JC 680 347 ED 022 471

By-Holland, John L.; Whitney, Douglas R. CHANGES IN THE VOCATIONAL PLANS OF COLLEGE STUDENTS: ORDERLY OR RANDOM? American College Testing Program, Iowa City, Iowa. Research and Development Div. Report No-ACT-RR-25 Pub Date Apr 68 Note - 45p. EDRS Price MF-\$025 HC-\$188

Descriptors-+CAREER CHOICE, INTEREST TESTS, \*JUNIOR COLLEGES, \*OCCUPATIONAL CHOICE, TEST

CONSTRUCTION, \*TESTING, TEST VALIDITY, VOCATIONAL INTERESTS

This extension of an earlier study investigated the hypothesis that occupational choices follow orderly or lawful patterns and can be predicted from initial choices. By applying Holland's scheme of classification to students' successive occupational choices, the authors learned that the classification provides a practical definition of occupational relatedness. They found that the use of a 3-digit Vocational Preference Inventory (VPI) code and of this definition of relatedness resulted in improved predictions over those made using only the highest VPI scale. Occupational change "maps" are presented to assist understanding of the concepts and findings. In addition, the efficiency of Holland's classification scheme was compared with a related one by Roe (1966). For prediction purposes either scheme is better than none, but more comparative tests with different populations for several purposes are needed to establish their usefulness and relative value. (Author/HH)



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### Summary

This extension of an earlier study investigated the hypothesis that occupational choices follow orderly or lawful patterns and can be predicted from initial choices. By applying Holland's classification scheme to students' successive occupational choices, we learned that the classification provides a practical definition of occupational relatedness. We found that the use of a three-digit Vocational Preference Inventory (VPI) code and this definition of relatedness resulted in improved predictions over those made using only the highest VPI scale. Occupational change "maps" are presented to assist in the understanding of the concepts and findings.

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Changes in the Vocational Plans of College Students:

Orderly or Random?

John L. Holland and Douglas R. Whitney

American College Testing Prog1 12

Nearly everyone--parents, counselors, researchers, and educators-believes that the vocational ambitions of college students are both unstable and disorderly; that is, students often change their minds, and their successive occupational choices frequently appear unrelated. Perhaps the chief outcome of these beliefs, at least for researchers, has been the search for more stable characteristics of the student which could be used to forecast his occupational future. Researchers and their sponsors have invested heavily in the development of better interest inventories, and in the development of predictive methods that use large and diverse amounts of student information--notably the discriminate function and the multiple regression techniques.

The present study attempts to interpret and predict a student's successive occupational choices by still another method--the use of a classification scheme and its closely associated theory. Holland's psychological classification scheme (Holland, 1966b) was applied to the successive occupational choices of college students to learn if student changes in occupational choice are orderly or interpretable in terms of a theory of personality types, and if a classification scheme so organizes a student's occupational choices that efficient predictions become possible.



#### Method

### Student Sample

The data for the present study came from American College Surveys described earlier by Richards, Holland, and Lutz (1967). College freshmen were twice polled for their vocational aspirations, the second instance following the first about 8 or 12 months later.

Students came from two college samples. The freshmen in the fall sample of six colleges were polled in September of 1964 and in May of 1965--an 8-month interval. The spring sample of college freshmen were polled in May of 1964 and again in May of 1965, when they were sophomores--a 12-month interval. The spring sample included 28 colleges. Both samples contained students with a great range of scholastic potential, vocational interests, and socioeconomic status. Table 1 shows the samples of colleges and students.

### Classification Scheme

For all the following analyses, student vocational choices were categorized according to the classification scheme developed earlier: six categories for men--Realistic, Intellectual, Social, Conventional, Enterprising, and Artistic--and seven categories for women--Intellectual, Social-Intellectual, Social-Conventional, Social-Enterprising, Social-Artistic, Conventional, and Artistic (Holland, 1966b). Tables 2 and 3 indicate the assignment of vocational choices to vocational classes for men and women. Students selected their career choices from a coded list of 99 careers. Since all classifications were performed by a computer, we assumed that they were performed with perfect reliability.



Table 1

The Samples of Students and Colleges

| College                                     | Male | Female |
|---|------|--------|
| Spring Sample                               |      |        |
| University of Alabama                       | 186  | 201    |
| Arkansas Polytechnic College                | 72   | 52     |
| California State College at Hayward         | 62   | 74     |
| Colorado State College                      | 31   | 107    |
| Southern Connecticut State College          | 89   | 273    |
| Weslevan University (Connecticut)           | 86   |        |
| Bloom Township Community College (Illinois) | 38   | 20     |
| Lyons Township Junior College (Illinois)    | 29   | 32     |
| Southern Illinois University                | 48   | 29     |
| Indiana State University                    | 126  | 164    |
| Burlington Community College (Iowa)         | 79   | 31     |
| Kansas State University                     | 322  | 216    |
| University of Kentucky                      | 139  | 154    |
| Westbrook Junior College (Maine)            |      | 103    |
| William Jewell College (Missouri)           | 74   | 66     |
| Plymouth State College (New Hampshire)      | 38   | 86     |
| Glassboro State College (New Jersey)        | 121  | 393    |
| New Mexico State University                 | 52   | 19     |
| Jamestown Community College (New York)      | 21   | 43     |
| University of North Dakota                  | 89   | 123    |
| Southeastern State College (Oklahoma)       | 97   | 61     |
| Mount Mercy College (Pennsylvania)          |      | 104    |
| Swarthmore College (Pennsylvania)           | 54   | 46     |
| Black Hills State College (South Dakota)    | 60   | 38     |
| University of Tennessee                     | 205  | 184    |
| Baylor University (Texas)                   | 64   | 101    |
| Snow College (Utah)                         | 18   | 31     |
| Fairmont State College (West Virginia)      | 93   | 85     |
| Total                                       | 2293 | 2836   |
| Fall Sample                                 |      |        |
| California State College at Hayward         | 69   | 102    |
| Chico State College (California)            | 109  | 173    |
| Amherst Collage (Massachusetts)             | 238  | 0.7    |
| University of Massachusetts                 | 759  | 879    |
| Baldwin-Wallace College (Ohio)              | 221  | 26     |
| Cuyahoga Community College(Ohio)            | 180  | 15     |
| Total                                       | 1576 | 157    |



Table 2

A Psychological Classification Scheme for Vocations (Men)

|                           | VPI         |                                 | VPI            |
|---------------------------|-------------|---------------------------------|----------------|
| Vocation                  | Code        | V ocation                       | Code           |
|                           |             |                                 |                |
|                           |             | Intellectual class (con't.)     |                |
| Realistic class           | D IC        |                                 | ISR            |
| Industrial arts educ      | RIS<br>RIS  | Biology<br>Natural science educ | ISR            |
| Trade & industrial educ   | RIS         | Mathematics educ                | ISR            |
| Forestry                  | CIA         | Mathematics edge                |                |
| Ciril engineering         | RIE         | Other health fields             | ISA            |
| Civil engineering         | RIE         | Medicine                        | <b>ISA</b>     |
| Farming                   | RIE         |                                 |                |
| Mechanical engineering    | RIE         | Dentistry                       | IER            |
| Industrial engineering    | ICILI       | Delitistiy                      |                |
| Architecture              | RIA         | Pharmacy                        | IES            |
| Architecture              |             | Physiology                      | IES            |
| Geography                 | RISE        | ,                               |                |
| Geography                 |             | Physical therapy                | IAS            |
| Agricultural science      | REI         | Anthropology                    | IAS            |
| Agricultural science      | 1122        |                                 |                |
| Intellectual class        |             | Social class                    |                |
| Oceanography              | IRS         | Physical educ, recre-           |                |
| Veterinary science        | IRS         | ation & health                  | SRI            |
| Biochemistry              | IRS         | Educ of exceptional             |                |
|                           | IRS         | children                        | SRI            |
| Botany                    | IRS         |                                 |                |
| Zoology                   |             | Elementary education            | SIE            |
| Aeronautical engineering  | IRE         | Experimental & general          |                |
| Chemical engineering      | IRE         | psychology                      | SIE            |
| Electrical engineering    | IRE         | Social work                     | SIE            |
| Engineering, general &    |             |                                 |                |
| other                     | IRE         | History education               | $\mathtt{SEI}$ |
| Military service          | IRE         | Educational psychology          | SEI            |
| Willitary service         | •           | History                         | SEI            |
| Geology, geophysics       | IRA         | ,                               |                |
| Astronomy, astrophysic    |             | Education, general &            |                |
|                           | IRA         | other specialties               | $\mathtt{SEA}$ |
| Chemistry<br>Physics      | IRA         | Counseling & guidance           | $\mathtt{SEA}$ |
|                           | IRA         | Industrial & personnel          |                |
| Engineering science       |             | psychology                      | SEA            |
| Mathematics, statistics   | <u>IR</u> C | Foreign service                 | SEA            |
|                           | IRCE        |                                 |                |
| Metallurgical engineer    |             | Sociology                       | SE <u>IA</u>   |
| Madical tachnology        | IRSA        | 200000                          |                |
| Medical technology        |             |                                 |                |
| Other biological sci fie  | ld ISR      |                                 |                |
| Office protogrear 201 110 |             |                                 |                |



