

ED 021 188

CONTINUING PROFESSIONAL EDUCATION PROGRAMS OF VOLUNTARY HEALTH AGENCIES.

American Medical Association, Chicago, Ill.

Pub Date Jun 67

Note- 26p.

EDRS Price MF-\$0.25 HC-\$1.12

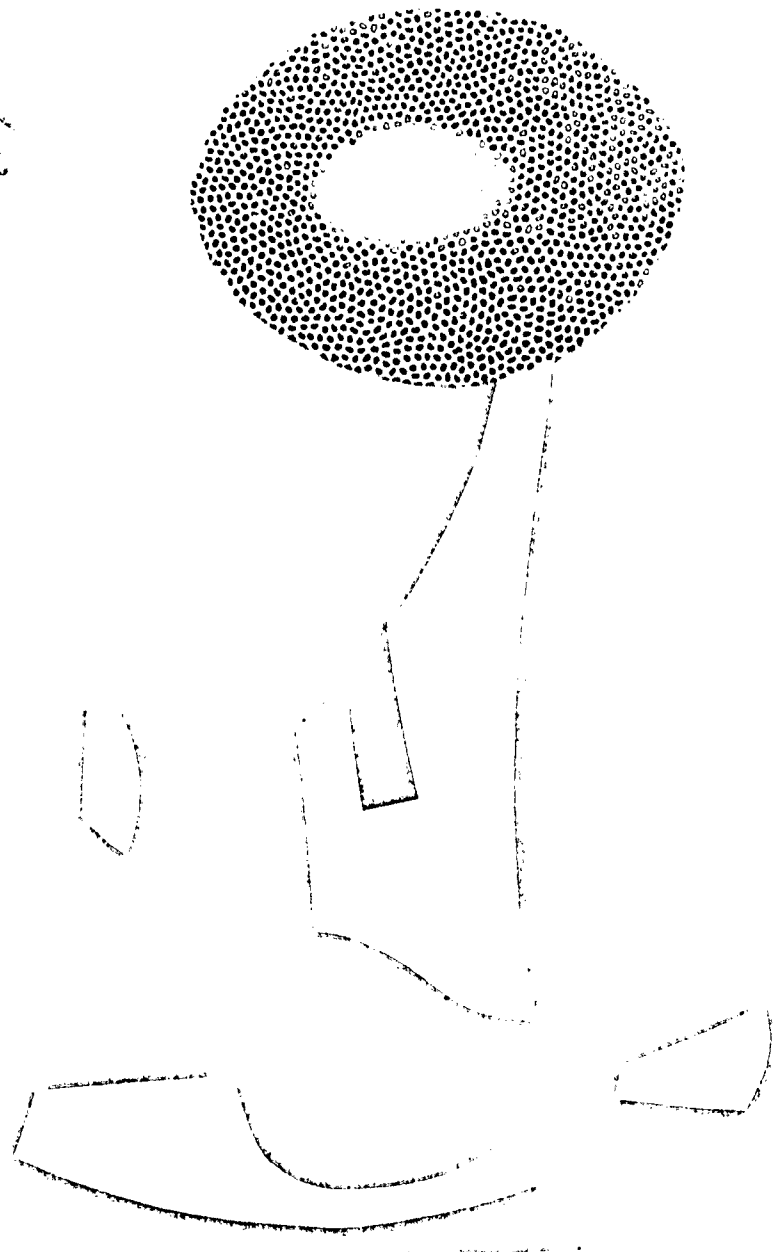
Descriptors- EXHIBITS, FELLOWSHIPS, FILMS, *HEALTH PERSONNEL, INFORMATION SOURCES, INSTRUCTIONAL MATERIALS, *PHYSICIANS, *PROFESSIONAL CONTINUING EDUCATION, PUBLICATIONS, *VOLUNTARY AGENCIES

Organizational objectives and professional continuing education programs of ten voluntary health agencies--Allergy Foundation of America, American Cancer Society, American Heart Association, Arthritis Foundation, National Association for Mental Health, National Foundation for Infantile Paralysis, National Society for the Prevention of Blindness, National Tuberculosis Association, Planned Parenthood Federation of America, and United Cerebral Palsy Associations--are described. Included is information on types of educational programs, fellowships and other grants, instructional materials, publications, and exhibits and films for loan. (ly)

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PROCEEDINGS
OF THE
NATIONAL
ACADEMY OF
EDUCATION
1978



ED021188

HC002311

CONTINUING
PROFESSIONAL
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June 1967

Material compiled by the

AMERICAN MEDICAL ASSOCIATION

Committee On Continuing Professional Education
Programs of Voluntary Health Agencies

of the

Council on Voluntary Health Agencies

AC 002 397

**Committee on Continuing Professional Education
Programs of Voluntary Health Agencies**

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Introduction

The American Medical Association's Committee on Continuing Professional Education Programs of Voluntary Health Agencies was established by the Board of Trustees in May 1964. It is under the auspices of the AMA Council on Voluntary Health Agencies.

