20.0	14.2	13.0	12.0	15.1
KEEP UP WITH POLITICAL AFFAIRS	52.6	52.2	51.8	49.0	51.8	53.5	50.5	49.7	52.2	52.8	51.2	49.3
SUCCESS IN MY OWN BUSINESS	49.5	56.3	62.7	54.1	26.5	31.0	39.2	32.2	39.2	45.7	52.3	44.6
DEVELOP A PHILOSOPHY OF LIFE	79.2	78.8	79.5	77.2	87.7	88.6	87.3	85.0	83.0	82.9	83.0	80.6
STUDENTS ESTIMATE CHANGES ARE **												
VERY GOOD THAT THEY WILL	3.8	6.2	7.6	7.4	4.6	7.7	8.9	10.0	4.2	6.8	8.2	8.5
GET MARRIED WHILE IN COLLEGE	15.3	16.6	18.9	16.3	21.9	22.1	25.0	21.7	18.2	18.9	21.6	18.6
HARRY WITHIN A YEAR AFTER COLL	3.2	2.7	2.8	3.7	2.1	2.2	2.1	3.0	2.7	2.5	2.5	3.4
OBTAIN AVRG GHD OF A- OR HIGHER	11.8	14.8	12.4	16.3	13.3	16.8	13.6	19.1	12.5	15.7	13.0	17.5
CHANGE MAJOR FIELD	14.2	15.9	13.0	16.5	14.5	17.4	13.6	19.0	14.3	16.5	13.3	17.6
CHANGE CAREER CHOICE	2.3	1.8	3.7	2.2	1.5	1.1	1.7	1.2	1.9	1.5	2.8	1.8
FAIL ONE OR MORE COURSES	4.1	4.5	3.7	4.6	2.9	3.3	3.0	3.4	3.5	4.0	3.4	4.1
GRADUATE WITH HONORS	2.3	2.3	2.7	2.2	1.6	1.9	1.7	1.6	2.0	2.2	2.3	2.0
BE ELECTED TO A STUDENT OFFICE	28.4	22.9	29.1	19.5	30.8	27.6	32.2	24.0	29.5	24.9	30.5	21.5
JOIN SOCIAL FRAT OR SORORITY	5.1	4.0	3.9	4.6	5.5	4.5	4.1	4.3	5.3	4.2	4.0	4.5
AUTHOR A PUBLISHED ARTICLE	2.4	2.4	2.5	2.6	2.2	2.9	2.8	3.4	2.3	2.6	2.6	3.0
BE ELECTED TO AN HONOR SOCIETY	5.4	3.6	3.6	4.6	5.6	3.2	2.6	4.1	5.5	3.4	3.1	4.4
PARTICIPATE IN DEMONSTRATIONS	0.6	0.7	0.8	1.2	0.8	1.1	0.9	1.3	0.7	0.9	0.9	1.3
DROP OUT TEMPORARILY	0.3	0.4	0.4	0.5	0.5	0.7	0.7	0.7	0.4	0.5	0.6	0.6
DROP OUT PERMANENTLY	8.6	13.2	13.4	14.4	7.8	13.8	12.4	16.0	8.2	13.4	13.0	15.1
TRANSFER TO ANOTHER COLLEGE												

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	MEN			WOMEN			ALL STUDENTS					
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
STUDY HABITS (ALWAYS OR USUALLY) DURING PAST YEAR	94.6	96.3	95.5	93.7	97.8	98.6	98.4	97.7	96.0	97.3	96.8	95.4
TURNUED IN ASSIGNED WORK ON TIME	12.5	12.9	15.7	16.1	7.0	6.9	9.0	9.1	10.0	10.4	12.7	13.1
HAD TROUBLE CONCENTRATING	68.4	71.7	71.4	68.3	73.5	76.3	76.6	75.7	70.7	73.6	73.7	71.5
KEPT STUDY PLACE NEAT	9.6	8.8	10.0	11.8	5.1	4.2	4.2	6.0	7.6	6.9	7.4	9.3
WAS TOO BORED TO STUDY	25.8	21.6	26.9	23.4	34.5	32.3	34.2	30.7	29.7	26.1	30.1	26.5
OUTLINED READING ASSIGNMENT	15.9	12.0	17.6	14.4	10.4	6.8	10.8	8.2	13.5	9.8	14.6	11.7
MADE CARELESS MISTAKES ON TEST	51.0	44.5	41.8	40.6	59.0	53.4	50.6	49.9	54.6	48.3	45.7	44.6
DID HOMEWORK EVERY DAY	91.8	91.0	89.5	89.6	93.3	92.4	90.4	91.9	92.5	91.6	89.9	90.6
STUDIED ALONE	21.0	21.9	23.3	27.0	16.0	17.2	16.7	20.4	18.8	19.9	20.4	24.1
PUT OFF STARTING HOMEWORK	20.2	18.7	24.1	19.9	32.7	28.0	35.3	28.3	25.8	22.6	29.0	23.5
GOT EXAM JITTERS	4.0	3.0	4.3	4.5	3.5	2.9	3.7	3.7	3.8	3.0	4.0	4.1
FELL ASLEEP WHILE STUDYING	7.0	6.9	9.4	9.1	5.2	4.9	8.0	6.7	6.2	6.0	8.8	8.0
MEMORIZED WITHOUT UNDERSTANDING	4.2	3.4	4.8	4.8	2.3	1.7	3.1	2.6	3.4	2.7	4.0	3.9
FAILED TO COMPLETE ASSIGNMENT	22.3	22.2	27.1	24.5	24.0	25.2	29.0	25.7	23.0	23.5	27.9	25.0
SHARED NOTES WITH OTHER STUDENTS	76.6	73.3	76.2	70.2	88.0	85.7	88.2	83.4	81.7	78.5	81.5	75.9
CHECKED WORK BEFORE SUBMITTING	10.9	12.8	16.6	14.0	15.0	20.3	24.6	20.9	12.7	16.0	20.1	17.0
DID WORK FOR EXTRA CREDIT	7.0	5.4	7.3	6.3	10.1	8.9	12.9	9.4	8.4	6.9	9.8	7.7
MADE UP AND TOOK OWN TEST	15.2	13.6	15.0	17.0	12.7	10.4	10.4	13.0	14.1	12.3	12.9	15.3
DAY DREAMED WHILE STUDYING	3.9	3.1	4.0	4.2	1.3	0.9	1.5	1.4	2.7	2.2	2.9	3.0
RECD LOWER GRADE THAN DESERVED	27.3	25.3	27.9	26.2	27.7	28.8	31.5	30.5	27.5	26.8	29.5	28.1
INCLUDED MINOR DETAILS IN NOTES	14.9	14.7	18.6	17.6	9.6	8.3	10.9	10.2	12.5	12.0	15.2	14.4
WASTED TIME IN BULL SESSIONS	57.5	57.6	56.2	56.6	65.7	66.0	65.1	62.7	61.2	61.1	60.2	59.2
ANALYZED OWN MISTAKES	53.5	53.5	51.5	50.4	53.8	56.0	55.2	52.5	53.6	54.5	53.1	51.3
READ TABLES CHARTS CAREFULLY	19.4	21.3	20.9	23.1	18.2	20.5	20.9	22.5	18.9	20.9	20.9	22.8
STUDIED WITH RADIO ON	4.6	5.8	7.4	6.6	5.3	6.5	8.5	7.4	4.9	6.1	7.9	6.9
STUDIED WITH T.V. ON	41.3	42.0	45.3	43.2	45.7	47.9	52.4	49.2	43.3	44.5	48.4	45.8
CLARIFIED WORK WITH INSTRUCTOR	68.5	69.5	69.0	67.2	91.7	90.7	91.1	90.8	89.9	90.0	89.9	88.8
AGREE STRONGLY OR SOMEWHAT	59.9	56.1	58.2	56.9	52.0	48.3	49.3	48.7	56.3	52.8	54.2	53.4
STUDENT DESIGN OF CURRICULUM	36.6	34.2	33.5	37.2	28.7	26.4	28.1	29.1	33.1	30.9	31.1	33.7
PUBLISH ALL SCIENCE FINDINGS **	20.9	23.2	26.3	22.5	20.6	23.2	31.6	20.5	20.7	23.2	28.7	21.6
INDIVIDUAL CANNOT CHANGE SOCIETY	62.1	64.8	68.1	66.0	45.1	46.8	55.4	50.2	54.5	57.2	62.5	59.2
COLL CONTROL STDT BEHAV OFF CAMP	63.7	65.3	63.0	63.7	62.6	62.9	59.8	61.5	63.2	64.3	61.6	62.8
BENEFIT OF COLLEGE IS MONETARY**	68.1	71.4	72.8	66.4	68.0	72.0	73.0	65.7	68.1	71.6	72.9	66.1
BASE FACULTY PAY ON STDT EVAL **	49.7	56.4	64.1	55.4	49.0	56.9	70.0	56.2	49.4	56.6	66.7	55.7
MY BELIEFS ARE SIMILAR TO OTHERS	24.5	19.2	15.7	26.9	20.4	14.9	10.0	22.6	22.7	17.4	13.2	25.1
REGULATE STUDENT PUBLICATIONS **	47.4	43.8	43.5	50.5	45.1	43.5	40.9	50.1	46.4	43.7	42.3	50.3
MARIJUANA SHOULD BE LEGALIZED	58.1	49.1	48.5	50.2	55.4	47.2	48.2	45.6	56.9	48.3	48.4	48.2
LIMIT CARS TO REDUCE AIR POLLUT	41.9	39.8	37.6	40.0	43.0	42.4	42.4	42.5	42.4	40.9	39.7	41.1
URBAN PROBS REQUIRE MUCH MONEY	30.3	33.3	38.9	35.6	24.0	27.8	36.6	30.1	27.5	31.0	37.8	33.3
OUTLAW CIGARETTE ADVERTISING	42.1	41.2	36.5	44.4	34.4	29.9	29.2	33.1	38.6	36.4	33.2	39.6
COLLEGE HAS RIGHT TO BAN SPKR **	42.9	41.0	46.1	44.7	38.7	37.7	43.2	40.6	41.1	39.6	44.8	42.9
ARMY SHOULD BE VOLUNTARY	54.3	57.9	62.7	57.6	46.2	51.4	54.4	49.8	50.7	55.2	59.0	54.2
GIVE DISADVANTAGED PREF TRMTNT**												
COLL TOO LAX ON STDT PROTEST **												

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	MEN			WOMEN			ALL STUDENTS					
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
PERCENTAGE OF STUDENTS REPORTING THAT DURING THE PAST YEAR THEY												
VOTED IN STUDENT ELECTION (3) **	71.5	74.5	79.4	72.9	76.7	80.7	82.9	81.6	73.9	77.1	81.0	76.6
CAME LATE TO CLASS **	56.6	51.5	57.7	59.1	52.6	46.4	52.9	54.5	54.8	49.4	55.6	57.1
PLAYED A MUSICAL INSTRUMENT **	36.6	35.8	35.0	36.8	42.8	48.2	42.1	43.0	39.4	41.0	38.1	39.5
STUDIED IN THE LIBRARY BOOK (3) **	24.6	33.3	31.5	27.3	33.1	42.5	40.0	36.1	28.4	37.2	35.3	31.1
CHECKED OUT A LIBRARY BOOK (3) **	38.6	44.7	48.9	40.3	55.8	62.0	64.5	56.2	46.3	52.0	55.8	47.2
ARRANGED DATE FOR ANOTHER STUDT **	49.4	47.7	59.7	46.4	49.4	46.9	57.0	43.7	49.4	47.3	58.5	45.2
OVERSLEPT AND MISSED A CLASS **	23.9	19.7	22.1	22.8	16.6	13.8	13.7	15.0	20.6	17.2	18.4	19.5
TYPED A HOMEWORK ASSIGNMENT(3) **	13.3	16.5	12.6	19.0	23.5	30.5	23.4	31.8	17.9	22.4	17.4	24.5
DISCUSSED FUTURE WITH PARENTS **	33.1	30.1	32.5	32.8	47.9	46.8	46.9	46.7	39.7	37.1	38.9	38.8
WAS LATE WITH HOMEWORK ASSGNT **	68.2	65.9	71.3	70.6	52.7	49.3	52.2	55.0	61.3	58.9	62.8	63.9
ARGUED WITH TEACHER IN CLASS **	57.9	59.6	53.1	57.4	44.6	46.3	32.9	42.1	51.9	54.0	44.2	50.8
ATTENDED RELIGIOUS SERVICE	88.3	91.0	93.1	82.5	92.3	94.8	96.5	89.4	90.1	92.6	94.6	85.5
PROTESTED AGAINST VIETNAM WAR	6.9	3.8	3.1	5.7	6.9	3.0	2.1	4.6	6.9	3.4	2.7	5.2
PROTESTED AGAINST RACIAL DISCRIM	8.5	5.8	7.4	6.5	9.4	6.3	5.9	5.9	8.9	6.0	6.7	6.2
PROTESTED AGAINST SCHOOL ADMIN	20.4	17.6	14.9	15.5	17.6	14.3	11.5	12.2	19.2	16.2	13.4	14.1
DID EXTRA READING FOR CLASS(3) **	8.7	8.6	9.0	8.6	12.6	14.3	15.8	14.2	10.5	11.0	12.4	11.0
TOOK SLEEPING PILLS **	4.3	4.8	5.1	6.0	6.5	6.5	6.9	7.9	5.3	5.5	5.9	6.8
TUTORED ANOTHER STUDENT **	47.2	41.4	44.5	41.7	55.6	46.8	51.8	45.9	51.0	43.7	47.8	43.5
PLAYED CHESS **	56.7	54.0	49.8	53.9	26.0	24.1	19.9	23.9	43.0	41.4	36.6	40.9
READ POETRY NOT READ FOR COURSE	44.6	42.2	46.7	45.4	71.2	71.1	73.0	70.4	56.5	54.3	58.3	56.2
TOOK A TRANQUILIZING PILL **	5.8	5.4	6.9	6.8	11.3	11.1	13.6	13.2	8.2	7.8	9.9	9.5
DISCUSSED RELIGION (3) **	22.5	22.5	23.7	23.1	37.9	38.6	37.5	36.4	29.4	29.3	29.8	28.8
TOOK VITAMINS **	54.8	54.2	59.4	60.9	62.3	58.8	65.2	66.0	58.1	56.1	62.0	63.1
VISITED ART GALLERY OR MUSEUM **	67.5	67.7	63.0	65.7	80.4	77.8	71.0	76.0	73.3	72.0	66.6	70.2
PART IN H.S. POLITICAL CAMPAIGN	38.1	40.1	46.3	39.5	42.7	45.3	51.0	47.2	40.2	42.3	48.4	42.8
PART IN OTHER POLITICAL CAMPAIGN	12.0	11.2	13.3	12.5	13.7	12.7	13.3	14.8	12.8	11.8	13.3	13.5
MISSED SCHL RECS OF ILLNESS(3) **	1.9	1.6	2.0	2.3	4.1	3.7	4.4	4.6	2.9	2.5	3.1	3.3
SMOKED CIGARETTES (3) **	20.8	17.1	19.6	15.9	16.1	10.2	11.0	9.2	18.7	14.2	15.8	13.0
DISCUSSED POLITICS (3) **	32.6	31.7	32.0	31.7	27.9	28.1	24.0	27.5	30.5	30.2	28.4	29.9
DRANK BEFR	69.8	60.7	59.6	60.9	46.4	37.1	31.4	35.4	59.3	50.8	47.1	49.9
DISCUSSED SPORTS (3) **	54.9	56.1	60.7	51.5	24.2	28.5	31.8	26.3	41.2	44.5	47.9	40.6
ASKED TEACHER FOR ADVICE (3) **	19.8	20.0	23.1	20.3	21.8	22.9	24.7	21.9	20.7	21.2	23.8	21.0
HAD VOCATIONAL COUNSELING **	57.8	63.5	60.1	55.6	57.7	65.0	62.3	56.4	57.7	64.1	61.1	56.0
STAYED UP ALL NIGHT **	57.0	56.7	59.0	61.9	54.9	56.5	54.8	59.2	56.1	56.7	57.1	60.7

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys

(3) Frequently only, all other items frequently plus occasionally.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1968
WEIGHTED NATIONAL NORMS

