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The purpose of the study was to assess the number of privately owned vocational schools, the occupations for which the schools train, and the extent of their enrollment and labor market placement. This study is the fourth dimension of a descriptive study encompassing formal vocational-technical education offerings in Alameda and Contra Costa Counties. The other parts of the study have been concerned with the vocational-technical education which is provided in the public sector of education in high school, junior college, and adult education programs and with vocational training provided by business, industry, labor, and government. The private school study has attempted to distinguish between the total weekly educational offerings and that which is specifically vocational. Some insight is provided into the nature of facilities available, the time required for each type of training their approximate cost and the nature of ich placement approximate cost. training, their approximate cost, and the nature of job placement experiences. (CH)





IN

VOCATIONAL-TECHNICAL EDUCATION

VOCATIONAL EDUCATION
IN THE INDEPENDENT SCHCOLS
IN ALAMEDA AND
CONTRA COSTA COUNTIES

REPORT NO. 1967-2

UNIVERSITY OF CALIFORNIA
BERKELEY



U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE OFFICE OF EDUCATION

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EDUCATION IN
THE PRIVATELY OWNED VOCATIONAL SCHOOLS IN
ALAMEDA AND CONTRA COSTA COUNTIES.

Report No. 1967-2,

Abram Enns Ond Division
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This study is one of a series of studies in vocational-technical education of Alameda and Contra Costa Counties, under the direction of J. Chester Swanson. The studies are financed by grants from the Vocational Education Section of the California State. Department of Education.

School of Education, University of California
Berkeley, California
September 1967

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EDUCATION IN THE PRIVATELY OWNED VOCATIONAL SCHOOLS IN ALAMEDA AND CONTRA COSTA COUNTIES

INTRODUCTION

This study is the fourth dimension of a descriptive study encompassing formal vocational-technical education The other offerings in Alameda and Contra Costa counties. parts of the study have been concerned with the vocationaltechnical education which is provided in the public sector of education in high school, junior college and adult education programs and with vocational training provided by business, industry, labor and government. The purpose of the study was to assess the number of schools of each type that exist in this field, the occupations for which the schools train, and the extent of their enrollment and labor market placement. The private school study has attempted to provide added information in distinguishing between the total weekly educational offerings from that which is specifically vocational. Some insight is provided into the nature of facilities available, the time required for each type of training, their approximate cost and the nature of job placement experiences.

This study was one of several sponsored jointly by the California State Division of Vocational Education and the University of California at Berkeley. The study has been directed by Dr. J. Chester Swanson, Professor of Education, University of California. Data collection and analysis has been supervised by Ernest R. Neasham, Vocational-Technical Education Research Project Supervisor, University of California. The principal researcher was Abram Enns.

The research staff assigned to this study acknowledges with gratitude the cooperative reception given to staff members by the proprietors and directors of the schools when contacted and visited. The desired information, with but one exception, was provided readily. It was a pleasant and profitable experience for the researchers.



RELATED RESEARCH

Relatively little has been written about the impact of the privately owned schools on vocational-technical education. These schools do not draw appreciable attention as their attendance is voluntary, and they are not accountable to the public for financial expenditures, or the nature of their programs. Some information can be obtained through the literature which concerns adult education in general.

Johnston and Riveral in their book, Volunteers in Learning, rather aptly place this dimension of vocational education in the more general framework of adult education. They estimated that in the year preceding June 1962, 25 million people were engaged in adult education. The more specific breakdown was that 2½ million people were studying full-time, 17 million part-time, and the remainder carried out some sort of independent study. Some 55 percent of these were female, as more girls than boys drop out of regular school before the age of twenty. Furthermore, a goodly number of women return to the labor force after the age of 35 when family responsibilities in child-rearing have mostly been discharged. study suggests that some 33 percent take up vocational education. The authors predict that there will be a 70 percent increase in enrollment from people under 35 years of age in the next two decades. Repercussions of this, no doubt, will be felt in other aspects of vocational-technical education.

In an earlier study done by London, et al., ² in 1962 in the city of Oakland, California, the sponsorship of adult education was investigated. Of the 3,223 adult activities, educational institutions sponsored 51 percent, civic government 21 percent, voluntary organizations 16 percent, and employment-centered organizations 12 percent.

It was found that an open admission policy existed in most adult educational activities, with the exception of those sponsored by educational organizations. Certainly



¹Johnston, W. C. and Ramon J. Rivera, <u>Volunteers in Learning</u>, Chicago, Aldine Publishing Company, 1965.

²London, Jack, Robert Wenkert, and Warren O. Hagstrom, <u>Adult</u>
<u>Education and Social Class</u>, Cooperative Research Project
Number 1017, Berkeley, California, University of California,
Survey Research Center, December, 1963.

other restrictions of age, physique, and previous education receive strong considerations in many proprietary schools as well as those that are financial, as these schools are in business for profit.

With the advancement of knowledge and the ever-increasing demands of technology, the unskilled or semi-skilled have decreasing employment possibilities. The introduction of cybernetics in combination with automation demands a new evaluation of the nature of education for employment. Perhaps a better liaison between the school, industry and the State Employment Service would result in a better projection of employment needs and thus contribute to a more efficient use of facilities and available talent.

The 1966 study of <u>Vocational Education Available to</u>
Adults in the <u>Public Schools of Alameda and Contra Costa</u>
Counties³ is supplementary to that of London, yet it deals more specifically with vocational education course offerings instead of broader adult education activities. The total enrollment of 21,763 in adult courses in the adult programs of secondary schools and junior colleges is quite impressive. No attempt is made in this study to determine how effective this educational program is in improving employment experiences of these adult students.

Kincaid and Podesta⁴ of the Stanford Research Institute have done a preliminary survey of proprietary schools in Santa Clara County, in which 39 schools were classified by occupational area. This survey outlines the scope that a full study should antic pate, and identifies the areas in which further investigation is needed before the contribution of proprietary schools to the total vocational education effort in a community can be assessed. Some interesting hypotheses on the success of programs in private schools which parallel free public education are suggested.



³Neasham, Ernest R. and J. Chester Swanson, <u>Vocational</u>
<u>Education Available to Adults in the Public Schools of</u>
<u>Alameda and Contra Costa Counties</u>, Report No. 1966-4,
School of Education, University of California, Berkeley,
August 1966.

⁴Kincaid, Harry V. and Edward A. Podesta, <u>An Exploratory Survey of Proprietary (Profit Making) Vocational Schools</u>, Stanford Research Institute, Mimeo Report, 1966.

Classrooms on Main Street⁵ by Harold F. Clark and Harold S. Sloan traces the origin and development of the independent schools in the United States of America. The legal support for vocational educational offerings in the town schools dates back to 1647 in Massachusetts. Federal legislation, such as the Smith-Hughes Vocational Education Act of 1917, provided encouragement and financial support not only for vocational education in general, but also for programs offered in private schools.

The nature of program offerings in private schools as they are influenced by affiliated associations, accreditation agencies and the labor market are well understood by Clark. His organization of schools approximates the Census occupational grouping, which is a useful basis on which future data can be compared. It was for this reason that a similar grouping was used for this study of private schools in Alameda and Contra Costa counties.

DEFINITIONS

Throughout this study the term <u>vocational education</u> refers to a course that provides skills and knowledge for a specific employment possibility. Most vital of all, the primary intent of the training offered is that it culminates in full-time gainful employment without additional training being necessary beyond the offerings provided in that institution. School offerings that are designed to develop poise, speech or confidence, or other personal attributes are not considered vocational. Furthermore, all course offerings which are defined as prerequisites in professional education leading to a degree have been deleted.

Private schools are those which are privately owned and operated. If the school is operated as a welfare or other government agency, it is not considered as a private school. This, of course, does not exclude schools which may receive some minor government assistance. The students may receive money for tuition, fees and a subsistence allowance from a government agency.



⁵Clark, Harold F. and Harold S. Sloan, <u>Classrooms on Main Street</u>, New York, Teachers College, Columbia University Press, 1966.

Semiprofessional education is defined as an educational program which requires two to three years of preparation for students to acquire a sufficiently high level of proficiency in the skills and knowledge of the occupation. In this study the term refers primarily to registered nurses.

The word, program, refers to a series of integrated or complementary courses which as a unit provide the essential knowledge and skills necessary to successfully engage in a specific occupation.

The <u>student hours</u> in this study are periods of time during which the students actually are receiving instruction. These periods vary from 40 minutes to one hour. The variation of time exists mostly in the parochial schools, as the other private schools keep very closely to the 60 minutes period as their unit of time.

THE COLLECTION OF DATA

Newspaper advertisements, the yellow pages of the telephone directory, employment agency listings and all available indexes were carefully scrutinized for names, addresses and telephone numbers of prospective vocational schools in Alameda and Contra Costa counties. These schools were all contacted by telephone so as to inquire about their educational nature, inform the proprietor or director of the study, ask for their brochures or calendars and to request an interview by a member of the research staff at a later date. In this manner, correct addresses were obtained for 112 schools, most of which were visited by a member of the research staff. All interviews were conducted by appointment during the spring of 1967, commencing on February 23rd and terminating on April 18th.

Uniformity of the interviews was established by the use of questionnaires. Three different forms were devised so as best to compile the same information in the different school situations. The form most used was that designed to gather information from specialty schools. These are distinguished from other proprietary schools by the singularity of purpose. They concentrate mainly on providing special training in a single trade or service. Skilled trades, special industries, and personal and protective schools fall into this bracket.



In contrast to this another instrument was designed to best accommodate those schools with multiple offerings. These schools invariably supply an education and training for many related occupations. Business and semiprofessional schools are of this nature.

The third type of questionnaire was one modified from the high school strdy. 6 It best served to collect data from parochial and educational services schools.

The information that was sought was exclusively of a descriptive nature, and was not intended to evaluate the schools or their educational programs in any way. The questionnaire inquired into the following:

- 1. Enrollment by age and sex;
- The number of periods per week a typical student spends in school;
- 3. The number of peric 3 per week of this education that are specifically vocational by our definition of the term;
- 4. A description of the programs offered and their approximate duration and cost;
- 5. The type of placement that is available to students after successful completion of the program;
- 6. A description of the vocational facilities that the school owns or rents, as well as those of affiliated organizations which the school uses;
- 7. An accounting of the number of full- and part-time teachers employed by the various schools and the sources of these teachers.



⁶A Study of Vocational Education in the High Schools of Alameda and Contra Costa Counties. (Unpublished as yet). Studies in Vocational-Technical Education, School of Education, University of California, Berkeley, 1967.

