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A DETERMINATION OF NEEDED ADJUSTMENTS AND EXTENSIONS IN THE CURRICULAR PATTERNS OF VOCATIONAL EDUCATION IN AGRICULTURE. FINAL REPORT.

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TO MORE EFFECTIVELY MEET PREPARATORY TRAINING NEEDS IN NONFARM AGRICULTURAL OCCUPATIONS, THE ADJUSTMENTS AND EXTENSIONS NEEDED IN HIGH SCHOOL AND POST-HIGH SCHOOL CURRICULAR PATTERNS OF AGRICULTURAL VOCATIONAL EDUCATION WERE IDENTIFIED. COMMITTEE MEETINGS, AREA SELLIARS, AND A NATIONAL CONFERENCE WERE CALLED WHICH SUMMARIZED, INTERPRETED, AND SYNTHESIZED VARIED FROGRAMS FOR AGRICULTURAL OCCUPATIONS. RESULTING CURRICULAR AND ADMINISTRATIVE RECOMMENDATIONS WERE PRESENTED IN A SERIES OF SPECIAL PUBLICATIONS (LISTED IN THE REPORT). IN ADDITION, CURRICULAR MATERIALS WERE DEVELOPED FOR COURSES IN FOUR SUBJECT AREAS—AGRICULTURAL MACHINERY (SERVICE OCCUPATIONS), AGRICULTURAL SUPPLY (SALES AND SERVICE OCCUPATIONS), HORTICULTURE (SERVICE OCCUPATIONS), AND AGRICULTURAL CHEMICALS TECHNOLOGY. (GD)

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U. S. DEPARTMENT OF HEALTH, EDUCATION AND WELFARE Office of Education

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A DETERMINATION OF NEEDED ADJUSTMENTS AND EXTENSIONS IN THE CURRICULAR PATTERNS OF VOCATIONAL EDUCATION IN AGRICULTURE

March, 1966

U. S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

Office of Education Eureau of Research

A DETERMINATION OF NEEDED ADJUSTMENTS AND EXTENSIONS IN THE CURRICULAR PATTERNS OF VOCATIONAL EDUCATION IN AGRICULTURE.

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Robert E. Taylor

March, 1966

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The Center for Research and Leadership Development in Vocational and Technical Education

The Ohio State University 980 Kinnear Road Columbus, Ohio 43212



TABLE OF CONTENTS

Intro	luction	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	1
1	Arrose	۰	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	1
(*jectiv	es	•	•		•	•	•	•	•	•	•	•	•	•	•	•	1
7	Backgrou	nđ	•		•	•		•	•	•	•	•	•	•	•	•	•	2
Method	ı	a	Đ	•	•	s	•	o	c	•	•	•	•	•	•	•	•	3
1)evelopm	ent	of	the	e P	roje	ect		•	•	•	•	•	•	•	•	•	3
	First	Pro	ojec	et /	ldv	iso	ry	Com	mit	tee	Me	eti	ng	•	•	•	•	4
	Selec				_	Are	88	and	Cu	rri	cul	ar	Mat	eri	als			
	to be	De	velo	ped	1	•	•	•	•	•	•	•	•	•	•	9	•	6
	Relate	ed 1	Publ	Lice	ati	ons	•	•	•	•	•	•	•	•	•	•	•	8
	Staff	Per	reor	ne]	L	•	•	•	•	•	•	•	•	•	•	•	•	9
	Secon	i Pa	roje	ect	Ad	vis	ory	Co	mi	tte	e M	eet	ing		•	•	•	13
	Activ	iti	ae I	ric	or t	to I	Apr	11.	Adv:	180	ry :	Mee	tin	g	•	•	•	13
	Nation Educat				_			_					_		_	ns •		15
	Activ						-					enc •	e a	n •	•	•	•	17
	The Re Occupa				onfo	•rei	nce •	on •	of:	f-F	arm •	Ag	ric •	ult:	ura:	1.	•	17
	Activ on Of												ere			•	•	19
	Area l	l eet	tine	ζ 8	•	•	•	•	•	•	•	•	•	•	•	•	•	19
The Development of Curricular and Supporting Materials. 19																		
I	veluati	ng 1	the	Pro	oje	ct	٠	•	•	•	•	¢	•	•	•	•	•	<u>54</u>
	Stren	gthe	oí	tł	ie l	Pro;	jec	t	•	•	•	•	•	•	•	•	•	24
	Streng Proble								he 1	• Proj	• jec	t	•	•	•	•		24 25
Summar	Proble								• he :	Pro;	• jec	• •	•	•	•	•	•	



INTRODUCTION

The major objectives of this project were accomplished through the series of specialized publications listed on Pages 19 to 25 of this document. This publication constitutes a report of the project and the procedures used in developing these specialized publications.

Purpose

The major purpose of this project was to determine the adjustments and extensions needed in the high school and post high school curricular patterns of vocational education in agriculture to more effectively meet preparatory training needs in off-farm agricultural occupations. The summarization, interpretation, and resulting synthesis of the studies on agricultural occupations completed by twenty-six states provided the basis for determining extensions and adjustments in the curricular patterns.

Objectives

The following six specific objectives were established for the study:

- 1. To identify the major occupations which require competency in agriculture;
- 2. To determine the agricultural competencies needed by workers in these occupations;
- 3. To cluster the major agricultural occupations which require similar competencies;
- 4. To develop and refine the curricular guides and supporting materials which were most needed and feasible for the major clusters of agricultural occupations:
- 5. To examine the data from the studies on agricultural occupations for other implications, giving particular attention to:
 - a. Programs for disadvantaged youth
 - b. Projected employment opportunities in major agricultural occupations
 - c. Needed adjustments in administrative and supervisory procedures
 - d. Organizational structure for providing vocational education in agriculture
 - c. Reeded adjustments in teaching and coordinating methods

- f. Pre-service and in-service education of teachers
- g. Selection, placement, and follow-up of students
- 6. To train key state leaders in the use of the curricular guides and supporting materials.

Background

In recent years, agricultural educators and others have become increasingly aware that (1) agriculture and farming are no longer synonymous and (2) a broad complex of agricultural businesses and services have evolved which facilitate the work of the farmer and rancher in production agriculture. Consequently, leaders in agricultural education, in consort with other key groups, have undertaken an extansive research program to identify workers who require a knowledge of agriculture to perform their jobs successfully and to identify major agricultural competencies they might need. The need for such a program was further underscored by passage of the Vocational Education Act of 1963 which gave vocational education in agriculture a broadened responsibility to prepare workers "... in any occupation involving knowledge and skills in agricultural subjects, whether or not such occupation involves work of the farm or of the farm home. .."

The National Center for Advanced Study and Research in Agricultural Education, in cooperation with the Agricultural Education Branch of the U. S. Office of Education, sponsored two national research coordination conferences to facilitate research in this area.

The first of these conferences was held May 27-29, 1963, with state staff members from fourteen states participating. The following were the major purposes of the conference:

- 1. To maximize the possibilities for coordinating and achieving commonality in the agricultural occupations studies being conducted by the several states without violating the integrity of individual state studies;
- 2. To provide other states with resulting materials and to encourage comparable studies.

The Second Research Coordination Conference was held at The Center on January 13-15, 1964, with state-staff representatives of twenty-one states participating. The major purposes of this conference were:

- 1. To develop summarization procedures which would facilitate national interpretation of data;
- 2. To develop guidelines for establishing and evaluating pilot programs growing out of the studies on agricultural occupations.

The rationale underlying these two conferences and this particular project was: (1) that individual states were faced with the common problem of identifying needed adjustments and modifications in their curricular offerings in vocational agriculture; and (2) that by pooling resources and talents, it would be possible to supplement and reinforce individual state efforts. Furthermore, it was apparent to agricultural educators and others, that a sustained, coordinated national effort would be more effective in serving the agricultural industry it in would a series of isolated individual projects. The broader base provided by the coordinated approach minimized duplication of effort and provided individual states with greater confidence in developing their own programs than if intrastate data were utilized.

By December 15, 1964, six states had completed or were completing surveys concerning the needs for education of persons seeking employment opportunities in agricultural occupations.

METHOD

Development of the Project

In December of 1964, Dean Roy M. Kottman and members of the College of Agriculture and Home Economics of The Ohio State University, recognizing the importance and immensity of the task being undertaken, made available a short-term allocation of funds for initiating this project. On December 1, 1964, the director and the two associate project leaders began outlining activities and the schedule to be followed in attaining the project's objectives.

Dr. H. M. Hamlin, Professor Emeritus of Vocational Education, University of Illinois, assumed responsibilities as an associate project leader. Dr. Hamlin is a nationally recognized leader in vocational and technical education and a former Chairman of the Division of Vocational and Technical Education at the University of Illinois. Dr. Glenn Z. Stevens, Professor of Agricultural Education, Pennsylvania State University, and Chairman of the Research Committee of the American Vocational Association, agreed to serve as a co-leader of the project and began work in December as an associate project leader.

During the first week of December, 1964, plans were made to invite fifteen teacher educators, teachers of vocational agriculture, supervisory staff personnel, and a representative of the National Academy of Sciences to an advisory meeting with the task force personnel.

The second week in December was used by task force personnel to hold personal conferences with directors of the different state occupational need surveys, supervisors, and teacher educators in attendance at the professional meetings of the Agricultural Education Division of the American Vocational Association Convention in Minneapolis, Minnesota. Representatives of more than thirty states were contacted at this meeting.

First Project Advisory Committee Meeting

The first advisory committee meeting was held on January 14 and 15, 1965, to make recommendations to the project task force. Committee members worked on two major problems: (1) summarization of employment opportunities, and (2) direction to be taken in the development of carriculum materials.

Reactions to the following specific questions were sought from advisory committee members:

- 1. What procedures should be employed to effectively summarize state studies?
- 2. For what major occupational clusters should training be offered?
- 3. What are the implications for Standard Industrial Classification of Agricultural Occupations? (Prepare a master list of job titles.)
- 4. What are the entry opportunities in agricultural occupations?
- 5. What are the implications for high school and post high school curricular offerings?
- 6. How many programs of a given type should there be in a state?
- 7. What should be the relationship of educational offerings for job entry and continuing education in that program?
- 8. How should the length of training programs and the level of preparation be determined?
- 9. What should be the relationship between course offerings and occupational experience programs?
- 10. What consideration should be given to the problem of intensive short courses versus part-time evening classes?
- 11. What can be done to cope with the situation where workers are residing in locations distant to job centers?
- 12. Who should assist in curriculum development (agricultural education, agricultural industry, other vocational services, trade associations, manpower economics, economics, sociology, etc.)?
- 13. Should the concern of the committee include the total spectrum of agricultural occupations (professional to semi-skilled)?
- 14. What administrative requirements should be considered in program development?
 - a. Organizational structure
 - b. Policy formation

- c. Finances
- d. Setting and type of institution
- 15. What factors should be considered in state-wide master planning?
- 16. What should be the function of the teacher-training institution?
- 17. What kind of people should be reached with occupational education programs in agriculture?
- 18. What factors should be considered in program development below the baccalaureate level?

Four suggested curriculums, based on the <u>preliminary</u> data available from ten state studies, were presented to the advisory committee for their consideration. These suggestions were:

1. Horticulture

- a. High school level program for disadvantaged youth
- b. Continuing education for adults

2. Agri-Business

- a. Continuing education for adults on a part-time basis
- b. Cooperative occupational experience programs for high school students
- 3. Agri-Mechanization and Automation
 - a. High school level program
- 4. Conservation, Forestry, Wildlife, and Recreation
 - a. For the post high school preparation of technicians

It was the consensus of the advisory committee that examples of curricula in four areas at different "levels" of preparation should be developed by the project task force. The committee recommended that primary attention be given to developing a post high school program in the area of agricultural machinery. The committee also recommended fifteen items or factors to consider for the agenda of the national conference on agricultural occupations to be attended by agricultural industry representatives, head state supervisors, and teacher educators from each piste. These were:

- 1. Report of state studies What do the studies show?
- 2. Examples of varying kinds of programs already in operation.