The specific objectives of this Committee are: "to study, advise, coordinate, and offer consultation on continuing education programs of voluntary health agencies offered to the practicing physician." The membership consists of representatives of national voluntary health agencies, AMA Council on Medical Education, AMA Committee on Continuing Medical Education, AMA Council on Voluntary Health Agencies and delegates-at-large.

The Committee uses the AMA adopted definition of continuing medical education which is as follows:

"Continuing medical education consists of educational activities engaged in by individuals possessing the degree of doctor of medicine which are primarily designed to keep them abreast of their own particular field in medicine. Such activities are intended both to refresh the individual in various aspects of his basic medical education and to inform him of the new developments within his field, and do not lead to any formal advanced standing in the profession. Post-graduate programs may be on a full-or part-time basis, but are usually of relatively short duration, i.e., days to months. The organization of these programs may be formal or informal, more often the latter. They are conducted in a great variety of forms using many methods and techniques. They are sponsored by a diverse group of institutions, schools, and organizations. Postgraduate programs may also include special training in very narrow fields of medicine, such as subspecialties and new areas of study, as well as short basic science courses."*

National Voluntary Health Agencies, their regional, state and local chapters, sponsor a large number of continuing medical education programs throughout the country. Also, they provide educational information through exhibits, films and publications. These agencies work closely with organized medicine, specialty societies, allied health organizations and each other to coordinate programs and eliminate, as far as possible, multiple demands on the practicing physician's time. When feasible and desirable, they blend their professional education efforts with public education activities.

* Adopted by AMA House of Delegates, December 1952

The American Medical Association has a role of national leadership in continuing medical education for physicians. In the winter of 1967, the Board of Trustees appointed a *Committee on Continuing Medical Education* which is charged to (a) organize, facilitate and innovate programs and activities in continuing medical education, (b) review and promote the coordination of all of the Association's programs of continuing medical education; (c) consult with other agencies and organizations interested in or active in the field of continuing medical education for the purpose of identifying, and when possible coordinating, the total effort of continuing medical education in the United States; (d) encourage and conduct research in continuing education needs, methods and techniques; (e) develop methods for increasing the motivations of practicing physicians to continue their education; (f) provide counsel to constituent and component societies of the Association or to such other agencies as may seek assistance.

The *AMA Council on Scientific Assembly* is charged with the primary responsibility of (1) organizing and developing the scientific program for the annual and clinical conventions, working with the Scientific Sections as provided in the Bylaws and to the maximum degree possible with the national specialty organizations; (2) advising the Board regarding sites for the Annual and Clinical Conventions, with a view to ensuring the highest possible quality of the scientific programs; and (3) processing the establishment of new Sections of the Scientific Assembly, as provided in the Bylaws.

The *AMA Council on Medical Education* developed, and the AMA House of Delegates approved in June 1964, a voluntary survey and accreditation program for institutions and organizations active in continuing medical education. Under this program, surveys are carried out at institutions which wish to have their programs accredited to determine whether they meet general standards established for this field. The survey and accreditation program was developed to serve two co-equal purposes: (1) a consultative and advisory visit by physicians experienced in continuing medical education to exchange with the professional staff visited information and viewpoints for the mutual benefit of all concerned; and (2) the identification, in the Council's annual listing, of those institutions and organizations whose educational objectives and resources in continuing medical education meet or exceed acceptable levels of quality.

This brochure briefly describes the types of continuing professional activities offered by a number of National Voluntary Health Agencies. Program details can be obtained by writing to the specific agencies listed or by contacting their affiliate offices in your area.

ALLERGY FOUNDATION OF AMERICA
801 Second Avenue
New York, New York 10017

MAJOR PURPOSE

The Allergy Foundation of America was established in 1953 by the American Academy of Allergy and the American College of Allergists to interpret the scope and true nature of allergic diseases and provide funds for leadership, technical training and facilities for the correction or prevention of allergic diseases.

**CONTINUING PROFESSIONAL
EDUCATION PROGRAM**

Through cooperative activities with related speciality groups and organized medicine.

AMERICAN CANCER SOCIETY
219 East 42nd Street
New York, New York 10017

MAJOR PURPOSE

The American Cancer Society is a voluntary association of people united to conquer cancer. Organized in 1913, its goal is "to conduct activities which may contribute to the control of cancer, to disseminate knowledge concerning the symptoms, treatment and prevention of cancer, to investigate conditions under which cancer is found and to compile statistics in regard thereto." Reorganized in 1945, the Society began an attack on cancer through research, education, and service to cancer patients. Cancer includes all malignant growths, brain tumors, sarcomas, all forms of leukemia, etc...estimated to take 305,000 lives in the United States in 1967.

**CONTINUING PROFESSIONAL
EDUCATION PROGRAM**

Through various education committees of the American Cancer Society.

