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By-Fuller, Theodore E.
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The manufacturing industry's areal and structural growth trends were analyzed for insights into their possible future role in Appalachia's economy. Between 1950 and 1960, total manufacturing employment expanded in large-, medium-, and small-center population areas, in rates inverse to center size. However, absolute gains in employment were concentrated in areas with large- and medium-size urban centers. The growth of industries among areas in the 1950's was essentially in the nationally fast-growing industries for large- and medium-center areas and in the nationally slow-growing industries in small-center areas. It was concluded that: (1) if the trends of the 1950's continue, the growth prospects of large- and medium-center areas in Appalachia appear brighter than those of small-center areas; and (2) the manufacturing industry will have to grow at higher rates in small-center areas to offset existing unemployment and low incomes and to counteract further declines in agriculture and mining. (JAM)

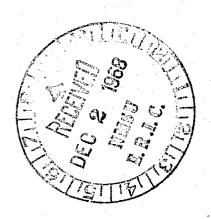


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EMPLOYMENT IN

APPALACHIA

TRENDS AND PROSPECTS

002964



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SUMMARY

The economy of Appalachia in the 1950's experienced acute adjustments. Two structurally important basic industries—agriculture and mining—contracted much more rapidly in the region than in the Nation. Manufacturing, trade, services, and other activities expanded, but at less than national rates. The net effect was that growth in total employment and population in Appalachia lagged considerably behind the Nation. High residual proportions of the unemployed and the lower income in 1960 in the region than in the Nation were a byproduct of the lag in growth.

Over the decade, the severe contractions in agriculture and mining employment were borne disproportionately by the less urbanized areas of the region. The large urban areas with minimal dependence on agriculture and mining experienced employment and population growth rates near the national average. Small-center rural areas typically had sizable losses in both total employment and population. In 1960, rates of unemployment and proportions of families with low incomes were much higher in small- than in large-center areas of the region. The relative and perhaps absolute needs of small-center areas for some type of economic adjustment were greater than those of the large center areas.

Manufacturing was the one major basic industry which expanded in the region nearly as rapidly as in the Nation. The industry grew in large-, medium-, and small-center areas. Since the industry prospered in Appalachia in the 1950's and strengthened its position as the dominant basic industry, its areal and structural growth trends are important relative to insights they may provide on the future of the industry in the region.

Between 1950 and 1960, total manufacturing employment expanded in large-, medium-, and small-center areas and at rates inverse to center size. Absolute gains in employment, however, were concentrated in areas with large and medium-size urban centers. At the extremes, areas with centers of 250,000 and over averaged a growth rate of 13.8 percent and gained 142,314 jobs in manufacturing, while areas with centers under 10,000 averaged a growth rate of 44.4 percent and a net gain of 16,318 jobs. Due to the inverse relation of growth rates to the size of area centers, there was some relative decentralization of manufacturing employment in the region, especially from large-to medium-center areas.

Differences occurred in the industry mix of employment growth among areas over the decade. Growth in the large- and medium-center areas was heavily weighted to nationally fast-growing industries such as transportation equipment, electrical machinery, and fabricated metals typically oriented to markets or skilled labor. Growth in the small-center areas was mainly in nationally slow-growing industries such as textiles, apparel, and food



products which are typically dependent on unskilled labor or raw materials. This differential growth pattern of specific industries among large-, medium-, and small-center areas suggests that the large- and medium-center areas had some competitive advantages for nationally fast-growing, market-oriented industries, while the small-center areas were most attractive to nationally slow-growing labor and raw-materials-oriented industries. The growth of industries among areas in the 1950's was essentially in the nationally fast-growing industries for large- and medium-center areas and the nationally slow-growing industries in small-center areas.

If the trends of the 1950's continue, the growth prospects of large- and medium-center areas in Appalachia appear brighter than the prospects of small-center areas. The limited dependence of large- and medium-center areas on agriculture and mining means that they can sustain further declines in these activities with much less adverse effect than the small-center areas still heavily oriented to agriculture and mining. Manufacturing may continue to expand in large-, medium-, and small-center areas. Yet, the industry will have to grow at high rates in small-center areas to offset existing unemployment and low incomes and to counteract further declines in agriculture and mining. The large- and medium-center areas also may have an advantage in manufacturing in that they seem to provide attractive locations for nationally fast-growing industries. The growth of nationally slow-growing industries in small-center areas is encouraging. But the expansion of fast-growing industries must also be facilitated to ease the economic problems of rural portions of Appalachia.

EMPLOYMENT IN APPALACHIA: TRENDS AND PROSPECTS

Ву

Theodore E. Fuller

GROWTH--AN APPALACHIAN PROBLEM

Appalachia has relatively large proportions of unemployment and families with low incomes. As recently as 1960 the region had an unemployment rate of 7.1 percent and 30.7 percent of its families received incomes under \$3,000. Comparatively, in the rest of the Nation unemployment was 5.1 percent and 20.5 percent of all families had incomes below \$3,000 (1).2/ While the upsurge of the national economy since 1960 has lessened the incidence of unemployment and impoverished families in both Appalachia and the Nation, many parts of the region are still in a less than desirable economic condition.

The current economic plight of Appalachia is due to failure of employment in the region to keep pace with the Nation. Between 1950 and 1960, employment in the region declined 1.5 percent while expanding 17.1 percent in the rest of the Nation (1). Among areas within Appalachia over the decade, changes in total employment ranged from a decrease of 44 percent to an increase of 29 percent, indicating large intraregional variations in economic prosperity (4). These significant differences in rates of change in total employment between Appalachia and the Nation and among areas in the region were due partly to the heavy employment in the region and many of its areas in agriculture and mining. Large employment contractions occurred in agriculture and mining which were but partially offset by expansions in manufacturing, trade, services, and other activities (4).

The fact that agriculture and mining have experienced declining employment in Appalachia poses a serious development problem for the region. Both industries are export oriented, typically selling their products outside the region. In the economy of the 1960's if a region is to grow it must have continuing expansion in sales of goods or services to the "outside world." Growth in exports not only increases regional employment in the exporting industry but also, through generating additional local income, stimulates other activities serving the population of the region. If Appalachia is to



l/Agricultural Economist, Economic Development Division, Economic Research Service, U.S. Department of Agriculture, stationed at The Pennsylvania State University.

^{2/}Underscored numbers in parentheses refer to items in the Selected References, p. 41.

provide employment for its existing unemployed and for future entrants to its labor force, it must somehow find export activities to substitute for agriculture and mining.

The export activity with the greatest potential for growth in Appalachia is manufacturing. This diversified activity is already important in much of Appalachia and recently had a near-national growth rate in the region (4). Therefore, knowledge of the role manufacturing may play in the development of urban and rural areas within the region is valuable in policy and program design.

AIMS OF STUDY

This report analyzes data on the manufacturing industry in Appalachia for insights regarding its possible future role in the economy of the region. Objectives of the study include the following:

- 1. To determine the employment role of manufacturing in the economies of the Nation, Appalachia, and urban and rural areas of the region.
- 2. To measure the recent changes in amount and location of employment in major manufacturing industries between Appalachia and the Nation and among urban and rural areas of the region.
- 3. To learn the factors associated with employment changes in various industries among areas of the region.
- 4. To discover how recent changes in amount and location of employment in major industries have affected the industry composition of the region and its urban and rural areas.
- 5. To determine the implications of recent changes in the composition, amount, and location of the manufacturing employment in Appalachia for the future growth of the industry within the region.

Of special concern are comparative growth trends of manufacturing in urban versus rural areas of Appalachia and assessment of their respective potentials for industry growth. Any effective development strategy for the region must rest on appraisal of areas within the region which would be likely locations for future growth and profitable sites for public and private investments. There is some question as to whether all rural areas have development potential.

THE REGION

The area delineated for study includes the Appalachian Region as defined by the Appalachian Regional Development Act of 1965 (11). This area embraces 370 contiguous counties located in portions of New York, Pennsylvania, Maryland, Ohio, Virginia, Kentucky, Tennessee, North Carolina, South Carolina, Georgia, Alabama, and all of West Virginia. The study includes 78 additional adjacent counties, which are of concern either because they



contain urban centers to which "official" Appalachian counties are tied economically or because they are linked to urban centers within the Appalachia of the 1965 Act.

Areas

To analyze the location of changes in manufacturing industries within Appalachia, the region was divided into 79 areas (fig. 1). The areas consist of two or more contiguous counties centered on urban places or towns of differing size. The areas approximate the labor commuting radius of their centers and are named for their centers. The methodology for delineating the areas is detailed in the appendix, along with a list of the counties in each area and the population of area centers (table 1).3/

Areas with centers under 25,000 are divided into four groups, based on their geographic location and composition of economic activity (appendix and table 2).

Industries

Data from the 1950 and 1960 Censuses of Population were utilized to describe and analyze recent changes in the amount and location of manufacturing employment within Appalachia. The data were grouped into 14 major industries:

Furniture, lumber, and wood products
Primary metal industries
Fabricated metal industries
Machinery, except electrical
Electrical machinery, equipment, & supplies
Motor vehicles and motor vehicle equipment
Transportation equipment, except motor vehicles
Other durable goods
Food and kindred products
Textile mill products
Apparel and other fabricated products
Printing, publishing, and allied products
Chemicals and allied products
Other nondurable goods (and not specified manufacturing)

This industry breakdown of total manufacturing is gross and does not necessarily group industries in homogeneous categories of output or important location factors. However, the set of industries is useful for a broad



^{3/}The population of the centers of areas is actually the population of the central place cluster, which is defined in the appendix. This definition of the population of a center is used throughout the report. Areas with centers of 100,000 and over are referred to as large-center areas, areas with centers of 25,000-99,999 as medium-center areas, and areas with centers under 25,000 as small-center areas.

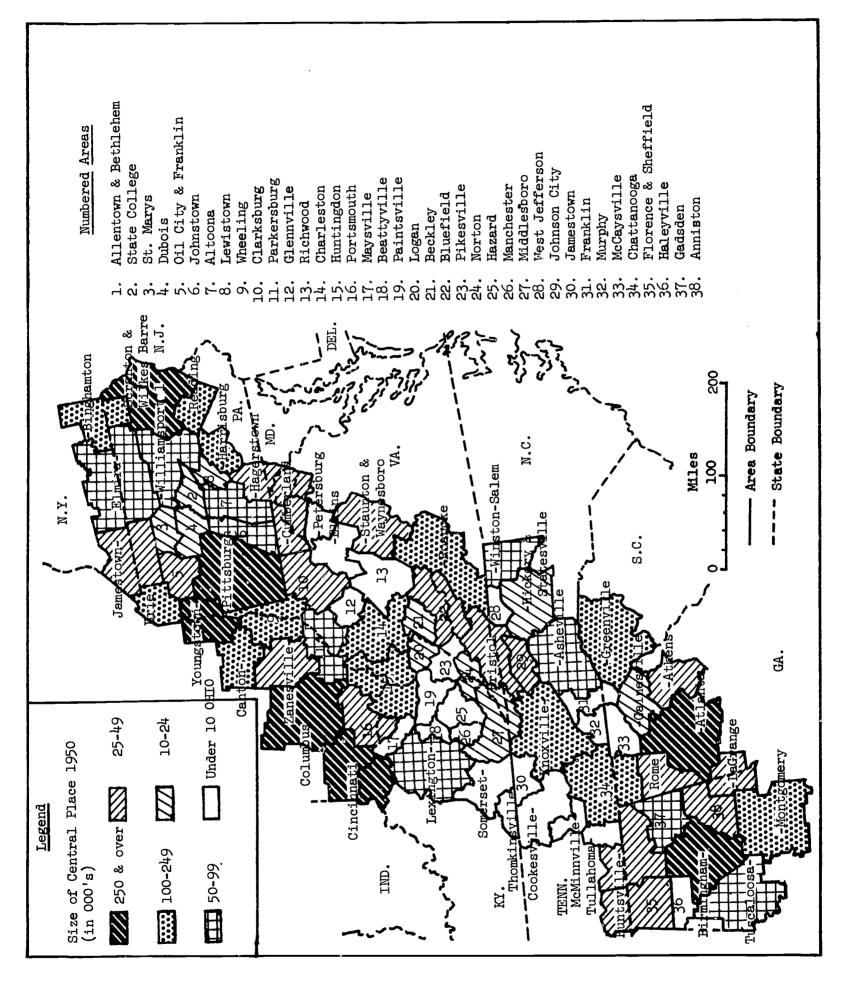


Figure 1. -- Areas of Appalachia.

Table 1.--Number of areas by size of central place delineated for analysis in the Appalachian Region

| Population of area centers 1950 | Number of areas |
|---------------------------------|---------------------------------|
| 250,000 & over | 8 13 10 17 10 21 |
| Total | 79 |

Source: Appendix table 22.

Table 2.--Number of areas with centers under 25,000 grouped by geographic location for special analysis in the Appalachian Region

| Geographic location | <u>P</u> | | : Under | nters in 1950 : Under : 25,000 |
|--|------------|-----------------|---------------------------|--------------------------------------|
| Northern peripheral Central interior Southeastern peripheral. Southwestern peripheral. | • : | 4 4 2 | Areas - 9 4 8 | 4 13 6 8 |
| Total | ·: | 10 | 21 | 31 |

Source: Appendix table 23.

analysis of changes in the composition and amount of manufacturing activity within Appalachia.

OVERALL ECONOMIC CHANGES

Manufacturing is only one part of the economy of Appalachia. The industry should thus first be viewed against the background of recent trends and conditions in the overall regional economy before being analyzed in detail.

Such a perspective is important since there is great diversity in the economic condition of areas within the region and because the role of manufacturing varies considerably among areas.

From 1950 to 1960, among areas of Appalachia grouped by size of center, there were much greater dilferences in rates of change in total employment and population than between the region and the Nation. Rates of change in these two indicators of economic growth varied directly with the size of area centers. At the extremes, areas with centers of 250,000 and over had an average increase of 9.5 percent in total employment and 14.0 percent in population, while areas with centers under 10,000 had decreases of 16.8 percent in employment and 12.4 percent in population (table 3).