- 3. Curricular patterns that might be followed.
- 4. Guidelines for introducing new programs.
- 5. Relationship of existing and future occupational programs.
- 6. Pilot or experimental programs which might be designed to give direction for the future.
- 7. Suggestions for broadening and extending present programs.
- 8. Problems of recruiting, selecting, and training personnel, including inservice training of present teachers.
- 9. Public information (dissemination public relations).
- 10. Responsibilities of state staff personnel.
- 11. State-wide master planning.
- 12. Facilities needed for training programs.
- 13. Development of future curricular guides.
- 14. How to finance training programs.
- 15. Evaluation procedures that may be followed.

Persons who attended the January advisory meeting are listed in Appendix "B."

Selection of Key Areas and Curricular Materials to be Developed

As a result of the January advisory committee meeting, the project task force personnel greed during the staff meeting on January 19 that the following items were basic to the project's success:

- 1. Occ.pational areas should be identified that afford the greatest number of entry opportunities.
- 2. These occupational areas should be further delineated into caugories which have the greatest implications for agricultural training.
- 3. Occupational areas should be identified that are common to the greatest number of states.
- h. Training programs that have a record of successful operation should be identified and utilized in developing curricular materials.

5. Materials developed should emphasize the personal attributes needed for successful job entry and tenure as well as the occupational competencies.

On January 20, 1965, the project task force decided to develop curricular materials in four separate areas and in four different levels of preparation. This was done on the basis of advisory committee recommendations and summarization data available pertaining to training needs in agricultural occupations.

Three criteria were followed in selecting these areas and levels:
(1) they were to be broadly applicable to all parts of the nation; (2) they were to be typically illustrative of the type of program which could be developed by local schools with needs in these areas or in similar areas; and (3) they were not to duplicate previously completed efforts.

It was considered necessary to develop materials which would be illustrative of the type of program which could be developed for socio-economically handicapped individuals within the secondary school setting. The area of horticulture was selected for this purpose.

Preliminary data and the opinions from representatives of agricultural business on projected needs were deciding factors in the preparation of illustrative materials for a technician program in agricultural chemicals technology at the post high school level. Further, recent materials produced by other agencies in the forestry area seemed to indicate less urgent needs for development in that area. The areas and types of programs finally selected to be developed follow.

- 1. Horticulture Service Occupations
 - a. Grades 11 and 12 for a program at the "semi-skilled" level of preparation for students with a disadvantaged background
 - b. Duration of program to be one to two years
- 2. Agricultural Supply Sales and Service Occupations
 - a. Grades 11 and 12 for a two-year program at the "skilled" level of preparation
 - b. Post high school program at the "skilled" level of preparation which could be extended over several years
- 3. Agricultural Machinery Service Occupations
 - a. Post high school level cluster of training needs for five different occupational titles
 - b. Duration of program could be extended over several years

- 4. Agricultural Chamicals Technology
 - a. Fost high school program in a community college setting at the technician level of preparation
 - b. Duration of planam to be two years

At this time basic procedures were identified to be followed by the task force in the development and preparation of instructional materials. The general procedures follow:

- 1. Conduct a nationwide search to identify personnel and/or programs that are capable of making contributions to the project.
- 2. Visit successful programs, interrogate persons associated with these programs, and prepare detailed critiques of the programs visited which could be the guidelines for the development of curricular materials. Identify problems and successful features of these programs.
- 3. Synthesize materials that have been assembled.
- 4. Critically analyze, modify, rewrite, and develop materials emphasizing the competencies identified as being necessary for successful job performance in the different state studies of occupational needs.
- 5. Prepare materials in depth in each area specified and include examples of a number of programs in other areas.

At the task force meeting in January, sites were selected for the five area meetings which were to follow the national meeting in May. These meetings were designed to assist the different states in planning and evaluating pilot programs in agricultural occupations. Sites tentatively selected were: Montgomery, Alabama; Denver, Colorado; Chicago or Champaign, Illinois; New York City, New York; and Seattle, Washington. Dates for these meetings were to be determined later.

Dr. Stevens was asked to contact and solicit the services of persons who could assist him in the summarization of the different state studies. February 22, 1965, was set as the meeting date for sharing data from the state studies in agricultural occupations with other vocational services, employment agencies, and industrial personnel to secure their reactions and comments.

Related publications

As the project evolved, it become apparent that there was a need for an additional set of publications which would complament the four sets of curricular materials. The titles for the accompanying publications had not been determized, but the general content would be developed to:

- 1. Provide information to laymen on the need, pioneering achievements, progress of individuals who have been so trained, the demand for trained personnel, the scope of the field, conditions needed for success, and the cooperation with different industries and educational agencies. This publication would be of value to employers of workers in agricultural occupations, state and national legislators, editors, and others important in shaping public opinion.
- 2. Adapt portions of the off-farm agricultural occupations materials for use by the newspapers, radio, and television.
- 3. Assist state-level policy-making bodies, state superintendents, state department personnel, college and university administrators, and college personnel in occupational education.
- 4. Assist state boards and administrators in local and area schools with the policy and administrative decisions to be made in launching new programs.
- 5. Provide material for teachers in local and area schools to assist them in organizing and conducting programs in off-farm agricultural occupations, especially the occupational experience phase of such programs.
- 6. Report the research findings of cooperating states in the area of off-farm agricultural occupations.
- 7. Organize the research data into possible instructional areas and provide occupational guidance information for teachers and counselors.

At the end of January, 1965, steps were taken to identify persons in the different states who would be available to work at The Center with the project leaders in summarizing data from state studies and preparing the developmental materials outlined above.

Staff Personnel

The project was funded on February 15, 1955, permitting the project leaders to complete arrangements for task force personnel. Dr. George Luster, Associate Professor of Vocational Education, University of Kentucky, began working on March 1, on the overall development of curricular materials. This included working with task force personnel to develop a format for the materials and to coordinate the instructional materials development. He later developed specific materials in the agricultural supply - sales and service occupational area.

Mr. Alan Mahler, former teacher of vocational agriculture in Nebraska and teaching assistant in the Department of Agricultural Education at Iowa State University, came to the Project on March 1, 1965. His primary responsibility was to develop curricular materials in agricultural machinery -

service occupations at the post high school level. Mr. Howard Nowels, teacher of vocational agriculture in Fremont, Orio, began working March 1, developing materials for the area of agricultural supply - sales and service occupations. Mr. Nowels first concentrated his efforts on the high school programs. Mr. James Utzinger, a teacher of vocational horticulture in the Grove City, Ohio, schools began working on March 22, to develop the curricular materials in horticulture - service occupations. He was assisted during the month of July by Mr. Feter J. Wotoweic, teacher of vocational horticulture at West Technical High School, Cleveland, Ohio. Mr. William Becker, teacher of vocational agriculture at Janesville, Wisconsin, had developed a program in off-farm occupations in cooperation with the Department of Agricultural and Extension Education of the University of Wisconsin. Mr. Becker began working with Mr. Nowels in the area of agricultural supply on April 5, 1965. All of these men were recognized as outstanding teachers and had experience in the specific area in which they were developing materials.

Mr. Donald Seaman, graduate student in agricultural education at The Ohio State University, began assisting Dr. Stevens on April 1 with the summarization of data from the different state studies. Mr. William Stevenson, Oklahoma State University staff member and director of a state occupational needs study, spent two months, beginning June 1, working with Dr. Stevens summarizing and analyzing occupational data from the different states.

Mr. Nowels became ill and upon doctors' advice resigned from the project on April 30. Mr. Becker then assumed primary responsibility for the area of agricultural supply and was assisted by Dr. Julius H. Lintner, former assistant state supervisor of agricultural education in Ohio, who began working on the project on May 1.

Dr. Jerry J. Halterman, Dean of Agriculture, Chico State College, Chico, California, was responsible for developing materials in agricultural chemicals technology.

Mr. Karold Anderson, formerly Assistant Professor of Agricultural Education, Colorado State University, began working July 1, on materials for planning and conducting occupational experience programs in off-farm agriculture.

Mr. Ramsey M. Groves, formerly teacher of vocational agriculture in New Mexico and a doctoral candidate at The Ohio State University, worked part-time on the total project.

Mr. Robert V. Kerwood, formerly Assistant Professor of Agricultural Education, West Virginia University, and currently a doctoral candidate and Research Associate at The Center, assisted in coordinating the final publication of all materials in the project.

Dr. Glenn Stevens, Professor of Agricultural Education at Pennsylvania State University, assumed the major responsibility for the publication in Guidance for Off-Farm Agriculture.

In August, 1965, Dr. James W. Hensel, formerly Assistant Professor, University of Wisconsin, joined the professional staff at The Center as Specialist in Agricultural Education. He assumed the role of coordinating the final publication of the Agricultural Chemicals Technology and Guidance materials and of completing the final requirements of the project grant.

Dr. James E. Christiansen, Assistant Professor, University of Florida, worked as a project staff member during his final year of graduate work at The Ohio State University. His major responsibilities were in preparing the final drafts for publication, based on the technical and editorial reviews. Dr. Christiansen also wrote the original draft for the final report of the project and served as a reviewer for the Agricultural Chemicals Technology publication.

In addition to the task force personnel, other persons served as consultants or prepared specific materials for the project. These persons and their areas of specific contributions were:

Dr. Homer V. Judge

Department of Agricultural Education

University of Massachusetts

Amherst, Massachusetts

Summarization of State Data March 15-20

Robert E. Steffy
Department of Agricultural Education
Pennsylvania State University
University Park, Pennsylvania

Agricultural Supply-Salesmanship March 22-26

Dr. William Hull Department of Agricultural Education Pennsylvania State University University Park, Pennsylvania

Agricultural Supply-Human Relations March 28-April 9

Dr. J. P. Warmbrod
Department of Vocational Education
University of Illinois
Urbana, Illinois

Agricultural Supply April 12-22

V. B. Hairr, State Supervisor Agricultural Education State Department of Public Instruction Education Building Raleigh, North Carolina

Agricultural Machinery April 12-16

Dr. Le Rcy Barker Professor of Agronomy Chico State College Chico, California Agricultural Chemicals Technology

Dr. H. Dean McNeilly Chairman, Department of Agriculture Delta College Stockton, California Agricultural Chemicals Technology Dr. E. D. DeRemer, Director Special Agriculture Programs Northeastern Junior College Sterling, Colorado

Agricultural Chemicals
Technology

Dr. Jordon Smith Professor of Agronomy Chico State College Chico, California

Agricultural Chemicals
Technology

Dr. E. A. Tarone Chairman, Department of Agriculture Modesto Junior College Modesto, California Agricultural Chemicals
Technology

Earl Scott
MDTA Instructor
Jefferson City Schools
Jefferson, Ohio

Agricultural Machinery Tractor Repair July 19-28

Martin Rehmert Teacher of Vocational Agriculture New Knoxville, Ohio Agricultural Machinery Metal Fusion August 2-6

Robert H. White Graduate Assistant The Ohio State University Columbus, Ohio

Agricultural Supply Farm Petroleum September 14-28

C. G. Dawson, Consultant
North Carolina Department of
Community Colleges
Department of Public Instruction
Raleigh, North Carolina

Program Visitation, Analysis, and Preparation of In-depth Critiques for Project Staff Members

Linwood Bailey, Manpower Coordinator
Defense Activity Staff
Policy and Program Appraisal Division
Agricultural Stabilization and Conservation Service
U. S. Department of Agriculture
Washington, D. C.

Guidance

Emanuel Weinstein
Occupational Analyst
Program Services Branch
U. S. Office of Education
Washington, D. C.

Guidanca

It will be noted that the project staff, including those actively involved and contributing to the publication series, included staff members from fifteen states.

12

Second Project Advisory Committee Meeting

As task force efforts progressed, it was thought advantageous to again invite people knowledgeable in the area of off-farm agricultural occupations to an advisory meeting on Harch 15, 1965. The purpose of this meeting was to test the plans, proposals, and alternatives suggested by staff with the advisory group. It was hoped that the group would offer comments and suggestions concerning the plans for the development of materials for programs of off-farm occupational education that were being considered by task force personnel. The list of persons attending this advisory meeting is included as Appendix "C." The group included representatives of agricultural machinery dealerships, teacher educators works ing with programs in depressed areas of the deep South, representative of a curricular materials service, representatives from the division of vocational guidance in a state department of education, a personnel development director for a large Farm Bureau cooperative, a teacher educator from the field of distributive education, and the Chief, Agricultural Occupations, United States Office of Education.