Scientific Sessions

Each year the National Society conducts a *Scientific Session*. These conferences, open to all members of the medical and dental professions, and students are held each year in a different area of the country, thereby attracting and bringing cancer education to a variety of professional audiences.

Every four years the American Cancer Society jointly sponsors with The National Cancer Institute a *National Cancer Conference* to report on and assess the accomplishments and needs in cancer control. These three to four day conferences for physicians and allied scientists are held in widely separated areas of the country; the First (in 1949) was held in Memphis, Tennessee; the Second in Cincinnati, Ohio; the Third in Detroit, Michigan; the Fourth in Minneapolis, Minnesota and the Fifth in Philadelphia, Pennsylvania. The Sixth National Cancer Conference will be held in September, 1968 in Denver, Colorado.

The Divisions of the Society, in cooperation with the appropriate medical societies, frequently sponsor or co-sponsor *statewide or regional meetings* for professional audiences. Examples are the Midwest Cancer Conference and the Rocky Mountain Cancer Conference.

Divisions and Units sponsor or co-sponsor, *local institutes, panel discussions* and occasionally closed circuit *TV programs* for the medical profession. They also furnish speakers on cancer for professional meetings.

Meetings

As needed, the Divisions and local units of the Society in cooperation with appropriate professional groups sponsor or co-sponsor conferences or courses on specific aspects of cancer detection, diagnosis or treatment.

Fellowships, Scholarships, Others

A National *Clinical Fellowship* Program was inaugurated by the Society in 1948.

Clinical Fellowships are awarded to institutions for the training of clinicians to improve the diagnosis and treatment of cancer. They are intended to provide additional specialized clinical training in cancer, in quantity and depth, beyond that which would ordinarily be received in residency training programs. In the 18 years from 1948 through 1966, more than 2,000 physicians and dentists were awarded Clinical Fellowships for a year or more of training in 140 institutions in 36 states, Puerto Rico, and the District of Columbia.

Advanced Clinical Fellowships are awarded to outstanding young Clinicians in order to strengthen teaching programs in medical centers in cancer by encouraging these promising individuals to enter academic careers in clinical medicine upon the completion of their specialty training. Since 1958, when this type of fellowship was first granted, through June 1965, 92 individuals were awarded advanced clinical fellowships for training in 46 institutions in 22 states, Puerto Rico and the District of Columbia.

In addition to Clinical Fellowships, the National Cancer Society grants *Postdoctoral Fellowships* and *Postdoctoral Research Scholarships* to extend the previous training and experience of young M.D.'s or Ph.D.'s until they are qualified to conduct independent, productive research on the cancer problem and obtain a suitable position. *Scholar grants* are also awarded to provide special training or experience in the United States or abroad for established investigators already having an assured position in the United States.

In order to meet current local needs, some of the Society's divisions provide fellowships or scholarships in cancer to professional personnel. These are for courses such as training in cytology, cancer courses for nurses in supervisory or teaching positions, and specialized training in the detection and management of cancer for physicians and dentists.

Through the Society's *Miscellaneous Grants* program, a limited number of grants are awarded for special projects which further the professional education of the medical and allied professions. Examples are grants given to help defray the cost of specialized books, pilot projects or evaluations, needed for specific methods of cancer detection, diagnosis or treatment.

Education Materials

The Society develops publications and offers them, with very few exceptions, without charge to the medical and allied professions. It publishes two professional journals:

CANCER, a monthly professional journal available on subscription for those members of the medical profession with special interest or responsibilities in the cancer field.

Ca-A Cancer Journal for Clinicians with a circulation of over 240,000 is issued bimonthly and is distributed free throughout the country to practicing physicians.

Exclusive of the journals, approximately 1,000,000 monographs, reprints and other authoritative brochures on cancer are distributed by the Society annually to the medical profession.

Through the Medical Library and the Department of Epidemiology and Statistics at the National Office, as well as through the Society's Division and Unit professional volunteers and staff, the Society serves as a source of information on cancer and cancer control to members of the medical and allied professions throughout the country. Books and journals on cancer are available for loan and reprints of articles and statistical information are provided. Each year the authoritative booklet *Cancer Facts and Figures* is published and distributed free of charge.

Exhibits and Films

The Society provides professional *exhibits* on cancer for loan at meetings or for display in places of assembly of medical and allied professional personnel.

A library of professional *films* on cancer is maintained for the use of the medical and allied professions. These films are produced by the Society with the cooperation and advice of outstanding medical authorities. They include a wide range of subjects covering those cancers which are amenable to control by early diagnosis and proper treatment. The films emphasize the importance and methods of early detection and diagnosis of cancer of the various sites. The principles of management are covered in order to improve referral and initial medical procedures.

The target audience of the Society's films is primarily the practicing physician who is not a specialist in the diagnosis and treatment of cancer, but who in his practice has the opportunity for the detection and early management of the cancer patient, and the medical student.