Clark and Sloan's method of grouping data approximates that of the Census Occupational Groupings and allows us to present our information on the types of schools, enrollments, weekly time spent and the nature of the facilities in use as they are distributed by county, by city, and by curricular offerings. Thus it is possible to tabularize the information so as best to demonstrate the total impact of vocationaltechnical education by the private schools. Obviously, this type of approach does not make full use of all information collected. The omissions relate to individual or small groups To best report as much of the findings as of similar schools. possible, it was decided to publish an index which will provide somewhat more specific information as it applied to the individual school. The major report will be concerned with general information classified by seven occupational categories.

It should be noted that the occupational category divisions of semiprofessional and business schools is further classified in terms of the length of time that their curricula require for completion.

The only deviation from this set pattern are the parochial schools which have vocational course offerings spread out over a four-year program. There are no offerings that have a vocational course sequence which spans more than two years. It is very difficult to determine the exact intent of these courses, since some (e.g., typing) n. be thought of as a useful skill in the student's future professional pursuits. Since the stated aims of these schools are primarily to provide college preparatory education, the percentage educational distribution that is vocational is based on that preparation of twelfth grade students only who are going to work after graduation. It is for this reason that all parochial schools which have no students entering the world of work are not considered in the major report. They do, however, appear in the index.

A more comprehensive picture is perhaps portrayed by the percentage distributions in each category both in the overall analysis and in the separate county analyses.



⁷Clark, Harold F. and Harold S. Sloan, <u>Classrooms on Main Street</u>, New York, Teachers College Press, Columbia University, 1966.

^{8&}lt;sub>U.S.</sub> Census, 1960.

FINDINGS

Student Enrollment.

The tables on the following three pages present some very interesting information. Of the 13,275 total enrollment, 83 percent of the students are in Alameda county and only 17 percent in Contra Costa county. As might be expected the greatest enrollment is concentrated in the parochial schools. Some of these have elementary school children, but they are not represented in this tabulation.

Contra Costa county has neither semiprofessional nor business private schools which have a program beyond two years in duration, nor skilled trade schools. This accounts for the variation in percentage distribution of enrollment as the paucity of total numbers lends an artificial inflationary quality to the enrollment in beauty colleges and electronic schools.

In Alameda county there is a much greater demand for many different types of training because of industrial and business demands. Therefore, they must cater to other needs besides those defined as personal or protective. Business, unclassified and semiprofessional schools all receive equal attention.

In spite of this difference between the two counties, it is found that the percentage distribution of enrollment by sex is very nearly the same: 42% male and 58% female in Alameda county, as compared to 41% male and 59% female in Contra Costa county.



Table 1

Student Enrollment in Private Schools Offering
Vocational Education in Alameda and Contra Costa Counties

| | A | Lameda | County | | Cont | ra Cos | ta Cou | nty | | |
|------------------------------|-------|--------|--------|--------------|------|--------|--------|--------------|------------------|--------------|
| Type of School | M | F | Total | Per- cent | М | F | | Per- cent | Grand Total | Per- cent |
| Semi- Profess- ional | 622 | 545 | 1,167 | 11 % | 521 | 9 | 530 | 24 % | 1,697 | 13 % |
| Business | 481 | 949 | 1,430 | 13 % | 15 | 122 | 137 | 6 % | 1,567 | 12 % |
| Skilled Trades | 225 | | 225 | 2 % | | | | | 225 | 2 % |
| Special- ized Industry | 234 | 174 | 408 | 4 % | 82 | 49 | 131 | 6 % | 539 | 4 % |
| Personal and Protective | | 1,284 | 1,892 | 17 % | 9 | 517 | 526 | 23 % | 2,418 | 18 % |
| Parochial | 1,726 | 2,908 | 4,629 | 42 % | 278 | 632 | 910 | 40 % | 5,539 | 41 % |
| Other | 734 | 526 | 1,260 | 11 % | 15 | 15 | 30 | 1 9 | 1,290 | 10 % |
| Totals | 4,625 | 6,386 | 11,011 | 100 % | 920 | 1,344 | 2,264 | 100 | %13 , 275 | 100 % |



Table 2

Total Student Enrollment in Private Schools
Offering Vocational Education in Alameda County

| Semi- Professional | Male | Percen | t | Female | Perce | nt | Total | Perce | nt |
|----------------------------|-------|--------|---|--------|-------|----|--------|-------|-----------|
| Program 2 yr. and more | 18 | .2 | % | 515 | 5 | % | 533 | 5 | % |
| Program 1 - 2 yr. | 149 | 2 | % | 8 | • | 1% | 157 | 2 | % |
| Program Less than 1 yr. | 455 | 4 | % | 22 | | 2% | 477 | 4. | 3% |
| Subtotal | 622 | 6 | % | 545 | 5 | % | 1,167 | 11 | % |
| Business | | | | , | | | | , | |
| Program 2 yr. and more | 293 | 3 | % | 357 | 3 | % | 650 | 6 | % |
| Program 1 - 2 yr. | 50 | 0 | | 172 | 2 | % | 222 | 2 | % |
| Program Less than 1 yr. | 138 | 1 | % | 420 | 4 | % | 558 | 5 | % |
| Subtotal | 481 | 4 | % | 949 | 9 | % | 1,430 | 13 | % |
| Skilled Trades | 225 | 2 | % | | · | | 225 | 2 | ·% |
| Specialized Industry | 234 | 2 | % | 174 | 2 | % | . 408 | 4 | % |
| Personal and Protective | 608 | 5 | % | 1,284 | 12 | % | 1,892 | 17 | <u>%</u> |
| Parochial | 1,724 | 1.6 | % | 2,908 | 26 | % | 4,629 | 42 | % |
| Other | 734 | 6 | % | 526 | 5 | % | 1,260 | 11 | <u></u> % |
| Totals | 4,625 | 42 | % | 6,386 | 58 | % | 11,011 | 100 | % |



Table 3

Total Student Enrollment in Private Schools
Offering Vocational Education in Contra Costa County

| Semi- Professional | Male | Percent | Female | Percent | Total | Percent |
|----------------------------|------|---------|---------|---------|-------|---------|
| Program 2 yr. and more | - | - | ıs | - | - | - |
| Program 1 - 2 yr. | 400 | 18 % | - | | 400 | 18 % |
| Program Less than 1 yr: | 121 | 5 % | 9 | 1 % | 130 | 6 % |
| Subtotal | 521 | 23 % | 9 | 1 % | 530 | 24 % |
| Business | | | | | | |
| Program 2 yr. and more | - | _ | - | - | - | - |
| Program 1 - 2 yr. | 5 | . 2% | 45 | 2 % | 50 | 2 % |
| Program Less than 1 yr | . 10 | 1 % | 77 | 3 % | 87 | 4 % |
| Subtotal | 15 | 1 % | 122 | 5 % | 137 | 6 % |
| Skilled Trades | - | - | - | _ | | - |
| Specialized Industry | 82 | 4 % | 49 | 2 % | 131 | 6 % |
| Personal and Protective | 9 | . 4% | 51.7 | 23 % | 526 | 23 % |
| Parochial | 278 | 12 % | 632 | 28 % | 910 | 40 % |
| Other | 15 | 1 % | 6 15 | .7% | 30 | 1 % |
| Totals | 920 | 41 9 | 6 1,344 | 59 % | 2,264 | 100 % |



Vocational Education in Proprietary Schools.

Where is the educational emphasis according to the time? The total number of student contact hours per week is calculated by multiplying the number of students by the number of hours spent in school per week. These products are added to give subtotals for each category. Each school respondent also either calculated or estimated the percentage of the total weekly time spent which was specifically vocational, and not merely interesting or useful. This percentage then multiplied by the total time spent in each institution resulted in figures which represent the amount of time spent in vocational-technical education. If a school should devote its entire time to vocational endeavors, the number of vocational hours spent would equal the total number of student contact hours.

In Tables 4, 5, 6 and 7 the contrast between the number of student contact hours, and the number of vocational hours is very marked. Even though 55 percent of the total student hours are in the parochial schools, their vocational activity is only 4 percent of the total.

The total education in each county found to be vocational was shown to be 41.2 percent of the total number of student contact hours of education, of which 82 percent were provided in Alameda county, and only 18 percent in Contra Costa county. The number of hours that were defined as vocational paralleled this distribution almost exactly with 81 percent of the total being provided in Alameda, and 19 percent in Contra Costa county.



Table 4

The Total Number of Student Hours per Week

Compared to the Number of Vocational Student Hours

| | Alamed | a County | Contra | Costa inty | Total | | | |
|----------------------------|---------------------------|--------------------------------|---------------------------|--------------------------------|---------------------------|--------------------------------|--|--|
| Type of School | Total Student Hours | Vocational Student Hours | Total Student Hours | Vocational Student Hours | Total Student Hours | Vocational Student Hours | | |
| Semi- Professional | 28,380 | 24,745 | 5,300 | 4,364 | 33,680 | 29,109 | | |
| Business | 30,783 | 30,579 | 3,155 | 3,155 | 33,938 | 33,734 | | |
| Skilled Trades | 6,818 | 6,724 | | - | 6,818 | 6,724 | | |
| Specialized Industry | 2,845 | 2,845 | 990 | 990 | 3,835 | 3,835 | | |
| Personal and Protective | 52,855 | 46,363 | 17,806 | 17,806 | 70,661 | 64,169 | | |
| Parochial | 157,065 | 5,427 | 36,849 | 275 . | 193,914 | 5,702 | | |
| Other | 6,425 | 688 | 240 | 12 | 6,665 | 700 | | |
| Totals | 285,171 | 117,361 | 64,340 | 26,602 | 349,411 | 143,973 | | |



Table 5

The Percentage Distribution* of Student Hours per Week Compared to That Spent Specifically in Vocational Education

| | Alamed | la County | Contra | Costa inty | То | tal |
|----------------------------|---------------------------|---|---------------------------|---|---------------------------|---|
| Type of School | Percent Hours Spent | Percent Vocational Hours Spent | Percent Hours Spent | Percent Vocational Hours Spent | Percent Hours Spent | Percent Vocational Hours Spent |
| Semi- Professional | 10 | 21 | 8 | 16 | 10 | 20 |
| Business | 11 | 26 | 5 | 12 | 10 | 23 |
| Skilled Trades | 2 | 6 | - | - | 2 | 5 |
| Specialized Industry | 1 | 2 | 2 | 4 | 1 | 3 |
| Personal and Protective | 19 | 40 | 28 | 67 | 20 | 44 |
| Parochial | 55 | · 4 | 57 | 1 | 55 | 4 |
| Other | 2 | 1 | .4 | . 1. | 2 | 1 |
| Totals | 100 | 100 | 100 | 100 | 100 | 100 |

^{*}This table gives proportions based on the numbers in Table 4.