However, rates of unemployment and proportions of families with incomes under \$3,000 in 1960 were inverse to the size of centers. Areas with centers of 250,000 and over averaged 6.0 percent unemployed and 19.3 percent of families with low incomes, while areas with centers under 10,000 had 7.6 percent unemployed and 57.1 percent of all families with incomes under \$3,000 (table 3). Numbers of unemployed in excess of 4 percent in 1960 were larger in the large-center areas, but numbers of families with low incomes in excess of the national proportion of 21.4 percent in 1960 were rather equally distributed among areas with large, medium, and small centers (table 3).

The above data on areas grouped by center size suggest that the small-center areas have had the greatest development problems. Unemployment rates and proportions of families with low incomes were higher in small-center areas than in medium- and large-center areas. Absolute numbers of the unemployed (in excess of 4 percent) were greater in medium- and large-center than in small-center areas, implying that needs for new employment opportunities might be less than in small-center areas. However, if numbers of families with low incomes are evidence that there is also extensive underemployment (as well as unemployment) in Appalachia, then the need for expansions in jobs and income could be nearly as great in the small-center areas as in medium- and large-center areas.

Evolving Role of Manufacturing

Recent trends in the overall economy of Appalachia raise the question of what changes in composition of economic activity contributed to the development lag of the region. In particular, what was the evolving role of manufacturing? Did the industry retard or contribute to the growth of total employment in the region from 1950 to 1960?

Looking first at changes in the composition of economic activity in the region versus the Nation, it is evident that Appalachia was adversely affected by substantial declines in agriculture and mining, which contracted more rapidly in the region than in the Nation. Changes in Appalachia were -49.6 percent for agricultural employment and -57.5 percent for mining employment, versus rates of -38.2 and -29.7 percent respectively in the Nation (table 4). In the region 758,693 jobs were lost in agriculture and mining which were only modestly offset by 1,100,680 new jobs in all other activities. Manufacturing contributed 391,072 additional jobs, or slightly over a third of



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Table 3.--Economic measures for the United States, Appalachia, and areas of Appalachia by size of center, 1960, and percentage changes, 1950-60

| Economic measure | : United: Appa- States: lachia | | 250,000:100,000-: & over :249,999 : | Size 50,000 99,999 | center 25,000- 49,999 | 10,000-: 24,999 : | Under 10,000 |
|---|--------------------------------------|----------|--|--------------------------|-----------------------------|----------------------|-----------------|
| Percent change in total employment, 1950-60. | 14.5 4.3 | 3 9.5 | 2.4 | 4.0 | 0.1 | -7-3 | -16.8 |
| Percent change in population, 1950- | 19.3 6.9 | 9 14.0 | 7.2 | 8.4 | 2.1 | -5.8 | -12,4 |
| Percent unemployed, | 5.1 6.1 | 1 6.0 | 5.8 | 5.8 | t. <u>.</u> 9 | 7.2 | 7. 6 |
| Number unemployed in excess of 4 percent of labor force, 1960. | 779,195 185,454 | 4 73,276 | 38,519 | 20,202 | 28,950 | 13,477 | 11,030 |
| Percent of families: with incomes under: \$3,000, 1960 | 21.4 26.8 | 8 19.3 | 26.2 | 30.2 | 32.9 | 37.6 | 57.1 |
| Number of families with incomes under \$3,000 in excess of national average: (21.4 percent), 1960 | 328,996 | 9 | - 70,622 | 67,237 | 100,153 | 50,429 | 91,796 |

Sources: (8, 9, 10).

Table 4.—Changes in employment by major economic activity, unemployment, and population, Appalachia and United States, 1950-60

| Activity | Appal | achia | United States |
|--|-----------|----------------------------|---------------|
| : | Number | Percent | Percent |
| Agriculture, forestry, and fisheries : | -481,235 | - 49.6 | -38. 2 |
| Mining | -277,458 | - 57 . 5 | -29.7 |
| Manufacturing : | 391,072 | 16.6 | 19.3 |
| Trade, services, and other | 558,917 | 13.8 | 20.0 |
| Industry not reported : | 150,691 | 131.0 | 209.3 |
| Total employed | 341,987 | 4.3 | 14.5 |
| Unemployed | 152,344 | 39•3 | 23.7 |
| Population | 1,560,066 | 6.9 | 19.0 |

Sources: (8, 9).

the new employment, directly through its expansion (table 4). The industry expanded 16.6 percent in the region or at nearly the national rate of 19.3 percent.

In 1950 agriculture and mining together comprised 18.3 percent of total employment in Appalachia and 14.2 percent in the Nation. By 1960 the combined percentages were reduced to 8.4 in the region and 7.7 in the Nation (table 5). It is obvious that the reduced dependence of Appalachia on agriculture and mining by 1960 means that if future sharp percentage declines occur in these activities, they cannot affect the region as adversely as in the past.

Manufacturing in both the region and the Nation was relatively more important in 1960 than in 1950. The industry expanded its share of total employment from 29.4 to 32.8 percent in the region, which exceeded its 27.1 percent share in the national economy in 1960 (table 5). The role of the industry was extended in both the regional and national economies.

Over the decade all area groups lost employment in agriculture and mining. The losses were offset by gains in other activities only in the large-and medium-center groups. In areas with centers of 50,000 and over, in spite of declines in agriculture and mining, total employment averaged from 4.2 to

Table 5.--Percentage distribution of total employment among major economic activities in Appalachia and the United States, 1950 and 1960

| Activity | Appal 1950 | achia : 1960 : Perc | United 1950 | States 1960 |
|--------------------------------------|---------------|------------------------------|----------------|----------------|
| Agriculture, forestry, and fisheries | 12.2 | 5.9 | 12.5 | 6.7 |
| Mining | 6.1 | 2.5 | 1.7 | 1.0 |
| Manufacturing | 29.4 | 32.8 | 26.0 | 27.1 |
| Trade, services, and other | : 50.9 | 55.6 | 58.3 | 61.2 |
| Industry not reported | 1.4 | 3.2 | 1.5 | 4.0 |
| Total employed | : 100.0 | 100.0 | 100.0 | 100.0 |

Sources: (8, 9).

9.5 percent growth (talle 6). Areas with centers from 25,000 to 49,999 barely held their own as total employment increased 0.1 percent. In areas with centers under 25,000, the losses in agriculture and mining were so great that total employment fell considerably (table 6).

Manufacturing employment expanded in all area groups, and at rates inverse to the size of centers (table 6). However, the great bulk of the new jobs in manufacturing over the decade accrued to the large- and medium-center areas (fig. 2). In the small-center areas especially, the gains in manufacturing were but a fraction of the losses in agriculture and mining.

The small-center areas fared worst in employment change from 1950 to 1960 because proportions of total employment in agriculture and mining in 1950 were highly inverse to the size of area centers (table 7). Areas with centers of 250,000 and over in 1950 averaged 10 percent of their total employment in agriculture and mining, while areas with centers under 10,000 averaged 53.2 percent of employment in the two activities.

By 1960 all area groups had reduced their employment dependence on agriculture and mining but proportions of total employment in the two activities were still inverse to size of centers (table 7). Areas with centers under 10,000 still averaged over 30 percent of their employment in the two activities. The need to develop additional export activities is likely to remain a problem for the small-center areas.

The importance of manufacturing increased in all area size groups between 1950 and 1960. However, in both years the proportion of total

Table 6.--Changes in employment by major economic activity in areas of Appalachia grouped by size of center, 1950-60

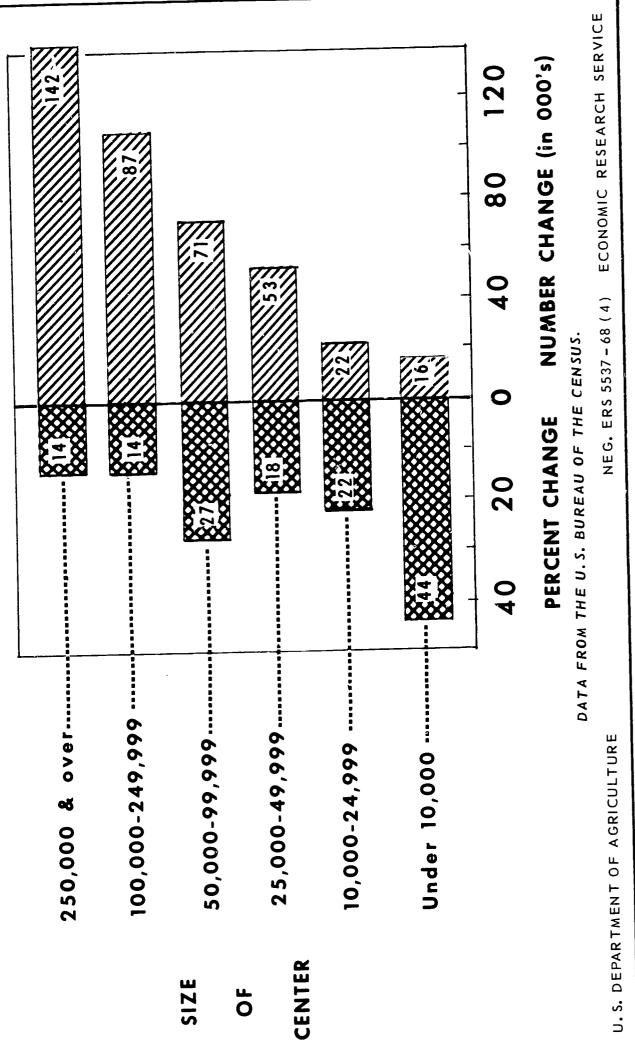
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| Economic activity | 250,000 & | & over | Size o : 100,000 | Size of center 100,000-249,999 | 50,000 | 50,000-99,999 |
|--------------------------------------|-------------------------------|------------------------|-------------------------------|-----------------------------------|------------------------------|------------------------|
| | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, forestry, and fisheries | -75,515 -96,292 142,314 | -45.4 -65.5 13.8 | -111,629 -48,547 87,113 | -50.7 -58.2 13.9 | -82,049 -24,626 70,798 | -44.9 -61.4 27.3 |
| Trade, services, and other | 239,985 87,759 | 13.6 216.8 | 119,219 | 12.1 | 71,660 | 14.4 76.3 |
| Total employed | 298,251 | 9.5 | 81,909 | 7•4 | 48,378 | 4.9 |
| • •• •• •• | 25,000- | 25,000-49,999 | Size 0 | Size of center 10,000-24,999 | Under | 10,000 |
| • • • • | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, forestry, and fisheries | -107,380 -36,194 52,994 | -50.5 -49.9 17.8 | -32,202 -49,452 21,535 | -53.2 -57.1 22.0 | -72,460 -22,347 16,318 | -56.5 -42.1 44.4 |
| Trade, services, and other | 81,406 | 15.4 58.3 | 25,824 3,545 | 15.3 | 20,823 381 | 18.0 |
| Total employed | 1,484 | 0.1 | -30,750 | -7.3 | -57,285 | -16.8 |

Sources: (8, 9).

CHANGE IN MANUFACTURING EMPLOYMENT APPALACHIA, 1950-60

In Areas Grouped by Size of Center



7 02.00

Table 7.--Percentage distribution of total employment among major economic activities in areas of Appalachia grouped by size of center, 1950 and 1960

| Economic activity | 250,000 | 8 over 1960 | | Size of 100,000- 1950 : | Size of center 100,000-249,999 1950 : 1960 | | 50,000-99,999 1950 : 1960 | 1960 |
|--|---------------------|--------------------|--------|-------------------------------|--|--------|------------------------------|----------------------|
| Agriculture, forestry, and fisheries Mining Manufacturing | 5.3 4.7 32.8 | 2.6 1.5 34.0 | 1 1 | 11.3 4.3 32.2 | Percent 3 5.4 3 1.7 2 35.2 | ! ! | 18.4 4.0 26.0 | 9.7 |
| Trade, services, and other Industry not reported | 55.9 | 58.2 3.7 | | 50.8 1.4 | 54.6 3.1 | | 49.9 1.7 | 54.4 2.8 |
| Total employed | 100.0 | 100.0 | | 100.0 | 100.0 | | 100.0 | 100.0 |
| | 25,000-4 | 1960 | | Size of 10,000 1950 | of center ,000-24,999 50 : 1960 | | Under 1950 | 10,000 |
| |]] | 1 1 1 | 1 1 | Per | Percent | 1 1 | 1 1 1 | 1 1 |
| | 18.8 6.4 26.4 | 9.3 31.0 | | 14.4 20.6 23.3 | 7.3 | | 37.6 15.6 10.8 | 19.7 10.8 18.7 |
| Trade, services, and other Industry not reported | 46.8 1.6 | 53.9 | | 40.2 1.5 | 50.0 | | 34.0 2.0 | 48.3 2.5 |
| Total employed | 100.0 | 100.0 | | 100.0 | 100.0 | | 100.0 | 100.0 |
| | | | | | | | | |

Sources: (8, 9).

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employment in manufacturing was directly related to size of centers. In 1960 manufacturing averaged 34.0 percent of total employment in areas with centers of 250,000 and over, and only 18.7 percent in areas with centers under 10,000. This direct relation between proportions of employment in manufacturing and area center size again suggests that the development task for manufacturing will be relatively greater in the small-center areas than in the medium- and large-center areas.

Economic Changes in Small-Center Areas

In 1960 there was considerable variation in incidence of unemployment and low-income families among four geographic groupings of small-center areas. Rates of unemployment varied from an average of 4.6 percent in areas of the southeast periphery of Appalachia to 10.5 percent in areas of the central interior (table 8). Numbers of unemployed persons in excess of 4 percent of the labor force ranged from 1,306 for the six areas in the southeast to 16,402 for the 13 areas of the central interior. Percentages of families with low incomes ranged from 22.7 percent in the northern peripheral areas to 58.8 percent on the southwest periphery. However, numbers of low-income families (in excess of the 1960 national average proportion of 21.4 percent) were highest in the central interior areas, which had 75,530. Together the data on unemployment and low incomes suggest that in 1960 economic conditions were worst in the central interior of the region and perhaps best in the smallcenter areas of the northern periphery. The southeastern and southwestern peripheral areas had the least unemployment, but low-income situations were high in both rates and numbers, suggesting considerable underemployment. Considering that either unemployment or low incomes (or both) existed in numbers greater than national averages in all four groups of small-center areas, it is concluded that as of 1960 all could have used additional economic activity to combat unemployment and low family incomes.