Table 2 (con't.)

| Vocation                | VPI<br>Code | Vocation                                       | VPI<br>Code     |
|-------------------------|-------------|--|-----------------|
|                         |             | A 11.1110.5 (20.14)                            |                 |
| Social class (con't.)   |             | Artistic class (con't)                         | ASE             |
| General social sciences | SAI         | Music  | ASE             |
| Theology, religion      | SAI         | Drama English advantion                        | ASE             |
| Clinical psychology     | SAI         | English education                              | 11011           |
| Foreign language educ   | SAE         | Journalism, radio-tv, communication            | AES             |
| Conventional class      |             | Other fine & applied art                       | AEI             |
| Business education      | CSE         | Otner line & applied all                       |                 |
| Accounting              | CER         | Note. Underlining indic tied average VPI scale | ates<br>scores. |
| Finance                 | CEI         |  |                 |
| Enterprising class      |             | •  |                 |
| Public administration   | ESC         |  |                 |
| Political science       | ESA         |  |                 |
| Purchasing              | ECR         |  |                 |
| Sales                   | ECR         |  |                 |
| Economics               | ECI         |  |                 |
| Other business & com-   |             |  |                 |
| mercial                 | ECI         |  |                 |
| Management              | ECS         |  |                 |
| Marketing               | ECS         |  |                 |
| Law                     | EAS         |  |                 |
| Public relations        | EAC         |  |                 |
| Artistic class          |             |  |                 |
| Literature              | AIS         |  |                 |
| Art                     | AIS         |  |                 |
| Speech                  | ASI         |  |                 |
| General humanities      | ASI         |  |                 |
| Philosophy              | ASI         |  |                 |
| English, creative writ  | ASI         |  |                 |
| Art education           | ASI         |  |                 |
| Music education         | ASI         |  |                 |



Table 3

A Psychological Classification Scheme for Vocations (Women)

| Vocation                 | VPI   | Vocation                 | VPI   |
|--------------------------|-------|--------------------------|-------|
|                          | Code  |                          | Code  |
| Realistic class          |       | Social class (con't.)    |       |
| None                     |       | Political sci, gov't,    |       |
|                          |       | international relations  | SAI   |
| Intellectual class       |       | Theology, religion       | SAI   |
| Mathematics, statistics  | ISC   | Physical therapy         | SAI   |
| Medicine                 | ISA   | Speech                   | SAE   |
| Veterinary medicine      | ISA   | Elementary education     | SAE   |
| Other biological science | ISA   | Foreign language educ    | SAE   |
| Biology                  | ISA   | English education        | SAE   |
| Bio-chemistry            | ISA   | Educ, general & other    |       |
| Zoology                  | ISA   | specialties              | SAE   |
| Natural science educ     | ISA   | History edication        | SAE   |
| Chemistry                | ISA   | Physical educ, recre-    | 01111 |
| ,                        |       | ation & health           | SAE   |
| Physics                  | IAR   | Education of exceptional | 01111 |
| ,                        |       | children                 | SAE   |
| Agricultural science     | IAS   | Home economics educ      | SAE   |
| Architecture             | IAS   |                          | SAE   |
|                          |       | Counseling & guidance    | SAE   |
| Social class             |       | Sociology                | SAE   |
| Pharmacy                 | SIA   | History                  | SAL   |
| Medical technology       | SIA   | Public relations, adver- | CAT   |
| Mathematics education    | SIA   | tising                   | SAE   |
| Mathematics education    | DIV   | Law                      | SAE   |
| Clerical work, office    | SCE   | Social work, group work  | SAE   |
| Business education       | SCE   | Home economics           | SAE   |
| business education       | SCE   | Housewife                | SAE   |
| Secretarial science      | SCA   | Conventional class       |       |
| Management 1             | •     | Accounting               | CSE   |
| Management, business     | G T A |                          |       |
| administration           | SEA   | Enterprising class       |       |
| Sales                    | SEA   | None                     |       |
| Purchasing               | SEA   |                          |       |
| Educational psychology   | SEA   | Artistic class           | ACT   |
| Dentistry                | SAI   | Art oducation            | ASI   |
| Nursing                  | SAI   | Art education            | ASI   |
| Other health fields      | SAI   | Literature               | ASI   |
|                          |       | English, creative writ   | ASI   |
| Clinical psychology      | SAI   | Music                    | ASI   |
| Experimental & general   | G 4 7 |                          |       |
| psychology               | SAI   |                          |       |
|                          |       |                          |       |



| T | ab | le | 3 | (con | t. ] | ) |
|---|----|----|---|------|------|---|
|---|----|----|---|------|------|---|

| Vocation                      | VPI<br>Code |
|-------------------------------|-------------|
| Artistic class (con't.)       |             |
| Music education               | ASE         |
| Drama                         | ASE         |
| Other fine & applied          |             |
| arts                          | ASE         |
| Modern foreign language       | ASE         |
| Journalism, radio-tv,         |             |
| communication                 | ${\tt ASE}$ |
| Foreign service               | ASE         |
| Library sci, archival science | <u>AS</u> E |

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If we classify people by similar vocational choices, we are also classifying similar personalities. Accordingly, the present schemes arrange vocations in terms of personality types and subtypes.

The instrument used in developing the classification was the Vocational Preference Inventory (VPI) (Holland, 1967). Using this inventory provided a psychological rationale for the interpretation of the classification, as the scales assess the major constructs in a theory of vocational choice and personality (Holland, 1966a). Because the inventory and the theory have undergone investigation so that the meanings attributed to scale scores and, consequently, the present classification scheme have some validity (Holland, 1962, 1963, 1964, 1967).

To apply the logical principles for classification, we used the average interest inventory profiles of students aspiring to specific

vocations. To illustrate, the profile formed by the Realistic, Intellectual, Social, Conventional, Enterprising, and Artistic scales of the VPI for a sample of prospective physicists defined both the major class to which physicists belonged (the scale with the highest mean score), and the various subclasses to which physicists belonged (the scales with the second and third highest mean scores). Such a procedure results in groups and subgroups with an increasing degree of homogen ity as we proceed from one to three average scale scores as a basis for the formation of classes and subclasses. Consequently, we were able to interpret the application of the classification to a problem with more reliability and validity than we might have otherwise.

This simple procedure, then, complies with the rules for logical classification: All vocations are classified into one of six major classes; each vocation is classified only in a single subclass. The principle for classification is always the same empirical procedure—the use of average scores for six interest scales.

In the following analyses, the men in the fall and spring samples were combined; likewise, the women in both samples were combined.

Although these additions are not cricket because the samples are not comparable in every respect (including a difference in time intervals between surveys), combining the samples to increase the stability of the findings seemed more desirable than separate analyses with only one-half as many students. Needless to say, this study requires repetition by other investigators using extremely large student groups and longer time intervals.



### Results

The first step was the construction of separate tables for men and women to show how a student's first occupational choice was related to his second choice 8 or 12 months later. These large tables (84 by 84 occupations for men and 62 by 62 for women) are not shown. All of the remaining analyses or tables were, however, obtained by extracting, summarizing, or rearranging the information in these original tables.

Tables 4 and 5 for men and women are summaries of the relationships found between a student's first and second occupational choices. The occupations in the margins of these tables are arranged according to the classification scheme developed earlier. Note that each major group or class usually has several subgroups. The numbers in the diagonal are the number of students whose first and second occupational choices belong to the same subgroup on both occasions. On the average, 50% of the men and 60% of the women selected the same occupation on However, these averages conceal the great range of both occasions. differences in stability among occupational choices. For men whose initial choice was theology (N = 37), 78% also selected it 8 or 12 months later. In contrast, engineering science (N = 26) is preferred both times by only 12% of its initial aspirants. Individual occupations show a similar Elementary education (N = 1,154) is preferred variation for women. both times by 83% of the women choosing it initially, but biology (N = 29) is preferred by only 14% of its initial aspirants. The meaning of this



variation in stability from one occupational choice to the next is unclear. To some extent, stability goes with the popularity of an occupational choice. At the same time, higher stability appears to be associated with those occupations considered to be most appropriate for each sex; that is, feminine occupations for women and masculine occupations for men appear to have more stability among aspirants. But there are many exceptions to both of these observations.