Table 6

The Total Number of Student Hours per Week, and the Number of Student Hours Spent in Vocational Education in Alameda County

| Type of School | Total Student Hours | Percen | | Vocational Student Hours | Perce | nt | Percentage of Instructi Devoted to Vocational Education | ion |
|-------------------------------------|---------------------------|--------|----|--------------------------------|-------|----|---|-----|
| <u>Semi-</u> <u>Professional</u> | | | | | | • | | |
| Program 2 yr. and more | 17,900 | 6 | % | 17,900 | 15 | % | 100 | % |
| Program 1 - 2 yr. | 4,600 | 2 | % | 4,417 | 4 | % | 96 | % |
| Program Less than 1 yr. | 5,880 | 2 | % | 2,428 | 2 | % | | % |
| Subtotal | 28,380 | 10 | % | 24,745 | 21 | % | 87 | % |
| Business | | · | | | | | | |
| Program 2 yr. and more | 16,500 | 6 | % | 16,500 | 14 | % | 100 | % |
| Program 1 - 2 yr. | 5,515 | 2 | % | 5,311 | 4 | % | 96 | % |
| Program Less than 1 yr. | 8,768 | 3 | % | 8,768 | . 8 | % | 100 | % |
| Subtotal | 30,783 | 11 | ·% | 30,579 | 26 | % | 99 | % |
| Skilled Trades | 6,818 | 2 | % | 6,724 | 6 | % | 98 | % |
| Specialized Industry | 2,845 | 1 | % | 2,845 | 2 | % | 100 | % |
| Personal and Protective | 52,855 | 19 - | % | 46,363 | 39 | % | 88 | % |
| Parochial | 157,065 | 55 | % | 5,427 | 5 | % | 4 | % |
| Other | 6,425 | ··· 2· | % | 688 | 1 | % | 10 | % |
| Totals | 285,171 | 100 | % | 117,366 | 100 | % | 41, | 2% |



Table 7

The Total Number of Student Hours per Week, and the Number of Student Hours Spent in Vocational Education in Contra Costa County

| Total Student Hours | Student | | Vocational Student Hours | Percent | | of Instruction Devoted to Vocational | |
|---------------------------|--|---|---|-------------------------------------|---|--|--|
| | | | | | | | |
| - | - | | - | - | | - | |
| 4,000 | 6 | % | 4,000 | 15 | % | 100 | % |
| 1,300 | 2 | % | 364 | 1. | % | 28 | % |
| 5,300 | 8 | % | 4,364 | 16 | % | 82 | . 3% |
| | | | | | | | <u></u> |
| - | - | | _ | - | • | - | |
| 875 | 1 | % | 875 | 3 | % | 100 | % |
| 2,280 | 4 | % | 2,280 | 9 | % | 100 | % |
| 3,155 | 5 | % | 3,155 | 12 | % | 100 | % |
| - | - | | - | ••• | | - | |
| 990 | 2 | % | 990 | 4 | % | 100 | % [:] |
| 17,800 | 28 | % | 17,806 | 67 | % | 100 | % |
| 36,849 | 57 | % | 275 | 1 | 9 | 6 | .74% |
| 240 | 0 | | 12 | _ | | 5 | 5 % |
| 64,340 | 100 | 9 | 26,602 | 100 | 9 | 41 | . 3% |
| | Student Hours 4,000 1,300 5,300 3,155 - 990 17,806 36,849 | Student Hours Percent A,000 6 1,300 2 5,300 8 | Student Hours Percent 4,000 6 % 1,300 2 % 5,300 8 % 875 1 % 2,280 4 % 3,155 5 % | Student Hours Percent Student Hours | Student Hours Percent Hours Percent Hours - - - 4,000 6 % 4,000 15 1,300 2 % 364 1 5,300 8 % 4,364 16 - - - - 875 1 % 875 3 2,280 4 % 2,280 9 3,155 5 % 3,155 12 - - - - 990 2 % 990 4 17,806 28 % 17,806 67 36,849 57 % 275 1 240 0 12 - | Student Hours Percent Student Hours Percent - - - - 4,000 6 % 4,000 15 % 1,300 2 % 364 1 % 5,300 8 % 4,364 16 % - - - - - - 875 1 % 875 3 % 2,280 4 % 2,280 9 % 3,155 5 % 3,155 12 % - <td>Total Student Hours Percent Hours Percent Perc</td> | Total Student Hours Percent Hours Percent Perc |



Urbanization and Vocational Education.

Proprietary schools are highly dependent upon a constant supply of students who desire the training that they have to offer. The distribution of people throughout the county is significant only as it is related to the concentration in urban areas. The larger a city, the greater its industry and the more is the demand for skilled craftsmen, professional workers, and service personnel. Consequently we would expect that the larger centers have the largest number of vocational schools, the schools have larger enrollments, and the curricular offerings are more diverse. Furthermore, a large center draws students who live in smaller cities within commuting distance. The fewer requirements of industry in smaller cities can be met by the local people being trained in the larger cities.

In Alameda county, 72 percent of the entire enrollment and 68 percent of all vocational education is provided by the largest two centers, Oakland and Berkeley. In Contra Costa county we found that Concord provides the greatest amount of vocational education. There is reason to believe that this is due to the factor of distance. The proximity of Walnut Creek and Richmond to larger areas is quite influential in drawing off students desiring special training.



Table 8

Vocational Education Distribution by Cities

Alameda County

| Alameda County Cities | Number of Schools | Vocational Enrollment | County | Vocational Student Hours | Percent of Total County Student Hours |
|--------------------------|-------------------------|--------------------------|--------|--------------------------------|--|
| Alameda | 7 | 571 | 5 % | 1,898 | 2 % |
| Albany | 1 | 84 | 1 % | 3,200 | 3 % |
| Berkeley | 11 | 2,570 | 23 % | 15,065 | 13 % |
| Hayward | 6 | 574 | 5 % | 7,831 | 7 % |
| Oakland | 48 | 7,067 | 64 % | 82,706 | 70 : % |
| San Leandro | 4 | 145 | 2 % | 6,666 | 5 % |
| Totals | 77 | 11,011 | 100 % | 117,366 | 100 % |



Table 9

Vocational Education Distribution by Cities
Contra Costa County

| Contra Costa County Cities | Number of Schools | Vocational Enrollment | Count | Y | Vocational Student Hours | Percent Total Construction Stude Hour | ounty nt |
|-------------------------------|-------------------------|--------------------------|-------|---|--------------------------------|--|-------------|
| Castro Valley | 1 | 50 | 2 | % | 795 | 3 | % |
| Concord | 6 | 845 | 38 | % | 8,394 | 32 | % |
| El Cerrito | 2 | 72 | 3 | % | 1,528 | 6 | % |
| Fremont | 2 | 97 | 4 | % | 3,492 | 13 | % |
| Orinda | 1 | 30 | 1 | % | 12 | * | |
| Richmond | 6 | 504 | 23 | % | 4,560 | 17 | % |
| Walnut Creek | 6 | 656 | 29 | % | 7,826 | 29 | % |
| Totals | 24 | 2,254 | 100 | % | 26,607 | 100 | % |

^{*}Less than 1 percent.



Concentration of Independent Schools by Curricular Offerings.

One barometer of people's values might be the degree to which they are willing to support the private schools. The nineteen parochial schools are the most prominent and least expensive in terms of student contact hours of education provided. Obviously, people are concerned about the education of their youth and find the means to place a college education within their grasp.

The conviction of the people of the economic importance of business education, and their belief in the concentrated programs of instruction of these schools are portrayed by their willingness to support nineteen schools of business. Twelve of these have short training periods and are the means by which many women acquire the skills so as to be eligible for gainful employment within short periods of time. Of equal importance is the support of beauty colleges. Respondents who operate the schools feel that feminine vanity is not the only factor supporting the beauty industry. Women who work have come to realize the value of natural beauty, artificially accented, as an asset in securing employment. When married men become temporarily unemployed the wife must often secure employment in order to provide the necessities of life. Respondents feel that women who must work will always try to look their best. In their minds, this explains the fact that beauty parlors do a good business even during times of recession. The beauty industry offers employment to a great number of women, as well as some men. The annual turnover of beauty parlor employees, which is estimated as 30 percent of the total service force, provides continuing employment opportunities in time of depression or prosperity.

Schools of nursing and health services are next in importance to the people of this area. A total of nine schools are operating in these counties. The status of the field and the labor market demand for such medical services is reflected here.

Finally, it should be noted that the real estate training and the flying schools speak for themselves on the transient nature of our society. In summary, we would list the values in this order: education of youth, commerce, beauty, physical health and transience.



Table 10

Type of Schools by Curricular Offering Alameda County

| Type of School | Num- ber | Major Curricular Offering | Perce Vocati | | Length of Program | Enroll- ment |
|-------------------------------------|-------------|--|-----------------|---|--------------------------|-----------------|
| Parochial | 10 | Commercial Courses | 4 | % | 1 - 2 ye ars | 4,629 |
| Educational Services | 3 | Supplements high school Contract education at request | 9 | % | 3 weeks to 4 years | 1,260 |
| Beauty Colleges | 13 | Beauty Culture Cosmetology Teacher | 100 | % | 9 mo. | 897 |
| Professional Secretarial (Business) | 2 | Legal and Medical Secretaries Accounting, Bus. Adm. | 100 | % | 2 years | 650 |
| Office Training (Business) | 9 | Secretarial Practice Business Machines Med. & Dental Assts. | 100 | % | 3 - 6 months | 558 |
| Nursing | 4 | Registered Nurses Training | 100 | % | 3 years | 503 |
| Peace Officer Training | 1 | Preparation for Civil Service Examination Criminal Investigation | 100 | % | 6 - 9 months | 500 |
| Flying Schools | 4 | Private and Commercial Pilot Training | 41 | % | 3 - 12 months | 477 |
| Modeling Schools | 2 | Poise, Personal Development, Apparel merchandising | 28 | % | 8 - 12 months | 380 |
| Real Estate | 8 | Real Estate Law, Real Estate Broker | 100 | % | 8 weeks | 299 |



Table 10 (Continued)

Type of Schools by Curricular Offering Alameda County

| Type of School | Num- | Major Curricular Offering | Percent Vocational | Length of Program | Enroll- ment |
|-------------------------------------|------|---|-----------------------|-------------------------|-----------------|
| Executive and Commercial (Business) | 5 | General Secretary, Junior Accounting, Computer Programming | 95 % | 7 - 15 months | 222 |
| Motor Mechanics | 2 | General Automotive 100 % | | 1 - 40 weeks | 160 |
| Electronic Schools | 2 | | | 6 - 12 months | 135 |
| Tax Consultant | 1 | Tax Filing, Advanced Accounting | 100 % | 13 weeks | 84 |
| Barber School | 1 | Barbering | 7 months | 62 | |
| Art Schools | 2 | Commercial Art | 100 % | 1 - 3 yr | 52 |
| Marine Engineering | 1 | Marine Engineering Lic- ense Preparation, Endorsement Preparation | | 4 - 6 weeks | 40 |
| Market Training | 1 | Cashier Training | 100 % | 4 weeks | 35 |
| Nurses's Aides | 1 | Nurse's Aide and Orderly Training | 100 % | 13 - 15 weeks | 34 |
| Deep Sea Diving | 1 | Underwater Technique | 90 % | 3 - 4 months | 25 |
| Bartending | 1 | Bartending | 100 % | 6 weeks | 9 |
| Totals Alameda County | *74 | | | | 11,011 |

^{*}Although 77 schools were contacted, only 74 reported any vocational education.