Prints of the Society's films are available for loan throughout the country from local American Cancer Society Divisions and Units.

AMERICAN HEART ASSOCIATION
44 East 23rd Street
New York, New York 10010

MAJOR PURPOSE

The American Heart Association was incorporated in 1924 and until reorganization in 1948 as a national voluntary health agency, was primarily concerned with furthering professional education. Since 1948, its efforts have been directed to the integration of research, professional and public education, and community services for control and ultimate conquest of diseases of the heart and blood vessels.

CONTINUING PROFESSIONAL EDUCATION PROGRAMS

Through educational councils and committees of the American Heart Association.

Scientific Sessions

The annual Scientific Session, which last year was attended by nearly 6,000 physicians, is the major scientific meeting. In addition, responsibility for one individual session at the annual AMA meeting is shared by the AHA and the American College of Cardiology. A continuing education conference on Coronary Care Units was held in 1966 and is planned for 1967 in conjunction with the Heart Disease Control Program and the American College of Cardiology.

Meetings, Seminars, Courses

The greater number of activities are the (almost) innumerable programs, courses, symposia and professional education programs developed locally by the affiliates and chapters usually with the guidance of their professional education committees. These take various forms: an annual meeting with a visiting lecturer; a series of speakers at an annual one or two day meeting of a large affiliate; a series of informal cardiology discussions held monthly in rotation in the heart stations of the hospitals of our larger cities; in depth, symposium-type discussions with a large number of invited speakers exploring a clinical or basic subject and occasionally resulting in a published monograph (these are frequently co-sponsored by a local medical school or other scientific organization).

The several national councils and committees also develop post-graduate education programs in their fields of special interest. For example, the Council on Clinical Cardiology each year sponsors a number of programs entitled "Three Days of Cardiology." These are given in association with a medical teaching center with both

local and invited faculty. These are of interest particularly to physicians specializing, or with a substantial interest in cardiology. Other Councils and Committees organize special symposia; recent symposia topics include: cardiopulmonary resuscitation, hypertension, electrocardiography, intravascular thrombosis, epidemiology, the teaching of cardiovascular diagnosis and atherosclerosis.

A major activity of the Committee on Medical Education is the development of improved techniques of medical education. Through its subcommittee in pilot projects, it has examined the relative effectiveness of material presented by lecture versus the consecutive case conference method, the use of the chart review technique in estimating the educational needs of physicians and alternate methods of selecting topic material for post-graduate instruction. This committee also sponsors a program for associates in research in medical education aimed at developing a cadre of physicians with special interest in the improvement of medical education methods both at the undergraduate and graduate level.

Fellowships, Scholarships, Other

The Council on Clinical Cardiology sponsors, often in association with affiliates or chapters, a number of teaching scholars in cardiology. These awards go to young physicians especially interested in devoting major attention to clinical teaching. Nursing education programs, especially in coronary care unit operation and cardiopulmonary resuscitation have had major emphasis recently.

Educational Materials

The major continuing education effort developed with the close attention of the national professional staff is, of course, the publication of the professional journals "Circulation" and "Circulation Research" and the monthly pamphlet "Modern Concepts of Cardiovascular Disease." Recently, responsibility for publishing "Stroke -- Modern Concepts of Cerebrovascular Disease," formerly published by the New York affiliate has been accepted by the new Council on Cerebrovascular Disease. In addition, monographs and supplements to the journals on specific areas of current interest are published.

Presently, the American Heart Association has taken responsibility with the American College of Cardiology for the distribution of a comprehensive listing of postgraduate programs in the cardiovascular field being planned by all organizations in the United States. Hopefully, this prospectus will assist organizations in planning postgraduate programs.

Exhibits and Films

The national staff working through the several committees, especially

the Committee on Medical Education, also develops professional education films, slide sets, self-testing units and other audio-visual aids. These are distributed for use by physicians through the affiliates and chapters and at meetings of local, state and national organizations.

THE ARTHRITIS FOUNDATION
1212 Avenue of the Americas
New York, New York 10036

MAJOR PURPOSE

The Arthritis Foundation was established in 1948 as The Arthritis and Rheumatism Foundation by a group of physicians and laymen in cooperation with the American Rheumatism Association, a society of doctors dedicated to work in the field of arthritis and related diseases. In 1965 the American Rheumatism Association merged into the Foundation and became the Medical Section of its newly created Medical Council which also embodies a paramedical section. The Foundation has these primary objectives: to find a cause and cure for each of the major varieties of rheumatic diseases; foster and finance research for better treatment methods; increase and improve local treatment facilities; provide specialized training for doctors and students of the health professions; extend public knowledge and understanding of arthritis; and raise funds to finance the expansion of these programs of research, patient care and education.

CONTINUING PROFESSIONAL EDUCATION PROGRAMS

Through various education committees of The Arthritis Foundation.