Changes in employment by major economic activities between 1950 and 1960 among the four groups of small-center areas indicate the adjustments which contributed to differences in 1960 among groups in unemployment and low incomes. Rates of change in total employment varied from a 10.7 percent increase in the southeastern peripheral areas to a 31.1 percent decrease in the central interior areas (table 9). These variations were due in part to extreme differences between the gains in manufacturing, trade, services, and other activities, and the changes in agriculture and mining. In the southeast, agriculture lost 26,998 jobs, mining gained 603, manufacturing added 23,659, and trade, services, etc., added 20,956. Losses in agriculture were thus offset by expansions in other activities (table 9). At the opposite extreme in the central interior, there were heavy losses in both agriculture and mining which overwhelmed token gains in manufacturing, trade, service, and other activities. Manufacturing expanded significantly in the southeast and southwest peripheral areas but little in the central interior and northern peripheral areas.

The 1950-60 changes in employment among major activities in the four small-center groups led to considerable restructuring of the economies of the area groups over the decade. In 1950 all area groups were oriented to agriculture, mining, or both. By 1960 dependence on the two activities had



Table 8.--Data on unemployment and low incomes for four geographic groups of areas with centers under 25,000, Appalachia, 1960

| | : | Area | group | |
|--|---------------------|------------------------|-------------------------------------|---|
| Economic indicator | Northern peripheral | : Central : interior : | : Southeastern : peripheral : | Southwesternperipheral |
| Percent unemployed, | 7.8 | 10.5 | 4.6 | 5.6 |
| Number unemployed in excess of 4 percent, 1960 | : : 4,347 | 16,402 | 1,206 | 2,441 |
| Percent of families with incomes under \$3,000, 1960 · · · · | 22.7 | 52 . 4 | 39•7 | 58 . 8 |
| Number of families with incomes under \$3,000 in excess of national average | | | ¥ | • |
| (21.4 percent), 1960 • | 1,013 | 75,530 | 26,049 | 42,764 |

Source: (9).

lessened in all area groups, but the central interior and southwestern peripheral areas remained heavily dependent on the two activities for employment. The central areas had a 35.6 percent of total employment in agriculture and mining in 1960, with mining the more important (table 10). The southwestern areas had 28.1 percent of employment in the two activities, with agriculture the leading activity. Proportions of total employment in agriculture and mining in both the northern and southeastern peripheral small-center areas. Were close to 10 percent, approaching the proportions of larger-center areas. The much heavier dependence of the central interior and southwestern peripheral areas on agriculture and mining in 1960 suggests that they may have more serious adjustment problems in the future.

Manufacturing increased in importance in the economies of all small-center area groups between 1950 and 1960. However, at the end of the decade, it was still relatively unimportant in the central interior areas, comprising only 8.9 percent of total employment (table 10). Its share of total employment increased greatly in both the southeastern and southwestern peripheral area, reflecting the large absolute and percentage gains of the activity in these areas.

Table 9.---Changes in employment in major economic activities for four geographic groups of areas with centers under 25,000, Appalachia, 1950-60

| | | | | Area group | roup | | | |
|-----------------------------|------------------------|-----------------------|----------|------------|----------------------------|-----------------|----------------------------|-----------------|
| Economic activity | Northern peripheral | Northern eripheral | : int | Central : | Southeastern peripheral | astern heral | Southwestern peripheral | estern neral |
| Agriculture, forestry. | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| and fisheries | -3,10k | -35.6 | -42,286 | 4.99- | -26,998 | -56.7 | -32,274 | 0.74- |
| Mining | -6,398 | -57.7 | -63,939 | -52.2 | 603 | 57.1 | -2,065 | -41.6 |
| Manufacturing | 1,028 | 3.2 | 556 | 2.9 | 23,659 | 37.5 | 12,610 | 63.5 |
| Trade, services, and other. | 9,022 | 18.3 | 3,835 | 3.4 | 20,956 | 30.3 | 12,834 | 24.7 |
| Industry not reported | 1,634 | 13.7 | 7486 | 8.3 | 1,393 | 49.4 | 413 | 13.6 |
| Net change | 2,182 | 2.1 | -101,348 | -31.1 | 19,613 | 10.7 | -8,482 | -5.7 |
| | | | | | | | | |

Sources: (8, 9).

Table 10.--Percentage of total employment among major economic activities in four geographic groups of areas with centers under 25,000, Appalachia, 1950-60

| orthern Southeastern ripheral peripheral peripheral 0 1950 1950 1950 1960 | : : : : : : : : : : : : : : : : : : : | 5 5.4 19.5 9.5 25.9 10.1 46.3 26.0 | 8 4.5 37.6 26.1 0.6 0.8 3.3 2.1 | ,4 31.7 6.0 8.9 34.3 42.7 13.4 23.2 | .1 55.7 35.1 52.7 37.7 44.3 35.0 46.2 | .2 2.7 1.8 2.8 1.5 2.1 2.0 2.5 | 0.001 0.00 100.0 100.0 100.0 100.0 100.0 |
|---|---------------------------------------|--|---------------------------------|-------------------------------------|---------------------------------------|--------------------------------|--|
| Northern peripheral 1950 : 1960 | | 8.5 5.4 | 10.8 4.5 | 31.4 31.7 | 48.1 55.7 | 1.2 2.7 | .:100.0 100.0 |
| Economic activity | ! | Agriculture, forestry, : and fisheries | Mining | uring | Trade, services, and other. | : Industry not reported: | Total employed :10 |

Sources: (8, 9).

LOCATION FACTORS IN MANUFACTURING

Manufacturing is made up of many industries which differ in output and in factors important in their geographic location. This report is concerned with recent trends in the spatial distribution of manufacturing, so it is useful to secure some perspective on factors which have influenced the location of total manufacturing and the manufacturing industries. Recent research on manufacturing in the United States and Appalachia provides a framework of location factors for assessing trends in Appalachia.

Factors in Total Manufacturing

Three extensive studies provide insights on redistribution of manufacturing within the Nation over the past few decades (3, 5, 7). These studies consider markets, labor, and raw materials as the major determinants in the location of total manufacturing activity. However, they place different weights on the relative importance of each factor in the geographic shifts in manufacturing which have occurred in the Nation.

Perloff, et al., in an appraisal of trends in manufacturing in the United States during 1939-54, indicate that the major redistributional pattern was a shift out of the Manufacturing Belt (the area running generally from Pittsburgh to Chicago) and into the Southeast and West (5). They concluded that the dominant factor behind these shifts was the growth of final markets in the latter areas. However, they suggest that supply of resources and labor was also a significant force.

Fuchs, in his study of changes in the location of manufacturing within the United States during 1929-54, attaches more weight to the influence of resources and labor than Perloff, et al. Fuchs estimated that about one-third of all interregional shifts in manufacturing were due to the location of natural resources, one-third to abundant and inexpensive labor, and the remaining third to changes in demand or to no identifiable force (3, p. 259). According to Fuchs, the West and South made comparative gains due to resources, and the South due to the availability of labor.

Thompson and Mattila arrived at similar conclusions in separate analyses of the durable and nondurable goods industries. Their econometric analysis found State population and income changes associated with from one-fourth to four-fifths of the interstate employment growth differentials in the various durable goods industries. They concluded that "industrialization begets industrialization" in the durables (7, p. 81-83). In the nondurable goods industries Mattila and Thompson found that locational linkage with other industries and urban markets were not important location factors, as these industries tended to locate near natural resource supplies.

A broad background of trends and factors in manufacturing for parts of Appalachia is available in research by Friedmann (2) and Quittmeyer and Thompson (6). Friedmann's analysis is on the Tennessee Valley during 1929-50 and the Quittmeyer and Thompson study deals with the Southern Appalachian Region during 1929-58. Both found considerable expansion of manufacturing in their respective areas of analysis. Quittmeyer and Thompson concluded that



the metropolitan areas dominated in manufacturing activity and that most of the counties with declining manufacturing employment during 1929-54 were rural counties located furthest from industrial centers (6, p. 125-126). Friedmann found rural counties holding their own in manufacturing in the Tennessee Valley as employment expanded at the same rate in rural and urban areas (2, p. 22). However, since urban areas started with much larger bases in 1930 they accrued most of the new jobs over the two decades.

Both studies discuss factors influencing the location of industry. Quittmeyer and Thompson listed textile mill products, lumber and wood products, food and kindred products, and apparel as the four most important manufacturing industries in Southern Appalachia in 1954 (6, p. 126). They indicated that a plentiful supply of low-wage labor was a major location factor in each of these industries, with raw material supplies also important in the food and lumber industries. In a survey of manufacturers in the region, they found that labor, raw materials, and utilities were the most frequently mentioned factors influencing plant location (6, p. 130).

Friedmann indicated that during 1929-54 in the Tennessee Valley two of the most rapidly growing industries (apparel and textiles) were oriented to labor, one (food products) to markets, one (primary metals) to materials, and one (chemicals) to markets and materials. Overall, Friedmann estimated that 45 percent of the increased employment in the Tennessee Valley was primarily oriented to labor, 32 percent to markets, and 20 percent to materials (2, p. 30). On the urban-rural distribution of industry, Friedmann noted a general trend towards the centralization of manufacturing in metropolitan areas (2, p. 31). He suggested that the larger centers provided greater accessibility to markets, materials, and labor than the rural areas ($\frac{2}{2}$, p. 31). Locations of central cities on transportation networks provided more flexibility and less cost in serving markets than the peripheral locations of most rural areas (2, p. 33-34). Prior industrialization of the larger centers developed a pool of skilled workers and businesses to service industry, and built agglomerations and linkages among manufacturing industries providing economies for central location (2, p. 39). Two location advantages ascribed to rural areas by Friedmann were availability of raw materials and a plentiful supply of low-cost labor (2, p. 39).

Factors by Industry

Both the national and the Appalachian studies listed factors important in the location of major manufacturing industries. From the discussions of individual industries in the studies the main location factors were noted (table 11). Factors given for 11 major industries included primary dependence on markets in the metal and machinery industries and inexpensive labor in textiles.

This listing of factors was used to assess the redistribution of major manufacturing industries in the United States and Appalachia. In keeping with the reservations of the studies from which the factors were obtained—that the industry groups themselves are often agglomerations of industries which have dissimilar location orientations—it should be stressed that the listed factors are only approximations of the forces influencing the



Table 11.--Primary factors influencing location of 11 major manufacturing industries, as indicated in national and Appalachian studies

| Major industry | Three national studies 1 | Two Appalachian studies <u>2</u> / |
|-----------------------------|--|---------------------------------------|
| | : | |
| abricated metal industries. | .:Industrial markets | Markets |
| achinery except electrical. | | Markets |
| ransportation equipment | | Markets |
| rinting, publishing, and | | |
| allied products | | Markets |
| rimary metal industries | :Markets | Materials |
| | :Raw materials | |
| ood and kindred products | :Local markets | Markets |
| | :Raw materials | |
| hemicals and allied | • | |
| products | :Markets | Markets |
| | :Raw materials :Cheap power | Raw materials |
| Electrical machinery, | • | |
| equipment, and supplies | : Industrial markets | Markets |
| | :Markets :Educated labor | Labor |
| Apparel and other | : | |
| fabricated products | .:Inexpensive labor:Markets | Labor |
| Furniture, lumber, and | : | • |
| wood products | : Raw materials | Labor |
| - | :Inexpensive labor | Markets |
| | :Regional markets | Materials |
| Textile mill products | • ::Inexpensive labor | Labor |

Sources: $\frac{1}{(3, 5, 7)}$. $\frac{2}{(2, 6)}$.

locations of the industry groups. However, they should be useful as guides in assessing the location orientation of industries expanding or contracting in Appalachia.

MANUFACTURING CHANGE IN APPALACHIA COMPARED WITH THE NATION

Industry and Structure Trends

The lag of Appalachia in growth of total employment was due largely to unfavorable mix of economic activities. Comparative growth rates of indus-

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tries and differences in industry structure between Appalachia and the Nation suggest the same situation in lesser degree was also the case in manufacturing. Between 1950 and 1960, of the seven industries with the highest national growth rates, only two industries—printing and publishing, and transportation equipment—had growth rates in Appalachia that exceeded the average (table 12). Among the seven nationally slow-growing (or contracting) industries, six grew more rapidly (or contracted less rapidly) in the region than in the Nation. Food, apparel, and motor vehicles are examples of such industries (table 12).

This pattern of differential growth rates in nationally fast- and slow-growing industries between Appalachia and the Nation suggests that the region as a whole has had some comparative advantage relative to the Nation in slow-growth industries. The net effect of the pattern was a greater expansion rate of manufacturing employment in the Nation than in the region. The greater growth rates in nationally slow-growing industries within Appalachia were insufficient to offset the region's lag in growth rates among nationally fast-growing industries.

The effect of differentials in growth rates among nationally fast- and slow-growing industries between Appalachia and the Nation was compounded by an adverse mix of manufacturing industries in the region relative to the Nation. In 1950, 41 percent of national manufacturing employment was in the seven nationally fast-growing industries, while the comparable figure for Appalachia was 34.2 percent (table 13). In 1960, the seven nationally fast-growing industries comprised 49.7 percent of total manufacturing employment for the Nation and 40.6 percent of the total in Appalachia. The difference between proportions increased slightly (table 13). If the same seven industries continue to be the most rapidly expanding nationally, the manufacturing economy of Appalachia will be structurally disadvantaged and will be weighted towards the nationally slow-growing (or contracting) industries.

Location Factors and Change

Location orientations of fast- and slow-growing industries differed in both the region and the Nation. At the national level markets were either the first or second most important location factor in at least six of the seven most rapidly growing industries (table 14). Only among the seven slow-growing (or contracting) industries were raw materials or inexpensive labor the primary orientations. This would suggest that in the Nation between 1950 and 1960 total manufacturing employment may have consolidated in the more urban areas where market-oriented industries would tend to cluster.

The seven industries which grew most rapidly in Appalachia from 1950 to 1960 were also oriented primarily to markets (table 15). However, two industries—apparel and food products—of the top seven were oriented partly to inexpensive labor or raw materials. Both of these industries made high absolute employment gains as well as large percentage increases (table 12). As in the Nation, the seven slow—g_owing industries in Appalachia were typically oriented to inexpensive labor and raw materials. These slow—growing industries expanded more (or contracted less) in Appalachia than in the Nation.