By studying one occupational subgroup at a time, the reader can see how students who start college in a special subgroup fan out to related and unrelated subgroups after 8 or 12 months of college. For instance, the IREs in Table 4 include students whose first choices are classified as Intellectual-Realistic-Enterprising occupations--military science, aeronautical, chemical, electrical, and general engineering. The original group of IREs was composed of 362 students. shows that 213 of the 362 IREs gave the same vocational preference or one of the other 4 possible choices in the same subgroup (IRE) 8 or 12 The other numbers in the IRE row reveal the new months later. They are: 49 RIEs (farming, civil, mechanical, and industrial choices. engineering), 15 IRAs (chemistry, physics, geology, astronomy, geophysics, astrophysics, and engineering science), and smaller numbers of students with other alternatives.

To facilitate the interpretation of Tables 4 and 5, we prepared diagrams for the popular, initial vocational choices to illustrate the typical choices made when students change from their initial to other



Table 4

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The Relation of a College Student's First Vocational Choice to His Vocational Choice 8-12 Months Later (Men)

| 1 1        | 1     |     |     | !   |     |                |     |     |     | ļ   | -   | - 1  | 1 -        |            |          | 1 | i              |             |        |                |     | ı   |     | 1   |
|------------|-------|-----|-----|-----|-----|----------------|-----|-----|-----|-----|-----|------|------------|------------|----------|---|----------------|-------------|--------|----------------|-----|-----|-----|-----|
|            | AES   |     |     |     |     | m              |     |     | -   |     |     |      |            |            | 7        |   |                | y(          |        | 2              | 2   | 4   |     | 21  |
|            | ASE   |     |     |     | -   | 7              |     | 7   | 7   |     | -   | _    | 2          | _          |          |   |                | p==4        |        |                |     |     | 35  |     |
|            | ASI A |     |     |     | 1   | _              | П   | 2   | n   |     | П   | 7    | ٦ -        |            | 3        |   | <del>,</del> i |             | 7      |                | 7   | 44  | 9   | 3   |
|            | EAS   | 1   | -   |     |     | 7              | 2   | H   | 4   | -   | 1   | 3    | 4          | 2          | . ,      |   | 4              | 12          |        | 2              | 109 | 2   | 1   |     |
|            | ECS   | 3   | 13  | က   |     | 10             | 7   | 4   | 4   | ∞   | 5   | 4    | 2          | proci      | П        |   | 18             | 3           | 12     | 102            | 9   |     |     |     |
|            | ECR   |     | 7   | 1   |     |                | 7   |     | П   | 1   |     |      | 8          |            | <b>p</b> |   | 33             | -           | 13     | 21             | 7   |     |     |     |
|            | ESÁ   |     | 2   |     | 2   | 4              | П   |     | ന   | -   |     |      | m          | Ŋ          |          |   |                | 24          |        |                | 2   |     |     |     |
|            | CER   |     | 7   |     |     | ιC             | 7   | 5   | 7   | 2   |     |      | F          |            |          |   | 73             | 1           | -      | 10             | 8   |     |     |     |
| Choice     | SAI   | -   | 3   |     |     | 7              | -   |     | 6   | 1   | 1   | 4    | 2          | 4          | 37       |   | H              | П           |        | 2              | П   | 3   | 2   |     |
| 11         | ابرا  | 3   | Н   | 3   | 2   | -              |     | 7   | 2   |     | 3   | 10   | 10         | 22         | 2        |   | 7              | 2           |        | <del>,</del> 1 | 4   |     | 4   | 7   |
| Vocational | SEI S | П   | 7   |     | 2   | 4              | _   | n   | 7   | 2   | 2   | ъ    | 66         |            | П        |   | 2              | 4           | -      | 4              | 2   | 2   | 2   |     |
| ł ł        |       | Н   | 1   |     |     |                | П   | 6   | 7   |     | П   | 52   | 3 6        | 7.         | 3        |   |                | 2           |        |                |     |     | 9   |     |
| Second     | SRI ( |     | 7   | H   | 3   |                | 7   | 6   | -   |     | 87  | 6    | \ <b>\</b> |            | П        |   |                |             |        | 1              |     | 3   | 7   |     |
|            | IER   |     | 1   |     |     | 4              | -   | 3   | 3   | 51  | 1   |      |            |            |          |   |                | -           | . ,    |                |     |     |     |     |
|            | ISA   |     |     |     | 3   | 9              | 4   | 2   | 177 | 4   |     | _    | -          |            |          |   |                |             |        | _              | 3   | -   |     |     |
|            | ISR   | 7   | 4   | -   | 15  | 9              | 2   | 103 | 4   | 2   | 4   |      |            |            |          |   |                |             |        | -              | l   |     | -   |     |
|            | IRA   |     | 3   |     | 3   | 15             | 91  | ∞   | 4   | 2   |     |      |            |            |          |   |                |             |        | -              | I   |     |     |     |
|            | IRE I | 7   | 22  |     | 1   | $\blacksquare$ | 17  | 5   | 4   |     | -   | _    | - 4        | 4          | 1        |   | 2              | 1           | 2      | 2              | 5   | 2   |     |     |
|            | IRS I | 3   | 2   | П   | 72  | 2              | 9   | 6   | 7   | -   |     | -    | - ۲        | •          |          |   |                |             |        |                |     |     |     |     |
|            | REI   | 3   | 11  |     | 5   | 7              |     | П   |     | П   |     | _    | <b>-</b>   | _          | l        |   |                | -           | _      | Н              |     |     | П   |     |
|            | RIE 1 | 5   | 179 | 11  | 7   | 49             | 6   | 4   |     |     |     | -    | <b>-</b>   |            |          |   | П              | ۷.          | · -    | l 1000         | l   |     |     |     |
|            | RIS I | 63  | 2   |     | 4   | 9              | _   | 9   | _   | 1   | 3   | ı    |            | _          | ı        |   |                | _           | , p    | ı              | ı   |     |     |     |
| +          | [     | RIS | RIE | REI | IRS | IRE            | IRA | ISR | ISA | IER | SRI | C 1T | 7 C        | Z Z<br>Z Z | SAI      |   | CER            | R<br>A<br>A | F.C.R. | ECS            | EAS | ASI | ASE | AES |

(N = 545), gave unclassifiable responses (N = 152), or were omitted to reduce the size of this table. Note. -- Students who were "undecided" subgroups with Ns less than 50 (N = 454)

Table 5

The Relation of a College Student's First Vocational Choice to His Vocational Choice 8-12 Months Later (World)