Scientific Sessions

The American Rheumatism Association Section of The Arthritis Foundation conducts a one-day workshop on management of or research in rheumatic diseases, preceding each of the semi-annual scientific meetings of the Association. Practicing physicians from several states in the area surrounding the meeting site are invited to attend, in addition to members of the Association.

Meetings, Seminars, Courses

Several of the chapters of The Arthritis Foundation regularly sponsor and allocate funds for workshops and clinical demonstrations of one to three days duration for the benefit of practicing physicians in the chapter area.

Many chapters of The Arthritis Foundation co-sponsor and assist financially the development of post-graduate courses in rheumatic diseases for practicing physicians. These courses are usually of three to seven days duration and are accredited by the American Academy of General Practice. Their several chapters conduct traveling clinics at the request of county medical societies in areas distant from urban medical centers. A team of rheumatologists, orthopedic surgeon, psychiatrist, and physical therapist will visit a community for management of patients referred by local physicians.

Fellowships, Scholarships, Others

A few of the larger chapters of The Arthritis Foundation offer clinical fellowships of three months to a year's duration to enable young physicians, who intend to practice in the chapter area, to obtain special training in rheumatology at a qualified medical center.

Education Materials

ARTHRITIS AND RHEUMATISM, the official journal of the American Rheumatism Association is published bi-monthly and distributed by subscription with a current circulation of about 3,600.

THE BULLETIN ON RHEUMATIC DISEASES is a series of single review articles on topics of clinical or research interest, published in nine issues per year. It is distributed gratis to interested physicians through the Chapters of The Arthritis Foundation and has a circulation of about 78,000.

THE PRIMER ON THE RHEUMATIC DISEASES is a factual compendium of seventy pages which is revised every four or five years by a committee of the American Rheumatism Association Section of The Arthritis Foundation and published in the *Journal of the American Medical Association*. Reprints of the Primer are distributed gratis to all third year medical students in this country every year.

THE RHEUMATISM REVIEW is a critical annual review and bibliography of the American and English literature on arthritis and related diseases which is published as a supplement to *Arthritis and Rheumatism*.

THE INDEX OF RHEUMATOLOGY is an indexed compilation of titles and journal references from the world's medical literature on the rheumatic diseases, published semi-monthly by The Arthritis Foundation in cooperation with the National Library of Medicine. It is distributed by subscription with a current circulation of 500.

Exhibits and Films

Scientific exhibits, medical consultation booths and clinical demonstrations are staffed by the American Rheumatism Association Section of The Arthritis Foundation at the Annual and Clinical Meetings of the AMA and at national meetings of the American Academy of Orthopedic Surgery and the American Academy of General Practice.

The Arthritis Foundation has available for loan or purchase six professional films on the diagnosis and management of arthritis and related diseases.

NATIONAL ASSOCIATION FOR MENTAL HEALTH
10 Columbus Circle
New York, New York 10019

MAJOR PURPOSE

The National Association for Mental Health was founded in 1950 through the consolidation of three leading national voluntary organizations in the mental health field, including the National Committee for Mental Hygiene, founded by Clifford Beers in 1909. A three-level organization with state divisions in 48 states and the District of Columbia and more than 900 local city or county chapters, the NAMH has as its purpose "to develop a coordinated citizens voluntary movement to work toward the improved care and treatment of the mentally ill and handicapped; for improved methods and services in research, prevention, detection, diagnosis and treatment of mental illness and handicaps; and for the promotion of mental health."

CONTINUING PROFESSIONAL EDUCATION PROGRAM

Through various committees of the National Association for Mental Health.

Scientific Session

Scientific conferences are held annually in conjunction with the annual meeting. Emphasis is on results of research supported by the NAMH Research Foundation.

Meetings, Seminars, Courses

Several state divisions and local chapters of the NAMH organize and finance continuing education programs for general practitioners and medical specialists, usually with facilities provided by nearby medical schools. These workshops and seminars have been concerned with alcoholism, childhood mental illness, special problems of adolescence, and other related subjects. Mental health associations in areas lacking a medical school have brought in psychiatric experts for seminars and workshops for physicians and other professional persons who regularly come in contact with the mentally ill.

Fellowships, Scholarships, Others

Several MHAs provide financial assistance to physicians and other professionals who undertake post-graduate training. Some associations also make grants directly to institutions engaged in post-graduate training programs.

The Scottish Rite Committee on Schizophrenia, which is administered by the NAMH, grants summer stipends to medical students for supervised work in behavioral research.

Educational Materials

The quarterly journal of NAMH, *Mental Hygiene*, contains original papers by writers of authority, reviews of important books, and reports of surveys, special investigations and new methods of prevention and treatment in the broad fields of mental hygiene and psychopathology and is of special interest to physicians and other professionals.

The basic bibliography, *Recommended Books for a Mental Health Library*, has a special section listing books of interest to physicians.

Exhibits and Films

The National Association for Mental Health Film Library maintains an extensive collection of motion pictures available for loan or purchase. A number of the films (such as Mental Symptoms series, Disordered Mind series) are directed specifically to physicians and other professionals.