Table 11

Types of Schools by Curricular Offering
Contra Costa County

| Type of School | Num- ber | Major Curricular Offering | Percent Vocational | | Length of Program | Enroll- ment |
|-------------------------------------|-------------|--|-----------------------|---|--------------------------|-----------------|
| Parochial | 5 | Commercial Courses | 4 % | | l - 2 years | 900 |
| Beauty Colleges | 6 | Cosmetology | 100 % | | 9 mo. | 452 |
| Technical Training | 1 | Electronics Technician Diesel Mechanics | 100 | % | 1 - 2 years | 400 |
| Flying Schools | 1 | Private and Commercial Pilot Training | | % | 3 - 12 months | 130 |
| Office Train- ing (Bus.) | 2 | Secretarial, and Office Practice | i | | | |
| Health Services | 3 | Hospital, Therapist, Convalescent Aides | 100 | % | 3 - 4½ months | 74 |
| Real Estate | 2 | Real Estate Law Real Estate Broker 100 | | % | 8 weeks | 1 |
| Executive and Commercial (Business) | 1 | Secretarial, Junior Accounting, Computer programming | 100 | % | $1 - 1\frac{1}{2}$ years | 50 |
| Tax Consultant | 1 | Tax Filing, Advanced Accounting | 100 | % | 13 weeks | 50 |
| Education Services | 1 | Supplemental high school, Contract courses on request | 6 | % | 3 weeks to 4 years | |
| Market Training | 1 | Cashier Training | 100 | % | 4 week | 15 |
| Totals Contra Costa County | 24 | | , | | | 2,254 |



Placement.

Each school has indicated the manner by which students were given assistance in finding employment commensurate with their training. In a few cases assistance is actually refused as finding his own employment is considered the acid test of the student's training. The highest percentage or placement occurs through requests from industry which has become aware of the quality of the type of product derived from each school. The most suitable graduate or near-graduate is sent out to interview the prospective employer.

More than a quarter of the students are assisted by the schools which keep up-to-date listings of employment positions. This is an unofficial service that, in a few schools is extended to the graduate for life. The third method of student placement is through the contacts of the teacher with industry, union or professional organization.

- (a) The semiprofessional schools have formal methods by which students are inducted into the world of work. Perhaps the skills acquired place the students in a much better bargaining position as there is greater emphasis on the selectivity of the graduates from the requests coming from industry. The nursing schools recruit nurses for the sponsoring hospitals. As a number of hospitals vie for the talented skills of the registered nurse, her personal selection of employment is considerable.
- (b) In the field of business we find that much greater emphasis is placed on providing graduates with employment. The schools certainly are not employment agencies, but many do keep a file of companies which require people with the capabilities that their school develops in their training program. A great deal of attention is paid to industrial requests made. A student may actually be placed in this manner before she has completed her course. The completion can be accomplished by transferring from day to night classes. As this service in some schools is provided beyond the duration of the course, it becomes a drawing card for students. Thus the activity of the school increases and so does the dependence of the student.
- (c) The graduates of nursing schools, General Motors, and H. & R. Block Tax Preparation are prepared specifically to meet the standards of the organization which sponsors the school. In the case of the General Motors Company, it is obligatory for the student to also hold a job with a company selling General Motors products.



- (d) In the skilled trades, more than in the other departments, we find individuals who make it their business to imbue the student with confidence that comes from being an accomplished craftsman. What is even more important, there is a concentrated effort to build up the pride of the individual student (e.g., of minority groups) in what he is as a person. Matching the student with a specific job is a common practice.
- (e) The type of placement marked "Others" refers mostly to the supplying of students with publications with job listings by which information the students get jobs on their own.
- (f) The schools that provide no placement information are mostly real estate and modeling schools. The modeling schools insist that part of their training is to build confidence and poise so that the acquisition of a job falls automatically under the student's own responsibility.



Facilities.

In general the study indicates that the number of student stations per classroom are fewer than those provided for similar functions in the public high schools or colleges. With the exception of the parochial and nursing schools, space is rented, and it was found that the class size is smaller, and analysis of the data gathered for this study shows that the amount of time that a student spends in school during the week is between 12 and 15 hours. Besides this, often the school accommodates day and evening students as well. It becomes very difficult to estimate the capacity of some of these schools since it is relatively easy to schedule another group of students at different times, or to extend the size of the school by renting another suite. parochial schools and the nursing schools, and most of the beauty colleges, are running to capacity. A few schools have limited their enrollment and will not accept any beyond this number so as to keep the quality of training at a maximum.

The table indicates the number of facilities in each category and the number of student stations. The vehicles, planes, buses and boats are of the more expensive facilities, and these for the most part are owned by the respective schools. The capacity of the planes is considered as an indication of the number of student stations, since the policy of some flying schools is to train a student for the responsibilities of the occupation by having fellow students go along for the ride.

The facilities as well as the enrollment indicate that Alameda county is providing approximately four and one-half times as much vocational-technical training as Contra Costa county. It is interesting to note that a total of 9,276 student stations are provided in which vocational-technical education is provided without any cost of operation or facilities to the taxpayer.



Table 12
Distribution of Facilities by Type of School

| | Alamed | la Cou | Contra Costa County | | | Total | | | |
|----------------------------|----------|----------|------------------------|-----------------|---------|-------|----------|---------|---|
| Type of | | Percent | | | Percent | | | Percent | |
| School | Student | nt Distr | | Student Distri- | | i- | Student | Distri- | |
| | Stations | buti | .on | Stations | buti | on. | Stations | bution | |
| Semi- Professional | 1,916 | 25 | % | 62 | 4 | % | 1,978 | 22 | % |
| Business | 2,381 | 31 | % | 185 | 11 | % | 2,566 | 28 | % |
| Skilled Trades | 393 | 5 | % | 0 | 0 | | 393 | 4 | % |
| Specialized Industry | 416 | 6 | % | 173 | 10 | % | 589 | 6 | % |
| Personal and Protective | 1,968 | 26 | % | 912 | 54 | % | 2,880 | 31 | % |
| Parochial | 438 | 6 | % | 294 | 17 | % | 732 | 8 | % |
| Other | 72 | 1 | % | 66 | 4 | % | 138 | 1 | % |
| Totals | 7,584 | 100 | % | 1,692 | 100 | % | 9,276 | 100 | % |



Student Distribution by Cost of Tuition and Fees in the Major Areas.*

The tabulation of student enrollment by the amount charged in tuition or fees is straightforward. It should be pointed out that the range of tuition and fees is either by the month or by the cost of the entire program. This is not to be interpreted as being the mode by which the tuition is charged by these institutions. The index prepared separately will indicate that the times at which tuition and fees are due may vary from institution to institution and many have arrangements favoring the financial disposition of the student.

The cumulative percentage enrollment points to the price-consciousness of students. Invariably, the least expensive offerings receive the greatest concentration of students. This is especially true in the fields of business and cosmetology. The men taking cosmetology courses, however, are willing to pay a little more for their courses. The average cost for Alameda County men is \$352, as compared to \$323 for women. In Contra Costa County it becomes even more pronounced, as men pay \$352, and women only \$300. The variation in tuition and fees charged by beauty colleges reflects the degree of inclusiveness and specialty, and not the quality of training provided.

It is interesting to observe that some schools with multiple program offerings, such as flying schools, have a built-in adjustment. Those that provide the most expensive private pilot training have the less expensive commercial pilot training and vice versa. The percentage enrollment in these two programs is greatly affected by this adjustment. Of the total enrollment, 65 percent are taking the private pilot training, of which 7 percent are women. Of these 70 percent are in the lowest priced programs. On the other hand, 60 percent of the commercial pilots are willing to pay in excess of \$3,500 for their training. The age difference, the economic



^{*}See Appendix A, Tables (a) to (k) for more details.

value to the student, and the ability to pay are major factors. The average of commercial pilots-in-training is 27, while private pilot trainees are divided into two clusters, one around 18 years of age, and one around 36 years.

The medical aide schools' which include nurse's aides, convalescent hospital aides, physiotherapy aides, vocational nurses and orderlies, are mostly located in Contra Costa county. This is offset by the four nursing schools all of which are in Alameda county. There is no range of tuition or fees in this table, as there are only two specific prices, \$200 and \$245 per program. nursing schools, 57 percent of the enrollment is accommodated in the two schools which have the lowest tuition and fees. Certain adjustments were made with the information provided by the questionnaire and school catalogs, as some schools' tuition includes maintenance charges for room and board, while other schools do not have this arrangement. school allows the student to earn some of this maintenance by rendering service, starting with the second semester of This is an actual educational expense being attendance. defrayed. Consequently a median maintenance cost was calculated and added to the tuition and fees of schools which did not report this amount. With this adjustment, it was found that \$3,500 for maintenance, tuition and fees could be used as the pivot point for the three year program in nursing.

The real estate schools have a very standard asking price for their program as \$65 to \$35 covers ninety percent of them. The only deviant from this is a school which specializes in real estate selling. The prerequisite for entrance is a realtor's license and, in fact, most enrollees are qualified brokers with field experience.



SUGGESTIONS FOR FURTHER RESEARCH

It is not the object of this study to evaluate the performance of private schools. All that has been attempted is to describe certain selected features of these schools. It would be necessary to develop further research in order to write a more comprehensive statement as to their impact on a regional, state and national level. The following are some suggestions for further investigation:

- A longitudinal study of the students who
 go to these schools is desirable. Such a
 study might determine the levels of
 aspiration and motivation of these students.
- 2. It has been found that most teachers who are employed by private schools, with the exception of the semiprofessional schools, are drawn from industry. Little is known about their preparation, job satisfaction, general working conditions, community status, salary and fringe benefits, and frequency of retraining.
- 3. The nature of entrepreneurship involved in private schools and affiliations existing within chains of schools which have complementary and/or supplementary programs would be interesting.
- 4. Finally, a study might be undertaken to investigate possibilities by which high school students would be allowed to take part of their education in private vocational schools. As long as the public institution does not impinge upon or restrict the private institution, few difficulties prevent such a cooperative effort. A 4-4 system of education has been worked out between Alameda Beauty College and a neighboring high school. Cosmetology is an elective in the high school which is taken at the beauty college under standard regulations. Thus a girl can receive her high school diploma and state license at completion of the twelfth grade.