The persons attending this advisory meeting provided task force personnel with specific direction in the program development and curricular aspects of the project. The general format of the curricular materials proposed by task force personnel was accepted and endorsed by this advisory group. A specific cutgrowth of the advisory meeting was the design for a national advisory meeting to be held in April.

Another outgrowth of this meeting was the establishment of channels of communication between persons in education and persons representing different power structures in agricultural business and industries. The two-way line of communications established here paved the way for increased understanding and appreciation of mutual concerns in both the national meetings and area meetings which followed. These contacts with people from industry reinforced and accentuated the need for establishing programs in off-farm occupations.

Activities Prior to April Advisory Meeting

During the month of March, dates and locations were established for five regional conferences on developing programs for off-farm agricultural occupations to be held during the months of May and June. It was necessary to shift the southern area conference from Montgomery, Alabama, to Atlanta, Georgia. These conferences were to serve state staff and local level personnel who would be developing new types of programs in off-farm occupations. During March, most of the project staff personnel responsible for developing curricular materials began their work. Schedules were established for visits to key programs in off-farm occupations across the nation. Among the programs visited during March and the following months were:

Agricultural Supply

Forsyth Technical Institute Winston Salem, North Carolina

Agricultural Supply

Reidland High School Paducah, Kentucky

Agricultural Supply

Springfield Senior High School Springfield, Ohio

Agricultural Supply and

Northeastern Junior College

Agricultural Chemicals Technology

Sterling, Colorado

Horticultura

Camden County Joint Vocational School Merchantville, New Jersey

Horticulture

Rockland County Center of Technology and Education West Myack, New York

Horticulture

Philadelphia High School for Horticulture Philadelphia, Pennsylvania

Agricultural Machinery

Alexandria Area Technical School Alexandria, Minnesota

Agricultural Machinery

Jefferson High School Jefferson, Ohio

These programs were identified on the basis of recommendations made by persons acquainted with the needs in off-farm agricultural occupations and emerging programs. In addition, an examination of materials concerning these programs prepared by people involved in them served as a basis for selection. Materials were graciously furnished to the project staff by persons conducting the progrems.

Also, during March, decisions were made concerning the length of the programs for which materials were to be developed on the basis of the preliminary data already received and summarized from state occupational studies. In analyzing data from the different states, task force personnel were reminded that a lack of comparative data made the process of analyzing information for nation-wide application extremely difficult. It was obvious that it would take longer than had been originally anticipated to develop usable conclusions based upon these data. Based upon factor analysis and extrapolation, common elements from the developmental research studies were drawn and synthesized for use by project personnel.

Priorities were established for the development of the specific materials which were to be outgrowths of this project. High priority was given to the preparation of the publication pertaining to the research findings of the various states. High priority was also given to the development of those materials which would serve as guidelines in policy and administrative decisions for persons undertaking new programs in off-farm occupations. It was necessary to nut orgates om

these program developmental materials because people in schools across the nation would need this type of assistance before they could intelligently plan new programs and utilize the instructional materials being developed. It was also necessary during this period to develop working definitions of terms such as "technical education," "vocational skills," and "occupational education" to furnish a common ground of understanding.

National Advisory Meeting for Developing Programs of Education in Off-Farm Agricultural Occupations

On April 5 and 6, 1965, forty-one persons from across the nation met on the campus of The Obio State University as a national project advisory committee to give direction to the development of educational programs in this area. These people represented vocational agriculture, trade associations, other vocational services, different institutional settings, supporting disciplines, and business and industrial organizations directly associated with off-farm agriculture. Representatives from sociology, rural sociology, agricultural economics, teacher education, state supervisory staffs, community colleges, land grant colleges, and area vocational schools attended this conference. A complete list of those who attended has been included as Appendix "D."

The persons participating in this conference were charged with providing task force personnel with specific counsel and suggestions to be considered in preparing program development and curriculum materials. Among the items presented by the advisory committee to the task force for consideration were the following:

- 1. Materials to be developed must consider the age and maturity level required by prospective employers.
- 2. There is a need for more programs at the post high school level.
- 3. Successful programs cannot be developed unless cooperation with the off-farm business or industries concerned is obtained.
- 4. A joint responsibility exists between industry and education for the in-service education or retraining of present employees. Because more vertical integration is taking place among companies engaged in off-farm agriculture, fewer companies with larger numbers of employees needing more uniform programs of pre-employment and in-service education will result.
- 5. Programs such as those proposed cannot operate effectively unless local or area advisory councils are utilized to help guide and direct the program.
- 6. Attention should be given to procedures for updating the materials developed by this particular project.

- 7. In some instances, it is necessary to seek out the advice of persons in those businesses and industries in off-farm occupational areas who are on the "growing edge," and are facing problems in training personnel that the vast majority of such businesses have not yet faced.
- 8. There is a need for continuing, systematic research on both the immediate employment and long-range projected needs.
- 9. Schools have a responsibility for teaching occupational "fundamentals"; industry has the responsibility for moving men and women ahead within the job and organization.
- 10. The need for competency in communications skills, such as reading, writing, working with people (human relations), and developing proper personal attitudes, was also expressed by some business and industry people attending the conference.
- 11. Duplication among agencies in providing off-farm occupational training programs needs to be limited, thereby resulting in increased savings and improved educational effectiveness.
- 12. More precise and comprehensive terminology is needed by people developing these programs so that they are universally understood.
- 13. School people present expressed the viewpoint that "we expect industry to absorb our product, therefore we must have a product that industry wants. Consequently, we must expect industry to explain what skills and abilities are needed for entry as well as advancement in occupations."
- 14. The programs being established will not be of fullest value if the students enrolled in them do not secure adequate vocational guidance. Consequently, vocational guidance counselors and teachers working with individual students need to: (a) determine interests, (b) expand on knowledge about jobs available, (c) note the students' individual abilities, and (d) explore different occupations for which a person would be best fitted.
- 15. While being concerned with working with business and industry, it is imperative that persons planning such programs not over-look the possibility of converating with other vocational and educational services. The Department of Labor, employment security agencies, the Agricultural Extension Service, four-year educational institutions, privately operated educational institutions, and the general public are all vitally concerned with off-farm occupational education.

16. The advisory meeting members endorsed the format for materials and general plan of operation being followed in the project.

17. The problem of low-entry wages in some agricultural occupations was identified as a deterrent to program development. The opinion was expressed that entry wages should improve as the qualifications of entry workers improve.

Activities Prior to National Conferences on Off-Farm Agricultural Occupations

At the conclusion of the April advisory committee conference, selected supervisors and teacher educators stayed to assist staff members in planning the National Conference on Off-Farm Agricultural Occupations. These men also assumed leadership roles in the May conference.

After the April meeting, project task force personnel standardized course titles by description and by areas. It was decided to categorize job titles. By the beginning of May complete summarization data had been received from fifteen states.

Programs in operation in the different states were evaluated as task force personnel began preparing program development and curriculum materials. The time between the April conference and the May national conference was devoted to preparation of project materials in all areas. By the time the national conference was held in May, preliminary program development materials concerning policies and administrative decisions in off-farm programs as well as a tentative summary of research findings had been completed. Instructional materials had been prepared in tentative form for approximately 40 percent of the modules in horticulture, agricultural supply, and agricultural machinery. Content in the area of agricultural chemicals technology had been outlined.

The National Conference on Off-Farm Agricultural Occupations

From May 4 to 7, 1965, 153 individuals from 49 states, not including task force personnel, attended a national conference on off-farm agricultural occupations on the campus of The Ohio State University. A complete list of the persons attending appears as Appendix "E." The conference was developed primarily for teacher educators and state supervisory personnel in agricultural education. Representatives from agricultural business and industry, state colleges and universities, the U. S. Office of Education, area vocational schools, community colleges, state employment services, and state departments of public instruction also attended this conference.

The primary purposes of the conference were:

- 1. To present to personnel from the respective states an outline for developing new progress in off-farm agricultural occupations.
- 2. To show the nation-wide need for such programs.

- 3. To present the preliminary materials pertaining to development of such programs as well as illustrative curricular materials already developed by project personnel.
- 4. To plan five erea meetings which would focus on the development of local pilot programs.

In the evaluation of this conference, the persons attending reflected an interest in and a need for developing such programs in their respective states. They also sought specific help in establishing such programs, especially in states which had small state staffs. One common feeling expressed was that the conference itself should have been held a year earlier.

In analyzing the evaluation instruments returned by conference participants, it was interesting to note that some persons had not been aware, until this conference, of the willingness of business and industry to cooperate with education in establishing needed programs. It was the judgment of the task force that some conference participants were ignoring study data and viewing needed developments in this area in light of modifying existing traditional programs rather than developing new or parallel programs focusing primarily on off-farm agricultural occupations. That is to say, some apparently felt that "some instruction" could be injected into certain years of the present production-oriented program and do the job that needed to be done. The task force, recognizing the impact of the data, the training requirements for present and emerging occupations, and counsel from agricultural occupations employers, resolved to place increasing emphasis during the remainder of the project on the development of programs devoted primarily, if not exclusively, to offfarm agricultural occupations.

In summarizing the comments of the participants, task force personnel expressed concern that materials being developed for this purpose would be "prostituted" by being "inserted in" existing programs in many states. Developing occupational competency in off-farm occupations requires a complete, coordinated program of education which is tailored for occupational entry. This type of program cannot be developed by adding a module or two to an existing traditional program. To help foster this idea of developing a complete program in any given area, task force personnel decided that the curriculum materials now growing out of the work of the project would be sold to the states only as complete sets.

Conference participants discussed extensively the following leadership tasks of state staff personnel in developing programs in off-farm agricultural occupations: (1) determining administrative responsibility; (2) changing existing programs; (3) developing and evaluating departmental programs; (4) providing qualified personnel for such work; (5) providing occupational experience; and (6) providing vocational education in agriculture to those not benefiting from the regular program. In addition, time was spent by state staff personnel on the problem of the establishment of priorities within states in developing this type of program.

Activities Subsequent to National Conference on Off-Farm Occupations

The two weeks following the national conference at Ohio State were spent by task force personnel in the preparation of project materials and in preparation for five area meetings on off-farm occupations to be held across the country. The rationale among project staff personnel was that time spent in activities which helped the dissemination of materials and the resulting establishment of local pilot programs was time well spent. These meetings took place in New York City or May 17-19, 1965; Chicago on May 24-26; Pullman, Washington on June 2-4; Denver, Colorado on June 9-11, 1965; and Atlanta, Georgia on June 21-23, 1965.

Area Meetings

While the Mational Conference in Ohio had for sed attention on responsibilities and activities of state staff personnel in the respective states, the area meetings focused on the responsibilities and activities in which local school administrative officers, local boards, vocational coordinators, vocational teachers, and lay personnel could engage to determine the needs for initiating such programs at the local level. The role of state staffs in initiating pilot programs was also included.

A total of 332 persons, excluding task force personnel, attended area meetings. Thirty percent of these persons were local teachers, 50 percent of those attending were the state staff personnel, who, by and large, would be responsible for providing guidance for these programs in their respective states. Representatives from agricultural industries, other vocational services, and educational institutions in the different areas attended these meetings. The roster of those attending area meetings is attached as Appendix "F."

The Development of Curricular and Supporting Materials

Following the last area meeting, the task force personnel devoted their energies to completing the curricular and program development materials. One of the major objectives of the project was to develop curricular guides and supporting materials which were determined to be most needed in the area of off-farm agricultural occupations. Therefore, the completion of a series of publications was given high priority by the task force.

The following publications were prepared during the summer of 1965 to assist educators in developing programs in off-farm agricultural occupations:

1. Policy and Administrative Decisions Needed When Introducing Vocational and Technical Education in Agriculture for Off-Farm Compations (for boords and administrators of local schools, area schools, and colleges)



- 2. Vocational and Technical Education in Agriculture for Off-Farm Occupations (for counselors, teachers, board members, and administrators at all levels)
- 3. Summary of Research Findings in Off-Farm Agricultural Cocupations
- 4. Planning and Conducting Cooperative Occupational Experience in Off-Farm Agriculture
- 5. Occupational Guidance for Off-Farm Agriculture (for teachers, guidance counselors, and students)
- 6. Organizing to Provide Agricultural Education for Off-Farm Occupations (of primary value to state staffs when working with groups planning programs in off-farm occupations. This consists of 18 mimeographed sheets from which transparencies can be made.)