THE NATIONAL FOUNDATION
800 Second Avenue
New York, New York 10017

MAJOR PURPOSE

The National Foundation for Infantile Paralysis was organized in 1938 to lead, direct and unify the fight against poliomyelitis by promoting study and research into the cause, nature and prevention of its harmful sequelae and to provide medical care for patients afflicted with the disease. In 1958, with its victory over polio assured, this organization enlarged its work of combating disease to include birth defects and arthritis as new target areas, an expansion advocated by medical and scientific advisors who cited the urgent need in both areas for the kind of maximum, coordinated approach that had won the fight against polio. Within six years, The National Foundation became the largest single source of private support for research and medical care in arthritis, and at the same time the only voluntary health organization leading a comprehensive attack on birth defects.

Each of these programs grew far beyond anything foreseen in the original planning. To better meet the expanding responsibilities, in 1964 The National Foundation and the Arthritis and Rheumatism Foundation together brought about the establishment of The Arthritis Foundation as a single, strong voluntary organization to combine and take over their arthritis programs. The move had enabled The National Foundation to apply its resources and energies henceforth to an intensified attack on birth defects.

CONTINUING PROFESSIONAL EDUCATION PROGRAMS

Through various committees of The National Foundation.

Scientific Sessions

Sponsoring of National and International Medical Conferences and Symposia: During the past year, The National Foundation provided funds to support the following conferences:

1. "Third International Congress on Human Genetics," Chicago, September, 1966.
2. The "Chicago Cytogenetics Conference," September, 1966 workshop to consider standardization of human chromosome data and setting up of a central cytogenetics registry.

3. Workshop on Hydrocephalus and Spina Bifida, New York City, December 14-16, 1966.
4. Conference on "Congenital Abnormalities and Hereditary Defects Responsible for the Immunological Deficiency of Man," Sanibel Island, Florida, February, 1967.
5. Birth Defect Center Conference, Chicago, April 12-14, 1967.

Meetings, Seminars, Courses

National Foundation Chapters finance and plan many medical symposia. They also provide funds for health personnel to attend short term courses and symposia.

Fellowships, Scholarships, Other

Scholarships - National Foundation Chapters with sufficient funds may provide scholarship assistance to outstanding students needing financial aid to prepare for careers in medicine, nursing, physical therapy, occupational therapy and medical social work. In the fiscal year ended May, 1966, 1,000 Chapters made such awards.

A National Foundation Merit Award of \$250 was initiated in April of last year. This is provided to the medical student judged by his medical school as having written the best paper on birth defects. In 1966, ten medical schools participated. Thirty-one Merit Awards were given this year.

Grants - A requirement for the support of a Birth Defects Research or Treatment Center is an exemplary teaching program. As of July 1, 1967, 15 Birth Defects Research Centers and 48 Birth Defects Treatment Centers were receiving support from The National Foundation.

Education Materials

Reprints of articles which have appeared in medical and scientific journals in the United States and abroad. The National Foundation has reprinted 77 such articles in this series (21 since our last report in April, 1966). An additional 23 are in press and a further 42 are in preparation.

Publication of an Original Article Series - Papers not previously published which relate to birth defects. Many represent papers presented at medical symposia. Each issue is published in book form and as individual reprints. The series now consists of five issues - two published since our last report, Volume II, No. II entitled: "The Chicago Conference: Standardization in Human Cytogenetics" and Volume III, No. I entitled, "Conjoined Twins." Forty-eight reprints of the papers from these five volumes are also available.

Publication of "Birth Defects: Abstracts of Selected Articles" a monthly publication of abstracts of articles from more than 2,600 medical and scientific journals in the United States and abroad. These are sent to subscribers at \$5 per calendar year, less than half the actual cost. The first year (1964) there were 1,278 subscribers, the second year (1965) 2,293 subscribers and last year (1966) there were 2,858 subscribers. As of June 1967, there were 3,094 subscribers.

Exhibits and Films

The Production and Loaning of Teaching Films for the health professions, many with related booklets. Since our last report, a new pamphlet "Diagnosis of Hidden Congenital Anomalies" has been printed to go with the film of the same name.

NATIONAL SOCIETY FOR THE PREVENTION OF BLINDNESS
79 Madison Avenue
New York, New York 10016

MAJOR PURPOSE

The National Society for the Prevention of Blindness was organized in 1908 to find causes of blindness or impaired vision, carry on activities for their prevention, and conserve vision through professional and public education, community service programs and research.

CONTINUING PROFESSIONAL EDUCATION PROGRAMS

Through various educational committees of the National Society for the Prevention of Blindness.

Scientific Sessions

Arranging, financing and sponsoring symposia at the annual meeting of the American Academy of Ophthalmology and Otolaryngology. For many years one half-day session has been devoted to glaucoma. Starting in 1965 this program was expanded to a full day covering two separate subjects with joint sponsorship by the Association for Research in Ophthalmology.