APPENDIX A



Distribution of Students According to the Amount Charged for Tuition and Fees in the Most Prominent Vocational Areas

(a) Business Schools - Alameda County

| Number of | Enrollment | | Percentage of Total | Range of Tuition and Fees per | | |
|-----------|------------|--------|------------------------|-------------------------------|--|--|
| Schools | Male | Female | Enrollment | 1 - | | |
| 4 | 106 | 245 | 24 % | то \$79 | | |
| 8 | 329 | 596 | 63 % | \$ 80 - 109 | | |
| 1 | 1 | 25 | 2 % | \$ 110 - 139 | | |
| 4 | 42 | 114 | 11 % | \$ 140 - 175 | | |
| Totals 17 | 478 | 980 | 100 % | | | |

(b) Business Schools - Contra Costa County

| Number of | ber of Enrollment | | Percentage of Total | Range of Tuition and Fees per | | | |
|-----------|-------------------|--------|---------------------|-------------------------------|--|--|--|
| Schools | Male | Female | Enrollment | Month | | | |
| 1 | 0 | 21 | 15 % | то \$79 | | | |
| 2 | 15 | 101 | 85 % | \$ 80 - 110 | | | |
| Totals 3 | 15 | 122 | 100 % | | | | |



Distribution of Students according to the Amount Charged for Tuition and Fees in the Most Prominent Vocational Areas (Continued)

(c) Cosmetology - Alameda County

| Number of | Enrollment | | Percentage of Total | Range of Tuition and Fees per | | |
|-----------|------------|--------|---------------------|-------------------------------|--|--|
| Schools | Male | Female | Enrollment | Month | | |
| 3 | 6 | 164 | 19 % | \$ 250 – 299 | | |
| 4 | 20 | 325 | 38 % | \$ 300 - 349 | | |
| 3 | 25 | 254 | 31 % | \$ 350 - 399 | | |
| 2 | 10 | 102 | 12 % | \$ 4 00 - 4 50 | | |
| Totals 12 | 61 | 845 | 100 % | | | |

(d) Cosmetology - Contra Costa County

| Number of | | Enrollment | | Range of Tuition and Fees per | | | |
|-----------|------|------------|------------|-------------------------------|--|--|--|
| Schools | Male | Female | Enrollment | Month | | | |
| 2 | 3 | 124 | 30 % | \$ 250 - 299 | | | |
| 3 | 0 | 240 | 58 % | \$ 300 - 349 | | | |
| 0 | 0 | 0 | 0 | \$ 350 - 399 | | | |
| 1 | 4 | 46 | 12 % | \$ 400 - 450 | | | |
| Totals 6 | 7 | 410 | 100 % | | | | |



Distribution of Students According to the Amount Charged for Tuition and Fees in the Most Prominent Vocational Areas (Continued)

(e) Flying Schools - Alameda County

| Number of | Enrollment | | Percentage of Total | Range of Tuition and Fees per |
|-----------------------------|------------|--------|------------------------|----------------------------------|
| Schools | Male | Female | Enrollment | _ |
| Private 2 | 87 | 8 | 20 % | \$ 451 - 1,000 |
| Commercial License | 80 | 0 | 17 % | \$2,750 - 3,500 |
| Private License 2 | 200 | 14 | 45 % | \$ 700 - \$ 750 |
| Commercial License | 88 | 0 | 18 % | \$3,500 - 4,000 |
| Totals | | | | - |
| Private <u>License</u> 2 | 287 | 22 | 65 % | \$ 700 - \$1,000 |
| Commercial License 2 | 168 | 0 | 35 % | \$2,750 - \$4,000 |
| Totals 4 | 455 | 22 | 100 % | |

(f) Flying Schools - Contra Costa County

| Number of Schools | | Enrollment | | Percentage of Total | Range of Tuition and Fees per | | | |
|------------------------------------|---|------------|--------|---------------------|-------------------------------|--|--|--|
| | | Male | Female | Enrollment | Month | | | |
| Private License Commercial License | | 87 34 | 9 0 | 74 % 26 % | \$ 950 \$ 3,100 | | | |
| Totals 1 | L | 121 | 9 | 100 % | | | | |



Distribution of Students According to the Amount Charged for Tuition and Fees in the Most Prominent Vocational Areas - (Continued)

(g) M ε lical Occupations Other than Registered Nursing - Alameda County

| Number of Schools | Enrollment | | Percentage of Total | Range of Tuition and Fees per | | |
|----------------------|------------|--------|---------------------|----------------------------------|--|--|
| | Male | Female | Enrollment | Month | | |
| 1 | 6 | 28 | 100 % | \$ 200 | | |

(h) Medical Occupations Other than Registered Nursing - Contra Costa County

| Number | of | Enrollment | | Percentage of Total | Range of Tuition and Fees per | | | | |
|--------|-----|------------|--------|---------------------|-------------------------------|--|--|--|--|
| Schoo | ols | Male | Female | Enrollment | Month | | | | |
| | 1 | 2 | 6 | 16 % | \$ 200 | | | | |
| | 2 | 0 | 41 | 84 % | \$ 295 | | | | |
| Totals | 3 | 2 | 47 | 100 % | | | | | |



Distribution of Students According to the Amount Charged for Tuition and Fees in the Most Prominent Vocational Areas - (Continued)

(i) Registered Nursing Schools - Alameda County

| Number of | Enrol | Enrollment | | Range of Tuition and Fees per | | |
|-----------|-------|------------|------------|-------------------------------|--|--|
| Schools | Male | Female | Enrollment | Month | | |
| 2 | 4 | 272 | 57 % | To \$ 3,500 | | |
| 2 | 0 | 207 | 43 % | Over \$ 3,500 | | |
| Totals 4 | 4 | 479 | 100 % | | | |

Contra Costa County has no nursing schools.



Distribution of Students according to the Amount Charged for Tuition and Fees in the Most Prominent Vccational Areas - (Continued)

(j) Real Estate Schools - Alameda County

| Number of | Enrollment | | Percentage of Total | Range of Tuition and Fees per | | | |
|-----------|------------|--------|------------------------|----------------------------------|--|--|--|
| Schools | Male | Female | Enrollment | Month | | | |
| 1 | 30 | 3 | 11 % | \$ 60 - 74 | | | |
| 3 | 66 | 19 | 28 % | \$ 75 - 84 | | | |
| 3 | 102 | 53 | 5 2 % | \$ 85 - 94 | | | |
| 1 | 13 | 13 | 9 % | \$ 150 [*] | | | |
| Totals 8 | 211 | 88 | 100 % | | | | |

^{*}A highly specialized school.

(k) Real Estate Schools - Contra Costa County

| Number of | Enrol | llment | Percentage of Total | Range of Tuition and Fees per | | |
|-----------|-----------------|--------|---------------------|----------------------------------|--|--|
| Schools | ols Male Female | | Enrollment | - | | |
| 2 | 43 | 23 | 100 % | \$ 85 - 94 | | |



APPENDIX B

Supplemental Summary Information about Respondent Schools



| | | _ | | | | | .ty | | Facu Teac | |
|---|--|---------------------|-------------|-----------------------|--------------------------|--------------------------|-----------------|--------------------|--------------|-----------|
| Business Schools -Alameda County | Main Offerings | Length of Course | | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| The Academy of Business 2150 Franklin St. Oakland Telephone: 444-2286 | Executive Secretarial Legal Secretarial Medical Secretarial Private Secretarial Commercial Stenography Junior Accountant Automation Accountant General Office Clerk Clerk Typist | L2 r 9 r 9 r | m m m | | A 18 HS EE EE EE EE | ם ם ם ם ם ם | 30 | b 5 | 2 | 2 |
| American Institute of Banking 1440 Broadway Oakland Telephone: 525-9306 | Selected Courses | 7 r | | đ | HS a n d PE | Let- ter | 350 | b 1 | 0 | 9 |



| | | | | | | tγ | | Facu Teac | _ |
|--|---|---------------------|-----------------------|--------------------------|--------------------------|-----------------|--------------------|--------------|-----------|
| Business Schools - Alameda County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Armstrong College 2222 Harold Way Berkeley | Legal Secretarial | 7 q | đ | нs | AA | 800 | b 6 | 21 | 8 |
| Telephone: 848-2500 | Medical Secretarial | 7 q | đ | HS | AA | | | | |
| | Private Secretarial | 7 q | đ | HS | AA | | | | |
| | Graduate Secretarial | 4 q | đ | Rf | AA | | | | |
| | Semiprofessional Accounting | 6 q | đ | Rf | AA | | | | |
| | Semiprofessional Business Adm. | 6 q | đ | Rf | AA | | | | |
| | Semiprofessional Secretarial Administration | 6 q | đ | Rf | AA | | | | |
| Automation Institute | Key Punch Operator | 6 w | W | A 17 | С | 110 | b 4 | 3 | 4 |
| 506 - 16th Street Latham Sq. Bldg. | Data Processing | 18 w | w | HS | С | | | | |
| Oakland Telephone: | Computer Programming | 6 m | m | a n d | С | | | | |
| 832-8797 | Systems Aralysis | 12 m | m | EE | С | | | | |
| | | | | | | | | | |
| | | | | | | | | | |



| | | | | | | | | | |
|--|---|----------------------------|-----------------------|---------------------------|--------------------------|-----------------|--------------------|--------------|-------------|
| | | | | | | ity | | Facu Teac | lty hing |
| Business Schools - Alameda County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Barclay Calculating Bureau 1440 Broadway Oakland Telephone: 451-5521 | Office Practice Brush up | 2 w- 6 w | cont cont | EE EE | c c | 58 | b 4 | 1 | 0 |
| Dickinson-Warren Secretarial School 312 Woolsey Bldg. 2168 Shattuck Ave Berkeley Telephone: 843-1973 | | 14 m 7 m 13 m 5 m | d d | A 16 HS a n d | D D D | 4 7 | b 1 | 2 | 1 |
| Grice-Herring 22341 Redwood Rd. Hayward Telephone: 582-1904 | Professional Secretarial Stenographic General Secretarial Bookkeeping Business Machines Clerk-Typist I B M Key Punch Operator | 6 m 4 m 3 m 4 m 2 m | m m m m m | HS O r | D D D D D | 100 | b 2 | 5 | 0 |