Table 12.--Employment change in Appalachia and the United States in the major manufacturing industries, 1950-60

| Industry | : Appala | chia : | United States |
|---|---------------|---------|---------------|
| Title himbert metional growth motoge | Employment | Percent | Percent |
| With highest national growth rates: Transportation equipment except motor vehicles | 62,367 | 251.7 | 100.8 |
| Electrical machinery, equipment, and supplies | 70,979 | 70.4 | 72.7 |
| Fabricated metals | 54,833 | 45.4 | 52•5 |
| Chemicals and allied products | 35,789 | 31.8 | 35.7 |
| Printing, publishing, and allied products | 30,610 | 37.6 | 32.3 |
| Other durable goods | 17,088 | 8.2 | 27.1 |
| Machinery, except electrical | : : 36,321 | 23.4 | 25.1 |
| With lowest national growth rates: Food and kindred products | : : 53,750 | 36.0 | 23.0 |
| Apparel and other fabricated products | 64,963 | 43.4 | 8.7 |
| Other nondurable goods | 21,061 | 11.1 | 5.9 |
| Primary metals | -6,249 | -1.4 | 3.4 |
| Motor vehicles and equipment | 15,599 | 39.6 | -1.7 |
| Furniture, lumber, and wood products | -21,510 | -10.5 | -10.8 |
| Textile mill products | -42,801 | -11.5 | -22.3 |
| Total manufacturing | 392,800 | 16.7 | 19.3 |

Sources: (8, 9).

Table 13.--Percentage distribution of employment in 14 major manufacturing industries in Appalachia and the United States,

1950 and 1960

| Industry | Appal 1950 : | achia 1960 | | States : 1960 |
|---|-----------------|--------------------|--------------------|--------------------|
| With highest national growth rates: | : : : | <u>Pe</u> | <u>rcent</u> | |
| Transportation equipment, except motor vehicles | : 1.0 | 3.2 | 3.3 | 5.6 |
| Electrical machinery, equipment, and supplies | | 6.3 6.4 | 5.9 5.8 | 8.5 7.4 |
| Chemicals and allied pro- ducts | 4.8 | 5.4 | 4.3 | 4.9 |
| Printing, publishing, and allied products | 3.5 8.9 | 4.1 8.2 | 5.9 7.3 | 6.5 7.8 |
| Machinery except electrical | 6.6 | 7.0 | 8.5 | 9.0 |
| Subtotal | 34.2 | 40.6 | 41.0 | 49.7 |
| With lowest national growth rates: Food and kindred products | | 7.4 | 10.1 | 10.4 |
| Apparel and other fabricated products | 6.4 | 7.8 | 7.3 | 6.6 |
| Other nondurable goods (and not specified manufacturing) Primary metals | : 18.8 | 7.6 15.9 2.0 | 11.2 8.1 5.8 | 10.0 7.0 4.8 |
| Furniture, lumber and wood products | 8.7 15.8 | 6.6 12.1 | 8.1 8.4 | 6.1 5.4 |
| Subtotal | 65.8 | 59.4 | 59.0 | 50.3 |
| Total manufacturing | 100.0 | 100.0 | 100.0 | 100.0 |

Sources: (8, 9).

Table 14.--United States: Rates of employment change, 1950-60, in 14 major manufacturing industries, and major factors influencing location of the industries

| Industry | : Change : 1950-60 | Location factors |
|---|-----------------------|------------------------------------|
| With highest national growth rates: Transportation equipment, | Percent | |
| except motor vehicles | .: 100.8 | Markets |
| Electrical machinery, equipment, and supplies | 72.7 | Markets Educated labor |
| Fabricated metals | 52.5 | Industrial markets |
| Chemicals and allied pro- | 35.7 | Markets Raw materials |
| Printing, publishing, and allied products | 32.3 | Markets |
| Other durable goods | .: 27.1 | No data |
| Machinery, except electrical | 25.1 | Markets |
| With lowest national growth rates: Food and kindred products | 23.0 | Local markets Raw materials |
| Apparel and other fabricated products | . 8.7 | Inexpensive labor Markets |
| Other nondurable goods | • 5•9 | No data |
| Primary metals | 3.4 | Markets Raw materials |
| Motor vehicles and equip- ment | -1.7 | No data |
| Furniture, lumber, and wood products | -10.8 | Raw materials Inexpensive labor |
| Textile mill products | -22.3 | Inexpensive labor |

Sources: (2, 3, 5, 6, 7)

Table 15.--Appalachia: Rates of employment change, 1950-60, in 14 major manufacturing industries, and major factors influencing location of the industries

| Industry | Change 1950-60 | Location factors |
|---|----------------|------------------------------------|
| With highest growth rates in Appalachia: | Percent | _ |
| Transportation equipment, except motor vehicles | 251.7 | Markets |
| Electrical machinery, equipment and supplies | 70.4 | Markets Educated labor |
| Fabricated metals | : 45.4 | Industrial markets |
| Apparel and other fabricated products | : 43.4 | Inexpensive labor Markets |
| Motor vehicles and equipment | 39.6 | No data |
| Printing, publishing and allied products | 37.6 | Markets |
| Food and kindred products | 36.0 | Local markets Raw materials |
| With lowest growth rates in Appalachia: | : : : | |
| Chemicals and allied products | 31.8 | Markets Raw materials |
| Machinery, except electrical | 23.4 | Markets |
| Other nondurable goods | 11.1 | No data |
| Other durable goods | 8.2 | No data |
| Primary metals | -1.4 | Markets Raw materials |
| Furniture, lumber and wood products | -10.5 | Raw materials Inexpensive labor |
| Textile mill products | : -11.5 | Inexpensive labor |

Sources: (2, 3, 5, 6, 7).

The net effect over the 1950-60 decade was a relative redistribution of market-oriented industries out of Appalachia and of inexpensive labor and raw material oriented industries into the region. Raw materials and inexpensive labor as well as markets were important in the expansion of manufacturing employment in the region as a whole.

MANUFACTURING CHANGE AMONG AREAS OF APPALACHIA

Employment changes in manufacturing varied considerably among areas of Appalachia between 1950 and 1960. Changes in major manufacturing industries would appear to be relevant to the prospects for manufacturing within the region. Three important aspects of change among areas are:

- (1) changes in individual industry employment;
- (2) changes in location patterns of industry; and
- (3) changes in the total structure of manufacturing employment.

To assess the three aspects of change, it is useful to group the areas according to size of center and to divide industries into nationally fast- or slow-growing groups. The grouping of areas by size of center indicates the "urban-rural" change and the grouping of industries by national growth rates provides comparison with national currents in manufacturing.

Industry Trends

Employment in the 14 major industries of manufacturing expanded (or contracted) at both different percentage rates and different absolute amounts among areas of Appalachia in the 1950's. The general pattern of change for total manufacturing, as previously indicated, was one of gains in all area groups. However, rates of change were generally inverse to area center size while numbers of employed changed more in large- than in small-center areas. This pattern was also typical among individual industries, but with some variations between nationally fast- and slow-growing industries.

Among the seven fast-growing industries at the national level, rates of growth among areas grouped by size of center were usually moderately inverse to the size of centers (table 16). However, most of the employment growth in these industries occurred in areas with centers of at least 25,000 or over. Extreme examples of this pattern were the transportation equipment and chemicals industries in which 82 and 74.4 percent, respectively, of the regional gains went to areas with centers of 100,000 and over. Areas with centers under 25,000 had only 1.9 and 2.2 percent of the regional gains in transportation equipment and chemicals respectively. In most of the national top seven growth industries, areas with centers of 250,000 and over received over 40 percent of regional gains, the three area size groups between 25,000 and 249,999 each had from 15 to 20 percent of regional increases in employment, and the two area groups under 25,000 had only 1 or 2 percent of the region's



gains (table 16). The overall pattern among the nationally fast-growing industries was obviously one of the larger-center areas securing most of the regional increases in employment even though rates of growth were greater in the smaller-center areas. Since the large-center areas started with large employment bases in most fast-growing industries in 1950, high rates of increase were difficult to attain. The reverse was true among small-center areas.

Among the nationally slow-growing industries, absolute changes in employment were much more equally distributed among area groups. Areas with centers under 25,000 secured 32.3 percent of regional net gains in the seven slow-growing industries while areas with centers of 100,000 and over had 30.8 percent (table 16). The small-center areas had substantial gains in the apparel, textile, and furniture, lumber, and wood products industries. Indeed, in the latter two industries, areas with centers under 25,000 were practically the only area groups with increases in employment.

This differential pattern of growth between nationally fast- and slow-growing industries resulted in some redistribution of regional employment among area groups. In 1950 the nationally fast-growing industries were more heavily concentrated in large-center areas than the nationally slow-growing industries (table 17). Over the decade there was some shift in shares of regional employment in nationally fast- and slow-growing industries from large-to medium- and small-center areas. However, the patterns of redistribution differed between fast- and slow-growing industries.

Among the nationally fast-growing industries, the large-center areas generally lost in shares of regional employment most of the gains going to medium-center areas. In the slow-growing industries, the larger-center areas again lost in regional share; the small-center areas (under 25,000) secured most of the gains (table 17). There were some exceptions to this general shift pattern. Transportation equipment and chemicals among the fast-growing industries became concentrated even more heavily in large-center areas. Areas with centers of 250,000 and over had 53.3 percent of regional employment in transportation equipment in 1950 and 63.0 percent in 1960 (table 17). In chemicals, areas with centers of 100,000 and over had 62.6 percent of regional employment in 1950 and 65.4 percent in 1960. Among slow-growing industries, the main shifts in shares of regional employment in food products, other non-durables, and primary metals were from large- to medium- rather than to small-center areas.

Location Factors and Change

In general, the nationally fast-growing industries strengthened their heavy concentration in either the large- or medium-center areas, while the nationally slow-growing industries increased their dispersal among small-center areas. This pattern of change prompts the question of what factors influenced this redistribution. Some insight can be secured by analyzing the growth trends in relation to the major location factors of industries.

Between 1950 and 1960 most of the employment expansion in nationally fast-growing industries accrued to large- and medium-center areas. Since these industries were typically oriented to markets, this suggests that the large- and





Table 16.--Number change, percentage change, and percentage of gains (for groups with gains) in employment for 14 major manu-facturing industries in areas of Appalachia grouped by size of center, 1950-60

| | | | | | | | • | |
|---|---|-------------------------|------------------------|------------------------------|--------------------------------|-----------------------|----------------------|--------------------------|
| Industry | Unit | 250,000: | 100,000-: 249,999 : | Size of ce 50,000-: 99,999 : | center 25,000-: 49,999 : | 10,000- 24,999 | Under 10,000 | Appalachia |
| With highest national growth | | •••• | | | | | | |
| Transportation equipment exc. pt motor vehicles | Number changePercent changePercent of gains | 41,696 315.4 66.9 | 9,439 249.3 15.1 | 5,510 250.0 8.8 | 4,526 87.1 7.3 | 706 493.7 1.1 | 490 214.9 0.8 | 62,367 251.7 100.0 |
| Electrical machinery equipment and supplies | Number changePercent changePercent of gains | 30,330 48.2 42.7 | 12,387 83.8 17.5 | 13,114 142.2 18.5 | 13,276 231.8 18.7 | 951 11.9 1.3 | 921 902.9 1.3 | 70,979 70.4 100.0 |
| Fabricated metals | Number changePercent changePercent of gains | 22,370 32.6 40.7 | 9,130 28.9 16.7 | 6,788 97.5 12.4 | 14,560 116.7 26.6 | 1,651 214.4 3.0 | 334 96.5 0.6 | 54,833 45.4 100.0 |
| Chemicals and allied products | Number change Percent change Percent of gains | 11,527 37.9 32.2 | 15,142 38.0 42.2 | 5,183 60.5 14.5 | 3,175 10.8 8.9 | 416 11.8 1.2 | 346 67.6 1.0 | 35,789 31.8 100.0 |
| Printing, publishing, and allied products | Number change Percent change Percent of gains | 16,500 37.8 53.8 | 5,955 35.0 19.5 | 2,652 29.7 8.7 | 4,338 48.0 14.2 | 810 43.4 2.6 | 355 41.9 1.2 | 30,610 37.6 100.0 |
| Other durable goods | Number change Percent change Percent of gains | 836 0.8 4.9 | 5,757 11.5 33.7 | 4,593 23.7 26.9 | 3,234 10.8 18.9 | 1,744 22.2 10.2 | 924 50.2 5.4 | 17,088 8.2 100.0 |
| Machinery except electrical | Number change Percent change Percent of gains | 16,093 22.5 44.4 | 6,182 12.9 17.0 | 7,620 47.6 21.0 | 4,875 27.9 13.4 | 1,097 55.5 3.0 | 454 83.5 1.2 | 36,321 23.4 100.0 |
| Subtotal | Number change Percent change Percent of gains | 139,352 35.7 45.2 | 63,992 31.2 20.8 | 45,460 63.8 14.8 | 47,984 43.8 15.6 | 7,375 30.5 2.4 | 3,824 86.5 1.2 | 307,987 38.3 100.0 |

Table 16.--Number change, percentage change, and percentage of gains (for groups with gains) in employment for 14 major manu-facturing industries in areas of Appalachia grouped by size of center, 1950-60--continued