In addition, curricular materials were developed by the task force to assist teachers in developing courses in four subject areas:

A. Agricultural Machinery - Service Occupations

These materials were created for a course designed to develop at the post high school level the competence needed for occupational entry and advencement in service occupations in agricultural machinery dealerships.

The complete set of curricular materials in this area consists of a detailed course outline including suggestions for developing this course as well as sixteen instructional modules. These modules are as follows:

- 1. Organization and Management of Agricultural Machinery Dealerships
- 2. Agricultural Machinery Service Department Operating Procedures
- 3. Agricultural Machinery Parts Department Operating Procedures
- 4. Agricultural Salesmanship

- 5. Human Relations in Agricultural Occupations
- 6. Notal Fusion and Fabrication Welding
- 7. Agricultural Machinery Assembly and Lubrication
- 8. Mechanical Power Transfer Systems

- 9. Hydraulic Power Transfer Systems
- 10. Adjustment, Maintenance, and Repair of Tillage, Planting, Spraying, and Fertilizing Machinery
- 11. Adjustment, Maintenance, and Repair of Crop Harvesting Machinery
- 12. Adjustment, Maintenance, and Repair of Small Gasoline Engines
- 13. Tractor Tune-up and Maintenance
- 14. Gasoline Tractor Engine Systems
- 15. Diesel Engine Systems
- 16. Tractor Repair

B. Agricultural Supply - Sales and Service Occupations

These materials have been prepared for a course at the high school level to prepare high school students for successful job entry in retail businesses that sell agricultural supplies and services. The course is largely limited to preparing students to sell production agricultural supplies, such as feeds, seeds, fertilizer, chemicals, and small items and equipment of a similar use. The course is not intended to prepare workers to sell major agricultural items or supplies such as farm machinery, tractors, heavy building materials.

The complete set of curricular materials in this area consists of a detailed course outline including suggestions for developing this course as well as twelve instructional modules. These modules are as follows:

- 1. Career Opportunities in Agricultural Sales and Service
- 2. Orientation to the Supervised Occupational Experience Program
- 3. Human Relations in Agricultural Occupations
- 4. Agricultural Salesmanship
- 5. Organizations and Functions of Agricultural Businesses
- 6. Business Procedures
- 7. Feeds Sales and Service
- 8. Crop, Lawn, and Garden Seeds Sales and Service

- 9. Fertilizers Sales and Service
- 10. Agricultural Chemicals Sales and Service
- 11. Petroleum and Petroleum Products Sales and Service
- 12. Miscellaneous Agricultural Supplies and Small Equipment Sales and Service

C. Horticulture - Service Occupations

These materials have been prepared for a course at the high school level to develop the degree of competence needed for occupational entry as service workers in such establishments as nurseries, garden centers, greenhouses, golf courses, and grounds maintenance departments.

The complete set of curricular materials in this area consists of a detailed course outline including suggestions for developing this course as well as twelve instructional modules. These modules are as follows:

- 1. Exploring Occupational Opportunities in Ornamental Horticulture
- 2. Identifying Horticultural Plants
- 3. Propagating Horticultural Plants
- 4. Growing Korticultural Plants
- 5. Using Soil and Other Plant Growing Media Effectively
- 6. Recognizing and Controlling Plant Pests
- 7. Constructing, Maintaining, and Using Plant Growing Structures
- 8. Agricultural Salesmanship
- 9. Establishing and Caring for Large and Turf
- 10. Operating, Repairing, and Maintaining Small Power Equipment
- 11. Using and Caring for Ornamental Plant Materials and Landscape Structures
- 12. Reman Relations in Agricultural Occupations

D. Agricultural Chemicals Technology

These materials were designed to provide an intensive twoyear full-time program of study and work experience for students in agricultural chemicals technology. The courses in this post high school program are planned and organized to provide the chemical, biological, business, mathematical; and agricultural theories combined with procedural and technical skills involved in their application to the broad field of agriculture.

A complete set of curricular materials in this area include a suggested two-year post high school curriculum and course outlines and eight instructional modules. These modules are as follows:

- 1. The Use of Chemicals as Fertilizers
- 2. The Use of Chemicals as Insecticides Plants
- 3. The Use of Chemicals as Soil Additives
- 4. The Use of Chemicals as Fungicides, Bactericides and Nematocides
- 5. The Use of Chemicals to Control Field Rodents and Other Predators
- 6. The Use of Chemicals as Herbicides
- 7. The Use of Chemicals in the Field of Farm Animal Health (Nutrition, Entomology, Pathology)
- 8. The Use of Chemicals as Plant Regulators

In the development of instructional materials and supporting publications, a general procedure was followed to maximize validity and acceptance. Drafts of materials were prepared based on findings of the agricultural occupations studies, site visits to outstanding programs, and the best available materials. These drafts were submitted to vocational aducation teachers experienced in the specific area, to subject matter specialists in universities and industry, and to prospective employers. These technical reviews were then refined and synthesized before a final editorial review was given the publication.

Copies of all publications were mailed to head state supervisors and head teacher educators in agricultural education throughout the United States. Vocational agriculture teachers, vocational educators, subject matter specialists, agricultural businessmen, and others who reviewed the materials for accuracy and appropriateness of content also received copies of the publications. Twenty-five copies of each publication were mailed to the Office of Education to fulfill contract obligations.

Evaluating the Project

Several techniques were utilized to evaluate the worth of the overall project.

- 1. Participants in the May, 1965, national conference were asked to evaluate the strengths and weaknesses of the project in detail.
- 2. Evaluation sheets were included with each set of materials distributed to persons in the respective states; these sheets were to be returned by the user after completion of each module taught or after using each publication.
- 3. Plans are underway for monitoring and evaluating pilot programs in operation which are using the materials developed as an outgrowth of this project.
- 4. During the week of June 27 30, 1966, The Center sponsored a National Seminar on Evaluation and Program Planning in Agricultural Education. A significant portion of the seminar was devoted to the evaluation of the off-farm agricultural occupations project materials. One of the major purposes of the seminar, supported by the Sears-Roebuck Foundation, was to provide an opportunity for state leaders in agricultural education and representatives of other vocational services to pool their resources and thinking in planning for effective measurement and evaluation of pilot programs in off-farm agricultural occupations. The authors of each of the several publications acted as chairmen of small group discussions during the seminar for the purpose of gaining firsthand information from teacher educators and supervisors concerning the value and utility of the materials.
- 5. An extensive review of materials was made by persons qualified in the respective areas of specialization. These reviewers provided much valuable assistance and guidance in the development of materials resulting from this project. Those persons who served as reviewers of materials are listed as Appendix "A."

Strengths of the Project

- 1. States were provided assistance in completing and synthesizing their studies of agricultural occupations.
- 2. Persons from disciplines outside agriculture who could bring fresh, and, hopefully, unbiased viewpoints were involved to give direction to the programs to be undertaken. This involvement took place at the advisory committee meetings, during the National Conference on Off-Farm Occupations, and at the five area meetings. Persons were involved from the areas of sociology, rural sociology, agricultural economics, economics, manpower

economics, the National Academy of Sciences, community colleges, four-year colleges and universities, area vocational schools, technical institutes, and agricultural industries representing private concerns or trade associations.

- 3. Area meetings with primary emphasis on the development of local and area pilot programs permitted the active involvement of persons at the "action" level who would not have been able to benefit as quickly if they had been left to their own devices, especially as it permitted reduction of the time lag between awareness and decision making.
- 4. An awareness was created on the part of state staff personnel that cooperation and assistance can be secured in establishing these programs from other educational areas and from agricultural industry or businesses.
- 5. The national conference and the following area meetings provided a setting for the face-to-face irterchange of ideas and discussions of mutual problems in developing new programs which would not have been possible in another manner.
- 6. One outcome of the project was the ability to entice personnel uniquely qualified in their respective fields to join the task force on a snort-term basis to prepare specific materials. Also, the ability of the task force personnel to utilize extensively the experience of persons in agricultural businesses and industries who were aware of and were facing the problems in the preparation of employees contributed to the validity of the materials produced. The whole-hearted cooperation provided by other vocational services permitted task force personnel to benefit from their experience and avoid previous errors. Another strength of the project was the opportunity to project efforts at an accelerated rate on a national basis.
- 7. Interstate cooperation was fostered in the development of instructional materials and supporting activities.
- 8. Materials developed were based on the recent research findings and advice from national leaders in agricultural industry who were able to project employment requirements.

Problems Associated with the Project

1. The lateness in securing project approval for funding from the Office of Education delayed the entire project schedule and made it difficult to have materials ready for the 1965-1966 school year.

- 2. Limitations of time and resources made it impossible to identify and evaluate all on-going programs in off-farm agricultural occupations.
- 3. Within this project it would have been desirable to have resources to contract with states and local districts for the conducting of pilot programs to carefully field test the instructional materials and supporting publications.
- 4. If the entire project schedule could have been advanced through earlier funding and accelerated efforts, it would have been desirable to have conducted some extensive workshops for state staff personnel who, in turn, would have been responsible for conducting workshops for teachers initiating programs in their states. This was accomplished to some degree on an informal basis, but not to the degree desired. Such workshops could also have addressed themselves to the operational level problems of involving other vocational services in such programs.
- 5. States were not able to maintain their schedules for completing research projects; hence, it was impossible to utilize all state research data in the synthesis.
- 6. Despite the efforts exerted through the two research coordination conferences, individual state project designs varied, therefore, contributing to the problem of developing comparative data.

SUMMARY

The major objectives of this project were accomplished through the series of specialized publications listed on Pages 19 to 23 of this document. This publication constitutes a report of the project and the procedures used in developing these specialized publications.

The major purpose of this project was to determine the adjustments and extensions nealed in the high school and post high school curricular patherns of vocational education in agriculture to more effectively meet preparatory training needs in off-farm agricultural occupations. The summarization, interpretation, and resulting synthesis of the studies on agricultural occupations completed by twenty-six states provided the basis for determining extensions and adjustments in the curricular patterns.

Six specific objectives were established for the study. These were:

- 1. To identify the major occupations which require competency in agriculture.
- 2. To determine the agricultural competencies needed by workers in these occupations.

- 3. To cluster the major agricultural occupations which require similar competencies.
- 4. To develop and refine the curricular guides and supporting materials which were most needed and feasible for the major clusters of agricultural occupations.
- 5. To examine the data from the studies on agricultural occupations for other implications, giving particular attention to:
 - a. Programs for disadvantaged youth.
 - b. Projected employment opportunities in major agricultural occupations.
 - c. Needed adjustments in administrative and supervisory procedures.
 - d. Organizational structure for providing vocational education in agriculture.
 - e. Needed adjustments in teaching and coordinating methods.
 - f. Pre-service and in-service education of teachers.
 - g. Selection, placement, and follow-up of students.
- 6. To train key state leaders in the use of the curricular guides and supporting materials.

A task force of educational leaders was assembled at The Center early in 1965 to work toward the accomplishment of the objectives. Advisory Committee meetings were held with representatives of agricultural business and industry, teacher educators, and state department personnel to gather suggestions concerning the development of materials for programs in off-farm agricultural occupations. The general format of the curricular materials was endorsed by this advisory group. Various off-farm agricultural programs in operation in the states were evaluated by the task force personnel as they began preparing curriculum materials.

In May, 1965, 153 individuals from forty-nine states attended a national conference at The Ohio State University to discuss the various phases of the off-farm agricultural occupations project. The primary purposes of the conference were:

- 1. To present to personnel from the respective states an outline for developing new programs in off-farm agricultural occupations;
- 2. To show the nation-wide need for such programs;

- 3. To present the preliminary materials pertaining to development of such programs as well as illustrative curricular materials developed by project personnel;
- 4. To plan five area meetings which would focus on the development of local pilot programs.