| | | | | | | | ty | | Facu Teac | |
|--------------------------------------|--------------------------------|---------------------|------------|------------|--------------------------|--------------------------|-----------------|--------------------|--------------|-----------|
| Business Schools - Alameda County | Main Offerings | Length of Course | Enrollment | Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Heald's Business College | Executive Secretarial | 5 q | 6 | w | HS | С | 500 | b 6 | 7 | 6 |
| 2148 Broadway Oakland | Legal Secretarial | 5 q | 6 | s w | нѕ | С | | | | |
| Telephone: 444-0201 | Medical Secretarial | 5 g | . 6 | 5 W | EE | С | | | | |
| | Career Secretarial | 4 q | [6 | Š W | EE | С | | | | |
| | Basic Stenography | 3 q | [6 | ο w | EE | D | | | | |
| | Higher Accounting | 6 9 | 1 | 5 W | EE | С | | | | |
| | Career Accounting | 4 0 | 1 | 5 w | EE | С | | | | |
| | Full-charge Bookkeeping | 3 0 | I | 6 w | EE | D | | | | |
| | I B M Clerical | 3 0 | E | 6 w | EE | D | | | | |
| | Data Processing | 6 0 | ä | 6 w | EE | C | | | | |
| | Basic Secretarial | 2 (| 4 | 6 w | EE | С | | | | |
| | Basic Bookkeeper | 2 | q | 6 W | EE | С | | | | |
| | Business Machines Operator | 2 | đ | 6 w | EE | С | | | | |
| | Clerk, Typist, Receptionist | 2 | q | 6 w | , EE | С | | | | |
| | Adult Classes | Asg | | 6 v | As | g C | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |



| | | | | | | ty | | Facul Teach | _ |
|---|--|--|-----------------------|-----------------------------|------------------------------|-----------------|--------------------|----------------|-----------|
| Business Schools - Alameda County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Holly Winters Placement Agency and School 1155 E. 14th St. San Leandro Telephone: 483-8700 | Business Skills Shorthand and Bookkeeping Business Ma: 198 Brush up | 3 m | cont | HS a n d | Pl ace d in Job | 10 | b 2 | 1 | 0 |
| Market Training Institute of Business 1703 Broadway Oakland Telephone: | Computer Program P B X Operator Girl Friday, Key Punch | 6 m 4 m | w w | A 17 Gr 8 a | c c | 220 | b 2 | 1 | 9 |
| 834-1253 Oakland College of Dental Medical Assistarts 388 17th Street Oakland Telephone: 832-6955 | Dental Assisting Dental Lab Technicians (crown and bridge) Medical Accounting Nurse's Aide and Orderlies | i | m m m | A 16 a n d HS | D D D | 200 | b 2 | 4 | 1 |
| Patricia Stevens Career and Finishing School 464 - 19th Street Oakland Telephone: 452-1779 | | 1 | con | and | c c | 300 | b 4 | 5 | 0 |
| Polly Priest Business College 1440 Broadway, Room 812 Oakland Telephone: 452-2063 | Junior Stenographer Clerk Typist Advanced Specialty Brush up | 417 hrs 248 hrs 50- 200 hr 60 hr | cor | nt HS nt EE and Rf | D D | 40 | b 2 | 1 | 0 |



| | | | | | | ιty | | Facul Teach | - 1 |
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| Business Schools - Alameda County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| School of Medical Assistants 237 Estrudillo Ave San Leandro Telephone: 483-0900 | Medical Assisting | 17 w | 1 | A 18 HS EE | С | 2 | b 4 | 1 | 5 |
| Smith Business College, Inc. 22126 Mission Boulevard Hayward Telephone: 582-8988 | Junior Secretarial Stenographer Clerk, Typist | 10 m 8 m 6 m 4 m 100 hrs 3 m | w w w | A 18 HS and EE | D D | 75 | b 2 | 5 | 2 |
| Victor Better Business Service 360 - 22nd Street Oakland Telephone: 832-4202 | Business Machines I B M Key Punch Comptometer | 4 w | cont | EE | D D D | 150 | b 2 and b 3 | 2 | 0 |
| Willis College of Business 327 - 19th Street Oakland Telephone: 451-0437 | Stenographer | 9 m 12 m | cont | HS or CED EE PE | D D D | 60 | b 1 | 2 | 1 |



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| Semiprofessional Schools - Alameda County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capaci | Cost of Program | Full-Time | Part-Time |
| Air Hansa Old Terminal Bldg Oakland Airport | Private Pilot Training | 60 hrs | cont | A 14 Gr 8 | Lc | 90 | Les | 1 | 0 |
| Telephone: 632-0101 | Commercial Pilot Training | 200 hrs | cont | EE ME | Lc | | f 2 | | |
| California Airways 1164 W. 4th St. | Private Pilot Training | 6 m | cont | 2 10 | Lc | 75 | Les | 5 | 3 |
| Hayward Telephone: 357-1995 | Commercial Pilot Training Helicopter Pilot Trauning | 9 m | cont | A 17 EE ME | Lc | | fl | | |
| | Professional License | 12 m | cont | | Lc | | f6 | | |
| California Aviation Old Terminal Bldg Oakland | Basic Ground School Private Pilot License | | cont | | | 250 | Les f 2 f 4 | 6 | 1 |
| Telephone: 569-5885 | Commercial Pilot License Flight Instructor | 160 hrs | 2 w | HS | Lc | | f 4 | | |
| | Transport Professional Air | 160 hrs | 2 w | EE ME | Lc | | £ 4 | | |
| | Transport ROTC | 160 hrs | 2 w | | Lc | | £ 4 | | |
| Career Aviation Academy 21927 Sky West Dr Hayward | Commercial Pilot | 100 hrs | cont | A 15 | Lc | 300 | £ 2 | 3 | 3 |
| Telephone: 783-3900 | | 200 hrs 200 hrs | | EE | Lc Lc | Ç. | £ 2 £ 5 | | |
| | | 200 hrs | cont | | Lc | | £ 5 | | |
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| Semiprofessional Schools - Alameda County | Main Offerings | Length of Course | Enrollment Periods | Entrnace Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Highland School of Nursing 1401 3. 21st St. Oakland Telephone: 534-8055 x-491 | Registered Nurse's Training | 11 q | | A 17 EE HS ME Rf | 1 | 160 | n 1 | 14 | 5 |
| Kaiser School of Nursing 3451 Piedmont St. Oakland Telephone: 633-6121 x-665 | Registered Nurse's Training | 3 у | У | A 17 HS ME EE Rf | RN | 173 | n 1 | 20 | 5 |
| Providence College of Nursing 390 Central Ave. Oakland Telephone: 832-0454 | Registered Nurse's Training | 3 у | У | A 17 HS L yr JC EE ME Rf | RN | 118 | n 2 | 13 | 3 |
| Samuel Merrit Hospital School of Nursing 370 Hawthorn Ave. Oakland Telephone: 655-4000 | Registered Nurse's | 3 y | У | A 17 HS IQ EE ME Rf | RN | 160 | n 2 | 16 | 4 |



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| Semiprofessional Schools - Alameda County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Art Institute of Oakland Room 304-06 339 - 15th Street Oakland Telephone: 444-4221 | Commercial Art Fashion Illustrator | | cont | A 18 EE | D D | 30 | | 1 | 0 |
| California College of Arts and Crafts 5212 Broadway Oakland Telephone: 653-8198 | Fine Arts Crafts Design | 1 y -3 y -3 y -3 y 1 y -3 y | Sem Sem | A 17 HS EE | c c | 1.000 | b 2 | 10 | 55 |
| R. E. T. S. Electronics Schools, Inc. 1755 Broadway Oakland Telephone: 893-5013 | Electronics Mechanic Machine Operator Pre-vocational Training Nurse's Aides Cooks and Bakers Welding Agriculture, Mechanics Pest Control | 6 m 12 m 12 m 9 m | n Sem | A 17 | D D D D D | 200 | b 2 | 4 | 0 |
| Electronics Training School 4121 Broadway Oakland Telephone: 658-1114 | Electronics Assembly Color T V Electronics Mechanics Electronics Technician | 4 r 15 r 12 r | m q | A 17 a n d EE | 7 D D D | 130 | b 2 | 6 | 3 |

^{*}Must be a minimum of one-eighth Indian blood

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| Skilled Trades Schools - Alameda County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capaci | Cost of Program | Full-Time | Part-Time |
| Coastal School of Deep Sea Diving 531 - 2nd Avenue Oakland Telephone: 444-4387 | Deep Sea Diving and Underwater Technique, and Hazards and Occupational Diseases | 457 hrs | cont | ME EE | D | 40 | b 5 | 2 | 0 |
| General Motors Training School 1444 Marina Blvd. San Leandro Telephone: 357-7200 | Updating | 1/2w to 1 w 16 w | | A 17 and G M Em- ploy -ee | None None | | No Cost | 8 | 0 |
| Lewis School of Marine Engineering 1579 E. 38th St. Oakland Telephone: 534-5967 | Marine Engineer License Preparation Endorsement Preparation: Electronics Fireman, Oiler Jr. Engineer | 6 w | cont cont | PE Sea Time | | 40 | b 5 | 1 | 0 |
| New York Technical School 737 - 16th St. Oakland Telephone: 444-3411 | General Automotive Mechanics Auto Body and Fender | 1000 hrs 1000 hrs | w | A 17 Gr 8 EF | | 200 | b 5 | 3 | 1 |



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| Other or Unclassified Schools - Alameda County | Main Offerings | Length of Course | Enrollment periods | 2007727 | Entrance Requirements | Award Upon Completion | School Capacity | Cost of | Program | Full-Time | Part-Time |
| Crawford Studio 656 Arlington Ave. Berkeley Telephone: 848-7157 | Self Improvement as it relates to: High School Radio Announcer Business Executive Real Estate People Teachers | 9 w or | | nt | EE | | | b | 2 | 1 | 0 |
| Educational Services 1434 Leimert Blvd Oakland Telephone: 261-4211 | Supplemental Education in cooperation with HS Contract Education Technical Tutoring | to | co | | EE EE | Pass Exam Pass Exam | 500 | b | 6 | 10 | 25 |
| Laymen' School of Religion 2600 Dwight Way Berkeley Telephone: 849-4664 | Religious Instruction Short Courses designed to meet interest and needs of lay clergy | 3 - | Se | | Reg- is- ter | Writ -ten Exam Some | | b | 1 | 1 | 25 |
| Patten School of Religion 2433 Coolidge Ave Oakland Telephone: 533-8300 | Lay Minister Preparation for Christian Service | up to 2 y up to 2 y | Se | | A 17 | D D | 300 | b | 4 | 12 | 6 |