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| | | | | Size of | center | | •• | |
|--|---|------------------------------|------------------------|------------------------|-------------------------|------------------------|-------------------------|---------------------------|
| : Industry | Unit | 250,000 & over | 100,000- 249,999 | 6 6 | 25,000- 49,999 | 10,000- 24,999 | Under 10,000 | Appalachia |
| With lowest national growth | | | | | | | | |
| rate: Food and kindred products | Number change Percent change Percent of gains | 20,017 27.3 37.2 | 13,312 37.9 24.8 | 6,757 42.9 12.6 | 8,778 50.0 16.3 | 3,280 61.2 6.1 | 1,606 70.4 3.0 | 53,750 36.0 100.0 |
| Apparel and other fabri- : cated products | Number change Percent change Percent of gains | 9,901 15.2 15.2 | 18,528 49.3 28.5 | 7,655 38.4 11.8 | 11,428 61.5 17.6 | 5,781 106.1 8.9 | 11,670 364.1 18.0 | 64,963 43.4 100.0 |
| Other nondurable goods (not specified manufacturing) | Number change Percent change Percent of gains | 4,479 6.2 21.3 | 2,812 5.5 13.4 | 9,276 26.4 43.9 | 3,448 15.4 16.4 | 866 22.0 4.1 | 180 5.4 0.9 | 21,061 11.1 100.0 |
| Primary metals | Number change Percent change Percent of gains | -15,303 -5.1 | 2,421 2.6 26.7 | 2,984 10.9 33.0 | 3,172 15.9 35.1 | 266 7.4 2.9 | 211 41.0 2.3 | -6,249 -1.4 100.0 |
| Motor vehicles and equipment | Number charge Percent change Percent of gains | : 10,378 : 35.1 : 66.5 | 1,781 30.0 11.4 | 1,235 52.1 7.9 | 1,249 139.7 8.0 | 442 108.6 2.8 | 514 231.5 3.3 | 15,599 39.6 100.0 |
| Furniture, lumber, and wood products | Number change Percent change Percent of gains | -6,553 -16.7 0.0 | -4,058 -9.1 0.0 | -2,753 -7.8 0.0 | -6,556 -17.0 0.0 | 2,491 9.5 100.0 | -4,081 -19.9 0.0 | -21,510 -10.5 100.0 |
| Textile mill products | Number change Percent change Percent of gains | :-19,957 :-31.4 :0.0 | -11,675 -7.6 0.0 | 18t 0.4 0.4 | -15,528 -21.4 0.0 | 1,781 6.3 40.9 | 2,394 108.2 54.8 | -42,801 -11.5 100.0 |
| Subtotal | Number change Percent change Percent of gains | 2,962 0.5 3.5 | 23,121 5.5 27.3 | 25,338 13.5 29.8 | 5,991 3.1 7.1 | 14,907 20.4 17.6 | 12,494 38.7 14.7 | 84,813 5.4 100.0 |
| Total manufacturing | Number change Percent change Percent of gains | 142,314 13.8 36.2 | 87,113 13.9 22.2 | 70,798 27.3 18.0 | 53,975 18.0 13.7 | 22,282 22.9 5.7 | 16,318 44.4 4.2 | 392,800 16.6 100.0 |
| | | | | | | | | |

Sources: $(\underline{8}, \underline{9})$.

Table 17.--Percentage distribution of regional employment in 14 major manufacturing industries in areas of Appalachia grouped by size of center, 1950-60

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| 1950 1960 Change |
|------------------------|
| 1950 1960 Change |

Table 17.--Percentage distribution of regional employment in 14 major manufacturing industries in areas of Appalachia grouped by

| Traduction | Year | 250,000: & over : | 100,000-: 249,999 : | Size of 6 50,000-: 99,999 : | center 25,000-: 49,999 : | 10,000-: 24,999 | Under 10,000 | Appalachia |
|---|------------------------------|--------------------------------|------------------------|-----------------------------------|--------------------------------|----------------------|---------------------|------------|
| | | | •• | Percent | | | 1 1 1 | 1 1 1 1 |
| With lowest national growth rate: Food and kindred products : | 1950 1960 | 1 2.64 2.64 0.64 3.52 | | 10.5 | 11.7 13.0 1.3 | 6.4.0 6.0.0 | 1.0 0.1 4. | 100.0 |
| Apparel and other fabri- cated products | 1950 : 1960 : Change | 2 5.4 2.45 7.00 | 25.1 26.2 1.1 | 13.3 12.8 -0.5 | 12.4 14.0 1.6 | 0 0 0 0 0 0 0 | 4.68 1.08 | 100.0 |
| Other nondurable goods (not specified manufac- | 1950 : 1960 : Change | 38.5 36.7 -1.8 | 27.3 25.9 -1.4 | 18.6 21.2 2.6 | 11.8 12.2 0.4 | 0 m m | 1.8 | 100.0 |
| turing) Primary metals | 1950 : 1960 : Change | 67.4 64.9 -2.5 | 21.0 21.8 0.8 | 6.9 0.7 | 4.7 7.3 8.3 | 000 | 0.1 0.2 0.1 | 100.0 |
| Motor vehicles and equipment | 1950 1960 Change | 75.0 72.6 -2.4 | 15.1 14.1 -1.0 | 0.00 | 9 8 H 8 9 9 9 | 1.0 | 0.6 | 100.0 |
| Furniture, lumber and wood products | 1950 1960 | 19.2 17.9 -1.3 | 21.8 22.1 0.3 | 17.2 17.8 0.6 | 18.9 17.6 -1.3 | 12.8 15.6 2.8 | 10.1 9.0 -1.1 | 100.0 |
| Textile mill products | 1950 1960 Change | 17.1 13.2 -3.9 | 41.2 43.1 1.9 | 14.0 15.9 1.9 | 19.5 17.3 -2.2 | 7.6 9.1 1.5 | 0.6 | 100.0 |
| Subtota1 | 1950 1960 Change | 41.5 39.6 -2.0 | 27.2 27.2 0.0 | 12.1 13.1 1.0 | 12.3 12.0 -0.3 | 7.7 5.0 | 2.1 2.7 0.6 | 100.0 |
| Total manufacturing | : 1950 : 1960 : Change | 43.9 42.8 -1.1 | 26.6 26.0 -0.6 | 11.0 | 12.8 12.9 0.1 | 1°10 1°10 1°10 | 1.6 | 100.0 |
| | •• | | | | | | | |

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Sources: (8, 9).

medium-center areas were much more attractive locations for market-oriented industries than the small-center areas. Indeed, the small proportions of total regional gains in fast-growing market-oriented industries secured by small-center areas raises a serious question as to whether they can in the future hope to attract the most rapidly expanding sectors of manufacturing.

The fact that most employment gains in small-center areas were in the slow-growing textile and apparel industries suggests that while the small-center areas had little to induce the location and expansion of market-oriented industries, they were on the other hand conducive to the growth of industries in need of inexpensive labor. Moderate expansions in employment in food products and in furniture, lumber, and wood products also imply that raw material supplies for these industries were a positive force in manufacturing growth among small-center areas.

Structural Changes

The third important aspect of industry changes among areas between 1950-60 was their impact on the structure of manufacturing. It seems reasonable to assume that changes in the mix of industries, and especially in the proportions of nationally fast- and slow-growing industries, may have some bearing on the prospects of different areas for future growth in manufacturing. While it is already evident that areas can achieve substantial growth by having above average rates of increase in nationally slow-growing industries, this kind of growth cannot be sustained for long. It is more likely that these industries are shifting location within the Nation; when the shifts are exhausted, rates of growth should decline to national levels in such areas. It is assumed then that the more heavily the industry structure of areas is weighted with fast-growing industries, the greater should be their growth prospects. The total industry structure of areas is thus important to analyze.

In observing the changes in employment among areas grouped by size of center, several potentially significant differences are evident. Area groups with centers of 25,000 and over averaged more than 62 percent of total industry gains in the fast-growing industries, while areas with centers from 10,000 to 24,999 had but 33.1 percent and areas under 10,000 only 18.6 percent (table 18). This again emphasizes the fact that both large- and medium-center areas were able to secure substantial employment growth in nationally fast-growing industries and thus move with national currents in manufacturing, while small-center areas were much less able to do so.

In 1950 there was a general and direct relationship between area center size and proportion of employment in fast-growing industries. Areas with centers of 250,000 and over averaged 37.7 percent of employment in fast-growing industries and areas with centers under 10,000 only 12.1 percent (table 19). Over the decade the proportions of total manufacturing employment in fast-growing industries increased in all areas. However, the large- and medium-center areas increased their proportions of employment more than the small-center areas. Proportions rose from 5 to 8 percent in areas with centers over 25,000 but only 2 to 3 percent in those with centers under 25,000 (table 19).



Table 18.--Percentage distribution of total industrial employment increases (among industries having increases)

| Industry | 250,000 & over | : 100,000- : 249,999 | Size of : 50,000- : 99,999 | E center : 25,000- : 49,999 | 10,000- 24,999 | : Under : 10,000 |
|--|---------------------------------------|-------------------------|----------------------------------|-----------------------------------|-------------------|---------------------|
| | | 1 1 1 1 | Per | Percent | 1 1 1 1 | 1 1 1 1 |
| With highest national growth rate: Transportation equipment, | | o | 9.9 | 0.9 | ر د | 2.4 |
| except motor vehicles | 16.5 | 12.0 8.9 | 15.7 | 17.5 | 4.7 | 1.6 |
| Fabricated medals | 6.3 | 7.41 | 18.1 | . 4.2 | 1.9 | 1.7 |
| Printing, publishing, and allied products | 9.0 | 6.0 | 3.5 9.5 | 5.7 6.3 4.3 | 3.6 7.8 4.9 | 1.7 |
| Subtotal | 75.7 | 62.2 | 63.3 | 63.2 | 33.1 | 18.6 |
| With lowest national growth rate: | (| C | α | 71.5 | 14.7 | 7.9 |
| Food and kindred products Apparel and other fabri- | 10.9 | 18.1 | . o | 15.0 | 25.9 | 57.3 |
| | 7 7 7 | 7.2 4.0 4.0 | 11.1 3.6 5.6 | 44. | & LI 0 | 0.0 |
| Motor vehicles and equipment. Furniture, lumber, and wood products | · · · · · · · · · · · · · · · · · · · | | (-) | | 11.2 | (-) |
| Subtotal | 24.3 | 37.8 | 33.7 | 36.8 | 6.99 | 81.4 |
| Total manufacturing | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| | • | | | | | |

(-) indicates that industry employment in area group declined during 1950-60. Sources: $(\underline{8}, \underline{9})$.

Table 19.--Percentage distribution of total employment among 14 major manufacturing industries in areas of Appalachia grouped by size of center, 1950 and 1960

| | 250,000 | 000, | 100,000- | -000 | 50,000- | - 00 |
|---|------------|-------------|-------------|-------------|-------------|------------------|
| Industry | & over | rer 1960 | 1950 | 1960 | 1950 | 1960 |
| With bighest national | 1 | 1 1 1 1 | Percent | ent | 1 1 1 1 1 1 | 1 1 1 1 |
| growth rate: Transportation equipment, | ۲ | 7.4 | 9.0 | 1.9 | 0.8 | 2.3 |
| Except motor venters. Electrical machinery, equipment and supplies. | 0 1 9 | 6.7 | 2.4 | 3.8 | 3.6 | 6.8 4.2 |
| Chemicals and allied products | 2.9 | 3.6 | 4.9 | 7.7 | 3.3 | 4.2 |
| Printing, publishing and allied products | 4.2 9.7 | 5.1 8.6 | 2.7 8.0 | 3.2 7.8 | 3.4 | 3.5 |
| Machinery, except electrical | 6.9 | 7.5 | 7.7 | 7.6 | 6.2 | 7.2 |
| Subtotal | 37.7 | 45.1 | 32.8 | 37.7 | 27.5 | 35.5 |
| With lowest national | | | | | | |
| | 7.1 | 7.9 | 5.6 | 8.9 | 6.1 | 6. 8 |
| Apparel and other fabricated products | 6.3 | 4.9 | 0.9 | 4.9 | 7.9 | 4.8 |
| Other nondurable goods (not specified manufacturing). | 7.0 | 6.6 24.1 | 8.2 14.9 | 7.6 13.4 | 13.6 | 13.5 9.2 |
| Motor vehicles and equipment. | 6. 0. | 3.4 | 1.0 | 1.1 | 6.0 | 1.1 |
| Lum | 3.8 | 2.8 | 7.1 | 5.7 | 13.6 | 9.6 |
| Subtotal | 62,3 | 6.43 | 67.2 | 62.3 | 72.5 | 64.5 |
| Total manufacturing | 100.0 | 100.0 | 100.0 | 100.0 | 0.001 | 100.0 |
| Manufacturing as percentage of total employment. | 32.8 | 34.0 | 32.2 | 35.2 | 26.0 | 31.6 |

Table 19.--Percentage distribution of total employment among 14 major manufacturing industries in areas of Appalachia grouped by size of center, 1950 and 1960--continued

| | •• •• | ••• | | | | |
|--|--------------|---|--------------|-------------------|-------------|-----------------|
| | 25 149 | 25,000- 49,999 | 10 24 | 10,000- 24,999 | | Under 10,000 |
| Industry | <u>195</u> 0 | 1960 | 1950 | 1960 | 1950 | 1960 |
| With highest national growth rate: | 1 | 1 | Be | Percent | 1 1 1 1 | 1 1 1 1 |
| Transportation equipment, except motor vehicles | 1.7 | 2.7 | 0.2 | 7.0 | 2.0 | 1.4 |
| equipment and supplies Fabricated metals | 4.2 | 5.4 | 80.0 | 7.5 | 0.0 | 1.1 9.5 |
| products | 9.8 | 9.5 | 3.6 | 3.3 | 1.4 | 1.6 |
| and allied products Other durable goods | 3.0 | 3.8 9.4 | 1.9 | 2.2 8.1 | 2°3° | 2.3 2.2 |
| electrical | 5.8 | 6.3 | 2.0 | 2.6 | 1.5 | 1.9 |
| Subtotal | 36.4 | ተ *ተ | 8*42 | 4.92 | 12.1 | 15.6 |
| With lowest national growth rate: | C | | E. | | | |
| food and Aimted products . Apparel and other fabri- | | †• / | ر.ر د | z•). | o.°9 | 7.3 |
| cated products Other nondurable goods | 6.2 | 8.5 | 5.6 | 4.6 | 8.7 | 28.0 |
| (not specified manufacturing). Primary metals. | 7.4 | 7.3 6.5 | 4.0 3.7 | 4.0 3.8 | 9.0 | 6.6 1.4 |
| | 0.3 | 9.0 | 4.0 | 2.0 | 2.0 | 1.4 |
| | 12.9 24.2 | 9.1 16.2 | 26.9 29.1 | 24.0 25.1 | 55.9 6.0 | 31.0 |
| Subtotal | 63.6 | 55.6 | 75.2 | 73.6 | 87.9 | 4.48 |
| Total manufacturing | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Manufacturing as percentage of total employment | 26.4 | 31.0 | 23.3 | 30.7 | 10.8 | 18.7 |

Sources: (8, 9).