Meetings, Seminars, Courses

The Society conducts an annual professional conference which provides information on new developments in the scientific aspects of prevention of blindness pertinent to the interests of physicians, social workers, nurses and teachers.

Fellowships, Scholarships, Others

Through its operational research program the Society has developed a standard physician's report form for recording information on eye examinations of children in schools for the blind and for use in examinations of the blind applying for financial assistance. A standard method of classifying causes of blindness was published by the Society in the 1930s and has been revised periodically since that time. This classification is used with some variation internationally.

The Society supports basic and clinical research in ophthalmology through grants of less than \$5,000 annually to projects conducted in medical schools and research laboratories.

Supporting research symposia on such subjects as diabetic retinopathy and retrolental fibroplasia. Since problems such as these require a multidisciplinary approach the participants include internists, pathologists, anatomists, physiologists, and pediatricians as well as ophthalmologists.

Education Materials

The Society's professional journal *The Sight-Saving Review* contains articles and abstracts of special interest to physicians, nurses, teachers and social workers. This quarterly publication is provided free to all physicians as part of a \$10 or more contribution. It is also available on subscription. Approximately 3,200 physicians receive *The Sight-Saving Review*.

It provides basic statistical data on causes of blindness and underlying reasons for losing sight when treatment is available. These data are valuable to physicians in preparing research grant applications; in showing how much blindness is preventable through early detection, regular follow-up and patient education; and in compiling material for reports and papers. In 1966 the Society published the first factbook containing statistics on blindness and vision problems.

With the guidance of professional persons with special competence in such activities as vision screening, glaucoma screening, use of low vision aids, the Society has established standards which serve as a guide to organizations and individuals in planning programs. It also publishes, with such guidance, a wide range of public and patient educational material.

Exhibits and Films

Films and publications on the professional aspects of prevention of blindness are distributed through the Society's national office and through affiliate offices in 19 states.

Exhibits on early detection of eye trouble and on eye safety for children are presented periodically at the annual meeting of the American Academy of Pediatrics.

Annual participation in the section on Screening Examinations for Physicians at the Scientific Exhibit of the American Medical Association's annual meeting. The Society has assumed responsibility for screening for glaucoma. In addition to finding suspects this participation has provided an opportunity to alert physicians to the importance of checking for signs of glaucoma during physical examinations.

Providing glaucoma screening at the American Dental Association's annual meeting program promoting regular physical examinations for dentists has alerted this profession to the importance of having periodic medical eye examinations. Information on the importance of using safety glasses in the practice of dentistry has been disseminated through this channel.

The Society works with the International Association for the Prevention of Blindness, the International Association of Ophthalmology in providing material and exhibits on prevention of blindness activities at their periodic meetings and to their members.

NATIONAL TUBERCULOSIS ASSOCIATION

1740 Broadway
New York, New York 10019

MAJOR PURPOSE

Founded in 1904, the National Tuberculosis Association was the first of the voluntary health agencies organized on a nationwide basis to fight a specific disease. Its activities have gradually been expanded through the years, and it is now engaged in a campaign to control such respiratory diseases as chronic bronchitis and emphysema as well as tuberculosis. The campaign against tuberculosis and other respiratory diseases is carried on by 1,700 affiliated

associations throughout the country. Both the national and the affiliated associations work in cooperation with medical societies and with other non-official and official organizations interested in the field of respiratory diseases. The NTA is also a member of the International Union Against Tuberculosis in the world-wide effort to eliminate this infectious disease.

CONTINUING PROFESSIONAL EDUCATION PROGRAM

Through American Thoracic Society Medical Section of National Tuberculosis Association.

Scientific Session

Scientific Meetings - annual meeting of the medical section of NTA - the American Thoracic Society. In addition there are annual meetings of 47 state and regional thoracic societies.

Meetings, Seminars, Courses

The Association through its medical section stimulates the development of, and supports financially, special courses and conferences throughout the country. Some of these are regularly scheduled, annual affairs dealing with pulmonary physiology and function. Many of the constituent state and regional societies also conduct conferences and seminars.

Fellowships, Scholarships, Other

Support of Medical School Teaching Positions - the improvement of teaching and training of future physicians in respiratory diseases is considered to be of prime importance. The NTA joins with a number of state associations in stimulating the establishment of respiratory disease departments in medical schools by aiding financially in salary support of teachers. A number of state associations also do this without assistance from the national level.

Fellowship Program - Now in its 19th year is a program of fellowship grants to young physicians for advanced training in the clinical and research aspects of respiratory disease. Annually about 25-30 such fellowship awards are made. This program is financed by funds from the national level and contributions from the state. Many states have similar programs of their own.

Education Materials

American Review of Respiratory Disease - monthly publication containing original clinical and research articles, and official statements of American Thoracic Society.