	Colleges for Men				Colleges for Women				Coeducational Colleges				Predominantly Negro Colleges						
	Nonsect.		Catholic		Nonsect.		Catholic		Nonsectarian		Catholic		Men		Women		Total		
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	
HIGHEST DEGREE PLANNED **																			
NONE	2.4	2.4	2.1	2.5	2.8	2.2	2.6	1.8	1.9	1.8	2.0	1.9	4.2	2.0	2.9	4.1	0.3	1.9	
ASSOCIATE (OR EQUIVALENT)	0.0	0.2	3.6	1.3	0.4	1.9	1.1	0.3	0.4	0.3	0.4	0.4	1.2	1.7	1.5	4.4	3.8	4.1	
BACHELORS DEGREE (B.A., B.S.)	18.1	27.5	43.6	48.9	27.0	58.8	32.2	33.3	33.3	33.3	53.5	41.2	30.5	30.4	30.4	22.0	16.5	18.8	
MASTERS DEGREE (M.A., M.S.)	27.0	36.3	35.2	35.5	37.4	42.4	39.6	36.0	35.8	36.0	35.4	35.8	33.6	48.0	41.7	10.0	19.5	15.4	
PH.D. OR ED.D.	26.1	17.8	10.5	8.0	19.7	10.8	15.8	13.6	10.8	13.6	6.5	10.8	22.4	14.9	18.2	4.3	0.0	1.9	
M.D., D.D.S., OR D.V.M.	15.6	10.7	2.9	2.2	7.4	2.5	5.3	9.3	6.2	9.3	1.6	6.2	4.5	1.9	3.0	1.6	0.2	0.8	
LL.B. OR J.D.	9.5	3.6	1.1	0.4	3.3	0.5	2.1	4.6	2.9	4.6	0.2	2.9	1.6	0.2	0.8	0.8	0.2	0.5	
R.D.	0.1	0.4	0.0	0.1	0.3	0.1	0.2	0.2	0.1	0.2	0.0	0.1	0.8	0.2	0.5	0.8	0.2	0.5	
OTHER	1.0	1.3	0.9	1.1	1.6	0.7	1.2	1.0	0.8	1.0	0.4	0.8	1.4	0.7	1.0	1.4	0.7	1.0	
PROBABLE MAJOR FIELD OF STUDY **																			
AGRICULTURE (INCL FORESTRY)	12.0	0.5	0.0	0.0	1.0	0.1	0.6	0.4	0.2	0.4	0.0	0.2	4.1	0.3	1.9	4.1	0.3	1.9	
BIOLOGICAL SCIENCES	8.4	4.5	4.2	3.1	5.2	4.6	4.9	4.5	4.8	4.5	5.3	4.8	4.4	3.8	4.1	4.4	3.8	4.1	
BUSINESS	9.9	20.6	2.4	5.5	19.5	5.1	13.2	28.8	18.6	3.1	3.2	18.6	22.0	16.5	18.8	22.0	16.5	18.8	
EDUCATION	1.0	2.6	6.4	12.8	8.3	16.8	12.0	3.1	8.8	7.3	17.4	8.8	10.0	19.5	15.4	10.0	19.5	15.4	
ENGINEERING	3.1	5.1	0.2	1.2	7.2	0.2	4.1	7.3	4.5	0.2	0.2	4.5	4.3	0.0	1.9	4.3	0.0	1.9	
ENGLISH	4.0	5.6	8.6	6.5	2.9	7.1	4.8	4.4	7.4	4.4	11.9	7.4	1.2	4.8	3.3	1.2	4.8	3.3	
HEALTH PROFESSIONS (NON-M.D.)	0.4	1.2	3.0	16.0	0.7	5.7	2.9	0.8	3.1	0.8	6.7	3.1	1.5	6.3	4.2	1.5	6.3	4.2	
HISTORY, POLITICAL SCIENCE	15.9	11.0	11.0	8.2	10.9	6.9	9.1	12.3	10.1	12.3	6.7	10.1	12.0	5.1	8.1	12.0	5.1	8.1	
HUMANITIES (OTHER)	2.7	5.2	12.4	7.7	3.3	8.1	5.4	1.8	3.7	1.8	6.7	3.7	1.4	2.7	2.2	1.4	2.7	2.2	
FINE ARTS	3.0	3.9	19.8	11.8	8.2	14.5	11.0	3.5	6.0	3.5	9.9	6.0	7.8	6.9	7.3	7.8	6.9	7.3	
MATHEMATICS OR STATISTICS	5.1	5.2	4.7	4.5	4.4	5.2	4.7	5.6	6.6	4.4	8.0	6.6	4.8	3.9	4.3	4.8	3.9	4.3	
PHYSICAL SCIENCES	6.2	3.7	1.1	1.4	4.4	1.6	3.2	3.1	2.5	3.1	1.7	2.5	2.6	1.3	1.9	2.6	1.3	1.9	
PRF-PROFESSIONAL	17.8	16.7	3.1	2.5	11.2	2.8	7.5	14.5	9.7	14.5	2.2	9.7	6.5	1.5	3.7	6.5	1.5	3.7	
PSYCHOL, SOCIOL, ANTHROPOL	7.8	10.5	17.1	12.7	9.2	16.7	12.5	8.4	11.5	8.4	16.2	11.5	11.8	20.4	16.7	11.8	20.4	16.7	
OTHER FIELDS (TECHNICAL)	0.7	1.6	1.0	1.2	1.3	0.8	1.1	0.5	0.4	0.5	0.4	0.4	4.0	1.0	2.3	4.0	1.0	2.3	
OTHER FIELDS (NONTECHNICAL)	0.1	0.4	2.3	3.4	0.4	1.8	1.0	0.2	0.9	0.2	1.9	0.9	0.3	5.1	3.0	0.3	5.1	3.0	
UNDECIDED	1.9	1.8	2.8	1.5	2.0	2.1	2.0	1.0	1.2	1.0	1.6	1.2	1.2	0.8	1.0	1.2	0.8	1.0	
PROBABLE CAREER OCCUPATION **																			
ARTIST (INCL PERFORMER)	3.3	3.2	16.3	8.3	6.4	10.4	8.1	2.9	4.7	2.9	7.4	4.7	6.2	5.7	5.9	6.2	5.7	5.9	
BUSINESSMAN	14.6	18.5	2.1	4.8	19.4	2.1	11.9	26.6	17.1	1.5	2.6	17.1	20.1	6.9	12.6	20.1	6.9	12.6	
CLERGYMAN	0.4	7.2	0.2	1.2	1.3	0.3	0.9	1.5	1.1	1.5	0.3	1.1	0.4	0.1	0.2	0.4	0.1	0.2	
COLLEGE TEACHER	3.3	1.8	1.8	1.1	2.6	1.8	2.3	1.1	0.8	1.1	0.5	0.8	1.8	2.2	2.1	1.8	2.2	2.1	
DOCTOR (M.D. OR D.D.S.)	14.2	10.7	2.4	1.9	7.3	2.1	5.0	9.7	6.5	9.7	1.6	6.5	5.0	1.3	2.9	5.0	1.3	2.9	
EDUCATOR (SECONDARY)	4.3	11.4	10.2	15.4	13.9	18.3	15.9	14.6	17.3	14.6	21.5	17.3	16.5	16.5	16.5	16.5	16.5	16.5	
ELEMENTARY TEACHER	0.1	0.7	8.4	18.2	1.0	16.0	7.6	0.9	8.4	0.9	19.8	8.4	3.2	19.8	12.6	3.2	19.8	12.6	
ENGINEER	3.2	4.9	0.1	1.3	6.6	0.2	3.8	6.2	3.8	6.2	0.2	3.8	4.9	0.0	2.1	4.9	0.0	2.1	
FARMER OR FORESTER	5.9	0.7	0.2	0.0	0.9	0.1	0.6	0.7	0.4	0.7	0.1	0.4	0.9	0.1	0.4	0.9	0.1	0.4	
HEALTH PROFESSIONAL (NON-M.D.)	3.1	2.1	3.0	5.9	1.7	3.4	2.5	1.8	2.5	1.8	6.6	3.7	2.7	6.1	4.6	2.7	6.1	4.6	
LAWYER	13.1	10.6	1.8	1.5	8.1	1.2	5.1	9.4	6.0	9.4	0.9	6.0	6.5	1.1	3.4	6.5	1.1	3.4	
NURSE	0.0	0.1	1.4	12.0	0.0	3.5	1.5	0.0	0.2	0.0	0.4	0.2	0.0	3.2	1.8	0.0	3.2	1.8	
RESEARCH SCIENTIST	6.6	3.9	2.5	1.9	4.1	2.8	3.5	3.0	3.1	3.0	3.1	3.1	3.3	1.9	2.5	3.3	1.9	2.5	
OTHER CHOICE	11.6	12.6	29.2	17.3	13.7	23.6	18.0	13.1	16.7	13.1	22.0	16.7	21.4	29.7	26.1	21.4	29.7	26.1	
UNDECIDED	15.5	11.6	20.3	9.2	12.8	14.3	13.4	8.6	10.3	8.6	12.9	10.3	7.1	5.4	6.1	7.1	5.4	6.1	

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	Colleges for Men				Colleges for Women				Coeducational Colleges				Predominantly Negro Colleges		
	Nonsect.		Catholic		Nonsect.		Catholic		Men		Women		Men	Women	Total
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Total
NUMBER OF APPLICATIONS TO OTHER COLLEGES **															
NONE	19.7	35.9	22.1	40.3	24.6	31.0	27.4	38.9	26.3	31.3	39.2	43.6	41.7		
ONE	14.2	22.7	14.6	22.4	17.6	19.7	18.5	26.7	23.0	24.4	22.8	22.2	22.5		
TWO	20.8	21.5	19.6	18.9	19.5	19.5	19.5	19.0	19.5	19.3	18.7	20.3	19.6		
THREE	18.3	10.9	20.7	9.8	17.7	14.7	16.4	9.5	17.2	14.1	10.7	9.0	9.8		
FOUR	13.5	4.6	12.6	4.7	10.2	8.5	9.5	3.8	7.6	6.1	4.7	3.4	4.0		
FIVE	7.3	2.1	6.3	2.4	5.9	4.1	5.2	1.5	3.4	2.7	1.9	1.0	1.4		
SIX OR MORE	6.3	2.4	4.1	1.5	4.5	2.5	3.6	0.6	2.9	2.0	2.0	0.5	1.1		
NUMBER OF ACCEPTANCES BY OTHER COLLEGES **															
NONE	24.4	34.3	20.1	35.1	24.5	29.6	26.7	34.9	24.5	28.5	30.7	31.1	30.9		
ONE	26.3	31.3	26.1	29.3	29.8	30.1	29.9	37.5	32.2	34.3	31.7	34.0	32.9		
TWO	25.3	21.0	26.5	21.9	24.8	23.3	24.1	18.1	26.3	23.1	23.4	24.8	24.2		
THREE	14.6	8.3	18.0	8.5	13.1	11.3	12.3	6.6	10.4	8.9	8.2	7.4	7.7		
FOUR	5.9	3.1	6.0	3.3	5.1	3.7	4.5	1.7	3.8	3.0	3.5	1.8	2.6		
FIVE	2.1	0.8	2.1	1.2	1.7	1.4	1.6	1.0	1.8	1.5	1.6	0.7	1.1		
SIX OR MORE	1.4	1.1	1.1	0.7	1.0	0.7	0.8	0.3	1.0	0.7	1.1	0.3	0.7		
MAJOR INFLUENCES IN DECIDING TO ATTEND THIS COLLEGE **															
PARENT OR OTHER RELATIVE	45.5	42.8	50.9	55.4	43.8	49.5	46.3	53.4	47.4	49.8	53.7	62.3	58.5		
H.S. TEACHER OR COUNSELOR	30.2	26.9	18.6	23.9	29.9	24.6	27.6	21.2	26.1	24.1	32.7	30.3	31.3		
FRIENDS ATTENDING THIS COLLEGE	12.9	18.1	14.4	14.1	15.2	14.2	14.8	14.2	15.0	14.6	20.1	17.8	18.8		
GRAD OR OTHER COLLEGE REP	24.0	20.6	20.0	16.5	19.6	19.0	19.3	15.2	16.7	16.1	19.6	19.9	19.8		
COUNSELING OR PLACEMENT SERVICE	4.2	4.5	3.4	4.4	5.8	4.7	5.3	4.1	5.6	5.0	7.4	7.9	7.7		
ATHLETIC PROGRAM OF THE COLLEGE	9.8	7.9	4.0	2.1	13.8	3.0	9.1	0.7	11.1	7.0	12.9	2.6	7.1		
OTHER EXTRACURRICULAR ACTIVITIES	8.2	5.4	12.0	4.6	6.4	7.4	6.8	4.9	3.5	4.0	8.4	5.4	6.8		
SOCIAL LIFE OF THE COLLEGE	9.5	10.7	16.8	9.6	10.8	10.5	10.7	7.2	7.1	7.1	11.9	7.9	9.7		
CHANCE TO LIVE AWAY FROM HOME	16.8	22.5	28.8	20.2	21.0	25.6	23.0	29.2	19.0	23.0	13.6	16.5	15.2		
LOW COST	2.2	6.3	1.6	9.6	7.3	7.3	7.3	5.7	5.4	5.5	17.6	18.5	18.1		
ACADEMIC REPUTATION OF THE COLL	75.1	49.0	70.9	59.2	50.9	60.4	55.1	54.3	40.8	46.1	31.9	40.5	36.7		
MOST STUDENTS ARE LIKE ME	10.1	10.0	13.2	10.0	12.5	15.1	13.7	14.2	9.1	11.1	8.1	5.3	6.5		
RELIGIOUS AFFILIATION	1.2	22.2	4.0	28.5	6.6	11.7	8.8	32.6	19.1	24.4	5.5	6.6	6.1		
WHILE GROWING UP, I LIVED															
ON A FARM	8.3	4.2	3.2	6.7	5.7	5.9	5.8	4.9	3.9	4.3	14.3	14.1	14.2		
IN A SMALL TOWN	19.9	12.3	16.3	14.4	22.2	20.8	21.6	15.8	14.1	14.7	21.1	25.6	23.6		
IN A MODERATE SIZE TOWN OR CITY	29.7	33.5	36.0	30.2	33.8	35.2	34.4	40.9	35.1	37.4	36.8	35.9	36.3		
IN A SUBURB OF A LARGE CITY	28.5	30.6	32.5	29.0	26.5	24.4	25.6	24.3	27.1	26.0	8.0	7.0	7.5		
IN A LARGE CITY	13.6	19.4	11.9	19.7	11.8	13.7	12.6	14.2	19.8	17.6	19.7	17.3	18.4		

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	Nonsect.		Catholic		Nonsect.		Catholic		Nonsectarian		Catholic		Men		Women		Total		
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	
REGION OF HOME STATE (1)	**																		
MIDDLE STATES	51.6	24.7	21.5	25.4	38.8	35.0	37.1	24.7	13.7	20.4	20.9	12.2	16.0	20.9	12.2	16.0	20.9	12.2	16.0
NEW ENGLAND	13.3	0.8	16.5	4.8	19.5	12.2	16.3	14.3	18.9	16.1	0.7	0.4	0.5	0.7	0.4	0.5	0.7	0.4	0.5
NORTH CENTRAL	9.3	30.5	27.3	44.8	17.6	21.2	19.2	53.3	61.7	56.6	21.1	23.2	22.3	21.1	23.2	22.3	21.1	23.2	22.3
NORTHWEST	1.2	0.8	2.7	0.6	1.5	2.0	1.7	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1
SOUTHERN	19.3	8.2	19.1	16.9	14.9	21.0	17.6	6.6	4.9	5.9	56.3	63.5	60.3	56.3	63.5	60.3	56.3	63.5	60.3
WESTERN	3.9	31.9	10.5	5.5	6.2	7.6	6.8	0.4	0.2	0.3	0.3	0.4	0.3	0.3	0.4	0.3	0.3	0.4	0.3
FOREIGN	1.5	3.0	2.4	2.1	1.5	1.0	1.3	0.6	0.5	0.6	0.5	0.2	0.3	0.5	0.2	0.3	0.5	0.2	0.3
FATHERS EDUCATION	**																		
GRAMMAR SCHOOL OR LESS	6.5	8.4	1.8	9.3	7.2	6.8	7.0	7.5	6.2	7.0	26.4	26.8	26.7	26.4	26.8	26.7	26.4	26.8	26.7
SOME HIGH SCHOOL	9.9	11.8	3.5	12.2	13.6	11.4	12.6	12.3	9.9	11.4	31.1	31.7	31.4	31.1	31.7	31.4	31.1	31.7	31.4
HIGH SCHOOL GRADUATE	18.9	27.4	10.5	27.7	26.2	21.2	24.0	32.9	30.9	32.1	22.4	22.2	22.3	22.4	22.2	22.3	22.4	22.2	22.3
SOME COLLEGE	16.1	21.5	17.3	19.5	17.3	18.4	17.8	19.4	22.3	20.5	10.0	9.0	9.4	10.0	9.0	9.4	10.0	9.0	9.4
COLLEGE DEGREE	24.3	20.7	34.8	19.2	20.7	23.2	21.8	18.1	21.8	19.5	6.1	6.0	6.0	6.1	6.0	6.0	6.1	6.0	6.0
POSTGRADUATE DEGREE	24.4	10.2	32.0	12.1	15.0	19.0	16.7	9.8	8.9	9.4	4.0	4.3	4.2	4.0	4.3	4.2	4.0	4.3	4.2
MOTHERS EDUCATION	**																		
GRAMMAR SCHOOL OR LESS	3.3	6.6	1.2	6.3	4.7	4.2	4.5	4.6	5.2	4.8	14.4	13.1	13.7	14.4	13.1	13.7	14.4	13.1	13.7
SOME HIGH SCHOOL	8.9	8.9	3.3	11.0	11.5	10.0	10.8	9.4	7.9	8.8	33.6	34.8	34.3	33.6	34.8	34.3	33.6	34.8	34.3
HIGH SCHOOL GRADUATE	32.1	43.6	20.5	40.8	39.7	32.9	36.7	50.0	47.4	49.0	30.0	27.2	28.5	30.0	27.2	28.5	30.0	27.2	28.5
SOME COLLEGE	19.9	22.0	29.0	21.3	19.2	22.8	20.8	18.6	21.0	19.6	10.7	11.5	11.2	10.7	11.5	11.2	10.7	11.5	11.2
COLLEGE DEGREE	28.2	16.0	37.8	17.6	20.2	23.5	21.7	15.0	16.1	15.4	8.0	10.2	9.2	8.0	10.2	9.2	8.0	10.2	9.2
POSTGRADUATE DEGREE	7.7	2.9	8.3	3.0	4.7	6.7	5.6	2.5	2.3	2.4	3.3	3.2	3.2	3.3	3.2	3.2	3.3	3.2	3.2
RACIAL BACKGROUND	**																		
CAUCASIAN	82.1	91.9	93.6	91.7	87.6	82.5	85.3	95.8	95.4	95.6	4.9	1.3	2.9	4.9	1.3	2.9	4.9	1.3	2.9
NEGRO	12.0	1.5	1.9	2.6	7.5	12.8	9.9	1.3	1.2	1.2	90.7	97.1	94.3	90.7	97.1	94.3	90.7	97.1	94.3
AMERICAN INDIAN	0.2	0.2	0.4	0.5	0.4	0.4	0.4	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.2	0.3	0.3
ORIENTAL	0.6	1.2	1.4	0.9	1.0	0.9	1.0	0.1	0.1	0.1	0.2	0.0	0.1	0.2	0.0	0.1	0.2	0.0	0.1
OTHER	2.1	5.2	2.7	4.2	3.4	3.4	3.4	2.6	3.1	2.8	4.0	1.3	2.5	4.0	1.3	2.5	4.0	1.3	2.5
RELIGIOUS BACKGROUND	**																		
PROTESTANT	58.9	4.4	61.0	6.7	52.2	59.3	55.3	4.2	3.3	3.8	50.3	54.8	52.9	50.3	54.8	52.9	50.3	54.8	52.9
ROMAN CATHOLIC	21.2	94.0	22.0	91.0	24.9	17.4	21.6	94.7	96.0	95.3	6.9	5.4	6.1	6.9	5.4	6.1	6.9	5.4	6.1
JEWISH	10.7	0.1	8.7	0.1	10.2	10.9	10.5	0.1	0.2	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1
OTHER	6.4	0.8	4.2	1.5	9.2	9.1	9.2	0.7	0.2	0.5	39.5	38.4	38.9	39.5	38.4	38.9	39.5	38.4	38.9
NONE	2.9	0.7	4.2	0.7	3.5	3.2	3.3	0.3	0.2	0.3	3.1	1.3	2.1	3.1	1.3	2.1	3.1	1.3	2.1
PRESENT RELIGIOUS PREFERENCE	**																		
PROTESTANT	46.8	2.8	50.1	5.5	42.8	51.1	46.5	3.3	2.7	3.1	46.6	51.8	49.5	46.6	51.8	49.5	46.6	51.8	49.5
ROMAN CATHOLIC	18.7	87.3	20.0	88.4	22.0	16.0	19.4	88.3	93.4	90.3	8.7	8.8	8.7	8.7	8.8	8.7	8.7	8.8	8.7
JEWISH	9.1	0.1	7.6	0.2	8.4	9.2	8.8	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
OTHER	8.7	2.5	7.0	2.2	10.9	11.3	11.0	2.1	0.6	1.5	38.1	36.6	37.2	38.1	36.6	37.2	38.1	36.6	37.2
NONE	16.8	7.2	15.4	3.7	15.9	12.4	14.3	6.1	3.1	4.9	6.5	2.6	4.3	6.5	2.6	4.3	6.5	2.6	4.3

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

(1) States have been grouped according to the areas defined by the six regional accrediting associations.

AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS

	Colleges for Men		Colleges for Women		Coeducational Colleges			Predominantly Negro Colleges			
	Nonsect.	Catholic	Nonsect.	Catholic	Men	Women	Total	Men	Women	Total	
											Men
FATHERS OCCUPATION											
ARTIST (INCL PERFORMER)	1.1	0.8	1.7	0.8	1.3	1.4	1.4	0.7	0.7	0.7	0.7
BUSINESSMAN	37.4	40.7	46.4	37.3	36.7	35.5	35.5	41.6	41.6	41.6	5.7
CLERGYMAN	1.5	0.1	0.7	0.1	1.4	1.7	1.7	0.0	0.0	0.0	2.1
COLLEGE TEACHER	1.5	0.4	2.5	0.3	1.3	2.0	1.6	0.4	0.4	0.4	0.3
DOCTOR (M.D. OR D.D.S.)	7.0	3.7	9.6	4.0	3.7	4.4	4.0	2.9	2.9	3.2	0.8
EDUCATOR (SECONDARY)	2.8	1.2	2.1	1.3	2.6	2.7	2.7	1.0	1.1	1.1	0.8
ELEMENTARY TEACHER	0.4	0.2	0.2	0.4	0.3	0.4	0.4	0.2	0.2	0.2	0.8
ENGINEER	5.5	7.1	7.5	6.4	6.4	7.5	6.9	10.5	10.5	7.8	1.4
FARMER OR FORESTER	4.9	3.1	2.3	4.8	2.6	3.2	2.9	2.0	2.0	2.5	9.0
HEALTH PROFESSIONAL (NON-M.D.)	1.1	1.1	1.4	1.5	0.8	1.1	0.9	0.8	0.8	0.8	0.6
LAWYER	4.7	2.0	5.8	3.0	2.1	2.6	2.3	2.4	2.4	2.1	0.3
MILITARY CAREER	1.4	1.6	2.4	1.6	1.3	1.7	1.5	0.4	0.4	0.9	2.0
RESEARCH SCIENTIST	1.1	0.5	1.0	0.4	0.9	1.3	1.1	0.1	0.1	0.3	0.2
SKILLED WORKER	7.4	11.5	2.9	10.7	10.4	7.9	9.3	11.0	10.5	10.8	12.3
SEMI-SKILLED WORKER	5.7	6.0	1.4	6.7	8.0	5.1	6.7	7.6	4.6	6.4	17.7
UNSKILLED WORKER	2.8	2.1	0.6	2.5	3.1	3.3	3.2	2.7	2.3	2.6	15.7
UNEMPLOYED	0.8	0.6	0.6	1.0	1.0	1.3	1.1	1.1	1.1	0.7	4.4
OTHER	12.8	17.2	11.1	17.2	15.9	18.1	16.9	18.0	18.0	18.0	23.1
ESTIMATED PARENTAL INCOME (2)											
LESS THAN \$4,000	5.6	4.2	2.0	4.3	6.1	8.6	7.1	1.9	4.1	2.7	36.2
\$4,000 - \$5,999	7.6	6.7	2.4	8.3	8.3	8.3	8.3	6.8	6.4	6.7	24.4
\$6,000 - \$7,999	9.7	11.0	4.7	14.3	11.7	10.2	11.1	12.2	13.1	12.5	14.3
\$8,000 - \$9,999	10.4	16.9	6.6	17.8	14.5	11.7	13.3	18.1	16.5	17.5	9.7
\$10,000 - \$14,999	21.4	30.3	18.2	25.1	24.8	23.2	24.1	30.9	28.0	29.8	9.3
\$15,000 - \$19,999	13.2	12.7	15.4	12.5	13.5	14.5	13.9	12.4	13.3	12.7	3.5
\$20,000 - \$24,999	8.9	7.9	12.4	6.5	7.4	9.6	8.3	7.2	7.6	7.4	1.5
\$25,000 - \$29,999	6.7	3.3	10.0	3.3	4.1	4.8	4.4	3.6	4.8	4.1	0.5
\$30,000 OR MORE	16.5	7.9	28.4	8.0	9.7	9.0	9.4	7.0	6.2	6.7	9.6
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR											
PERSONAL SVGS OR EMPLOYMENT	13.7	23.1	5.3	14.9	17.0	8.3	13.2	28.3	12.4	22.0	15.1
PARENTAL OR FAMILY AID	66.3	46.9	34.5	56.6	57.6	66.2	61.4	50.6	61.6	54.9	31.7
REPAYABLE LOAN	15.4	27.0	7.4	20.5	19.1	20.3	19.7	20.3	23.6	21.6	32.7
SCHOLARSHIP/GRANT/OR OTHER GIFT	31.5	27.2	16.5	29.1	25.2	26.3	25.7	22.9	25.0	23.7	32.0
CONCERN ABOUT FINANCING EDUC											
NONE	36.8	27.6	54.6	32.6	35.8	36.8	36.2	28.4	31.4	29.6	19.8
SOME CONCERN	54.1	62.2	39.8	57.6	54.4	53.0	53.8	61.9	58.0	60.4	57.8
MAJOR CONCERN	9.2	10.2	5.6	9.8	9.8	10.3	10.0	9.6	10.6	10.0	22.4

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

(2) Reported estimate of total income of parental family last year (all sources before taxes).

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	Colleges for Men				Colleges for Women				Coeducational Colleges				Predominantly Negro Colleges										
	Nonsect.		Catholic		Nonsect.		Catholic		Nonsectarian		Men		Women		Total		Men		Women		Total		
OBJECTIVES CONSIDERED TO BE **																							
ESSENTIAL OR VERY IMPORTANT																							
ACHIEVE IN A PERFORMING ART	7.8	8.4	19.3	12.7	10.0	15.0	12.2	6.9	10.6	6.9	10.6	8.4	13.0	14.1	13.6	13.0	14.1	13.0	14.1	13.6	13.0	14.1	
BE AN AUTHORITY IN MY FIELD	60.3	63.0	58.9	61.8	64.3	57.1	61.1	65.7	56.8	65.7	56.8	62.2	69.7	71.1	70.5	69.7	71.1	69.7	71.1	70.5	69.7	71.1	
OBTAIN RECOGNITION FROM PEERS	46.3	41.8	34.2	35.0	46.3	34.4	41.1	45.0	33.0	45.0	34.4	40.3	48.9	49.7	52.6	48.9	49.7	48.9	49.7	52.6	48.9	49.7	
PERFORM OR COMPOSE MUSIC	7.7	7.3	8.0	6.2	8.9	8.9	8.9	6.8	5.4	6.8	8.9	6.2	6.8	6.7	8.1	6.8	6.7	6.8	6.7	8.1	6.8	6.7	
BE AN EXPERT IN FINANCE	16.8	15.8	2.7	5.2	16.6	2.9	10.6	18.9	2.6	18.9	2.9	10.6	12.5	23.2	17.3	12.5	23.2	17.3	23.2	17.3	12.5	23.2	
BE ADMINISTRATIVELY RESPONSIBLE	26.3	30.1	11.9	18.8	28.0	13.8	21.8	30.1	14.0	30.1	13.8	21.8	23.8	28.4	30.9	23.8	28.4	30.9	28.4	30.9	23.8	28.4	
BE VERY WELL-OFF FINANCIALLY	50.9	46.4	26.5	28.0	50.0	24.4	38.8	50.6	22.5	50.6	24.4	38.8	39.5	45.7	51.9	39.5	45.7	51.9	45.7	51.9	39.5	45.7	
HELP OTHERS IN DIFFICULTY	58.3	64.9	70.8	77.4	58.3	73.5	65.0	63.1	79.8	63.1	73.5	69.7	69.7	76.1	70.6	69.7	76.1	70.6	76.1	70.6	69.7	76.1	
JOIN THE PEACE CORPS OR VISTA	19.4	21.7	31.5	33.5	16.7	32.2	23.5	18.9	34.4	18.9	32.2	25.0	25.0	16.4	19.7	16.4	16.4	19.7	16.4	19.7	25.0	16.4	
BECOME AN OUTSTANDING ATHLETE	18.9	16.5	6.0	6.0	23.4	5.5	15.5	20.8	2.8	20.8	5.5	15.5	13.7	4.7	13.6	20.8	4.7	13.6	4.7	13.6	13.7	4.7	
BECOME A COMMUNITY LEADER	34.2	33.9	21.7	21.9	30.0	18.2	24.8	32.8	20.8	32.8	18.2	24.8	28.1	39.1	32.9	32.8	39.1	32.9	39.1	32.9	28.1	39.1	
CONTRIBUTE TO SCIENTIFIC THEORY	17.4	12.9	6.1	7.4	13.3	7.1	10.6	12.9	7.3	12.9	7.1	10.6	10.7	16.8	13.8	12.9	16.8	13.8	16.8	13.8	10.7	16.8	
WRITE ORIGINAL WORKS	18.7	16.0	23.5	16.0	15.8	19.7	17.5	13.0	16.4	13.0	19.7	14.3	14.3	12.2	13.0	12.2	12.2	13.0	12.2	13.0	14.3	12.2	
NOT BE OBLIGATED TO PEOPLE	25.2	20.6	20.1	17.5	24.5	22.9	23.8	21.2	14.2	21.2	22.9	23.8	18.4	31.0	31.7	21.2	31.0	31.7	31.0	31.7	18.4	31.0	
CREATE WORKS OF ART	9.1	11.0	30.5	18.8	12.1	22.6	16.7	6.6	19.2	6.6	22.6	11.5	11.5	10.9	11.1	10.9	10.9	11.1	10.9	11.1	11.5	10.9	
KEEP UP WITH POLITICAL AFFAIRS	65.3	58.1	65.8	60.8	57.2	56.7	57.0	59.0	61.6	59.0	56.7	60.1	60.1	59.3	56.5	59.3	59.3	56.5	59.3	56.5	60.1	59.3	
SUCCEED IN MY OWN BUSINESS	55.1	54.3	31.4	34.5	52.2	27.6	41.4	55.7	25.3	55.7	27.6	43.7	43.7	66.9	59.0	66.9	66.9	59.0	66.9	59.0	43.7	66.9	
DEVELOP A PHILOSOPHY OF LIFE	87.0	86.3	91.5	91.2	84.1	90.4	86.9	87.2	93.2	87.2	90.4	89.5	89.5	82.0	84.8	82.0	82.0	84.8	82.0	84.8	89.5	82.0	
STUDENTS ESTIMATE CHANGES ARE *																							
VERY GOOD THAT THEY WILL																							
GET MARRIED WHILE IN COLLEGE	3.1	3.7	6.1	4.4	5.1	5.7	5.4	3.5	4.3	3.5	5.7	3.8	3.8	6.3	5.4	3.5	6.3	3.8	6.3	3.8	6.3		
MARRY WITHIN A YEAR AFTER COLL	15.8	16.9	25.8	20.4	18.5	24.6	21.2	17.1	20.3	17.1	24.6	18.4	18.4	20.3	17.0	17.1	20.3	18.4	20.3	17.0	18.4		
OBTAIN AVRG GRD OF A- OR HIGHER	3.3	3.2	2.0	2.7	2.7	2.4	2.6	2.7	1.6	2.7	2.4	2.6	2.3	5.0	4.2	2.7	5.0	2.3	5.0	4.2	2.6	5.0	
CHANGE MAJOR FIELD	20.4	15.4	25.9	13.1	16.1	19.6	17.6	14.3	17.7	14.3	19.6	15.6	15.6	11.6	12.2	14.3	11.6	12.2	14.3	15.6	11.6	12.2	
CHANGE CAREER CHOICE	23.1	17.0	29.9	13.7	18.6	21.6	19.9	14.3	18.7	14.3	21.6	16.0	16.0	9.5	9.8	14.3	9.5	12.2	9.8	12.2	16.0	9.5	
FAIL ONE OR MORE COURSES	2.1	1.1	1.6	1.2	2.7	1.4	2.1	2.0	1.0	2.0	1.4	2.1	1.6	2.1	2.0	2.0	2.1	1.6	2.1	2.0	2.1	2.0	
GRADUATE WITH HONORS	7.0	5.5	3.5	3.8	4.4	4.3	4.4	5.0	3.4	5.0	4.3	4.4	4.4	8.7	7.1	5.0	8.7	4.4	8.7	7.1	4.4	8.7	
BE ELECTED TO A STUDENT OFFICE	3.8	3.3	3.3	3.1	4.3	2.5	3.5	3.2	1.7	3.2	2.5	3.5	2.6	7.0	5.5	3.2	7.0	2.6	5.5	3.2	3.5	5.5	
JOIN SOCIAL FRAT OR SORORITY	45.7	30.4	24.5	31.7	32.2	33.8	32.9	30.9	38.3	30.9	33.8	33.8	33.8	31.2	31.0	30.9	31.2	33.8	31.0	31.2	33.8	31.0	
AUTHOR A PUBLISHED ARTICLE	10.5	7.7	7.8	5.4	7.0	7.2	7.1	6.7	6.3	6.7	7.2	7.1	6.5	4.3	4.2	6.7	4.3	6.5	4.2	4.3	6.5	4.2	
BE ELECTED TO AN HONOR SOCIETY	4.3	3.4	3.0	3.4	2.9	3.9	3.4	2.0	3.9	2.0	3.9	3.4	3.4	4.5	4.0	2.0	4.5	3.4	4.0	3.4	3.4	4.0	
PARTICIPATE IN DEMONSTRATIONS	7.6	6.3	9.0	4.6	7.3	7.3	7.3	5.9	3.6	5.9	7.3	7.3	5.0	9.4	7.4	5.9	9.4	3.6	7.4	5.9	7.3	7.4	
DROP OUT TEMPORARILY	0.8	0.8	2.2	0.6	0.8	1.4	1.1	0.7	0.9	0.7	1.4	0.8	0.8	1.0	0.8	0.7	1.0	0.9	0.8	1.0	0.8	0.8	
DROP OUT PERMANENTLY	0.4	0.5	0.6	0.5	0.3	0.7	0.4	0.2	0.7	0.2	0.7	0.4	0.4	0.5	0.5	0.2	0.5	0.7	0.4	0.5	0.4	0.5	
TRANSFER TO ANOTHER COLLEGE	4.8	11.6	19.3	10.4	9.2	9.9	9.5	13.5	12.6	13.5	9.9	13.1	13.1	7.5	7.7	13.5	7.5	12.6	7.7	13.1	13.1	7.5	