In 1960, after the changes of the 1950's, the large- and medium-center groups still had more fast-growing industries than the small-center areas. Proportions of total manufacturing employment in the fast-growing industries ranged from 35 to 45 percent in the four area groups with centers of 25,000 and over, but only 26.4 and 15.6 percent in the two groups with centers under 25,000.

If the top seven nationally fast-growing industries of the 1950's continue to be the most rapidly growing industries, it would appear that all areas with centers of 25,000 and over should be in favorable positions for an expansion of manufacturing. Small-center areas, on the other hand, may not be in as advantageous a position, with structures more heavily weighted to slow-growing industries. The apparent disadvantage of the small-center areas could, of course, be offset by the continued rapid growth of nationally slow-growing industries in the small-center areas.

Changes in Small-Center Areas

Employment changes varied considerably among small-center areas within These differences are relevant to the prospects for manufacturing Appalachia. among the small-center areas. It was previously indicated that manufacturing had expanded much more rapidly in the southeastern and southwestern peripheral small-center areas than in the northern peripheral and central interior areas. Data in table 20 indicate the differential industry changes among the four geographic groups of areas. In the northern peripheral and central interior areas, employment gains were modest in all industries. No single industry expanded by as much as 1,000 employees between 1950 and 1960. Net gains in these areas were greater in the nationally fast-growing industries than in slow-growing industries. The furniture, lumber, and wood products industry was the chief employment loser in the central interior areas. Textiles declined and apparel made only modest gains in the northern peripheral and central interior areas.

In the southeastern and southwestern small-center groups, the substantial gains in total manufacturing were mainly in nationally slow-growing industries. The southwestern areas had most of their employment increases in the apparel industry with token gains in all other industries except food products (table 20). Growth in the southeastern peripheral areas was more evenly balanced among industries, but four slow-growing industries—food products, apparel, textiles, and furniture, lumber, and wood products—still comprised most of the expansion. Gains in electrical machinery and other durables among the fast-growing industries were of some significance.

The pattern of industry changes during 1950-60 among geographic groups of small-center areas was one of minimal gains in nationally fast-growing industries in all groups--with the possible exception of the southeastern peripheral areas. Slow-growing industries, those dependent upon inexpensive labor or raw materials, on the other hand, expanded considerably in the southeastern and southwestern peripheral areas.

In 1950, the proportion of total employment in nationally fast-growing industries was under 15 percent in all small-center groups except the northern

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Table 20.--Number and percentage change in employment in 14 major manufacturing industries among four geographic groups of areas with centers under 25,000 in Appalachia, 1950-60

| Industry | Northern periphery | ern hery | Sout | Southeast periphery | : Central : interior | ral rior | Southwest periphery | west hery |
|---|-----------------------|---------------------|---------------------|------------------------|---|----------------------|------------------------|-----------------------|
| With highest national | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| tion equipm tor vehicle | 340 | 281.0 | 263 | 1,195.5 | 153 | 831.8 | 410 | 199.0 |
| | 910 : 614 | -11.7 | 1,775 | 1,123.4 286.2 | 710 139 | 533.8 102.2 | 297 279 | 724.4 133.4 |
| products | 210 | 6.8 | 11 | 1.8 | 194 | 93.7 | 347 | 294.1 |
| Frithling, publishing, and allied products Other durable goods Machinery, except electrical | 366 346 1490 | 52.4 5.7 65.7 | 326 1,679 629 | 51.0 96.4 77.0 | 306 41- 4- | 32.2 -1.9 -0.6 | 167 657 436 | 39.2 53.5 143.0 |
| Subtotal | 1,456 | 7.7 | 5,636 | 130.3 | 1,514 | 53.6 | 2,593 | 100.9 |
| With lowest national growth rate: | 5 | α 0. | 67.07.07 | ר ה | 0.18 | 0 % | ר ו | 188 3 |
| Apparel and other fabri- | TOV | O - V | (3) (3L | C.011 | φ. 1.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2. | 0.00 | T, 04, 01 | 100.00 to |
| cated products Other nondurable goods (not | . 792 | 36.4 | 6,205 | 195.0 | 445 | 104.0 | TO,011 | 348.7 |
| rfacturir | -33 | -1.1 | 1,057 | 159.4 18.3 | -28 296 | -2.0 99.3 | 49 311 | 2.2 210.9 |
| Tes all | 178 | 370.8 | 298 | 197.9 | 147 | 47.3 | 342 | 275.8 |
| , . S | -185 | -10.3 -63.8 | 3,285 4,298 | 13.7 15.4 | -2,607 -60 | -23.1 -12.2 | -2,083 537 | -21.7 46.2 |
| Subtotal | 319 | 2.5 | 18,023 | 30.6 | -958 | -5.8 | 10,017 | 58.0 |
| Total manufacturing | 1,775 | 5.6 | 23,659 | 37.5 | 556 | 2.9 | 12,610 | 63.5 |
| | | | | | | | | |

Sources: (8, 9).

peripheral areas where it was nearly 60 percent (table 21). The high proportion of employment in fast-growing industries in the northern peripheral areas in 1950 did not result in a high growth rate over the decade. Rates of growth in the fast-growing industries here modest and were offset in part by declines in slow-growing industries such as textiles and furniture, lumber, and wood products.

All geographic groups increased their proportions employed in fast-growing industries from 1950 to 1960. However, all groups except the northern peripheral areas remained heavily oriented to nationally slow-growing industries.

PROSPECTS FOR GROWTH

Assuming that recent patterns of economic change will not shift significantly in the near future, what can be said about the growth prespects of industries and areas in Appalachia? Especially, what are the relative possibilities for employment expansion among the areas with large (100,000 and over), medium (25,000-99,999), and small (under 25,000) centers?

An assessment of future employment growth among areas of Appalachia should first consider their present unemployment and low income situations. The current incidence of unemployment and families with low incomes suggests the extent to which employment may have to expand--barring extensive outmigration of the unemployed or low income families -- for an area to reach a "normal" economic condition. The data on unemployment and low incomes for area groups indicated that in 1960 rates of unemployment and proportions of families with low incomes on the average varied inversely with the size of area centers. This implies that the smaller-center areas will have to achieve greater rates of employment expansion than either the medium- or large-center areas if they are to overcome their current above-average rates of unemployment and proportions of families with low incomes. In numbers of excess (above 4 percent) unemployed, the large- and medium-center areas in 1960 had the bulk of Appalachia's total, implying that a greater number of new jobs were needed in these area groups than in the small-center areas collectively. However, numbers of excess low-income situations (above 21.4 percent of all families) were fairly equally distributed among the medium- and small-center groups with the large-center areas having the fewest. If low income situations are a measure of underemployment, this could mean that the need for additional jobs may be nearly as great in the small-center areas (as a group) as in the medium- and large-center areas.

Assuming that absolute needs for employment growth are somewhat greater in the large- and medium-center areas but that the rates of employment growth will need to be inverse to center size in order to overcome unemployment and low incomes among area groups in 1960, what then might be the prospects for future expansions in employment among large-, medium-, and small-center areas? Assessing first the overall economies of area groups, growth prospects would appear most favorable for the large-center areas and least favorable for the small-center areas. This conclusion rests on (1) the assumption that the chronically declining employment in agriculture and mining will not reverse its long-term trend and (2) the fact that the overall employment structure of area groups in 1960 indicated an inverse relation between center size and



Table 21.--Percentage distribution of total manufacturing employment among 14 major industries for four geographic groups of areas with centers under 25,000 in Appalachia, 1950-60

| | Northern | ų. | Southeast | ast | Central | H | Southwest | est eral |
|--|------------------|-------------|-------------------------|---------|-------------|-------------|------------------|-------------|
| Industry | peripher 1950 | al 1960 | peripheral 1950 : 19 | 1960 | 1950 : | 1960 | 1956 : 19 | 100 |
| | | | | Percent | at | 1 1 1 | 1 1 1 1 | 1 1 1 |
| With highest national growth rate: | •• •• | | | | | | | |
| Transportation equipment, | 4.0: | 1.4 | 0.0 | 0.3 | 0.1 | 1.0 | 1.0 | 1.9 |
| | 24.7 | 20.7 | 0.3 | 2.2 | 0.7 | 4.2 1.4 | 0.2 | 1.0 |
| Chemicals and allied | 8.6 | 6.6 | 1.0 | 7.0 | 1.1 | 2.0 | 9.0 | 1.1 |
| Printing, publishing, and allied products | 2.2 | 3.2 19.2 | 1.0 | 1.1 | 4.9 | 6.3 | 2.1 | 1.8 |
| | 2.4 | 3.7 | 1.3 | 1.7 | 3.4 | 3.3 | 1.5 | 2.3 |
| Subtotal | 59.9 | 61.2 | 6.9 | 11.4 | 14.5 | 21.7 | 12.8 | 15.8 |
| winh lowest national | | | | | | | | |
| growth rate: Food and kindred products | 5.0 | 5.3 | 0.4 | 6.1 | 12.1 | 16.0 | 0.9 | 6.9 |
| Apparel and other fabri- | 6.9 | 8.9 | 5.0 | 10.8 | 2.2 | † •† | 14.5 | 39.8 |
| ກ ເ ໝູ່, | ·• •• •• | 8.6 | 1.0 | 2.0 | 7.3 | 7.0 | 11.5 | 7.2 |
| Motor vehicles and equip- | 0.5 | 0.7 | 0.2 | 0.5 | 1.6 | 2.3 | 9.0 | ۲°۲ |
| Furniture, lumber, and wood products Textile mill products | 5.7 | 1.0 | 37.9 44.2 | 31.4 | 58.2 2.5 | 43.4 2.2 | 48.4 5.9 | 23.2 |
| Subtotal | 40.1 | 38.8 | 93.1 | 88.6 | 85.4 | 78.3 | 87.2 | 84.2 |
| Total manufacturing | .:100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| | | | | | | | | |

Sources: (8, 9).

proportion employed in agriculture and mining. If agriculture and mining continue to demand less and less labor, area economies most heavily dependent on these activities will be the most disadvantaged for future employment growth. They will continue to have the most pressing needs to substitute employment in other activities to absorb the labor released by agriculture and mining. While it is possible that (1) some of the workers released by agriculture and mining may be older persons who would soon retire in any case and (2) increases in total farm income and total wages from mining might partially offset employment reductions by stimulating local services industries, it is hard to see how future employment growth can avoid a direct relationship to the degree of dependence on agriculture and mining. Since in 1960 the economies of small-center areas were much more dependent upon agriculture and mining than the medium- or large-center areas, their prospects for overall employment growth appear the least favorable.

Manufacturing strengthened its position during 1950-60 as the leading export activity of Appalachia by expanding at a near-national rate in the region. What then can be said of its potential to generate employment among area groups? While prospects for continued growth of manufacturing in Appalachia as a whole appear favorable on the basis of recent national and regional trends, appraisal of the future of manufacturing among area groups is difficult because of area differences in industry mix. Manufacturing in the 1950's had its fast- and slow-growing (or declining) industries at the national level. Although these national trends will probably not be reversed to any degree, they do not pave the way for a clearcut prediction that growth rates in manufacturing among areas of Appalachia will closely resemble national growth rates. Except in agriculture and mining, changes in contracting industries were not consistent among areas of Appalachia. Nationally fastgrowing industries typically expanded in most area groups (although at widely differing rates and amounts) but several nationally slow-growing or declining industries grew rapidly in some areas while contracting in others. makes an appraisal of growth prospects of manufacturing among area groups hazardous. At best, observation of the strength of area groups in fast-growing industries must be tempered by weighing their continuing capacity to secure gains in slow-growing or declining industries.

Three aspects of industry employment changes within Appalachia from 1950 to 1960 appear to have some bearing on prospects for future employment growth among area groups. First, most of the job gains in fast-growing industries accrued to large- and medium-center areas. Gains of small-center areas in fast-growing industries were distinctly modest. Similarly, the proportions of gains in manufacturing employment over the decade were largest in fast-growing industries in large- and medium-center groups. Employment gains in small-center areas were chiefly in slow-growing industries.

The effect of these differences in employment gains was to maintain and even slightly increase the disparity in proportions of total manufacturing employment in nationally fast- and slow-growing industries among area groups. In 1960, the large- and medium-center areas had nearly similar proportions of manufacturing employment in fast-growing industries, proportions which on average were considerably greater than those of small-center areas. Rates of increase in total manufacturing employment between 1950 and 1960 were somewhat inverse to the size of area centers, generally because of the rapid growth rates of slow-growing industries in small-center areas.

Looking to the future, the fast-growing industries appear to have the best growth prospects in the large- and medium-center areas of the region. The nationally fast-growing industries may continue their relative decentralization into medium-center areas but not significantly into small-center areasexcept perhaps those nearest to large- or medium-center areas.

However, what are the prospects for continued growth of nationally slowgrowing industries in small-center areas. These industries -- such as textiles, apparel, food products, and furniture, lumber, and wood products, all of which are oriented to raw materials or inexpensive labor -- largely account for the growth in small-center area economies between 1950 and 1960. An important question is whether these factors will continue to foster growth in slowgrowing industries in the small-center areas. Data for 1960 on unemployment and low-income families suggest that the small-center areas still have a sizable reserve of low-wage labor that might be utilized by such industries. future growth of nationally slow-growing industries in small-center areas therefore may rest on whether or not the extensive geographic shifts in these industries (mainly from north to south) have been completed. This study may only suggest that continued growth of fast growing industries with their generally higher wage scales in the large-center areas of both Appalachia and the eastern United States may cause a continuing migration of industries such as textiles and apparel to the small-center areas. However, there may be a time when the relocation of slow-growth industries to small-center areas is completed. Then growth rates in these industries in small-center areas should taper off to the national average. It is also possible that other locations outside of Appalachia may become competitive with small-center areas in Appalachia for the slow-grow ng industries, and thus hinder future growth.

In closing, it should be stressed once again that the analysis and conclusions presented in this report are for the 79 areas of study grouped by size of center. There was considerable variation in most of the data among areas within the size groups. This means, of course, that even if the indicators of prospective growth have been wisely selected, certain areas within groups may be relatively better or worse off than the group average would suggest. To provide some indication of area differences within groups selected, data are presented in appendix table 24 on employment trends during 1950-60 and employment structures in 1960 for the 79 areas. Study of this table should lend additional perspective to the question of growth prospects among areas.