|                |     |     |     |     |            |          |            | 177        | 1000         | anich Lea | 90.5  |       |       |      |     |           |
|----------------|-----|-----|-----|-----|------------|----------|------------|------------|--------------|-----------|-------|-------|-------|------|-----|-----------|
| lst            |     |     |     |     |            |          | Sec        | Second voc | ocatio       | - 1 '     | 11.CC | A C.T | A C F | TING | د   | Z         |
| VC             | ISC | ISA | IAR | IAS | SIA        | SCE      | SCA        | SEA        | SAI          | SAE       | TACO  | ADI   | ACA   |      |     |           |
| 18.0           | 28  | -   |     |     | 14         |          | 1          | 2          | 1            | 5         | 7     | C     | L     | c    | 6 - | 64<br>236 |
| ISA            | 4,  | 109 |     |     | 14         | -        | 7          | co         | 24           | 55        |       | ∞     | υ     | n    |     | 1,<br>5,  |
| IAR            | 1   |     | 4   | t   |            |          |            |            |              |           | Н     | 2     | 2     | 2    |     | 13        |
| IAS            |     |     |     | n   |            |          | 1          |            |              |           |       |       |       |      |     | - 1       |
|                | 5   | 0 - |     |     | 121        | 4        | 2          |            | 8            | 50        | 1     | 2     | П     | 9    | က   | 227       |
| SIA            | 01  | 10  |     |     | ]          | 46       | 20         |            |              | 10        | 7     |       |       | _    |     |           |
| SCE            |     |     |     |     |            | 2 6      | 79         |            | 7            | 11        | -     | 2     |       | က    | 2   | 123       |
| SCA            |     |     |     |     | -          | ۲ ر<br>ا | ` <b>-</b> | 28         | 2            | 27        | _     |       | _     | 7    | 4   | 20        |
| $\mathtt{SEA}$ |     | (   |     |     | <b>1</b> \ | י ר      | + a        | ) ('       | 25.5<br>25.0 | 73        | -     | n     | 14    | 2    | 12  | 386       |
| SAI            | (   | 2 5 |     |     | ο α        | u 4      | 17         | 33         | 41           | 2036      | 4     | 29    | 54    | 27   | 89  | 2357      |
| $\mathbf{SAE}$ | 7   | CT  |     |     | 0          | 4        | I          |            |              |           |       |       |       |      |     |           |
| CSE            |     | 2   | r=4 |     |            | 4        |            | r=         |              | 4         | 15    |       |       |      |     | 27        |
|                |     | -   |     |     |            | ,        | ~          | 2          | 2            | 30        |       | 107   | 22    | 2    | 15  | 161       |
| ASI<br>ASE     |     | - K |     |     | 1          | 1 -      | П (        | 1          | 9            | 47        |       | 13    | 107   | 2    | 19  | 205       |
|                |     |     |     |     |            | ,        |            | -          | ,            | 2 5       |       | 3     | 2     | 17   | 5   | 62        |
| UNC            |     | 2   |     |     | 2          | <b>-</b> | 7          | <b>-</b> 1 | 7            |           |       | )     | l     |      |     |           |
| ۵.             | 3   | 9   |     |     | ∞          | ιΩ       | 5          | 4          | 21           | 75        | 2     | 2     | 15    | 13   | 52  | 216       |
|                |     |     |     | 1   | 1<br>[     | ć        | 7,7        | 70         | 267          | 2445      | 30    | 176   | 224   | 06   | 226 | 4261      |
| Z              | 49  | 157 | ഹ   | Ω.  | 175        | 76       | 747        | 0          | 200          |           |       |       |       |      |     |           |
|                |     |     |     |     | -          |          |            |            |              |           |       |       |       |      |     |           |

Note. -- "UNC" = unclassifiable response; "?" = undecided.



occupational choices. Examining the tables in the appendix will provide a vivid account of patterns of change in occupational preferences.

In general, Tables 4 and 5 strongly suggest that students tend to remain in the same major occupational class even if they change their preference. And if students move to another major class, they prefer a related major class. For instance, male students with Realistic choices, if they change, change most frequently to Intellectual choices; Intellectual choices frequently become Realistic choices; Social choices become Enterprising choices, etc. In addition, some kinds of changes are rare or do not occur at all. For example, male students with initial Artistic choices never select a Conventional occupation as a second choice; students with Social choices rarely select Conventional or Realistic choices, etc.

To examine whether or not a student's vocational choices are related and to what degree they are related, special summary Tables 6 and 7 were prepared for men and women. These tables were prepared by reorganizing and summarizing the information in the original summary tables.

The results for men in Table 6 show that 50% select the same occupation on both occasions, 4% select an occupation in the same subgroup, 6% select an occupation in a closely related subgroup, and 9% select a remotely related occupation in the same major class.

Altogether, about 69% of the men's successive choices are in the same major class. Another 10% have second choices belonging to a "closely"



Table 6

Lawfulness of a College Student's
Successive Vocational Choices (Men)

|             |            |          |          | Secon          | nd Vocat | tional | Choice     |              |             |            |
|-------------|------------|----------|----------|----------------|----------|--------|------------|--------------|-------------|------------|
| lst         |            |          |          |                | Relate   | ed     | Unrelate   | d            |             |            |
| VC          | Sa         | ame majo | or class |                | Maj cla  | ass    | Maj class  | s <u>Unc</u> | Und         | N          |
|             | SO         | SSG      | CR       | R              | cr       | r      | U          |              | <del></del> |            |
| RIS         | 58         | 5        | 5        | 3              | 5        | 3      | 11         | 2            | 8           | 100        |
| RIE         | 161        | 18       | 7        | 11             | 33       | 6      | 30         | 6            | 21          | 293        |
| RIA         | 22         | *        | 6        | 0              | 4        | 1      | 3          | 0            | 2           | 38         |
| RISE        | 0          | *        | 0        | 0              | 0        | 1      | 1          | 0            | 2           | 4          |
| REI         | <b>2</b> 9 | *        | 0        | 12             | *        | 5      | 7          | 5            | 3           | 61         |
| IRS         | 67         | 5        | 6        | 20             | 6        | 5      | 12         | 1            | 11          | 133        |
| IRE         | 188        | 25       | 17       | 16             | 59       | 2      | <b>3</b> 6 | 4            | 15          | 362        |
| IRA<br>IRC+ | 83         | 8        | 27       | 12             | 11       | 1      | 22         | 7            | 15          | 186        |
| IRCE        | <b>3</b> 9 | 0        | 11       | 10             | 2        | 0      | 15         | 0            | 11          | 88         |
| IRSA        | 3          | 0        | 1        | 1              | 0        | 0      | 2          | 0            | 1           | 8          |
| ISR         | 89         | 14       | 7        | 3 <del>7</del> | 9        | 14     | 34         | 7            | 28          | 239        |
| ISA         | 176        | 1        | 4        | 16             | 2        | 18     | 24         | 2            | 18          | 261        |
| IER         | 51         | *        | 1        | 9              | *        | 11     | 11         | 1            | 4           | 88         |
| IES         | 10         | 0        | 0        | 6              | *        | 4      | 3          | 0            | 1           | 24         |
| IAS         | 3          | 0        | 0        | 0              | 0        | 0      | 5          | 0            | 1           | 9          |
| SRI         | 87         | 0        | 0        | 7              | *        | 4      | 19         | 1            | 6           | 124        |
| SIE         | 50         | 2        | 0        | 31             | 1        | 2      | 14         | 2            | 7           | 109        |
| SEI         | 77         | 22       | 10       | 22             | 5        | 9      | 16         | 4            | 21          | 186        |
| SEA         | 19         | 3        | 3        | 12             | 5        | 8      | 6          | 3            | 6           | 6 <b>5</b> |
| SEIA        | 1          | *        | 1        | 2              | 0        | 0      | 4          | 1            | 0           | 9          |
| SAI         | <b>3</b> 6 | 1        | 0        | 7              | 3        | 2      | 4          | 1            | 4           | 58         |
| SAE         | 6          | *        | 1        | 3              | 0        | 0      | 3          | 1            | 2           | 16         |
| CSE         | 4          | *        | 0        | 0              | *        | 0      | 3          | 1            | 1           | 9          |
| CER         | 73         | *        | 6        | 1              | 24       | 6      | 12         | 1            | 11          | 134        |
| CEI         | 17         | *        | 1        | 0              | 11       | 7      | 2          | 0            | 3           | 41         |
| ESC         | 2          | *        | 3        | 4              | 2        | 1      | 0          | 2            | 1           | 15         |
| ESA.        | 24         | *        | 2        | 18             | 11       | 3      | 10         | 0            | 12          | 80         |
| ECR         | 10         | 3        | 13       | 0              | 2        | 1      | 7          | 1            | 2           | 39         |
| ECI         | 6          | 2        | 10       | 2              | 3        | 0      | 7          | 0            | 4           | 34         |
| ECS         | 9 <b>0</b> | 12       | 27       | 11             | 11       | 0      | 24         | 5            | 21          | 201        |
| EAS         | 109        | *        | 3        | 21             | 2        | 2      | 21         | 0            | 10          | 168        |
| EAC         | 2          | *        | 1        | 4              | 0        | 0      | 4          | 0            | 4           | 1.5        |

Table 6 con't.

| 1st VC              | so                        | ssG                   | CR                | <b>R</b>              | cr_                   | r                 | U                      | Unc                   | Und                   | N                         |
|---------------------|---------------------------|-----------------------|-------------------|-----------------------|-----------------------|-------------------|------------------------|-----------------------|-----------------------|---------------------------|
| AIS ASI ASE AES AEI | 14<br>43<br>34<br>21<br>0 | 1<br>1<br>1<br>*<br>* | 0<br>17<br>6<br>0 | 3<br>7<br>0<br>4<br>3 | 0<br>4<br>2<br>1<br>0 | 1<br>6<br>15<br>1 | 4<br>10<br>4<br>4<br>0 | 1<br>2<br>2<br>0<br>0 | 2<br>5<br>8<br>5<br>0 | 26<br>95<br>72<br>36<br>4 |
| Total               | 1704                      | 124                   | 196               | 315                   | 218                   | 140               | 394                    | 6 <b>3</b>            | <b>27</b> 6           | 3430                      |
| %/N                 | 50                        | 4                     | 6                 | 9                     | 5                     | 4                 | 11                     | 2                     | 8                     | 100                       |

\*An impossible classification because no such combination is included in the current classification scheme. The addition of more occupations would remedy this defect.