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	Colleges for Men				Colleges for Women				Coeducational Colleges				Predominantly Negro Colleges						
	Nonsect.		Catholic		Nonsect.		Catholic		Nonsectarian		Catholic		Men		Women		Total		
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	
STUDY HABITS (ALWAYS OR USUALLY) DURING PAST YEAR	96.6	96.6	97.5	98.0	94.2	98.0	95.9	96.1	99.2	97.5	92.1	97.3	95.1	92.1	97.3	95.1	92.1	97.3	95.1
TURNUED IN ASSIGNED WORK ON TIME	9.4	14.8	7.8	8.9	13.2	7.6	10.7	16.7	6.1	12.6	12.2	10.1	11.0	12.2	10.1	11.0	12.2	10.1	11.0
HAD TROUBLE CONCENTRATING	62.9	66.4	66.0	73.4	64.5	67.2	65.7	67.9	70.5	68.9	79.7	80.2	80.0	79.7	80.2	80.0	79.7	80.2	80.0
KEPT STUDY PLACE NEAT	7.1	9.7	6.2	5.1	9.4	5.8	7.8	9.9	3.7	7.4	6.4	3.3	4.6	6.4	3.3	4.6	6.4	3.3	4.6
WAS TOO BORED TO STUDY	23.3	27.5	32.7	33.2	24.5	31.4	27.5	23.6	31.5	26.7	49.6	50.0	49.9	49.6	50.0	49.9	49.6	50.0	49.9
OUTLINED READING ASSIGNMENT	15.8	13.5	9.8	8.5	17.3	10.3	14.2	15.3	9.1	12.9	17.7	14.4	15.8	17.7	14.4	15.8	17.7	14.4	15.8
MADE CARELESS MISTAKES ON TEST	56.2	55.4	56.8	60.5	49.0	55.2	51.7	54.9	58.1	56.2	32.8	37.3	35.3	32.8	37.3	35.3	32.8	37.3	35.3
DID HOMEWORK EVERY DAY	92.4	91.9	93.1	91.9	90.5	92.5	91.4	91.3	93.4	92.1	80.3	80.2	80.2	80.3	80.2	80.2	80.3	80.2	80.2
STUDIED ALONE	19.0	22.8	23.1	18.5	24.0	19.9	22.2	21.3	18.8	20.3	13.7	9.0	11.1	13.7	9.0	11.1	13.7	9.0	11.1
PUT OFF STARTING HOMEWORK	18.9	24.3	31.0	31.6	20.8	30.9	25.3	25.5	33.2	28.5	21.8	33.6	28.4	21.8	33.6	28.4	21.8	33.6	28.4
GOT EXAM JITTERS	3.9	4.8	4.4	4.1	3.8	3.7	3.8	3.5	4.8	4.0	6.1	5.3	5.7	6.1	5.3	5.7	6.1	5.3	5.7
FELL ASLEEP WHILE STUDYING	4.6	8.7	4.6	5.9	7.9	5.4	6.8	9.1	4.6	7.3	11.7	9.5	10.5	11.7	9.5	10.5	11.7	9.5	10.5
MEMORIZED WITHOUT UNDERSTANDING	2.7	4.6	2.3	2.5	4.5	2.5	3.6	5.3	1.2	3.7	8.3	6.2	7.1	8.3	6.2	7.1	8.3	6.2	7.1
FAILED TO COMPLETE ASSIGNMENT	19.6	31.8	18.7	30.5	23.2	23.3	23.3	27.2	29.0	27.9	38.1	42.3	40.5	38.1	42.3	40.5	38.1	42.3	40.5
SHARED NOTES WITH OTHER STUDENTS	80.8	77.1	84.5	84.9	75.1	85.9	79.8	77.8	88.3	81.9	83.3	90.3	87.2	83.3	90.3	87.2	83.3	90.3	87.2
CHECKED WORK BEFORE SUBMITTING	13.4	13.9	15.9	19.7	12.0	18.2	14.7	10.1	20.4	14.1	25.0	33.4	29.7	25.0	33.4	29.7	25.0	33.4	29.7
DID WORK FOR EXTRA CREDIT	5.3	6.7	7.4	7.7	6.8	10.4	8.4	5.7	6.9	6.2	14.4	23.1	19.3	14.4	23.1	19.3	14.4	23.1	19.3
MADE UP AND TOOK OWN TEST	15.5	16.6	17.5	12.1	18.3	15.8	17.2	16.7	13.3	15.4	8.5	6.3	7.2	8.5	6.3	7.2	8.5	6.3	7.2
DAY DREAMED WHILE STUDYING	2.5	4.2	0.8	1.5	3.8	1.3	2.7	3.2	1.1	2.4	5.6	3.4	4.4	5.6	3.4	4.4	5.6	3.4	4.4
RECD LOWER GRADE THAN DESERVED	28.0	30.8	27.2	28.8	27.2	29.0	27.9	30.1	25.7	28.4	35.6	34.8	35.2	35.6	34.8	35.2	35.6	34.8	35.2
INCLUDED TIME IN BULL SESSIONS	12.4	14.4	12.3	11.7	16.0	9.8	13.3	14.2	10.0	12.6	13.4	9.3	9.3	13.4	9.3	9.3	13.4	9.3	9.3
WASTED TIME IN BULL SESSIONS	67.0	57.8	67.7	65.2	57.2	66.5	61.2	54.4	67.6	59.6	65.6	67.4	67.4	65.6	67.4	67.4	65.6	67.4	67.4
ANALYZED OWN MISTAKES	58.7	53.0	54.9	55.5	51.6	54.4	52.9	47.4	52.7	49.5	60.8	57.9	59.2	60.8	57.9	59.2	60.8	57.9	59.2
READ TABLES CHARTS CAREFULLY	18.1	18.7	17.7	18.2	20.8	19.3	20.1	20.9	19.5	20.3	19.5	20.2	19.9	19.5	20.2	19.9	19.5	20.2	19.9
STUDIED WITH RADIO ON	3.5	3.3	2.8	4.7	4.5	5.8	5.1	3.6	3.3	3.5	10.3	13.4	12.0	10.3	13.4	12.0	10.3	13.4	12.0
STUDIED WITH T.V. ON	50.4	45.7	50.9	48.4	46.0	51.5	48.4	45.5	48.2	46.6	58.2	65.3	62.0	58.2	65.3	62.0	58.2	65.3	62.0
CLARIFIED WORK WITH INSTRUCTOR	86.4	87.7	92.7	90.4	89.3	90.4	89.8	88.3	88.1	88.2	90.5	91.7	91.2	90.5	91.7	91.2	90.5	91.7	91.2
AGREE STRONGLY OR SOMEWHAT	59.0	56.7	53.2	47.0	61.2	52.5	57.4	59.5	47.1	54.6	59.1	53.1	55.7	59.1	53.1	55.7	59.1	53.1	55.7
STUDENT DESIGN OF CURRICULUM	33.2	32.5	29.4	23.3	35.0	29.6	32.6	35.2	24.6	31.0	35.3	33.4	34.3	35.3	33.4	34.3	35.3	33.4	34.3
PUBLISH ALL SCIENCE FINDINGS **	22.3	26.6	28.7	27.5	24.4	24.4	24.4	24.4	27.5	25.7	39.8	41.6	41.6	39.8	41.6	41.6	39.8	41.6	41.6
INDIVIDUAL CANNOT CHANGE SOCIETY	47.7	52.8	31.0	42.2	56.9	39.8	49.4	55.1	37.6	48.2	76.4	70.3	73.0	76.4	70.3	73.0	76.4	70.3	73.0
COLL CONTROL STDT BEHAV OFF CAMP	62.0	66.2	62.7	62.7	62.9	61.9	62.4	60.0	59.3	59.7	65.2	61.7	61.7	65.2	61.7	61.7	65.2	61.7	61.7
BENEFIT OF COLLEGE IS MONETARY **	61.7	71.3	65.9	74.4	66.6	64.6	65.7	73.0	76.6	74.4	65.3	60.0	62.3	65.3	60.0	62.3	65.3	60.0	62.3
RAISE FACULTY PAY ON STDT EVAL **	39.4	50.9	39.0	56.6	46.6	46.9	46.7	52.5	56.4	54.1	70.9	74.7	73.0	70.9	74.7	73.0	70.9	74.7	73.0
MY BELIEFS ARE SIMILAR TO OTHERS	29.3	23.6	31.9	13.6	27.0	24.2	25.7	19.6	12.5	16.8	20.7	13.6	16.7	20.7	13.6	16.7	20.7	13.6	16.7
REGULATE STUDENT PUBLICATIONS **	51.3	48.6	52.7	41.6	48.9	48.6	48.8	45.1	40.7	43.4	46.9	39.4	42.7	46.9	39.4	42.7	46.9	39.4	42.7
MARIJUANA SHOULD BE LEGALIZED	59.2	51.6	53.1	50.3	56.3	54.1	55.4	54.7	49.2	52.5	64.7	65.5	65.1	64.7	65.5	65.1	64.7	65.5	65.1
LIMIT CARS TO REDUCE AIR POLLUT	41.6	34.6	39.6	39.7	44.1	45.4	44.7	35.6	38.2	36.7	38.6	37.5	38.0	38.6	37.5	38.0	38.6	37.5	38.0
URBAN PROBS REQUIRE MUCH MONEY	23.6	33.7	20.2	30.3	27.1	22.8	25.3	32.2	29.0	30.9	35.1	34.2	34.6	35.1	34.2	34.6	35.1	34.2	34.6
OUTLAW CIGARETTE ADVERTISING	48.8	44.3	38.8	30.4	46.5	40.2	43.7	40.6	29.4	36.1	46.6	41.8	43.9	46.6	41.8	43.9	46.6	41.8	43.9
COLLEGE HAS RIGHT TO BAN SPKR **	43.3	42.7	36.6	37.3	43.8	42.9	43.4	41.8	34.5	38.9	66.6	56.8	61.1	66.6	56.8	61.1	66.6	56.8	61.1
ARMY SHOULD BE VOLUNTARY	46.9	54.1	42.7	52.1	50.4	44.0	47.6	56.0	50.9	47.6	43.0	40.4	41.4	43.0	40.4	41.4	43.0	40.4	41.4
GIVE DISADVANTAGED PREF TRTMT **	46.9	54.1	42.7	52.1	50.4	44.0	47.6	56.0	50.9	47.6	43.0	40.4	41.4	43.0	40.4	41.4	43.0	40.4	41.4
COLL TOO LAX ON STDT PROTEST **	46.9	54.1	42.7	52.1	50.4	44.0	47.6	56.0	50.9	47.6	43.0	40.4	41.4	43.0	40.4	41.4	43.0	40.4	41.4

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1958
WEIGHTED NATIONAL NORMS

	Colleges for Men				Colleges for Women				Coeducational Colleges				Predominantly Negro Colleges						
	Nonsect.		Catholic		Nonsect.		Catholic		Nonsectarian		Catholic		Men		Women		Total		
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	
PERCENTAGE OF STUDENTS REPORTING THAT DURING THE PAST YEAR THEY																			
VOTED IN STUDENT ELECTION (3) **	78.9	78.9	82.5	80.4	75.4	81.3	78.0	82.5	77.0	77.0	77.0	82.5	79.2	77.0	80.8	79.1			
CAME LATE TO CLASS **	61.9	53.6	61.4	50.0	58.3	57.2	52.9	50.6	52.9	57.8	57.8	50.6	52.0	52.9	58.1	61.7			
PLAYED A MUSICAL INSTRUMENT **	41.4	38.4	55.2	45.5	41.5	52.5	34.9	47.8	34.9	46.3	46.3	47.8	40.0	36.5	34.7	35.5			
STUDIED IN THE LIBRARY (3) **	33.3	26.0	42.6	36.3	28.5	38.4	22.1	38.5	22.1	28.6	28.6	38.5	28.6	43.9	50.6	47.6			
CHECKED OUT A LIBRARY BOOK (3) **	50.8	38.8	64.0	56.4	44.8	63.6	36.4	57.7	36.4	44.8	44.8	57.7	44.8	47.0	63.7	56.3			
ARRANGED DATE FOR ANOTHER STDT **	49.7	47.2	56.5	49.6	51.8	46.1	50.6	50.9	50.6	49.3	49.3	50.9	50.7	56.3	40.4	47.4			
OVERSLEPT AND MISSED A CLASS **	23.7	20.9	19.5	15.8	24.9	17.5	22.7	14.3	22.7	21.6	21.6	14.3	19.4	27.4	14.4	20.1			
TYPED A HOMEWORK ASSIGNMENT (3) **	19.7	22.3	27.1	26.1	16.6	28.4	16.2	25.4	16.2	21.7	21.7	25.4	19.8	16.6	32.7	25.6			
DISCUSSED FUTURE WITH PARENTS **	36.6	32.1	44.5	46.5	35.8	48.5	30.3	45.0	30.3	41.4	41.4	45.0	36.1	37.5	48.2	43.5			
WAS LATE WITH HOMEWORK ASSGNT **	64.8	63.2	53.7	52.1	68.9	54.2	67.4	50.8	67.4	62.5	62.5	50.8	60.8	72.0	54.6	62.3			
ARGUED WITH TEACHER IN CLASS **	67.9	66.1	59.7	47.1	62.9	51.3	62.0	52.5	62.0	57.9	57.9	52.5	58.3	34.7	21.2	27.1			
ATTENDED RELIGIOUS SERVICE **	88.7	96.9	90.2	97.6	87.5	91.7	89.4	99.0	87.5	89.4	89.4	99.0	97.7	95.3	97.3	96.4			
PROTESTED AGAINST VIETNAM WAR **	6.5	5.2	9.2	3.2	9.7	8.8	9.3	2.7	9.7	9.3	9.3	2.7	3.8	7.6	5.2	6.3			
PROTESTED AGAINST RACIAL DISCRIM **	16.2	8.3	12.7	7.0	12.8	13.0	12.9	7.6	12.8	12.9	12.9	7.6	7.5	35.2	20.7	27.1			
PROTESTED AGAINST SCHOOL ADMIN **	23.2	22.2	19.1	16.2	22.8	19.5	21.3	17.2	21.1	21.3	21.3	17.2	19.5	30.1	23.9	26.6			
DID EXTRA READING FOR CLASS (3) **	12.0	9.6	16.6	13.2	10.2	15.8	12.7	13.7	9.7	12.7	12.7	13.7	11.3	14.7	21.8	18.7			
TOOK SLEEPING PILLS **	5.5	5.9	11.5	6.6	6.2	8.2	7.1	7.5	4.1	7.1	7.1	7.5	5.5	3.3	5.1	4.3			
TUTORED ANOTHER STUDENT **	60.2	53.2	57.5	56.3	48.9	58.5	53.1	61.1	46.1	53.1	53.1	61.1	52.0	46.9	54.3	51.0			
PLAYED CHESS **	54.2	56.4	25.3	31.0	56.0	25.8	42.8	27.2	51.8	42.8	42.8	27.2	42.1	28.7	11.2	18.9			
READ POETRY NOT RECD FOR COURSE **	57.4	51.1	78.9	71.3	53.1	77.9	64.0	74.1	45.3	64.0	64.0	74.1	56.7	64.8	75.5	70.8			
TOOK A TRANQUILIZING PILL **	6.0	6.9	15.3	10.9	7.4	13.6	10.1	9.7	5.1	10.1	10.1	9.7	6.9	4.5	7.9	6.4			
DISCUSSED RELIGION (3) **	29.7	37.4	40.7	48.3	27.4	42.4	34.0	50.3	32.4	34.0	34.0	50.3	39.5	21.7	28.3	25.4			
TOOK VITAMINS **	58.0	58.5	63.8	61.0	60.0	63.2	61.4	60.0	55.7	61.4	61.4	60.0	57.4	59.6	62.1	61.0			
VISITED ART GALLERY OR MUSEUM **	76.6	67.1	87.3	78.5	72.2	83.1	76.9	78.4	64.9	76.9	76.9	78.4	70.3	71.3	71.4	71.3			
PART IN H.S. POLITICAL CAMPAIGN **	52.7	52.1	50.5	51.7	47.7	49.8	48.6	55.3	46.8	48.6	48.6	55.3	50.1	53.6	55.1	54.4			
PART IN OTHER POLITICAL CAMPAIGN **	22.2	14.3	25.2	16.2	16.6	19.1	17.7	16.3	14.2	17.7	17.7	16.3	15.0	13.3	14.0	13.7			
MISSED SCHL BECS OF ILLNESS (3) **	1.7	1.9	5.5	3.1	2.0	5.4	3.5	3.7	1.5	3.5	3.5	3.7	2.3	2.7	5.0	4.0			
SMOKED CIGARETTES (3) **	12.4	21.8	20.3	16.3	17.0	13.0	15.2	17.6	23.7	15.2	15.2	17.6	21.3	15.7	6.2	10.4			
DISCUSSED POLITICS (3) **	48.4	37.9	42.9	33.1	39.5	34.9	37.5	32.8	36.1	37.5	37.5	32.8	34.8	24.7	18.4	21.1			
DRANK BEER **	63.5	73.0	51.2	53.7	62.7	37.7	51.7	51.0	73.5	51.7	51.7	51.0	64.6	56.5	25.6	39.2			
DISCUSSED SPORTS (3) **	56.5	56.7	26.1	32.0	57.4	26.8	44.0	29.0	63.3	44.0	44.0	29.0	49.7	65.4	28.3	44.6			
ASKED TEACHER FOR ADVICE (3) **	28.3	22.8	29.0	24.5	25.1	28.4	26.5	24.3	23.7	26.5	26.5	24.3	24.0	33.2	31.7	32.4			
HAD VOCATIONAL COUNSELING **	51.9	73.3	42.5	66.4	54.9	55.6	55.2	70.6	74.3	55.2	55.2	70.6	72.8	68.5	66.7	67.5			
STAYED UP ALL NIGHT **	53.1	60.2	63.5	58.6	57.7	57.8	57.8	59.1	56.5	57.8	57.8	59.1	57.5	55.0	46.3	50.1			

**Note--Items indicated by ** are repeated as shown from the 1966 or 1967 surveys.

(3) Frequently only, all other items frequently plus occasionally.

APPENDIX 1

1968 STUDENT INFORMATION FORM

1968 STUDENT INFORMATION FORM

YOUR NAME (please print) _____
First Middle or Maiden Last

HOME STREET ADDRESS _____

City _____ State _____ Zip Code (if known) _____

When were you born?
Month Day Year (01-12) (01-31)

Your Social Security Number (please copy carefully)

DO NOT MARK THIS GRID

0	0	0	0	0
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9

NOTE:
 The information in this report is being collected for the American Council on Education as part of a continuing study of higher education. Your cooperation in this research will contribute to an understanding of how students are affected by their college experiences. Identifying information has been requested by the Council in order to make subsequent mail follow-up studies possible. Your responses will be held in the strictest professional confidence, and will be used only in group summaries for research purposes.

0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9

DIRECTIONS: Your responses will be read by an optical mark reader. Your careful observation of these few simple rules will be most appreciated.

Use only black lead pencil (No. 2½ or softer). Make heavy black marks that fill the circle. Erase cleanly any answer you wish to change. Make no stray markings of any kind.

Example: Will marks made with ball pen or fountain pen be properly read? Yes No

1. Your Sex: Male Female

2. How old will you be on December 31 of this year? (Mark one)

16 or younger <input type="radio"/>	20 <input type="radio"/>
17 <input type="radio"/>	21 <input type="radio"/>
18 <input type="radio"/>	Older than 21 <input type="radio"/>
19 <input type="radio"/>	

3. What was your average grade in secondary school? (Mark one)

A or A+ <input type="radio"/>	B- <input type="radio"/>
A- <input type="radio"/>	C+ <input type="radio"/>
B+ <input type="radio"/>	C <input type="radio"/>
B <input type="radio"/>	D <input type="radio"/>

4. To how many colleges other than this one did you actually apply for admission? From how many did you receive acceptances? (Mark one in each column)

	Applications	Acceptances
No other	<input type="radio"/>	<input type="radio"/>
One	<input type="radio"/>	<input type="radio"/>
Two	<input type="radio"/>	<input type="radio"/>
Three	<input type="radio"/>	<input type="radio"/>
Four	<input type="radio"/>	<input type="radio"/>
Five	<input type="radio"/>	<input type="radio"/>
Six or more	<input type="radio"/>	<input type="radio"/>

5. Mark one:

This is the first time I have enrolled in college as a freshman.
 I came to this college from a junior college.
 I came to this college from a four-year college or university.