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APPENDIX

Methodology for the Delimitation of Appalachia into Areas

The Appalachian region was delimited into 79 areas for the analysis Two broad criof changes in manufacturing activity during the 1950 decade. teria guided the delimitation process and determined the specific methodology employed. First, it was desirable, since urban-rural differentials were important for analysis, to delineate subregions which would divide the region by degree of urban development. Second, the use of Census of Population employment data necessitated two arbitrary restrictions on the composition of subregions: (1) Since these employment data were available only on a county basis, the county became the basic building block for subregions, and (2) since the Census of Population employment data were given for the residence of worker rather than place of work, it was important to combine counties into areas to minimize labor commuting between areas. The net effect of these criteria was to produce areas composed of two or more contiguous counties centered on various sized urban places, and approximating the laborcommuting areas of their central urban places.

The delineation procedure was first to locate all urban "clusters"—an urban center plus all incorporated or unincorporated places with a population of 2,500 or over within 15 road miles of the urban center—with a population of 250,000 or over in 1950, and to circumscribe all counties with over lation of their geographic area within approximately 50 road miles of these half of their geographic area within approximately 50 road miles of these clusters. The contiguous counties delineated around such clusters were clusters. The contiguous counties delineated around such clusters were tentatively considered as the areas with urban centers of 250,000 or over. This procedure was then repeated for urban clusters of 100,000-249,999, this procedure was then repeated for urban clusters of 100,000-249,999, 25,000-49,999, and 10,000-24,999, in that order. This left a residual of counties located over 50 miles from an urban cluster of 10,000 or more. These residual counties were grouped into areas on the basis of their proximity to centers of less than 10,000 within their borders.

This procedure evolved a first approximation of a set of subareas. This first approximation was refined by relaxing somewhat the arbitrary maximum commuting radius of 50 miles. A map indicating the percentage commuting out of counties to work in 1960 (based on Census of Population data) was used to alter the county composition of areas when it appeared that the 50-mile rule had led to an unreasonable grouping of counties. The pattern of distribution of smaller urban centers around large centers also was utilized to modify the boundaries of areas.

Methodology for the Delimitation of Small-Center Areas into Geographic Groups

To add perspective to economic changes and potentials among the small-center (under 25,000) areas, it was desirable to divide them into groups based on their geographic location and economic structures. Location on the periphery or in the interior of the region was considered important for it distinguished areas on the basis of their accessibility to the urban agglomerations guished areas on the basis of their accessibility to the urban agglomeration outside of Appalachia. The structure of total employment and the composition



of manufacturing industries among areas were also felt to be important since these factors seemed to be related to recent employment trends and prospects for future growth.

On the strength of these criteria, the 31 small-center areas were divided into four geographic groups:

- (1) Northern periphery --includes four areas with centers of 10,000-24,999 in central Pennsylvania, oriented mainly to manufacturing and fast-growing industries within manufacturing.
- (2) Central interior -- includes 13 areas in the mountainous core of West Virginia and eastern Kentucky, typically oriented to mining and to slow-growth manufacturing industries such as furniture, lumber, and wood products, and food products.
- (3) Southeastern periphery -- includes six areas extending from western North Carolina to northern Georgia, oriented mainly to manufacturing and to textiles and furniture, lumber, and wood products within manufacturing.
- (4) Southeastern periphery -- includes eight areas extending from the Ohio River to northwestern Alabama, oriented to manufacturing and agriculture and mainly to the apparel and furniture, lumber, and wood products industries within manufacturing.

The areas in each group are listed in table 23.



Table 22 -- Central places, 1950 populations of central place clusters, and included counties, 79 areas delimited for study in Appalachia

| | .950 population of entral place cluster | : Counties by State : in area |
|----------------------------|---|--|
| | 1,000 | |
| Pittsburgh, Pa. | 1,210.7 | Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Washington, Westmoreland (Pa.) |
| Cincinnati, Ohio- Ky. | 740.5 | Brown, Butler*, Clermont, Clinton*, Hamilton*, Highland, Warren* (Ohio); Boone*, Bracken*, Campbell*, Gallatin*, Grant*, Kenton*, Pendleton* (Ky.) |
| Columbus, Ohio | 413.9 | Delaware, Fairfield*, Fayette*, Franklin*, Hocking, Licking*, Madison*, Perry, Pickaway*, Ross, Union*, Vinton (Ohio) |
| Atlanta, Ga. | 409.2 | Butts*, Carroll, Cherokee, Clayton*, Cobb*, Coweta*, DeKalb*, Douglas, Fayette*, Forsyth, Fulton*, Gwinnett, Henry*, Newton*, Paulding, Pickens, Rockdale*, Spalding*, Walton* (Ga.) |
| Birmingham, Ala. | 399.0 | Blount, Cullman, Jefferson, St. Clair, Shelby, Walker (Ala.) |
| Youngstown, Ohio- Pa. | 300.9 | Columbiana*, Mahoning*, Trumbull*, (Ohio); Lawrence, Mercer (Pa.) |
| Scranton, Pa. | 280.3 | Columbia, Lackawanna, Luzerne, Wayne, Wyoming (Pa.) |
| Allentown-Bethlehem Pa. | , 261.3 | Carbon, Lehigh*, Monroe, Northampton*, Pike (Pa.) |
| Canton, Ohio | 154.3 | Carroll, Holmes, Stark*, Tuscarawas, Wayne* (Ohio) |

^{*}Counties with asterisk are not included in official Appalachia.

Table 22.--Central places, 1950 populations of central place clusters, and included counties, 79 areas delimited for study in Appalachia--continued

| Name of : 1 area : ce | 950 population of ntral place cluster | Counties by State in area |
|-------------------------------|---------------------------------------|---|
| | 1,000 | |
| Harrisburg, Pa. | 145.3 | Cumberland*, Dauphin*, Perry (Pa.) |
| Chattanooga, Tenn Ga. | 144.6 | Catoosa, Dade, Murray, Walker, Whitfield (Ga.); Bledsoe, Bradley, Grundy, Hamilton, McMinn, Marion, Meigs, Polk, Rhea, Sequatchie (Tenn.) |
| Reading, Pa. | 136.1 | Berks*, Schuylkill (Pa.) |
| Erie, Pa. | 134.2 | Erie, Crawford (Pa.) |
| Knoxville, Tenn. | 131.1 | Anderson, Blount, Campbell, Cocke, Grainger, Hamblen, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Sevier, Union (Tenn.) |
| Huntington, W. Va Ohio-Ky. | 126.4 | Cabell, Lincoln, Mason, Wayne (W. Va.); Gallia, Lawrence (Ohio); Boyd, Carter, Elliot, Greenup, Lawrence (Ky.) |
| Binghamton, N. Y Pa. | 120.0 | Broome, Chenango, Tioga (N. Y.); Susquehanna (Pa.) |
| Wheeling, W. Va Ohio | 115.2 | Brooke, Hancock, Marshall (Ohio); Wetzel (W. Va.); Belmont, Harrison, Jefferson, Monroe (Ohio) |
| Charleston, W. Va. | 113.2 | Boone, Clay, Farette, Jackson, Kanawha, Putnam, Roane (W. Va.) |
| Greenville, S. C. | 111.3 | Abbeville*, Anderson, Cherokee, Greenville, Laurens*, Oconee, Pickens, Spartanburg, Union* (S. C.) |

^{*}Counties with asterisk are not included in official Appalachia.

Table 22.--Central places, 1950 populations of central place clusters, and included counties, 79 areas delimited for study in Appalachia--continued

| Name of area | 1950 population of entral place cluster | Counties by State in area |
|----------------------------|---|---|
| | 1,000 | |
| Montgomery, Ala. | 110.9 | Autauga*, Bullock*, Chilton, Coosa, Elmore, Lowndes*, Macon*, Montgomery*, Tallapoosa (Ala.) |
| Roanoke, Va. | 102.4 | Alleghany, Bedford*, Botetourt, Carroll, Craig, Floyd, Franklin*, Grayson, Montgomery*, Pulaski, Roanoke*, Roanoke City*, Wythe (Va.) |
| Johnstown, Pa. | 96.3 | Cambria, Somerset (Pa.) |
| Altoona, Pa. | 94.7 | Bedford, Blair, Huntingdon (Pa.) |
| Winston-Salem, N. O | C. 91.4 | Davidson*, Davie, Forsyth, Stokes, Surrey, Yadkin (N. C.) |
| Lexington, Ky. | 87.0 | Bath, Bourbon*, Boyle*, Clark, Estill, Fayette*, Garrard, Harrison*, Jackson, Jessamine*, Lincoln, Madison, Mercer*, Mont- gomery, Nicholas*, Powell, Rock- castle, Robertson*, Scott*, Wood- ford* (Ky.) |
| Gadsden, Ala. | 63.3 ' | Cherokee, DeKalb, Etowah, Marshall (Ala.) |
| Parkersburg, W. Va Ohio | 62.5 | Pleasants, Ritchie, Tyler, Wirt, Wood (W. Va.); Athens, Meigs, Washington (Ohio) |
| Elmira, N. YPa. | 62.2 | Allegany, Chemung, Schuyler, Steuben, Tompkins (N. Y.); Brad- ford, Potter, Tioga (Pa.) |
| Williamsport, Pa. | 60.4 | Clinton, Lycoming, Montour, North- umberland, Snyder, Sullivan, Union (Pa.) |

^{*}Counties with asterisk are not included in official Appalachia.

Table 22.—Central places, 1950 populations of central place clusters, and included counties, 79 areas delimited for study in Appalachia—continued.

| | O population of ral place cluster | : Counties by State : in area |
|------------------------------|-----------------------------------|---|
| | 1,000 | |
| Asheville, N. C. | 63.0 | Buncombe, Haywood, Henderson, Jackson, McDowell, Madison, Mitchell, Polk, Rutherford, Transylvania, Yancy (N. C.) |
| Tuscaloosa, Ala. | 50.3 | Bibb, Fayette, Greene*, Hale*, Perry, Pickens*, Tuscaloosa (Ala.) |
| Hagerstown, MdPa W. VaVa. | 49.7 | Franklin*, Fulton (Pa.); Washing- ton (Md.); Berkeley, Jefferson, Morgan (W. Va.); Clarke*, Frederick* (Va.) |
| Jamestow., N. YPa. | 49.7 | Cattaraugus, Chautauqua (N. Y.); McKean, Warren (Pa.) |
| Cumberland, MdW. Va. | 44.6 | Allegany, Garrett (Md.); Hampshire, Mineral (W. Va.) |
| Portsmouth, Ohio-Ky. | 44.2 | Adams, Jackson, Pike, Scioto (Ohio); Lewis (Ky.) |
| Zanesville, Ohio | 43.5 | Coshocton, Guernsey, Morgan, Musk- ingum, Noble (Ohio) |
| Florence-Sheffield, AlaTenn. | 41.4 | Colbert, Franklin, Lauderdale, Lawrence (Ala.); Lawrence*, Wayne* (Tenn.) |
| Anniston, Ala. | 39.0 | Calhoun, Clay, Cleburne, Talladega (Ala.) |
| Johnson City, Tenn. | 38.6 | Carter, Greene, Unicoi, Washington (Tenn.) |

^{*}Counties with asterisk are not included in official Appalachia.

Table 22.--Central places, 1950 populations of central place clusters, and included counties, 79 areas delimited for study in Appalachia--continued

| | 950 population of ntral place cluster | : Counties by State : in area |
|--------------------------|---------------------------------------|---|
| | 1,000 | |
| Clarksburg, W. Va. | 37.4 | Barbour, Doddridge, Harrison, Lewis, Marion, Monongalia, Preston, Taylor, Upshur (W. Va.) |
| Bristol, VaTenn. | 37.4 | Hawkins, Johson, Sullivan (Tenn.); Russell, Scott, Smyth, Washington (Va.) |
| Oil City-Franklin, P | a. 36.7 | Clarion, Forest, Venango (Pa.) |
| Bluefield, W. VaVa | . 33.9 | McDowell, Mercer, Monroe, Summers (W. Va.); Bland, Giles, Tazewell (Va.) |
| Rome, Ga. | 32.8 | Bartow, Chattooga, Floyd, Gordon, Haralson, Polk (Ga.) |
| Staunton, Waynesbord | 32.3 | Augusta*, Bath, Highland, Rock- bridge*, Rockingham* (Va.) |
| Huntsville, Ala Tenn. | 32.1 | Jackson, Limestone, Madison (Ala.) Giles*, Lincoln* (Tenn.) |
| LaGrange, GaAla. | 28.8 | Chambers, Randolph (Ala.); Heard, Troup* (Ga.) |
| Athens, Ga. | 28.2 | Barrow, Clarke*, Greene*, Jackson, Madison, Morgan*, Oconee*, Oglethorpe* (Ga.) |
| State College, Pa. | 22.0 | Centre (Pa.) |
| Hickory-Statesville | , 20.8 | Alexander, Avery, Burke, Cladwell, Catawba*, Iredell*, Watauga, Wilke (N. C.) |
| St. Mary's, Pa. | 18.7 | Cameron, Elk (Pa.) |

^{*}Counties with asterisk are not included in official Appalachia.

Table 22.--Central places, 1950 populations of central place clusters, and included counties, 79 areas delimited for study in Appalachia-continued

| Name of area | 1950 population of central place cluster | Counties by State in area |
|----------------------------|--|--|
| | 1,000 | |
| Middlesboro, Ky VaTenn. | 18.4 | Bell, Harlan, Knox, Laurel, Whitley (Ky.); Lee (Va.); Claiborne, Hancock (Tenn.) |
| DuBois, Pa. | 17.7 | Clearfield, Jefferson (Pa.) |
| Lewistown, Pa. | 16.8 | Juniata, Mifflin (Pa.) |
| Logan, W. Va. | 15.3 | Logan, Mingo (W. Va.) |
| Norton, VaKy. | 12. ¹ 4 | Letcher (Ky.); Dickenson, Wise (Va.) |
| Beckley, W. Va. | 12.0 | Raleigh, Wyoming (W. Va.) |
| Gainesville, Ga. | 11.9 | Banks, Dawson, Franklin, Habersham, Hall, Lumpkin, Stephens, White (Ga.) |
| Elkins, W. Va. | 9.1 | Pendleton, Randolph, Tucker (W. Va.) |
| Maysville, Ky. | 8.6 | Fleming, Mason*, Rowan (Ky.) |
| Paintsville, Ky. | 7.9 | Floyd, Johnson, Magoffin, Martin, Morgan (Ky.) |
| Tullahoma, Tenn. | 7.6 | Coffee, Franklin (Tenn.) |
| McMinnville, Tenr | 7.6 | DeKalb, Van Buren, Warren (Tenn.) |
| Somerset, Ky. | 7.1 | Adair, Casey, McCreary, Pulaski, Russell, Wayne (Ky.) |
| Hazard, Ky. | 7.0 | Breathitt, Knott, Leslie, Perry (Ky.) |

^{*}Counties with asterisk are not included in official Appalachia.