Following the national conference at The Ohio State University, the task force personnel prepared project materials for five area meetings on off-farm occupations to be held during May and June in New York City, New York; Chicago, Illinois; Pullman, Washington; Atlanta, Georgia; and Denver, Colorado. The primary purpose of the area meetings was to focus attention on the responsibilities and activities of local administrative officers, school boards, teachers, and the general public in initiating programs in the off-farm occupations. The meetings were attended by a total of 332 persons who also assisted in revising the project materials to make them more effective for their area.

After the last area meeting, the task force personnel devoted their energies to completing the curricular and program development materials. One of the major objectives of the project was to develop curricular guides and supporting materials which were determined to be most needed in the area of off-farm agricultural occupations. Therefore, the completion of a series of publications was given high priority by the task force.

The following publications were prepared during the summer of 1965 to assist educators in developing programs in off-farm agricultural occupations:

- 1. Policy and Administrative Decisions Needed When Introducing Vocational and Technical Education in Agriculture for Off-Farm Occupations (for boards and administrators of local schools, area schools, and colleges)
- 2. Vocational and Technical Education in Agriculture for Off-Farm Occupations (for counselors, teachers, board members, and administrators at all levels)
- 3. Summary of Research Findings in Off-Farm Agricultural Occupations
- 4. Planning and Conducting Cooperative Occupational Experience in Off-Farm Agriculture
- 5. Occupational Guidance for Off-Farm Agriculture (for teachers, guidance counselors, and students)
- 6. Organizing to Provide Agricultural Education for Off-Farm Occupations (of primary value to state staffs when working with groups planning programs in off-farm occupations. This consists of 18 mineographed sheets from which transparencies can be made.)

In addition, curricular materials were developed by the task force to assist teachers in developing courses in four subject areas:

1. Agricultural Machinery - Service Occupations

These materials were created for a course designed to develop the competence needed at the post high school level for occupational entry and advancement in service occupations in agricultural machinery dealerships.

The complete set of curricular materials in this area consists of a detailed course outline including suggestions for developing this course as well as sixteen instructional modules.

2. Agricultural Supply - Sales and Service Occupations

These materials were prepared for a course at the high school level to prepare high school students for successful entry in retail businesses that sell agricultural supplies and services. The course was largely limited to preparing students to sell production agricultural supplies, such as feeds, seeds, fertilizer, chemicals, and small items and equipment of a similar use.

The complete set of curricular materials in this area consisted of a detailed course outline including suggestions for developing this course as well as twelve instructional modules.

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These materials were prepared for a course at the high school level developing the degree of competence needed for occupational entry as service workers in such establishments as nurseries, garden centers, greenhouses, golf courses, and grounds maintenance departments.

The complete set of curricular materials in this area consisted of a detailed course cutline including suggestions for developing this course as well as twelve instructional modules.

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APPENDIXES

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APPENDIX "A"

Evaluators of Materials Prepared by Task Force Personnel

The following persons evaluated selected portions of the program developmental and curricular materials prepared within their area of specialization. Their comments and constructive criticisms aided materially in strengthening the value of these materials.

Policy and Administrative Decisions
Needed When Introducing
Vocational and Technical Education in Agriculture
For Off-Farm Occupations

Harry G. Beard	Associate Professor of Education School of Education	North Carolina State University Raleigh, North Carolina
James Hensel	Specialist in Agricultural Education	The Center for Research and Leadership Development in Vocational and Technical Education The Ohio State University Columbus, Ohio
Robert Kozelka	Chief of Business and Distributive Education	State Department of Education Springfield, Illinois
William B. Logan	Professor and Director Distributive Education Institutes, College of Education	The Ohio State University Columbus, Ohio
Sidney S. Sutherland	Professor Emeritus Department of Agricultural Education	University of California Davis, California
Ralph Wenrich	Head, Department of Vocational and Practical Arts Education, College	University of Michigan Ann Arbor, Michigan

of Education

Vocational and Technical Education in Agriculture

For Off-Farm Occupations North Carolina State Associate Professor of Harry G. Beard Education University Releigh, North Carolina School of Education James W. Hensel Specialist in Agricultural The Center for Research and Leadership Development Education in Vocational and Technical Education The Onio State University Columbus, Ohio Chief of Business and State Department of Robert Kozelka Distributive Education Education Springfield, Illinois The Ohio State University Professor and Director William B. Logan Distributive Education columbus, Ohio Institutes, College of Education Sidney S. Sutherland Professor Emeritus University of California Department of Agricultural Davis, California Education Ralph Wenrich University of Michigan Head, Department of Arm Arbor, Michigan Vocational and Practical Arts Education, College of Education Summary of Research Findings

in Off-Farm Agricultural Occupations

William W. Stevenson Director, Research Oklahoma State University Coordinating Unit for Stillwater, Oklahoma Vccational Education University of Massachusetts Homer V. Judge Head, Agricultural Education Department Amherst, Massachusetta The Chio State University Don F. Scaman Graduate Assistant in Columbus, Chio Agricultural Education Leonard Giambra Graduate Assistant in The Chio State University Columbus, Onio Psychology

Joseph W. Duncen

Chief, Kanpower and Regional Economics

Division

Battelle Memorial Institute Columbus, Ohio

Planning and Conducting Cooperative Occupational Experience in Off-Farm Agriculture

Donald Brock Vocational Agriculture Highland Park High School Teacher-Coordinator Topeka, Kansas E. M. Chinnock Vocational Coordinator Cloquet High School Cloquet, Minnesota Raymond Clark Professor, Agricultural Michigan State University Education Department East Lansing, Michigan Mike Cullen Director Willmar Area Vocational Technical School. Willmar, Minnesota Stan Lancaster Assistant State Supervisor Denver, Colorado Agricultural Education William B. Logan Professor and Director The Ohio State University Distributive Education Columbus, Ohio Institutes, College of Education Gordon McMahon Director, Division of State Department of Vocational-Technical Education Education Oswego, New York

Bernard Nye State Supervisor of State Department of

Distributive Education Education Columbus, Ohio

Clayton Riley Vocational Agriculture Reidland High School Instructor Paducah, Kentucky

Paul Shoemaker Distributive Education Chillicothe High School Coordinator Chillicothe, Chio

Darrel Way Livestock Specialist State Department of Agricultural Education Education Little Rock, Arkansas

Agricultural Machinery Service Occupations

	perares occubations	
Robert Alfred	Parts Distributor	Messey-Ferguson, Inc. Columbus, Ohio
R. C. Belt	Manager	R. C. Belt, Inc. Washington Court House, Ohio
George B. Blum, Jr.	Assistant Professor of Agricultural Engineering	North Carolina State University Raleigh, North Carolina
C. E. Boggs	District Service Manager,	Allis Chalmers Manu- facturing Company Columbus, Ohio
Joseph Bradley	Manager	Bradley Implement Company Algona, Iowa
C. E. Bundy	Teacher Educator in Agricultural Education	Iowa State University Ames, Iowa
R. W. Canada	Professor of Agricultural Education	Colorado State University Fort Collins, Colorado
Richard Carr	District Service Manager	John Deere Company Columbus, Ohio
L. A. Coomer	General Supervisor	Farm Equipment Service Chicago, Illinois
Ray Cunningham	Assistant District Service Manager	International Harvester Company Columbus, Ohio
Emory H. Dixon	Educational Consultant	Hobart Welding School Troy, Ohio
Raymond C. Dunlavy	Supervisor of Training	Hobart Welding School Troy, Ohio
Lewis Eggenberger	Teacher Educator Agricultural Education Department	Texas Technological College Lubbock, Texas
J. M. Fare	Agricultural Engineering Dopartment	North Carolina State University Raleigh, North Carolina

Alfred Fozer	Field Engineer	The Lincoln Electric Co. Columbus, Ohio
Cliff Gerstenberger	Secretary-Treasurer	Iowa Retail Farm and Power Equipment Association, Inc. Des Moines, Iowa
L. L. Gibbons	Professor of Industrial Education	Colorado State University Ft. Collins, Colorado
Jerry Halterman	Instructor in Agricultural Engineering	Modesto Junior College Modesto, California
G. E. Henderson	Coordinator, Southern Association for Agricultural Engineering and Vocational Agriculture	University of Georgia Athens, Georgia
Thomas Hoerner	Instructor Agricultural Engineering Department	Iowa State University Ames, Iowa
Van H. Jarret	Associate Professor of Agricultural Education	Utah State University Logan, Utah
Arthur Johnson	Mechanics Instructor	Alexandria Area Vocational School Alexandria, Minnesota
Carlton Johnson	Associate Professor of Agricultural Engineering	The Ohio State University Columbus, Ohio
Robert E. Julian	Vocational Agriculture Instructor	Amphitheater High School Tucson, Arizona
W. M. Kirkpatrick	Associate Professor of Agricultural Engineering	California State Polytechnic College San Luis Obispo, California
Loren Larson	Farts Man Instructor	Alexardria Area Vocational School. Alexandria, Minnesota
M. G. McCreight	Assistant Professor of Agricultural Education	University of Nebraska Lincoln, Nebraska
John Miller	District Service Manager	International Harvester Co. Columbus, Ohio
Harold M. Nestor	Instructor in Hydraulics	Columbus Araa Technician School Columbus, Ohio

A. F. Otto District Parts Manager John Deere Company Columbus, Ohio Harlan Ridenour Director of the Ohio The Ohio State University Vocational Agriculture Columbus, Ohio Curriculum Materials Service George Schelin Mechanics Instructor Alexandria Area Vocational School Alexandria, Minnesota Ralph G. Schweizer President Burlington Equipment Machinery Corp. Burlington, Iowa Earl Scott MDTA Instructor Jefferson Area Schools Jefferson, Chio John Shuey District Dealer International Harvester Co. Development Manager Columbus, Ohio T. J. Wakeman Instructor Virginia Polytechnic Dapartment of Agricultural Institute Engineering Blacksburg, Virginia Dan Walton District Service Manager Massey-Ferguson, Inc. Columbus, Ohio Charles Whitney Secretary Farm Power and Equipment Dealers of Ohio Columbus, Chio Ivan Winland Coordinator Jefferson Area Schools Jefferson, Ohio James W. Zepplin Instructor Wausau Technical Institute

> Agricultural Supply Sales and Service Occupations

Wausau, Wisconsin

Hugh Aydelotte Petroleum Manager Franklin County Landmark Hilliards, Ohio

Roy O. Becker Se y-Manager Ohio Seed Improvement Association Columbus, Ohio

V. A. Bergman Manager, Salesman Ralston Purina Company Training Division St. Louis, Missouri

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Charles Besse	Director, Vocational Department	Southwestern High School Grove City, Ohie
Donald Brock	Vicational Agriculture Instructor	Park High School Minneapolis, Minnesota
Keith Brum	Fiell Manager	Geigy Agricultural Chemicals Yonkers, New York
Walter Callahan	Commercial Sales Manager	Landmark Cooperatives Columbus, Ohio
Daniel C. Chase	Head, Department of Agricultural Business Management	California State Polytechnic Institute : San Luis Obispo, California
T. P. Christen	Farm Sales and Home Heating Sales	The Standard Oil Company Cleveland, Ohio
Harry L. Cook	Director of Research and Technical Service	Landmark Cooperatives Columbus, Ohio
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APPENDIX "E"

Participants in Advisory Meeting of January 14-15, 1965

on

Developing Programs of Education in Off-Farm Agricultural Occupations

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in

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Center Staff	*	
W. J. Becker A. A. Kahler	Consultant Consultant	The National Center for Advanced Study and Research
J. D. Utzinger	Consultant	in Agricultural Education
G. Z. Stevens	Consultant	The Ohio State University Columbus, Ohio