6. The following questions deal with accomplishments that might possibly apply to your high school years. Do not be discouraged by this list; it covers many areas of interest and few students will be able to say "yes" to many items. (Mark all that apply)

Was elected president of one or more student organizations (recognized by the school).....	Yes <input type="radio"/>
Received a high rating (Good, Excellent) in a <u>state</u> or <u>regional</u> music contest..	<input type="radio"/>
Participated in a <u>state</u> or <u>regional</u> speech or debate contest.....	<input type="radio"/>
Had a major part in a play.....	<input type="radio"/>
Won a varsity letter (sports).....	<input type="radio"/>
Won a prize or award in an art competition.....	<input type="radio"/>
Edited the school paper, yearbook, or literary magazine.....	<input type="radio"/>
Had poems, stories, essays, or articles published.....	<input type="radio"/>
Participated in a National Science Foundation summer program.....	<input type="radio"/>
Placed (first, second, or third) in a <u>state</u> or <u>regional</u> science contest.....	<input type="radio"/>
Was a member of a scholastic honor society.....	<input type="radio"/>
Won a Certificate of Merit or Letter of Commendation in the National Merit Program.....	<input type="radio"/>

7. What is the highest academic degree that you intend to obtain? (Mark one)

None
 Associate (or equivalent)
 Bachelor's degree (B.A., B.S., etc.)
 Master's degree (M.A., M.S., etc.)
 Ph.D. or Ed.D.
 M.D., D.D.S., or D.V.M.
 LL.B. or J.D.
 B.D.
 Other

8. Do you have any concern about your ability to finance your college education? (Mark one)

None (I am confident that I will have sufficient funds)
 Some concern (but I will probably have enough funds)
 Major concern (not sure I will be able to complete college)

9. Are you a twin? (Mark one)

No
 Yes, identical
 Yes, fraternal same sex
 Yes, fraternal opposite sex

10. Through what source do you intend to finance the first year of your undergraduate education? (Mark one in each row)

- | | | | |
|---|-----------------------|-----------------------|-----------------------|
| | Major Source | Minor Source | Not a Source |
| Personal savings and/or employment..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Parental or other family aid | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Repayable loan | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Scholarship, grant, or other gift | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

11. What is the highest level of formal education obtained by your parents? (Mark one in each column)

- | | | |
|-----------------------------|-----------------------|-----------------------|
| | Father | Mother |
| Grammar school or less..... | <input type="radio"/> | <input type="radio"/> |
| Some high school..... | <input type="radio"/> | <input type="radio"/> |
| High school graduate..... | <input type="radio"/> | <input type="radio"/> |
| Some college..... | <input type="radio"/> | <input type="radio"/> |
| College degree..... | <input type="radio"/> | <input type="radio"/> |
| Postgraduate degree | <input type="radio"/> | <input type="radio"/> |

12. What is your best estimate of the total income last year of your parental family (not your own family if you are married)? Consider income from all sources before taxes. (Mark one)

- | | | | |
|------------------------|-----------------------|------------------------|-----------------------|
| Less than \$4,000..... | <input type="radio"/> | \$15,000-\$19,999..... | <input type="radio"/> |
| \$4,000-\$5,999..... | <input type="radio"/> | \$20,000-\$24,999..... | <input type="radio"/> |
| \$6,000-\$7,999..... | <input type="radio"/> | \$25,000-\$29,999..... | <input type="radio"/> |
| \$8,000-\$9,999..... | <input type="radio"/> | \$30,000 or more..... | <input type="radio"/> |
| \$10,000-\$14,999..... | <input type="radio"/> | | |

13. What is your racial background? (Mark one)

- Caucasian Negro American Indian
 Oriental Other

14. Mark one in each column:

- | | | |
|---------------------|-----------------------------------|-----------------------------------|
| | Religion in Which You Were Reared | Your Present Religious Preference |
| Protestant..... | <input type="radio"/> | <input type="radio"/> |
| Roman Catholic..... | <input type="radio"/> | <input type="radio"/> |
| Jewish..... | <input type="radio"/> | <input type="radio"/> |
| Other..... | <input type="radio"/> | <input type="radio"/> |
| None..... | <input type="radio"/> | <input type="radio"/> |

15. How would you rate the academic standards of your high school? (Mark one)

- Very high.....
 Fairly high.....
 About average.....
 Probably below average.....
 Definitely below average.....

16. Where did you rank academically in your high school graduating class? (Mark one)

- Top 1%..... Top 10%..... Top Quarter.....
 2nd Quarter..... 3rd Quarter..... 4th Quarter.....

17. Where did you live for most of the time while you were growing up?

- On a farm.....
 In a small town.....
 In a moderate size town or city.....
 In a suburb of a large city.....
 In a large city.....

18. During the past year in school, how often did the following statements apply to you? (Mark one in each row)

- | | | | | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| | Always | Usually | Sometimes | Rarely or Never |
| Turned in assigned work on time..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Had trouble concentrating on assignments..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Kept my desk or study place neat..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Was too bored to study..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Outlined the main points of a reading assignment..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Made careless mistakes on a test..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Did my homework at the same time every day..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Studied alone..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Put off starting my homework..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Got "exam jitters"..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Fell asleep while studying..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Memorized facts or formulas without understanding them..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Quit before completing a difficult assignment..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Shared or reviewed notes with other students..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Checked my work before turning in a paper or test..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Did unrequired work for extra credit..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Made-up and took my own test for practice..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Daydreamed while studying..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Got a lower grade than I deserved in a test or assignment..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Included minor details when taking notes..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Wasted too much time on bull sessions..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Analyzed my mistakes to be sure I understood what was wrong..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Carefully went over diagrams or tables in the textbook..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Studied with the radio or record player on..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Studied with the TV on..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clarified assignments with an instructor..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

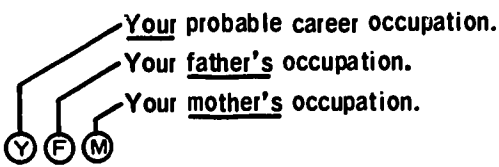
19. What is your best guess as to the chances that you will: (Mark one in each row)

- | | | | | |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| | Very Good Chance | Some Chance | Very Little Chance | No Chance |
| Get married while in college?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Get married within a year after college?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Obtain an A- or better over-all grade point average?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Change major field?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Change career choice?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Fail one or more courses?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Graduate with honors?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Be elected to a student office?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Join a social fraternity, sorority, or club?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Author or co-author a published article?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Be elected to an academic honor society?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Participate in student protests or demonstrations?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Drop out of this college temporarily (exclude transferring)?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Drop out permanently (exclude transferring)?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Transfer to another college before graduating?..... | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

20. Mark one in each column:

	Your current home state	Your birthplace	Your father's birthplace	Your mother's birthplace
Alabama	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Alaska	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arizona	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arkansas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
California	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colorado	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connecticut	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delaware	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D.C.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Florida	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Georgia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hawaii	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Idaho	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Illinois	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Indiana	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Iowa	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kansas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kentucky	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Louisiana	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maryland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Massachusetts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Michigan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minnesota	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mississippi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Missouri	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Montana	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nebraska	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nevada	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New Hampshire	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New Jersey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New Mexico	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New York	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
North Carolina	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
North Dakota	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ohio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Oklahoma	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Oregon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pennsylvania	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rhode Island	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
South Carolina	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
South Dakota	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tennessee	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Texas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Utah	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vermont	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Virginia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Washington	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
West Virginia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wisconsin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wyoming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Canada	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Latin America	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Europe	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. Mark only three responses, one in each column.



NOTE: If your father (or mother) is deceased, please indicate his (her) last occupation.

Accountant or actuary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Actor or entertainer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Architect	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business (clerical)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business executive (management, administrator)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business owner or proprietor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business salesman or buyer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clergyman (minister, priest)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clergy (other religious)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clinical psychologist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College teacher	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Computer programmer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservationist or forester	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dentist (including orthodontist)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dietitian or home economist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Engineer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farmer or rancher	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Foreign service worker (including diplomat)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housewife	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interior decorator (including designer)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interpreter (translator)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lab technician or hygienist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Law enforcement officer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lawyer (attorney)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Military service (career)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Musician (performer, composer)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nurse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Optometrist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pharmacist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physician	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
School counselor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
School principal or superintendent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientific researcher	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social worker	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statistician	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Therapist (physical, occupational, speech)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teacher (elementary)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teacher (secondary)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Veterinarian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Writer or journalist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skilled trades	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>		
Undecided	<input type="radio"/>		
Laborer (unskilled)		<input type="radio"/>	<input type="radio"/>
Semi-skilled worker		<input type="radio"/>	<input type="radio"/>
Other occupation		<input type="radio"/>	<input type="radio"/>
Unemployed		<input type="radio"/>	

22. Below is a list of 66 different undergraduate major fields grouped into general categories. Mark only three of the 66 fields as follows:

- First choice (your probable major field of study).
 Second choice.
 The field of study which is least appealing to you.

ARTS AND HUMANITIES

Architecture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
English (literature)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fine arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
History	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journalism (writing)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language (modern)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language (other)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Philosophy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Speech and drama	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Theology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

BIOLOGICAL SCIENCE

Biology (general)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Biochemistry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Biophysics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Botany	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Zoology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

BUSINESS

Accounting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business admin.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic data processing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Secretarial studies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

ENGINEERING

Aeronautical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Civil	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chemical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electrical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industrial	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mechanical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PHYSICAL SCIENCE

Chemistry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Earth science	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mathematics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Statistics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PROFESSIONAL

Health Technology (medical, dental, laboratory)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nursing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pharmacy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Podiatry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prelaw	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Premedical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preveterinary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Therapy (occupat., physical, speech)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SOCIAL SCIENCE

Anthropology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
History	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Political science (government, int. relations)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Psychology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sociology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

OTHER FIELDS

Agriculture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communications (radio, T.V., etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronics (technology)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forestry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Home economics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industrial arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library science	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Military science	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physical education and recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (technical)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (nontechnical)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Undecided	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please be sure that only three circles have been marked in the above list.

23. Below is a general list of things that students sometimes do. Indicate which of these things you did during the past year in school. If you engaged in an activity frequently, mark "F." If you engaged in an activity one or more times, but not frequently, mark "O" (occasionally). Mark "N" (not at all) if you have not performed the activity during the past year. (Mark one for each item)

	Frequently	Occasionally	Not at all
Voted in a student election.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Came late to class.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Played a musical instrument.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Studied in the library.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Checked out a book or journal from the school library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arranged a date for another student.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overslept and missed a class or appointment.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Typed a homework assignment.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discussed my future with my parents.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Failed to complete a homework assignment on time..	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Argued with a teacher in class.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attended a religious service.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participated in a demonstration against the war in Viet Nam.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participated in a demonstration against racial discrimination.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participated in a demonstration against some administrative policy of my school.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Did extra (unassigned) reading for a course.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Took sleeping pills.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tutored another student.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Played chess.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Read poetry not connected with a course.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Took a tranquilizing pill.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discussed religion.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Took vitamins.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visited an art gallery or museum.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Worked in a school political campaign.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Worked in a local, state, or national political campaign	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Missed school because of illness.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smoked cigarettes.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discussed politics.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drank beer.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discussed sports.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Asked a teacher for advice after class.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Had vocational counseling.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stayed up all night.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

24. Indicate the importance to you personally of the following persons or events in your decision to enroll in this college. (Mark one for each item)

	Major Influence	Minor Influence	Not Relevant
Parent or other relative.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High school teacher or counselor.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends attending this college.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduate or other representative from this college.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional counseling or college placement service.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Athletic program of the college.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other extracurricular activities.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social life of the college.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunity to live away from home.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Low cost.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Academic reputation of the college.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Most of the students are like me.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religious affiliation.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

25. Indicate the importance to you personally of each of the following: (Mark one for each item)

	Essential	Very Important	Somewhat Important	Not Important
Becoming accomplished in one of the performing arts (acting, dancing, etc.).....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Becoming an authority on a special subject in my subject field.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Obtaining recognition from my colleagues for contributions in my special field.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Becoming an accomplished musician (performer or composer).....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Becoming an expert in finance and commerce.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having administrative responsibility for the work of others.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being very well-off financially.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Helping others who are in difficulty.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participating in an organization like the Peace Corps or Vista.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Becoming an outstanding athlete.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Becoming a community leader.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making a theoretical contribution to science.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Writing original works (poems, novels, short stories, etc.).....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Never being obligated to people.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating artistic work (painting, sculpture, decorating, etc.).....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Keeping up to date with political affairs.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being successful in a business of my own.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Developing a meaningful philosophy of life.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

26. Mark one in each row:

- Agree strongly
- Agree somewhat
- Disagree somewhat
- Disagree strongly

	Agree strongly	Agree somewhat	Disagree somewhat	Disagree strongly
Students should have a major role in specifying the college curriculum.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientists should publish their findings regardless of the possible consequences.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Realistically, an individual person can do little to bring about changes in our society.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College officials have the right to regulate student behavior off campus.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The chief benefit of a college education is that it increases one's earning power.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Faculty promotions should be based in part on student evaluations.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My beliefs and attitudes are similar to those of most other students.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student publications should be cleared by college officials.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marijuana should be legalized.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Current levels of air pollution in large cities justify the use of drastic measures to limit the use of motor vehicles.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Urban problems cannot be solved without huge investments of Federal money.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cigarette advertising should be outlawed on radio and TV.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College officials have the right to ban persons with extreme views from speaking on campus.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Only volunteers should serve in the armed forces.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Students from disadvantaged social backgrounds should be given preferential treatment in college admissions.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Most college officials have been too lax in dealing with student protests on campus.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

APPENDIX 2

Coding Scheme for Collapsed Items
National Norms for Entering College Freshmen, Fall, 1968

Probable Major Field of Study
Probable Occupation
Region of Home State
Father's Occupation

Probable Major Field of Study

Collapsed Category	Item Response Alternatives
Agriculture	Agriculture; Forestry
Biological Sciences	Biology (general); Biochemistry; Biophysics; Botany; Zoology; Other (biological sciences)
Business	Accounting; Business Administration; Data Processing; Secretarial Studies; Other (business)
Education	Education; Physical Education and Recreation
Engineering	Aeronautical; Civil; Chemical; Electrical; Industrial; Mechanical; Other (engineering)
English	English (literature)
Health Professional	Health Technology; Nursing; Pharmacy; Therapy
History and Political Science	History (Arts and Humanities); History (Social Science); Political Science
Humanities (Other)	Language (modern); Language (other); Philosophy
Fine Arts	Architecture; Fine Arts; Journalism; Music; Speech and Drama
Mathematics and Statistics	Mathematics; Statistics
Physical Sciences	Chemistry; Earth Science; Physics; Other (physical science)
Preprofessional	Pre dentistry; Prelaw; Premedical; Preveterinary
Social Sciences	Anthropology; Economics; Psychology; Social Work; Sociology, Other (social science)
Other Fields (Technical)	Other (professional); Communications; Electronics; Industrial Arts; Other (technical)
Other Fields (Nontechnical)	Home Economics; Library Science; Military Science; Other (nontechnical)
Undecided	Undecided

Probable Occupation

Collapsed Category	Item Response Alternatives
Artist (including Performer)	Actor or Entertainer; Artist, Interior Decorator; Musician; Writer or Journalist
Businessman	Accountant or Actuary; Business Executive; Business Owner or Proprietor; Business Salesman or Buyer
Clergyman	Clergyman; Clergy (other religious)
College Teacher	College Teacher
Doctor (M.D. or D.D.S.)	Dentist (including orthodontist); Physician
Educator (secondary)	School Counselor; School Principal or Superintendent; Teacher (secondary)
Elementary Teacher	Teacher (elementary)
Engineer	Engineer
Farmer or Forester	Conservationist or Forester; Farmer or Rancher
Health Professional	Dietician; Lab Technician; Optometrist; Pharmacist; Therapist; Veterinarian
Lawyer	Lawyer (attorney)
Nurse	Nurse
Research Scientist	Scientific Researcher
Other Choice	Architect; Business (clerical); Clinical Psychologist; Computer Programmer; Foreign Service Worker; Housewife; Interpreter; Law Enforcement Officer; Military Service; Social Worker; Statistician; Skilled Trades; Other
Undecided	Undecided

Region of Home State

Collapsed Category	Item Response Alternatives
Middle States	Delaware; District of Columbia; Maryland; New Jersey; New York; Pennsylvania
New England	Connecticut; Maine; Massachusetts; New Hampshire; Rhode Island; Vermont
North Central	Arizona; Arkansas; Colorado; Illinois; Indiana; Iowa; Kansas; Michigan; Minnesota; Missouri; Nebraska; New Mexico; North Dakota; Ohio; Oklahoma; South Dakota; West Virginia; Wisconsin; Wyoming
Northwest	Alaska; Idaho; Montana; Nevada; Oregon; Utah; Washington
Southern	Alabama; Florida; Georgia; Kentucky; Louisiana; Mississippi; North Carolina; South Carolina; Tennessee; Texas; Virginia
Western	California; Hawaii
Foreign	Other United States; Canada; Latin America; Europe; Other

Father's Occupation

Collapsed Category	Item Response Alternatives
Artist (including Performer)	Actor or Entertainer; Artist, Interior Decorator; Musician; Writer or Journalist
Businessman	Accountant or Actuary; Business Executive; Business Owner or Proprietor; Business Salesman or Buyer
Clergyman	Clergyman; Clergy (other religious)
College Teacher	College Teacher
Doctor (M.D. or D.D.S.)	Dentist (including orthodontist); Physician
Educator (secondary)	School Counselor; School Principal or Superintendent; Teacher (secondary)
Elementary Teacher	Teacher (elementary)
Engineer	Engineer
Farmer or Forester	Conservationist or Forester; Farmer or Rancher
Health Professional	Dietician; Lab Technician; Optometrist; Pharmacist; Therapist; Veterinarian
Lawyer	Lawyer (attorney)
Military Career	Military Service (career)
Research Scientist	Scientific Researcher
Skilled Worker	Skilled Trades
Semi-skilled Worker	Semi-skilled Worker
Unskilled Worker	Laborer (unskilled)
Unemployed	Unemployed
Other	Architect; Business (clerical); Clinical Psychologist; Computer Programmer; Foreign Service Worker; Housewife; Interpreter; Law Enforcement Officer; Nurse; Social Worker; Statistician; Other Occupation