Clinical Notes on Respiratory Diseases - a quarterly journal with review articles, book reviews, article abstracts. Aimed toward the non-specialist such as the general practitioner, internist, pediatrician.

American Thoracic Society Statements - periodically issued authoritative statements formulated by expert committees. The subjects covered are ones of current interest, of controversy, or those undergoing changing thinking - e.g. - treatment of drug-resistant tuberculosis, management of drug reactions in chemotherapy, air pollution, etc.

NTA Abstracts - monthly, one or two page abstracts of timely articles on respiratory diseases for distribution to physicians.

Diagnostic Standards and Classification of Tuberculosis, and Diagnostic Standards in Respiratory Diseases. The first of these is a standard reference booklet now in its twelfth edition and widely distributed to physicians, students and institutions. There is a Spanish translation. The second of these is in preparation with two sections so far published.

Other Publications - occasional booklets and pamphlets on special subjects such as "Chronic Obstructive Pulmonary Disease," "Chemotherapy of Tuberculosis," etc.

Exhibits and Films

Exhibits - dealing with timely subjects in the field of respiratory disease are prepared for presentation at national and state medical meetings.

PLANNED PARENTHOOD FEDERATION OF AMERICA

515 Madison Avenue
New York, New York 10022

MAJOR PURPOSE

The objective of Planned Parenthood World Population (corporate name: Planned Parenthood Federation of America, Inc., merged in 1961 with the World Population Emergency Campaign) is to make available the most effective and acceptable scientific means of voluntary conception control and to encourage parents to use them so that responsible parenthood will become a reality for all families.

Therapy to help parents who have a sterility problem is also part of the program.

CONTINUING PROFESSIONAL EDUCATIONAL PROGRAMS

The central office of the Planned Parenthood Federation of America has a coordinating program in professional education. Although much of the work involves professionals other than physicians, educational opportunities for them are also arranged in cooperation with local groups and schools of medicine.

Scientific Sessions

One, two, and three-day conferences for physicians, nurses, and social workers are put on from time to time by the regional directors. Perhaps 25 such seminars were held during 1965. The faculty for these sessions is usually an ad hoc one, drawn primarily from the region in which the seminar is held.

Meetings, Seminars, Courses

One and two-week courses for physicians are given from one to three times each year by three of our affiliates, namely, Planned Parenthood of Chicago Area, Planned Parenthood Association of Maryland, and the Margaret Sanger Research Bureau. These courses include lectures, discussions, and supervised clinical experience in the medical and social aspects of family planning.

Fellowships, Scholarships, Others

In some instances the short courses described above offer scholarships.

Educational Materials

This office prepares educational material for physicians which includes moving pictures, pamphlets, bibliographies and exhibits.

UNITED CEREBRAL PALSY ASSOCIATIONS
321 West 44th Street
New York, New York 10036

MAJOR PURPOSE

The United Cerebral Palsy Associations, Inc. were founded in 1949 to promote research in cerebral palsy; and to subsidize professional training programs of all types related to the problem of cerebral palsy. To further, by professional and public education, information concerning all aspects of the problem of cerebral palsy; promote better and more adequate techniques and facilities for the diagnosis and treatment of persons with cerebral palsy; promote the employment of persons with cerebral palsy; cooperate with government and private agencies concerned with the welfare of the handicapped; solicit, collect, and otherwise raise funds and other property for the above purposes and for supporting and endowing facilities for the care, treatment, and study of persons with cerebral palsy; establish affiliates and cooperate with them for the above purposes.

CONTINUING PROFESSIONAL EDUCATION PROGRAM

Through Research and Education Foundation of United Cerebral Palsy.

Scientific Sessions

A portion of its Annual Conference each year is devoted to bringing to professional delegates recent information of practical value in the promulgation of community service programs. For example, in 1967 the emphasis was on the development of effective preschool programs for handicapped children, determination of the educational potential of cerebral palsied children and prevocational testing, evaluation and counselling for teen-age cerebral palsied individuals.

Meetings, Seminars, Courses

State and regional medical conferences are organized by this agency in cooperation with organized medicine to bring the physician up to date information on the detection, diagnosis and treatment of cerebral palsied individuals.

Fellowships, Scholarships, Others

It supports continuing education of educators and psychologists through its Doctoral and Post-Doctoral Fellowship Programs in Special Education and the Behavioral Sciences and in scholarships for physical therapists, occupational and speech therapists in training.

Clinical fellowships, medical student fellowships and post-doctoral fellowships are available to physicians for specialized training and the agency has recently instituted a UCP Senior Clinical Fellowship Program.

The block grants given by the Foundation support the broad educational program of the American Academy for Cerebral Palsy, its yearly professional meetings, publications and clinical research in evaluating various modalities of therapy.

Exhibits and Films

The organization also produces a professional exhibit each year for showing to respective professional organizations in medicine, dentistry, nursing, and general rehabilitation.

ERIC Clearinghouse

JUL 10 1968

on Adult Education