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|--|---|----------------|-----------------------|--------------------------|--------------------------|---------------|---------------|----------------|-----------|
| Personal and Protective Schools - Alameda County | Main Offerings | Length of Cour | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capaci | Cost of Progr | Full-Time | Part-Time |
| Alameda Beauty College 2318 Central Ave. Alameda Telephone: 523-7385 | Cosmetology High School Arrangement | 9 m | cont | 17 Gr 10 | St. Exam | 40 | c 1 | 2 | 0 |
| Albany Athena Beauty College 836 San Pablo Ave Albany Telephone: 524-3541 | Cosmetology Teacher Training Beauty Culture | 9 m | cont | A 17 Gr 10 | St. Exam | 80 | c 2 | 4 | 0 |
| Berkeley Athena Beauty College 2484 Shattuck Ave Berkeley Telephone: 841-7484 | | 9 m | cont | A 17 Gr 10 | St. Exam | 90 | c 2 | 4 | 1 |
| Beauty College of San Leandro 1332-34 E. 14thSt San Leandro Telephone: 483-1324 | <u>-</u> - | 9 m | cont | A 17 Gr 10 | St. Exam | 100 | c 1 | 4 | 0 |
| Berkeley Bartending School Berkeley Telephone: 848-7157 | Bartending | 6 w | W | * A 21 | С | 20 | b 4 | 1 | 0 |

^{*}Personality Requirements



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|---|--|----------------|-----------------------|--------------------------|--------------------------|-----------------|-----------------|--------------|-----------|
| Personal and Protective Schools - Alameda County | Main Offerings | Length of Cour | Enrollment Periods | Entrance Reguirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| California Training School 1440 Broadway Oakland Telephone: 451-6612 | Nurse's Aides and Orderlies | 13- 15w | m | A 17 EE | С | 40 | b 5 | 5 | 0 |
| Centerville | Cosmetology | 9 m | 1 | A 17 Gr10 | St. Exam | 50 | c l | 2 | 1 |
| Charm Beauty College, Inc. 510 - 17th Street Oakland Telephone: 893-2489 | Cosmetology Specialty, Hair Straightening Takes foreign students | 9 m | cont | | St. Exam | 200 | c 2 | 5 | 0 |
| Don's Beauty School 517 - 14th Street Oakland Telephone: 452-2474 | Cosmetology | 9 m | cont | A17 Gr10 | | 85 | с 3 | 6 | 0 |
| Don's Beauty School 966 B Street Hayward Telephone: | Cosmetology | 9 m | m | Al7 Grl0 | St. Exam | 80 | c 4 | 4 | 0 |
| Famous School of Beauty Culture 1147 B Street Hayward Telephone: 537-6761 | Cosmetology | 9 m | cont | A17 Gr10 | St. Exam | 125 | c 3 | 6 | 0 |



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| Personal and Protective Schools - Alameda County | Main Offerings | Length of Co | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Hayward Beauty School* 22641 Main Street Hayward Telephone: 537-2005 | Cosmetology | 9 m | cont | | St. Exam | * | * | * | * |
| John Robert Powers School 387 Grand Avenue Oakland Telephone: 444-8457 | Professional Modeling Techniques | 8 m | cont | Al7 GrlO | С | 40 | c 1 | 2 | 0 |
| Lee Ann Beauty Academy 484 - 12th Street Oakland Telephone: 893-2154 | Cosmetology | 9 m | cont | 1 | St. Exam | 200 | c 2 | 4 | 1 |
| Marinello School of Beauty 474 - 13th Street Oakland Telephone: 444-9708 | Cosmetology | 9 m | W | A17 Gr10 | [" - | 50 | c 4 | 3 | 2 |
| Milady's Beauty College 2300 Broadway Oakland Telephone: 832-8628 | Cosmetology | 9 m | cont | 1 | St. Exam | 165 | c 3 | 4 | 3 |
| Moler's Barber College 915 Broadway Oakland Telephone: 832-3073 | Barbering Advanced Hair Styling | 7½ m 3 m | cont | A17½ Gr 9 A17½ Gr 9 | D | 66 | c 3 | 3 | 0 |

^{*}Information not given



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| Personal and Protective Schools - Alameda County | Main Offerings | Length of Cour | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capaci | Cost of Program | Full-Time | Part-Time |
| North Berkeley Beauty College 1894 Solano Ave. Berkeley Telephone: 526-9970 | Cosmetology Teachers of Beauty Culture Night Classes | 9 m | m | A17 Gr10 | St. Exam | 60 | c l | 4 | 0 |
| Oakland College of Medical Assistants 388 - 17th Street Oakland Telephone: 832-6955 | Dental Assisting Dental Lab Tech. Crown and Bridge Medical Assisting Nurse's Aides, Orderlies | 4 m 12 m 7 m | m m | Al6 HS Al6 HS Al6 HS | ם | 200 | b 2 | 4 | 0 |
| Patricia Stevens Career and Finishing School 464 - 19th Street Oakland Telephone: 452-1779 | Professional Modeling | 1 у | q | A12 | С | 300 | b 1 | 5 | 0 |
| Peace Officer Training and Publishing Service 6635 Bancroft Ave Oakland Telephone: 638-8385 | Preparation for Civil Service Examin Law Enforecemen Preparation for Criminal Investigation Board | t | cont | HS | , | 500 | c 2 | 3 | 0 |
| Roberto's Fremont College of Beauty 41900 Fremont Boulevard Fremont Telephone: 656-2996 | | 9 m | m | | St. Exam | 100 | c 4 | 4 | 0 |



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| Specialized Industrial Schools - Alameda County | Main Offerings | Length of Cour | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capaci | Cost of Program | Full-Time | Part-Time |
| Anthony Schools 3226 Grand Avenue Oakland Telephone: 451-6822 | Legal Secretary General Contractor Licensed Engineering Contractor Licensed Real Estate Salesman Real Estate | 24 W 7 w 7 w 8 w | | PE | Lc | 300 | c 3 r 2 r 2 r 2 | 1 | 3 |
| Anthony Schools 1024 B Street Hayward Telephone: 451-6822 | Broker Real Estate | 8 w | | none | Lc | 40 | r 2 | 1 | 0 |
| Aron Institute 1735 Grove Street Berkeley Telephone: 549-1184 | Preparation Contractor's License State Insurance Examination | | cont | none | Lc | 25 | r 1 | 1 | 0 |
| Chamberlin School of Real Estate 21124 Mission Blvd Hayward Telephone: 537-2840 | Real Estate Salesman | 5 - 10 w | cont | none | Lc | 30 | r 1 | 1 | 0 |
| H & R Block 4146 Telegraph Ave Oakland Telephone: 652-097 | Tax Consultant Advanced Course | 7 w 2 w | | none | Lc | 36 | r 1 | 1 | 0 |
| H & R Block 725 E. 14th San Leandro Telephone: 632-8442 | Tax Consultant Advanced Course | 7 w 2 w | | none | Lc | 60 | r 1 | 1 | 0 |



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| Specialized Industrial Schools - Alameda County | Main Offerings | Length of Cours | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capaci | Cost of Program | Full-Time | Par t- Time |
| Market Training School 3808 E. 14th St. Oakland Telephone: 536-2319 | Self Service Cashier | 4 w | w | none | С | 50 | b 5 | 2 | 0 |
| Mary E. Fisher Real Estate School 1735 Grove Street Berkeley Telephone: 845-3201 | Real Estate Sales Property Appraisal | 7 w | cont | none | Lc | 40 | r 2 | 1 | 0 |
| Oakland School of Real Estate 4141 MacArthur Boulevard Oakland Telephone: 533-1404 | Real Estate Sales | 7 w | cont | none | Lc | 50 | r 3 | 1 | 0 |
| Ray Smith Institute of Professional Real Estate Selling 3333 Grand Avenue Oakland Telephone: 893-2964 | Real Estate Selling | 9 w | cont | Real Est. Lc. | D | 40 | b 4 | 1 | 0 |
| Real Estate Schoo 3226 Fruitvale Av Oakland Telephone: 539-7271 | l . | 8 w | m | none | Lc | 40 | r 2 | 1 | 1 |



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| Parochial Schools -Alameda County | Main Offerings | Length of Co | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Anna Head School 4315 Lincoln Ave. Oakland Telephone: 261-0688 | College Preparatory | Gr 9 - 12 | У | Gr 8 Rf | D , | 350 | p 5 | 33 | 1 |
| Bishop O'Dowd H.S 9500 Stearns Ave. Oakland Telephone: 638-6555 | | Gr 9- 12 | | Gr 8 EE Rf | D | 1200 | рl | 46 | 3 |
| California Concordia College 6325 Camden St. Oakland Telephone: 569-5855 | Ministerial Preparation General College Preparatory | Gr. 9- 14 Gr. 9- 12 | У | EE Gr 8 | D | 300 | р3 | 16 | 1 |
| Golden Gate Academy 3800 Mountain Blvd. Oakland Telephone: 531-0110 | College Preparatory Wood, Print, Photography | Gr. 1- 12 | | A 6 EE | D | 400 | Elem. pl HS p4 | 8 14 | 0 |
| Holy Names High School 4660 Harbord Dr. Oakland Telephone: 655-1716 | College Preparatory Commercial Courses | Gr. 9- 12 | 1 | Gr 8 | D | 375 | p 2 | 26 | 7 |
| John F. Kennedy School 505 16th Avenue Oakland Telephone: 569-1842 | Halfway House General Preparation | un- grad ed | + | drop out reak out | Credi | 75 | 0 | 3 | 3 |



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| Parochial Schools -Alameda County | Main Offerings | Length of Co | Enrollment Periods | Entrance Reguirements | Award Upon Completion | School Capacity | Cosc of Program | Full-Time | Part-Time |
| Patten School of Religion 2433 Coolidge Ave. Oakland Telephone: 533-8300 | College Preparatory | Gr K- 12 | У | A 4½ EE | D | 300 | Elem. p 2 HS p 4 | 12 | 8 |
| Presentation HS 2111 Jefferson Ave Berkeley Telephone: | College Preparatory Commercial | Gr 9- 12 | У | Gr 8 EE | D | 360 | p 2 | 17 | 3 |
| 845-6724 | Courses | | | | | | | | |
| St. Elizabeth HS 1530 -34th Ave. Oakland Telephone: 532-8947 | College Preparatory Business Preparation | Gr 9- 12 | У | Gr 8 EE | D | 950 | p 1 | 40 | 3 |
| St. Joseph HS 1119 Lafayette St. Alameda Telephone: 523-5283 | | Gr 9- 12 | У | Gr 8 Rf EE | D | 320 | p 1 | 14 | 1 |
| St. Joseph Notre Dame 1011 Chestnut St. Alameda | College Preparatory Secretarial, | Gr 9- 12 Gr | У | Gr 8 Rf EE Gr 8 | D | 320 700 | p 2 | 17 28 | 2 |
| Telephone: 523-1526 | Commercial Courses | 9 – 12 | | Rf | D | , 55 | 2 | 20 | |
| St. Mary's College High School Hopkins & Albina Berkeley Telephone: 526-9242 | | Gr 9- 12 | У | EE Gr 8 EE | D | | | | |
| Moreau High School 27160 Mission Boulevard P.O. Box 3707 Hayward | College Preparatory | Gr 9- 12 | У | Gr 8 Rf EE | D | | | | |