APPENDIX 3

Sample Report Furnished to a Participating Institution

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
 SUMMARY OF DATA ON ENTERING FRESHMEN
 (FALL 1968)

NAME OF INSTITUTION	ITEM DESCRIPTION	NUMBER OF RESPONDENTS (1)	NAME OF INSTITUTION		UNIVERSITIES NATL NORMS			
			MALE	FEMALE	MALE	FEMALE		
	NUMBER OF STUDENTS	3082	65.6	34.2	100.0	57.9	42.1	100.0
	AGE, IN YEARS, AS OF DECEMBER 31, 1968	3077						
	16 OR YOUNGER		0.1	0.2	0.1	0.1	0.1	0.1
	17		7.6	10.4	8.6	4.1	5.5	4.7
	18		75.6	78.5	76.7	78.8	83.3	80.7
	19		11.1	9.7	9.3	13.2	8.8	11.3
	20		1.6	1.4	1.7	1.3	0.7	1.0
	21		0.9	0.9	0.9	0.7	0.3	0.5
	OLDER THAN 21		2.5	2.9	2.6	1.8	1.3	1.6
	AVERAGE GRADE IN HIGH SCHOOL	3074						
	A OR A+		0.9	1.7	1.2	6.2	9.8	7.7
	A-		5.9	8.2	5.3	10.8	16.3	13.1
	B+		14.5	19.1	16.1	18.0	23.7	20.4
	B		32.7	34.6	33.4	23.4	25.6	24.4
	B-		23.6	20.2	22.4	16.6	11.6	14.5
	C+		16.9	12.2	15.3	14.6	8.3	11.9
	C		7.5	3.8	6.2	9.9	4.6	7.7
	D		0.0	0.2	0.1	0.6	0.1	0.4
	SECONDARY SCHOOL ACHIEVEMENTS	3082						
	ELECTED PRESIDENT STDT ORGNZ		15.1	14.4	14.9	24.6	23.2	24.0
	HIGH RATING STATE MUSIC CONTEST		3.6	4.6	3.9	9.9	14.5	11.8
	STATE/REGIONAL SPEECH CONTEST		2.2	3.0	2.5	6.7	7.7	7.1
	MAJOR PART IN A PLAY		12.0	12.9	12.3	17.0	18.3	17.6
	VARSAITY LETTER (SPORTS)		42.9	16.4	33.8	44.2	12.6	30.9
	AWARD IN ART COMPETITION		3.0	5.8	4.0	4.2	7.0	5.4
	EDITED SCHOOL PAPER		8.5	15.8	11.0	10.0	17.5	13.2
	HAD ORIGINAL WRITING PUBLISHED		12.3	19.3	14.7	16.3	22.7	19.0
	NSF SUMMER PROGRAM		0.5	0.1	0.4	1.7	0.9	1.3
	ST/REGIONAL SCIENCE CONTEST		2.3	2.0	2.2	3.5	2.6	3.1
	SCHOLASTIC HONOR SOCIETY		17.9	25.3	20.4	30.8	44.5	36.5
	NATIONAL MERIT RECOGNITION		6.2	6.2	6.2	12.2	10.8	11.6
	RATED ACADEMIC STANDARDS OF H.S.	3072						
	VERY HIGH		34.9	30.0	33.2	36.0	37.5	36.6
	FAIRLY HIGH		37.1	38.7	37.7	56.5	35.7	36.2
	ABOUT AVERAGE		25.1	26.9	25.7	23.8	23.6	23.7
	PROBABLY BELOW AVERAGE		2.2	3.5	2.9	3.0	2.7	2.8
	DEFINITELY BELOW AVERAGE		0.5	0.9	0.6	0.7	0.5	0.7
	RANK IN HIGH SCHOOL CLASS	2989						
	TOP 1 PER CENT		1.7	3.1	2.2	5.6	9.4	7.2
	TOP 10 PER CENT		15.2	22.4	17.6	24.9	33.3	28.4
	TOP QUARTER		36.5	31.9	34.8	30.7	30.2	30.5
	SECOND QUARTER		31.6	30.6	31.2	25.8	19.0	23.0
	THIRD QUARTER		12.4	10.4	11.7	10.7	6.7	9.0
	FOURTH QUARTER		2.9	1.5	2.4	2.3	1.3	1.9



ITEM DESCRIPTION	NUMBER OF RESPONDENTS		NAME OF INSTITUTION		UNIVERSITIES NATL NORMS	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
HIGHEST DEGREE PLANNED	3001					
NONE	3.7	1.6	3.0		2.4	2.3
ASSOCIATE (OR EQUIVALENT)	0.5	7.6	3.0		2.3	1.6
BACHELORS DEGREE (B.A., B.S.)	25.9	44.0	32.1		49.8	37.9
MASTERS DEGREE (M.A., M.S.)	47.7	38.3	44.5		33.6	33.7
PH.D. OR ED.D.	17.5	6.7	13.7		7.3	13.7
M.D., D.D.S., OR D.V.M.	2.3	0.9	1.8		2.8	7.0
LL.B. OR J.D.	1.5	0.3	1.1		0.5	2.3
B.D.	0.1	0.2	0.1		0.2	0.2
OTHER	1.0	0.3	0.8		1.2	1.3
PROBABLE MAJOR FIELD OF STUDY	2991					
AGRICULTURE (INCL FORESTRY)	0.1	0.1	0.1		0.2	1.9
BIOLOGICAL SCIENCES	3.9	3.6	3.8		3.5	4.0
BUSINESS	23.5	2.6	16.3		6.3	12.1
EDUCATION	3.8	19.0	9.0		16.7	8.5
ENGINEERING	39.0	1.0	25.9		0.5	12.3
ENGLISH	1.1	4.1	2.1		6.1	3.5
HEALTH PROFESSIONS (NON-M.D.)	3.1	34.8	14.0		11.3	5.5
HISTORY, POLITICAL SCIENCE	5.3	3.3	4.6		5.6	6.5
HUMANITIES (OTHER)	0.8	3.5	1.7		6.6	3.8
FINE ARTS	2.2	4.5	3.0		11.9	9.1
MATHEMATICS OR STATISTICS	3.5	3.5	3.5		4.6	4.2
PHYSICAL SCIENCES	3.2	1.0	2.4		1.2	3.8
PRE-PROFESSIONAL	4.4	1.2	3.3		3.5	9.8
PSYCHOL, SOCIO, ANTHROPOL	3.5	15.9	7.8		12.8	8.3
OTHER FIELDS (TECHNICAL)	1.1	0.9	1.0		1.0	1.7
OTHER FIELDS (NONTECHNICAL)	0.7	0.4	0.6		5.9	2.7
UNDECIDED	0.9	0.9	0.9		2.1	2.1
PROBABLE CAREER OCCUPATION	2980					
ARTIST (INCL PERFORMER)	2.1	4.2	2.8		10.1	6.8
BUSINESSMAN	20.7	2.3	14.3		13.0	10.1
CLERGYMAN	0.0	0.1	0.0		0.1	0.3
COLLEGE TEACHER	1.1	0.6	0.9		1.0	1.2
DOCTOR (M.D. OR D.D.S.)	1.9	0.3	1.3		2.0	6.1
EDUCATOR (SECONDARY)	5.0	9.3	6.5		18.0	11.1
ELEMENTARY TEACHER	0.3	15.0	5.3		13.8	6.0
ENGINEER	36.9	0.7	24.4		0.4	11.4
FARMER OR FORESTER	0.0	0.0	0.0		0.2	1.5
HEALTH PROFESSIONAL (NON-M.D.)	3.3	13.8	6.9		7.3	4.8
LAWYER	4.2	0.9	3.0		0.9	5.0
NURSE	0.0	20.2	7.0		6.2	2.6
RESEARCH SCIENTIST	4.8	3.3	4.3		2.4	4.2
OTHER CHOICE	11.9	20.3	14.8		21.5	16.6
UNDECIDED	8.0	9.0	8.4		13.1	12.2

ITEM DESCRIPTION	NUMBER OF RESPONDENTS		NAME OF INSTITUTION		UNIVERSITIES NATL NORMS	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
NUMBER OF APPLICATIONS TO OTHER COLLEGES						
NONE	15.2	16.6	15.7	15.7	47.5	53.0
ONE	18.4	17.6	18.1	18.1	20.0	21.1
TWO	26.5	25.0	26.0	26.0	14.3	13.1
THREE	19.9	20.7	20.2	20.2	9.1	7.2
FOUR	12.3	11.5	12.0	12.0	4.7	3.3
FIVE	5.0	6.4	5.5	5.5	2.5	1.6
SIX OR MORE	2.6	2.2	2.5	2.5	1.9	0.8
NUMBER OF ACCEPTANCES BY OTHER COLLEGES						
NONE	16.6	19.3	17.5	17.5	42.7	46.0
ONE	30.7	30.5	30.6	30.6	27.9	29.1
TWO	29.0	27.1	28.4	28.4	17.0	15.8
THREE	15.1	16.7	15.6	15.6	8.1	6.3
FOUR	6.7	4.1	5.9	5.9	2.7	2.0
FIVE	0.9	1.5	1.1	1.1	0.9	0.5
SIX OR MORE	1.0	0.9	1.0	1.0	0.6	0.2
MAJOR INFLUENCES IN DECIDING TO ATTEND THIS COLLEGE						
PARENT OR OTHER RELATIVE	44.3	46.9	45.2	45.2	43.3	50.0
H.S. TEACHER OR COUNSELOR	24.2	20.4	22.9	22.9	19.4	17.6
FRIENDS ATTENDING THIS COLLEGE	11.1	10.9	11.1	11.1	15.2	17.3
GRAD OR OTHER COLLEGE REP	8.8	10.7	9.4	9.4	10.9	11.5
COUNSELING OR PLACEMENT SERVICE	5.0	5.8	5.3	5.3	4.0	3.6
ATHLETIC PROGRAM OF THE COLLEGE	5.9	4.2	5.3	5.3	7.2	2.3
OTHER EXTRACURRICULAR ACTIVITIES	4.2	6.1	4.8	4.8	6.1	6.3
SOCIAL LIFE OF THE COLLEGE	6.8	7.5	7.0	7.0	9.5	10.3
CHANCE TO LIVE AWAY FROM HOME	12.0	18.6	14.2	14.2	17.4	23.4
LOW COST	11.2	13.5	12.0	12.0	21.3	22.2
ACADEMIC REPUTATION OF THE COLL	50.2	51.2	50.6	50.6	54.8	56.9
MOST STUDENTS ARE LIKE ME	4.2	7.3	5.3	5.3	7.1	7.3
RELIGIOUS AFFILIATION	0.6	1.5	1.1	1.1	1.7	3.0
WHILE GROWING UP, I LIVED						
ON A FARM	1.2	1.3	1.2	1.2	8.5	7.9
IN A SMALL TOWN	18.3	20.4	19.0	19.0	15.7	15.7
IN A MODERATE SIZE TOWN OR CITY	39.2	41.4	40.0	40.0	30.0	30.5
IN A SUBURB OF A LARGE CITY	27.1	24.0	26.1	26.1	29.8	29.5
IN A LARGE CITY	14.1	12.8	13.7	13.7	16.0	17.0



AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
SUMMARY OF DATA ON ENTERING FRESHMEN
(FALL 1968)

NAME OF INSTITUTION	ITEM	NUMBER OF RESPONDENTS		NAME OF INSTITUTION		UNIVERSITIES NATL NORMS	
		MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
REGION OF HOME STATE (2)							
		3062					
MIDDLE STATES		20.5	21.0	20.7	12.2	10.3	11.4
NEW ENGLAND		77.7	77.2	77.5	8.7	7.2	8.1
NORTH CENTRAL		0.3	0.4	0.3	46.6	45.8	46.6
NORTHWEST		0.0	0.2	0.1	3.7	3.9	3.8
SOUTHERN		0.2	0.6	0.4	22.1	23.8	22.8
WESTERN		0.1	0.1	0.1	6.0	7.7	6.7
FOREIGN		1.1	0.6	0.9	0.7	0.3	0.6
FATHERS EDUCATION							
		3051					
GRAMMAR SCHOOL OR LESS		6.5	4.5	5.8	7.8	6.4	7.2
SOME HIGH SCHOOL		13.3	13.9	13.5	12.5	10.8	11.8
HIGH SCHOOL GRADUATE		33.6	35.4	34.3	28.3	26.0	27.4
SOME COLLEGE		20.8	18.2	19.9	19.3	20.9	20.0
COLLEGE DEGREE		19.1	18.7	19.0	20.4	22.7	21.3
POSTGRADUATE DEGREE		6.7	9.2	7.5	11.6	13.2	12.3
MOTHERS EDUCATION							
		3050					
GRAMMAR SCHOOL OR LESS		4.6	3.5	4.4	5.1	4.0	4.6
SOME HIGH SCHOOL		8.7	8.9	8.8	10.8	9.7	10.3
HIGH SCHOOL GRADUATE		54.9	52.5	54.1	43.3	39.3	41.6
SOME COLLEGE		16.0	20.5	17.5	20.7	24.4	22.3
COLLEGE DEGREE		13.2	12.0	12.8	16.9	18.9	17.7
POSTGRADUATE DEGREE		2.3	2.6	2.4	3.2	3.7	3.4
RACIAL BACKGROUND							
		3007					
CAUCASIAN		82.0	80.4	81.5	92.5	90.5	91.7
NEGRO		1.8	4.6	2.7	2.3	4.3	3.2
AMERICAN INDIAN		0.7	1.0	0.8	0.5	0.5	0.5
ORIENTAL		2.6	1.6	2.3	0.8	0.7	0.8
OTHER		12.9	12.5	12.8	3.8	4.1	3.9
RELIGIOUS BACKGROUND							
		3035					
PROTESTANT		27.1	25.0	26.4	53.0	55.5	54.1
ROMAN CATHOLIC		51.6	47.2	50.1	31.1	29.6	30.4
JEWISH		16.4	22.8	18.6	7.8	8.3	8.0
OTHER		3.3	3.2	3.2	5.6	4.3	5.1
NONE		1.7	1.7	1.7	2.5	2.3	2.4
PRESENT RELIGIOUS PREFERENCE							
		2961					
PROTESTANT		21.6	19.5	21.0	44.8	49.5	46.8
ROMAN CATHOLIC		45.9	43.7	45.1	27.9	28.2	28.0
JEWISH		14.4	19.7	16.2	6.7	7.5	7.0
OTHER		4.6	4.2	4.5	7.0	5.7	6.5
NONE		13.5	12.7	13.2	13.5	9.2	11.7



AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
 SUMMARY OF DATA ON ENTERING FRESHMEN
 (FALL 1968)

NAME OF INSTITUTION

PAGE 5 OF 8

ITEM DESCRIPTION	NUMBER OF RESPONDENTS		NAME OF INSTITUTION		UNIVERSITIES NATL NORMS	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
FATHERS OCCUPATION **		2952				
ARTIST (INCL PERFORMER)	1.0	0.6	0.9	1.0	1.0	1.0
BUSINESSMAN	34.4	34.3	34.4	34.3	34.8	35.0
CLERGYMAN	0.2	0.5	0.3	0.7	0.7	0.7
COLLEGE TEACHER	0.4	0.7	0.5	1.2	1.2	1.0
DOCTOR (M.D. OR D.D.S.)	1.0	1.6	1.2	1.7	3.0	3.1
EDUCATOR (SECONDARY)	1.7	1.7	1.7	1.7	2.1	2.1
ELEMENTARY TEACHER	0.1	0.4	0.2	0.4	0.3	0.3
ENGINEER	10.4	7.5	9.4	9.4	8.5	8.8
FARMER OR FORESTER	0.4	1.0	0.6	1.0	5.5	5.3
HEALTH PROFESSIONAL (NON-M.D.)	1.2	1.8	1.4	1.4	1.3	1.3
LAWYER	0.7	1.5	0.9	1.5	1.6	1.7
MILITARY CAREER	1.1	0.5	0.9	0.9	1.9	2.0
RESEARCH SCIENTIST	0.5	0.8	0.6	0.8	0.9	0.9
SKILLED WORKER	14.2	13.0	13.8	13.0	11.9	10.9
SEMI-SKILLED WORKER	8.0	5.9	7.2	5.9	6.8	6.1
UNSKILLED WORKER	3.7	3.2	3.5	3.2	2.7	2.6
UNEMPLOYED	1.2	0.4	0.9	0.4	0.7	0.8
OTHER	19.8	24.7	21.5	24.7	15.4	16.5
ESTIMATED PARENTAL INCOME (3) **		2795				
LESS THAN \$4,000	4.0	4.9	4.3	4.1	3.8	4.0
\$4,000 - \$5,999	8.7	11.6	9.6	7.8	7.3	7.5
\$6,000 - \$7,999	15.4	15.8	15.5	11.9	12.7	12.4
\$8,000 - \$9,999	18.9	17.4	18.5	14.6	16.2	15.6
\$10,000 - \$14,999	30.7	26.4	29.4	29.0	29.6	29.3
\$15,000 - \$19,999	11.6	11.5	11.6	14.3	13.0	13.5
\$20,000 - \$24,999	5.1	5.8	5.3	7.9	6.7	7.2
\$25,000 - \$29,999	2.0	1.5	1.9	3.8	3.3	3.5
\$30,000 OR MORE	3.6	5.1	4.0	6.6	7.3	7.0
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR **		3082				
PERSONAL SVGS OR EMPLOYMENT	33.5	17.0	27.8	15.3	30.1	23.9
PARENTAL OR FAMILY AID	46.2	51.8	48.1	68.8	55.2	60.9
REPAYABLE LOAN	19.2	22.9	20.5	11.9	10.6	11.2
SCHOLARSHIP/GRANT/OR OTHER GIFT	21.1	33.1	25.2	17.8	18.5	18.2
CONCERN ABOUT FINANCING EDUC **		3069				
NONE	22.8	21.5	22.4	35.5	34.7	35.1
SOME CONCERN	68.8	63.7	67.1	55.4	58.0	56.9
MAJOR CONCERN	8.4	14.8	10.6	9.1	7.3	8.0



AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
 SUMMARY OF DATA ON ENTERING FRESHMEN
 (FALL 1968)

NAME OF INSTITUTION

PAGE 6 OF 8

ITEM	NUMBER OF RESPONDENTS	NAME OF INSTITUTION		UNIVERSITIES NATL NORMS	
		MALE	FEMALE	MALE	FEMALE
OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT					
ACHIEVE IN A PERFORMING ART	3006	5.4	7.0	6.8	11.6
RE AN AUTHORITY IN MY FIELD	3005	56.6	50.5	63.4	57.0
OBTAIN RECOGNITION FROM PEERS	2994	42.9	34.9	43.8	32.0
PERFORM OR COMPOSE MUSIC	2999	6.6	4.0	7.1	6.2
BE AN EXPERT IN FINANCE	3000	13.7	1.3	15.0	2.9
BE ADMINISTRATIVELY RESPONSIBLE	2995	29.5	15.4	27.4	15.0
BE VERY WELL-OFF FINANCIALLY	3010	54.0	23.2	52.2	26.6
HELP OTHERS IN DIFFICULTY	3004	51.9	81.9	48.8	69.9
JOIN THE PEACE CORPS OR VISTA	3002	13.1	38.7	11.9	27.5
BECOME AN OUTSTANDING ATHLETE	3000	14.8	4.5	13.4	3.2
BECOME A COMMUNITY LEADER	3004	22.5	15.4	26.0	17.1
CONTRIBUTE TO SCIENTIFIC THEORY	3001	17.0	9.1	18.2	7.0
WRITE ORIGINAL WORKS	2998	10.5	16.2	13.0	17.4
NOT BE OBLIGATED TO PEOPLE	2982	27.1	21.9	24.8	21.1
CREATE WORKS OF ART	2988	6.9	14.8	9.8	20.7
KEEP UP WITH POLITICAL AFFAIRS	2996	53.4	53.1	56.3	56.6
SUCCEED IN MY OWN BUSINESS	2995	49.2	22.5	54.5	31.2
DEVELOP A PHILOSOPHY OF LIFE	3003	79.6	87.2	81.6	89.1
STUDENTS ESTIMATE CHANGES ARE **					
VERY GOOD THAT THEY WILL					
GET MARRIED WHILE IN COLLEGE	3046	5.6	6.0	5.9	8.3
MARRY WITHIN A YEAR AFTER COLL	3024	17.6	22.4	16.6	23.9
OBTAIN AVRG GRD OF A- OR HIGHER	3047	2.1	1.4	4.0	2.6
CHANGE MAJOR FIELD	3054	9.7	10.8	16.8	19.4
CHANGE CAREER CHOICE	3041	10.9	10.7	17.6	20.2
FAIL ONE OR MORE COURSES	3040	2.0	1.4	2.4	1.4
GRADUATE WITH HONORS	3052	3.4	1.8	5.6	3.6
BE ELECTED TO A STUDENT OFFICE	3046	2.2	1.3	2.8	1.8
JOIN SOCIAL FRAT OR SORORITY	3053	34.0	35.8	30.4	30.8
AUTHOR A PUBLISHED ARTICLE	3042	4.9	5.8	5.6	5.5
BE ELECTED TO AN HONOR SOCIETY	3039	2.0	1.3	3.9	3.7
PARTICIPATE IN DEMONSTRATIONS	3040	5.0	5.8	4.6	4.3
DROP OUT TEMPORARILY	3043	0.5	0.8	0.7	1.0
DROP OUT PERMANENTLY	3039	0.2	0.4	0.3	0.6
TRANSFER TO ANOTHER COLLEGE	3052	3.0	3.9	8.0	10.1



ITEM DESCRIPTION	NUMBER OF RESPONDENTS		NAME OF INSTITUTION		UNIVERSITIES NATL NORMS	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
PERCENTAGE OF STUDENTS REPORTING THAT DURING THE PAST YEAR THEY VOTED IN STUDENT ELECTION (4) **	74.9	77.6	75.6	76.6	82.3	79.0
CAME LATE TO CLASS **	52.7	51.2	52.2	53.9	51.2	52.8
PLAYED A MUSICAL INSTRUMENT **	35.9	44.2	38.8	38.6	48.0	42.5
STUDIED IN THE LIBRARY (4) **	20.2	28.4	23.0	29.7	37.2	32.9
CHECKED OUT A LIBRARY BOOK (4)**	34.6	53.4	41.1	44.1	58.9	50.4
ARRANGED DATE FOR ANOTHER STDT**	48.8	53.8	50.5	49.2	51.1	50.0
OVERSLEPT AND MISSED A CLASS **	21.0	20.7	21.3	19.4	14.7	17.4
TYPED A HOMEWORK ASSIGNMENT(4)**	12.9	22.6	16.3	17.9	28.4	22.4
DISCUSSED FUTURE WITH PARENTS	32.2	52.8	39.3	31.7	46.7	38.0
WAS LATE WITH HOMEWORK ASSGNT **	67.8	57.2	64.2	64.4	50.2	58.4
ARGUED WITH TEACHER IN CLASS **	56.5	43.7	52.1	62.2	48.5	56.5
ATTENDED RELIGIOUS SERVICE	88.2	92.2	89.6	88.9	93.1	90.7
PROTESTED AGAINST VIETNAM WAR	7.9	10.2	8.7	5.0	4.4	4.7
PROTESTED AGAINST RACIAL DISCRIM	10.5	13.7	11.6	6.8	7.2	7.0
PROTESTED AGAINST SCHOOL ADMIN	23.7	16.9	22.0	18.1	14.7	16.6
DID EXTRA READING FOR CLASS(4)**	6.9	12.6	8.9	10.0	15.4	12.2
TOOK SLEEPING PILLS **	4.1	7.8	5.3	5.0	7.1	5.9
TUTORED ANOTHER STUDENT **	51.5	58.2	53.6	51.3	54.8	52.8
PLAYED CHESS **	60.4	24.4	48.1	57.9	25.7	44.4
READ POETRY NOT RECD FOR COURSE **	40.1	72.5	51.2	47.2	74.7	58.8
TOOK A TRANQUILIZING PILL **	4.6	12.2	7.2	5.7	12.2	8.5
DISCUSSED RELIGION (4) **	22.6	43.8	29.9	25.2	40.3	31.6
TOOK VITAMINS **	51.3	59.4	54.1	54.7	61.6	57.6
VISITED ART GALLERY OR MUSEUM **	65.4	85.2	72.2	67.8	79.1	72.6
PART IN H.S. POLITICAL CAMPAIGN	42.0	49.6	44.6	45.5	50.9	47.7
PART IN OTHER POLITICAL CAMPAIGN	15.4	18.5	16.5	14.5	15.6	14.9
MISSED SCHL RECS OF ILLNESS(4)**	1.6	4.4	2.6	1.6	4.1	2.7
SMOKED CIGARETTES (4) **	21.0	23.2	21.8	15.5	11.3	13.7
DISCUSSED POLITICS (4) **	33.9	33.2	33.7	38.6	32.5	36.0
DRANK BEER **	68.0	42.4	59.2	62.3	39.8	52.8
DISCUSSED SPORTS (4) **	56.2	25.0	45.5	56.1	29.0	44.7
ASKED TEACHER FOR ADVICE (4) **	18.9	21.5	19.8	21.0	23.6	22.1
HAD VOCATIONAL COUNSELLING **	53.5	53.5	53.3	56.6	58.2	57.3
STAYED UP ALL NIGHT **	53.8	56.7	54.8	57.8	58.8	58.2

** NOTE--ITEMS INDICATED BY ** ARE REPEATED AS SHOWN FROM THE 1966 OR 1967 SURVEYS
 (1) TOTAL NUMBER OF VALID FORMS RECEIVED BY AGE IS INDICATED BY FIRST NUMBER IN THIS COLUMN,
 (2) STATES HAVE BEEN GROUPED ACCORDING TO THE AREAS DEFINED BY THE SIX REGIONAL ACCREDITING ASSOCIATIONS,
 (3) REPORTED ESTIMATE OF TOTAL INCOME OF PARENTAL FAMILY LAST YEAR (ALL SOURCES BEFORE TAXES),
 (4) FREQUENTLY ONLY. ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

APPENDIX 4

**INSTITUTIONS PARTICIPATING IN THE ACE
COOPERATIVE INSTITUTIONAL RESEARCH PROGRAM
BY YEAR OF PARTICIPATION**

INSTITUTIONS PARTICIPATING IN THE ACE COOPERATIVE INSTITUTIONAL RESEARCH PROGRAM

ABILENE CHRISTIAN COLLEGE			'68
ACADEMY OF AERONAUTICS	'66	'67	
ADELPHI UNIV MAIN CAMPUS	'66	'67	'68
ADRIAN COLLEGE	'66	'67	'68
AGRIC MECH & NORMAL COL	'66	'67	'68
ALABAMA A & M COLLEGE	'66	'67	'68
ALFRED UNIV MAIN CAMPUS	'66	'67	'68
ALLEGHENY COLLEGE	'66	'67	'68
AMERICAN UNIVERSITY	'66	'67	'68
AMHERST COLLEGE	'66	'67	'68
AQUINAS COLLEGE	'66	'67	'68
ARIZONA STATE UNIVERSITY	'66	'67	'68
ATHENS COLLEGE	'66	'67	'68
AUGSBURG COLLEGE	'66	'67	'68
AUSTIN COLLEGE	'66	'67	'68
AVERETT COLLEGE	'66	'67	'68
BAPTIST BIBLE SEMINARY			'68
BATES COLLEGE	'66	'67	'68
BAYLOR UNIV MAIN CAMPUS	'66	'67	'68
BAY PATH JUNIOR COLLEGE	'66	'67	'68
BEE COUNTY JUNIOR COLLEGE			'68
BELOIT COLLEGE	'66	'67	'68
BENNINGTON COLLEGE	'66	'67	'68
BEREA COLLEGE	'66	'67	'68
BETHANY LUTH COL & THEO	'66	'67	'68
BLACK HAWK COLLEGE	'66	'67	'68
BOISE COLLEGE	'66		
BOSTON COL MAIN CAMPUS	'66	'67	'68
BOWDOIN COLLEGE	'66	'67	'68
BOWIE STATE COLLEGE	'66		'68
BRADLEY UNIVERSITY	'66	'67	'68
BRANDEIS UNIVERSITY	'66	'67	'68
BRIARCLIFF COLLEGE	'66	'67	'68
BUENA VISTA COLLEGE	'66	'67	'68
CALIFORNIA INST OF TECH	'66	'67	'68
CALIFORNIA STATE COLLEGE		'67	'68
CALIF STATE COL FULLERTON	'66	'67	'68
CALVIN COLLEGE		'67	'68
CARDINAL STRITCH COLLEGE	'66	'67	'68
CARLETON COLLEGE	'66	'67	'68
CARNEGIE-MELLON UNIV		'67	'68
CARROLL COLLEGE	'66	'67	'68
CASCADE COLLEGE			'68
CASE WESTERN RESERVE UNIV	'66	'67	'68
CAZENOVIA COLLEGE			'68
CENTERVILLE COMMUNITY CO	'66	'67	'68
CENTRAL NEBRASKA TECH			'68
CERRITOS COLLEGE		'67	'68
CHAPMAN COLLEGE	'66	'67	'68

CHATHAM COLLEGE	'66	'67	'68
CHICAGO STATE COLLEGE		'67	'68
CITRUS JR COL	'66	'67	'68
CITY COL OF SAN FRANCISCO		'67	'68
CLAREMONT MENS COLLEGE		'67	'68
CLARENDON COLLEGE			'68
CLARION ST COL MAIN CAM	'66	'67	'68
CLARK CO TECH INST			'68
CLARK UNIVERSITY			'68
COCHISE COLLEGE	'66	'67	
COLBY COLLEGE	'66	'67	'68
COLLEGE OF CHARLESTON	'66	'67	'68
COL OF MOUNT ST VINCENT	'66	'67	'68
COLLEGE OF NEW ROCHELLE	'66	'67	'68
COLLEGE OF NOTRE DAME	'66	'67	'68
COLLEGE OF ST BENEDICT			'68
*COL OF ST MARY OF SPRINGS	'66	'67	'68
COLLEGE OF THE MAINLAND			'68
COL OF THE SACRED HEART			'68
COLLEGE OF THE SEQUOIAS	'66	'67	'68
COLORADO STATE COLLEGE			'68
COLORADO STATE UNIVERSITY	'66		
COLUMBIA UNIV MAIN DIV	'66	'67	'68
CMTY COL OF DELAWARE CO			'68
COMPTON COLLEGE	'66	'67	'68
CONCORDIA COL MOORHEAD	'66	'67	
CONNECTICUT COLLEGE	'66	'67	'68
CORNELL U-SCH OF HOME EC			'68
CORNING COMMUNITY COLLEGE		'67	
COWLEY COUNTY CMTY JR CO	'66	'67	'68
CUNY BARUCH COLLEGE	'66	'67	'68
CUNY BRONX COMMUNITY COL		'67	'68
CUNY CITY COLLEGE	'66	'67	'68
CUNY HUNTER COLLEGE	'66	'67	'68
CUNY N Y CITY CMTY COL		'67	'68
DAKOTA WESLEYAN UNIV		'67	'68
DALLAS BAPTIST COLLEGE		'67	'68
DANIEL PAYNE COLLEGE			'68
DARTMOUTH COLLEGE	'66	'67	'68
DAVID LIPSCOMB COLLEGE			'68
DAVIS & ELKINS COLLEGE	'66	'67	'68
DEFIANCE COLLEGE			'68
DELAWARE STATE COLLEGE	'66	'67	'68
DEL VAL COL OF SCI & AGR	'66	'67	'68
DEPAUW UNIVERSITY	'66	'67	'68
DICKINSON COLLEGE	'66	'67	'68
DILLARD UNIVERSITY			'68
DOMINICAN COL OF BLAUVELT	'66	'67	'68
DOMINICAN COL SAN RAFAEL	'66	'67	'68

* Ohio Dominican College

DONNELLY COLLEGE	'66	'67	'68
DRAKE UNIVERSITY			'68
DUTCHESS CMTY COLLEGE		'67	'68
EARLHAM COLLEGE	'66	'67	'68
ESTRN IA CMTY COL MUSCATN		'67	'68
EASTERN MENNONITE COLLEGE	'66	'67	'68
EDMONDS CMTY COLLEGE			'68
EMORY & HENRY COLLEGE	'66	'67	'68
EMORY UNIVERSITY	'66		
FAIRMONT STATE COLLEGE	'66	'67	'68
FISK UNIVERSITY	'66	'67	'68
FLORIDA COLLEGE			'68
FLORIDA KEYS JUNIOR COL			'68
FLORIDA STATE UNIVERSITY	'66	'67	'68
FLORIDA TECHNOLOGICAL UN			'68
FORT HAYS KANS STATE COL	'66	'67	'68
FRANKLIN & MARSHALL COL	'66	'67	'68
FREED HARDEMAN COLLEGE		'67	'68
FRESNO ST COL MAIN CAMPUS	'66	'67	'68
GALLAUDET COLLEGE	'66	'67	'68
GARDEN CITY CMTY JR COL			'68
GENERAL MOTORS INSTITUTE	'66	'67	'68
GEORGE PEABODY COL TCHRS	'66	'67	'68
GEORGE WILLIAMS COLLEGE	'66	'67	'68
GA INST TECH MAIN CAMPUS	'66	'67	'68
GETTYSBURG COLLEGE	'66	'67	'68
GONZAGA UNIVERSITY	'66	'67	'68
GRAND VIEW COLLEGE			'68
GRINNELL COLLEGE	'66	'67	'68
GUILFORD COLLEGE	'66	'67	'68
HAMILTON COLLEGE		'67	'68
HAMLIN UNIVERSITY	'66	'67	'68
HANNIBAL LA GRANGE COL		'67	'68
HARDING COL MAIN CAMPUS	'66	'67	'68
HARRISBURG AREA CMTY COL		'67	
HARVARD UNIVERSITY	'66	'67	'68
HARVEY MUDD COLLEGE	'66	'67	'68
HAVERFORD COLLEGE	'66	'67	'68
HENRY FORD COMMUNITY COL	'66	'67	'68
HERKIMER CO CMTY COL			'68
HIGHLAND COMMUNITY COL		'67	'68
HOLLINS COLLEGE	'66	'67	'68
HOUSTON BAPTIST COLLEGE			'68
HOWARD UNIVERSITY	'66	'67	'68
HUMPHREYS COLLEGE		'67	'68
HUNTINGTON COLLEGE			'68
HURON COLLEGE			'68
HUSTON TILLOTSON COLLEGE			'68
IDAHO STATE UNIVERSITY	'66	'67	'68