Participants Chicago Area Meeting May 24-26, 1965

Fred Barne	Student	Joliet Junior College Joliet, Illinois
Don Coil	Executive Secretary	Illinois FFA Springfield, Illinois
Roger L. Courson	Vocational Agriculture Service	University of Illinois Urbana, Illinois
H. K. Engelking	Supervisor Agricultural Education	State Board of Vocational Education Springfield, Illinois
Orval C. Floyd	Supervisor Agricultural Education	State Board of Vocational Education Springfield, Illinois
Gerald R. Fuller	Assistant Professor	University of Illinois Urbana, Illinois
Ralph Guthrie	Chief, Agricultural Education	State Office of Education Springfield, Illinois
H. W. Homann	Supervisor Agricultural Education	State Board of Vocational Education Springfield, Illinois
Kenneth E. James	Teacher Educator Agricultural Education	Illinois State University Normal, Illinois
Max H. Kuster	Head, Agricultural Department	Joliet Junior College Joliet, Illinois
John W. Matthews	Vocational Agriculture Service	University of Illinois Urbana, Illinois
Robert L. McFall	Farm and Industrial Equipment Association	Chicago, Illinois
Don Moeller	Public Relations Department	Swift and Company Chicago, Illinois
William Morris	Dealer Development Manager	International Harvester Co. Chicago, Illinois
Arthur C. Muns	Administrative Assistant to the President	Northern Illinois University De Kalb, Illinois

Lloyd J. Phipps	Professor, Agricultural Education	University of Illinois Urbana, Illinois
Al Redding	Assistant Director	State Department of Education Springfield, Illinois
George A. Richter	Supervisor Agricultural Education	State Board of Vocational Education Springfield, Illinois
W. T. Schnathorst	Supervisor Educational Service	International Harvester Co. Chicago, Illinois
Elliott W. Silver	Farm Equipment Training Division Supervisor	International Harvester Co. Chicago, Illimois
H. M. Struhinger	Supervisor Agricultural Education	State Board of Vocational Education Springfield, Illinois
Allan L. Utech	Supervisor Agricultural Education	State Board of Vocational Education Springfield, Illinois
J. R. Warmbrod	Assistant Professor of Agricultural Education	University of Illinois Urbana, Illinois
Charles L. Watson	Superintendent of Schools	Cessna Park Community Unit Cessna Park, Illinois
W. H. Witt	Teacher Educator Vocational Agriculture Service	University of Illinois Urbana, Illinois
Rugene S. Wood	Associate Professor School of Agriculture	Southern Illinois University Carbondale, Illinois
Ralph R. Bentley	Research Teacher Trainer Agricultural Education	Purdue University Lafayette, Indiana
James T. Black	Vocational Agriculture Instructor	Crothersville High School Crothersville, Indiana
Jon D. Cain	Graduate Assistant	Purdue University Lafayette, Indiana
James P. Clouse	Teacher Educator Agricultural Education	Purdue University Lafayette, Indiana
Harrison Gardner	Assistant Professor Agricultural Education	Furduc University Tafayette, Indians

•		•
Avery Grav	State Supervisor	State Department of Public Instruction Indianapolis, Indiana
Donald Hayes	Superintendent of Schools	Decatur County Schools Greensburg, Indiana
Robert Hewlett	Vocational Agriculture Instructor	Woodburn High School Woodburn, Indiana
Jim McGuire	Teacher Educator Agricultural Education	Purdue University Lafayette, Indiana
Don Pennington	Vocational Agriculture Instructor	Crothersville High School Crothersville, Indiana
Bill Preston	Graduate Assistant	Purdue University Lafayette, Indiana
Bill Schmidlapp	Vocational Agriculture Teacher	Union-North School Lakeville, Indiana
Philip Teske	Teacher Trainer Agricultural Education	Purdue University Lafayette, Indiana
Gerald F. Barton	Assistant Supervisor in Agricultural Education	State Department of Public Instruction Des Moines, Iowa
Duane L. Blake	Assistant Professor Agricultural Education	Iowa State University Ames, Iowa
L. Glenn Brostrom	Superintendent of Schools	Waverly-Shell Rock Schools Waverly, Iowa
Allen A. Carrell	Vocational Agriculture Instructor	Shenandoah Community School Shenandoah, Iowa
Everett L. Clover	Community College	Muscatine, Iowa
C. W. Dalbey	State Supervisor Agricultural Education	State Department of Public Instruction Des Moines, Iowa
Elwood J. Mabon	Consultant in Agricultural Education	State Department of Public Instruction Des Moines, Iowa
Gary McVey	Vocational Agriculture Instructor	Chariton High School Chariton, Iowa
Larry L. Statler	Vocational Agriculture Instructor	Waverly-Shell Rock School.; Waverly, Iowa

Harold M. Byram	Head Teacher Educator Vocational Agriculture Education	Michigan State University East Lansing, Michigan
Edwin St. John	State Supervisor Vocational Agriculture	Michigan Department Public Instruction Lansing, Michigan
Guy E. Timmons	Teacher Trainer Vocational Agriculture Education	Michigan State University East Langing, Michigan
Ken Austin	Executive Secretary	Retail Farm Equipment Association Owatonna, Minnesota
J. F. Malinski	Assistant Supervisor Agricultural Education	State Department of Education St. Paul, Minnesota
Gerald F. Page	Vice President	NVATA Nixa, Missouri
G. Ed Henderson	Research Associate	University of Nebraska Lincoln, Nebraska
M. G. McCreight	Teacher Trainer Agricultural Education	University of Nebraska Lincoln, Nebraska
Clarence W. Anderson	Vocational Agriculture Instructor	N.D. Vocational Agriculture Association Enderlin High School Enderlin, North Dakota
Kenneth Melin	Vocational Agriculture Instructor	Walsh County Agricultural School Park River, North Dakota
Richard N. Adams	Vocational Agriculture Instructor	Tecumseh Righ School New Carlisle, Ohio
H. B. Drake	Coordinator, Agricultural Business Technology	The Springfield and Clark County Technical Education Program
Vincent J. Feck	Coordinator, Vocational Horticulture	Cleveland Board of Education Cleveland, Ohio
Charles Hastings	Vocational Agriculture Instructor	Clyde High School Clyde, Ohió

James L. Pease	Vocational Agriculture Instructor	Maumee High School Maumee, Ohio
Harlan E. Ridenour	Director of the Ohio Vocational Agriculture Curriculum Materials Service	The Ohio State University Columbus, Ohio
John T. Starling	Assistant Supervisor Vocational Agriculture	State Department of Education Columbus, Ohio
A. J. Aiello	Farm Equipment Systems Division Manager	Norick Brothers, Inc. Oklahoma City, Oklahoma
Elmer J. Johnson	Program Specialist U. S. Office of Education	Department of Health, Education, and Welfare Washington, D. C.
Dale C. Aebischer	Chief, Agriculture Education	Board of Vocational and Adult Education Madison, Wisconsin
Doyle Beyl	Vocational Supervisor	State Board of Vocational and Adult Education Madison, Wisconsin
Arnold Cordes	State Supervisor	Board of Vocational and Adult Education Madison, Wisconsin
Ray Fletcher	Supervisor, Product Training	Allis-Chalmers Mfg. Co. Milwaukee, Wisconsin
James Hensel	Teacher Trainer Agricultural Education	University of Wisconsin Madison, Wisconsin
L. R. Eilterbrand	Teacher Educator Agricultural Education	Wisconsin State University River Falls, Wisconsin
M. L. Steinke	Executive Secretary	Wisconsin Empl. Dealers Association Madison, Wisconsin
Keith W. Stoehr	Instructional Supervisor	Kenosha Technical Institute Kenosha, Wisconsin
Raymond Wall	Instructor Agricultural Education	Wisconsin State University River Falls, Wisconsin

James Zepplin	Supervisor Agricultural Mechanics	Wausau Technical Institute Wausau, Wisconsin
Center Staff H. M. Hamlin A. A. Kahler W. J. Becker J. D. Utzinger	Consultant Consultant Consultant	The National Center for Advanced Study and Research in Agricultural Education The Ohio State University Columbus, Ohio

Farticipants Pullman Area Meeting June 2-4, 1965

Tomotsu Horii	Program Specialist Agricultural Education	State Board of Education Honolulu, Mawaii
W. Borgen	Vocational Agriculture Instructor	Troy High School Troy, Idaho
Dougles Christensen	Vocational Agriculture Instructor	Kendrick High School Kendrick, Idaho
Lester Diehl	Superintendent of Schools	Genesee High School Genesee, Idaho
Kenneth Ertel	Teacher Educator Agricultural Education	Idaho University Moscow, Idaho
Kenneth Hansen	Stale Supervisor Agricultural Education	State Board of Vocational Education Boise, Linko
Bob Haynes	Teacher Educator Agricultural Education	Idaho University
Robert Hiemgartner	Vocational Agriculture Instructor	Genesee, Idaho
Dwight Kindschy	Teacher Educator Agricultural Education	Idaho University . Moscow, Idaho
Kirk Rush	Agricultural Teacher	Moscow High School Moscow, Idaho
H. A. Winner	Teacher Educator Agricultural Education	Idaho University Moscow, Idaho
Larry Morrow	Vocational Agriculture Instructor	Bozeman, Montana
Richard Buckovic	Head, Agriculture Department	Mollala Unified High School Mollala, Oregon
Horman Burgess	Vocational Agriculture Instructor	Clackamas High School Milwaukie, Oregon

Norman Koopman	Vocational Director	La Grande High School La Grande, Oregon
Al Pfahl	Iocal Vocational Director	West Linn High School West Linn, Oregon
Joe Powell	Sales Manager	John Deers Company Portland, Oregon
David Raynalds	Head, Agricultural Education Department	Blue Mountain Community College Pendleton, Oregon
Owen Sabin	Superintendent of Schools	Milwaukie, Gregon
Darrell Ward	State Supervisor Agricultural Education	State Department of Education Salem, Oregon
Walden Wedin	Vocational Agriculture Instructor	McLoughlin Unified School Milton-Freewater, Oregon
Louis Anderson	Vocational Agriculture Instructor	Mead High School Mead, Washington
William Bakamos	Industrial Arts Education	Washington State University Pullmen, Washington
Lee Barbes	Supervisor Agricultural Education	State Board for Vocational Education Olympia, Washington
Cecil A. Rradley	Coordinator of Instruction for Vocational Education	Seattle Public Schools Seattle, Washington
George Brain	Dean, College of Education	Washington State University Pullman, Washington
Archie Brislawn	Supervisor Distributive Education	Olympia, Washington
Bert L. Brown	State Director of Agricultural Education	State Board of Vocational Education Olympia, Washington
Orville Carnahan	Director of Vocational Technical Division	Yakima Valley College Yakima, Washington
Robert Corless	Supervisor	Sunnyside, Washington

Jerry Gleason	District Manager	Western Farmers Spokane, Washington
John Griffith	Agriculture Officer	Yakima Valley College Yakima, Washington
Vern Hagen .	Vice Principal	Tumwater, Washington
Blaine Hardy	Vocational Agriculture Instructor	Wapato High School Wapato, Washington
Jesse Helm	Agriculture Teacher	Wenatchee Valley Junior College Wenatchee, Washington
Fred Huston	Agriculture Supervisor	Big Bend Community College Moses Lake, Washington
Eugene Irwin	Vocational Agriculture Instructor	Mossyrock High School Mossyrock, Washington
Walter Johnson	President	Spokane Community College Spokane, Washington
M. C. Knox	Supervisor Agricultural Education	State Board for Vocational Education Olympia, Washington
Gil Long	Agriculture Teacher	Deer Park, Washington
C. O. Loreen	Head Teacher Trainer Agricultural Education	Washington State University Pullman, Washington
Joel H. Magisos	Teacher Educator Agricultural Education	Washington State University Pullman, Washington
Dick Moe	MDTA	Olympia, Washington
Richard Nowadnick	Agricultural Education	Skajit Valley College Mount Vernon, Washington
Ralph Olmstead	Vocational Agriculture Instructor	Battle Ground High School Battle Ground, Washington
Kenneth Owen	Vocational Agriculture Instructor	Franklin Pierce High School Tacoma, Washington
Henry Polis	Supervisor Agricultural Education State Board of Vocational Education	Olympia, Washington

Director Washington Nurserymens' Walter Ritter Association Spokane, Washington Spokane Community College Dean of Applied Arts Robert Wallenstein Spokane, Washington Washington State University Everett Webb Teacher Educator, Pullman, Washington Retired, Agricultural Education Yakima, Washington John Wilson Agriculture Teacher Medical Lake High School Vocational Agriculture Jay Wood Medical Lake, Washington Instructor Center Steff The Center for Vocational Glenn Z. Stevens Consultant Graduate Assistant and Technical Education James Christiansen