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| Business Schools - Contra Costa County | Main Offerings | Length of Co | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capac | Cost of Prog | Full-Time | Part-Time |
| Diablo Business School 1513 N. Main St. Telephone: 935-2400 | Secretarial Training Clerk/Typist Brush Up | 6 m 4 m | m q | A 17 HS EE Rf | C C | 25 | b 1 | 1 | 0 |
| Linton Business School 9959 San Pablo Avenue El Cerrito Telephone: 526-2014 | Administrative Secretary Bookkeeping Advanced Accounting Stenographer Clerk typist | 6 m 6 m 6 m 4 m 3 m | cont | EE | D | 100 | b 2 | 4 | 1 |
| Other Non- Classified Schools - Contra Costa County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Educational Services 23K Orinda Way Orinda Telephone: 254-4297 | Supplements High School Contract Education on request | 2 m to 3 y | cont | A 6 EE | | 60 | per hr | 1 | 5 |



| | | Course | | - | 20 | | ity | ıram | 2 | ulty hing |
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| Semi- Professional Schools - Contra Costa County | Main Offerings | Length of Co | | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capacity | Cost of Program | Full-Time | Part-Time |
| Technical Training International, Inc. 1667 N. Main St. Walnut Creek Telephone: 939-3047 | Basic Electronics Repair Industrial Technician Basic Diesel Stationary, Industrial, Agricultural | 2 4 | | cont | A 17 EE | D | 1000 | b 1 | 1 | 12 |
| General Air Service, Incorporated Buchanan Field Concord Telephone: 685-6822 | Private Pilot Training Commercial Pilot Flight Instructor Instrument Course Multi-engineer | 3 12 6 2 | m m | cont | , | FAA Lc Lc Lc | 300 | f 3 | 3 | 2 |



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| Personal and Protective Schools - Contra Costa County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capaci | Cost of Program | Full-Time | Part-Time |
| Athena Concord Beauty College 2149 Salvio Street Concord Telephone: 682-4223 | | 9 m | cont | A 17 Gr10 | Lc | 90 | c 2 | 4 | 1 |
| Athena Richmond Beauty College 1401 MacDonald Ave Richmond Telephone: 841-7484 | Cosmetology Teacher of Beauty Culture | 9 m | cont | A 17 Gr10 | Lc | 80 | c 2 | 4 | 0 |
| Athena Walnut Cree Beauty College 1387 Locust Street Walnut Creek Telephone: 935-6160 | Cosmetology | 9 m | cont | A 17 Gr10 | | 80 | c 2 | 4 | 0 |
| Career School 653 23rd Street Richmond Telephone: 235-1829 | Practical Nursing Hotel Management Civil Service Preparation | 4½m 4 m | cont | | С | 128 | c 1 | 1 | 1 |
| Carlson Convalesce Hospital 3230 Carlson Blvd. El Cerrito Telephone: 525-5005 | Nurse's Aides | 4 – 6 m | cont | HS A 13 mar- ried A 20 (sin | C) | 10 | c 1 | 0 | 10 |
| Paris Beauty Colle 1827 Willow Pass R Concord Telephone: 685-7600 | | 9 m | every 6 w | A17 ¹ 2 Gr10 | B | 80 | c l | 7 | 1 |
| Physical Therapist School 235 25th Street Richmond Telephone: 234-2583 | Physical Therapy Aides | 12 v | v w | EE | С | 10 | b 5 | 2 | 0 |
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| Specialized Industrial Schools - Contra Costa County Main Offerings Main Off | | | | | | | | | Fact Teac | ulty hing |
|--|---|-----------------------|-----|-----------------------|--------------------------|--------------------------|-------|-----|--------------|--------------|
| Associates 2990 N. Main St. Walnut Creek Telephone: 932-2612 Bea Larson Real Estate School 441 Wilson Avenue Richmond Telephone: 235-0845 Graham School of Real Estate 1638 N. Main St. Walnut Creek Telephone: 932-1769 Market Training School 1342 Galindo Ave. Concord Telephone: Cashier Tax Consultants 13 w q none C 50 r 5 3 0 Advanced Accounting 13 w q none C 50 r 5 3 0 7 none C 7 none C 7 0 7 non | Industrial Schools - Contra Costa | Main Offerings | 0 | Enrollment Periods | Entrance Requirements | Award Upon Completion | chool | of | Full-Time | Part-Time |
| Real Estate School 441 Wilson Avenue Richmond Telephone: 235-0845 Graham School of Real Estate 1638 N. Main St. Walnut Creek Telephone: 932-1769 Market Training School 1342 Galindo Ave. Concord Telephone: Cashier Real Estate 6 w w none 6 w q none 7 d q q q none 7 d q q none 8 d q q none 7 d q q q q none 8 d q q none 8 d q q q q q q q q q q q q q q q q q q | Associates 2990 N. Main St. Walnut Creek Telephone: | Advanced | | _ | | | 50 | r 5 | 3 | 0 |
| Real Estate 1638 N. Main St. Walnut Creek Telephone: 932-1769 Market Training School 1342 Galindo Ave. Concord Telephone: | Real Estate School 441 Wilson Avenue Richmond Telephone: | Sales Law Real Estate | | | | _ | 40 | r 3 | 2 | 0 |
| School Cashier 6 w w none C 30 1 0 1 342 Galindo Ave. Concord Telephone: | Real Estate 1638 N. Main St. Walnut Creek Telephone: | Sales Law | | | | , | 150 | | 1 | 1 |
| | School 1342 Galindo Ave. Concord Telephone: | Cashier | 6 w | w | none | С | 30 | | 1 | 0 |



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|---|---|----------------------------------|-----------------------|--------------------------|--------------------------|---------------|--------------|---------------|--------------|
| Parochial Schools- Contra Costa County | Main Offerings | Length of Course | E.rollment Periods | Entrance Requirements | Award Upon Completion | School Capac: | Cost of Prog | Full-Time | Part-Time |
| Carondelet High School 1133 Winton Drive Concord Telephone: 686-5353 | College Preparatory Vocational Courses Commercial Home Making | Gr 9- 12 Gr 9- 10 | У | Gr 8 EE | D | 800 | рl | 12 | 1 |
| Christian Academy of Walnut Creek 2336 Buena Vista Walnut Creek Telephone: 935-1587 | College Preparatory Commercial Courses | Gr 1 11 | У | Gr 8 EE | D | 300 | p 2 | 12 | 2 |
| De La Salle High School 1130 Winton Drive Concord Telephone: 686-3310 | College Preparatory Commercial Courses | Gr 9- 12 Gr 9- 10 | У | Gr 8 EE | D | 800 | p 1 | 7 | 5 |
| John F. Kennedy University 1124 Ferry Martinez Telephone: 228-6770 | Mostly academic and professional training | | | | | | | | |



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| Parochial Schools - Contra Costa County | Main Offerings | Length of Course | Enrollment Periods | Entrance Requirements | Award Upon Completion | School Capaci | Cost of Program | Full-Time | Part-Time |
| Pleasant Hill Junior Academy 796 Grayson Road Pleasant Hill Telephone: 934-9261 | Elementary Junior Secondary College Preparatory | Gr 1- 10 | У | | | | | | |
| Salesian High School 2851 Salesian Boulevard Richmond Telephone: 234-4433 | College Preparatory Commercial Courses | Gr 9- 12 | У | Gr 8 EE | D | 400 | рl | 19 | 5 |
| The Athenian School Star Route Danville Telephone: 837-5375 | College Preparatory | Gr 9- 12 | 1 | | | | | | |
| Western Baptist Bible College 1800 Elm Street El Cerrito Telephone: 525-5414 | Religious Training Laymen Preparation Courses | 1 - 3 y | Sem. | HS | С | 500 | per unit | | |



Legend

Abbreviations*

| A | Age, minimum age | JC | Junior College |
|------|----------------------|----------|---------------------|
| AA | Associate in Arts | Lc | License |
| Adm. | Administration, | Les | Lesson |
| | Administrative | M | Male |
| asg | To be assigned | m | Month, Monthly |
| Asst | Assistant | ME | Medical Examination |
| Bus. | Business | PE | Previous Experience |
| С | Certificate | Ph | Physical |
| cont | Continuous | prog | Program |
| D | Diploma | | Quarter, Quarterly |
| EE | Entrance Examination | q . | _ |
| F | Female | Rf | Reference |
| GED | General Education | RN | Registered Nurse |
| | Certificate | Sem | Semester |
| Gr | Grade | St | State |
| h. | Hour, Hourly | w | Week, Weekly |
| HS | High School | y, yr | Year, Yearly |



^{*}The initial descriptive details of Main Offering of each individual school apply to each succeeding offering listed for that school the same as if repeated, except where otherwise shown.

Code of Costs

| Type of School | Code | Cost Range | Unit of Time |
|----------------|------------|---------------------|-----------------|
| Aides | a 1 | \$ 200 | per program |
| | a 2 | 295 | per program |
| Business | b 1 | \$ To - 79 | per month |
| | b 2 | 80 - 109 | per month |
| | b 3 | 110 - 139 | per month |
| | b 4 | 140 - 174 | per month |
| | b 5 | 175 - 239 | per quarter |
| | b 6 | 240 - 260 | per quarter |
| Cosmetology | c l | \$ 250 - 299 | per program |
| | c 2 | 300 - 349 | per program |
| | c 3 | 350 - 399 | per program |
| | c 4 | 400 - 450 | per program |
| Flying School | f 1 | \$ 700 - 749 | per program |
| | f 2 | 750 - 899 | per program |
| | f 3 | 900 - 1,000 | per program |
| | f 4 | 2,750 - 3,499 | per program |
| | f 5 | 3,500 - 3,999 | per program |
| | f 6 | 4,000 - 5,500 | per program |
| | ···· | | |

ERIC Prul her Provided by ERIC

Code of Costs (Continued)

| Type of | | | Unit of | |
|-------------------|------|------------------|-------------|--|
| School | Code | Cost Range | Time | |
| Parochial Schools | p 1 | \$ To - 249 | per program | |
| | p 2 | 250 - 349 | per program | |
| | p 3 | 350 - 499 | per program | |
| | p 4 | 500 - 749 | per program | |
| | p 5 | 750 - 1,000 | per program | |
| Real Estate | r l | \$ 60 - 74 | per program | |
| | r 2 | 75 - 84 | per program | |
| | r 3 | 85 - 94 | per program | |
| | r 4 | 95 - 150 | per program | |
| | r 5 | 150 - 300 | per program | |
| Registered Nurse | n 1 | \$ To - 3,500 | per program | |
| | n 2 | 3,500 - and up | per program | |
| | | | | |