ILLINOIS CENTRAL COLLEGE			'68
ILLINOIS INST OF TECH	'66	'67	'68
IMMACULATA COLLEGE	'66	'67	
IMMACULATE HEART COLLEGE	'66	'67	'68
INDIAN RIVER JR COLLEGE	'66	'67	'68
IOWA ST U OF SCI & TECH			'68
IOWA WESLEYAN COLLEGE	'66	'67	'68
ITASCA STATE JR COLLEGE	'66	'67	'68
JAMESTOWN COMMUNITY COL		'67	
JEFFERSON COMMUNITY COL			'68
JOHN TYLER CMTY COLLEGE			'68
JOHNS HOPKINS U MAIN CAM	'66	'67	'68
JOHNSON C SMITH UNIV	'66	'67	'68
*JR COLLEGE OF ST LOUIS CO		'67	'68
KANSAS WESLEYAN UNIV	'66	'67	'68
KENTUCKY STATE COLLEGE	'66	'67	'68
KENTUCKY WESLEYAN COLLEGE		'67	'68
KEYSTONE JR COLLEGE	'66	'67	'68
KIRKLAND COLLEGE			'68
KNOXVILLE COLLEGE	'66	'67	'68
LAFAYETTE COLLEGE			'68
LK CTY JC & FOR RNGER SCH	'66	'67	'68
LAKE FOREST COLLEGE	'66	'67	'68
LAKELAND COLLEGE	'66	'67	'68
LAREDO JR COLLEGE		'67	'68
LEBANON VALLEY COLLEGE	'66	'67	'68
LE MOYNE COLLEGE	'66	'67	'68
LINCOLN UNIVERSITY			'68
LINDENWOOD COLLEGE		'67	'68
LOCK HAVEN STATE COLLEGE		'67	'68
LONGWOOD COLLEGE			'68
LORAIN CO CMTY COLLEGE		'67	'68
LORETTO HEIGHTS COLLEGE	'66	'67	'68
L A BAPT COL & THEOL SEM	'66	'67	'68
LOUISIANA POLY INSTITUTE	'66	'67	'68
LA ST U AT ALEXANDRIA		'67	'68
LA ST U AT EUNICE		'67	'68
LA ST U MAIN CAMPUS	'66	'67	'68
LA ST U AT NEW ORLEANS		'67	'68
LA ST U AT SHREVEPORT		'67	'68
LOYOLA UNIVERSITY			'68
LOYOLA U LOS ANG MAIN CAM	'66	'67	'68
MACMURRAY COLLEGE	'66	'67	'68
MADONNA COLLEGE	'66	'67	'68
MANHATTANVILLE COLLEGE	'66	'67	'68
MARIAN COL OF FOND DU LAC	'66	'67	'68
MARIETTA COLLEGE	'66	'67	'68
MARLBORO COLLEGE	'66	'67	'68
MARY BALDWIN COLLEGE	'66	'67	'68

* Florissant Valley Community College

MARYKNOLL SEMINARY		'67	'68
MARYMOUNT COLLEGE	'66	'67	'68
MCPHERSON COLLEGE	'66	'67	'68
MEDAILLE COLLEGE	'66	'67	'68
MERCER CO CMTY COL		'67	'68
MERCY COLLEGE OF DETROIT			'68
MERCYHURST COLLEGE	'66	'67	'68
MERRIMACK COLLEGE			'68
MESA COLLEGE MAIN CAMPUS	'66	'67	'68
METROPOLITAN JR COLLEGE			'68
MIAMI UNIV OXFORD CAMPUS	'66	'67	'68
MICH ST UNIV MAIN CAMPUS	'66	'67	'68
MIDDLEBURY COLLEGE	'66	'67	'68
MIDDLESEX COUNTY COLLEGE			'68
MIDWAY JR COLLEGE			'68
MILLIGAN COLLEGE			'68
MILLS COLLEGE	'66	'67	'68
MILLSAPS COLLEGE			'68
MILTON COLLEGE			'68
MIRA COSTA COL		'67	'68
MODESTO JR COLLEGE		'67	'68
MONMOUTH COLLEGE	'66	'67	'68
MONTANA STATE UNIVERSITY	'66	'67	'68
MONTCLAIR STATE COLLEGE	'66	'67	'68
MONTICELLO COLLEGE		'67	'68
MOORPARK JR COLLEGE			'68
MOREHOUSE COLLEGE	'66	'67	'68
MORGAN STATE COLLEGE	'66	'67	
MORRIS BROWN COLLEGE	'66	'67	'68
MORRIS HARVEY COLLEGE	'66	'67	'68
MOUNT HOLYOKE COLLEGE	'66	'67	'68
MOUNT ST MARYS COLLEGE			'68
MOUNT ST SCHOLASTICA COL		'67	'68
MOUNT SAN ANTONIO COLLEGE	'66	'67	'68
NAPA COLLEGE		'67	'68
NATIONAL COLLEGE OF EDUC	'66	'67	'68
NAZARETH COLLEGE	'66	'67	'68
NAZARETH COL OF KENTUCKY	'66	'67	'68
NAZARETH COL OF ROCHESTER	'66	'67	'68
NEWARK COL OF ENGINEERING	'66	'67	'68
NEW MEX ST U UNIV PARK BR	'66	'67	'68
NEWTON COL SACRED HEART	'66	'67	'68
NEW YORK UNIVERSITY	'66	'67	'68
NIAGARA COUNTY CMTY COL		'67	'68
N C WESLEYAN COLLEGE			'68
NORTH DAKOTA STATE UNIV	'66	'67	
NTHSTRN CHRISTN JR COL		'67	'68
NORTHEASTERN UNIVERSITY	'66	'67	'68
NORTHEASTERN - BURLINGTON	'66	'67	'68

NORTHERN ESSEX CMTY COL			'68
NORTH GREENVILLE JR COL	'66	'67	'68
NTHAMPTN CO AREA CMTY COL			'68
NORTHLAND COLLEGE	'66	'67	'68
NORTHWEST MISSOURI ST COL	'66	'67	'68
NORTHWESTERN UNIVERSITY	'66	'67	'68
OAKLAND CITY COLLEGE	'66	'67	
OAKLAND UNIVERSITY	'66	'67	'68
OBERLIN COLLEGE	'66	'67	'68
OCCIDENTAL COLLEGE	'66	'67	'68
OHIO ST UNIV MAIN CAMPUS	'66	'67	'68
OHIO TECHNICAL COLLEGE			'68
OHIO UNIV MAIN CAMPUS			'68
OKLAHOMA CHRISTIAN COL			'68
OKLA ST UNIV MAIN CAMPUS	'66	'67	'68
ORANGE COAST COLLEGE	'66	'67	'68
OREGON STATE UNIVERSITY	'66	'67	
OTTAWA UNIVERSITY			'68
OUR LADY OF THE LAKE COL	'66	'67	'68
PACE COLLEGE MAIN CAMPUS	'66	'67	
PACKER COLLEGIATE INST		'67	'68
PADUCAH JR COLLEGE			'68
PARK COLLEGE		'67	'68
PARSONS COLLEGE	'66	'67	'68
PENN ST U ALLENTOWN CAM	'66	'67	'68
PENN ST UNIV ALTOONA CAM	'66	'67	'68
PENN ST U BEAVER CAMPUS	'66	'67	'68
PENN ST U BEHREND CAM	'66		'68
PENN ST U BERKS CENTER	'66	'67	'68
PENN ST U CAPITOL CAMPUS		'67	
PENN ST U DELAWARE CAMPUS		'67	'68
PENN ST U DUBOIS CAMPUS	'66	'67	'68
PENN ST U FAYETTE CAMPUS	'66	'67	
PENN ST UNIV HAZLETON CAM	'66	'67	'68
PENN ST UNIV MAIN CAMPUS	'66	'67	'68
PENN ST U MCKEESPORT CAM	'66	'67	
PENN ST U MOUNT ALTO	'66	'67	'68
PA ST U NEW KENSINGTN CAM	'66	'67	'68
PENN ST U OGONTZ CAM	'66	'67	'68
PENN ST U SCHUYLKILL CAM	'66	'67	'68
PENN ST U SCRANTON CAMPUS	'66	'67	'68
PENN ST U SHNANGO VLY CA	'66	'67	'68
PENN ST U WILKES-BAR CAM	'66	'67	'68
PENN ST U YORK	'66	'67	'68
PEPPERDINE COLLEGE			'68
PERU STATE COLLEGE	'66	'67	'68
PHILANDER SMITH COLLEGE			'68
PINE MANOR JR COLLEGE			'68
PITZER COLLEGE		'67	'68

POLYTECHNIC INST BROOKLYN	'66	'67	'68
POMONA COLLEGE		'67	'68
PRAIRIE STATE COLLEGE	'66	'67	
PRATT INSTITUTE	'66	'67	'68
PRINCETON UNIVERSITY	'66	'67	'68
PURDUE UNIL MAIN CAMPUS	'66	'67	'68
QUINSIGAMOND CMTY COLLEGE		'67	'68
RADCLIFFE COLLEGE	'66	'67	'68
RAINEY RIVER ST JR COL			'68
RANDOLPH MACON WOMANS COL		'67	'68
RANGER COLLEGE		'67	'68
REED COLLEGE	'66	'67	'68
REGIS COL WOMEN-MAIN CAM		'67	'68
RHODE ISLAND COLLEGE	'66	'67	'68
R I SCHOOL OF DESIGN	'66	'67	'68
RICKS COLLEGE	'66	'67	
RIDER COLLEGE	'66	'67	'68
ROCKFORD COLLEGE	'66	'67	'68
ROCKHURST COLLEGE		'67	'68
ROGER WILLIAMS COLLEGE			'68
ROLLINS COL MAIN CAMPUS	'66	'67	'68
SACRAMENTO CITY COLLEGE	'66		
ST BENEDICT COLLEGE			'68
ST EDWARDS UNIVERSITY	'66	'67	'68
ST JOHN COL OF CLEVELAND	'66	'67	'68
ST JOHN FISHER COL INC	'66	'67	'68
ST JOHNS UNIVERSITY			'68
ST JOSEPH COL MAIN CAMPUS	'66	'67	'68
ST LAWRENCE SEMINARY	'66	'67	'68
ST LOUIS U MAIN CAMPUS	'66	'67	'68
ST MARYS COLLEGE			'68
ST MARYS COL CALIFORNIA	'66	'67	'68
ST MARYS COLLEGE OF MD	'66	'67	'68
ST MARYS DOMINICAN COL	'66	'67	'68
ST MEINRAD COLLEGE	'66	'67	'68
ST NORBERT COLLEGE	'66	'67	'68
ST PETERSBURG JR COLLEGE	'66		
ST PIUS X SEMINARY	'66		
SALEM COLLEGE	'66	'67	'68
SAN FRANCISCO CONS MUSIC	'66		
SAN JOSE CITY COLLEGE	'66		
SAN LUIS REY COLLEGE	'66	'67	'68
SANTA BARBARA CITY COL	'66		'68
SCRIPPS COLLEGE		'67	'68
SEATTLE UNIVERSITY	'66	'67	'68
SINCLAIR CMTY COLLEGE		'67	'68
SOUTHERN COLORADO ST COL	'66	'67	
SOUTHERN ILLINOIS UNIV	'66	'67	'68
SOUTHERN METHODIST UNIV	'66	'67	'68

SOUTHWEST MINN STATE COL			'68
SPELMAN COLLEGE			'68
SPRINGFIELD COLLEGE	'66	'67	'68
SPRINGFIELD COLL IN ILL			'68
SPRING HILL COLLEGE	'66	'67	'68
STANFORD UNIVERSITY	'66	'67	'68
STANISLAUS STATE COLLEGE	'66	'67	
STATE COL AT FRAMINGHAM			'68
STEPHENS COLLEGE	'66	'67	'68
STEVENS INSTITUTE OF TECH	'66	'67	'68
SUNY AG&TECH ALFRED		'67	'68
SUNY AG&TECH COBLESKILL	'66	'67	
SUNY AG&TECH DELHI	'66	'67	'68
SUNY COLLEGE BROCKPORT		'67	'68
SUNY COLLEGE CORTLAND	'66	'67	'68
SUNY COLLEGE GENESEO		'67	'68
SUNY COLLEGE OSWEGO	'66	'67	'68
SUNY COLLEGE POTSDAM	'66	'67	'68
SUNY STATE U STONY BRK	'66	'67	'68
SWARTHMORE COLLEGE	'66	'67	'68
SWEET BRIAR COLLEGE	'66	'67	'68
TALLADEGA COLLEGE	'66	'67	'68
TARKIO COLLEGE	'66	'67	'68
TEXAS CHRISTIAN UNIV	'66	'67	'68
TEXAS TECHNOLOGICAL COL	'66	'67	'68
TRANSYLVANIA COLLEGE			'68
TRINITY COLLEGE	'66	'67	'68
TUFTS UNIVERSITY	'66	'67	'68
TULANE UNIV OF LOUISIANA	'66	'67	'68
TYLER JR COLLEGE		'67	'68
UNION COLLEGE		'67	'68
U S AIR FORCE ACADEMY		'67	'68
U S COAST GUARD ACADEMY	'66	'67	'68
U S MILITARY ACADEMY	'66	'67	'68
UNIVERSITY OF AKRON	'66	'67	'68
UNIV ALASKA MAIN CAMPUS	'66	'67	'68
U OF CAL BERKELEY	'66	'67	'68
U OF CAL DAVIS	'66	'67	'68
U OF CAL IRVINE	'66	'67	'68
U OF CAL LOS ANGELES	'66	'67	'68
U OF CAL RIVERSIDE	'66	'67	'68
U OF CAL SAN DIEGO		'67	'68
U OF CAL SANTA BARBARA	'66	'67	'68
U OF CAL SANTA CRUZ		'67	'68
UNIV COLO MAIN CAMPUS	'66	'67	'68
UNIV OF CONN HARTFORD	'66		
UNIV OF CONN MAIN CAMPUS	'66		
UNIV OF CONN STAMFORD	'66		
UNIV OF CONN TORRINGTON	'66		

UNIV OF CONN WATERBURY	'66		
UNIVERSITY OF DALLAS	'66	'67	'68
UNIVERSITY OF DELAWARE	'66	'67	'68
UNIVERSITY OF DENVER	'66	'67	'68
UNIVERSITY OF DETROIT	'66	'67	'68
UNIVERSITY OF GEORGIA	'66	'67	'68
UNIVERSITY OF HARTFORD	'66	'67	'68
UNIVERSITY OF IDAHO	'66	'67	
UNIV OF ILL MAIN CAMPUS	'66	'67	'68
UNIVERSITY OF IOWA	'66		'68
UNIVERSITY OF KANSAS	'66	'67	'68
UNIV KY MAIN CAMPUS	'66	'67	'68
UNIVERSITY OF LOUISVILLE	'66		'68
UNIV MASS AMHERST CAMPUS	'66	'67	'68
UNIVERSITY OF MICHIGAN	'66	'67	'68
UNIV MISS MAIN CAMPUS	'66	'67	'68
UNIV MISSOURI AT COLUMBIA	'66	'67	'68
UNIV MISSOURI AT KANS CTY		'67	'68
UNIV MISSOURI AT ROLLA		'67	'68
UNIV MISSOURI AT ST LOUIS		'67	'68
UNIV NEBRASKA MAIN CAMPUS		'67	'68
UNIV NEVADA MAIN CAMPUS	'66		
UNIV OF NEW HAMPSHIRE	'66	'67	'68
UNIVERSITY OF NEW MEXICO	'66	'67	'68
UNIV OF NC AT CHAPEL HILL	'66	'67	'68
UNIV N DAK MAIN CAMPUS		'67	'68
UNIVERSITY OF THE PACIFIC	'66	'67	'68
UNIV OF PENNSYLVANIA	'66	'67	'68
U OF PTSBRGH BRADFORD CAM	'66		
U OF PTSBRGH GRENSBRG CAM	'66		
U OF PTSBRGH JOHNSTWN CAM	'66		
UNIV PITTSBRG MAIN CAMPUS	'66		
U OF PTSBRGH TITUSVLE CAM	'66		
U PUERTO RICO RIO PIEDRAS	'66	'67	
UNIVERSITY OF REDLANDS	'66	'67	'68
UNIV OF RHODE ISLAND	'66		'68
UNIVERSITY OF ROCHESTER	'66	'67	'68
U SAN DIEGO COL FOR MEN	'66	'67	'68
UNIV S C MAIN CAMPUS	'66	'67	'68
UNIVERSITY OF TAMPA	'66	'67	'68
UNIV TENN-KNOXVILLE	'66	'67	'68
UNIVERSITY OF TULSA	'66	'67	'68
UNIV OF VT & ST AGRIC COL	'66	'67	'68
UNIV VIRGINIA MAIN CAMPUS	'66	'67	'68
UNIVERSITY OF WASHINGTON	'66	'67	
U OF WIS MADISON	'66		
U OF WIS MILWAUKEE	'66		
UNIVERSITY OF WYOMING	'66	'67	'68
UPSALA COLLEGE			'68

*URSULINE COLLEGE	'66	'67	'68
UTAH STATE UNIVERSITY	'66	'67	
VALPARAISO UNIVERSITY	'66	'67	'68
VANDERBILT UNIVERSITY	'66	'67	'68
VASSAR COLLEGE	'66	'67	'68
VERMONT TECH COLLEGE	'66		
VILLA MARIA COL OF BUFFLO		'67	'68
VIRGINIA MILITARY INST	'66	'67	'68
VA POLY INST MAIN CAMPUS	'66	'67	'68
VA STATE COL MAIN CAMPUS		'67	'68
VIRGINIA UNION UNIVERSITY	'66	'67	'68
WASHBURN UNIV OF TOPEKA	'66	'67	
WASHINGTON COLLEGE	'66	'67	'68
WASHINGTON & LEE UNIV	'66	'67	'68
WASHINGTON STATE COLLEGE			'68
WASHINGTON STATE UNIV	'66	'67	'63
WASHINGTON UNIVERSITY	'66	'67	'68
WAYLAND BAPTIST COLLEGE		'67	'68
WEBB INST OF NAVAL ARCH	'66	'67	'68
WELLESLEY COLLEGE	'66	'67	'68
WENTWORTH INSTITUTE	'66	'67	'68
WESLEYAN COLLEGE	'66	'67	'68
WESLEYAN UNIVERSITY		'67	'68
WEST VIRGINIA STATE COL	'66	'67	'68
WESTERN ILLINOIS UNIV	'66	'67	'68
WESTERN NEW ENGLAND COL	'66	'67	'68
WESTERN WYOMING CMTY COL			'68
WHARTON COUNTY JR COL		'67	'68
WHEATON COLLEGE	'66	'67	'68
WHITMAN COLLEGE	'66	'67	'68
WILLIAM CAREY COLLEGE	'66	'67	'68
WILLIAMS COLLEGE	'66	'67	'68
WINDHAM COLLEGE		'67	'68
WINGATE COLLEGE		'67	'68
WINSTON-SALEM STATE COL		'67	'68
WIS STATE UNIV LA CROSSE	'66	'67	'68
WIS STATE UNIV WHITEWATER		'67	'68
WITTENBERG UNIVERSITY	'66	'67	'68
WOFFORD COLLEGE	'66	'67	'68
WORCESTER JR COLLEGE	'66	'67	'68
WORTHINGTON STATE JR COL			'68
YANKTON COLLEGE	'66	'67	'68

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