Table 22.—Central places, 1950 populations of central place clusters, and included counties, 79 areas delimited for study in Appalachia—continued

| Name of : area : | 1950 population of central place cluster | Counties by State in area | | | | | | |
|-------------------|--|---|--|--|--|--|--|--|
| | 1,000 | | | | | | | |
| Cookeville, Tenn. | 6.9 | Clay, Cumberland, Jackson, Macon, Overton, Putnam, Smith, White (Tenn.) | | | | | | |
| Richwood, W. Va. | 5.3 | Greenbrier, Nicholas, Pocahontas, Webster (W. Va.) | | | | | | |
| Pikeville, KyVa | . 5.2 | Pike (Ky.); Buchanan (Va.) | | | | | | |
| Haleyville, Ala. | 3.3 | Marion, Winston (Ala.) | | | | | | |
| Murphy, N. C. | 2.4 | Cherokee, Clay, Graham (N. C.) | | | | | | |
| McCaysville, Ga. | 2.1 | Fannin, Gilmer, Towns, Union (Ga.) | | | | | | |
| Jamestown, Tenn. | 2.1 | Fentress, Pickett, Scott (Tenn.) | | | | | | |
| Franklin, N. CG | a. 2.0 | Macon, Swain (N. C.); Rabun (Ga.) | | | | | | |
| Petersburg, W. Va | 1.9 | Grant, Hardy (W. Va.) | | | | | | |
| Tomkinsville, Ky. | 1.9 | Clinton, Cumberland, Monroe (Ky.) | | | | | | |
| Manchester, Ky. | 1.9 | Clay, Owsley (Ky.) | | | | | | |
| Glennville, W. Va | 1.8 | Braxton, Calhoun, Gilmore (W. Va.) | | | | | | |
| Beattyville, Ky. | 1.0 | Lee, Menifee, Wolfe (Ky.) | | | | | | |
| West Jefferson, N | 7. C. 0.8 | Alleghany, Ashe (N. C.) | | | | | | |

^{*}Counties with asterisk are not included in official Appalachia.

Table 23.--Name, State location, and 1950 population of centers of areas, four geographic groups of small-center areas in Appalachia

| Northern : Population : | : Central interior | Population |
|--|---|---|
| 1,000 | | 1,000 |
| St. Mary's, Pa. 18.7 DuBois, Pa. 17.7 State College, Pa. 22.9 Lewistown, Pa. 16.8 | Petersburg, W. Va. Elkins, W. Va. Glennville, W. Va. Richwood, W. Va. Logan, W. Va. Beckley, W. Va. Pikeville, Ky. Paintsville, Ky. Beattyville, Ky. Hazard, Ky. Manchester, Ky. Norton, Va. Middlesboro, Ky. | 1.9 9.1 1.8 5.3 15.3 12.0 5.2 7.9 1.0 7.0 1.9 12.4 18.4 |
| Southeastern Population | : Southwestern n periphery | : : Population : |
| 1,000 | | 1,000 |
| West Jefferson, N. C. 0.8 Hickory-Statesville, N. C. 20.8 Franklin, N. C. 2.0 Murphy, N. C. 2.4 McCaysville, Ga. 2.1 Gainesville, Ga. 11.9 | Somerset, Ky. Tomkinsville, Ky. Jamestown, Tenn. Cookeville, Tenn. McMinnville, Tenn. | 8.6 7.1 1.9 2.1 6.9 7.6 7.6 3.3 |

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Table 24.--Selected economic data for 79 areas of Appalachia, 1950-60

| | Employment : change, 1950-60 : U : Manufac- : plo : plo : turing : l | | 1.5 2.8 16.6 20.9 22.4 40.4 28.9 41.9 4.3 18.0 .0 7.3 0.0 -8.9 15.6 etem, Pa. 6.5 | Canton, Ohio Harrisburg, Pa. Harrisburg, Pa. Chattanooga, Tenn. Reading, Pa. Erie, Pa. Hutington, W. Va. Huntington, W. Va. Binghamton, N. Y. Wheeling, W. Va. Charleston, W. Va. Charleston, W. Va. Hootgomery, Ala. So,000-99,999: | Johnstown, Pa8.4 19.2 Altoona, Pa1.3 38.7 Winston-Salem, N. C. 23.0 33.8 |
|---|--|-----------------|--|--|--|
| : : : : Percent of | Unem- ployment Agriculture 1960 and mining | Percent Percent | 7.5 4.8 4.8 3.6 6.3 6.5 6.7 6.7 6.7 6.7 | 5.5 3.4 5.5 7.0 8.2 6.1 6.1 7.5 7.9 7.9 7.9 7.9 7.9 7.9 7.9 7.9 | 10.4 6.4 6.4 6.4 3.8 9.2 |
| | employ- in 1960 in Manufac- turing | Percent | 35.9 25.5 25.5 25.5 25.5 25.5 25.5 25.5 2 | 41.2 23.6 37.3 39.6 41.8 37.1 19.7 29.4 | 33.0 24.6 42.8 |
| Change in nu ber employed in manufactur | ing, 196 7 fast- : growing : industries : | Number | 21,376 30,559 26,426 26,877 10,722 12,215 10,099 | 4,914 4,723 7,554 6,024 -6,288 11,542 2,399 14,022 -127 -127 1,929 1,929 | 2,418 2,418 7,129 |
| in num- ployed factur- | 1950-601/ Slow- growing industries | Number | -11,956 2,896 6,118 10,196 427 -1,197 -335 | 2,429 3,981 3,961 2,610 5,840 5,467 679 866 3,564 | 2,075 2,488 9,297 |
| Percent of total manu- | facturing employment in 7 fast-growing industries, 1960½ | Percent | 43.9 67.0 36.6 31.9 31.5 | 26.08 33.7.38 60.09 12.98 30.13 1.66 | 19.1 37.6 17.6 |

 $^{^{}m L}/_{
m Refers}$ to nationally fast- and slow-growing industries.



Table 24. -- Selected economic data for 79 areas of Appalachia, 1950-60--continued

| Size and name chan of area center Total | | • | • • | | | her em | ber employed | |
|--|----------------|---|--|---|---|--|---|--|
| Kv | mploymenge, 19 | ac - s | Unem-: ployment: | Percent of total employment in 1960 Agriculture: Man and mining: tu | t of mploy- 1960 Manufac- turing | in manufactur ing, 1950-601 7 fast- : 7 s growing : gro industries : indu | low- wing stries | Percent of total manu- facturing em- ployment in 7fast: growing indus- tries, 19601/ |
| Ku | •• | Percent | : Percent | Percent | Percent | Number | Number | Percent |
| | | | 4.7 5.5 5.3 4.8 | 20.3 14.3 9.9 4.9 14.8 | 15.7 31.6 28.2 32.5 39.3 25.6 | 8,154 2,247 3,759 8,318 4,324 5,246 1,447 | 3,504 -994 2,166 -876 -16 4,831 | 51.0 17.1 64.9 73.2 36.5 21.6 |
| 25,000-49,999: | | | | | | | | |
| Hagerstown, Md. Jamestown, N. Y. Cumberland, Md. Portsmouth, Ohio Zanesville, Ohio Florence-Sheffield, Ala. Johnson City, Tenn. Clarksburg, W. Va. Bristol, Tenn. Oil City-Franklin, Pa. Staunton-Waynesboro, Va. Huntsville, Ala. LaGrange, Ga. Athens, Ga. O.3 O.7 O.1 City-Franklin, Pa. Johnson City T.7 Oil City-Franklin, Pa. Jo | | 11.4 6.0 6.0 11.3 11.3 66.3 6.3 6.3 22.3 22.3 7.3 8.2 8.2 33.0 | 6.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6. | 00 00.00 00 | 27.7 37.7 28.9 38.9 19.6 31.1 4.8 30.9 29.3 29.3 | 2,860 3,236 -1,463 -1,463 3,715 1,627 -571 6,217 3,642 3,642 1,590 | 170 -706 -897 -873 -2,458 3,117 -204 -522 -522 299 2,134 648 1,937 1,888 | 72.77 72.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 77.77 |
| 10,000-24,999: State College, Pa. 20.5 Hickory-Statesville, N. C. 16.6 | · | 32 . 5 31 . 9 | ሳ . ሳ | 8.0 | 18.1 48.0 | 1,049 3,684 | 131 14,465 | 49.2 10.4 |

 $^{
m L}/_{
m Refers}$ to nationally fast- and slow-growing industries.

Table 24. -- Selected economic data for 79 areas of Appalachia, 1950-60--continued

| Change in number employed Percer in manufacturitotal facturity $\frac{1950-60\underline{1}}{7 \text{ fast-}}$ facturitotal ployment | Manufac- growing growing indus- turing industries industries tries, 19601/ | Percent Number Number Fercent | 52.3 -884 -403 75.6 9.6 389 -288 21.4 29.5 873 550 64.5 | 214 214 - 104 97 - 65 | 1, | | | 113 79 801 422 626 | 31.1 230 470 11.1 15.0 285 843 13.6 6.5 7 -559 11.8 | 578 4 340 | V+C.e.+ O-V | 127 14 14 -60 | 127 - 496 14 - 60 131 1,255 17 559 | 127 - 496 14 - 60 131 1,255 17 559 28 15 | 127 +, 24, 25, 14, 26, 14, 25, 14, 25, 28, 15, 29, 28, 15, 29, 29, 20, 20, 20, 20, 20, 20, 20, 20, 20, 20 | 127 -496 14 -60 131 1,255 17 559 28 15 59 1,050 33 201 | 127 +, 25, 146 14 -60 131 1, 255 17 559 28 1,050 33 996 79 201 412 | 127 14 14 -60 131 1,255 17 25 1,050 33 996 79 412 412 412 412 412 351 |
|---|---|-------------------------------|---|--|-------------------------------------|---------------|----------------------------------|--------------------------|---|-----------|------------------|------------------------|---|--|---|--|---|--|
| Percent of total employ- ment in 1960 | Agriculture : and mining : | Percent | 6, 55, 54, 54, 54, 54, 54, 54, 54, 54, 54 | 38.5 43.6 | 32.1 11.5 | | 20.7 | 39.4 14.0 | 88. 98. 7. 6. | 28.0 | 7 | 26.9 45.9 | 26.9 22.1 22.3 | 86.9 82.9 86.9 86.9 | 26.9 22.1 22.3 26.9 14.7 | 26.9 22.9 22.9 22.9 24.1 29.7 | 86.9 45.9 28.9 28.9 29.7 20.7 20.7 | 86.9 28.9 28.9 28.9 20.4 20.7 4.0 4.0 4.0 4.0 4.0 4.0 4.0 4.0 4.0 4.0 |
| Unem- | ployment: 1960: | Percent | 10.7 9.3 10.2 | 12.00 0.00 | 5.0 | | 9.3 | 12.6 5.4 | ٠ ٠ ٠ ٠ ٠ | 5.6 | | 11.3 | 2.5.5 5.5.4.7 | 7 7 7.00 2.00 2.00 4.00 5.00 | y 11 6. 6. 7. 7. 8. 7. 2. 6. 4. 6. 1. 4. | 2,11 2,2,7,7,8,2,2,2,2,2,2,2,2,2,2,2,2,2,2,2, | y 11 2 | 2,11 6,3 7,7 1,0 1,0 1,0 1,0 1,0 1,0 1,0 1,0 1,0 1,0 |
| ment 1950-60 | Manufac- turing | Percent | 13.9 2.2 4.5.1 | , o, w, i | 4.7.4 | | . 15.4 34.7 | 25.7 41.9 | 37.9 | 95.4 | 10.1 | 8,6 | 125.3 186.3 186.3 | 2.5.5.4 2.5.5.4 2.5.5.4 2.5.4 2.5.4 3.5.4 4.6.4 5.6.4 | 63.1 63.1 63.1 74.8 | 63.1 63.1 39.3 39.3 39.3 | 23.3 25.3 25.3 25.3 25.4 25.6 25.6 | 1.7 1.7 1.7 1.7 1.9 1.9 1.9 1.9 1.0 |
| Employment change, 1950 | 1 1 | Percent | -7- -32.9 | -38-20 -29-20 -20-20 -2 | -29.6 15.1 | | -18.3 -4.8 | -36.9 17.3 | 7.1 -19.7 -113.7 | 6.0 | -22.3 | -22.0 | -22.0 -16.1 -16.0 | -22.0 -16.1 -13.8 -13.8 | -22.0 -16.1 -16.0 -13.8 -8.2 | | -22.0 -16.1 -13.8 -4.6 -11.6 | -22.0 -16.1 -13.8 -4.6 -11.6 -39.5 |
| | Size and name : of area center : | | ~ 0 ; | n, 1 . Ve Va. | Beckley, W. Va. Gainesville, Ga. | Under 10,030: | Elkins, W. Va. Maysville, Ky. | | McMinnville, Tenn. Somerset, Ky. | | KICHWOOD, W. Va. | | | Pikesville, Ky. Haleyville, Ala. Murphy, N. C. McCaysville, Ga. | Pikesville, Ky. Haleyville, Ala. Murphy, N. C. McCaysville, Ga. Jamestown, Tenn. Franklin, N. C. | V. C. B. G. C. | C C C C C C C C C C C C C C C C C C C | Alege Co. |

Sources: (8, 9, 10). $^{1}/_{\mathrm{Refers}}$ to nationally fast- and slow-growing industries.