The headings in Table 6 are interpreted as follows: "SO" = students who prefer the same occupation in the first and second surveys. "SSG" = students whose vocational choices fall on both occasions in the same occupational subgroup such as ISA and ISA. "CR" = students whose choices belong to "closely related" subgroups in the same major occupational class; that is, a student's first and second choices belong to subgroups having the first two letters of their codes in common such as <u>IAR</u> and <u>IAS</u>. "R" = students whose occupational choices have the same initial letter code such as  $\underline{SIA}$  and  $\underline{SEA}$ . "cr" = students whose choices belong to closely related major occupational classes such as SIA and ISE. The first two letters of a student's coded occupational choices are simply reversed. "r" = all others whose initial letter code is the same as the related major class. "U" = students whose first and second vocational choices fail to meet any of the above criteria of "relatedness," and are classified as "unrelated. "Unc" = students whose second choices were unclassifable. "Und" = students whose second response was "undecided."



related" or "related" subgroup in a related major class. Put another way, 79% of the men indicate successive vocational choices that appear related or lawful rather than random. Finally, only 11% appear unrelated, and another 10% are unclassifiable or undecided upon the second survey. For explicit definitions of the categories used to assess the relatedness of a student's first and second choices, see the long footnote for Table 6.

The results for women in Table 7 parallel those for men.

About 60% of the women select the same occupation on both occasions,

14% select an occupation in the same subgroup, 5% select an occupation

in a closely related subgroup, and 5% select a remotely related occu
pation in the same major class. Altogether, 84% of the women's

successive occupational choices belong to the same major occupational

class. Another 9% selected "closely related" or "related" occupations

in a related major group. And only 1% have clearly unrelated first

and second choices.

As a last step, a separate analysis was made using only students who gave different choices on both occasions. By excluding the large proportions of men and women who did not change their vocational choices (50 and 60 percent), the classification was put to a more severe test. For each initial choice, an expected frequency for choosing the same major class or the related major class was calculated. These analyses using a sign test (not shown) revealed that the observed frequencies (same or related major class) exceeded the expected frequencies



Table 7

Lawfulness of a College Student's Successive Vocational Choices (Women)

| lst   |      |         |         | Second | Vocati      | onal (       | Choice                 |    |     |      |
|-------|------|---------|---------|--------|-------------|--------------|------------------------|----|-----|------|
| VC    | Saı  | me majo | r class |        | Rela<br>Mai | ted<br>class | Unrelated<br>Maj class |    | Und | N    |
|       | SO   | SSG     | CR      | R.     | cr          | r            | U                      |    |     |      |
| ISC   | 28   | *       | 1       | 0      | 14          | 9            | 3                      | 0  | 9   | 64   |
| ISA   | 81   | 28      | 4       | 0      | 14          | 82           | 13                     | 3  | 11  | 236  |
| IAR   | 4    | *       | 0       | 1      | *           | 0            | 0                      | 0  | 0   | 5    |
| IAS   | 5    | 0       | O       | 0      | *           | 4            | 2                      | 2  | 0   | 13   |
| SIA   | 121  | 0       | *       | 65     | 28          | 0            | 4                      | 6  | 3   | 227  |
| SCE   | 41   | 5       | 20      | 10     | 2           | *            | 0                      | 1  | 0   | 79   |
| SCA   | 79   | *       | 18      | 13     | 1           | *            | 2                      | 3  | 7   | 123  |
| SEA   | 20   | 8       | *       | 34     | *           | *            | 2                      | 2  | 4   | 70   |
| SAI   | 240  | 18      | 73      | 20     | 17          | *            | 4                      | 2  | 12  | 386  |
| SAE   | 1569 | 467     | 41      | 62     | 83          | *            | 19                     | 27 | 89  | 2357 |
| CSE   | 15   | *       | *       | *      | 4           | 5            | 3                      | 0  | 0   | 27   |
| ASI   | 89   | 18      | 22      | *      | 32          | 7            | 1                      | 7  | 15  | 191  |
| ASE   | 94   | 13      | 13      | *      | 53          | 3            | 3                      | 7  | 19  | 205  |
| Total | 2386 | 557     | 192     | 205    | 248         | 110          | 56                     | 60 | 169 | 3983 |
| %/N   | 60   | 14      | 5       | 5      | 6           | 3            | 1                      | 1  | 4   | 9    |

at a rate well beyond the chance level (P<.000001) for both sexes. We conclude then that the use of this classification increases our predictive efficiency beyond the level provided by simply assuming that the majority of students will maintain their initial vocational choice.



### Discussion

Although the results are strong evidence for the idea that vocational choices of college students are both lawful and predictable, there is a need for much more research. Other investigators need to apply the classification scheme used here to other student groups for longer intervals of time--especially the period from freshman to senior year--to learn if the findings hold for longer periods of time. Because the results hinge on a particular classification with specific definitions of occupational "relatedness," they require critical scrutiny by others. The main classes may or may not be too broadly defined for practical value in vocational counseling. Similarly, the definitions of "occupational relatedness" may be too lenient to be helpful. These and other questions can only be resolved by trying out the classification to see how well it works for different purposes.

Despite these reservations, the findings appear congruent with several related studies. In three earlier longitudinal studies for one, two, and four-year intervals, Holland (1962, 1963, 1964) found that the majority of students gave occupational choices belonging to the same or related occupational class. In a recent longitudinal study of college students, Astin (in press) concludes that "patterns of change in career choice...are not random. In general, those students who change their plans tend to change to fields that are related to their initial choice."

It should be pointed out, however, that Astin found less "relatedness" between a student's occupational choice as a freshman and as a senior



than we found in the present study. In a more remotely related study, Roe (1966) classified the job changes for a sample of 804 men and found that 68% remained in the same occupational class during their careers. Although Roe's classification differs from Holland's, Roe's results reinforce the hypothesis that the successive occupational choices of students and older adults are lawful and predictable. With skillful revisions of classification schemes and more work, a clear knowledge of a person's occupational ambitions and work history appears within our reach.

Assuming that other investigations reinforce the results, several practical applications appear plausible and desirable. Occupational maps, like Figures 1 and 2, but in greater detail, could be prepared to show students who wish to change fields some of the common alternatives taken by other students. Such maps might be especially useful because they would reduce the ambiguity and difficulty of the search for suitable alternatives. Occupational materials in counseling could also be arranged in terms of the present classification scheme and in terms of the popular student changes in occupational choice. Occupational maps could be used in freshmen orientation programs and in career orientation courses to provide a helpful understanding of the occupational world and to suggest alternatives closely related to a student's initial choice. Although such uses of this research are remote at present, they are promising for experimental programs and new studies.



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APPENDIX



### Patterns of Occupational Change

In the following diagrams, the lines indicate how a student's initial occupational choice is followed by the same or related occupational choices about 8 to 12 months later.



### 1. Men

Intellectual-Realistic-Enterprising (INT-REAL-ENT)

$$(N = 362)$$

Military service, aeronautical, chemical, electrical & general engineering

(N = 75)Other 21%ENT-con-soc (N = 10)chemistry, physics management, geology, astronomy, marketing geophysics, astrophysics, engin. INT-REAL-art (N = 15)science REAL-INT-ENT mech. & indus. farming, civil, 14% (N = 49) engineering INT-REÁL-ENT 59% (N = 213)

Enterprising-Conventional-Social (ENT-CON-SOC)

(N = 201)

Management, marketing

(N = 61)Other 30% ENT-art-SOC (N = 7)lawCON-ENT-real (N = 10)accounting ENT-CON-real (N = 21)purchasing, 10%sales ENT-CON-SOC 102) 51% (N =



Figure 1 con't.

ERIC.