The Onio State University

Columbus, Ohio

Consultant

William Becker

Participants Denver Area Meeting June 9-11, 1965

William F. Hendrix	Principal	Amphitheater High School Tucson, Arizona
Max Huff	Vocational Agriculture Instructor	Casa Grande Union High School Casa Grande, Arizona
Robert E. Julian	Vocational Agriculture Instructor	Amphitheater High School Tucson, Arizona
John R. Williams	Associate Professor of Agricultural Education	University of Arizona Tucson, Arizona
Phillip R. Zurbruck	Vocational Agriculture Instructor	Tempe, Arizona
Mel Adams	Vocational Agriculture Instructor	Greeley High School Greeley, Colorado
James Bohn	Vocational Agriculture Instructor	Rocky Ford High School Rocky Ford, Colorado
Delbert E. Borrelli	Principal	Cortez High School Cortez, Colorado
R. W. Canada	Head, Agricultural Education	Colorado State University Ft. Collins, Colorado
Irving C. Cross	Assistant Professor Agricultural Education	Colorado State University Ft. Collins, Colorado
Robert Datteri	Vocational Agriculture Instructor	Ft. Morgan High School Ft. Morgan, Colorado
Paul Foster	Supervisor Agricultural Education	State Board for Vocational Education Denver, Colorado
Patrick J. Gallavan	Director, Denver Mountain Parks	Denver, Colorado
Earl E. Julson	Associate Professor of Agricultural Education	Colorado State University Ft. Collins, Colorado
Stanley Lancaster	Teacher-Coordinator	Greeley Central High School Greeley, Colorado
M. G. Linson	Supervisor Agricultural Education	State Board for Vocational Education Denver, Colorado

R. E. Lucas	Principal	Ft. Morgan High School Ft. Morgan, Colorado
Charles Neal	Vocational Agriculture Instructor	Montezuma County High School Cortez, Colorado
Orville E. Pieper	Business Instructor	North Eastern Junior College Sterling, Colorado
F. W. Reich	Secretary	Mountain States Hardware and Implement Association Boulder, Colorado
Alton Scofield	Executive Secretary	Colorado Cooperative Council Englewood, Colorado
Robert E. Wall	Area Manager	U. S. Steel Corporation Greeley, Colorado
Raymond J. Agan	Head, Department of Agricultural Education	Kansas State University Manhattan, Kansas
Donald W. Brock	Vocational Agriculture Instructor	Righland Park High School Topeka, Kansas
Harold Shoaf	Executive Secretary	Kansas F ^T A Topeka, Kansas
James H. Walker	Assistant Director (Local level)	Topeka, Kansas
Mike Cullen	Area Vocational Agriculture Coordinator	Willmar Community College Willmar, Minnesota
John K. Coster	Professor of Agricultural Education	University of Nebraska Lincoln, Nebraska
B. E. Gingery	Consultant Agricultural Education	State Department of Education Lincoln, Nebraska
F. Farrell Higbee	General Manager	Triple S. Lab, Inc. Scottsbluff, Nebraska
Gereld J. Huntvork	Vocational Agriculture Instructor	University of Nebraska Curtis, Nebraska
Leon M. Janovy	Vocational Agriculture Teacher	Pierce High School Pierce, Nebraska
Stanley Matzki, Jr.	Director	School of Technical Agriculture Curtis, Nebraska

Roland Peterson	Agriculture Instructor	University of Nebraska Lincoln, Nebraska
Jack W. Sauder	Vocational Agriculture Instructor	Chase County High School Imperial, Nebraska
Elmer Schrag	Vocational Agriculture Instructor	North Platte High School North Platte, Nebraska
Severin B. Sorensen	Vocational Agriculture Instructor	Nebraska City High School Nebraska City, Nebraska
L. C. Dalton	State Supervisor Agricultural Education	State Board for Vocational Education University Park, New Mexico
Cleo A. Dupy	Graduate Assistant	Oklahoma State University Stillwater, Oklahmoa
Chris White	Assistant Teacher Trainer, Agricultural Education	Oklahoma State University Stillwater, Oklahoma
D. Kim Black	Vocational Agriculture Instructor	Jordan High School Sandy, Utah
Fred H. Cornaby	Vocational Agriculture Instructor	Central Utah Vocational School Provo, Utah
Dee Horton	Vocational Agriculture Instructor	Box Elder High School Brigham City, Utah
Von H. Jarrett	Teacher Educator Agricultural Education	Utah State University Logan, Utah
William E. McKell	Director, Vocational Education	Granit School District Salt Lake City, Utah
Floyd Petur	Vocational Agriculture Instructor	Weber County High School Ogden, Utah
E. J. Johnson	Frogram Specialist U. S. Office of Education	Department of Health, Education, and Welfare Washington, D. C.
John C. Bishop	Vocational Agriculture Instructor	Huntley High School Huntley, Wyoming
Jim Durkee	Teacher Educator, Farm Mechanics	University of Wyoming Laramie, Wyoming

Percy Kirk

State Director Agricultural Education State Department of Education Cheyenne, Wyoming

Center Staff
Glenn Z. Stevens

William Becker Alan A. Kahler Consultant Consultant Consultant

The Center for Vocational and Technical Education The Ohio State University Columbus, Ohio

Participants Atlanta Area Meeting June 21-23, 1955

E. A. Eaker	Assistant Professor Agricultural Education	Auburn University Auburn, Alabama
W. E. Cooper	Assistant Teacher Trainer, Agricultural Education	Tuskegee Institute Tuskegee, Alabama
B. P. Dilworth	District Supervisor Agricultural Education	Auburn University Auburn, Alabama
T. L. Faulkner	State Supervisor Agricultural Education	State Department of Education Montgomery, Alabama
H. W. Green	District Supervisor Agricultural Education	Auburn University Auburn, Alabama
J. C. Hollis	District Supervisor Agricultural Education	State Department of Education Montgomery, Alabama
B. F. Rawls	FFA Executive Secretary and Forestry Specialist	Auburn University Auburn, Alabama
L. L. Sellers	District Supervisor Agricultural Education	Auburn University Auburn, Alabama
J. E. Smith	District Supervisor Agricultural Education	State Department of Education Montgomery, Alabama
	District Supervisor Agricultural Education	State Department of Education Montgomery, Alabama
K. M. Faddy	Assistant Teacher Educator	University of Florida Gainesville, Florida
Owen M. Lee, Jr.	Division Chairman Technical Education	Bertow, Florida
Floyd L. Northrop	Area Supervisor Agricultural Education	University of Florida Gainesville, Florida
Clarence J. Rogers	Assistant Professor Agricultural Education	University of Florida Gainesville, Florida
L. A. Sims	Teacher Educator Agricultural Education	University of Florida Gainesville, Florida

J. N. Eaker	Assistant Supervisor	State Department of
	Agricultural Education	Education Swainsboro, Georgia
J. L. Branch	Assistant Supervisor Agricultural Education	Abraham Baldwin Agricultural College Tifton, Georgia
T. D. Brown	Assistant Supervisor Agricultural Education	State Department of Education Atlanta, Georgia
J. G. Bryant	State Supervisor Agricultural Education	State Department of Education Atlanta, Georgia
Farl Burkhalter	Vocational Agriculture Instructor	Coffee County High School Douglas, Georgia
Virgil Carter	Vocational Agriculture Instructor	Appling County High School Bexley, Georgia
W. C. Causey	Teacher	Athens, Georgia
E. H. Cheek	Vocational Agriculture Instructor	Perry High School Perry, Georgia
M. T. Daws	Vocational Agriculture Instructor	Rockmart High School Rockmart, Georgia
A. O. Duncan	Associate Professor - Agricultural Education	University of Georgia Athens, Georgia
Hailey Fleming	Vocational Agriculture Instructor	Commerce High School Commerce, Georgia
M. C. Gaar	Regional Representative	Department of Health, Education, and Welfare Atlanta, Georgia
Ellis Hite	Vocational Agriculture Instructor	Calhoun High School Calhoun, Georgia
Jimmy Hix	Vocational Agriculture Instructor	Jefferson High School Jefferson, Georgia
Roscoe C. Keaton	Vocational Agriculture Instructor	Vienna High School Vienna, Georgia
G. Y. McManus	Vocational Agriculture Instructor	Heard County High School Franklin, Georgia
J. H. Mitchell	Assistant Supervisor Agricultural Education	University of Georgia Athens, Georgia

J. S. Perry	Teacher	Rentz, Georgia
Harold Fower	Farm Replacement Supervisor	Atlanta, Georgia
Joe F. Pruett	Secretary	Georgia Farm Equipment Association Macon, Georgia
Paul B. Salter	President	Georgia Equipment Association Jesup, Georgia
Sammy H. Sanders	Vocational Agriculture Instructor	Oconee County High School Watkinsville, Georgia
Oswell Smith	Vocational Agriculture Instructor	Patterson High School Patterson, Georgia
S. L. Stiles	Vocational Agriculture Instructor	Alfred E. Beach High School Savannah, Georgia
R. H. Tolbert	Head, Department of Agricultural Education	University of Georgia Athens, Georgia
J. T. Trammell	Vocational Agriculture Instructor	North Whitfield High School Dalton, Georgia
Elvin Walker	Vocational Agriculture Instructor	Norman Park High School Norman Park, Georgia
Robert L. Wilcox	Special Teacher	Douglas County High School Douglasville, Georgia
J. O. Williams	Teacher Trainer Agricultural Education	Fort Valley State College Fort Valley, Georgia
McKinley Wilson	Head, Itinerant Teacher Trainer, Agricultural Education	Fort Valley State College Fort Valley, Georgia
John M. Adams	District Supervisor Agricultural Education	State Department of Education London, Kentucky
Jim Bates	Vocational Agriculture Instructor	Warren County High School Bowling Green Kentucky
William R. Bingham	Teacher Educator Agricultural Education	University of Kentucky Lexington, Kentucky
Robert Kelley	State FFA Executive Secretary	State Department of Education Frankfort, Kentucky

George L. Luster	Associate Professor Agricultural Education	University of Kentucky Lexington, Kentucky
C. O. Neel	Supervisor Agricultural Education	State Department of Education Frankfort, Kentucky
J. Lynn See	Vocational Agriculture Instructor	Louisa High School Louisa, Kentucky
Ralph A. Speakes	Vocational Agriculture Instructor	Boyle County High School Danville, Kentucky
Murrell Webb	Vocational Agriculture Instructor	Christian County High School Hopkinsville, Kentucky
C. H. Chapman	Teacher Educator Agricultural Education	Southern University Baton Rouge, Louisiana
M. J. Clark	Teacher Trainer Agricultural Education	Southern University Baton Rouge, Louisiana
Tom S. Colvin	Area Supervisor Agricultural Education	State Department of Education Shreveport, Louisiana
Charles M. Curtis	Associate Professor Agricultural Education	Louisiana State University Baton Rouge, Louisiana
Jasper A. Hayles	Teacher	Lake Charles, Louisiana
J. R. Hodges	Area Supervisor Agricultural Education	Jena High School Jena, Louisiana
C. P. McVea	State Supervisor	State Department of
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John H. Mitchell	Agricultural Education Professor Agricultural Education	Education
John H. Mitchell J. C. Simmons	Professor	Education Baton Rouge, Louisiana University of Southwestern Louisiana
	Professor Agricultural Education Area Supervisor	Education Baton Rouge, Louisiana University of Southwestern Louisiana Lafayette, Louisiana
J. C. Simmons	Professor Agricultural Education Area Supervisor Agricultural Education Executive Secretary	Education Baton Rouge, Louisiana University of Southwestern Louisiana Lafayette, Louisiana Baton Rouge, Louisiana State Department of Education