Realistic-Intellectual-Social (REAL-INT-SOC)

$$(N = 100)$$

Industrial arts education, forestry, trade & industrial education

| REA             | REAL-INT-ent RE | REAL-ent-INT   | INT_REAL_SOC      | SOC-ent-art        | Other    |
|-----------------|-----------------|----------------|-------------------|--------------------|----------|
| 5%              |                 | 3%             | 3%                | 3%                 | 23%      |
| (N = 5)         | _               | (N = 3)        | (N = 3)           | (N = 3)            | (N = 23) |
| farming, mech., | agı             | agric, science | oceanography,     | counseling & guid. |          |
| indus., civil   |                 |                | vet. science;     | indus. & personnel |          |
| engineering     |                 |                | biochem., botany, | psych., foreign    |          |
|                 |                 |                | zoology           | serv., general     |          |
|                 |                 |                |                   | & other ed. spec.  |          |

Realistic-Intellectual-Enterprising (REAL-INT-ENT)

$$(N = 293)$$

civil engineering, industrial engineering, mechanical engineering Farming,

|   | T Other      | 23% | (N = 68)  |                 |                      |                     |                |
|---|--------------|-----|-----------|-----------------|----------------------|---------------------|----------------|
|   | REAL-ENT-INT | 4 % | (N = 11)  | agricultural    | science              |                     |                |
|   | ENT-con-soc  | 4 % | (N = 13)  | management,     | 1., marketing        |                     |                |
|   | INT-REAL-ENT | 8 % | (N = 22)  | military serv., | aeronautical, chem., | electrical, general | & other engin. |
| \ | REAL-INT-ENT | 61% | (N = 179) |                 |                      |                     |                |

Intellectual-Realistic-Social (INT-REAL-SOC)

$$(N = 133)$$

Oceanography, veterinary science, botany, biochemistry, zeology

|   | Other<br>28%     | (N = 37) |                     |                     |                  |             |
|---|------------------|----------|---------------------|---------------------|------------------|-------------|
|   | REAL-INT-SOC 3%  | (N = 4)  | industrial arts     | educ., forestry,    | trade & indus.   | טונים       |
|   | REAL-ent-INT     | (N = 5)  | agricultural        | duc., science       |                  |             |
|   | INT-SOC-REAL 11% | (N - 15) | biology, math. ed., | nat. science educ., | other biological | sci. fields |
| / | INT-REAL-SOC 54% | (N = 72) |                     |                     |                  |             |

Figure 1 con't.

ERIC Full Text Provided by ERIC

Social-Realistic-Intellectual (SOC-REAL-INT) (N = 124)
Physical education, recreation & health,

education of exceptional children recreation & health,

|      | Other<br>18%<br>(N = 22)                           |   |
|------|--|---|
|      | INT-art-SOC<br>2%<br>(N = 3)<br>physical therapy,  | anthropology                                |
|      | REAL-INT-SOC<br>2%<br>(N = 3)<br>forestry, trade & | indus. educ., indus.<br>arts education      |
|      | INT-SOC-REAL 3% (N = 4) math educ., nat.           | sci. educ., biology,<br>other biolog.fields |
| <br> | ent-con-SOC $4\%$ (N = 5) management.              | marketing                                   |
| \    | SOC-REAL-INT $70\%$ (N = 87)                       |   |

Social-Intellectual-Enterprising (SOC-INT-ENT)

= 109)

elementary education, experimental & general psychology (N = 109) Social work,

| Other        | 30% | (N = 33) |                     |                    |                                       |                    |               |
|--------------|-----|----------|---------------------|--------------------|---------------------------------------|--------------------|---------------|
| SOC-ENT-INT  | 2 % | (N = 5)  | history, history    | educ., educ.       | psych.                                |                    |               |
| SOC-real-INT | 8 % | (N = 9)  | phys. educ., health | & rec., educ. of   | .except. children                     |                    |               |
| SOC-ENT-art  | %6  | (N = 10) | educ., general &    | other spec., coun- | seling & guid, indus.except. children | & personnel psych. | foreign serv. |
| SOC-INI-ENT  | 48% | (N = 52) |                     |                    |                                       |                    |               |

Social-Enterprising-Intellectual (SOC-ENT-INT) = 186

education, education psychology history (N History,

| SOC-real-INT Other | N) (9           | phys. educ., rec.     | & health, educ. of  | except, children     |                 |
|--------------------|-----------------|-----------------------|---------------------|----------------------|-----------------|
| SOC-ENT-art SO     | (N = 10)        | gen. &other educ., ph | counseling&guid., & | indus. &personnel ex | psych,, foreign |
| SOC-INT-ENT        | (N = 13)        | elem. educ., exp.     | &gen. psych.,       | social work          |                 |
| SOC-ENT-INT        | 0/6 CC $0/6$ CC |                       |                     |                      |                 |

service

con't. Figure 1

ERIC Full Text Provided by ERIC

Intellectual-Realistic-Artistic (INT-REAL-ART)

chemistry, physics, engineering science geophysics, astronomy, astrophysics, (N = 186)Geology,

(N = 62)Other 33% sci. educ., biology, math educ., nat. other biological INT-soc-REAL (N = 7)fields farming, mech., REAL-INT-ent chem., elec., aero., indus., civil engineering (6 = N)general & other military serv., INT-REAL-ent engineering (N = 17)INT -REAL-ART

49% (N = 91)

Intellectual-Social-Realistic (INT-SOC-REAL)

education, natural science education, biology, other biological fields (N = 239)Mathematics = 239

INT-SOC

43% (N = 1)

(66 = N)Other 41% & general psych., elem. educ., exp. SOC-INT-ent social work (N = 9)& health, educ. of phys. educ., rec. except. children SOC-REAL-INT (N = 9)botany, zoology, INT-REAL-SOC biochem., vet. oceanography, (6 = N)science INT-REAL-con metallurgical math, stat., engineering (N = 10)-REAL 03)

Intellectual-Social-Artistic (INT-SOC-ART)

other health fields (N = 261)Medicine,

(N = 62)Other 24% physics, astrophysics, geology, geophysics, astronomy, chem., engineering sci. INT-real-ART (N = 4)sci. educ., biology, math educ., nat. other bio. fields INT-SOC-real (N = 4)educ., counseling personnel psych., & guid., indus. & general & other SOC-ent-ART foreign serv. (N = 5)clinic. psych., gen. theology, religion, social science SOC-ART-INT (6 = N)INT-SÓC-ART 177) 68% <u>М</u>

Conventional-Enterprising-Realistic (CON-ENT-REAL)

$$(N = 134)$$

Accounting

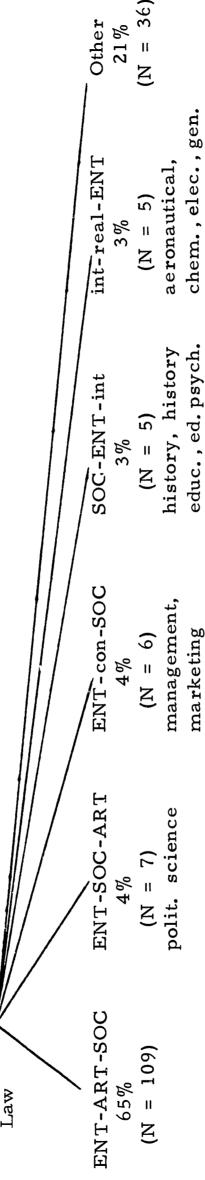
|   | ENT-art-soc  | 3%  | (N = 4)  | law         |           |
|---|--------------|-----|----------|-------------|-----------|
|   | CON-ENT-int  | 4%  | (9 = N)  | finance     |           |
| / | ENT-CON-soc  | 13% | (N = 18) | management, | marketing |
| \ | CON-ENT-REAL | 54% | (N = 73) |             |           |

(N = 33)25% Other

Enterprising-Artistic-Social (ENT-ART-SOC)

$$(N = 168)$$

Law



-27-

kother engineer.

military serv.

$$i6 = N$$

Artistic-Social-Intellectual (ART-SOC-INT) (N = 95) Spee**ch**, general humanities, philosophy, English, creative writing, art education, music education

|   | Other        | 25% | (N = 24) |                     |                      |                  |
|---|--------------|-----|----------|---------------------|----------------------|------------------|
|   | SOC-real-INT | 3%  | (N = 3)  | phys. educ., health | & rec., educ. of     | except. children |
|   | SOC-ART-INT  | 3%  | (N = 3)  | theology, religion, | clinic, psych., gen. | social sciences  |
|   | ART-ent-SOC  | 4%  | (N = 4)  | journalism, radio   | TV, communica-       | tions            |
|   | ART-SOC-ent  | 18% | (N = 17) | music, drama,       | Eng. education       |                  |
| / | ART-SOC-INT  | 46% | (N = 44) |                     |                      |                  |

# 2. Women

Social-Artistic-Enterprising (SOC-ART-ENT)

(N = 2357)

Speech, elementary & secondary education, counseling & guidance, sociology, history, public relations, advertising, law, home economics, housewife, social work

|   | Other       | 8%  | (N = 193)           |                    |                     |                      |                             |                     |   |               |           |
|---|-------------|-----|---------------------|--------------------|---------------------|----------------------|-----------------------------|---------------------|---|---------------|-----------|
|   | SOC-ENT-ART | 1 % | $(N = 33) \qquad ($ | management, sales, | purchasing, bus.    | admin., educ.        | , psych.                    |                     |   |               |           |
|   | SOC-ART-int | 2%  | (N = 41)            | dentistry, nurs.,  | other health, clin- | ical, exp. &gen.     | psych., phys. ther., psych. | theology, religion, | poli. sci., govern.,                    | international | relations |
|   | ART-SOC-ENT | 2%  | (N = 54)            | drama, for. serv., | music ed., mod.     | foreign lang., other | fine &appl. arts,           | journalism, radio-  | TV, communications poli. sci., govern., |               |           |
| \ | SOC-ART-ENT | 86% | (N = 2036)          |                    |                     |                      |                             |                     |   |               |           |

Social-Intellectual-Artistic (SOC-INT-ART)

(N = 227)

Pharmacy, medical technology, mathematics education

| ı | $\begin{array}{c} \text{Other} \\ 12\% \end{array}$ | (N = 28)  |                      |                    |                       |                      |                   |                    |                   |
|---|---|-----------|----------------------|--------------------|-----------------------|----------------------|-------------------|--------------------|-------------------|
|   | INT-SOC-con   | (N = 10)  | mathematics,         | statistics         |                       |                      |                   |                    |                   |
|   | INT-SOC-ART<br>8%                                   | (N = 18)  | medicine, vet. med., | biochem., biology, | chem., zoology,       | other bio. sci.,     | nat. sci. educ.   |                    |                   |
|   | SOC-ART-ent 22%                                     | (N = 50)  | home econ., hswf.,   | speech, law, soci- | ology, history, coun. | &guid., advertising, | public relations, | social work, elem. | & secondary educ. |
|   | SOC-INT-ART 53%                                     | (N = 121) |                      |                    |                       |                      |                   |                    |                   |



istic-Intellectual (SOC-ART-INT) Social-Arti

$$(N = 386)$$

theology, religion, government, political science, international relations Dentistry, nursing, other health fields, clinical, general, & experimental psychology, physical therapy,

(N = 33)Other %6 SOC-con-ART secretarial (N = 8)science TV, communications drama, for. serv., public relations, soc. journalism, radioology, history, coun. foreign lang., oth. music ed., mod. &guid., advertising, fine &appl. arts, ART-SOC-ent (N = 14)home econ., hswf., speech, law, sociwork, elem. &sec. SOC-ART-ent (N = 73)education 19%SOC-ART-INT (N = 258)

%29

Artistic-Social-Intellectual (ART-SOC-INT)

$$(N = 191)$$

art education, literature, English, creative writing Art, music,

(N = 29)Other 15%SOC-con-ART secretarial (N = 3)science TV, communications drama, for. serv., public relations, soc. journalism, radioforeign lang., oth. &guid., advertising, fine & appl. arts, music ed., mod. ART-SOC-ent (N = 22)ology, history, coun. home econ., hswf., speech, law, sociwork, elem. &sec. SOC-ART-ent (N = 30)education ART-SOC-INT (N = 107)

26%

con't. Figure 2 Intellectual-Social-Artistic (INT-SOC-ART)

(N = 236)

Medicine, veterinary medicine, biology, biochemistry, zoology, other biological sciences, chemistry, natural science education

(N = 37)Other 16%health, clinical, exp. technology, math. dentistry, nurs., oth. pharmacy, med. SOC-INT-ART (N = 14)education &gen. psych., phys. public relations, soc. religion, poli. sci., govern., internat. ther., theology, SOC-ART-INT (N = 24)10%relations &guid., advertising, ology, history, coun. home econ., hswf., work, elem, & sec. speech, law, soci-SOC-ART-ent (N = 52)education INT-SOC-ART 46% (N = 109)

Social-Conventional-Artistic (SOC-CON-ART)

(N = 123) Secretarial science

Other 11%dentistry, nurs., oth. health, clinical, exp. &gen. psych., phys. public relations, soc. religion, poli. sci., govern., internat. &guid., advertising, ther., theology, SOC-ART-int (N = 2)ology, history, coun. home econ., hswf., speech, law, sociwork, elem. &sec. SOC-ART-ent (N = 11)office work, business education SOC-CON-ent clerical work, (N = 18)15%SOC-CON-ART 64% (N = 79)

relations

education

Figure 2 con't.

Artistic-Social-Enterprising (ART-SOC-ENT)

(N = 205)

Music education, drama, other fine & applied arts, modern foreign language, journalism, radio-TV, communications, foreign service

| 1 | Other       | 16% | (N = 32)  | oth.                   | xp.                    | .S.                                     |                              | •                      |                    |           |
|---|-------------|-----|-----------|------------------------|------------------------|---|------------------------------|------------------------|--------------------|-----------|
|   | SOC-ART-int | 3%  | (9 = N)   | dentistry, nurs., oth. | health, clinical, exp. | &gen. psych., phys.                     | ther., theology,             | religion, poli. sci.,  | govern., internat. | relations |
|   | ART-SOC-int | 9%  | (N = 13)  | art, art education,    | music, literature,     | English, creative                       | writing                      | · ·                    |                    |           |
|   | SOC-ART-ENT | 23% | (N = 47)  | home econ., hswf.,     | speech, law, soci-     | ology, history, coun. English, creative | &guid., advertising, writing | public relations, soc. | work, elem. & sec. | education |
|   | ART-SOC-ENT | 52% | (N = 107) |                        |                        |   |                              |                        |                    |           |

### Postscript

After this article was completed, two additional questions arose:

(a) If Roe's occupational classification, a comparable classification, were applied to the same data, how well would her scheme order the data? And, (b) if the Holland and Roe classifications were applied only to students who changed their occupational choice, would these classifications still predict the changes beyond chance expectancy? Because 50% of the men and 60% of the women did not change their occupational choice, a high percentage of accuracy can be obtained without the use of any classification scheme by simply using the initial choice as the predicted choice.

### Roe's Classification

The application of Roe's system to the data reported earlier produced Tables A and B for men and women.

To compare the relative efficiency of the Holland and Roe schemes,
Tables C and D were prepared for men and women. These tables show how
many students gave the same occupational choice on both occasions (SO),
how many students gave different choices belonging to the same major occupational class (R), and how many students gave choices belonging to related
major classes (r). (By Roe's definition related classes are the two adjacent
classes so that III and V are related to IV; II and VIII are related to I, etc.)
Unrelated vocational choices are all other possibilities except being undecided upon follow-up. The summary percentages at the bottom of Tables C
and D make it clear that the Roe scheme orders the data with approximately



the same degree of efficiency as the Holland scheme (compare Tables C and D with Tables 6 and 7).

### Changers Only

The application of the Holland and Roe classifications to only those students who changed their vocational choices was accomplished in the following way. For both classifications and for every initial vocational choice the following computations were performed: the number of students who changed their occupational choice, the number of possible related occupational choices for students with a given initial choice in each major class (k - 1), the expected percentage of related choices (the possible number of same-class related choices divided by the total number of choices in the classification scheme), the actual number of students making same-class related choices, the percentage of students whose second choice was related to their first choice (actual related N over change N), the number of occupations in the related occupational class, the expected percentage of students with related choices (the number of occupations in the related class divided by the number of possible choices in the entire classification), the number of students making related occupational choices in the related occupational class (or classes in the case of the Roe scheme), the percentage of students with different class related choices, and the total expected and actual frequencies for the same and related class. Table E illustrates these computations for a single class in Holland's scheme. Separate tables for both sexes and both classifications were prepared but are not presented because of their great size.



When the sign test was applied to these four complete tables for men and women using both classifications, they revealed that both classifications organize the data for changers well beyond a chance level; that is, the actual percentages usually exceed the expected percentages. More specifically, the obtained percentages exceed the expected percentages for the "Same Major Class" well beyond the .005 level for both classifications. The result holds for the total expected and total obtained frequencies, but the results for "related major class" are not significant for either classification system, although these insignificant results contribute positively, in the case of Holland's classification, to the total obtained frequency. Table F provides a simple statement of the relative efficiency of the two classifications when applied to changers. In this instance, Table F suggests that Holland's scheme is a more efficient predictive scheme than Roe's.

We conclude then, that for prediction purposes, either scheme is better than no classification. Holland's appears more efficient, subject to one qualification. Since Holland's scheme was developed for the present sample of college students, it may enjoy some advantage. Only many comparative tests of these systems with different populations for several purposes will make their usefulness and relative values explicit.