	E. E. Gross	State Supervisor Agricultural Education	State Department of Fducation Jackson, Mississippi
	Walter L. Hutchins	Itinerant Teacher Trainer	State Department of Education Jackson, Mississippi
•	J. Roland Hamilton	Assistant Professor Agricultural Education	Mississippi State University State College, Mississippi
	E. W. Holmes	Assistant Supervisor Agricultural Education	State Department of Education Oxford, Massissippi
	P. V. Runnels	District Supervisor	Soso High School Soso, Mississippi
	O. L. Snowden	Head, Agricultural Education Department	Mississippi State College State College, Mississippi
	George M. Walker	Assistant Professor Agricultural Education	Mississippi State University State College, Mississippi
	C. D. Bryant	Assistant Professor Agricultural Education	North Carolina State University Raleigh, North Carolina
	C. G. Dawson	Consultant	Raleigh, North Carolina
	V. B. Hairr	District Supervisor Agricultural Education	State Department of Public Instruction Raleigh, North Carolina
	W. W. McClure	Curriculum Specialist for Agriculture	State Department of Public Instruction Raleigh, North Carolina
	Carl D. Price	Division Chairman Agricultural Technology	Fayetteville, North Carolina
	Cayce Scarborough	Head, Department of Agricultural Education	North Carolina State University Raleigh, North Carolina
	Jeter P. Taylor, Jr.	Principal	Jones Central High School Trenton, North Carolina
	L. J. Carter	District Supervisor Agricultural Education	State Department of Education Kingstree, South Carolina
	C. G. Hutchinson	Vocational Agriculture Instructor	Conway High School Conway, South Carolina
	M. P. Nolan	Teacher	Conway, South Carolina

J. P. Hall	District Supervisor Agricultural Education	State Department of Education Jackson, Tennessee
David Hamilton	Head Teacher Trainer Agricultural Education	Agricultural and Industrial State University Nashville, Tennessee
H. S. Moss	Supervisor	Nashville, Tennessee
R. A. Phillips	Vocational Agriculture Instructor	Central High School Savannah, Tennessee
J. Eldridge Price	Vocational Agriculture Instructor	Rogersville High School Rogersville, Tennessee
Nelson J. Senter	Teacher	Nashville, Tennessee
Albert Stone	Vocational Agriculture Instructor	Central High School Columbia, Tennessee
Boyd Trew	Teacher	Delano, Tennessee
Max Walker	Teacher	Huntingdon High School Huntingdon, Tennessee
E. M. Norris	Head, Teacher Trainer Agricultural Education	Prairie View A&M College Prairie View, Texas
J. R. Powell	Teacher Trainer Agricultural Education	Prairie View A&M College Prairie View, Texas
Charles A. Cox	Vocational Agriculture Coordinator	Dryden High School Dryden, Virginia
Lucy C. Crawford	Associate Professor Distributive Education	Virginia Polytechnic Institute Blacksburg, Virginia
D. D. Oliver	Vocational Agriculture Instructor	Abingdon High School Abingdon, Virginia
C. E. Tilson	Vocational Agriculture Instructor	Dublin High School Dublin, Virginia
Center Staff H. M. Hamlin Alan A. Kahler George L. Luster J. D. Utzinger	Consultant Consultant Consultant Consultant	The Center for Vocational And Technical Education The Ohio State University Columbus, Ohio

AFFENDIX "G"

ADVISORY COMMITTEE MEETING

for

DEVELOPING PROGRAMS OF EDUCATION IN OFF-FARM AGRICULTURAL OCCUPATIONS

THE NATIONAL CENTER FOR ADVANCED STUDY AND RESEARCH

IN AGRICULTURAL EDUCATION

April 5-6, 1965

Monday

donday		
9:00	Purpose and Expectencies of the Conference	Dr. Robert E. Taylor
	Progress Report: General Background	Dr. Robert E. Taylor
•	Summarization of Research Studies	Dr. Glenn Z. Stevens
	Program Development Which is Proposed	Dr. Herbert M. Hamlin
	Proposed Instructional Materials	Dr. George L. Luster
	Introduction to Afternoon Session's Activities	
12:00	Lunch	Stouffer's Inn
1:30- 2:45	Small Group Discussions	Auditorium, Room 205, Room 206
2:45	Coffee Break	
3:00- 3:45	Reporting Panel of Small Group Discussion Leaders	Homer Edwards, Moderator
3:45- 4:30	General Discussion and Reactions	
6:00- 9:00	Dinner	Ohio Stater Inn, Room 248
9.00	New Developments in Vocational Education	John Beaumont; United States Office of Education

Tuesday

Agricultural Auditorium 9:00- Panel of Representatives from Business and Industry 10:20 (Relationships to Vocational Education and Reactions to Task Force Proposals) Coffee Break 10:20 Agricultural Auditorium 10:35- Panel of Educators from Different Services 12:00 (Reactions to Task Force Proposals and Relationships to Business and Industry) 12:00- Lunch 1:30 Agricultural Auditorium 1:30 General Meeting Followed by and Rooms 205 and 206 Small Group Meetings Consisting of Conference Participants and Staff Members Working on Specific Problems in: a. Program Development

- b. Research Summarization
- c. Horticulture
- d. Agri-Merchandizing
- e. Agri-Chemicals
- f. Agri Mechanics

APPENDIX "H"

CONFERENCE ON OFF-FARM AGRICULTURAL OCCUPATIONS

Agricultural Administration Auditorium The Ohio State University

May 4 to 7, 1965

Monday, May 3

8:00 P. M.	Early-Bird Registration and Coffee Hour Chrio Stater Inn, 2060 North High Street
	Tuesday, May 4
8:15 A. M.	Bus Leaves Ohio Stater Inn for Auditorium
8:30 A. M.	Registration
9:00 A. M.	Introduction of Participants
9:15 A. M.	Welcome to The Ohio State University
9:30 A. M.	What Must and Can Be Done to Develop Programs for Off-farm Agricultural OccupationsHarry Beard Acting Director of Vocational Education North Carolina
10:10 A. M.	Coffee Break
10:25 A. M.	Background and Development of Project Robert E. Taylor Director National Center for Agricultural Education
11:10 A. M.	Summarization of Research StudiesGlenn Z. Stevens Consultant (Professor of Agricultural Education, Pennsylvania State University)

Tuesday, May 4 (Continued)

11:45 A. M. Question and Answer Period on Summarization of Research Studies

12:00 Noon Lunch
Ohio Stater Inn

2:10 P. M. Presentation of Suggested Program

Developmental Materials ------ Herbert M. Hamlin

Consultant

(Visiting Professor in Education,

North Carolina State University)

2:55 P. M. Coffee Break

3:10 P. M. Discussion and Questions

3:45 P. M. Symposium -- Reactions from Industry
Representatives to Proposed
Developments in Programs for
Off-farm Agricultural Occupations --- William Morris
Dealer Development Manager
Farm Equipment Division
International Harvester Company

Alvin E. Oliver Executive Vice President Grain and Feed Dealers National Association

> Jesse Yopp Yopp's Seed Company Paducah, Kentucky

Allen Keil
President
Columbus Landscaping Association

Moderator -- Raiph E. Bender Chairman, Department of Agricultural Education The Ohio State University

Tuesday, May 4 (Continued)

7:30 P. M. Proposed Changes in the FFA Organization ----- National FFA Study Committee T. L. Faulkner, Chariman

Wednesday, May 5

- 8.15 A. M. The Agricultural Program of
 Modesto Junior College with Emphasis
 on a Program in Agricultural
 Chemical Technology ------ Ernest Tarone
 Chairman, Agriculture Department
 Modesto Junior College
- 9:40 A. M. Ornamental Horticulture and Nursery
 Work for High School Students in
 Rockland County, New York ----- Ernest Stedge
 Landscaping Instructor
 Rockland County Center of Technology and Education
 West Nyack, New York
- 10:15 A. M. Coffee Break
- 10:30 A. M. Agricultural Business for Eleventh and Twelfth Grade Students at Reidland, Kentucky ----- Harold R. Binkley Associate Professor of Agricultural Education University of Kentucky
- 11:00 A. M. Agricultural Business in the
 Forsyth Technical Institute,
 Winston-Salem, North Carolina ----- E. M. Hunt
 Instructor, Program in Agricultural Business
 Forsyth Technical Institute

Wednesday, May 5 (Continued)

11:30 A. M.	Lunch
2:00 P. M.	Thumbnail Sketch of Curricular Materials Developed Task Force Personnel
	Agriculture Supply Sales and Service Occupations William Becker
	Agricultural Machinery Service Occupations Alan Kahler
	Ornamental Horticulture Service Occupations James D. Utzinger
	Occupational Experience Programs - Harold Anderson
2:00 P. M.	Small Group Discussion of Materials Developed in Each Area (Specific materials for each area will be presented in these groups)
	Program Development Herbert M. Hamlin (Northwest Quarter of Auditorium)
	Research Summarization Glenn Z. Stevens (Southwest Quarter of Auditorium)
	Occupational Experience Harold Anderson (Room 205)
	Horticulture James Utzinger (Room 250)
	Agricultural Mecharization Alan Kahler (Room 252)
	Agriculture Supply Sales and Services William Becker (Northeast Quarter of Auditorium)
3:15 P. M.	Coffee Break and Shift from First Group to Second Group
3:30 P. M.	Repeat Session of Small Group Discussions (Each person would have attended two groups)
7:30 P. M.	Informal Discussion of Program Areas University High School Rooms 204, 205, 302, 303

Toursday, May 6

Leadership Tasks for State Staffs in Implementing Programs in Off-Farm Agricultural Occupations

5:30 A. M. Administrative Responsibilities

Position Paper------R. C. S. Sutliff Chief, Bureau of Agricultural Education New York Contract of the Contract of th

Discussant------Harold T. Binkley
Professor of Agricultural Education
University of Kentucky

9:10 A. M. Changing Existing Programs

Position Paper-----T. L. Faulkner State Supervisor, Agricultural Education Alabama

Discussant-----Irving R. Cross
Assistant Professor of Agriculture
Colorado State University

9:40 A. M. Developing and Evaluating Pilot or Developmental Programs

Position Paper----- Lloyd J. Phipps Chairman of Agricultural Education University of Illinois

Discussant----- Max L. Amberson State Supervisor, Agricultural Education Montana

10:10 A. M. Coffee Break

10:30 A. M. Small Group Discussion Period
Pertaining to the Three Position
Papers Presented

12:00 Noon Lunch
Ohio Stater Inn

Thursday, May 6 (Continued)

1:30 P. M.	Providing Qulaified Personnel
	Position Paper David R. McClay Head, Department of Agricultural Education Pennsylvania State University
	DiscussantV. Ray Cardozier Chairman, Department of Agricultural Education University of Maryland
2:00 P. M.	Providing Occupational Experience
	Position Paper C. E. Bundy Head, Agricultural Education Iowa State University
	Discussant W. Howard Martin Head, Department of Agricultural Education University of Connecticut
2:30 P. M.	Providing Vocational Education in Agriculture for Those Not Benefiting from the Regular Program
	Position Paper Homer E. Edwards State Supervisor, Vocational Agriculture West Virginia
	Discussant
3:00 P. M.	Coffee Ereak

Small Group Discussion Period Pertaining to the Three Position Papers Presented

3:15 P. M.

Thursday, May 6 (Continued)

6:00 P. M. Banquet
Franklin Room, Ohio Union

Toastmaster ----- Warren G. Weiler State Supervisor, Agricultural Education Ohio

Emerging Concepts in Vocational and Technical Education As Seen by the U.S. Office of Education ----- Ed Rumpf Assistant Director State Plans and Grants Division of Vocational and Technical Education U.S. Office of Education

Friday, May 7

9:00 A. M. Program for Area Meetings in Off-farm Agricultural Occupations

9:30 A. M. Planning Area Meetings
Sub-groups by Geographical Location

10:15 A. M. Coffee Break

10:30 A. M. Establishing Priorities Within States
for Programs in Off-farm Agricultural
Occupations ----- Robert E. Taylor
Director
National Center for Agricultural Education

Duane M. Nielsen
Occupational Research and
Planning Program
Division of Vocational and Technical Education
U. S. Office of Education

11:45 A. M. Luncheon Franklin Rcom, Ohio Union

Priday, May 7 (Continued)

> H. N. Hunsicker Head, Agricultural Education Occupations Branch Division of Vocational and Technical Education U. S. Office of Education

2:30 P. M. Questioning Panel to Dr. Rumpf and Mr. Hunsicker

3:30 P. M. End of Conference