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Table A

The Relation of a College Students' First Vocational Choice to His Vocational

Choice 8-12 Months Later Using Roe's Classification Scheme

(Men)

|          |       |    |     |     | Second V | Second Vocational Choice | Choice |      |           |       |
|----------|-------|----|-----|-----|----------|--------------------------|--------|------|-----------|-------|
| 1st VC   | ы     | II | III | ΛI  | Λ        | IV                       | ΙΙΛ    | VIII | Undecided | Total |
| н        | 119   | 1  | 11  | 9   | 2        | 13                       | 56     | 1    | 12        | 191   |
| II       | 0     | 10 | 18  | 7   | 0        | 1                        | က      | 1    | 9         | 41    |
| III      | 2     | 31 | 297 | 8   | 1        | 11                       | 46     | 6    | 48        | 447   |
| IV       | 16    | 7  | 33  | 456 | <b>∞</b> | 45                       | 34     | 10   | 50        | 654   |
| >        | 0     | 0  | ٣   | 1   | 50       | 13                       | Ŋ      | 0    | 6         | 81    |
| IA       | 30    | Ŋ  | 56  | 21  | 22       | 616                      | 85     | 13   | 94        | 942   |
| VII      | 56    | Ĺ  | 49  | 15  | 6        | 45                       | 664    | 16   | 112       | 971   |
| VIII     | 4     | 4, | 7   | 9   | 0        | 6                        | 25     | 111  | 13        | 174   |
| Undecide | ed 13 | 11 | 53  | 19  | Ŋ        | 42                       | 73     | 11   | 143       | 370   |
| Total    | 245   | 75 | 522 | 529 | 91       | 795                      | 961    | 166  | 487       | 3871  |
|          |       |    |     |     |          |                          |        |      |           |       |



Table B

The Relation of a College Students' First Vocational Choice to His Vocational

Choice 8-12 Months Later Using Roe's Classification Scheme

(Momen)

|         |      |    |     | S  | econd Vc | Second Vocational Choice | Choice |      |           |       |
|---------|------|----|-----|----|----------|--------------------------|--------|------|-----------|-------|
| st VC   |      |    |     | ΛI | Λ        | VI                       | VII    | VIII | Undecided | Total |
| Н       | 271  | 1  | 11  | 1  | 0        | 34                       | 85     | 12   | 27        | 442   |
| ы       | П    | 8  | 9   | 0  | 0        | 2                        | 2      | -    | 33        | 23    |
| II      | 6    | 7  | 163 | 0  | 0        | 10                       | 40     | 2    | 16        | 247   |
| >       | 2    | 0  | Н   | 4  | 0        | 0                        | 1      | 33   | 8         | 14    |
| _       | 0    | 0  | П   | 0  | 0        | 0                        | 1      | 0    | 0         | 2     |
| I.      | 74   | 2  | 34  | 5  | 1        | 535                      | 150    | 13   | 51        | 865   |
| II      | 116  | 11 | 33  | 3  | 0        | 81                       | 1866   | 30   | 121       | 2261  |
| III     | 14   | 1  | 7   | 0  | 0        | 9                        | 53     | 161  | 30        | 272   |
| ndecide | d 29 | 2  | 19  | 1  | 0        | 39                       | 86     | 13   | 88        | 289   |
| otal    | 516  | 32 | 275 | 14 | 1        | 707                      | 2296   | 235  | 339       | 4415  |
|         |      |    |     |    |          |                          |        |      |           |       |

Table C

Lawfulness of a College Student's Successive Vocational Choices

Using Roe's Classification Scheme

(Men)

|              |      |     | Second V | ocational Ch | oice      |      |  |
|--------------|------|-----|----------|--------------|-----------|------|--|
| Initial VC   | so   | R   | <b>r</b> | Unrelated    | Undecided | N    |  |
| I            | 110  | 9   | 2        | 58           | 12        | 191  |  |
| II           | 10   | 0   | 18       | 7            | 6         | 41   |  |
| ш            | 191  | 106 | 34       | 68           | 48        | 447  |  |
| IV           | 333  | 123 | 41       | 107          | 50        | 654  |  |
| v            | 50   | 0   | 14       | 8            | 9         | 81   |  |
| VI           | 472  | 144 | 107      | 125          | 94        | 942  |  |
| VII          | 457  | 207 | 61       | 134          | 112       | 971  |  |
| VIII         | 87   | 24  | 29       | 21           | 13        | 174  |  |
| Total N      | 1710 | 613 | 306      | 528          | 344       | 3501 |  |
| Percent<br>N | 49   | 18  | 09       | 15           | 10        | 100  |  |

Note. Total N is less those who started as "Undecided" N = 370.



Table D

Lawfulness of a College Student's Successive Vocational Choices

Using Roe's Classification Scheme

(Women)

Second Vocational Choice Initial VC NUnrelated Undecided SO R r Ι IIIIIIVV **5** VIVIIVIITotal N Percent N

Note. Total N is less those who started as "Undecided" N = 289.



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for Students Who Changed Their Vocational Choice Over a 8-12 Month Interval The Prediction of Change from Holland's Classification (Men)

|                              |            |                               |             |                       | Sam   | Same class             |                                |                                  | Rela                 | Related class          | 70                  | Total   | al               |
|------------------------------|------------|-------------------------------|-------------|-----------------------|---|------------------------|--------------------------------|----------------------------------|----------------------|------------------------|---------------------|---|------------------|
| Realistic<br>vocations       | Total<br>N | Total<br>N<br>less<br>unclass | Change<br>N | No. of related occup. | $rac{	ext{Actual}}{	ext{Fxpected}}_{m{related}}$ | Actual<br>related<br>N | Actual No. of related % occup. | No. of<br>related<br>occup.<br>k | Expected related % N | Actual<br>related<br>N | Actual<br>related % | Actual Expected related \( \% \) \( \% | Actual<br>1<br>% |
| Industrial arts<br>education | 32<br>32   | 29                            | 10          | 6                     | 11.1  | 2                      | 70.0                           | 29                               | 35.8                 | 1                      | 10.0                | 46.9  | 80.0             |
| Trade & indus-<br>trial ed   | s-<br>13   | 12                            | 9           | 6                     | 11.1  | 4                      | 66.7                           | 59                               | 35.8                 | 0                      | 0.0                 | 46.9  | 7.99             |
| Forestry                     | 55         | 49                            | 16          | 6                     | 11.1  | 2                      | 12.5                           | 59                               | 35.8                 | 2                      | 43.8                | 46.9  | 56.3             |
| Civil eng                    | 124        | 114                           | 47          | 6                     | 11.1  | 23                     | 48.9                           | 56                               | 35.8                 | 13                     | 27.6                | 46.9  | 76.5             |
| Farming                      | 56         | 23                            | 9           | 6                     | 11.1  | Ŋ                      | 83.3                           | 59                               | 35.8                 | П                      | 16.7                | 46.9  | 100.0            |
| Mech eng                     | 121        | 109                           | 43          | 6                     | 11.1  | 9                      | 14.0                           | 59                               | 35.8                 | 22                     | 51.2                | 46.9  | 65.2             |
| Indus eng                    | 22         | 20                            | 6           | 6                     | 11.1  | 7                      | 22.2                           | 56                               | 35.8                 | 3                      | 33.3                | 46.9  | 55.5             |
| Architecture                 | 38         | 36                            | 14          | 6                     | 11.1  | 9                      | 42.8                           | 59                               | 35.8                 | ດ                      | 35.0                | 46.9  | 77.8             |
| Geography                    | 4          | 8                             | 7           | 6                     | 11.1  | 0                      | 0.0                            | 59                               | 35.8                 | П                      | 50.0                | 46.9  | 50.0             |
| Agric sci                    | 61         | 53                            | 24          | 6                     | 11.1  | 12                     | 50.0                           | 10                               | 12.3                 | Ŋ                      | 20.8                | 23.4  | 70.8             |
|                              |            |                               |             |                       |   |                        |                                |                                  |                      |                        |                     |   |                  |

the expected % related) for "Same class" is identical for all occupations within a major class. Since the "Related Architecture class" for each occupation is determined by the second highest VPI code, the number of different class related The number of related occupations (and, hence, occupations (and resulting expected % related) differs for occupations within the same major class. k is the number of occupations in a major class. griculture science (REI) illustrate this difference. (RIA) and A Note.

Table F

The Average Gain Beyond Chance for the Holland and Roe Classification Systems

("Same" Plus "Related" Classes)

|       | Holland<br>% | Roe<br>% |
|-------|--------------|----------|
| Men   | 29.6         | 13.8     |
| Women | 21.3         | 10.8     |



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